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The Appleton REVIEW

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SUBSCRIPTION CONTEST

Full details of this Wonderful Prize Distribution
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ment in this issue—read every word of it! It
will not cost you a cent to read it and may be the
means of YOU winning the **FIRST GRAND
PRIZE!**



SEPTEMBER 9, 1930



Born and Raised in
Outagamie County

Re-Elect Oscar J. Schmiede

(Your Present Assemblyman)
REPUBLICAN CANDIDATE FOR

Assemblyman

Progressive, Sincere, Able, Trustworthy

He has served his district honestly, ably and faithfully. He has worked for the interests of the common people, by whom he is regarded as their friend and one of them. His faithful public service merits public approval and re-election.

Member of Assembly, 1st District

OSCAR J. SCHMIEGE



Paid Advertisement: Authorized and \$13.20 paid by John Lappen
Sheriff Committee, Ed. Lutz, Sec., Appleton, Wis.



VOTE FOR JOHN F. LAPPEN

(Present Sheriff)

Republican Candidate for

SHERIFF

for Outagamie County

*An Administration of
Impartial Justice*

Efficiency

Business Methods

Born in Outagamie county and has lived here all his life.
Worked as wire weaver for the Appleton Wire Works 32
years.

Vice president of the American Wire Weavers Protective
Association seven years.

Delegate to Trades & Labor Council several years.

Has been on Appleton Water Works Commission six years.

Was a member of the city council seven years, resigning
when he moved into another ward.

Has always been a taxpayer.

Your Support Will Be Appreciated

CHRYSLER EIGHTS and SIXES

*Greatest Performance
in Every Price Field*

\$535	PLYMOUTH up to	\$695
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Appleton, Wisconsin

APPLETON REVIEW

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY — SUBSCRIPTION PRICE—\$2.00 PER YEAR

VOL. 7—NO. 35

APPLETON, WIS., SEPTEMBER 10, 1930

5c PER COPY

Fall Style Opening

Thursday, Friday and Saturday

The annual Fall Style Opening, arranged by the local merchants for the purpose of announcing to the people in Appleton and vicinity that the new fall merchandise is on display and the new styles ready for inspection, will take place on Thursday, Friday and Saturday of this week.

The opening event will be a parade which will be held at two o'clock Thursday afternoon, instead of in the evening as in former years. The parade will be held in the afternoon, so as to give more people an opportunity of viewing it. It will be in charge of Chief Prim, who will be accompanied by a mounted escort. The Field Artillery band and the High school band will furnish the music. The automobile section is in charge of O. R. Kloehn and will show cars by the various local dealers in the following order: Curtis Motor Sales, Appleton Hudson company, Berry Motor company, Kobussen Auto company, Pirie Motor Car company, Auburn Motor company, Kaufman Service Garage, Wolter Motor company, Wagner Sales and Service company, Satterstrom Chevrolet company, Hilligan Nash company, August Brandt Company, Hermann Motor company, O. R. Kloehn company, Central Motor Car company, and Winberg Motors, Inc.

The fire department apparatus, led by Chief McGillan, will also participate in the parade. Welcoming banners will be displayed by all the stores and their show windows will be specially trimmed for the occasion.

The arrangements for the parade and for the displays in the various stores are more carefully worked out than ever before, thanks to the untiring efforts of A. J. Geniesse, general chairman, and of John Mullen, who have left no stone unturned to make this the greatest occasion of its kind ever held in the Fox river valley.

BURNING THE CITY DUMP

Dense clouds of smoke are hovering over the west end, but the residents of that district are happy because they believe that this foretells the disappearance of the cockroaches which have been plaguing them for some time past. The smoke is coming from the city dump which was ignited Tuesday morning under the direction of the fire department. Removal of the source of the plague should soon bring an improvement in conditions.

September 22, 23 and 24 will be registration days at the Vocational school. Classes will begin October 6. It is expected that the attendance will be much greater than last year.

Appleton Review Announces Mammoth Prize Subscription Contest Today

The publishers of the Appleton Review take great pleasure in announcing in today's issue a mammoth community profit-sharing "Merry Christmas Travel Club," in which thousands of dollars worth of Trips, Tours, Automobiles, Aviation Courses, and other valuable prizes, together with ACTUAL CASH and Cash Commissions will be given FREE of any cash cost to the live-wire men, women and young folks who join and take part in the most liberal and unique subscription contest ever offered in this section of Wisconsin.

This remarkable offer, one of the greatest ever launched by a weekly newspaper in this section of the country, holds good from Monday, September 15, to Saturday, October 25, 1930. Turn to the seven-page announcement of this generous proposition and read in detail—EVERY WORD OF IT—in the "Merry Christmas Travel Club" section of today's issue.

The object of this liberal offer is primarily to build up the largest paid in advance circulation of any weekly paper in Wisconsin, and at the same time to distribute thousands of dollars in prizes and cash commissions among the salesmen and saleswomen to be recruited among local workers in the city of Appleton and all surrounding communities, within the next six weeks.

No Losers—All Fair

So broad and liberal is the plan of this campaign that there will be no losers. Every active participant will be paid with either prize or cash com-

mission. There are no strings to this pledge. The alluring trips and tours are the best that can be obtained and the other prizes are in keeping with the liberal lines upon which the entire campaign is drawn and the 20 per cent cash commission guarantees a reward to all.

It will not cost you a cent to enter—either now or later—and win the Tour to Europe, one of the fine automobiles or any one of the other optional awards.

Who May Compete

The "Travel Club" is open to all except employes of this newspaper or members of their immediate families. This is the only restriction. For the rest of the active men, women and young folks in this community—the club is open and membership is free.

Real Start Means Much

The campaign is to be of such short duration it is quite impossible to place too much stress upon the importance of getting your club under way at once. It is evident that immediate action is necessary if you wish to have the fullest possible advantage of the short time allotted. The earlier you start, the better you will be paid. Get busy now! All supplies and detailed information on "How To Go About Starting," etc., will be supplied you from club headquarters located in the Appleton Review office, 104 N. Durkee street, Appleton, Wis. If you cannot come in just telephone number 79, or write to the Travel Club Manager, and a representative will call on you or full details will be mailed to you.

John Meier Killed By Unknown Driver

Coroner's Jury Renders Verdict

John Meiers, whose body was found on N. Bennett street, just over the city limits in Town Grand Chute, a week ago Sunday evening, was killed when struck by an automobile driven by an unknown person, was the verdict of the coroner's jury impanelled to investigate the case. It will be recalled that the body was found in the street by Mrs. Ed. Sambs, her daughter, a relative and John Ericksen. It was at first reported that Meiers was lying in the road and had been run over and struck by the Sambs machine, but the testimony at the coroner's inquest refuted this report.

Dr. W. O. Dehne, who had been called, testified that he found no traces of liquor in the dead man's stomach and that the injuries were such that they must have been inflicted while he was standing or walking. Two

young ladies testified that they saw a man walking along the street shortly before the accident and they believed that he was intoxicated, but they were not sure that it was the deceased they had seen. Members of the Sambs party testified that the body was lying in the road when they approached and they did not see it until too late to stop. But as it was lying lengthwise the car did not run over it, but straddled the body.

The coroner's verdict was rendered on the strength of the testimony of the two witnesses who testified that they saw the body lying in the road, and the doctor's statement that the injuries which caused death must have been inflicted while the man was standing.

The Badger Rural School Parent Teachers association of Town Grand Chute held its first meeting last week and elected the following officers: president, Theodore Neumann; vice president, Arnold Schultz; secretary-treasurer, Mrs. Jack Taylor.

Lions Hold Interesting Meeting

Prof. Bober Talks on Chain Stores and Competition

Just as the factory years ago replaced the individual craftsman because it could do the work faster, cheaper and better than the man in his little shop, so the chain store will gradually replace the independent merchant, said Prof. M. M. Bober, of the economics department of Lawrence college in an address at the Lions club luncheon at Conway hotel Monday.

This trend will be true to the extent that the independent merchant permits the chain store to be the better merchandiser, selling goods at a lower price to the consumer, he said. Unless the local merchants engage in the same kind of co-operation as do the chain corporations, with respect to quantity buying, advertising and selling, the rule of the survival of the fittest will prevail.

Merchants realize, said Prof. Bober, that they must get a slightly higher price because they give greater service through deliveries, extension of credit and the like, but the customer does not stop to think of this. The housewife is like the business man himself. She will buy where she can get the lowest prices and will not be concerned particularly as to whether it is at a home institution or a chain store.

Much is said about keeping the money at home, the speaker added. That could be done in the pioneer days when every family raised its own food products, spun its own wool, wove its own cloth and lived unto itself. Today, there is division of labor so each man does that for which he seems best fitted. Localities often produce one kind of product to the exclusion of others. Money therefore must flow out of the community for goods made elsewhere, and money must flow into the community for local products wanted by others.

It is said that the profits of the chain stores go to Wall street. The chain stores are corporations made up of stockholders all over the country. Any man or woman can buy stock of most of these corporations. The profits are distributed by the corporation to these stockholders, so the money does not stay in Wall street. Even the independent merchant does not keep his profits at home, the professor said. A checkup of his investments will reveal that he owns stocks or bonds of corporation in most any part of the country.

Sentiment will not change these economic movements, in the opinion of Prof. Bober. There was opposition to the factory and the machine when this movement first began, but the factory won because it could outdo the individual craftsman. Likewise, the chain

store will be the coming method of merchandising unless the independent merchant can outclass the foreign owned store in serving the consuming public. He cited research reports giving proof that independent merchants can do better than the chain stores if they adopt modern policies.

Repair Your Office and Store Equipment NOW
Typewriters — Adding Machines
Addressographs — Cash Registers — Scales — Etc.
Vacation Time is the ideal time to do this.
PHONE 86 for Prompt Service
E. W. SHANNON
Office Supplies 300 E. College Ave

Explorer Is Visiting Appleton Relatives

Louis Schellbach Has Had Interesting Experiences

Mr. W. C. Williams, of our paper, has visiting him, his daughter and son-in-law, Mr and Mrs. Louis Schellbach of Palisades Park, New Jersey.

Mr. Schellbach is a member of the scientific staff of the Museum of the American Indian, Heye Foundation, New York City, New York, as archaeologist and explorer. He is also a member of the Anthropological Association and the Explorers Club.

It is interesting to note that Mr. Schellbach was a member of the Lost

City Expedition of Nevada and a colleague of Dr. M. R. Harrington on that work, the results of which were the extending of the then known Pueblo area further west and northwest in the United States.

He and his wife spent four months last year on an archaeological reconnaissance expedition in the deserts of Idaho with the object of locating traces of the pre-historic, non-agricultural Basket Maker people of the Great Basin area. He was the first archaeologist, sent by an institution, into this unknown archaeological territory of Idaho. His findings include primitive pottery heretofore unrecorded by science. The results of this field expedition proved so interesting that they are to take the field again early next year to conduct further investigations.

"One of the most important and outstanding finds in American archaeology was made this year," said Mr. Schellbach, "when Dr. Harrington, of the Southwest Museum of Los Angeles, uncovered traces of primitive man associated with the extinct sloth and American camel, in Gypsum Cave, southern Nevada. Not just one case only, but five distinct cases, which prove beyond a doubt that man lived in the United States between twenty and thirty thousand years ago. I am familiar with that section of the country and Gypsum Cave in particular and both Harrington and myself, five years ago, believed that it contained clues of primitive man of great value to science. This 'hunch' proved true in the light of this year's work. Further interesting discoveries may be made when the work is again taken up this fall, after the heat of the desert has expended itself for the winter."

Mr. and Mrs. Schellbach expect to remain in and about Appleton during the month of September, visiting points of interest and visiting friends and relatives. It will be recalled that Mrs. Schellbach, before her marriage, was instructor of public speaking in the Neenah high school and was graduated from Ripon college.

Fashions Are Distinctly Decorative This Fall

We seem to have grown sufficiently accustomed to the new fashions to adopt them for the fall and winter without so much discussion as they aroused some months back, although they grow more intricate.

Several points are very definitely settled so that we may give attention to decorative detail. Skirt lengths are to be four inches below the knee for street wear; six to eight inches below for afternoon with ankle length for the more formal afternoon things; ankle length and floor length for evening.

The choice of fabrics is not narrowed down too much and their weaves and textures are most attractive and practical, too. Tweeds and yet more tweeds, sheer and lacy woolens, broadcloth, velvet, satin, lamé crepes, taffetas, laces and chiffons appear in their own place and time.

Black first, then colors. Brown, from beige through the dark tones; red rang-

ing from orange on to the rust shades; greens, the darker blues and purple wine tones.

Tailored clothes have charmingly feminine details without being fussy. In the afternoon and evening things modern beauty of fabric combines with classic grace of line to flatter the wearer. We are being individual and feminine again instead of standardized and more or less masculine as we were a year or so ago.

Perhaps the charm of the new clothes will make for more graciousness of manner for we do "act up to" our clothes, don't we? Our manner changes subtly with our clothes. We express them more than they express us. And so we welcome the new fashions for the season. They are modern, but withal feminine and romantic.

The forest fires that raged in northern Wisconsin this year were a distinct damage to Wisconsin's second most valuable industry—the tourist trade—the conservation commission declares. The commission points out that the revenue from the tourists is exceeded only by the automobile industry, bringing to Wisconsin \$134,659,470 last year.



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that represent real savings

Wilson Capital, for for.....	\$1.00
U. S. Fairway.....	.50
Skull63
"Our Special" Ball.....	.25
Repaints, 50c to \$1.00 Balls..	.25

(A dandy assortment)

Schlafer Hardware Co.

Telephone 60

PAID ADV.—Authorized and \$11.40 paid by Raymond B. Voigt, Appleton, Wis.

VOTE FOR

Raymond B. Voigt

Sept. 16, 1930

CANDIDATE

County Treasurer

Outagamie County

Courteous and Reliable Service

World war veteran. Was in two raids and six battles and was wounded in action, on left shoulder and left knee.

A member of Pulp & Paper Makers Union 1916. Also a member of Postal Employees Association for five years.

Three years college training at Lawrence College. Won an "L" at left tackle on football team.

Many years a taxpayer. Has never held a public office. Make public office rotative.

FALL Announcement

We are Distributors for the following:

Pine's Winterfronts
Gabriel Hydraulic Shock Absorbers

"Spotlight" Driving Lights

Automobile Heaters of all Kinds

Milhaupt Spring & Auto Co.

"BRAKE SPECIALISTS"

Phone 442 316 N. Appleton

September Bargains

Simonize Auto Polish.....	43c
6-ft. Stanley Rules.....	25c
2-ft. Stanley Rules.....	10c
7-in. Stanley Planes.....	60c
12-in. Stanley Levels.....	35c
Vanadium Steel Hammers....	88c
2-in. Butts	05c
Warranted Butcher Knives..	25c
Whitewash Brushes	25c
Steel Tri-Square	15c

Reinke & Court Hdw.

Tel. 386 322 N. Appleton St.

NEWS EVENTS

A Digest of Events and Trends for Busy People

LOCAL

Joseph Schwab, 425 W. Commercial street, suffered painful injuries when a heavy shaft fell on his foot while at work in the Lakeside mill at Neenah last week.

A number of autoists have been fined recently for parking their cars on the avenue longer than ninety minutes.

Application of a group of citizens of Chilton to have approximately 1,400 acres of farmland detached from that city and allotted to either Town Chilton or Town Charlestown was denied by Judge Werner in local circuit court on the ground that the law permitting such detachment was discriminatory and therefore unconstitutional. It is said that the case will be appealed to the supreme court.

Hardware dealers of northeastern Wisconsin held a meeting at Hotel Northern Tuesday evening. Karl Haugen made the arrangements.

The Association for the Relief of High Water will hold its annual meeting at Oshkosh September 27.

Highway Commissioner Frank Appleton has again instructed the county motorcycle police to tag all cars having illegal headlights.

Members and officers of Company D, 127th Infantry, are not a little elated over the report of the United States army officer who inspected them last spring and whose report was received last week.

For the past twenty-five years A. G. Koch had been the first resident of Outagamie county to receive a hunting license each fall and he kept his string unbroken this year.

Fifty building permits totalling \$70,575 were issued during August by John Weiland, building inspector. The list included five residences, five residences and garages, sixteen residence additions and alterations, twenty garages and four miscellaneous structures.

Mrs. Freda Carson, who was awaiting trial on a charge of obtaining money under false pretenses, was taken to the hospital last week to undergo an operation.

Fifty-two marriage licenses were issued by the county clerk during August, as compared with fifty-five issued during the same month last year.

Cecil Wendstadt of Shawano and Leslie Gregory of Minocqua were arrested by local police when they attempted to sell a car bearing an Illinois license. Investigation showed that the car had been stolen in Niles Center, Ill. They were remanded to jail pending their hearing on September

15. Gregory was also wanted by the Kaukauna authorities on charges of passing worthless checks.

Directors of the Wisconsin Chamber of Commerce held a meeting at the Conway hotel Friday at which it was decided to hold the annual meeting in Milwaukee in November. Seventeen of the thirty directors were present. Arrangements for the meeting were made by W. O. Thiede.

Clinton Bierman, who formerly lived near Waverly Beach was sentenced in municipal court at Chilton to one to three years in the Green Bay reformatory on charges of stealing an automobile.

About two hundred voters attended the meeting of the Farmer-Laborer Progressive Republican League at the Trades and Labor hall Saturday and listened to addresses by several candidates.

Cars driven by Martin Arno of Menasha and B. T. Hoffmaster of Appleton collided at the corner of Washington and Morrison streets Saturday evening. Miss R. Kolze of Menasha, who was riding with Mr. Arno, suffered cuts about the head. Other occupants of the cars were uninjured.

Karl Haugen has been appointed chairman of the committee on arrangements for the retail institute to be held at the Vocational school September 23 and 24 under the Appleton Chamber of Commerce.

According to the monthly report of George Gauslin, plumbing inspector, 163 plumbing fixtures were installed in the city during August.

WORLD

Offices of ex-president Yrigoyen are looted, 160 killed in street battles in Buenos Aires as army seizes rule in Argentine.

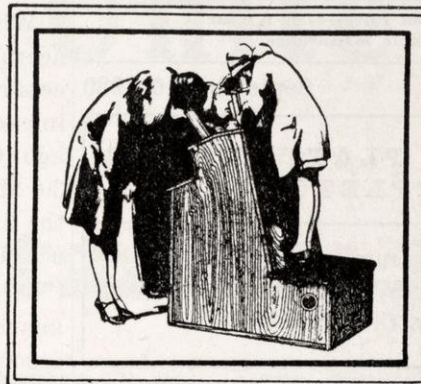
Mexico has opened the fight to seize the property of the Methodist church in the hope of nationalizing property of all protestant churches in that country.

Great Britain has rejected Gandhi's demand for native rule and resumption of violent clashes is feared.

The thirty-first International Eucharistic congress is to be held in Dublin June, 1932. It is expected that 100,000 Americans will visit Ireland at that time, but it will require American capital and industry to care for the huge influx according to Wm. V. McCarthy, returning from Ireland after a two months' survey of conditions there. Mr. McCarthy also stated that Chicago, and other American financiers are becoming interested in Dublin and are planning the construction of a number of American hotels of the latest type.

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X-RAY
THE PERFECT WAY



No guess work
in shoe fitting here

No matter what type of shoe you wear, an X-Ray fit means better style, healthier feet, and more comfortable shoes that retain their shape longer.

Our X-Ray service is free. Come in today and see your feet through the X-Ray.

Remember our motto "They must fit"

Our New Fall Styles

IN

Arch-Preserver and Peacock, for Women



Arch-Preserver, Nunn-Bush and Nettleton for Men

The French - Nunn-Bush Ankle-Fashioned

Have arrived, and are ready for your inspection. Why not get an X-Ray fitting in your favorite style today.

Heckert Shoe Co.

The  Store

We Repair Shoes

Appleton Review

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A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

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R. J. MEYER, Editor

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Payable in Advance

Vol. 1—No. 35

September 10, 1930

REVIEW'S PLATFORM FOR APPLETON

1. A Community Chest.
2. Proper Waste Disposal.
3. A Free City Beach.

SHINTOISM IN WISCONSIN

Are we ready to build Shinto temples in Wisconsin? Are we willing to embrace the oriental cult of Japan, including the tradition on which is founded the political power of her imperial family? Are we setting up ancestor worship here as a central motive of that cult, in the blind assumption that the cloak of a mighty father has fallen by divine right upon his son?

What other claim has Philip La Follette to the executive chair of the state of Wisconsin?

He is a young man of thirty-three and has been practicing law only a few years since having been admitted to the bar. The only position of public trust he has held has been that of district attorney in Dane county. Even his most ardent admirers have never claimed that his conduct of that office stamped him as a man of unusual executive ability. He has occupied no other office or position of trust where he had an opportunity to demonstrate such ability. He has yet to prove to the world that he is in any way different from or more capable than the average young lawyer. But in spite of his inexperience he is asking the people of the state to elect him to its highest office; to elect him to that office during troubled times when men of proven experience and ability are needed to guide the state's destinies into smoother waters.

The natural tendency of the Review is Progressive, but we do not feel that we can support a man for so important an office as governor merely because he is the son of a great man. His adherents admit the weakness of their cause, when they indulge in distortion and misrepresentation in their attacks on Governor Kohler. We have never sympathized with that kind of campaigning and cannot condone it now.

The governor's record shows that he recognizes clearly the worth of labor in Wisconsin. He has been instrumental in making gains for labor for many years and has backed up what he advocates by keeping men employed in his plant during times of depres-

sion, piling up inventories and tremendous expense for his company.

Senator Blaine, who is now campaigning for Phil La Follette, was governor of Wisconsin for six years. When he entered office the state had a surplus of \$6,000,000. When he left the executive chair there was a deficit of \$3,000,000, according to Chas. D. Rosa, Progressive member of the state tax commission.

When Kohler took office the "estimated accrued deficit June 30, 1929, would be in excess of \$3,500,000, due to appropriations being in excess of the state's income." Yet, a month ago Governor Kohler reported that "June 30, 1930, the operating funds of the state for the first time in many years had an estimated accrued surplus of over \$500,000."

Who is the "expert manager" of state finances and who was the "spendthrift governor"?

Let's have a true account on that subject. Our eyes are open and we can see the facts, even through the dust.

THE LOCAL ELECTION

Next Tuesday is primary election day when voters of Appleton and Outagamie county will be called on to make their choice among the numerous candidates aspiring to the various offices. The primary is supposed to give the different parties opportunity to choose their standard bearers for the election in November, but as matters stand in Outagamie county, nomination on the Republican ticket is almost tantamount to election. That this fact is generally admitted is shown by the scarcity of candidates for places on the Democratic ticket where aspirants for only a few offices have appeared and none of these have opposition in the ranks of their own party.

Within the Republican ranks an entirely different condition exists. Sydney M. Shannon, clerk of the courts, and Frank M. Charlesworth, surveyor, are the only Republicans who have no opposition for re-election, while all the other offices are the objects of more or less mad scrambles.

Six candidates are seeking the sheriff's office, Otto H. Zuehlke, John F. Lappen, Barney Hoffman, Ralph Lockery, Fred W. Giese and Peter G. Schwartz. The race is undoubtedly between Zuehlke who made an excellent record during the two years he served in that office, and John F. Lappen, who is seeking re-election on the strength of his administration of the office since his appointment by the governor. Giese and Schwartz are the dark horses of the campaign and their vote is likely to be a surprise to many.

Three candidates desire the district attorney's office. They are Stanley Staidl, who is seeking re-election, Sam Sigman and Alfred S. Bradford. The latter is a newcomer in the political field, but because of his splendid record in his profession and his capacity for winning friends is making heavy going for his opponents.

There are four candidates for county treasurer. Miss Marie Ziegenhagen is the present

incumbent and has made an excellent record in her administration of the office. She is the only woman candidate on either ticket in the county. Her opponents are Earl W. Bates, Michael J. V. Fose and Raymond B. Voigt.

For county clerk John E. Hantschel is opposed by William F. Wolf who served several terms some years ago. Mr. Hantschel has conducted the affairs of the office in a most capable manner and is generally regarded as one of the best men ever elected to that office.

For register of deeds Albert G. Koch is seeking re-election while August W. Laabs is out after his scalp. Mr. Koch needs no introduction to the voters, nor does his opponent. Mr. Laabs has served several terms as a member of the city council and of the county board where his influence was considerable.

For member of assembly from the first district three candidates are in the field. Oscar J. Schmiede is seeking re-election. Mark Catlin has been before the public for a good many years and needs no introduction. He has served in the assembly before and has also represented his ward in the city council several terms. The third candidate, John A. Koehler, entered the field when C. B. Ballard withdrew.

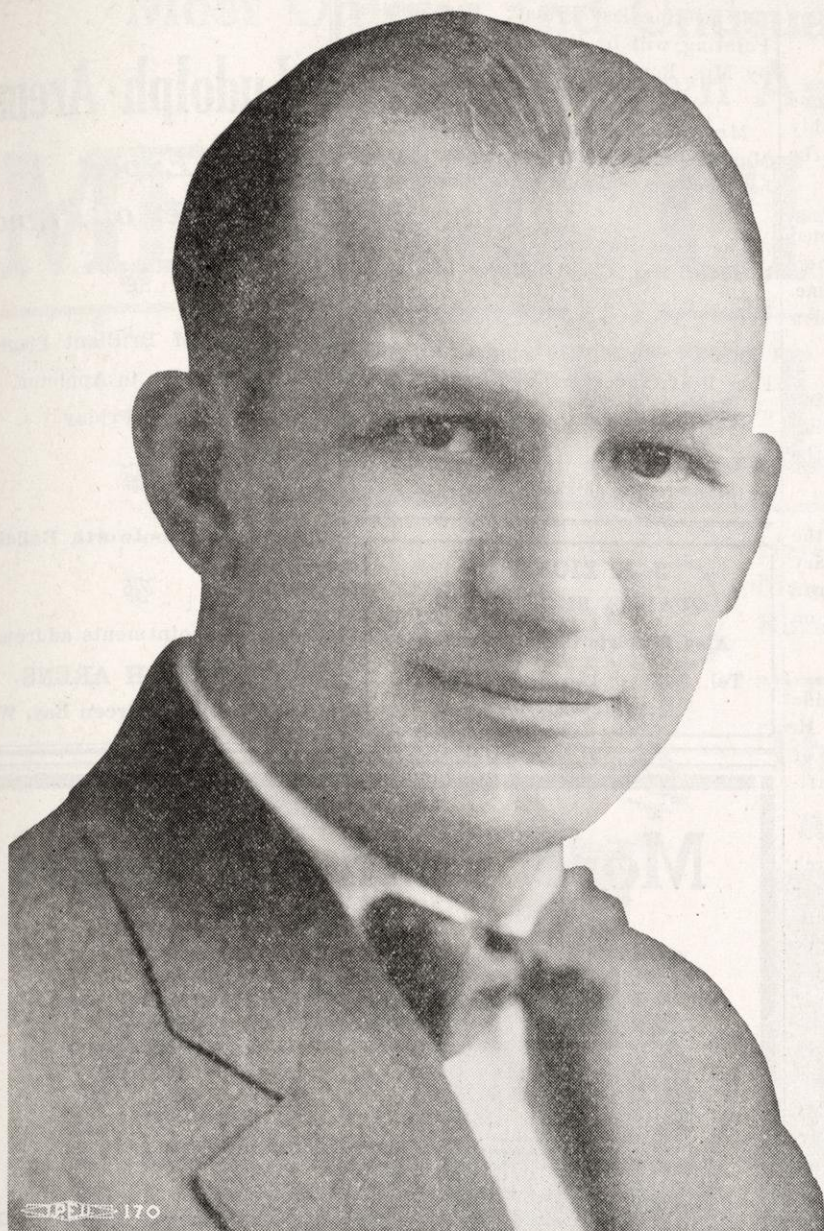
For coroner Herbert E. Ellsworth is opposed by George R. Greenwood. Dr. Ellsworth has discharged the duties of this office for more years than most of us can remember and as a resident of Appleton will undoubtedly receive the endorsement of local voters.

SET-BACKS ON COUNTRY HIGHWAYS

With the constantly growing traffic on our country highways, it can be a matter of but comparatively few years before the main arteries of travel will have to be widened. Recognizing this fact some time ago, A. W. Laabs introduced an ordinance before the county board which provided that no future buildings may be erected along state or county highways within 85 feet of the middle line of the street, and on secondary roads within 70 feet of the middle line. At corners a further setback of 50 feet on each side is provided for, so as to prevent the possibility of blind intersections.

The ordinance was adopted by the county board, but to date only two or three of the towns in the county have acted favorably in the matter of accepting it. Mr. Laabs again brought the matter to the attention of the members at the last session and urged that each member see that his town accept the ordinance, which will entail no expense whatever, but may be the means of saving town and county considerable money in the future when it becomes necessary to widen the highways. New buildings are constantly being erected and it is a simple matter now to see that they are set back from the road. If permitted to build up to the property line, it will be necessary to purchase the buildings when it becomes necessary to widen the roads and the expense will be correspondingly greater.

Paid Advertisement.—Authorized and \$52.80 paid by Stanley A. Staidl, 1426 N. Superior St., Appleton, Wis., in his own behalf.



Unite
ON
**Stanley A.
STAIDL**
FOR
**District
Attorney**

DEAR VOTER:

As a candidate for re-election to the office of District Attorney on the Republican Ticket I respectfully solicit your vote.

I am a resident and taxpayer of Outagamie County and a former service man. I have had 10 years of experience in active legal practice, six years of which were devoted to intensive work in criminal law. I have been your District Attorney for the past two years and am just completing my first term.

I believe in the doctrine that a public office is a public trust which should be faithfully administered in the interest of all the people.

The duties of this office have been administered faithfully, impartially, efficiently and economically. I assure you, if re-elected, a continuance of this policy.

Sincerely yours,

STANLEY A. STAIDL

Candidate for re-election as District Attorney.

Church Notes

At the meeting of the Women's Foreign Missionary society of the First Methodist church yesterday, Mrs. J. R. Denyes presented the topic, India, which will constitute the subject of study for the coming year.

St. Therese members gave their annual chicken dinner last Sunday at the parish hall.

Mrs. Verne Fumal, Miss Pearl Klaborst and Miss Leone Tesch will act as hostesses for the social hour which will follow the business meeting of the choir of Trinity English Lutheran church on Thursday.

The Fellowship commission was in charge of the devotional meeting of the Baptist Young People's Union Sunday night.

The fall card parties of the Christian Mothers society of St. Mary church began Friday afternoon at Columbia hall. Mrs. Ed. Morrow and Mrs. T. J. Long were hostesses.

The Sacred Heart society met Sunday afternoon at the parish hall.

Senior Olive branch Walther League of Mt. Olive church held its monthly business meeting last evening in the church parlors.

Mrs. Willard Mignon entertained Chapter B of Trinity English Lutheran church Monday night at her home. A social hour followed the transaction of routine business.

The first fall meeting of Christian Endeavor of Memorial Presbyterian church was held Sunday night at the church.

Mrs. John Mielke entertained the reading circle of Women's Missionary society of First English Lutheran church last Wednesday at her home on E. Pacific street.

Mrs. Frank Sager, 320 E. Pacific street, will entertain the Mrs. L. H. Dillon group of the Social Union of First Methodist church tomorrow afternoon.

Circle No. 3 of Congregational church met Tuesday at the church parlors for luncheon and an afternoon of quilting. Mrs. Fred Peterson is captain of the circle.

Mr. and Mrs. Karl G. Packard returned last week from a visit with Mrs. Packard's parents at Milltown. Mr. and Mrs. Packard left yesterday morning for Philadelphia where Mr. Packard will enroll in the school of business administration of the University of Pennsylvania. Mr. Packard is a graduate of Lawrence.

Club Activities

The History club, Alpha Delphian chapter, began activities with its first fall meeting last Friday. Renaissance Painting will be this year's study led by Mrs. Roy Hauert.

Mrs. Marie Tillman entertained St. Martha Household, Order of Martha, at her home on Spencer road Thursday.

The Five Hundred club met at the home of Mrs. Chet Heinritz last evening.

Mrs. J. Homblette entertained the Four Leaf Clover club at her home last evening.

Members of the Owls club were entertained at a chicken supper at the

J. R. ZICKLER
QUALITY SHOE STORE
 Also Electric Shoe Repairing
 Tel. 343 126 S. Walnut St.
 Appleton, Wis.

Calumet hotel, Hilbert, last Thursday evening. Cards provided the entertainment following the banquet. Members from Kaukauna and Appleton attended.

Ludolph Arens

Expert
Teacher of Piano

Producer of Brilliant Pianists
 Will teach in Appleton
 Every Friday

Studio in Woolworth Building

For Appointments address
LUDOLPH ARENS
 Nicolet Bldg. Green Bay, Wis.

**You Save from
 15 to 40 Per Cent**
 by buying at Wholesale!

"The Wholesale Store"
 222 W. Lawrence St.



Are "Lower Prices" on Men's Clothing a Fact or a Fable?

You've no doubt asked yourself this question so there is no harm in our answering it with the absolute truth.

YES—men's fine suit prices are lower. And it's not only a good thing for you but for the entire clothing industry.

NOW—you can dress up at a price that makes fine grooming a pleasure.

NOW—the whole atmosphere of "men's wear" has changed.

NOW—men feel like buying whereas this Spring they felt like hesitating.

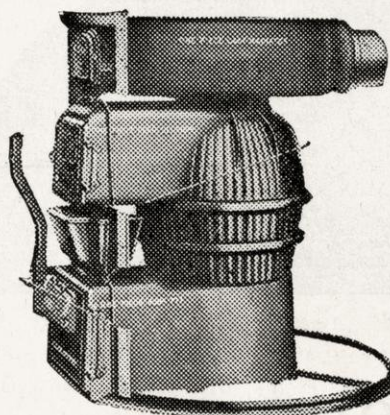
NOW—you can see the new style standards at the new low cost levels—for NOW our Fall suits are open and ready.

Matt Schmidt & Son

Weddings

Miss Margaret Schultz, daughter of Mr. and Mrs. J. F. Schultz, 614 N. Morrison street, became the bride of Harvey Brown last Saturday at Milwaukee. Mr. and Mrs. Brown will reside at Milwaukee.

More Than 35 Years



**INSTALLING
 FURNACES
 in
 APPLETON**

Let Us Check Over Your Installation Before Winter Comes

BADGER FURNACE CO.

608 N. Morrison St.

Phone 215

Paid Advertisement: Authorized and paid \$9.90 by Otto H. Zuehlke, Appleton, Wis.

Established public integrity thru my past records as sheriff should merit your support

VOTE FOR

OTTO H. ZUEHLKE

Republican Candidate for

SHERIFF

FOR OUTAGAMIE COUNTY, WIS.

At the Primary Election Tuesday, Sept. 16, 1930



The Appleton Review Takes Pleasure In Announcing A
Most Unique and Unusual Subscription Contest
To Be Known As The Review's

MERRY CHRISTMAS TRAVEL CLUB

Here is an Opportunity for Every Ambitious, Energetic
Man, Woman, Boy and Girl of Appleton and Appleton
Rural Routes to Earn Some Extra Money for Christmas.

Thousands of Dollars In Prizes
and Cash to be Distributed

FREE

of Any Cash Cost to You!

34 Optional Prizes

Including a Tour of Europe for Two People, Choice of
Automobiles, Aviation Courses, Grand Piano, Radios,
Jewelry, Fur Coats, and Thousands of Dollars in Gold and
Cash Commissions. And the best part about it is that

EVERYBODY WINS

There Can Be No Losers!

Read Every Word of This Mammoth Prize Distribution
Details in Full on Six Following Pages



Thousands of Dollars in Prizes to be Distributed in the Review's

Merry Christmas Travel Club

*For Further Information, Entry Blanks, Receipt Books, Etc.,
Call at, Write or Telephone*

Travel Club Headquarters

The Appleton Review

104 North Durkee Street Telephone No. 79 Appleton, Wisconsin
L. P. Scarborough, Campaign Mgr.

You're Invited!

No alert man or woman who scans the prizes listed here can fail to appreciate the fact that this campaign offers to him or her an unrivaled opportunity to turn spare-time effort into big profits.

You Can't Lose

In order that the winner of first honors may receive just what his or her heart desires, the Grand Capital Prize has been arranged so that a wide number of ambitions may be gratified. This young man or that young woman may wish to learn to fly—to emulate Lindbergh or Elder and seek fame and fortune in the air. Another may be exactly suited with the beautiful automobile, while still another may wish to travel to the far places. The flying course carries tuition and all expenses—a value equal to the cost of the automobile—and the same may be said for the travel feature. Select almost any tour you desire—tour America, visit Europe or go where you please. Many alluring tours can be arranged so that two can go and yet stay inside the generous cost limit. Or if you prefer the cash that can be arranged.

Costs Nothing to TRY!

How to Enter—How to Win!

Entering is easy. All you need to do is clip out and fill in the ENTRY BLANK—(to be found in one of the lower corners of this announcement)—and send or bring it to the campaign office. This is the FIRST STEP and earns you 5,000 FREE CREDITS. All necessary supplies and information will be given you immediately.

On your way to the office, tell your friends and acquaintances that you have joined the club—that you are in TO WIN—and pick up at least one subscription AS SOON AS POSSIBLE so that you will earn the 10,000 EXTRA CREDITS allowed for the FIRST SUBSCRIPTION COUPON—(to be found in one of the lower corners of this announcement) which will bring your total up to 15,000 credits in addition to the REGULAR credits allowed for the subscription itself. Then give your attention to the SPECIAL BOOSTER COUPON which is good for an additional 25,000 credits when it is accompanied by either one (1) five-year subscription or five (5) one-year subscriptions. Old or new subscriptions count alike, and the total cash you will have gathered will entitle you to your first SILVER CERTIFICATE which gives you an additional 50,000 EXTRA CREDITS, so your grand total will be almost 100,000 credits.

REMEMBER THIS: Credits and credits alone will determine the winners of the magnificent prizes, and credits can be earned only by entering the club and obtaining new and renewal subscriptions for this newspaper. THE PRIZES ARE FREE of any cash cost to you. It does not cost you a cent to enter the club—now or later—and if you fail to win one of the prizes you will receive a generous cash commission.

DO IT NOW. An early start is a great advantage, for you will have more time and less competition NOW. You won't find it at all difficult to obtain subscriptions and your SPARE TIME EFFORT among your friends and acquaintances for just a few short weeks is all that is necessary for success.

When you have not the time to get out and work, use your telephone. Note the 200 FREE CREDIT coupon near the bottom of this page. Call up your friends—call up everybody you know. Ask them to save those FREE COUPONS for you as well as their subscriptions.

One of the commonest expressions used today is: "I haven't the time." Generally that person has plenty of time, if he would only use it. How often leaders of men and women have observed: "If you want something DONE, commission the busiest person you can find."

Just figure a minute. How long would it take you—at your present occupation—to save and set aside an amount equal to the value of the Grand Capital Prize? Many people would require months or years, in fact, most people never do save any such amount. Now consider that somebody—and that somebody may as well be YOU—is going to win that magnificent prize for just a few short weeks of spare time effort, without missing a minute from regular occupation or one penny from what he or she would have received had this campaign never been announced.

WHAT IS YOUR SPARE TIME WORTH—what will it bring you if you do not take part in this campaign? We are offering you an opportunity to profit to an almost unbelievable extent for every minute you devote to the campaign—and not even the remotest chance of losing, for THERE WILL BE NO LOSERS.

Appleton Review
Merry Christmas Travel Club
ENTRY BLANK
5,000 FREE CREDITS

Please enter.....
as a member of the "Merry Christmas Travel Club."
Address.....
Phone No.....

This blank counts 5,000 credits. Only one given to each member. You may enter your own name or that of a friend. Participants are expected, and urged, to enter their own names. This is not a matter of "popularity" but a business proposition.

200 FREE CREDITS

(Not Good After October 2, 1930)

For.....

Address.....

Collect all these coupons you can. There is one in every paper and they are free.

ASK YOUR FRIENDS TO SAVE THESE FOR YOU

Advisory Board

It is the sincere aim of this newspaper to conduct this campaign from the start to the finish in a fair, honorable and impartial manner. Every precaution has been taken to safe-guard the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies within one man or one institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any questions of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the credits the last night of the campaign. The personnel of this board will be announced in a later issue of this newspaper.

Six Weeks Work No Experience Necessary No Cost to Enter
OPEN TO EVERYBODY!

Schedule of Credits for Subscriptions in Travel Club
 Subscription Price of Appleton Review is \$2.00 a Year in Advance

FIRST PERIOD Triple Credits Sept. 15 to Sept. 27	SECOND PERIOD Double Credits Sept. 29 to Oct. 11	THIRD PERIOD Single Credits Oct. 13 to Oct. 22	FOURTH PERIOD Half Credits Oct. 23 to Oct. 25
5 yrs. \$10 120,000	5 yrs. \$10 80,000	5 yrs. \$10 40,000	5 yrs. \$10 20,000
4 yrs. \$ 8 78,000	4 yrs. \$ 8 52,000	4 yrs. \$ 8 26,000	4 yrs. \$ 8 13,000
3 yrs. \$ 6 42,000	3 yrs. \$ 6 28,000	3 yrs. \$ 6 14,000	3 yrs. \$ 6 7,000
2 yrs. \$ 4 18,000	2 yrs. \$ 4 12,000	2 yrs. \$ 4 6,000	2 yrs. \$ 4 3,000
1 yr. \$ 2 6,000	1 yr. \$ 2 4,000	1 yr. \$ 2 2,000	1 yr. \$ 2 1,000

Above schedule of credits for subscriptions, which is on a declining basis, positively will not change during the competition. However, a special "Silver Certificate" good for 50,000 credits will be issued for every \$10.00 in cash reported, and an additional "Gold Certificate" good for 250,000 credits will be issued for each ten silver certificates earned. There will be no more regular credit offers except possibly trade cards. Special awards for meritorious work will be issued at various periods of the campaign. No subscriptions will be accepted for less than one year nor more than five years in advance from any one member.

REPORT SUBSCRIPTIONS DAILY

Rules and Regulations

- 1—Any man, woman or child is eligible to join the club, but the management reserves the right to reject objectionable entrants.
- 2—No employe of this newspaper, or member of an employe's immediate family, may become a member of the club. This does not apply to carrier boys, news dealers or correspondents.
- 3—This club is for individuals—not organizations.
- 4—Winners will be decided by their credits, said credits being represented by certificates issued for subscriptions and trade cards, and by coupons clipped from this newspaper.
- 5—Club members may work where they please, collecting for back subscriptions and renewals as well as new subscriptions and credits will be issued on all.
- 6—Cash must accompany all orders where credits are desired. Each club member is an authorized agent of this newspaper, and it is distinctly understood that each member will be responsible for money collected and remit amounts in full EACH DAY to the campaign department.
- 7—Credits are not transferable. One member cannot withdraw in favor of another. Subscriptions cannot be transferred from one member to another, and any such transferred business will be subject to disqualification at the discretion of the campaign manager.
- 8—Credits may be held in reserve or polled, at the discretion of the club member, up to and including the last day of the campaign; except at the discretion of the club manager no member may poll more credits in any one week than 20,000 credits above the leader in the previous standing.
- 9—In the event of a tie for any one of the prizes a prize identical in value will be awarded to each tying club member. The prizes will not be divided.
- 10—Any collusion on the part of club members to the detriment of other club members will not be tolerated. Any club members entering into or taking part in such combination will forfeit all right to either a prize or cash commission.
- 11—There will be several prizes awarded beside cash commissions to ACTIVE non-prize winners, but it is distinctly understood that ANY club members failing to make a cash report at least twice each week shall be declared INACTIVE and he or she will be disqualified and forfeit all right to either a prize or cash commission. However, missed reports may be made up when the member desires to do so.
- 12—This newspaper reserves the right to add one or more awards to the list as published and to correct typographical errors that may occur in any of its announcements.
- 13—No statement or promise, either written or verbal, made by anyone varying from the rules as set forth will be recognized. Any questions or controversies which may arise concerning the club will be settled by the campaign manager according to the rules and his decision will be final and conclusive.
- 14—In becoming a member or participating in this campaign club member agree to abide by the above conditions.

Where to Work!

Club members will not be restricted in any way as to the locality in which they may get subscriptions, and collecting arrearage or advance payments from old subscribers earns credits as well as securing entirely new ones.

One in Every Home

So there is a subscription waiting in every home, and distance does not prevent you from getting subscriptions from relatives or friends, no matter where they reside. Under our "district" plan the harder it is to get to the prospective subscriber the more credits you receive, so club members living in thinly populated districts have an equal opportunity to win the big prize.

Here is the opportunity to crystalize the dreams of a lifetime—to realize in a few short weeks what most people could not ordinarily HOPE to accomplish without years of striving, saving and sacrifice—and all in exchange for your spare-time effort. No matter how busy you are you have spare time enough to get in and win.

Everybody Sure to WIN!

**No LUCK about it—
EVERYBODY WINS!**

This newspaper agrees to pay all club members who participate in this campaign a 20 per cent cash commission on all money they turn in, provided they make two or more cash reports each week after they start work, and in the event such club members do not win one of the prizes. Club members entering this campaign have a definite aim—they are guaranteed liberal pay for every effort put forth if they remain active during the short time the campaign is in progress. This cash commission feature is a liberal business proposition. This applies to subscription collections only.

**Merry Christmas Travel Club
FIRST ORDER COUPON
10,000 FREE CREDITS**

Hand in this coupon with your first subscription payment, either old or new, and you will receive 10,000 credits in addition to those earned under the regular schedule.

Name of Subscriber.....

Name of Club Member.....

Amount enclosed \$.....(Old or New Subscriber)

Cash must accompany this coupon. Only one of these coupons will be credited to each club member.

Don't Wait to see What Others Do!

Beat Them to It-Start at Once

Full List of Prizes on Next Four Pages---Read Every Word . . .



The Appleton Review Announces MERRY CHRISTMAS

and extends a cordial invitation to everyone in Appleton and vicinity to enter

EARN EXTRA MONEY

MEN-WOMEN-BOYS

Capitalize on Your Spare Time Between

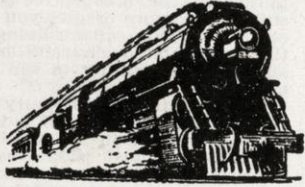
**Campaign Officially Starts
Monday, September 15th**

FIRST GRAND PRIZE

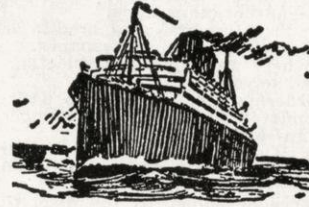
Winner of First Honors May Choose Any One of the Optional Prizes Listed Below:

TOUR OF EUROPE FOR TWO PEOPLE

All Expense Paid 30-Day Tour—Valued at \$1500.00



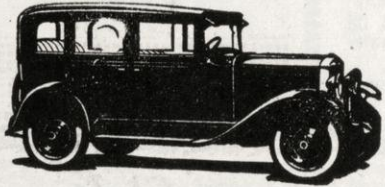
A delightful tour of Europe to the principal places of interest in France, Italy, Switzerland, Germany, Holland, Belgium, England and Ireland, with all expenses paid by this newspaper. Think of visiting incomparable PARIS, with its endless pleasures, its beautiful boulevards, the world's gorgeous palace at Versailles, the Louvre, the Arc de Triomphe, and countless other historical places. All this and more—London, Brussels, The Hague, the quaint customs and costumes of the Dutch—what



more could you ask? **AND THINK.** All this can be yours for only six weeks of your spare time in securing subscriptions for this newspaper, if you win first prize.

Buick 4-Door Straight Eight Sedan

Retail Value \$1285

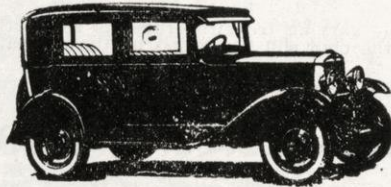


114 Series—Model 8-57 Fully Equipped

On Display at
Central Motor Car Co.
127 E. Washington St.

Dodge Bros. De Luxe Eight Sedan

Retail Value \$1285



Fully Equipped, Including Spare Tire, Etc.

On Display at
Wolter Motor Co.
118 N. Appleton St.

Oldsmobile De Luxe Patrician Sedan

Retail Value \$1285



Fully Equipped, Including 6 Wire Wheels, Trunk, Etc.

On Display at
Berry Motor Car Co.
742 W. College Ave.

TAKE THE CASH

If the winner of first honors does not care for any of the other optional prizes, this newspaper will award **IN GOLD** a sum equivalent to the cash cost of the tour of Europe to this newspaper.



AVIATION COURSE

A complete flying course which includes tuition in an accredited aviation school, liberal allowance for necessary expenses while taking the course, such as transportation, board and room, flying outfit, a pilot's license to fly, etc., the total cost not to exceed cost of the tour of Europe to this newspaper.



Extra Cash for Stagnant Property

Here's the Big Kick-Off —

\$25.00

will be awarded to the Traveler during Opening Week and in addition this handsome awards offered the members of the Club. Earn the specified number of certificates which ends Saturday night, September 20th, and a certificate is earned with each \$100 reported. No contestant will be awarded an on

\$30.00 IN CASH

Will be awarded to every Traveler Club member who earns 15 more Silver Certificates during opening week, starting Monday morning, September 15, and ending Saturday night, September 20, at 9 o'clock.

\$15.00 IN CASH

Will be awarded to every Traveler Club member who earns 8 more Silver Certificates during opening week, starting Monday morning, September 15, and ending Saturday night, September 20, at 9 o'clock.

\$2,000

Is Reserved to Pay 20 per cent of the Club Members who fail to report this announcement. **EVERY** among

Read the Following Pages for Third, Fourth

and a Gigantic Prize-Giving
TRAVEL CLUB

er description Contest and share in its Mammoth Prize Distribution and
FOR CHRISTMAS

Y GIRLS

vease Dates

Campaign Officially Ends
Saturday, Oct. 25th, 9 P.M.



Prizes
Work
ootly

— Wonderful Opening Week Special!

GOLD

Traveler turning in the most cash
 in this special prize and the many
 others on October 25th, the follow-
 ing ALL Travel Club Members who
 will receive certificates during Opening Week,
 starting Monday morning, September 15, and end-
 ing Saturday night, September 20,
 at 9 o'clock. A Silver Cer-
 tificate reported to the Campaign Office.
 One of the following prizes.

\$20.00 IN CASH

Traveler will be awarded to every Travel
 Club member who earns 10 or
 more Silver Certificates during
 Opening week, starting Monday
 morning, September 15, and end-
 ing Saturday night, September 20,
 at 9 o'clock.

\$10.00 IN CASH

Traveler will be awarded to every Travel
 Club member who earns 6 or
 more Silver Certificates during
 Opening week, starting Monday
 morning, September 15, and end-
 ing Saturday night, September 20,
 at 9 o'clock.

Gold

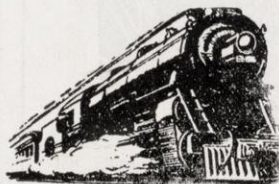
Commissions to All Active Travel
 the handsome awards listed in
 either a prize or Cash Com-
 the active workers.

SECOND PRIZE

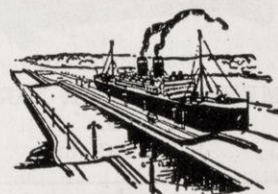
Winner of Second Honors May Choose Any One of the Optional Prizes Listed Below:

"SEE AMERICA FIRST" TOUR

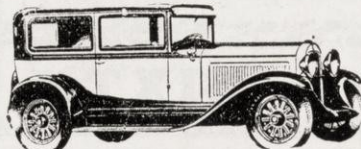
20-Day Trip—Valued at \$750



This "See America First" Tour combines a delight-
 ful cruise around the coast of California through
 the Panama Canal, up the Atlantic Coast to New
 York, by steamer, together with a railroad trip
 across the United States. The steamer voyage in-
 cludes restful days at sea with the pleasures of
 shipboard life and sight-seeing calls at gay Havana
 and Old Panama; a daylight trip through the
 Panama Canal, etc.



Ford 2-Door Sedan
 Retail Value \$579



On Display at
August Brandt Co.
 300 W. College Ave.

Ford Phaeton
 Retail Value \$540 and
 \$100 CASH ADDITIONAL

On Display at
August Brandt Co.
 300 W. College Ave.

SOLO FLYING COURSE



This flying course, while not
 qualifying one for a pilot's li-
 cense, does teach one the art of
 flying. Tuition and generous al-
 lowance for expenses not to ex-
 ceed cost of the "See America
 First" Tour to this newspaper
 will be covered by this award.

Genuine Logwood
Alaska Seal Fur Coat

Retail Value \$600

Made from
 Government
 Stamped Skins

Any woman would be proud
 to wear this coat

On Display at
Nigbor Fur Coat Co.
 232 E. College Ave.

Apollo Grand Piano

Including Bench
 Retail Value \$975



On Display at
Meyer-Seeger Music Co.
 116 W. College Ave.

TAKE THE CASH

If the winner of second honors does not
 care for any of the other options offered,
 this newspaper will award a sum of AC-
 TUAL CASH, equivalent to the cost of the
 "See America First" Tour to this news-
 paper.

Earn Money for Christmas



Fourth, Fifth, Sixth, Seventh and Eighth Prizes

Now is the Time to Make Up Your Mind to Enter and Win in the Review's Merry Christmas Travel Club

THIRD PRIZE

WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

ROUND TRIP TO LOS ANGELES

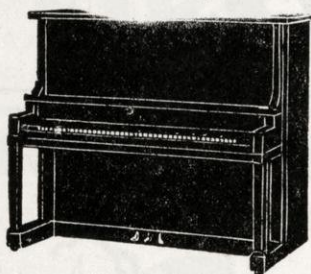
With Liberal Expense Allowance



Here is your opportunity to visit Hollywood, the home of your favorite star. This paper will pay your transportation and a liberal allowance for necessary expenses.

Gulbransen Symphony Model Upright Piano

Retail Value \$390.00



On Display at

MEYER-SEEGER MUSIC CO.

116 W. College

General Electric REFRIGERATOR

Retail Value \$290.00

The economical operation of this efficient electric refrigerator will save you money every day.

On Display at

FINKLE ELECTRIC CO.

316 E. College

TAKE THE CASH

ACTUAL CASH, equivalent to the cash cost of the trip to Los Angeles to this newspaper, will be awarded in lieu of the other prizes.

FOURTH PRIZE

WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

TRIP TO WASHINGTON, D. C.



Visit places of historical interest and see your favorite congressman or senator in action. How delightful it would be to visit the home of the United States Government. Liberal allowance made for necessary expenses.

Diamond Dinner Ring

Retail Value \$250.00



3 large and 8 small diamonds set in 18k white gold mounting

On Display at

FISCHER'S JEWELRY STORE

101 E. College

DIAMOND BAR PIN

Retail Value \$238.00



1 large and 4 small diamonds set in platinum mounting.

On Display at

KAMPS JEWELRY STORE

115 E. College

TAKE THE CASH

this paper will give ACTUAL CASH, equivalent to cost of trip. If the winner of this award does not care for the other options

FIFTH PRIZE

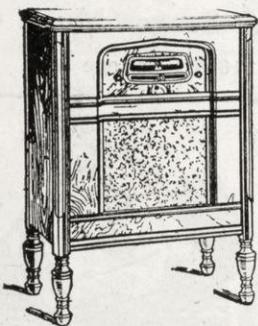
WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

TRIP OR TOUR OF YOUR OWN CHOICE

The winner of fifth honors will be given the option of any tour or trip, not to exceed in cost the cash value of this Award.

VICTOR Micro-Synchronous Model R-35 RADIO

Retail Value \$180.00



On Display at

MEYER-SEEGER MUSIC CO.

116 W. College

Hallmark Diamond Set WRIST WATCH

Retail Value \$125.00



On Display at

FISCHER'S JEWELRY STORE

101 E. College

TAKE THE CASH

Actual Cash will be awarded in lieu of other options.

SIXTH PRIZE

WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

1,000 MILE RAILROAD TRIP

The winner of sixth honors has the option of taking a 1,000-Mile Railroad Trip of his or her own selection and a liberal allowance will be made for necessary expenses.

Bulova Diamond Set WRIST WATCH

Retail Value \$100.00



On Display at

KAMPS JEWELRY STORE

115 E. College

TAKE THE CASH



The winner of sixth honors may take ACTUAL CASH, equivalent to the cost of the railroad trip, in lieu of the other options.

Merry Christmas Travel Club

SEVENTH PRIZE

Winner Takes Choice of Any One of the Following:
500-Mile Railroad Trip of Your Own Selection

The winner of seventh honors has the option of taking a 500-mile Railroad trip of his or her own selection and a liberal allowance will be made for necessary expenses.

or
66-Piece Set Alvin Heavy Plate Silverware
 Retail Value \$80.00



On Display at
FISCHER'S JEWELRY STORE
 101 E. College

TAKE THE CASH

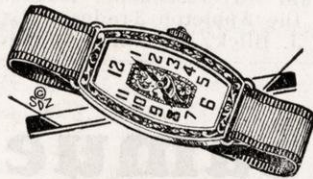
If the winner of seventh honors does not care for the other options this paper will award **ACTUAL CASH**, equivalent to the cost of the trip.

EIGHTH PRIZE

Winner Takes Choice of Any One of the Following:
250-Mile Railroad Trip of Your Own Selection

The winner of eighth honors has the option of taking a 250-mile Railroad Trip of his or her own selection and a liberal allowance will be made for necessary expenses.

or
Ladies' Bulova WRIST WATCH
 Retail Value \$37.50



On Display at

KAMPS JEWELRY STORE
 115 E. College

TAKE THE CASH

If the winner of eighth honors does not care for the other options this paper will award **ACTUAL CASH**, equivalent to the cost of the trip.

What They Say

Install a Flasher in Front of the Fire Department

Editor Review: Since the street car tracks were removed on Oneida street traffic along that thoroughfare has been speeded up very materially. That is as it should be and has done much to relieve traffic congestion which formerly existed there. But the very speed of that traffic has created a new menace which is very considerable. Autos drive past the fire department at twenty-five miles per hour and that is likely to cause a serious accident some day when a general alarm comes in. If it is a telephone alarm and only one piece of apparatus is required, the other members of the department run out into the street and stop approaching autos, so that the apparatus can enter the street without danger of a collision. But when there is a general alarm and all members of the force are called, then there is no one to flag the traffic and this fact is likely to lead to serious consequences. The matter can easily be remedied, and at very small cost, by installing a flashing red light over the street in front of the department. This light could be attached to the alarm system, so that it would automatically start to flash when an alarm came in and thus warn traffic that the department is coming out.

L. H.

Headlights Again

Editor Review: I see that the county motorcycle police have again been instructed to tag all cars having glaring headlights. What is the use of wasting their time if the tagging is not followed up? Only a few weeks ago hundreds of cars were tagged, but in spite of the fact that many of those drivers who received tags paid no further attention to them, nothing was done by the authorities. Conditions are bad on our highways and night driving is altogether too dangerous to be either comfortable or pleasant, and all because so many cars are equipped with illegal headlights and so few drivers take the trouble to tilt or dim their lights when meeting other cars.

Why not follow the example set by the authorities at Oshkosh. In that city dozens of drivers have recently been haled into court and fined \$3 and costs each because they were driving with illegal headlights. It was only necessary to continue this drastic action a few days before the results were noticeable. If the local authorities would show a little more action and do considerable less talking the same results might be attained in Appleton and Outagamie county. I mean the city authorities as well as the county officials, because many of those cars could just as well or better be stopped within the city limits as out on the country highways.

O. D.

Cockroaches and Rats

Editor Review: Congratulations to the city administration on the energetic manner in which the cockroach and rat plague is being battled. Ac-

ording to the local daily, Street Commissioner Albrecht caught three or four cockroaches last Saturday and dropped them into a "liquid pool of calcium chloride" where the insects "soon withered under the effects of the chemical, turned over on their sides like dead goldfish and succumbed to a watery, salty grave." How thrilling! If the street commissioner will continue to treat three or four cockroaches in that manner each day, the survivors will doubtless soon seek a healthier climate!

—L. S.

Editor Review: I fail to understand why the cockroaches near the Superior street dump should present any problem to the city officials. Just lay a number of planks around the infected area and let the aldermen who voted to make a dump of what was formerly a beauty spot walk up and down on those planks. Very few of the pests would escape those feet and these particular aldermen would be unable to cause trouble in other parts of the city with similar asinine ideas.

—E. M.

Editor Review: The Post-Crescent tells us that business men in the neighborhood of the Superior street dump have organized a "shot gun brigade" to shoot rats, that they have equipped their "rifles" with flashlights and that every night they lie in wait for the regiment of rats. Promiscuous shooting with shotguns or rifles so close to the business section constitutes a real menace to public safety and is forbidden by city ordinance. If those business men are so desperate that they are resorting to such means to rid themselves of a plague, it is time the city administration ceased to talk about "expense" and proceeded to take some real measures towards relieving a condition for which no possible excuse can be found.

—L. H.

WORKMAN ELECTROCUTED

Employee of Power Company Touches High Voltage Wire

While at work in the local power plant of the Wisconsin Michigan Power company last Thursday afternoon Paul Liegois came in contact with a high voltage wire and was instantly killed. A physician was immediately called and for three hours every effort was made to resuscitate the man, but without avail. The accident occurred when a wire with which he was working touched another and the resulting shock threw him off balance. In falling he grasped the high voltage wire, the current of which passed through his body, death resulting instantly.

The unfortunate man, who lived at 800 W. Winnebago street, was forty years old and leaves his widow; two daughters, Mildred and Bernice; two brothers, Ralph in Brookside, Wis.; and John in Powers, Mich.; four sisters, Sarah in Brookside, Mrs. Julius Huebscher in Brookside, Mrs. Wilbur Brenner in Green Bay and Mrs. Richard Murray in South Dakota.

The body was taken to Brookside for burial.

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25,000
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If you hand in this coupon together with either five (5) one-year subscriptions (old or new) or one (1) five-year subscription, you will receive 25,000 credits in addition to those earned by other coupons and under the regular schedule.

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This coupon may only be used during the first week of your entry.

Prohibition Agents Stage Raids Here

Make Six Arrests in Appleton and Vicinity

Last Saturday afternoon warning was received by proprietors of local soft drink parlors that federal prohibition agents were to make a raid here. As a result the five squads of government men who appeared shortly before nine o'clock were disappointed at most of the places visited. However, some of the proprietors had either disregarded the warning, or had not received it, and six arrests were made. The local men arrested were: Tom Miller, proprietor of the Club Cafe at 205 W. College avenue, and Peter Lanser, who operates a soft drink parlor at 525 W. College avenue. Howard Campbell, proprietor of the soft drink parlor at Waverly Beach, and his bartender, Charles Jorgenson, together with Walter Smolenski and George Gavill, proprietors of the Two White Posts Inn on Highway 114 east of Finnegan's Corners were also caught in the net. Alleged liquor in varying quantities was found in all the places except Lanser's, whose place was closed. Here the door was forced and Lanser, who was found in a back room, arrested. Search warrants for the places raided were produced by the officers. These were based on information gathered during the past few weeks by under-cover agents who are alleged to have purchased liquor there. Several other places, among them Rain-

bow Gardens, were visited, but netted nothing and no arrests were made.

The presence of the raiders caused considerable excitement on the streets and quite a crowd gathered at different places where the raiders were expected, and also at the county jail where the curious were anxious to get a glimpse of the officers and their prisoners. Threats of violence were made and in one case an officer drew his gun, but no real disorders were reported. The men arrested appeared before a court commissioner in Milwaukee Monday afternoon and were bound over for trial in federal court.

Junior Chamber Has Ambitious Program

The Junior Chamber held an interesting meeting at the Hotel Appleton Monday evening. The first thing on the program was presentation of prizes to winners of the recent open municipal golf tournament which is to be made an annual affair. Participation in the good-will tour to be sponsored by the State Junior Chamber was decided on and a committee appointed to make the necessary arrangements. The tour will start at Eau Claire and wind up with a banquet at Appleton.

The "Get out the Vote" campaign was thoroughly discussed and plans made. Every member will use his best efforts to persuade voters to go to the polls on primary day. No effort will be made to influence the voters in their choice, but a great deal of effort will be expended to get them to the polls to register that choice.

Plans for a telegraphic golf tournament with other Junior Chambers were made and a committee appointed to see about engaging an alley for one evening each week, so that the members can indulge in bowling.

FAMOUS GROTTO BUILT BY PRIEST

The famous grotto at Dickeyville, Wis., which has been built by the Rev. Mathias Wernerus, is to be dedicated on September 14. Over the front of the grotto is a cross made of pebbles embedded in colored glass. At the rear the devoted priest has built in mosaic a "Holy Ghost tree," the trunk of which is made of wood from the Dakota Bad Lands. The branches and inscriptions are of colored stones. The fruit on the branches represents the twelve fruits of the Holy Ghost the names of which are done in colored stones in panels beside the tree.

A REAL RADIO SERVICE

Radio fans will be interested to know that "Al" Nitz is offering them a real radio service in his shop at 330 E. Pacific street.

Mr. Nitz is a graduate of the Milwaukee School of Engineering where he took the radio engineering course. After finishing his course at the school he went to work for station WKAF in Milwaukee and remained with them until that station was taken over by WTMLJ. He remained with the Journal station some time, leaving them to enter the service of WISN, where he

had better opportunity to study amplifier equipment. He then took charge of the service department of the Stolte Radio company of Milwaukee but after a few months decided that he wanted to strike out for himself and picked Appleton as his field. He has now been located here for some time and is proud of the fact that he has one of the best equipped radio service shops in this part of the country, where he is prepared to give real service on any make of radio.

D. A. R. FOREST TO BE DEDICATED FRIDAY

The D. A. R. forest near Brule, Wis., decided upon at the 1929 state conference, is to be dedicated next Friday. The state conservation commission provided a half section of cut-over land tax free and the D. A. R. undertook to plant at least 1,000 trees a year until the tract was wholly planted. State chapters are contributing to pay for the work. More than the quota was planted this year.

Mrs. Helen Macky was granted a divorce from William Macky on grounds of cruel and inhuman treatment. She was also given permission to resume her maiden name, Helen Parker.

William Nehls Quality Wall Paper and Paints

Improve the appearance of your home, both exterior and interior, with our high grade products.

The cost of redecorating your rooms at this time is negligible in comparison with the results achieved with Wall Paper and Paint.

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226 W. Washington St.
Opposite Telephone Bldg.

Paid Advertisement: Authorized, prepared, and \$17.60 paid by the Appleton Trades & Labor Council campaign committee, M. J. Blick, secretary, Appleton, Wis.

Samuel Sigman

For

District Attorney

WE DO NOT WISH TO FORGET!

Representative free government was endangered by the effort to put across a Manager Form of Government for Appleton. Attorney Samuel Sigman was one of the first to publicly and fearlessly fight this menace. He is the only candidate for District Attorney on the Republican ticket to take a stand on this question and to openly oppose its adoption. As on many other great public questions affecting the laboring man, the farmer and independent business man, Mr. Sigman consistently and publicly expressed his convictions in the interest of the people. He voiced their interest even at the expense of hostile opposition to himself and ridicule by the Appleton Post-Crescent.

Some may differ with Mr. Sigman, but every one cannot help but admire him for his fearless position. His type of men are needed in public life. His character, ability and record as an attorney, fits him well for the office of District Attorney.

Appleton organized labor, for these reasons and appreciative of his sincere helpful and able assistance as attorney for the Appleton Trades and Labor Council endorsed Mr. Sigman for District Attorney. His election to the office of District Attorney will give Outagamie County a worthy public servant.

(Signed) APPLETON TRADES & LABOR
COUNCIL CAMPAIGN COMMITTEE,
M. J. Blick, Secretary.

**VOTE--Primary Election Tues.
September 16, 1930**



Authorized and paid \$6.60 by Al. G. Koch
Appleton, Wis.

RE-ELECT AL. G. KOCH



Republican Candidate
for

Register of Deeds of Outagamie County

Who has given you Efficient and
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at
Fischer's Jewelry Store
O.H. FISCHER, PROP.
THE QUALITY STORE
101 E. COLLEGE AVE.
APPLETON WISC
Phone 509

The Week's Parties

Mr. C. B. Clark celebrated his birthday anniversary at a dinner dance Friday evening at Riverview Country club. Music was provided by Bob Timm's orchestra. About 100 guests were present.

Members of the Spanish War veterans Auxiliary were guests of Mrs. Edna Hatch and Mrs. M. Steinhauer at a lawn party last Thursday.

Mr. Julius Wittlin was guest of honor at a dinner given by his daughter, Mrs. Henry Tillman, last Sunday. Mr. Wittlin celebrated his 80th birthday anniversary.

Miss Adeline Wink was honored at a farewell party Friday night at her home by the Bluebird Sunday school class. Games and music provided the entertainment for the evening. Miss Wink left Sunday for Green Bay where she will enter nurse's training at Bellin Memorial hospital.

Mrs. Grover Wiegand is chairman of the committee in charge of the card party to be given this evening by Group No. 5 of St. Therese church.

At the Riverview Country club Wednesday night Miss Estelle Reid entertained 45 guests at dinner and bridge.

At Appleton Theatre

Romance, gangsters, running gun fights and racing automobiles are the ingredients of "Runaway Bride," Radio Pictures' all-talking romantic drama, which opens Friday at the Appleton theatre for two days.

Mary Astor and Lloyd Hughes, the co-featured players, are reunited as a team in their first talking picture and give what has been described as their best performances since they started playing together several years ago.

The untrue confession of a hula dancer's life is the theme of "Bright Lights," First National's all-Technicolor sensation, with Dorothy Mackaill and Frank Fay, which comes Saturday midnite preview to the Appleton theatre, also Sunday, Monday, and Tuesday.

While Miss Mackaill, as Louanne, the Broadway favorite, blandly lies about her past, the picture fades in on her real life. The Vitaphone story is the screen's first musical melodrama.

**"The
Whole Story"**
Wholesale Merchandise
to the Public at
Wholesale Prices
"The Wholesale Store"
222 W. Lawrence St.

Africa and other sections of the globe are brought into this vivid and unusual drama. Lavish musical backgrounds are seen and nine popular song hits are heard in "Bright Lights." Miss Mackaill sings and dances for the initial time in a talkie.

Walter Huston, who plays the title role in "The Bad Man," which comes to the Appleton theatre on Wednesday, Thursday, and Friday, found fame and success only after twenty years of struggle on the stage.

For many years he worked in the comparative obscurity of vaudeville, and was eventually banned from his profession in that line because of a fight between the Keith circuit and the Shuberts. In desperation he turned to the legitimate stage and "promoted" himself the title role in "Mr. Pitt."

Today he is rated as one of the most accomplished actors on stage or screen.

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**PUT YOUR FALL WARD-
ROBE IN READINESS**
Have it cleaned and pressed
by our Expert Process
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Practiced Law in Appleton since 1909.
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District Attorney four years.
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FRIDAY AND SATURDAY

RADIO PICTURES present
**LLOYD HUGHES
MARY ASTOR**
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IN
**"RUNAWAY
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A blazing
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Story of Reckless
ROMANCE!
NEWS
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SATURDAY
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Show 11 P.M.
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**"BRIGHT
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DOROTHY MACKAILL
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Finest cut meats daily
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Knights of Columbus of Appleton,
Kaukauna, Neenah and Menasha are
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Kitchen Helps

Tomatoes for the Family

Tomatoes, once thought to be poison
are becoming more and more popular
with the housewife who serves them
plentifully to her family, raw and
cooked, because of their high vitamin
content.

Canned tomatoes as well as raw to-
matoes are rich in vitamins and the
home maker who puts away a large
supply for winter use can help provide
her family with delicious food and
good health.

For canning, choose tomatoes that
are ripe, but not overripe, and free
from blemishes. To remove the skins
place the fruit in boiling water for a
minute; remove and dip in cold water,
and strip off the skins with a knife.
Pack the peeled fruit in hot jars, press
down firmly, and cover with boiling to-
mato juice, to each quart of which has
been added 1 tsp. salt and 1 tsp. to 1
tbsp. sugar. The jars should be boiled
in a hot-water bath for 30 minutes. Be-
cause of their acid, tomatoes are one
of the few foods among those classed
as vegetables which may be safely
canned in the hot-water bath.

Canned Tomato Soup

The culls not used in canning may be
made into canned soup. To a gallon
of such tomatoes add a small sliced
onion, a stalk of celery, a bay leaf, 2
tsp. salt, and a pinch of paprika. Cook
the mixture until tender and then press
through a strainer. Boil until reduced
to half its original volume, seal in hot,
sterile jars.

So many and varied are the kinds of
relishes and sauces in which tomatoes,
green or ripe, play a part that we do
not print them here, but will gladly
supply a number to any housewife who
will write for them, enclosing stamped,
addressed envelope — chili, English
chutney, catsup, picadilla, and a host
of other relishes and sauces, raw and
boiled.

Then there are delicious tomato pre-
serves, made of either ripe or green
tomatoes. The large red, or yellow, the
plum size or the tiny pear shapes,
which are not often on the market.

The green tomato pickles, and mock
mincemeat for cold weather pies. Also
green Dill Tomatoes, if you like the
flavor.

You see what a real stand-by toma-
toes really are in bringing food value,
color and piquancy to your winter
menus. If you have them in your gar-
den, don't let one go to waste.

Within seven days a 14-inch rainbow
trout was caught twice, first at Port
Washington, Wis., and the second time
near Grand Haven, Mich., the conser-
vation commission reported. If the
fish traveled a straight course across
Lake Michigan it would have gone 87
miles during the week or an average of
12 miles a day. If it followed the shore
line around the southern end of the
lake, it would have gone a minimum
of 200 miles, or 37 miles a day.

Governor Kohler was given a great
ovation at a homecoming rally which
he addressed at Sheboygan Saturday.

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APPLETON AUTO RADIATOR
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find pure pasteurized milk
one of the most important
items on their diet. You, too,
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best food. To secure the best
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Cod-liver is necessary for growing children.

\$1.00 Pint Bottle

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Appleton Wisconsin

Friendly Neighbors

The Ways of a Woodpecker

Being a newcomer to Appleton and a stranger to the ways of the household where I was making my home, accounts in a measure for the following story.

About four o'clock one morning in June I was awakened by a loud knocking on the door, as I thought. I waited for some one to answer, but no one seemed to be awake; the sound continued, louder and more imperative; it sounded for all the world like one of the old-fashioned knockers one sees on so many doors in the south.

At last, thinking it strange that I should be the only one aroused by such hammering, I got up, went down a long flight of stairs, through a long hall, and opened the door, and was surprised to find no one there. The knocking continued so I went to another door, and found no one; then to a third, which I opened and looked out to discover—the knocker. A large bird perched on top of the garage was beating vociferously on the metal peak of the roof, with a vim and vengeance as though he would beat a hole in it if he could.

I had a good chance to observe him. Longer and bigger than a robin, brown with black dots on his breast; tail feathers yellow underneath, red crown or tuft on his head, a perfect black crescent below the throat across his breast, and a long, strong beak. Please tell me what bird it was?

—W. E.

The bird described is one of our most useful birds, belonging to the woodpecker family. He is known by many names: Flicker, which he will himself tell you; High Hole, Yellow Hammer, and, funniest of all, the name he is known by in Canada, Yar-rup! They will nest in any large cavity in a tree and readily appropriate a nesting box.

The flicker procures his food on the ground, is a voracious ant eater, hauling them out of their burrows with his long rough tongue. National Geographic reports that one flicker stomach examined contained over 5,000 ants and two others held over 3,000 each! Another contained 17 chinch bugs.

Complete protection is urged for this bird neighbor.

* * *

Since it was put up, many years ago, all sorts of woodpeckers—red-head, downy and hairy—as well as the flicker have used the metal on the roof for their "broadcasting station;" many a one besides W. E. has been awakened by their "knocking" and it has been the cause of much merriment.

Funny way of serenading one's beloved, is it not?

—E. L. E.

Delegates from twenty-four northern counties are attending a special meeting at Ashland to prepare measures for the legislature favoring an extensive program for forest fire prevention throughout the state.

* * *

The legislative interim committee on education will spend next week in conducting hearings about the state and

in inspection of various educational institutions.

The hearings will give people of other sections of the state a chance to be heard on state educational problems without coming to Madison.

* * *

The new budget law is expected to make the next legislative session the shortest in years.

* * *

Father John Hagen; the only American citizen of the vatican state died there on Saturday after a short illness.

Send your classified ads to the Review.

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Any Time—Anywhere—Any Car
PHONE 85

SIMPLEX PISTON RINGS
WINFIELD CARBURETORS
We Guarantee to Locate Your Trouble in 15 Minutes

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Paid Adv.—Authorized and paid \$5.50 for by Michael J. V. Fose, Appleton, Wis.

Vote For a Family Man

MICHAEL J. V.

FOSE

Republican Candidate for
COUNTY TREASURER

PRIMARY ELECTION
TUESDAY, SEPT. 16, 1930

Born, raised and educated in your county. Nephew of John Fose, former sheriff.



Fusfield's

EXCLUSIVE BUT NOT EXPENSIVE

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The Trend is to Fusfield's. Where Lowest Prices Prevail.



A REMARKABLE
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Gorgeous furs trim the most beautiful and desirable materials. Furs include: Fox, Muskrat, Manchurian Wolf, Beaver, Squirrel, Caracul, Canadian Wolf and Lapin. Materials: Trico, Broadtail, Imperata, Suede and others. All colors.

\$3 Deposit Will Hold Your Selection

Charge Purchases Entered on Nov. Statements (on request)

**DUCK SEASON TO OPEN
ON TUESDAY, SEPTEMBER 16**

Hunters Must Wear Buttons

The 1930 season for wild geese, brant, ducks, mudhens, plover, snipe, rail, and rice hens will open on Tuesday, September 16 and continue until December 20 according to an announcement from the conservation commission.

Hunters this year will secure their

licenses from county clerks or from deputies authorized by county clerks to sell licenses, in the same way they have in previous years. A primrose colored license button numbered serially to correspond with the number of the license must be worn by all hunters this year. The law specifies the button shall be worn on the front of outer upper garment, cap or hat at all times that the license is carried. A license holder is subject to a fine of from \$5 to \$25 if

he does not wear the button.

The same laws regulating hunting which prevailed last year, are in effect again this year. Shooting may begin one-half hour before sunrise and must cease at sunset. The hours of beginning and closing are printed on the back of each license.

The bag limit for ducks in Wisconsin this year is the same as in previous years with 15 per day and the possession limit is the same as the daily bag limit. The same bag limit of 15 per day prevails for plover, snipe, rail, and rice hens. The federal government regulation of four geese per day is in effect in Wisconsin.

Wednesdays this year will be silent days as they were last year with no duck hunting permitted. The wood duck or summer duck is protected this year as it has been in the past.

Sportsmen report more local ducks in Wisconsin this summer than there have been for many years. They attribute the increase in numbers to the drought which has dried up many marshes further south, driving the ducks north.

creased the number of accidental killings by motorists," the commission says. "Motorists everywhere in Wisconsin notice the number of red-headed woodpeckers, larks and robins lying dead in the road. Rabbits and squirrels as well as song birds and game birds are also killed in great numbers."



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William F. Wolf

Former County Clerk
REPUBLICAN CANDIDATE

FOR
COUNTY CLERK

Your Support Will Be Appreciated

PRIMARY ELECTION
TUESDAY, SEPT. 16, 1930

Items of Interest

Senator La Follette claims people of Wisconsin are paying too much for electricity, claiming the rate should be around two cents instead of six to seven cents per kilowat hour.

French ocean fliers, Coste and Belonte, captured the \$25,000 prize offered for the first successful Paris-New York-Dallas flight when they landed the Question Mark in Dallas last week, making the flight from New York in 11 hours 34 minutes and the total flying time from Paris to Dallas via New York, 48 hours 52 minutes 11 seconds.

According to reports a big black bear held up traffic on a highway near Rhinelander one day last week while he leisurely made his way across the road and before re-entering the wood, turned and calmly gazed at the motorists.

Milwaukee republican women gave a reception for Mrs. Kohler and Miss Marie Kohler Tuesday.

Motorists are asked by the conservation commission to avoid running over squirrels, rabbits, and birds to conserve wild life. "The rapid increase in the numbers of game birds, notably prairie chicken or pinnated grouse and the ruffed grouse or partridge during the last two years have greatly in-

You are Invited to Our

Autumn Showing of

SUITS

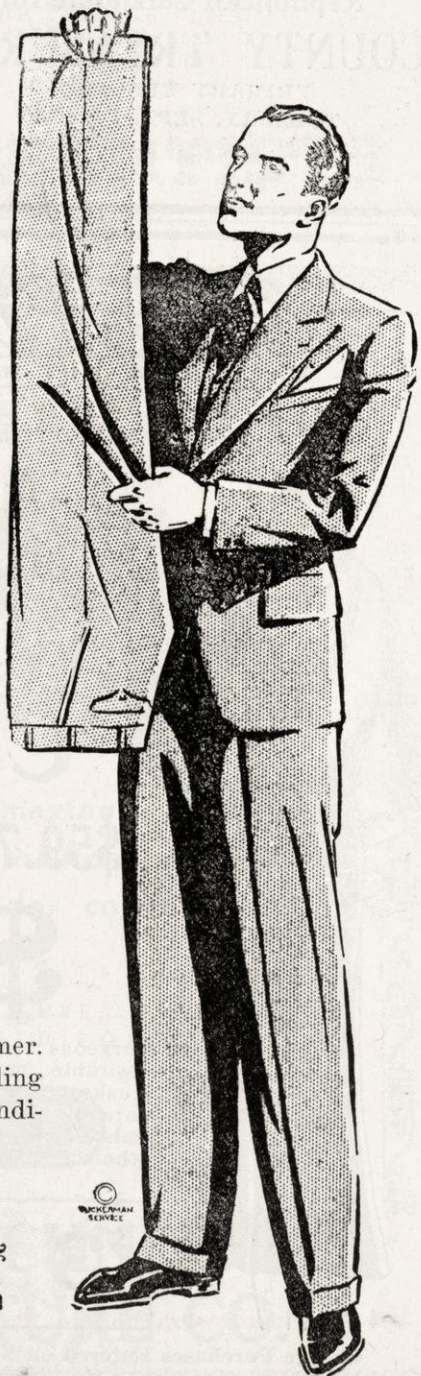
with **2**

TROUSERS

\$35 to \$50

At last men can own a two-trouser suit that sacrifices nothing of its tailored excellence and fabric quality to the cost of including a second pair of trousers. We are at the peak of manufacturing efficiency. That's why you will get more for the same money.

New patterns are handsomer. New colors are richer. Styling is far better—trim and individual.



Paid Adv.—Authorized and \$5.50 paid by F. W. Giese, Appleton.

Frederick W. Giese

Republican Candidate for
SHERIFF

For Outagamie County
At the Primary Election, Sept. 16

Your Vote Will Be Appreciated

The TRAIL of '98

A Northland Romance

by ROBERT W. SERVICE

INSTALLMENT XI

I roamed the long street with an awful restless agony in my heart. Where was Berna, my girl, so precious now it seemed I had lost her? I envisioned evils befalling her; I pierced my heart with dagger-thrusts of fear for her. Oh, if I only knew she was safe and well! If I could only find her! The land was a great symphony; she the haunting theme of it.

I bought a copy of the Nugget and went into the Sourdough restaurant to read it. As I lingered there sipping my coffee and perusing the paper indifferently, a paragraph caught my eye and made my heart glow with sudden hope.

Here was the item:

"One of the largest gambling plays that ever occurred in Dawson came off last night in the Malamute saloon. Jack Locasto of Eldorado, well known as one of the Klondike's wealthiest claim-owners, Claude Terry and Charlie Haw were the chief actors in the game, which cost the first-named the sum of \$19,000.

"Locasto came to Dawson from his claim yesterday. It is said that before leaving the Forks he lost a sum ranging in the neighborhood of \$5,000. Last night he began playing in the Malamute with Haw and Terry in an effort, it is supposed, to recoup his losses at the Forks. The play continued nearly all night, and at the wind-up, Locasto, as stated above, was loser to the amount of \$19,000."

Jack Locasto! Why had I not thought of him before? Surely, if anyone knew of the girl's whereabouts, it would be he. I determined I would ask him at once.

So I hastily finished my coffee and inquired of the waiter where I might find the Klondike king.

"Oh, Black Jack," he said; "well, at the Green Bay Tree, or the Tivoli, or the Monte Carlo. But there's a big poker game on and he's liable to be in it."

Once more I paraded the seething street. Women were everywhere, smoking cigarettes, laughing, chaffing, strolling in and out of the wide-open saloons. A libertine spirit was in the air, a madcap freedom, an effluence of disdainful sin.

I found myself by the stockade that surrounded the police reservation. One of the constables, a tall, slim Englishman with a refined manner, proved to me a friend in need.

"Yes," he said, in answer to my query, "I think I can find your man. He's downtown somewhere with some of the big sporting guns. Come on, we'll run him to earth."

After a short walk he pushed his way through a crowded doorway and I followed. It was the ordinary type of combined saloon and gambling joint. In a corner, presiding over a stud poker game, I was surprised to see Mosher.

My companion pointed to an inner room with a closed door.

"The Klondike kings are in there, hard at it. There's Black Jack and Stillwater Willie and Claude Terry and Charlie Haw."

Eagerly I looked in. All but Locasto were medium-sized men. Stillwater Willie was in evening dress. Haw was a sandy-haired man with shifty, uneasy eyes; Terry of a bulldog type, stocky and powerful. But it was Locasto who gripped and riveted my attention.

He was a massive man, heavy of limb and brutal in strength. There

was a great spread to his shoulders and a conscious power in his every movement. He had a square, heavy chin, a grim, sneering mouth, a falcon nose, black eyes that were as cold as the water in a deserted shaft. His hair was raven dark, and his skin betrayed the Mexican strain in his blood. Above the others he towered, strikingly masterful, and I felt somehow the power that emanated from the man, the brute force, the remorseless purpose.

Then the waiter returned with a tray of drinks and the door was closed.

"Well, you've seen him now," said my friend. "Your only plan, if you want to speak to him, is to wait till the game breaks up. By-by."

Oh, the weariness of that waiting! It was in the young morn when the game broke up. The inner door opened and Black Jack appeared.

In a moment I had followed and overtaken him.

"Mr. Locasto,"

He turned and gave me a stare from his brooding eyes.

"Jack Locasto's my name," he answered carelessly.

I walked alongside him.

"Well, sir," I said, "my name's Meldrum, Athol Meldrum."

"Oh, I don't care what the devil your name is," he broke in petulantly. "Don't bother me just now. I'm tired. What do you want, work?"

"No," I said, "I just want a scrap of information. I came into the country with some Jews by the name of Winklestein. I've lost track of them and I think you may be able to tell me where they are."

He was all attention now. He turned half round and scrutinized me with deliberate intensity. Then, like a flash, his rough manner changed. His eyes were bland, his voice smooth as cream.

"Winklestein," he echoed reflectively, "Winklestein; seems to me I do remember the name, but for the life of me I can't recall where. Was there a girl with them?"

"Yes," I said eagerly, "a young girl."

"A young girl, ah!" He seemed to reflect hard again. "Well, my friend, I'm afraid I can't help you. I remember noticing the party on the way in, but what became of them I can't think. Well, good-night, or good-morning rather. This is my hotel."

He had half entered when he paused and turned to me: His face was urbane, his voice suave to sweetness; but it seemed to me there was a subtle mockery in his tone.

"I say, if I should hear anything of them, I'll let you know. Your name? Athol Meldrum—all right, I'll let you know. Good-by."

(To be continued)

Recent Deaths

William S. Smith, 73, passed away at his home at 714 E. Alton street Sunday afternoon after an illness of only a few days. He had played golf last Tuesday and was taken sick on Wednesday. Peritonitis set in to which he succumbed. He had been an active member of the Presbyterian church for years and had served several terms as director of the Y. M. C. A. He leaves one daughter, Janet, at home; one son, Stewart, in New York; two brothers, A. M. Smith in Appleton and Robert L. Smith in Piedmont, Cal. The body was taken to the Schommer funeral home and the funeral will be held Wednesday afternoon from the home on Alton street.

Mrs. Alice Hogan Baker, widow of Captain W. J. Baker of the local police department, died last week after a short illness. She was born in Phillipsburg, N. J., but spent the greater part of her life in Appleton. She leaves four sisters, Miss Margaret Hogan in Appleton, Mrs. A. B. Taylor in Dunlap, Iowa, and the Misses Emalyn and Kathryn Hogan in Milwaukee; one brother, Edward Hogan in Neenah. The body was taken to the Schommer funeral home and the funeral was held Saturday from St. Mary church.

Audrey, four year old daughter of Mr. and Mrs. Paul Noffke, 1623 N. Durkee street, died last week after a brief illness. She leaves her parents, one sister, Irmgard, and one brother, John. The body was taken to the Schommer funeral home and from there to the home of her grandfather, Herman Buettner, in Bonduel. Burial was at the Woodlawn cemetery in Shawano Monday.

Review classified ads bring results.

Brettschneider
FUNERAL HOME
COURTEOUS SERVICE

112 So. Appleton St., Telephone 308-R1

SCHOMMER
FUNERAL HOME
Distinctive Funeral Service
210 W. WASHINGTON ST.

**Walk-a-Block . .
and Save
15% to 40%**

"The Wholesale Store"

222 W. Lawrence St.

Paid Advt.: Authorized and \$2.75 paid by John A. Koehler, Appleton, Wis.

JOHN A. KOEHLER

La Follette Progressive
Republican Candidate

FOR

Assembly--First District

"Endorsed for Assemblyman by the Farmer-Labor and Progressive League of Outagamie County, and by Phill F. La Follette for Governor."

The Last Thing In Oil Burners

SILENT AUTOMATIC



THE NOISELESS OIL BURNER

THE NOISELESS OIL BURNER
Our Best Proofs Are Satisfied Customers

Automotive Regrinding & Welding Co.

116 S. Superior Street, Phone 2455

Furnaces are a Nuisance Unless---

installed right. Temperatures of from 50 to 80 in the various rooms are commonly found in the majority of homes in Appleton.

Eliminate this,—we have a "Modern Home Furnace," ready to replace your old worn out heating system.

CALL 53

If you need Furnace work done for the coming season

Let us prescribe a remedy for your sick heating plant. We will gladly refer you to many well-known families whose furnaces we have completely remodeled.

Home Furnace Co.

D. V. RANK, Representative

803 W. College Avenue

Telephone 53

Bleck Electrical Shop

Electrical Contracting
Fixtures - Appliances

104 S. Walnut St. Phone 276

Always the Best in
**OFFICE FURNITURE
and OFFICE SUPPLIES**

SYLVESTER & NIELSEN
209 E. College Ave. Phone 2692

ADULTS HAVE OPPORTUNITIES FOR CONTINUED EDUCATION

Vocational School Will Soon Open for Fall Term

For many years people labored under an idea that the period of learning was confined to the period of youth. Certainly the American school system was built on the idea that education was to be given during the period of youth.

Schools were erected and funds appropriated to train children. Later higher schools of learning were established which provided educational opportunity to young men and young women but even this was preparatory to their taking their place in life. All education was preparatory for an already predetermined life need.

All of this was based on the idea that civilization was static. Dr. Kilpatrick of Columbia University has

clearly demonstrated in a recent book that the most constant thing in life today is change. Even if we could prepare in youth for adult life it would be difficult to determine what requirements would be placed upon adults twenty, thirty, or forty years from now.

Because of the need for continuing education, because of the need for periodic adjustment to new conditions, adults are demanding opportunity for training. In Appleton, the adult training program is under the direction of the Appleton Vocational school. Courses for adults will again be offered this fall. The Vocational school will be open on the evenings of September 22, 23, and 24 for consultations and advanced registration for courses which will commence October 6.

Last year seventy-one units of work were offered, that is, seventy-one different groups of people met in classes. These were in varied fields, some in homemaking, some in commercial, many in trade and industry, and others in the field of general improvement.

The director and the heads of the departments in the evening school will be glad to confer with any who feel the need for further training.

SOCCER FOOTBALL

Provides Action, Thrills and Excitement for the Spectators

In a soccer game played at the high school practice field on Outagamie street Sunday afternoon by teams representing the Oshkosh Sport Club and the Appleton Sport Club Germania the Oshkosh players repeated their victory of last week by winning with a score of two to one.

To one who had never seen a soccer game it was a revelation. Both teams were made up of young men who work every day in the week, but keep themselves fit at all times. And they must be fit to play that game, for the halves are forty-five minutes each and nobody seemed to think of taking time out. If a player had his wind knocked out, no time was wasted in sympathizing. He was simply carried to the side lines and another player took his place, so that action proceeded without noticeable interruption.

The game last Sunday was only a practice affair, preparatory to the opening of the league season next Sunday. The local boys will open up on the home grounds by playing the first team of the Sheboygan club, a team which carried off first place in the league last year. If you want a couple of hours of real sport, with action every minute, then be sure to be at the high school practice field next Sunday afternoon at two-thirty. If you know any basketball referees, it would be an excellent idea to take them along, so that they could learn at first hand how the spectators' enjoyment of a game may be heightened when the referee's whistle is not constantly shrilling.

Strikes have broken out in nearly all important cities in Spain, and many are injured as mounted police battle mobs.

Review classified ads bring results.

GUENTHER CEMENT PRODUCTS CO.
Mfgs. of CEMENT BLOCKS
Appleton Jct. Phone 958

AL. NITZ RADIO SERVICE
State Certified Radio Technician
330 E. Pacific St. Phone 5065
Expert Service Day and Nite

THE TIME HAS COME for that
New Fall Suit and **Top Coat**
at these low prices
\$22.50, \$25.00, \$35.00
FRIENDLY FIVE SHOES
\$5
Harry Ressman
310 N. Appleton St.

CLASSIFIED SECTION

A place to list your wants and advertise your services. Rates: 11c per line for first insertion, 10c per line for each subsequent insertion. (Count six ordinary words to the line.)
Telephone Your Orders to 338

FURNACES CLEANED — Modern vacuum process—cleans thoroughly. Heinritz Sheet Metal Wks. (With Hauert Hdw.) Tel. 185.

SERVICE CLEANERS
We clean walls, wall paper, windows, offices, disinfect your basement by using a new whitewash. 10 years experience. Once called always called.
H. A. DEMPEY
Phone 4332-M

GENERAL TRUCKING — Fireproof furniture storage. Crating, packing, shipping. Tel. 724. Harry H. Long, 115 S. Walnut St.

EVERGREENS FOR SALE—West Park Nursery. C. A. Gelbke.

HOUSE FOR SALE—Modern, five rooms and bath. Chris. J. Deltgen, 733 W. Wisconsin.

MUSICIANS WANTED — Call at 107½ E. College Ave. Busse's Tailor Shop.

STATE OF WISCONSIN — MUNICIPAL COURT — OUTAGAMIE COUNTY
Fred Bauer, Plaintiff, vs. Gladys Bauer, Defendant. — SUMMONS.
THE STATE OF WISCONSIN, To the said defendant:
You are hereby summoned to appear within twenty days after service of this summons, exclusive of the day of service, and defend the above entitled action in the court aforesaid; and in case of your failure so to do judgment will be rendered against you according to the demand of the complaint, of which a copy is herewith served upon you.
BENTON, BOSSER & TUTTRUP,
Attorneys for Plaintiff.
P. O. Address:
309 Insurance Building,
Appleton, Outagamie County,
Wisconsin.
The complaint in this action is on file with the Clerk of the aforesaid court.
Aug. 8-15-22-29-Sept. 5-12


Our Store is Ready For the Hunter
We carry a line of Hunting Equipment that will get the game for you.
A complete stock of Guns from \$7.50 for the Single Barrel to \$52.00 for the Remington Automatic.
Pump Guns from \$35.00 to \$45.00
Shells in All Gauges and Sizes of Shots from 80c up.
Groths Sporting Goods
Phone 772 305 W. College Ave.

RELIABILITY
is the foundation on which we have built
What a Satisfied Customer Has to Say
To Whom It May Concern:
This is to certify that we have been customers of the Sherman Nursery Company of this city, for many years.
Last spring we purchased several orders of nursery stock for our farms in this county. We planted over three hundred Norway Spruce Evergreens of the two to three-foot size. We are very well pleased with the growth of the trees and we lost only seven trees out of the three hundred planted.
We have always found the Sherman Nursery Company to be a firm of its word and we do not hesitate to recommend this nursery to any one in need of hardy nursery stock for the improvement of property.
Charles City, Iowa. Yours very truly,
W. B. JOHNSON, Secretary.
EARL RALPH
Representing Sherman Nursery, Charles City, Iowa.
614 E. Summer St. Phone 2745

For Courteous Public Service
Earl W. Bates
REPUBLICAN CANDIDATE
FOR
COUNTY TREASURER
Your Support will be Appreciated
Primary Election
Tuesday, September 16, 1930

Paid Advertisement: Authorized, prepared and \$6.60 paid by Earl W. Bates, Appleton, Wis.



Nigbor's Fall Opening

*The Leading Fash-
ions from Three
Shops will be*

Held Over

Thursday, Friday and Saturday

Select your garment now and have it re-
served--Convenient Terms.

Nigbor Fur Coat Co.

232 E. College

Phone 5335

PAID ADVERTISEMENT, \$13.20. Prepared, authorized, published
and paid for by Geo. J. Schneider, 125 W. College Ave., Appleton,
Wisconsin.

RE-ELECT

GEORGE J. SCHNEIDER

to

CONGRESS

"Upon my legislative record and service to the people of the
Ninth Congressional District I stand for re-election.



"I feel that the experi-
ence I have gained during
the past eight years as your
Representative in Washing-
ton, and my wide acquaint-
ance with officials at the
heads of the various Gov-
ernment Departments en-
ables me to render valuable
service to this District.

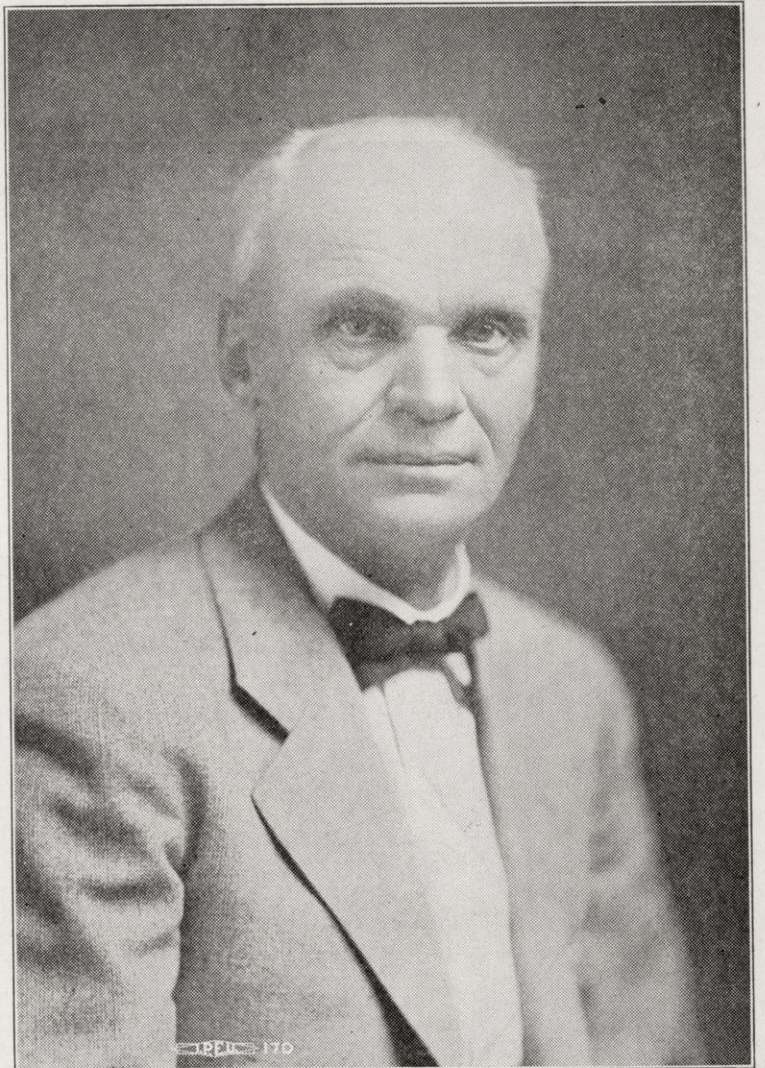
"I thank you for the in-
creased majorities by which
you have elected me in each
of the past four elections.

"If re-nominated and re-
elected I shall pursue the
same course I have followed
in the past and continue to
render the best possible ser-
vice.

GEORGE J.
SCHNEIDER

PRIMARY ELECTION, Tuesday, Sept. 16

Paid Advertisement: Authorized prepared and \$26.40 paid by
August W. Laabs, Grand Chute.



My opponent appeals to you: "Why change?"

Public officers are expected to serve the public.
You expect of them the best and most efficient serv-
ice. You constantly seek to improve your private
business. Why ought you not change public offi-
cers when you are convinced that such a change will
render you better service?

True, my opponent has been in the court house for
twenty-two years, four years as sheriff and then
eighteen as Register of Deeds. I can also point to
many years of public service. I have served the City
of Appleton as alderman for six years and I have
been chairman of the Town of Grand Chute and
member of the county board for the past four years.
My record as a businessman in Appleton is known to
everybody and, with my record as a public servant
in city, town and county, is your guarantee that the
office of register of deeds will be conducted in an
efficient business-like manner, that you will receive
that courteous treatment which the public has a
right to expect, and further, that I will charge the
rates legally prescribed by law, and no more.

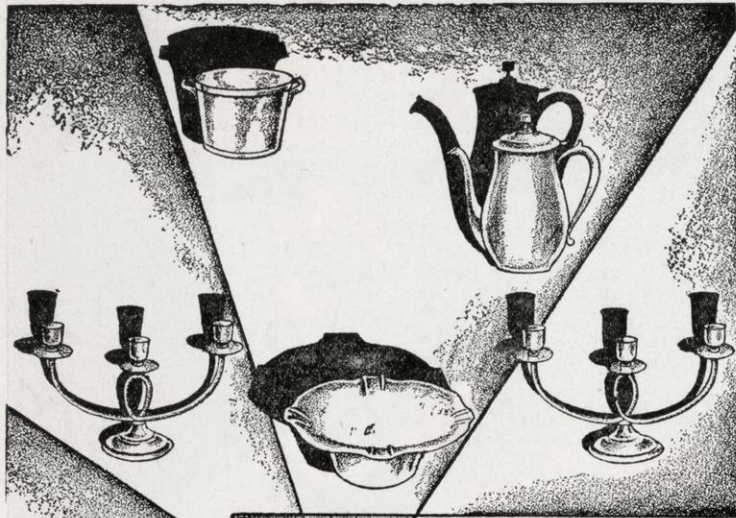
AUGUST W. LAABS

Republican Candidate For REGISTER OF DEEDS

Primary Election, Tuesday, September 16

GEENEN'S

"You're Always Welcome Here"



*The Vogue is
Plymouth Pewter*

THE smartest of all Gifts is Plymouth Pewter. It fits into every home and blends well with any China or Glass. ++ A console set of Candelabra and Bowl gives a colonial effect to the modern table. It possesses the grace and charm of that centerpiece Great Grandmother once cherished. ++ Plymouth Pewter has a soft lasting luster and does not tarnish. Every piece of it is a direct copy of Early American Pewter. Such items as a Vase, Coffee Pot, Compote or Ice Tub make most acceptable Wedding Gifts, for the vogue is Plymouth Pewter.

- Sugar Creamer and Tray
- Candelabra
- Candle Sticks (Pair)
- Sugar and Creamer
- Center Bowl
- Compote
- Bread Tray (3 Styles)
- Large Bowl
- Small Bowl
- Cold Meat Tray
- Three Styles of Pitchers
- Shaker
- Vases
- Coffee Pot (2 Styles)
- Tea Pot
- Mayonnaise Set

\$ **4**⁹⁵

Each

A Few Small Pieces at 98c Each

**Every Piece of Plymouth
Pewter is Guaranteed for
Life-----**

This advertisement has been prepared, authorized and \$26.40 paid therefor in the interests of John E. Hantschel, 1825 S. Oneida Street, Appleton, Wis., a candidate for County Clerk by a group of his friends of which Rexford Spencer, 8 Bellaire Court, Appleton, Wis., is Secretary.

Re-Elect



John E. Hantschel

County Clerk

A MESSAGE

Eight years ago a host of John E. Hantschel's friends appealed to the citizens of Outagamie County to reward faithful self-sacrificing effort in the army camps and on the battle fields of France by election to Public Office. They said if any qualified person is entitled to hold a public position of trust it is one who suffered and became disabled in the defense of the Nation in its day of peril. They promised too that John E. Hantschel would give efficient service to the County.

In this campaign while that appeal has just as much merit his friends can confidently present his public record and ask for a decision upon that alone.

John E. Hantschel has given the most faithful, efficient and courteous type of service. He has been commended repeatedly in Resolutions passed by the County Board. Thousands who have come in contact with his office, have left deeply impressed with his sincerity to serve and the warmth of his personality. Hundreds can attest to the fact that they were cheerfully rendered service out of the usual and ordinary working hours. He has never failed, either day or night, workdays or holidays, to respond to a request for service. The accountants who audit the County Books have on numerous occasions praised the thorough and systematic conduct of his office. Those commendations are on file with the Finance committee of the County Board. What more could you ask for in a public servant?

Citizens of Outagamie County, let us re-elect John E. Hantschel to the office of County Clerk by an unprecedented majority.

FOR COUNTY CLERK

John E. Hantschel