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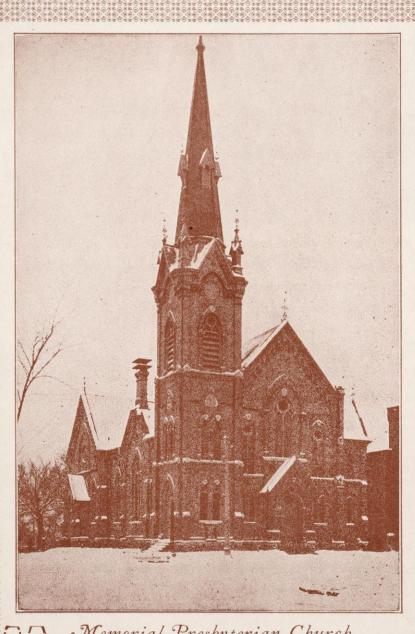


Appleton Review

No. 5 Vol. I.

FEBRUARY 14, 1930

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Your Last Chance to Win a Prize of Jive or Ten Dollar Values

This is the third and last week of the "misspelled word" contest in the Appleton Review. In this issue you will find a number of intentional mistakes in advertisements of various merchants. Read each advertisement carefully and list the words as you did in the last two issues, the misspelled word and opposite to it the correct word.

All three lists should be mailed to or deposited at the Appleton Review office, 300 E. College Ave., not later than 5 o'clock Monday afternoon, Feb. 17. The winners will be announced in our issue of Friday, Feb. 21. Some have already submitted their lists for the last two weeks and should send in the third one immediately.

If more than one person has all of the answers correct, the names will be placed in a box and Morris Spector, jeweler, who is the donor of the prizes, will be asked to draw one, who will be declared the winner. The second name drawn will be given second prize.

First prize, as announced before, is any ten dollar article of jewelry selected from the stock in Spector's Jewelry Store, 201 W. College Ave. Second prize is any five dollar article in the store. Mr. Spector decided to let the winners choose their own prizes up to those values.

No employees of the Midwest Publishing Company, publishers of the Appleton Review, or of the Badger Printing Company, printers of the Review, are eligible to enter this contest.

This contest is not difficult. Merely find the misspelled words in the advertisements and write the wrong and right ones opposite each other. You can obtain the back issues and complete them all at this time if you wish. Be sure your name and address are written plainly on your answer sheet.

NEWS EVENTS OF THE WEEK

LOCAL

Miss Harriet Thompson, county club leader, will devote the greater part of the coming week to organizing new 4-H clubs in parts of the county where interest has been shown.

The farmers in the county are showing constantly growing interest in soil analysis. County Agent Sell has recently received 38 applications for complete or partial soil analysis.

Twenty members of the Fox River Valley Furniture Dealers association from Appleton, Green Bay, Shawano and Menasha held a meeting at the Conway hotel Monday. The principal speaker was Stephen Balliet who spoke on the subject of chain stores. Mr. Balliet is president of the Appleton Home Merchants association.

The local chapter of the Izaak Walton league held its annual meeting at the Conway hotel Monday evening. Louis Radke of Fond du Lac, vice president of the state conservation commission, and Judge Henry Graass of Green Bay were the speakers.

Emil J. Lucht, a local cabinet maker, filed a petition in bankruptcy in Federal court at Milwaukee. Liabilities were given at \$6,664 and assets at \$5,500 for practically all of which exemption was claimed.

Income tax blanks were mailed out from the local office of the assessor of incomes. They must be returned not later than March 15.

Commander Marshall C. Graff of the state department of the American legion was at North Fond du Lac Monday where he organized a new legion post and an auxiliary chapter.

The west end postal station which had been located in Schlintz Bros. Drug store and which had been discontinued since their disastrous fire several weeks ago, has been reopened in their present quarters. The entrance is on S. State

Ex-sheriff Fred W. Giese will move his family from its present quarters at the county jail to 1016 W. Commercial St. next week.

* * *

A damage suit brought in local court by H. C. Lemke of Appleton against George Kruckeberg of Grand Chute as a result of an automobile accident, was settled when the jury decided that both parties had been guilty of negligence.

Twenty-five members of Co. D, 127th Infantry, Wisconsin National Guard, had their pictures taken at drill Monday evening. They wore the new uniforms, recently issued to the company, and the picture is to appear in the Wisconsin National Guard Review.

The high wind on Sunday caused the light snow in the country to drift, closing most of the highways. Hundreds of city autoists, deceived by the bright sunshine and not noticing the wind, ventured out for trips and were stalled in drifts until they could be released by road workers. Sixty cars were stalled between Appleton and New London.

The Majestic Theatre, 116 E. College Ave., which has been operated by A. M. Beglinger and Carl Beglinger for the past 15 years, closed its doors Monday. The building is to be leased for other purposes.

The fire loss in Appleton amounted to \$22,064 for the month of January. Last year it was only \$802.

Thirty-eight law breakers paid fines and costs amounting to \$476.46 in local court during the month of January.

Bids for the construction of an addition to the county garage were rejected because even the lowest failed to come within the appropriation made by the county board. There was also a difference in the bids because the lowest bidder planned to wait until after the frost was out of the ground before starting the work, while the other bidders had planned on starting immedi-

A new oil burner was installed in the city hall the past week.

A jury in circuit court in Green Bay awarded Joseph Lardeau of that city a verdict for \$5,988 against William Johnson of Kaukauna. The suit was the result of an accident on Highway 78 near Green Bay last July.

Leo J. Toonen, assessor of incomes for Outagamie and Waupaca counties, will be in his office from 10 to 12 each morning and from 2 to 4 each afternoon to assist taxpayers in making out their income tax reports.

Mrs. Frank Chandler, 65, 403 N. Clark St., suffered a fractured pelvis and rib when the car in which she was returning from a funeral collided with another car at the corner of N. Drew and Pacific Sts. Monday afternoon. She was taken to St. Elizabeth hospital. The other occupants of the cars were not injured.

The fire and water committee held a meeting Tuesday afternoon at which it was decided to recommend installation of 16 additional fire hydrants and the transfer of three more.

Because of unfavorable weather conditions the amount of air mail carried on the Chicago-Minneapolis route, which also serves the Fox River valley, dropped from 16,467 pounds in November to 15,042 pounds in December and to 14,199 pounds in January.

attend the district conference to be held at Marquette, Mich., May 19.

M. G. Clark, valley scout executive, and a number of other scout executives are planning to go to Milwaukee Saturday and Sunday to attend the annual Exposition of the Milwaukee Boy Scouts to be held at the Milwaukee Auditorium.

Many local Rotarians are planning to | with district enforcement officers, stated that the wholesale indictment of firms "contributing to prohibition law violations" would be continued with the hope of obtaining an interpretation of the scope of the eighteenth amendment.

NATION

President Hoover's investigating commission into Haitian affairs will be told to "get in or get out" of Haiti. Under the present treaty the help ex-



A sleigh ride party is great sport.

sion at the court house this week decided to appropriate \$1,500 towards the cost of equipping vigilantes, but stipulated that the appropriation was not to be effective until November, because of lack of funds. Highway Commissioner Appleton reported that snow removal to date had cost \$12,697.77. This is less than one-third of the amount that had been spent last year at this time, but there has also been an even greater difference in the amount of snow to be removed. The question of establishing a county poor farm was turned down. It was voted to give the present tenants of the old workhouse a two year lease, with the privilege of buying for \$5,000 at expiration of that time.

STATE

Walter H. Alford, 53, one of the most widely known philanthropists in the state, died last week at his home in Kenosha. He was vice president and comptroller of Nash motors, president of the city council and for years had been identified with every movement for civic improvement. His gifts to various charitable and public organizations are believed to have totalled more than a million dollars.

Unemployed men have made several attempts to stage demonstrations in Milwaukee during the past week. All such attempts were broken up by the

Prohibition Commissioner James M.

The county board which was in ses-|tended in 1915, after a succession of bloody revolutions, would be withdrawn in 1936. People who know the country believe that Haiti will not be ready for self-government for another 25 or 50 years. Much has been accomplished since Wilson decided on intervention, but the terms of the treaty have made it impossible to reorganize and modernize the judiciary and the local, communal governments.

> President Hoover is spending the week resting and fishing in Florida.

The coalition tariff bill has lost the last of its friends. Industry and labor had already registered formal protest and now agriculture has turned against it because of the refusal of the senate to raise rates on sugar, casein, hides, fats and oils.

The Producers' Live Stock Commission association of Chicago has been singled out by the federal farm board as a model organization of the type farmers are being urged to join.

Figures showing that the United States is adding 170,000 deportable aliens to its population each year and is doing almost nothing to get rid of them, have been called to the attention of the house immigrat a commit-

Congressional wets and drys have this week turned their attention to public hearings before the house judi-Doran, in Milwaukee for a conference ciary committee which on Wednesday opened the "most thorough-going airing yet given to the prohibition question by a congressional committee." at the home of Mrs. E. H. Jennings, E. North St. Although Mrs. Stuart was at one time an advocate of this coun-

Wet measures including repeal, modifications, and referendum proposals will be a subject of the public hearing. One of the outstanding resolutions incorporates a government control plan giving the United States a liquor regulation system similar to those of Canada and Sweden.

WORLD

A Paris mob of many thousands burned the race track stands and betting booths at the Vincennes course in a two-hour riot, repulsing and injuring many police and cavalry officers. The crowd was incensed because officials refused to correct what appeared to be a false start in one of the races, suspecting that certain irregularities had been going on all season.

PACIFIST GROUPS DENOUNCED BY SPEAKER AT A. A. U. W.

Peace organizations and communistic movements which oppose preparedness in the United States were denounced by Mrs. W. Z. Stuart, Neenah, in a talk on international relations at the meeting of the American Association of University Women Saturday afternoon Ave.

at the home of Mrs. E. H. Jennings, E. North St. Although Mrs. Stuart was at one time an advocate of this country's entrance into the League of Nations, she is now utterly opposed to such a move, she stated. Among peace groups which she declared against were the Conference for the Cause and Cure of War and all other pacifist organizations which fight against adequate preparedness for war.

Mrs. Stuart spoke of the communist camps at Kenosha and on the Brule river which have carried on their activities for the Soviet unmolested by authorities, she claimed.

The speaker is sponsoring the attendance of three Roumanian students in American universities to further the cause of international relations and understanding between peoples. She described the differences in outlook of these students with their American classmates.

About 40 women attended the meeting. Assistant hostesses were Mrs. John Goodrick, Miss Elsie Mueller, Miss Ruth Becker, Miss Florence Bounds, and Miss Frieda Glaser.

The Thursday Afternoon Bridge club will be entertained next week at the home of Mrs. Walter Fox, S. Pierce Ave.

Watch Next Week's Issue

For the First Installment of

"The Crippled Lady of Peribonka"

A Splendid Serial Story by James Oliver Curwood.

The Appleton Review is very glad to announce for the February 21 issue the first installment of this great story of romance and adventure, written by one of America's foremost novelists, James Oliver Curwood. "The Crippled Lady of Peribonka" is the story by which Curwood probably will be most affectionately remembered throughout future generations.

WATCH FOR IT NEXT WEEK—YOU WILL LIKE IT

HOME MERCHANTS PLAN EDUCATIONAL CAMPAIGN

An educational campaign as a means of helping to develop the locally owned stores was given a preliminary discussion at a meeting of the board of directors of Appleton Home Merchants association at Hotel Northern Tuesday evening. As a result, much will be heard by the people of Appleton and surrounding territory within the next few weeks as to why preference should be given to institutions that keep their money at home instead of sending it to the financial centers of the east where it does not benefit the local community.

Stephen D. Balliet, president of the association, was instructed to appoint a publicity committee to handle the educational campaign. At least one representative from each line of merchandising is to be on this committee, including dry goods, clothing, shoes, ready-to-wear, groceries, furniture, drugs, jewelry and others. In this way the interests of the entire group of home merchants will be given consideration. This committee held a dinner at Hotel Northern Thursday evening to outline its program.

Encouraging reports were given at the board meeting concerning the movement in Appleton to support the home owned store. Now that the issue of the local store versus the foreign corporation has been brought squarely up to the people, many have realized the extent to which the stability of business here may be affected by draining the city of commercial resources. The trend is definitely in favor of the home merchant, and the association intends that there shall be a complete swing to loyalty for the home city.

DR. E. J. LADNER

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417 W. College Ave., Appleton Telephone 1748 or 4156

Mrs. Belle Hart and Mrs. Flora Langstadt were hostesses at the meeting of Rebekah Three Links club Wednesday afternoon at Odd Fellow hall.

* * *
Mrs. Willard Kimball, 1209 S. Madison St., was hostess at a meeting of

the U-Go-I-Go club Thursday afternoon.

Old clothes and no neckties were symbolic of the hard time party given by all Masonic orders at Masonic temple Tuesday evening. Percy Widsteen and Louis Everlein were in charge of the event. Dancing was enjoyed. This was the first social affair of the year at the temple.

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BUY CARS

Mid
Winter
Clearance

Absolutely the Best Bargains Offered This Year

These reliable Appleton Dealers are overstocked with hundreds of good Used Car Bargains and are prepared to sacrifice them this week at the lowest possible prices. They need the space for the new models! Don't wait until Spring, buy now and save money! Many closed cars of every description, affording luxurious comfort for Winter driving, are now within your reach at a moderate cost.

SAMPLE BARGAINS SELECTED AT RANDOM FROM THIS WEEK'S REVIEW USED CAR PAGE.

'23 Ford Fordor Sedan...\$ 75

Dodge Sedan, wonderful
condition\$100

WINBERG MOTORS INC.

1928 Chevrolet Sedan—Finest mechanical condition. Low mileage. Tires, finish, upholstery like new. See our ad for other cars "with an OK that counts." This Sedan to move quickly for \$475 SATTERSTROM CHEVROLET COMPANY

1926 Buick Coupe.....\$495 1925 Reo Sedan.....\$395 CENTRAL MOTOR CAR CO. 1929 Pontiac Sedan....\$650 1928 Chrysler Coupe....\$350 O. R. KLOEHN CO.

'28 Gra.-Paige Sedan....\$525 HERMANN MOTOR CO.

'27 Ford Coupe.....\$100
'28 Whippet Coach....\$275
AUG. BRANDT COMPANY

1929 Essex Sport Coupe..\$525 5 wire wheels 1928 Chevrolet Coach...\$395 BERRY MOTOR CAR CO.

26 Nash Special 6 Sedan..\$475 HILLIGAN NASH CO.

TURN TO PAGE 11 FOR OTHER BARGAINS.

This Week

by Arthur Brisbane
To Terrify Terrorists
Another Attempt to Kill
For Gold Star Mothers
Women Spend 53 Billions

Los Angeles, Calif.—The shooting of the Mexican president, his wife and another, none killed, fortunately, will mean drastic action in Mexico. No nation will tolerate, even in civilized times, a campaign for the control of government by murder. Back of the young hand that fired the shots there stands in the shadow some murderous organization, relying on terror and using servile tools for its purpose.

Ortiz Rubio and the powerful Portes Gil, former president, now Rubio's secretary of the interior, will find a way to terrify the terrorists.

Before the would-be murderer shot him, Ortiz Rubio, in his brief inauguration address, had promised that all classes of Mexicans "should enjoy the privilege of being classed as men." Those familiar with conditions under which Mexico's lower classes have lived, and with the attitude toward them of the upper classes, will know what that means to the Mexican under dog.

Congress votes more than \$5,000,000 that "gold star" mothers may visit their sons graves in France. Of 11,000 mothers entitled to go, 6,000 have expressed a desire to go. Many cannot go, because of duties at home. Others, perhaps, dread the sorrowful shock. To those that do not go, congress should pay in cash the pro rata amount that it would cost to send them, about \$1,000. No other course would be fair.

Texas has an "anti-chain store association" to drive and keep out chain stores owned outside the state. The governor and other high officials are said to indorse the association, which seeks to protect thousands of small merchants, driven to the wall by chain-store efficiency and economy.

Another attempted murder among our Latin-American friends. An attempt, fortunately a failure, is made on the life of Mello Vianna, vice president of Brazil. As in the recent Mexican outrage, the man attacked was making a political address and the would-be murderer was moved by political hatreds. Only harsh severity can meet such an assassination epidemic.

Richard Stewart, rug merchant of Warren, Ohio, is in jail. Judge Perry found him guilty of molesting a woman. Stewart offers an excuse as old as Adam: "The woman led me on." In jail Stewart refuses to eat. It would have been fortunate for Adam, and for us, but bad for the clothing business, had Adam likewise refused to eat.

Charles Evans Hughes returns to the Supreme court as chief justice, at President Hoover's request. In him the people have a brilliantly able man, worthy to take Mr. Taft's place.

And from Mr. Hughes' acceptance of the position you learn that honor and opportunity to be useful are more important than financial profit.

Mr. Hughes gives up a private law practice worth more than \$500,000 a year for the small salary and great opportunity of the Supreme bench.

Chicago's Retail Advertising institute is told that American women spend every year fifty-three billion dollars.

A million is a great deal. A thousand millions is a very great deal. Fifty-three thousand millions spent by the women in this country is an extraordinary amount of money.

The rich, in this happy land, very happy for some, are richer than they ever were. The Treasury department tells you there were 496 Americans in 1928 with annual incomes above \$1,000,000. The total on which they paid income tax was one thousand and seventy-three millions.

And, as you know, this represents only a fraction of the really big incomes. There are men with incomes above one hundred millions each. Their money is in great corporations. The latter re-invest their earnings and hand stock dividends instead of cash to the big controlling stockholders. On such dividends, in accordance with Supreme court decision, the really rich men pay no income tax.

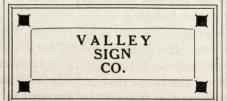
One man, with much more than a hundred millions income, paid, as shown in reports once published, only six millions income tax. Without the stock dividend device he would have paid forty millions at least. A lot of salary earners and professional men made up the difference.

Of the supermillionaires, twenty-four have more than five millions a year each. With all that money you would expect to hear of some remarkable and interesting things done, but money and imagination do not often go together. Imagination prevents accumulation.

For brains and ingenuity there are always openings and success. What is wanted is something that will give a decent living to any man or woman willing to do honest work. Even the average man has a right to live, or should have.

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Tell the advertiser you saw it in the Review.



WILLIAM KENNON HENDERSON OF STATION KWKH

The Appleton Home Merchants Association which was organized to fight the chain stores was primarily a result of the campaign conducted for some time through radio channels by William Kennon Henderson of Shreveport, Louisiana, and a few words about him will undoubtedly be of interest to citizens of Appleton and the surrounding country.

William Kennon Henderson is only 49 years of age, is married and has one son and one daughter. He is very comfortably provided for as far as this world's worldly goods are concerned, but that does not prevent his being a hard worker. As president of a successful iron works in his home town he might be pardoned for getting down to work late in the morning, but he is often on the job before 6. He works late, but does not have to leave his office to address his followers over the radio. A microphone on his desk is connected by remote control with his home studio at Kennonwood. He is just as eccentric in his daily activities as he is over the air. He keeps no regular hours, nor does he demand them of his staff. Four times a day he treats his employees to a cup of coffee. He wears a red rose in his lapel and is fond of expensive perfumes and does not care what other men think of this little idiosyncracy.

He is stockily built, a good dresser and willing to look the world in the face and tell it where to go. His cleft chin and stub nose strengthen the impression of aggressiveness one gets at first glimpse of him. Yet he's all goodness and thoughtfulness to those he cares for—relatives and friends. He is always ready to aid the fellow in hard luck and he does not stop at half measures either when he likes the party concerned. But first of all comes his family, even to serving them first at table when he has guests. And if the guests don't like it they can stay away.

And that is William Kennon Henderson of KWKH.

THREE APPLETON PEOPLE IN COLLEGE PLAY

Three Appleton students at Lawrence college will appear in the cast of "Minna von Barnheim," five act comedy by Lessing to be given by the German club of the college the latter part of March at the Methodist church Little Theatre.

Carl Schiebler, 112 W. Spencer St., will have the leading male role in the production in taking the part of Tellheim. Reinhold Vogt, 1743 N. Morrison St., will take the part of Just, and Charles Peerenboom, 333 W. Eighth St., will be the innkeeper.

Dr. G. C. Cast, head of the German department, will coach the play.



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Appleton Review

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

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YOUR HOME TOWN

Edson Waite, Shawnee, Okla. newspaperman, had some thoughts about the home town, as so many of us do have. His thoughts for Shawnee are pretty good for Appleton, or any other city, for that matter. They might be crystallized into this list of commandments for the patriotic citizen:

"Your city's business is your business. Don't lay down on the job!

"You should not expect your live businessmen to spend all the time and money building your city while you ride along on a free pass. Do your share!

"You should do everything in your power to stimulate and strengthen the industries of your city. Their success means your success.

"Your city should aim to please in appearance and business.

"You should not criticize nor condemn the business organizations of your city unless you have given time, money, thought and effort in getting these results.

"You should do your share to make your city known the world over as a wide-awake and growing city.

"You should patiently, earnestly, purposefully, and with pluck, energy and perseverance, keep doing your bit to make your city a better city in which to live and make a

"Your property will increase in value when the outside world knows your city is wide

"When you feel like finding fault, begin with yourself; you may never have to go any farther."

BETTER THINK IT OVER

At the last meeting of the city council a resolution was adopted instructing the mayor to appoint a committee to investigate the feasability of purchasing a stone quarry for the purpose of furnishing work for unemployed men of the City of Appleton.

The purpose back of that resolution is an excellent and praiseworthy one. But the vehicle chosen is unfortunate. The purchase of a quarry, with the machinery necessary for its practical operation, would require a very considerable outlay which the city, at present, is not in position to make. A quarry equipped with modern machinery would require expert

such, if any, in Appleton. To operate a quarry on the antiquated hand labor basis merely for the sake of furnishing employment for a few men would be an economic waste which could not be justified by the small benefits gained. In addition to that must be taken into consideration the fact that working in a municipally owned quarry would be more than likely considered in the same light as a prison sentence at hard labor. The average self respecting workmen would have to be extremely hardup before he would want his neighbors to say that he was "working on the stone pile".

There are many other ways in which the city funds can be used to good advantage in furnishing work for the unemployed of the city, and we are sure the committee will reach the same conclusion before it has gone into the matter very far.

RURAL SCHOOLS AND TAX PROBLEMS

In the cities school and tax problems are usually threshed out in the press, as a result of which the public is given every opportunity to inform itself. Of course that is no guarantee that the vote on election day will be representative of the real opinion of the publie, because too large a percentage of the voters fail to make use of their electoral privilege, remain at home, and afterwards wail to high heaven because matters were not decided as they think should have been the

The same condition exists in the rural communities, except that there the facilities for spreading a knowledge of the subject up for discussion are not so good, which fact, coupled to the same indifference existing in the cities, leads to waste and extravagance in rural government the same as in city management.

In our neighboring town of Grand Chute three school districts are at present confronted with such a state of affairs. The school districts known as the Triangle, Twin Willow and Underhill face the necessity of erecting new school buildings this coming year. These three schools lie within a territory which is about four and one half miles long and two and one half miles wide. A joint school district, combining the three, would be the logical solution and the matter has repeatedly been brought before meetings called for the purpose of discussing the situation. But the attendance at those meetings was light and nothing was accomplished so that at present there is a possibility that three schools will be built next summer where one would be suffi-

The purpose of this editorial is to bring this matter to the attention of all the voters in that territory and to urge them to take action in their own interests. If each district builds its own school it will mean an expenditure of at least \$6,000 to \$7,000 and perhaps considerable more for each, for the building alone. Then there will be the expense of maintaining three schools instead of one. If a joint school house is erected the cost will be little more than the cost of any one of the single district quarrymen to operate it and there are few schools. This would mean an immediate changed in the least.

saving to each school district of at least \$3,000 and probably considerably more. The heating of the joint school would not cost much more than the heating of any one of the proposed three, thus effecting another considerable saving. Teachers in scattered small schools must spread their energies over several grades. with only a very small number of pupils in each grade. Because each teacher would have such a large range of subjects to handle, she could not possibly devote the same amount of time to any one or to any single pupil as the teacher in a grade school. In the latter, with the work divided between several teachers, each one would be able to concentrate on one or two grades instead of a number. There might even be fewer teachers and still they would be able to give each pupil more individual attention, because they would not be trying to teach several grades at the same time. Children in the primary grades would not be interfering with the work of the older pupils and as a result much better progress would be made.

In other words, in a joint district comprising the same territory now served by three schools, the taxpayers would not only effect very material savings in the costs to themselves, but at the same time would be giving their children greatly increased educational facilities. It is not often in these days that we can actually save money while at the same time getting more for what we are spending than we were getting before we began saving.

This matter is important for these three districts. It must be definitely settled in the immediate future, because all three must build new schools this summer or lose their state and county aid. Once the three separate schools have been built it will be too late to talk of consolidation. The time to act is now, and we hope the taxpayers of the district will lose no time in impressing upon the members of their respective school boards that their desire is for economy and efficiency, both of which are easily obtained through consolidation.

NOTE: - This is the first of a series of editorials dealing with conditions in the county, in the course of which we hope to be able to show how material savings can be made in the conduct of county and city affairs. A reduction of taxes in the county will also mean a reduction of taxes in the city and the Review is convinced that such efforts will be appreciated by the tax payers and the public at large The Editor.

Give me a book, a cigar, a collie dog, and a log fire!

Our idea of a slow movie is a committee of fifteen getting down to business.

Remains of six men without heads said to be the original ancestors of the human race were found in Asia. So it seems that the human being inherits this trait.

Long skirts, a friend fears, will increase accidents on crowded highways, because the women will not be able to dodge oncoming cars with such agility. But on the other hand it is certain that men drivers will have their minds on their business, so the situation is not

The Home Folks Rejoice

ters received each day, the people of Appleton are enjoying the Appleton Review to the utmost. These expressions are encouraging indeed.

It seems that our citizens who have spent many years in Appleton are getting a thrill out of having a strictly home publication once more. They were accustomed, until ten years ago, to newspapers owned by some of our leading citizens and edited by them. Absentee ownership and editorship have taken from them a sense of contact and service which they prized highly.

To bring back to Appleton a news publication that is owned by Appleton men and edited by them is restoring one of the factors which previously formed such an integral part of our community life. The people recognize that a publication based on service is more cherished than one which stresses large profits sent to another city. Even the paper on which the Appleton Review is printed is purchased locally, instead of being shipped here from out- home owned paper.

Judging from comments and let- | side the state. The Review therefore is making itself an economic asset as well as a community serv-

> It is our desire to serve you with one of the finest community publications in the country. What we are doing now is only the beginning of a publication which will serve every avenue of local progress. It will keep on getting better and better.

> You can help these initial efforts by subscribing early even though you are temporarily receiving your paper gratis. Help us meet the need for a home publication and we will give you back much more than your money's worth in news service and community service. Do not wait until one of our solicitors reaches you, as it will take time to reach all. Mail your check for \$2.00 for one year today or pay this amount at our office, the Midwest Publishing Co., 300 E. College Ave. You can place your order by telephone and a solicitor will call.

Join the movement today for a

PIONEERS TO MEET ON WASHINGTON'S BIRTHDAY

The fifty-eighth annual convention of the Outagamie County Pioneers association will be held at Odd Fellows hall in this city on Washington's birthday, Saturday, February 22. The hall will be open at 8 o'clock in the morning and it is expected that members from all parts of the county will be on hand early to renew acquaintances and to pass the day swapping yarns about the good old times.

Business meeting will be held at 10:30 and the usual basket dinner at noon. Aunt Mary West Johnston, 89 years old, who has served the pioneers at these meetings for the past 45 years, will again have charge of the serving arrangements.

An interesting program has been arranged for the afternoon session, which will begin promptly at 1 o'clock and at which W. E. Smith will be the principal speaker. Everybody is cordially invited to come early, bring a basket and enjoy a real old fashioned "gettogether."

START CAMPAIGN FOR BOY SCOUT FUNDS FIRST WEEK IN MARCH

Tentative dates for the 1930 financial campaign for \$10,600 of the valley council of Boy Scouts were set at a dinner meeting of the new Appleton District committee at Hotel Northern last week, according to M. G. Clark, valley scout executive. The campaign, if plans materialize, will be staged the first week in March, almost a month later than last year.

Committees for the coming year also were selected and are as follows: Finance, Mowry Smith, chairman, H. L. Gear, George Packard, William Buchanan and H. E. Landgraf; court of honor, Frank Younger, chairman, Waldo Friedland, E. C. Lowe and George Wood.

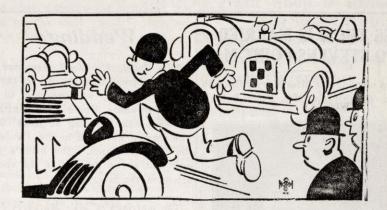
Members of the troop organization committee are: Chris Mullen, chairman, L. T. Jourdain and Dave Green; publicity, George Banta, Jr., chairman, E. E. Cahail and H. W. Miller; leadership training, Herb Heilig, chairman, E. C. Lowe, and Waldo Friedland; camping, H. L. Gear, chairman, Mowry Smith, William Buchanan and Chris Mullen.

Those on the civic service committee are: E. E. Cahail, chairman, E. E. Sager, Lyn Julius and Louis Bonini; health and safety, Dr. J. N. Donovan, chairman, Emil Schultz, William Falatick and Raymond Dohr; reading committee, William Buchanan, chairman, the Rev. R. A. Garrison, Frank Sager and Leon Wolf.

Industrial plants at Niagara Falls are faced with the need of obtaining additional electric power or removing to other locations. One of the power companies is planning to build additional steam plants to supplement hydroelectric power. The power shortage is laid to the lack of action by the U.S. Senate upon a treaty with Great Britain permitting additional water diversion at Niagara Falls, according to the New York public service commission.

Mexican airplane service has been extended to daily trips between El Paso and Mexico City, continuing two trips weekly between Chihuahua and Nogales, Ariz.

Miles of Smiles SCHEURLE SERVICE



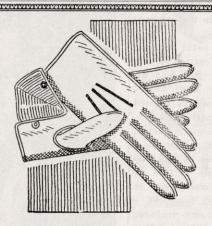
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Social Doings Of Interest To All

MISS THOM IS MARRIED TO STEVENS POINT MAN

The marriage of Miss Mary Elizabeth Thom, daughter of Mrs. Peter Robert-



Mrs. Gordon Derber

son Thom, E. College Ave., to Gordon Derber, Stevens Point, son of Mr. and Mrs. Robert T. Derber, Green Bay, took place at 3 o'clock this afternoon at the home of the bride. The Rev. H. E. Peabody read the ceremony in the presence of about 80 guests.

The bride wore ivory satin with an eggshell illusion veil and carried an arm bouquet of calla lilies. She was attended by her sister, Mrs. Ridley Nichol, Atlanta, Ga., who was dressed in flowered chiffon and carried a valentine bouquet. George Thom, Appleton, brother of the bride, was best man. Mrs. Thom wore fern green chiffon, and the groom's mother was attired in green. Spring flowers were used in decorating the home.

Guests from out of town included Mrs. Nichol, Atlanta, Ga.; Mr. and Mrs. Derber, Green Bay; Mrs. Edna Benotch, Milwaukee; Miss Katherine Pratt, Lake Geneva; Miss Lois Bell, East Chicago, Ind.; Miss Jean Bell, Green Bay; Miss Jean Christensen, William Hooper, Oshkosh; Harry Schuck, Slinger; Miss Bess Munger, Chicago; Miss Margaret Phillips, William Brown, Madison; Mr. and Mrs. J. B. Purves, Wisconsin Rapids; Dr. and Mrs. Robert Gordon, Sturgeon Bay; Alton Peterson, Mt. Horeb; Mrs. John Lindermann, Waukegan.

Mr. Derber is connected with the Hardware Dealers Mutual Fire Insurance company of Stevens Point.

Two parties in honor of the bride were given early in the week. Mrs. William J. Roemer, 1240 E. Opeechee St., a sister, entertained at a luncheon Monday afternoon. Miss Dorothy Murphy, 813 E. College Ave., gave a party Tuesday evening.

Mrs. Fred Piette entertained the Five Hundred club Tuesday.

Weddings

Miss Edith K. Wood, daughter of Mr. and Mrs. James A. Wood, 402 E. Washington St., was married to A. Fabian Swanson, Upper Mont Clair, N. J., Wednesday morning at Mont Clair. The service was read by Dr. Cohoe of the Baptist church. The bride's parents and a few friends of the couple attended the marriage.

The marriage of Miss Margaret Jane Boslough, daughter of Dr. and Mrs. A. W. Boslough, Wausau, to Russell Spoor, Appleton, at Rockford, Ill., February 1, has been announced by the bride's parents. Mr. Spoor is in the advertising business here; is a graduate of Lawrence college, and a member of Sigma Phi Epsilon fraternity. The bride, when attending Lawrence, was a member of Kappa Alpha Theta sorority.

MISS BROOKS TO BE MARRIED ON SATURDAY

Miss Virginia Brooks, daughter of Dr. and Mrs. E. H. Brooks, N. Union St., will be married tomorrow to Rod-



Photo by Harwood

Miss Virginia Brooks

eric C. Ott of Neenah. The ceremony will take place at the Brooks home tomorrow afternoon.

On Tuesday of this week Miss Brooks was the guest of honor at a luncheon given by Miss Elizabeth Utz, E. Franklin St. Wednesday noon a luncheon was given for her by Mrs. Kimberly Stuart at her home in Neenah.

The twenty-ninth wedding anniversary of Mr. and Mrs. Henry Grapengieser, route 5, was celebrated at a masquerade dancing party last week. The event was a surprise for the honored couple.

Their second wedding anniversary was celebrated by Mr. and Mrs. Henry Froehlich, 411 E. Pacific St., last Friday evening at a card party.

WEDS LOCAL MAN

Miss Gerda Bank, daughter of Mr. and Mrs. Mads Bank of Milltown, Wis., and Carl Packard, son of Mr. and Mrs. George Packard of this city were married at the home of the bride's parents in Milltown Saturday noon, February 8. Miss Olivia Lystrom of St. Paul, Minn., was maid of honor and Robert Packard, brother of the groom, was best man. After the ceremony a wedding breakfast was served to about 35



Mrs. Carl Packard

guests. Mr. and Mrs. Packard will make their home in Appleton, where Mr. Packard is associated in the insurance business with his father. Both young people are graduates of Lawrence college. Mrs. Packard is a member of Zeta Tau Alpha sorority and Mr. Packard of Sigma Phi Epsilon fraternity.

MISS GENEVIEVE HYDE IS MARRIED SATURDAY

Miss Genevieve Hyde, daughter of Mr. and Mrs. F. C. Hyde, E. Washington St., was married to George Christensen, Chicago, son of Dr. and Mrs. M. L. Christensen, Oshkosh, at the home of the bride's parents at 12:30 Saturday noon. Dr. J. A. Holmes of the First Methodist church performed the ceremony, and the bride was given in marriage by her father.

The bride was attended by her sister, Miss Marion Hyde, and the groom by his cousin, Mead Stillman, Oshkosh. The bride's gown was of ivory satin. She wore a tulle veil and carried a shower bouquet. The maid of honor wore American beauty chiffon and carried flowers of contrasting shades. Claret velvet was worn by Mrs. Hyde and blue velvet by Mrs. Christensen, mother of the groom. Smilax and cut spring flowers decorated the house.

Both the bride and groom are graduates of Lawrence college, the former being affiliated with Alpha Gamma Phi sorority and the latter with Beta Sigma Phi fraternity. Mr. Christensen was graduated from the University of Michigan law school last June and is now practicing law with the firm of Winston, Strawn and Shaw of Chicago.

About 50 guests attended the wedding. Those from out of town included: Donald Hyde, Miss Helen Kneebone, Mr. and Mrs. Lester Libbey, Milwaukee; Mrs. Earl Phelps, Henry Bowserved in army style.

ers, H. Thomas Bowers, Chicago; Mrs. Ella Gilmore, Beaver Dam; Miss Katherine Pratt, Lake Geneva; Miss Anna Marie Woodward, Depere; Miss Jean Christensen, Dr. and Mrs. M. L. Christensen, Mrs. Clara Davis, Herman Christensen, Miss Anna Christensen, Mrs. Nettie Sawyer, Will Stillman, Mead Stillman, Richard Conley, Mr. and Mrs. H. B. Osgood and son Franklin, Mr. and Mrs. Chester Seftenberg, Oshkosh; Mr. and Mrs. Arthur Hanson, Marinette; George Cameron, Niagara.

A Review of the Week's Parties

Mrs. Carl Stansbury, 132 N. Green Bay St., entertained members of the Phi Mu Alumnae club at her home last week.

Mr. and Mrs. C. C. Bailey and Mr. and Mrs. Orlando Skindrud were chaperons at a sleighride party of the Hi-Y club last week.

A public card party will be given by Fraternal Reserve association at Odd Fellows hall March 4. Last week's meeting of the lodge featured a masquerade.

Mr. and Mrs. George Sievert will entertain at a dancing party to celebrate the birthday anniversary of Carl Heising Saturday night at the Appleton Woman's club playhouse. Koletzke's orchestra will play for the dancing. Valentine decorations will be used. About fifty couples will attend.

A miscellaneous shower was given by Mr. and Mrs. Edward Matzke, 224 E. Washington St., this week in honor of Miss Anita Grossman who will be married to Bernard Binon Tuesday at De Pere.

Mrs. John Schmidt and Mrs. Anton Zickler were in charge of last week's card party of the Ladies' Aid society of St. Joseph's church at the parish hall.

Sigma Phi Epsilon and Beta Sigma Phi fraternities entertained recently at house parties. Chaperons at the Sigma dance were Mr. and Mrs. Herbert Heilig and Warren Beck. Mr. and Mrs. W. E. Rogers chaperoned the Beta party.

Birthday anniversaries of two of the hostesses at the meeting of Zion Lutheran Missionary society were celebrated at the social meeting held last week at the Zion school auditorium. Mrs. Effie Husk and Mrs. Blanche Brinkman were the honored guests. Mrs. Clara Hoffman and Mrs. Elizabeth Hoffman were in charge of the entertainment. Other hostesses were Mrs. Helen Belling, Mrs. Pauline Bucholz, and Mrs. Emma Belling.

The tenth anniversary of their marriage was celebrated by Mr. and Mrs. Howard J. Van Ooyen at a party at the club rooms of Armory G Saturday evening. Cards, dice, billiards and dancing were enjoyed. The supper was served in army style.

Kappa Delta sorority will entertain at a formal Valentine dancing party at the crystal room of the Conway hotel Saturday evening.

Fortnightly club held its annual dinner for husbands of members at the Conway hotel Wednesday evening. Mrs. Edward Mielke was chairman of the affair. Bridge followed the dinner. About 40 persons attended.

Members of St. Agnes guild, All Saints Episcopal church, were hostesses at a Valentine bridge party at guild hall Tuesday afternoon. Both contract and auction were played. The committee in charge of the affair included Mrs. R. K. Wolter, Mrs. R. S. Powell, Mrs. M. D. Smiley, Miss Decima J. Salisbury, Mrs. William Rounds, and Mrs. T. Evans.

Mrs. Joseph Griesbach and Mrs. Math. Paltzer were in charge of a card party given by the Christian Mothers society of St. Joseph church Tuesday evening at St. Joseph hall.

Mrs. O. D. Cannon, Mrs. J. R. Denyes, Mrs. C. O. Davis and Mrs. W. E. Smith entertained at a luncheon at the Conway hotel this afternoon. A program followed.

Winter carnival decorations were used at a house party given by Psi Chi Omega fraternity Saturday night. Chaperons were Dr. and Mrs. G. C. Cast.

Theta Phi and Sigma Phi Epsilon fraternities entertained at informal house parties the same evening. Warren Beck and Miss Dorothy Bethurum chaperoned the Sigma dance and Dr. and Mrs. J. B. MacHarg, the Theta Phi.

Fourteen guests surprised Mr. and Mrs. F. J. Cooney, 209 S. Douglas St., Saturday night in honor of their thirty-seventh wedding anniversary.

Miss Helen Hosler of the University of Wisconsin was entertained at a bridge party Saturday afternoon given by Miss Heen Dutcher, 129 Lawe St.

Mrs. John McCarter, 126 W. Foster St., was surprised by about twenty-five friends last week who came to honor her birthday anniversary.

Two dinner parties were given last week by Mrs. Francis Brandheim and Miss Kathleen McCabe at the home of the former, 616 W. Eighth St.

Mrs. Harvey Schultz was guest of honor at a party given by Mr. and Mrs. Howard E. McGuire, 1120 N. Morrison St., last week.

Mr. and Mrs. William McConagha chaperoned the informal dancing party of Beta Phi Alpha sorority at the Sign of the Fox, Neenah, Saturday night. A postoffice theme was used in decora-

A sleighride party was enjoyed by the Girls' Athletic association of Appleton High school last week with Miss Edith Small, sponsor of the group, as chaperon.

What They Say

Review Editors:

Let's keep both sides of this City Manager question before the voters between now and the April election.

No doubt we shall have some troubles, even if the proposed new system is adopted, but I'm for more efficiency any way we can get it. I believe a good many of us agree with Dr. Hatton, of Northwestern university, who, in commenting on Chicago's present financial troubles, makes the prediction that within a quarter of a century all city governments will be administered by trained executives directing trained heads of departments and trained employes.

Every private business that hopes to remain solvent in the stress of competition that it must meet in the next quarter century will have to be managed with the utmost efficiency. Every city that hopes to remain solvent and keep pace with rapidly changing business and social conditions must be managed with equal efficiency.

"Government is the biggest business in the country, and yet it is the most inefficiently managed." Methods and practices that business threw into the discard years ago are still held sacred by peoples and governing bodies. Wasteful methods that wouldn't be tolerated by a live board of directors are endured year in and year out by the voters who pay for them by constantly mounting taxes.

We don't want "penny pinching" in our governments, local, state or national. We are living on a better scale in our communities as well as in our homes, and we must pay for it willingly. But these expenditures should be carefully budgeted and under trained direction in our governments as well as in our other public enterprises, private businesses and homes, if the best results are to be had.

An Observer in Our City.

Our Friendly Neighbors

Cardinals are with us again! A number have wintered in Madison where the bird lovers have fed them for several winters. I think it was in 1914 that the last pair was seen here, but the male flew against some wires and was killed; the female, it was believed, starved to death although many of us had food placed for her.

The male of the present visiting pair was seen Thursday in the top of an oak on Alton St., singing merrily. Cardinals have also been seen at New London this winter.

There are many charming bird books at the public library. Do get some and read them. You cannot help but become enthusiastic. Here are a few: The Kentucky Cardinal, by James Lane Allen; The Song of the Cardinal, by Gene Stratton Porter; Bird Homes, by A. R. Dumore; Wild Bird Guests, Edgar Harold Baynes, which I like best of all. In the Juvenile department are many more, among them Bird Companions by Angelia Kumlein Main.

An ever present help is a subscrip-

tion to Bird Lore, a bi-monthly maga-

A splendid thing to do is to keep a bird census, begin it today and keep a list of birds you see, where, when, descriptions, and anything else about them that is interesting and that you want to remember; you'll be surprised to see how fast it grows!

I had a friend, a farmer, who, when he started to go afield, filled the pockets of his blouse with the hay and grass seeds from the bottom of the mangers; then, when he came to the brush (in the city we call it shrubbery!) along the river and the fences, he scattered the seed, "for the birds," he said. He kept a flock of quail on the farm for two winters this way.

It was on this farm that a wren built her nest in the ball of twine in the binder—and the farmer did not use the binder until the young wrens had flown!

One day going through his woodlot I almost stepped on a partridge sitting on eleven eggs. She limped away, apparently with broken wings and legs, but we did not molest her nest, nor did we pause, pretending that we had never seen her.

About the eighteenth of this month look sharp and listen well, for then we may expect our own Wisconsin birds, the ROBINS, and they will be hungry and thirsty.

Next week we shall plan our bird bath. I wish there might be a bird bath in every yard. E. L. E.



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This Week At Our Local Theatres

ARLISS' GREAT SUCCESS, "DISRAELI," HERE IN VITAPHONE VERSION

Intrigue, melodrama, and high finance are intermingled in a brilliant story in "Disraeli," the Warner Bros. Vitaphone Production coming for three days at the Appleton Theatre, ROGERS PLAYS TWO ROLES starting Monday.

George Arliss portrays with fidelity the character of the powerful conservative British premier who, in the face of scoffing and ridicule by his opponents and powerful banking interests, acquired the Suez Canal for England, outwitting Imperial Russia, solidifying the position of England in the Far East, and making Queen Victoria "Empress of India" through his action.

Woven through this plot of diplomacy is a charming love story, carried by Anthony Bushell and Joan Bennett. Florence Arliss, the star's wife, plays the lead opposite him as "Lady Beaconsfield."

Al Green directed this Vitaphone version of the highly successful stage play, "Disraeli," which was written especially for Arliss by Louis N. Parker.

The cast suporting Arliss is an excellent one, including, in addition to the players mentioned above, such popular names as David Torrence, Ivan Simpson and Doris Lloyd. The story of

the play was adapted for the screen by Julian Josephson. Mr. Josephson has many fine scenarios to his credit and in "Disraeli," his latest, he has skillfully transferred every ounce of dramatic value contained in the original

IN PICTURE OF SOUTHLAND

Charles (Buddy) Rogers plays dual characterizations in his latest all-talking Paramount picture, "River of Romance," which comes to the Appleton Theatre for Sunday only.

He is seen first as the soft-spoken youth who returns to his homeland in the South after having spent most of his life in the East. Later in the picture he becomes the "notorious Col. Blake," blustering gambler and riverfront badman of the Mississippi.

Subsequent events show that his 'badness'' is, in reality, feigned and that he is not the terror that all his acquaintances had supposed him to be.

Richard Wallace, genius who directed "Innocents of Paris," famous picture starring Maurice Chevalier, was also the director of "River of Ro-

Lodge Lore

The last social function of the Knights of Columbus order prior to Lent will be a costume party and dance February 28 at Columbia hall. A. J. Hall will be chairman. Guests at the affair will wear costumes and masks. A "Country School" will be the attraction of the February 20 meeting of the lodge. Wives and friends of members were guests of the chapter at a mock trial ceremony held at last week's meeting at St. Joseph hall. A breach of promise suit was staged.

A card party for members of Loyal Order of Moose will be held Friday evening. Arthur Collins, chairman of the February card committee is in charge and will be assisted by Carl Maylahn, John Carter, and Alvin Vill-

The charity ball of the lodge will be given Tuesday evening at Moose hall as a project to raise money for the erection of a boy's village at Mooseheart, Ill., national philanthropic pro-Anton Ullrich is ject of the Moose. general chairman of the event. Other committee members are: Phil Kreutzer, Lawrence McGillan, Peter Larson, Tony Natrop, Fred Zuehlke, Ernest Mueller, Gordon Kitzmiller, Everett Johnson, Edward Ward.

Members of Fraternal Order of Eagles and their wives were entertained at an old time dance at Eagle hall Friday night. Henry Staedt was general chairman of the affair, and was assisted by Roy Koester, Howard Crosby, Frank Huntz, William Klahorst, Herman Reh-

Richard Gregorius.

Approximately 140 candidates will be initiated by the Appleton Apostolate, formerly the Ladies Auxiliary of the Catholic Order of Foresters, at services to be held Sunday afternoon at Catholic home. A banquet at Hotel Northern will follow the initiation.

The organization has been conducting an intensive membership drive the past few weeks under the direction of Mrs. George Nemacheck.

Elaborate arrangements for the booster celebration of the United Commercial Travelers March 1 have been made by the organization. Max Schwab is general chairman of the events and will be assisted by W. H. Babb, chairman of the entertainment committee, C. E. Murdock, T. S. Davis, E. M. Laitlaw, L. H. Everlein, and W. E. Lohr.

Business sessions, election of officers, and installation of new members for the council and auxiliary will be the afternoon's program. Following a banquet, cards and dancing will be enjoyed.

Guests were entertained at the weekly card party of Lady Eagles at the Appleton Womans club last week. Arrangements were made by Mrs. Anna Chase, Mrs. Olga Polzen, Mrs. Meta Hancock, Mrs. Eleanor Sohr, Mrs. Mary Ertl, and Mrs. Hortense Poppe.

Members of Konemic lodge, Order of Odd Fellows will hold a card party at Odd Fellow hall soon with Axel Fahlstrom, Arthur Malchow, and George Gauslin in charge.

Deborah Rebekah lodge will entertain at a card party at Odd Fellow hall February 26. Mrs. Josephine Burhans, Mrs. Ruth Peebles, Mrs. Rudolph Schwerke, and Mrs. George Gauslin will serve on the committee in charge.

Mrs. John Gerhauser, Mrs. J. B. Mac Laren and Mrs. W. E. Smith were in charge of a social meeting of the Ladies of Sir Knights at the Masonic Temple Friday night.

Initiation of new candidates was on the program of the Woman's Relief Corps, auxiliary of the Grand Army of the Republic, at a meeting last Friday afternoon at Elks hall. Mrs. Blanche Brinkman was chairman of the luncheon committee.

Miss Jane De Long will be in charge of the social meeting of Catholic Daughters of America Monday, February 24, according to plans made at a business session this week at Catholic

Initiation of new members followed a dinner given by Fidelity chapter Order of Eastern Star at Masonic temple Wednesday night. Mrs. John Hansen was chairman of the dinner arrangements and Mrs. Perry Brown of the dining room.

Election of officers of Valley Shrine will be held the second Monday in March, according to plans made at a lander, Webster Schilhabel, Edward meeting this week at Masonic temple.

Boldt, Elmer Destin, Richard Groth, and Mrs. Anna Krahn was in charge of the lunch served at the close of the session.

> The U.S. Senate has passed a bill to increase the appropriation for highway aid to \$125,000,000 annually.

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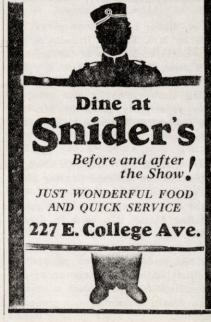
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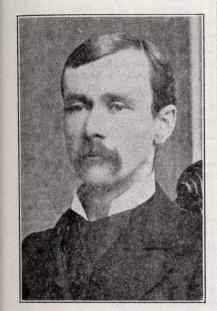




Golden Anniversary of Presbyterian Church To Be Observed Next Sunday

On Sunday morning, February 16, the | congregation of Memorial Presbyterian church will celebrate the fiftieth anniversary of the dedication of the church edifice. The building at the corner of Durkee St. and E. College Ave. was erected in 1879 and was dedicated Sunday afternoon, February 15, 1880. An interesting program had been arranged for and a large audience was attracted to the new edifice for the notable occa-

Among the prominent persons present for the dedication ceremonies were Rev. Thomas G. Smith, D.D., of Canada, who offered the dedicatory prayer, and Dr. Gregory, president of Lake Forest College, Lake Forest, Illinois, who delivered the dedicatory se mon. There



J. B. Andrews, pastor of Memorial Presby-terian church at the time of its dedication fifty years ago.

were a number of ministers from the city and neighboring churches also present.

The minister of the congregation at the time of the dedication 50 years ago was the Rev. J. B. Andrews, a young man of great faith, courage, enthusiasm, and energy. During the time of the construction of the building the young minister was present constantly, supervising every detail of the work and he suffered many anxieties and personal sacrifices in this new venture. Many obstacles and difficulties arose but Mr. Andrews was ever undaunted. At the time of the dedication he dramatically drew from his pocket a bag of gold coins, \$127, in all, representing all his savings in the world, and gave it as his offering for the new temple of worship. In token of their respect for the young pastor the ladies of the church purchased a large stained glass window which they had built into the east side of the new edifice.

The initial gift of \$6000.00 for the construction of the church was a bequest in the will of the late David Smith. Using this sum as a nucleus the congregation set to work to raise an adequate amount to warrant the beginning of building operations.

It is greatly to the credit of the congregation that during the fifty years since the church was built no mission money has ever been received by them.

The church was self-supporting from the beginning. At times it required courage and sacrifice for the members to adhere to this policy, but it has never been deviated from. Here again the influence of the young minister, Mr. Andrews, has been felt. When he assumed the task of leading the congregation in building the church he scorned the idea of applying to the Board of Home Missions for money, and he indicated his willingness to suffer want rather than have the congregation ask for mission money. For a number of years the congregation has paid a considerable amount annually and regularly for missions and benevo-

The church at present is growing and is in very good financial condition. During the anniversary year which is now being celebrated the purpose of the congregation is to pay off all financial obligations as well as to make many improvements upon the building and its equipment. At present the women of the aid society are enlarging the kitchen and improving its facilities.

The pastors who have served the church during the fifty years are J. B. Andrews, D. S. Banks, Edward P. Gardner, and John McCoy, all deceased. Herbert M. Moore, who is now president of Lake Forest College, Lake Forest, Illinois; Leo Reid Burrows, pastor of Westminster Presbyterian church, Jamestown, N. Y.; Ernest W. Wright, pastor of the Presbyterian church, Menominee, Mich.; Virgil B. Scott, dean of Missouri Valley College; and the present pastor, Ralph A. Garrison.

Mrs. M. J. Sandborn presented the subject Remaking and Personalizing the City at a meeting of the Women's Home and Foreign Missionary society of First Methodist church Wednesday afternoon at the church. Mrs. O. R. Kloehn was chairman of the public supper which followed.

The Misses Marjorie and Marion Miller, 713 N. Superior St., entertained members of Sigma Alpha Iota musical sorority at dinner last week.

MUSICAL PROGRAM SUNDAY AT METHODIST VESPERS

Music by Appleton High School orchestra and two choirs from the public schools will be presented at the vesper services of the First Methodist church Sunday afternoon. Mr. E. C. Moore will direct the orchestra including about 35 pieces, and Dr. E. L. Baker will conduct the choral singing of the boys' choir and of the three junior high schools and a children's choir from the fifth and sixth grades of the public school. The forty boys will sing a group of negro spirituals, and the chil-

dren's choir, including about 45 voices, will sing a miscellaneous group of short folk songs. A wood wind quintet from the orchestra will present a few short

The orchestra program will include: "Barber of Seville" Overture by G. Rossini; "Wedding of the Winds," John T. Hall; Andante Cantabile, R. Berthelemy; Ballet Music from "Faust," Valse Lente and Adagio, Gounod.

The personnel of the orchestra includes: Alfred Ventur, Neil Given, Jack Hahnen, Carl Given, Conrad Frank, Stanley Zahrt, Caroline Boettcher, Esther Schneider, Dorothy Weidemann, Anita Cast, Maybelle Wood, Ruben Braemer, Robert Mortimer, Wilbert Hansen, Harvey Goos, Carlton Schneider, Jack Kimball, Lawrence Oosterhaus, Jerome Watts, Eugene Bleick, Ruth Cole, Dorothy Wallace, Lucille Wichman, Russel Wichman, Walter Wright, Robert Luebke, William Buxton, Leone Tesch, Paul Castle, Norbert

MARIE'S SMART SHOP OPENS DOOR SATURDAY

A new shop, of particular interest to women, will be opened in the New Fox Theatre building Saturday. It will be known as Marie's Smart Shop and will be operated by Mrs. Marie Fleischner Jones. While small, the shop will carry a line of smart apparel for women and will satisfy the popular demand for an individual dress shop. Mrs. Jones is well known in the city, having been identified with Fleischner's Specialty Shop for five years and one year with Grace's Apparel Shop. The shop will feature things which are "exclusive but not expensive."

The wheat flour output for 1929 exceeded all previously recorded totals.

Tell the advertiser you saw it in the Review.

NURSERY STOCK

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HARRY RESSMAN CLOTHING STORE

310 N. Appleton St., Appleton, Wis.

STATE OF WISCONSIN STATE BANKING DEPARTMENT Official Notice of APPLICATION FOR AUTHORITY TO OR-GANIZE A BUILDING AND LOAN ASSOCIATION

Madison, Wisconsin,
January 24, 1930.

Notice is hereby given that in accordance with the provisions of Section 215.01 of the laws of the State of Wisconsin, relating to Building and Loan Associations, an application has been made for authority to organize an association.

The building and local sections of the section has been made for authority to organize an association.

The building and loan association is to located at Appleton, Wisconsin.

The character of the business to be transacted is the creation of a mutual fund to be loaned among its members.

The authorized capital \$5,000,000.00.

Applicants are as follows:

Name Residence Occupation
Mark Catlin, Appleton, Lawyer.

William C. Jacobson, Appleton, Ice Dealer.
David Smith, Appleton, Printer.
Harvey A. Schlintz, Appleton, Druggist.
Chris E. Mullen, Appleton, Dry Goods Retailer.

tailer.

Ben Plowright, Menasha, Laundryman.
Leslie O. Hansen, Appleton, Real Est
Elmer W. Root, Appleton, Manufactur
Peter J. Goerl, Appleton, Asst. Cashie
A. Louis Jacobson, Appleton, Broker.

A public hearing will be had on such application at the State Banking Department offices in the Capitol, City of Madison, on the 26th day of February, 1930, at 2 o'clock

P. M.

Any person possessing information concerning the character, responsibility, and general fitness of the applicants, or other information bearing upon the matter under investigation, or who is able to give good reasons why such application should not be granted, is requested and invited to furnish such reasons and give such information to this office. Written communications may be forwarded by mail.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the State Banking Department. Done at the Capitol, in the City of Madison, this 24th day of January, 1930. C. F. SCHWENKER, Commissioner

ROBERT LARSON, D. C.

Spinal Specialist

Office Hours: 9-12 A.M., 2-5 P.M., 7-8 P.M., Except Tues. & Thurs. Eve. "A Perfect Spine-Perfect Health" 18 Years of Actual Practice

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Appleton, Wis.

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Telephone 3373

This Week in the Churches

والاع الدحة وعااده ووعاده ووعاده وووعاده ووجاده والمتعادة والمواجعة المتعادة والمتعادة والمتعادة

NEW BAPTIST PASTOR



Rev. Ernest Hasselblad

On Sunday the Rev. Ernest Hasselblad, new pastor of the First Baptist church will preach his first sermon at the local church. Mr. Hasselblad will arrive in Appleton tomorrow from Nebraska. He has been serving the Baptist congregation at Peru, Neb.

Neil Klausner, a student at Lawrence college, has been supplying the pulpit at the Appleton church until the arrival of the new pastor.

A business and social meeting of St. Paul Ladies' Aid society of St. Paul Lutheran church was held last week. The committee for the social program included: Mrs. William Biedenbender, Mrs. Fred Bohl, Mrs. Emil Belling, Mrs. F. M. Brandt, Mrs. Forbeck, Mrs. Emil Dahlman, Mrs. G. A. Dettman, and Mrs. Edward Ehlke.

Children under six years of age will be taken care of in a children's nursery Sunday mornings at Trinity English Lutheran church in order that mothers may attend the church ser-

vices, according to plans made by the Young Women's Missionary society who will have charge of the project. The cradle roll room in the sub auditorium of the church will be used. Play apparatus will be provided for the youngsters. Mrs. Harry Cameron will be in charge the first two weeks.

Mrs. C. Roehl, Mrs. F. Schefe, and Mrs. G. Sieg were in charge of the Thursday meeting of the Women's Union of St. John church at the church.

Mildred Kruckenberg, Anna Miller and Lyle Smith were in charge of the sleighride party given by Junior Olive Branch Walter League Mt. Olive Lutheran church this week.

Mrs. L. M. Schindler was in charge of a supper at the First Baptist church Wednesday evening. The White Cross society of the church will meet Tuesday afternoon.

The educational leader and visiting committee of the Ladies' Aid of Mt. Olive Lutheran church were elected at a meeting of the group last week at the church. Mrs. Alex Benz will be the leader for three months. The visiting committee will include Mrs. Louis Schmidt and Mrs. Henry Frank. Mrs. Frank will be chairman of the hostess group for the month. Other hostesses are Mrs. Lester Batley, Mrs. Ed. Braeger, Mrs. Matt Doerfler, Mrs. Amelia Dix, Mrs. F. Dietzler, Mrs. Oren Earle, Mrs. Louis Freude.

World Day Prayer will be observed by eleven protestant churches of Appleton at 2:30 Friday afternoon, March 7, at All Saints Episcopal church, it was decided at a meeting of the committee in charge at the home of Mrs. James A. Wood, E. Washington St., last

Members of St. Paul Lutheran church will be entertained at a box social

the church next Friday evening at the school hall. Mrs. Harm Tornow will be chairman of the event and will be assisted by Mrs. Henry Luedtke, Mrs. Raymond Haase, and Mrs. Herman Katherine Schneider.

Mrs. Max Krautsch will be chairman of a church supper to be given by the Women's Union of St. John Evangelical church February 27 at the church. Other members of the committee will be Mrs. Peter Bast, kitchen; Mrs. Charles Frieberg, dining room; Mrs. H. Bardenhagen, Mrs. C. Damsheuser, and Mrs. A. Limpert, buying committee.

Michael P. Kinsella, manager of the Marquette university Lecture bureau, Milwaukee, spoke to members of the Holy Name society of St. Joseph church following the monthly breakfast of the organization Sunday morning at the parish hall. The spiritual director, the Rev. Pacificus Raith, also was on the program.

The forty-ninth anniversary of the founding of the Christian Endeavor society of Emmanuel Evangelical church was observed at the Sunday meeting of the group at the church. Miss Florence Schmidt was in charge of the program on the topics The Life of Frances E. Clark and How Many Young People Crusade for Christ.

Mrs. Ira Ballheim and Mrs. Irvin Klebenow will have charge of a banquet served by the Trinity guild of Trinity English Lutheran church for the brotherhood of the church February 26. A dinner will be given March 9 to celebrate the fifth anniversary of the building of the church edifice. Mrs. W. Struck will be chairman.

Standing committees were appointed last week to serve during the coming year. They include: kitchen committee, Mrs. W. Klahorst, Mrs. H. Rehlander, Mrs. H. Kottke; membership, Mrs. D. E. Bosserman, Mrs. E. Klebenow, Mrs. A. Rademacher; altar, Mrs. Harry Tracy, Mrs. N. Marx, Mrs. Henry Jung; flower, Mrs. Arnold Schultz; pianist, Mrs. George Johnson; sick, Mrs. P. Peske, Mrs. William Helm, Mrs. W. Struck.

Officers for 1929 were re-elected for the term 1930 at the recent meeting of the Altar Guild of All Saints church. Mrs. H. Henke will again serve as president. Other officers to be seated again are: Miss Florence Harwood, vice president; Mrs. C. B. Turney, treasurer; Miss Laura Hehne, secretary.

Changes in the constitution of Trinity English Lutheran church will be discussed at a special meeting of the congregation of the church after the morning service February 28. George E. Johnson has been elected secretary for the coming year and other officers include William H. Roocks, treasurer; Emery Greunke, financial secretary; Charles Maahs, head usher.

Mrs. Mabel Shannon, E. John St., entertained the Missionary society of Memorial Presbyterian church Tuesday route 6.

sponsored by the Ladies' Aid society of afternoon. Mrs. George Wood was the leader of the discussion on the American Indians. The devotional leader was Mrs. George F. Werner and assistant hostesses, Mrs. O. D. Harris and Miss

> Officers of the Christian Mothers society of St. Joseph church were elected at a business meeting of the group Sunday afternoon at the parish hall. Mrs. Joseph Becker was named president; Mrs. Charles Lorenz, vice president; Mrs. Jake Ashauer, secretary; Mrs. Joseph Loessel, treasurer; Mrs. William Stier, Mrs. A. J. Kranhold, Mrs. Joseph Dorn, Mrs. Matt Schilling, Mrs. Ernest Buss, consultors.

> Mrs. Arthur Lembke and Mrs. Lawrence Voss were hostesses at a meeting of the Berean Sunday School class of Emmanuel Evangelical church Thursday afternoon at the church.

> Young people of St. John church will be guests of the Christian Endeavor society of First Reformed church at a Valentine party this evening. Miss Ruth Meyer is chairman of the party.

> Mrs. Vern Ames, 1211 E. Pacific St., was hostess at a meeting of Mrs. W. D. Schlafer's group of the Social union of the First Methodist church Wednesday afternoon. Mrs. O. H. Fischer's circle met on the same day with Mrs. B. F. Wacholz, 315 E. Spring St.

> The first bargain market of the Social union of the First Methodist church was held with the co-operation of Appleton merchants Thursday afternoon in the gymnasium of the church. Mrs. Margaret DeLong, president of the union, and captains of the various circles were in charge.

A Quaint Quilting Quest will be held at the First Methodist church from 2 to 6 and from 7:30 to 9 next Friday afternoon and evening, under the auspices of the Social union. The Quest will consist of a display of unique quilts, needlepoint, cross-stitch, homespun linens and other unusual household articles. Many of the display pieces will be old, including one quilt made in Germany more than 150 years ago. Others will be new, showing the work done in recent years since the revival of the pieced quilt and other types of needle work used in past times. The exhibit includes articles made in Appleton as well as far away.

Mrs. O. H. Fischer, who presented the idea of such an exhibit to the women, is chairman of the event. Tea will be served in the afternoon and evening and short programs presented. The women in charge will wear old costumes, some from the colonial days and others of the 1850 and 1860 periods. The program events will carry an old fashioned theme and the letter "Q" will be used where possible.

A sleigh ride party was enjoyed by the Senior Young People's society of St. Paul Lutheran church Wednesday evening. The evening's entertainment was at the home of Oscar Forbeck,



Let Us Help You Select Prizes and Decorations for Your Bridge Party

Artificial Flowers, 10c up Tallies and Place Cards Playing Cards

Framed Silhouttes
Plaques
and a host of other prizes

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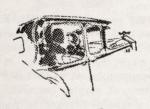
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Right now we have unusual bargains. Choose one as your second car:

1929 Buick Sedan . . . \$1345 1928 Buick Coupe.... \$895 1928 Buick Coupe \$725 1927 Buick Coupe \$695 1926 Buick Coupe \$495 1925 Buick Coach \$470 1924 Buick Touring. . \$195 1926 Chrysler Coupe. . \$595 1928 Essex Sedan....\$465 1927 Jordan 8 Coupe. . \$645 1925 Reo Sedan \$395

Central Motor Car Co.

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Show Room open evenings until 9:00 o'clock



Naturally

Every dealer in used cars claim they have the best buys in town. Therefore, we ask you to com-pare our prices and duplicate the quality if you can, and ask you to take a demonstration in any one of the following honest values.

1927 Reo Flying Cloud Sedan . 1927 Jordan 8 4-pass. 575 Coupe 1923 Ford Fordor Sedan 1923 Dodge Sedan.... 1924 Reo 4-door Brougham 350 1927 Chevrolet Truck..... 175 1928 Reo 3-ton Speed

Winberg Motors Inc.

210 N. Morrison Phone 871



Buy NOW and SAVE!

Read Used Car Ad on Page 2, About These Used Car Bargains



1926 NASH SPECIAL SIX

5 Pass., 4-Door Sedan

--Other Specials--

'27 Oakland Coach.
'27 Essex De Luxe Sedan.
'29 — 400-series Special Six — 4Door Nash Sedan.

Easy terms to responsible buyers

Hilligan Nash Co.

527-9 W. College Ave. Telephone 198 Telephone 198



Quick Get Away

You can depend on it that our Used Cars are all in first-class mechanical condition and have speed and quick get-away.

For those seeking a cheap, serviceable car we have a group of 10 cars, various models, ranging in price from \$50 to \$150. Name your own price on these!

Easy terms may be arranged on the following:

'28 Graham-Paige Sedan Jewett Coach in wonderful condition \$350 **Jewett Brougham\$325**

Hermann Motor Company

120 N. Superior St.

Good Will Used Cars

ALL THESE CARS AND OTHERS TO GO AT BARGAIN PRICES

Oakland Coach-29 Pontiac—Coach—29 Pontiac—Sedan—29 Buick—Coach—28 Chrysler—Coupe—28 Chevrolet—Coupe—28

O. R. Kloehn Co.

414-16 W. College Avenue Phone 456

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Pre-Spring Sale

of Appleton's FINEST STOCK OF RECONDITIONED CARS Buy Now and Save \$\$\$\$\$

Essex Sport Coupe—Wire Wheels
Nash Light Six Coupe "400".

Olds 2-Door Sedan

Pontiac Coach 1928 Chevrolet Coach

Olds Sport Coupe 1927

Olds De Luxe Sedan Essex Sedan Olds DeLuxe Coach 1927

1926

1926 Nash Coach

1926 Overland Sedan

Olds Sedan 1925 1925 Reo Sedan

1925 Jewett Coach Oakland Coupe

1924 Olds Sport Touring 1924 Ford 4-Door Sedan

1924 Studebaker Coach

1923 Ford 4-Door Sedan 1923 Ford Coupe

Berry Motor Car Co.

742-44 W. College Avenue

NOW! BUY A Reconditioned

CHEVROLET



THAT COUNTS'

The cars listed below have been thoroughly reconditioned in our shops. Finest selection we have ever had. Prices low and terms to suit.

1927 Chevrolet Coach. \$295 1927 Chrysler Coupe. . \$295

1928 Chevrolet Coach. \$395

1928 Chevrolet Sedan. \$475

1929 Chevrolet Coach. \$515

1927 Chevrolet Coupe. \$295

1925 Ford Tudor....\$115

1927 Chevrolet Cab. .. \$315

1928 Chevrolet Coupe. \$395

Satterstrom

Chevrolet Co. 511 W. College Ave. Tel. 869

We have other bargains

All Used Cars In Guaranteed Mechanical Condition

These are some of the Used Car Bargains we have to offer for quick sale. Easy terms may be arranged

1927 Chevrolet Coach... Ford Coupe ...
 1925
 Ford Coupe
 275

 1926
 Chrysler Roadster
 275

 1927
 Ford Coupe
 100
 Whippet Coach..... 1925 Essex Coach_____ 150

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College Ave. and Superior St. Telephone 3000

A Good Used Car From Any of These Reliable Dealers Will Give Thousands of Miles of Economical Service. In a Social Way, a Car Affords Untold Pleasure, From a Business Point of View, a Servicable Car Extends the Limits of a Mans Opportunities and pays Big Dividends in Increased Business.

∞ LOOK AND LEARN ∞ ∞

BY A. C. GORDON

- 1. Who was author of the saying, "In this world nothing is certain but death and taxes''?
- 2. In which does sound travel the get the name "watt"? faster, air or water?
- 3. What is the most costly substance in the world?
- 4. Of what expression is "Good-by" a contraction?
- 5. Where is the hottest place in the world?
- 6. What was the maiden name of Lincoln's mother?
- 7. What city is said to have the finest church architecture on the American continent?
- 8. What is the highest priced automobile in the United States?
- 9. Between what two countries was the "Opium War" fought in 1840?
- 10. To what island prison was Captain Dreyfus condemned?
- 11. What does the word "Bible" mean?
- 12. What German count gave his name to a species of lighter-than-air flying machine?
- 13. How are U. S. ambassadors to foreign countries appointed?
 - 14. What is lava?

- 15. What is the capital of New Zealand?
- 16. How did the unit of electricity
- 17. What domestic animal is the fastest for long-distance running?
- 18. From what book is the quota-"Faint heart never won fair tion, lady''?
- 19. What is the Milky Way?
- 20. The name of what river in the U. S. means "the beautiful river"?
- 21. Where did the Jersey cow get its name?
- 22. In what school for the deaf did Mrs. Coolidge teach?
- 23. Can the pressure of water on the bed of the ocean five miles deep crush a piece of iron?
 - 24. Who wrote "Lorna Doone"?
- 25. What great city is located on the Thames river in England?
 - 26. What is the lightest known gas?
- 27. Who said, "I win battles, but you win hearts' ??
- 28. In what ocean are the Falkland Islands?
- 29. Who prints all the U.S. Government documents?

I Will Open on Saturday

a grocery department in connection with my market and will carry a full line of

GROCERIES, FRUITS and VEGETABLES

After six months' experience with chain grocery store methods, I am satisfied I can sell at prices to meet any competition, quality of merchandise and size of package considered.

ALL GROCERIES SOLD FOR CASH FREE DELIVERY SERVICE

Come in Saturday for our opening

LOUIS BONINI

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Peerless Paints

FOR REAL SATISFACTION AND WEARING QUALITIES ASK ANY USER

Made right here in Appleton by the

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FRESH CHURNED CREAMERY BUTTER produced under rigid regulations of Chicago Department of Health. Obtainable only at our Retail Room at 125 E. Pacific St. Phone 901.

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CREAMERY

Appleton, Wisconsin

FORMAL OPENING OF NEW FUNERAL HOME

Pioneers in Appleton's industrial and community life, Brettschneider's have given faithful service for the past forty-two years. Their confidence in the city's progressiveness is exemplified in no finer way than in the opening of their beautiful new funeral home-one of the most complete and attractive in the Fox River valley. This remodeled structure will be formally opened for public inspection Saturday and Sunday, February 15 and 16.

The funeral home, located at 112 S. Appleton St., contains a large chapel, a spacious family room, a modern preparatory room, slumber chamber, a large casket display room, and a room for the night attendant. A Reproduce pipe organ has been installed in the chapel.

The building is not strictly new, but has undergone complete remodeling and redecorating. Brettschneider's take great pride in placing this home at the disposal of the residents of Appleton and vicinity, and the personnel of the staff-David Brettschneider, August Trettin, George H. Buesing, Edward T. Cooney, Frank Hoh, and Harvey G. Kittner—extends a cordial invitation to the people of this locality to visit the

new funeral home on either of the days it will be open for inspection.

PEERLESS PAINT CO. ELECTS A. O. KUEHMSTED PRESIDENT

A. O. Kuehmsted was named president and a director of the Peerless Paint company at its annual meeting February 8, at the company offices, 118 N. Bennett street. Other officers are J. D. Watson, vice president; R. O. Schmidt, treasurer; and L. A. Carey,

For the past ten years Mr. Kuehmsted has been president and manager of the Elmendorf Paint and Varnish company, established in Chicago in 1867, and consequently one of that city's oldest paint and varnish concerns. He is by no means a stranger to Appleton, having graduated from the old Third ward high school and having won a large friendship through his regular business visits to the city.

Choice Toothsome Meats

OTTO A. SPRISTER

"The Flavor Tells"

611 N. Morrison St. Phone 106

Hopfensperger Bros. Inc.

THE SAVINGS YOU CAN MAKE AT HOPFENSPERGER BROS. INC. MARKETS

are not represented in a few "Special Items," nor is our stock limited to a scanty supply. Our Markets are filled with the Biggest and Best Bargains in this Comunity, and our stocks are amply sufficient to take care of our tremendously large trade.

Ask Your Neighbor--She Knows!

MILK-FED VEAL ON SALE

RENDERED LARD-2 lbs.

CHOPPED PORK-Per lb.

FRESH SIDE PORK Per lb.

Prime Beef Rib Roast, boneless rolled, per lb.

SPRING and YEARLING CHICKENS DRESSED and DRAWN You do not pay for inwards and heads when you buy CHICKENS from Hopfensperger Bros. Inc. Markets.

Genuine Spring Lamb on Sale. We do not sell the so-called year-ng type. The right name for that is mutton, and you surely can taste the big difference when you come to eat it.

Prime Beef Stew, per lb.16cPrime Beef Roast, very meaty, per lb.23cPrime Beef Round Steak, per lb.28c Prime Beef Sirloin Steak, per lb.....

There will be a great discount on all HOME-MADE SAUSAGES

for Saturday. REMEMBER the prices that appear in our advertisements are only a few of our many special items

Hopfensperger Bros. Inc.

Four Markets

IN and OUT

SOME FAVORITE CAKES OF APPLETON HOUSEWIVES

Banana Cake

1/4 lb. butter

1 cup sugar 2 ripe bananas

2 eggs

1 cup sour milk

2 cups flour

1 level teaspoon baking powder

Cream butter and sugar, then rub in bananas, add eggs well beaten and sour milk. Sift flour and baking powder together and mix all thoroughly. Put in loaf tin and bake in moderate oven.

MRS. A. R.

Banana Cake

1 cup sugar 1/2 cup shortening

1 egg, beaten

1 teaspoon baking powder in 11/2 cups

1/4 tsp. salt

2 bananas well mashed with fork

1 tsp. soda in

4 tbsp. sour milk

Over the top spread crumbs made of 1 tablespoon each of sugar, flour and butter rubbed together. Or serve with whipped cream.

This cake makes a delicious dessert if served with the following: Cream 2 tbsp. butter; add 1 cup powdered sugar; 1 egg beaten in a cup, pinch of salt. Cream all together. Take about half this mixture and whip into half a cup of cream, whipped.

-Е. М.

Big Jo **FLOUR**

Sold in Appleton for 39 years and Guaranteed to give perfect satisfaction.

The S. C. Shannon Co. Wholesale Grocers

Best Quality Meats

Finest cut meats daily ready for your table use

Home Made Sausage a Specialty

Voecks Bros.

Quality Meats Telephone 24 or 25

Old-Fashioned Pork Cake

1 lb. ground pork

2 cups boiling water

2 cups brown sugar

1 cup molasses

1 tsp. soda

1 tsp. nutmeg

1 lb. dates

½ lb. raisins

1/2 lb. citron, fine

4 cups flour

1 tsp. cloves

1 tsp. allspice

Put together in the usual way and bake thoroughly in moderate to slow

Prince of Wales Cake

1 cup sugar

34 cup sour milk

1/2 tsp. cloves

1 tsp. baking powder

1/2 cup butter

1 tsp. cinnamon

2 tablespoons molasses

1 tsp. soda

Cream sugar and butter. Mix rest of ingredients and add creamed sugar and butter; then add 2 well beaten eggs, 2 cups flour and 1/2 cup raisins, chopped. Frost with white boiled frosting.

-G. F.

Daffodil Cake

A very popular and attractive new cake Yellow Part—5 egg yolks, ½ cup sugar, 3 tablespoonsful cold water, 1/2 teaspoonful baking powder in 1/2 cup cake flour.

White Part-5 egg whites, 1/2 cup sugar, 1/2 teaspoon cream tartar in egg whites when partly whipped, 1/2 cup cake flour.

Method-same as for sunshine or angel cake. Use tube pan, putting yellow batter in first, then white on top.

A filing case included in the furnishings of your son's room gives him an opportunity to start business-like hab-

Eating vegetables raw is one way to get all the vitamins present and the soluble minerals which might be lost in the cooking water.

A child who is worried, irritated, unhappy, or overly tired at meal time can not digest his food properly. It is much better to have him rested and in a happier frame of mind before eating.

For early and sound sleep, give the small child a light evening meal. Whole wheat or cereal bread, milk to drink, fruit, and a vegetable or an egg are sufficient.

When making a suit for your little son, sew the buttons around the bottom of the blouse on short pieces of elastic. When the trousers are buttoned and he bends over, the elastic gives and you don't have to replace the buttons so often.

Some stoned chopped dates are an agreeable addition to apple sauce. Add when the apples are almost cooked.

Tart apple jelly heaped in polished apple shells (halved apples, hollowed out) and sprinkled with chopped almonds makes a very attractive relish to accompany a dinner. Garnish with sprigs of crisp parsley and blanched almonds. Serve one to each person.

Geo. W. Otto—Meat Specials

745 W. College Ave. - - Phone 4159

Lean Pork

Roast, lb.

Sugar Cured Bacon-Half or

Whole Pieces,

Beef Pot Roast

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FOR ECONOMY, DO YOUR WEEK-END SHOPPING AT THESE SERVICE STORES

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KLUGE GROCERY 614 E. Hancock St. Phone 380 SCHEIL BROS.

514 N. Appleton St. Phone 200 KELLER GROCERY 605 N. Superior St. Phone 734

SOUTH SIDE . C. GRIESHABER Phone 432

WM. H. BECHER 119 E. Harrison St. Phone 592 - EAST SIDE -

MEYER GROCERY 132 E. Wis. Ave. Phone 477

WICHMAN BROS. 230 E. College Ave. Phone 166

- WEST SIDE -

JUNCTION STORE 1400 Second St. Phone 680-W

SCHAEFER'S GROCERY 602 W. College Ave. Phone 223

CRABB'S GROCERY (Junction Street Car Turn) 1300 W. Prospect Ave. Tel. 182



Try Smiling

Poets have written poems for smiles, For ever and ever so long, But I have a poem I've written for

Whenever my world goes wrong.

When "Old Man Trouble" comes my way,

And it seems life isn't worth while, That's the time I cheer up and grin, And if grinning's too hard, "I just smile."

> -Esther Goehler, 525 N. Garfield St.

Then gently scan your brother man, Still gentler, sister woman; Though they may gang a-kennin' wrang,

To step aside is human; One point must still be greatly dark, The moving "Why" they do it; And just as lamely can ye mark How far perhaps they rue it.

Who made the heart, 'tis He alone Decidedly can try us; He knows each cord-its various tone, Each spring—its various bias; Then at the balance let's be mute, We never can adjust it; What's done we partly may compute,

But know not what's resisted.

-Selected.

Your Doctor takes no chances



He prescribes the best combinations of drugs to fit your

"Just what the doctor ordered"-is what you get when we fill your prescriptions.

Bring your next one to us.

Pharmacy

117 N. Appleton St. Appleton Wisconsin

Home Lights

So often I have gone through these rooms,

Lighting the seen and unseen candles To make a house

A home.

You, who have visited me, Have seen the cheer

Of many colored candles, But I, who have watched here frequently alone,

Have lighted many more

That you may never know; Tall red candles of my pride,

White candles that were prayers,

Strange little blue ones for loneliness, Some of strong yellow

When I needed courage,

But mostly

A rose-colored candle

That men call joy, Whose soft flame

Has companioned me for countless

hours

While I worked;

That has haloed each chubby baby's face,

And cast a flattering finish On all the treasured handicraft I made.

It has meant so much to me. I should like to leave This light

Burning in the little house When I go away.

-Eleanor Robbins Wilson,

Recent Deaths

A. W. Priest, pioneer of Outagamie county, and one of its most prominent and wealthy citizens, passed away February 5 at his home on W. Prospect Ave., at the age of 82. Herman T. Buck, a resident of Horton-ville for 60 years, died at his home in that village Monday at the age of 82. He had been in business in Hortonville for 57 years, retiring 3 years ago.

Louis F. Jennerjahn, 76, died Tuesday morning at his home at 1515 W. Lawrence St. He was born in Germany, but came to this country as an infant and had lived in Outagamie Country 75 years. He was buried Thursday afternoon from Mount Olive Lutheran church.

Frances, 6 months old daughter of Mr. and Mrs. Joseph Schimmers, 1721 S. Kernan Ave., died Monday and was buried Wednesday.

Mrs. Augusta Timm, 80, died Thursday at the home of her son, Louis Timm, in Ellington. She was buried Sunday afternoon from the Lutheran church in Ellington, Rev. E. Redlin officiating.

Mrs. Mary Kettenhofen, 67, died unexpectedly Wednesday at the home of her daughter, Mrs. Peter Diney, 419 S. State St. The funeral will be held Saturday morning from St. Joseph church.

Frances, infant daughter of Mr. and Mrs. George Filz, 1112 W. Winnebago St., died Tuesday afternoon.

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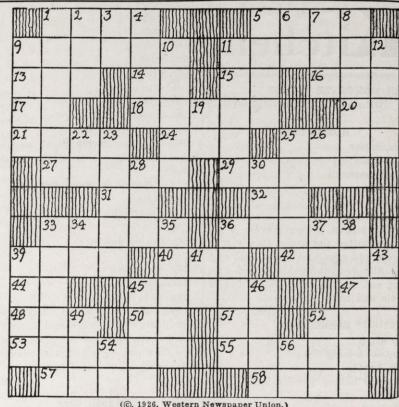
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TRY THIS ONE



Horizontal.

- -Disorderly mob
- Comfort Frank Fight
- To inquire
- 13—10 inquire
 14—This person
 15—You and me
 16—Over there
 17—South Atlantic state (abbr.)
- 18—All 20—Italian river

- 21—Same as 5 horizontal 24—Hostelry 25—Workers on a ship taken col-lectively
- 27—Informative notice on a bottle 29—Belonging to them 31—Conjunction

- 31—Conjunction
 32—Preposition
 33—Tool for carrying ice
 36—Brief, vigorous fight or argument (coll.)
 39—Woman
 40—Beverage
 42—Short stocking
 44—Month of Hebrew calendar
 45—Antitoxin
 47—East Indian (abbr.)
 48—Crafty
 50—Note of scale
 51—Cerium (abbr.)
 52—To consume

- To consume

- 53—To consume
 53—The back (zool.)
 55—Longs for
 57—Former Russian ruler
 58—Metal containers for fish, etc.
- -Eastern state (abbr.)
 -Unit of work
 -Farming tool 33—Pad of paper 34—Same as 3 vertical 35—Vapor
- -Pert

11-Scorched

- 37-Preposition
- -Seas -To continue
- 41—Exclamation of hesitation 43—Tool cases 45—To disparage
- -To encounter

- 49—Periods of time (abbr.)
 52—Sea eagle
 54—Southern state (abbr.)
 56—Three-toed sloth

Solution will appear in next issue

Vertical.

That which waits for no man

1—A scamp 2—Writing fluid 3—Alleged natural force

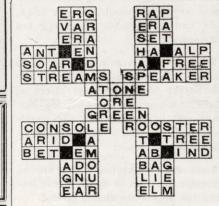
7—Pig pen 8—One who runs away 9—Walking stick 0—Satan

22—South America (abbr.) 23—A black wood 25—Small coins

-Scorened -Enough (poetic) -Half an em

-Not difficult -Preposition

SOLUTION OF LAST WEEK'S PUZZLE



New regulations are being formulated for safety in flying. Passenger transportation to be limited to fixed routes and required use of such navigation aids as radio, weather and other facilities.



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High School Notes

By W. MEYER

Captain Denis Rooke, famous air ace and member of the Royal Air force, talked to the students in assembly on Monday, February 10. He gave an interesting account of his seven thousand mile solo flight in a frail plane, illustrating this talk with slides. Captain Rooke was the eleventh number of the Assembly Lyceum course which is being sponsored by the Student council. The twelfth number will be Noah Beilharz who will appear before the students on Thursday, February 20.

The Sophomore class will hold their party Saturday night at the high school. The music will be furnished by the Broadway entertainers. A program will be held in the assembly before the dancing and it is probable that games of some sort will be planned for those who do not dance. Decorations will be in red and white, since it is near the Valentine season. Miss Gertrude Thuss is chairman of the sponsors.

Tickets for the Junior class play will go on sale next Monday. Posters will be put up over the week end. A stunt advertising the play will be given by the actors in assembly, Monday, February 24, before the student body. The play, which is called "The Charm School," is being presented under the direction of Miss Ruth McKennan. It will be given February 28, at 8:10, at the Lawrence Memorial chapel.

Three new pictures have been added to the school collection. This makes in all twelve large colored pictures which have been placed in the school this year.

Hockey News

By J. REEVE

Appleton High pucksters again bowed to East Green Bay players when they lost to them Saturday, February 8, by a score of 3-1.

The local team has played six games and lost three, two of them to East Green Bay and one to Oshkosh. Saturday, if the weather permits the "Red Devils" will play here in a return game. The season will come to a close with the playing of Neenah and Manawa some time in the near future.

A. H. S. Basketball News

Appleton High school won its first conference basketball game last Friday when the Orange five upset Fond du Lac by a score of 13-9.

This was very unexpected because Fondy had been heretofore undefeated. If the "Redmen" have any alibi it will probably be that they had lost Mullen, their star center.

Neither team registered until the late second quarter when Tolsmen broke through Appleton defense men and scored a field goal. This started things moving, and the half ended in a 4-4 tie.

All through the second half, the Appleton "crowd," which consisted of 14 rooters, kept up the Appleton spirit with constant cheering. The score was

the final whistle, when Berg looped a nice shot from the center of the floor. The game was cinched when Lonsdorf scored again for the Orange. The game

The night after their win over Fond du Lac, the Terrors lost to Neenah by a score of 22-17. At the half Neenah led 10-9 but the Orange took a 13-12 lead after the third quarter. The extra point advantage was smashed early in the fourth quarter and Neenah held the lead until the end. In the preliminary Appleton seconds again defeated Neenah, 13-5.

F. R. V. C. Basketball Standings

Wo	n Lost
Fond du Lac4	1
Sheboygan3	1
Marinette2	3
Manitowoc2	3
Oshkosh3	2
E. Green Bay2	2
W. Green Bay2	3
Appleton1	4

Roosevelt Junior High

The regular meeting of the Parent Teachers association was held Monday. The debate, by alumni of Roosevelt, on the question of substituting intramural athletics for the present system at the Appleton High school was won by Carl Ek and Norman Clapp, speaking for the retention of the present system. Charles Widsteen and Lawrence Oosterhaus presented the arguments for the change.

F. N. Belanger, scout executive, presented the charter to the recently organized Roosevelt Boy Scout troop. E. E. Sager, president of the association and chairman of the Boy Scout committee, made the speech of acceptance. A splendid musical program was rendered by Eleanor Voecks, Ramona Huesemann and Phoebe Nichol.

The final number of the Lyceum program will be given February 24 at 8 o'clock in the evening, when Mr. and Mrs. Arthur Wells will put on their clever musical sketches. Arthur Wells is described as "300 pounds of fine fun and music" and with his wife, Alta R. Wells, constitutes the Apollo Duo which for many years has enjoyed a nation-wide reputation for the splendid entertainment and music they furnish. They have travelled back and forth across the country, as well as to Panama, Canada, Australia and New Zealand. Nobody who has ever heard them before, will want to miss attending their appearance at the Roosevelt auditorium on Monday, February 24.

McKinley Junior High Notes

The first number of "McKinley School Life" was distributed to the students on Monday. This latest entry into the journalistic field is a mimeographed eight page pamphlet, illustrated with sketches drawn by students and full of life and interest. It reflects the greatest credit upon the editorial staff, which is made up of the following students: editor-in-chief, Harold editor, Marvin Hartzheim; news Greene; reporters, Elmer Davidson, Jeanette Bestler, Doris Drexler, Franklin Ecke, Jeanne Diderrich, Jack Sheehy, Ruth Barnes, Lloyd Broehm; boys' sport editor, Gordon Heule; girls'

Lillian Oertal; art editors, Elner Steiner, Beverly Petersen; business manager, Cyril Lippert; faculty advisor, Miss Verhulst.

The following class officers for the second semester have been elected:

Seventh grade: president, Ruth Barnes; vice president, Marion Rule; secretary, Roselyn Wingrove; treasurer, Mariella Schroeder.

Eighth grade: president, Jeanne Diderrich; vice president, Sam Terio; secretary, Margory Steiner; treasurer, Genevieve Paeth.

Ninth grade: president, Marvin Greene; vice president, Elmer Davidson; secretary, Stella Hoersch; treasurer, Elner Steiner.

The Florence Nightingale troop of Girl Scouts is making plans for a visit by a newly organized troop of Girl Scouts in New London. The local troop was organized in 1923 and is one of the oldest in the city. Miss Ditzler is the leader.

The Girl Scouts throughout the city are going to have a contest based on attendance, rank, and merit badges. Points also will be given to the troop which suggests the prize winning name for the new Girl Scout newspaper.

Vocational School

Our Vocational School, during the past five years, has become a center for ertain types of training activities in the state. It is the headquarters for men who are engaged in educational work in the Fox River Valley and in the entire state.

The men who carry on work concerning the entire state are Mr. H. G. Noyes, Coordinator for Adult Education in Trade and Industry in Wisconsin, and Mr. M. W. Smith, Foreman Trainer.

Mr. Noyes is in charge of the promotion, organization, and supervision of education of employed people in industry in twenty-one cities in Wisconsin. Mr. Smith, is an itinerant teacher who carries on foremanship training in sixteen cities in Wisconsin.

The school is headquarters for two men who are itinerant teachers in the Fox River Valley. Mr. M. M. Hanson, in charge of Plumbing, and Mr. A. W. Bouffard, in charge of Pulp and Paper Industries. Mr. Hanson carries on his work in Appleton, Green Bay, Fond du Lac, and Oshkosh and Mr. Bouffard carries on his work in Appleton, Menasha and Green Bay.

The itinerant teacher idea was developed here five years ago. Through the cooperation of contiguous cities, expert teachers are employed who spend part of their time in each of these cities, reaching both the apprentices and journeymen workers in their particular fields. This idea in some centers in this state has been applied to electrical work, painting and decorating, and barbering as well as that which we carry on here.

There is a value to the community at large in having these men live in the city. They maintain their offices in the Vocational School building and sport editor, Mamie Chall; wit and a secretary is employed, through their kept at 9-9 until three minutes before humor editor, Harvey Doro; personals, offices, to handle office business. This

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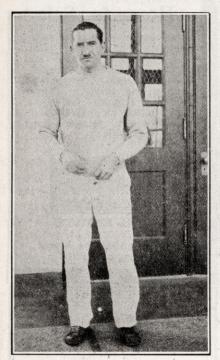
106 E. College Ave.

means that five people live in this community and spend their incomes here, through the solicitation of local school authorities to have them headquarter here. These men, further, carry the Appleton spirit and are Appleton boosters and carry the "You'll Like Appleton—For Business, For Pleasure" to all of the state.

Herb Heilig.

LAWRENCE COLLEGE ATHLETICS

Athletics at the college took a spurt after the examination period, with the varsity basketball team playing Carleton college of Northfield, Minn., on Saturday and the freshman basketball team playing Menominee, Mich., high school team at Menominee on Saturday and St. Norbert's college team on Mon-



A. C. Denney

day at De Pere. The varsity team was defeated, 22 to 14, by the league leading Carleton team, while the freshmen defeated Menominee high, 30 to 18, and gained an 18 to 16 decision over St. Norbert's.

Interfraternity bowling and basketball squads are in the midst of their seasons, with the Sigma Phi Epsilon team holding the league lead in basketball, while the Delta Iota team is on top of the heap in bowling.

This week end Lawrence teams in all of the winter sports will see action. On Saturday night Lawrence meets Knox college of Galesburg, Ill., and preceding the game at 7 o'clock the Lawrence swimming team will meet the Fond du Lac Y. M. C. A. team. On Monday at 4:30 the Lawrence and Ripon wrestling teams clash at the gym and in the evening both the varsity and freshman basketball teams will see action against Ripon college teams.

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"Y" ACTIVITIES

P. M. Keeny, national personnel director from the New York office, has promised two days in Wisconsin. He will spend one day with the State Personnel committee in Milwaukee and will give one day to the associations of the northern part of the state. A personnel institute, with Keeny as leader, will be held in Green Bay all day Wednesday, February 19. E. F. Dennison and Ted Jensen will accompany Keeny and together they will cover thoroughly the problems of personnel.

They tell us Keeny is appropriately named, for he is a keen student of the association profession and his analytical mind especially fits him to be Urices successor in the national personnel job.

Many matters on personnel will be cleared up in this conference.

The meetings will begin at 10:30 Wednesday morning and end with a dinner for the secretaries and laymen at six o'clock Wednesday night.

Several Appleton employed officers and directors will attend.

* * *

Miss Sophie Schaefer, manager of the Y. M. C. A. cafeteria, is on a month's vacation. During her absence, Mr. Wm. Farnum, business secretary, will act as cafeteria manager.

* * *

The Y. M. C. A. is making elaborate preparations for an open house Valentine party to be held Tuesday, February 18. Tom Temple and his orchestra will furnish music for a free concert from 8:30 to 9:00 and for the dancing from 9:00 to 12:00. The Y. M. C. A. billiard room and bowling alleys will be open for the entertainment of guests. The cafeteria will serve a plate lunch. Special swimming exhibition will be held in the swimming pool. Members and friends are cordially invited.

Jack-knife wood carving—a carving class for boys, is to be started Wednesday, February 12, by the boys' department of the Y. M. C. A. The only requirements are a sharp jack-knife and lots of patience. The wood to be used, which is a donation of the Fraser Lumber company and the Standard Manufacturing company, will be furnished by the Y. M. C. A. Our first attempt will be a small ship model of the Santa Maria. This class will be conducted by Ed Gerharz of the "Y" staff.

The men's archery club, which meets at the Y. M. C. A. every Friday at 8 P. M., had another enjoyable evening last Friday and hopes to duplicate it tonight.

Archery target shooting is done in several different rounds, namely Columbia, National, American and York. The local group is shooting the single American round, modified to some extent because the indoor range is limited. The American round is 30 arrows each at 40, 50 and 60 yards distance. Since only one distance and one target, of a size that would compare to the 40 yard target, are available, the American round as shot indoors by the local fans is largely hypothetical. The best

score for the single American round is 602, made by Dr. Paul W. Crouch in 1925.

Volley Ball A DIVISION

rriday, Jan. 31—				
Fond du Lac				
Oshkosh Elks	(P	(Postponed)		
Kimberly Clark10	15	15	15	8
Green Bay "Y"15				
Appleton "Y"				
Paine Lumber Co. (Forfeite	ad b	v Pa	ines	1
Wednesday, Feb. 5-		,	11100	1
Oshkosh Elks				
Appleton "Y"	(P	ostpo	ned	1
Green Bay "Y"	12	obepe	riica	,
Paine Lumber Co. (Forfeite	d b	v Pa	inas	1
Friday, Feb. 7—	ou b	J 1 a	mes	,
Kimberly Clark12	15	15	12	15
Fond du Lac15				
Standings of A Di			10	*
	W.	L.	T	et.
Oshkosh Elks1		8		680
Green Bay "Y"				
		12		657
Kimberly Clark1		9		640
Appleton "Y"1	6	14		533
Fond du Lac "Y"	8	12		400
Paine Lumber Co	5	30		143
Games This We	ek			

Mon., Feb. 10—Green Bay "Y" at Oshkosh Fri., Feb. 10—Fond du Lac "Y" at Appleton Please make early reports on games in order that we might work out a schedule for remaining postponed games next week.

100,000 ADULT TROUT FOR 1930 PLANTING IN STATE

Appleton trout fishermen are glad to learn that at two of Wisconsin's hatcheries extra work is being carried on this winter to provide them with better sport. At the Westfield hatchery there are approximately 50,000 trout being held in rearing ponds, and at St. Croix more than that number will be fed throughout this year to be released late in the fall.

At that time they will be of an almost catchable size—between six and seven inches long—big enough to spawn the same year they are planted and big enough to catch the following season.

Wisconsin is the first middle western state to start planting adult trout on a large program. Last year 46,000 were placed in streams of the state in addition to the millions of fingerlings. Experts are agreed that planting adult fish will restore the streams to their original capacities much quicker and the streams of Wisconsin are well adapted to excellent trout fishing, most of them being consistent throughout the year.

In some eastern states this is not the case and fish have to be planted to be caught the same year.

ANSWERS TO LOOK AND LEARN

1. Benjamin Franklin. 2. In water, about 4592 ft. per second; in air, about 1126 ft. 3. Radium. 4. "God be with you." 5. Aden, S. W. Arabia. 6. Nancy Hanks. 7. Montreal, Canada. 8. Rolls-Royce; it sells for \$13,000. 9. Great Britain and China. 10. Devil's Island. 11. Book. 12. Von Zeppelin. 13. By the president, with consent of the senate. 14. A molten gray matter ejected from a volcano, which when cooled hardnes. 15. Wellington. 16. After James Watt, Scottish inventor. 17. Horse. 18. Don Quixote. 19. It is the radiance caused by millions of small stars. 20. Ohio River. 21. It originated in Jersey, an island on the English Channel. 22. Clarke School for the deaf, Northampton, Mass. 23. No. 24. R. D. Blackmore. 25. London. 26. Hydrogen. 27. Napoleon Bonaparte. 28. South Atlantic. 29. Government Printing Office, Washington. 30. Ur, in ChalMrs. Louise Roehl, 1117 W. Eighth St., entertained the Sunshine club at her home this afternoon. Assistant hostesses were Mrs. Emma Hitchler and Mrs. Emma Brown.

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