



The daily cardinal. Vol. XXXVIII, No. 72

January 5, 1929

Madison, Wisconsin: University of Wisconsin, January 5, 1929

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The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXVIII, NO. 72

UNIVERSITY OF WISCONSIN, MADISON, SATURDAY, JANUARY 5, 1929

PRICE 5 CENTS

Orientation Is Scheduled for '29 Freshmen

Faculty Committee Is Selected to Aid the Incoming Students

Miss Louise Nardin, A. V. Millar, J. A. James, W. J. Meek, Harry Glucksman, V. A. Hennion, and A. N. Edgerton, will again comprise the Freshman Week committee for 1929 according to F. O. Holt, chairman, and university registrar.

That the orientation period for the yearlings which was an experiment last year, will be repeated again, is an indication that the innovation was a success. The heart of its value, according to Mr. Holt can be found in the fact that a personal conference was not only provided but was actually conducted for each first year student.

Faculty Returns Early

Faculty members returned to the university a week early to serve without pay as advisors to the freshman. No longer did the English professor vainly grope to reach the boy with manual training interests through the red tape curtain of the old fashioned, and arbitrary advisor system. On the other hand, from the admission blanks each applicant's interests were determined, and he was assigned to a professor with corresponding sympathies.

The freshman also had the advantage of at least one and sometimes two upperclass advisors. Student athletes talked to aspiring letter men, student writers to potential journalists and literati, and so on through every field of activity.

Freshmen Favor Orientation

This university's orientation period differed from that of any other school in that each freshman had a congenial member of the faculty and at least one upperclassman interested in him.

From the English composition themes freshmen were requested to write on "What I Think of Freshman Week," it appeared that practically all were unanimous in their enthusiasm.

Madame Naidu to Speak Here

Ex-Mayor of Bombay Will Offer True Picture of India

Madame Sarojini Naidu, native of India, a poet, a feminist, an humanitarian and one-time mayor of Bombay, as well as a co-worker with Mahatma Ghandi, is to be here Monday, Jan. 14. Her subject will be "Interpretations of The Modern Indian Renaissance".

Mme. Naidu is the first woman in India to enter into and make effective her efforts in meeting the problems of religion, education and sociology in her country. She has the reputation of being one of the most remarkable women alive in her leadership of thought and politics.

This distinguished feminine humanitarian is the descendant of a long line of distinguished men. Her great-grandmother died in the suttie, mounting the funeral pyre of her deceased husband as a joyous bride.

Madame Naidu brings to Madison her thoughts of India at this time when students having only such highly colored accounts such as "Mother India," and the embittered replies of Mukerji, who give Miss Mayo the lie, will indeed be glad to hear a clear first hand account of that mysterious land, where religion is a belief in reincarnation and punishment for the sins of a previous life by life made miserable here on earth.

Margaret Darling Dies at

Wauwatosa; '26 Graduate

Miss Margaret J. Darling, daughter of Mr. and Mrs. William T. Darling, Wauwatosa, and niece of Mrs. Chester Allen, Madison, died Thursday night at her home in Wauwatosa. Miss Darling was graduated from the university with the class of 1926. Besides her parents she is survived by her sister, Miss Leeta Darling, class of 1927.

To White House?



This previously unprinted picture of Glenn Frank, president of the university, was taken last November when he came out of the White House after a call on President Calvin Coolidge. An editorial in the Chicago Journal of Commerce says that "it is possible" that Glenn Frank may some day be President of the United States.

St. Olaf Choir Here Monday

Minnesota College Presents Finished Choral Group at Luther Memorial

The St. Olaf choir, an organization of 60 college students under the direction of Dr. F. Melius Christiansen of St. Olaf college, 40 miles south of the twin cities, will give a concert at the Luther Memorial church Jan. 7 at 8 p. m.

To the world in general it is incredible that a small denominational college in Minnesota should produce a choral body which delivers in finished form the most difficult scores ever composed for a Capello singing.

A visit to the college itself, with the opportunity of learning something of its history, probably would furnish the best key to the mystery—if it can be called mystery.

St. Olaf college was founded a half century ago by Norwegian emigrants who were willing to undergo any sacrifice in order that their sons and daughters might learn to link the ideas of religion and education with those of political freedom. The original outlay, modest as it was, represented the sternest, harshest self-denial on the part of the founders, and the subsequent history of the institution has been a record of continued sacrifice.

Tickets at popular prices are on sale at Ward-Brodt's music store.

Student Petition Against Cardinal Not Given Chief

If any petition requesting the Daily Cardinal to "lay off" the Madison police department has been compiled, Chief Franklin L. Trostle has not seen it, he said Friday.

According to a Madison newspaper, Chief Trostle received the petition, rumored to contain more than 1,000 names of university students, Dec. 14. The police chief could not be reached on that date to verify the report, but Friday denied that he had seen or heard of the petition.

The petition, which was said to have been circulated through fraternity houses and favorite student rendezvous, declared that the Daily Cardinal "attacks" were promoted only through reasons of personal publicity with "yellow and sensational attitude" dominating.

Debaters Face Heavy Program Next Semester

Varsity Team Meets Marquette in First Contest; Women Oppose Iowa

Facing an ambitious schedule, the various campus debating societies are preparing for the ensuing season.

Three contests are on the program for the varsity group beginning with a debate against Marquette early in February. Tryouts for this event will take place under the jurisdiction of the department of Speech, the topic being: "Resolved, That the Retail Furniture Dealers' Association Favor the Repeal of the Eighteenth Amendment." The 300 delegates to the association's convention in Milwaukee will act as audience and judges of the arguments. The contest will be the second in which the two Wisconsin universities have debated before the gathering.

Hold Tryouts Soon

Preliminary tryouts will be held Jan. 14 in 165 Bascom hall for the conference debates with Michigan and Northwestern Mar. 21. These debates are on the following question: "Resolved—The jury system be abolished."

Both the contests will take place concurrently, the Wolverines coming to Madison, while another Badger team will journey to Evanston to meet Northwestern. The home team will take the affirmative side of the question, while the visitors will oppose.

Women in Two Contests

Women will have their innings in the verbal combats when two teams meet Minnesota here and Iowa at Iowa City April 3. The question for this debate is: "Resolved—The principle of peace-time government censorship should be discontinued (Continued on Page 2)

Manslaughter Charge Lodged Against Zitron

Arthur Zitron, '32, faces a charge of manslaughter lodged against him in Milwaukee Thursday as the result of an automobile mishap when his car struck and killed Mr. and Mrs. Arthur Julian Sunday night. Zitron was held under \$1,000 bond until the warrant charging him with this count was served. The warrant was issued after the coroner's inquest into the death of the elderly couple.

On advice of his counsel, Winfred Zabel, well-known Milwaukee lawyer, the youthful driver of the death car did not testify at the inquest. Patrolman Oscar Butzlaff testified that marks on the pavement indicated that young Zitron's car had skidded 116 feet after hitting the couple, adding that the driver had admitted going from 30 to 35 miles an hour.

Zitron is a freshman in the college of Letters and Science. He is a pledge of Pi Lambda Phi.

One Has Chicken Pox; Order Vaccination of Entire Chapter

All members of Delta Theta Sigma, agricultural fraternity, will be vaccinated for chicken-pox today, according to Basil Howell, president, because of the presence of the disease in the chapter.

Rueben James, '29, was taken to the student infirmary yesterday, and Dr. C. E. Lyghte, department of student health, diagnosed the case as chicken-pox.

James is general chairman of the 1929 Little International: the leading event of the agricultural college year. His assistant, Harold Cate, '29, night show chairman, has been in the student infirmary since early in December with pneumonia.

ATTENTION

All fraternity and sorority group pictures must be turned in immediately. If you have received your proofs, please return them to the photographer at once. Senior summaries are long over due; get them in at the Badger office at once. For information call B. 5288.

Freshman Mortality Brings Discussion of Prevention Methods

Exonerate David Gordon in Elgin Motor Accident

David Gordon '31 and four other University of Wisconsin students, not named, driving east, were held in Elgin, Ill., Dec. 15, following an accident in which a woman was run down by their car and slightly injured, it became known here yesterday. The students were exonerated, and continued their trip east, the chief of police at Elgin said Friday.

Engineers Pick City for Convocation

State Society Will Hold Meeting Here February 21-22

The twenty-first annual convention of the Engineering society of Wisconsin will meet in the auditorium of the Engineering building Feb. 21 and 22. In the twenty-one years that the society has met it has been here every time but once, when it went to Milwaukee. About 200 persons are expected to be present, out of the membership of 400.

The program as announced yesterday by Prof. Ray S. Owen includes:

Thursday Morning

9:00 a. m. Registration.
10:00 a. m. President's address.

10:00 a. m. Report of Secretary-treasurer.

10:00 a. m. "Future Possibilities of the Activated Sludge Process": Robert Cramer.

11:10 a. m. "Research Work in the Water Department of the City of Milwaukee": C. S. Gruetzmacher, research engineer, Milwaukee.

11:40 a. m. Reports of standing committees.

12:15 p. m. Lunch at University club.

Thursday Afternoon

"Recent Developments in Steam Engineering": G. L. Larson.

"Power Plant Metering and Automatic Combustion Control": by a representative of the Bailey Meter company.

"Long Distance Distribution of Gas": Fred Hainer.

"Electric Rates in Wisconsin and Ontario": G. C. Neff.

6:30 p. m. Dinner at University club.
8:00 p. m. Entertainment and talk fest in Rathskeller of new Union building.

Friday Morning
Report of nominating committee (Continued on Page 2)

Walter K. Morley, Jr. Is Ordained to Priesthood

Walter K. Morley Jr., '25, was ordained to the priesthood of the Episcopal church at 10 a. m. Thursday, Dec. 20, by the Rt. Rev. Arthur S. Lloyd, acting for the Rt. Rev. W. W. Webb, bishop of Milwaukee diocese. The ordination took place in one of the chapels of the Cathedral of St. John the Divine in New York city. The Rev. Morley received his theological training at the General Theological seminary in New York. He is now engaged in city mission work there.

Courteous Kappas Informal Hosts to City Smoke-eaters

Firemen from station No. 2 ran a mile for a Camel last night.

Called about 9:45 p. m. local fire-fighters frantically searched the Kappa Kappa Gamma sorority house, corner of Henry and Langdon streets, for a blaze. Attempts to find the fire by The Cardinal brought the following results:

Kappa house: There was no fire.

Alpha Chi Rho house: We haven't seen the fire but we did see the engines.

Firemen: Nothing but cigarette smoke.

Coranto house: Why do the Kappas always think of the publicity stunts?

Al Katz: M-e-o-w!

Held High Schools Do Not Increase Difficulty of Courses

Two phases of the freshman mortality problem are being seriously considered by University of Wisconsin professors, it became apparent yesterday when, following the announcement of plans for freshman orientation week for next fall, The Daily Cardinal obtained statements from four faculty members regarding the inadequacy of preparation furnished by some high schools to students planning to go on to a university.

In addition to meeting the psychological ills of students which cause them to fail, as was described in an article in Friday's Cardinal, faculty members are developing "prevention methods" for freshman failure in the orientation week, and in stiffening high school standards.

"Not a Cure-All"

"There are some marked changes in the work of the week," President Glenn Frank told the Cardinal, "but, as last year, we must remember that freshman period is not a cure-all, not a re-making of mental or social aspects. We are trying to keep it simple, and confine its activity to a few elemental things. The week is a timesaver for freshman adjustment."

"Do you believe that a slackening of requirements in the senior year in high school is also a contributing factor to the freshman mortality rate?" the Cardinal reporter asked, in seeking opinion on the preparation angle of freshmen.

Many Schools Progressing

"I have not had sufficient first-hand contact with the high schools to state what is true today, as many schools are progressing very rapidly, but I should say that it was true four or five years ago," President Glenn Frank declared.

Other opinions included:

Thomas L. Jones, High School Visitor: "I do not think that the senior year is easier than the freshman year in the high schools throughout the state. I do believe, however, that perhaps the difficulty (Continued on Page 2)

Scott Marsh Is Slogan Winner

"Prom Memorial" Chosen by Judges; Poster Contest Opens

The annual Prom and Pre-Prom play poster contests open today with the announcement of Prom colors and the slogan.

Orchid, nile green, and silver are the colors selected by the Prom-week committee members, headed by Helen Brand '30. These tints will comprise the color motif to be used in decorating the Union for Prom, Feb. 8, and Madison store windows during Prom week, the dates for which have been set by the committee as Jan. 21-27.

"The Prom Memorial" written by Scott Marsh, 168 Prospect avenue, was judged most appropriate to epitomize the first Prom to be held in the Memorial Union. The winner will be presented a \$5 prize by Helen Anderson '30, chairman of the slogan committee.

Prizes of \$5 and \$3 are offered in each of the poster contests according to Lee Gulick '30, chairman in charge of the contests. All entries must be delivered by noon Saturday, Jan. 12, to Prof. W. J. Varnum's office, room 129, Industrial Arts laboratory. Professor Varnum and Miss D. F. Wilson of the art school faculty and Janet E. Smith '30, assistant chairman of the poster committee, will judge the entries.

Will Display Posters

All posters will be displayed in stores and hotels after next week. Anyone is eligible to enter the contest.

Contestants are advised by the committee to incorporate the Prom colors and the slogan or its sentiment in their posters.

Faculty Address Learned Groups

100 Members Prominent at Educational Organizations' Holiday Meetings

Madison, Dec. 4.—One hundred members of the University of Wisconsin staff last week, attended sessions of various learned and scientific organizations, 25 more read papers at the meetings and others discharged duties as chairmen and committee members.

The largest delegations attended the annual sessions in New York city of the American Association for the Advancement of Science and its affiliated organizations. Meetings of the Modern Language association at Toronto, the American Political Science association at Chicago, American Economics association at Chicago, American Historical association at Indianapolis, the American Association of Schools and Departments of Journalism and the American Association of Teachers of Journalism at Ann Arbor, attracted other groups.

President Glenn Frank discussed "Political Science in a Technical Civilization" before members of the American Political Science association on the evening of Dec. 28.

Scientists to New York

R. A. Brink, associate professor of genetics, read a paper on "The Inheritance of Semi-sterility in Maize" at the meeting of the American Association for the Advancement of Science in New York city, Dec. 26 to Jan. 2.

Prof. A. Frumkin of the chemistry department presented a paper on "Hydrolytic Absorption by Charcoal" before Section C of the A. A. A. S.

Prof. R. H. Whitbeck, of the geography department, member of the council of the Association of American Geographers, and member of the executive committee of the National Council of Geography teachers, presented papers on "The Place of Geography in Higher Education" and "The Geography of Chile" at the meetings of the two geography associations.

Geographers Meet

Glenn Trewartha, assistant professor of geography, read a paper on "The Suwa Basin, a Geographic Study of the Japanese Alps" and Prof. V. C. Finch read papers on "The Service Area of Montefort: a Study in Landscape Types in Southwestern Wisconsin" and "The Geographer's Field Map as a Permanent Record of Landscape Forms" at the Association of American Geographers' meetings. Prof. Finch is treasurer of the organization.

Prof. Joel Stebbins, director of Washburn observatory, presented a paper on "A New Stellar Photometer" at the meeting of the American Astronomical society in New York city Dec. 27-29.

Prof. L. R. Jones, of the plant pathology department, presented a paper on "Progress with the Control of Aster Wilt and Yellows." Prof. Jones attended the meetings of the Botanical society of America and the American Phytopathological society in New York.

Botanical Society Convenes

Arthur Koehler, lecturer in forest products, attended meetings of the Botanical society, Ecological society and Society of American Foresters.

Prof. Clark Hull, of the psychology department, attended the American Psychological association meetings in New York City.

Other faculty members who attended sessions of the American Association for the Advancement of Science were A. S. Barr, of the education department who is secretary of the Education division of the society; George S. Bryan; W. H. Twenhofel, of the geology department; and Prof. A. N. Winchell, a member of Mineralogical Society of America council and of Geological Society of America.

Language Teachers in Toronto

A score or more teachers attended the meetings of the Modern Language Association of America in Toronto, Canada, Dec. 27-29.

Miss Irene Cornwell, instructor in the French department, read a paper on "The Correspondence of Honore de Balzac; Its Importance and Its Unreliability."

Other university faculty members who attended the meeting included Prof. A. R. Hohlfeld, of the German department and a member of the executive council of the association; Prof. E. D. Cheydeur, of the romance language department; Profs. H. B. Lathrop, Arthur Beatty, and Miles Hanley, of the English department; Edwin C. Roedder, professor of German; Hugh A. Smith, professor of romance languages; B. Q. Morgan, of the German department; and P. M. Buck, professor of comparative literature.

Journalists at Ann Arbor, G.A.

Prof. Grant M. Hyde, of the jour-

nalism department, and president of the American Association of Teachers of Journalism, opened the meeting of the association in Ann Arbor, Mich., Dec. 28 and gave the president's address.

Dr. W. G. Bleyer, director of the School of Journalism, read a paper on "What Should Be the Relation of Instruction in Journalism to the Social Sciences."

Ralph Casey read a paper on "What Should Be the Relation of the Journalism Department to Official College Publications, Including the University Press."

K. E. Olson, assistant professor of journalism, lead a discussion on "What Should Be the Relation of the Journalism Department to Student Publications?" and Prof. W. A. Sumner lead a five minute discussion on "What Should Be the Academic Qualifications of the Journalism Teacher?"

Many Go To Chicago

Faculty men representing many departments attended meetings of learned societies in Chicago.

Prof. John R. Commons, of the economics department, attended the meetings of the Statistical association, the American Economics association, the American Association for Labor legislation, the Stable Money association and the League for Industrial democracy, all of which were held in Chicago Dec. 26 to 29. Professor Commons read a paper on "Administration of Labor Laws" at the American Association for Labor Legislation meeting.

Prof. Selig Perlman, of the economics department, read a paper on "A Theory of the Labor Movement" at the American Economics association.

Prof. Henry R. Trumbower, discussed "The Regulations of the Common Carrier Motor Vehicle with Respect to its Competitive Aspects."

Economists Meet

Prof. Don D. Leschoer attended sessions of the statisticians, the American Economics association, and the American Association for Labor Legislation. He is a member of the committee on government labor statistics of the statistical association. Prof. F. W. Elwell attended the meeting of the economists and of the American Association of Instructors in Accounting. Prof. R. R. Aurner met with the National Association of Teachers of Marketing and Advertising, Dec. 27 to 29.

Others who attended the economics meeting included W. H. Kieckhofer; M. G. Glaeser; Miss Margaret Pryor; and Chester Lloyd Jones, who also attended the Political Science meeting.

J. H. Kolb, professor of agricultural economics, and chairman of the research committee of the Rural Sociology section, read a paper on "The Rural Family and Community Organization" at the meeting of the American Sociological society held in Chicago Dec. 26 to 29.

Prof. J. K. Hart, of the education department, presented at the same meeting a paper on "Why I Dropped Out of Community Work." Miss Helen Clarke also attended the meeting.

Political Scientists Are Delegates

At the meeting of the American Political Science association, Dec. 27 to 29, Prof. F. A. Ogg, made reports as editor of the American Political Science Review, as director of Social Service abstracts, and as representative of the association, as director of Social abstracts, and as representative of the association on the American Council of Learned societies. Prof. Ogg was also a member of the policy committee of the political science association and delegate to the American Council of Learned societies.

Walter R. Sharp, associate professor of political science, gave reports on "Political Parties in France," and "The Administration of the French Foreign Office."

Prof. Pittman B. Potter, a member of the policy committee of the association, read a report on "Methods of Teaching International Law."

Prof. John M. Gaus conducted a round table discussion on comparative government.

Mathematicians Gather

At the meeting of the American Statistical association in Chicago, Dec. 27 to 31, Prof. Mark Ingraham, associate secretary of the American Mathematical society, took part in a discussion of the reliability tests for curvilinear correlation and read a paper on "The Reducibility of Algebras without a Finite Base" before the

mathematicians.

Prof. E. B. Van Vleck also attended the meetings of the American Mathematical society.

Prof. Rodney W. Babcock will attend meetings of the American Mathematical society and the Mathematical association of America in New York city Dec. 27 to 29, and Chicago on Dec. 31.

Prof. Warren Weaver went to Chicago for the American Mathematical Society meetings, Dec. 31.

Dean Richards in Chicago

H. S. Richards, dean of the Law school, attended the meetings of the Association of American Law schools in Chicago, Dec. 27-29. Dean Richards discussed three papers presented in a symposium under the title of "Modern Movements in Legal Education." Dean Richards is a member of the committee on curriculum of the law organization.

Other Sessions

Dr. William Mowry, department of student health, went to New Orleans for the American Student Health Association meetings, Dec. 27-29.

Prof. E. B. Fred attended the meetings of the Society of American bacteriologists in Richmond, Va., Dec. 27.

Alden L. Stone, professor of agronomy and secretary-treasurer of the Association of Official Seed Analysts of North America, attended the meetings of that body and of the Botanical Society of America in New York.

Charles E. Brown, director of the Historical museum, attended the meetings of the American Anthropological association in New York city.

Miss Blanche Trilling, professor of physical education and a member of the executive board of the Women's division of the National Amateur Athletics federation, attended meetings of that body in New York, Jan. 3-6.

Previous Meetings Held

Other members of the university faculty attended early December meetings of learned and scientific societies.

G. Bohstedt, professor of animal husbandry and member of two committees in the American Society of Animal Husbandry and the National Livestock Sanitary association, read papers on "The Effects of Ultra-violet Light on Suckling Pigs" and "Deficiency Diseases of Swine."

Ray S. Owen, associate professor of topographic engineering, and secretary of the Associated States Engineering society, gave a report on the Engineering society of Wisconsin in Chicago, Dec. 15.

Dr. G. V. I. Brown, professor of oral and plastic surgery, was made president of the Milwaukee Academy of Medicine during the December meeting of that body.

E. R. Schmidt, professor of surgery, attended the meetings of the Western Surgical society in Chicago Dec. 14 and 15.

Debaters Prepare For Busy Season With Three Meets

(Continued from Page 1) throughout the United States." Initial tryouts will be conducted at 165 Bascom hall Jan. 21.

Candidates for these debates are required to notify the department of speech and to be present at the tryouts when aspirants will deliver a five minute talk on either negative or affirmative side of any of the topics announced. From those selected at the initial trials there will be a second weeding out until the teams are chosen.

Announce Schedule Soon

The schedule of activity in the freshman division has been prepared, but is being withheld pending the conclusion of negotiations and dates. Prof. H. L. Ewbank who made public the year's plans stated that this announcement would be forthcoming at the beginning of the week.

Shanghai, China, is to have a new theater.

READ CARDINAL ADS

Freshman Rate of Mortality Is Cause of Inquiry

(Continued from Page 1) of the high school courses is not increased from the freshman to the senior year, in proportion to the student's increase in capacity for learning.

Does Not Adjust Himself

"The main reason why the university freshman has such a difficult time, is that he does not learn how to adjust himself during his high school course. Freshmen in the university perceive too many imaginary bridges which they think must be crossed."

John Guy Fowlkes, Professor of Education: "There is a laxity among the teachers in the high schools in regard to senior students, but I do not believe that the studies themselves are any less difficult. This laxity undoubtedly accounts partially for the large number of freshmen who do not survive the first semester of study at the university."

Contact Makes Laxity

"Personally, I would rather have a student who was a graduate of a large high school with high standards, than one who graduates from a small high school with lower standards. This is true because of the lack of personal contact between the student and teacher in a large school, as compared to the greater element of personal contact in smaller high schools; such contact results in less stringency of the teacher, and greater laxity of the student toward his studies."

Alanson H. Edgerton, Director of Vocational Guidance: "Such a statement is too broad to generalize upon, as in some high schools this is true, while in others it is not. For example, one of the Milwaukee high schools, the studies of a freshman are much less exacting than those of the senior students. This policy is pursued to allow the first year student to become orientated, as the primary purpose of the school is to prepare students for a college education."

Students Sometimes Let Down

"In perhaps a majority of the schools, this condition does not exist; and in the high schools where the studies do become more lax during the junior and senior years, the students tend to 'let down,' and so do not learn how to study advantageously. This tendency, of course, has a bearing upon the work which the student does during his freshman year at the university."

State Engineers Will Hold Convocation Next Month

(Continued from Page 3) and casting of ballots.

"Steel Joists in Building Construction": W. C. Muehlstein.

"A Survey of George Washington": G. C. Ward, U. of W '29.

"The Application of Least Squares in a Nonmonumental Plat": Ray S. Owen.

"Financing Highway Construction in Wisconsin": Walter Buetow.

Reports of standing committees. 12:15 p. m. Lunch at University club.

Friday Afternoon

"Restoration Policy of the Ne-kossa-Edwards Paper company and Results": F. G. Kip.

"City Planning": C. M. Osbourn.

"Selection of Air Ports": Perry Feilow, city engineer, Detroit, Mich.

Announcement of results of election. Installation of new officers.

Reports of standing committee. Report of committee on resolutions. Unfinished business. Adjournment of regular session.

Friday Evening

6:30 p. m. Banquet.

"George Washington The Engineer": Prof. F. L. Paxson.

"The Boulder Canyon Project": Words by D. W. Mead, movies by W. J. Mead.

A little learning is a dangerous thing.—Alexander Pope.

For fools admire, but men of sense approve.—Alexander Pope.

READ CARDINAL WANT ADS

State Capitol Cafe



"Under the Dome"

Eat in the Beautiful Wisconsin State Capitol

The Best of Food . . . Reasonable Prices

A 50c Luncheon—11:30 to 1:30

A 75c Dinner—5:30 to 7:00—DANCING

also Service a La Carte

Sunday Dinner \$1.00—12:00 to 2:00

Dinner Sunday Evening Specials—5:30 to 7:00

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CARDINAL SPORTS

Badgers Meet Minnesota In Opener

Pucksters Win
From C. A. A.
in Fast Match

3-1 Victory in Fourth Start
Keeps Badgers' Slate
Clean

Houghton School of Mines 1, Wisconsin 1. Marquette Owls Michigan 1, Wisconsin 3. Wausau Hockey Club 1, Wisconsin 4. Chicago A. A. Hockey team 1, Wisconsin 3.

The Wisconsin hockey team undefeated in four starts, defeated the Chicago Athletic association pucksters at the Coliseum in Chicago, Thursday, following the Chicago Black Hawks' match with the Maple Leafs of Toronto, Ont. Clever playing on the part of the Wisconsin team aided them in taking the measure of the Chicago team.

The Meiklejohn brothers tallied three times to win for Wisconsin by a 3 to 1 score. Don scored first for the Badgers in the early part of the game on a long shot that whizzed into the net. In the second period Gordon centered the puck in front of the Chicago net and an opposing player accidentally tipped the puck into his net the goal being accredited to Gordon.

Chicago Rallies
In the third period the Chicago team made a strong rally, and after some furious playing managed to slip one past Art Frisch, sophomore goalie, who was playing his first game before a large audience. The lad showed himself to be a worthy successor for Don Mitchell, who captained the Wisconsin sextet last year, and who was known to be the best collegiate goalie in the country.

Gordon Meiklejohn accounted for another tally soon after the Chicago team had scored and brought the opponents' rally to stand still. Gordon's goal came as the result of a clever pass from his brother, Don.

May Go East
Should the Cardinal sextet finish the current season ahead of the Gophers and the Wolverines, George Little, director of athletics, has promised the squad an eastern trip next year. The team would meet Hamilton, Boston college, and New Hampshire state.

In its first game of the season the Badgers put up a strong fight to defeat the Houghton School of Mines at Houghton, Mich., but due to adverse conditions of the rink the Cardinal was fortunate to come through with a tie. The Houghton sextet scored early in the first period, and the Badgers came back late in the last period to tie the score.

Krueger Stars
Gil Krueger, the baby cyclone of the team, who was appointed acting captain in the absence of Don Meiklejohn, who was in the infirmary scored for Wisconsin.

An overtime period failed to produce a score on the part of either side. It will be remembered that last year the Houghton team took the measure of the Cardinal in its first game, the score being 6-0. In the second game of the series Wisconsin fought the miners to a tieless score.

Defeat Marquette Owls
The Marquette Owls of Michigan was the first team to go down to defeat before the on rush of the Cardinal ice-men. The boys from Michigan were outplayed in every department of the game. Art Thomsen, who returned to school in 1927 after being out of college nine years has been a big asset to Coach Farquhar's team. Thomsen plays left wing, and it was his two goals early in the game that put the Cardinal in the lead. Gordon Meiklejohn sewed the game up for the Badgers after a belated rally had netted one goal for the Owls.

Farquhar considered Thomsen the most experienced man on his team this year. Thomsen is a sophomore and will have two more years to play the fastest game in the world for Wisconsin.

Win from Wausau
On New Year's day the team travelled north for a holiday game with the Wausau Hockey club. Once more the superior team work of the Badgers

(Continued on Page 10)

HERE'S the DOPE

By HAROLD DUBINSKY

All-fraternity Team

An all-star fraternity tackle football team, picked by the intrepid Ty Dahlgren, will be a feature of tomorrow's sports page. It will contain a real line-up. Watch for it.

College Humor.

An innovation in the College Humor is an attempt to inject sports news into its columns, as you may have observed lately. We hope that the newly-installed sport editor on that publication is not trying to be humorous at the expense of our athletes, but several of the stories in a late edition almost convict him of it.

Here are a couple of mistakes made by the new editor: In choosing the second team of all-Americans, he selected one Smith from Wisconsin to play guard. With even three Smiths on the Badger team, none of them played at guard position. In another place when he was commenting on basketball prospects in the Big Ten, he took great pains to announce that Wisconsin in the way of basketball had little else than a cheer-leader this year. Some public spirited reader should write this unsuspecting sports editor and tell him that we might even win a game this season.

Ice.
Ice on the lower campus is in excellent condition thanks to the cold weather and the efficient work of the caretakers. Many enthusiasts are taking advantage of the smooth surface to use their blades.

Crew Expects Coach Today

**Mike Murphy to Succeed
"Dad" Vail; Orth, Assistant, Resigns**

George "Mike" Murphy, Wisconsin's new crew coach, the youngest head mentor in the country, is expected to arrive in Madison today, and to take over his duties here Monday. S. Orth has resigned the position of assistant coach, and Lawrence Kingsbury has taken over the mastership of the

(Continued on Page 10)

Eight Qualify for Fraternity Bowling Finals

Phi Epsilon Kappa, Theta Xi
Win Concluding Di-
visional Games

Phi Sigma Kappa, last year's bowling champions, are again entered in the finals, together with Delta Sigma Phi, Phi Kappa, Phi Kappa Alpha, Acacia, Sigma Phi Epsilon, Phi Epsilon Kappa, and the winner of the second place in division 2 who will be decided Tuesday night when Delta Sigma Pi and Pi Kappa Alpha meet. Chi Phi will be the entering team provided that Pi Kappa Alpha wins more than one of the games, otherwise Delta Sigma Pi will enter.

The final divisional games played Thursday night, Phi Epsilon Kappa and Theta Xi won all their games with Tau Kappa Epsilon and Phi Epsilon Pi. Phi Kappa and Alpha Epsilon Pi were the other winners when they defeated Triangle and Sigma Phi Sigma.

McCox, Sigma Phi Sigma, was the outstanding star when he bowled 227 in the first game and finished with a total of 586.

The quarter final games of the divisional winners will start Thursday night, with the following teams scheduled to meet at 8 p. m.

Delta Sigma Phi vs. Phi Kappa.
Pi Kappa Alpha vs. Acacia.

Sigma Phi Epsilon vs. Phi Epsilon Kappa.

Phi Sigma Kappa vs. the second team of division 2.

Sigma Phi Sigma 1, Alpha Ep Pi 2
ALPHA EPSILON PI

Posner	107	134	155	396
Swisnmer	105	160	163	423
Forman	128	150	188	466
McManus	159	199	121	479
Derzon	145	150	151	446
Total	644	793	778	2215

SIGMA PHI SIGMA

McCox	227	191	169	586
Teska	139	123	127	389
Shuerman	87	134	139	359
Zoesch	135	132	149	416
Keehn	170	168	175	513
Total	757	748	758	2263

PHI EPSILON KAPPA

Meier	151	164	208	523
Wrend	153	163	150	466
Freudenberg	141	110	130	381
Berg	95	108	149	352
Accola	214	171	152	537
Total	754	716	789	2259

TAU KAPPA EPSILON

Mitchem	116	129	147	392
Steffke	101	110	172	383
Thiede	129	142	95	366
Fischer	106	140	150	396
Total	537	518	529	1254

(Continued on Page 10)

Badger Forward



Doc Meanwell Takes 15 Men to Initial Game

Rejuvenated Gopher Quintet
Expected to Give Stiff
Competition

The University of Wisconsin basketball team will have its share in removing the lid of the 1929 conference cage season, when it engages the rangy Minnesota five tonight in the new field house at Minneapolis.

The hopes of the Badgers, 15 strong, entrained for the stronghold of the Gophers Friday night, and with the ranks of Meanwell's men unscathed by the "flu" epidemic, the full strength of the cardinal-clad men will be thrown in the face of the MacMillan men.

For the past two seasons the strength of Minnesota upon the hard wood floors has been such that they could furnish little opposition to the remainder of the conference teams, but this year the Gophers, through their preliminary games and their rapid acquaintanceship with the new style of play introduced by their coach, have signs of great power.

Work Inconsistent

The Meanwell five, though successful in their four pre-season games, have shown a tendency to turn in bits of on and off work that forebodes evil for Wisconsin's chances in the net game, unless the men make a decided step forward.

Only in their game against the Carleton-coached Pittsburgh five, did the Cardinals display their usual brilliant form in passing and shooting, but their efforts against Lombard and Carleton were somewhat disappointing.

Strong Starting Line-up

Coach Meanwell has selected Foster, Tenhopen, Kowalczyk, Chmielewski, and Ellerman, to begin the game, and this selection of men provides the Badgers with one of their rangiest combinations. Chmielewski is the smallest man of this quintet and he is close to the six foot mark.

Capt. Tenhopen, in his last two starts, has shown decided improvement both in his offense and defensive work, and teamed at the forward positions with "Bud" Foster, one of the finest players under the basket that has been seen here in some time. They should provide a scoring threat that can compete with the Minnesota sharks.

Hank Should Help

The tall Kowalczyk will handle the center position, and his consistent work and general ability should not only give the Badgers a good share of the tip-offs, but add to the pointage of the Cardinals. Kowalczyk, if necessary, may be shifted to a guard position, where he performed with equal brilliancy last season.

To take care of the Badger defense, which has always been one of their strongest features, Coach Meanwell has elected to use Chmielewski and Ellerman. Chmielewski, a newcomer, has an elusive dribble that bids fair to make him one of the finest running guards in the conference, while Ellerman, a revamped forward, has proven his capability as a running mate in all of the previous encounters.

Strong Reserve

In addition to these starting men, Meanwell will have the services of Co-captain Johnny Doyle, Ganteben, Farber, Matthusen, Schroeder, Miller, and Behr, any of whom are ready to see action if they should be needed.

Minnesota will start its recruit center, Nelson, in place of Williams. Engebretson will be at one forward, opposite Schoening, and Ottersen and Hovde at the guards. The last two are veterans who are regarded as one of the best pair of guards in the Big Ten.

Probable Lineups

Wisconsin	Positions	Minnesota
Foster	F	Engebretson
Tenhopen	F	Schoening
Kowalczyk	C	Nelson
Chmielewski	G	Ottersen
Ellerman	G	Hovde

READ CARDINAL ADS

MADISON WINTER SPORTS HEAVEN

By BOB DE HAVEN

Fresh from our homes in Dixie and places equally warm we set ourselves down once again in Madison and soak into our brains all over again the thought that our little "U" is undoubtedly the winter sports heaven of the collegiate world. Gay mob that we are, we never appreciate to a justifiable extent the equipment, natural and endowed, that our locale offers us with which to enjoy King Winter and all his fair maidens in attendance.

As a boy a complete winter's day consisted in falling through the ice in the duck pond and skiing into a couple of oak trees going as fast as a 20 yard hill would permit. I thought nothing of building three or four snow men in an afternoon for the milkman to dump over the next morning. It was truly real sport then, but little did I realize that there lay under the sun any spot ideal as our present one for the winter's gambol and frolic.

Lower Campus Invaluable
The lower campus has always been the place of all work on our beautiful grounds. Were it wiped away, I dare

say that a hundred men and a hundred acres would have to be acquired to do it's work. This winter it is draped with a municipal skating rink and the varsity hockey enclosure.

The hell-on-blades boys practice and play their game out there under the somber shadow of the library. Humanity at large may use the other rink to fall down and pick itself up until it is time to go home. I am reminded of two little Madison girls, aged somewhere around eight years each, who came to the place in question when the ice was still in a liquid form.

Squelched!

Thinking to extend some University hospitality to the young sportswomen I made some remark such as, "There isn't much ice" or "I think you had better drop around sometime next month." One of them was off her feed, I guess, she said, "Why don't you put that green hat on straight?" I left that place in a quick manner.

On the lake we practice ice boating till the cows come home. Imagine trying to tell what an ice boat is to anyone from Kansas Agriculture or the James Joyce school of Chiropractic. My point is that about 9,000 of us are so lucky to have all this equipment.

ment at our doorsteps that we don't even think of using them. We are the poor little rich boys and girls. Ice boating here has a history written in part by Jack Wilson who made a prom queen out there once and to Bob Sykes, who also goes ice boating.

Scene of Decisions

Tradition has it that men going to Prom always hike to Picnic Point on the ice during the week of Prom activities. This is a handy little device by which the girl usually catches pneumonia and saves the price of a few meals and maybe the Prom itself. The men have that to be thankful for among the other blessings of winter in Madison.

There is a nifty airplane that lands on the frozen water and takes willing boys and girls up in the air for a consideration. In fact, there is nothing one could imagine should be in a winter sports heaven that one can't point out in real living image on our lake or near about. The boys grabbed third place at Lake Placid. I tell you, ladies and gentlemen, the country expects that we enjoy ourselves in the winter time. Let's get out the woolen leggings and enjoy this while it is here. Must I make a speech?

The Daily Cardinal

"Complete Campus Coverage"

Founded April 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company at the Memorial Union building, and at the Cardinal Publishing plant, 740 Langdon street, Madison, Wis. Printed by the Cardinal Publishing company, Member of the Western Conference association.

Entered as second class matter at the postoffice, Madison, Wis.

Subscription rates \$3 per year and \$1.75 per semester by carried in Madison; \$3.50 per year and \$2.00 per semester by mail. Single copies 5 cents each.

Editorial offices—Memorial Union building, 3rd floor, telephone B. 250 before 5:30 p. m.; 740 Langdon street, telephone B. 250 after 5:30 p. m.

Business office—Memorial Union building, 3rd floor, telephone B. 6606 before 5:30 p. m.

Publishing plant—740 Langdon street, telephone B. 1137, G. W. Tanner, plant manager.



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Quo Vadis?

In Which a Senior Writes What He Thinks About the Campus

THE FOLLOWING LETTER, written by a Madison senior during the Christmas recess to a friend outside the city, expresses his opinion on the growing curricular and extra-curricular problems at the university. It is published here by The Daily Cardinal for the interest it commands.

Dec. 30, 1928

Dear Clyde:

Prudence suggests that I answer your letter and acknowledge your Christmas card before I am swallowed again by the hub-bub at Madison.

Many things are happening on the dear old campus. The football scores, which were so gratifying in one way, were indicative of one new rising current. The rejuvenated athletic department for which, I understand, the students and alumni clamored prior to 1925 is beginning to bring results, but the student body's reaction to success has not been altogether healthy. Athletic hysteria of the kind that usually confined itself to Ann Arbor and Urbana stalked the campus during part of the football season, and is still lurking in the background, for once it has a foothold it is tenacious.

Can you imagine the Wisconsin student body grumpling because no pep meeting was held? Usually no one would turn out, but the situation was finally reversed toward the end of this football season. During one week at least studies were let go hang; everyone's sense of proportion was warped. Alumni and prospective students who regard the university as a large stadium with classrooms attached have begun to take a new interest in Wisconsin; I am afraid that the highly-touted advertising that a good team is supposed to bring will bear bitter fruit.

If this new mighty athletic department keeps on turning in flamboyant successes (and it will have to in order to keep its collective jobs), what is going to happen to the average unstable student's sense of values? I am a little uneasy. When they asked for a better department did the students realize how incompatible extreme "athleticism" is with a university?

The fraternity-dormitory situation is also interesting and many-sided. I am pretty sure that in the back of the university's brain is a plan for extensive dormitories and some sort of Experimental college living arrangement for the two lower classes. If my guess is right, fraternities will soon have to choose between two courses: they can pass gracefully out of the picture as I almost wish they would, or they will be forced by financial require-

ments to become upper-class societies of a much more democratic nature.

Some of the dormitory men have adopted a belligerent anti-fraternity spirit, and it is quite possible that they will snatch away from the fraternities the center of gravity of the political, intellectual, and organized life at Wisconsin.

Perhaps one of the most fundamental and multifaceted changes is the pure physical growth of the university which is ceasing to be a small college and is becoming a large university of small, self-conscious colleges. The bonds uniting the student with the small groups such as his fraternity, club, or college become more intimate and stronger than those uniting him to the whole university. The students of the College of Agriculture have built an independent world of their own; the Commerce club flourishes. Pep meetings (except under unusual circumstances), class traditions, and everything dependent on a united class or student body suffers as a consequence. A certain amount of this disintegration is necessary and natural, but it should not be allowed to run wild, for obviously certain all-university things like the Union, The Daily Cardinal, the teams, and perhaps prom should not be thrown over.

The students are beginning to take stock of their extra-curricular activities, and they will find them greatly overgrown. Doesn't it seem preposterous that a young man who is enrolled in an institution dedicated to study should have to spend five hours of every working day to direct a corporation which sometimes turns in a profit of over \$1,200 a month? Like Topsy activities have "just grown" without supervision. I suppose the solution will be the hiring of coaches like Purnell for the rest of the activities, but I wish that instead of relieving the situation by virtually taking the activities out of the students' hands, the faculty would whack them down to a size convenient for student direction. Cut out the Haresfoot road-trip, make the Cardinal a weekly, reduce the Badger to about the size of the Lit, etc. Doesn't that sound sufficiently fantastic?

Every evil from which the university suffers arises from the class of student that is coming to college in this era. Anyone can go to a university under our scheme of democratic education, and it becomes a sort of town pump which anyone may use or abuse. Democracy in education may be necessary and even desirable, but can't you see what a mass of shallow youths, who become socially-crazed, activity-mad, or athletics-dippy, does to scholarship?

Now that I have so cockily plotted the course of the university for the next half century, I had better add that I realize much of what I have said may turn out to be pure rot, but it's the best I can do with my present knowledge.

If you see a job floating around anywhere, nail it for a soon-to-be-graduated hopeful, and write me when you get time.

—D-E—

Law—Six Weeks Later

For Not Filing Brokerage Papers, Mr. Brings Loses His Profits

The wrath of the law has descended, in its full fury, upon the head of Fred Brings who was declared guilty of scalping four tickets in the Minnesota-Wisconsin game and fined the amount of profit he made out of his illicit dealings.

Mr. Brings, it seems, should have filed brokerage papers with the internal revenue department. Picture every student who sold his ticket at a gain of \$2, \$3, or \$4 dashing down to the revenue department's office to file brokerage papers.

What with meting out punishments in which the criminal suffers no loss whatsoever, the majesty of the law and the dignity of the courts, have we done to relieve the scalping situation—especially since "sentence" is passed more than six weeks after the close of the football season? Nothing!

What's a Man to Do?

Just Some Rambling About Him, His Troubles, and Woman's Progress

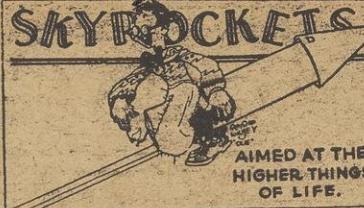
WHAT the ding ding can a man do these days to be masculine? The women smoke, the women drink, and now we'll swear they're beginning to produce mustaches. Get one to turn her face so the light strikes it just right and see for yourself.

Within the past year, men beginning to sense the way they were being shoved into the pale by their feminine competitors, began to nurture a few bristles under their noses, but they are beginning to see that they are outclassed.

It wouldn't be so bad to be beaten fairly like that at one's own game, but the sorry fact is that men are becoming proselytes to their own sex. George Jean Nathan, dramatic critic for the American Mercury, declares in the November issue of the magazine that it is becoming difficult to find masculine males who will not break beneath the strain of a tense situation and exhibit feminine traits. Actors of the distinct masculinity of Jack Dempsey are becoming exceedingly rare. Mr. Nathan declares.

But there is something even more disconcerting than the above to be told. Robert Herrick, in the December issue of The Bookman magazine, points out that from one-half to three-fourths of recent fiction and poetry has been written by young women. "Today," says Mr. Herrick, "youth means largely female youth, so far as writing goes."

Gentlemen and House employees: List. From now on one guy is gonna write dese ROCKETS every day. Why? I'd like to know myself but here are all the intelligent explanations I have.



Gentlemen and House employees: List. From now on one guy is gonna write dese ROCKETS every day. Why? I'd like to know myself but here are all the intelligent explanations I have.

- 1) The editor is crazy.
- 2) The writer is crazier.
- 3) Editor was dead drunk when contract was let.
- 4) Writer was dead drunk when contract was let.
- 5) Half the old staff died of influenza.
- 6) The other half died of shock when early vacation was announced.
- 7) The writer is the only one left.

There are advantages, however.

1) Customers will find that the Cardinal can be read in less time—less as much as they used to devote to SKYROCKETS.

2) When the staff gets sick, there will be no ROCKETS, and the writer's health is not very good.

3) The arrangement is a great circulation stunt for Octopus, Judge and other humorously published magazines.

4) For every column my father is depositing two bits in the writer's elephant bank at home. Fund to retire his coaster wagon. Oh, I see, Harold, a retiring fund.

Well there is a new policy in force. Maybe I should have said that in the first place. This is our last statement as a free student of sound mind and ambition. In a sense it is a farewell. Well, farewell.

FAMOUS MEN WHO HAVE RUN THE WRONG WAY

Let's see now, Al Smith ran for President and C. C. Pyle's coast to coast runners have gone wrong any way.

My best friend was in love with a poor girl and a rich girl was in love with him. He ran the wrong way, he took the poor girl.

My nose is right, but Congress is run wrong and a Memphis man tried to make a left turn with an elevator.

My rich uncle usually runs the stock market wrong and the rabbits I hunt always wrun (Yes, I meant to spell it that way) the wrong way.

Outside of those few that is sufficient with the addition of my brother, while we lads were helping our mother, who wrun (Yes, I spelled it that way again, it is supposed to be funny) well what I wrote was wrun the wringer the wrong way and wrung one of my wings off. WOW!!

THIS OUTRAGE IS CONDUCTED BY THE HALF WIT'S HALF BROTHER. BACK UP THE WAGON HERE, OFFICER.

Our Bright Sayings of Little Devils Department

All sayings should be mailed to Bright Sayings Editor, Alpha Phi House. We pay for them when we find the treasure.

Little Freddie, aged three and $\frac{1}{4}$ years, (at last I've got to use that $\frac{1}{4}$ key, I guess I'll try another secret passion . . . & . . . there I feel better), was in the park with nurse one day. Being a great sportsman, little Freddie sauntered over to the lagoon and started fishing for gold fish. There were no fish in the river. It was a fishless lake in fact. So, nurse to quiet Freddie, buys a carp from the nearby carper who also tuned pianos, dives into the creek and deposits the carp on Freddie's hook, aged three and $\frac{1}{4}$.

Freddie hauls the carp from the seething rapids, oh they were grand rapids (the abstinence from capital letters is supposed to make it harder), and cooks it over his canned heat. Now he didn't fire any heat; it quit all by itself. It went out. No, I'm getting worse. Well when Freddie ate the carp taken from its mossy home in the old well, he got a fish bone stuck in his throat, also aged three and $\frac{1}{4}$. Nurse called a couple of cops who immediately broke into peculiar girations and gymnastics and contortions and other things you can imagine for yourself in order to distract Freddie's attention from the carp bone.

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Today in the Union

6:00 p. m.—Alpha Chi Rho Formal Dinner Dance. Old Madison Room.

9:00 p. m.—Union Board Dance, Great Hall.

Triad

WIND

YOU hurl yourself with restless frenzy at the stars.

And then lie whimpering in jealousy beneath the garden wall.

STORM SHIPS

Clouds race noiselessly over the grey, Painting silver wind-pictures on the moon While one darker storm craft hovers near To spill her dripping ecstasy upon— The world.

SUN

You slink across the sky Flame shooting from your eyes and mouth Dragging after you a scaly, golden trail, Then crawl in blood-red mist Over the horizon— A dragon to his lair.

—MARGARET WALDRON

—In The Minnesota Quarterly

A Letter to Chicago

By JAMES MO

DEAR MISS CHICAGO:

One thousand and one thanks for your kindness and hospitality heartily extended to me during the Christmas vacation. It was the most delightful and best Christmas I ever had. I will never forget those nights we spent together, nights with tangible dinner, with dancing fire, with golden light, with soothing eastern incense and with music—music accompanied by tears and laughter, despair and hope.

The people you kindly introduced to me on Christmas Eve were very agreeable and charming folks, especially Mr. Old Taylor, Miss Moon, and Johnnie Beer. I price most highly their flashing wit, their peppy talk, their ingenious innuendo, and their free manner. Hope to see them again soon.

Very sorry to learn you have been always misunderstood by other people. There is but one among 10,000 that can appreciate your beauty, your intelligence, your innocence, your frankness, and your generosity. To most people, your name means all at once both a jolt and a joke. They call you "windy," "Black," "the underworld type" and all that, without realizing that they themselves are by no means better than you. I

North Does World's Work

Eastern Countries Are Low in Production, Says Prof.

C. K. Leith

North Atlantic countries, counting both man power and mineral power, are doing annually five times the mechanical work of the combined total of Russia, China, and India, the three most populous countries of the world, it is pointed out by Prof. C. K. Leith, geologist at the university and chairman of the committee on foreign and domestic mining policy of the Mining and Metallurgical society of America, in a discussion of exploitation and world progress.

The United States originates and controls about 40 per cent of the world's mineral production, and the United States and Great Britain together control at least 75 per cent, Professor Leith said.

U. S. Leads in Work

"With a fifth of the world's population, the North Atlantic countries are doing about two-thirds of the world's work," Professor Leith stated. "The United States alone is doing about 40 per cent of the world's work, and its nearest competitor, Great Britain, about a quarter as much.

"A better understanding of foreign exploitation seems to offer as much chance for discouraging war as any expedient yet suggested," Professor Leith believes.

Adjustments Being Made

"There is being gradually worked out, through many commercial and political agreements, a certain adjustment in the international flow of mineral products which is affecting a workable compromise between world demand on the one hand and nationalistic policies on the other.

"In summary, the mounting world demand for minerals has brought more and more centralization of industrial power in the North Atlantic countries. Nowhere on the horizon today is there any clear indication of decentralization in the mineral field, and consequently in industrial power."

North Has Minerals

"The mineral industries of the world will remain tributary to the North Atlantic countries for a long time to come," Professor Leith declared. "It does not follow that the rest of the world may not be prosperous, but its activities must take other lines, and as yet there is nothing in sight that promises to approximate the power that is based upon the possession of mineral resources.

"We see more and more clearly that the preponderant position of the North Atlantic countries is not a mere passing episode, but is based on a real concentration of mineral resources, of a quantity, distribution, grade, and availability which can hardly be duplicated elsewhere, and which assure primacy in heavy industry for hundreds of years to come.

North Has Wealth

In these countries originate the necessary wealth, skill, and driving power. In these countries originates the main outward thrust, commercial and political, against the remainder of the world.

"From the standpoint of mineral resources, no such thing as equality of nations exists," Professor Leith stated. "Economic self-determination in the field of natural resources is and will be possible only to the North Atlantic nations.

Exploitation to Continue

"In attempting to appraise the problem objectively the first step is to rid ourselves of the notion that our own nation is not exploiting, or that if it is exploiting it can stop. There is no use blinking the fact that we are now the world's chief mineral exploiters, and will continue so by virtue of the direction given to

Al Katz



Al Katz, director of the "Katz and his Kittens" Victor Recording orchestra, who will play in the Great hall of the Union tonight from 9-12.

Al Katz' Kittens Entertain at Memorial Union Dance

Al Katz and his Kittens, an aggregation of music dispensers who have displayed their wares before royalty furnished the entertainment for the Union dance held in Great hall last night.

Varying their offerings with snappy fox trots and dreamy waltzes and responding to encores with a smile the Victor recording orchestra made the opening of school a lot more bearable for the jazz lovers who attended. Their leader, Al Katz (himself) combining comedy with refreshing novelty aided materially in the success of the program.

For the past year Mr. Katz has been engaged in producing elaborate revues at the Rainbow Gardens Chicago as well as in broadcasting over stations WQJ and WBBM.

The orchestra will play again tonight with dancing from 9-12. The admission will remain at \$1.50.

Ping Pong Newest Sport for Men at Union Rathskellar

Table-tennis (alias ping-pong) became Wisconsin's newest indoor sport for frequenters of the Union Rathskellar Friday. A new ping-pong table has just been placed in a private game room directly in front of the men's entrance on the ground floor of the Union.

A great many requests that ping-pong be instituted in the Union prompted the Rathskellar committee to vote favorably concerning it. The requests came particularly from stu-

ents from the east where table-tennis

is very popular at clubs and in homes. Several Wisconsin fraternities have ping-pong tables in their homes.

The game, which resembles tennis, may be played by two, three or four persons. The table for playing is nine feet by five feet and is painted dark green with blue lines around the edges. A small, white celluloid ball

and wooden "paddles" are used in playing.

The charge for playing at the Union is 50 cents an hour for use of the table and equipment regardless of the number of players.

Simplicity Key to Cradle Song

Critics Mislead by Lack of Complications; Play's Aim Is Atmosphere

The prevalent criticism of Martinez Sierra's "Cradle Song," as staged by the Wisconsin University players, is that it is "hard to understand," and that it is "awfully deep." The crux of the question lies upon the old maxim—"it is the simpler things of life that appear the most mystic"—and if there is no such saying, who cares? It fits! For it is conceded that human beings always try to read into things that which doesn't exist, for in so doing, they believe themselves extemporaneous oracles, detecting philosophers.

Not Conventional Drama

"Cradle Song" is not drama of action, nor is it a play which relies upon plot to satisfy a whimsical audience. It has neither the internal action of Eugene O'Neill's dramatic miracles, nor the external "much ado about nothing" agitation of that theater which apes the antics of Zane Grey and Douglas Fairbanks.

Prof. W. C. Troutman is staging the "Cradle Song" to educate the campus to the drama of "atmosphere;" for that is both the beauty and purpose of this particular play. Maternity is expounded through atmosphere! Not through speeches, or gestures, but through atmosphere.

Shows Simplicity of Convents

There is no controversy in the play no character argumentation, no moral. Sierra's pen, has split the walls of the convent in twain, and the little sisters are shown at their usual tasks. It is the portrayal of the simplicities of a convent—of any convent—but done in such a manner that it does not offend, and does not require any knowledge of the Catholic faith.

Other negro students are Miss Laura Lane, Madison; Miss Jonnie Lee Taylor, Gary, Ind.; Cyrus W. Walker, Chicago; William Johnson, Madison; Odell Tallefaro, Maywood, Ill., and Ralph H. Lee, Tallahassee, Fla.

and wooden "paddles" are used in playing.

The charge for playing at the Union is 50 cents an hour for use of the table and equipment regardless of the number of players.

TODAY

St. Olaf

The choir from St. Olaf's is to sing here again. It is indeed remarkable that one must go to church to hear good music. Sunday at Luther Memorial Church.

Art

Roland Stewart Stebbins of the Art department here, has on exhibit a number of studies done during a recent tour abroad. Memorial Union building.

14 Negroes Here Do Good Class Work

Among the men and women of all races and nationalities who compose the student body of the University of Wisconsin are numbered 14 of negro descent, coming from 11 different states and pursuing courses in the Graduate school, the School of Medicine, and the College of Letters and Science.

In the Graduate school are Samuel E. Warren, Meadville, Pa., working for his master's degree in economics; Harold E. Finley, Palatka, Fla., majoring in biology; and Thomas McDonald, Madison, majoring in history.

A sophomore in the Medical school is John W. Lawlah, Bessemer, Ala., who was recently elected to Sigma Sigma, national honorary medical fraternity; Theodore Robinson, a three-letter graduate of Oberlin college, is a freshman in the Law school; Erskine Washington, Chicago, is in his second year in the Experimental college.

A member of the freshman football eleven, recently given favorable mention by sports writers, is William Exum, Gary, Ind., while in the School of Journalism is G. James Fleming, a native of the Virgin Islands of the United States, making his home in New York.

Other negro students are Miss Laura Lane, Madison; Miss Jonnie Lee Taylor, Gary, Ind.; Cyrus W. Walker, Chicago; William Johnson, Madison; Odell Tallefaro, Maywood, Ill., and Ralph H. Lee, Tallahassee, Fla.

and wooden "paddles" are used in playing.

The charge for playing at the Union is 50 cents an hour for use of the table and equipment regardless of the number of players.

MORAL

ONCE upon a time

there

was a

guy

who said,

"I'm a BIG HOT

SHOT, I've got the

only system that

WORKS.

I've got them hanging

On

the Ropes."

His system

was

to rent a car

and drive

out

to one of the

more notorious

ROAD HOUSES

where

you pay lots

and get little.

And then his girl

got

her feet stepped on

by a mob

of

DRUNKS.

AND

he got lemonade

spilled all OVER HIS

new suit.

AND they both

got SMOKE

in their eyes

AND

she didn't SPEAK

for weeks.

AND

so he got wise

and found out WHAT

WAS GOING ON!

And

he looked around

and found out that

Al Katz and His Kittens

were playing at

the Union

Saturday nite

That all the guys

were going, that he

didn't have to rent a

car, that it only

cost a buck and a

half and he had a

HELL OF A HUNCH

that his

date would

SPEAK to

HIM the next

Time that

he saw

HER

—archy

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Specials for the Weekend

TUTTI FRUTTI
and
BISQUE

Badger 7100

629 W. Washington Ave.

WORLD of SOCIETY

Miss Gertrude Gath
Wed to Roswell H. Ward
Dec. 22 in New York

The marriage of Miss Gertrude Verena Gath of New York and Madison, to Mr. Roswell Howell Ward, of New York and Rochester, took place Dec. 22 at the Little Church Around the Corner, in New York city.

The ceremony was performed by the Rev. B. A. McLaughlin; Miss Lois Meredith of New York was the bridesmaid, and Mr. Giles Sutherland Rich, also of New York, was the best man.

Mrs. Ward is the daughter of Mrs. Henry Gath of Madison, and is a graduate of the University of Wisconsin. She is well known in educational circles for the psychiatric social work she has done in connection with the Commonwealth fund, and other organizations. She also instituted a series of summer courses in child guidance at Washington University, St. Louis.

Mr. Ward is the son of Mr. Charles H. Ward of Rochester. He was educated at private schools and at Antioch college. After a period of duty with the air service he became managing editor of the "Diesel Group" of Technical publications.

Mr. and Mrs. Ward will reside at 58 Barrow street, New York city. They plan to travel extensively this year.

Announce Engagement
of Miss Ruth Fehr to
Philip Neiderman '25

Announcement of the engagement of Miss Ruth Fehr, daughter of Mr. and Mrs. Fred Fehr, to Philip Neiderman, son of Mr. and Mrs. Henry Neiderman, both of Milwaukee, was made Friday night, Dec. 21, at a dancing party given by the Fehrs for Miss Ruth Fehr, Mr. and Mrs. Herman Merker, and Mr. and Mrs. John Merker.

Miss Fehr is now in her second year of work at Mount Vernon Seminary, and Mr. Neiderman, who graduated from the university in '25, is a member of Chi Psi fraternity.

Elizabeth Hoard '28
to Wed Anthony Looze

The engagement of Miss Elizabeth Hoard, daughter of Mr. and Mrs. H. L. Hoard, Fort Atkinson, to Mr. Anthony Looze of Chicago, has recently been announced.

Miss Hoard is a graduate of the University in the class of 1928, and is a member of Delta Delta Delta sorority. She is a granddaughter of the late W. D. Hoard, former governor of Wisconsin.

Daoust-Pabst
The marriage of Miss Beverly Norene Daoust to Rudolph Pabst '23, which was solemnized Dec. 22, was one of the most interesting of the social events during the holiday season. Miss Daoust is the daughter of Mr. and Mrs. F. A. Daoust of Stockton, Cal., and Mr. Pabst is the son of Mr. and Mrs. Frederick Pabst, Oconomowoc. They will make their home in Milwaukee.

Prof. W. T. Bovie
to Speak on Violet
Ray Here Monday

"The Ultra-Violet Ray" will be the topic of Prof. W. T. Bovie, of the department of Bio-Physics of the Northwestern University, before the next meeting of the Technical club, which is to be held on Monday, Jan. 7, at 6 p. m. in the dining room of the Christ Presbyterian church.

Prof. Bovie will discuss the recent investigations of the violet ray and the truth about its effectiveness to "cure all." The program will be of unusual interest because of the popular idea that in order to better homes and lives, this light should be properly used.

The February meeting of the Technical club will be held jointly with the Engineering Society of Wisconsin on Washington's birthday.

Farewell for now you'll miss me
much but don't give up there are
none such who write so long without
a laugh but me.

Campus Groups
to Hold Parties
This Evening

Many of the organized groups on the campus are taking advantage of the first week-end after the recess to hold their Christmas dances. Although most of the events are formal, a few informal functions are being held. The groups which are entertaining this Saturday include Phi Epsilon Pi, Acacia, Sigma Phi Sigma, Phi Kappa Sigma, Delta Sigma Pi, Phi Omega Pi, and Anderson House. Alpha Chi Rho is entertaining at a formal party.

Edland-Riley

Announcement has been made of the marriage of Miss Thelma M. Edland, daughter of Mr. and Mrs. Olav Edland, 517 Clemons avenue, to Mr. Vivian F. Riley, son of Mr. and Mrs. Fred J. Riley, 1337 Jennifer street. The ceremony was performed by Rev. Mr. Mundell at Belvidere, Ill., on Sept. 8.

Mrs. Riley is employed in the accounting department of the Madison Gas and Electric company.

Mr. Riley, who is a junior in the college of Letters and Science at the university, is a member of Delta Sigma Phi, social fraternity, and Scabbard and Blade, honorary military fraternity.

Alice Ziebarth and
Harold Kemnitz '26
Wed New Year's

Miss Alice Mae Ziebarth, Madison, and Mr. Harold Clarence Kemnitz, Joliet, Ill., were married at St. Raphael's parsonage on New Year's afternoon. The ceremony was performed by the Rev. William Mahoney.

The bride wore a gown of blue chiffon velvet, with a hat to match, and a corsage bouquet of roses. Her sister, Miss Mary L. Ziebarth, was bridesmaid, and Harvey Kemnitz, brother of the groom, was best man.

A wedding dinner was served to the members of the immediate families at the home of the bride's parents, Mr. and Mrs. Joseph A. Ziebarth, 818 West Johnson street. Out of town guests included Mrs. Clara Kemnitz, mother of the groom, and Harvey Kemnitz, Milwaukee.

The couple will be at home in Joliet after Jan. 15, where Mr. Kemnitz is chemical engineer for the Ruberoid company. Mr. Kemnitz graduated from the university in 1926, and is a member of Alpha Chi Sigma fraternity and Phi Lambda Upsilon, honorary chemical fraternity.

Droppers-Dennet

Mr. and Mrs. W. S. Droppers, Wauwatosa, have announced the marriage of their daughter, Genevieve Droppers '26, to Hugh Francis Dennet, La Salle, Ill., son of Mrs. Frank E. Dennet, Monument, Oregon.

Mrs. Dennet is a member of Alpha Gamma Delta sorority and of Phi Beta Kappa fraternity. Mr. Dennet is a graduate of Marquette university. He is affiliated with Omega Sigma Phi and Alpha Sigma Tau fraternities. They are making their home at Joliet, Ill.

Church Services

FIRST METHODIST

Harland C. Logan, pastor; the Rev. E. E. Horth, associate minister; M. H. Willing, baritone and director of music; Mrs. C. W. Paulsen, organist; 9:30 a. m. Sunday school; 6:30 p. m. Young people of the Methodist churches of the city will meet for a cost supper Sunday evening. Bishop Mead will address the supper meeting; 10:45 a. m. Morning worship: prelude, "Andante in C," Silas; anthem, "The Lord is My Rock," Woodman; offertory solo, "A New Heaven and a New Earth," Gaul, by Mr. Willing (with Sanctus by the quartet); sermon, "Victorious Living," by the minister; postlude, "Fanfare," Lemmens; a union meeting of the Methodist churches of the city will be held at 7:30 p. m. Sunday evening, with Bishop Charles L. Mead as the speaker; prelude, "Melodie Elegiaque," Becker; "Meditation," Gottschalk-Gaul; offertory, "Cantilene," Mailly; a chorus from the Methodist churches of Madison will sing under the direction of the Rev. E. E. Horth; address by Bishop Charles L. Mead; postlude, "Allegro Moderato," Volckmar.

FIRST CHRISTIAN

Meet in the Y. W. C. A. chapel, 122 State street; J. Warren Leonard, pastor; 9:45 a. m. Sunday school; 10:45 a. m. Morning service, sermon subject: "Food"; 6:45 p. m. Christian Endeavor society; 7:45 p. m. Evening service, sermon subject: "The Martyr's Voice."

ST. FRANCIS HOUSE

St. Francis Episcopal house, 1015 University avenue: Holy Communion will be celebrated at 8:15 a. m. Sunday morning by the Rev. George R.

Wood, acting chaplain; at 10 a. m. there will be a celebration of the Holy Communion with sermon on "The Manifestation of Christ"; a cost supper at 6 p. m. will be followed by a talk on Bret Harte by Mrs. M. B. Rosenberry of Madison.

Prom 'Octy' Goes
'From Bad to Verse,'
Perhaps Permanently

Though it is not springtime, several Wisconsinites' fancies have lightly turned to poetry as will be evinced by the Prom number of Octopus, out next Wednesday. So many poetic contributions were received that a special page labeled "From Bad to Verse" will be contained in the Prom issue.

John Bryan '32, grandson of William Jennings Bryan and Zona Gale scholar, has contributed the more serious of the verses, entitled "I Wonder Where He's From," which concerns Paris.

"Ananias" as she has been known to Octopus readers during the past semester has been discovered to be Adey Lang '29. Her verses were found in an Octy contribution box on the hill for several months before her identity was revealed after a bit of detective work on the part of the staff. The verses often have a heavy tone at the beginning but always are concluded with a light, surprise ending.

Marjorie Bond '32 has composed several short poems similar to those of Ananias. Marcia Todd '31 has contributed a few stanzas on Prom.

If sufficient material is received at the Octopus office, the poetry page will be a permanent part of the magazine, according to the editor-elect, whose name will be announced in a few days.

READ CARDINAL WANT ADS

HARRY S. MANCHESTER INC.

Now is the Time to Indulge Your Longing
For Lovely Lingerie!



All Silk Underthings Reduced 20%

—Including silk night robes, pajamas, step-ins, dance sets, teddies in all styles and dainty tints!

All Imported Underthings, Night Robes,
Pajamas, Step-ins, Costume Slips
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If you admire and wish for exquisite hand embroidered underthings, what an opportunity to indulge your fancies! Heavy quality silk crepe, with embroidery and drawnwork of rare beauty make these pieces most wantable!

All Negligees Reduced!

3—\$21.50 Vela Vela Negligees with
heavy ostrich trim. \$16.50

2—Crepe Satin Negligees trimmed
in ostrich, regularly \$25. \$16.50

All Negligees at \$29.50 up, special, \$19.50.

All \$15. and \$16.50 Padded Silk Robes, \$10.95.

All Other Negligees and Robes, Reduced 20%.

Ye Gifte Shoppe

Every Item Drastically
Reduced

All Imported Clocks, Leather
Memo and Bridge Pads Re-
duced 1/2.

All Lamp Shades Reduced 1/4.

All Locked and 5 Year Diaries
in several colors, Reduced 1/2.

Large Assortment of Gifts Re-
duced 1/2.

—Ye Gifte Shoppe, Third Floor

Continuing with Big Values—

Semi-Annual
Shoe Sale

Quality shoes in styles for every occasion! Every pair is priced to sell immediately in order to clear our stock before inventory! Every size and width, though not in each style. High, low or Cuban heels.

\$4.80 \$5.80

\$6.80

—Boot Shop, Main Floor



Bleyer Upholds Modern Paper

Claims Present Day Journals Superior to Those of Past

Faults of American newspapers, which reflect the world about them, are the faults of American life, declared Prof. Willard Grosvenor Bleyer, director of the University of Wisconsin School of Journalism, in an address on the evening of Dec. 17 before Coe college chapter of Phi Kappa Phi, honorary fraternity.

"As the conditions of life change, our newspapers will change," said Dr. Bleyer, in concluding his discussion of "Trends in American Journalism." "Newspapers may be leaders, but like all leaders, they must not get out of touch with the rank and file."

Readers Must Improve

"Schools of journalism and their graduates may aid in producing better papers, but only to the extent that readers and advertisers are ready to support better papers. The rate of progress in journalism largely depends upon the patrons of the press. When the majority of American men and women want a higher type of newspaper than they are getting they can have it for the asking."

Critics have found fault with the newspapers from the humblest beginnings of the press in England more than three centuries ago, asserted Dr. Bleyer. But much of the criticism of our modern newspapers lacks historical perspective. To study the press from its early days is to discover that newspapers today are better than they have ever been, and that American newspapers compare very favorably with those published in other countries.

Modern Papers are Better

"There is no occasion to be pessimistic about our newspapers. They contain more foreign and domestic news, more accurately presented than ever before. They contain relatively less sensational news than did the first penny papers of the 1830s or the yellow journals of the 1890s. News of crime and scandal is published in much less objectionable language than formerly. They print more and better illustrations. Their editorials are fairer and more independent; more informative and less abusive, more judicial and less partisan. Advertisements are much more truthful and very less objectionable."

"What newspaper most need today is more discriminating, more thoughtful readers, who are willing to spend enough time every day in newspaper reading to appreciate what the newspaper is giving them, and what it is not giving them; how it is being given to them, and how it might be given to them. Readers and advertisers should not be blinded by fixed opinions and prejudices to such an extent that they are unwilling to see in print facts, ideas, and beliefs that differ from their own."

Raps Prejudice

"They must realize that all sides, all parties, all sects, all sincere men and women, have a right to be heard through the columns of the press. They should understand fully the function of the press in a democracy, and should give their heartiest support to those papers that are performing that function most satisfactorily."

Criticism also fails to regard the newspaper as the product of the social, political, and economic forces that have shaped, and are still shaping, all of our institutions.

"Two great influences in the development of English and American newspapers have been the rise of democracy and the revolution in production and distribution that has taken place in the last generation—the era of machinery, mass production, standardization, and chain store distribution."

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p.m. of the day preceding publication.

ALPHA CHI RHO

The Alpha Chi Rho party tonight in the Memorial Union is a Christmas formal and not an informal reception as stated in error in the society columns yesterday.

The Outing club is holding a skiing and sledding party at the W. A. A. cottage on Saturday afternoon. Sleds and skis will be provided. Previous experience is not necessary. All who are interested are to report at Lathrop hall at 3 p.m.

Wisconsin Leads Western Universities With Graduates 48 Per Cent 'Old Maids'

University of Wisconsin women graduates are seekers after careers rather than husbands, if a survey recently conducted by the Journal of Heredity may be taken as an indication.

According to the magazine survey, fewer women graduates of Wisconsin marry than any other western college or university. Nearly half, or 48.2 per cent, have remained single during the past 20 years.

Ohio, Illinois Next

Ohio State and Illinois are nearest to Wisconsin in unmarried women graduates with 46 out of every 100 failing to march to the altar. Leland Stanford and the University of California are tied at 40. Oberlin college has 35 women graduates in every 100

that do not marry and Kansas Agricultural college has 32.4 per cent unmarried.

In Arkansas 96 per cent of the women graduated from college or university marry before they are 40, while in Massachusetts 80 per cent are married at that age.

Marry at 26

College women on the average marry at the age of 26.3 years, a survey by Miss Mary Roberts Smith shows, while the average for their sisters, cousins and friends is approximately 24 years.

For the United States as a whole, there is an increase in the number of marriages and in the number of early marriages. This change is evident since 1890. For women graduates

the opposite is the trend.

For men college graduates the marriage rate shows little change, with better than 75 out of every 100 marrying. Incidentally, about 97 per cent of all Methodist ministers marry, and more than 90 per cent of American scientists marry.

Gives Explanation

The explanation given by investigators as to why so few college women marry as compared with the average for other women or for the whole population consists of two facts:

1. That many of the women who are likely to marry will be "picked off" before they are graduated from college.
2. That college education today particularly appeals to women who are naturally unmarrying or unmarriageable.

Co-ed Aids Investigator

It was an anonymous University of Wisconsin co-ed who set investigators on the right track when she wrote to

them:

"You ask me why half of the University of Wisconsin girls don't marry. I think it is because they never would have married, educated or not educated. There are a lot of pretty girls here and awfully large number of homely ones, and, for that matter, homely men. A lot of the most attractive girls don't get to be seniors. The freshman class always has the prettiest girls."

Birge Will Address Road School on Madison Lakes

Dean E. A. Birge, president-emeritus of the university, will address members of the annual state road school to be held here on Jan. 31 on his work in connection with Madison lakes. Since his resignation from the president's chair four years ago, Dean Birge has devoted his entire time to the study of Madison lakes.

Kessenich's

State at Fairchild

State at Fairchild

For the College Girls Who "Like A Bargain"

January Clearance & Expansion Sale

January is a month of values at Kessenich's—outstanding ones—superb. To prepare stocks for spring merchandise—to rearrange departments for better service—a \$75,000 stock reduction is necessary. And sharp reductions in every department will make this stock reduction possible. Sale now in progress. Make it your opportunity.

House Dresses - Sweaters

All house dresses and smocks	20% off
Entire stock sweaters discounted	20%
One group of sweaters reduced	50%
All knitted dresses now	1/2 price

Scarfs - Neckwear

One group, to \$4.95 vestees	\$1.95
Entire stock \$1 neckwear now	69c
Scarfs, all colors and shapes	20% off
Formal shawls discounted	20%

Sox - Hosiery - Gloves

Children's winter sport sox	1/2 price
Men's fancy wool sox	1/2 price
One group women's full fashioned	\$1.19
Men's and boys' golf sox	1/2 price
\$1 fabric gloves special at	59c
Wool lined cape and mocha gloves	20% off
Kid, doeskin and cape gloves	20% off

Lingerie - Robes

One group of padded robes	20% off
One group fancy negligees	20% off
Japanese silk kimonas reduced	20%
One group rayon lingerie at	20% off
One group silk lingerie	10% off
All corsets and brassieres at	10% off

January One Price Sale of Silks

\$1.69 yd.

Values to \$4.50 per yard

Select from innumerable shades in the following—
all 40 inches wide.

Crepe de chenes flat crepes crepe back satin
crepe georgettes crepe Sanuassi moire
Regalia silks 32-in. washable silk crepes
figured crepes printed crepes
printed and plain Rajah silks
32-in. stripe and plain silk broadcloth

Blankets - Sheets - Linens

One lot all-wool blankets	25% off
All yard muslins and sheetings	1-3 off
Art and embroidery linens	1/2 price
Pacific and Truth sheets	10% off
All damask pattern cloths	20% off

Coats - Dresses - Furs

All Kessenich dress coats	40% off
Kessenich fashion frocks at	25% off
One group Shagmoor sport coats	20% off
One group Ruffshire sport coats	20% off
Entire stock Kessenich furs	33 1-3% off
Dresses specially priced	\$ 9.95—\$13.95
Dresses specially priced	\$19.50—\$26.50

WHA Plans January Bill

University Station Secures Several Prominent Faculty Speakers

WHA, the university radio station, has issued a schedule of its farm and home programs for the month of January. The programs are given from 7:30 to 8 p. m. on the dates announced.

On Wednesday, Jan. 9, Prof. E. B. Gordon of the School of Music will speak on "Music in the Home." Prof. B. G. Elliot of the mechanical engineering department will talk on "Moist Air for Health." Noble Clark, of the College of Agriculture, will speak on "What's New in Farm Science."

Gordon to Speak

Professor Gordon will speak again Jan. 16 on "Music in the Community." "Uses and Abuses of Ultra Violet" will be discussed by Dr. Ernest Pohle, professor of radiology. E. A. Darlow, of the animal husbandry department, will speak on "What Will Be the 1929 Lamb Crop?"

The program for Jan. 21 includes Gerald Annin, instructor in poultry husbandry, Prof. B. H. Hibbard, professor of agricultural economics, and Miss Agatha Raisbeck, of the agricultural journalism department. They will speak, respectively on "Glass Substitutes in Poultry Houses," "Shall We Increase the Gas Tax?" and "Science in the Service of the Home-maker."

Will Discuss Recreation

"Group Home Games for Boys and Girls" will be discussed Jan. 23 by Wakelin McNeel, state leader of boys' and girls' clubs. On the same program is Miss Laura Holmes, of the home economics department, who will give "A Little Light on Lamp Shades." Prof. G. Bohstedt, of the animal husbandry department, will conclude this program with a talk on "More Pork from Fewer Farrowings."

John M. Callahan, state superintendent of schools, will speak Jan. 28 on "School Burdens Equalized." Kirk L. Hatch, of the Agricultural extension department, will discuss "Wisconsin Farm and Home News." Prof. J. G. Halpin, professor of poultry husbandry, will describe "A Day in the Hen House in Winter."

Wakelin McNeel will speak again on Jan. 30 on "Group Community Games for Boys and Girls." Miss Hazel Manning, associate professor of home economics, will answer the question, "How Shall We Dress the Kiddies?" "How Shall We Winter the Work Horses?" will be discussed by Prof. J. G. Fuller, professor of animal husbandry.

Student Member of Far East Tour Visits University

Malcolm L. Roskolt, midwest representative of the Upton Close student tour to the Orient, visited the university Friday. Mr. Roskolt, himself a student at St. Olaf's college, was a member of the Upton Close tour to the Far East last summer. He has since been engaged by Upton Close to select students for the next tour which leaves for the Far East late in June.

The leader, Upton Close, after 10 years' participation in wars, politics, and exploration in China, Japan, and Mongolia, returned to lecture in universities and lyceum courses. After founding the courses on modern Pacific Asian life, literature and politics in the University of Washington, writing several books and making five lecture tours from Boston to San Diego, he decided that as far as promoting international good will he was wasting his time.

Last summer, through special grants of Far Eastern steamship com-

Women of Union Have Lunchroom in Lathrop Hall

The Lathrop hall lunchroom for women on the ground floor where the old university cafeteria used to be, opened Thursday under the direction of the Women's Affairs committee of the Wisconsin Union.

Light lunches, sandwiches, and drinks will be served informally from a self service counter throughout the day. This lunchroom is designed as an informal gathering place for women, comparable to the Rathskeller in the Union for men.

The kitchen has been equipped with new modern appliances and the lunchroom proper has been entirely redecorated.

The new equipment and decoration was financed from the Union fees paid by women students last fall, and will be used by women members of the Union only.

To Hold Faculty Recital Tuesday

Professors Coon, Morphy, Swinney Will Give Music Hall Program

The first musical event sponsored by the university School of Music during 1929 will be the joint faculty recital by Profs. L. A. Coon, pianist, E. W. Morphy, violinist and E. E. Swinney, baritone, Tuesday, Jan. 8, at 8:15 p. m. in Music hall.

This joint recital is the second of the Faculty Recital series arranged by Dr. Charles H. Mills, director of the School of Music. Prof. Cecil Burleigh appeared recently in a violin recital, the first of the 1928-29 series. The concerts are always open to the public.

The complete program to be presented by the three faculty members Tuesday night follows:

Sonata, op 67 - Heinrich Hofmann
Mr. Coon and Mr. Morphy
How Willing my Paternal Love. - Handel
Arm, Arm, Ye Brave - Handel
Mr. Swinney
Ballad in F. - Chopin
Impromptu in A flat - Faure
Etude en Forma de Valse - Saint-Saens
Mr. Coon
Ballad of the Trees and the Master - Chadwick
The Asra - Rubenstein
Sing to Me, Sing - Homer
Mr. Swinney
Adagio Pathetique - Godard
Tendresse - Drdla
Elfentanz - Popper
Mr. Morphy

150 Sleepy Students at No-Cut Eight O'Clock

One hundred and fifty sleepy students made an 8 o'clock no-cut lecture in Modern European History yesterday morning at the Engineering auditorium, and then Prof. C. P. Higby got his dates mixed and failed to appear. An assistant took roll, and then left to call Professor Higby. The class followed the assistant.

panies and government communications services, he was able to arrange a tour of the "Student Class" accommodations; the first of its kind to the Orient. A strictly limited number of young men and a few carefully chosen women—students in the broad sense—may receive a "hear and see" education on Pacific Asian culture, history, and problems.

Full information in regard to the details of the expedition may be gained by writing either to the Upton Close Adventure in care of the Pond Bureau, 25 West 43 street, New York city, or directly to himself at Northfield, Minn.

Wisconsin Creameries, Inc.

Week-End Special

BUTTERSCOTCH
and
MACAROON

Find Cure for Tree Diseases

Wisconsin Men Solve Puzzles of Preventing Malformations

Three University of Wisconsin plant pathologists have perfected a method to control crown gall, root-knot, and similar malformations which annually cause the loss of millions of young trees propagated in nurseries.

Announcement of the method was made Thursday by Prof. A. J. Riker before the American Phytopathological society in session at New York city. Mr. Riker, Prof. G. W. Keift, and W. M. Banfield devised the new method.

Baffling Plant Disease

In view of the fact that this has long been considered one of the most baffling of plant disease problems, the announcement was considered of unusual significance.

The new method is simple and inexpensive. It was worked out after years of intensive research. Mr. Riker said, as a part of the Wisconsin program in a crown gall project supported co-operatively by the Crop Protective institute, the Iowa State college of agriculture, and the University of Wisconsin, assisted by the U. S. department of agriculture.

Change Wrapping Methods

The union of stocks and scions of apple trees are usually wrapped with wax string under commercial nursery methods to prevent malformations. Several other wrappers have also been tried. Experiments conducted by the university men showed that

modifications in wrapping materials and methods would tend to control the disease.

Mr. Riker reported that the use of adhesive plaster, or nurserymen's tape, on apple grafts during four years, under widely varying conditions, and covering a geographic range including Iowa, Kansas, Minnesota, Missouri, Oklahoma, and Wisconsin, has resulted in an average saving of 30 trees out of every 100.

Cost Small

Counts made on several hundred young trees wrapped with the new type of tape show an average of 92 smooth, healthy trees out of 100 treated. The untreated trees average only 62 out of each 100 that are free from malformations.

"The cost of applying the plaster is very small, and in many nurseries is no greater than for the wrapper not used," Mr. Riker said. "The tape, one-half inch wide, is applied in a spiral wrap over every part of the graft union, care being taken to make a water tight covering. Not more than two thicknesses of plaster encircle the graft at any point. After the scion and stock have been united, the plaster, being under the ground, rots, and no tendency for girdling occurs."

Jan. 12 Closes \$4

Badger Campaign

The 1930 Badger may still be purchased for \$4. Because the sudden close of school interfered with subscription campaign plans, the circulation staff has extended the low rate term to Jan. 12. After this date the price of the book will be increased to \$5. The staff issues the reminder that there are only eight days left in which to take advantage of the opportunity.

Eastern Group

Returns in Bus

Students, Teachers Attract Attention With Songs, Cheers

Thirty-five members of the faculty and student body returned early Thursday morning on time to attend classes on a specially chartered greyhound bus from New York. Previously the same vehicle had taken the passengers east.

In what was the most extended trip undertaken by any university group in going home for the holidays, the New Yorkers made their presence known along the route by singing Wisconsin songs and offering their college cheers in the various stopping places. Whenever a stop was made the bus was the cynosure of attention, drawing crowds which surveyed the inscriptions and the decorations that had been added en route. In recognition of this police officers granted special parking privileges not usually given busses.

Newspapers in different cities printed feature stories which told of the novel caravan. In order to lend a collegiate touch, however, the story of the trip was quite exaggerated in spots. The Pittsburgh Post-Gazette remarking on the trip said that the carrier "was adorned with odd pieces of furniture picked up on the way."

There will be a formal installation of officers of Pi Tau Pi Sigma in the Beefeater's room of the Memorial Union Sunday at 6 p. m.

Discount Sale IN THE CO-OP GIFT SHOP

Everything in the shop is at a discount, so that we may make room for our new spring merchandise. Here's an opportunity to save.

50%
Discount

DOOR STOPS
POTTER CENTER PIECES
IMPORTED STATIONERY
JEWELRY
QUILL PENS
CANDLE STICKS
PUFF JARS
CIGARETTE BOXES
SMOKING SETS
CHARACTER WINE JUGS
DESK LAMPS

Jewelry 30% Discount

PICTURE FRAMES
MAKE-UP BOXES
SMOKING STANDS
ASH TRAYS
PERPETUAL CALENDARS
BRIDGE PARTY SETS
DINNER GONGS
BOOK ENDS
LEATHER GOODS
VASES
DESK SETS
LAMPS

10%
Discount

The University Co-Op

E. J. GRADY, Manager

STATE & LAKE ST.

Madison Merchants Have Found It Profitable

To Use The Daily Cardinal
Regularly

Every Year Wise Merchants Increase Their Cardinal Advertising Appropriation.

“The Golden Market”

1927-1928 Expenditures of Students

\$75,827.05	- - -	Jewelry
37,035.13	- - -	Flowers
94,611.03	- - -	Sporting Goods

“Complete Coverage of a Concentrated Market”

Phone Badger 6606

Union Building

Women Dine at Tripp Commons

Hospitable Informality Greets Students at Innovation

Wisconsin men and women last night thronged Tripp Commons at their "common supper table," taking advantage of the announcement made by the Commons committee of the revival at the Union of the old, hospitable evening custom.

Tripp Commons looked particularly inviting with its long tables covered with neat, white cloths arranged for various groups. An informal and hospitable air was produced by soft radio music and the light of candles from the huge candelabras, gifts of the class of '28, and the individual table candles set in their new pewter combination candle sticks and ash trays.

Steak Night

Tonight is steak night in Tripp Commons and all Wisconsin men and women are welcome tonight and every night.

The Commons committee announced Friday for the convenience of Union members the following hours and facts about Tripp Commons:

At noon, on week days, Tripp commons will be the hang-out for the men of the university. Tables will be reserved for groups when desired. Hours are from 12 p. m. to 12:45 p. m.

At night it will be the university's common supper table for both men and women. Hours are from 6 p. m. to 6:45 p. m.

Sundays Tripp Commons will be open to men and women both at noon and at night. Large tables will be arranged for fraternity and dormitory groups. Hours at noon are 12:30 p. m. to 1:45 p. m. and at night, 5:45 p. m. to 6:30 p. m.

Available For Parties

Tripp Commons will be available for banquets or parties after 6:30 p. m. every evening with accommodations up to 325.

Waffle nights are Tuesday and steak nights are Saturday.

Students and faculty members may eat in Tripp Commons for less than a dollar a day. Lunches are 45 cents and 60 cents, and suppers are 50 cents and 75 cents, with always a choice of menus.

Meal books which reduce the cost of the meals in Tripp Commons 10 per cent are available to Union members. Meal books give \$2.75 in meals for \$2.50, and may be purchased at the central desk or from the commons cashier.

Crew Expects Coach Today

(Continued from Page 3)

yearlings.

The New Badger coach, who is just 30 years of age, is stepping in as successor to the late Harry E. "Dad" Vail, who died in October, last year.

The new coach enjoyed five successful years as freshman crew coach at Yale, his eights making creditable showings against Harvard, Princeton, Massachusetts Institution of Technology. Previous to tutoring the Yale eights, Murphy was stroke of the University of Washington crews in 1921-22.

George Little, Wisconsin's director of athletics, is enthusiastic regarding the new crew coach. He feels that Murphy will bring an increased interest in the rowing game to Wisconsin, and that within a few years, that equipment which will compare favorably with other schools where rowing flourishes, will be secured to aid Murphy in his quest for a championship crew at the annual Poughkeepsie regatta.

Handicapped as the Badgers are by a late spring, Murphy expects to lay great stress on indoor training, and to develop an eight quickly after lakes Mendota and Monona open in April.

Three Professors Aid Local Boosters

University professors have been enlisted to aid on committees of the Madison Association of Commerce. President Oscarin, carrying out the wishes of the directors to secure the benefits and advice of a larger number of members, has appointed committees for the projects they have in view for the coming year. Dean Scott H. Goodnight and Maurice E. McCaffrey, secretary of the regents, have been appointed to the University Cooperation committee. Prof. K. L. Hatch, assistant director of the Agriculture extension, will be chairman of the Agriculture committee.

Frank Dean Has Students Agape Over Air Antics

Loops, Immelman turns, nose dives, cradle rocks, dangerous banks—what was it? The air circus? No. A lone airman kept the student body agape at his antics with a Velie Monocoupe yesterday afternoon while he flew low over Lake Mendota and entertained with breathtaking stunts.

The pilot was a former university student, Frank Dean, the son of Dr. Joseph Dean of 22 North Carroll street. Frank was given the plane as a Christmas present by his father who had promised it on the condition that he secure a ride with Col. Charles Lindbergh when that dignitary was making his triumphal tour of the country last year.

He got the plane two months ago and since that time has developed his flying ability.

Eight Qualify for Bowling Finals

(Continued from Page 3)

Hendrickson	109	145	169	423
Total	561	666	733	1960

Phi Kappa 2, Triangle 1				
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Timbers	137	151	128	416
Kelley	185	119	152	456
Morgan	175	142	135	452
Lodl	165	160	146	471
Healy	138	162	147	447

Total	800	734	708	2242
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TRIANGLE				
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McLane	164	115	183	462
Lindeman	136	130	176	442
Kubasta	153	142	127	422
Grupp	146	187	175	499
Tuffnell	130	168	131	429

Total	729	733	792	2254
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Phi Epsilon Pi 0, Theta Xi 3				
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THETA XI				
Sheehan	137	123	220	480
Brody	126	151	137	414
Ascher	160	183	165	508
Kelly	103	143	142	388
Peterson	200	183	180	563

Total	726	783	844	2453
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PHI EPSILON PI				
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Stein	117	137	124	378
Uinograd	95	125	109	329
Bisno	158	150	157	465
Fischer	130	111	104	345
Levitas	104	154	116	374

Total	604	677	610	1891
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Wrestlers Meet Green Bay "Y"

(Continued from Page 3)

The matmen have been drilling hard in preparation for the difficult schedule which they have laid out for them. Men who have shown up well in their classes in the workouts so far, and who are eligible for varsity competition are: 115, King; 125, Holt, Callahan; 135, James, Josephson; 145, Levin, Boek, Rubin; 155, Harris; 165, Hammers; 175, Osterhauoldt; heavyweight, Horowitz.

The wrestlers have six conference meets on the schedule this year, with Illinois, Northwestern, Chicago, Iowa, Minnesota, and the champion of the Eastern division of the conference. It is also probable that several men will be entered in the conference meet. The non-conference games are scheduled with Green Bay Y. M. C. A., Lawrence college, Cornell college, and Iowa State Teachers college.

George Little, Wisconsin's director of athletics, is enthusiastic regarding the new crew coach. He feels that Murphy will bring an increased interest in the rowing game to Wisconsin, and that within a few years, that equipment which will compare favorably with other schools where rowing flourishes, will be secured to aid Murphy in his quest for a championship crew at the annual Poughkeepsie regatta.

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Frank Dean has students agape over air antics.

Back in the Paper--Hooray!

Columnist Without a Column Not Dead But Merely Disappointed Daily by Printers

New

"Sunrise" comes to Capitol today. Highly applauded.

"Submarine" comes to Strand today. Ditto.

"Beautiful But Dumb" comes to Madison. Comedy.

Life

Norman Anthony, once editor of Judge, is now editor of Life since Robert Sherwood went into the play-writing business for money.

Harry Evans takes over Sherwood's movie page with a promise to live up to Sherwood's ideal—Greta Garbo.

The magazine dropped the edits, Winchell's column, and the provincial notes.

They have added a fiction story (very short) and press notes from all over the world.

Charles Dana Gibson, owner of the paper, comes back with a double page cartoon drawing.

AND Robert Benchley, humorist, movie star and great theater reviewer, continues his page with a large by-line.

Comment

We like it and we don't... just we got used to the old New Life we have another New Life, etc. etc. Write your own ticket.

Edison

Variety for 1913 tells yarn of how Edison's talking pictures were booed. That was 15 years B. J. (before Jolson).

Compson

Betty Compson, once a favorite, has made a sensational come-back with two strong roles in the past year.

She was excellent in "The Docks of New York" and almost stole "The Barker."

Sophie

Sophie Tucker, famed Warbler, stops in Chicago to have her face lifted.

She is on her way to Hollywood to make "Honky Tonk" for the Warner Brothers.

Press reports say she is married for the third time. It is also stated that she is 40 years old.

She may be... BUT...

Change

K-A-O which stands for Keith-Albee-Orpheum will be changed to R-K-O for Radio-Keith-Orpheum.

The Radio Corporation of America and numerous sound devices are now attached to the hoofing chain.

Saw

We saw a gal with a tennis racquet anking down Langdon street yesterday p. m.

One can still find cars parked on the drive.

Spring is here!

Again

Betty Compson used to get \$3,500 per wk. That was three years ago.

She slipped to \$500 per wk. and now is back on a long contract at \$2,500.

Bucks

Speaking of salary... John Gilbert, pass actor, gets \$10,000 per wk. and makes but two flickers a year.

Level

Wisconsin Players will put on "Cradle Song" Jan. 11 and 12 here with a matinee the 12th.

Then the show MAY go to Milwaukee for a short two-nite stand.

Also

Players may put a one-act play on the Orph circuit. This follows the successful reception of a play presented on Keith time by Northwestern students.

There are over a quarter of a million students acting in college shows each year. Prof. Baker at Yale has put three smash hits on Broadway.

Here

Here little is done toward the de-

1000 SEATS at \$1.00

for the world's famous St. Olaf Choir, Jan. 11 & 12 p. m. Get tickets now at Ward-Brown Co., 528 State St.

Aldrich Maps Gogebic Range

Student Geologists Aid in Physical Exploration of Wisconsin

A magnetic diagnosis of structural features underlying the earth's surface in northern Wisconsin, obtained from physical explorations with the magnetic dip-needle during the past six summers, has yielded data which H. R. Aldrich, assistant state geologist, is now incorporating in a map of the Gogebic iron range which will be published, along with a report covering the work, in the next bulletin of the Wisconsin Geological and Natural History survey.

Students at the university specializing in geology made the field surveys in this region under the direction of Mr. Aldrich. The Gogebic iron range extends for about 60 miles through northern Iron county, central Ashland and southern Bayfield counties.

The mineral land classification branch of the Wisconsin survey has, since 1913, and uniquely among public surveys, made use of magnetic instruments.

New Devices Successful Although simple in construction and limited in sensitivity, these instruments, Mr. Aldrich said, have revealed the bed rock situation in a region in which, because of the almost complete blanket of glacial drift, little if anything beyond mere assumption could otherwise have been learned.

"Few geologists outside of the Lake Superior country have had any first-hand experience in taking magnetic observations and in interpreting results in terms of geological conditions," Mr. Aldrich said, "nor have the Lake Superior men gone with the methods far afield from the mere tracing of iron formations."

Hopes for Big Ore Deposit When by careful magnetic observations, either with or without the aid of outcrops, an iron-bearing formation has been traced out, it is not at all certain that iron ore exists in commercial quantities, Mr. Aldrich explained. But the chances are probably better than one in five that merchantable ore exists along the line of

magnetic attraction if it is many miles in length and has good characteristics.

"There is no iron range in the Lake Superior district which does not show at least mild attractions on or near the iron formation," Mr. Aldrich said. "These attractions have been, in nearly every case, of much value in delimiting the range and indicating favorable places to explore."

Sept. 21 Favorite Birthday at University of Texas

Austin, Tex.—Of all the days in the year on which to be born, statistics compiled in the registrar's office at the University of Texas indicate that the students favor September 21. Figures show that 30 students were born on that day.

PARKWAY
LAST TIMES TODAY

the internationally famous singing comedienne in her first film.

FANNIE BRICE in "MY MAN"

WARNER Bros. Picture

The famous Belasco and Ziegfeld star in this romance plays upon the whole gamut of emotions; now touching the heart, now tickling the ribs! You will see a female Jolson singing the songs that have made her world famous.

... Also...
VITAPHONE VAUDEVILLE

CAPITOL

Starting Today
The Greatest Show
In The World

IT'S HERE!
The Most Human
Picturization of
the Sin of Husband
Stealing Ever
Filmed

What is the lure
that makes a man
forget home and hearth
for passing pleasures?

SUNRISE
F.W. Murnau
Production

The Most Poignant
and Spectacular
Treatment of
Human Passions
and Frailities

featuring
Janet Gaynor
Star of "7th Heaven"
and "Street Angel"
George O'Brien

STRAND

CONTINUOUS 1 to 11 P. M.

Mats.—Sat. and Week Days, 25c
Nights and All Day Sunday, 40c

Indefinite Engagement
STARTING TODAY!

With VOICE
MUSIC
and SOUND

Submarine
A MIGHTY DRAMA
OF THE SEA
starring
JACK HOLT with
DOROTHY REVIER and RALPH GRAVES

Pals willing to give up their lives for each other become entangled in a strange love triangle, while tragedy lurks in the shadows. See the Navy in Action! Visit a Submarine! Witness its ramming and sinking! Behold the crew trapped in the torpedo chamber with no hope of escape!

SPECIAL ADDED ATTRACTION

"SPANKING AGE"

A Synchronized Our Gang Comedy with Talking Oddity "UPHILL AND DOWN" News Events

WHA, University Station, in New Broadcasting Era

Added Power, New Wave Length Insure Better Reception

With WHA, University of Wisconsin broadcasting station, entirely rebuilt and assigned to a new wave length, a successful year of broadcasting is contemplated by Prof. E. M. Terry, manager of the station. Station WHA began its existence in Sterling hall a few months after station KDKA, the "Pioneer Broadcast station," started.

During the summer of 1928 the entire radio set was rebuilt by B. F. Miller, chief engineer. He installed a crystal, ground by the Naval observatory, which acts as a master oscillator, giving exact wave frequency at all times. This stabilizer prevents any fluctuation from the new wave length of 570 kilocycles.

Will Add Power

More powerful tubes will be added to the equipment at the beginning of the year so that the power of the station will be increased.

Although the last legislature appropriated \$5,000 to the station for towers, this money has not been spent. Every time someone suggested a place for the towers on the campus someone else objected that the beauty of the scene would be spoiled. As a remedy, this session of the legislature will be asked to make an appropriation for a new transmitting house whose location would be on the university farm.

Reception Improves

Since the opening of the station this fall WHA broadcasts Mondays, Wednesdays and Fridays from 7:30 to 8:30 p. m., and from 12 to 12:45 every noon. The broadcasting time is shared with WPPC, Chicago, and WNAX, Yankton, S. D. In test tryouts, held after midnight, the station has been heard in New York and New Jersey and points an equal distance to the south.

Reception in Wisconsin has been much improved since the new wave length was assigned. Points in a 150-mile radius are now hearing the university station with little of the interference of past years.

Three Program Series

Programs of WHA are planned to stimulate throughout the state an interest in the things for which the university stands. Three series of programs have been arranged by Louis A. Mallory, program director and station announcer.

The first consists of talks centered about the idea of "know Wisconsin." The aim is to present facts about the state, important and interesting to the average individual, but generally unknown to him.

The second series attempts to broaden the human influence of the university. It consists of interviews with faculty members, conducted in the dialogue manner, which is hoped to make radio listeners feel somewhat acquainted with the person and his views on matters related to his field.

To stimulate interest in all that goes to make a well-rounded, successful and happy life is the aim of the

Professor Spends Christmas With Family in Japan

Prof. E. A. Ross, University of Wisconsin sociologist, has notified his son, Frank Ross, of Madison, that he, with his wife and son, Lester, spent Christmas day in Kobe, Japan, that city being one of the stop-over points for the traveling university.

Professor Ross is one of the men in charge of the curriculum aboard ship and his son, a Harvard law graduate, is an instructor in economics.

This year's cruise of the touring university will go to Singapore from Kobe, then on to other Asiatic and European points on the world itinerary. The "floating university," with its limited student body and marine "campus" has been a successful venture for several years.

third series of programs. It is also conducted in the form of dialogue.

Broadcast Games

Beside this general series, the station broadcasts programs furnished by the various departments in the university. For a half hour on Mondays and Wednesdays a program from the agriculture college is sent out.

Football games and basketball games, as well as special programs taking place in the stock pavilion, music hall, agriculture hall, Bascom theater, and Lathrop hall will continue being put on the air.

In the middle of December cards were sent to people in all parts of the state asking them to criticize the spectrum.

Supported by State

The station is supported by appropriations from the state which are recommended by the board of regents. The policy of the station is determined by an executive board made up of:

E. M. Terry, chairman; R. O. Nafziger, C. D. Snell, L. A. Mallory, A. W. Hopkins, E. Swinney and T. J. Mosely.

A smaller committee working under the executive committee assists Mr. Mallory in arranging programs.

Studio Well Equipped

For nearly 10 years the station has been located in the physics building. All the sending equipment is in the basement, while the studio is on the first floor.

The walls of the studio are as nearly sound-proof and echo-proof as it is possible to make them. Balsam wood, developed in the Burgess laboratories in Madison, practically eliminates echoes. Heavy drapes cover the windows. Recently a grand piano was added to the studio equipment, and in the future it is planned to have "On, Wisconsin" and "Varsity" played on a Victrola at the beginning and end of each program.

MEMORIAL SERVICE PLANNED

A memorial service for the late Robert Wild, university regent and well-known Wisconsin lawyer, will be held Feb. 4 in the state supreme court under the auspices of the Wisconsin bar association.

SMILE AND THE CLERK SMILES TOO, SCRIBE FINDS

By R. R. R.

"If you want service in the downtown stores during the Christmas rush you've got to demand it," one man was overheard to say to another.

"On the contrary, you will get better service if you treat the employees with a smile than with a command," was the other's reply.

So your reporter decided to see for himself just what method is the most effective, the mandatory or the winning.

The first day out, he visited several well known local stores, demanded service in no uncertain terms and even got pugnacious while being waited on.

The next day he went around to the same stores and courteously asked to be waited on by the clerks. Courtesy begot courtesy and he found that the second day out was the more successful of the two.

It was found that the trouble with being touch is that your opponent either gets tough too or else laughs in your face. The caste system has gotten blurred in the past few years and those who serve no longer stand and wait. They go on to the next customer and if you don't like it you can go on to another store.

Meanwhile the smile and the pleasant manner does not necessarily mean that the drug-store clerk must

be taken into confidence about your appendicitis. It simply means that the civil manner is the most effective.

The first day of the investigation, the reporter started out to be as "hard-boiled as a picnic egg" and decided to begin on the elevator.

"Stop at one and be quick about it," he bellowed in a voice calculated to make the sweat stand out on the brow of any employe. In response, the elevator boy stopped the car between the first and second floors, did a clog dance, and inquired pertly, "What's your hurry?"

The next venture was at the lunch counter.

"Service!" snarled the reporter.

The white-capped waiter behind the counter gave him a startled look and proceeded to lay him out with a lily.

"Whothehell do you think you are?" he thundered, "the boy bandit?" The reporter subsided meek as a lamb.

An attempt to get service in a department store by rapping on the counter and demanding it, elicited no response. When one of the clerks finally did tear himself away from his group of fellow-workers, he did it with a "this-hurts-me-more-than-it-does-you" attitude. Throughout that day, the reporter traveled from store to store and always received the same

treatment for his abusive approaches.

The next day he tried courtesy and it worked like a charm. The elevator boy stopped exactly at the first floor and was quick about it even though he was not asked this time. The man at the lunch counter gave him excellent service. At the department store, he was waited on ahead of a group of other customers because he gave the clerk a smile and asked for his object in a voice of honey. In fact, all the places that had been tried on the previous day and had been found lacking, were entirely satisfactory this time. And all because of a smile and a courteous word or two.

**Louis J. Paetow,
Former Wisconsin,
Professor, Dies**

Prof. Louis John Paetow, formerly of the faculty of the University of Wisconsin, died at his home in Berkeley, Calif., on Dec. 22.

Prof. Paetow was born in Milwaukee in 1880 and graduated from the University of Wisconsin in 1902. He was prominent in educational circles and was well known for his research and his advocacy of Latin as a universal scientific language.

After he left the University of Wisconsin, Paetow became professor of medieval history at the University of California and later, served on the faculties of the University of Illinois and the University of Colorado.

Campus Clothes Shop

*We Are Offering Our
Entire Stock*

At A Reduction Of

15% to 50%

*Including
NEW MDSE.*

**JUST ARRIVED
CAMPUS
CLOTHES SHOP**

825 University Ave.

At Park St.

**ALKATZ
and His Kittens
In Great Hall
TONITE**