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Betadine advertisement.

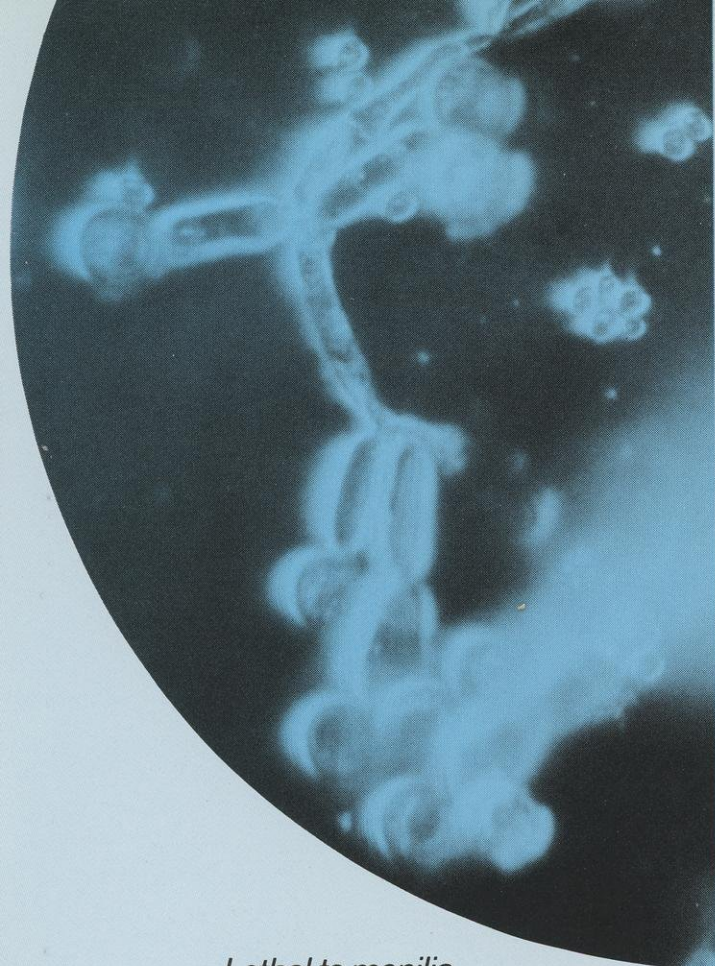
[s.l.]: [s.n.], 1975

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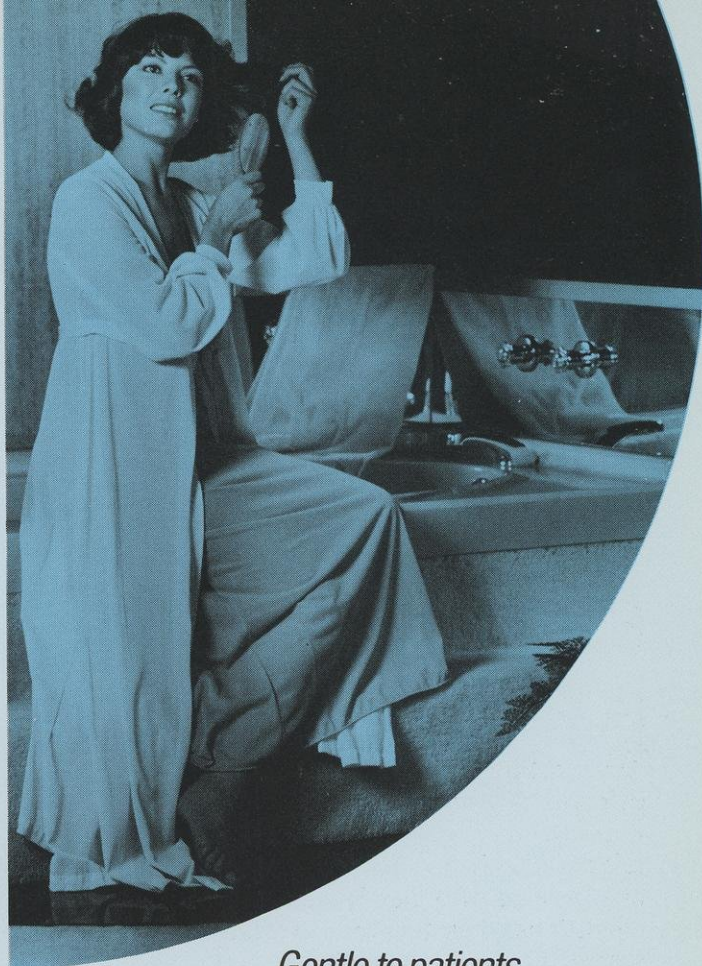
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Lethal to monilia



Gentle to patients

IN MONILIASIS

BETADINE[®] Microbicides Vaginitis Regimen

High cure rate... rapid symptomatic relief

High cure rate is achieved in monilial vaginitis with the topical regimen employing BETADINE Microbicides:

BETADINE[®] SOLUTION

BETADINE[®] VAGINAL GEL* (povidone-iodine)

BETADINE[®] DOUCHE

Easy-to-follow regimen

In the office, swab the cervix and vulvovaginal area with BETADINE Solution which is promptly and decisively microbicidal. Prescribe BETADINE Vaginal Gel (povidone-iodine), one applicatorful of which is to be inserted each night, followed the next morning by BETADINE

Douche in therapeutic concentration—2 tablespoonfuls to a quart of luke-warm water.

After 2 weeks

The patient returns for an office visit after two weeks of therapy. In more resistant cases, the regimen may have to be continued through 1 or 2 cycles. BETADINE Microbicides are virtually nonirritating to vaginal mucosa and do not stain skin and natural fabrics.

Lethal to other vaginal pathogens too

The broad-spectrum microbicidal action of BETADINE Microbicides kills not only monilia, but also *Trichomonas* and *Hemophilus vaginalis*.

Unlike exclusively antimonilial agents, the BETADINE MICROBICIDES VAGINITIS REGIMEN is not contraindicated when *Trichomonas* or *H. vaginalis* is present.

BETADINE Microbicides kill both gram-positive and gram-negative bacteria (including antibiotic-resistant strains), fungi, viruses, protozoa and yeasts. Their microbicidal action is maintained in the presence of blood, serum, and vaginal secretions.

*BETADINE Vaginal Gel (povidone-iodine) has been evaluated as possibly effective for use in the management of *Trichomonas vaginalis* vaginitis, monilial vaginitis and nonspecific vaginitis.

Purdue Frederick

See adjoining page for full prescribing information. A8335 178376