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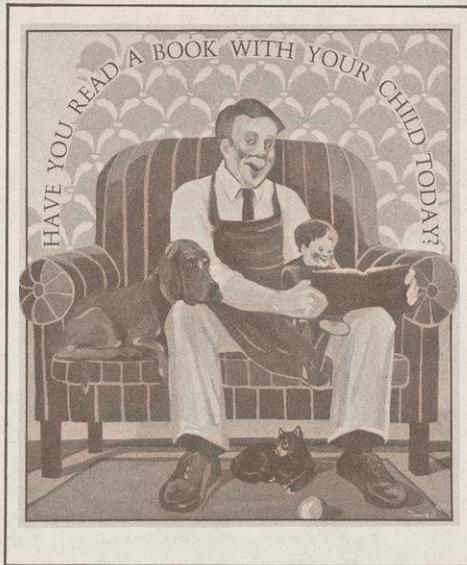
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— THE CALENDAR —

Vol. XXXIX, No. 1

March-October, 1983



Parents Poster by Marcia Sewall. (See inside for details.)

The Calendar is available from the Children's Book Council, Inc., 67 Irving Place, New York, N.Y. 10003 (telephone: 212/254-2666).

The Council is headquarters for National Children's Book Week and a center for children's book promotion. It maintains a children's book examination and professional collection open to the public.

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BOOKS REMEMBERED

Myra Cohn Livingston

The books are remembered not by title alone. They are part of the tall, walnut bookshelves in my parents' living room, a small oak bookcase in my grandmother's upstairs hall, the shelves recessed in stucco behind grillwork of black wrought iron in my aunt's home and cubbyholes in a blue desk in the attic. Each has its place, its individual shape, color, binding and mood. Some are mingled with the sound of my mother's voice, the feel of the paper, the variations of type, the illustrations that even now recall seasons and place, a climate of the mind and hour. Some echo with the sound of rain, a distant train whistle, the wakefulness of a mourning dove; others recall the fragrance of lilac or the Christmas tree.

There was always poetry. At three, I was bedridden for months with rheumatic fever. How many hours must Mother have read to me from Christina Rossetti's *Sing Song*, a small book bound in green with its verses that asked the first unanswerable question—"Who has seen the wind?" There was *Spin Top Spin* with the muted pastels of strange looking children: "Spin top, spin/Where has Peter gone?"—a haunting line that reverberated with the same wonder as "Over the hills and a long way off" in *The Real Mother Goose* with its oversized stiff pictures. Most mysterious of all was a large, thin book with pages of brown, *Tandaradei*. Mother had studied German and would read:

*Im Garten in der Morgenfrüh,
Tandari-darei!
Da tanzt der Hans und die Marie
Im schönen Monat Mai.
Eiasusu!
Wir beide, ich und du!
Ein kleiner ogel Quinkirilüü,
Der macht Musik dazu.*

Eiasusu! A call to another world far from Omaha, Nebraska, lived in those books, a world that began in the underground of *When the Root Children Wake Up* to the Budapest of the Petershams' *Miki*. I could understand the grim grandfather of *Auntie* who sat in a huge chair much as my own grandfather, but *Miki* slept under the Milky Way with sheepherders, warmed himself against a clay stove, danced in white pants fringed with red and slept in a bed of huge multicolored pillows. Warmth and joy lived in those pages surrounded by patterned borders, whereas even the slick pages of Andersen's *The Snow Queen* seemed chilled with the ice and cruelty of the evil that separated Kay and Gerda. This was the book I carried to a "library" created by my fourth grade teacher, a single shelf that held at most a dozen books, loaned by classmates. It was here that I met *One Hundred Best Poems for Boys and Girls*, a book with coarse paper and dull cover with silhouettes ugly by contrast to my books at home, a book that did not conjure up the "Windy Nights" of Robert Louis Stevenson's horseman or Robert Browning's Pied Piper.

For I remember, as well, the books I would not read. They stood stiffly on shelves, in friends' homes, all the same size, uniform and dull, in green and pink, *The Five Little Peppers*, *The Little Colonel* series. The bindings of the *Oz* books intrigued me, but the words within did not ring with the rhythms of the



Myra Cohn Livingston (age 9) reading to her sister Hannah (age 2)

poetry I heard in Tennyson's songs from *The Princess*, in Walter de la Mare. On a low shelf at home there was one two-volume set with covers of glassine, bound in a beautiful blue. I opened them countless times to look at the pictures, but the child within seemed strange and alien—*Alice*, falling into a rabbit hole or going through a looking glass. Did the vague unrest, perhaps even fear, arise from the thought that *Alice* had to go it alone, that those she met were rude and frightening? Or was I too serious a child? I did not read *Alice* until I reached college.

Laughter abounded in H. G. Wells' *The Adventures of Tommy*, and *Pinocchio*, a thick volume with the intriguing Mussino illustrations. In *The Adventures of Drusilla Doll* I found proof that my dolls did, indeed, lead a midnight life without me. But the book from which I would learn to read was a handsome, almost ethereal volume with pale yellow boards, a dust jacket of white tissue, a spine smooth and white to the touch. The fragile pastels of Millicent Sowerby introduced me not only to the story of *Cinderella* but to the look and feel of beautiful thick paper from which arose a haunting perfume that may have been ink, paper or glue; I do not know to this day. But each time I opened it the beauty enveloped me. I had other versions of *Cinderella*, but the mood lived only in that book.

Winter was a time for dreaming; an escape to a hut where Snow White and Rose Red patted a bear in a small cottage, where Nutcracker and Sugar Dolly fell in love on Christmas Eve, where children sang *Nursery Songs from France* and danced on the bridge at Avignon and Oscar Wilde's *The Selfish Giant* turned a garden to white. Summer books came later in my grandmother's house, the lives of *Pollyanna*, *Dear Enemy*, *Mrs. Wiggs of the Cabbage Patch* and *Emily of the New Moon*. But these I read with my head and not my heart. The words have never remained with me.

The books are remembered for their dreams, many realized, many lost with childhood. I have seen the grandeur of Mt. St. Michel beyond the power of any illustrator to capture and the changing of the guards at Buckingham Palace. But over the hills, far away, still stands the Great Sphinx and Budapest. Where Peter has gone is the secret of the unseen wind.

What I remember, most of all, is the difference that beautiful books can make in a life; a tradition still carried on by many; a tradition which I hope will never cease for the young, whose passion for books may ever spawn new dreams.

Poet Myra Cohn Livingston is the author and anthologist of more than thirty books for young people. Mrs. Livingston was the recipient of the 1980 Excellence in Poetry Award from the National Council of Teachers of English for the body of her work.

EVERYCHILD

THE AMERICAN CONFERENCE

NEW YORK HILTON

AUGUST 29-SEPTEMBER 1, 1983

Everychild? What is it? And why is it?

Everychild: The American Conference, the first national meeting sponsored by the Children's Book Council, will be in New York City at the New York Hilton from August 29 through September 1, just before Labor Day weekend. *Everychild* is a conference about the media through which children and young adults get to know their worlds.

The Children's Book Council has a network of associations with a wide range of people who work with children and adolescents. We have committees that work with librarians through the American Library Association-CBC Joint Committee; with booksellers through the American Booksellers Association-CBC Joint Committee; with reading specialists through the International Reading Association-CBC Joint Committee; with science educators through the National Science Teachers Association-CBC Joint Committee; with social studies specialists through the National Council for the Social Studies-CBC Joint Committee; with language arts teachers through the National Council of Teachers of English-CBC Joint Committee; and with early childhood education specialists through our close associations

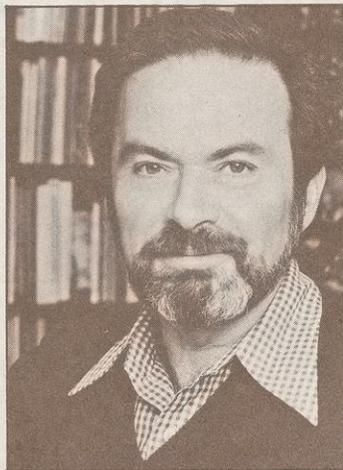


Photo by Thomas Victor

Maurice Sendak

to examine and discuss from different viewpoints the what, the why and the how of the media that offer pleasure and information to youngsters.

Enough of these general comments! What will happen if you decide to attend *Everychild*? Our first activity is on Monday afternoon, August 29, from five until eight. Each of the U.S. recipients of the Hans Christian Andersen Medal—the world's greatest honor for a children's book writer or illustrator—will speak at a program in their honor. A reception will follow. Pictures of the U.S. Andersen medalists—Meindert DeJong, Maurice Sendak, Scott O'Dell and Paula Fox—have been placed with this piece about *Everychild*. For *Calendar* readers, this event, by itself, is an astonishing occasion; it can never be replicated. It is possible, also, that Lygia Bojunga Nunes from Brazil, the 1982 Andersen Medalist for writing, will be able to join us.

During the next three days there will be a bouillabaisse of programming for *Everychild* registrants. We are developing two strains of programs. One is for people who have professional responsibilities for young people. Other programs are for the public on Family Day. These programs will involve, for example, and these are only examples:

- a presentation by the people responsible for children's programs on the three major national television networks
- a program by Action for Children's Television (ACT) about critical TV viewing
- a panel of editors from *Cricket*, the Scholastic magazines, the Children's TV Workshop magazines, and *Seventeen*
- a presentation by Dr. Mary Calderone on parents, young people and sex
- a panel of booksellers examining their purchasing practices
- the *Everychild* non-fiction booklist, and its development
- space programs by NASA
- science and young people
- a program or programs about computers, both in the school and in the home
- evaluating toys and games
- the "in-house" concerns and interests of publishers
- deciding what to record
- children's theater



Photo by Marvin Lanninga

Meindert DeJong

with the National Association for the Education of Young Children and the Association for Childhood Education International. We also work with the National Association of College Stores and act as the United States Secretariat for the International Board on Books for Young People (IBBY). CBC's work with these groups, and others, has led to our realization that people in this network—relating as it does to books and disciplines—will welcome the opportunity to meet with others who are concerned with and interested in how the word—in myriad forms—is to be passed to the next and future generations.

During the last decade, the Children's Book Council has developed programs for a variety of youth workers. The interest in CBC programs at numerous meetings is such that we launched our audio-cassette series *Prelude*, which are no more than refinements or extensions (though examined with a scrupulousness that seems to some of our specialists rigorous in the extreme) of CBC conference programming. The impulse that led to our creating *Prelude* is the same impulse that has led to CBC's deciding to sponsor *Everychild: The American Conference*. *Everychild* will be a first occasion for people who work with young people and in a wide variety of circumstances

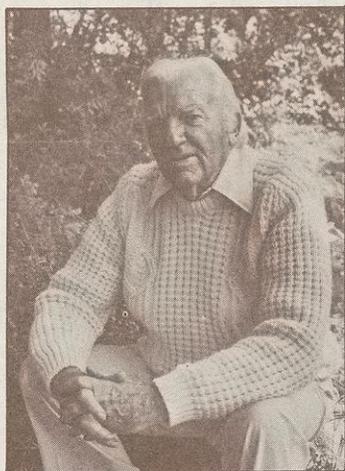
EVERYCHILD

THE AMERICAN CONFERENCE

NEW YORK HILTON AUGUST 29-SEPTEMBER 1, 1983

- the Canadian scene
- selecting books and reading aloud at home
- appraising rare children's books
- publishing children's books outside the Big Apple
- programming for children in museums
- newspapers and children, presented by *The New York Times*
- children's and young adults' rights
- ERIC and how to use it
- IBBY and internationalism in the media
- library programs for infants
- young adults and the media
- new illustrators and writers and their prospects
- opening and running a children's book and record store

Some programs at *Everychild* will run throughout the conference. The finalists in the 1983 American Film Festival in both children's films and films about children will be shown. There will be storytelling for children and adults. *Calendar* registrants may want to con-



Scott O'Dell

Photo by Jim Kalett

tribute to this participatory activity. Authors will read from their works, past, present and future. Illustrators will show slides from their books, and tell their stories.

Publishers, A/V producers, children's and young adult organizations, some toy and game makers, and others, will exhibit at *Everychild*. Exhibits will be open:

Tuesday, August 30, 10:00 AM-5:00 PM

Wednesday, August 31, 1:00-9:00 PM (Family Day)

Thursday, September 1, 10:00 AM-2:00 PM

Authors and illustrators will be at *Everychild* to autograph books and other items registrants may wish to purchase. New York University offers credits for professional youth workers who are eligible to apply for them.

Everychild will have General Sessions. Writers, youth advocates, and persons from the media will speak at General Sessions. Censorship will be the focus of a General Session on Family Day; prominent authors whose books are often attacked by censors will share their observations about banned books in a session moderated by Robert Hale of the American Booksellers Association. Other General Sessions will examine other media and childhood.



Paula Fox

Photo by Richard Pullian

Persons on *The Calendar* mailing list will receive registration solicitations in March and April. If, because of the vagaries of the mails, you wish to receive a copy of the *Everychild* brochure as it comes from the printer, send us a *ssae* (1 oz.) marked "Everychild registration brochure" and it will be sent to you. The conference registration fee is tentatively set at \$50.00; one-day registrations are \$25.00; Family Day activities will be available to all conference registrants as a part of their registration, and to the public for slightly more than the cost of a movie (considerably less for children). Tickets for *Everychild* events with food are purchased separately. The New York Hilton has reserved sleeping rooms for *Everychild* registrants at discounted rates. Ordering information for tickets and hotel rooms is in the *Everychild* brochure. We look forward to greeting *Calendar* readers in The Big Apple!

Preliminary/Tentative Schedule

Monday, Aug. 29

- 5:00-6:30 Andersen Awards Program
6:30-8:00 Reception

Tuesday, Aug. 30

- 8:00-10:00 Breakfast General Session
10:00-5:00 Exhibits
1:00-2:15 Professional programming A
2:30-3:45 Professional programming B
4:00-5:15 Professional programming C

Wednesday, Aug. 31

- 8:30-9:45 Professional programming D
10:00-11:15 Professional programming E
11:30-12:30 Family Day General Session
1:00-9:00 Exhibits
1:00-2:15 Family Day programming A
2:30-3:45 Family Day programming B
4:00-5:15 Family Day programming C

Thursday, Sept. 1

- 8:00-10:00 Breakfast General Session
10:00-2:00 Exhibits
1:00-2:15 Professional programming F
2:30-3:45 Professional programming G
4:00-5:30 Closing General Session

PLACES

NEW YORK SIGHTS

When you come to New York to attend *Everychild*, you'll be in one of the world's most exciting cities. Spending the weekend before or after the conference will give you more time to explore this fascinating city but if you're here for the conference only, there are still wonderful things to do and see within walking distance of the New York Hilton.

New York is a great walking city so bring comfortable footwear (ever since the last subway strike, the sight of running shoes on almost everyone is common and practically a form of chic). And, if you're wondering about New York weather in August and September: it's usually moderately warm (in the 70's) with a hint of autumn in the air.

Take your first walk in New York to the New York Convention and Visitors Bureau at 2 Columbus Circle (from the Hilton walk north along Broadway to 59th Street; the building will be on your left). There, you will find maps and all sorts of other guides to make your stay easier (open, Mon.-Fri., 9 a.m.-6 p.m., weekends/holidays, 10 a.m.-6 p.m.).

With maps and other information in hand, you're ready to go exploring.

East & North, Walking Distance and Then Some: *Central Park* Manhattan's largest park covers 840 acres—not even the most seasoned New Yorkers have explored all of it. From the Hilton, walk north and east and north again to Fifth Avenue and 65th Street; you'll be at the bustling Children's Zoo which still has a wonderful old merry-go-round and hot dog vendors galore. For children's book aficionados, walk a bit further north to *Conservatory Pond* (at 72nd Street); on the west side of the pond is the *Hans Christian Andersen* statue where, on Saturday mornings throughout the summer, author Diane Wolkstein (on one of the *Everychild* programs) enchants eager listeners with stories. At the north end of the pond is another famous statue, *Alice in Wonderland at the Mad Hatter's Tea Party*. Its real purpose, seemingly, is to be a jungle gym for children. *Conservatory Pond* itself attracts model boat enthusiasts who, on weekends, often compete in mini-sailing events.

Upper East Side Museums and a couple of Bookstores: (Always call museums for their hours and entrance fees—the latter are modest. Most museums are closed on Mondays. Many have pleasant cafeterias where moderately priced meals or snacks can be purchased.) Leave *Conservatory Pond* and walk to the *Frick Museum* (288-0700) on 70th Street and Fifth Avenue. Once a private home, this museum maintains a small, choice collection of masterpieces from Renoir's "Mother and Child" to Titian's "A Man in a Red Cap." A plant-filled courtyard with benches graces the museum's interior. If American modern and traditional art are more appealing, walk to Madison Avenue and 75th Street and you'll reach the angular environs of the *Whitney Museum of American Art* (570-3600) designed by architects Marcel Breuer and Hamilton Smith. Besides the permanent collection which includes Alexander Calder's delightful "Circus," a Grant Wood exhibit will be there until September 4th. After the Whitney, bibliophiles might want to spend time at two interesting bookshops nearby: *Books & Co.* (same block as Whitney) specializes in literature and poetry and has a small children's book collection; *Eeyore's* (on Madison Avenue between 80th and 81st Streets) stocks children's books exclusively. The preceding jaunts can fill an afternoon so it's legitimate to save trips to the gargantuan *Metropolitan Museum of Art*

(535-7710) on Fifth Avenue and 82nd Street and the smaller *Guggenheim Museum* (860-1313) at 88th Street and Fifth Avenue and the *Cooper-Hewitt Museum* (860-6868) at 2 East 91st Street for another day.

West and North from the Hilton: *Lincoln Center* The cultural complex of Lincoln Center of the Performing Arts lies only ten blocks north of the Hilton. If Mozart (with a bit of Haydn and Handel mixed in) is a favorite composer, attending a concert at "The Mostly Mozart Festival" at *Avery Fisher Hall* is a must. Tickets are inexpensive and the talent top-notch; write or call Avery Fisher Hall for information (874-2424, Broadway at 64th Street, NY, NY 10023). Lincoln Center includes the *Library and Museum of the Performing Arts* which, in turn, includes a children's library. Among the library's visual treasures of ephemera and memorabilia for children is a child-size puppet exhibit.

From Lincoln Center walk to Central Park West and 79th Street to the *American Museum of Natural History* and the adjoining *Hayden Planetarium*. The dinosaurs at the former and the star shows (particularly "Lasarium") at the latter are great treats for children and adults.

The Great Broadway: While attending *Everychild*, Broadway is at your feet and there's a way to get around those high-priced tickets. Sneak out between *Everychild* programs and get thyself to the TKTS Booth at Broadway and 47th Street. There you can purchase top price tickets for half-price to Broadway shows but you must go on the same day of the performance you wish to see. Hours are 3-8 p.m. daily for evening performances; noon-2 p.m. for Wed. and Sat. matinees; noon-8 p.m. for Sun. matinees and evening performances. Of course tickets can be bought directly from a theatre box office.

While in the Broadway area visit the *Theater Museum* (the Arcade at 1515 Broadway and 45th Street, 944-7161). It houses costumes, set designs and memorabilia from hundreds of Broadway shows. Drop by *Radio City Music Hall* (1260 Avenue of the Americas at 50th Street) to check the movie schedules and performance times for the Rockettes. Walk a few blocks further and visit the *Museum of Broadcasting*, too (1 East 53rd Street, 752-7684). It has a large library of radio and television programs available for viewing.

Farther away but wonderful to see: Here's a list, and only that, of a few places that require transportation time: in the Financial District, the observation deck at the *World Trade Center* (Manhattan's tallest building at 110 stories) and the *South Street Seaport Museum*. Slightly north of this area, SOHO (it stands for South of Houston) and Greenwich Village. Far, far north of everything, the *Museum of the City of New York* which gives the most complete history of the city under a single roof (Fifth Avenue and 103rd Street, 534-1672).

(A couple of omissions, with reason: the Museum of Modern Art is under extensive renovation and only a couple of small galleries will be open; the Pierpont Morgan Library is closed during the month of August but reopens September 1st.)

Whew, entire books are written about what to do in New York so this article is intended only to whet your appetite. Your *Everychild* experience will be complete if you take advantage of just a few activities that this city of cities has to offer.

BOOKSELLING

Selling Children's Books

Judy Delogu

As a bookseller for more than seven years, I regard my primary goal to be getting and keeping good customers. Good customers are repeat customers. They not only support your store financially but in many cases become friends and contribute to the overall pleasure of the business. If you don't like people, you should not be selling books. If you do like people, one of the most useful things you can do for them is point them in the direction of good books. Parents interested in buying books for their children are a mixed bag. Many are hard-core readers who have been read to from their earliest childhood and in turn are continuing this practice with their children. They often know what they want—old favorites, classics, Caldecott or Newbery award winners. But even these buyers sometimes need good new book suggestions. Another type of parent is someone who was not read to as a child—and learned to value reading later when exposed to books in school and reading alone. These parents want their children to have something they felt they were denied. They often need help selecting books for pre-school ages. There are also parents or other adult buyers who don't read much or know books but who want to do "the right thing." They often have strong feelings. They've heard about a particular book, author, or illustrator, but what they want may not be at all right for the children they have in mind. These people need the help of a qualified and tactful bookseller more than anyone. It's not a question of classics, old favorites or award winners for these customers. The most important thing for them is to be thoughtful about the child. If the book they select with the bookseller's friendly help is the right one, they'll be back; if it isn't I probably shall not see them again.

Customers often want to talk, but not always; a bookseller must be sensitive to this. I personally dislike being followed and intruded upon when I'm in the mood to browse. A puzzled look or a long pause is my cue to ask at least if customers need help. Of course if my help is asked for I usually respond by trying to get a feel for their knowledge of children's books as well as the child they are buying for. The age of the child is most crucial in my mind. Knowing the child's age immediately suggests some things and eliminates others. Being of a liberated nature, I try to refrain from asking the sex of a child. Good books can be read by either sex. Whether a child is one of many, the eldest or youngest, is often good to know. Younger children have hand-me-downs. New book suggestions are likely to be more appealing. Hardbound classics for older children will not seem as expensive if many children can read the same book later. If the child is very young, board books are in order. Economics play a role. I usually offer a choice of paper, hardbound with jacket, or jacketless flat. Because I like fairy tales, I often suggest them, particularly for younger children who, if their imagination and sense of fantasy are stirred, may become readers for life.

Customers often reveal quite a lot about their children in general conversation—inter-



Two customers sampling the wares in A Likely Story

ests, reading level, books they have read recently. If I am alert to these clues, my suggestions will be more helpful and more likely to be enjoyed by the reader. In terms of reading difficulty, I try to aim for the average child. Customers will usually let me know if I have aimed too low. If I have aimed too low, a more difficult book, within the same interest area mentioned by customers can be suggested. Customers must feel comfortable. I never minimize their suggestions. I think my comments on children's books ring true. My suggestions are often accepted without embarrassment to anyone. It is a considerable responsibility for me as a bookseller.

Physical setting can also be important. I have a couch in my store. Customers appreciate the civilized feeling of being able to sit down comfortably and look through a variety of books. If the store is not crowded, I can sit with them for a few minutes. The resulting discussions are usually appreciated and may set the stage for purchases that will be made over several visits to the store. A problem to be guarded against is giving the customer too many choices. I'm often guilty of violating my own rule. Good booksellers with good stock will have so many good choices to present customers that restraint must become a practiced art. I have learned that some customers can easily juggle six, eight, even ten suggested books; others become uncomfortable with more than two or three alternatives. Finally, whether I remember to do all or only some of the things mentioned above, it is important to leave customers alone to contemplate the books I've presented and make their selection. Pressure doesn't work.

Selling children's books is not a lucrative undertaking but it does have other rewards. I have sold some customers their first copy of "Pat the Bunny" or "Mother Goose" and had them return to make selections from the "I Can Read" books and, later, young adult books. Over the years I've come to know them and their children. We talk at many levels. That's part of the pleasure of it all. A last word: Good bookstores whether full service or specializing in children's books require the owner to read widely, know his or her stock, follow book reviews, listen to what customers say; in short, become a more knowledgeable book person. There is no real substitute for this sort of work and if we're in the right business, this too is a pleasure.

MATERIALS AVAILABLE

Please Remember: In writing to publishers for materials offered below and when enclosing a self-addressed envelope, you must include your zip code; **ssae means a self-addressed, #10 envelope with one-ounce first class postage unless specified otherwise.** (Requests for materials will not be filled if mailing requirements are incomplete.)

Bookmarks, Display and Other Materials

Archway Paperbacks (Education Dept., Pocketbooks, 1230 Avenue of the Americas, NY, NY 10020) Item: *Poster* Features covers of 59 Archway titles.

Mailing Requirements: None

Bradbury Press (2 Overhill Rd., Scarsdale, NY 10583) Items: *Posters* A RHINOCEROS WAKES ME UP IN THE MORNING by Peter Goodspeed, illustrated by Dennis Panek; STAR BOY by Paul Goble; TAN TAN'S HAT and TAN TAN'S SUSPENDERS both by Kazuo Iwamura *Bookmark* STAR BOY by Paul Goble.

Mailing Requirements: Posters, for each send \$1.00 to cover postage and handling; add 10¢ for each additional poster desired. Specify which poster. Bookmark, for a quantity of 30, send 6x9, 54¢ *ssae*.

Carnival Press, Inc. (P.O. Box 19087, Minneapolis, MN 55419, Attn: Nina J. Johnson, Dir. of Operations) Items: *Bookmarks* ANGEL CHILD, DRAGON CHILD by Michele Marie Surat, illustrated by Vo-Dinh Mai; CEREMONY: IN THE CIRCLE OF LIFE by White Deer of Autumn, illustrated by Sanyan Tawa Wicasta; DAD TOLD ME NOT TO by Susan Talanda, illustrated by Cindy Wheeler; THE DAY THE GYPSIES CAME TO TOWN by Audrey Nelson Masterson, illustrated by Douglas Oudekerk; MOTHER TOLD ME SO by Carol Marron, illustrated by George Karn; ONLY IN DREAMS by Emmett Davis, illustrated by Jackie Urbanovic; TEA AND WHOPPERS by Marilyn Jeffers Walton, illustrated by Susan Jeschke.

Mailing Requirements: For a packet of one of each of these bookmarks, send a 37¢ *ssae*.

Clarion Books/Ticknor & Fields, A Houghton Mifflin Company (52 Vanderbilt Ave., NY, NY 10017, Attn: Alison Leslie) Items: *Posters* HARALD AND THE GIANT KNIGHT by Donald Carrick; THE MONSTER AND THE TAILOR by Paul Galdone. *Bookmarks* FICTION FOR FEMINISTS by Lila Perl; PICTURE BOOK THEATER by Beatrice de Regniers; WHAT HAS TEN LEGS AND EATS CORNFLAKES: A PET BOOK by Ron Roy.

Mailing Requirements: Posters, self-addressed mailing label and 40¢ in stamps for a packet of one copy of each. Bookmarks, 7x10, 40¢ *ssae* for 50; 7x10, 65¢ *ssae* for 100; specify which bookmark.

Crown Publishers (Crown Books for Children, One Park Avenue, NY, NY 10016) Item: *Bookmark* PENELOPE GETS WHEELS by Esther Allen Peterson, illustrated by Susanna Natti.

Mailing Requirements: *ssae*

Dial Books for Young Readers (School & Library Services, 2 Park Ave., NY, NY 10016, Attn: Calendar) Item: *Poster* TATTIE'S RIVER JOURNEY by Shirley Rousseau Murphy, illustrated by Tomie de Paola.

Mailing Requirements: 9x12, 40¢ *ssae*

Dodd, Mead & Company (79 Madison Ave., N.Y., NY 10016, Attn: Juvenile Dept.) Items: *Bookmarks* LOVE FROM AUNT BETTY by Nancy Winslow Parker; WILL THAT WAKE MOTHER by Martha McKeen Welch. *Poster* JAMES WILL NEVER DIE by Joanne Oppenheim, illustrated by True Kelley.

Mailing Requirements: Bookmarks, 20¢ *ssae* for 10 bookmarks; specify which bookmark. *Poster*, self-addressed mailing label, 54¢ in stamps.

Farrar, Straus & Giroux, Inc. (19 Union Sq. W., NY, NY 10003) Items: *Posters* BOOKS FOR YOUNG READERS by Madeleine L'Engle; JAKE AND HONEYBUNCH GO TO HEAVEN by Margot Zemach.

Mailing Requirements: 9x12, 37¢ *ssae* for one of each poster.

Greenwillow Books (Dept. CM-G, 105 Madison Ave., NY, NY 10016) Items: *Poster* CAROUSEL by Donald Crews *Bookmark* "Read-Along" bookmarks.

Mailing Requirements: *Poster*, 10x12½, 55¢ *ssae*. *Bookmark*, *ssae* for 25.

Harcourt, Brace, Jovanovich (1250 Sixth Ave., San Diego, CA 92101, Attn: Willa P. Tupper) Item: *Bookmark* TIGER WATCH by Jan Wahl, illustrated by Charles Mikolaycak.

Mailing Requirements: *ssae*

Harper Junior Books Group (Harper & Row, 10 E. 53rd St., NY, NY 10022, Attn: Lisa Leftwich) Items *Bookmarks* BENJY'S BOAT TRIP by Margaret Bloy Graham; THE LITTLE HOUSE books by Laura Ingalls Wilder; MRS. PIGGLE-WIGGLE books by Betty MacDonald; SUMMER SWITCH and FREAKY FRIDAY by Mary Rodgers.

Mailing Requirements: 37¢ *ssae* for 50; specify which bookmark(s).

Houghton Mifflin Company (2 Park St., Boston, MA 02108, Attn: Jazan Higgins) Item: *Bookmark* THE WIZARD, THE FAIRY and THE MAGIC CHICKEN all by Helen Lester.

Mailing Requirements: 54¢ *ssae* for 20 of one kind, specify which bookmark.

Lothrop, Lee and Shepard (Dept. CM-L, 105 Madison Avenue, NY, NY 10016) Item: *Streamer* ALL THE COLORS OF THE RACE by Arnold Adoff illustrated by John Steptoe.

Mailing Requirements: 9½x12½, 55¢ *ssae*.

Morrow Junior Books (Dept. CM-MJB, 105 Madison Ave., NY, NY 10016) Item *Poster* PORCUPINE STEW by Beverly Major, illustrated by Erick Ingraham.

Mailing Requirements: 9½x12½, 55¢ *ssae*.

New American Library (1633 Broadway, NY, NY, Attn: Education Dept.) Items: *Bookmarks* Assortment of four Signet Vista bookmarks *Pamphlet* "Librarians' Guide to Young Adult Paperbacks"

Mailing Requirements: Bookmarks, *ssae*. *Pamphlet*, 5½x8, 37¢ *ssae*.

Viking Penguin Inc. (Dept. CR, 40 West 23rd St., NY, NY 10010) Items: *Poster* Viking Junior Books 50th Anniversary *Poster Bookmark* LITTLE CHICK'S MOTHER AND ALL THE OTHERS by Mildred Luton, illustrated by Mary Maki Rao.

Mailing Requirements: Poster, 10x13, 55¢ *ssae*. *Bookmark*, 6x9, 55¢ *ssae* for 10.

Frederick Warne (2 Park Ave., NY, NY 10016 Attn: Jayne Willcock) Items: *Posters* THE FIDO FRAME-UP by Marilyn Singer, illustrated by Andrew Glass, MY MOM TRAVELS A LOT by Caroline Feller Bauer, illustrated by Nancy Winslow Parker, THE SCARED ONE by Dennis Haseley, illustrated by Jane Chambls Ridgie, THE VINGANANEE AND THE TREE TOAD by Verna Aardema, illustrated by Ellen Weiss

Bookmarks Each of the titles listed for posters have co-ordinating bookmarks.

Mailing Requirements: 10x14, 88¢ *ssae* for a packet of all materials listed.

Author/Illustrator Biographical Sheets

Bradbury Press, Inc. (2 Overhill Rd., Scarsdale, NY 10583, Attn: Peter Silsbee) Biographical brochure on Paul Janeczko. Send *ssae* for single copy.

Carnival Press, Inc. (P.O. Box 19087, Minneapolis, MN 55419) Biographical sheets on Emmett Davis, Susan Jeschke, George Karn, Vo-Dinh Mai, Audrey Nelson Masterson, Carol Marron, Douglas Oudekerk, Michele Surat, Susan Talanda, Jackie Urbanovic, Marilyn Walton, Cindy Wheeler, White Deer of Autumn, Sanyan Tawa Wicasta. No mailing requirements.

The Delacorte Press (1 Dag Hammarskjold Plaza, 245 E. 47th St., NY, NY 10017, Attn: School & Library Services, BIOS) Biographical brochures on Rosa Guy, Madeleine L'Engle, June Foley. Send 7x10, 54¢ *ssae* for the three brochures.

Four Winds Press (50 W. 44th St., NY, NY 10036, Attn.: Library Promotion Dept.) Biographical brochure on Harry and Wende Devlin. No mailing requirements.

Greenwillow Books (Dept. CM-BIO, 105 Madison Ave., NY, NY 10016) Biographical sheets on Nicki Weiss, Paul O. Zelinsky. Send *ssae* for single copy of each.

Little, Brown & Co. (34 Beacon St., Boston, MA 02106, Attn.: Library Services) Biographical sheets on Marc Brown, Scott Corbett, Lois Duncan, Ouida Sebestyen. No mailing requirements.

Lothrop, Lee and Shepard (Dept. CM-BIO, 105 Madison Ave., NY, NY 10016) Biographical sheet on Gloria Skurzynski. Send *ssae* for single copy.

Morrow Junior Books (Dept. CM-BIO, 105 Madison Ave., NY, NY 10016) Biographical sheet on Marian Potter. Send *ssae* for single copy.

Pelican Publishing Co. (P.O. Box 189, Gretna, Louisiana 70053) Biographical sheets on Mary Alice Fontenot, James Rice, Eric Vincent. No mailing requirements.

Miscellaneous

Association of American Publishers and the American Library Association: Items *Videotape and Discussion Guide* "Censorship or Selection: Choosing Books for Public Schools" A discussion guide and a videotape of an Atlanta seminar sponsored by the AAP and the Intellectual Freedom Committee of ALA.

Mailing Requirements / Cost: Videotape is \$150.00 plus \$3.50 postage; discussion guide is \$5.00 if ordered separately (guide is free with purchase of tape). Direct orders to: Media and Society Seminars, Graduate School of Journalism, Columbia University, NY, NY 10027.

JWB Jewish Book Council (15 E. 26th St., NY, NY 10010) Item *Booklist* "Selected Jewish Children's Books" Annotated list compiled by Dr. Marcia Posner.

Mailing Requirements / Cost: \$5.00 plus \$1.00 for postage and handling for single copy, prepaid.

Child Study Children's Book Committee at Bank Street College (610 West 112th St., NY, NY 10025) Item: *Booklist* Children's Books of the Year (1982 edition) An annotated booklist of more than 500 books selected by the Child Study Committee.

Mailing Requirements / Cost: Send \$3.00 for each copy to the Child Study Children's Book Committee.

"Elaine's Upper Story" (1234 Larke Ave., Rogers City, MI 49779) Item: *Newsletter* "The LETTER" (Loving Enthusiasts of Taşa Tudor Exchange Reflections) edited by Elaine Hollabaugh is a biannual publication.

Subscription Requirements: Annual membership, \$7.00. Single copy of newsletter available for \$4.00.

The Horn Book, Inc. (Park Sq. Bldg., Boston, MA 02116) Item: *Booklist* "Contemporary Classics: Thirty Children's Books for Adults" compiled and annotated by Ethel Heins.

Mailing Requirements / Cost: Send 50¢ for a single copy; 25 copies are \$6.00; 50 copies, \$10.00; 100 copies, \$19.00 (prepaid).

International Reading Association (P.O. Box 8139, Newark, DE 19711, Attn: Children's Choices) Item: *Bibliography* "Children's Choices for 1982" Annotated bibliography of books selected by children compiled by the International Reading Association-Children's Book Council (IRA-CBC) Joint Committee.

Mailing Requirements / Cost: Send *ssae* with two-ounce first class postage for one copy. Bulk copies are \$30.00 for 100; \$100.00 for 500 (prepaid).

Office of Children's Services (Office of Branch Libraries, The New York Public Library, 455 Fifth Ave., NY, NY 10016) Item: *Booklist* "Children's Books, 1982: One Hundred Titles for Reading and Sharing" Annotated list of books and a few recordings compiled by a selection committee under the guidance of the Office of Children's Services (NYPL).

Mailing Requirements / Cost: \$1.50 per single copy, prepaid.

UP TO DATE WITH BOOKS

Only books published since 1981 and submitted by CBC members are highlighted in this column. One theme has been chosen for each month—recent titles pertinent to the themes are listed after each month according to their grade levels. This is *not* an evaluative listing and there are, of course, many other titles available for each theme. We urge you to develop programs and arrange displays around themes. (When possible, paperback publishers for a title are also listed.)

■ MARCH

Anthropomorphically speaking, PIGS can be anything but in real life they are affable creatures who usually keep to their pens.

Pre-School: MR. MURPHY'S MARVELOUS INVENTION by Christolow (Clarion/Ticknor), PIG PIG GROWS UP by McPhail (Unicorn/Dutton), PIGS IN HIDING by Dubanevich (Four Winds), PIGS PLUS by Burningham (Viking), THE SEVEN SLOPPY DAYS OF PHINEAS PIG by Sharmat (Harcourt), THREE LITTLE PIGS by Battaglia (Random)

Lower Elementary: AMANDA PIG AND HER BIG BROTHER OLIVER by Van Leeuwen (Dial/Dell), THE BEST WAY TO RIPTON by Davis (Holiday), THE BOOK OF PIGERICKS by Lobel (Harper), A DAY IN THE LIFE OF PETRONELLA PIG by Hauptmann (Holt), DON'T MAKE FUN! by Wiseman (Houghton), THE EASTER PIG by McClenathan (Morrow), ONCE UPON A PIG by Cushman (Grosset), PERFECT PIGS by Brown (Atlantic/Little), PIGS IN SPACE by Weiss (Random)

Upper Elementary: JOEL: GROWING UP A FARM MAN by Demuth (Dodd), PIGS MIGHT FLY by King-Smith (Viking), WILD BERRY MOON by Jiles (Greenwillow).

■ APRIL

Young readers of both sexes are inspired by novels with SPUNKY GIRLS as the main characters.

Upper Elementary: ALICE AND THE BOA CONSTRUCTOR by Adams & Coudert (Houghton), ANNABELLE STARR, E.S.P. by Perl (Clarion/Ticknor), ASK ANYBODY by Greene (Viking), THE BAD DREAMS OF A GOOD GIRL by Shreve (Knopf), CALAMITY KATE by Deary (Carolrhoda), A CHANCE WILD APPLE by Potter (Morrow), CLAUDIA AND DUFFY by Wallace (Follett), THE CLIFFS OF CAIRO by Marston (NAL), THE FIRST HARD TIMES by Smith (Viking), GOD, MRS. MUSKRAT AND AUNT DOT by Holland (Westminster) GOLDEN DAFFODILS by Gould (Addison) GYPSY GOLD by Worth (Farrar), HAPPILY EVER AFTER . . . ALMOST by Wolkoff (Bradbury), HAVE YOU SEEN HYACINTH MACAW? by Giff (Dell), KEEPING IT SECRET by Pollock (Putnam), LADY JANE by Jamison (Pelican), LIGHTS, CAMERA, CATS! by Weber (Archway), RUTH MARINI OF THE DODGERS by Cebulash (Lerner), LONG MEG by Winard (Pantheon), THE MAGICAL ADVENTURES OF PRETTY PEARL by Hamilton (Harper).

Junior and Senior High School: APRIL SPELL by Hoppe (Archway), BEYOND THE DIVIDE by Lasky (Macmillan), BIG WORDS by Engel (Lodestar/Dutton), CHEATER AND FLITTER DICK by Branscum (Viking), GOOD ROCKIN' TONIGHT by Lantz (Addison), HAZEL RYE by Cleaver (Lippincott), LOVE IS NO EXCUSE by Hanlon (Bradbury), MERCY SHORT: A WINTER JOURNAL, NORTH BOSTON, 1692-93 by Farber (Unicorn/Dutton), MOON ON A STRING by Springstubb (Little, Brown), NO REGRETS by Cair (Dial), ONE SMALL CLUE by Kay (Crown), OVER THE HILL AT FOURTEEN by Callan (NAL), PASS ME A PINE CONE by Wood (Westminster), PROMISES ARE FOR KEEPING by Rinaldi (Walker), SHINING ARMOUR by Wood (Watts), A SUPERSTAR CALLED SWEETPEA by Davidson (Dell), THEM THAT GLITTER AND THEM THAT DON'T by Greene (Knopf), TO TAKE A DARE by Dragonwagon (Harper), THE WENDY PUZZLE by Heide

(Holiday), WHO LOVES SAM GRANT? by Beckman (Dutton), WINGS AND ROOTS by Terris (Farrar).

■ MAY

PHOTOGRAPHIC ESSAYS artfully relate facts about almost any subject.

Pre-School: GUESS WHAT? by Bester (Crown), PETS WITHOUT A HOME: A DAY AT AN ANIMAL SHELTER by Arnold (Clarion/Ticknor), WHAT'S NEXT? by Wood (Houghton).

Lower Elementary: BANANAS: FROM MANOLO TO MARGIE by Ancona (Clarion/Ticknor), THE BARGE BOOK by Bushey (Carolrhoda), A BIRD'S BODY by Cole (Morrow), CLOSE LOOKS IN A SPRING WOODS by Welch (Dodd), CLOWNS by Sobol (Coward), FIREMAN JIM by Bester (Crown), FROM SPRING TO SPRING by Duncan (Westminster), GRETZKY! GRETZKY! GRETZKY! by Zola (Watts), I LOVE TO DANCE by Zeck (Carolrhoda), IN THE DRIVER'S SEAT by Goor (Crowell), AN INSECT'S BODY by Cole (Morrow), THE KING OF INSTRUMENTS by Greene (Carolrhoda), MACHINES ON THE FARM by Marston (Dodd), MY FRIEND LESLIE: THE STORY OF A HANDICAPPED CHILD by Rosenberg (Lothrop), NICOLE VISITS AN AMISH FARM by Stone (Walker), STEVE PODBORSKI by Coody (Watts) TRY THESE ON FOR SIZE, MELODY! by O'Connor (Dodd).

Upper Elementary: BEHIND THE SCENES OF A BROADWAY MUSICAL by Powers (Crown), COTTON by Selsam (Morrow), DOLL HOSPITAL by Horwitz (Pantheon), ELEPHANT SCHOOL by Stewart (Pantheon), FIGHTERS, REFUGEES, IMMIGRANTS: A STORY OF THE HMONG by Goldfarb (Carolrhoda), LOBO OF THE TASADAY by Nance (Pantheon), MONSTER MOVERS by Ancona (Dutton), SUGARING TIME by Lasky (Macmillan), TEAM WORK by Ancona (Crowell), TWO HUNDRED YEARS OF BICYCLES by Murphy (Lippincott).

Junior and Senior High School: BOBCAT by Ryden (Putnam), A DAY IN THE LIFE OF A MARINE BIOLOGIST by Jaspersohn (Little, Brown), MAGAZINE! A WEEK BEHIND THE SCENES AT AN AMERICAN SPORTS WEEKLY by Jaspersohn (Little, Brown), ORPHANS FROM THE SEA by Scott (Putnam), PORTRAIT OF DYLAN by McKenna (Stemmer), SHOW RIDER by Haney (Putnam), THE TEENAGE HOSPITAL EXPERIENCE: YOU CAN HANDLE IT! by Richter (Coward).

■ JUNE

Book titles are often the first things that capture a child's attention, particularly titles with STRANGE SOUNDING NAMES.

Pre-School: JAFTA by Lewin (Carolrhoda), MOSES SUPPOSES HIS TOES ARE ROSES by Patz (Harcourt) PUNDDLES by McMillan (Houghton), RAPUNZEL by Grimm, retold by Rogasky (Holiday), RIBTICKLE TOWN by Benjamin (Four Winds), RUMPELSTILTSKIN by Diamond (Holiday).

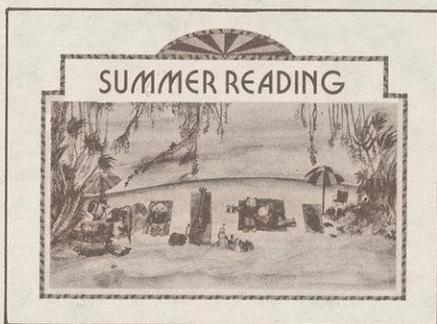
Lower Elementary: THE BABY UGGS ARE HATCHING by Prelutsky (Greenwillow), THE BATTLE OF ZORMLA by Hoban (Philomel), THE EWOKS JOIN THE FIGHT by Bogart (Random), FINZEL THE FARSIGHTED by Fleischman (Unicorn/Dutton), THE GOOD GIANTS AND THE BAD PUKWUDGIES by Fritz (Putnam), GORP AND THE JELLY SIPPERS by Ross (Walker), MALUNDA by Johnson (Carolrhoda), PANGUR BAN by Payne (Hastings), THE SHERIFF OF ROTTENSHOT by Prelutsky, (Greenwillow).

Upper Elementary: AMEN, MOSES GARDENIA by Ferris (Farrar), SKINNYBONES by Park (Knopf), THE SNARKOUT BOYS AND THE AVOCADO OF DEATH by Pinkwater (Lothrop/NAL), YEH SHEN: A CHINESE CINDERELLA STORY by Louie (Philomel).

Junior and Senior High School: DOODLEBUGGING: THE TREASURE HUNT FOR OIL by Scott (Warne), SUMITRA'S STORY by Smith (Coward), TINGAMBATO: ADVENTURE IN ARCHAEOLOGY by Noble (Messner), VALDA by Cotich (Coward).

■ JULY

Pictured below is Jane Breskin Zalben's poster for SUMMER READING, part of CBC's 1983 Seasonal Reading Program. (See Potpourri for details about this program.)



■ AUGUST

From August 29th through September 1st, CBC sponsors EVERYCHILD, The American Conference. (See elsewhere in this issue for conference details.) The titles listed here are adult trade books dealing with a variety of aspects about children and childhood development.

BASIC SKILLS: A PLAN FOR YOUR CHILD, A PROGRAM FOR ALL CHILDREN by Kohl (Little, Brown), **CHILDREN WITHOUT CHILDHOOD** by Winn (Pantheon), **CHOOSING BOOKS FOR CHILDREN: A COMMONSENSE GUIDE** by Hearne (Dell), **CHOOSING CHILDCARE: A GUIDE FOR PARENTS** by Auerbach (Dutton), **THE CYCLE OF LIFE: GUIDE TO PARENTING THE NEWBORN** by Ewy (Dutton), **DANCEPLAY: CREATIVE MOVEMENT FOR VERY YOUNG CHILDREN** by Fraser (Walker/NAL) **DR. EDEN'S DIET AND NUTRITION PROGRAM FOR CHILDREN** by Eden & Heilman (Dutton), **THE FAMILY HANDBOOK OF ADOLESCENCE** by Schowalter (Knopf), **THE GIFTED CHILD, THE FAMILY AND THE COMMUNITY** ed. by Miller & Price (Walker), **GOOD THINGS FOR BABIES** by Jones (Houghton), **HELPING YOUR EXCEPTIONAL BABY: A PRACTICAL AND HONEST APPROACH TO RAISING A MENTALLY HANDICAPPED CHILD** by Cunningham & Sloper (Pantheon), **HOW TO HELP CHILDREN WITH COMMON PROBLEMS** by Schaefer & Millman (NAL), **THE HURRIED CHILD** by Elkind (Addison), **KIDS CAN READ BETTER** by Williams (NAL), **KIDSPEAK: HOW YOUR CHILD DEVELOPS LANGUAGE SKILLS** by Beck (NAL), **ON LEARNING TO READ** by Bettelheim & Zelan (Knopf), **OUR SPECIAL CHILD: A GUIDE TO SUCCESSFUL PARENTING OF HANDICAPPED CHILDREN** by Ross (Walker), **THE PARENTS' GUIDE TO TEENAGERS** by Gross (Macmillan), **THE PARENTS' SOLUTION BOOK** by Bramnick & Simon (Watts), **PIPERS AT THE GATES OF DAWN: THE WISDOM OF CHILDREN'S LITERATURE** by Cott (Random), **RESPONSIBLE PARENTHOOD** by Kliman & Rosenfeld (Holt), **TALKING WITH YOUR CHILD ABOUT SEX: QUESTIONS AND ANSWERS FOR CHILDREN FROM BIRTH TO PUBERTY** by Calderone & Ramey (Random), **TEACH YOUR BABY MATH** by Doman (Pocket), **TO LOVE A BABY** by Jones (Houghton), **THE TODDLER** by Johnson & Johnson (Macmillan), **WHOLE CHILD/WHOLE PARENT** by Berends (Harper) **WHY?** by Formanek & Gurian (Houghton/NAL), **YOUR CHILD IN SPORTS: A COMPLETE GUIDE** by Galton (Watts), **YOUR PRESCHOOLER** by Rubin & Fisher (Macmillan).

■ SEPTEMBER

Dolphins, owls and spiders belong to different species but they are all ANIMALS. (Only non-fiction titles are listed.)

Pre-School: ANIMALS BORN ALIVE AND WELL by Heller (Grosset), HERE A CHICK, THERE A CHICK by McMillan (Lothrop), MY CAT HAS KITTENS by Wallqvister (Harper), SIX LITTLE CHICKADEES: A SCIENTIST AND HER WORK WITH BIRDS by Graham (Four Winds), WHALES AND SHARKS AND GIANT SQUID AND OTHER CREATURES OF THE DEEP by Miller (Messner), WHAT HAS TEN LEGS AND EATS CORNFLAKES: A PET BOOK by Roy (Clarion/Ticknor).

Lower Elementary: THE AMERICAN PRAIRIE CHICKEN by Adrian (Hastings), ANIMALS THAT MIGRATE by Arnold (Carolrhoda), THE BIRD BOOK by Storms (Lerner), CATS by Hamer (Watts), DOGS by Hart (Watts), THE OWL BOOK by Storms (Lerner), A FIRST LOOK AT DINOSAURS by Selsam & Hunt (Walker), FIRST PICTURE BOOK OF ANIMALS by Lambert (Watts), FROGS by Tarrant (Putnam), GIANTS OF SMALLER WORLDS by Santos (Dodd), THE GRIZZLY BEAR WITH THE GOLDEN EARS by George (Harper), JELLYFISH & OTHER SEA CREATURES by Oxford Scientific Films (Putnam), LITTLE GIANTS by Simon (Morrow), A PICTURE BOOK OF PONIES by Patent (Holiday), THE SECRET WORLD OF UNDERGROUND CREATURES by Leon (Messner), THE SMALLEST DINOSAURS by Simon (Crown).

Upper Elementary: ALBUM OF WHALES by McGowen (Rand), ARABIAN HORSES by Patent (Holiday), ATTRACTING BIRDS AND OTHER WILDLIFE TO YOUR YARD by Weber (Holt), BIGFOOT: AMERICA'S NUMBER ONE MONSTER by Cohen (Archway), BILLIONS OF BATS by Schlein (Lippincott), DOGS AT WORK by McCloy (Crown), GUINEA PIGS by Rubins (Lothrop), MYSTERY CREATURES OF THE JUNGLE by Soule (Watts), NATURE'S CLEAN-UP CREW: THE BURYING BEETLES by Milne (Dodd), PACK, BAND, AND COLONY: THE WORLD OF SOCIAL ANIMALS by Kohl (Farrar), RAJPUR: THE LAST OF THE BENGAL TIGERS by McClung (Morrow), REPTILES AND AMPHIBIANS OF NORTH AMERICA by Fichter (Random), SNAILS by Johnson (Lerner).

Junior and Senior High School: GREFF: THE STORY OF A GUIDE DOG by Curtis (Lodestar/Dutton), THISTLE & CO. by Zistel (Little, Brown), THE WORLD OF LIZARDS by Chace (Dodd).

■ OCTOBER

Pictured below is Charles Mikolaycak's poster for FALL READING, part of CBC's 1983 Seasonal Reading Program. (See Potpourri for details.)



1983 Book Week Mark these dates on your calendar, November 14-20, 1983. They are the dates for celebrating 1983 Book Week with . . . a new twist. The 'new twist' is the addition of materials appropriate for Young Adults. CBC has heard often from those of you working with YA's asking that we produce materials that would appeal to that age. So, we're very pleased to introduce two YA oriented pieces among the offerings for 1983 Book Week, namely a photographic poster by Bruce Curtis and a frieze by Sandra Boynton. Bruce Curtis is well known for his photographic books produced for children and young adults. His full-color poster photograph focusses on a teenage girl roller skating, moving to the beat of her cassette headset and waving an open book in the air entreating her peers to GET INTO BOOKS (the slogan for 1983). Mr. Curtis' popular strobe technique effects a powerful swirl of motion in the roller skater. (The featured fifteen year-old girl is actually training to become a professional figure skater.) The full-color YA frieze by Sandra Boynton (of *Chocolate Book* fame) is predictably hilarious: a number of animals line up holding balloons saying GET INTO BOOKS but it's the turkey who predictably says something to the contrary (*what he says will remain a surprise until the frieze makes its debut in June*). Sandra Boynton's turkey always does the wrong thing and in the goofiest fashion. These items are certain to please YA's and get them into books!



Detail from 1983 Book Week poster by Tomie de Paola

For the younger Book Week celebrants, the traditional items are available. A magnificent full color poster by Tomie de Paola features a "Pierrot" character who, in nine picture frames, succeeds in building himself a book house. Using colored pencils, Eve Rice created a full color frieze that beckons children to read via the child-operated "Reading Railroad" complete with a pencil signal post and word

filled railroad track. The three two-color streamers are satisfyingly different: Janet Stevens' streamer is almost completely filled by a bespectacled tiger sprawled across it engraved in a book; Fred Winkowski's penchant for airplanes is evident everywhere in his nostalgic depiction of men, women and children in their (book) flying machines; the children in Dirk Zimmer's streamer scene venture out late one night and are mysteriously transformed by their experiences with books.



Detail from 1983 Book Week streamer by Dirk Zimmer

"Would you like / stories that surprise you / and/or hypnotize you, / a mystery, a history / a volume to advise you / how to fix a motor, / build your own computer. . . ." queries poet Lillian Morrison in the poem that appears on the Book Week bookmark. Ms. Morrison's poem skilfully straddles the gap between very young readers and YA's.

Try to imagine what happens when no readers show up for a school's (or library's) Book Week celebration—someone is to blame but who and why?? "The Case of the Missing Readers" a mystery play (starring many favorite book characters) by Sue Alexander has all the answers.

There are a lot of possibilities for 1983 Book Week; plan your activities early so your readers won't be disappointed.

1983 Parents Poster The new edition of CBC's Parents Poster is a handsome painting by Marcia Sewall (see cover of this *Calendar*) featuring the now familiar query, "Have you read a book with your child today?" Because the poster can fit in almost any small space (it's 11x15) and allows three inches of white space to print information, it is perfect for announcing community or school meetings, a storytelling session in a bookstore or the hours a library is open or any other adult-child-reading oriented activity.

Recent Publications for Adults Numerous books of interest to adults wanting information about children's books have been published in recent months. Some are mentioned in the August listing in "Up To Date With Books" in this *Calendar*. Others include the fifth edition of the venerable *A Parent's Guide to Children's Reading* by Nancy Larrick (Bantam) and two titles designed to encourage families to read together: *For Reading Out Loud!: A Guide to Sharing Books With Children* by Margaret Mary Kimmel and Elizabeth Segel (Delacorte) and *The Read-Aloud Handbook* by Jim Trelease (Penguin). Also of interest have been two American Library Association volumes, *Beyond Fact: Nonfiction for Children and Young People* compiled by Jo Carr, and *Special Collections in Children's Literature* edited by Carolyn W. Field. *The Horn Book Magazine* ran a notable two-part study in its October and December issues on "The Creation of *Charlotte's Web*" by Peter F. Neumeier.

1983 Seasonal Reading Q. What does each season of the year have to offer? A. Why, reading in very special seasonal places, of course.

Typical and unusual places for reading in Spring, Summer, Fall and Winter are highlighted in the beautiful set of full-color posters CBC has produced for 1983 Seasonal Reading. Children are everywhere in the outdoor reading playground painted by Gyo Fujikawa for her Spring Reading poster. Ms. Fujikawa is a favorite illustrator for young children; her pastel colors and roly-poly figures are sure to lure young readers into the crook of a tree with their books. A charming menagerie of animals dot the tropical seashore created by Jane Breskin Zalben for her Summer Reading poster. Lush colors contribute to Ms. Zalben's scene of animal readers (from a giraffe to a pair of affectionate hippos) who are absorbed, perhaps, in the latest bestsellers. (See "June" of *Up to Date with Books* for a picture of this poster.) Charles Mikolaycak provides readers with a luminous moon, a silky black cat and a stalk of flaming orange Chinese lanterns to epitomize autumn and frame the peaceful scene of a father and son absorbed in a book in the poster for Fall Reading. (See "October" in *Up to Date with Books* for a picture of this poster.) Most people think of the cold aspects associated with winter but Brinton Turkle

Please note: More details and ordering information on the CBC materials (excepting 1983 Book Week) mentioned in Potpourri are included in the 1983 CBC Spring/Summer Materials Brochure that was mailed to all Calendar recipients in January. Information on the materials for 1983 Book Week will be in the 1983/84 CBC Materials Brochure that will be mailed to Calendar recipients in June. If you would like an extra brochure at any time, a single copy is available for a #10 self-addressed, stamped envelope with first class postage for one ounce.

thought of the coziness and warmth that winter can bring when he painted his poster for Winter Reading. In Mr. Turkle's enchanting poster, two children dressed in old-fashioned garb have settled themselves down before their hearth for a long winter night's read.



1983 Spring Reading poster by Gyo Fujikawa

Now then, in April would you like your children to read after soccer practice? In August, would you like them to calm down after bouncing basketballs against the apartment building wall? In October do you want them to find their own answers to questions about the pilgrims or poltergeists and in January do you want a cure for the after-Christmas blahs? Well then, begin a Seasonal Reading program and all those children will find solace, inspiration and information by reading . . . a book.

NATURE With spring almost here, we just want to remind you that a NATURE program for your students is probably just the right inspiration for them to read about the creatures who will be awakening from their long winter naps. NATURE is CBC's current year-round reading program. The materials for the program are a full-color poster by Tasha Tudor, a full-color frieze by Carol Lerner and an informational bookmark with a text titled "I Saw It!" by science book author Patricia G. Lauber and illustrated by woodcut artist Mary Azarian. Keep your young naturalists on their toes and organize a NATURE program just for them.



1983 Book Week frieze by Eve Rice

THE CHILDREN'S BOOK COUNCIL
67 Irving Place
New York, N.Y. 10003