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The University of Wisconsin press bulletin. Vol. 32, No. 14 May 11, 1938

Madison, Wisconsin: University of Wisconsin, May 11, 1938

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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—Pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Published bi-weekly by the
University of Wisconsin

May 5, 1938

Entered as second class matter
Jan. 11, 1909, at the Post Office
at Madison, Wisconsin, under
the act of July 4, 1894.

Release Wednesday, May 11, 1938

MADISON, WISCONSIN

Vol. 32, No. 14

U. W. Leadership Offered For Study of Public Problems

An invitation for the people of the state to study together some of the problems facing government in state and nation is given in a new bulletin of the University of Wisconsin Extension division announcing its off-campus services in the social science field for 1938-39. Under leadership from the State University, a state program is offered to Wisconsin communities through weekly round-table discussions, community forums, "town hall" meetings, and State University credit courses.

This publication, which is sent on request, lists a large number of discussion topics, from which the local group may choose the ones it wants discussed.

Leaders From Faculty

The lecture-discussion leaders, whose work is planned on circuits, include Prof. R. J. Colbert, Prof. John L. Miller, Howard J. McMurray, Manfred H. Kuhn, Harmon B. Stephens, L. H. Adolfson, and other members of the faculty.

Typical subjects for next year's round-table groups are: Present-day social trends; youth and the contemporary scene; public welfare problems and how they are being met; major economic setup; government and business; dictatorships and the European scene; progress in Wisconsin state government; the county and town government in Wisconsin; the far east and its bearing on the world situation; the major problems of world peace.

Some Forum Topics

Community forums and "town hall" meetings are open to any community offering a sufficient enrollment. Among new topics announced are: How is the new farm relief program working out; how can the social security provisions for the aged be improved; what is the status and economic significance of rural planning and county zoning in Wisconsin; should the 71 Wisconsin counties be consolidated into a few larger counties; should Wisconsin adopt the unicameral legislature; should the county be the unit of administration of all local public welfare; should each community, as well as the state and nation, maintain a permanent public works project; where does the tax money come from; shall the state adopt a general sales tax; how shall the corporation be taxed; should the holding company be prohibited; will the present campaign of navy building insure world peace; how shall the community program for adult education be set up?

Assignments of topics and lecturers for each series are being made by the department of field organization of the Extension division.

Start Construction on New Addition to U. W. Union Building

Construction of the new \$800,000 theater and arts addition to the Memorial Union building on the State University campus at Madison began this week and under present schedules will be completed by July 1, 1939.

When finished, students will have unparalleled facilities for developing their interests in drama and scene building, music, radio broadcasting, forums and debates, and other forms of cultural recreation. It is said that the new addition with the present Union building will give the university the most complete and versatile student community center in the world.

Construction of the new addition, financed jointly by PA, students, and alumni gifts, has given a spurt to building activity in Wisconsin. Materials and labor for the project will be furnished largely by Madison and Wisconsin firms.

Madisons newly formed A. F. of L. Building Trades Council expressed satisfaction with the bid awards, declaring that the general contractor had signed a contract with the council for all work.

"The contract awards assure payment of fair wages," the council said, "which will increase the volume of business in the state and will help this community."

What to Do When Flowers Get Sick Told in Bulletin

"Please tell me what's wrong with my plants. They turn yellow, wilt, and then die. What can I do about it?"

Letters asking questions similar to this from Wisconsin gardeners, housewives, and farmers are starting to come to R. E. Vaughan, plant disease specialist at the University of Wisconsin college of agriculture. So many questions are received by him, as well as by county agents and others that Vaughan recently described 28 common diseases of vegetables and 12 of plants in a circular "Plant Diseases" just published by the extension service of the agricultural college at Madison. It tells how to recognize these diseases as well as what to do about them. Although prepared especially for 4H garden clubs the circular is available to anyone interested in controlling common plant diseases.

Farmers' Field Day to Be Held June 11

Wisconsin farmers and farm families will meet at the East Hill farm of the University of Wisconsin, one mile west of Madison on the Middleton road, for the annual Farm Folks' Day on Saturday, June 11.

New findings on forage crops will be featured this year, according to Noble Clark, chairman of the Field Day committee. He explains the reason for having Field Day on one of the university farms, nsited of on the campus, is to make it convenient for visitors to inspect new crops and new methods of handling crops.

One of the novel sights to greet farm folks will be a demonstration of grass silage making thorough use of a newly developed field hay harvester. This machine takes green hay from the windrow, chops it, and loads it into a truck. The chopped forage is hauled to the farmstead and fed into a blower for delivery to the silo with a minimum of labor.

Field Day activities will begin about 9 a. m. and continue until 4 p. m. A special homemakers' program is planned for women.

New Head of U. W. Music School is Highly Regarded

Prof. Carl Earnest Bricken, whose appointment as head of the School of Music at the University of Wisconsin was recently unanimously approved by the State University board of regents, is highly regarded by music educators throughout the country as a conductor, as a theorist, as a leader in the field of musicology, and as an all-around musician, according to many letters received by the University from music leaders in many states.

Prof. Bricken, who is now chairman of the department of music at the University of Chicago, will take up his new duties at Wisconsin with the opening of the next school year. Graduating from Yale university in 1922, he studied composition and piano in New York, Italy, Paris, and Vienna, and from 1925 to 1928, he taught at the Mannes school of music in New York.

Prof. Bricken's ability won him a Pulitzer music award in 1929 and a Guggenheim Fellowship for 1930-31 for creative work in musical composition. He studied in Europe and was called back from Paris to take the chairmanship of the Chicago university music department.

Prof. Bricken has a number of compositions to his credit. He was conductor of the Yale symphony orchestra for two years and since 1931 has been conductor of the University of Chicago symphony orchestra. He was also guest conductor of the Chicago symphony orchestra during the World's Fair. He is chairman of the midwestern chapter of the American Musicology society.

Prof. Bricken has contributed greatly to the music life of Chicago during his career there. He is praised for his extraordinary technic in handling young people and for his enviable fund of musical knowledge. He is considered to be an able teacher of harmony, counterpoint, fugue, orchestral literature and analysis.

Other appointments approved by the State University regents are: H. A. Pochmann, professor of American

Job Outlook Fair For '38 Grads of U. W.

The employment outlook for June, 1938, graduates from the University of Wisconsin is not quite as optimistic, generally speaking, as it was a year ago, but it does have a few bright spots, according to the consensus of opinion gathered from the heads of various professional divisions of the university.

Whereas in 1937 an increase of 15 to 25 per cent in placements were reported, the quota for 1938 is about on the same basis as during 1935 and 1936.

The uncertainty of business conditions seems to be the main drawback in the number of jobs available. As Prof. Henry R. Trumbower, in charge of the placement activities for the Commerce school, points out:

"The prospects of jobs for graduates this year are not as bright as a year ago because not as many prospective employers are sending representatives to the university to interview seniors. Many concerns have not sent any interviewers at all. This general decrease can be attributed to the uncertainty of business conditions. Despite these setbacks, a considerable number of students have already been placed and we are expecting to find more positions for our graduates between now and June."

Prof. Grant M. Hyde, head of the Journalism school, was optimistic about the graduates who will seek employment in various fields of journalism. "We have already received several requests for students," said Mr. Hyde, "but we do not begin to place our students until later as many of them are not available for positions prior to commencement on June 20."

In the school of education, the employment situation is the same as it was a year ago when it was better than it had been for several years. R. A. Walker, assistant chairman of high school relations, explained that the demand for the number of high school and college teachers was on the same level as 1937 and would probably surpass that level when final tabulations are concluded.

"Another optimistic point to remember," Mr. Walker pointed out, "is that salaries are not receding. They are the same as last year or show a definite increase."

The job situation as far as engineers are concerned is slightly on the downgrade. Part of this can be attributed to the fact that the class this year is larger than the one in 1937.

"The outlook is not as satisfactory as it might be," Prof. J. W. Watson, of the electrical engineering department, explained. "However, we can't tell much until the end of the school year. The present situation is more comparable to that of 1935-36 rather than the boom employment year of 1937."

Literature and dean of the Graduate school at the University of Mississippi, as professor of English; America Castro, formerly of the University of Madrid, Spain, and now visiting professor at Wisconsin, as professor of Spanish and comparative literature for 1938-39; R-M-S. Heffner, assistant professor of German at Harvard university, as associate professor of German; C. F. Edson, as acting professor of history for 1938-39; and Wendell Bennett, as associate professor of anthropology.

Hundreds of Mothers, Dads to Visit U. W. Campus For Parents' Weekend

Three days filled with activities ranging from tours of exhibits and demonstrations arranged by major divisions of the university to a banquet and an address by Pres. C. A. Dykstra have been arranged by University of Wisconsin students who will welcome their mothers and fathers to the Wisconsin campus during the annual Parents' Weekend to be held Friday through Sunday, May 20-22.

Hundreds of mothers and fathers of students from all parts of Wisconsin and from many other states in the Union are expected to come to the University of Wisconsin at Madison for this year's Parents' Weekend celebration. For more than a month now, over 100 students and faculty members have been working on committees in charge of plans for the event.

The Parents' Weekend is held each year at Wisconsin to give the university family an opportunity to honor the parents of its students. Last year more than 1,000 mothers and fathers of Wisconsin students attended the Weekend event, and it is expected that a larger number will attend this year.

Plan Varied Program

Parents of students who visit the campus for the observance of the Weekend this year will again be shown how their sons and daughters work and play during their university careers, since a large number of exhibits and demonstrations by major divisions of the university have been arranged by the weekend committee in addition to the usual social and sports program.

The Parents' Weekend program will begin Friday afternoon, May 20, with the annual Reserve Officers' Training Corps parade and drill, in which more than 700 uniformed stu-

dents, lead by the University band, will take part. A Big Ten baseball game, with Indiana's diamond stars facing Wisconsin, is also on the Friday afternoon schedule at Camp Randall field. And early Friday evening, on Wisconsin's famed Bascom hill campus, the traditional Senior Swingout ceremony for graduating students takes place.

Saturday Busy Day

Saturday will be the busiest day of the weekend program, with bus tours to various buildings to review the exhibits and demonstrations on the program. During Saturday afternoon, a full program of sports events, including women's athletic activities, a second varsity baseball game, and crew races are scheduled. Late in the afternoon, a reception will be held in the Memorial Union, to be followed by the annual banquet in honor of the parents Saturday evening. Later in the evening, the unique and dramatic Tournament of Songs will be held on the Union Terrace along the shore of Lake Mendota.

On Sunday, May 22, the Weekend program will come to a close with special services in the various student churches surrounding the campus, to be followed by dinners in honor of the parents at the various organized campus homes of the students. The University symphony orchestra will present a special concert at 3 p. m. in Music Hall auditorium.

At the annual banquet in honor of the parents Saturday night, Pres. C. A. Dykstra will address the mothers and fathers of Wisconsin students. A mother and father are also scheduled to speak, and announcement of student honor awards will be made.

Set Dates For Five Farm Field Days

Dates for several annual Farm Field Days, when Wisconsin farmers and homemakers will meet at their state agricultural experiment station and its branches to review the results of recent research, have been set according to an announcement from Noble Clark, assistant director at the University of Wisconsin. Farmers' Field Days will be held at the University Farm, near Madison, Saturday, June 11; at LaCrosse, Thursday, June 23; at the Branch Experiment Station, Spooner, Tuesday, July 19; at the Peninsular Branch Station, near Sturgeon Bay, Thursday, July 21; and at the Northern Branch Station, Ashland Junction, Saturday, July 23.

U. W. Continues Unique Laboratory School in Summer

In order to provide opportunity for observation, demonstration, and experimentation, the University of Wisconsin School of Education is presenting again this summer to teachers, principals, superintendents, school psychologists, and case workers a summer Laboratory School for children from nursery school through the sixth grade.

The work of the school is related, as far as possible, to University courses in pre-school education, elementary education, the teaching of reading, case-study work, the teaching of social studies, art, music, physical education, and speech. The school is a part of the 1938 Wisconsin summer session, which opens June 27.

The Laboratory School, which was started several years ago, has proved very popular among teacher-students enrolled in the Wisconsin summer session, and has had a large enrollment each year.

New "Behavior Clinic"

A new and important part of the Laboratory School this summer will be the educational behavior clinic directed by Mrs. Alathena Smith, psychologist and case work director of elementary schools. Special emphasis will be placed upon the diagnosis and remedying of reading difficulties and a fully equipped and staffed reading clinic will be operated throughout the season. While the latest instruments of reading diagnosis will be available and training in their use and interpretation will be given, the major portion of the period will be spent demonstrating different attacks upon fundamental reading difficulties.

An activity program will be presented in the Laboratory School by a faculty specially selected for this purpose. All of the members of the elementary and pre-school staff are experienced in demonstrating an activity program. They also have the advantage, at the same time, of representing diverse schools of thought, and sections of the country.

List Staff Members

Members of the staff of the Laboratory School this year are: Dr. Virgil E. Herrick, director of research, Milwaukee Country Day school, Milwaukee, director; LeRoy Luberg, high school principal, Madison; Mrs. Smith; John Cooper, Wilmington, Del.; Miss Valeska Wollaege, Shreveport, La.; Mrs. Winifred Jones Randall, University of Chicago; Mrs. Lois Hankins Griggs, Midland, Mich.; Miss Elsa Schneider, Alabama State College for Women; Dr. J. Oscar Russell, Ohio State University; and the following staff members of the University of Wisconsin:

Miss Shirley Newsom, home economics; Miss Frances Roberts, home economics; Miss Carrie Rasmussen; Prof. Della F. Wilson, art education; Miss Beatrice Hellebrandt, women's physical education; Prof. E. B. Gordon and Prof. Leon Iltis, school of music.

Correspondence relative to the University of Wisconsin Laboratory School should be addressed to V. E. Herrick, director, at the School of Education, Madison.

'Calorie Cupboard' on WHA-WLBL, May 18

The story of Wisconsin's "Calorie Cupboard," one of two special diet kitchens operated in the United States, will be told over state radio stations WHA-WLBL on Wednesday, May 18, during the 10 o'clock Home-maker's Hour, announces Mrs. Aline Hazard, home program director.

This unique restaurant, operated by the Misses Genevieve and Mary Virgin, University of Wisconsin students, and Mrs. Lola Hill, serves persons for whom doctors have prescribed special diets. Many business people as well as University of Wisconsin students are among the "boarders." "The Cupboard" is approved by and operates in co-operation with the doctors of the Wisconsin General Hospital; University of Wisconsin student clinic; as well as with other Madison hospitals and doctors in other parts of the state.

How the doctor's prescriptions, calling for exact amounts of protein, sugar, fat, starch, and other foodstuffs, are filled for the "boarders" meals will be explained during the broadcast which can be heard over WHA by tuning to 940 kilocycles and over WLBL at 900 kilocycles.

Build 3 Men's Dorm Units at Wisconsin U.

With contracts approved, construction is being started on three men's dormitory units which will provide adequate living quarters for about 240 more men students at the University of Wisconsin.

Erection of the three dormitory units, which are to be located on the State University campus just west of Tripp and Adams halls, present men's dormitories, will inaugurate a University dormitory building program which is expected to give relief to the University's student housing problems. Rapid increase in enrollment during the past few years has made the student housing problem at Wisconsin one of the most important problems facing University officials.

The three dormitories, which are the first of a number of units, will be built at an estimated total cost, fully equipped and ready for occupancy, of not more than \$290,000. The cost is to be amortized over a period of years.

Ready Next Fall

Built solidly of stone and steel construction, the new dormitory units will be ready for use by the opening of the first semester next fall. Each unit will contain double rooms for 80 students. The new dormitories for the present will have no dining facilities, and their occupants will eat temporarily in the present University refectory.

All of the contracts for the new units were recently let to Madison and Wisconsin construction and supply firms. Included in the total estimated cost is provision for some utilities and services which will be used later when additional units are constructed nearby. Already, plans are being made for the construction of two additional units near the three so far approved, with kitchen and dining facilities for all five new units added. If given final approval by the University regents, the two additional units will be completed by next November, shortly after the first three dormitories are finished.

Building Sorely Needed

Along with the erection of the third wing of the State University's Memorial Union building, construction on which has already started, the building of the dormitories is inaugurating a University-wide building program. Such a program was suggested to the University regents recently by Pres. C. A. Dykstra, and the regents approved submission of a University-wide building and improvement program to state and federal authorities, with the idea that such a proposed program would be included in any state-federal PWA building program in the near future.

Because of the rapid increase in student enrollment at the University of Wisconsin during the past few years, especially last fall when enrollment hit a new record high of almost 11,000 students, such a building program is sorely needed by the University to provide adequate classroom, laboratory, and library space for its students, Pres. Dykstra told the regents.

Dykstra Completes His First Year As President of U. W.

Asserting that he would "try to do a bit better" during the second year of his administration, Pres. C. A. Dykstra thanked the University of Wisconsin faculty at its recent monthly meeting in the Law school auditorium for their co-operation during his first year as chief executive of the State University. Then he said:

"I will try to do a bit better this second year, and I want to thank all of you for your co-operation."

Pres. Dykstra's remarks were greeted with applause as the meeting adjourned. Pres. Dykstra came to the University campus last April after he had been selected president by the board of regents at a meeting in March. He was formerly city manager of Cincinnati, Ohio.

During his first year at Wisconsin, construction has started on the new third wing to the Memorial Union; a dormitory construction program has been definitely inaugurated; first steps have been taken in a University-wide building program; salary waiver restorations have been made to the entire staff; the University reached an all-time record high enrollment—nearly 11,000 students; and a number of staff replacements have been made.

How to Get Most For Your Money Told In Extension Pamphlet

To help individuals budget their incomes and make their funds bring the most benefit in necessities and luxuries, a series of study aids on education of the consumer is soon to be issued at the State University. Developed by the department of debating and public discussion in the Extension division, this material answers many inquiries for information on how to get the most for the consumer's dollar.

The Home Economics department is co-operating in this enterprise, a WPA project, directed by Miss Almere Scott of the Extension division.