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# THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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MADISON, WISCONSIN

Vol. 30, No. 25

## Solid Fuel Use, Equipment, Topic Of Short Course

### Conference on Interests Of Consumer, Dealer Is On U. W. Schedule

Through its department of mechanical engineering, the University of Wisconsin has planned to hold a three-day conference, or "short course," on solid fuels and stokers at Madison on Jan. 31, Feb. 1-2, 1935. It is planned for the dissemination of information for dealers, industries, employees, home-owners, and others interested in more efficient and economical use of hard fuels and fuel-using equipment. Anyone, from any state, may attend. There will be no charge.

Sessions will be held in the new Mechanical Engineering building, University avenue. Prof. L. A. Wilson is chairman of the committee in charge, assisted by Professors Ben G. Elliott, G. L. Larson, and D. W. Nelson, and Elmer R. Kaiser.

An extensive line of exhibits of fuels and equipment in the field of heating and ventilating will be on view.

#### Technical, Commercial Sessions

The first conference session will relate to technical features, including analysis, classification and characteristics of solid fuels, and the principles of combustion and fuel gas analysis.

The commercial session, on Friday, February 1, will include a consideration of such topics as the following: Purchasing coal on specification; buying and marketing solid fuels; yard equipment and the storage and treatment of solid fuels; changing trends in fuel merchandising; psychology of advertising and salesmanship; the fuel dealer's obligations to the consumers, and solid fuel codes.

#### University Cooperation Listed

A post-dinner evening session will be devoted to plans for University cooperation with the fuel and stoker industries, and will feature an address on a topic of an entertainment or educational nature.

The first program of the final day is denominated a stoker session, with the discussion centering on types of domestic stokers, installation and servicing of stokers; principles of stoker firing and selection of stoker fuel, and control equipment for stokers.

The concluding session, on future trends, will be devoted to the topics: Effect of building construction on fuel consumption; how home-owners can cut fuel cost; fundamentals of air conditioning, and future trends in domestic heating.

The detailed program, with speakers, will be announced soon.

## Vital Economic Questions Are on WHA Next Week

Discussions of two questions vital to Wisconsin people will be heard in next week's Current Economic Problems broadcasts over the state-owned station WHA at the University of Wisconsin.

W. H. Spohn on Wednesday will tell "Why Bankers Are Not Making More Loans," and Paul Stark will explain the "National Housing Act." These programs are arranged by the department of economics of the University of Wisconsin.

Following is the WHA schedule for December 24 to 29:

- 8:00 Band Wagon
- 8:15 Morning Melodies
- 9:15 Scanning the News
- 9:30 School at Home
- 10:00 Homemakers' Program
- 10:45 Your Health
- 11:00 Literature, MWF
- Music Appreciation, T-Th.
- 12:00 Noon Musicale
- 12:30 Farm Program
- 1:00 Educational Feature
- 1:30 Organ Melodies
- 2:00 School at Home
- 2:30 Music of the Masters
- 3:00 Educational Feature
- 3:30 M-Th-F Cathedral Echoes
- W-Voice of Wisconsin
- 4:00 W-F-Current Economic Problems
- Th-University Extension Forum

During the Christmas week the regular broadcasts of the Wisconsin School of the Air and the Wisconsin College of the Air will not be heard. The former will resume on January 7 and the latter on December 31.

At 9:00 o'clock each morning a summary of the special programs for the day is broadcast. Tune in for these announcements.

WHA, located at the University of Wisconsin, uses 2500 watts power and broadcasts on a frequency of 940 kilocycles.

Delegates who won prizes for their contributions at the "Stunt Banquet" of the annual Wisconsin High School Editors' conference held recently at the University of Wisconsin were announced this week by Grant M. Hyde, professor of journalism at the State University. Winners were Dorothy Heick, Dorothy Grinde, Maxine Hyman, Helen McGilvra, Irvin Topp, and Bob Byrne, all of Madison; and Dorthea Moxness and John Keiffer, both of Racine. More than 300 high school newspaper and yearbook editors and business managers from all parts of Wisconsin attended the conference, which this year is sponsored by the University school of journalism.

## "Tin" Building Beats Wood Shed, Tree as Place of Safety When Lightning Hits

If you were caught in an electrical storm, which would you choose for shelter—a tree, a wooden barn, or a "tin" barn? People have known for a long time that a tree is a bad object to use for a shelter, but few people would seek a metal structure in preference to the wooden construction.

Electrical engineering instructors at the University of Wisconsin demonstrate conclusively, however, that the "tin" barn affords a better refuge from the electrical charges of lightning than does a wooden structure.

At first consideration of the problem, it seems that the wooden building would be safer because dry wood is a fair insulator against the flow of electrical charges. But a wooden shed would be inadequate protection against charges of lightning caused by potential differences of 200,000 to 5,000,000 volts.

#### Tin Building Safest

The engineers consider the "tin" barn, which is constructed of sheet metal, as an effective shelter. Metals are excellent conductors of electricity. Anyone leaning against a metal building when it is struck is subjecting himself to the possibility of electrocution.

Persons outside and near the building would be in a hazardous position. This is explained by the fact that electrical charges oscillate between a point of high potential, which is supplied by the clouds during a storm, to a low potential point on the earth. The human body near the building

would form a conducting path for the charge.

But electrical engineers know that there is a "law" stating that when a charge is present on the outside of a conducting body, there is no harmful effect from this external charge upon bodies or objects within the conducting surface.

#### U. W. Men Experiment

In demonstrating this theory, electrical engineers at the State University constructed a miniature shed. The frame was covered with one-half inch mesh wire and mounted on porcelain insulators.

One terminal of a 200,000 volt transformer was attached to the wire cage. The other high tension terminal was placed about two feet away from the cage, allowing the electrical charges to pass over the cage, through the air to the nearby conductors.

An experimenter stepped inside the cage and the 200,000-volt transformer was turned on. Streamers of electrical charges—"miniature lightning"—leaped out from the cage. A sealed tube of neon gas held five feet from the cage glowed like an electric light sign.

#### Came Out Unhurt

Persons stepping within the path of the charges might have been severely burned, stunned, or even killed. But the experimenter inside the cage was unperturbed. The switches were opened and the experimenter stepped from the cage unhurt.

The scientists had proved clearly that the metal structure was a safe refuge during an electrical storm.

## Badger Cheese

And Honey Go Back to  
California With  
Pat O'Dea

When Pat O'Dea, famous University of Wisconsin football star of the late '90's, returned to his California home recently, he took with him a box of Wisconsin cheese and a carton of Wisconsin honey, which had been presented to him by Curran McConville, Clintonville, Wis., auto truck manufacturer, also a Wisconsin graduate.

O'Dea, idol of the gridiron, spent five days in Clintonville as a guest of McConville, who was his school chum and roommate at the State University just before the turn of the century. McConville also gained fame as a Wisconsin athlete.

The cheese presented to O'Dea was made by Philip H. Kasper, thrice recognized as the world's champion cheesemaker. O'Dea visited in Clintonville following a week's sojourn on the campus of the State University, to which he returned for Homecoming this year.

## U. W. Home Ec Students to Give Clothing Talks

Putting work into words will be literally true soon for four seniors and one junior in the home economics course at the University of Wisconsin. Cooperating with Miss Marion Juare, of the textile department, they will present a series of clothing talks before students of the Madison Central high school on January 14.

Mary Madigan, Beaver Dam; Betty Lamoreaux, Janesville; Irene Schlaef, Menomonee Falls; Helen Metcalf, Platteville; and Mildred Scheel of

## U. W. Frosh Basketeers Come from Badger Homes

All except two of the 20 members of the freshman basketball squad at the University of Wisconsin this year are from Wisconsin homes, it was revealed recently by Harold Foster, basketball coach. They are George Rooney and Arthur Van Ryzin, both of Appleton; Harold Ysebaert, Green Bay; Fred Nimz, Wausau; Lee Mitchell, Monroe; Laurence Fitzpatrick, Paul Knabe, John Householder, Harry Manzer, Bernard Lynaugh, Eugene Murphy, and Richard Power, all of Madison; Fred Bush, Fond du Lac; Robert Nelson, Milwaukee; Harold Luetkens, Reedsburg; Robert Mortenson, New Lisbon; J. A. Brantner, Ashland; and Peter Doran, Janesville.

## U. W. Journalism Grad Only Badger Present at England's Royal Wedding

The only Wisconsin resident who was present at the recent wedding of the duke of Kent and Princess Marina in London, England, was a University of Wisconsin graduate, it was recently revealed.

She is Miss Florence Allen, daughter of Mr. and Mrs. J. E. Allen, Madison. Miss Allen graduated from the school of journalism at the State University in 1927. She attended the wedding to report the ceremony for Reuter's news service in London.

Waukesha, all majoring in textile courses, will take part.

They will talk on clothes and the posture, the psychology of clothes, the coordination of the wardrobe, grooming, and patternettes, which includes the study of figure types and the way to correct figure defects.

## University of Wisconsin Graduates Find Fame in Field of Literature

Among the alumni of the University of Wisconsin are seven men and women who have distinguished themselves in literature. They are:

Zona Gale Breese, Berton Braley, Elizabeth Corbett, Lucian Cary, Horatio Winslow, Honore Wilsie Morrow, and Margaret Ashmun.

One of the most widely read authors among Wisconsin graduates is Zona Gale Breese. She began her literary career as a reporter on Milwaukee, Wis., papers. Soon, however, believing that there were better opportunities for writers in New York city, she went there and joined the staff of the New York World.

In addition to her newspaper work, Zona Gale Breese also spent a great deal of time writing for magazines and other publications. She has also written several short books of plays, essays, and verse. Among the best known of her writings are the following:

"Romance Island", "A Daughter of Tomorrow", "Miss Lulu Bett", "The Secret Way", and "Yellow Gentians and Blue". One of her plays, "Miss Lulu Bett", produced in 1920, was awarded the Pulitzer prize for that year.

Berton Braley began his newspaper and writing career shortly after obtaining his B. A. degree from the State University. His first position was with a Butte, Mont., paper, but he, too, soon went to New York city. There he worked on the staff of the New York Evening Mail for a while, but his interests soon turned to the magazine field.

He was associate editor of "Puck" for some time, and at a later date he served as foreign correspondent in France, England, and Germany. In 1923 he did similar work for other publications in Japan, China, and the Far East.

Braley has written many novels,

poems, short stories, and question books. In fact, it is estimated that he has contributed about 7,000 poems and 450 short stories and articles to newspapers and magazines during his life. Some of his books are, "Songs of a Workaday World", "In Camp and Trench", "Buddy Ballads", and "The Sheriff of Silver Row".

Elizabeth Corbett is also well-known for her contributions to literature. She wrote "Cecily and The Wide World", "Puritan and Pagan", "After 5 o'clock", "Walt", "A Nice Long Evening", and others.

In addition, Miss Corbett contributed to McCall's Century Magazine, St. Nicholas, Scribners' and the Women's Home Companion.

Lucian Cary started out as an English instructor at Wabash college, Crawfordsville, Ind. Soon tiring of the teaching profession, he turned to journalism and worked for a time on the staff of the Chicago Tribune. Like Berton Braley, however, his interests gradually entered the magazine field.

For several years Cary was affiliated with Collier's weekly, serving as both editorial writer and foreign correspondent. Besides his work in the magazine field, he has written several novels, among them being "The Duke Steps Out", "One Lovely Moron", "The Duke Comes Back", and "The Little Champion". "The Duke Steps Out" was made into a motion picture some years ago. Lucian Cary is considered one of the foremost magazine contributors of the present time, his articles appearing in many of the leading publications.

Horatio Winslow has also distinguished himself by his magazine contributions, and books of verses, songs, and rhymes. A few years after his graduation from the University of

## Public Service Calls

### Home Economics Grads

A constant demand for trained home economics workers for high schools and colleges, for extension service and for emergency relief agencies, is being made to Miss Abby L. Marlatt, director of home economics at the University of Wisconsin.

The demands which come from all sections of the United States call for trained people with experience, reports Miss Marlatt.

Graduates in home economics at the State University who have recently received new positions are: Edith Goldman, class of '33, who is dietitian in the Mt. Sinai dispensary at Milwaukee; Florence Rhodes, '33, Oconomowoc, who is nutritionist with the Chicago Emergency Relief and works on administration projects and makes home visits; Dora Martin, Richland Center, class of '33, who is assistant dietitian at the Wisconsin General hospital at Madison.

## U. W. Students Become Associate Members of Churches in Madison

Of 58 persons received into membership of the First Congregational church in Madison recently, 32 or more than half were University of Wisconsin students, church officials recently announced. Students attending the State University who wish to become affiliated with any Madison church during their stay in the city are admitted as associate members.

Students from Wisconsin homes who became associate members of the First Congregational church are: Odun W. Anderson, Blair; Merrill Beale, Jane Simandl, and Mary F. Simandl, all of Milwaukee; La Von Beck, Ruth Lewis and Mary L. Schwartz, all of Lancaster;

Melvin Dykman, Waupun; Frank Hamacheck, Kewaunee; Elizabeth Hunter, Mukwonago; Howard R. Kelly, Dodgeville; Charlotte Mees, Clintonville; Marian Owens, Madison; Louise Reese and Willard Reese, Mineral Point; and Alice Wicks, Rhineland.

Besides the Congregational church, 13 other religious groups, including the Young Men's and the Young Women's Christian organizations, are active in campus affairs at the State University. Each of these student religious groups has a student center where their members may meet informally for social activities or for conferences with their student pastors.

Other religious groups on the campus are: Wesley Foundation (Methodist), Wayland club (Baptist), St. Francis House (Episcopalian), Reformed Church Student association, Presbyterian Student Alliance, Newman club (Catholic), Lutheran Students' Council, Luther Memorial Student association, Hillel Foundation (Jewish), Avukah (American Zionish Society), Christian Science organization, and the Y.M.C.A. and Y.W.C.A.

Characterizing the University of Wisconsin as one of the best educational institutions in the United States, U. S. Senator F. Ryan Duffy of Wisconsin recently told University students that every sane citizen in the state was justly proud of their State University. Sen. Duffy is a Wisconsin graduate.

As a whole, University of Wisconsin students evidently are not gluttons—when it comes to eating. The department of student health at the State University recently reported that only six cases of over-eating, otherwise known as gluttony, were treated at the University infirmary following Thanksgiving this year.

Wisconsin, he became assistant editor of "Puck", and he later became editor of "Masses".

In recent years he has devoted most of his time to the magazine field, writing especially for the Saturday Evening Post, Collier's weekly, Liberty, and other national periodicals. Winslow is one of the most widely read writers of fiction at the present time.

Honore Wilsie Morrow, following her graduation from the University of Wisconsin, was editor of Delineator magazine. After holding this position for five years, although she had done some writing previously, she devoted herself almost entirely to writing.

She is probably best known for her writings about Lincoln, among them being "With Malice Toward None", and "Mary Todd Lincoln". Other well-known books by this author are the following:

"Black Daniel", "Beyond the Blue Sierra", "Still Jim", "The Devons", and "The Forbidden Trail". In addition, she has published many serials and short stories in leading periodicals throughout the country.

Margaret Ashmun began her career in literature as a teacher in Menominee, Wis., where she taught for two years. Next she taught high school in Helena, Mont., following which she returned to the University of Wisconsin, where she was an English instructor for five years.

After this, Miss Ashmun devoted most of her time to literature, writing novels, poetry, and short stories. She is also a frequent contributor to magazines and other periodicals. Among the best known of her books are the following:

"Isabel Carlton Series", "Stephen's Last Chance", "No School Tomorrow", "Topsless Towers", "Including Mother", and "Singing Swan".

## Many State Rural Groups to Hold Leadership Schools

### Drama Groups Hold Festival at Farm and Home Week at U. W. Feb. 8

Rural organizations in many Wisconsin counties are turning their attentions, during the slack winter months, from problems of the field and furrow to questions of recreation, organization and discussion.

Music, drama, and recreation for their respective groups, as well as questions of special interest to farm youth, are being considered by group leaders at one-day and two-day county leadership training schools.

Those interested in music are being assisted by Dan Vornholt of Madison and Mrs. Doris Paul of Superior; in drama by Miss Ethel Rockwell and Miss Louise Tuers of the bureau of dramatics; in recreation by A. L. Masley, Madison and Mrs. Maren Bruhn, Lodi; and in discussion by H. L. Ewbank, Madison, assisted by J. A. James, Don Anderson, George Wehrwein and D. D. Lescohier.

Counties which have such leadership schools scheduled for the near future are Outagamie, at Appleton, January 12; Juneau, at Mauston, January 12; and Winnebago, at Oshkosh, January 12.

Counties which have already held leadership schools are Dane, Dunn, Green, Green Lake, Jackson, Monroe, Rock, Trempealeau, and Waushara.

Organizations which are interested especially in drama and discussion will take part in the drama festival and discussion demonstration to be held at the University of Wisconsin college of agriculture, Madison, during Farm and Home Week, January 4-8.

## House of Noted U. Scientist is Now Home for Students

The memory of Stephen M. Babcock, beloved Wisconsin scientist, lives on.

Two dozen farm boys, gathered from 18 Wisconsin counties and quartered in the old Babcock home on a side street in Madison, are daily reminded of the unselfish devotion of this great but modest scientist to the cause of scientific agriculture.

Running the Babcock House upon the cooperative basis, they have been able to supply themselves room and board at about \$185 each per year.

Thus, the humble but commodious old Babcock home continues to house ambitions and hopes for better things and better days upon Wisconsin dairy farms. Year by year, it is now serving as a center of high grade scholarship devoted to the solution of current farm problems. This year the following Wisconsin students have elected to live where Wisconsin's most beloved scientist lived:

Chester L. Anderson, Dodgeville; Raymond Bavy, Sturgeon Bay; Franklin Bradley, Frankville; Richard Delwiche, Green Bay; Leo A. Dick, Marshfield; Elmer Doege, Pittsburg, Pa.; James Elliott, Woodruff; Harry Ferg, Manawa; Forrest Fontaine, Elkhorn; Donald Halada, Algoma; Edward Hauser, Onalaska; Frederic Hoppert, Sheboygan; Stewart M. Johnson, Oconto Falls; Russell Kronenberger, Milwaukee; Lyle Molstad, Sparta; David Nusbaum, Park Falls; Glenn Pacey, Wilmont; Edward Preslik, Hillsboro; Edward Ruf, Wauwatosa; Ransom Shestock, Algoma; Robert Van Liere, Salem; and Arthur Wiedemer, Darien; and Arnold Wochos, Algoma.

Except for the cooking, the housework is done entirely by the students. The work schedule does not require over one or two hours a day, and includes assisting the cook, Mrs. Mary Boyd, serving at luncheon and dinner, dish washing, cleaning the house, and caring for the yard.

## Theatre is Important in Community Life, Arvold Tells Groups

That the theatre may and should be expressive of the finer instincts of a people was the challenge to dramatists made recently by Alfred G. Arvold, founder of "The Little Country Theatre", at the University of Wisconsin college of agriculture.

Arvold, a native of Walworth county, Wisconsin, and for years a leader of home talent expression throughout North Dakota, has convinced himself that everyone has a dramatic instinct and should take part in drama of some form. He constantly urges communities to stage plays, believing that in doing so the social vision so necessary to the enjoyment of life is gained.

People in many other countries love their theatre and have done remarkable things in drama, Arvold has observed in his travels around the world. He pointed to the lines of the Chinese people for drama as expressed in their funerals and weddings; the interest of Indians in their festivals; France in her religious ceremonies; Holland in its floating theatres; Norway with its 5,000 amateur organizations; and Iceland with its many popular home talent plays.