# The Sphinx. February 29, 1913 

Madison, Wisconsin: University of Wisconsin, February 29, 1913
https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.


THE UNIVERSITY OF WISCONSIN-FEBRUARY THE TWENTY-NINTH, NINETEEN 'UNDRED AN' THIRTEEN

# BIG SALE <br> ON <br> <br> GENTS' FURNISHINGS <br> <br> GENTS' FURNISHINGS <br> $10 \%$ and $50 \%$ Discount 

February 10 th to 24 th
$\$ 7.00$ CLEANING AND PRESSING TICKET, $\$ 5.00$
ON YOUR "CO-OP" NUMBER
THE"CO-OP",
R. E. BOLTE, Manager

508 STATE STREET

## \$425 IN PRIZES FREE

## GREAT CASH CREDIT CAMPAIGN

## BEGINS NOW

## CONDITIONS

We will give $\$ 6.50$ credit for every $\$ 5.00$ ticket purchased. The credit is good for cleaning, pressing, dyeing, repairing and altering. $\$ 4.00$ will give
$\$ 3.00$ will give.
$\qquad$ e..... $\$ 2.50$ will give Each $\$ 5.00$ ticket gives a contestant $\$ 4.85$ Credit $\$ 3.65$ Credit $\$ 3.00$ Credit 500 Votes 400 Votes Each $\$ 3.00$ ticket gives a contestant......... 300 Votes Each $\$ 2.50$ ticket gives a contestant........ 250 Votes

Anyone can become a contestant who has 1,000 votes to their credit. Call at 538 State St. or Phone 1598 or 1180 and ask for Campaign Manager for further particulars.

* YOU SHOULD ENTER NOW

The judges will be local business men

ENDS MAY 17 TH

## PRIZE AWARDS

GRAND PRIZE-1913 Model, 5HP Harley Davidson Motorcycle
$\$ 235.00$
SECOND PRIZE- $\$ 65$ Eastman Camera with $\$ 10$ Outfit
75.00

Purchased from Photoart House,
Wm. Meuer, Pres
3rd Prize- $\$ 45$ Suit or Overcoat................. 45.00
4th Prize- $\$ 30$ Suit or Overcoat................ 30.00
5th Prize- $\$ 15$ Raincoat .............................. 15.00
6 th Prize- $\$ 10$ pair of Trousers.................... 10.00
7th Prize- $\$ 8$ Mackinaw .............................. 8.00
8th Prize- $\$ 3.50$ Wisconsin Felt Blanket.- 3.50
9th Prize- $\$ 2.25$ Fob or Ring .................
10 th Prize- $\$ 1.25$ Wisconsin Pennant
Total
$\overline{\$ 25.00}$
In addition to prizes, every contestant will receive 5 per cent of all the money he collects or that is sent in to his credit. See the prizes in our window. <br> \title{
SCHWOEGLER'S <br> \title{
SCHWOEGLER'S <br> THE ONLY RETAIL, SANITARY CANDY KITCHEN AND LUNCH ROOM IN THE CITY. BUILT ACCORDING TO NEW STATE LAW <br> AFTER-THEATRE LUNCHES <br> <br> BITTER-SWEETS OUR SPECIALTY
} <br> <br> BITTER-SWEETS OUR SPECIALTY
}

CALL IN AT
528 STATE STREET
and get our Special Prices on Ice Cream, Sherbets, Punches and Cider for Parties

## KING OF BITTER-SWEETS

Formerly with Palace of Sweets Co.

## HAVE YOUR BANQUETS AT

## New Park Hotel

> We call your especial attention to our Louis XVI Ladies' Dining Room and Modern German Grill.

## SPECIAL SUNDAY NIGHT DINNERS SEVENTY-FIVE CENTS MUSIC EVERY EVENING

Our new fire-proof Annex, which we expect to open to the public about July 1st, 1913, will contain a Banquet Room, Ball Room, Elizabethan Dining Room.

Also several Private Dining Rooms

## GET THE HABIT

## Call a Taxi <br> D A Y O R N I G H T

Jefferson Transfer Company
PHONE 7

## THIS IS THE PLACE

Bring in your Dollars and get Dollars value in exchange for same

SERVICE UNEXCELLED, GOODS NONE BETTER ANYWHERE

## THE MENGES PHARMACIES

25 MIFFLIN STREET
829 UNIVERSITY AVENUE
1726 MONROE STREET

You don't have to read the State Journal! You don't have to know what's going on all over the world! You don't have to know what the newest topics of foreign, national or local interest are. No one can make you do all these. But if you don't know these things the world
has no time to listen to you. If you do want to know these things-to talk like an intelligent person-you can find no easier, pleasanter way to learn them than by reading this same State Journal, especially the Sunday issue.

## The only LIVE paper in Madison.

Subscribe for rest of school year
$\$ 1.00$ (including Sunday)
The State Journal

## Burdick \& Murray Co.

WE ARE showing new and exclusive designs in laces and trimmings, also a fine collection of New Spring Styles in Suits, Dresses and Millinery.

Burdick \& Murray Co.
If you eat SPENCER'S bread,

Whose bread shall SPENCER eat?

See-
The Capital City Meat Market
-about your meats

CHOICE CUTS OF ALL KINDS

RETAIL AND
WHOLESALE

## Stehr \& Walter

Proprietors

## THE HOME OF FIRSTCLASS CLOTHES

That's exactly what we are. We christened ourselves with due premeditation.
There are no better clothes on earth than we make-there could not be.
There are no better ready-to-wear Clothes than we sell; no better Furnishings, simply because they are THE BEST.
Our iron-clad guarantee of satisfaction in every reasonable respect, goes "all the time."

## Danielson, Mueller \& Simpson

TAILORS, CLOTHIERS AND FURNISHERS

23 South Pinckney Street, MADISON

The bome of fitst= $\mathbb{C l a s s ~} \mathbb{C l o t b e s}$

## GAS HEATERS

Are never so much appreciated as they are at this time of the year, when the weather changes so often and sudden. You need not fear a change of weather if you own a Gas Heater We have them for sale

## MADISON GAS \& ELECTRIC CO.

PHONE 4400
120-126 E. MAIN STREET

JOSEPH M. BOYD,
President
CHAS. O'NEILL,
Cashier
H. L. RUSSELL

First Vice-President FRANK KESSENICH, Second Vice-President
IRVING E. BACHUS, Assistant Cashier at Branch Bank

## BANK OF WISCONSIN

MADISON, WISCONSIN

CAPITAL, $\$ 300,000$ SURPLUS, $\$ 60,000$ ADDITIONAL LIABILITY OF STOCKHOLDERS, $\$ 300,000$

## SAVINGS DEPARTMENT

SAFETY DEPOSIT BOXES FOR RENT AT REASONABLE PRICES

BRANCH BANK LOCATED AT CORNER STATE, JOHNSON AND HENRY STREETS


The
Quality Shoes for Men and Women

Mayer Honorbilt Shoes are the embodiment of sood style, wear and comfort. Fine materials and good workmanship have made Mayer Honorbilt Shoes renowned.

No matter how fastidious you may be you will find the refined, distinctive, stylish footwear in Wide variety in Mayer Honorbilt leading dealers everywhere.

Look for the trade mark on the sole.
F. Mayer Boot \& Shoe Co.

Milwaukee


## The Print Shop

ERWIN H. KOCH, Manager

## $\square$

PRINTING, EMBOSSING DESIGNING
$\square$
Telephone 3691
427 State Street
Madison, Wisconsin

Standard Quality
There is no quicksand more unstable than poverty in quality, and we avoid this quicksand by standard quality.
Tennis, Golf, Base Ball, Cricket, Foot Ball, Basket Ball, Athletic Equipment. Catalogue Free.
A. G. SPALDING \& BROS.

379 East Water Street, Milwaukee.
The University Co-operative Store carries a complete line of Spalding Goods.

## LEWIS'S PRESCRIPTION DRUG STORE

$\mathbb{C}$ igats, MAgazines and $\mathbb{C a n o i e s}$
Ansco Cameras and Supplies
Large and select line of Toilet Articles, Stationery, Etc.

STATE AND GILMAN STREETS

THE HOME OF GOOD FURNITURE

CLAYTON W. HASWELL, PRESIDENT AND TREASURER

DESKS AND STUDY CHAIRS

WE RENT STUDY CHAIRS
FOR BOXES
MADISON, WISCONSIN

# Summer School <br> THE "4C" COLLEGE 

Will conduct as usual

## A SPECIAL SUMMER SCHOOL

Bookkeeping, Shorthand, Stenotypy, Typewriting, Banking and English Branches.

All those interested in fitting themselves for Office Positions during the Summer Months should write for full information.

## The "4C" College MADISON, WIS.

## ARCHITECTURE COURSE <br> (Apologies to Bill.)

## At first the house plan

Shaking and trembling in the pupil's arms, And then the wondrous Abby with her glasses And beaming morning face, drawing like mad Another plan for you. And then the readings Filling each report with woeful groaning, Made to our Abby's order. And then a quiz Full of strange quests and crowded like them all, Numerous in question, sudden and hard throughout,
Seeking the utmost knowledge,
E'en from the learner's pen. And then the topic In plain, long outline, with much work foreplanned,
With orders strict and full of needless care,

Full of wise saws and modern facts at that, And thus the topic goes. Another epoch comes Into this long and well-planned "Home Ec" Course.
In "labs" to plan for High School boys and girls;
The youthful student, trembling, a world too dull For this great feat; and her complaining voice Turning again toward Abby's stern commands, seeks
And protests 'gainst her scheme. Last scene of all
That ends this strange, eventful history, Is then the fatal final and mere oblivion Sans brains, sans time to write, sans everything.


## WHY STUDENTS LEAVE SCHOOL

[^0]"I bought a farm."
"We're going to Europe."
"I could not get along with the Dean."
"I was very much fussed."
Please note: No one is ever conned from Wisconsin.

## TWO GREAT WISCONSIN INSTITUTIONS

WISCONSIN has "The Foremost State University in the Country." Of the University every citizen of the state and every Alumnus of the University is justly proud. Wisconsin is the home of another great institution, an institution which has done for Wisconsin in the Business World what the University has accomplished for the state in the Educational World. Wisconsin's other great institution is the Northwestern Mutual Life Insurance Company of Milwaukee. You, as a "Wisconsin Man," should insure in this company.
First, because it is furnishing standard contracts which embrace all that is desirable in life insurance at a minimum cost. Second, because it is a purely mutual company managed by Wisconsin men, and in 1912 paid to the state of Wisconsin, taxes to the amount of \$482,193.23.

Place your insurance with

# SHAKSHESKY \& McMILLEN <br> GENERAL AGENTS <br> MADISON, WISCONSIN <br> WILLIAM D. RICHARDSON, university agent <br> 534 STATE STREET <br> TELEPHONE 4831 

## FRENZIED FUSSING <br> A SUNDAY NIGHT SOB

Scene-Theta Delta Beta Sorority House.
Time-8: Io Sunday Night.
When the curtain rises He and She are discovered seated in two extremely uncomfortable chairs stranded far apart on a vast sea of Oriental rug.

She: "My goodness, isn't it cold to-night?"
He (with animation): "Yes, I don't know what we'll do if the weather keeps up. One of our fellows had his right ear frozen yesterday."

She: "Dreadful! Who was it?"
He: "Bill Smith; do you know him?"
She (obviously reluctant): "No, I don't believe I do."
(An interval of silence, during which each tries to think up a sufficiently dazzling remark.)

8:17, She: "What are you going to do a week from Friday night? Our next party is then."

He (eagerly) : "Nothing."
She: "One of the boys from home is coming down for it."

He (with an effort): "That's fine. I suppose I'll take somebody to the Orpheum."
(Large gobs of silence.)
$8: 26$, She: "Did you get through in your exams?"

He: "Say, I had a pretty close call in a couple of subjects. That trigonometry -",

She: "Well, I only got two Exes."
He (feebly): "Oh!"
(Another long, sad interval.)
8:35 (he attempts to look at his watch surreptitiously, behind his coat lapel.)

She (calling his bluff) : "What time is it? Oh, I thought it was later than that."

He (viciously) : "So did I. Lots!!"
(Another silence.)
$8: 45$, He (in desperation): "Let's do down to Schwoeg's."

She (relieved) : "Oh, that would be fine. I'll get my coat. Excuse me."

Curtain.

## MOSES TO DATE



## YOU! YOU!! YOU!!!

You who think you will go down to posterity as the President of the Y. W. C. A., Woman's Equal Suffrage. League, or anything like that;
Listen to these pertinent pointers about prominent people. This is the way YOU are described about the campus:
I. The important little fellow with the big head and the blue eyes.
2. The medic with the bacon look.
3. The poet with the calf eyes and the cowlick.
4. The language professor with the military walk and the bowed glasses.
5. The Grad with the shifty eyes, the crooked grin, and the Phi Bete pin.
6. The engaged girl with the sweet voice and soft ways.


SHE PULLED ONE OFF ON HIM

At 8:I5, during exams. Co-ed comes rushing into the dining-room for breakfast. "Say," she cried, "I've got the grandest system. I spent all night working it out." She proudly displayed an outline resplendant in blues, reds, and whites. "Now," she sighed, dashing off to her exam, "if I can only learn the system."
7. The little duffer with the padded shoulders.
8. The frat man with the next week's styles in hats and shoes.
9. The football hero with the studiously modest expression.
10. The pretty young Freshman who always fusses to and from classes.
ir. The newspaper person with the note book.
12. The greasy grind.

A week's subscription to the Sphinx will be given to any one who will make known to the subjects of these remarks their proper status (as above indicated) in this University.

## IDLE THOUGHTS OF AN IDLE FELLOW

By a series of psychological experiments we have been able to ascertain what each professor is thinking about during his lecture. Our worldastounding discoveries are here given in their complete form for the first time. The parts in parenthesis indicate the thoughts.
"As I was saying at the close of the fast (Oh, say! I forgot to get that silk for mother) period, an animal would mean nothing (I wonder where that pretty girl in the third seat from the center is from) apart from its environment. For example, take the frog, or better, the bird (I must look her up in the directory). It has pneumatic air sacs ( $I$ wish I could get a bullet-proof, nonflirting instructor in this department) as a concession to gravity. But to return to the point, it takes a lot of life to make a little literature. (That's a scream of a tie. I'll invite him over to the house and have my wife ask him where he got it. We professors must keep up with the styles.) I want you always to bear in mind what is the meaning of all this. (That geek on the rear wall is falling off his hook. I zonder if my picture will ever hang in room 165?) There is one thing I want you to keep in mind (as if they could keep anything in their minds), and that is, the developmental aspect of government and politics. You will take for tomorrow (that was a la-la of a show at the Orpheum last year) the next ten references."

Alas! How the mighty are fallen! How fleeting and fickle is fame!
When Eddie Gillette turned in an excuse, Professor Ross asked him his name.


## A REAL CHILD OF NATURE

He travels the ocean highway; He treads the still sea floor;
Round him there are to play with Block mountains by the score.

Rock basins he uses to bathe in ; A cloak of rock waste he wears:
A tropical belt tightens his dress;
An alluvial fan he bears.
He sleeps in the chilly ice-sheets;
He devours the earth's outer crust;
He eats ice-cream from a volcanic cone
At a water table-he naturally must.
His things on a continental shelf
Are piled in a reckless mass;
When he hasn't the price of a football game, He gets a mountain pass.

# A STENOGRAPHIC REPORT <br> OF A PERSONALLY CONDUCTED TOUR OF THE CAMPUS 

Guide: "This is the lower campus, so called because it is frequented by the lower classes of society."

Guyed: "What is that cute little box in the middle?"

Guide: "That is the outdoor parlor or annex to Lathrop, dug up by the Gym Department as a sure cure for nervousness. A few lessons here in exercising under the public eye eliminates all timidity. Lack of poise or balance makes itself distinctly felt here. In summer a canvas is spread upon the foundation and bowery dances are given."

Guyed: "Are there very many people buried in that white mausoleum with the pillars, at the end of the campus?"

Guide: "Yes, some people come out of it more dead than alive, and are buried elsewhere, and some people like Phi Betes never come out of it. The dead past is also buried here."

Passing by some unmentionable, and I would say unbearable, buildings, we came to that venerable pile, Chadbourne.

Guyed: "Why are all those windows barred ?"
Guide: "Oh, that is the psychiatric hospital."
Guyed: "Oh, I see, a kind of hair-dressing parlor! Why are those windows in the building
next to Chadbourne so small, and all cut up into little squares?"

Guide: "Oh, that's a little idea of the Biology Department's. They thought if they kept out the light they might develop a race of eyeless people. We next come to Lathrop Hall."

Guyed: "What are those balconies out there for ?"

Guide: "That's where the elite congregate between dances, and by imbibing the fresh lake breezes furnish the University doctor an excuse for being."

Guyed: "Where are all those people going with those padded boards. Let's go, too."
(They go.)
Guyed: "What's that long chute for? Oh, I suppose that's the way the Agrics slide down the fodder to the cows?"

Guide: "Not at all, my child. That is the way to the other world."

Guyed: "Please explain."
Guide: "Der Weg zum Hölle ist mit guten Gedenken geplastered, but the way to Heaven is paved with thin ice."

Guyed: "What's that?"
Guide: "An epigram."
Guyed: "I'm going to leave you right now for using such horrid slang." (And she did.)

## OUR OWN LITTLE WESTMINSTER

Several of the dead English poets, wishing to assist the co-editors of the Sphinx, have risen to the occasion and contribute helpful verses.

An ancient ballad writer says:
There liver a maid in the Pi Phi House, And a bonny lass was she;
She had three stout and stalwart beaux, But ne'er a one loved she.

They came to call on her one night, To each other unbeknown;
The other girls turned out the light, And left them all alone.

The girl went out as did the gas;
Hey down a-down a-down!
So fare ye weel, my bonny lass.
Hey down a-down a-down!
Alas! Alas! for the Pi Phi maid!
Alas for the lovers three!
That such a contemptible trick should be played.
The darkness smoldereth me!

Tennyson said that at this season of the year he thought something like this would be appropriate:

Home they sent the Freshman green ;
He nor swooned nor uttered cry;
For the mild and gentle Dean
Said, "You take it or you die."
Burns says:
In the college there dwells, siv proper young belles,
The pride of the short horns and the rest of it 'a,
From their hair and their dress, we all of us guess,
That from New York or Chi, they have gotten it 'a.
The stout one is fine, the slim one divine,
Miss Carpenter's witty, the light one is braw,
There's beauty and fortune to get in Miss Morton,
But Armour's the jewel for me of them 'a.

Wordsworth contributed the following:
O Blithe new-comers, I have seen,
I see thee and rejoice;
O Short-horns, shall I call you green, Or just some farmer boys?


## LOVE WITHOUT THE MOON



Co-ed: "Are you going to the picture show again to-night? This is the third time this week. And you've gone with the same man every time!"

Fussee: "Oh, the moving pictures don't disturb us."

Music Student: "Isn't that Lohengrin the craziest opera you ever studied?"

Another: "Why, my dear, it's grand."


House girl: "Are you going to the Orph. tonight, Minnie?"

Town girl: "I don't know. I didn't go home to lunch.'


He (bragging) : "There's not a co-ed in our small college."

She: "That is why it is still a small college." -Vermont Crabbe.


## A POPULAR PIN-CUSHION

He: "You know I'm a collegebred man."

She: "Yes, a four years' loaf." -Yale Record.

## Something Just as Good.

Customer: "Have you an adding machine in this store, my boy?"

Fresh Youth: "No, sir; but we have three counters.'
-Stanford Chaparral.

A timid freshman sneaked into Hiestand's office, and wriggling his hat 60 wiggles a minute in his nerveless hand, tremblingly asked the office boy who had innocently put himself in the Registrar's chair: "Are you the Registrar?"

To these the facetious youth replied: "Not me, guy. I'm the Dean of Women!"
"Why does the Huron river have such big banks?"
"Oh, the glaciers make a heavy deposit, you know."
-Michigan Gargoyle.


## THE SPHINX

PUBLISHED MONTHLY THE SPHINX CORPORATION SUBSCRIPTION $\$ 1.00$ BALANCE OF YEAR

Entered as second-class matter, October 9, 1912, at the postoffice at Oshkosh, Wisconsin, under the Act of March 3, 1879.

Single copies on sale at the news-stands and book stores. Advertising rates made known on application. EDITORIAL AND BUSINESS OFFICES, 536 STATE ST. PHONE 2836.
Office Hours Every Day from 5 to 6 P. M.
Address all communications, subscriptions and remittances for same to Business Manager.
Contributions may be handed or mailed to the Editor or will be collected from the box in Main Hall.

## ALICE KEITH, '15

Co-Editor-in-Chief.
ANNE KJELLGREN, '12 MAUDE REID, '13
Advertising Manager. Circulation Manager.

## CONTRIBUTING CO-EDITORS

> Marian Davies, '14 Genevieve Bond, '14 Molly Gedney, '14 Hildegarde Hagerman, '15

Ruth Peck, '14
Frances Smith, '15
Ruth Green, '15
Dorothy Kitchen, '15
Ruth Boyle, '16

Georgia Miner, '14
Margaret Armstrong, '14
Alice Crane, ' 15
Mary Dupuy, '16
Edna Winchester, '13


HAT'S the biggest joke of the season? The Y. W. C. A. Sphinx. There is something slightly peculiar about turning over the proceeds of the Sphink to the Y. W. C. A. But why should it be so startling? This is an age of startling things, and the fact that the Sphinx can be transformed into a Y. W. C. A. exponent shows that social reformers need not yet give up hope.

We, the Co-eds, heartily thank the boys for the opportunity they have offered us of exposing some phases of University life not mentioned before in the Sphinx-if there be such. Now that Prom with all its attendant glories is over, the semester exams all done up (to say nothing of ourselves), and we are launching gaily forth in a new semester, it is an altogether fitting and proper time to institute several social re-
forms. There are at least fifty ways in which the conduct of the boys could be improved. We might mention a few.
Every man who enrolls should be required to wear a "Votes for Women" button, and a yellow band around his hat.

All anti-fussers should be expelled from school; or be required to pay a fine of about $\$ 500$, an amount equal to what they should have spent on Orpheum tickets.

Every homely instructor should be married, and all good-looking instructors should be susceptible, and not over scrupulous about handing out high grades.

Gallery Knights at the Fuller should be required not to show partiality in choosing victims from the bald-headed row.

All Agrics, when dancing, should dance on the floor at times, and not jump up and down on their partner's toes.

With few exceptions, the stringent, well-enforced S. G. A. rules regulate with sufficient severity the conduct of the Co-Eds.


E hope you told your Prom girl why the co-eds wear low heels. Also why the engineers always wear brown flannel shirts, the Agrics galoshes, and men with crimson hair red mackinaws. And say, did you explain about those lavender, royal purple, and Alice blue suits some of "us" are affecting, and the why of the delicate colors of the class hats? But to come back to low heels. Low heels are very ungraceful, unbecoming, hideously disfiguring the fair co-ed, causing her to be flat-footed, and making her feet look like their natural size. Why should she try to look natural? No one knows. It must be but one of her numerous eccentricities. There is no reason in the world why she should want to wear them, and every reason why she should not. We beg her to go back to her miniature stilts. If they are very uncomfortable, she can either hurry home between classes to rest, or not attend classes at all.

HY, people, it isn't to be compared with girls' "gym". Over there if you skip four classes a semester, you're flunked in the course, even if you just had to stay home to finish that "five hundred" match or see your cousin from Oshkosh.

There are several kinds of "gym" you can take (Freshmen please laugh. Leave by the Front Door Please.) The best is rest "gym". But for that you have to be mentally disabled. You must sleep two hours a week, too, in a beautiful little room on fourth. (Fourth means fourth floor. We are getting to be so vulgar since we left Downer.) No, you can't take rest "gym" Saturday or Sunday mornings, Mary.
Besides, there's light gym. You must, in addition to sleeping gracefully, be able to breathe and wriggle each finger once a minute. The stout and the very slim girls, who wish to be the belles of the university, take this.

Did you ever hear a girl say she loved regular gym. No, neither did we. Right about Face! will not help a woman to stay in her own sphere. Anyway, some of those swedish dances are like the Turkey trot! So there!


E'RE Speaking of the cigarette, a very common thing, much favored by Wisconsin men in winter, fall, and spring; in fact, there is no season when it is not in demand; it's quite the college emblem, for 'tis known on every hand.

A favorite amusement of smart Wisconsin men, the kind, I mean, who think themselves quite in the Upper Ten, is blowing smoke into the eyes of those they chance to meet, especially if they are girls who stroll along State Street.

They say an easy way one's cares and troubles to forget, is to browse upon the unlit end of a soothing cigarette. And when a youth for cons and flunks by rights should feel regretful, it cannot be, because you see he's merely cigaretteful.

## H. H.



HERE would this grand, glorious university be without the men? Where would our athletics be, our honor, our scholasticism, our good times? We feeble, shrinking, dependent little coeds answer, "Nowhere, no place, not even on the map." The men, oh, the men! The clever men, the brilliant men, the witty men, the polite men, the stupid, stolid, timid, cigarette-smoking men-but withal the glorious men. Crushed back against the wall in main hall, we gaze admiringly at the big, broad-shouldered heroes pushing past. Having escaped death from the banging door at the lib, we gaze approvingly through the glass at the hero ascending the steps. Walking down the hill we step respectfully off the walk to make room for the men passing four abreast. It behooves us to be thankful for all the privileges they have given us.

WITH Harry of England let us cry, "Once more into the breach, dear friends, once more, or close the gap up with our English dead." It is evident that the foe means to do away with some of our Wisconsin organizations. Would, perhaps, the sacrifice of one or more of them voluntarily appease him? Let us consider this point, and try to induce some noble-minded organization (The Coned Sphinx, for instance) to give up its existence for the lives of all other societies at Wisconsin.

WISCONSIN Women's "Wears" Worry Women Who Wear Washed-out Waists, "Weepy" Willows, and Withered Wristbands While Wishing With Wealthy Women to Wear White Waists, Wimpsy Wistarias, and Winning Ways.
Wisconsin Women's "Wears" Worry Woe-bezone Want-Wits, Whimsical Wags, Weather-beaten Weavers, Worthy Writers, Wailing Waifs, Wry-necked Wenches, Wrinkled Wretches, and Wiley Wooers.

We, With Wisconsin Women, Woe-begone Want-Wits, Whimsical Wags, Weather-beaten Wearers, Worthy Writers, Wailing Waifs, Wry-necked Wenches, Wrinkled Wretches, and Wiley Wooers, Wish Wisconsin Women's "Wears" Were Worthy Weighty, Weakening Worries.

The rags, bones, and hanks of hair chewed their respective pen nibs, and considered what they had spilled over the fair face of their sister of the desert.
"Whereas," murmured the rag with the blue eyes, "we have had some fun out of this little stunt, and on the whole haven't said half of the unkind cuts we planned, I move that we fortify ourselves against the next edition of the Sphinx.
"Let's make 'em all hot fudge sundaes," chirped the inspired hank of yellow hair. At which the rest of the bones, without parley, arose, clattered down the steps, and vanished, -in the direction of "Al's."


Instructor in the Music Department: "What is a strain?"

Intelligent Student: "A harmony quiz."


[^1]
## 'BITS OF HIGH-BROW

f CONVERSATH


Going up the hill. Two male students, arguing about equal suffrage. First youth (twenty years old or less, plainly visible to naked eye): "Aw, naw, they don't need it. Woman's place is in the home. That's where my mother is, and her grandmother was. What was good 'nough for them is good 'nough for her now!"

Second youth (still younger looking), giggling: "She certainly has the nerve. I'll bet she don't know enough to vote. Her place is in the home, sure."

First youth (sniggering loudly) : "Say. What does she know about
politics? What-aw, what's the use talkin'; her place is in the home."

Geology Gim-Gams.


Wake: "Do fish sleep?"
Sleep: "Sure. If they don't, why river beds?"

Stude: "I hear Professor Martin is interested in eccentric dancing."

Co-ed: "How so?"
Stude: "In the geology exam he asked 'What is the dip?'"

A great many people taking the Musical Appreciation course this year thought it would be a pipe. If it is, it must be a pitch pipe.

This joke is on the members of the class. Here's hoping that their sense of appreciation has been developed sufficiently to get it.

A German Professor asked a student in German 10 to translate "The father had to pay the bill." (Evidently they do it in Dutch, too.) A star student replied, "Der Vater musste den Schnabel bezahlen."

What is the matter with North Hall this year, anyway? Our German Department makes so many slips that we can't keep acCount.

Co-ed at telephone: "Hello! Is this Professor Fish?"

Man at Findley's: "No. This is the grocery ,"tore. You want the butcher shop."

Professor Pyre says he doesn't know much about how women treat each other. He says he never saw them when there wasn't a gentleman present.

Mary had a little pony.
She used it very well,
Till her professor spied it once,
And sent Mary to-Dean Birge. That was a horse on Mary.

The Mississippi has a head,
(At least that's what they say).
But what's the use of its head
If it's mouth
Is a thousand miles away?


HOW CUTE!


SHE BROKE A DATE

## EVERYDAY MOVIES



## S. G. AUN'TIE'S OWN PAGE



Dear S. G. Auntie:
What is a nice girl to do if the only man that loves her is little and has a red nose?

> A. A.

## Dear Friend:

Tell him to wear high-heeled shoes, be temperate, and powder his nose.
S. G. A.

## Dear S. G. Auntie:

In a playful spirit I announced that I was engaged to a young man from whom I have been receiving
considerable attention. Some one told him. What shall I do? Worried Wilma.
Dear Wilma:
Do not worry. He will probably take the hint.
S. G. A.

My Dear S. G. Auntie:
I have just done an awful thing. I am one of the editors of the SPHINX, and by mistake I cut one of my first classes to work on an editorial. (You can read the article if you want to.) What course would you advise me to take?
G. P. B.

Dear Editor:
What course would I advise you to take? After having read your editorial, I think it would be well for you to take a course in mathematics, or in some science.
S. G. A.

## My Dear S. G. Auntie:

I have only $\$ 5.00$ left for the rest of the semester. What ought I to do?

Miss D. G.
Dear Friend:
If I were in your place I would try to economize. Madison is an expensive place to live in.
S. G. A.

## Dear S. G. Auntie:

Sometimes I get up late in the morning and miss my breakfast because I have to make an eight o'clock. I am nearly starved before noon. Will you please tell me a good remedy?
S. 0.

## My Dear Child:

You might take a course with Sellery or Fish.
S. G. A.

## A' LA ROBERT W.

He watched her admiringly while she carefully selected a Fatima from his outstretched cigarette case, lighted it from the candle he held out, leaned back with a sigh, and blew light, curly rings of smoke toward the glowing fire. He devoured her hungrily. He had had nothing to eat since the night before. Her beautiful, black hair stood far out behind her chair in back and far past her eyes in front. It changed like changeable silk in the changing light-now blue, now purple, now red. Her slim, girlish figure never betrayed her two hundred pounds. She had rolled successfully twentyfour hours every day for ten years.
"Stephan Craig," she murmured softly, "I love you."
"You have been drinking again!" he hissed, and fell


BUT HE WAS HELPLESS IN HER IRON GRIP
to sobbing violently.
"No, no; don't you see? We're on the Firing Line." She grabbed him hysterically around the neck. "The bullets! The bullets! They have started firing again!"
". t is my Fighting Chance," he stammered, struggling wildly to be free. But he was helpless in her iron grip.
"The flood!" she screamed afresh, tightening her grip till his eyes bulged. "The flood has risen above The Danger Mark!"
"We will die together," he gasped, as best he could.
"As you will," she answered haughtily, drinking a boitle of toilet water from the taborette at her left.
"Stop! Stop! Vasaparillia! My stars, stop! Think of your harrowing heritage from heredity. Don't touch the accursed stuff!" He fell on his knees before her.

She held his eyes in a brave, steady gaze; then her

face flamed red, dark red, purple.
In alarm he snatched a bucket of water from the mantel, and dashed it over her from head to foot-ah, just in time, for her hair was already smouldering.

An hour later her eyes fell slowly from his nose to his mouth, mouth to chin, chin to collar, collar to shoulder, shoulder to sleeve, and then she screamed with horror as she plucked off a long light hair from his coat. (Soft chorus, "Steve, Steve, I found it on


HE DASHED IT OVER HER FROM HEAD TO FOOT
your sleeve.") "There is another woman!" she shrieked.
She tore her hair from her head, and threw it on the floor at his feet in a mad frenzy. Then reeling drunkenly down ten stories to the cellar, she drank boxes of wine, and smoked quarts of cigarettes. "The sun," she murmured dully between gulps and smokes; "the sun, the sun, the -"

## M. L. D.

He : "I hear there are some sanitary engineers in your bacteriology class."

She: "Good Heavens! I never saw one."

She, with her back to him, reaching a magazine from the reading table: "Will you look through Life with me?"

He: "I insist upon a written proposal."


## LETTERS OF A JAPANESE SCHOOL-BOY

By Kickahajama Nogi.

Cousin Hashimura Togo enter me recently, walking inside I short overcoat to resemble checked dress irritated by a English disposition.
"I scatter greetings," he burble with Haresfoot accent. "But recently I arrived from scholling in Madison, Wisconsin, United States Amellica."

I slobber in his neck and enjoy excited happiness. "But why," I deplete, "do you resemble so closely the expression of a persimmon?"

He languish degust. "Why do I look like a persimmon?" cogitate he in amaze. "Kickahajama, the habits of that honorable bunch of fatheads in Wiscon$\sin$ United States America are enough to make a water plant shrivel up in the rain."
"Why do you thusly rage?" I questionate.
"It is on account because of their dancing," he implies.
"Do not the honorable American school-boys dance indecent?" I dib.
"The honorable what you might say faculty make them think so," regard Hashimura.

I look meltedly at him and require, "Tell me your brain throbs of this matterings, Hashi."

He renig with scrappy smile, "The honorable American school boys enjoy heated times after their football scrap heaps. They intermediate up and down State street and make nice maidens with sweet thoughts shodder at their language. They splash along the street and compliment each other by dibbing him a fool. They come to classes moningly and slumber thinly through their recites. Their faces look rouge-full."
"They are what you migh say drunk?" I snuggest.
"You get me," he remits graceful.
"But what?" I cohere childly, "has this to do with the honorable American boys' dancing?"
"Be patent," he indulge. "I will corrode to say. The honorable American scholl boys gambol their cash. They throw their money to the birds."
"The chickens?" I digitate.
"You have it," he recede.
"But what?" I deject for secondly, "has this to do with honorable American scholl boys' dancing?"
"Be that as it may," he rogate in George Monroe manner, "the Honorable faculty blandish the nice maidens with sweet thoughts and dib they indecent."
"For why?" I attempt wonderly.
"Because," elate Hashimura, "the nice maidens with sweet thoughts dance more fastly or more slowly or more closely than the honorable faculty reproye."
"But who?" I retard for speed, "do the nice American girls with sweet thoughts dance with ?"
"With the American scholl boys with the rouge-full faces," he jib, enjoying anger.
"But," I chip, "do not the Honorable faculty blandish and dib indecent the American scholl boys with the rouge-full faces?"
"No!" snub Hashimura, with stomach-ache symptoms.
"For why ?" I express.
"They are differentiate. They are men. They can do things unlike the nice maidens with sweet thoughts," rupt he with lohen speed.

I rise britely. "If I were in Madison, Wisconsin, United States America, I would make that honorable faculty look like a gargoyle."
"Oh listerine," rore Hashimura.
Hoping you are too, Yours truly,

Kickahajama Nogi.

## FLOSSIE FUSSER AND THE SNOOPIES

(Apologies to Rose O'Neill and The W. H. C.)


You all have read of Kewps and goops,
But maybe haven't heard of snoops. But maybe haven't heard of snoops.
Wisconsin is not blessed with kewpies, But prides itself in having snoopies.


Hall girls never fuss, they say When they have quizzes the next day.

They're not all good, for some are bad
hey're seen most frequently at Chad.;
They're always happy, blythe, and gay,
But disregard the S. G. A.
(That, of course, we can excuse ;
The snoopies we must not abuse.)
We know in Flossie Fusser's cas
(Flosie was a nice girl.)

they told her just what they would do
Now Flossie Fusser roomed at Chad.,
Of that she should have been most glad But O, how she did cry and moan
Because she couldn't fuss alone! Whene'er a fusser man she found
There were so many couples 'round,
So many girls passed by the door,
It always made her awfully sore.
(She'd never been to many schools,
So didn't dare to break the rules.)
The snoopies heard her moans and knew Exactly what she ought to do.
(Some snoopies.)

and put their ears against the walls

They knew that she was mighty sweet,
Wore dresses right in style and neat. Well, to her room they flocked in troops, These cunning little baby snoops.
How they could make her wish would do, (And this is the way they did it.) They scampered swiftly up the halls and put their ears against the walls Of all the rooms of girls who fussed
To hear the subjects they discussed.


They heard Professors much berated, And found the courses these girls hated,
Then swiftly as lightning out they flew
To see that these Professors knew, To tell each Prof. to give a quiz


The fussing couples are but five,
The fussing couples are but five
They with Flossy had no work
Or else they thought that they would shirk
Flossie's man looked like a mourner.
wo pairs of ears saw in each corne
And Flossie would not go for a walk.
She was looking for some fun
As soon as the snoopies' work had begun


EACH SNOOPIE DRESSED JUST LIKE
But one fair maid sat calmly yet,
She was a noble suffragette.
She'd fear of neither men nor mice.)
"For men I do not give a hoop,"
She said, "much less a little snoop."
But her young caller was so excited
To see the maidens thus affrighted,
To see the maidens thus affrighted,
Ah feah-Ah feah-Ah'll have to go.
The timid man arose and fled,
The wrathful girl went off to bed
(We approach the climax.)
She feared the snoopies would be late, But just as the clock was striking eight The snoopies stormed into the house, Each snoopie dressed just like a mouse Three girls fainted dead away
And stayed unconscious till next day. This met with Flossie's man's approval, Necessitating their removal.


The snoopies chortled in their glee
The scene had ended happily,
And through the windows left the Hall.
Oh, happy maid! Oh, happy man! When will the snoopies come again?

## WISCONSIN STYLES FOR WISCONSIN WOMEN



No. 55978.-A favorite suit for Literary Lights is shown above. The candle trimming serves to brighten the rather severe hat generally worn with the costume.


No. 12345X.-Distinctive and of a quaint simplicity is this little Phi Beta Kappa frock, designed especially for Library evenings.

B.J.

No. 2323.-The effect of the point trimming on this gown, designed for fussers, is very striking, but also very sweet and girlish.


BAT AND THE WORLD BATS WITH YOU BUCK AND YOU BUCK ALONE

## ALKALI IKE AT WISCONSIN

"No longer," murmured Alkalie Ike, after he had shot the last citizen of Montana, "will I be the last rose of summer on the hay-rack, but I will hie me from the sage brush, and find a happy home where I can at least maraschino in the grape fruit. The spirits of wickedness in this young berg are too watered, and it comes o'er me that I would have some of the unadulterated kind." So he entered the University of Wisconsin because he was resolved to do his durndest. His mother wept over him in parting, because she realized that there were depths of wickedness that even he did not know.

He was feeling as fit as a plush horse when he moseyed up to the cemeteries on the third floor of the Libe (called by courtesy seminaries). You see, he had registered
as a P. G. (Past Goodness). He met a peach on the stairs who was weeping. "Why weepest thou, my gentle maid?" "Oh, kind sir," she said, "O'Shea has written another book and I have to write a resumé of it. I wish some one would waylay him in a dark alley." "Lead me to him," enunciated our hero, and when she indicated with a dainty finger the villain, Alkali, up and shot him. The other ivory domes went on discussing the status of women, and so Alkali up and shot them.

Pining for more worlds to conquer, he met a street car. "Ah! A train robbery! A deed of deviltry I must do," and he commanded it to halt, but it had been rooted fast for generations. "Oh, where is the famed wickedness of this crossroads?" he sighed, and that night
he painted Chadbourne red. But nothing was said to him. The Regents agreed to paint the other buildings red to match the general architectural scheme of Chadbourne. He next explored the depths of Lathrop, and ordered a cocktail from the Cafeteria. But all the maid said was," $Q u i t$ your joshing." He next filled Main Hall with molasses. The students laughed, and the faculty grinned. He gloated with glee, "In truth it is a wicked city. Nobody can put a kink in me." But the wicked always come to some bad end. He slipped and slid down the Hill on Sunday, and as a consequence the students and the faculty put a halter on him (poor fellow). They hanged him as high as a Phi Beta's standings, and so he died having done the wickedest wickedness of all.

## A CASE IN THE MUSIC SCHOOL



She: "What do you think of his execution?"

He: "I'm heartily in favor of it."-Exchange.

## LITTLE FROG

You's as cold and as stiff as a stone, little frog. They's gone skinned off all 'cepting the bone, little frog.
When they cut out your eye, why didn't you cry? Or hop up and lie, little frog, on some log?
Is you' jumping and hopping up done?
An' why fur's you' little foot tied, little frog? Did they poison your stomach inside, little frog?
Did they chloroform you and then make you stew
Until you got blue, little frog, in the fog?
Did they holler whenever you cried?
Did it hurt very bad when you died, little frog?
O, why didn't you run, duck, and hide, little frog?
I'se wet in my eyes, 'cause I 'most always cries
When a little frog dies, little frog.
And I hate to do Lab work besides.
Des' lie on this rusty old tin, little frog.
An' I'll carefully stick the pins in, little frog.
They can't hurt you no more; so you musn't get sore.
Des' lie quiet, you poor little frog from the log, And forget that you ain't got no skin.

## THESSPHINX

## CARDINAL REPRINTS



PROM

## SONNET

When Winter shakes the dead leaves from the trees
And like a cake frosts all the earth with snow, When laden with La Grippe is every breeze,

And weary coughing fills the world with woe;
'Tis then the student's heart is ever gay,
To biting breeze and cutting cold immune;
Still onward up the hill he wends his way
Nor pines for sun and roses of next June.
For in the evening when the moon is bright,
He pays no heed to bucking he should do;
He leaves his books till later in the night
When he'll return-and then he'll leave them too-
But swift as swallows we can see him glide
Straight through the air, down the toboggan slide.

BUSINESS BEFORE PLEASURE


Grad.: "This is my busy day."
Room-mate: "What have you got to do?"
Grad.: "Oh, I have a class today."

PRIZES THIS ISSUE

[^2]
## WHY THE CO-EDS ARE TABOOING THE ENGINEERS


"Save your nickles, kid; nobody's looking."

## "Holeproof" are the Hose for Service

COLLEGE MEN need the comfort and wear that Holeproof gives. In Holeproof Hose you get a combination of comfort, style and unusual wearing qualities-every box of six pairs carries a six month's guarantee against holes see that the trademark below is on the toe
toleproof flusier
The 25 cent "Holeproof" is the world's best quarter sock. Six pairs guaranteed six months, $\$ 1.50$. The extra light weight, $\$ 2.00$. The mercerized, with a silky finish, $\$ 3.00$. .Your choice of all one color or assorted. "Holeproof" pure silk sox, $\$ 2.00$ for a box of three pairs-guaranteed to wear three months. The genuine "Holeproof" is sold by
RUNDELL, 7 E. Main St.


## HEARD IN LATHROP LOCKER-ROOMS

> "Ellen, Oh, Ellen! Where are you? Say Kids, wasn't that the awfullest class you ever did see? I felt as if I had ten feet and twenty hands. That aesthetic dancing sure has the eccen-Ellen, please come here and unfasten this door. Oh , never mind. I see what's the matter. Well, I wouldn't object to the dancing if Marie Weiss didn't giggle so you couldn't hear the piano. What did you think of those wierd races we had yesterday? some exciting!! Why, my dear, I was absolutely paralyzed. Absolutely! It was simply heart-rending to see some of the girls hopping around on one foot. The pathetic way everybody hit the floor with a thud and the cruelty of that heartless Miss H'Doubler.
> "Who's going to bowl next hour? Hurry!! It's me for the swimming tank. Ellen, Oh, Ellen, this shower's broken. Can you fix it? Never mind. I see; I didn't turn the
handle. Button, button, who's got the button-hook? Poor Olga, how's your head? Did 'ums get hit awful hard? My Dear Girl!! I thought you were dead for a minute! What did he ask you in quiz today? Crayfish, of course, he's an old crab himself. He isn't satisfied unless he can flunk someone. Ellen, will you please bring me my ballet slippers? They're under the fourth locker in the third row from the door.
"Hello, girlie! I haven't seen you for a long time. Come on, let's get weighed. How much do 1 weigh? Mercy, girls. I must be somewhere between 150 and 170 . These scales won't weigh me. I'm going into the light gym class. That's where they get you thin by deep breathing and exercising your fingers. One of the girls fainted the other day when Miss McKee looked at her real hard. She needs rest, I'm thinking.
"Oh, hello Ethel! Where've you been? Fourth floor? What a spliffy litle jacket! I want the University button-hook, if you please. Say, Mary, did you have a good time at the dance last Friday night? I didn't. I went with a perfect bore. I'm just petrified for fear he'll ask me again some time, and I can't prevaricate as cheerfully as you can, my dear. I'm simply dippy about the perfectly good-looking man that took you to the Orpheum last night Who took my gym suit? Ellen! Ellen!! Some one took my gym suit. Oh! I'm in the wrong locker. But listen, Ellen! Come here, please. I can't get on to the combination. Well, it isn't combined. Thank you, anyway. There goes that beastly bell, and here I am in my white shoes. Who cares! Miss Trilling is always pleasant anyway. She won't be cross."


The report has been going around that the head of the author of the Junior play is likely to burst. Don't get excited. There is nothing in it.

## A Noble Man.

"Now," said the lawyer who was drawing up the gentleman's will, "is there anything more you wish to have mentioned?"
"You've said I want all my just debts paid, have you?"
"Yes."
"Well, just add that the ladies to whom I have been paying alimony are to have their regular allowances right along."-Record Herald.

## NEW STYLES


of Footdress originates in Boston, and while the high-class shops there sell to students of Yale and Harvard-we offer the same styles to the better dressers here. $\$ 3.50, \$ 4.00 . \$ 5.00$ and 6.00 .

## SCHUMACHER BROS.

93 WISCONSIN ST. 93
I N MILWAUKEE

## Weary In Well-Doing.

"You can't sit up with my daughter after eleven o'clock."
"Would you mind telling her that, sir? I have been trying to get home early for six months."
> "What we want," said the publisher, "is the terse, hard-hitting modern style of expression."
> "I know," replied the writing person; "the stuff that sounds like profanity with a little benzoate of soda in it." -W ashington Star.

# BUY YOUR CANDY <br> ат тне <br> <br> College Book Store 

 <br> <br> College Book Store}

First National Bank of Madison, wisconsin

## U. S. DEPOSITORY

Deposits and Savings Accounts Foreign and Domestic Interest paid on Certificates of Exchange

## Capital, Surplus and Undivided Profits $\$ 400,000.00$

Resources over \$2,500,000.00
A. E. PROUDFIT, President

WAYNE RAMSAY, Cashier M. E. FULLER, Vice-President M. C. CLARKE, Asst. Cashier

EVERYTHING FROM CHOCOLATE BARS TO BITTER SWEETS

A discount slip with every purchase
Fresh from the
"Palace of Sweets" Daily
$\qquad$
$\qquad$

DIRECTORS
$\begin{array}{ll}\text { A. E. PROUDFIT } & \text { E. B. STEENSLAND }\end{array}$
JAMES E. MOSELEY F. G. BROWN
M. E. FULLER

FRANK W. HOYT

## LAWRENCE'S LUNCH

R. E. LAWRENCE PROPRIETOR

532 STATE STREET

OUR MEAL TICKETS WILL SAVE YOU MONEY

Come in and get acquainted

## VARIETY

OF GOOD THINGS TO EAT

That is what you get

AT

STR

> YOU PAY ONLY WHEN YOU EAT

ENROLLAt MORGAN'S Billiard
ENROLL Academy for the course in

## ENGLISH, BANKING AND

 DRAWINGIF YOU DON'T CARE TO ENROLL, DROP IN ANYWAY AND GET ACQUAINTED MAKE OUR PLACE YOUR HEADQUARTERS during your leisure hours

## MEET YOUR FRIENDS HERE

## MORGANS’

STUDENT HEADQUARTERS


As He Frequently Is.
"I always agree with my husband."
"Very sweet of you."
"Except, of course, when he is in the wrong."
-Pittsburg Post.
"You will excuse me, madam," said little Binks to the fair lady at the reception, "but really I didn't catch your name."
"How funny" said the lady. "It's Fish."

> Harper's W eekly.

Patient (angrily) : "The size of your bill makes my blood boil."

Doctor: "Then that will be $\$ 20$ more for sterilizing your system."-Boston Transcript.

Get Your Present Ready.
"I see the young lady next door has a beau."
"She assures me that it is purely a platonic affection."
"In that case, you had better look over something cheap in clocks, or something of that kind."
-Washington Herald.

Parlor car. Two male students going to Milwaukee.
Old Cap (by name): "Yes, honest, Blink, old top, I had that girl absolutely crazy about me. Absolutely." Here he leaned closer to his companion, confidentially. "Why, do you know, Blink, she used to call me up every night over at the house until the fellows kidded me so I-. Say, what the dickens are we stopping at this little hole for? Porter, oh, I say, PORTER!" After much cursing the youth finally persuaded the porter to have the train move on.

## Imperfect Harmony.

Senator Depew, at a recent dinner in New York, said of Richard Strauss's music:
"To hear Strauss's 'Elektra' or his 'Domestic Symphony' always makes me think of the old Scotch piper who said:
" 'Ah, there's ane nicht I sail ne'er forget. There were nineteen pipers besides mysel' all in a wee bit parlor, all playin' different tunes. I just thocht I was in heaven! '"Washington Star.

## Round and Round.

He: "Do you approve of dancing?"
She: "No."
"Why not?"
"Why, it's mere hugging set to music."
"Well, what is there about that you don't like?"
"The music."-Tit-Bits.

## The Easiest Way.

Young Wife: "Arthur, dearest, how do they arrange these pickles in the bottle so nicely?"

Young Husband: "They pile the pickles up, Petsey, and then blow the bottle around them."
-Philadelphia Evening Bulletin.

## Superior.

Little Nelly told little Anita what she termed a "little fib."

Anita: "A fib is the same as a story, and a story is the same as a lie."

Nelly: "No, it's not."
Anita: "Yes, it is, because my father said so, and my father is a professor at the university."

Nelly: "I don't care if he is. My father is a real estate man and he knows more about lying than your father does."-United Presbyterian.


## "College Caterers"

The new, dainty and most luxurious Candy Shop of the Latin quarter

## THE CANDY SHOP

Makers of the CANDY YOU LIKE 426 State Street

## WE LEAD OTHERS FOLLOW

## Insist on having

## Terkemfurr's Cbocolates

From your Dealers

Put up in 35 and 60 -cent boxes
GIPSY QUEEN
Bitter Sweets
BLACK HAWK . Bitter Sweets
ARISTOCRAT .

Put up in 40 -cent boxes
AVOLA
Milk Coating
Put up in 30 and 50 -cent boxes
PRINCESS
Bitter Sweets

## FLOWERS! FLOWERS!

## HOUSE OF QUALTIY <br> FRESH DAILY

SPECIAL FOR GIFTS AND CORSAGE BOUQUETS
American Beauties, Short and with 50 inch Stems; Tea Roses, all Shades; Violets, Lillies of the Valley, Etc. ORDERS CAREFULLY DELIVERED OR SHIPPED OUT OF TOWN

## New Bork $\mathfrak{F l}$ loral Company

TELEPHONE 476
FULLER OPERA HOUSE BLOCK MADISON, WISCONSIN

TELEPHONE 720
Cudahy Cash Market
THE CHOICEST OF
FRESH AND SALT MEATS AND DEALERS IN THE FAMOUS
PEACOCK BRAND OF HAMS
BACON AND LARD
CLUB AND FRATERNITY TRADE SOLICITED
111 W. Mifflin Street
WM. HUPPERICH, MANAGER

TELEPHONE 64
The Mueller Company
Contracting Engineers for
HEATING, VENTILATING AND POWER PLANTS

HUBBERT TOUSSAINT, Manager
112 King Street
Madison, Wisconsin

## Hilemann's Bakery

121 EAST MAIN STREET
Phone 1109
$\square$
WE MAKE A SPECIALTY OF OYSTER PATTIES AND FANCY PASTRIES

## WILLIAM OWENS

PLUMBER
118 PINCKNEY STREET
MADISON

## PIPER BROTHERS

 "The Big Grocery"Special Wholesale Rates to Boarding Clubs and Large Buyers.
CORNER PINCKNEY AND MIFFLIN
M A DISON

NELSON \& POLK

D $\quad$ E $\quad$ C $\quad$ O $\quad$ R $A$

Picture Frames, Paints, Wall
Paper, Window Shades

In fact Everything in that Line

218 EAST MAIN STREET


For Women:
WALK-OVERS, $\$ 3.50$ to $\$ 5.00$ OTHERS, $\quad \$ 3.00$ and $\$ 3.50$

## For Men:

WALK-OVERS, $\$ 3.50$ to $\$ 7.00$ OTHERS, $\quad \$ 3.00$ and $\$ 3.50$


## Conklin \& Sons Company <br> COAL, WOOD AND <br> MENDOTA LAKE ICE

## Cement, Stucco, White Lime Hair and Sewer Pipe

## NEW SPRING STYLES

We have received a nice assortment of the latest spring styles in Ladies' and Misses' Spring Coats and Tailormade Suits.

You are cordially invited to call and inspect our stock.

## Hinrick's Dry Goods Co.

3 SOUTH PINCKNEY

## SCHWOEGLER'S

The only retail Sanitary Candy Kitchen and Lunch Room in the City.

AFTER THEATRE LUNCHES

Bitter Sweets Our Specialty

## PHONE 603

## MASSAL \& Ribansky LADIES TAILORS

THE MARBURG
Cor. Dayton and State Street M A DISON

## CHAS. THURINGER

DRY GOODS COMPANY
430 STATE STREET
We are featuring this week the new
FAULTLESS GLOVES
(With No-rip Thumbs)
They are heavy English walking and are being offered special at $\$ 1.00$ and $\$ 1.25$

EVERY PAIR GUARANTEED

## The Home Beautiful

Made so only by Rugs picked from our vast assortment.

## The New York Store

5-7 West Main Street

Phone 611

## AT FINDLAY'S FOOD SHOP

 WE ARE CUTTING OUR SECONDMAMMOTH CHEESE THIS SEASON

The size of these cheeses is no longer a seven days' wonder, still, when you consider that we could serve each member of the faculty and every student with a liberal chunk of the Mammoth and still have cheese left, you will realize what a five hundred pound cheese means. Special price to large consumers on cuts weighing about twenty pounds each. We have also the most complete variety of Foreign and Domestic Cheese to be found in the city.
"A delicious drink!" is the usual verdict after a cup of Findlay's "Morovit" Coffee. Dry roast-daily. In $5-\mathrm{lb}$. lots, at the very low price of 30 cents a pound.

## FINDLAY'S FRESH FISH

Plan your Lenten dinners with the aid of our Fish Department. We have tri-weekly consignments of Fresh and Frozen Fish, including Halibut, Salmon, Trout, Pike, Pickerel, White Fish, Red Snapper, Haddock, and Finnan Haddie.

Special price, 15 cents a can on Imported Canned Herrings.
A complete line of French and Norwegian Sardines in Oil, Salmon, and other varieties.
Very Special, 2-lb can Clam Juice, fine, strong flavor, at 15 cents.
A Special Lot of Pure Maple Sugar, in 5-pound pails, at 75 cents-while they last.
The balance of our Bismark Preserves, in quart jars, to close out the line-usual price 25 cents a quart-2 quarts for 25 cents.

Fine quality Baking Chocolate, 28 cents a pound.
BLACKBERRY JAM-Choicest Fresh Blackberries and Granulated Sugar-made in our own Fruit Kitchen-I5 cents a glass.

Finest Figs in Boxes, containing 12 pounds-extra large, rich, juicy flavor-and clean-at the very low price of $\$ 2.00$ per box. Nothing more wholesome and palatable for daily use.

# FINDLAY \& COMPANY GROCERS-COFFEE ROASTERS 

STATE AND MIFFLIN STS.
PHONE 6204

## Simpson Garment Co.

Come, See What is Correct in Women's and Misses' Apparel for Spring

It may be a little early for you to purchase your spring apparel but it will do you good to see the finest selection ever made.

We are confident that you will say that our showing for spring excels all our previous efforts and we invite your inspection without any obligation to make a purchase.

COME TODAY

## Easter Sunday March 23

No one doubts that you would like to look, or feel that Spring is here

Let us do something for you. Here you will find the season's display in all the latest shades and designs, that both European and American artists could bring forth to help you look your best on EASTER SUNDAY
A word to the wise is sufficient.

## ARCHIBALD'S

E. C. TETZLOFF, Manager

THE POPULAR STUDENT-PRICED TAILOR

228 State Street
Telephone 2211

BUY YOUR CANDY WHERE ITS HANDY
We are Now Handling a Line of CHOCOLATE BARS
OLD FASHIONED CHOCOLATE BITTER SWEET, ETC.

FRESH FROM THE PALACE OF SWEETS EVERY DAY

## College Book Store <br> LAKE AND STATE STREETS

## CLEAR, PERFECT VISION

Is always obtained when you wear Glasses fitted properly. A thorough test will be given and all work guaranteed.

LENSES ACCURATELY GROUND

## Gamm's Jewelry Store

W. BALLINGER, Optician

3 West Main Street

Telephone 79
MARINELLO FACIAL AND SCALP TREATMENT A SPECIALTY
MRS. W. WENGEL
MARINELLO SHOP
SHAMPOOING, MANICURING CHIROPODY

FIRST CLASS HAIR GOODS IN ALL STYLES

223 State Street
Madison, Wisconsin

## MAUTZ BROTHERS

PICTURE FRAMING

118 State Street
Telephone 1217


## 536 STATE STREET <br> NEW DORMITORY

Showers with Hot and Cold
Water on each Floor
$\qquad$
Steam Heat, and plenty of it
Newly furnished Rooms

## Call at Office



# Castle-Pierce Printing Company 

PRINTERS OF THE BETTER GRADES OF
CATALOGS
AND
COLLEGE ANNUALS

25-27 High Street, Oshkosh, Wisconsin
Printers of The Sphinx


# Dickens said, "Cheerfulness and Content are Great Beautifiers and Preservers of Youth" 

And now it is up to you to preserve your young looks by getting into an "ARCHIBALD SUIT," because we show the most complete up-to-theminute woolens that can be found in the market, both imported and domestic. The coloring, weaves and designs will please the most sagacious dressers.

Call early and get the best at prices that will suit the smallest purse.
Yours for service,

E. C. TETZLAFF, Manager

| DIAMONDS <br> WATCHES <br> JEWELRY <br> SILVERWARE <br> and <br> NOVELTIES <br> in <br> GOLD and SILVER <br> Bunde \& Upmeyer Company <br> MILWAUKEE <br> Wisconsin Street, Cor. East Water | JOHN C. MENG OSCAR F. MENG <br> DENTISTS <br> TELEPHONE 1022 <br> MADISON, WISCONSIN | PHONE 2144 <br> Madison Candy <br> Company <br> MAKERS OF <br> Fine Chocolates AND <br> Bittersweets 744-746-748 <br> Williamson Street <br> MADISON |
| :---: | :---: | :---: |

# JUST BEFORE RETIRING 

Drink a cup of Hot Malted Milk, prepared by simply stirring two heaping tablespoonfuls of Horlick's Malted Milk in a cup of hot water
It induces sound, refreshing sleep, so restful after physical or mental effort

# IT'S DELICIOUS <br> INVIGORATING <br> NOUR1SHING 

EASILY PREPARED-EASILY DIGESTED

At all fountains, or get a package from your druggist and prepare it yourself

HORLICK'S MALTED MILK

ORIGINAL-GENUINE

## THE UNIVERSITY OF WISCONSIN

THE COLLEGE OF LETTERS AND SCIENCE offers a General Course in Liberal Arts; a Course in Commerce; a Course in Pharmacy; a Course in Music; a Course in Journalism; Library Training Course in connection a course in Pharmacy; a Course in Misconsin Library School; a Course in Education; the Course for the Training of Teachers, and the Course in Chemistry.
THE COLLEGE OF MECHANICS AND ENGINEERING offers courses of four years in Mechanical Engineering, Electrical Engineering, Civil Engineering, Applied Electrochemistry, Chemical Engineering and Mining Engineering.
THE COLLEGE OF LAW offers a course extending over three years, which leads to the degree of Bachelor of Laws, and which entities graduates to the Supreme Court of the State without examination.
THE COLLEGE OF AGRICULTURE Offers (1) a course of four years in Agriculture; (2) a middle course of two years; (3) a short course of one or two years in Agriculture; (4) a Dairy Course; (5) a Farmers' Course; (6) a Course in Home Economies, of four years.

THE COLLEGE OF MEDICINE offers a course of two years in Pre-Clinical Medical Work, the equivalent of the first two years of the Standard Medical Course. After the successful completion of the two years' course in the College of Medicine students can finish their medical studies in any medical school in two years.
THE GRADUATE SCHOOL offers courses of advanced instruction in all departments of the University.
THE UNIVERSITY EXTENSION embraces the departments of Correspondence-Study, Debating and Public Discussions, Lectures, Information and General Welfare.
THE SUMMER SESSION embraces the Graduate School and the Colleges of Letters and Science, Engineering and Law. The session opens the fourth week in June and lasts for six weeks, except in the College of Law. which continues for ten weeks. The graduate and undergraduate work in letters and science is designed for high school teachers who desire increased academic and professional training, and for graduates and undergraduates generally. The work in Law is open to those who have done two years' work in letters and seience or its equivalent. The Engineering Courses range from advanced work for graduates to elementary courses for artisans.
THE LIBRARIES at the service of the members of the University include the Libraries of the University of Wisconsin, the Library of the State Historical Society, the Library of the Wisconsin Academy of Sciences, Arts and Letters, the State Law Library, and the Madison Free Public Library, which together contain about 380,000 bound books and upward of 195,000 pamphlets.
THE GYMNASIUM, Athletic Feld, Boating Facilities, and Athletie Teams give opportunity for indoor and outdoor athletic training, and for courses in physical training under the guidance of the athletic director. Detailed information on any subject connected with the University may be obtained by addressing
W. D. HIESTAND, Registrar, MADISON, WIS.

BRING US YOUR

## 班0Dak films

We develop every morning.
Our plant is equipped with every convenience to insure perfect work.


Sumner \& Cramton
502 STATE STREET

## The Fashion Livery

COR. E. WASHINGTON AVENUE AND BUTLER STREET
E. S. BURWELL, Proprietor.

The largest stable in the city Closed Carriages and Light Livery a specialty. Student trade solicited.

MADISON


MAKE YOUR "EATS"
Electric Chafing Dish

"EL CHAFO"-Nickel Plated Dish, Newest Design
To be put on a 6-inch disc stove, which can also be use separate for, cooking. Chafing. Dish only $\$ 5.00$. Six-inch Stove only $\$ 5.00$. "EL PERCO"-Copper or Nickel Plated. Coffee Percolates one minute after plug is put in socket. Makes five large cups of perfect coffee, $\$ 7.50$. "EL TOASTO" -Toasts two slices of bread at once to just the right erispness. Use top , for warming
purposes. Nickel Plated, $\$ 4.00$. "If it's from Gross it's good."

## PHILLIP GROSS HARDWARE CO.

126-128 GRAND AVENUE,
MILWAUKEE, WISCONSIN

OLSON \&
VEERHUSEN
COMPANY
WOOLENS
1912-Fall and Winter-1913

Unusually a t tractive fabrics designed for exclusive, high - class tailoring : : : : : : :

We'd be pleased to show you our

## CUSTOM TAILORING DEPARTMENT

## THE TEA SHOP

## THE WAYSIDE INN

130 State Street
Telephone $5241 \quad 238$ West Gilman Street
Telephone 2222
THEY NEED NO LARGE ADVERTISING SPACE-THEY SPEAK FOR THEMSELVES

| $\underset{\text { LIVERY }}{\text { KENTZLER BROS. }}$ | The newest things in Madison are <br> KEELEY'S <br> Old Fashioned Chocolate Creams <br> the "Pal" 30c lb. | CARL THOMAS <br> PHOTOGRAPHER |
| :---: | :---: | :---: |
| Without any question the Finest Equipped Livery in this City. <br> Your patronage solicited. PHONE 85 |  | Groups a Specialty |
| New York Store <br> Dry Goods, Carpets, Rugs and Draperies and Draperies 5 ane 7 West Main Street Telephone 611 |  | We Call for and deliver Shoes <br> Varsity Shining Parlors <br> 319 State St. <br> Tel. 2036 <br> We do Shoe Repairing <br> CARL C. ANDERSEN, Manager |
|  | $8$ 少 | GIL.BERTSON \& ANDERSON <br> WATCHMAKERS AND <br> MFG. JEWELERS <br> Diamonds, Watches, Clocks, Fine Jewelry <br> 124 State Street <br> Madison |
| The Vilter Manufacturing Company Builders of | BUCKMASTER | WALTZINGER'S Delicious Lunches, Ice Cream Sherbets and Confections. 19 N. PINCKNEY STREET |
| Corliss Engines <br> Pumps, Heaters, Boilers, Machinery for Brewers and Bottlers, <br> Ice Making and <br> Refrigerating. <br> MACHINERY | GRIMM'S <br> BOOK BINDERY <br> Book Binders, Rulers, and Blank Book Manufacturers <br> Blank Book Manufacturers | Miss Lillian Uphoff <br> SHAMPOOING <br> HAIR DRESSING <br> FACIAL AND SCALP MASSAGE <br> MANICURING <br> Soft Water used |
| 963 Clinton Street MILWAUKEE, WIS. | $\begin{aligned} & \text { A. D. \& J. V. FREDERICKSON } \\ & \text { GENERAL CoNTRACTORS } \\ & \text { Pine, Hempock \& Hardwood Lúmber } \\ & \text { Manufacturers of Builders Material } \\ & \text { MADISON, WIS. } \end{aligned}$ |  |

## THE PARK BOWLING ALLEYS

## SAFE DEPOSIT VAULT boxes 83.00 per year CENTRAL WISCONSIN TRUST CO. Madison

| W. H. Mueller <br> C. E. Reinfried <br> DENTISTS <br> Phone 348 <br> 21 W. Main Street | DR. J. A. REGAN <br> DENTIST <br> PHONE 2941 | S. H. CHASE <br> DENTIST |
| :---: | :---: | :---: |
| J. A. BANCROFT <br> DEntist <br> Telephone 1706 <br> 827 University Avenue MADISON | Telephones: Office 692 Res. 4072 <br> DR. JAMES W. MADDEN <br> DENTIST <br> Kroncke Block, Corner Mifflin and Carroll Streets MADISON, WIS. | DR. JAMES B. BAKERDR. EGBERT E. BAKERDENTISTSOffice Hours: 9 to 12,2 to 5 <br> Office Phone 470 <br> Residence Phone <br> 3851 MENDOTA BLOCK |
| J. V. McKEE DENTIST <br> Office Hours, 9 a. m. to 12 a. m. 1:30 to 5 p. m. Office 3 West Main Street Phone 1391 Madison | Telephones: Office 1228 Residence 2537 <br> W. L. GILLETTE <br> DENTIST | Residence Phone 3118 Office Phone 3119 <br> Dr. Charles F. Rodolf Dentist <br> 29 West Main Street Madison, Wisconsin |
| MOTION PICTURES <br> Latest and Best Always Matinee and Evening Admission 5 c <br> THE GRAND Sherwood \& McWilliams | MASSAGE TREATMENTS AND CHIROPODY SATISFACTION GUARANTEED <br> E. L. BUMP <br> 210 State Street <br> Phone 2940 | WALTZINGER'S <br> For Delicious Lunches, Ice Cream, Sherbets and Confections <br> 19 N. PINCKNEY ST. |
| "The Handiest Printing Office in the City" PARSONS <br> Printing and Stationery Company 24 North Carroll Street | ESTER OYSTER CO. <br> Fish, Oysters and Cheese <br> That's All 206 East Main Strcet | M. DIEDERICH <br> FANCY GROCER <br> Candy, Fruit, Pickles, Olives, Etc. <br> 816 UNIVERSITY AVE. |
| THE NEW <br> St. Nicholas Restaurant <br> BEN STITGEN, Proprietor <br> 118-120 West Main Street <br> Phone 922 | B. F. STAACK <br> STAPLE AND FANCY GROCERIES Fraternity and Boarding House Trade a Specialty <br> Phone 825 <br> 729 University Avenue | KLEIN-STATZ CO. <br> Picture Framing and Decorating 413 State Street |

## THE CAPITAL CITY GREENHOUSE CO.

WHEN YOU ARE

## H U N G R Y

DROP IN AND LET US
SERVE YOU

WE SERVE THE GOODS THAT MEAN YOU WILL
COME AGAIN TO

## CHARLIE'S

425 State Street
Telephone 113

## JORDAN'S

Sixth Ward Market

CHOICEST MEATS DELIVERED TO ANY PART OF THE CITY

A Trial Order Will Convince You

ASK FOR WHOLESALE PRICE LIST
908 Williamson Street
Telephone 550

## The Greatest Life Insurance Agency

 in your midst is
## THE CENTRAL LIFE

We will be glad to tell you how we have helped students pay their way through the University.
We are graduates from Sheldon's School of Scientific Salesmanship and the American School or Insurance. We have had years of experience in the business.

WE START YOU RIGHT
SEE OUR PROPOSITION BEFORE YOU BUY LIFE INSURANCE

# Cleaning, Pressing, Tailoring 

WE PAY SPECIAL ATTENTION TO LADIES'
GLOVES, GOWNS, ETC.

## CARDINAL DYE WORKS

## 623 UNIVERSITY AVENUE

TELEPHONE 1500

## Every College Girl

> will appear to the best advantage in a smart becoming tailored suit.

OUR STOCK of new fall suits and coats is now complete, and this season's showing will add to our established reputation for garments of high quality. Some of the designs shown are clever adaptations of Worth and Paquin models. The charming new rough weaves and mixtures are shown in a representative line of colors.
[STYLE, QUALITY AND PRICE MAKE OUR STORE THE SHOPPING CENTER FOR THE COLLEGE GIRL

## 



MILK CREAM BUTTER ICE CREAM

SOLD ONLYBY
Rendtorff \& Zilisch Co.
629 WEST WASHINGTON ST.

## We Dare You to Read This

## "A SONG OF SPRING"

## JAMES WHITCOMB GLASGOW

Spring is coming fast;
Just like some one has greased 'er,
Order your Suit now,
So you'll have it for Easter.
The Glasgow Tailors are here to stay, Showing MORE goods than YOU'VE seen in many a day.
The best in value; the least in price;
What you paid for your last suit cuts no ice.
This may listen like a fable,
But our clothes contain the union label.
We give you a fit on which nobody hollers,
For no MORE and no LESS than fifteen dollars.

## (FIRM NOTE)

Our firm poet who wrote the above is now many miles away, as we couldn't afford to pay him and sell our clothes for the price, besides he understood that we would not be responsible for what happened to him when we published the poem.

Writing poetry is not our business. We make Men's Suits and Overcoats to order for

## NOMORE $\$ 15$ N0 LESS

## THE NEW SPRING PATTERNS ARE ALREADY ON DISPLAY



123 STATE STREET


[^0]:    "Mamma needed me."
    "I had a regular nervous break-down."
    "I couldn't find any good courses."
    "There was a fine opening in Dad's business.
    "I decided to study music."
    "I've been troubled so with rheumatism."
    "My eyes just simply gave out."

[^1]:    Co-Ed in Zoology Lab: "Oh, dear! I have lost my frog book.'

    Co-Laborator: "It undoubtedly jumped off your log book."

[^2]:    Alice Keith—First prize . $\$ 3.00$

    Margaret Armstrong-Second prize.

