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HOLIDAY SUGGESTION ISSUE

The Daily Cardinal

GIFTS
For everyone are suggested to you in this issue.

WEATHER
Increasing cloudiness Friday, rain or snow. Generally fair Saturday. Moderate temperature.

VOL. XXXIV. NO. 69

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, DEC. 12, 1924

FIVE CENTS

LATHROP HALL IS SCENE OF GREEN BUTTON ELECTION

Freshman Co-ed Officers to Be Selected By Vote Today

Green Button elections will be held in Lathrop hall between 9 o'clock this morning and 5 o'clock this afternoon. Green buttons, the freshman class tradition, will be given to every girl who votes, as evidence that she has fulfilled her obligation to her class, according to Martha Williamson '25, chairman of W. S. G. A. elections committee.

Three nominations have been made for each office, one from the nomination committee and two from the floor at the general mass meeting held in Lathrop hall Tuesday night.

Nominations are Florence Lud-don, Helen Huntzicker, Fern Johnson, president; Virginia Campbell, Ruth Borchers, Josephine Barker, vice president; Mary Schaefer, Elizabeth Lomis, Frances White, secretary; Eleanor McEwen, Nellie Jane Schneider, Eleanor Bradford, treasurer.

"No girl has been nominated who had a grade below a fair," Alice Corl '25, W. S. G. A. president, said. "W. S. G. A. feels that no girl should lead her class who does not maintain an average scholarship. When each girl casts her vote she should realize that she is electing a girl who will represent the ideals of her class and vote for a candidate because she feels that she stands for these ideals, and for no other reason."

The elections will be conducted according to election precedents established by Keystone. Any violations of these rules will be subject to investigation by W. S. G. A. council, according to Miss Corl.

Weather Man Won't Predict; Expects White Christmas

Will there be the traditional gloriously white Christmas this year? No one knows, not even the weather man. Our opinions on this question are as good as anyone's else.

"The weather department is not allowed to make long range weather forecasts because of the great variation in temperature possible in our temperate zone," explained Eric R. Miller, of the department of meteorology, the weather man.

The longest range forecast the department makes is 48 hours, which is made every evening. But from comparisons made with other years, the possibilities are that we are going to rest our eyes on trees loaded with glistening snow Christmas morning. Each of the past three years has been colder than the year before, and there has been an increase in the amount of snow fall each year.

BOUSLIN WILL SPEAK AT LUTHERAN BANQUET

Dr. C. S. Bouslin of Philadelphia, who holds the position of National College secretary of the United Lutheran church, will be the principal speaker at the Lutheran student banquet which is being held at 6 o'clock tonight in the Luther Memorial church. Russell Neison '26 will be the toast-master. Eugene Leonardson '26, a soloist of the university glee club, will sing, and Fredora Soldan '27 will play a violin selection. The Rev. A. J. Soldan, pastor of the Luther Memorial church, will give a short address at the beginning of the program.

SUGAR MAKING SHOWN IN CHEMISTRY MOVIE

"The Story of Sugar" was the subject of the third chemistry movie shown yesterday afternoon in the Chemistry building auditorium. The movie was one of those planned by the chemistry department to show interesting phases of various chemical processes. The movies are open to all those who are interested. No charge is made.

CAMPUS MYSTERY IS STILL UNSOLVED--WHO WILL IT BE?

"Say, you, do you know who it will be?"

"Naw, I haven't got any idea."

And again: "Say, listen, have you heard who will be it?"

A knowing smile and "I know it's sure to be one of three, but I wouldn't say."

And still, the prom queen remains a ? If some of these students didn't know any more about their assignments than they admit they know about the 1926 prom queen the "sore eye" special will cease to be a myth. And others shake their heads with a knowing smile.

Cliff is either taking his time and looking them all over or he already has made the date and is keeping press hounds off the trail, for he certainly is impartial with his dates these days.

Whether the suspense will be broken before Christmas vacation is a matter of conjecture and worry to a few certain persons. Cliff's press agent shakes his head at us when we even dare to look curious.

The longer the suspense lasts the more invitations to sorority dances the poor man will receive.

SPECIALS PLANNED FOR RECESS RUSH

Schedules Are Announced For Holiday Trains Leaving December 19

The Chicago and Northwestern, and the Chicago, Milwaukee and St. Paul railroads are running special holiday trains only on Friday, December 19.

Chicago, Milwaukee and St. Paul train bound for Milwaukee leaves Madison at 12:45 o'clock at noon and arrives by a non-stop trip in Milwaukee at 3 o'clock. The Chicago train leaves at 12:55 o'clock and arrives at its destination at about 4 o'clock. The train for Percentage departs for places enroute at 1:20 o'clock. The Davis Junction, Illinois, train leaves at 3:55 o'clock. This train has sleepers for Kansas City, Des Moines, Omaha, Sioux City and Los Angeles. North bound trains for St. Paul and Minneapolis depart at 10:15 o'clock.

The Chicago and Northwestern special for Chicago leaves at 1:05 o'clock Friday, December 19. It arrives in Chicago at 4:15 o'clock. The coaches for Milwaukee depart at 1 o'clock, arriving at 3:15 o'clock.

The Green Bay and Fox River Valley special leaves Madison at 1:10 and arrives in Green Bay at 6:45 o'clock. The Elroy and Winona bound train departs at 1 o'clock, arriving in Elroy at 3 o'clock and Winona at 6 o'clock. The St. Paul, Minneapolis, Duluth and Superior special leaves at 9:30 o'clock.

All day trains on both roads are equipped with both day coaches and parlor cars. The trains leaving late on Friday and traveling considerable distances have Pullman cars.

Y. W. TO GIVE VESPER CHRISTMAS PAGEANT

Practice is going on daily for the Y. W. C. A. Christmas pageant to be given at 4:30 o'clock Sunday afternoon in Lathrop concert room at the regular vesper service.

Mary Mince Pie, Mr. Plum Pudding, Father Christmas, "Mummers," a princess, and a Yuleide player are some of the characters who portray this holiday story. It is a fairy tale of the Sleeping Beauty, Old England, and Christmas all rolled into one.

The pageant, which is the first production of the Y. W. C. A. dramatics department is under the supervision of Margaret Campbell '25, and includes a cast of 30 women.

PYTHIA-CASTALIA HOLD LAST DEBATE TRYOUTS

Final debate tryouts for the annual Pythia-Castalia debate will be held at the meeting of Castalia which is to be held at 7 o'clock tonight in the fifth floor lecture room at Lathrop hall. Six members of the club will be participants in the tryouts. Esther Nelson '25, and Katherine Arnquist '27, will play a violin duet, accompanied by Myrtha Biehusin '26. "It is absolutely compulsory that all members of Castalia be present at this meeting," Alberta Johnson '26, president of the club, said yesterday.

Commons Speaks on Labor Changes in Lecture Series

The organization of labor under the "live and let live" policy, the securing of stability of employment, and the prominence of personnel managers are the most significant developments in the field of labor and capital as set forth by Prof. John R. Commons, last night in his lecture on "The Relations of Capital and Labor in the Past Quarter Century," the second of the series of lectures given by Phi Kappa Phi.

Professor Commons cited the U. S. Steel corporation as an example in the development of the policy for the organization of labor allowing competition, and claimed that the unemployment insurance was serving to bring about the much needed security of employment of the laborer. Similar improvements must be made in the field of agriculture, he said, to complete the necessary independence of the farmer.

The scientific student, with his statistics and accounting methods, and using his economics and psychology, is doing much to improve the economic outlook of America."

FROSH DANCE TO BE GIVEN NEXT SEMESTER

The Freshman dance, which was scheduled for Nov. 26 and postponed, is to be held next semester, according to the decision of the Committee of Fifty which met Tuesday night in the Y. M. C. A. A Freshman stag dinner for the purpose of fostering the general athletic spirit and eventually getting men out for the football team, is being considered for next spring.

W. S. G. A. PARTY TONIGHT TO HAVE TEKE MUSIC

The Tau Kappa Epsilon orchestra has consented to play at the W. S. G. A. dance to be held from 7 to 8 o'clock tonight in Lathrop parlors. The Sigma Nu orchestra furnished the music at the last party. "Every girl is urged to come to this party, as it will be the last one before the holidays," said Margaret Wegener '26, president. "There will be a stunt and special mixing features to carry out the idea of Christmas."

Christmas Cardinal

What's Christmas? It's not a day, it's a feeling. What gives a person that feeling? Why just a few things; the smell of fresh pine, red roses, and good things to eat; the sound of sleigh bells, soft music, merry voices; the sight of moonlight through icicles, sparkling snow, glittering Christmas trees, and a crackling wood fire with little red and blue and green flames darting up suddenly. That's Christmas.

But that isn't all. First comes the shopping for gifts, and the great problem rises of WHAT TO GIVE. Mother, Dad, Brother, and Sister must be cared for, and perhaps someone's else sister.

That's the reason for this Christmas Cardinal. On the inner pages of the number are suggestions for gifts for all the members of the family.

Thief Takes Watch, Money, Coat, From Recital Musicians

A sneak thief last night entered Music hall while a School of Music recital was taking place in the auditorium and made away with property of some of the participants.

Gudrun Estvad '26 lost a watch while Paul Jones '27 lost his overcoat, scarf, and gloves. Miss Margaret Otterson had a small amount of money taken.

The articles lost were in rooms about the building and the thief must have used the back staircase to reach them; though, according to Jones there was someone in the halls at all times. The thief obtained the money in Prof. C. Burleigh's studio; though there was someone in the studio adjoining for the greater part of the evening. Valuable instruments were left untouched.

Madison and university police were called but have found no clue to work on.

'DISPLAY, SELLING, MAKE ADVERTISING'

—DUNLAP

Advertiser Stresses Importance of Good Salesmanship in Talk to Ad Club

"In the perfect merchandising plan I give advertising space little value. One of the factors that cause sale is the display of merchandise, which constitutes 25 percent, while the most important factor is; does the salesman sell goods to the dealer or does he sell the dealer on the goods? On that depends 50 per cent of sale."

So said Walter C. Dunlap last night in his talk to the advertising club on the ramifications of advertising, or the things we must do to make advertising pay.

Mr. Dunlap cited numerous experiences he has had with various dealers in releasing advertising campaigns for the sale of different goods, explaining how there could be no success in advertising without the cooperation of the dealer.

"To demonstrate the value of the display of merchandise, let me choose the unscientific argument of a grocery store," he said. "We visited 300 grocery stores, telling the grocers to cut the price of cookies 20 per cent, and that we would release an advertisement to that effect. The sales were increased 60 per cent. Next the cookie racks were moved from an obscure place to the front of the stores, and the sales were increased 99 per cent, proving that the display of merchandise is a vital factor as regards the sale of goods."

"Playing the game; that's business," declared Mr. Dunlap in conclusion. "Men start out in business with a rush and then die down. We must set a task for ourselves, and then go out and accomplish this task, that's the essential element in success in business today."

BAPTISTS WILL HEAR ADDRESS BY FOSTER

Dr. Allyn K. Foster of New York city will address the Baptist students organization at the annual banquet tonight at the First Baptist church. Dr. Foster will be in Madison over the weekend and will speak to the student classes Sunday morning and at the church services Sunday. Tickets for the banquet are on sale at the Baptist student residence or may be obtained from members of the cabinet.

HANSEN TAKES PRIZE FOR SALES LETTERS

The \$25 prize which was offered to Prof. E. H. Gardner's advertising classes and classes in commercial letter writing by the Malted Food Products company was awarded to Carl Hansen '25. Special honorable mention was given to the letters of Ellis Fulton '25, Orin Werncke '26, and Edna Walter '25, all students in the Course in Journalism. There were over 100 entrants in the contest.

FORENSICS CLUBS CLASH IN JOINT DEBATE TONIGHT

Governor of State to Preside Over Argument Regarding Amendment

Athenae and Philomathia will contend for the Fifty-fourth annual joint debate championship at 8 o'clock tonight in Music Hall. Athenae, which won over Hesperia last year will attempt to repeat its victory by sending a team of veteran debaters against the Philomathians.

The question on which the contest will be decided is, "Resolved, that the constitution of the United States should be so amended that any law or portion of a law declared unconstitutional by the supreme court should be valid law if re-enacted by a two-thirds majority of both houses at the next succeeding congress."

Prominent Contenders

The decision will be given by Prof. A. T. Weaver, of the speech department. State governor, John J. Blaine, will preside.

Philomathia will uphold the negative of the proposition, while Athenae will defend the affirmative.

The debaters are Alfred Nicolaus '25, Emanuel Goodman '25 and Glen Bell '25 for Athenae, and Harold Jordan '25, George Mitchell '25 and Harold Sporer '25 for Philomathia. The entire affirmative team is composed of former intercollegiate debaters.

Debate is Significant

Since their selection last spring intensive research work has been done in political science by the members of both teams. All constructive work on a joint debate is done solely by the debaters without any outside help. No coaches are engaged to assist in the preparation of the cases or in the training of the speakers.

That the joint debate is called "Wisconsin's Oldest Tradition" is significant of the place that this activity has had in university life. Some of the debates have been considered so authoritative that they have been used in congressional and legislative controversies.

Tickets will be on sale at Music Hall. The price of admission will be 25 cents.

100 W. S. G. A. DOLLS LEFT FROM BAZAAR GO ON SALE TODAY

About 100 dolls which have been attractively dressed by university women and which remained unsold at the W. S. G. A. doll show held in Lathrop hall last Saturday, will be on sale at the Choles floral store, corner of State and Mifflin streets, this afternoon and from 9 to 5 o'clock Saturday.

Part of the dolls which were left were given to the Bradley Memorial children at their annual Christmas party given by the Y. W. C. A.

Prizes were awarded for the best dressed dolls. The districts to receive prizes were Chadbourne hall district under the chairmanship of Annabel Bodden '26, and the district under Emily Davidson '25. A sleigh ride will be given the women in these two districts who dressed dolls. First prize for the best individual doll was awarded to Esther Kalvestra '28, second prize to the women in the rooming house at 625 North Frances street, third prize to Esther Ringstad '27. Dolls receiving honorable mention were, "Bud" from Chadbourne hall, "Alsatian" from the French house, and the nigger stocken doll.

WESLEY CHOIR GIVES CHRISTMAS CONCERT

The vested choir of 30 voices, of the University Methodist church will present the cantata, "The Story of Christmas" by Mathews at the Sunday evening service at Wesley foundation. The cantata will be broadcast from the University radio station Friday evening. The choir is under the direction of Prof. L. L. Iltis of the School of Music.

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDWISCONSIN OBTAINS
GRIDIRON TILT WITH
MICHIGAN AGGIES

Final Negotiations With College Were Completed Yesterday Afternoon

The Michigan Aggies have been added to the 1925 football schedule for the November 14 date and the list is now complete.

Negotiations with the Michigan college were completed yesterday afternoon and the contract awaits the approval of the athletic council, which will meet next Tuesday.

The Michigan Aggies, of East Lansing, Michigan, put strong teams into the field each year and seem an ideal opponent, the game coming as it does just before the Chicago game. The team played the Aggies in 1923 and only after a hard battle defeated them.

The Michigan Farmers, coached by Ralph Young, had a successful season this fall. The team held Michigan to a 6-7 score, although Northwestern defeated them by a decisive score.

Final negotiations for the Ames game were completed also. Coe college will not be met this year on account of the non-conformity of the college to the rule eliminating freshmen from intercollege competition.

MOTHER'S GIFT IS
MOST IMPORTANT

Observer Finds Many Things That May Appeal to Her Fancy

After the Christmas party is over, after the final report is in before the holidays, after Her present is chosen, don't forget to tuck Mother's Christmas present in your trunk before you go home for the holidays. Mother's gift must be the nicest you can afford, and is the most difficult to choose.

If your mother has a penchant for a cup of tea in the afternoon, perhaps she will like a copper kettle. These come in quaint, squat forms and are modeled after the old fashioned copper kettles. The price ranges from \$8 to \$12.

Scarfs are always appropriate, and no one can have too many, from the wooley ones to the thin chiffon evening throws. These come in prices ranging from \$3 to \$15, and may be as simple or as elaborate as one wishes. The daintier ones come in lace resembling a Spanish mantilla, and are white or colored.

Bags and purses are chic, and brighten up a dull costume. The most unique ones are the suede and beaded ones, grey, brown and navy blue. They range in price from \$3.50 to \$6. Under arm bags still continue to be in demand, and are made from leather, moire and tapestry, and range in price from \$5 to \$15. Some are trimmed with bright colored leather, which adds a distinctive note.

Mothers, with their usual caution, always carry an umbrella, and such an article can well combine utility and beauty, if care is taken in choosing it. They come in all shades, but mothers would probably prefer a duller shade, and less elaborate carving on the handle. They are from \$5 to \$15 in price.

Cut glass perfume bottles with cloisonne stoppers for \$6.50, will be welcomed, especially if your mother fancies perfumes. In such a case, it would be wise to fill the bottle with some dainty French perfume.

And don't forget to send mother a corsage on Christmas morning; she'll like that, or a box of candy to appease her sweet tooth.

The Buckeye cagers displayed team work in both offense and defense of a mid season form in beating the Ohio Wesleyan quintet 41 to 32. Johnny Miner, high point man in the conference last year, performed in the same stellar fashion by piling up the most points in this game.

READ CARDINAL ADS

Ski Club Plans on Making Trip
to National Meet at Lake Placid

"Win at Lake Placid," was in short the thought of the meeting of the Badger Ski club, held at the University Y. M. C. A. last night.

In this meeting, characterized by an enthusiasm greater than has ever been shown her before, President Vincent Johnson declared that the Lake Placid trip was now a certainty and that Wisconsin, winner of last year's ski meet, would again be represented at that tournament.

Dudley Carmichael, the star of last year's championship team; Robert Pabst and Paul Stone will take part in the ski jumping, ski efficiency and snowshoeing contest while Leo Emmert will enter the skating races.

According to Coach Martin, the Lake Placid trip is not the only

event of importance this year. The National Ski meet will be held here Feb. 7, and judging from the added interest in winter sports, this year, this year's meet will eclipse all others in importance.

Among the other questions discussed at this meeting was the possibility of meets with Marquette, Minnesota and Michigan, and although it is not probable that inter-collegiate contests will be held this year, it is certain that these teams will meet Wisconsin sometime in the near future. At the close of the meeting last night, Coach Martin said that the Athletic Association is now corresponding with eastern schools in regard to recognition

they give their skiers, and it is likely that Wisconsin will give some type of "W" to men on the teams.

SORORITY BOWLERS
ARRANGE MATCHESBowling Contests For Sorority
Women Drawn Up For
First Semester

The complete schedule for inter-sorority bowling for the first semester is as follows:

December 12—Delta Delta Delta vs. Alpha Gamma Delta; Alpha Delta Pi vs. Phi Omega Pi; Alpha Beta Phi vs. Delta Zeta; Chi Omega vs. Kappa Alpha Theta.

January 9—Delta Zeta vs. Alpha Chi Omega; Kappa Delta vs. Alpha Omicron Pi; Chi Omega vs. Alpha Gamma Delta; Kappa Alpha Theta vs. Phi Omega Pi; Delta Delta Delta vs. Alpha Xi Delta.

January 16—Kappa Alpha Theta vs. Pi Phi; Delta Delta Delta vs. Chi Omega; Kappa Delta vs. Alpha Xi Delta; Alpha Delta Pi vs. Alpha Chi Omega; Delta Zeta vs. Alpha Omicron Pi.

January 23—Phi Omega Pi vs. Chi Omega; Kappa Alpha Theta vs. Alpha Chi Omega; Delta Delta Delta vs. Kappa Delta; Delta Zeta vs. Alpha Xi Delta; Pi Beta Phi vs. Alpha Gamma Delta.

January 30—Kappa Alpha Theta vs. Alpha Omicron Pi; Alpha Gamma Delta vs. Alpha Chi Omega; Alpha Delta Pi vs. Alpha Omicron Pi.

COACH LOWMAN
WARNED BALLMEN
ABOUT ELIGIBILITYMen Will Not Start Workout
Until After Christmas
Holiday

Coach Guy S. Lowman called all prospective baseball candidates together yesterday afternoon at 4:30 o'clock, and warned the men to be careful of their marks for the rest of the semester and next spring.

"Everything depends upon the marks which are turned in at the end of the semester, and with the spring trip a certainty, it is well worth working for," Coach Lowman told the men.

Coach Lowman has only three "W" men as a nucleus of this year's squad, but intends to develop a team from those men who come that will be strong in every department of the game. No actual work will begin until after the Christmas vacation.

ma Delta vs. Alpha Chi Omega; Alpha Xi Delta vs. Alpha Delta Pi; Delta Zeta vs. Kappa Delta; Alpha Omega Pi vs. Delta Delta Delta.

A hammered silver cigarette case with an automatic ejector makes a most desirable gift for an older brother. The case is so arranged with a spring that one has only to move a little slide and a cigarette pops forth.

Do you want to dance to rhythm as
only a great colored band can play it---
then dance to

Devlyn's Orchestra

A Dusky Band With
Entertaining NoveltiesStudent Dancing
Per Couple \$1.50The STUDIO
(Formerly Boyd's Studio)Jess Cohen
Harry Mirick

The Wisconsin Union Board

Extends a Cordial Invitation to All Students to Dance at

LATHROP PARLORS
TONIGHT

Jess Cohen and His Orchestra Will Play

Tomorrow Night—ARNIE JARVIS' BAND

Please Present Fee Cards

\$1.50 Couple

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDBADGERS OPEN CAGE
SEASON IN BATTLE
WITH WABASH FIVEMeanwell Has Scheduled Three
Prelims With Indiana
College Teams

Another title-seeking quintet of Badgers, without the services of Spooner, will open its season tonight against the strong Wabash five. This game will open the long cage season which will not end until the game at Ohio March 14.

Of the several games that precede the opening of the conference season with Minnesota January 10, there are with Indiana schools, De Pauw, Butler and Wabash. When asked the reason for so many games with Indiana schools, Coach Meanwell replied, "I scheduled these games for the reason that nearly all of the Indiana teams are the best basketball teams in the country. They handle the ball well and show the best form of any cage teams that I have seen in action.

Wabash Shows Speed

The Wabash team is one of the best in Indiana and I expect a real team to take the floor. The result of this game and the result of the Wisconsin-DePauw game will give an indication as to the comparative strength of Illini and the Badgers—that is if comparative scores are true.

Illinois opens her cage year playing DePauw tomorrow night. The result of this game and the result of the Wisconsin-DePauw game will give an indication as to the comparative strength of Illini and the Badgers—that is if comparative scores are true.

Captain Graham, Northwestern star, has been declared ineligible, causing the Purple cage stock to be lowered. His ineligibility was due to his playing of three years of intercollegiate basketball prior to this one.

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The selection of two capable guards has stumped Coach Sam Barry, ova basket mentor. With Jensen at center, and Janse and Laude as forwards, the offense is powerful. With the season opening only a week away Coach Barry has his hands full.

Minnesota, considered one of the weak cage fives in the conference, came through strong in their first game with North Dakota with a victory of 30 to 9. Coach Taylor, new in the Gopher camp, has apparently developed a strong aggregation.

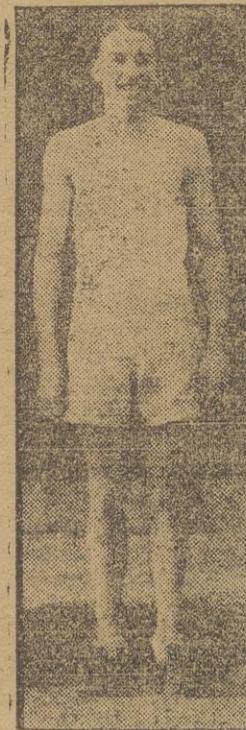
Wackman back to his old guard job. Merkle has the edge over the other two men, Harget and Martell, who are fighting for the right forward. Merkle is fast, handles the ball well, and is a constant fighter. He seems just the man to take Farwell's place on the team.

Diebold is certain to start at one of the guards. Barwig is looked at as the logical choice for the other guard position.

Meanwell expects to use every possible combination in the game tonight. This he feels is his only hope, to use combinations that are so unexpected that they will sweep the Wabash men off their feet before they know how to solve this new system.

The game will start promptly at 7:30 o'clock in the men's gym, with Young and Malony calling the foul and the sending of the foul and out of bounds.

1925 Harrier Leader



RAY KUBLY

Kubly, the newly elected leader of the 1925 harriers, was one of the most consistent performers on this fall's hill and dale team. In spite of the fact that he will be the midget of the conference next year he is doped to rank first in the conference run next year.

KUBLY IS ELECTED
HARRIER CAPTAINMidget Star Expects to Out-
class All Conference Com-
petition Next Year

Ray Kubly '26, of this year's championship harrier team, was chosen to lead the 1925 hill and dale at a meeting yesterday of the six letter men in cross country.

Kubly came here from Lawrence college and made a remarkable showing on the freshman cross country and track teams last year. As a fresh runner he set a new course record in the turkey race and was an important cog on the frosh track team as a two miler. In all but one telegraphic meet Kubly came through a first.

This year he lived up to expectations by always turning in a stellar performance in the cowpath runs. Kubly has a record of one first and two seconds in the dual meets and ninth place in the conference run.

Chances for Kubly leading his

CHICAGO CAGE MEN
FOUND INELIGIBLE

CHICAGO, Dec. 11.—The University of Chicago basketball team received a severe blow today when Coach Norgen was notified of the ineligibility of Aly, his star center, and Gordon, the leading sophomore candidate for forward.

So It Seems

It's time for basketball, but we can't help commenting on the football schedule. The Daily Cardinal learned last night that negotiations have been closed with the Michigan Aggies, of East Lansing, Michigan, to play at Camp Randall on November 14 for the date which was left open on the schedule as announced Sunday morning.

The Badgers played the Michigan Aggies in 1923, and only during the last stages of the game were they able to pile up a score over Coach Young's team. They will be interesting competition here next fall.

Coach Young has had a similar success at the Michigan Agricultural school. He was formerly coach of the Kalamazoo college eleven, at the same time that Spaulding was coach at the Normal school there. Young was shifted to the Aggies the year after Spaulding went to Minnesota.

In Kubly the cross country has a real captain for next year. One of the best runners on this year's squad, he is a well-liked leader and should be popular with the 1925 runners.

This Orpheum party next Tuesday night is going to be a genuine rally and the house should be packed with university backers of the teams. And from the preliminary plans heard around the campus there

team to another championship next year are very good. The little harrier should be better than ever next fall and is picked to take a first in the conference run. He will be backed up by a squad of good material.

As a two-miler on the track team he should add a great deal to the potential scoring of the team. He can travel the two miles well under 10 minutes.

IOWA DOLPHINS
JOIN SEALS FOR
SWIM CARNIVAL

Tank Meet is One of the Big
Athletic Events of
Year

For years Iowa university has held an annual joint water carnival in which both men and women take part. The women who participate are all members of Seal club, and the men belong to Dolphin. A varied program is presented, and this carnival is one of the biggest and most popular athletic events of the year at Iowa.

Many other universities have such meets as an established custom. There has been some talk at Wisconsin in former years of having the Dolphin club and the varsity squad take a joint plunge similar to this, but no steps have ever been taken in this direction.

The annual Eel-Seal meet, as it is called, was held last month in the men's natatorium. The program was more like a series of water vaudeville acts than a mere swimming meet. Of course there were the usual events, such as a mixed relay, fancy diving, and 40 yard swim. Then there were other events, the names of which may not throw much light on the nature of the performance. One was called a wedding, and everyone was there from Father Neptune to ring bearers and bridesmaids.

Another series of stunts was called Bag o' Tricks, the first part of which was the Sack Stunt, another, Submarine Warfare, and a third At Home Under the Water. Many other novelties added interest to the carnival. One was Frog Croquet, another Night Shirt Relay, and still others were named Floating Pyramids, and Duck Chase.

won't be dull moments. Get your tickets at the Co-op before they are gone.

Wabash tonight. This is the star of a long season. Doc Meanwell does not try to hide the fact his team will be little more than beginners tonight. Wabash has a well balanced team and there will be plenty of action.

A building permit for a \$3,500 residence was issued to Clyde Gallagher Wednesday by G. H. Mason, city building commissioner. The dwelling will be built at 2457 Upham st.

Prices Cut Deep on All
Luggage for 1 Week Only
Sat., Dec. 13 to Sat., Dec. 20

STUDENTS

You are going home and you will need a trunk, suitcase, or traveling bag to carry your extra which you have accumulated during your first semester in the University.

Our Entire Stock of
Fine Luggage on
Special Sale

A real satisfaction in buying high grade mds'e at such prices.



Belber TRAVELING GOODS

Any hat in our store \$5.00
A corresponding drop on all Mds'e.

Men's Furnishings
DepartmentSpofford's
413 State Street

(Where a dollar does its duty)

AL THOMPSON'S
Cameo Room
TONIGHT
Bob Talley and His Band
Saturday Night
Emanuel and Benson
The best music in town—What do you say?

THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

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DESK EDITOR—KEN COOK

A man was swimming in Mendota's icy waters yesterday, and shortly afterward he was on the street without a hat and wearing only a jacket in place of an overcoat. If students were a bit more hardy, they could do without all their furry overcoats, and they as well as the bears and dogs would spend a more comfortable winter.

A number of campus organizations have a custom of giving parties at this time of the year for Madison's underprivileged children. This is a real piece of Christmas service, and to many of the children it means the only Christmas they will have. More efficiency could be effected, however, if some central body were appointed to see that the same children aren't entertained too often.

Wiseacres about town winked knowingly recently when local radio fans reported that they were listening in on Scotland and other lands across the water. But if that sounds far-fetched, what should one think of the story coming from Cape Town, South Africa, that several people there heard a dog barking in America? Dogs were actually used for test purposes in this country during International Radio week.

Local ash haulers would do the community a real favor if they should happen to drop a few loads of their commodity on some of the slippery corners around town where automobiles are constantly skidding and sliding. The corner of University avenue and Park street, the corner of Langdon and Henry, and State street where it is crossed by Henry and Johnson, have been noticed as being especially dangerous. One difficulty is that most drivers jam their brakes and slide with their wheels set; if they would shift into second instead they would find that they would have much less trouble.

JOINT DEBATE

However often one or another of our campus activities may seek to add glory to its followers by claiming to be Wisconsin's oldest tradition, it will always be true that the oldest of our present day extra-curricular institutions is the Joint debate. Judged in age only by the literary societies whose activity it is, it has claimed the labors of many of the greater men whom Wisconsin has contributed to society.

We do not bring your attention to the Joint debate in 1924 either because of its age or because men who were Joint debaters in the past have achieved success. Wisconsin institutions do not gain merit by their age but by the present efforts that go to make them realities. Wisconsin, like the young people of our time, has discounted the value of tradition. We choose to accept or reject institutions on their present merits.

At no time has the Joint debate merited commendation as an institution more than it does now. There are two tones in present day discussion of public questions that make college debates unique and particularly valuable. On the one hand, few things find their way to the public forum unadulterated by propaganda emanating from one or another of our militant political or economic factions. On the other side of the scale are the forces of business attempting to exclude all discussion that does not subscribe to the belief that all is well with the world now that we are assured of four years of Republicanism and its corollary prosperity. In these circumstances a careful argument of a public question in which the fallacies of each position are readily attacked by way of spirited rebuttal is both entertaining and instructive. No question has been more clouded by prejudices and hasty opinions than has the question of the present Joint debates.

The debate tonight not only merits the support of loyalty, but it is deserving of careful attention on the part of those who are interested in problems beyond our campus.

A CHRISTMAS SUGGESTION

In this issue the Daily Cardinal presents for the consideration of its readers a summary of the whole field of Christmas giving, and numerous suggestions of appropriate gifts in doubtful situations. The Yuletide atmosphere might well be described as an atmosphere of perplexity, for certainly the season is robbed of its happiness in the lives of many people because they feel they must give presents to all their friends and they can't decide what to buy. Perhaps that desperate, last-minute panic which seizes them after they have put off the unpleasant task of Christmas shopping too long, and that sort of giving that is accompanied by unpleasant thoughts, arising from an over-worked sense of duty, are not reflections of the true Christmas spirit. Perhaps they are even morally wrong. If so, the Daily Cardinal is performing a real service for its readers if they take these suggestions and act on them before the season is spoiled.

But aside from these gift suggestions, there is another object in this issue. Madison is so pronouncedly a university town, and the students hold such a prominent place on the stage, at least in their own estimation, that the commercial attractions of the city are often lost sight of. The excellence of the local stores and business establishments in comparison with establishments in other cities of the same size, and even in larger communities, is an undisputed fact. They are modern, enterprising, and reasonable in their prices.

But in the eyes of university people the local merchants have a very different significance. Their services in a business way are almost entirely lost sight of, and they merely become a profitable field for exploitation in all kinds of drives where students want to raise money. They are expected to support university athletics in a hundred different ways; they are asked to aid the Memorial Union; and each of the hundred or more other undergraduate activities comes in for its share of the spoils.

But in every game there must be two players. Students who are postponing the Christmas shopping until they arrive home during vacation, merely because they are too lazy to do it here and now, should realize that their education is being received in Madison, and that it is being materially aided by the commercial interests here. The Daily Cardinal suggests that the student body play its part and patronize its benefactors.

Cold weather again brings to us those persons who run about the campus in the chilly breezes with but a sweater or a leather jacket while we are wrapped in a heavy overcoat. We wish they wouldn't do that, it makes us shiver.

We have heard some persons complaining because the athletic department was leaving the university pier up to be broken and wrecked by the ice. But, sorry to say, no fault can be found this time, for the pier is standing as an experiment, it being built originally to withstand the gaff.



Just once more before we leave for our humble home will we sit down and attempt to give our dear readers some feeble wit. So, we say now MERRY CHRISTMAS and a NAPPY VACATION.

Jimmy J. says he sent a college widow a picture of the Mendota Institution and now she accuses him of going out with the wild women.

TO THE CO-ED.
Sure, Jane, Lathrop or Drive, House dance, hall or picture show, Any place you want to go!

Yes? Why girl alive, You know I'm slow.

TO THE TOWN LADY
Say, kid, nothing doing, no!
Hop in and say no more!
Dance? What dya take me for, Sister, I am not that slow!
Fine! watch that door!

AL PHALPHA.

She clawed his hands, she scratched his face, she poured a kettle of boiling water on his dome and beamed him with a cake of ice. "Ho! He! Ha! He taunted, and laughed in her perky Pebeo polished molars, "They protestations are of no avail, I've been Valspared!"

JIMMY J.

We feel it our duty.
To waste this space.
So foolishly.
In order to.
Mention a certain.
Man who is known.
As 'the biggest.
Man on the campus.'
And have you seen.
That You Bet You Teamsters.
Coat that O. K.
Jim Valley.
Has been wearing.
And we wonder.
Where he keeps.
His team.

One of those demure college females remarked after trying to get into Bennie Snow's Flake lecture for two hours, "S'No use."

When Grady's was being decorated we heard that the painter had hung a boarder, but later we heard that it was only a roomer.

"I've found the lost cord," said

the boy as he picked up the Kelly-Springfield on the country road.

* * *

SHE: "How was your date last night?"

HER: "Oh, just another football man."

SHE: "What do you mean, a football man?"

HER: "He played full all evening, and relied on his line to get him over."

JUGGLER.

* * *
Have you heard? Sure, the prom queen is chosen, and we know who it is. Now don't crowd, ladies, but just call Fairchild 0000 for the details.

* * *
AND SPEAKING OF THESE PROM BUSINESSES, WE HAVE A FEW WORDS MORE TO SAY. WE WILL ADMIT THAT CLIFFORD'S NEW RACOON COAT IS ABOUT AS SWEET AS WE HAVE CAST OUR LAMPS UPON, BUT DON'T YOU THINK THAT THIS RATHER TOO MUCH ANTICIPATION? SOMETHING MIGHT GO WRONG, YOU KNOW, AND PROM MIGHT NOT BRING IN AS MUCH MONEY AS IS EXPECTED.

* * *
KID RIFF SAYS:
"That lynching was the worst necking party I have ever seen."
* * *
"This runs into money," He said with great chagrin, As he tipped into the cash register A bottle full of gin.

ANN DEE.

* * *
"The scandal sheet will get you, if you don't watch out." And that means you! Tis a day of great fear, this coming Thursday, for that daring, raring, tearing scribe who sacrificed his education at Michigan to carry out his life's work will put out his first edition at that time. All we say is, watch your step.

* * *
FROSH: "You don't mind if I smoke?"

DATE: "Go ahead and burn up for all I care."

* * *
We had our hair cut, and thus our jokes may be a bit feeble.

SAMPSON.

Lathrop Hall, or from Nellie Bilstad, Chadbourne Hall.

PROM ALUMNI COMMITTEE

A meeting of the Alumni committee for Prom will be held at the Red Mill this afternoon at 2:30 o'clock for the purpose of addressing envelopes.

FRESHMEN WOMEN

Convocation at 4:30 o'clock today in the concert room, Lathrop Hall.

INTERNATIONAL CLUB

The International club will hold a social meeting at the Unitarian church at 7:30 o'clock tonight. All people who are interested in meeting foreign students are asked to come. Admission will be 50 cents.

Many Gifts From Faraway Countries

Are Seen in Shops

Entering a gift shop these days is like walking in to the league of nations. Czechoslovakian pottery vies with Chinese brass and Indian copper, while practically every nation is represented.

A gift which would delight even the most blasé is a blue metal powder box from Switzerland. When the lid is lifted it begins to play Swiss chimes. An equally pretty box is of Florentine leather. Another pretty one is of alabaster. Czechoslovakia holds her own in popular favor in the gift shop. One of her prettiest representatives is a large salad bowl edged with the characteristic blue and red figures, accompanied by a wooden spoon and fork whose handles are tipped with the same colorful design.

Beautiful trays of hammered brass come from China. One in particular has a peacock in the center whose tail sparkles vivid red and green.

A hundred new and different ribbon novelties help solve the problem of something new for Christmas.

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office in the Union building, 752 Langdon street, or phoned to Badger 250 before 5 o'clock of the day preceding publication.

ALPHA KAPPA

"The Rural Church and the Community" is the subject on which John O. Macl, grad, will speak at the meeting of Alpha Kappa Delta, honorary sociological fraternity, December 12, following a 6 o'clock dinner at the city Y. M. C. A.

ORCHESTRA.

The symphony orchestra of Wheeler Conservatory of Music is being organized and tryouts for 1st and 2nd violin, viola, cello, 2nd oboe, horn, trombone and timpani will be by application. Phone B. 843.

OCTOPUS DEADLINE.

Octopus contributions for the January number are due Tuesday, December 16.

OFFICIAL NOTICE

The office of the Dean of Men has approved the following one o'clock parties tonight: Sigma Nu, Alpha Tau Omega, Sigma Phi, Phi Mu, Chadbourne Hall.

PALESTINE BUILDERS

There will be a meeting of the Palestine Builders at 10:30 o'clock Sunday in Lathrop parlors. Members are urged to be prompt.

Y. W. C. A. FRESHMEN

Tickets for the freshman Y. W. C. A. Christmas banquet may be purchased at the Y. W. C. A. office in

SHOPS SHOW FINE GIFTS FOR FATHER

Observer Says the Source of Funds Should Be Treated Royally

There are such a multitude of appropriate and useful gifts for men shown in the shops around town that not even one father of a Wisconsinite ought to find an ill-chosen necktie, a pair of striped socks, or a box of cigars in his stocking on Christmas morning. Since father bears the brunt of the holiday gift-giving, financially, we all ought to spend some time and consideration in choosing his gift.

Even the most practical minded father would be delighted to have a pair of warm, good-looking, fur-lined gloves they are showing in a shop on the square for the very reasonable price of \$5.50. These are rabbit lined; those with squirrel linings cost \$7.50. They are excellent undressed kid gloves that will give good service for next season as well as this.

If you are tired of seeing that old knitted muffler Dad wears all the time, why not take advantage of the situation and give him one of the new, woolen scarfs that come in soft grey and blue plaids, in tan and brown combinations, and in solid colors. When choosing this gift, be careful to select something in keeping with the dignity of father. These scarfs are priced from \$3.40 to \$7. For about the same amount you might even give him an evening scarf of white silk.

A slightly more pretentious gift that is very acceptable to the man who smokes in a small, compact mahogany smoking stand which closes up and can be carried by a metal handle. It contains a tobacco jar, cigarette and cigar compartments, match container and ash tray. They are very reasonable at from \$8 to \$15.

In one shop on the square there was being shown leather house slippers trimmed with leather cutwork in another color for \$5 and \$6. The slippers come in combinations of black and grey and brown and tan. You might replace Dad's worn out wallet with one of the new tooled leather ones, sold in several shops for from \$2 to \$10. A bronze or brass adjustable reading lamp, the kind that can be attached to the head of the bed is an always acceptable gift. If Father is a golf fiend, a special club of a kind he has expressed a desire for would delight him. The prices of these range from \$4 to \$10 or \$12. A set of good military brushes with leather case, costing from \$5 to \$7 is a useful and desirable gift.

Post Office Takes Motto—"Shop Early and Mail Early"

"Shop Early and Mail Early" is the slogan adopted by the Post Office department in regard to the holiday season, and they hope to make it a habit with the American people.

Last year through the generous co-operation of the press, the movies and other advertising mediums, the so-called "last minute rush" was eliminated. This year Postmaster General New and First Assistant Postmaster General Bartlett have determined to better all records pertaining to the sale and transportation of gifts.

One of the most important features, is the proper addressing and secure wrapping of Christmas packages. Through the proper co-operation in mailing packages and cards early, the postal employees will be able to eat their Christmas dinners at home.

Let
Leidel the Caterer
make your punch—it's better
1815 Monroe St.
F. 3309

UNIVERSITY RENT-A-CAR

Drive it Yourself
515 University Ave.

Phone B. 4353

A. I. Koch '24, Mgr.

TITLES OF DECEMBER "LIT" STORIES EXCITE CURIOSITY

Titles that fairly tease the curiosity head the short stories and articles in the December number of the Wisconsin Literary magazine which will appear next Tuesday.

"Intimacies," "All's Fair," "Love Money," "An Expose of the Small Town," and "The Beauty of an Allowance" are among the most intriguing. These are contributed, in the order mentioned, by Marguerite L. Andersen '26, Ruth Corp '27, Willett Main Kempton '26, Virginia Larson '27, and Argon the Lazy.

"How to Write a Detective Story" is convincingly explained by Wilson A. Moran '25. "The Doyle's" is a short story by Violet R. Martin '26, who was recently elected

to the editorial board. Ring W. Lardner, humorist of national repute, has contributed a six-act playlet, "Taxidea Americana," in which he hits off in his way prominent Wisconsin persons and things.

"Mirror, Mirror, Tell Me True," Wisconsin's novel of contemporary life, is continued in this issue with a series of sketches by seven students. One of the five translations from the Chinese poet, Li Po, to appear in the magazine is illustrated with a frontispiece sketch by Stuart Palmer '28.

Marya Zaturenska has contributed a series of "Elegies for John Reed," for which she was awarded

a prize by the American Poetry magazine. Members of Theta Sigma Phi, national honorary journalistic sorority, continue their book review department, "Between the Covers."

Any man might be resplendent in one of the new tooled leather belts which the various stores are showing. They come in both black and brown and are all hand work.

Butterfly Candy Shoppe

310 STATE ST.

Before you buy a box of candy for her, don't forget to visit us. We are carrying the biggest assortment of fancy boxes in town. Prices range from 35c to \$15.00 per box. Satin boxes, baskets, cedar chests, and a big variety of other boxes.

All Our Candies Strictly Fresh Guarantee



Lounging Robes

If he is a good friend, just picture the joy and comfort that he would receive from a handsomely colored lounging robe, in flannel or silk.

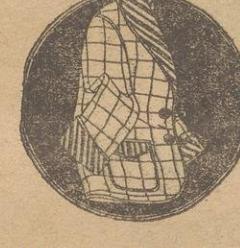
\$10.00 to \$25.00



Dress Button Sets

Nothing could be more appropriate in this age of evening wear than a complete dress button set, the only form of jewelry which men really like.

\$2.50 to \$7.50



House Coats

For Father a house coat is always welcomed and treasured. He likes its comfort and informality. Shown in woolens or silks.

\$10.00 to \$25.00



Pajamas

Brothers usually need pajamas, and wait for them to be given to them. They come in lawn cloths, radium cloths, flannelettes and silks.

\$2.00 to \$10.00



To The Women at Wisconsin

THE wisest philosophers and the cleverest humorists agree that woman is a mystery to mere man, and man is glad that it should be so. We all love mystery. But does not the rule work both ways? Are not the desires and likes of man equally puzzling to woman? Every woman will answer "Yes," when she ponders over the problem of what Xmas gifts and remembrances she will buy for her father, brothers and men friends.

But the problem is not difficult if she shops for the men of her family and for her friends in the store where they buy for themselves. We offer the following reasons for the suggestion that her shopping be done here.

Karstens is a men's store patronized by large numbers of university men and representative men of the town.

The stocks of everything for men are the most comprehensive and complete in Madison.

Our salesmen are accomodating, keen and intelligent with a thorough understanding of men's tastes and desires.

Our service, our merchandise, and our equipment are such that buying is made easy, and can only be duplicated in the larger metropolitan stores.

KARSTENS

22-24 N. Carroll St.

Origination of Modern Clothes Discovered in Burmese Style

The origination of modern clothes is explained by Miss Bessie Tyrrell of the Home Economics course, who has just returned from a year's trip around the world, observing fashions and shopping methods, and studying textiles for her work in the university this year. Miss Tyrrell graduated in 1911 and received her master's degree in Home Economics three years later.

"The American wrap-around skirt is almost identical with the native skirts of both the Burmese women and men," Miss Tyrrell related of her observations. "The Burmese men and women look very much alike. Both have long hair, they wear skirts, and smoke cheroots. The men wrap their skirts around, twist the material into a roll at the waist and stuff it under the vest to hold it in place. The women just wind theirs around smoothly as we do."

"Many of the present styles are similar to the Chinese modes. The Chinese excel in textile materials. Boys and men in the 'tailor' shops in Shanghai work on the most exquisite silk underwear I have ever seen."

"The art of bargaining with the natives is subtle as well as great fun. Time means nothing to them. Although they won't come down on their first price or take your price, they know full well that their first price is exorbitant. The Chinese have a wonderful sense of humor. If you want to pay their first price, the joke's on you, and if at last they have to come down to your price, they can see the humor in that."

"Cross stitch linens and handmade laces, so popular at present, can be bought in China at about a third or a fourth of what they cost in Italy. However, the Chinese do not always use pure linen and you must be a judge of textiles or you will suffer. Most of the Spanish shawls are made in Canton, China, and then shipped to Spain. We saw the women weaving them in Canton."

He who keeps up to the minute on all the fads and fancies of the world must have one of the latest cross-word puzzle books. The puzzles are arranged in the most intricate of designs and employ the most baffling of words to test the wits.

There is still enough bobbed hair to warrant the tortoise shell comb in a hand tooled leather case which has a pocket for the nail file. Or cases made of ivory and tortoise shell with patterns outlined in vari-colored stones.

Christmas Sale

by members of

Delta Phi Delta
Honorary Art Fraternity
at the
Co-op

Dec. 11, 12, and 13

Typewriters

SPECIAL TO STUDENTS

\$1.50

RENTAL PER MONTH

While They Last

KELLEY
TYPEWRITERS

666 State

Before You Start on Your Vacation

Unless you are going very far South, you'll want something warm and comfortable for skating, sleighing or skiing. We have skating sweaters which are just the thing. They are made of soft suede and lined with sheepskin throughout. Wombat collar and shown in green, brown and tan.

\$17.50

MANY PAPERS WANT WHA PROGRAM COPIES

City newspapers from all over the country are requesting advance copies of the musical radio program from WHA station, according to W. H. Lighty, chairman of the University Radio committee.

The Christian Science Monitor, the Pittsburgh Gazette-Times, the Brooklyn Times, and the Cincinnati Inquirer are among those publications which have requested programs.

Favorable reports of the radio concerts have been received from both coasts, as well as from Canada, and Fort Worth, Texas. Some of the cities heard from are Portland, Me.; San Francisco, and New York city.

READ CARDINAL ADS

Faculty Members Advice is See 'The Mollusc' Saturday

Dean Nardin and Prof. H. T.

Perry, of the English department, both expressed their approval of the performance of "The Mollusc" in interviews yesterday afternoon. A second performance of the play will be given by the Wisconsin Players tomorrow night in Lathrop concert room. Tickets will be on sale in Bascom hall this morning and may be obtained at the door immediately preceding the performance.

"The Mollusc" is the best play that has been acted in Madison this season. It is an amusing, light comedy, clever enough to be inter-

esting," Professor Perry stated.

"The Wisconsin Players give an admirable performance which does quite sufficient justice to the author's creation. It is inconceivable that all persons in Madison who like to see a good play well acted should not flock to see 'The Mollusc' on Saturday night," Professor Perry concluded.

"It is an amusing presentation of a particular trait to which some feminine persons are liable; an enjoyable little farce of human weakness to which some women show a sound inclination," Dean Nardin commented on the play.

Andelson Bros. Co.

17-19 WEST MAIN STREET

"On The Same Side of The Square as The Western Union"

The Christmas Gift Store

Silk Lingerie

Silk Lingerie is always an acceptable gift. It just seems as though you cannot have too much of it. Phoenix and Silk Jersey Vests are shown in lovely soft shades at \$1.95

Van Raalte, the sleek glove silk underwear, re-enforced vests in peach, orchid, flesh. \$2.50

Besides, there are soft, silky crepe de chine gowns and teddies in all the lovely pastel shades, priced \$4.95 to \$5.75

Dexdale Hosiery

Dexdale Full Fashioned Hosiery is beautiful and lasting. As a gift, it is a thing to be proud of and to cherish. Sheer chiffon and wonderful heavy silk are shown in all the leading shades. Exceptionally priced \$1.85

Umbrellas

What could be more appreciated as a gift than a silk umbrella with an attractive handle and covered with high quality silk. These, you know, can be carried in rain, snow and are beautiful when the sun streams through.

WHAT to give your roommate, sorority sister, and friend? It must be something useful and beautiful—something which will be a pleasant reminder of past acquaintance and a bond of future friendship.

Here, at Andelson's, are these personal, intimate gifts which women love and appreciate.

Purses

Especially are they welcome if they are in the fashionable new styles. New shapes, new designs are shown at a price range to meet every need. You'll say when you see these bags, "Why, there's a bag for every time, every place and every girl."

A Scarf

A silk scarf with exotic coloring for evening, a sport silk to dangle from the collar of a fur coat or a heavy wool for skating and tobogganing—all these are on display in our scarf section. They are just the kind you'd like yourself.

\$1.95 to \$5.00

Velvet Pump

Ankle Strap

ONE OF THE MOST POPULAR MODES DEVELOPED THIS SEASON!

\$7.50

Both the Spanish and Block Heel lend a distinctive charm to this beautiful velvet pump.

The Virginia Tie

SPECIALLY PRICED

\$6.50

There is a fascinating daintiness in these beautiful slippers. Modeled in velvet, patent and tan calf. Appropriate for every occasion.

A LEATHER HAT BOX (But \$1.99) MAKES A WONDERFUL GIFT

Wool Hose

They're warm and good looking too with their gay plaids, stripes, and checks. Of course, there are those in more conservative colorings, but we know the university girl will like these soft, wool hose \$1.95

A Bath Robe

Have you thought of a robe of blanket cloth, terry or honeycomb cloth? It's really a generous and practical gift. Then, of course, there are the lovely fancy dressing gowns of bright hued corduroy that are very appealing \$5.00 to \$16.50

New Sweaters

On your vacation you'll have need for at least one good looking sweater. Shaker sweaters in tan, white or red are the sporting thing to wear, but a jaunty sweater is the cricket sweater with colored borders.

\$2.95 to \$6.95

Christmas Gifts at the Co-Op

Jewelled Compacts

Single and double compacts with mirror and puff, each beautifully decorated with filigree and dotted with sparkling jewels.

\$2.50 to \$2.75



Perfume Atomizers

A dainty accessory to milady's dressing table. In colored and iridescent glass with gold or silver trimmings.

\$2.50 and 3.50



Novelty Beads

Beads of brilliant, sparkling jet and clear crystal make a delightful and inexpensive Christmas gift. Others in many different colors, including lavender, green, and amber.

\$1.50 to \$4



Ribbon Garters

Dainty silk garters in many shades of blue, red, green and lavender, frilled with white or colored lace.

75c to \$7



Vanity Boxes

Odd shaped vanity boxes in colored enamel overlaid with jewelled stripes. A distinctive and useful gift.

\$2.75 and \$3.50



Stationery

Stationery both with and without the Wisconsin emblem. In white or delicate shades of pink, blue or grey. Old Hampshire and Crane's Linen Lawn.

\$1.50 to \$3

HERE and now, at the Co-op, finish your holiday shopping! Don't burden the few precious, pre-Christmas days at home with hurried visits to depleted stores. Here are great stocks of things useful and delightful—make up your Christmas list for all the family, and check it against the array of gifts you know are at the Co-op—only a few can be shown on this page. Then come in and share the Christmas atmosphere of our aisles in their gay holiday garb, letting our friendly sales-force help you select. So much more satisfying to buy with the aid of people you know!

Friends that you want to remember with a gift charming and not too costly—what a host of suggestions you'll find here for them! Christmas is friendship-time; "grapple them to thy heart" with a remembrance. It brings dividends of delight.

Holiday generosity can take its fling more freely when shopping at the Co-op, for is there not the comfortable knowledge that every dollar here goes further? All our profits are returned to members—all our stocks are priced at the lowest market price.

Sealing Wax Sets

These sets can be used to seal envelopes or to make the popular stylish wax beads. In many colors such as green, yellow, red, blue, and brown.

75c to \$1.50 per box



Perfume Flasks

Tiny, dainty perfume flasks of silver in plain and engraved styles, each with a screw top and a place for a tiny initial.

\$2



Bar Pins

Bar pins in gold or silver. With the Wisconsin seal or "W". A useful and decorative gift with appropriate college sentiment.

\$2 to \$3.00

Miscellaneous Gifts

Memory Books
Diaries
Framed Mottoes
Pennants
Banners
Wisconsin Desk
Lamps
Fountain Pens
Silver Pencils
Books
Wisconsin Shields
Pillow Tops



Ash Trays

The smoker is an easy one to buy gifts for. An ash tray is always acceptable, but even an ash tray can reflect the thought and care of the giver. You'll find them here in blue, red, and yellow glass with nickel trimmings to hold matches and cigars.

25c to 1.50 \$

Silk Shirts

Silk shirts are the ever appropriate Christmas gift. A large variety of both colorful and more conservative patterns from which to choose assures you of the ability to satisfy your most exacting taste. This is another gift that a man always appreciates because of its usefulness.

\$4



Cuff Links

Cuff links in either gold or silver make an attractive gift. The famous Kum-a-part links are especially popular with men because of the ease with which they can be snapped into the cuff. Also complete tuxedo and full dress stud sets.

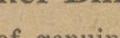
50c to \$6

Decorative floral ornament

Traveling Bags

An appropriate gift to a student friend is a traveling bag. In rich brown or black leather with brass or nickel trimmings these bags are guaranteed to stand the hard knocks of traveling and still keep their good looks.

\$5 to \$25



Leather Billfolds

Made of genuine leather in either black or brown, well sewed and expertly finished these billfolds make an excellent gift to father or brother. Places for cards, bills and notes.

\$1 to \$2.50



Belts and Belt Buckles

An appropriate gift is a belt with silver belt buckle. You may choose between a plain, initialed or Wisconsin seal buckle. Each belt is adjustable to any size.

50c to \$3



Cigarette Cases

No more appropriate gift can be given to the one who smokes than a silver or gold cigarette case. In plain or fancy design as your taste dictates. Large and small sizes with or without special inside features.

50c to \$7



Watch Fobs

Every man has use for a watch fob. We have them here in both "W" and Wisconsin seal emblems. In red enamel with strong leather strap they make an artistic and useful gift.

75c to \$3



Pipes

Genuine French brier pipes will please those who smoke a pipe. An especial advantage to this gift is that no matter how many pipes he receives he can always use another.

50c to \$5.00

506-508
STATE ST.

The Co-op
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

E.J. GRADY
MGR.

WORLD of SOCIETY

Santa Claus, Holly and Mistletoe to Be Seen Tonight

Nearly every organization is giving a Christmas party and a farewell party all in one, either this evening or tomorrow evening. Conventional Christmas decoration, mistletoe, holly and Christmas trees, will be used in decorating the houses, and it is rumored that even Santa Claus will be present to make the Yuletide spirit more realistic.

Phi Mu

A formal Christmas party will be given this evening by members of Phi Mu at the chapter house. There will be a Christmas tree, and the house will be decorated with holly wreaths and other appropriate decorations. Mrs. Helen Hazelwood and Mr. and Mrs. A. V. Mills have consented to chaperon.

Barnard Hall.

Lighted wreaths at the windows, a Christmas tree, and candles are among the features of the Christmas decorations to be used at the Barnard hall formal dancing party this evening. Professor and Mrs. Edward H. Gardner have consented to chaperon.

Alpha Tau Omega.

Alpha Tau Omega is entertaining this evening at a formal dancing party. Christmas decorations will be used, the predominant note of which will be silver. Mrs. Davis is to chaperon.

Delta Upsilon.

Members of Delta Upsilon are to entertain this evening at a formal dancing party at the chapter house. Mr. and Mrs. M. B. Findorf are to chaperon.

Sigma Nu.

A formal Christmas dinner dance is being given this evening by members of Sigma Nu at the chapter house. Holly and other Christmas decorations will be used on the tables and in the rooms. Mr. James Sheridan, vice president of the Illinois Steel company, and his family will be out of town guests. Mr. and Mrs. A. T. Rose are to chaperon.

Beta Theta Pi.

A formal dance is being given by members of Beta Theta Pi at the chapter house this evening. Mr. and Mrs. Philip F. La Follette have been asked to chaperon.

Coranto

Members of Coranto are to give

Recent Importations of Italian Handiwork

on sale at

111 W. Mifflin St.

Across from Hook Bros.

H. H. Ratcliff Co.

Jewelers Opticians
Cor. Main and Pinckney

A lasting gift however small is a constant reminder of the giver.

We can show you the latest novelties.

Buy Jewelry

have accepted the invitation to chaperon.

Alpha Sigma Phi.

Members of Alpha Sigma Phi are entertaining this evening at a formal dancing party. Mr. and Mrs. R. J. Connor will chaperon.

Phi Alpha Delta

Members of Phi Alpha Delta are entertaining this evening at an informal party at the chapter house. Professor and Mrs. W. G. Rice, Jr., Dean and Mrs. H. S. Richards, and Mr. and Mrs. William J. Meuer are to chaperon.

Sigma Alpha Epsilon

A formal dancing party is being given at the Madison club this evening by members of Sigma Alpha Epsilon. Mr. and Mrs. J. W. Haley have consented to chaperon the party.

Phi Kappa Tau

Phi Kappa Tau is entertaining this evening at a formal dancing party at the chapter house. Mr. and Mrs. A. A. Aurner are to chaperon.

Alpha Chi Sigma.

An informal dancing party is to be given by members of Alpha Chi Sigma at the chapter house this evening. Mr. and Mrs. W. H. Strand are to chaperon.

COMMERCE CLUB WILL GIVE CHRISTMAS PARTY

Members of the Women's Commerce club will be entertained at a bridge party on Saturday afternoon from 3 to 5 at the home of Freida Aucher '25. A Christmas tree and "Slam" presents will be features of the party.

GIFTS FOR ALL OCCASIONS AT THIS CHRISTMAS SEASON

We invite our friends to come here and select their gifts

OUR GIFT SHOP

This Season a Wonderful Creation

THE UNIQUE SHOP

OLIVIA H. TITUS

Interior Decorations, Antiques

Beautiful and unusual creations from every corner of the world.

130 STATE STREET



Dainty Slippers

For Formal Occasions

SLIM affairs of silver or gold cloth, lustrous satin or softest kid, marked at prices you will find it convenient to pay.

SCHUMACHER SHOE CO.

21 So. Pinckney St.

MADISON'S LARGEST SHOE STORE

A Merry Christmas

Gifts That Last

Watches that keep time

Le Boeuf Unbreakable Pens

Deltah Pearls, Rings, Silverware

Diamond
Mountings

B. Le Blanchflower
MADISON WIS.
JEWELER - 605 STATE ST.
HIGH GRADE
WATCH & JEWELRY REPAIRING
ENGRAVING

Articles
Priced Right
at the Start

Initiations

Sigma Phi Sigma.

Sigma Phi Sigma announces the initiation of E. V. Hicks '26, Sheboygan; H. G. Holmes '25, Beloit; E. H. Kreimann '25, Kiel; A. H. Reinert '27, Lake Geneva; W. C. Treichel '28, Racine, and R. S. Yeo '27, Milwaukee, Wisconsin.

Reva Gilder '26-
Eldon Thompson '25
Married on Dec. 7

The marriage of Reva Clara Gilder '26, only daughter of Mr. and

Mrs. Andrew Gilder of Mt. Ida, to Eldon Thompson '25, of MacPherson, Kansas, took place Sunday, December 7, at 11 o'clock at the home of the bride's parents, the Rev. J. T. Morgans of Lancaster officiating.

John Wisner '26 acted as best man. A party of about fifty guests attended the wedding, among them being friends of the couple from Madison. After the ceremony a wedding dinner was served.

Mr. and Mrs. Thompson returned to Madison where they will both continue their work at the university.

READ CARDINAL ADS

WE ARE AT YOUR SERVICE

If your hair does not dress up as prettily as it should come in and let us suggest to you a better way. Remember that a picture shows up best in a pretty frame. Your features will show at their best if you have enough hair to dress up.

AT SCOTT'S BEAUTY SHOP

B. 7170

614 State

When Selecting Your Gifts
Why not get the

WRITE GIFT

Box Paper

Fountain Pens

Fancy Pencils

Desk Blotters

Combination Pens

Pencil Sets

Desk Sets

Brass Ink Wells

Paper Knives

Diaries

Desk Calendars

Address Books

Desk Shears

Pen Trays

and many other articles found in our store make the write gift for most any one.

Come in and let us show our selections to you.

NETHERWOOD'S

519 STATE ST.

GRUEN GUILD WATCHES

Don't forget your
Roommate

IN YOUR CHRISTMAS LISTS

JEWELRY best expresses your Christmas wish. It forms a permanent expression of your sentiments, a worthy tribute to friendship and love.

Gold pens with pencils to match, for Ed or Co-ed. If a man, a belt buckle, a cigarette case or probably a gold knife. And if a girl, a necklace, a compact or a bracelet.

GAMM JEWELRY CO.
ESTABLISHED 1859
9 W. MAIN STREET
MADISON WISCONSIN

CHRISTMAS CARDS AN OLD CUSTOM

Different Countries Have Varied Greetings; Wales Sends Small Note

"Merry Christmas" said the first Christmas card, and so says the Christmas card today!

The custom of sending Christmas greetings originated in England in the early nineteenth century, when letters were sent out to friends and relatives wishing them Yuletide happiness and prosperity.

In 1846, J. C. Horsley designed the first Christmas card at the suggestion of Sir Henry Cole. That was merely a formal card conveying seasonable greetings, but it inaugurated a custom which has become world-wide.

Previous to the World war, Christmas cards were made in England and Germany almost exclusively. Since the war, however, the best commercial artists in the United States have been employed designing greeting cards.

Women generally choose the old English style card, with the deckled edge-colored preferred. Men are more easily satisfied with formal white engraved cards.

In England, to avoid selecting cards each year, each person has a very elaborate card, which he uses year after year. It is considered a mark of distinction to receive a card from a member of the royal family, and many social climbers are looking forward to receiving the 12 by 18 inch card sent out by the Prince of Wales.

Try 'em
at home

You'll be convinced that our's
are the best

Heavy Malted Milks

TIEDEMAN'S
PHARMACY

702 Univ. Ave. B. 4858

Students

Smokers
Christmas
Supplies

PIPES

Dunhill's
Orliks
De Muths
Whitehalls
Milanos
Marlboros
Kaywoodies

Your Patronage
Solicited

Morgan
Bros.

532-4 State

Harry S. Manchester, Inc. The Store of the Christmas Spirit



Annette: "Oh, dear! How shall I ever manage to get my shopping done before next Friday noon! I haven't even started!"

Marie: "You poor girl. I can tell you exactly what to do. Go down to the Gifte Shoppe at Manchester's. Have you seen it? The quaintest old English cottage you ever saw—and just full of the most adorable things! Things for everybody in the family, even little 4-year-old Bobby. And I found the quaintest piece of old brass for my aunt and it's usually so hard to find anything for her—she has just everything. Do go up—you can do your shopping in just no time!"

JEWELRY OFFERS LASTING PRESENTS

Giving of Jewels Ranges Back
to Origin of Christmas
Itself

Jewelry as a gift has always been acceptable for years and years. The giving of jewelry ranges back to the beginning of Christmas itself. The night the Christ child was born, shepherds and wise men brought Him many gifts of gold, silver, and precious stones. All through the ensuing years, when friend gave gift to friend in whose memory he wished to remain, he gave him some little thing in the line of jewelry—something that would not fade away in a day or two, but which would bring back pleasant memories for many and many a day.

Though one cannot give masses of gold, silver, or precious stones to his friends now-a-days, he may find many charming combinations of the three. One of the most modish of

these as a present is the fancy set ring. What girl could be happier on Christmas day than the one who receives one of those large, block-shaped sets of topaz, amethyst, or aquamarine, set up high in a white gold mounting? The average price for these rings is about \$20.

Other girls may be made happy by strings of choker beads in new shapes and tints whose prices range from \$1 to \$4.50. The scintillating, clear, crystal necklace reflects a myriad of colors in a girl's life then and for many years henceforth. If one prefers pearls they are always the best of gifts and may be obtained in strings of all lengths, with beads of all sizes, and in all prices from \$5 to \$60.

One of the latest and most beautiful gifts for the modern girl is a fancy mesh bag. She will be in the height of style when she carries one of these with its meshes of white gold and colored enamel, and its lining of colored silk, and it will only cost from \$10 to \$20 to put her there.

The charm of the bag may be increased duofold by the addition of a tiny silver plated perfume flask. These flasks may range in price

from \$2 to \$3.50, and may be had with or without a chain, the addition of which allows one to carry the flask free from the protecting folds of the mesh bag.

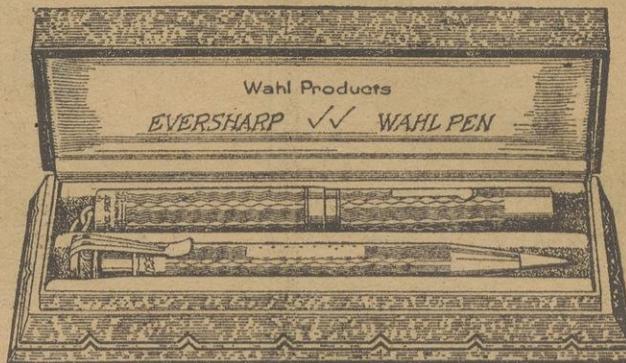
Jewelry is not only for the ladies this year, but is considered a very "good" present for the masculine sex also. The latest thing in men's gifts is the watch chain with its many shaped links of green or white silver, or of a combination of the two. Any man can certainly be proud to possess such a "shining front," and one can obtain such a gift for \$2, \$3, \$4, and up to \$15 if one wishes the very best solid gold chain.

A combination of a watch chain and belt buckle is a useful and pleasing gift for a man, and is the best in green or white gold, with various insignia. They cost \$4.50.

Men may also be made happy by such items as a white gold knife or pocket comb, whose prices range from \$1 to \$8; by a wrist watch which is again coming into style and which costs from \$20 to \$40; by white gold, green gold, onyx, square, or triangular watch fobs, with or without the Wisconsin seal, and costing from \$2 to \$4.

A grim old owl or a flaming butterfly on an irregular shaped scrap of chiffon will serve the co-ed as a handkerchief for all occasions, formal or scholastic, depending upon the color she chooses.

Swiss handkerchiefs, folded in a fan shape, come in dainty cretonne boxes, also fan shaped, and are so realistic that one is tempted to pick them up and wave them gracefully to and fro.



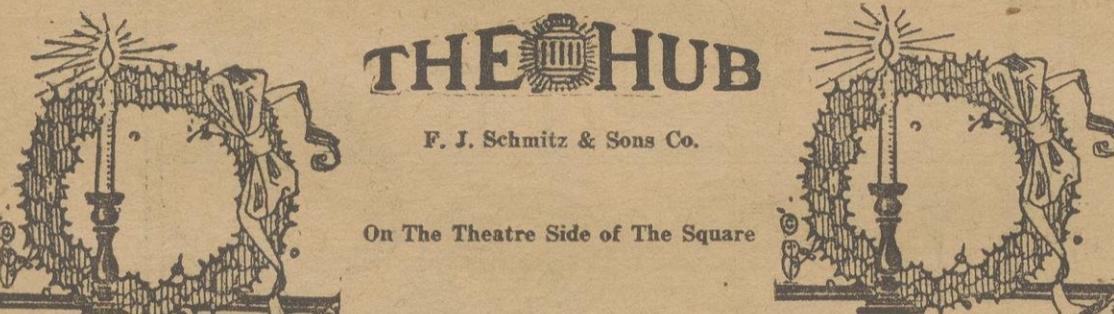
A Christmas Good Will Asset

If you expect to gain good will in the quarter where you most desire it, GIVE HER A WAHL PEN AND PENCIL SET THIS CHRISTMAS.

She will use these Write-Hand Companions every day in the year, and think of you pleasantly every time she uses them. In her hand, Wahl Pen and Eversharp are your best good will asset.

Reserve her Wahl Set with a small deposit today at

Rider's Pen Shop
650 State Street



THE HUB

F. J. Schmitz & Sons Co.

On The Theatre Side of The Square

For a Man's Christmas

Men's Lounging Robes

Luxurious dressing gowns of fine brocaded silk and of corduroy. With contrasting color silk collar, pockets, and cuffs. Made in small, medium, and large.

College Stripe Mufflers

Warm, good looking flannel mufflers in the new college stripes and Scottish plaids add a touch of brightness to Winter attire. Made in fine flannel with fringed ends.

Handsome Silk and Knit Ties

A gorgeous array of both silk and silk knit ties. All the new stripes, and patterns are to be found in this selection. Neckwear makes an ideal gift for Christmas.

Fine Mocha and Buck Gloves

Most every man wishes he'd get gloves for Christmas. Satisfy his wish with a pair of grey or beaver mocha or buckskins.

Men's Sweater Sets

Made of excellent quality worsted yarns in smart contrasting color combinations these sets are an ideal gift for the man who is a golfer. Don't miss this wonderful selection.

Belts and Buckles

An ideal Christmas gift is a fine Hickock belt and buckle.

Imported Wool Hose

Men's wool hose in all the new plaid and figured patterns make an appreciated gift. They're soft and warm and the colors are fast.

Good Looking Shirts

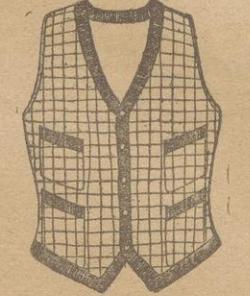
The newer fabrics and styles of shirts will be found among our representative assortment. All sizes.

Men's Knitted Vests

Smart all wool vests in all shades and patterns. They make an unusually fine gift—one that any man will like. Made in all sizes.

Slippers for Lounging

You'll find every kind of a slipper made here. We have just the kind he likes. Leather, Comfy brand, and others.



The Story of Bill and the Soda Grill

It all happened late at night. Bill had just finished his last econ problem and he was dead tired, but more than that, he was hungry as a bear.

"My kingdom for a luscious ham sandwich," quoth Bill. But though Bill was a regular "He" man, he also loved his warm robe and slippers, and furthermore it was snowing and blowing outside.

A brilliant idea struck Bill—he called the Campus Soda Grill. Yes, certainly, they'd be over very shortly with the best ham sandwich and malted in the United States. Oh boy!

What we did for Bill we will do for you, any night in the week. Try us tonight.

And don't forget we have a complete line of fresh "Whitman's" and "Johnson's" candies, prices ranging \$1.00 to \$7.50.

We pack and send your candy for you.

The Campus Soda Grill

714 State, Next to Campus

UNMENTIONABLES SPIED IN SHOPS

Intimates Gifts, Lingerie, Nightwear Intrigue Feminine Fancy

Intimate gifts, lingerie, night wear, negligees, convey that elusive much-desired girl-to-girl feeling in gifts.

Foamy nightgowns of yellow crepe with fillet yoke and apple green illusions, square neck edged with cream lace and hand-embroidered, are \$15. Adorable pajamas of pink crepe de chine, \$13, have fine net around neck, tiny pocket, and trouser leg. A lavender set is delectable with cream lace and rosebuds of pink and blue at \$15.

Exotic blouses and trousers of scarlet silk with printed border of black and blue may be used for smoking jackets at \$27.50.

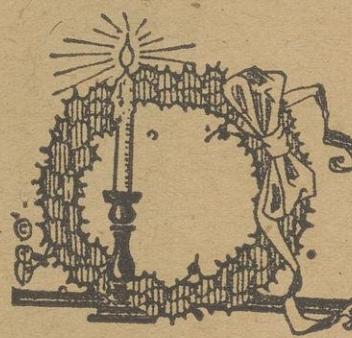
Rainbow teddies are lovely. In blue, pink, green and lavender they are hand embroidered and lace-trimmed at \$3.95. Silk knit vests bordered in blue, green and yellow, \$2.50, and bloomers to match are \$2.50. Severely tailored styles, peach and rose, are piped in black with black buttons, \$2.25 each piece.

Negligees are intriguing in variety. A powder blue with deep cream lace about neck and down front is \$22. This comes also in pink, lavender and green. The popular quilted style in pink, blue and lavender is \$20.

Corduroy accounts for several distinctive garments. A robe of black, coat style, at \$22.50, is piped in pink and yellow self material.

Alice blue corduroy bordered up the front in pink and blue braid, \$23, has the new high collar. An all-over design in topsy turvy flowers opens simply down the front to show a deep rose lining, \$27.50.

Reflecting all the glory of Rome, cigarette holders for the feminine smoker are made of Roman striped silk and have a compartment on one side for the matches.



One Hundred Gift Suggestions

Walk through our store and you will find innumerable gift suggestions. Candy, for one thing — the largest showing of fine candies in the city.

Rennebohm

Better Drug Stores

Badger Pharmacy

Corner University and Warren

Central Store

State St., next to The Madison

Square Store

13 West Main Street

Exquisite Lingerie

Lingerie is the happy solution to your gift problem. What could be more suitable than a gift to yourself or your friends of dainty, frilly lingerie? You'll find here a variety as lacy or as tailored as you choose. Lovely chemises, bloomers and step-ins with vests to match in delicate shades of peach, lettuce, orchid, and flesh in Phoenix Silk.

\$3 to \$12.50

Silk or Silk and Wool Hose

An almost endless choice of every fashion-color is to be found in our selection of Phoenix Silk Hosiery. The new browns, lavender, beach fawn, tan, and beige are only a few of the various shades.

In the silk and wool, the popular color combinations of checks, plaids, and stripes over backgrounds of softer shades make it an easy task to satisfy the desires of the most exacting Miss.

\$1.65 to \$2.50



The Co-op
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

506-508
STATE ST.

E.J. GRADY
MGR.

Frosh, Sophs, Juniors and Seniors

Get out of some hard work by letting us bear you topic, theme, and thesis problems.

Make your Christmas holidays cheerier. Let us do the work, neatly, accurately, and reasonable.

The office will be open during the Christmas holidays.

"No Job too Small—No Job too Large"

Open All Hours

College Typing Co.

Cor. Langdon and Lake

Orie Wernecke, Mgr.

B. 3747



Use or Price?

An Editorial on Giving

There is no greater satisfaction on Christmas Day than to know that your Christmas money has been well spent—that the gifts you've made are useful—will be a welcome reminder of your thought for months to come.

There is no surer way of getting that kind of a gift for a man, than by buying it at this Man's Store.

Price is not so important. A small gift that is used and liked is far better than a costly trifle that is looked at and forgotten.

Welcome Gifts

Madras or Broadcloth Shirts

Neckwear

Scotch Cheviot, Silk or Cashmere

Scarves

Lined or Unlined Gloves

Dressing Gowns or Robes

Silk or Wool Hosiery

Many Others—let us help you choose

BAILLIE O'CONNELL & MEYER
INCORPORATED
QUALITY  SERVICE

23 E. Main Street

Feminine Accessories Fill Many Windows As Christmas Approaches

Who said it is hard to find gifts for ladies, either young or old in Madison? We find the shops are displaying a world of feminine accessories, a few of which we recommend to you.

A white gardenia or a showy red rose in full bloom, accompanied by a promising bud and several realistic leaves, is a taking accessory to adorn the coat of the up-to-the-minute co-ed. These may be obtained for 85 cents, and clusters of tiny gay colored, handmade ribbon flowers for \$1.

Vanity cases are always an acceptable gift for milady—silver dorines studded with bright rhinestones are exceptionally good, their prices ranging from \$2.75 for a single, to \$3.25 for a double compact. Engraved gold and silver plated ones, with a chain and a finger ring attached range from \$2.25 to \$7. She would be proud to carry the one that you gave her.

To adorn her pretty arm are varicolored rhinestone set bracelets in the daintiest tones of blue, green, orchid and coral, and also white, which glitter as the snow, from \$1.50 to \$6.50. Some are wide, others have a row of white sets bordered on either side by orchid enameled work. Hammered silver bracelets with colored sets vary from \$2 to \$5 in price. A narrow

bracelet of pearls linked and bordered by silver costs \$2.

Perfume holders enameled in striking color combinations for her dressing table range from \$1.25 to \$4.50, and perfume atomizers from \$4 to \$10.

Handmade copper bar pins with a conventional design set off in silver at \$3, are exceedingly handy for milady's ribbon ties. Mosaic pins in green, blue, and yellow are exceptionally good this year.

A writing set in leatherette case, lined with satin, in red or purple, from Germany, containing five useful articles for the desk costs \$5. Sealing wax sets, with candles, wax, a tiny candle holder, and a stamp container, in rose, blue, or green, to seal her most private correspondence range from 75 cents to \$1.25. An impression of the university seal and wax in a leatherette case costs \$1.25. A gift "to the point" is a quill and ink stand in blue, orange, or yellow, at \$1.

In addition to these many rare novelties are lovely silk handkerchiefs in bright red and orange.

And while speaking of cigarette cases, there is an interesting brass bound basket with a handle for the lady's smoking stand. Lift the handle and you are offered cigarettes, matches and — life savers.

U. of W. Students Home for the Holidays

Xmas—New Year's, 1924-25

For your accommodation, ample train service with parlor car, coach and sleeping car accommodations has been arranged to leave Madison,

Friday, December 19th

TO CHICAGO

Lv. Madison { 1:05 p.m. 1:10 p.m. 1:15 p.m. (b) 2:15 p.m.
(a) 5:40 p.m. (a) 4:30 a.m. (a) 7:25 a.m. (b) 10:20 a.m.

TO MILWAUKEE

Lv. Madison (b) 1:00 p.m. 1:05 p.m. (a) 5:35 p.m. (a) 8:00 a.m.

TO GREEN BAY AND FOX RIVER VALLEY

(Via Jefferson Jct.)

Lv. Madison (b) 1:00 p.m. 1:30 p.m. (a) 5:35 p.m. (a) 8:00 a.m.

TO ELROY, LA CROSSE AND WINONA

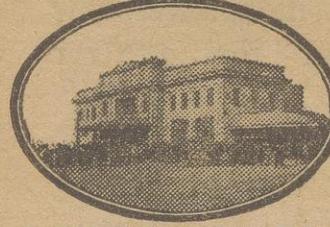
Lv. Madison (a) 1:00 p.m. (b) 7:30 a.m.

TO ST. PAUL, MINNEAPOLIS AND DULUTH

Lv. Madison (a) 9:30 p.m. (a) 7:30 a.m.



(a) Daily
(b) Except Sunday



C. & N. W. Ry. Passenger Station, Madison

CHICAGO & NORTH WESTERN RY.

For information and reservations apply
A. F. KNIEBUSCH, Ticket Agent
A. W. BOWER, Division Passenger Agent
Tel. Badger 142-143

Episcopalian Mixer

at

Grace Church Guild Hall

Cor. Washington and the Square

Tonight

Dec. 12th, 1924

Bring Your Friends



Cozy Robes for Christmas

Whether it's for travel, study or evenings at home, he's certain to appreciate it. Imported fabrics, gorgeous colorings. You'll like them—so will he.

\$750 to \$1500

SILK DRESSING GOWNS \$15 TO \$25

Speth's

house of Kuppenheimer good clothes



Your holiday J & Ms

You'll probably need both street and dress oxfords---there will be so many happy occasions. Things won't be very enjoyable unless your feet look and feel right; J & Ms always do.

\$12.50

Olson & Veerhusen Co

Hart Schaffner & Marx clothes

Parisian Novelties Effect Colorful Christmas Gowns

From Paris have come many delightful new novelties to brighten up the Christmas party frock. Jean Patou, who like the rest of the French designers doesn't consider a costume complete until one has the correct beads, handkerchief and even perfume, has brought out a new touch in jewelry, the latest being chokers of colored pearls the size of small marbles. They come in lavender, green, blue, pink, and other shades.

Many of the pearls have a pendant attached which is worn, not down the front, but down the back where the neck of the dress is cut V-shape to receive it. If one's beads are long enough they are tied in a loop and the loop worn down the back.

A bracelet which shrieks Parisian is of ivory with handpainted figures from which dangles a heavy yellow silk tassel concealing a tiny lipstick.

The newest in ornaments are pendants, hand-carved from bone or horn into a butterfly or bouquet of flowers. They are two or three inches in length but exceedingly light. Most of these come from Switzerland.

Hand-painted scenes on circles of heavy silk cut in scallops or notched. What are they? Guess again. Why, handkerchiefs of course. And they look quite pert peeping out of a tailored pocket. But for evening wear the handpainted scenery and butterflies are discarded for tiny bits of crepe de chine and lace in light shades.

Plaid and checked hose have found such favor for sport wear that they are going to be continued for spring, advance information on spring styles has it. These will be of silk, predominantly in lavender and green checks. The string socks worn on the campus may be adapted by the co-ed too, for the stores are showing the same type of hose for women in red and white and blue and white. Another new item in hosiery is the lisle hose of chiffon weight in all the popular shades.

A flower on the left shoulder is demanded in evening gowns. Any flower will do but the newest are chrysanthemums. Often the flower is repeated in corsage at the waist. The head band matches the flower. Many dresses for evening wear are white. Royal blue is also considered a fashionable color as are the amber shades. The Parisian fan,

which is the one preferred by smart Americans, is of uncurled ostrich tipped with bits of metal giving the effect of sparkling jewels.

Spanish scarfs in vivid colors are worn for evening wear. A smaller size has been introduced and is proving even more popular than the large size.

The straight silhouette which has been in vogue for several seasons will give way to a flare skirt. The flare begins at the knee and is obtained through inserted godets. The tendency to flare is seen both in afternoon and evening dresses. Printed fabrics, silk crepes and novelty effects will be worn for early spring.

Hats? Already some trimmed

in straw cloth are being shown. But while fur coats are in order hats are of bright colors to give a dash to the somber costume. Trimming is centered at the top of the hat. Felt hats have four creases and others a perky bow on top. Color is also added to the costume by amber-shaded scarfs blending from a brown at one end to a rosy pink at the other.

The ensemble costume will continue more popular than ever for spring. The best colors will be cranberry, ox-blood, and shutter green.

If one has a new umbrella, one can carry it by its handle and not have it drag on the ground for the handles are short and stubby, not more than three or four inches long, but beautifully carved.

The newest dance slippers are of black satin embroidered in bright colors. Afternoon slippers follow the lines of the pump with a variety of straps or ribbon ties.



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MUSICIAN, DRAMATIST MAKES VISIT TO CITY

Edward Brigham, singer, dramatic reader, and pianist, is spending a few days of his coast to coast concert tour in Madison. Prof. and Mrs. Carl Russell Fish entered for him at their home last evening. He is a guest of Phi Kappa Tau fraternity while in the city. Mr. Brigham gave a concert to a large audience here last year. He accompanies his own songs and also gives recitations with music.

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St. Paul	1:20 P. M.	Des Moines	3:55 P. M.
Minneapolis	1:20 P. M.	Davenport	3:55 P. M.
Wisconsin Rapids	1:20 P. M.	Janesville	3:55 P. M.
La Crosse	1:20 P. M.	Beloit	3:55 P. M.
Wausau	1:20 P. M.	Rockford	3:55 P. M.
Merrill	1:20 P. M.	Sioux Falls	10:15 P. M.
La Crosse	10:10 P. M.	Mason City	10:15 P. M.
St. Paul	10:10 P. M.	Emmettsburg	10:15 P. M.
Minneapolis	10:10 P. M.	Charles City	10:15 P. M.
LeRoy	10:15 P. M.	Austin	10:15 P. M.
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LOST: at Strand or near Chocolate Shop, Sunday night. Sorority pin. Reward. Phone F. 1267. 3x10

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Foreign and Local News

AT THE THEATERS

Vodvil, Drama and Cinema

"Lover of Camille" is Good Picture of Great Tragic Love

"The Lover of Camille" Starring Monte Blue and Marie Prevost Presented at The Strand

By J. E. L.

The tragic love of the great Debureau for the famous Lady of the Camillas is quite poignant in its appeal. A great actor, Debureau has Paris at his feet. Unhappily married, he finds his affection very true for a beautiful unknown woman whose emblematic flower is the cool, white camillia. Their love seems very great, but she transfers hers to Armand, a dashing young man about-town. Debureau leaves the stage, and waits patiently through the years for his love to come to him. His wife has left him, and his son, a young man now, is his companion. The finale for this broken life is the marriage of Debureau to The Lady, who dying, believes him to be her unfaithful Armand. Crushed by this, his last bit of happiness is in seeing the success made by his son in his once famous role of the clown.

The spirit of the picture, derived from Sacha Guitry's famous play, "Debureau," is delightfully French, except for Willard Louis, who has not yet recovered from being starred in Babbitt. Monte Blue and Marie Prevost make perfect love throughout the story. Monte Blue has undoubtedly obtained a more polished manner, a *savoir faire*, since his last picture. Poor Marie Prevost does not seem her usual peppy self—the role of a modern flapper gives her much more play on her powers than that of a foreign woman of affairs. Rose Dione and Pierre Gendron are the essence of French mannerism. It is they who inject the picture with the proper atmosphere.

Orpheum Show For "Jazz Week" to Be an Augmented Bill

Another all-star bill of augmented vaudeville has been chosen to feature "Jazz Week" beginning at the Orpheum theater next Sunday for a four days' engagement. Even more elaborate than its predecessor, this second show of the series is headed by Roscoe Ails and Katie Pullman, stars of Orpheum circuit vaudeville. The large company of 25 contains an octette of dainty specialty dancing misses and a lively syncopating orchestra.

Roscoe Ails is a squirming and sliding disciple of Terpsichore and is somewhat of an able comedian. Katie Pullman is an acrobatic dancer. She whirls forth in countless evolutions.

A gorgeously mounted production distinguishes this from the regular vaudeville bill. Each act is embellished and augmented in an original fashion. Well-staged ensemble numbers, and the clever singing and

Theatrical Horizon Is Bright With Advent of Movie Stars

By H. E. R.

A good list of shows will start the week. Rudolph Valentino will probably be the main attraction in the movie line, while the second edition of augmented vaudeville will fill the first four days at the "Orph."

Charles Ray, whose rube acting has been sorely missed by us for a long time, will be shown at the Strand the first part of the week in "Dynamite Smith." This picture was directed by Thomas Ince, who died during the time that he was directing Ray's second picture, and is of the type that "Charley" excels in—the type that calls for a timid, bashful, yet courageous boy. The support is also good, for it consists of Jacqueline Logan, Bessie Love and Wallace Beery. The last half of the week brings "Hoot" Gibson in "The Ridin' Kid from Powder River," a picture that Mae Tinee recommended despite the handicap of having that person for a leading character.

The sheik will appear at the Parkway the entire week in "The Sainted Devil." It promises to be an unusual picture, judging from the cast of Nita Naldi, Helen d'Algy, Dagmar Godowsky and George Siegman. "Ruddy" is said to have outdone himself in the spectacle of love

"The Eleventh Hour," a top-notch action melodrama, will occupy the screen at the Madison the first part of the week. Charles Jones, Shirley Mason, Alan Hale and June Elvidge are the cast, and according to the pre-views it is a good serial picture all in one showing. The last half of the week will bring "It Doesn't Pay," (we thought that it concerned slot machines, but we were wrong again), with a cast of Hope Hampton, Robert Haines, and others. This will be a theatrical melodrama, which will show us the inside of theatrical life, (Union Vodvilists, assume a blase air). Mr. McWilliams just told us that he has "North of 36" to greet us when we return from home with pockets full of change. The cast is a dandy—Jack Holt, Lois Wilson, Ernest Torrence and Noah Beery. He saw the picture and booked it for 10 days, so it must be. One of the big scenes in the stampeding of a

dancing of the octette of specialty girls put this on a par with any of the current musical comedy offerings.



huge drove of cattle in a town, and they completely wreck it. Remember the announcement.

The first four days of the week at the "Orph" will feature augmented vaudeville, of which there are details on this page. The show is said to be much better than the first edition, which was rather good. Then Leah, "Maid o' Mist" will mystify the audiences. We don't hope to know what it will be about, but by that time none of us will be much interested, so what's the difference?

"Spooks," a mysterious play with lots of thrills, lots of humor, and as much unusualness, will be enacted by the Majestic Players next week. O'Shea plays the part of black-face in this program, and we think enough of his character acting to look forward to it. Mr. DeLaney guarantees that we'll get a big kick out of it.

Movie Snapshots

"A Cafe in Cairo"

At the Parkway

In "A Cafe at Cairo" Priscilla Dean is the wild Egyptian dancer, who does strange and interesting things—all for LOVE. More of the desert-drama style, yet different from the usual run in that the sheik is actually the villain. As "Kali," the bad-man, Harry Woods plays his introductory role in this capacity, and makes a success of it right off the reel. This is Priscilla Dean's second Hunt Stromberg production.

Three Good Acts Assist Program at Orpheum This Week

This week's bill at the Orpheum has three exceptionally good acts, although the rest of the program is below average. Mme. Celia de Neppell, who has been called the Galli-Curci of Mexico, is perhaps more aptly termed the Mary Pickford of that country. She sings very well, wears costumes as only the daughters of old Spain can wear them, and best of all, has an exotic and unusual beauty that is refreshing and different. Senorita de Neppell deserves more prominence on the bill than she received.

Belle Montrose and Company might as well be Belle alone, for with the exception of her excellent character stuff and her stage presence, the act is flat. Dances are done, by young women who work hard without getting anywhere in particular, and the costumes are, as usual, elaborate and well planned. We are looking forward to

the day when it will be forbidden for an extra member of the act to appear from the gallery or the orchestra.

Demarest and Collette have an act which seemed to strike the fancy of the Orph patrons last night. Mr. Demarest is an eccentric and sometimes clever comedian. By a combination of slapstick stuff and wise cracks he got more than his quota of laughs.

The Alexander Brothers and Evelyn have an act which depends entirely upon their ability to handle tennis balls. The eldest of the brothers has personality, in addition of an uncanny mastery over the frolicsome balls, and thus led the best act on the bill. There was also a hick clog dancing act with the Pearsons and Newport, and a trained dog act which resembles other dog acts.

The more domestic girl or the one who travels considerably will be interested in the new cretonne covered needle cases containing needles, thread, and thimble, so compactly arranged that they fit the purse or slip into the corners of the traveling bag.

TRAVEL INFORMATION

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Rudolph Valentino IN
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A Paramount Picture

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Mad Infatuation for this
Beautiful Siren of his Dreams.

MONTE BLUE and
MARIE PREVOST
in
"The Lover
of Camille"

ADDED FEATURES

2 Act Comedy
Inkwell Cartoon

Fox News
Lynn at the Organ

STARTING SUNDAY
CHARLES RAY
in
DYNAMITE SMITH"



The Christmas Store



IDNIGHT blueness, pierced by cold scintillating stars, blue white snow diamonds in the moonlight, the ruby tail-light of a passing sedan, and Christmas trees lined up for sale on the sidewalks outside the shops on State street.

—Holy Byzanti! Only a week until we go home. Gee! Got to get something for Mother and Sis pretty quick—'H'lo Bob!"—want something different, too—they've such darn good taste. Wish I had a lot of money—Say! Kessenich's sure is a good looking store—white in the moonlight—and that's a beamer of a lantern. Heard they have some mighty attractive gifts there—guess I'll come down tomorrow and let them show me a few things.

Kessenich's

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Here in Kessenich's the complete gift shop, your Christmas gifts are waiting for you to say Merry Christmas with them. A few suggestions:

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Martex towel sets	\$1.25 to \$10
Beige suede Biarritz gloves	\$3.95
Yardley combination set of both salts, soap and bath powder	\$4.50
Midnight blue silk stubby umbrella	\$7.75
Crescent shaped comb set with brilliants	\$5.00
Leather purses in fashionable styles and a variety of leathers	\$3.50 to \$25.00
Real Spanish Lace scarf in black or white	\$8.75 to \$18.00
Italian cutwork luncheon set made in Florence	\$22.50
Whiting and Davis Mesh Bag	\$5 to \$32.50

for SISTER

Georgette handkerchiefs in pastel and bright shades.	\$1.25
Choker necklace of brilliant red beads	\$2.00
Flare cuff gloves, beaver shade	\$3.50
Fluffy scarf of flowered chiffon	\$3.75
Luxite glove silk vest—peach with orchid trimming	\$4.00
Two strand indestructible pearl choker, sapphire clasp	\$5.00
Smart imported wool sports hose in diamond effects	\$6.50
French bracelet, ivory hand painted	\$5.00
Crepe de chine nightgown edged in toasted color net	\$12.00

for A MAN

Parisian made linen handkerchiefs hand rolled hems, embroidered initials	\$1.50
Leather Picture Frame	\$2.75
Hand tooled Cigarette case	\$2.50
Yardley's "Gentleman's Package"—Talc, soap, lavender water, shaving cream	\$3.00
Toga Towel set of robe and sneakers	\$3.00
Steer hide bill fold, hand-tooled and hand-laced	\$5.00
Bridge set, English made leather 2 decks Congress cards	\$6.25
Manicure set—finest steel fittings	\$9.50
Travelling case—brown leather, comb, brush, shaving things	\$13.00

for THE girl

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Amaryllis from the famous and exclusive parfumeur Lubin	\$6.00
Toodle-oo, a fascinatingly eccentric bird is the vial	\$8.50
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Allez-hop! a most appealing little glass dog	\$10.50
Chick chick! another Parisian novelty	\$10.50
Cody's L'origan—set of powder, perfume, toilet water and talcum	\$15.00
Houbigout quelque Fleurs compact, lip stick, perfume and toilet water	\$12.50