

# Sweet by and by.

Philadelphia: C. W. A. Trumpler, 1866

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Sweet By-and-B WJTH СНОВИS. COMPOSED BY a a methetet, THE GOLDEN STAIR," "IT WILL BE SUMMER BY AND BY." GUITAR. CHICAGO: PUBLISHED BY LYPN & MEALY, 20 WASHINGTON ST. BOSTON: PHILADELPHIA: BT. PAUL: CHICAGO: NEW YOR Ditson & Co. G. W. A. Trumpler. Munger Bros. Western News Co. G.H. Ditso.



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These Instruments have taken the First Premium over all competitors at nearly One Hundred Fairs in all sections of the country, achieving in a short period a popularity



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## SWEET BY AND BY.









#### Reasons for Purchasing a Stein- The Steinway Upright Piano. A Word of Caution to Purchaway Piano.

1. THE STEINWAY PIANOS have been awarded the FIRST PREMIUM everywhere by the most competent and inflexible judges the world can produce, many of whom were previously prejudiced in favor of other instruments, their crowning triumph having been achieved at the Universal Exposition in Paris, where STEINWAY & SONS were awarded The First Gold Medal for American Pianos by the Unanimous Verdict of the International Jury, and placed at the head of all others, the United States not being represented among the jurors.

2. All their "Scales," peculiarities of construc-

2. All their "Scales," peculiarities of construc-tion, and various improvements have been copied by nearly all the American Piano manufacturers, and also by a large number of celebrated Euro-pean makers. As an incontrovertible proof of the great superiority of the New Overstrung Piano System introduced by Steinway & Sons, the fact may be stated, that, at the Paris Exposition, out of eleven exhibitors of Pianos constructed

out of eleven exhibitors of Pianos constructed after the Steinway System, two received Gold Medals (the first and third prizes), and eight received Silver Medals, while of over three hundred Pianos exhibited on the old plan of construction, with straight strings, only three received Gold Medals, and twenty-two Silver Medals, a proportion of twenty to one in favor of "Steinway's System" of Overstringing.

WAY'S SYSTEM" of Overstringing 3. A large majority of small Piano manufacturers and so-called "Associations" claim to make Pianos "exactly like Steinway," to have been "Steinway's foremen," or best workmen, etc., etc., showing conclusively that the Steinway instruments are universally conceded to possess

the highest degree of excellence.

4. All of the smaller Piano manufacturers purchase the 4. All of the smaller Piano manufacturers purchase the Piano-actions READY-MADE; many also buy their keyboards, and even the cases and other parts of the Piano. In addition to this, many of them have several separate workshops scattered in different parts of the city. Under these circumstances, it is scarcely possible that work of such uniform excellence can be produced as in the establishment of Messrs. STEINWAY, where all the labor is concentrated in one immense factory, and where every instrument—from the seasoning of the lumber to its most perfect state—is constructed by the most skillful workmen. Every part of the Piano, including all the action, is gotten up under the immediate personal superintendence of the Messrs. STEINWAY, father and three sons, thereby rendering it absolutely impossible that a single defective Piano can leave the establishment, and enabling the manufacturers to fully warrant every instrument. to fully warrant every instrument

5. The immense working capital which commands alike the choice of labor, the employment of the most useful and costly machinery, the selection of lumber, and its vast and costly machinery, the selection of lumber, and its vast and essentially necessary accumulation for thoroughly seasoning purposes (subjecting every piece of lumber to a seasoning process of not less than two years before being kiln-dried and used). While smaller makers have to depend for their supply of lumber upon what may offer here and there at the various yards, Messrs. STEINWAY procure all their lumber directly from the growing regions. All the wood for their actions, as well as sounding-boards, is selected personally by one of the Messrs. STEINWAY in the log, and then sawed, under his direction, into the necessary shape. This is one of the chief causes of the great uniformity in the tone and touch of all their Planos, and the fact that there never has been a case where the sounding-board of a STEINWAY Piano has cracked, which is of frequent occurrence in those of inferior makers.

touch of all their Pianos, and the fact that there never has been a case where the sounding-board of a STEINWAY Piano has cracked, which is of frequent occurrence in those of inferior makers.

6. The fact that the greatest caution should be exercised in the purchase of a Piano, and that the established reputation of its maker should be as much relied upon as the apparent quality of the instrument, and far more than its cost. A good and perfect Piano is welcomed as a boon in every household, and will remain a source of pleasure, while a poor instrument, made of unseasoned material, will, by continually getting out of tune and order, soon become an intolerable nuisance, which, if purchased of an irresponsible maker, can be abated only at a heavy sacrifice.

7. The fact that Messrs Steinway & Sons' Manufactory has become the most extensive establishment of its kind in the world, and that the unexampled success achieved by Steinway & Sons, both in America and Europe, in spite of the most determined individual and collective opposition, for years past, could not have been so achieved but through the extraordinary merits of their instruments, and their thorough sterling and lasting qualities, which have stood alike the test of time and trials.

8. That the majority of the leading artists of the Old World, and, with but few exceptions, those residing in the New, commend Steinway's Pianos as the best, and prefer them for their own use, whenever accessible. Their testmony is overwhelming in force, importance, and numbers.



[From the New York Tribune.]

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"Eras in Piano-forte manufacture are now marked by months instead of years, improvement treading on the heel of improvement. We deem it our editorial duty to keep our readers informed of every important improvement in the musical world, and the latest invention of Steinway & Sons in Upright Pianos is of such novelty and value that we gladly record the result of our examination.

"The first point of importance was the introduction of the double iron frame, which is the vital strength of the fabric, and sustains the whole strain of the strings, imparting a capacity of standing in tune, hitherto unknown, to such an extraordinary degree rarely met with even in the best Grand and Square Pianos. Between the front and back iron frame the sounding-board is inserted and supported by a simple apparatus (Patent Resonator) compressing the sounding-board, which, while isolating it from the iron frame, regulates the tension of the sounding-board with the greatest nicety giving full play to its increased vibration, and placing it forever under control. For this important improvement letters patent were granted to WILLIAM STEINWAY June 5th, 1866 and the result is a wonderfully increased power and purity of fone through the entire scale of the instruments placing them above the best Square Pianos in refinement, sympathy, and volume of tone, and almost equal to the Grands in point of power.

"The extraordinary success of the Patent Resonator in Upright Pianos caused Messrs. Steinway to apply the improvement to their Grand Pianos, with equally happy results.

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"At the Paris Exposition, in 1867, these newly improved Grand and Upright Pianos caused the greatest wonder and excitement in musical circles, and, as will be remembered, Messrs. Steinway were awarded the first of the Grand Gold Medals of Honor.

"Another great and remarkable improvement is the application of their newly-invented soft pedal to their Upright Pianos. By a most ingenious yet simple contrivance, the whole range of hammers can be moved either in close proximity to the strings or to any desirable point of their striking distance; thus enabling the player at will to elicit the full power of the instrument, or the softest whisper of its tone, to give any gradation of crescendo or diminuendo with uncring certainty.

"The very latest improvement which Messrs. Steinway have introduced in their Upright Pianos is their "Patent Were granted to Theodorae Steinway, in July, 1868. The result of this invention is the perfecting of an action of such mathematical precision that it can be placed in any Upright Piano of the same style made by this firm, working as perfectly as if it had been specially made for it. In fact, the actions can be changed from one to another, or, in case of an accident to one of them in any part of the world, a perfect action can at once be forwarded to supply its place, the whole machinery of inserting the action being the placing of it in four metal sockets, and turning the four screws which secure the action directly to the iron frameal of which a child could do with ease and safety. The action is as compact and unchangeable as the iron frameal of which a child could do with ease and safety. The action is as compact and unchangeable as the iron frameal of which a child could do with ease and safety. The action is as compact and unchangeable as the iron frameatingly in the safety of the safety of the safety of the const

sers.

The great reputation of the "STEINWAY PI-ANOS," and the extensive and ever increasing demand for them, have induced unscrupulous Piano manufacturers and dealers to adopt all sorts of dishonorable devices and expedients, which they systematically follow with a zeal and

At one time these persons assert that the Pianos made or sold by them are the same as "Steinway's," at another that they are made by Steinway's" foremen and best workmen and are just as good, etc., etc., and so widely have these misrepresentations been circulated that we are continually receiving letters, from all parts of the country, inquiring into the truth of these assertions, and revealing the fact that most of the smaller makers in this city pretend to have been foremen in our factory, or are represented as such by their agents throughout the country, when in reality not one in twenty of them has even been employed by us in any capacity. Up to the pres-ent time not one of our foremen has gone into business for himself, and this fact alone is a suffi cient refutat of the false assertions to which we have alluded.

we have alluded.

AGAIN, it is our duty to forewarn the musical public against the misrepresentations of a host of "Piano-making Associations," pretending to be composed of "STEINWAY'S best workmen," and making Pianos exactly like "STEINWAY'S," and just as good, etc.

This is not true. Several inventions and improvements, from which arise the chief excellencies of our instruments, are patented by our firm, and can not be used by any other maker; for instance, our "Patent Agraffe Arrangement," a most essential and important improvement which all our instruments now contain. instruments now contain.

The great superiority of our Pianos is, therefore, not only the result of better material, and more thorough workman-

the result of better material, and more thorough workmanship (though much is derived from that), but there are
essential differences and improvements of construction, the
right to employ which belongs to us only, as it was ours,
too, to first introduce them.

Aside, then, from the untruthfulness of the pretensions
we thus expose, the risk of purchasing a Piano, and relying
upon any statement or assurance that emanates from an
irresponsible body of men without name, capital, or experence, and whose warranty, in many cases, is not worth the paper that contains it, will probably be appreciated by all

reflecting purchasers.

It has frequently occurred that persons intending to embark in business independently, as Piano-makers and tuners, have worked for a few weeks in our factory, their sole object, as we subsequently learned, being to found a claim to have been one of "Steinway's" workmen, and although this only tends to confirm the fact that our instru-ments are universally regarded as possessing the highest degree of perfection, yet the satisfaction we might take in this homage is more than counterbalanced by the loss and mortification that but too often result to those who become

Another very common trick—for it deserves no better name—resorted to by many Piano dealers and manutacturers is, in some manner, to procure one of our Pianos, either new or second-hand, which they place in their warerooms, designedly keeping it in bad order for the purpose of contrasting it with, and showing off their own or other inferior Planos to advantage.

It certainly must be a poor Piano which can not be sold upon its own merits, and when a dealer has really good instruments for sale he will be sure to offer them for what they are. When he is anxious to persuade his customers that they are the "same thing" as something else, it is commonly an attempt to palm off a poor article on the reputation of a better one.

Numerous attempts have been made, from time to time, Numerous attempts have been made, from time to time, to sell inferior Pianos with our name on, or a name spelled so similar to ours that many people do not notice the difference, and purchase the spurious and often totally worthless instrument for a genuine "Steinway" Piano. There being no legal means of redress for us against such impositions, invariably perpetrated by irresponsible persons, we desire to state that every Piano made by us has the address of our firm in full, cast in large letters on the iron frame in the left-hand corner, just behind the tuning-pins, which can neither be put on afterward nor removed, and is, therefore, a perfect safeguard against imposition.

Steinway & Sons, NEW YORK.