



Isordil advertisement.

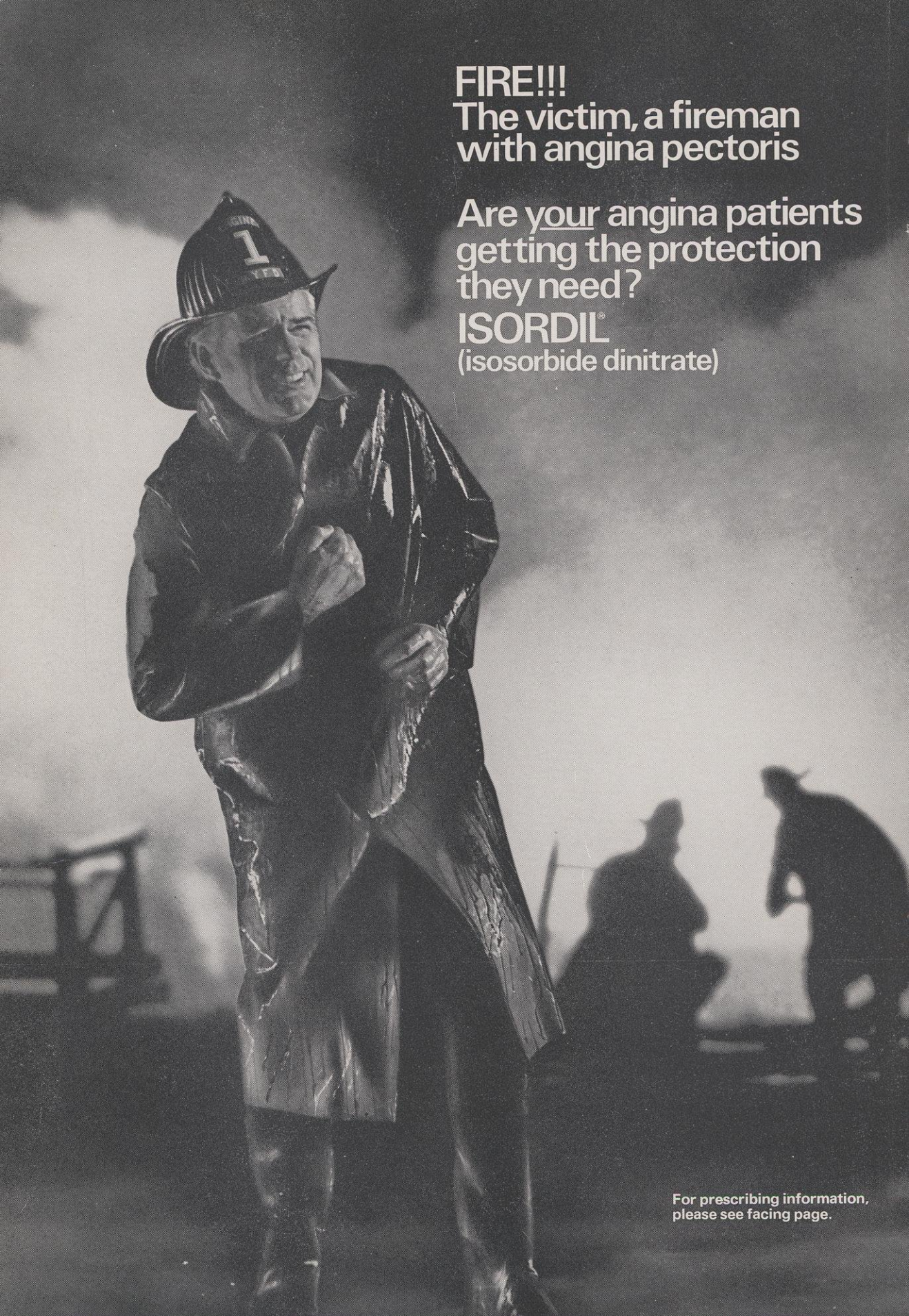
[s.l.]: [s.n.], 1970

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FIRE!!!

**The victim, a fireman
with angina pectoris**

**Are your angina patients
getting the protection
they need?**

ISORDIL®
(isosorbide dinitrate)

For prescribing information,
please see facing page.

ISORDIL® (isosorbide dinitrate)

The nature of his work may make the fireman more vulnerable to an attack of angina pectoris. Long periods of relative inactivity are interrupted by episodes of great physical and emotional stress—a combination which may favor the occurrence of such attacks. ISORDIL® (isosorbide dinitrate) dilates coronary arteries and significantly reduces the number, duration, and severity of angina attacks. In a stress situation or in the ordinary stresses of everyday living, ISORDIL SUBLINGUAL provides its therapeutic effect rapidly—within two to five minutes. Moreover, it has a sustained duration of action—from one to two hours. Consider ISORDIL for your angina patients; ISORDIL is available in seven formulations for prescribing flexibility.

ISORDIL® SUBLINGUAL, 2.5-mg. tablets

ISORDIL® SUBLINGUAL, 5-mg. tablets

ISORDIL® ORAL, 5-mg. scored, oral tablets

ISORDIL®, 10-mg. scored, oral tablets

ISORDIL® TEMBIDS® TABLETS, 40-mg. sustained action tablets

ISORDIL® TEMBIDS® CAPSULES, 40-mg. sustained action capsules

ISORDIL® with PHENOBARBITAL, containing 10 mg. isosorbide dinitrate and 15 mg. (¼ gr.) phenobarbital, U.S.P., (*Warning: Phenobarbital may be habit forming*)

Indications: *Sublingual*—for prevention and treatment of angina pectoris. *Oral*—for relief of angina pectoris (pain of coronary artery disease); the oral dosage forms are not intended to abort the acute anginal episode, but are widely regarded as useful in the prophylactic treatment of angina pectoris.

Contraindication: Idiosyncrasy to this drug.

Warnings: Data supporting the use of nitrites during the early days of the acute phase of myocardial infarction (the period during which clinical and laboratory findings are unstable) are insufficient to establish safety.

Precautions: Intraocular pressure is increased; therefore, caution is required in administering to patients with glaucoma. Tolerance to this drug and cross-tolerance to other nitrites and nitrates may occur. In patients with functional or organic gastrointestinal hypermotility or malabsorption syndrome, it is suggested that either the 5 mg. or 10 mg. oral tablets or the 2.5 mg. or 5 mg. sublingual tablets be the preferred therapy. The reason for this is that a few patients have reported passing partially dissolved Tembids tablets in their stools. This phenomenon is believed to be on the basis of physiologic variability and to reflect rapid gastrointestinal transit of the sustained action tablet. TEMBIDS SHOULD NOT BE CHEWED.

Adverse Reactions: Cutaneous vasodilation with flushing. Headache is common and may be severe and persistent. Transient episodes of dizziness and weakness as well as other signs of cerebral ischemia associated with postural hypotension may occasionally develop. This drug can act as a physiological antagonist to norepinephrine, acetylcholine, histamine, and many other agents. An occasional individual exhibits marked sensitivity to the hypotensive effects of nitrite, and severe responses (nausea, vomiting, weakness, restlessness, pallor, perspiration and collapse) can occur even with the usual therapeutic dose. Alcohol may enhance this effect. Drug rash and/or exfoliative dermatitis may occasionally occur.

Consult direction circular before prescribing.

May we send you reprints, detailed information and/or professional samples?

TEMBIDS® TRADEMARK FOR SUSTAINED ACTION TABLETS AND CAPSULES

IVES LABORATORIES INC.

685 Third Avenue, New York, N.Y. 10017



DEDICATED TO IMPROVING THE QUALITY OF LIFE, THROUGH MEDICINE