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## Lake Geneva Observer & Bay Leaves. Volume 7, No. 26 July 6, 1939

Williams Bay, Wisconsin: Frank M. Van Epps, July 6, 1939

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# LAKE GENEVA OBSERVER

VOL VII

NO. 26

AND  
BAY LEAVES  
JULY 6, 1939

WILLIAMS BAY, WIS.

## BE AMERICAN !

You have a perfect right to be proud of your heritage. That heritage may have had its roots in Sweden, Holland, England, Ireland, Germany, Italy, Greece or any of the countries in Europe, Asia or Africa, or any of the racial groups which have come to America to enjoy freedom. Freedom of religion, political freedom, dreams of economic freedom, have brought most of our forbears to this land of freedom.

We may still have a love in our hearts for the traditions, the language and customs of the homeland. We may love its literature, its history, its artists, they are part of life.

But we are in America now, a land made up of people from all races, a land where we can live together as neighbors, one with the other without harboring the racial hatreds which have in many cases been carried on for centuries.

We celebrated this week the one hundred and fifty-third birthday of the Declaration of Independence, a document which served notice on Great Britain that we were a free people taking orders from no outsider powers.

Whether we are descended from those who gave us the Declaration of Independence, or whether our parents came from another country, or whether we may have come ourselves from another land, we are in America now.

Be American ! These United States of America should have our greatest love, our first loyalty. We trust that we may never have to take up arms to defend it, but if we do we must be willing to lay down our lives for it, just as did those who helped in its making and in keeping it intact.

We should know the fundamentals on which our government is founded. We should study and revere those principles which we have had given to us by its founders in that great historic document, the Constitution with its Bill of Rights, which guarantees to us and our children, freedom of person, freedom of speech, freedom of press and the freedom to worship according to the dictates of our own conscience.

Be American !



**MEN'S COMMUNITY CLUB MEETS  
NEXT TUESDAY FOR SUPPER**

At the next Community Club Meeting the Club will hear Judge Drury, the new Circuit Court Judge for this district.

It is a Dinner meeting at 6.15 at Ferndale Inn. 60¢ per plate. All men of the community are invited to dine with the members. See Bob Burton, President, Frank M. Van Epps, Vice-President or Dr. C. Y. Wiswell, Sec'y for reservations.

**WILLIAMS BAY MID-SUMMER FESTIVAL  
BY FIREMEN**

The Carnival or Festival given by the Williams Bay Volunteer Fire Department will be held Friday night, Saturday and Sunday, the 21, 22, 23 at Edgewater Park.

Reserve the Date. The Proceeds go toward the Building Fund.

**DR. W. A. SCHWAB HAS FINGER  
SEVERED IN ACCIDENT**

Dr. Schwab is on the Park Committee of Cedar Point Park Ass'n and was anxious to have the kiddies have a good diving board for swimmers.

He and Ben Moeller were making a board when he slipped and the buz saw fell on his hand severing a finger and lacerating hand, and applauded Mary Herries' victory over her subjugators.

In the cast are Peg Buckles, Fontana; Frank Wachowiak, Winona, Minn.; Helen Campbell, Delavan; Eli Popa, East Chicago, Ind; who is also director; Carol Keplinger, Chicago; Edith James, Perry Fisk, Charles Hetzler of Yerkes Observatory; Bob Hoppough, Lake Geneva; Jane Reynolds, Wms Bay; Peggy Seymour, Ann Hansen, John Zuzga and Betty Singer. Stage supervision and lighting are under the expert direction of Bob Seymour.

The third Belfry Players production "SMALL MIRACLE" will be presented July 19, 20, 21, 22 and 23.

**ANNUAL DISTRICT SCHOOL MEETING**

Notice is hereby given to the qualified electors of school District No. 1 of the Town of Williams Bay, that the annual meeting of said District for the election of officers and the transaction of other business will be held at the school house on the second Monday, being the Tenth day of July, at 8 o'clock in the evening.

Dated this First day of July, 1939.

G. Van Biesbroeck  
DISTRICT CLERK

**REGULAR TUESDAY BENEFIT LUNCHEON  
WILL BE HELD ON JULY 18**

Mrs. Elliot R. Downing, 93 Dartmouth Road, Williams Bay, will be hostess for the regular weekly benefit luncheon sponsored by the Ladies Aid Society of Congregational church on Tuesday, July 18, at 1 o'clock.

Guests are invited to bring their sewing and remain for a social afternoon and to play games. Please remember the date, and call Mrs. E. B. Frost for reservations.

**EXCITING PLOT AND UNUSUAL SETTING  
MAKE NEW BELFRY PLAY OUTSTANDING**

"KIND LADY", the second offering of the Belfry Players at Williams Bay, Wisconsin, will be presented in the most striking setting ever seen on the Belfry stage. The play calls for the expensive home of Mary Herries, elaborately designed and furnished with antique furniture and various oil paintings. The action of the three-act melodrama, which was dramatized from one of Hugh Walpole's Herries stories, slowly but gradually and climactically progresses in the attractively designed living room, decorated in Chinese patterns against a background of blue.

Last night's first night audience lived with the characters of the play through three tense acts

(continued)



THE NEW  
**LINCOLN INN**

UNDER NEW MANAGEMENT.

Featuring The Finest Foods and Choicest Beverages

WE SPECIALIZE IN

DINNERS  
FROM  
65¢

Charcoal Broiled Steaks  
and Southern Fried Chicken

LUNCHEONS  
FROM  
35¢

" THE HAWAIIAN MASCOTS "

DANCING EVERY EVENING EXCEPT MONDAY

MATINEE DANCING SUNDAY 3:00 TO 5:00

No Minimum or Cover Charge

LAKE GENEVA

BROAD  
& LAKE STS.

TEL. 570

SAILING AND SWIMMING  
INSTRUCTION

OFFERED BY

THE

LAKE GENEVA YACHT CLUB

It is not too late to join the classes which are off to a fine start at the Yacht Club. The course includes twenty-four lessons given on board of various racing craft.

Upon completion of the course students will be required to pass a practical examination and demonstrate their ability to handle a sail boat.

The fee for the complete Course of Instruction and Practice on board the sail boat is \$10.00. The course is open to the public.

For further information call at the Lake Geneva Yacht Club or 'phone 755 W. Lake Geneva Exchange. Herbert Taylor, Instructor.



# DIRECTORY OF RESIDENTS ON LAKE GENEVA 1939

(Continued from Last week and week before )

Save all of your copies. More of the directory will appear each week until the directory circles Lake Geneva. Send corrections and they will be made each week. Renters are requested to send their names before the part in which they live is printed. The Directory is limited to those living on the lake shore or having in their deed some lake shore rights.

## BUENA VISTA

112 & 113  
Mrs. James Goodman, Davis Mc Makin  
E.W. Miles (R)  
Pearl A.D. Ely  
A.B. Saunders  
G.W. Flemming  
O.S. Nickels  
C.D. Shoemaker  
C.E. Lindberg  
F.C. Jorgeson  
R.W. Sheets  
R.H. Durham  
Robert Tarrant  
"Brook Lawn" Max Vold, Gardener

Gene Ferris  
Elsie Martin

Sylvan Avenue  
Dr. Morgan G. Carpenter  
Virginia Lund  
Grace M. Ekstrom  
Noble C. King  
J.R. Mc Gregor  
M.M. Carpenter, Estate  
B.F. Masters  
C.L. Mattison

Fair Oaks Avenue  
A.H. Glantz  
B.R. Guild  
Ruth Marshall  
Ed C. Martin

Home Av.  
Albert Cotsworth  
M.S. Green  
Wm Einfelt  
M. Quinn

Parkway  
H.J. Ferris  
Henry L. Ferris  
Mrs. Bess Doyle  
C.A. Osborne

## BUENA VISTA

Brook St.  
T.E. Reynolds  
O.C. Grauer  
Loretto Houbiston

Kinzie St.  
W.S. Peavey  
Dr. H.A. Hadley  
Jane Brady  
Dr. G.W. Curless  
Blanch Muirhead

Lake Shore Drive  
Alfred Wells  
O.J. Milbourne

Spring St.  
C.P. Struve  
L.W. Beardsley  
Winifred Hasley

Buena Vista Association  
Robert Tarrant, President  
R.W. Sheets, Vice President  
Albert Cotsworth, Sec'y -Treasurer

James P. Brennan  
Reid Home- Henry Kemmett (R)

## Business Section on Lake Shore

Frank Buckles, Tavern  
Royal Blue Store  
Jacobsen's Confectionary  
L.P. Coventry Garage  
Lake Shore Inn  
Water Front  
Palmer Boat Co.  
In-Let-In

## GLENWOOD SPRINGS

Lake Shore West to East  
continued



# HACKER CRAFT

AMERICA'S FINEST PERFORMING  
RUNABOUT AND UTILITY  
MOTOR BOATS

HACKER CRAFT SALES

EMORY JAEGER

STATE DISTRIBUTOR

WILLIAMS BAY, WIS.

Let us present figures on your new boat

## WILLIAMS BAY LAUNDRY

EDWIN HOLM

PROPRIETOR

A SOFT WATER LAUNDRY  
SERVICE FOR PARTICULAR  
PEOPLE.

PICK UP AND DELIVERY  
SERVICE

LIBERAL DISCOUNT FOR  
CASH OR CARRY SERVICE

TEL. 1253 R I

2 S. WALWORTH AV.

## WILLIAMS

LOCAL FARM DAIRY

PURE PASTEURIZED

GUERNSEY PRODUCTS

We'll appreciate a  
chance to serve you.

EXTRA SUPPLIES AT

BURTON'S, FISH LINE

GRANZOW & PETERSON

ICE BERG

TEL. 1202 J 3



## GLENWOOD SPRINGS

115 to 119 Numbers

Mrs. J. W. Knobbe  
Gertrude E. Kee, S. T. Oliver  
R. J. Marshall Estate  
Glen T. Johnson  
Mrs. C. O. Quinlan  
E. S. Hobbs  
Paul Albert  
Christian Bauer

Harry Reeser  
Mrs. Rose P. Wild " Wildhurst "  
George R. Vines  
Jas. T. Atwood  
Blake B. Bell  
C. G. Frank  
L. Condon  
Dr. A. R. Colwell  
L. L. Hebblethwaite  
Mrs. Bernice De Vry

Harvard Road  
N. E. Blake Estate  
S. P. Irwin  
Joseph S. Hubalik  
Lillian G. Marshall  
Rachel Davis  
W. H. Pate

Walworth Avenue  
Emmett F. Cline  
Carl E. Welier  
Frank Perlet

Dunlap Avenue  
Mrs. Madoll Halliday  
C. L. Thompson  
Dr. Francis M. Crage  
Mrs. Flora B. Kline  
Edward E. Mullen ( J. A. Olson (R) )  
Paul Kuhn

Oakwood Avenue  
J. E. Mc Cauley  
Robert Bruce Adams  
Jean Humble

Hazel Street  
C. S. Teeple  
Thos. P. Dunn  
J. A. Baker  
Mrs. H. O'Neill  
Gladys Wilkins  
Leonard Franklin  
M. J. Stafford

Mrs. F. L. Arnold, Myrtle Street.

Walworth Av.

Mary A. Mc Elwain  
S. E. Pate  
Arthur W. Perlet  
Bessie B. Doran  
Margaret H. Brown  
John F. Simon  
R. C. Lennon  
Wm C. Van Binschoten  
J. B. & E. S. Sabin

Locust Avenue  
E. M. Brickely  
Barbara Schwartz  
Blanch L. Atkins  
Mrs. Bettie Herz  
Mrs. Van Cleave

Linden Av.  
H. P. Megran  
Wm P. Kinsella  
M. A. Higgins  
Carl C. Griggs  
Francis P. Piper  
J. M. Martin  
John P. Goggin

Elm Av.  
Thos P. Hunt  
Chauncey P. Heath  
Emma Parker Hardin  
G. J. Ohlenrath  
Laura Davidson  
Maurice H. Ingalls  
Binette Marshall

Maple Av.  
Mable Flanders  
Albert Volz  
Ida M. Thorpe

Geneva Lane  
Hanna Feeney  
Daniel F. Moore  
Earl A. Boles  
Nora Chisholm  
Edith Currens

Glenwood Springs Association  
C. L. Thompson, President  
C. G. Frank, Vice President  
J. J. Mc Cauley, Sec'y-Treasurer

Country Club Estates next page  
of Directory. It should in  
regular order appear before the  
Glenwood Springs as its pier  
is No. 115.

Continued another page



# PALMER BOAT CO. CHRIS CRAFT

SALES AND SERVICE

STORAGE

GAS AND OILS

BUILDERS

OF INLAND LAKES SAILBOATS

FONTANA, WIS.

TEL. WALW. 94W

"EVERYTHING  
ELECTRICAL"

APPLIANCES

ELECTRIC WIRING

FIXTURES

RADIOS

MCCLELLAN &

SHERMAN

LAKE GENEVA TEL. 484

NINA MAE

BEAUTY SHOP

GERTRUDE SCHROEDER

We give finger waves  
with fast-drying

lotion.

WALWORTH, WIS.

PHONE 43



## INIAN HILLS ( see later)

## CLUB UNIQUE 121

Walter W. Luecke  
 Mary T. Vendt  
 Marguerite C. Sheridan  
 Frederic K. Mizen  
 Andrew W. Tarson  
 Mary Emmons Shaw  
 Earl G. Krumrine  
 W.R. Toede

## Sylvan Glen No. 134

H.D. Fiske  
 Nils Pederson

## No. 122 Addie C. Shippe

123. W.E. Adams  
 124. Robert E. Ferris  
 125. Michael Kross  
 126. A.F. Bates  
 127. Mrs. John Emery  
 128. Mrs/ Ida E. Ullman  
 129. H.D. Crumb  
 130. Geo. Riddiford  
 131. Rawleigh Warner

## COUNTRY CLUB ESTATE

Miss Lillian Andrews, Van Slyck Dr.  
 Chas. G. Anderson, W. Waubun Dr.  
 Herman Andler, Van Slyck Dr.  
 George Bonus, Sauganash Dr.  
 Mrs. L.H. Caldwell, Mohr Circle, S  
 Joel Anderson, Douglass Dr.  
 Geo. Brodie, " "  
 Miss D.C. Carnegie " "  
 Anton Chellberg, Van Slyck Dr.  
 Thor " , E. Sauganash Dr.  
 James P. Collins, Shabbona Dr.  
 Clarence P. Cline, Van Slyck Dr.  
 Robert Croft, " " "  
 Miss Marie Croft, E. Waubun Dr.  
 Mrs. Grace Clink, Mohr Circle S  
 Dr. Jos. L. Cunningham, Shabbona Dr.  
 Mrs. Irene Dixon, W. Sauganash Dr.  
 Mrs. Frank Deadman, E. Waubun Dr.  
 Alexander M. Dick, Douglas Dr.  
 Arthur Doody, Shabbona Dr.  
 Miss Marie Rachey, Mayflower Lane  
 Edward W. Eaton, W. Waubun Dr.  
 Mrs. F.H. Farnsworth, Shabbona Dr.  
 Mrs. M.J. Fearon, Van Slyck Dr.  
 Carlton L. Fischer, Shabbona Dr.  
 Henry W. Gage, Mayflower Lane  
 L.H. Gray, W. Waubun Dr.  
 Miss Emma Greenman, Shabbona Dr.  
 Herman Hafferkamp, Van Slyck Dr.  
 Miss Alice Halloran, Sauganash Dr.  
 John Hoffman, W. Waubun Dr.  
 H.C. Hovender, "  
 A.E. Hansen, Douglas Dr.

R.F. Hoard, Dr. Jenkins Dr.  
 Geo. J. Hrebejk, E. Waubun Dr.  
 H.W. Hull- Mrs. T. Godbold, Sauganash  
 Mrs. E.E. Iverson, Douglas Dr.  
 Arthur B. Jensen, W. Waubun Dr. The  
 Model Home

Roy L. Jones, W. Pottawattomie Dr.  
 James R. Jones, Lake Shore Dr.  
 H.M. Jouver, Douglas Dr.  
 Frank W. Kalabza, Sauganash Dr.  
 F.L. Lothrop, E. Pottawattomie Dr.  
 Miss Mae Kauth, W. Pottawattomie Dr.  
 John F. Krema, Van Slyck Dr.  
 Wm Leuchtenberger, W. Sauganash Dr.  
 Joseph Mills, Sauganash Dr.  
 Mrs. C.L.C. Magee, Mohr Circle N  
 W.H. Mastin, Sauganash Dr.  
 Mrs. Elizabeth Matthews, E. Pottaw-  
 Jas. A. Mill, Douglas Dr.  
 Wm W. Mitchell, Van Slyck Dr.  
 Dennis Molloy, W. Pottawattomie Dr.  
 John Mc Sweeney, Douglas Dr.  
 Mrs. H.G. Nillson, W. Waubun Dr.  
 Miss Kathryn Prescott, W. Pottawat-  
 \*\*\* Mrs. C. Pries, Mohr Circle N.

Dr. W.R. Read, Kinzie  
 George E. Paxton, W. Waubun Dr.  
 John J. O'Keefe, E. Waubun Dr.  
 Peter Redler, Douglas Dr.  
 Howard Richer, Dr. Jenkins Dr.  
 J.P. Ryan, E. Pottawattomie Dr.  
 Donald Swinehart, W. Pottawattomie Dr.  
 Mr. Chaffee, Cor E. Sauganash Dr.  
 James Silhanek, W. Pottawattomie Dr.  
 Mrs. Thos. Skahen, Shabbona Dr.  
 Victor Spanier, W. Waubun Dr.  
 Irvin Stickler, Shabbona Dr.  
 Mrs. J. Stempfl, Shabbona Dr.  
 Geo. H. Supplitt, W. Pottawattomie Dr.  
 Arthur L. Theobald, Sauganash Dr.  
 A.S. Thompson, Mohr Circle N  
 A.K. Toennies, Sauganash Dr.  
 Mrs. H. Tronsgaard, Mohr Circle N  
 Lloyd Tupper, Mohr Circle N.  
 P.A. Vantine, Sauganash Dr.  
 Dr. Wm. C. Van Benschoten, Douglas Dr.  
 C.J. Walker, Mohr Circle N.  
 Fred Wedell, W. Pottawattomie Dr.  
 Mrs. Florence Wellenhofer, Douglas  
 F.D. Wetzel, Sauganash Dr.  
 Paul C. Whitney, E. Sauganash Dr.  
 Geo. F. Wolf, Van Slyck Dr.  
 Ray C. Wolf, Van Slyck Dr.  
 J.S. Williams, Kinzie St.  
 Miss Susan Donogh, Sauganash Dr.

\*\*\* R.J. Parmenter, Mayflower Lane  
 Robert W. Peterson, Douglas Dr.  
 Mrs. M.O'Lausson  
 John Steffen, W. Sauganash Dr.  
 Directory Continued next week



# Walworth, the Antique Center of Wisconsin.

## Buckley Tea Room



Walworth, Wisconsin

MENUS FOR ALL OCCASIONS

PARTIES BY APPOINTMENT

TEL. 39

When doing

## ANTIQUE ROW

at Walworth visit the  
ALICE K. REED ANTIQUE

SHOP

near Buckley Tea Room

FEATURING FINE FURNITURE

AND EARLY AMERICAN GLASS

BELOIT SHOP: 1217 BUSHNELL ST.



Hobby Horse

Antique Shop

202 S. MAIN ST.

WALWORTH, WIS.

NORWEGIAN CRAFTS

AMERICAN ANTIQUES

Ella Stubchean, Proprietor

Mary A. McElwain

Quilt Shop

Walworth Wisconsin



HANDMADE APPLIQUE AND  
PATCHWORK. QUILTS AVAILABLE  
EITHER FINISHED, BASTED OR  
STAMPED READY TO MAKE

FIRE PLACE EQUIPMENT  
WINTER SEASON: 28 Beach Dr. N.  
St. Petersburg, Fla.

ELEVEN ROOMS OF AUTHENTIC ANTIQUES

MRS. JORGENSEN

One block East of Stop Light Co. Trunk B B

or STH 36 Walworth



## AROUND THE LAKE LAST WEEK

Mr. G.K.Treadwell, son-in-law of Emmet F.Wolf, is recuperating at the Wolf's Den from the shock from the loss of an eye in a peculiar accident when an automobile tool punctured the eye. Wolf's Den is in Camp Sybil on the South shore.

Mr. John Ganson of Shore Haven on the South Shore and family are at their cottage for all Summer (of course he wanted the Lake Geneva Observer).

Mrs. A.Mc Cutcheon; Mrs. A.Moriarty, "The Oaks"; L.L.Norton, "Jay Lou" Cottage; The Floyd Still's and sons, Roger and Gary, "Still Here" ARE AT Camp Sybil.

The Still Brothers are from DeKalb, Floyd Still family occupy the cottage this month and P.C. comes next month.

Dorothy Rouse, Bob and Jackie are visiting their Aunt, Mrs. J.L. Sherman, Cedar Point Park for July. They are from Chicago.

Miss Kathleen and Doris Kemp, nieces of B.B.Anderson, who come from Winfield, La. are visiting their uncle this month in Cedar Point Park. This is their first trip north to Lake Geneva,

Mr. and Mrs. Richard Reese are at their summer home on Cedar Point. Dr. Mrs. Reese has had some severe operations on her eyes this last winter. We are happy to report that they were successful.

Mr. and Mrs. Frank Supplee of Longwood Drive, Beverly Hills were guests over the Fourth of Mr. and Mrs. C.R. Peterson at their lakeshore home in the Birches.

Walter Oakley, Jr. of Oak Park is a guest this week of his classmate, Larry Sherlock. Both are Juniors at Purdue. They went through Oak Park High School together. Larry is the son of L.E.Sherlock, President of the Illinois Nail Co., the oldest manufacturer's of nails in Chicago.

The Sherlock summer home is in the "Birches".

Newcomers to the lake are Mr. and Mrs. Geo. Geimer and little Gloria, and Mrs. Geimer's parents Mr. and Mrs. Albert Stramp of Chicago. Their cottage is on the Linn Pier Road in the Birches.

Next door to the Geimers is the Thomas Cottage where Mr. and Mrs. A.C.Thomas of Milwaukee and their little daughter, Joan, enjoy the summers. Father and daughter like to ride the horses. Joan has been taking lessons at St. John's Academy this Spring.

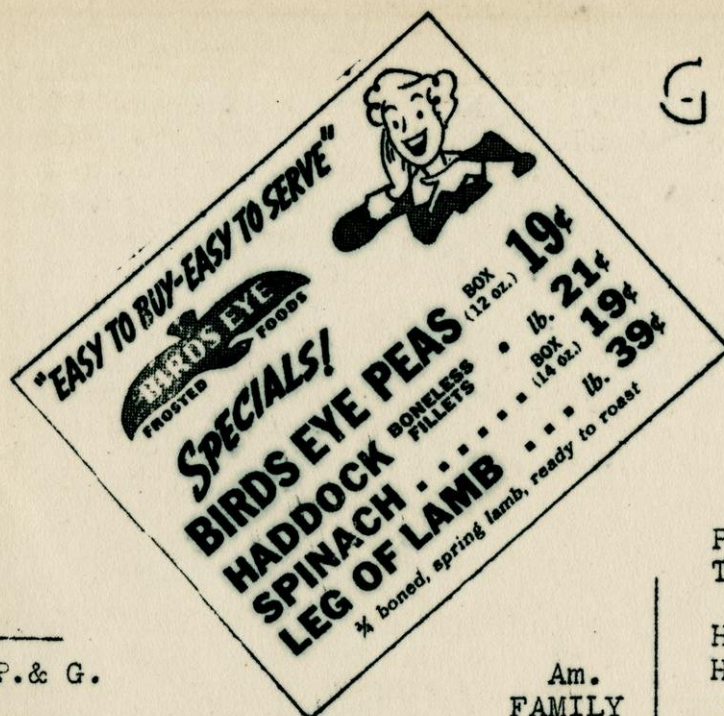
The A.C.Thomas had a Buffet Luncheon on the Fourth and had as guests, H.C.Wendlund and family of Elmhurst and Mr. and Mrs. Frank Moore of La Grange. Wendlunds are neighbors in "The Birches". Also Mr. and Mrs. R.J.Eager of Milwaukee were guests.

The O.R.Hillstrom's are at their cottage "The La Verne". They have as neighbors, Mr. and Mrs. C.L. Bliss and "Bob" Ferris. Bob built his home on the lake shore last year and lives in it the year round. He is with Hunt, Helm and Ferris, Harvard. Mr. Hillstrom has been retired from active business for several years but still retains the presidency of the Corry-James Co. of Corry Pa. manufacturer's of bank fixtures and supplies. Up here he spends much time in his garden. These three homes are between the Grunow and Madlener homes where a delightful little creek meanders to the lake through their lots.

Mr. and Mrs. Paul L.May of Cincinnati for their third summer were at Mrs. Jerome Ingall's cottage near the Northwestern Academy for June. Mrs. May has tried her luck fishing off of the Ingall's pier and was rewarded for her patience last Friday with a 4½ lb. black bass. It became a part of a dinner she

-cont-





# GRANZOW July

July 7th. AND

8th.

## PETERSON

### QUALITY SPECIALS

P. & G.

SOAP  
5-bars 23¢

Am.  
FAMILY  
SOAP  
5 bars 27¢

### CHEESE-BUTTER

LaGRANGE BUTTER 2-lbs. 57¢  
KRAFT'S CHEESE 2-lb.boxes 47¢  
LONG HORN CHEESE per lb. 18¢

### CRACKERS

SODA CRACKERS 2-lb.pkgs. 17¢  
GRAHAM CRACKERS 2-lb.pkgs. 19¢  
RITZ CRACKERS 1 " " 23¢

### COFFEE-SUGAR

PURE CANE SUGAR 10-lb.sacks 54¢  
POWDERED SUGAR 3-lbs. 23¢  
SOFT BROWN SUGAR " " 17¢  
HILLS BROS COFFEE 2-lb.tins 53¢  
CHASE & SANBORN COFFEE 2-lbs 51¢  
ROUNDY'S SUPERIOR " " " 49¢

### MEATS-FISH

BROADCAST CORN BEEF HASH 1-lb 18¢  
SPAM 12oz.tins 29¢  
SWIFT'S CORN BEEF 12oz.tins 21¢  
LIBBY'S RED SALMON 1-lb. " 27¢  
SHRIMPS(wet pack) 2-5½oz.tins 29¢  
CRAB MEAT 6½-oz.tins 29¢

### FRESH FRUIT-VEG.

CALIFORNIA ORANGES 22 & 33¢ Doz.  
FLORIDA GRAPE FRUIT 4 for 25¢  
NEW COOKING APPLES 4-lbs. 23¢  
HOME GROWN ASPARAGUS 2 bchs. 25¢  
" " BEETS per bch. 05¢  
Red and black Raspberries,  
Plums, Apricots, Peaches Green-  
Grapes Cal. CHERRIES, etc.etc.

MIRACLE WHIP Qt.Bot 34¢  
ROUNDY'S SALAD DRESSING 27¢

PAPE NAPKINS 3-100 count 25¢  
TOILET TISSUE 6-1000 sheets 25¢

HERSHEY'S CHOCOLATE per lb. 25¢  
HERSHEY'S COCOA 1-lb.tins 15¢

COCOANUT (bulk) per lb. 27¢  
ROUNDY'S KETCHUP 14oz.Bot. 15¢

### CANNED FRUIT-VEG.

APPLE SAUCE 2-20-oz.tins 23¢  
FRUIT COCKTAIL 2-1-lb.tins 31¢  
SLICED PINEAPPLE 30-oz.tins 23¢  
SPICED CRABAPPLE 26 " " 19¢  
SLICED PEACHES 2-30-oz. " 41¢  
CAMPBELL'S B.BEANS 3-1-lb " 25¢  
COR or PEAS 3-20-oz. " 25¢  
BEETS or CARROTS(cut) 2-20-oz. 15¢  
KIDNEY BEANS 2-20-oz.tins 19¢

### JAMS-PICKLES

MIXED PICKLES Qt jars 27¢  
DILL PICKLES " " 18¢  
BLK.RASPBERRY JAM 2-lb.jars 45¢  
STRAWBERRY JAM(Rdy's) 1-lb. " 25¢  
PINECOT JAM 1-lb.jars 23¢

### FLOUR-CEREALS

SWANS DOWN CAKE FLOUR 44oz. 25¢  
GRAHAM FLOUR 5-lb.sacks 25¢  
KELLOGG'S CORN FLAKES 2-13oz. 21¢  
RICHELIEU OATS 3-lb.pkgs. 18¢  
HUSKIES 2-8½oz.pkgs. 23¢  
RYE FLOUR 5-lb.sacks 25¢

### FRESH MEATS

POT ROASTS per lb. 25¢  
PORK LOINS " " 26¢  
" BUTTS " " 22¢  
SPRINH LAMB(Leg) " " 34¢  
LAMB BREAST(for stew) " " 13¢  
PICNICS (Wilson's) " " 25¢  
BACON(generous) " " 23¢  
HAMBURGER " " 22¢  
LARD (Wilson's) 2-lbs. 19¢



854.

ВОСКРАС

July 7th. A. N. D.

10283739

QUALITY SPECIALS

345	MIRACLE WHIP Qt. Bot
275	ROUNDY'S SALAD DRESSING
255	PAPER NAPKINS 3-100 count
255	TOILET TISSUE 8-1000 sheets
255	HERSHEY'S CHOCOLATE per lb.
155	HERSHEY'S COCOA 1-lb. tins
275	COCOANUT (bulk) per lb.
155	ROUNDY'S KETCHUP 14oz. Bot.

CANNED FRUIT-VEG.

194	KIDNEY BEANS 2-20-oz. tins	254
154	BETTS or CARROTS (cut) 2-20-oz.	254
154	COR or PEAS 2-20-oz.	254
254	"	254
254	CAMPBELL'S B. BEANS 2-1-lb	254
414	"	414
194	SPICED CRABAPPLE 26	194
284	SLICED PINEAPPLE 30-oz. tins	284
314	FRUIT COCKTAIL 2-1-lb. tins	314
234	APPLE SAUCE 2-20-oz. tins	234

JAMS-PICKLES

375	94 jars	MIXED PICKLES
182	"	DILL PICKLES
450	JAM 2-lb. jars	BLK. RASPBERRY
520	"	STRAWBERRY JAM (Rdy's)
520	1-lb. jars	MINCOT JAM

FLOUR-CEREALS

252	WYE FLOUR	5-lb. sacks	252
253	HUSKIES	2-8 $\frac{1}{2}$ oz. pkgs.	253
182	RICHELIEU OATS	3-lb. pkgs.	182
212	KELLOGG'S CORN FLAKES	2-13oz.	212
254	GRAHAM FLOUR	5-lb. sacks	254
255	SWANS DOWN CAKE FLOUR	44oz.	255

2TAM H2393

57 1/2	LONG HORN CHEESE per lb.
47 1/2	KRAFT'S CHEESE 2-lb. boxes
18 1/2	LAGRANGE BUTTER 8-lbs.
	CHEESE-BUTTER

CRACKERS	
175	SODA CRACKERS 2-lb. pkgs.
194	GRAHAM CRACKERS 2-lb. pkgs.
234	WITS CRACKERS 1 "

COFFEE-SUGAR

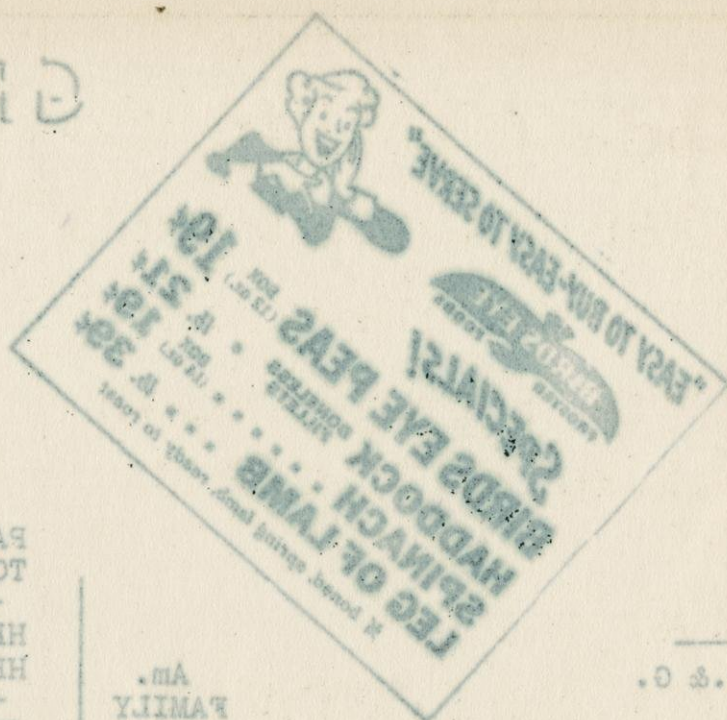
544	PURE CANE SUGAR 10-lb. sacks
534	POWDERED SUGAR 5-lbs.
174	" " " "
534	SOFT BROWN SUGAR 5-lb. tins
514	HILLS Bros COFFEE 2-lb. tins
494	CHASE & SANBORN COFFEE 2-lb. 514
	" " " "
	FOUNDY'S SUPERIOR " " " "

H213-2TA3M

GRAB MEAT 65-oz. tins 23¢  
SHRIMPS(wet pack) 8-5-oz. tins 23¢  
LIBBY'S RED SALMON 1-lb. " 27¢  
SWIFT'S CORN BEEF 12oz. tins 21¢  
8PM 12oz. tins 23¢  
BROADCAST CORN BEEF HASH 1-lb. 23¢

3R5H FRUIT-VFG.

Grapes Cal. CHERRIES, etc. etc.  
Plums, Apricots, Peaches Green-  
Red and black Raspberries,  
" " BEETS per box. 054  
HOME GROWN ASPARAGUS 2 boxes. 254  
NEW COOKING APPLES 4-lbs. 254  
FLORIDA GRAPE FRUIT 4 for 254  
CALIFORNIA ORANGES 22 & 334 Dcs.





DON'T FORGET  
THE TURKEY DINNERS  
TONIGHT, THURSDAY,  
AND EVERY THURSDAY  
5:30 TO 7:30 P.M.

65¢  
AT THE  
CLARENDALL

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JOHNSON Sea Horse

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OLD MOTOR.

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COMPLETE LINE

OF BAKERY GOODS

SPECIAL THIS WEEK END

BANANA CAKE.

ORDERS TAKEN FOR

CAKES FOR SPECIAL

OCCASIONS

Mrs. M. K. Houlberg

Cordially Invites you to

THE LITTLE DANISH

TEA ROOM.

We know that people  
enjoy a home cooked  
meal. also home-like  
atmosphere.

THREE BLOCKS SOUTH  
OF LAKE GENEVA

ON U.S. ROUTE 12



## LIFE GUARDS

Mr. H.C. Paterson, director of the Lake Geneva Water Safety Patrol has furnished us with the complete roster of the Life Guards for 1939-

\*\*\*\*\*

Sand Beach- Frank Robinson, head;  
Dick Nielson, Ass't.

Williams Bay- Glynn Downey, head;  
Alfred Watson, Ass't.

Fontana- Don Kemmett, head; Fred Moore, Ass't.

Conference Point- Francis Dill, head;  
R. Lommasson, Ass't.

Lake Geneva- Jack Brugger, head;  
Henry Wells, head; Allen Hubanks,  
Ass't; Don Pasaka, Ass't; Bud Nelson,  
Ass't.

Eleanor Camp- Wilhemina Hauck, head;  
Elvire Skubic, Ass't; Nedra Ott, Ass't;  
Norma Jean Barlow, Ass't; Helen Boe,  
Ass't.

College Camp- A. MacDonald, head;  
D. Pollack, Ass't; D. Sutherland,  
Ass't; J. Beebe, Ass't; D. Robinson,  
Ass't.

Olivet Camp- Ken Vogel, head.

Holiday Home- Stuart LeGault, head;  
Otto Huebner, Ass't; Dale Davidson,  
Ass't; George Plantings, Ass't.

Buena Vista- Ken Zimmerman, head.

Camp Aurora- Marion VanderWal, head;  
Ralph Shaaf, Ass't.

Robinson Hillside- Bert Brownstein,  
head.

## LIVE IN THE OPEN AND ENJOY LIFE

Outdoor living is becoming more and more a popular feature in the mode of living among those having summer homes. This of course, calls for an outdoor fire-place in which to cook your food to be served picnic style, only the taste is improved and the food may be served hot if desired.

The Larsons on Geneva Street

## GARDEN CLUB BENEFIT

Mrs. E.N. McDonnell will be hostess for a benefit card party sponsored by the Williams Bay Garden Club, on Tuesday afternoon, July 11, at her home on the North shore. There will be prizes for each table. Tickets are fifty cents.

## MR. AND MRS. FRANK SMITH

of Galesburg, Ill. and her mother, Mrs. Louise Rockenfeller have been at the Smith's summer home in Loch Vista for the past ten days. They will return to their home in Galesburg before leaving on a motor trip to Colorado for a visit with their daughter, Miss Louise Smith and other relatives.

Mr. and Mrs. Wm Rockenfeller, Chicago, will spend the weekend with his mother and the Smiths.

## MR. H.B. ATWATER

of Manchester, Iowa, visited over the Fourth weekend with his son, Everett Atwater and family on Geneva Street. He used to visit with the late Albert Hollister of Delavan years ago and they would come often to the Bay to fish.

## VISIT THE KEI-MAR ARCHERY on Geneva St., Wms Bay

A party will be given this Friday night, July 7. Children may shoot all they care to for 15¢, and adults all they care to for 35¢. Enjoy doing something different. It's great sport.

Col. and Mrs. J.E. Atkins attended the Salvation Army annual picnic at Army Lake on July 4. There were 3000 there for the day and a good old fashioned picnic it was with plenty of good things to eat.

entertained 35 friends on July 3 in the evening on their lawn for barbecue spareribs and pink lemonade. And were they good! A musical program was enjoyed later in the evening.



# R. E. BURTON

GENERAL MERCHANDISE

WILLIAMS BAY, W. I. S.



FIRST STEPS TO GLAMOUR  
A NEW JANTZEN SWIM SUIT.

FOR MEN, WOMEN OR MISSES.

ALSO OTHER BEACH WEAR

AND HOT WEATHER WEAR

WE ALSO CARRY INEXPENSIVE SWIM SUITS.

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are pleased to call  
attention to the

LUICK SPECIAL

CHOCOLATE FUDGE

BUTTER PECAN

VANILLA

It's new and different.

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Cream delicious Butter

Pecan; and flavorful

Vanilla. Don't miss it!

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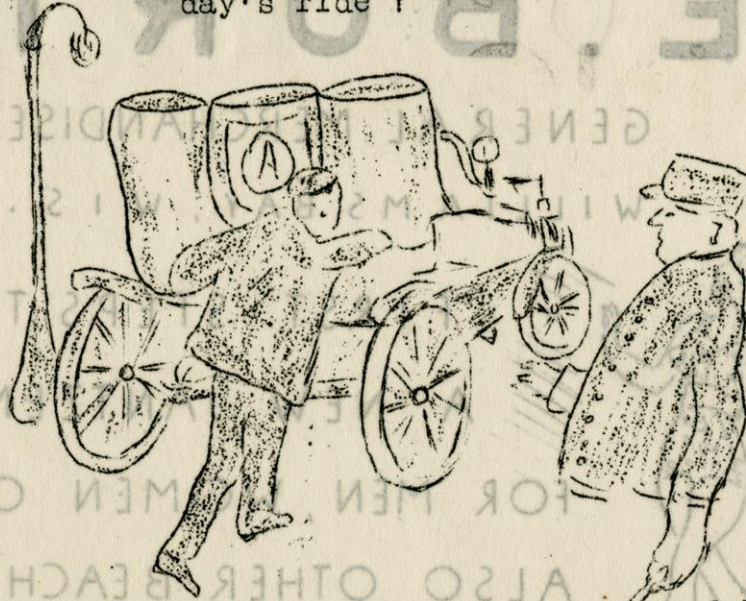
FOUNTAIN

SERVICE



## THIRTY -FOUR YEARS TOO SOON

Do you remember when getting to Lake Geneva was an all day's ride ?



" It's an outrage ! I had been warned to be careful down the road a mile, so I pushed my car, but when I come to a policeman he declared I had fractured the speed ordinance by several seconds and placed me under arrest."

He said, " I was sent out here to get ten of you fellows ! "

### ROUTE INSTRUCTIONS TO LAKE GENEVA IN 1905.

Upon leaving the Stratford Hotel ( Chicago ), Jackson Boul. and Michigan Ave. travel north upon Michigan Ave. to Rush Street bridge crossing to Ohio St, turn east one block to Lincoln Park Boul., then north to Lincoln Park, crossing through the Park to extreme northwest corner ( Diversey Boul. and Lake Shore Drive; follow Drive to north end where Sheridan Drive commences, turn west to street car tracks, then north to Pratt Ave., yellow police box on corner; west on Pratt Ave. to Ridge Ave; north upon Ridge Ave., passing through Evanston; beyond Evanston Golf Club turn to left and then to right; two blocks beyond this turn to left, upon Lake Ave., Wilmette; follow this road to its end, then turn to right one-half mile, then left, west to Libertyville Road, upon which to right and north ( Half Day bridge ). Do not cross but turn to left upon road that branches southwest; this road leads direct to Lake Zurich, where turn is made to right passing upon road skirting north banks of Lake to where right turn and north is made. After making turn keep straight ahead until you come to creamery, also store on opposite corner, then left. Arriving at Wauconda and Bangs Lake, keep straight through town to right, at Photo 20 to left and continue west to Fox River Bridge, crossing to Mc Henry; keep straight ahead; at church turn right; keep to right fork to right ( the left road looks the most inviting, be sure and take the right ). Arriving at the end of the road, to left.

When you come to Richmond keep straight ahead through town, beyond which when arriving at little white church on right turn left. Arriving at cross-road to left. Your next turn is upon the Main St. of Genoa at Hotel Corner to right. Crossing bridge over swamp turn to right. When you come to road end to left and follow telegraph poles as an assuring guide to where turn to left is made. When you arrive at top of hill use care in descending, for at times rains have been



DICK HORLICK

# RIDING ACADEMY

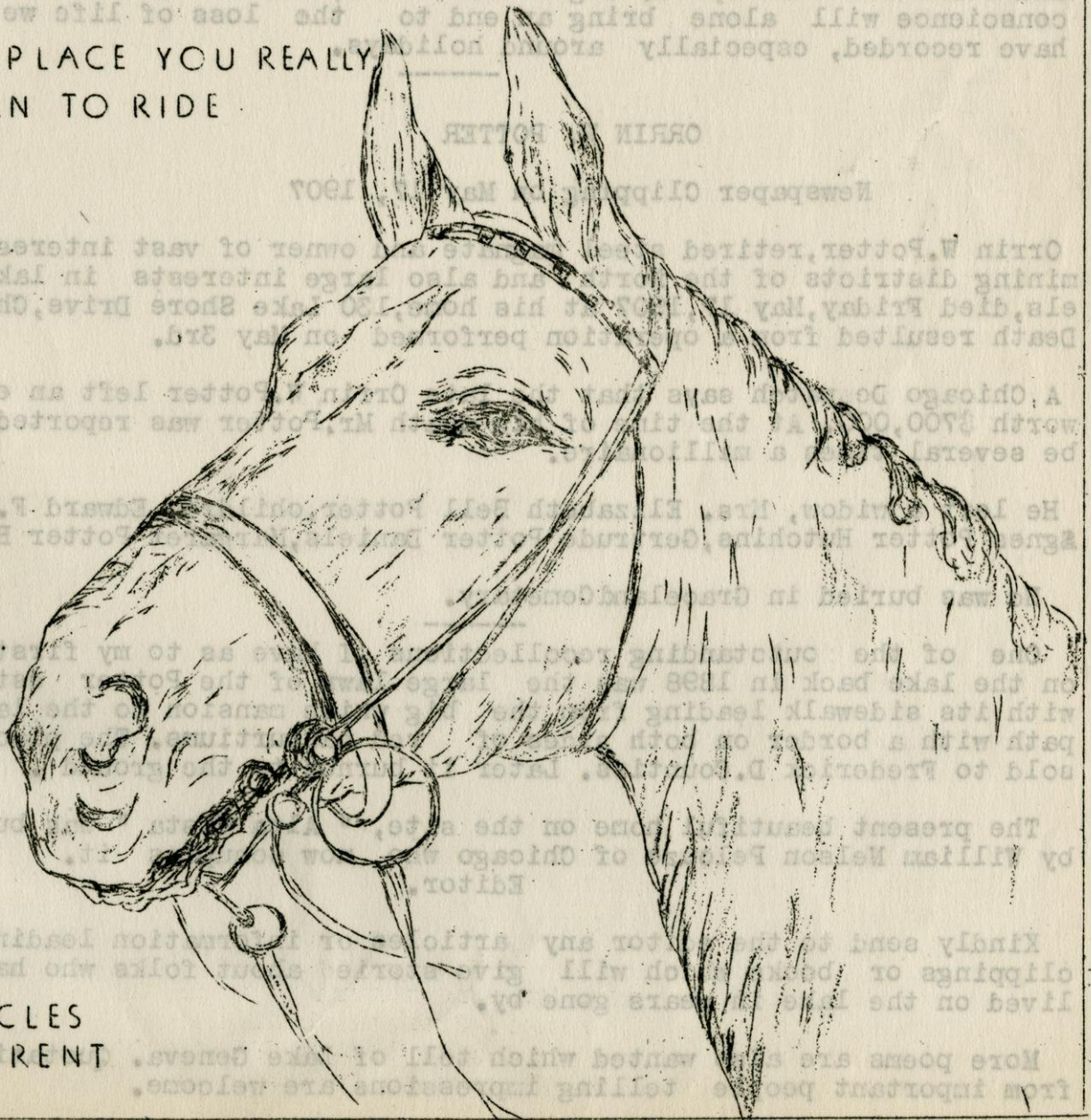
WILLIAMS BAY, WIS.

PHONE 1202-J.I.L.G.

LESSONS FOR CHILDREN  
A SPECIALTY

NOTED FOR THE  
BEST HORSES

THE PLACE YOU REALLY  
LEARN TO RIDE



BICYCLES  
FOR RENT



known to cause bad holes in the road's surface . Beyond hill fork is encountered; keep to right; road from here on is direct to Lake Geneva. When you arrive at point where road one block ahead descends turn to left and go two blocks to lake; turn to right and keep ahead to Hotel Denison.

#### From Lake Geneva To Williams Bay

From Lake Geneva upon leaving the main corner of Lake Geneva go west to red shed setting flush with road on left; turn South one mile and one-half for Williams Bay.

Note: The above was called to the editor's attention by Mr. Ed. Dalton, who lives this Summer in the H.M. Byllesby home . It is from a little leather covered book entitled " ROUTE INSTRUCTIONS- Photographic Automobile Guide, 1905 ". One of the photographs is of a sign board which reads " Automobiles not allowed to speed over 8 miles an hour. Fines no less than \$25 or more than \$100. By order of Grosse Pointe Village Board, J. Besser, President. " Great progress in the automobile and the highways have occurred in the last 34 years. We are still on our way. Our main problem now is how to protect life and limb and still maintain speed. Signs will not do it. An aroused public conscience will alone bring an end to the loss of life we now have recorded, especially around holidays.

-----  
ORRIN W. POTTER

Newspaper Clipping on May 17, 1907

Orrin W. Potter, retired steel magnate and owner of vast interests in mining districts of the North and also large interests in lake vessels, died Friday, May 17, 1907 at his home, 130 Lake Shore Drive, Chicago. Death resulted from a operation performed on May 3rd.

A Chicago Despatch says that the late Orrin W. Potter left an estate worth \$700,000. At the time of his death Mr. Potter was reported to be several times a millionaire.

He left a widow, Mrs. Elizabeth Bell Potter, children Edward F. Potter, Agnes Potter Hutchins, Gertrude Potter Daniels, Margaret Potter Black.

He was buried in Graceland Cemetery.

-----  
One of the outstanding recollections I have as to my first trip on the lake back in 1898 was the large lawn of the Potter estate with its sidewalk leading from the big white mansion to the lake path with a border on both sides of red nasturtiums. The place was sold to Frederick D. Countiss. Later it burned to the ground .

The present beautiful home on the site, " Alta Vista " was built by William Nelson Pelouze of Chicago who now occupies it.  
Editor.

Kindly send to the editor any articles or information leading to clippings or books which will give storied about folks who have lived on the lake in years gone by.

More poems are also wanted which tell of Lake Geneva. Quotations from important people telling impressions are welcome.



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LAKE GENEVA

Choice Wines, Liquors  
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Across from the

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JOHNSON'S

WILLIAMS BAY

GENERAL TRUCKING

Black Dirt

Gravel, Sand

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## CEDAR POINT PARK NEWS

Cedar Point Park Association will hold its annual meeting in the school-house at Williams Bay, Saturday afternoon, July 8. The meeting will be called to order at 3 P.M. Bay time. Among important items of business will be the election of officers.

-----  
Cedar Point Park has served notice on its members, and especially renters, that all dogs must be on a leash when in the parks. Dogs running wild will be reported to the village and a request be made that they be picked up. Dogs running loose are a danger to the children playing in the parks.

-----  
Three residents of Cedar Point Park were picked up by the village motor-cycle police last week for violation of the speed laws in the Park. 25 miles is the limit. Two were fined \$15 each, one was put on probation. So you speeders, beware of the cop!

-----  
Is bass fishing on Lake Geneva ang good? Ask Paul Pemberton, U.S. Federal official, and Eddie Geiger, who came in the other afternoon with their limit and all big ones. Corkey, the guide, directed their fishing.

-----  
Mr. C.W. Beu, a leading florist in Chicago, and his family, are out to spend the summer at their home on Birch Walnut Road, on the lake shore. His daughter, Natalie, has already won honors as a sailor, in the recent Lake Geneva sailboat race, with her Class "C" boat, "Nat". She's some sailor.

The grounds of the Beu home have been beautifully landscaped this season.

-----  
Mr. J. Boderman, Jr., for several years a visitor and renter at Cedar Point Park, has rented the Alexander cottage for the season. He has recently purchased a utility speed boat from Emery Jaeger, and finds it a real pleasure.

Cedar Point Park Reporter.

## SOME CEDAR POINT PARK ITEMS BY THE EDITOR

Gloria Vaughn Dreyer, daughter of H.H. Dreyer attended the Sisters of St Mary School, Kemper Hall, Kenosha. This is the school where three daughters of R.B. Whitaker on the lake shore near Fontana attend, Sally, Roberta and Margaret.

-----  
It was only Tuesday that the editor learned of the death of William J. Pine. His death occurred last August 16th. The family went back early on account of his ill health. His wife and daughters are at the lake shore home on Circle Drive this summer: Mrs. J. Morley and Billy, Margaret and Elinor.

-----  
Mr. and Mrs. Oscar F. Carlson and daughters, Mrs. Betty Van Horst and Lenore are motoring in Sweden this Summer. They will be back the latter part of August.

-----  
Mr. and Mrs. J.J. Lynch of River Forest have rented the R.C. Williams lake shore home for the summer. They have a son James. Over the Fourth they had as guests: Mr. and Mrs. G.H. Lynch and daughter, Virginia of Milwaukee; Mr. and Mrs. C. Galen Sedgwick and daughters Patricia and Gale and son, C. Galen, Jr. Also Mrs. Cora D. Sedgwick.

-----  
At the Dr. J.P. K. Hawk home on Circle Dr., Mr. and Mrs. Kaywin Kennedy and daughter, Kathryn of Bloomington, Ill. were guests. Another visitor in the home was Mrs. Elizabeth Chapin, of Bloomington and St. Petersburg. Mr. Kaywin an attorney said "The Lake Geneva Observer" reminded him of the War when he edited at Langres, the officers Training School, the "Langres Lingerer".

-----  
H.H. Wilhelm and family of Park Ridge are at the H.W. Knipshild Cottage on Circle Dr. for the Summer.

-----  
Warren Mc Neill, son of Dr. A.G. Mc Neill is speeding up his intended career of Dentist by attending Summer School at Loyola U.



## BIG FOOT COUNTRY CLUB

Thursday, July 6-WOMEN'S LUNCHEON

BRIDGE

Mrs. Megran's committee has worked out a system for progressive play which features sociability and acquaintance. Mrs. Seymour Neill in charge of this week's affair.

FRIDAY, JULY 7- BREAKFAST AND GOLF

FOR WOMEN

Breakfast at 9 A.M. followed by meeting and golf. Bring \$2.50 for season entry fee. Weekly events start Tuesday, July 11.

SATURDAY, JULY 8- 18-HOLE MEDAL PLAY

FULL HANDICAPS

President's birthday prize for low net.

SATURDAY EVENING, JULY 8- SECOND

DINNER DANCE

Bob Wallace's orchestra. Reservations, please, by Saturday morning at the latest.

SUNDAY MORNING, JULY 9- TWO BALL

MIXED FOURSOME EVENT

Many requests indicate that this will be very popular. If so, it will be repeated in August, followed by dinner for competing teams. Prizes.

Sunday Evening, July 16-

BUFFET SUPPER AND LECTURE

We are fortunate in securing Dr. E.R. Downing of the Lake Geneva Summer School of Natural Science to talk on the geology and geography of the Lake Geneva region. Dr. Downing is recognized as the world's foremost authority on the geology of the Great Lakes area.

During the address games for the children will be provided and supervised by Pat Walker.

Several accidents or near accidents have happened in Country Club estates due to heavy traffic by Detour 36. Caution to all who use it is asked by the Club. Stop signs will be put up soon.

## SPECIAL ANNOUNCEMENT FOR WOMEN

GOLFERS

Official weekly competition starts Tuesday, July 11. But in advance of the regular schedule we will meet next Friday morning, July 7, at nine o'clock at the Club for breakfast, getting acquainted and golf.

This meeting is arranged for the purpose of planning the details of the season's program on Tuesdays, learning of your preferences as to events and agreeing as to rules, and familiarizing new members with our customs.

Please bring your entry fee of \$2.50 for the season. This levy will be used to purchase prizes. Other prizes have been donated by Mrs. Tarrant, Mr. Farnsworth and Mr. Bell.

The addition to the Club of several outstanding golfers among our new members indicates the prospect of a better attended and more interesting women's golf program than usual. Full handicaps will be applied uniformly, so please submit your scores promptly.

Once again- Friday, July 7, for breakfast, plans and golf.

Tuesday, July 11, for golf and luncheon.

Each Tuesday morning thereafter for the rest of the season.

Subsequent plans will be announced in detail in the next Arrowhead.

Yours for a big season

WOMEN'S GOLF COMMITTEE

Mrs. A.N. Anderson, Mrs. Philip T. Atwood, Mrs. A.M. Dick, Miss Frances Neill, Mrs. Hester Rundell.

Mr. Nathan Hunt was one of several members of Big Foot Country Club who entertained a party of friends for the first dinner dance of the season last Saturday night.



WHITEWATER STATE TEACHERS COLLEGE  
SUMMER CHORUS TO GIVE STREAMLINED  
VERSION OF VERDI'S "AIDA".

Rehearsals for the festival rendition of Verdi's immortal opera "Aida", is under way at the college. The condensed opera, streamlined and re-arranged by Paul McMains will be sung in concert form by a forty-five voice chorus under the baton of Mr. McMains. From the big cool rehearsal room in the west wing, resounds the stirring strains of the "Battle Hymn of the Ethiopians", the "Aida March", the Chant of the Priestesses" and other choruses; while in another wing we hear Radames practicing the brilliant melody of his "Celeste Aida" answered from still another part of the building by some sweet voiced soprano praising her native land in "Ritorna Vincitor".

Soloists for the festival are—Miss Jean Parks, Janesville, soprano, will sing the title role of "Aida"; Miss Dorothy Flitercroft, contralto, Walworth, will sing "Amneris"; Mr. Richard Babcock, Milton, tenor, will sing "Radames", and the part of "Ramphis" will be sung by Arthur Musall of Almyra. The short ballet will be staged by five selected dancers from the O'Connor studio in Whitewater. The duo-piano accompaniments will be played by Mrs. Roxa Pritchett of Whitewater and Mrs. Winifred Cobb, Lake Geneva.

WALWORTH COUNTY MEDICAL AUXILIARY

will give a benefit card party at the Lake Lawn Ballroom, Delavan Lake, Thursday, July 13, for the benefit of the new Walworth County Hospital furnishings. Ticket sales for the party are in charge of Mrs. C.Y. Wiswell for Williams Bay.

FROM WASHINGTON EVENING STAR

Robert C. Strong, Beloit, Wis., has been transferred from his post as American vice consul at Frankfurt-on-Main, Germany, to Prague, Bohemia, where he will be American vice consul.

Robert spent two summers in Wms Bay a few years ago while attending college. He was employed at the College Camp golf course.

ANNOUNCEMENT OF THE MARRIAGE HAS  
BEEN RECEIVED

of Alice Holcomb Bingham, daughter of Mr. and Mrs. Charles L. Bingham of Sterling Ill., to Mr. Edward Verburg, on Wednesday, June twenty-eight at Sterling. They will be at home after August 15, at 6918 Brooklyn Avenue, Kansas City, Missouri.

The Bingham family lived in Williams Bay for a number of years until about eight years ago when they moved to Beloit, they now are living in Sterling, Illinois.

Dr. and Mrs. George Downing and two children, of Providence, R.I. who have been visiting his parents, Dr. and Mrs. Elliot R. Downing in University Heights, for the past two weeks, left for their home last Saturday accompanied by his sister, Dr. Elizabeth Downing. They will go to Springville, Mich. for a short visit with their sister and family, Mr. and Mrs. James Hewitt, before returning to their home. Dr. Downing is a member of the faculty of Brown University, Providence, R.I.

Mr. and Mrs. Harrison Kincaid, Loch Vista, gave a dinner party at College Camp last Saturday evening for Mr. and Mrs. George C. Blakslee and family. The Camp management gave them a very fine cake.

Mr. Kincaid succeeded Mr. Blakslee as camp photographer, a few years ago, the latter having served the camp as photographer for over thirty years.

MR. AND MRS. A.F. TITUS Milwaukee, Wis. are guests this week of Dr. and Mrs. C.T. Larson of Geneva Street.

Miss Dorothy Dasch of Minneapolis, niece of Mrs. Larson, who is visiting her, is spending a few days in Chicago this week, the guest of her uncle, Mr. George Dasch.



## AROUND THE LAKE LAST WEEK

## CHARITY SALE FOR VOCATIONAL SOCIETY WILL BE HELD

gave to some friends at the Jacob-  
sen's on the lake shore at Fontana.

Carl A. Barklow of the Kroger stores  
will occupy the Ingall's cottage  
for July. He and his family are also  
from Cincinnati.

Louis Schriber who was with the P.L.  
May family caught just as they were  
leaving for home last Friday a 16 $\frac{1}{2}$   
in. large mouth bass.

The Oak Park Chapter of the Swedish  
Culture Society had its annual  
outing at the summer home of Mr. and  
Mrs. Carl J. Bodine on Lincoln Park-  
way, Cedar Point Park. Ninety-six  
people were in attendance.

The famous Swedish Smorgasbord din-  
ner and supper were served. A fine  
program of Swedish music and poetry  
was rendered. The beautiful surround-  
ings of Lake Geneva (the Bodine  
home is on the lake shore) was a fit-  
ting scene for such gathering, as  
many of the members were reminded of  
that beautiful land of the North, where  
so many had their birthplace. The weath-  
er was ideal and they all voted it a  
perfect day.

W.F. Trinke and family have moved  
into the O.C. Colton cottage in Lake  
Geneva Manor this Summer.

### MISS EDITH KOHLSAAT

president of the Lake Geneva Gar-  
den Club, left last week with the  
William F. Petersen family to go  
as far as Denver with them, where  
she will visit some of the lovely  
and famous gardens.

Dr. and Mrs. Petersen with their  
three sons,  
are motoring to the San Francisco  
Fair and the west coast to be away  
until August.

### THE REV. AND MRS. FRANCIS

DRAKE, Los Angeles, Calif. are visit-  
ing Mrs. Drake's parents, Mr. and  
Mrs. Simeon B. Chapin at their sum-  
mer home, "Flowerside Farms". Rev.  
Drake is minister of the Church of

Youth, First Congregational church, Los Angeles, and was guest speaker at  
College Camp, Sunday morning, July 2.

Mrs. Philip T. Starck will  
open her home on the South shore  
of Lake Geneva, 198 Lake Shore Drive,  
On Tuesday, July 11, for a benefit  
charity sale for the Vocational  
Society for Shut-Ins of handmade  
articles.

These people are instructed how  
to make the many lovely articles  
put on sale and earn their living  
in this way, as they are unable to  
do any other work. The funds derived  
from the sale go to them.  
The time of the sale is from  
10 o'clock A.M. to 5 P.M. Daylight  
Saving Time.

### LAKE GENEVA GARDEN CLUB

members will meet at the home  
of Mrs. William H. Emery, "Stone  
Gates", on the north shore, Wed-  
nesday afternoon, July 5. Mrs.  
Mahlon Ogden Bradley of High-  
land Park discussed flower  
arrangements and illustrated her  
talk with fresh flowers from Mrs.  
Emery's gardens.

### ANNUAL LOBSTER LUNCHEON AT LAKE GENEVA COUNTRY CLUB

The famous July Fourth lobster  
luncheon, when you may have lobster  
served they way you best like it  
was held at the Lake Geneva Country  
Club on Tuesday, July 4th. to more  
than one hundred members and guests.

This annual affair was started  
way back in 1899 by the late Charles  
L. Hutchinson and Tracy Drake, and  
the same recipes are used each year.

MR. AND MRS. RAWLEIGH WARNER,  
south shore, entertained over the  
Fourth, their friends, Mr. and Mrs.  
Henry M. Dawes and Mr. and Mrs.  
Arthur Leonard, Chicago; their niece,  
Miss Sally Haskins, of Cranford, N.J.  
is a house guest.



## CONGREGATIONAL CHURCH

Rev. Victor H. Keiser, pastor

Church School 9:30 A.M.

Morning Worship Service 10:45

The sermon topice for Sunday morning, July 9 will be "A Short Ded". Come and hear about this.

Strangers are always welcome.

ST. BENEDICT'S CATHOLIC CHURCH  
Fontana, Wis.

Rev. James F. Manley, pastor

SUNDAY MASSES- 7:30 A.M., 8:15, 9:00,  
9:45 and 10:30 A.M.

## COLLEGE CAMP

Sunday morning service in the Lewis Auditorium at 10:45. The guest speaker will be Mr. Wayne Hanson, Sec'y. National Committee Y.M.C.A. Music by a vested choir.

## WEDDING OF CEDAR POINT PARK RESIDENT OCCURS IN CHICAGO

On Saturday, June 17, at six o'clock in the evening Miss Mary June Jasper and Mr. Elmer B. Brown were united in marriage by Dean Gerald Moore and Rev. R. Stretch at St. Lukes Protestant Cathedral, Evanston, Illinois, with a reception immediately following at the Parish House and dinner at 9 P.M. at the Drake Hotel for the bridal party and friends.

The former Miss Jasper is the only daughter of Mr. and Mrs. Charles P. Jasper of Chicago and Lake Geneva.

Mr. Elliot Wing, 81, and Mrs. Elizabeth Stockwell, 74, of Lamont, Ia., who as children attended a rural school there 65 years ago, were married there on June 18. May they have a happy and prosperous life.

## GOSPEL TABERNACLE

Rev. R.K. Kinney, Pastor

Morning Worship 10:30

An Anniversary Service with special musical numbers from members of the Salem Band and vocal numbers from other friends. The Rev. W. Englund of the Scandinavian Alliance Mission, who just recently returned from the Foreign Field, will bring the message.

Bible School 11:30

Something of special interest in memory of the day will be given.

Junior Young Peoples 7:00  
Mrs. Marion Anderson, Supt.

Senior Young Peoples 7:00

A hearty invitation to all young people of high school and college age.

Evangelistic Service 8:00

Special music, live congregational singing, and a vital message from the Word of God.

The Band of the Evangelical Salem Free Church of Chicago will give a special musical concert on Saturday evening, July 8, at 8 o'clock. This is a young peoples Band of about 35 pieces under the capable direction of Mr. Clifford Michaelson, which has been doing notable work in the Chicago area. We are certainly glad to have them with us and trust that you will take advantage of the opportunity to hear this splendid group.

Prayer, Praise and Bible study on Wednesday evenings at 8. Come and join with us in this profitable Spiritual hour.

COMING! A Great Bible Conference with the Rev. Carl G. Westerdahl of the Swedish Mission Tabernacle in Rockford, Ill., July 18 thru July 21. Reserve the dates and be there every night for genuine Spiritual strengthening.



# COLLEGE CAMP NOTES

WORLD TRAVELER AND YOUTH LEADER  
TO SPEAK AT WORSHIP SERVICE

Mr. Wayne Hanson of Oak Park, Illinois, world traveler, interpreter of foreign affairs and a retired secretary from the International Committee of the YMCA will be presented as the morning speaker at George Williams College Camp next Sunday, July 9 at the 10:45 Service of Worship in Lewis Auditorium. Forty years service in work with youth in many countries qualify Mr. Hanson as a speaker to and about young people. In recent years he has studied particularly comparative youth activities in Europe and Mexico. Within a few weeks he leaves for his fourth extended visit to our southern neighbor.

Sunday morning services at College Camp are open to all who wish to worship within sight and sound of Lake Geneva. Special music is presented each week by the College Camp choir under the direction of Clare John Thomas. The rich tones of a Hammond electric organ contribute to the church-like character of this worship period.

\* \* \* \* \*

"RUGGLES OF RED GAP" WILL ENTERTAIN  
AT COLLEGE CAMP

The English screen star, Charles Laughton, has firmly established himself as an American favorite through a number of unusually fine characterizations, including his famous roles as Rembrandt, Captain Bligh, and Henry the Eighth. His portrayal of the English valet, Ruggles, maintains his record of excellent performances and furnishes hilarious entertainment. The story of Ruggles' sudden transplantation from dignified English surroundings to the comparative wildness of Red Gap, Montana, with consequent social adjustments, supplies the plot for the film to be shown next Wednesday night, July 12, on the College Camp screen. Charles Ruggles and Mary Boland are teamed with Laughton as supporting stars.

"Y" SECRETARIES ASSEMBLE AT  
COLLEGE CAMP FROM MIDWEST AREA

Several hundred employed officers of YMCA's from cities throughout the middle west, together with many members of their families will arrive at College Camp beginning this next weekend for the 1939 Midwest Conference of the Association of Secretaries. Meeting from July 10 through the fifteenth, the Conference will consider many matters of professional concern with respect to the program, function and philosophy of contemporary YMCA operations.

Among the nationally prominent men who will appear on the conference platform are Dr. C.A. Dykstra, President of the University of Wisconsin; Rabbi Isserman of Temple Israel, St. Louis, Missouri; Dr. E. C. Lindeman, New York School of Social Work; and Mr. Grove Patterson, editor, Toledo Blade, Toledo, Ohio.

Mr. John A. Sessions of Dayton, Ohio is the general chairman of the Conference. Mr. Leland S. Westerman, general secretary of the Grand Rapids, Michigan YMCA, is chairman of the committee which has planned and arranged the program.

\* \* \* \* \*

ADELPHI CHORISTERS IN CONCERT  
SUNDAY EVENING

The College Camp Sunday evening musicale for July 9, will be a concert by the Adelphi Choristers of Chicago, Illinois. This well-known choral organization sings under the direction of Mr. William Anderson, and is sponsored by the Continental Illinois National Bank. It is made up largely of employees of the bank and numbers about fifty mixed voices.

Their program will be made up of varied choral literature from the polyphonic classics to such modern novelties as Clokey's "The Music Trust." In their Kimball Hall recital this past season they sang to a large and enthusiastic house eliciting praise for their fine artistry.



# GEORGE WILLIAMS COLLEGE CAMP GOLF CLUB

In Williams Bay 40TH ANNIVERSARY

Route 36

## PUBLIC FEE COURSE

### GREENS FEES

#### SEASON MEMBERSHIP

Men.....  
Women.....  
Juniors.....  
(18 years or  
under)

#### DAILY FEES

##### SINGLE DAY TICKET

(Monday thru Friday).....  
After 4:00 P.M.\* .....

Saturdays.....

After 4:00 P.M.\* .....

Holidays.....

After 4:00 P.M.\* .....

\* Central Standard Time

##### TEN DAY COUPON TICKET

(Transferable).....

GOLF INSTRUCTION AVAILABLE.....

A COZY CLUB HOUSE WITH VERANDA AND  
SERVED WITH LIGHT LUNCHEONS

GOLF EQUIPMENT MAY BE RENTED, PURCHASED OR REPAIRED

NO

SUNDAY

PLAY



.....\$0.75

.....0.50

.....1.00

.....0.50

.....1.25

.....0.75

.....\$6.00

.....\$1.25 per hour

LOUNGE WHERE YOU MAY BE  
OR REFRESHMENTS



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URBANDALE

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FRESH EGGS DAILY

#### X-RAY SHOWS FRACTURED ELBOW BONE

On the Fourth Natalie Beu fell on her sail-boat and injured her arm. At first it was not thought a bone had been broken, but an X-Ray showed that a small bone in the elbow was broken. It is a disappointment to her as she was anxious to keep her sailboat "Nat" in the races.

The E.E.Perkins family on the Point in Cedar Point Park, Mr. and Mrs. and Nancy had a house party over the Fourth of July: Mr. and Mrs. I.G. Perkins and Robert Morrow of Beverly Hills; Mr. and Mrs. R.M.Peterson, and daughter Marjorie, Riverside; Ruth Zwink, Maxine Mc Neff, Jeanette Volweiler of Chicago. Dolores Beck, Edla Day and Mr. and Mrs. Arthur Gjeichke.

John Mc Millar of Chicago has rented the A.O.Spiers home for the summer.

## SPENCE'S 5 O'clock Club



### Table & Hotel Dinner

Choice of Chicken Rice Soup  
Jellied Beef Consomme, Fresh  
Shrimp Cocktail, Chilled  
Pineapple or Tomato Juice  
Assorted Relishes  
Green Salad Bowl  
French Dressing  
Creamed Carrots & Peas  
Choice of Browned or  
French Fried Potatoes  
Choice of:

### Special Luncheon 50¢

Chicken Rice Soup  
Green Salad Bowl  
Short Ribs of Beef  
Brown Potatoes  
Assorted Breads  
Beverage  
Custard Pudding  
Vanilla or Cherry  
Ice Cream

Broiled Lobster Tail, Drawn Butter \$1.00  
Pan Fried Fresh Salmon, Tartar Sauce .85  
Roast Spring Duck, Celery Stuffing .85  
1/2 Fried Chicken, disjointed \$1.00  
Prime Cut T-Bone Steak \$1.25

### Assorted Breads, Beverages

Choice of:  
Blue Berry or Apple Pie, Custard  
Bread Pudding, Vanilla or Cherry  
Ice Cream, Chocolate Sundae or  
Chilled Cantaloupe

Williams Bay  
Wisconsin

W.H.Clark and family are at their home 155 Circle Dr. Cedar Point Park. Kindly place it in your list if you are saving back copies.

A.O.Spiers should be added as 318 Circle Dr. Cedar Point Park.

"Lake Geneva Observer" is published by F.M. Van Epps, Williams Bay, Tel 1219 -J-2



WINS TROPHY IN LAKE GENEVA YACHT  
CLUB RACES

John Clifford sailing "Sunanair" II" won the H.N. Gifford trophy in the races held by the Lake Geneva Yacht Club last Saturday, being first in the class A contest. A.F. Gartz, Jr. in "Big Foot Too" took second; H.N. Gifford "Little Smoke III" was third.

Clarence Sills, Jr. won the B class event with his "Dory VI"; Bruce Pope was second with "Vee-Bee-Jay" and the Schwinn's "Irish Navy" was third.

John Adams won the Sunday class B races with his "Hi-Mu", while Sills finished second and Pope third.

Walter Coleman's "Dither" was first in the Class E contest; Bruce Adams "Rascal" finished second; and Donald Waterbury's "Chinook" was third.

In the races held on July 4, A.F. Gartz, Jr.'s "Big Foot Too" was first; Jack Clifford's "Sunanair" was second, and H.N. Gifford's "Little Smoke III" placed third.

Class E races- Walter Coleman with "Dither" placed first; Bruce P. Adams second with "Rascal"; Don Waterbury's "Chinook" finished third.

Country Treasurer John Toman, admits that in his 55 years he hadn't ever seen Lake Geneva until invited by Mr. Sam Miller on the South Shore. Mr. Toman's palace is on Lake Michigan in Indiana. He likes Lake Geneva so well that he might sell and come up here. "I never knew there was such a beautiful spot in this part of the country."

Mr. John Chellberg of County Trunk B B had a House Warming last Saturday night, the first. Bridge and Refreshments. Among those present were Mr. and Mrs. R.W. Peterson, Mr. and Mrs. A.L. Chellberg, Mr. and Mrs. Thor Chellberg and daughter, Hazel; all of Country Club Estates. Mr. David Gernon of Madison.

Otto Westergaard, President of Otto Westergaard and Associates, Public Accountants, Chicago, whose

SPRAGUE THEATRE- ELKHORN, WIS.  
AIR CONDITIONED

Thurs-Fri- July 6-7

"6000 ENEMIES"

Story of a hard-boiled district attorney. Nat Pendleton, Paul Kelly, Rita Johnson, Harold Huber.

Saturday- July 8.

"WOMEN IN THE WIND"

Kay Francis, Wm Gargan, Victor Jory, Eddie Foy, Jr. Story- the coast to Cleveland air race for women. Also- "Sagebrush" Serenade" musical.

Sun-Mon-Tues- July 9-10-11

"GOODBYE MR. CHIPS"

Robert Donat, Terry Kilburn, John Mills.

Wednesday- July 12-

"THE KID FROM KOKOMO"

Pat O'Brien, Wayne Morris, Joan Blondell, May Robson. A lot of comedy.

Thurs-Fri- July 13-14

"YOUNG MR. LINCOLN"

Henry Fonda, Alice Brady, Marjorie Weaver, Arleen Whelan. Story of the early life of Lincoln. Some excitement and a surprise climax.

CLASSIFIED ADV.

FOR SALE- Spring chickens. E.T. Pearson, 150 Clover St. Ph-1277-R-2 (Jn-29-Jl-6)

whom is in Oak Park has purchased Country Club Estates Office and is adding to it, making a very attractive home.

Send in new items of happenings in your home or neighborhood. F.M. Van Epps, Editor. Wms Bay.



DELAVAN THEATRE- DELAVAN, WIS.  
AIR CONDITIONED

Thurs-July 6-

Douglas Fairbanks, Jr.,  
Basil Rathbone

in "THE SUN NEVER SETS"

Friday-Saturday- July 7-8

Henry Fonda, Alice Brady

in "YOUNG MR. LINCOLN"

and

Virginia Bruce, Walter Pidgeon

in "STRONGER THAN DESIRE"

Sun-Mon-Tues- July 9-10-11

Robert Donat, Greer Garson

in "GOOD-BYE MR. CHIPS"

Wed- Thurs- July 12-13

Brian Aherne, Victor McLaglen

in "CAPTAIN FURY"

Daily Matinee- Doors open at 1:30

Show starts at 2 P.M.-25¢

Matinee-Saturday and Sunday  
continuous.

### GENEVA LAKE SUMMER SCHOOL OF NATURAL SCIENCE

On Friday evening, July 7, at  
8:00 P.M. the second of a series of  
lectures, sponsored by the Geneva  
Lake Summer School of Natural Science  
will be given at College Camp in the  
Mabel Cratty building.

The lecturer is Mr. John Y.  
Beatty, author and naturalist. The  
subject will be "Nature is Stranger  
Than Fiction."

The lectures are free to the  
public.

GENEVA THEATRE- LAKE GENEVA, WIS.  
AIR CONDITIONED

Fri-Saturday-July 7-8

Joan Blondell, Melvyn Douglas

in "GOOD GIRLS GO TO PARIS"

Sun-Mon-Tues- July 9-10-11

Robert Donat, Greer Garson

in "GOOD-BYE MR. CHIPS"

WED-THURS - July 12-13

Ann Sheridan, Dick Powell

in "NAUGHTY BUT NICE"

also- Rochell Hudson

in "WOMAN IS THE JUDGE"

Matinee Daily- Doors open -1:30

Show starts at 2 P.M.

25¢ up to six o'clock.

Matinee Sunday- Doors open at 12:45

Show starts at 1 P.M.

THE VILLAGE BOARD VOTED TO  
ACCEPT SEVEN HEALTH ORDINANCES  
SUGGESTED BY THE STATE HEALTH  
BOARD.

These ordinances will be placed  
on the Village Bulletin Board  
and mimeograph copies made for  
all who wish them. Write to the  
Clerk for copies if interested.

Mrs. E.N. Hendricks and son John  
and Mr. and Mrs. John Meyer  
have come this week from Chicago  
to their summer cottage on Elm St.

In spite of the road passing the  
lake shore being torn up, there  
was a very large crowd at the  
baech. The Village Highway Dept.  
kept the road sprinkled.  
The business men report a big  
week end in comparison with other  
years.



SPECIALS

# FISH LINE STORE

FRIDAY  
JULY 7

WILLIAMS BAY, WIS.  
TEL. 819 W 1

SATURDAY  
JULY 8

SWIFT'S BROOKFIELD BUTTER 2 lbs- 53¢	GRANULATED SUGAR 10# Cloth Bag- 52¢ PURE CANE SUGAR 10# Cloth Bag- 54¢	HILLS. BROS. COFFEE 2 lb Can 51¢ 1 lb Can 27¢
KELLOGG'S CORN FLAKES 2- 13 oz Pkg's- 19¢ or POST TOASTIES 2- 13 oz pkg's- 19¢	GENEROUS SLICED BACON 23¢ per lb	SWANSDOWN CAKE FLOUR 44 oz Pkg- 23¢ BAKER'S CHOCOLATE 2- ½# Bars- 29¢
LONGHORN or BRICK CHEESE- 18¢ per lb KRAFT AMERICAN CHEESE 2 lb Box- 47¢	BEEF LIVER 24¢ per lb	WHITE CITY MACARONI or SPAGHETTI- 3- 1# Pkg's- 20¢ TOMATOES (Canned) 3- 20 oz Cans- 25¢
AMERICAN FAMILY SOAP 5 Bars- 27¢ P & G SOAP 6 Bars- 25¢	BONELESS VEAL ROLLS 23¢ per lb	GRAPE FRUIT JUICE or ORANGE & GRAPE FRUIT JUICE- 2- 46 oz Cans- 45¢ TOMATO JUICE 2- 50 oz Cans- 39¢
SWIFT'S SILVERLEAF LARD- 2 lb Pkg- 19¢ HORMEL'S SPAM 12 oz Can- 29¢	POT ROAST 24¢ per lb	LIBBY'S CORN BEEF HASH 2- 16 oz Cans- 29¢ LIBBY'S CORN BEEF 12 oz Can- 21¢
Bulk BROWN SUGAR 3 lb Pkg- 17¢ Bulk Powdered Sugar 3 lb Pkg- 20¢	LEG of LAMB 32¢ per lb FRESH FISH ON FRIDAY	LIBBY'S GOLDEN BANTAM or WHOLE KERNEL 3- 20 oz Cans- 33¢
LIBBY'S SLICED - 39¢ PINEAPPLE- 2- 29 oz Cans LIBBY'S GRAPE FRUIT 3- 20 oz Cans- 32¢	FORT HOWARD TOILET TISSUE 4 Rolls- 25¢ FINE SILK TOILET TISSUE 6 Rolls- 25¢	EDUCATOR CRAX or RYOLA- 2 Pkg's- 25¢ KELLOGG'S CEREAL PKGS (12 Pkg Carton) 29¢
LETTUCE- 2 for 15¢ HOME GROWN BEETS 3 bunches for 10¢ CARROTS- 2 bunches for 11¢	BANANAS- 4 lbs for 25¢ WINESAP APPLES- 4#- 25¢ WATERMELONS- 45¢ and 59¢ OPEN SUNDAY 8 TO 10 AM.	POTATO COBBLERS- 39¢ Pk Calif. SchAFter- 39¢ Pk Home Grown ASPARAGUS 2 Bunches for 21¢ LEMONS- Sunkist- 30¢ Dz.