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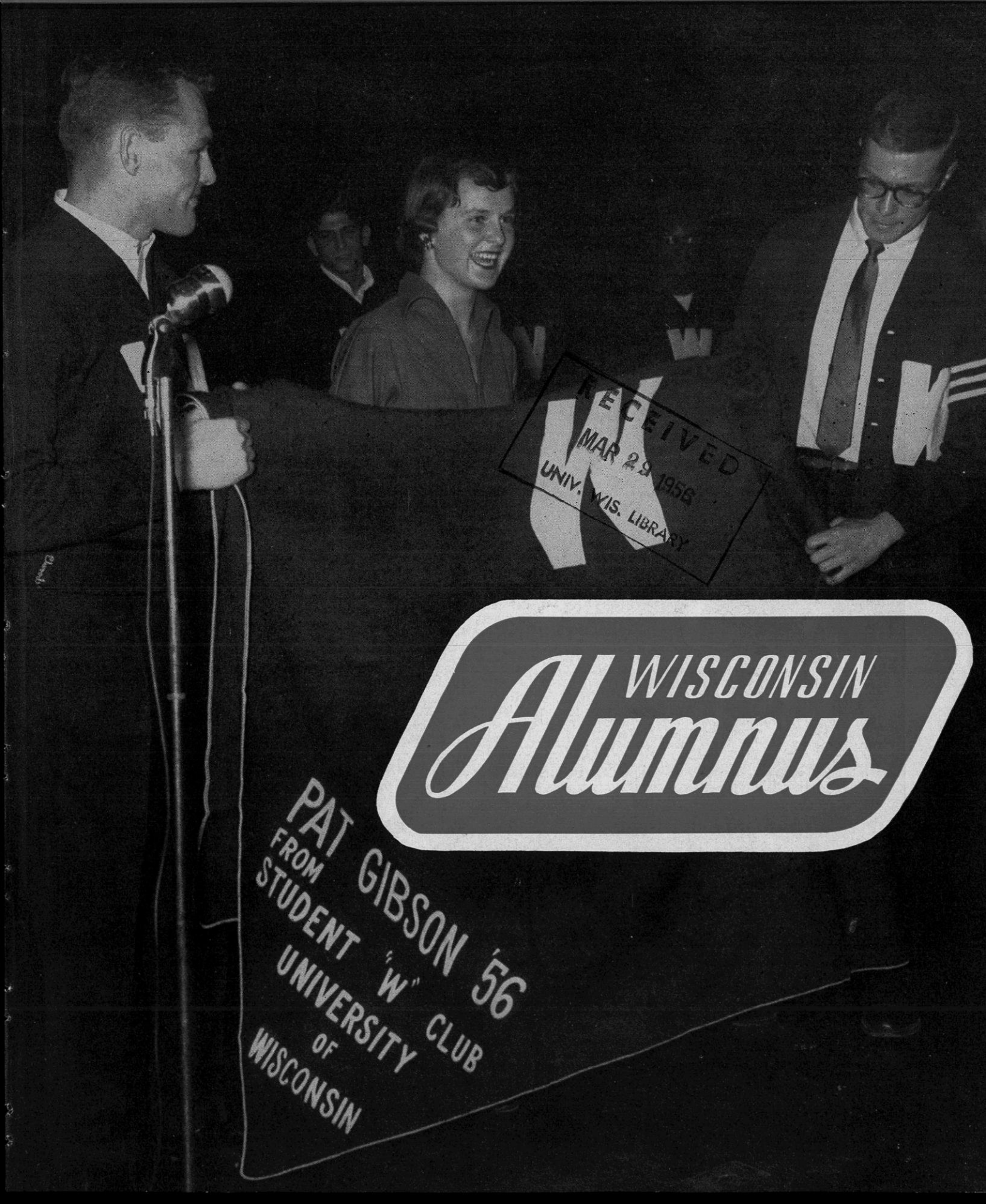
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PR

Cover: Tribute to a Champ



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# WISCONSIN *Alumnus*

PAT GIBSON '56  
FROM  
STUDENT "W" CLUB  
UNIVERSITY  
OF  
WISCONSIN



# "When I look over the fence..."

"Since the day when man made his first brief airborne flight, the advance in aeronautics has been little short of fantastic. Tremendous achievements have opened new avenues of progress that were but idle dreams of yesteryear. We live in a new dimension!

"To the young men of today, these new avenues of progress in aeronautics and the related sciences reveal almost limitless opportunities for success. As an engineer in quite another field I am constantly drawn to look over the fence to see what I see. And I am fascinated with the great and fast-growing opportunities that are there. So much so, that to the potent message of a previous century, 'Go West, young man,' I am prompted to add... 'Look up, young man, reach for the stars, for they lead to great things.'"

CHARLES LUCKMAN

Partner - PEREIRA & LUCKMAN

Planning - Architecture - Engineering

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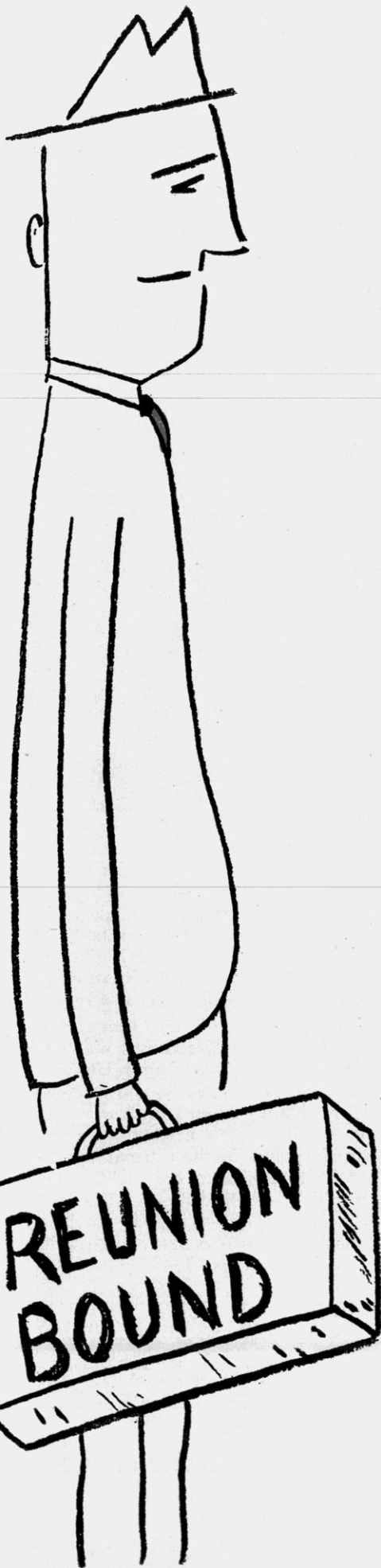
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*\*From an address to  
the American Society  
of Civil Engineers,  
Los Angeles, California*



## Mark These Dates On Your Calendar

**R**EUNION TIME for Badgers whose classes count off by "ones and sixes" will be the third week in June this year.

And already some committees are getting things organized to make the year 1956 top a long procession of such reunion affairs. The spotlight, as is customary, will fall on the Golden Anniversary and the Silver Anniversary classes.

For the Class of '06—fifty years from undergraduate days—there will be extra-special attention: induction into the exclusive Half Century Club on June 15, Commencement Day.

Other classes, too, are planning get-togethers, including the Class of 1916 (See With the Classes), although the increasing trend is toward fewer reunions—and bigger reunions—with the emphasis on "significant" anniversary years.

Some reuning will be done perforce by mail. To facilitate this, the Alumni Association will issue special directories of both Golden and Silver Anniversary classes. These will include names and addresses of all graduates of these classes known to the alumni records office.

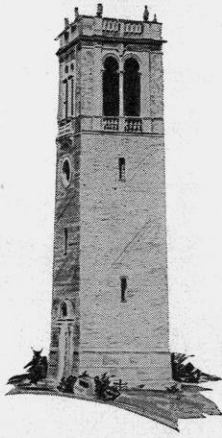
The Class of 1951 will also receive special "Reunion Badger" reports, sent out in May by class officers and the Alumni Association. This service has become a much-appreciated one for the five-year-class members, who are often pretty busy with weddings, jobs or new babies.

But class functions aren't the only things on tap for Commencement Reunion Weekend. The annual Reunion Concert Thursday, June 14, by the UW Band, kicks off festivities. This early-evening concert is followed by Senior Night, to which all alumni have been invited. On Friday there'll be Honors Convocation and the Commencement Ceremony.

Alumni Day will be Saturday, June 16. Prior to the annual Alumni Day program and banquet in the Union that evening, there'll be the Alumni Association meeting, sightseeing tours and class luncheons. The Alumni Day program will feature the awarding of Distinguished Service Citations to outstanding alumni.

Sunday morning breakfast in the informal surroundings of the Union Terrace will mark the official ending of a wonderful weekend!





# WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

MARCH 15, 1956

VOL. 57, NO. 11

## Articles

Reunion Time Coming Up .....	3
The Four Faces of Music Hall .....	10
The UW's Big Talent Search .....	11
Quiz the Professor	
<i>How Many Students Need Counseling?</i> .....	14
Special Founders Day Report .....	16
New Look in Pharmacy .....	18
Five-Year Pharmacy Course? .....	20
Linda's Job Puts Stars in Her Eyes .....	22
He Minds Our Business Abroad .....	30
Arctic Camera .....	34
Gifts and Grants Received .....	39

## Departments

Keeping in Touch with Wisconsin .....	6
Dear Editor .....	7
University News .....	8
Campus Chronicle .....	12
Wisconsin Women .....	22
On Wisconsin in Sports .....	24
Alumni Club Bulletin Board .....	26
With the Classes .....	27

## Staff

John Berge, '22 .....	Managing Editor
George Richard, '47 .....	Editor
Edward H. Gibson, '23 .....	Field Secretary
Grace Chatterton, '25 .....	Alumnae Secretary
Art Lentz, Athletic Publicity Director .....	Sports Editor

## ★Sidelines

*Cover.* Never before has the Student "W" Club honored a member of the "weaker sex" the way that occupational therapy senior Pat Gibson was honored recently. Pat, of course, is one of the very greatest competitors in the history of American speed skating. And, while this attractive co-ed hasn't officially carried the colors of Wisconsin as she has swept her rivals off the ice in national and North American competition, she has for four years now been closely identified with the University—and always to the credit of the latter. While it was beyond the power of the Student "W" Club to award Pat an official letter, the Badger athletes did get together to present her with a handsome cardinal blanket, a large white "W" in its center, between halves of a basketball game. That's when our cover picture was taken by Arthur Vinje of the Wisconsin State Journal. Making the presentation were Club President Jack Nowka and Jack Mansfield, a classmate of Pat's since high school days. Now the blanket reposes in a corner of the Gibson home in Madison, one of the most treasured of the trophies Pat has won. The number of trophies she has collected is so great that there must be something of a storage problem in the household! Pat's father, incidentally, is Ed Gibson, field secretary of the Wisconsin Alumni Association—and his encouragement has had no little to do with his daughter's success.

*MORE SKATING SPEED.* There is no Olympic competition for women speed skaters, so Pat Gibson didn't get abroad to show her stuff. However, one former University student, William Carow, '52, now a Madison fireman, was on the men's Olympic speed skating squad. And he was the only American to win a point in this field—placing sixth in the 500 meters race. In doing this he bettered any previous American record for that distance, but couldn't quite keep pace with the superbly-conditioned Russians who make skating a full-time occupation. He did impress the latter, however, with his sprinting ability—so much so that they presented him with a special set of speed skating blades.

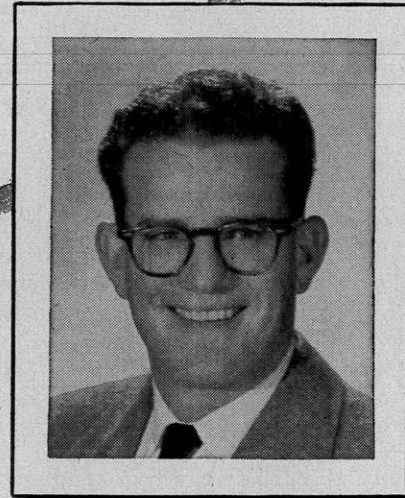
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# Why I earnestly recommend a career in life insurance

(Some questions answered by  
a New England Life Agent)

**BILL GRISWOLD**, college graduate in '48, was New England Life's 1954 *Rookie of the Year*, and had an even bigger year in '55. Read why he calls his work, "as satisfying a livelihood and vocation as could ever be desired."



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George E. F. Mayer, '12, Milwaukee  
Alfred C. Goessling, '23, Milwaukee  
Hugo C. Bachhuber, '26, Milwaukee

Godfrey L. Morton, '29, Milwaukee  
Thayer C. Snavely, '30, Milwaukee  
Martin B. Lehman, CLU, '35, Kansas City  
John C. Zimdars, '39, Madison

Edward M. LeVine, '47, Milwaukee  
Calbert L. Dings, '48, Charlotte  
Clifford H. Chaffee, '49, Milwaukee

Ask one of these competent men to tell you about the advantages of insuring in the New England Life.



# keeping in touch with **WISCONSIN**

**JOHN BERGE, Executive Director**

San Diego, California  
February 23, 1956

*Mr. Charles Gelatt,  
President, Board of Regents,  
La Crosse, Wisconsin.*

*Dear Charlie:*

Last night I met with sixty-eight loyal Badgers in San Diego to organize another Wisconsin Alumni Club. Last Thursday I met with a similar group to organize the Wisconsin Alumni Club of Sacramento.

This makes six good Alumni Clubs in California and it was my good fortune to meet with all of them this month in celebrating the University's 107th birthday. Every meeting was well planned, well attended and well worth the long trip from Madison. These California Badgers are very loyal to their Alma Mater.

All these meetings showed clearly that Wisconsin Spirit is just as much alive out here, two thousand miles from the University, as it is in Madison, La Crosse or New York. In other words, Charlie, Wisconsin Spirit isn't a matter of geography.

I'm sure you found strong signs of it in New York when you spoke there at the Founders' Day dinner on February 14. Larry Fitzpatrick found plenty of it in Honolulu when he spoke at the Founders' Day dinner out there. He'll find it also in the Philippines when he meets with the Wisconsin Alumni Club of Manila.

Founders Day meetings this year set a new high in attendance, interest and enthusiasm. Furthermore, these favorable features were not limited to alumni Clubs in New York, Chicago, Milwaukee, Los Angeles, San Francisco or other large cities. At Racine 258 people, largest Founders Day meeting in that city, heard Lt. Gov. Warren Knowles back our University's policies which had been criticized by the commander of the Wisconsin department of the American Legion. Knowles called the attack on the University "wholly unwarranted."

Dr. Ira Baldwin, vice president of the University, told me that the Founders Day meeting of the Watertown Alumni Club was the finest he ever attended and Ira has addressed many such meetings in the last twenty years. Similar reports have come in from all sections of the country.

Each year these Founders Day meetings are becoming increasingly important in giving alumni first hand information about University policies, aims and problems.

Alumni are hungry for news about their favorite campus. Accordingly, faculty participation in these meetings is highly important. Faculty members are eminently qualified to give alumni the facts they want. This is paramount in developing alumni interest and support. Informed support is the best support.

During recent years faculty participation in Founders Day meetings has been steadily increasing. Faculty members have been most generous in their cooperation, in spite of their heavy teaching load.

Such cooperation is important and I hope you and your fellow regents will give it your whole-hearted blessing. Plans should be developed so that every alumni club will have a faculty speaker at least once every two years.

A little advance planning, of course, will be necessary to put this plan into operation. Next February, for example, a faculty member should be assigned to meet with all the clubs I met with this year—from Denver to San Diego. Another faculty member should meet with the Eastern Clubs—New York, Philadelphia, Washington, Schenectady, Syracuse, etc. Another could meet with clubs in Ohio and Indiana. Two years from now, another faculty member should repeat Fay Elwell's trip to Oklahoma and Texas.

Obviously, this plan will take money for traveling expenses. However, it will pay real dividends in two ways: increased alumni interest and cash contributions to the University. On my current trip, for instance, two alumni worked with me on gifts for the University. One will run at least \$1000 and the second will also be a substantial amount. Similar contributions can be expected in the future, so that every dollar invested in traveling expenses will come back with substantial dividends.

The more alumni know about the University's needs and aims, the more generous will be their contributions for scholarships and other University activities. This program will also stimulate contributions to the University of Wisconsin Foundation.

From every angle, Charlie, this program offers dividends to the University of Wisconsin. I sincerely hope, therefore, that you and your fellow regents will give it your blessing.

*Yours for Wisconsin,*

*John Berge*  
Executive Director

JB:DW



## ★Dear Editor

(To: G. E. Sipple  
State Legion Commander  
Menomonie, Wisconsin)

When I first saw a news bulletin concerning the attack that the Wisconsin American Legion was making against the University of Wisconsin, I wrote you and asked for an explanation. You referred me to the current issue of the *Legionaire*. I received my copy the day before I received your reply.

I read and re-read the article . . . and found that although it did not completely satisfy my doubts, it did cool me off a little.

Today I received my copy of the *Wisconsin Alumnus*, and immediately looked for an article on the affair. The article is there, and now I'm "steamed up" again.

I must say that I am ashamed of my Legion.

First, for so viciously attacking the University of Wisconsin (which I consider almost unshakable) and encouraging Legion members to join in the all out battle.

Second, for not printing the full context of the reply of the University in the Legion paper.

Third, for taking only excerpts of the University reply and using such excerpts to attempt to sway Legion members "unfairly" to the side of the Legion.

This type of brainwash, to me, is just what I believe the legion should be careful not to do.

**DO YOU NOT THINK, THAT WE LEGION MEMBERS, WHEN GIVEN THE COMPLETE FACTS, WILL NOT BACK UP OUR LEGION WHEN WE THINK IT IS RIGHT?**

All legion members do not receive the *Wisconsin Alumnus*. I therefore believe that it is the constitutional duty of the American Legion to print the FULL reply of the University of Wisconsin.

My belief in the legion is now more doubtful than ever. My belief in the University of Wisconsin is still unshaken.

Thomas S. Hegge, '51  
Whitehall, Wisconsin  
Legion member, Post 191

I have seen a copy of the *Wisconsin Alumnus* sent to William H. Sipple who is my son and associated in business with me.

I was immediately impressed with the fact that inasmuch as Thomas Hegge was concerned because we did not print full context of the reply of the University, that your paper made no effort to use the letter we sent to the President answering his letter.

Your article disturbs me in that whoever wrote the article refers to "political ideologies", and it would be our expectations that most Americans now would recognize that the Communist propaganda is not a political

ideology but rather a conspiracy to destroy our form of government and to take from us the freedoms we enjoy. Your article lends itself to the stand that the University seems to have taken that they are more concerned about combating anti-Communist information and must at all costs give a free flow to the insidious and Godless Communist propaganda, of which the University seems to be proud.

As editor of the *Wisconsin Alumnus*, you should be concerned that our great University permits itself to be used for propaganda purposes by the Communist party. The policy is so deeply rooted as to scare anyone who looks into the matter.

G. E. Sipple, '21  
Department Commander  
American Legion

Have just read the reply to the Legion criticism of subversion in the University and while I can agree with several of the points made, there is a point that I would like to make. I note that on page 11 it states "they—supply a list of responsible student officers and name a faculty adviser 'chosen by them'."

It seems very odd to me that the choice of a faculty adviser should be left to an organization that is "subversive". The fact that this adviser is a member of the faculty does not guarantee that he is not a subversive. It would seem that it would be far better if the

(continued on page 30)

## ENGINEERS

### *There is a Future in Controls by Honeywell*

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# Alumni Gifts and Pledges Near \$50,000 in Center Drive New Foundation Directors Named

Cash gifts and pledges toward construction of the Wisconsin Center Building totalled more than \$48,000 as a result of the recent brochure mailed to all Wisconsin alumni.

This was reported last month by University of Wisconsin Foundation Executive Director Robert Rennebohm, who said this figure included 1,100 individual gifts from alumni in classes back to 1884.

Rennebohm told of a projected "Wisconsin Annual Alumni Fund Honor Roll" to be published after May 15, which will include names of all donors up to that time. He added that many alumni will get another communication from the Foundation before that time.

The Center Building itself is in the hands of the architects, who promise final plans by April 1. After contracts are let, construction is expected to get underway at once on the adult education

building, which will be located on the northwest corner of Lake and Langdon streets.

\* \* \*

Abner Heald, '25, Rudolph C. Zimmerman, '22, Harlan C. Nicholls, '29 and Carl Steiger, '21, have been elected to new positions in the University of Wisconsin Foundation.

At its January meeting the Foundation's executive committee elected Heald to fill the unexpired term of the late C. C. Everest; Zimmerman to fill the unexpired term of Fred Pabst, '22, who had resigned; Nicholls, vice-president and cashier of the First National Bank of Madison, to succeed George B. Luhman, '10, who had resigned as treasurer, and Steiger to fill the unexpired term of George I. Haight, '99, on the executive committee. Luhman will continue as vice-president of the Foundation and as a member of the board of directors.

## Marathon County Board Seeks Extension Expansion

### Would Spend \$½ Million

The Marathon County Board is so much sold on its University of Wisconsin Extension Center that it wants to pay for the construction of a new \$500,000 Extension building at Wausau.

The building proposal was submitted by the Marathon County Board of Supervisors to the Regents in November. It is designed to supplement present Wausau Center facilities now crowded with an all-time high of 226 students.

Cost of the building would be carried by Marathon County, while the University would continue to provide equipment and instructional staff for the center.

Marathon County had planned to get

the building started soon, but recently the attorney general cited a technicality of the state law which has delayed action.

The proposed structure would contain six classrooms, a library-study hall, lecture room, special student facilities, faculty offices and an adult institute and conference room.

"The action by the Regents confirms the existing cooperative policy between the University and Wisconsin communities for increasing educational opportunities in the state," Dr. L. H. Adolfsen, director of the University Extension Division, said of the development.

Centers are currently operated in Green Bay, Kenosha, Manitowoc, Mari-

nette, Menasha, Racine, Milwaukee, Sheboygan, and Wausau.

The expanded facilities will be able to accommodate a possible enrollment of 400 students, as forecast by the increased birthrate in the Marathon County area. It is expected that the new facilities may attract an immediate enrollment increase of 20 to 25 per cent.

No new programs are being contemplated as a result of the construction.

## Midwest Physicists to Get Atom-Smasher

For several years a group of physicists at midwestern universities have been making plans that include the construction of the finest and most powerful cosmotron atom smasher.

These university scientists have felt that they can carry out highly productive research with such a machine if it could be used outside the normal research program of the Atomic Energy Commission, which has held tight reins on most atomic research. These university men believe that their traditional academic approach to research has certain advantages over that carried on in government laboratories.

In February, it appeared that the physicists' group, called the Midwestern Universities' Research Association (MURA) had won its point before the Atomic Energy Commission, and that contracts would soon be awarded for construction of the \$20-\$50 million cosmotron.

Previous reports indicated that Wisconsin is one of the sites seriously considered. Actual site-choosing, however, had to wait for studies on soil geology, water and availability of electricity. The University of Wisconsin has offered two sites in Madison: the area northwest of the base of Picnic Point, the other in the Arboretum. Most of the equipment would be buried underground.

Two Wisconsin faculty members, Ragnar Rollefson, professor of physics, and A. W. Peterson, vice-president in charge of business and finance, are members of the 20-man MURA governing board. It was a Wisconsin physics professor, Keith P. Symon, who conceived the original idea for the machine's design.

For two and one-half years, an MURA technical group has been studying ways of designing the cosmotron, under the direction of Prof. D. W. Kerst, of Illinois, a Wisconsin alumnus.



# Summer Sessions '56

SUMMER SESSIONS at the University this year offer more short courses for credit to more people than have been offered since the sessions were launched in 1885.

"We expect this summer to begin an emphasis on short sessions for credit to meet the needs of particular groups of

men and women who cannot spend the full eight weeks on the campus," is the way Director L. H. Adolfson explains it.

In addition to the regular eight-weeks session, June 25-Aug. 17, and the many short sessions, the summer of 1956 will include special courses, conferences, and

## The President's "Decision"

The parallel was almost too obvious to miss. For weeks the great decision of President Eisenhower on running for re-election had been a top running news story. Then, in January, our own University President E. B. Fred had a bout with virus pneumonia that sent him to the infirmary.

His recovery was satisfactory, although he spent several weeks gathering strength to return full-tilt to the job. During this period one Madison newspaperman wrote a front-page story which stated, rather definitely, that President Fred had decided to retire as president of the University next year. This decision, the story went, had been hastened by his illness.

As is frequently the case in Madison, the competing newspaper's next edition carried denials that the president's (Fred's, that is) decision had really been made.

This ended the speculation as far as the newspapers were concerned, since

academic politics are somewhat less exciting than national politics—at least to the average newspaper reader.

Actually, President Fred will reach the age of 70 in March of 1957. While there is no compulsory retirement policy for the University president, there is one for professors. That compulsory retirement age is 70. And President Fred retains his professorship in bacteriology. So there exists the possibility that he could retain the presidency but retire to become emeritus professor of bacteriology. Or he could—but, there we go, speculating!

\* \* \*

President Fred, by the way, last month was named one of 10 members to the newly established national advisory allergy and infectious diseases council. The council will make recommendations to the U.S. public health service on such matters as the awarding of research grants to scientists in non-federal institutions.

symposia planned around the theme, "Frontiers in Adult Education," to honor the golden anniversary of the UW Extension Division.

Special features tentatively scheduled will include a course in contemporary trends; lectures in the fields of speech and music; Wisconsin Idea Theater demonstrations; a symposium on professional post-graduate education; demonstrations in agricultural extension; adult-education emphasis in all education institutes; citizen workshops; and visiting professors of adult education.

Information on courses, institutes, clinics, or conferences may be obtained by writing to the Summer Sessions office, University of Wisconsin, Madison 6.

## Compendium

Gridiron Banquet is scheduled for March 28 in Great Hall this year. The Sigma Delta Chi affair will feature a guest speaker, Norman Isaacs.

\*

April 20-22 will see one of the largest Engineering Expositions ever to show on the Wisconsin campus. It will be housed in all four engineering buildings and feature more than 100 student-exhibits and 50 industrial exhibits.

\*

Education Dean Lindley J. Stiles has been active in promoting discussion of a new gymnasium to replace the present Armory. He would like to include an all-purpose natatorium, and have the new building house both men's and women's physical education departments.

\*

The new medical school professorship, reported in the February *Alumnus*, is being set up by Joseph S. Daniels of Rhinelander in memory of Dr. Alfred D. Daniels, Joseph's father, who practiced medicine in Rhinelander for many years. The professorship will be in children's diseases.

\*

The Wisconsin Geological Survey on the UW campus has published a booklet called "Uranium Prospecting in Wisconsin." It is not bullish on the prospects of discovering commercial grade deposits, but doesn't discount the possibility. The address is Science Hall, the first booklet's free (others cost 10 cents each), so step right up, podner.

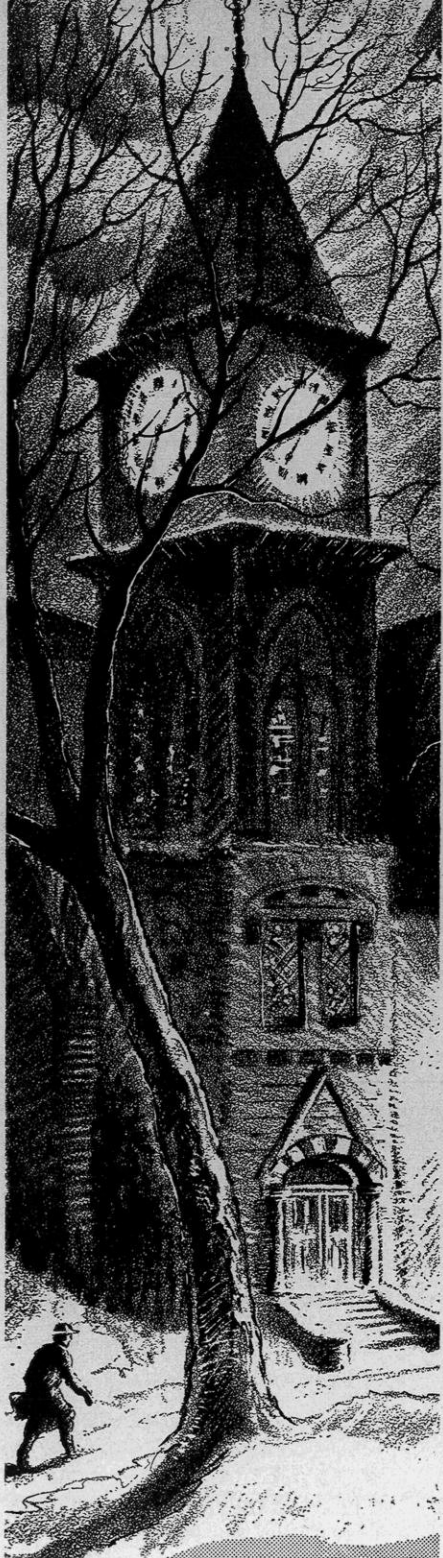
## Haresfoot Prefers Blondes

The men of Haresfoot this spring will test the accuracy of the old bromide that "Gentlemen Prefer Blondes"—an adage dating at least from the appearance of the novel of the same name by Anita Loos.

With this production the men of Haresfoot—every one of whom remains a lady—temporarily retreat from their recent practice of presenting original comedies. (Most Haresfoot shows were original up until the 1940s, then came a series of one-time Broadway shows like "The Women," and "Anything Goes." Last year's show was an original, "Meet LaFitte," as was 1954's.)

The Haresfooters will hit the road in early April for its traditional series of out-in-the-state performance, then return to the Wisconsin Union Theatre from April 9 through 14. The "ladies" will be in Wausau, March 31, Baraboo April 3, Appleton April 14, Green Bay April 5 and Milwaukee April 6-7.

"Gentlemen Prefer Blondes" is being directed by Frederick Buerki, speech professor and technical director of the Union Theater. Allan Gillespie is musical director and Harriet Narowetz is dance director.



JORNS

# The Four Faces of Music Hall

ONE OF THE oldest, best known and most treasured among University traditions is the larger tower clock of Music Hall. Installed in 1879 when the building was then new Assembly Hall, the clock has ever since presented four faces to wind, sun, and stars; struck each hour; and shown as the bright night landmark for student life and love.

Back when the tower clock was still a modern installation, the time was not as easy to come by as it is now. There were no radios to voice the hour, the continuous electric clock for home use was non-existent, and a reliable timepiece to set the standard of operation for the University community—and the city as well—was a highly prized commodity. People depended upon the tower clock, planned their activities by its measured sweep and striking bell.

Produced by the well-known clockmakers, Seth Thomas' Sons, the heavy-pendulumed timepiece was originally geared to run for eight days. It was regulated by more than a ton of weights. At the end of the eight days, or a bit before, a major feat of human strength and endurance was necessary to raise the weights high again, some 50 feet to the tree top levels of the hall tower.

It took two men one full back-breaking hour to hoist the weights.

On all but one of the four faces, Roman numerals in brass studding the half-inch-thick frosted glass circles at night stand bold and black against bright golden moons. The north face, through some now-forgotten catastrophe, has been reduced to painted-on numbers.

Before the UW Service Building curfew was installed, the 9 p.m. striking of the clock was the signal for students to get in off the lake, Charles A. Olson, assistant superintendent of UW Buildings and Grounds, recalls.

"It also alerted students to the idea that the evening would soon end and that young ladies had to be home by 10," he says.

In spite of being "pretty well locked up," the clock and its tower, he admits, have often been the rendezvous for fraternity initiations. Animals, too, have found the site to their liking.

But bats, birds, or initiating brothers in the belfry, notwithstanding the tower clock, most of the time "plugged right along," doing its campus duty. Then about a quarter of a century ago it began to lose time badly.

"I had it overhauled and made automatic," says Albert Gallistel, today's director of the department of physical plant planning but superintendent of Buildings and Grounds when the change was made.

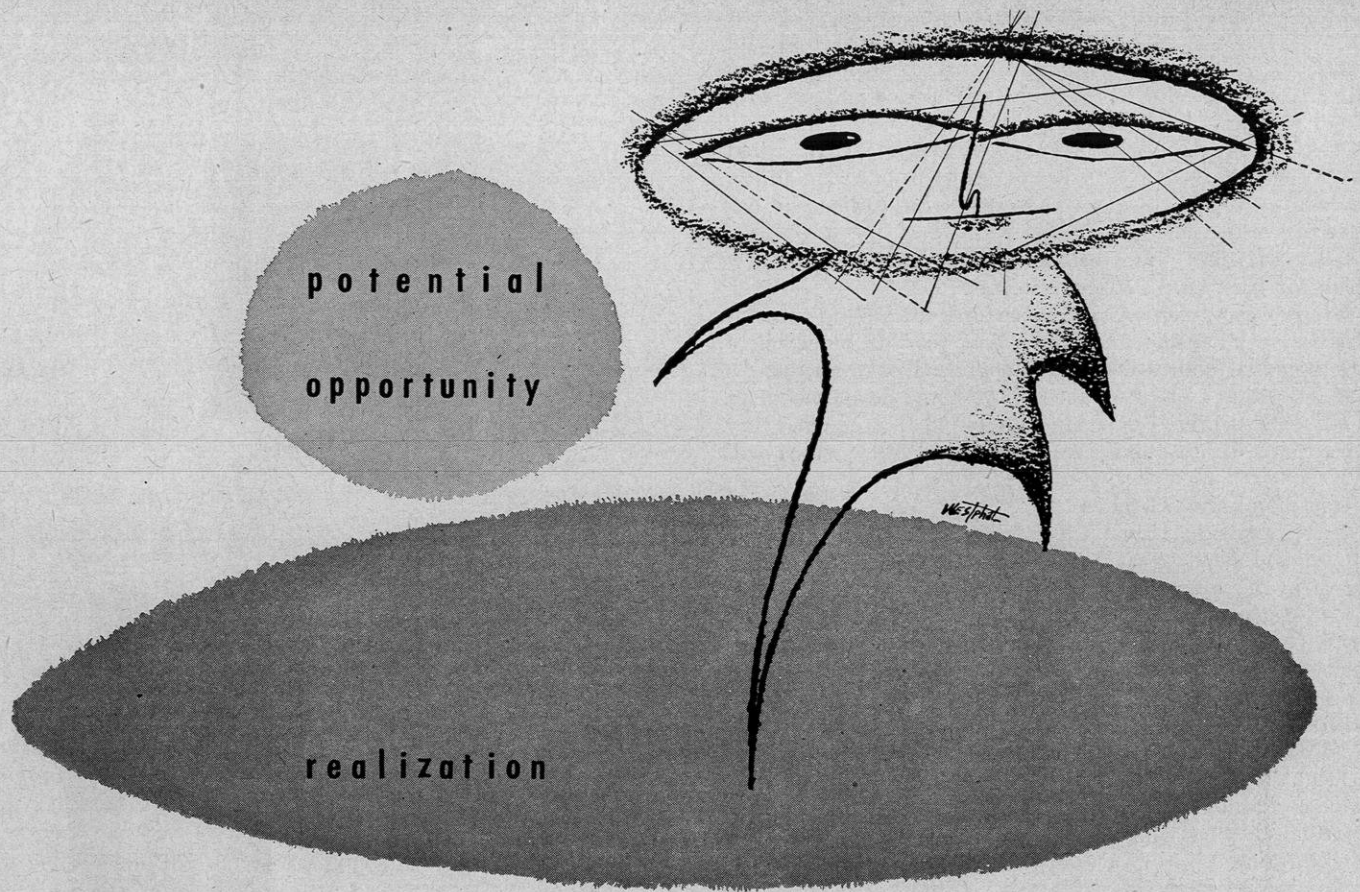
Records show the electrical winding was installed in 1933.

Prof. Leland Coon, long-time member of the UW Music School, says he believes the clock is set purposely ahead one minute of the actual time—"so students can make their classes."

By Vivien Hone, '32

*University News Service*





# A GREAT SEARCH FOR TALENT

**H**OW IS IT POSSIBLE to discover high school students of superior intellectual ability at an early stage? The answer to this question is one goal of a new, long-range research program being launched this year by the Engineering Experiment Station of the University College of Engineering.

Engineering Dean Wendt, when he announced the program last month, said that the program is designed not only to discover high school students of superior ability for engineering and science careers, but also to find young students of superior ability for the liberal arts and all professions:

"The long-range goal of this program is to find, develop, and conserve our most important natural and intellectual resource—gifted young men and women of superior intellectual ability—for national survival.

"Every college of engineering desires to identify as many young men and women of superior ability as possible for development in the field of engineering and science. The College of Engineering at our University firmly believes in

*The University charts one  
approach to national problem  
of training more engineers  
in technical race*

**By Robert Foss, '30**

*University News Service*

the 'Wisconsin Idea,' to serve the needs of all the people of the state. This program, therefore, seeks both to find and develop superior high school students for all professions and intellectual fields, and to identify those gifted students with special abilities for engineering and science.

"It is to the development and conservation of all gifted young men and women of superior ability in our state and in our nation that this research program of the College of Engineering is dedicated."

There are three immediate objectives of the UW's new search for Wisconsin's "super-students":

- To develop methods and procedures for finding superior secondary school students in the first year of high school with potential ability to become engineers or scientists;

- To guide and encourage the academic development of all students identified as superior or gifted in order that they can achieve the maximum in a course of study which will give them entrance to any undergraduate college or to any college of a university; and

- To assist identified superior or gifted students with counsel and financial aid, if needed, until they complete a degree in the college of their choice.

All this, of course, is easier said than done. Here, generally, is how those in charge of the project will proceed.

First, they'll evaluate the quality of training of the entering students in the College of Engineering, then, they'll establish methods and procedures to find, encourage, and guide superior students from their first year in high school to the college best suited to their needs. This possibly will include development of a plan whereby the identified superior students who need financial aid may be assured college training.

Finally, the methods and results of the research will be shared with all other University departments.

Dean Wendt said that there would be three sources of financial support for the project—the state, industry and foundations. He also emphasized the need for cooperation between the University and the state's high schools in making the project a success.

One significant feature of the program will be development in the College of Engineering of a center of information, advice, cooperation, and assistance for all high schools which wish to cooperate with the plan.

"Resources will be available, under such an organization, for supplementing and bolstering what a high school is doing for its mentally gifted students or for helping inaugurate what the school may aspire to do," says Wendt. "In this center will be established a depository of scholastic data and facts on the superior students identified in the high schools."

The program as now envisaged must have as its initial period at least five years, once it gets underway. It requires that length of time for the students who enter high school to graduate as identified students and to matriculate in college.

According to plans now under way, a selected group of superior high school students will have been organized for study by next June.

Dr. Clyde M. Brown, a degree holder from St. Louis, Northwestern and Royal University of Florence, has been added to the staff of the Engineering Experiment Station to organize and direct the program. He has had broad experience and training in the field of secondary education and in the problem of identifying, motivating, and teaching the gifted student.



VIRGINIA BURDICK  
East Aurora, N. Y. senior

MARLENE McLAUGHLIN  
Elm Grove junior



## Campus Chronicle

LOIS JACOBS  
New York City sophomore







# Aha, Me Proud Beauties!

Badger Beauty judging this year occurred next door to the *Alumnus* office. As a result of this diverting occurrence, we asked Jon Jenson to tell us something about his experiences as a judge.

**S**INCE CIVILIZATION'S DAWN, men have been trying to understand and evaluate feminine beauty. Way back, when beauty experts felt it necessary to establish a standard of beauty, for example, they decided that a "goddess of beauty" was just what they were looking for. Thus Venus was born. (We would call her Miss Universe these days.)

But there were other experts all over Europe who felt that *they* had the only answer, and, since most of them seem to have been sculptors, they immediately began hacking and chipping their concepts of perfect beauty out of stone.

The results of this chiseling clearly indicate that they couldn't agree among themselves, despite the fact that each of them was an "expert."

So you can easily understand my dilemma when I was asked to help judge this year's Badger Beauty candidates. Fear clutched at my heartstrings, for if the experts had never been able to agree, then how was I, with only two eyes to go on, to satisfy the public's burning desire for yearbook pictures of the University's most beautiful women?

Well, you've got to admit this: I tried. Three panels of three judges each eliminated 100 of the 157 entrants. (I was one judge.) The remaining 57 appeared before a panel of eight judges (I was there, too), where all but 25 were eliminated. The six fortunate beauties who appear on these pages were then selected—on the third straight afternoon of interviewing—from photographs of the finalists. This was done by the Badger Board of Control (and there I was).

During the judging each nervous candidate walked, with all the poise at her command, up to the assigned panel, sat down gracefully—always careful to give the impression of complete nonchalance—and proceeded to answer our sometimes ridiculous questions with all the wit and charm at her disposal. Each candidate knew she was being judged on personality and appearance, as well as beauty.

At first I thought that meeting and talking with all these high-powered coeds would be jolly fun, and I primped for the occasion accordingly. After all, what better opportunity could an eligible bachelor have to meet someone truly capable of sweeping him off his feet? As a matter of fact, I was swept off my feet so many times that I'm still in the process of recovery.

But after three solid afternoons of smiling when there was nothing to smile about, making conversation when there was nothing to talk about, and being genial with panicked candidates who at the moment had little to feel genial about, I re-evaluated my opinion of the whole affair.

For one thing, I learned that excessive smiling can make one's cheeks sore. And I went home to get some badly-needed sleep hoping that I would never again find myself attempting to initiate conversation with the question: "Do you approve of Bermuda shorts on men?"



**PAMELA LYNCH**  
Elkhorn senior

**BEVERLY THOMAS**  
Madison junior



## By Jon Jenson, '56

*Editor, Wisconsin Badger*

**MARY HILT**  
Racine senior







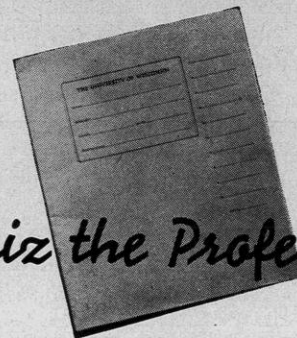
Mrs. Hansche interviews "counselees" in her office.

How many students  
need counseling—  
and how  
do they get it?

IT MIGHT BE SAID that all University students have some need for counseling. Like everyone else, students must make a wide variety of decisions, ranging from choosing a major subject to choosing a mate. For many students, these decisions are not easy. Many of them have never been away from home before—they are just learning to accept adult privileges and responsibilities. They often feel that they don't have enough experience or information to cope with the problems confronting them.

So, quite naturally, they turn to others for information and advice. They talk with parents, with friends, with house-fellows, with teachers. Often they are still unsure. They may seek assistance at a campus religious center. They may go to the psychiatric division of the student clinic.

Or they may come to the University's Student Counseling Center.



### *Quiz the Professor*

The basic philosophy of the Counseling Center is to help the student to help himself. The counselor, even with psychological test results at hand, does not *make* decisions for the student. He helps the student find his own answers by encouraging discussion of the problem, asking for pertinent information, assigning and interpreting tests which will give

**This answer is by Mrs. Janet Hansche of the Student Counseling Center**

further information and clarifying the issues so that the student can see them more clearly. The counselor hopes that the student will not only solve his immediate problem but also learn ways to solve future problems.

What kinds of problems do students bring to the Counseling Center? Most have a combination of problems, which may involve their vocational plans, study habits, veterans or selective service laws, or their personal adjustment. This latter could take the form of family conflicts, homesickness, going to pieces on examinations, shyness with the opposite sex, and so forth. Often—in fact, usually—during the process of counseling for one specific problem, other problems appear. The student has the opportunity to relate these problems to each other and to find related solutions for them.

Three separate but related types of counseling are employed in handling these varied problems. They are general counseling, reading and study counseling, and veterans and selective service counseling. A student may be referred from one type of counseling to another, depending on his needs.

Some typical cases probably will best illustrate the way these services work together. (They actually are fictitious, since the Counseling Center holds its case files in strictest confidence.)

John J., for instance, was dropped from the University because of poor grades in engineering. Readmitted on final probation after two years in the service, he felt his main problem was to find a major suitable to his interests and aptitudes. During the course of general counseling, he was referred to the reading and study section because it was imperative that he improve his grades. He also saw a veterans' counselor to make sure that his program was in line with G.I. Bill requirements.

John J. did well in the Letters and Science courses he took that semester and after further counseling chose economics as a major. It appeared that part of his success was due to being in a field which interested him, part of it to additional reading, and much of it to the fact that he had a greater desire to do well and to solve his problems.

Sally M. came to the Counseling Center for help in improving her study habits. In a discussion of this subject with the counselor, it was brought out that she was having trouble concentrating on studies because she worried about not hav-

ing dates. When she expressed her desire to discuss this matter further, she was referred to general counseling. Then Sally and her counselor discussed ways for Sally to get dates, the reasons she hadn't dated, and much more. Soon, because she was doing something about her problem, Sally found it easier to concentrate on her studies. And she later began to date.

Jim S. came to the Counseling Center to talk with the selective service counselor. He wanted information on the various branches of the service because he didn't like school and wanted to drop out. After receiving the information he wanted, he continued to talk with the counselor about his dislike of school. Then, as it appeared that he wanted to discuss the matter further and that he was worried about his decision to drop out, he was referred to general counseling. Jim told his counselor that he was worried mainly because his parents did not want him to give up school. After several conferences, Jim decided he could talk his parents into accepting his decision, which he felt was sound and rational.

A limited budget and staff (four full-time and from two to five part-time counselors) has prevented the Counseling Center from serving more students than the 1,663 who visited the center last year.

True, low grades often bring students to the Counseling Center because they are a signal to the student that all is not going well. But students with high grades are not immune to social and personal problems. Almost all students need additional information and impartial discussion to help them make their decisions.

In practice, however, the dean's office, housefellows and faculty members have not referred all the students who could benefit from counseling simply because there are not enough counseling appointments available. If more were available, at least 800 more students would use the center without any extensive publicizing of the service, according to the estimate of L. E. Drake, Center director.

While the Counseling Center does not turn away students, it *is* in an embarrassing position because frequently students must wait a week or more for appointments, and thus it cannot actively encourage a far wider student participation in its program.

*In the next issue  
of the Wisconsin Alumnus:*

## The Passing of Chad



# speakers see a future full of challenge, promise

## Philip D. Reed

Chairman of the Board, General Electric Company  
At Madison

**A** LITTLE MORE paradise on earth for all the world's people, particularly those who are living at the bare subsistence level, was foreseen by Mr. Reed. This can and will be accomplished, he said, through education, research and industrial statesmanship working together in the stimulating environment of our country's own creation—the people's capitalism.

Reed based his faith in the future on three main considerations:

- The development of atomic weapons: "When men cease to think of war as inevitable and begin to regard it as impossible we shall indeed have crossed a momentous threshold."
- The concept of growth, development, constant progress, as distinguished from the maintenance of the status quo: "This is the key to the truly breath-taking economic and social progress of which the advances of the past few years have been only a foretaste."
- A renewal search for the ultimate values that underlie American society.

Reed said his company is making long range plans with a confidence inspired by four principal things: the large population growth in the U.S.; the new position of economic, military and political strength held by the western democracies; the proven impact of organized research and development; and the emergence of our own particular brand of capitalism.

He said special features of our people's capitalism include large volume and small profit margins; the combination of high wages, high productivity and high purchasing power; the wide use of consumer credit; more leisure through greater productivity; and the importance of competition.

Reed charged education with a great responsibility in making his forecasts for the future come true, and emphasized the need for advance planning to provide the required manpower.

Industry will need more people whose education has been broad, rather than specialized, at least at the under-graduate level, he said. This applies particularly to engineers. Their

courses of study should stress basic principles rather than specific knowledges and practice, and should include broadening subjects.

He acknowledged that education's job would not be easy, but voiced his belief that it would somehow reconcile all the various and diverse claims upon it, and achieve its goals. And to this end we in industry want to help in every way we can, including financially.

## Ira L. Baldwin

Vice President of Academic Affairs  
University of Wisconsin  
At Oshkosh, Watertown

**T**HE UNIVERSITY of Wisconsin is proud of its history and proud of its many accomplishments during the past year, but it is also acutely aware of the many problems which lie ahead, if it is to fulfill the mission which the state expects of its university. The University of Wisconsin is equally aware of the great challenge which has been presented to it. With the help and guidance of the alumni and other interested citizens of the state, I am confident that the University will meet the challenge in a way to give pride to all of the state.

## Lt. Gov. Warren P. Knowles

State of Wisconsin  
At New York, Racine

**T**HE PARENTS of Wisconsin students need have no concern about the caliber of education which their sons and daughters are receiving at our great state university.

We are trying to develop mature citizens, capable of making their own evaluation of truth or falsehood. It is through knowledge and understanding of the privileges and benefits of our system of free enterprise, and the disadvantages of Communism, that our students will become better citizens, and prepare themselves to assume leadership in the future.

The Communist philosophy is abhorrent to the vast majority of Americans, but we must always remember that this dislike of Communism is based upon knowledge, not ignorance. If our young people are to learn and understand the

tremendous superiority of our political system over that of the Communists, the facts, and the right to weigh and discuss them, must be available to them.

\* \* \*

**YOUR UNIVERSITY** is building for the future with a long-range plan. In the first place, the plans give foremost attention to the preservation of Wisconsin's three traditional functions on which none of us would compromise—teaching, research, and public service. Secondly, the buildings are to be close enough together so that students can walk from one to another between classes—there is now a 15-minute interval between classes. Thirdly, the plant should be so arranged that each College and department can function as a unit. Fourthly, the natural beauty of the campus is to be preserved by open spaces which enhance that beauty. Consequently, it is inevitable that the University ultimately will expand into the area south of University Avenue . . .

But providing space in which to teach our ever-growing body of students is not enough—we must also find room to sleep 'em and feed 'em. The truth is that housing facilities in Madison are strained, not only in campus dormitories but in private accommodations . . . our planning envisions dormitory space for 5,000 more students within the near future . . .

In our planning for student housing we are running into a new situation—the married student, who seems to be here to stay . . . At present, the University is building an apartment project for married students off campus . . .

We anticipate a continuation of this married-student trend for two reasons—first, young people are marrying at an earlier age; and, second, our upper-class and Graduate School enrollment is increasing, which means a corresponding increase in the age of students, and many upper-class and graduate students are married . . .

Public service, too, creates an imperative demand for additional campus space, which the University cannot and would not avoid . . . Public service takes many forms at the University of Wisconsin, including the expert services of our faculty members as counsellors to business and government, cooperation with governmental agencies which maintain research units on our campus, and through adult education . . . Each year, scores of short courses and institutes are held on the campus as the University makes its continuing new knowledge available in all fields of human endeavor.

Now the University of Wisconsin Foundation is actively pushing plans which will provide a home of their own for these meetings. It is the projected Wisconsin Center Building, which will be constructed on the lower campus, opposite the new Library . . .

As the forces of progress and change make their mark upon the University, many things remain constant—the continual striving for improvement, the essential freedom of scholars, the dedication to the student, and—a thing particularly pertinent to you and me, the need for alumni support. I do not refer to financial support—although that is needed too—but rather to the enlightened interest which only a former Wisconsin student can give. We know the University well, and if you are like me, we have a burning desire to keep it great—make it an even better institution than the one we remember.

This we can do by keeping track of what's happening at our alma mater, through meetings like this, through membership in the Alumni Association, and in countless other ways. Then, we can offer our suggestions for improvement, offer help when we are able . . .

## Gordon R. Walker

President, Wisconsin Alumni Association  
At Schenectady, Saginaw

**T**ONIGHT I WANT to report to you two fields of activity of high importance to the University and to Wisconsin Alumni—fields of activity which contribute substantially to the University's vitality and its influence across this country and throughout the world . . .

The Wisconsin Alumni Research Foundation, now in its thirty-first year, is one of the most unique and thrilling undertakings in the field of higher education . . .

As of the first of this year, the W.A.R.F. has given to the University an amount in excess of \$14,000,000, and has a capital of somewhat over \$30,000,000. Its gifts to the University in 1955 totalled over \$900,000, and it is anticipated that it will give sums of similar size, or greater, in the years ahead.

You can picture in your own mind a thrilling, inspiring influence this program has been to hundred of faculty members and students through these years—men and women whose hands and minds, equipped with the research facilities made possible by W.A.R.F., have made further contributions to the health and knowledge and progress of society everywhere . . .

The Wisconsin Alumni Association was organized on June 26, 1861, "to promote, by organized effort, the best interests of the University of Wisconsin."

Its present paid-up membership totals over 20,000 men and women—more than one out of every five living alumni . . . The Association is primarily a service organization. The wide variety of these services is indicated clearly in the following list of some of its more important activities:

1. It conducts an information program to make the University's aims, achievements, and needs clear to alumni and citizens of Wisconsin. Informed support is the strongest support.
2. It provides cash scholarships for outstanding students and sponsors scholarship funds.
3. It develops alumni clubs to share in the work of organized effort for promoting the best interests of the University.
4. It supervises the Alumni Records office which maintains records and information on all graduates and former students.
5. It furnishes class lists, circular letters, and addressing service to classes and alumni clubs.
6. It arranges alumni reunions and helps reuniting classes to plan and carry on their five-year reunions.
7. It publishes annually two directories: The Silver Jubilee directory for classes celebrating their 25th Anniversary; and, The Half Century Club directory for all Badgers who have been graduates for fifty years or more.
8. It gives free association membership to seniors for one year after graduation, and assists them in making job contacts.

## L. H. Adolfson

Director of Extension Division and Summer Sessions  
University of Wisconsin  
At River Falls, Marinette, Madison

**B**RIEFLY, THERE ARE two major pressures in society making special demands on University Extension. First, there is the all-too-evident constant acceleration of tech-

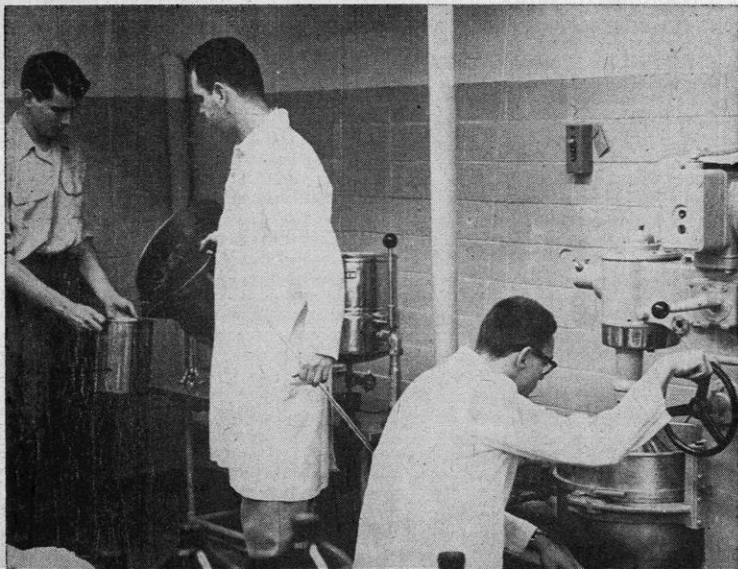
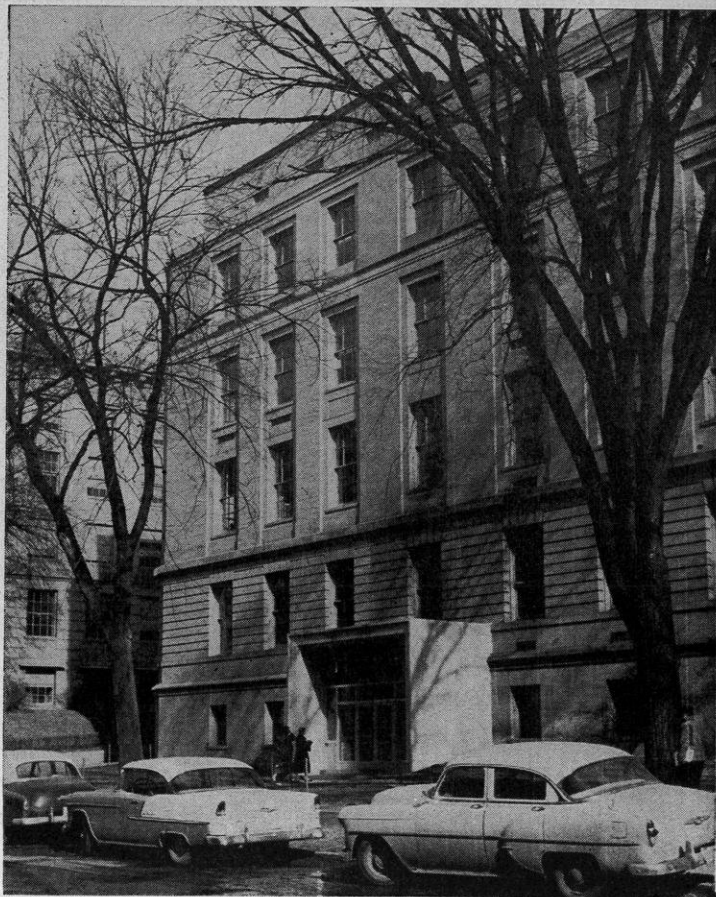
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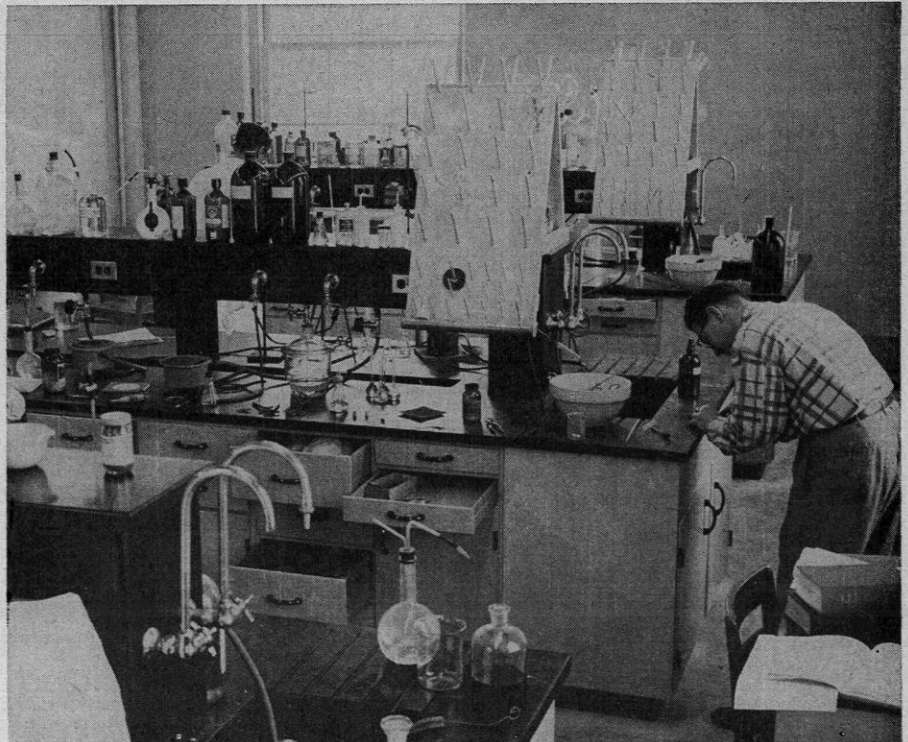
## *new look in* PHARMACY

**A new four-story brick structure, with a stainless steel and glass front, now forms the north wing of the Chemistry building and houses much of the School of Pharmacy. Actually, only a slight color change in the bricks tells where old building leaves off and addition begins. Below is a corner of a well-equipped manufacturing laboratory in the basement, where students get the opportunity to work with pilot plant models of modern drug-making machines.**

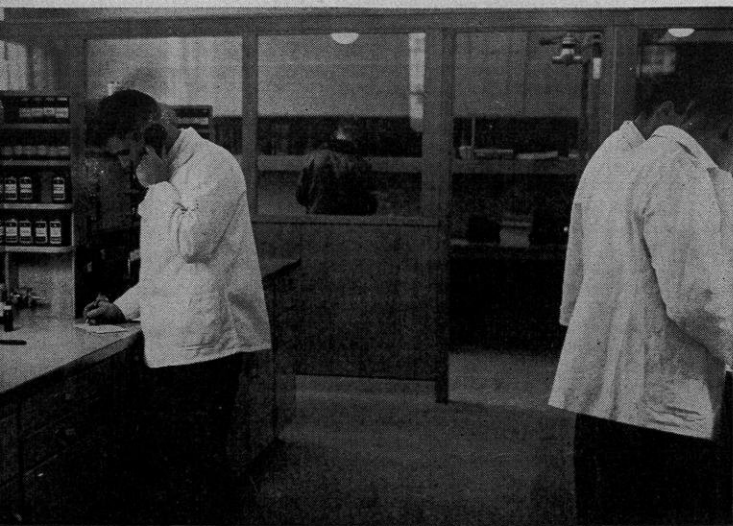




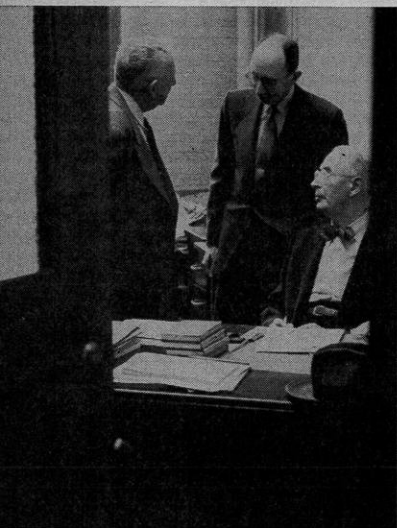
Pride and joy of the Pharmacy staff is a sparkling, up-to-date dispensing laboratory, where modern pharmacy operating conditions can be accurately simulated. This realism helps build up self-confidence on the part of future pharmacists. At left: the first floor of the new wing is given over to administrative offices. The top two floors contain laboratories for graduate students—who are much in demand by the pharmaceutical industry. Wisconsin also claims as alumni the deans of 22 other pharmacy schools.





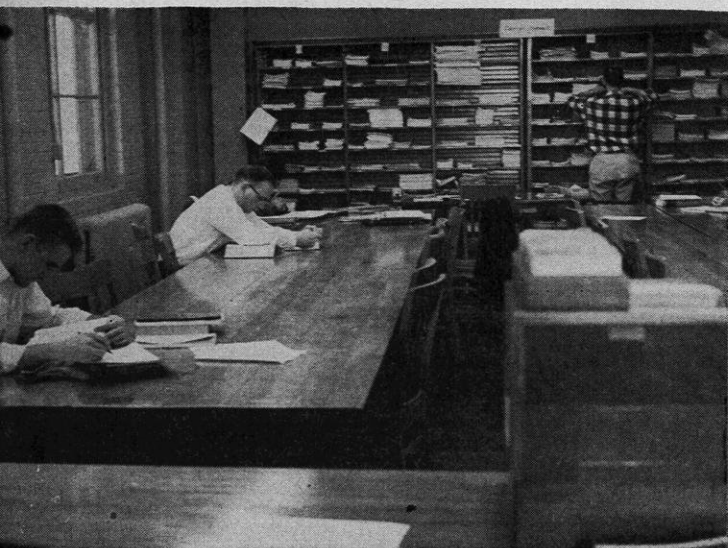


Dispensing lab realism is complete to individual telephones. In background is a special lab reference room.



The Institute of the History of Pharmacy was originated at Wisconsin in 1941 and remains as a proud adjunct to school. At left, Emeritus Prof. George Urdang and Asst. Prof. Alex Berman, acting Institute secretary, interview a visiting state pharmacist.

In a new location in the old part of the building is a small branch library, much used by many students.



**T**HROUGHOUT the seventy-three years the School of Pharmacy here at the University has kept pace with pharmaceutical education in general and in many instances has been a leader. For example, the University of Wisconsin was the first school in the United States to offer a four-year course leading to the B.S. degree. Likewise, it was the first to award the M.S. and Ph.D. degrees based on graduate study and research.

It seems to me that all of us, during this progressive movement of pharmaceutical education, are looking to the future with optimism. A great deal of progress has been made in the past twenty-five years; yet there is still much to be done and in some areas the surface has merely been scratched. In dealing with these areas of development we expect to make contributions toward their solution.

As a basis for discussing future projects and plans of the School let us give some attention to our current situation. There is a total of approximately 250 undergraduate students enrolled in the sophomore, junior and senior years on the campus or at the Milwaukee Extension Division. By contrast in 1935 there were 109 registered in the four years. Full-time faculty members have increased from 4 to 11. During this period additional physical facilities have been added that permit us to more adequately care for graduate as well as undergraduate students. For the first time, too, Pharmacy has become an independent administrative unit within the framework of the University. In general, the minimum needs of our student body are being met. This development during the past twenty years indicates progress; however, the faculty has had to devote much of its time to urgent duties in serving students on the campus with little or no time to give more than passing attention to other phases of pharmaceutical education being demanded of schools of pharmacy today.

The Elliott survey of the pharmaceutical profession made available valuable data on the needs concerning education and practice looking toward better pharmacy. This information has served as a guide by which we have prepared a pattern for future development here at the School.

This survey revealed that the curriculum of any school of pharmacy is a highly diversified program. The student must have training in the basic physical and biological sciences if he is to fully understand the application of this material to his profession. He must have training in the social sciences and humanities if he is to represent himself and the profession with distinction in the community in which he will live.

It is apparent, from these facts, that our present Wisconsin program has definite limitations in the preparation of young men and women for the practice of pharmacy.

Despite often heard arguments that we can obtain an adequate program by deleting no longer useful material from the curriculum, an intensive study at Wisconsin has shown this not to be true. Like other progressive schools this university has, for some time past, been searching for any "dead wood" remaining in the curriculum. This study has led us to the firm conviction that modern demands on pharmaceutical education can be met only through an extended program. We propose, at an early date, to recommend to the administrative officers of the University a program of two years of Pre-Pharmacy and three years of professional course work for a degree.

Careful scrutiny of any curriculum also discloses gaps such as inadequate or unbalanced instruction. In building a program in pharmacy, for instance, we recognize the desirability of courses in Pharmacy administration . . . the business

*Another UW dean  
speaks up for  
Alumnus readers*



Dean Uhl in the dispensing laboratory of the Pharmacy building.

## A Five-Year Pharmacy Course?

By Arthur Uhl, *Dean, School of Pharmacy*

aspects of the profession. Our committee on curriculum has recommended that courses in economics, accounting, drug marketing, pharmacy management and pharmaceutical law be included in our curriculum either as electives or as requirements for graduation.

The School of Pharmacy, although the leader over the years in graduate training and research, will increase this area of our program now that more adequate physical facilities are available. The ever-growing demand for trained young men and women beyond the B.S. level in pharmaceutical industry, teaching, and public service obligates us to make facilities available for their training. During the past quarter century, pharmaceutical research has developed drugs that are of recognized importance and are now available to physicians for the treatment of diseases. The training of students for this important work must be done at our universities and colleges, and the University of Wisconsin should accept its rightful share of this obligation and responsibility.

Another area of pharmaceutical education that has not received sufficient attention in the past is the development of a program of extension services for the practicing pharmacist. The Elliott Survey summarized this problem:

"The continuous changes taking place and the character, number and forms of medicinal substances have placed upon the competent pharmacist the obligation of continuing his serious study.

"This obligation must be met if he is to regard himself fit for his responsibilities to the members of the other health professions and to the cause of public health. Under existing conditions the great number of pharmacists are not provided with ready means and methods whereby the newer scientific information may be acquired systematically and economically."

The School of Pharmacy, with the cooperation of the Extension division, has been active in developing a program that will provide an effective mechanism to present well-organized material to the pharmacists and other interested groups of the state. This is not an easy task and it will require more work and good planning by all concerned.

As we approach 75 years of instruction on the campus of the University it is necessary for us to review well these years of educational endeavor to help us plan for the future training of our young men and women entering the profession of pharmacy.



## More Pages from a Traveler's Diary

**Hudson.** February 2. Hilda Grinde Thompson, '05, well-known throughout the state as a former president of the Wisconsin Federation of Women's Clubs, opened her spacious home to Wisconsin alumnae of this area today. Many accepted her invitation, coming from New Richmond, Osceola, River Falls as well as Hudson. Virginia Wiegand Bertelsen, '52, a state alumnae field chairman (and wife of Arnold, '52, president of the St. Croix Valley Alumni Club), Ruby Engdahl Bauer, '42, (whose husband, Robert, '42, is the immediate past president of this club), and Mrs. Thompson made the arrangements for this fine gathering. Bucky Badger (a clever creation of Mrs. Arnold Carpenter of Hudson, whose husband is a member of the class of '49) added a gay note to the handsome tea table. A former head resident of Chadbourne Hall (1944-'46). Katherine Tappins Kelley, '36, and I had a good visit about the new structure soon to replace that historic old building. I learned also that Katherine has two children, seven and five years of age. Margaret Tappins Uye, '38, who also lives in Hudson, was there, too. Genevieve Cline Day, '05, mentioned that

her father, George D. Cline, '72, served as a member of the University of Wisconsin Board of Visitors in 1892-93. This was especially interesting to me because I am beginning the sixth year as a Governor's appointee to this same board. Several alumnae mentioned the contribution Martha Knutson Scheide, '42, is making musically to Hudson. She is the wife of Norman Scheide, popular pastor there, and also a Wisconsin graduate. So I was especially pleased to have a chance for a short visit over a cup of coffee with her and Daisy Campbell Jensch, '99. And what fun it was to have Mrs. Jensch tell so enthusiastically about the activities of her class through the many years since her graduation!

Mrs. Jensch is rightly proud of the fact that she has been a member of the Wisconsin Alumni Association ever since she received her diploma. She is convinced that *all* alumni should do the same. "Why they don't," she said, "I just can't understand. They miss so much." The readability and content of the present *Wisconsin Alumnus* drew high praise from her.

One characteristic of all the Wisconsin alumnae I've been meeting during the past weeks is their tremendous interest in a great number of things. Life is very full for all of them. They are leaders in many projects and organizations, on local, state or national levels. And they also have fascinating hobbies of all kinds. This very evening I was introduced to two of those of Hilda Thompson—flags and costumes.



Linda Pierce, '53, and friend Grace Kelly.

## Linda's Job Puts Stars in Her Eyes

(*Editor's Note:* Probably the most exciting job for a girl at a motion picture studio is secretary to a director, especially if he happens to be a top director. Linda Pierce, '53, a Wisconsin Phi Beta Kappa and daughter of attorney L. W. Pierce, '36, of Deerfield, Wis. wouldn't trade her job at Metro-Goldwyn-Mayer Studios, the world's largest, with anyone. She is secretary to well-known director Charles Vidor. We asked her to tell us about it.)

In answer to my question about how she happened to start making flags she explained that a few years ago, when planning a talk for a club group, she decided to insert something about the flags of the nations. This, she reasoned, would pep up an otherwise dull presentation of statistics. Her husband encouraged her and suggested that she make a flag or two for display, big ones, of good materials. This she promptly did. Only an artist and expert needle-woman could have created the more than 50 handsome flags now in her collection. Approximately 3 x 5 feet, of silk, the designs are heavily embroidered or painted in, whichever Hilda decides most appropriate. Interest in the derivation of flag symbols used by the nations resulted. Now study of the history of the nations has given this woman a wealth of unusual stories to tell when she exhibits her flags, which she often does. As a member of a state group promoting greater interest in the United Nations, Hilda Thompson uses her flag collection to great advantage, indeed, in schools, at state conventions or regular club meetings.

Another of her hobbies is the making of handsome costumes which she generously loans to friends for church or school affairs. Some are robes and headdresses for Christmas pageants, and patriotic occasions. One of the nicest is a true Norwegian costume for a little girl, beaded with all the love and care that someone with the maiden name of "Grinde" would enjoy putting into a dress of this kind.

February 3. I started back to Madison, enjoying the drive through the Wisconsin countryside, beautiful at any season. I always stop, when in Tomah, to see Katherine McCaul, '24, who knows all of the Wisconsin alumnae in this area. Together we called on Dorothy Franz Walsh, '36, at the Toma Court. This fine motel, on the southern edge of this city, can be easily identified by a sign showing the profile and headdress of an Indian chief—Chief Toma to be exact. It is nice to know, when traveling Highway 12, that a Wisconsin woman is owner and manager of a fine place to

spend the night. We also had a visit with Elaine Riopelle Paul, '40. Even with two children, she is active in community affairs, and was this very day on her way to direct a church play. Husband Herb, '39, now carries the title of President of the Tomah Alumni Club.

\* \* \*

A Wisconsin woman, Helen Lathrop Bunge, '28, has been appointed to the seven-member council of the Florence Nightingale International Foundation. No doubt she will be going to Rome next year to attend the meeting of this important group, which includes representatives from Canada, South Africa, Switzerland and Sweden. Helen is presently Professor of Nursing and executive officer of the Institute of Research and Service in Nursing at Teachers college, Columbia university.

The establishment of the first institute of this kind in the country, which she heads, was made possible by a five year Rockefeller Foundation Grant. Its purpose is to stimulate and conduct systematic studies in nursing, to provide field service in nursing education, and to prepare persons for the field of research in nursing. A study of education for nursing in the State of Wisconsin has been underway for some time.

Helen earned two degrees at Wisconsin, two more from Columbia. She was Head Nurse at Wisconsin General Hospital and on the staff of the University School of Nursing for ten years. Later she served as Dean of Nursing at Western Reserve University.

"Did you know that Helen not only is fond of music, but is quite a marvelous performer," wrote one of her friends recently, "and that she has written a play, 'The Tragedy of Errors,' a travesty on hospital life?" She loves animals and young children, and is fond of traveling on any body of water, a reflection, no doubt, of her early days spent on the old Mississippi. This should make membership on an international council doubly interesting for Helen Bunge.

**I** ADORE MY JOB with all its glamour, excitement and challenge, since a movie director's secretary may be asked to do anything from setting up a running of a picture in the projection room to setting up a birthday party on the stage for the whole crew in honor of Grace Kelly. And the "routine" between tasks like these is just as enjoyable.

During the preparation of a picture—writing and editing of the script, casting of characters, planning of wardrobe and makeup, building of sets, etc.—the director and his secretary spend their days in the office amidst constantly ringing phones and endless visits of anxious agents. At this time the secretary meets all the stars who are interested in and being considered for the parts, and, of course, she gets to know well the stars who make up the final cast.

During production, a director's secretary is often with her boss on the set and works back and forth between the set and the office. For me, on our current picture "The Swan," starring Grace Kelly, Alec Guinness and Louis Jourdan, this even meant flying with the company "on location" to Asheville, North Carolina, where we used the lovely castle on the Vanderbilt Estate for our exterior scenes of the home

of our Princess, Miss Kelly. Since I was setting a precedent by going, I was quite the envy of all the other secretaries.

At Asheville my days were spent partly at our hotel working on script, taking care of and answering my boss's mail, screening and taking care of his phone calls, and partly at the castle set just generally being on hand for any errands that might come up for "the boss," as he is known to everyone, stars, crew, and me alike.

When we came back to the studio, we found that some of the most lavish sets ever undertaken had been constructed within the studio's three largest sound stages, including a 250-foot pink marble corridor with eight complete rooms off it, a huge glittering ballroom, and even a section of forest. These three stages were where we finished our task. And there my own job was much the same—handling mail and phone calls at the office and doing errands around the lot and on the stage. Too, I was thrilled at the opportunity to watch "rushes" ("takes" printed up of the shots made the day before) every day in the projection room.

And when a picture ends? Why, then its time for the "end-of-the-picture party." And time to go to the movies!



# On Wisconsin



## in Sports

## Memorial Fieldhouse in Use; Boxers Look Good

**F**OR THE SAKE of history, here's some news: the long-awaited indoor practice building that snuggles up to Camp Randall Stadium is completed. We won't say much more now, but a future issue of the *Alumnus* will carry complete pictures of the "University's largest classroom."

Certainly the Badger track team got the new building off to a good start by winning a decisive victory over Minnesota and Purdue, on February 18, before probably the largest crowd ever to watch an indoor track meet at Wisconsin. There were even more spectators on hand the next week.

Despite the elation, however, there were many whose thoughts turned to the late Guy Sundt—who just missed seeing one of his dreams come true. It was he who had endured many of the

headaches of preliminary planning and early construction of this building. It would have been good if he could have been there last month.

The building, you know, is so large (400' x 200' x 60' high) that you can play a football game in it without trouble—even including the punting. There have been plenty of punts in Camp Randall that wouldn't have come near putting out the lights at the top of this tremendous building, in fact.

### WHOOOOSH!

Bang! Jim Golliday, seemingly jet-propelled, shot off the starting blocks. Sixty yards later he breasted the finish tape. The interval in between was the shortest ever recorded in that indoor sprint—six seconds flat. >

As the Northwestern speedster jogged back in his lane, following the race, he commented on the new Camp Randall field house: "I like the feel of this track. Makes me want to run."

UW Coach Riley Best, seeking to get the record certified, had a licensed engineer measure the actual distance—and found that the track was actually one-quarter inch longer than 60 yards.

Shining lights for Wisconsin in the dual meet picture were Tom Peters, who put the shot 53 feet, 5 inches, and Sam Mylin, who made 6 feet, 6¾ inches in the high jump. Don Hebein has also performed well in sprints.

**Note:** Track habitues, in the new building as well as the old still get a big wallop out of watching that grand old veteran of the cinder track, Emeritus Track Coach Tom Jones—as he "helps" jumpers, vaulters, and shot putters with his characteristic "sympathetic reflexes", particularly when they are putting forth peak efforts in their events.

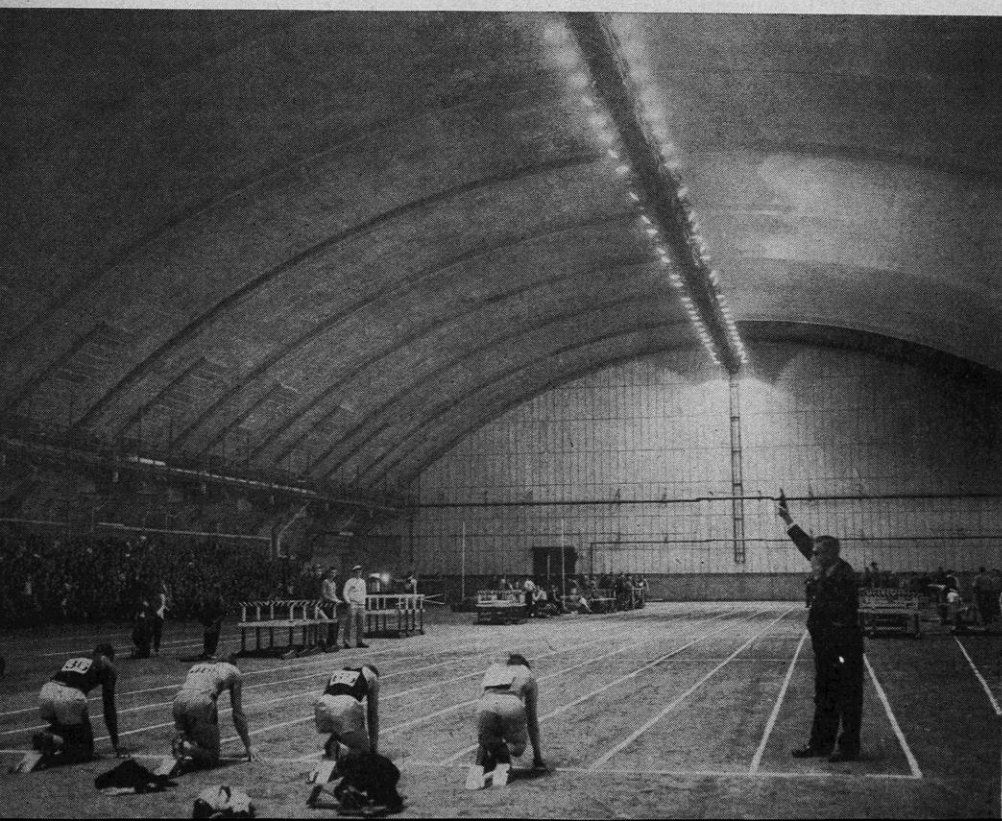
### NOT WHOOOSH ENOUGH!

This year's basketball team has been the highest scoring outfit in Wisconsin history. It has scored the most field goals of any Wisconsin team. It had the best shooting percentage .373 (March 1) and only twice did the squad fall below the .300 average.

How come, then, we were getting beaten? That question's not hard to an-

Here was the historic scene as the new Camp Randall Memorial Field House opened its doors to spectators—who likely set all-time indoor track attendance records at each of the meets scheduled for February. The Badgers christened the new athletic plant addition with a triangular meet victory.

WISCONSIN ALUMNUS





swer, at that. The biggest reason: five teams in the Big Ten have been shooting at a higher clip.

So the season has been long and frustrating. Four games were lost by less than six points each, and the Badgers were able to whip only Indiana, Michigan and Northwestern—the latter twice. Still standing out, however, was the play of Dick Miller, who kept up with conference scoring leaders all season. Dick now holds the Badger record of most points scored in a conference season and is eighth in all-game, all-time Wisconsin scoring. He holds the Big Ten record of making 20 consecutive free throws (over two seasons.)

**Note:** Some folks have been somewhat critical of Coach Bud Foster—as with most coaches from time to time—for “lack of aggressiveness” in luring “hot” basketball players to Wisconsin. These people must have been downright shocked when Coach Foster was charged, by the coach of Wartburg college, with “tampering” with a Wartburg student. The student in question was big Ray Gross, who had originally enrolled in Wisconsin, then, for academic reasons, went to the smaller college for a semester. He didn’t play basketball for Wartburg, although he did work out with the team, and he has stated he never intended to. Meanwhile, the Wisconsin coach kept in touch with Gross by correspondence—the only basis for the “tampering” charge. The charges brought denials of wrongdoing not only from Coach Foster but from Big Ten Commissioner Tug Wilson.

## PLOOOOSH!

Sparked by explosive punching power, the current crop of Badger boxers is well underway into what could be an excellent season. By early March they had notched fairly decisive victories over Syracuse, Washington State, Houston, and Michigan State.

The squad is bolstered by outstanding freshmen like Orville Pitts, John Bartman, and Richard Ferguson. This eligibility was occasioned by the fact that this is an Olympic year, and fistic prospects for the world games can thus keep in competitive shape, even though first year men. Certain weights have been changed slightly, too, to conform with Olympic standards. Boxing coach John Walsh, incidentally, is on the Olympic planning committee.

The college boxing season will be climaxed by the NCAA tournament in the Wisconsin Arena (formerly known as the fieldhouse) on April 12-14.

**MARCH, 1956**

## SPLOOOOOSH!

An inexperienced swimming team suffered seven straight defeats until it splashed its way to victory in the last meet against Minnesota. Coach and squad *must* listen with quivering ears to talk that they may soon be able to get out of the Armory’s “sheep dip tank” (named thus by former swimming coach Joe Steinhauer) where all practices and meets are now held.

## SHORT SHOTS:

The crew is the only undefeated

squad—not having officially competed as yet. However, individual crew members come by that description honestly by virtue of some winning races in Florida between semesters. The members were acting on their own in this excursion . . . The Big Ten is discussing a Pacific Coast conference suggestion that the Rose Bowl game between loop representatives be a permanent, annual affair . . . Many winter sports squads headed for conference meets on March 3, too late for complete coverage on these pages. You’ll find a report on Wisconsin successes in the next issue.

## Schedules

### BASEBALL

#### Florida State Tournament (Tallahassee):

- Mar. 29—Illinois.
- 30—Florida State.
- 31—West Virginia.
- Apr. 2—Brown.
- 3—Notre Dame.
- 4—Pairings on percentage basis.
- 5—Pairings on percentage basis.

#### Non-Conference Games:

- Apr. 6—Notre Dame at Panama City.
- 7—Florida State at Panama City.
- 13—To be arranged.
- 14—To be arranged.
- 20—To be arranged.
- 21—To be arranged.

#### Big Ten Games:

- Apr. 27—Minnesota at Minneapolis.
- 28—Iowa at Iowa City (2 games).
- May 4—Michigan State at Madison.
- 5—Michigan at Madison (2 games).
- 11—Ohio State at Columbus.
- 12—Indiana at Bloomington (2 games).
- 18—Northwestern at Madison.
- 19—Northwestern at Madison (2 games).
- 25—Illinois at Madison.
- 26—Purdue at Madison (2 games).
- 29—Western Michigan at Kalamazoo.
- 30—Western Michigan at Kalamazoo.

### CREW

- May 12—Eastern Sprints at Washington, D. C.
- 19—Pennsylvania at Philadelphia.
- 26—Navy at Lake Mendota (also Jr. Varsity).
- June 9—California at Lake Mendota (also Jr. Varsity).
- 16—I.R.A. Regatta at Syracuse, N. Y. (also JV—Frosh).

Olympic trials are set at Syracuse, N. Y., June 27-29.

### GOLF

- Apr. 6—Varsity and Frosh trials at Lake Ripley.
- 7—Varsity and Frosh trials at Lake Ripley.
- 13—Knox at Galesburg, Ill. (18 holes).
- 14—Bradley at Peoria, Ill. (36 holes).
- 16—To be arranged.
- 20—All University tournament at Maple Bluff.
- 21—All University tournament at Maple Bluff.
- 23—Illinois at Maple Bluff.
- 27—To be arranged.
- 30—Iowa and Minnesota at Maple Bluff.
- May 4—Marquette at Maple Bluff (tentative).
- 7—Michigan State at Maple Bluff.
- 11—Marquette at Milwaukee Blue Mounds (tentative).
- 14—Notre Dame, Purdue and Detroit at South Bend, Ind.
- 19—Iowa and Minnesota at Minneapolis.
- 21—Northwestern at Evanston, Ill.
- 25—Big Ten meet at Evanston, Ill. (also May 26).

### TENNIS

- Apr. 14—Lawrence College at Madison (tentative).
- 21—Notre Dame at Madison.
- 28—Iowa at Iowa City.
- May 4—Michigan at Ann Arbor.
- 5—Michigan State at East Lansing.
- 7—Northwestern at Madison.
- 11—Purdue at Madison.
- 12—Indiana at Madison.
- 19—Illinois at Champaign.
- 23—Minnesota at Minneapolis.
- 24—Big Ten meet at Minneapolis (also May 25-26).

### TRACK

- Apr. 21—Ohio Relays at Columbus.
- 26—Drake Relays at Des Moines, Ia. (also Apr. 27).
- May 5—Iowa at Iowa City.
- 12—Michigan State at Madison (tentative).
- 19—Minnesota at Minneapolis.
- 25—Big Ten meet at Minneapolis (also May 26).



Wisconsin Alumni Club

## BULLETIN BOARD

*Founders Day celebrations, as usual, saw the awarding of various citations and honors to deserving alumni from the Atlantic to the Pacific. For example:*

At **New York**, Philip D. Reed, '21, chairman of the General Electric Co. board, received the "Man of the Year" award. The New York club also established a pleasant precedent by awarding Awards of Merit for outstanding service to club members Gilbert T. Hodges, '94, and Roy Tomlinson, '01. The former is a staff executive of the Wall Street Journal and director of the Munsey Trust Company of Washington, D.C.; the latter is a director, former president and former board chairman of the National Biscuit Company.

Also at **New York**: Dr. John A. Keenan, '30, was presented with a Wisconsin Alumni Association testimonial of Appreciation for his service to the organization.

At **San Francisco**, Badger Grid great Pat O'Dea, '00, was presented with a similar Alumni Association Testimonial of Appreciation. This award is a new one, approved by WAA directors for presentation to alumni who have rendered valuable service to the organization.

At **Milwaukee**, that UW club also initiated a new tradition in awarding its first distinguished service citations to George B. Luhman, '10, president of the First Wisconsin Trust Company, and Joseph A. Cutler, '09, president of the Johnson Service Co., both of whom have been especially active in the University of Wisconsin Foundation.

\*

*Has Your Club Seen  
The Memorial Union Film*

**"Living Room of the University"**

?

Badgers from Reyjavik to Oshkosh have seen this 40-minute, all-color-and-sound moving picture. It presents an excellent picture of co-curricular life of the University student today. And it's easy to obtain: just write to the Wisconsin Union Film Service, 770 Langdon St., Madison 6, Wisconsin.

\*

**Another Film,**

which centers about a freshman's view of the UW campus, is "If You Want to Be a Badger," a 27-minute black-and-white film that has begun to be seen and appreciated by various groups in and outside Wisconsin. This one is obtained from the Bureau of Audio-Visual Instruction, 1312 W. Johnson St. Madison 6, Wisconsin.

\*

At **Minneapolis** on February 18, the club had a successful Founders Day luncheon meeting at the Normandy hotel. Bandmaster Ray Dvorak and a showing of the new movie "If You Want to be a Badger" pleased those attending.

## ★ Later Founders Day meetings

### EAU CLAIRE

April 10 Dean John Ritchie  
Contact: C. David Bugher, 501 S. Barstow St., (5-3104)

### FORT ATKINSON

March 12 Farrington Daniels  
Contact: Donald L. Smith, 9 S. Water St. W., (644)

### JEFFERSON

March 29 Dr. Anthony Curreri  
Contact: Jerry M. Slechta, 801 Main St., (182)

### KANSAS CITY, MO.

March 9 Ralph K. Huitt  
Contact: Carl Kasper, 201 W. 10th St., (GR 2257)

### NORTHWEST WISCONSIN

April 17 William Stokes  
Contact: Lee Youngman, Barron, Wis., (36)

### GRANT COUNTY

March 8 William Sarles  
Contact: Warren S. Jacka, Wis. State College, Platteville, (6076)

### TERRE HAUTE, IND.

March 16  
Contact: William E. Ouweneel, Commercial Solvents Corp.

### WASHINGTON COUNTY

April 5 Art Lentz  
Contact: Deane R. Bascom, 141 N. Main St., West Bend, (FE 4-3763)



More than 170 alumni and friends of the University heard Art Lentz, sports publicity director, at the Fond du Lac Alumni club's Founders day dinner and meeting. In this picture were Ed Gibson, WAA field man; Lentz; Milt Bruhn, head football coach; Nate Manis, toastmaster, and Raymond R. Colwin, president of the Fond du Lac chapter.

## ★ With the Classes

1899

A memorial service for George I. HAIGHT, a Chicago attorney long to be remembered as the university's number-one alumnus, was held at the Union League club in Chicago on Dec. 11. Abe R. Peterson, president of the club, presided at the service, and tributes were presented by F. Ryan Duffy, chief judge of the 7th district U.S. Circuit Court of Appeals and former Wisconsin state senator; Harry A. Bullis, chairman of the board of General Mills, Inc., and Frank C. Rathje, past president of the Union League club. Music was furnished by the university's Pro Arte quartet. An invocation was delivered by the Rev. Dr. H. Ralph Higgins, rector of St. Mark's Episcopal church, Evanston.

1900-1910

Norma M. STARK, '02, is now living at 823 W. Eighth Street, Davenport, Iowa.

Atty. Robert C. BULKLEY, '05, was honored last December by the Walworth County Bar Association upon completion of 50 years as a member.

Editor William T. EVJUE, '07, of the *Capital Times* in Madison has celebrated 50 years in the field of journalism. A Sheboy-

gan *Press* editorial noted that "he has been a potent influence in the shaping of the course of events in the state and nation."

Bruno Carl THIEL, '08, lives at 1100 E. Oak Street, Mt. Vernon, Ohio, we have learned recently.

The faculty of the Madison Business college gave a farwell dinner in honor of the retiring president, Edward M. DOUGLAS, '10, who has been with the college since 1907.

John D. JONES, '10, Racine, University Board of Regents member, recently was appointed to the Farm Credit Board of St. Paul, Minn., for a three-year term starting Jan. 1. Jones was formerly state commissioner of agriculture.

Jefferson, Wis., has named its football field in honor of one of its leading citizens, Ray O. RISCHER, '10. He operated a drugstore there from 1911 until he retired in 1952. While a pharmacy instructor at the university he taught former Gov. Oscar RENNEBOHM, '11, who started a chain of drugstores in Madison.

Lawrence F. GRABER, '10, Wisconsin agronomist and one of the nation's leading field crops scientists, has received honorary life membership in the International Crop Improvement association. He was honored for his work on crop improvement and "his devotion to the cause of improved farm seed production and availability."

Associates and friends attended a testimonial dinner for Clark county Judge O. W. SCHOENGARTH, '01, who was to retire after 50 years as Circuit Court judge at Neillsville.

Also retiring from the bench, Judge Alfred L. DRURY, '07, has been Circuit Court judge of Walworth county since 1939. "If my good health continues," he says, "I expect I'll soon be trying cases on the other side of the bench." He and his wife live in Kenosha.

Three alumni, officials of the state bureau of engineering, were promoted recently. M. W. TORKELSON, '04, formerly director of the regional planning division, was named consultant to the state chief engineer. John GLAETTLI, Jr., '09, was named assistant state chief engineer. H. M. FORD, '21, formerly public works engineer, succeeds Torkelson.

Dr. Bernard O. DODGE, '09, Plant Pathologist Emeritus of the New York Botanical Garden, has been elected a foreign member of the Linnaean society of London and received the accompanying diploma.

Robert ZUPPKE, '05, "W" man and retired University of Illinois football coach, was awarded the Amos Stagg trophy for services to football by the American Football Coaches association.

Clyde D. DOPKINS, '18, retired as training officer with the Veterans Administra-

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tion in Milwaukee and has moved with his wife, the former Anna FARWELL, '10 to R.R. 1, Arena, Wis.

## 1911-1916

Oscar RENNEBOHM, '11, former governor, has been elected to succeed George I. Haight, prominent Chicago alumnus who died last September, as a trustee of the Memorial Union Building association.

Emeritus status was awarded to Prof. Margaret PIPER McCordic, '12, Route 1, Waukegan, of the university home economics department. She will retire Jan. 31 after 28 years of service.

Will C. HYDE, '15, has resigned from the division of corrections staff of the state welfare department to become executive manager of the University club in Madison. He joined the public welfare department in 1914 as a public relations officer and served over a long period of 39 years, when, in 1953 he became an assistant to former director Russell G. Oswald of the corrections division. Hyde had been treasurer of the University club for the last six years.

Class President Paul BROWN, '15, Madison, retired business manager of the Madison General Hospital, died Dec. 30.

Capt. Joseph W. BOLLENBECK, '15, Madison, state commander of the Military Order of the World Wars, a national organization, recently was elected to the national general staff of the order. As class vice-president, he will carry on with class affairs.

Prof. Noble CLARK, '15, assists in promoting plans for efficient overseas distribution of agricultural publications in India, Pakistan, the Philippines, Thailand, Indo-China and Japan. He will return in March from a business trip in this connection.

Ralph E. NUZUM, '16, sent us a copy of a souvenir booklet he got out for the National Ski Jump event at Westby, Wis., in January. He volunteered the added information that copies may be obtained by mailing a donation of 50 cents to Boy Scouts, Box 22, Viroqua, Wis. ("If that is too hard to do, a dollar donation will bring you three copies.") The booklet contains fine pictures and descriptions of the beautiful Kickapoo river country. The Viroqua boy scouts will get all the money.

General Electric Vice-President Lemuel R. BOULWARE, '16, has been assigned responsibility for the company's single new Public & Employee Relations Services component.



Prof. Gladys MELOCHE, '16, who has recently retired from the home economics department, was voted emeritus standing by the University regents. Miss Meloche, a clothing specialist, has worked with rural homemakers and 4-H club leaders throughout the state.

Judge Roy H. PROCTOR, '14, began his 25th year on the Superior Court bench January 3. He also doubles as juvenile judge for Madison and Dane county and is the county's senior jurist in years of service.

Arthur ALTMAYER, '14, former federal Social Security board chairman, is one of 17 well-known people, including Mrs. Eleanor Roosevelt, who have formed a citizens' committee to help settle the long Westinghouse strike.

Mrs. Helen WURDEMANN Guzzardi, '15, is director of the Los Angeles Art association.

Voicing his confidence that collapse of American economy will never come, Will A. FOSTER, '15, vice president of the Borden Cheese Co. in New York, was the speaker at a recent meeting of the Madison National Sales Executive club recently. "Salesmen are the first line of defense in the cold war," he said, "because every order placed means employment in factories, shops, and farms."

George E. ELDRED, '16, has retired after 40 years of highway work. He was district engineer for the U.S. Bureau of Public Roads and lives in Madison.

Planning for the 1916 Class Reunion in June (15-16) got underway in mid-February, and all graduates of that year will be receiving letters with details on the affair. The planning committee also extends a hearty invitation to all Badgers who normally would have been graduated with the class—and everyone who wants to reunite with it. Just write Archie W. Kimball, 1009 Columbia Road, Madison, and let him know you're interested in coming. He'll see you get the information you need, for he's general chairman. Other committee members included Milton Findorff, Arnold Jackson, John Wise, Fred Distelhorst, Theodore Hoeveler and Grover Broadfoot.

## 1918-1919

Harry E. ROWLAND, '18, is owner of land and a drive-in theater in Hutchinson, Kans.

John STEVENS, Jr., '19, was re-elected president and named chairman of the board of Marathon Corp., Rothschild, Wis.

## 1920

William G. HUBER, '20, has changed his address to 1407 W. 47th Avenue, Vancouver 13, B.C. He is now general manager of the British Columbia Engineering Co., Ltd., after about five years in similar capacity in the Alcan B.C. project.

Word has come from the Arena Governing Board that WAA Director Sam E. OGLE, '20, has been appointed to the Wisconsin Athletic Hall of Fame Selection committee, replacing the late Guy Sundt. He lives in Milwaukee.

## 1921

Herbert V. PROCHNOW recently took the vacated seat of the state department's top economic expert. A native of Wilton, Prochnow has been acting consultant to Secretary of State Dulles since October of last year and is now deputy under-secretary of state for economic affairs. (See page 30.)

Elliot G. FITCH was saluted as a Milwaukeean "by birth, heritage, and distinguished service," and given the Caroline Bigelow McGeoch award for outstanding civic endeavor by the Milwaukee League of Women Voters.

Theodore G. MONTAGUE, president of the Borden Co. and former head of the old Kennedy Milk Co. of Madison, has been elected chairman of the board and chief policy-making officer of the Borden firm. A native of La Crosse, Montague joined Borden in 1928 when it acquired the Kennedy firm.

A church organist for 35 years, Omar WHALEY, is director at the Logan Square Methodist Church and his present address is 2626 North St. Louis ave., Chicago 47, Ill.

## UW Credited With Big Role In Developing Cattleman Leader

The University and some of her greatest agricultural scientists have been credited with a large part in the making of a Wisconsin leader among cattlemen.

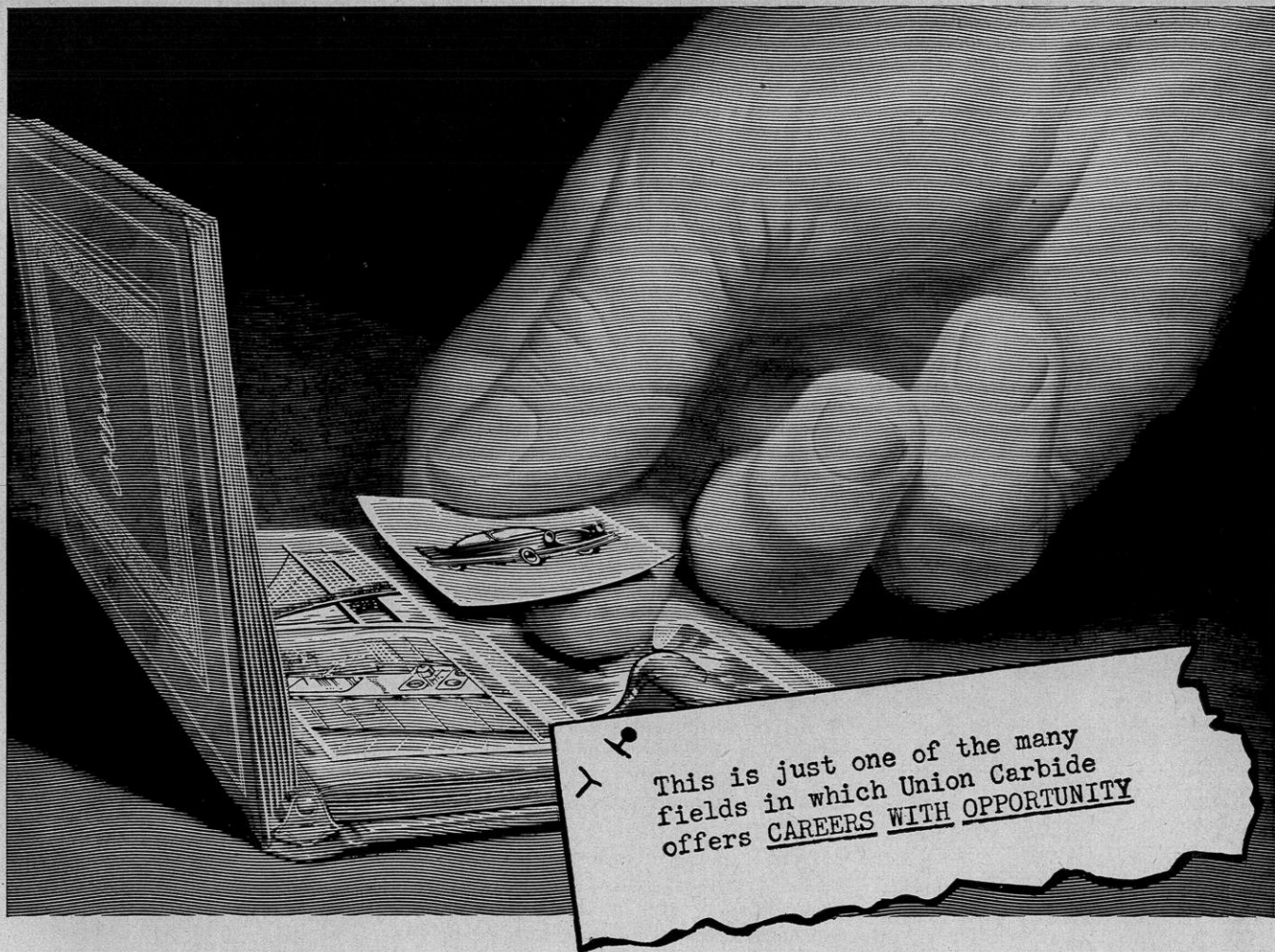
In an article titled "Charles L. Hill, Country Gentleman," the "Guernsey Breeders' Journal" for November 1955 stated:

"Probably, next to his father, the greatest influence in Charles Hill's life was the University of Wisconsin, and particularly Dean Henry, Dean Russell, and Dr. Babcock. To present-day dairymen these men were the great pioneers of scientific dairying and of a generation gone. Their pictures hang in the Dairy Shrine at Waterloo. However, to Charles Hill they were his teachers and his life-long intimate friends."

Hill's formal education at the University amounted only to 14 weeks—he was graduated from a farm short course in 1887—but in his identification with every movement in the state and nation for the advancement of agriculture, he was ever in touch with the Wisconsin campus.

The 86-year-old Rosendale, Wis., Guernsey cattle breeder, most of whose livelihood has been derived from handling Guernsey cattle, is described by the periodical as a descendant from New England stock, and a man of great integrity, with the twin traits of reserved dignity and sincere friendliness.

"... no single individual has had a greater influence on the agricultural fairs of America," the article emphasizes. "As an exhibitor, a state fair president, and as manager of the National Dairy Show for many years, he has had a leading part in making the fair a vital institution in America's rural life. He has always believed a fair was intended to be an agricultural educational institution."



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What makes the difference among steels? The most important influence is alloying metals—chromium, manganese, tungsten, vanadium, and others.


**ADDING ALLOYING METALS** to molten steel changes the composition of the steel and gives it special characteristics. It's chromium, for example, that makes steel stainless. Tungsten, on the other hand, makes steel so

hard that it is used in machine tools to shape 'softer' steel into things to serve you.

**FROM MINES** throughout the world, the people of Union Carbide gather ores and refine them into more than 50 different alloying metals that are vital to making more and better steel.

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		BAKELITE, VINYLITE, and KRENE Plastics	LINDE Oxygen





Herbert Prochnow

# He Minds Our Business Abroad

*Herbert Prochnow, '21,  
is top economic  
adviser in  
state department*

**C**ONSIDER THE POSITION of Herbert V. Prochnow, '21, who recently was appointed Deputy Under Secretary of State for Economic Affairs:

- He advises the Secretary of State and other department officers on economic matters relating to United States foreign policy.
- He directs a staff of more than 200 people engaged in the economic aspects of foreign relations in the Department of State.
- He makes sure all government agencies involved in the economic aspects of our foreign policy participate in defining the U.S. position on such matters as aid, tariffs, trade, and agreements.
- He is alternate governor for this country in the International Bank for Reconstruction and Development and in the International Monetary Fund.
- He is a member of the Air Coordinating committee and various other interdepartmental committees.
- He is a frequent participant in international meetings. For example, he was chairman of the U.S. delegate in tariff negotiations that began in Geneva in January.

Here indeed is a man who is smack in the middle of one of the roughest firing lines of this modern age. But Prochnow came to his post with qualifications second to none.

As vice president in charge of foreign operations of the First National Bank of Chicago, he has become well-versed in the intricacies of international economics. His position as director of the University of Wisconsin's Summer School of Banking—one of the world's most famous such courses—has added to his reputation of getting things done right.

As an author, too, he has gained wide readership—not alone in the field of banking. His books on public speaking are treasures for those who have to become accustomed to that occupation.

Last month the *Milwaukee Journal* told about an open house in the little west-central Wisconsin town of Wilton. It was marking the celebration of the 60th wedding anniversary of Mr. and Mrs. Adolph Prochnow. "Nearly everyone in town attended," the article related, "because the Prochnows have been a great influence on the Monroe county community."

These are Herbert Prochnow's parents, and it was in Wilton he was born, in 1897. He has three sisters, all married, and all former students at the

University. They are Mrs. Austin Forkner of Washington, D.C., Mrs. Chester Jorgenson, Detroit, and Mrs. Charles Clark, Tulsa, Okla.

Prochnow himself holds two degrees from Wisconsin and a Ph. D. from Northwestern—as well as a couple of honorary degrees. His career began academically, with a job as principal of a high school in Kendall, Wis. He then became an assistant professor of business administration at Indiana University before joining the Union Trust Company of Chicago in 1923. He has been with the First National Bank of Chicago since 1929.

Prochnow is no stranger to the federal scene. He has been secretary of the Federal Advisory Council of the Federal Reserve System for a decade. Shortly before taking over his present post, he visited a number of Far Eastern countries as a consultant to the Secretary of State. On that trip he was in the company of Under Secretary of State Herbert Hoover Jr. and John B. Hollister, director of the International Cooperation Administration.

He also has retained his interest in things academic, as his association with the Wisconsin School of Banking will attest. He also has served as a faculty member of Loyola and Northwestern universities, and as a trustee of McCormick Theological seminary.

Prochnow is married and has one son, Herbert V. Prochnow Jr., now attending Harvard Law school.

## Dear Editor

*(continued from page 7)*

University choose this adviser from a group that was above suspicion.

While I have not made a study of the problem and probably am not qualified to comment, it would seem to me that our traditional American interests would be served if organizations within the student body that were subversive, whether legally so or not, were so labeled so that all might know where they stood.

It would also seem that it would be desirable that every item in the Library that was known to be communistic and prominently labeled as such so that students would at least know the source of the information they were getting.

George L. Gilkey, '05  
Merrill, Wisconsin

(As the University pointed out in its reply to the Legion's questions, the Student Handbook states that the Labor Youth League is officially designated as subversive by the Attorney-General, and lists possible consequences of membership therein.—Editor.)

"I miss you"  
"Good to hear your voice"

"Welcome Home"

"Happy Birthday"

"See you this evening"



These simple, friendly words are said many, many times over the telephone each day.

It is just such simple, friendly words from one person to another that make the telephone such an important part of our lives.

Surely it is indispensable in emergencies. But its greater value may be in carrying friendship and love and happiness across the miles.

For without the telephone, time and space would rush between us. And many of us would be so much alone.

BELL TELEPHONE SYSTEM









partment at East Texas State Teachers college, retired September 1, 1954.

Brig. Gen. H. N. TOFTOY, '24, commanding officer at Redstone Arsenal, Huntsville, Ala., was shown holding a model of a new guided missile developed by the U.S. Army Ordnance department in a recent news-photo.

Dr. Ann Avery SMITH, '25, was named dean of women at Ripon college to succeed Miss Carolyn WIESENDER, '44, who resigned to take an advanced degree at San Francisco State college in California.

Alfred A. ARGYLE, '26, is manager of the S. S. Kresge Co., 642 Minnesota ave., Kansas City, Kans.

Frances ROBERTS, '26, family life consultant for Associated Industries of Oshkosh, a position created for her by companies who asked service for employes whose personal problems were reducing their effectiveness on the job, recently talked on "Why We Act the Way We Do" at Green Bay.

Vernon B. BAGNALL, '27, project manager for the continental defense system's Distant Early Warning line in the Arctic, has been named assistant director of operations for the Long Lines Department of American Telephone and Telegraph Co.

The appointment of Ed LANDWEHR, '27, as watershed planning party leader for the Soil Conservation Service in Wisconsin was announced in January.

The new president of the Michigan Press association is Frank WORTHINGTON, '28, of Wyandotte.

John SARGENT, '28, former electrical engineer with the Public Service, Green Bay, is now assistant manager of the Beemster Electric Co. there.

Besides being a cranberry expert, having developed "cran-sweet," patented by the Alumni Research Foundation and celebrating its first birthday, Kenneth G. WECKEL, '28, is first and foremost a food technologist at the University. He is a professor in the department of dairy and food industries and has worked on just about every type of food problem brought to the University.

#### 1929-1930

M. Gerhard DOKKEN, '29, writes that "It has been my privilege to be elected to the board of Deacons of The Riverside Church, Riverside drive and 122nd street, New York City, for the term of five years, Jan. 1, 1956, to Dec. 31, 1961." He is also president and co-founder of the Bonded Paper Products Co., Inc., 25-28 50th avenue, Long Island City, N. Y.

The letter concludes, "The Wisconsin *Alumnus* magazine is looked forward to in our home. It means more to me with the passing of each year as the magazine is the only link to keep me in touch with the University activities and enriches the memories of those important years I spent on the campus. I was just recalling the other day how Dr. Glenn Frank stood out in front of the Wisconsin Memorial Union building at the time it was dedicated on a cold winter day and said, 'We are building a home for Wisconsin's Spirit.' I know the Wisconsin Memorial Union building has well served this purpose."

Fern R. BELL, '29, was transferred to the U. S. Forest service in Portland, Oregon, where she lives at 3837 S. E. 52nd Avenue.

One of three Wisconsin high school teachers honored by the Wisconsin Society of Professional Engineers at the group's annual meeting in Milwaukee was Frederick W. SCHULER, a physics teacher at West high school since 1930 when the Madison school was opened. It was a recognition of his work in identifying potential scientists and engineers and motivating and preparing them for their careers.

Gibbs R. ALLEN, '29, public relations



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Brooks Brothers tropical worsted suits have an individuality and distinctiveness that is recognized at a glance. They are made in our own workrooms... of fine materials woven especially for us in our own designs and colorings. Lightweight and most comfortable, they are excellent for wear in Spring and right into Summer. In blues, browns, greys and fancies, \$95 and \$105.

*Also our "346" tropical worsteds, \$70*

32 page Spring Catalogue sent upon request

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# Arctic



# Camera



**Y**OU MAY GET additional vicarious satisfaction, when you see a ferocious polar bear charging at you in Walt Disney's forthcoming feature length film on the arctic wilderness, in knowing that another former Wisconsin student was behind the camera that took the pictures.

He is Hugh Wilmar, '55, a wildlife management student turned nature moviemaker, who returned from the Arctic last fall. During his visit to the campus at that time he was contemplating another assignment that might take him toward the other end of the globe in South America.

Oh, yes, about the bear. It was stopped five feet short of Wilmar by Eskimo sharpshooters who guided him on his nine-months sojourn in their land.

"I was so busy taking the bear's picture I didn't realize he

Hugh Wilmar spent eight months in the Arctic wilderness, photographing thousands of film footage, for Walt Disney's True Life adventures. His eskimo guide is Mikkituk.

director for A. O. Smith Corp., Milwaukee, was elected by the Public Relations Society of America to a three-year term as director of the society's Central District.

Gilbert H. KRUEGER, '30, a candidate for election to an aldermanic post at Neenah, is employed as superintendent of the printing department of the Central Paper Co.

Bertha E. SCHOONOVER, '30, Brown county home demonstration agent, has been appointed to a newly created position, that of consumer marketing agent.

#### Married:

Helen A. JANSKY, '30, and Richard G. Dingham, 10027 E. La Rosa dr., Temple City, Calif.

#### 1931

Col. James H. MACKIN was recently appointed chief of the pharmacy, supply, and administrative section of the Army Medical Service corps, Washington, D. C. This is in addition to his duties as chief of the Medical Service corps and warrant officer assignment section to which he was appointed last September.

F. C. (Duke) DORING resigned as sales manager of Kayser Motors in Madison to take over the Leonard Bethke Chevrolet-Oldsmobile agency at Wisconsin Rapids.

Rosalyn KAISER is presently a major in the U. S. Army, currently stationed at W.A.C. center as supply officer, Ft. McClellan, Ala. She has served as quartermaster at Chicago, Heidelberg, Germany, and Washington, D. C., since entering the service in 1942.

A former aide and press officer of the department of foreign affairs in the Philippines, Carlos QUIRINO has been named administrator of the no-dollar import office in the department of commerce and industry there.

The "grand old man" of agricultural journalism, Prof. William A. SUMNER, is spending his 41st year at the University.

Henry L. AHLGREN, associate director of the Foreign Training Division, U. S. Department of Agriculture, is also a member of the National Advisory Committee of Cornell university's newly expanded program in graduate study in Extension education.

Dr. Oscar F. FOSEID, 1840 Summit Avenue, Madison, has joined the Jackson Clinic in the department of general surgery.

Holder of the newly created post of director of industrial and community relations at Allis Chalmers in Milwaukee is William J. MCGOWAN.

A TV play broadcast on the NBC hookup recently was written by Victor WOLFSON.

William H. FERRIS, Madison, was promoted to chief electrical engineer of the Wisconsin Power and Light Company.

The regents have honored two university immortals by naming the new dormitory for women at 915 West Johnson Street ZOE BAYLISS house and the new men's dormitory at 123 N. Orchard Street after DAVE SCHREINER, '43. Dean Bayliss, who died in 1951, devoted her life to the education and counselling of young women. Schreiner was an outstanding student and 1942 All-American who was killed on Okinawa during action in World War II.

Raymond C. DAVIDSON is assistant director of corrections at the Massachusetts Department of Public Welfare.

Mary Elizabeth TROUTMAN now lives at 3301 Guilford, Baltimore 18, Maryland.

Franklin T. MATTHIAS tells us he has moved to the "new 'Aluminum City' of British Columbia . . . Box 361, Kitimat, B.C., Canada." He is now general manager and vice president of the Saguenay-Kitimat Company.

#### 1932-1935

The Army's highest institute of learning, the Army War College at Carlisle Barracks, Pa., is being attended by Lt. Col. Gordon A. BOHN, '32.

was attacking until he was almost up to the camera," Wilmar recalled. "I was fascinated by the close-up I was getting."

Wilmar hastened to protect the reputation of polar bears as a species, however. They usually aren't vicious at all, and almost invariably fled to the water when frightened.

Wilmar studied at Wisconsin in 1950-51, and met his wife, Mary, on the campus. She was up in the Arctic, too, but returned to the states before their first child, a daughter, was born in September. The couple shared a small lodge with another Disney photographer and his wife.

"Housekeeping was simple," Mrs. Wilmar related. "There was no water and no electricity but we did have a coal burning furnace. Often the weather went down to 50 below zero. Our water supply was melted ice and snow and our lights were kerosene lamps. There was one wash basin. Baths were hard on the water supply."

The photographers traveled by dog sled with Eskimo crews, usually sleeping in igloos. Sometimes when Wilmar took his wife along on these excursions they stayed out a week at a time and pitched a tent on the snow and ice.

Some 20,000 feet of film showing bears and walruses in their native habitat were sent by dog sled and by air from Southampton island, their base, which is inhabited by about 300 Eskimos.

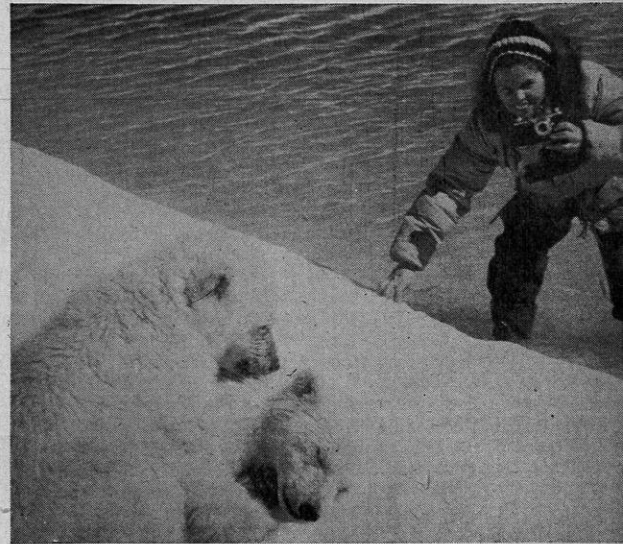
The Arctic is no photographer's paradise, according to Wilmar. Breathe on the camera lens, and the moisture has to be scraped off. Grease your camera and it gets too stiff to operate. Touch the cold metal of the camera and your bare skin will freeze on contact. Use black and white film and the intense snow reflected light overexposes it.

A native of Holland, Wilmar fled the Nazis at the age of

19, joined the Dutch air force, got photographic training with the U.S. marine corps, then was a combat photographer for the Dutch marine corps. After the war he traveled through much of the world as a correspondent for International News Service and a Dutch magazine syndicate, and became interested in wildlife management while in Africa. After studying at Wisconsin, he served as a game biologist in Newfoundland, then returned to Holland in 1952.

Later he applied for a permanent visa to come to the U.S. While waiting for it he ran a secretarial agency, and in this capacity played a part in the management of 400 young women.

"This kind of management," he declares, "was much harder than wildlife management."



Mary Wilmar, Hugh's wife and a former UW employe, got a photo of a nice family scene on an ice floe.

David G. OWEN, '32, is trust officer in charge of personal trusts and estates at First Wisconsin Trust Company in Milwaukee.

Phileo NASH, '32, Wisconsin Rapids cranberry grower and former White House aide under F.D.R. and Truman, won a close race to become Wisconsin chairman of the Democratic party.

Major Dora M. DREWS, '32, is now editor in the directorate of management analysis, deputy for comptroller, at headquarters of the Far East Air Forces in Tokyo, Japan. Her present address is Major Dora M. Drews AL 1864219, HG, FEAF, Box 494, APO 825, San Francisco, Calif.

The executive and educational director of the Staten Island, N.Y., Mental Health Society, Dr. Jay T. WRIGHT, '32, has been elected chairman of the Greater New York Committee of Children to Palestine, a Christian-Jewish committee which cares for refugee children from 72 countries who have found homes in Israel.

Prof. W. A. WITTICH, '32, director of the extension division's bureau of audio-visual instruction, has been elected president of the national association's department of audio-visual instruction.

Mrs. Ada FULLER Crowley, '33, is the author of "Magic in Words," a handbook

of many ways of finding words a source of interest as well as of use.

Dr. Joseph J. SCHWEI, '33, was appointed superintendent of West Milwaukee schools and principal of West Milwaukee high school.

Irving A. FEIN, '34, is vice president in charge of sales promotion and advertising of the Columbia Broadcasting System radio network in New York. He has been with CBS since 1948 and was director of public relations for CBS radio in Hollywood since 1953.

The Winona *Daily News* recently published its Centennial Edition, and among the stories on industry was one about Royal G. THERN, '34, and the steady progress of the Thern Machine Co., which he founded when he came out of the Air Force as a captain in 1948. The plant produces portable junior rolling table saws, chain hoist trolleys, and similar equipment.

Wayne HOOD, '35, vice president of the Trane Co., La Crosse, was appointed chairman of the state committee on commerce and industry for the National Foundation for Infantile Paralysis.

A native of Stoughton, Wis., Robert T. ROLLIS, '35, has a new job in Lansing, Mich. He has been promoted to general manufacturing manager of the Oldsmobile

division of General Motors and will be responsible for all manufacturing in Oldsmobile's three Lansing plants. If your '56 Olds' isn't behaving, you know whom to see.

Wisconsin Professor Philip C. ROSENTHAL, '35, of the mining and metallurgy department, has written a book called "Principals of Metal Casting." Associate Professor Richard W. HEINE, '48, of the same department, is co-author.

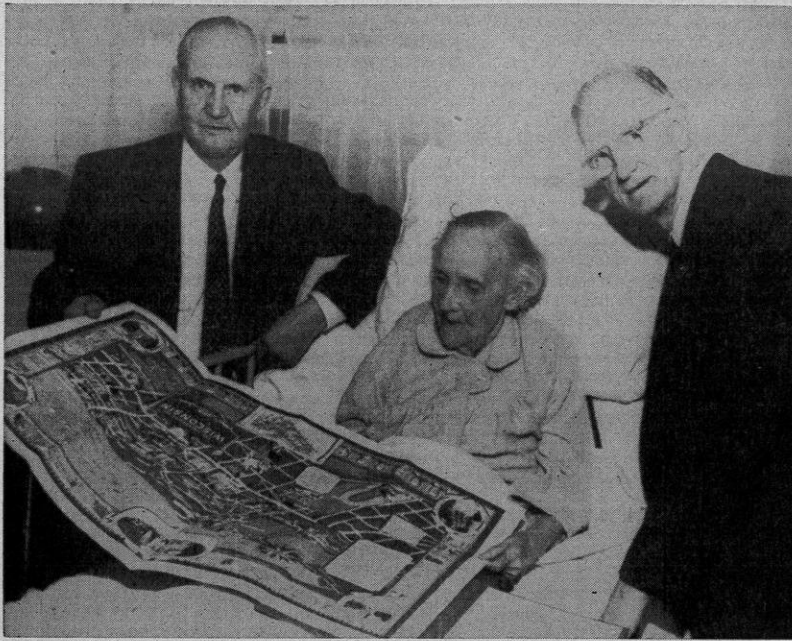
Myrtle OLSAD, '35, Alexandria, La., was elected president of the Louisiana State Nurses association. Miss Olsad is chief of nursing service at the Veterans Administration hospital in Alexandria where she also accepted an award for having the first hospital to achieve 100 per cent membership of its nurses in the state association last year.

Eugene N. HETZEL, '35, was promoted to plant manager of the Carondelet plant of Monsanto Chemical Division at St. Louis, Mo.

Brig. Gen. William R. WENDT, '35, who retired from the Marine corps in San Diego, Calif., last November, is now assistant to Dr. R. I. Gibson, the director of applied physics at Johns Hopkins University in Silver Spring, Md.

Calvin T. DOUDNA, '35, is now a captain in the medical corps of the navy as staff





During the course of WAA Executive Director John Berge's travels on the West Coast, he visited—in the company of Pat O'Dea, '00—the only member of the earliest surviving University of Wisconsin class, 1877, Mrs. Florence Mitchell Taylor. She was presented with a bound map of the campus. (United Press—Capital Times Wirephoto.)

**APRIL  
HOLIDAY  
MAGAZINE**

**THE ENTIRE ISSUE ON  
LONDON**

*This is London! London in all her beauty and charm — and eccentricity. There are articles by England's greatest writers — V.S. Pritchett, Joyce Cary, Stephen Potter, Eric Ambler, Sir Arthur Bryant — picturing this famous world capital, as it is today, and as it was during the reign of the first Queen Elizabeth.*

There are articles (18) and photographs (80) — many in full color — on Westminster Abbey, on the people of London, the London theatre, the clubs, the shops, the hotels, the restaurants, the sporting life, the high life and life of criminal London.

*On your newsstand March 20!*

**APRIL  
HOLIDAY  
MAGAZINE**

A CURTIS MAGAZINE



flight surgeon of the second marine air wing, Cherry Point, N. C.

The present staff of the geography and geology department at Montana State College is made up entirely of Wisconsin alumni. They are Dr. Charles BRADLEY, '35, Dr. Nicholas HELBURN, '50, and Milton J. EDIE, '54.

Dr. T. Harry WILLIAMS, '32, history professor at Louisiana State university and a distinguished Civil War historian, addressed the Madison Civil War Round Table recently, discussing "G. P. T. Beaugard: Napoleon in Gray." He was also Founders Day Speaker at Kalamazoo.

Harold G. WINES, '32, is vice-president of the First Wisconsin Trust Co. of Milwaukee.

Dr. Ralph A. CONNOR, '32, vice-president in charge of research of the Rohm & Haas Co., Philadelphia, has become chairman of the board of directors of the American Chemical Society for 1956. He lives in Wyncote, Pa.

Herbert P. ANNEN, '33, office manager of the New York Life Insurance Company's Lincoln branch in New York City, observed his 25th anniversary with the company Dec. 31.

Bidwell K. GAGE, '33, sales manager for the Bay West Paper Co., Green Bay, has been appointed a member of the Board of Visitors of the University.

Newell SJOLANDER, '34, is now employed at Lederle Laboratories, Division of American Cyanamid Co., and lives in Saddle River, N.J.

Dr. John PICK, '34, professor of English at Marquette university, is to lecture on literature at the Royal University of Malta, having been appointed by the State Department under the Fulbright act.

Gerald BELISLE, '34, is a partner at the Freeman Drug store in River Falls, where he has lived for ten years.

Wilbur J. COHEN, '34, director of research and statistics for the social security administration, has resigned to become a professor of public welfare administration in the school of social work at the University of Michigan, Ann Arbor.

A longtime critic and reporter-feature writer for the *Capital Times*, *Madison*, Sterling SORENSEN, '34, is on the editorial staff of the Charlotte Amalie *Daily News*, the principal daily on St. Thomas Island of the U. S. Virgin Islands. He is currently doing a series of features on St. Thomas and Charlotte Amalie for local and stateside newspapers.

Eugene J. ZANDER, '35, of 459 McCatha Drive, Columbus, Ga., has been named executive officer of Continental Army Command's Human Research Unit No. 3 at Fort Benning.

**1936-1938**

Harold B. JUDELL, '36, was recently made an honorary consul of Peru.

Robert P. BREMNER, '36, is manager of mining operations for the Youngstown Sheet and Tube Co., Canfield, Ohio.

The Madison TV-radio entrepreneur who narrated a recent color film about the Memorial Union entitled "The Living Room of the University," Gerald A. BARTELL, '37, was given a complimentary life membership in the Union.

"Blast it! I might have known Peter Pan would take refuge in that H&D box!"



USE NO HOOKS



Smart move. Everybody knows things stay better protected in H&D corrugated boxes.



**HINDE & DAUCH**

Subsidiary of West Virginia Pulp and Paper Company

13 FACTORIES AND 42 SALES OFFICES IN THE EAST, MIDWEST AND SOUTH

Alice L. WOOD, '37, is a nutritionist and teacher, and lives at 1005 Espanade, Bronx, N. Y.

Eugene B. MARTINEAU, '38, has been appointed state agent in charge of the Detroit Service office of the American Insurance Co.

The Marine National Exchange bank, Milwaukee, expanded a new Installment Loan department. It will be headed by C. E. STEVENS, '36, former manager of a finance company in Stevens Point.

William H. HAIGHT Jr., '36, received first place award for excellence among Michigan papers in Class B, circulation between 1,000 and 2,000, from the Michigan Press association. His paper is the *Orion Weekly Review* at Lake Orion.

Neal ROTHMAN, '36, is business manager of the *Wausau Record-Herald*.

Mrs. Catherine KEENA Campbell, '37, has resigned as school health consultant with the State Board of Health to begin work as assistant professor of health education at Wayne university, Detroit, Mich.

The Northern Trust Co., Chicago, announced the promotion of George S. READ, '37, of Lake Forest, Ill., to second vice president and manager of foreign department.

**Married:**

Ann Marie McNEIL, '36, and Raymond L. Stevens, Royal Oak, Mich.

Katharina Ortner and J. Harlan ALTHEN, '36, Vienna, Austria.

**1938**

The Sidley, Austin, Burgess and Smith law office in Chicago announced the addition of James W. KISSEL to their firm.

A feature article by Helen MATHESON, '42, about Clay DAGGETT, a professor at Whitewater college who has a strong love of far places, appeared on the Jan. 29 editorial page of the *Wisconsin State Journal*. Daggett, who has traveled extensively, will leave with a group of teachers and others on a round-the-world tour July 1, returning late in August. "You can study about other countries; you can even teach about them. But when you cross the frontier and actually see them and get to know their people—you begin to understand a whole new world," he explains.

Dr. Weston J. SCHUTZ became a member of the Grant Community Clinic after moving to 446 South Adams street, Lancaster, Wis., with his family.

**1939-1942**

Leonard E. KUST, '39, has been named general tax counsel for the Westinghouse Co. at Pittsburgh, Pa.

G. Stanley JOSLIN, '39, is now a member of the law school faculty at Emory university, Atlanta, Ga. His wife is Eleanor Strickland, a graduate of Emory, and they have two children.

John L. BRYAN, Jr., '39, 30 Elm street, Summit, N.J., has joined Esso Research and Engineering Co.'s chemicals development staff.

Stromberg-Carlson announced that William F. HAFSTROM, '39, is marketing manager at the firm's headquarters in Rochester, N.Y. Mr. and Mrs. Hafstrom and their two children reside at 77 Highledge drive, Penfield, a suburb of Rochester.

William A. DRAVES, Jr., '40, and Alice THORKELSON Draves, '41, added a baby girl last December to their family of three boys. Draves is city editor of the *Fond du Lac Commonwealth Reporter*.

David H. SEBORA, '40, is Calumet county judge.

Lt. Col William G. TOLLEFSON, '40, has been assigned as comptroller with headquarters, Southern European Task Force (SETAF), Camp Darby, Leghorn, Italy. Col. Tollefson serves on the staff of Brig. Gen. John H. Michaelis, commanding general of SETAF, an all-American unit within the NATO system.

Dr. Herbert A. HOLLENDER, '40, has been named associate director of research at the food laboratories of the Quarter Master Food and Container Institute, Chicago.

*Married:* Mrs. Maryon WELCH Karney, '40, and Robert Brewster Dickinson, 501 Butter Lane, Pennside, Reading, Pa.

Truman TORGERSON, '39, of Manitowoc, heads the Wisconsin Council of Agriculture Co-operative.

A former president of the Wisconsin Players, Alan SCHNEIDER, '39, gave a recent talk on "Broadway Calls on the Campus," in the Union theater. Schneider, in



## founders day samplings

(continued from page 17)

nological change and the increase in the technological complexity of our society. These changes, in turn, have economic, social, and cultural consequences of far-reaching proportions which require new educational approaches at every turn, not the least of which is a wide range of educational programs for adults.

Here the University has an increasing role to play. In the professional and technical fields it is a major source of information and insights, while in the broad civic and cultural arts it has special skills to bring to bear. Moreover, it is peculiarly well qualified to provide training and assistance for local leaders and teachers who in the long run must pro-

vide the bulk of adult education. Through classes, institutes, and conferences (symbolized by the Wisconsin Center Building) and through correspondence study (supported in the near future by educational television), the University will provide leadership and training in meeting the growing adult education needs of our type of technological, free, democratic society.

vide the bulk of adult education. Through classes, institutes, and conferences (symbolized by the Wisconsin Center Building) and through correspondence study (supported in the near future by educational television), the University will provide leadership and training in meeting the growing adult education needs of our type of technological, free, democratic society.

The second illustration of pressures on the University and Extension has to do with the sheer numbers of college students predicted for the years ahead. As an army of students appears on the horizon seeking university instruction in Wisconsin, our Extension Center system will provide—to quote the *Wausau Record Herald*—"a highly promising, practical, and flexible means of meeting that impending problem." . . .

two short years on Broadway, has become one of the theater's important directing talents.

Mrs. Mercer PILCHER Livermore, '39, is a well known radio personality in Florida.

District attorney of Calumet county, Wis., since 1946, David H. SEBORA, '40, Chilton, resigned the post but will continue legal duties as the county judge.

### Married:

Margaret I. EBERT, '39, and Harry Kelk, Lake Tomahawk.

Mrs. Marie REIMAN Orton, '39, and Dr. Orris T. Allen, Evanston, Ill.

### 1941

Robert P. YEOMANS has joined the legal department of the Trane Co., La Crosse.

Wallace H. JEROME owns Wisconsin's largest turkey farm at Barron.

Maj. Paul J. IRELAND continues in the air force as commander of the 11th Tactical Missile Squadron at Orlando, Fla.

### 1942-1944

Joe K. ADAMS, '42, just wrote "Basic Statistical Concepts," to help those interested in calculus.

Carl B. ROWE, '42, moved up to the post of vice-president in charge of engineering at Research Products Corp., Madison.

Mrs. Inge JOLLOS Gordon, '43, and her husband, both actors, hope to stay six months in Zurich, Switzerland.

Continuing in the field of journalism, George A. HOUGH, '43, now lives in Lancaster, Wis., as managing editor of the Grant County *Independent*.

Don TRACHTE, '43, toured Wisconsin high schools to present assembly programs showing his cartoons, one of which is the nationally syndicated "Henry" comic.

Dr. Harold J. BUYENS, '43, received a distinguished service award from the Chicago Junior Association of Commerce and Industry.

Paul L. POHLE, '43, is directing sales of Schlitz beer in a territory of 13 states.

George E. LUECKER, '44, is an electronics engineer with the U. S. in Beirut, Lebanon.

### Married:

Agnes L. Linville and Dr. Francis R. ROEGNER, '43, Cincinnati.

Dolores D. Reuter and Steven GAVERAS, '44, Northfield, Ill.

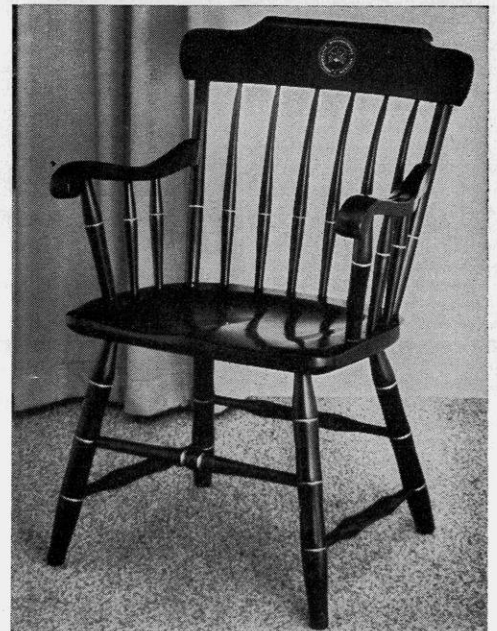
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# Regents Welcome Gifts, Grants

Funds for research and educational aids in the fields of medicine and health were among the \$307,841.13 in gifts and grants accepted by the Regents in February.

## Gifts

Mrs. John W. Harris, Madison, \$2,500; R. T. Johnstone, Detroit, \$25; Ronald A. Ross, New York, \$15; Milwaukee Foundation Committee, \$1,800; Kansas City Southwest Clinical Society, Kansas City, Mo., \$100; Trustees of University of Wisconsin Trust, \$9,550; Gisholt, John A. Johnson Foundation, Madison, \$5,000; General Electric Co., Schenectady, N.Y., up to \$3,700; First Wisconsin National Bank of Milwaukee, \$250; Globe-Union Foundation, Milwaukee, \$500; Ray-O-Vac Co., Madison, \$200; Students and friends of the late Prof. A. G. Solalinde, \$1,050; Henry W. Capen, Bloomington, Ill., \$100; Frank V. Birch, Milwaukee, \$25; Harry Adams, Beloit, \$10; Vilas County Homemakers Club, \$5; Charles S. Slichter Trust, \$331.20; Faculty of the School of Home Economics, \$82.49; Dr. William F. Gilmore, Parkersburg, W. Va., \$25; Dr. Robert E. Schilling, Madison, \$25; Dr. Stephen E. Gavin, Fond du Lac, \$100; Dr. Norman O. Becker, Fond du Lac, \$25; Lemuel R. Boulware, New York, \$1,000; Ladish Co., Cudahy, \$2,500; Victor J. Andrew, Chicago, 11 shares of Collins Radio Co. common stock (valued \$287.75) and \$150; Minnesota Mining and Manufacturing Co., St. Paul, \$2,000; F. H. Peavey and Co., Minneapolis, \$300; Anonymous, \$250; National Fund for Medical Education, Inc., New York, \$29,528.01.

Contributions of \$2,745 obtained by the National "W" Club to be added to the Guy M. Sundt Memorial Scholarship Fund included: Walter M. Heymann, Chicago, \$25; S. C. Allyn, Dayton, Ohio, \$100; Austin Pyre, London, England, \$25; Gordon R. Connor, Wausau, \$25; Godfrey H. Johnson, Duluth, \$25; Edwin A. Stephenson, Chicago, \$25; H. L. Cramer, South Bend, Ind., \$25; C. S. Reed, New York, \$100; Francis C. Wollard, Kenilworth, Ill., \$25; Hugo Kuechenmeister, Thiensville, \$25; Howard W. Weiss, Milwaukee, \$25; R. A. Barnum, Milwaukee, \$25; Dr. M. A. Steen, Oshkosh, \$25; Dr. J. S. Kammer, Madison, \$25; Malcolm K. Whyte, Milwaukee, \$25; Dr. John L. Parks, Washington, D.C., \$25; Henry B. Merrill, Racine, \$25; Donald B. Abert, Milwaukee, \$100; Ray Kubly, Monroe, \$100; Dr. Mead Burke, Madison, \$25; Emil W. Breitkreutz, San Marino, Calif., \$100; H. M. Kieckhefer, Morrestowne, N.J., \$25; Walter Powell, Atlanta, Ga., \$50; C. E. Conry, Springfield, Ill., \$25; H. W. Hirsheimer, Memphis, Tenn., \$25; Philip Falk, Madison, \$25; Victor H. Jones, Chicago, \$50; C. H. Carpenter, Camden, N.J., \$50; Charles E. Nelson, Jr., Waukesha, \$25; G. F. Roberts, Fox Lake, \$25; R. A. Fucik, Detroit, \$50; Gordon B. Wanzer, Hinsdale, Ill., \$25; The George Kress Foundation, Inc., Green Bay, \$500; Dr. Fred C. Prehn, Wausau, \$25; Edwin C. Austin, Glencoe, Ill., \$50; Ray R. Leiske, Milwaukee, \$25; S. E. Ogle, Milwaukee, \$25; Joseph M. McMahon, Jr., Philadelphia, \$25; Warren Marlow, Waukesha, \$25; Charles L. Byron, Chicago, \$25; Carl E. Dietze, Milwaukee, \$100; Franklin

G. Floete, Washington, D.C., \$200; A. L. Myrland, Chicago, \$100; Oscar Mayer Foundation, Inc., Chicago, \$100; John S. Lord, Chicago, \$25; Howard I. Potter, Chicago, \$25; George Affeldt, Milwaukee, \$25; Chris Steinmetz, Milwaukee, \$25; Herbert W. Schmidt, Wauwatosa, \$20; Dr. John F. Poser, Columbus, \$20; Dr. Rolf F. Poser, Columbus, \$20; Dr. Rudolf Matzke, Milwaukee, \$20; The H'Doubler Clinic, by Robert Hughes, Springfield, Mo., \$20; John Fish, Fish & Schulkamp, Inc., Madison, \$20; Gordon Walker, Racine, \$20; H. J. Weeks, Philadelphia, Pa., \$15; and Alfred W. Schneider, Milwaukee, \$15.

Lillian I. Murphy, Fond du Lac, a copy of "On Wisconsin"; Wilbur J. Cohen, Washington, D.C., \$215.35; William G. McKay, Madison, seedlings and cuttings of deciduous shrubs; Thomas Pinney, Sr., Sturgeon Bay, seedlings and cuttings of evergreen shrubs; Dr. Alfred Wallner, Kalispell, Mont., \$100; Anonymous, \$100; J. C. Stevens, Portland, Ore., \$260; The Ingersoll Foundation of Rockford, Ill., \$600; Monsanto Chemical Co., St. Louis, \$3,150; B. W. Morris and family, Beaver Dam, \$30; Socony Mobil Laboratories, Paulsboro, up to \$3,000; Mr. and Mrs. Monte Huebsch, Milwaukee, \$584.88; The Visking Corp., Chicago, \$2,250; Outboard, Marine and Manufacturing Co., Milwaukee, a dynamometer, (approximate value, \$500); The Louis Allis Co. Foundation, Milwaukee, \$500; The Fellowship Committee of the Eastman Kodak Co., Rochester, N.Y., up to \$3,100; The Procter and Gamble Co., Cincinnati, up to \$3,300; Kohler Foundation, Inc., Kohler, \$1,500; Daughters of Demeter, Madison, \$50; Clara A. Jensen, Madison, and Gladys Jensen Seward, Berlin, \$12,400; Prof. Emeritus A. R. Hohlfeld, Madison, \$100; American Foundation for Pharmaceutical Education, New York, \$200; Pabst Breweries Foundation, Chicago, \$250; Standard Oil Foundation Inc., Chicago, \$1,000; Trane Co., La Crosse, \$1,000; Faculty of the UW chemistry dept., \$58.45; Wisconsin-Upper Michigan Florists' Association, \$150.

## Grants

National Institutes of Health, \$26,478; Smith, Kline & French Laboratories, Philadelphia, \$3,800; The National Vitamin Foundation, Inc., New York \$4,000; The Upjohn Co., Kalamazoo, Mich., \$500; Alfred P. Sloan Foundation, Inc., New York, \$14,000; Rockefeller Foundation, New York, \$12,240; Shell Chemical Corp., Agricultural Chemicals Division, New York, \$5,500; National Science Foundation, Washington, D.C., \$25,650; Elsa U. Pardee Foundation, Midland, Mich., \$6,000; Herman Frasch Foundation, \$7,500; Sperry Gyroscope Co., Great Neck, N.Y., \$2,800; Stran-Steel Corp., Detroit, \$8,400; Carnation Co., Los Angeles, \$13,000; Midwestern Universities Research Association, \$5,000; Oscar Mayer & Co., Madison, \$7,000; National Academy of Sciences, Washington, D.C., \$500; Schoenleber Research Fund, \$5,000.



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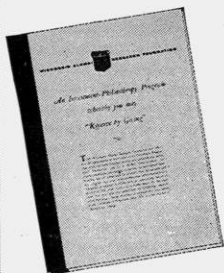
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## **Actor Hiken**

A Wisconsin English graduate of half-a-dozen years ago, Gerry Hiken, '49, is known to many theater-goers today as an amusing fellow to watch. But critics who see him in street clothes describe him as a fellow who still looks like a sober, albeit friendly, undergraduate.

Most of his time since graduation has been spent in directing and acting in summer and winter stock companies. For two seasons Gerry worked as an actor for the Erie Playhouse and before that directed for a group in Wisconsin. He switched to acting because: "I wanted to learn the actors' problems." His future plans include a return to directing.

Hiken recently was acclaimed for his role in an off-Broadway presentation of Chekhov's *Cherry Orchard*, and he was to open in another Chekhov play, *Uncle Vanja* on January 31.

Hiken is a native of Milwaukee, where his father runs a clothing store.

"My parents were pretty wonderful when I told them I wanted to be an actor," he says. "They were even enthusiastic." (To this, Gerry's mother, who sent us a sketch of her son from the Washington Times-Herald, says "HA!")