



# **The daily cardinal. Vol. XXXI, No. 201 August 1, 1921**

Madison, Wisconsin: University of Wisconsin, August 1, 1921

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.



# Union Board Freshman Edition

# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 201

MADISON, WIS., MONDAY, AUGUST 1, 1921

## ENROLLMENT TO HIT NEW RECORD IN FALL SESSION

### Rapid Climb During Past Years Will be Topped in September

With a decided leap in the university enrollment of the last regular session as well as this summer session, there is every reason to believe that the number of students to enter this coming fall will go over the top and smash all previous records.

This year's enrollment at summer school, 4500, exceeds any record previously established in summer school, while the enrollment of 7,000, which was recorded the last regular session is also unprecedented. The roll for the regular session has gradually been increasing as may be seen by a review of the past few years' statistics. In 1919 the roll reached 6,500; in 1918, only 4,000; and in 1917, 5,318.

Contrary to what may be expected, periods of financial depression and hard times seem to have resulted in a greatly increased attendance at the university. Due to a scarcity in jobs, many, not desiring to loaf, are making valuable use of their time by continuing their education. Many have also secured some work here in Madison, and are thus going to school at small expense.

Judging from these increased enrollments in the past year, and the fact that the scarcity of jobs is still predominant throughout the country, there is every indication that a new enrollment record will be established here in the fall.

## DANCE DRAMA IS POPULAR EVENT

### Audience of 1400 Approves Clever Dancing And Acting

By L. W. M.

Les Petites Etudes, a number of short, lively, nursery rhymes in dance, were the outstanding success of the Evening of Dance and Drama under the auspices of Pi Epsilon Delta and Orchesus at the Open Air Theater Friday night.

Bertha Ochsner, Eleanor Riley, Julia Hanks, and Renet Douglas scored a personal triumph in their interpretations of these quaint old ballads. The New Doll, Sing a Song of Six Pence, and An Harlequinade were the cleverest of the group and the audience, which was 1,400 strong, applauded as interpretative dancers have never before been applauded in Madison.

It is a difficult thing for dancers to carry the burden of a program but the H'Doubler group, always entertaining, was at its best in the skillful arranged program Friday night. The dancing was arranged in two parts, Percy Mackaye's "Sanctuary," being as a sort of central movement.

The program is, without exception the best that has been presented by students during any summer session at Wisconsin. It was given a most hearty reception. Every seat in the house was sold and seven extra rows were put in at the last minute. Even these were not sufficient and a number of people had to stand. The greatest advance sale ever recorded for any event held in the Open Air Theater was reported by the management which was practically sold out a day in advance.

## UNIVERSITY VETS TO LEAVE ON SATURDAY FOR CAMP SHERMAN

### Gun and Blade Assists in Arranging for Big Vacation Camp Trip

Wounded soldiers who are now in training at the university will entrain Saturday morning for their summer recreation camp at Fort Sheridan, Illinois. A special car has been provided for the trip to Sheridan and the former soldiers are looking forward with pleasure to a revival of their troop train and training camp days.

The recreation camp will present all of the pleasures and none of the worries of a regular soldier's camp. A full program of events has been planned by the committee in charge of entertainment. General Leonard Wood, Mr. Charles W. Sylvester, and Major Myron Adams, of Chicago and other influential military and civilian friends of the wounded soldiers have spared no pains to make the camp a real rest period for the men.

Big league ball games at the White Sox and Cub parks, concerts at Ravinia park, matinee tickets to the Chicago theaters, and various other amusements have been planned. The camp is located near the now historic parade grounds of Fort Sheridan where many of these same men trained during the war.

Gun and Blade, local club of wounded soldiers, is assisting the Federal Board for Vocational Education and the Fort Sheridan Association in arranging the details of the trip and the camp. The latter two organizations are financing the camp which will last through the summer vacation.

## MENORAH OUTING HELD TOMORROW

The Menorah Society picnic for all Jewish students attending the summer session will be held tomorrow at Bernards Park. The boat will leave for the park from the Park street pier at 4:30. There will be various games, and dancing in the pavilion.

All those planning to attend should phone Badger 3019, and be on hand at the Park street pier at 4:30.

## '20 CALENDAR IS COMPLETED FOR ACADEMIC WORK

### Dates for Activities Events Not Yet Placed On Schedule

1921

Sept. 19-21, Mon.-Tu.-Wed.—Registration days.

Sept. 19, 20, Mon.-Tu.—Examinations for admissions.

Sept. 22, Thursday—Lectures and recitations begin.

Sept. 24, Saturday—Special examinations for removal of conditions.

Nov. 24, Thursday—Thanksgiving Day: legal holiday.

Dec. 22, Thursday (12 m.)—Christmas recess begins.

1922

Jan. 3, Tuesday (8 a. m.)—Exercises resumed.

Jan. 14, Saturday—Examinations for removal of conditions.

Jan. 23-Feb. 1, Mon.-Wed.—Final examinations, first semester.

Feb. 2, 3, Thur.-Fri.—Registration days.

Feb. 6, Monday—Lectures and recitations begin.

Feb. 22, Wednesday—Washington's birthday: legal holiday.

April 12-18, Wed.-Tu. (incl.)—Spring recess.

April 22, Saturday—Examinations for removal of conditions.

May 30, Tuesday—Memorial Day: legal holiday.

June 3-9, Sat.-Fri.—Final examinations, second semester.

June 8, 9, Thurs.-Fri.—Examinations for admission.

June 11-14, Sun.-Wed.—Commencement week.

## FINALS IN TENNIS DOUBLES WILL BE PLAYED THIS WEEK

Palmer and Stauffer won in the semi-finals in the Summer session Tennis Tournament doubles, defeating Grelle and Grelle.

The finals will be played off this week. Palmer and Stauffer opposing Aageson and Schuyler for the summer Varsity doubles title. The matches promise to be worthwhile since all four contestants are of championship calibre, and are the survivors of a large field of entries.

## THE FRESHMAN EDITION

TO the coming freshman class this edition of the Cardinal is dedicated. The purpose of the Freshman Cardinal is to let the class of 1925 know that the University of Wisconsin welcomes them and is preparing for their coming.

With the realization that many of the freshman class will enter the university having but half-formed ideas of what they should expect and what is expected of them, the material in this edition has been prepared with the object of presenting some of the more important phases of university life.

It has been said that the student body of a large university such as this lives in a world by itself. In a measure this is true. Its studies, activities, athletics, and the various other interests are self-directed and self-controlled. But in all that the university does the world has a very keen interest. It is in order that the world receive new leaders of industry, captains of finance, and educators that the university has cause for existence. The knowledge, experience, and social polish attained at a university will be of inestimable value in later years.

The University of Wisconsin is one of the greatest in the world. It is great because it teaches the rudiments of success and achievement; it is great because it gives to the student a measure of that Wisconsin spirit of work and fair play whether it be in studies or in sports.

The students of the university assure the class of 1925 of a hearty welcome into the institution.

## PLAY HOUR TO SHOW ACTUAL WORK OF GYM

### Public Invited to Final Meet Held in Open To- morrow Night

Demonstrations of the actual work done in the classes will feature the final "enlarged play hour" of the department of physical education, to be held on the campus, north of Bascom hall at 7 o'clock tomorrow night.

The classes throughout the summer session have been under the charge of Dr. J. C. Elsom, Miss E. W. Elmore, and Mr. F. E. Schlatter, and the demonstrations will represent the work accomplished during the summer.

How to make a fire without matches, and similar interesting and useful demonstrations will be given by Dr. Elsom's class, while the building of physical pyramids will be demonstrated by Mr. Schlatter's students. Folk dances will be given by students under Miss Elmore, and concluding the program various group dances, in which those present are invited to participate, will be demonstrated.

In case of rain or inclement weather, the play hour will be held in the university gymnasium.

## BEECHER AND ILTIS IN RECITAL AT LAST INFORMAL MUSICAL

### Will Play First Movement From Tschaikowski's Piano Concerto

An informal musical evening in which the public may participate will be held this evening at 7 o'clock at the Auditorium of Music hall. This will be the culmination of six weeks instruction under the direction of Prof. P. W. Dykema, and the entire student body including the audience will be converted into a choral union for the occasion.

Miss Dorothy Beecher will play the first movement of Tschaikowski's piano concerto, a most difficult and beautiful selection which is included in the repertoire of all artists. She will be accompanied with orchestral parts played on a second piano by Mr. Leon L. Iltis.

The public is not only invited to attend, but is also asked to participate in the program of folk and college songs.

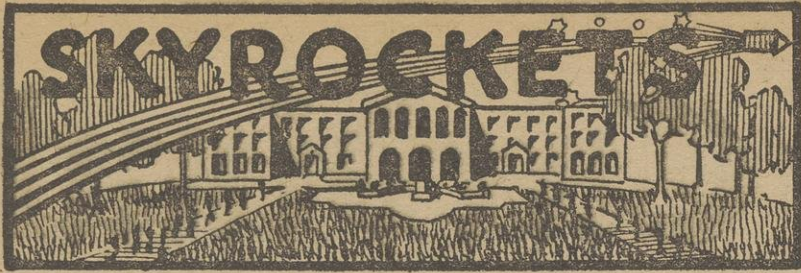
## ROOMING LISTS AID TO NEW STUDENTS

The problem of finding a room is considerably simplified for the newcomer by a list of all available rooming houses, with their addresses, which is kept by the university. Women may apply to the Dean of Women for this list, and men may apply to the Dean of Men and at the University Y. M. C. A.

Students at the university are allowed to live only in houses approved of by university authorities, and the lists contain only approved rooming houses.

Because of the large enrollment last fall, which was estimated at about 7,000, it is advisable that all who are planning to enter the university in the fall engage their rooms as soon as possible. This will enable them to get desirable rooms which are not located too far from the campus.





### THE CHEMIST

Mid his bottles and his pans  
And his salts put up in cans  
Yellow acid on his hands  
Stands my friend—the chemist.

On his coat is burned a spot  
Where liquids spatter from his pot—  
Do you think he cares a lot?  
That son-of-a-gun!

Nary a damn bit he cares  
Save for gas and liquid airs,  
And in his lab, there's no one dares  
To criticise my chemist.

Blows his glass bulbs, weighs them  
all  
Fills them up with alcohol  
For chemistry? Oh, not at all!—  
It's great to be a chemist.  
—Auntie Liquor.

Carl Madje and I were sitting on  
the Phi Si porch watching the rest  
of the world go by, when a delect-  
able piece of the world attracted our  
attention, whereupon I remarked,  
that she didn't care how much of  
her leg she showed; and Carl sin-  
ply smiled and said serenely,  
"Neither do I!"

### OF COURSE

He: Are we alone, darling?  
She: No, I think we're together.

Whiff: I got a swell job after  
summer school; \$200 per!  
Sniff: Per what?  
Whiff: Perhaps!

### FAMOUS O'S

.....Henry  
.....Min!  
.....h h h don't!  
Zer.....  
Right.....  
.....mar  
Donkey.....  
.....Hell!  
.....J.

It took us a long time to get a  
line on the costume designers for  
the Dance Drama, but we finally  
found the culprits; what with their  
imaginings and some more Ralph  
Scheinplug and Pete Burns did the  
job.

Al Hearst was hauled into court  
the other day for speeding and the  
following conversation ensued:  
Cop: Yes, your honor, he was  
going sixty-five.

Judge: Guilty or not guilty?

Al: Yes I am.

Judge: You've been tried and  
found guilty. I'll give you your  
choice, twenty days or \$24.

Al: Please, sir, I'll take the  
money.

Having caught up with our lost  
sleep, we cut Prof. Otto's lecture  
this morning.

### AS YOU LIKE IT

Marge Daly: Won't you please  
leave your Mercer at home; walking  
in the moonlight is so romantic.

Catherine Mendenhall: I do love  
the opera, but don't pay more than  
fifty-five cents; I did quite a bit of  
mountain climbing last summer and  
I want to keep in condition.

Peg Walker: Are you tired of pad-  
dling, dear? Let me paddle while  
you stretch out and rest.

Criquet Aphelt: Are you broke this  
week-end? Well, I've got lots of

money; won't you have a cigar too?

Tommy White: Luncheon at the  
Park, John? You know how delica-  
cies upset me, besides I discovered  
the cutest little place where you drop  
your money in a slot and carry away  
your food. Isn't that just fascinat-  
ing?

Patsy Watson: Send me no flow-  
ers; they belong in a grave-yard.

\* \* \*

### A BAD RUMOR

Jack: Was your landlady indig-  
nant when you asked for another  
month's credit?

Mac: On the contrary—It was I  
who was put out.

\* \* \*

Newlywed: You know, I don't  
know what to call my mother-in-law.  
I don't like to call her mother, and  
I can't very well call her Mrs.....

Experienced Husband: Well, I  
called mine "say" for the first year  
and after that everybody called her  
"Grandma."

\* \* \*

Sentry: Who goes there?  
Lieutenant: I have answered  
"Friend" once. Do you know the  
rules?

Sentry: Yes, I have to call "Who  
goes there" three times and then  
shoot!

\* \* \*

### FAMOUS LAST LINES

"The lines busy".

## HONOR SOCIETIES AWARD STUDENTS

Wisconsin has 25 honorary frater-  
nities and societies which seek by  
one means or another to reward dili-  
gent students and leaders.

A list of these honorary organiza-  
tions is given below:

Phi Beta Kappa, Letters and Sci-  
ence honorary scholastic fraternity;  
Tau Beta Pi, honorary engineering  
fraternity; Alpha Zeta, honorary  
agricultural fraternity; Beta Gamma  
Sigma, honorary commerce fraterni-  
ty; Sigma Sigma, honorary medical  
society; Eta Kappa Nu, honorary  
electrical engineering fraternity;  
Delta Sigma Rho, honorary forensics  
fraternity; Pi Tau Sigma, honorary  
mechanical engineering fraternity;  
Theta Sigma Phi, Women's honorary  
journalistic society; Sigma Delta  
Chi, Men's honorary journalistic frater-  
nity; Artus, honorary economics  
fraternity; Omicron Nu, honorary  
home economics society; Pi Epsilon  
Delta, honorary dramatic fraternity;  
Delta Phi Delta, honorary art soci-  
ety; Phi Lambda Upsilon, honorary  
chemical fraternity; Alpha Gamma  
Pi, women's honorary commerce frater-  
nity; Scabbard and Blade, hono-  
rary military fraternity; Gamma Sig-  
ma, honorary gymnastics fraternity;  
Iron Cross, honorary senior society;  
Mortar Board, senior women's hon-  
orary society; Phi Kappa Phi, hon-  
orary society, basing elections on  
scholastic attainment and leadership;  
White Spades, honorary junior soci-  
ety; Ku Klux Klan, honorary junior  
society; Skull and Crescent, sopho-  
more society; Inner Gate, sophomore  
society; Mystic Circle, originally or-  
ganized for social purposes and is  
now engaged in some big charitable  
work annually.

# Styleplus Clothes

\$25 \$30 \$35 \$40

We have received an  
advance shipment of Fall  
Suits which we would  
like you to see.

Every suit and over-  
coat is guaranteed.

234  
State  
St.

**RUPP'S**

143 W.  
Johnson  
St.

## A Moral With A Think In It

Once upon a time there lived a man who went to school  
and after a while he did finish.

And all the while he didn't use a Kodak. In spite of  
himself he gradually forgot all about his Alma Mater and  
the many friends he had made and the good times he had  
had.

He still lives but he has been a "dead one" for a long  
time. He has nothing to help him recall his past life, and  
thus he has lost interest in it. He missed one of the really  
big things that go to make a college career—Kodaking  
—and he will regret it as long as he lives.

Moral:—(say it yourself.) We've told you often enough.  
Now get a Kodak.



Kodaks—Fresh Eastman Films—Finishing

## Student Dance

—at—

## Bernard's Park

EVERY

## Friday and Saturday

BOATS LEAVE AT THE FOOT OF  
PARK STREET

First Boat at 8 O'clock and Every Half  
Hour After

## Consult Your Advisor

C. L. Sniffen (Snif for short) at

## The Candy Shop

426 State St.

REGISTER EARLY IN OUR  
UNIVERSITY FAMILY



# NUCLEUS OF 11 'W' MEN TO FORM SQUAD

## RICHARDS HAS STELLAR GROUP TO PICK FROM FOR GRIDSTERS

### Quarter-back Position Still Unfilled—Other Places Strong

By WALTER PFISTER.

With the 1921 football season not far ahead, indications are that Wisconsin will have one of the strongest teams seen in recent years. Besides eleven football "W" winners who will be back in the fall, the coaching staff will have a number of likely candidates to choose from last year's freshman team, and "a regular Wisconsin team, just a little better than ever" is the promise of the Varsity coaches.

"I expect the same increase in quality in our football team over last year, that last year's showed over the 1919 team. This year will see the best games, the best quality of football, and the best crowds in the history of the game," is the statement of F. E. Jones, director of the department of physical education.

### Quarter Position Open

Practically a complete team of "W" men alone, offers an excellent nucleus about which to build a team although at present there is some question regarding the quarterback position. Davey and Barr rotated at quarter last year, but due to the graduation of Davey and the ineligibility of Barr there is considerable doubt as to who will pilot the team this year. Barr, however, is entered in summer school, and it is possible that he will have made up his work in order to be eligible for the coming season.

Guy Sundt, who has established his reputation as a football star through his line plunging, his head-work, and his hard and constant tackling, will captain the 1921 team. The remainder of the list of men who will return in the fall includes seasoned stars whose efforts on the gridiron in past years have helped to place Wisconsin's reputation as a producer of football teams in the high position it holds today. Roland Williams, Wisconsin's fast half back of last season, George Bunge, a veteran center, and Gus Tebell and Otto Eggebracht, two speedy ends, will all be here to start the team off with some seasoned veterans. Roudy Elliot half back and Jimmy Brader, guard, are two more stars of last year who will be back in the fold.

### Other "W" Men.

Among the other "W" men who will be out for football in the fall, all of whom are considered strong material for this season's team, are: T. Gould, Gibson, Collins, Rankin, Nelson and Woods. Besides these men, last year's freshman team offers excellent prospects in such men as Page, Taft, Johnson, Horn, Gill and Gunderson.

At the same time, in speaking of prospects for next year, it must be remembered that Varsity will lose some valuable men of last year's team, who will not be back in the fall. Ralph Scott, All-American tackle, "Red" Weston, all-conference end, and Howard Stark will all be missing in the line and Al Davey will no longer represent Wisconsin in the back field.

The coming season promises the most hotly contested schedule in years, judging by a birds-eye view of the conference aspirants. Iowa, Illinois, and Michigan, with Wisconsin, are conceded to have excellent pre-season prospects. Ohio and Minnesota are at present unknown quantities, but judging from the surprises both have given the conference in former years and though the former is not on the Badger's card they are not to be considered a trifling matter.

### All Conference Hopeful.

Iowa will have Slater, Belding, and Devine brothers as the foundation of their 1921 team. Although Illinois will be hard hit by the loss of Depler and the Fletcher brothers, it still has its backfield of veterans, Capt. Larry Walquist, Jack Crangle, Halfback Peden, and two valuable linemen in Carney and Hellstrom. Michigan will have such stars as Frank Steketee, former All-American fullback, and a member of last year's all-conference, Eddie Usher,

## NOW WORKING ON ADDITIONS FOR STADIUM

### 4,000 Concrete Seats Being Added to Camp Randall Field

The contract for the construction of 4,000 additional concrete seats at the Camp Randall stadium has been let to a local contractor and work has been started. The seats, similar to the lower tier of the proposed bowl, which are now located on the opposite side of the field, will be built where the recently condemned old bleachers stood.

The athletic department is going ahead with this work on its own funds earned from gate receipts during the past three years. It is intended to have 25,000 seats ready by the time the conference season opens in October. There will be 11,000 permanent seats, the 4,000 in the wooden grandstand, 4,500 in the wooden seats on the west side, and the rest in temporary bleachers. With these the athletic department hopes to be able to accommodate the crowd during the next season. At the Homecoming game last year, 21,000 were seated and several thousand had to be turned away.

Plans call for initial concrete construction on the opposite side a capacity of 53,000 when completed at an approximate cost of \$500,000. Crowding which has in the past caused confusion at the big games will largely be eliminated through construction of a large retaining wall behind the present concrete section, with the entrance from two rear ends. A section of seats also will be added on this side to complete the lower half of one side of the bowl.

Wooden bleachers on the east side of the field have been torn down to make way for the concrete. The University of Wisconsin is ahead of Ohio and Illinois in construction of its stadium, but with no assurance that the other schools will not outstrip her within the next few years. The legislature has not appropriated any funds to the athletic department to be used at the Camp Randall field since an initial outlay of \$20,000 to build the first seats. At the present rate of construction it is believed that the stadium will be completed in 10 years.

The plans for the completion of the stadium, however, call for the addition of 45 rows of concrete seats to the west stand, which will seat 15,000, with eight tunnel entrances from Breeze terrace. After this is finished the plans call for a duplicate stand on the east side, and eventually the field will be entirely surrounded by an enormous concrete bowl.

The present athletic stadium was dedicated at Homecoming, 1917, with the stands filled to capacity. It was built with money appropriated by the state, gate receipts, and a small amount contributed by alumni. As the war period came immediately after the dedication of the stadium, very little was done toward finishing the work just begun.

halfback, "Duke" Dunn, captain, and Vick, an all-Western center.

With this distribution of football stars throughout the team of the conference, and with prospects looking better in practically all conference camps, the coming season promises some interesting developments.

Wisconsin's schedule of games for the season is as follows:

Oct. 1—Lawrence at Madison. Oct. 8—South Dakota College at Madison. Oct. 15—Northwestern at Evanston. Oct. 22—Illinois at Urbana. Oct. 29—Minnesota at Madison. Nov. 12—Michigan at Madison. Nov. 19—Chicago at Chicago.

## Famous Badger Grid Mentor and Captain Who Will Head Wisconsin's 1921 Huskies



JOHN R. RICHARDS

Coach John Richards, who coached last year's team to second place in conference football, and who has been responsible, to a great extent, for Wisconsin's excellent reputation in gridiron activities, has held the limelight in Wisconsin football ever since he captained the Badger eleven in 1895.

In 1911 he coached the Badgers to a high place in the conference, but in 1917 he resigned, and the team he had developed the preceding season easily won the Conference Championship. He returned to his coaching duties here in 1917. War service claimed his time during 1918, but he again returned in 1919. Coach Richards' hopes for Wisconsin in the approaching season are high.



GUY M. SUNDT

Guiserd "Guy" M. Sundt, senior in the College of Letters and Science, who will be captain the 1921 Wisconsin football team, is not only one of the most feared fullbacks in the Big Ten conference, but is an all-round athlete, having won his "W's" in basketball and track as well as three letters in football.

After a season of sensational work on the S. A. T. C. team in his freshman year, Sundt was elected pilot of the 1919 team, but resigned the captaincy when "Chuck" Carpenter returned to school. Last year the captain-elect proved himself the best line plunger on the Wisconsin squad and time and again his great defensive work came into good advantage for the Badgers.

## SPORT THAT MADE WISCONSIN FAMOUS COMES BACK TO STAY

### Oarsmen Competed in Two Regattas During Past Season

By W. P.

Crew was again made a major sport this year, after six years absence from student activities. The re-instatement of crew by the faculty marked the successful culmination of agitation carried on by various groups and individuals for the past two years, and for the first time since 1915 the students had the opportunity of seeing a Varsity crew in action.

Two races were held this year, one on Lake Mendota against the Lincoln Park Boat club, of Chicago, and the other at Duluth against the Duluth Boat club.

The former was held here on May 28 and resulted in a clear cut victory for the Wisconsin oarsmen. At the beginning of the race which covered a course of a mile and a quarter, the Badgers assumed the lead, and gradually pulled away from their opponents until at the finish, Wisconsin was winner by five and one-half lengths.

### Duluth Close

The second meet which was held at Duluth resulted in defeat by a narrow margin for Wisconsin. The race was close throughout, but near the close a spurt by Duluth enabled her to finish two lengths ahead of the Badgers. Despite the defeat, the competition brought out the ability of the Wisconsin oarsmen and

caused prospects for next year to loom up brightly. As Duluth is reputed to have one of the strongest crews in this section of the country, and as her men outweighed the Wisconsin men, the defeat in no way proved discouraging.

These two races were the first to be participated in by Wisconsin since 1914, when the abolition of crew came about largely because of alleged physical injury incurred by men participating in the sport due to the exertion caused by the four mile course at Poughkeepsie and alleged improper training. Since that time, however, the Poughkeepsie course has been shortened to three miles, and a statement of Dr. Robert M. Van Valzah was presented to the faculty in order to make clear the attitude of the department of clinical medicine, on the point of improper training.

### Vail Resumes Work

With the return of the sport, Coach Harry "Dad" Vail assumed charge of crew, and it was largely through his efforts that Wisconsin made the excellent showing in its two contests. Coach Vail took the last Wisconsin crews to Poughkeepsie and since that time has handled indoor rowing classes and intramural eights.

The concentrated efforts which brought crew back as a major support were begun a year and a half ago by the athletic department, with the support of two honorary societies, Skull and Crescent and White Spades.



# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association  
Member Western Conference Editorial Association

10

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice. Subscription rates \$3.50 a year; \$2.00 a semester in advance.

SUMMER SESSION EDITION—Published Monday, Wednesday and Friday afternoons throughout the session. Subscription price \$1.00.

Editorial Offices—Union Building, Phone Badger 250.  
Capital Times Building, Phone Badger 1137.

Business Offices—Union Building, Phone Badger 6606.

Charles P. MacInnis ..... Managing Editor  
Corrington C. Gill ..... Business Manager  
Maurice Perstein ..... Desk Editor  
Willet Kempton ..... Skyrocket Editor  
Mary Bridgman ..... Society Editor  
Maynard V. Brown ..... Editorial Writer

Special Writers—Katherine Rockwell, R. R. Smith, Nell K. Gleason, Walter Pfister.

Reporters—Ruth Morgan, Florence Bailie, George Schlotthauer, I. O. Hughes, Carl J. Himmelstein.

Phillip G. Bredesen ..... Advertising Manager  
F. W. Carlin ..... Circulation Manager  
W. F. Kirchner ..... Assistant Circulation Manager  
Helen Gill ..... Business Assistant

## A BANNER YEAR FOR COLLEGES

THE Class of 1925 will soon make its appearance on the campus. If the signs of the times are read aright it will be the largest class ever entered in the university of Wisconsin.

Not for years has there been such a propitious time for the student desiring higher education. The price scale is falling. It will cost the class of 1925 much less than the class of 1921 to graduate from a four year college course. Food, clothing, all of the seeming necessities and luxuries of life are far cheaper than they were two, three or even four years ago.

On the other hand, employment is hard to find. Educated and trained men have little difficulty in finding suitable employment but those who have enjoyed only a lesser education are unable to find work that will return them a fair salary.

Their time being of relatively small monetary value, how better can it be utilized than by attending the university and becoming trained in some profession or technical science? Upon graduation the student would be able to actively compete with the best of them and he would find a ready market for his talents.

By the time that the class of 1925 graduates it is probable that the price scale will have been readjusted. This means that by attending the university the student has gained two ways—utilization of time for which there was no need and no return, and the acquisition of a higher education with all the advantage that such an education will give him in a highly competitive world. It will be four years of pleasure as well as profit; of gain as well as of sacrifice.

Cardinal Newman admirably expresses the ideal that should be before every Freshman on entering college life. He says that a university education should aim at "raising the intellectual tone of society, at cultivating the public mind, at purifying the national taste, at supplying true principles to popular enthusiasm and fixed aims to popular aspiration, at giving enlargement and sobriety to the ideals of the age, at facilitating the exercise of political power, and refining the intercourse of private life."

That the freshman class will be the largest ever entered at Wisconsin is a safe prediction. That it will be a successful four years for those entering depends upon how closely each student adheres to the real aims of a university education.

## College Contemporaries

RECENT correspondents and editorial writers in the columns of the New York Times have noted with something akin to sorrow the tendency on the part of the American public in general, and even of some school teachers in particular, to pay little or no attention to the correct speaking of English. In mentioning those pedagogues who fail to set a good example in the pronunciation of words and the formation of sentences, the Times even goes so far as to suggest that more strict licensing examinations might make for the securing of more careful, if not better, qualified instructors.

The suggestion is timely. Somehow or other we of today have begun to lapse sadly into all kinds of unestablished and incorrect phraseology, and to allow our speech to sag terribly toward a variety of uncouth expressions and pronunciations. Slang and trite phrases of questionable origin are the gods of the hour, the ordinary conversationalist. Even some of the most exacting among us are prone in everyday talk to slur vowels and clip consonants, and otherwise to mutilate perfectly good English words.

College students are especially lax in respect to grammar and usage. We may take great pains when we write, but in speech we all too frequently slip over into jargon. Our tendency, in fact, is toward a slurring, slangy chatter all our own, that must be extremely shocking to the purist and stickler for correctness of speech.

Something is lacking in the education of the college graduate who has not learned to speak his mother tongue clearly, correctly, and with distinctness. Certainly, we who are here fitting ourselves for business or for one of the professions, including that of teaching, should take some pains to get away from the barely understandable half-English toward which our speech seems to be drifting.

English must be spoken as well as written.

—From The Wolverine.

## ARCTURUS

I saw Arcturus shining low  
Across the wooded western way,  
The quiet shadows purpling slow  
Were blotting out the script of day.  
But though the winged darkness grew  
With thralling might o'er all the earth,  
I saw the star gleam out anew  
From out the lake in second birth.

I saw Arcturus mounted higher  
Through magic of the man-made eye,  
And, lo, he flashed a lambent fire  
That sparkling pierced the sodden sky  
As though the pent up worlds of light  
Beyond the veil of human ken  
Had burst the barriers of the night  
To flood with life the paths of men.

—Leo G. Schussman.

## SHORT SQUIBS FROM HERE AND THERE

Of the 3,529 former service men sent to college and school under the Wisconsin soldier bonus act, 1,518 chose the University of Wisconsin.

\* \* \*

Wisconsin high schools graduate between 8,000 and 9,000 boys and girls each year—and half of them go to college.

\* \* \*

A justice of the state supreme court teaches the course in legal ethics in the Law school.

\* \* \*

More than 3,980 students enrolled in the Romance language department last year.

\* \* \*

Wisconsin's population has grown about 30 per cent in the last 30 years, and the enrollment in her state university has increased about 300 per cent.

\* \* \*

Marathon county sent 81 students, including 23 women and 58 men, to the university last year.

## DRAMATIC ARTS ARE EXPRESSED BY FIVE CLUBS

### Histrionic Ability Has Many Outlets—Drama Frat Was Founded Here

The dramatic life of the university centers about the work of the five dramatic societies and Union Vodvil which is staged under the direction of the dramatic societies to which students are eligible and the principle activities in which they are interested follow:

Haresfoot club is an organization of men students who devote most of their time to producing a big musical comedy and an entertainment combining dance and vaudeville known as the Haresfoot Follies. The actors, even the chorus girls, are men. The annual production is taken on tour and visits five or six of the larger cities in Wisconsin each year.

#### Serious Drama

Edwin Booth Dramatic society is the men's organization which devotes itself to the more serious type of dramatic work. Emphasis in this organization is placed upon management as well as acting. The principle activities in which the members take part are the Joint Production, which is produced in connection with the Junior Prom, the Open Meeting, and the Ballet Booth, a specialty dance. The organization produced "Not Responsible," the first student photodrama in the world, during the past year. It was a five reel production written, staged and acted by students. It is now being released in theaters throughout the country.

Red Domino, the oldest of the girls' societies, produces several short plays each year and is a partner with Edwin Booth and Twelfth Night in the Joint Production. The society fosters original work and occasionally produces plays written by students. Opportunity is offered for interpretive reading and pantomime studies.

Twelfth Night offers the same advantages as the other societies. Its membership is limited to girls but men are allowed to take part in some of its productions. In addition to the Joint Production, the Open Meeting, and private performances regular meetings are held to afford the members a chance to do original work.

#### Playwriters

Playwriters club, does not restrict its membership. Both men and women are eligible to election upon presentation of an acceptable plot or completed play. The club is three years old and the members have written a number of clever plays several of which have been produced. A collection of the best plays and sketches is being published by the club.

Union Vodvil, the Engineers' Minstrels, the University Circus, the Senior Class play, the Junior Class play, the Summer play, and other special productions are open to the members of the clubs as well as the university at large and the managers and actors are as a rule principally recruited from the organizations.

Pi Epsilon Delta, national dramatic fraternity, was founded at the university and the Alpha chapter is maintained by the students. Elections are honorary and are based upon the work of the students during the first two or three years.

## BULLETIN BOARD

The Bulletin Board is run as a regular department of the summer session Cardinal. It is open for use by all organizations to announce their activities. Material should be left at the Union building office not later than 3:00 p. m. on the date of issue. Phone messages cannot be guaranteed.

#### The News Sheet

The Y. M. C. A. News Sheet is a monthly publication devoted to the religious activities on the campus. It is conducted by a board of editors composed of three members of the student Y. M. C. A.



# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO 201

MADISON, WIS., MONDAY, AUGUST 1, 1921

10 CENTS

## All Wisconsin Greets Class of 1925

### Letters-Science Await Arrivals

#### Dean Advises Work Before Outside Interests Claim Attention

Our best wishes go out to the freshmen who will enter Wisconsin in September, 1921. We hope that they will come fully prepared to adopt as their own the student slogan: "There are no quitters at Wisconsin." I welcome the opportunity to say to them that the first month at college usually makes or breaks the student. The courses are planned for the workers and every student should settle down to his courses from the very start. No freshman should risk entering any "activity" until he has "got the hang" of his courses and has found that he is able to do the work. Then, but not till then, he ought to get into some activity for the relaxation and broadening influence it yields. I am sorry to say that some freshmen are persuaded that "every" man worth his salt" ought to get into the activities at once. This is a very dangerous error, which wrecks many a promising year. Get into an activity, yes, but not until you have found you can carry your academic subjects. If this advice is heeded, college life will profit all around.

—Dean  
George C.  
Sellery



PRESIDENT E. A. BIRGE

### Ag School Has Future of Many

#### Course Embodies a Varied Training for Those Who Elect It

Entering the College of Agriculture, you will be welcomed to the service station for Wisconsin farms and homes. Carefully gathered information on every phase of farming, home making and country life is spread before our students.

Science is being popularized and given practical application. Education has become not a realm wherein a few may labor, but a source from which the many may receive assistance toward a better economic and social position.

The discoveries of the scientist are transmitted to the people through our educational institutions supplemented by county demonstrators, institutes, farm and hand journals, bulletins and co-operative organizations.

Rural America needs young men and women to study her problems and become the leaders of the future. Opportunities for service in the many phases of farm and home education are open. We welcome you as leaders of the future.

—Dean  
Harry L.  
Russell



GEORGE C. SELLERY



F. E. TURNEAURE



H. L. RUSSELL

### President Birge's Greeting

I am asked to send a word of greeting to those yet unknown persons who next September will constitute the freshman class. I do not even know how many of you there will be to constitute the group which Dr. Holmes once called a "multivertebate." Yet I may safely reckon that you will not differ so widely from your predecessors during the past decades and I may greet you in that belief.

Let me then tell you that about

half of you who enter in the fall of 1921 will graduate in 1925—the other half will fall out by the way. The chances are very great that you may belong to either half that you choose. Misfortune, either family or personal, indeed removes a few students from us, and against this there is no secure guard. But such students are few indeed compared to those who "lose out" through lack of definite purpose, through weakened wills, and through want of

the common qualities that bring success.

So before you come here next fall "take stock" fairly and equitably of your record in high school and try to see where you belong and what success you ought to have. Then come here with the assurance that purpose, courage, and work will bring you success here as they do everywhere in the world.

E. A. BIRGE,  
President.

#### Dean of Men

The university is glad to welcome students of ability and purpose. It offers you the best of training, of opportunity for physical, mental, and moral development, congenial companionship and a diploma that is recognized and respected the world over.

But do not be deceived as to what is expected of you in this process. The university is not a mill through which all sorts of good, bad and indifferent material can be ground into a uniformly finished product. A big part of its business is to sort out undesirable material and to permit to go on to graduation only those who show purpose and ability.

You will be thrown very largely upon your own resources at the university, but you will be held accountable for results. You will be expected to stand on your own legs, to do your own work, to fight your own battles against temptations and to overcome them. In this way and in this way only can you develop the manhood and character that are requisite for success today. This is where so many students fail. They mistake the freedom to do their work when they wish within a given time, for freedom to do no work at all. They seek to dodge the responsibility which the university places squarely upon every student. It is generally not ability which they lack, but purpose.

If you come to the university, then, come with a purpose and stick to it. It is not always easy, but it always pays. The one golden road to success, here as elsewhere, is purpose backed up by real work. There is vastly more pleasure and less grief in it, too, than in the loafer's program.

#### Engineering

The Class of 1925 will be welcome to the College of Engineering for there is need of trained men. The field of engineering is continually broadening and there is great opportunity for service to others as well as benefit to the individual. The problems in railways, waterways, "air ways", roads, bridges, and buildings, are continually requiring the services of trained men who are willing to work.

You may have been told that the Engineering Course is difficult. It is, but not unduly so. A person of average ability with a desire to become an engineer and a willingness to do a reasonable amount of hard work can complete the course in a satisfactory manner. The faculty is well trained and experienced in handling students. Contrary to the belief of many, they will do all they can to help you make a success of engineering rather than send you home on the sore-eye special at Thanksgiving time. Do not misunderstand that statement. You are not to be coddled, neither is the standard of the college to be lowered for your convenience or entertainment. You will be held to the same standard of excellence to which previous classes have been held. It is to be hoped that each one of you will be strong in scholarship, interested in outside activities, and hold to a high standard of honor.

If there are members of the class of 1925 who wish to live up to these ideals, we welcome you.

#### Dean of Women

In the face of the sudden great increase in the number of people desiring to enter college, some institutions have limited the number of students. In the case of women, some colleges will receive only as many as their dormitories will accommodate. The University of Wisconsin, however, has not limited enrollments. The latchstring is still out. With hospitality like that of the frontier, the university is shutting the door against no suitable person, and is offering without stint the best that it has. Last September 758 freshmen women enrolled in this university. Probably you will be one of a number equally as large, and certainly you will be a member of one of the largest group of college women in the United States.

With practically no new building done in the past few years, housing our students is difficult, and the situation calls for the virtues which American crowds are praised for showing—good natured understanding, and fair play. In so great a number there is danger also of the weaknesses of a crowd—thoughtlessness and a weakened sense of responsibility. But these pitfalls the college woman can shun.

You will find hundreds of upperclass women eager to welcome you and lend as much of their experience as you thriftily are willing to borrow.

In the office of the Dean of Women you will



## The Daily Cardinal

## Special Feature Section

Published as a supplement to the Union Board Issue of the Summer Session Edition of the Daily Cardinal.

Monday, August 1, 1921.

## THE SPECIAL FEATURE SECTION

This special feature section, issued as a supplement to today's Union Board edition of the Summer Session Cardinal is the second experiment with a make-up of this sort. The first, which met with considerable success was carried out this spring in the form of a Spring Style Supplement. It was an eight page section devoted mainly to news of interest to women, but contained in addition several articles of general interest.

Today the issue makes a second departure from its accustomed ways and offers something entirely novel and different in the way of type and cut layouts than has ever before been used in editions of the Cardinal.

We feel certain that our innovation will be well received and accordingly are making plans to adopt it as a permanent part of the regular term edition of the paper. If these carry through the Special Feature Section will be issued every other week, at the least, as a supplement to the Sunday morning issue.

## VARSITY LIBE AMONG FINEST OF LIBRARIES

### Vast Storehouse of Books, Pamphlets and Newspaper Files

The library of the University, besides being the most beautiful building, architecturally, on the campus, is one of the finest equipped of all university libraries. It is only excelled by the libraries of the older Eastern universities such as Yale and Harvard.

Access to 276,000 volumes and 54,000 pamphlets of the library proper is not only offered students but by desk which is in the same room as the university desk, they can secure the use of 218,000 volumes and 227,000 pamphlets. Various colleges have libraries of their own such as the law school, which has 30,000 volumes, the Agricultural college which has 18,500 volumes, and the engineering library.

#### Open Shelves and Catalogues

The walls of the great reading room on second floor of the building are lined with reference books to which the student may have immediate access. All other books are secured by filling out call cards by means of the catalogue system. No matter upon what subject the student desires information whether it be on conic sections in geometry, or the rise of the Gothic architecture in a Fine Arts course he is certain to find the desired information at the library. The unusually great scope of Wisconsin reference material enables the student to secure the broadest possible conception of the material he is studying.

#### The Library

One of the finest collections of original manuscripts concerning the history of the Mississippi valley to be obtained anywhere in the country is found in Wisconsin's library. The first secretary of the historical association spent years in collecting manuscripts concerning Daniel Boone, papers on the Lewis and Clark expedition and material concerning George Rogers Clark. When Theodore Roosevelt was writing his

found this material to be a valuable aid.

#### Excellent Paper File

On the first floor in the document rooms are a collection of newspapers, the second most complete collection in the United States. Here the student may study the earliest extant newspapers of the English language; he may study the early colonial papers, the blanket sheets, and he may likewise get access to the bound volumes of all the great newspapers in the country. Certain restrictions are placed upon the use of this material.

The theses of the graduating students which are bound from year to year form an excellent field for reference work. As they cover wide varieties of subjects and involve a considerable amount of research work they form a not insignificant source of information.

### Rain Worth Thousands To Badger Crops, Belief

A rain expected to be worth thousands of dollars to farmers in the Southern half of Wisconsin this morning in Madison and was expected to last all day and night. Milwaukee, La Crosse and Dubuque, Ia., reported rain. It appears that the fall is general throughout southern Wisconsin.



## Something New in Suits at--- \$50

These are something new as clothes values go today. They're much better suits for fifty than you've seen for a long time. They demonstrate how strong and far-reaching the merchandising policy of this store really is. No less an institution could possibly approximate what we are able to give you for \$50.

We take less profit the suit but we'll make both in the end. We'll sell more suits; you'll get more for your money.

Let us show you how much we are offering in fine fabrics; bench tailoring and distinctive styling in these special suits at \$50.

### NEW FALL CAPS

Are Ready

Style's the thing nowadays in caps; you want to be sure it's right in yours.

Caps that blend comfort, style and economy in proper proportions; all the new shadings in imported English caps, \$3.50.

### COLLAR ATTACHED SHIRTS;

The New Things

They have a popular vogue this season—get in at the start. Great things here in these shirts; really elegant bargains in fine qualities that will stand the laundry's gaff.

For Fall wear some fine woven madras, smart fast dye colors—\$3.50, \$4.00.

HIGH  
GRADE  
SHOES

**THE HUB**  
MADISON, WIS.  
F. J. SCHMITZ & SONS CO.

SPORTING  
GOODS

"STEIN BLOCH" SMART CLOTHES

## Preliminary Plans Show That Coming Season of Concerts Will Surpass All Others Held Here

By C. M. DEMAREST.

Incomplete as they are, the plans for the coming concert season already surpass any former season at the university. By far the most important event will be the series of artists presented by the Union board. The list includes five concerts given by the most famous musicians.

First come Mabel Garrison, coloratura soprano of the Metropolitan opera, who without doubt is one of the greatest sopranos in this country. Miss Garrison is an American who within the past three years has risen to greatest popularity. Her concert on Oct. 10 is bound to be a memorable one.

Florence van Vescy appears for the first time on Nov. 8 and on the 28 Josef Lhevinne the great Russian pianist is coming for a recital. His playing is truly artistic and brimful of power and beauty.

In January the St. Olaf Choir which created a deep impression last winter when it sang here will return and those who delight in perfect part singing unaccompanied will hear a remarkable display of it. This choir gathered from a little Lutheran college up in Minne-

sota as been all over this country where its excellence has built for it an enviable name.

On Feb. Pablo Casals, the Belgian 'cellist will give a recital. He is not only recognized as the greatest living 'cello player of our time but there are some who even call him the greatest living musician. He is one of the very few concert artists the late B. L. T. referred to at the time of Casals' Chicago recitals and urged his readers to hear the well-nigh perfect playing.

In addition to the Union Board concerts the University School of Music usually brings a group of artists. The Madison Orchestral association also will add to the season with a series of concerts by several of the great orchestras of the country. Last year it brought the Minneapolis Detroit, and New York Philharmonic orchestras and its plans have not been made for this coming year. There are reasons for believing that many smaller organizations will bring famous artists throughout the winter.

Subscribe For The Cardinal

## All Wisconsin Sends its Greetings to the Incoming Class of 1925

(Continued from preceding page)

Place your purpose high and back it with your whole ability. Then you will realize the aim for which the university is founded and for which you came to it, and you will place yourself in the class which it truly welcomes, not only at the university, but everywhere in life.  
S. H. GOODNIGHT.

Be a protege of St. Patrick and join the College of Engineering. Come on! stand on the front steps of the Engineering building and yell defiance at the Law Shop.

F. E. TURNEAURE, Dean.  
A. V. MILLAR.

find one assistant who will be the special sponsor of your class, Miss Lydia Lawrence Brown. The Dean of Women and her staff stand ready to assist you in every way so that you may have four happy and successful college years.  
F. LOUISE NARDIN.



# Annual Homecoming Celebration Set For Oct. 29; Expect Record Crowds

Homecoming, which is scheduled for Saturday, October 29, this coming fall, will as usual be the big event of the school year, and committee chairmen have already been appointed by Chairman Don Bailey to get everything in readiness for the occasion. The committee chairmen appointed are: David Mahoney, entertainment; C. J. Engelhardt, finance; and William Sale, publicity. The purpose of Homecoming, which is traditional at the university, is to get the alumni back to Madison, the scene of their college days, and as a principal attraction one of the best football games of the season is scheduled for that date. Minnesota is the team scheduled to meet the Badgers this year, and alumni who have been back for previous Homecomings will recall many gridiron battles which taken place between Minnesota and Wisconsin.

Madison will be in gala array for the occasion, and everything will be done by the student body to make the week-end enjoyable for the "old grads." City buildings, show windows, and rooming houses will all be decorated with the colors of the Wolverines and the Badgers, and to stimulate competition between university fraternities, sororities, and rooming houses, prizes have been offered by the committee for the best decorations.

On Friday evening, when the festivities are opened, a mass meeting will be held, followed by a huge bonfire. On Saturday morning a hobo parade will be staged for the amusement of the visitors, and on Saturday afternoon everybody attends the football game. The alumni will march to the game en masse. Special features, consisting of clowns, jazz bands, and other forms of entertainment will be furnished between halves. On Saturday evening, following the game, a big homecoming dance will be held at the gymnasium. This in general is the program as planned by the committee for home coming.

Homecoming, which has come to mean so much to Wisconsin, originated in 1911. Founders of the event began by setting aside one day in every year when there would be an attraction important enough to draw even the unenthusiastic back to their alma mater. This naturally fell at the time of the Minnesota or Chicago football game. With this for an inducement the students and faculty co-operated in an endeavor to make these few days spent in Madison so full of pep and enjoyment that visitors would spread the news among fellow alumni so that the future would see the return of more and more graduates. This was the beginning of the present organization which aims to

welcome and entertain the returning alumni. The first Homecoming had a committee to arrange for rooming facilities, another to supervise the massmeeting; and a third to direct the burlesque between halves of the game. The band met the arrivals. Word was sent out to the alumni that he must return as did the prodigal son and join in the killing of the fatted calf—Minnesota.

The general secretary of the Minnesota alumni association said of the venture, "I came here for the express purpose of learning what that indescribable something called 'Wisconsin spirit' is. I was not disappointed. I have seen and heard it."

Subscribe For The Cardinal

## Those Who Will Run 1921 Homecoming

Homecoming  
Donald M. Bailey, General Chairman.

Publicity  
William B. Sale, Ass't Gen. Chairman.

Newspaper, C. P. MacInnis; Local, G. Lowell Geiger; Foreign, open.

Program editor, open.  
Decorations, William Engelhardt.  
Alumni, Fred Brewer.

Entertainment  
David Mahoney, Ass't Gen. Chairman.

Dance, Arthur Marquette.

Parade, open.  
Bonfire, Adolph Youngberg.  
Features, William Burnell.  
Mass Meeting, Arthur Kinnan.

Finance  
Carl Engelhardt, Asst. Gen. Chairman.  
Program Bus. Manager, Phillip Bredesen; Distribution, open.  
Advertisements, L. S. Clark.  
Button Sale, open.  
Ways and Means, Birney Miller.

## Sumner & Cramton

Writing Paper and Tablets  
Drugs and Photo Supplies

DEVELOPING AND PRINTING

POSTAL STATION NO. 9

670 State Street



## HATS---

FOR PRESENT WEAR—FOR  
FALL AND WINTER TOO

Fascinating new models in all the various shades, attractively designed in quality materials—Duvetynes, Velvets, Baronette Satins, Taffetas, Ribbons, Georgettes, Organdies—also Straws and Flowers. These Duvetynes are especially selected for the teachers of the South and can be bought for extremely low figures.

*Mrs. Lee Scanlan*

230 State Street

# MORGAN'S

*We will all be there when school opens.  
Tobaccos, Pipes, Candy and the best  
Soda Fountain Service. Billiards too.  
Remember it's Morgan's on State St.*



## MANY PUBLICATIONS GIVES HIGH RANK TO JOURNALISM ACTIVITIES

### Cardinal, Badger and Various Magazines Offer Good Experience

In the field of extra-curricular interests at Wisconsin, journalistic activities rank second only in importance and scope, to varsity major and minor sports. In addition to the practical work required of students in the course of journalism, the established student publications present opportunities to hundreds of students in practical publication experience.

In addition to the Daily Cardinal, the Octopus, the Alumni Magazine, and the Athletic Bulletin, the four main academic departments of the university are represented by special magazines. The College of Letters and Science fosters the Wisconsin Literary Magazine; the College of Engineering the Wisconsin Engineer; the College of Agriculture, the Country Magazine and the Course in Commerce, the Commerce Magazine. All of these publications are edited and published by students, and positions are open to those who are interested and best qualified to conduct the work involved.

A brief analysis of the various university publications follows:

#### The Wisconsin Octopus

The Wisconsin Octopus is designed to represent the humorous side of college life. The Octopus makes its appearance on the campus each month. It was founded two years ago by Lowell Ragatz, Marie Bodden and Maurice Field, and was evolved from the Awk, the satire sheet which had a spectacular career on the hill for a number of years. The Octopus bids fair to occupy a leading place in the world of college humorous publications.

#### The Commerce Magazine

The Commerce Magazine, one of the most recent of student publications, is an enterprising, prosperous publication with an efficient staff of editors and a large group of business hustlers who manage to secure a large quantity of advertising. Its features are articles contributed by successful men all over the country. The Commerce Magazine is published monthly.

#### The Literary Magazine

The Wisconsin Literary Magazine makes an effort to secure and publish each month the best written work accomplished by students in the College of Letters and Science. The magazine is edited by a board of student editors. Students who have exceptional ability to write essays, short stories, poems and special feature articles on subjects of general interest, are invited to send their work to the "Lit." Last year a prize of fifty dollars was offered for the best story contributed.

#### The Country Magazine

The Fourth Estate has efficient representation in College of Agriculture through the Country Magazine. This magazine, which publishes a variety of interesting and helpful articles upon various phases of agriculture, also covers the department of Home Economics.

#### The Wisconsin Engineer

The material published by the Engineer for the most part is of a technical nature and of particular interest to students in the College of Engineering.

#### The Athletic Review

The Athletic Review, a revival of the Athletic Bulletin, is confined to the interests of the Department of Physical Education. This publication has a wide circulation throughout the state.

#### The Badger

The year book, the Badger, is a gigantic enterprise employing scores of students in the editorial and business departments. The Badger has established the reputation of being the "world's greatest college year book," and has a circulation of 5000 copies.

#### The Daily Cardinal

The Daily Cardinal was founded in 1892 by W. W. Young and W. T. Saucerman, and had had an uninterrupted record of success for 29 years. In 1910, the Wisconsin News, founded by Edwin Kohl,

Marshfield, was established as an evening competitor of the Cardinal. The News had a brief and spectacular career, and was merged with the Cardinal in 1912.

The Cardinal offers an opportunity to students in the course in journalism, as well as students, an opportunity for practical publication work. Scores of students are engaged each day in the production of the Cardinal, which has a circulation of more than 3,000 copies.

Following is the list of the editors since the Cardinal was founded in 1892:

1892—W. W. Young, W. T. Saucerman.  
1892-93—M. C. Douglas, C. C. Case, W. T. Saucerman.  
1893-94—W. C. Rleyer, E. J. Henning.  
1894-95—W. T. Arndt, W. L. Woodward.  
1895-96—J. B. Sanborn, J. S. Lyon.  
1896-97—E. H. Kronshage, C. E. Allen; F. V. Cornish, Albert Hedler.  
1897-98—Charles H. Becker, C. F. Hagemann.  
1898-99—Robert Wild, S. W. Smith.  
1899-1900—Herbert W. Davis, Theodore W. Brazeau, Charles F. Hagemann, William S. Kies.  
1900-01—Arthur F. Beule, William S. Kies.  
1901-02—Arthur F. Buele.  
1902-03—M. F. Moffat, Charles S. Pierce.  
1903-04—Robert M. Davis, H. Barstow Patrick.  
1904-05—Edward S. Jordan, Richard H. Hollen.  
1904-06—G. Stewart McConochie,

H. J. Masters.  
1906-07—Ralph D. Hetzel, Ernest W. Sandt.  
1907-08—Ralph D. Hetzel, John J. Moffat.  
1908-09—William J. Goldschmidt, Edwin C. Jones.  
1909-10—James S. Thompson, Edwin C. Jones.  
1910-11—S. O. Blythe, Julius O. Roehl.  
1911-12—Alvin H. Kessler, W. J. Goldschmidt.  
1912-13—Alvin H. Kessler, W. J. Goldschmidt.  
1913-14—Arthur H. Brayton, Edwin P. Kohl.

1914-15—Harold Jeness, George H. Wildermann.  
1915-16—William F. Clifford, Arthur W. Prussing, Charles T. Anderson, A. H. Kessler.  
1916-17—John Ramsay, Paul Cransfie, G. O. Gullickson.  
1917-18—G. Earl Wallis, John C. Miller.  
1918—Edward L. Deuss, Henry Schatzle.  
1918-19—Owen L. Scott, Walter E. Malzahn.  
1919-20—Bertram Zilmer, Irvin Maier.  
1920-21—Carson F. Lyman, Irvin Maier.



WE RENDER AN EFFICIENT AND COMPLETE OPTICAL SERVICE

Our store is convenient for the students

**Victor S. Maurseth**

JEWELERS & OPTOMETRISTS

521 State Street

*Keeley-Neckerman Co.*  
MADISON'S BIGGEST AND BUSIEST STORE

## New England Washable Rag Rugs

Special purchase just received, on sale at new low prices. Suitable for bath rooms, porches, summer cottages and are exceedingly adaptable for all vacation purposes.

Size 24x36, Special \$ .59

Size 25x50, Special \$ .95

Size 25x50, Special \$1.95

Size 27x50, Special \$2.39

Size 30x60, Special \$2.95

## Washable Rugs

Washable chenille rugs for bath rooms, colors, blue and gray, blue and black, blue and white.

Size 27x54, Sale Price \$5.00

Size 24x48, Sale Price \$4.00



## WISCONSIN TO OFFER 4 YEAR MEDIC COURSE

### New State General Hos- pital to Make Course Possible

The university's four year course in medicine will soon replace the present two year course which has made it necessary for medical students to go elsewhere to complete the last two years of professional training. In 1923 the third year of the medical course will be given and in 1924 the fourth year, so that students starting in as freshmen now are assured of the opportunity of completing the two years of pre-medical training and also the four years of technical training in Wisconsin university.

The new four year course in medicine will be one of the finest in the country. It is made possible by the new Wisconsin State General hospital, now under construction on the university campus, where students will be able to do their last two years of clinical work.

**Extensive Equipment Planned**  
The new hospital will cost about \$1,200,000, of which \$800,000 will be expended on construction and \$400,000 on equipment and furnishings. It will be six stories high and will contain three hundred beds. The first floor will contain a large waiting room, thirty-four examination rooms, the hospital record room, pharmacy, kitchen and store rooms, the nurse's ward and X-ray laboratories. Each ward will have a sun porch and on the roof there will be an open garden where patients may exercise.

**Follows Type of Bradley**  
The building, following the general architectural type of the Bradley hospital at North Orchard street will be of buff brick trimmed with Bedford lime stone and will be six stories in height. An imposing facade fronting on University avenue

will be 275 feet in width. At each end will be a wing extending front and back 52½ feet each way. At the center rear of the main building there will be another wing 88 feet in length and 48 feet in width.

Because of the high cost of building material, transportation difficulties, and labor shortage, no building program has been undertaken since 1918. The Bradley hospital which now accommodates the students of the university was completed in 1918. During periods of influenza epidemics the accommodations at the hospital have been unable to take care of the heavy demand. The new units while creating a state hospital for the public and a training school for medical students, will also be available for the students, affording them the benefit of an unusual outlay of medical equipment.

Students will serve as internes and assistants, and the specialists on the staff will also serve on the medical school faculty so that theory and practice will be combined. All possible facilities for handling state cases will be installed.

The university plans to graduate 75 doctors each year. Wisconsin needs 125 doctors a year in order to keep the required number in the state.

### "Andy," Liveliest News Boy, is Sick at Home

Louis Anderson, one of the liveliest news boys that ever stepped on the streets of Wisconsin and who has been in the newspaper game for over 25 years, has been seriously ill the past eight weeks at his home, S. Franklin st. "Andy" is the originator of the "Honor" system in Madison. It was through his idea that the Madison public was greatly benefitted in this way.

### CARDINAL ADS PAY

#### DR. SCHEURELL

DENTIST  
Offices above University  
Pharmacy  
B. 5819 672 State St.

## Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines. No ad accepted over the telephone.

FOR SALE—Oak roll top desk. Call F. 1757 or B. 6606.

FOR SALE—1st class, tenor banjo. A bargain. Phone B. 4770.

LOST, REWARD—Small red engagement book at water carnival. Tel. B. 4903 between 12 and 1 Saturday.

LOST—Black Palm Beach coat. Please return to 150 West Gorham or Cardinal office. Reward.

FOR RENT—Cottage on Lake Mendota after Aug. 8. Phone Badger 1384.

LOST—Long black case containing pair of tortoise-shell rim glasses, on State (between Irving and 421 N Lake). Call Fairchild 1127.

LOST—A Fort Wayne Medical Corps pin last week, in shape of Red Cross. F. 155 or Cardinal office.

FOR SALE—A fine bed roll for camping. A 1915 and a 1918 Badger, etc. Call B. 6123.

FOR RENT—Two furnished rooms for girls during August. 629 Mendota court.

LOST—Saturday evening at Open Air theatre, bank check book containing certificate of deposit and bills. Please call B. 1358. Reward.

The Kiwanis picnic which was to have been held tomorrow has been postponed until Aug. 9. This action was taken by the club officers because of the condition of the roads leading into Madison, and fear that the rain will continue several days.

## Orange Juice The Candy Shop

For a real soft water  
SHAMPOO

Come to  
Rosemary Beauty  
Shop

Open Tuesday and  
Thursday night  
De Longe Building  
523 State St.  
Telephone B. 6211

Dr. J. A. Bancroft  
Dr. V. G. Bancroft  
DENTISTS

Badger 3682 901 Univ. Ave.

## Excursions To Lake Waubesa

A delightful 2-hour Boat Trip on two of Madison's Lakes, Monona and Waubesa, and the Yahara River.

Daily Schedule: 9:30 A. M., 2:00 and 7:00 P. M.

EXTRA BOATS SUNDAYS

BOATS MAY BE CHARTERED FOR PARTIES, PICNICS, ETC.

WIRKA BOAT LINE

DOCKS: FT. S. HANCOCK ST.

PHONE F. 54

ON LAKE MONONA

*The first and most important  
act upon entering the Univer-  
sity is a good start in the keep-  
ing of your expense account.*

*The best and only accu-  
rate way to attain this is  
to open a banking account  
at the---*

# Branch Bank of Wisconsin

Student Banking Headquarters

Capital and Surplus \$360,000

State and Gilman Streets



## WOMEN'S ATHLETICS GROWING IN IMPORTANCE AT WISCONSIN

### Large Physical Ed. Enrollment; Three Active Athletic Organizations

Women's athletics at the University of Wisconsin have become stronger and more eventful each year. During the last year there were 158 women enrolled in the department of Physical Education, 130 of whom were taking the course as their major subject. The remaining 28 were taking physical education as a minor activity. This made eight more women enrolled in the course than the preceding year.

#### W. A. A. Heads List

Of the three organizations that have been founded for the furtherance of women's athletics, the Women's Athletic association is the most instrumental. It is a national association that has been active on the campus for about ten years and is still clinging to its initial purpose to "promote high physical efficiency among women by fostering interest in gymnastic and athletic activities."

The membership roll of the W. A. A. last year was 200, 10 of whom were "W" wearers, 8 had won small W's, and 70 had earned their pins. Those who won their "W's" are: Margaret Swift, Marguerite Shepard, Dorothy Kropf, Hazel Wright, Elizabeth Markham, Marcia Hinkins, Helen Thompson, Selma Al-Sinaiko.

Membership in W. A. A. is attained only by gaining 125 points. These may be won by making teams, honors, perfect gymnasium records and by hiking 40 miles each semester. Positions on teams entitle the member to her class numerals. For winning 300 points the pin is merited, for 600 points the small "W" is given, and for 800 the large "W" is awarded. All wearers of the large "W" are eligible for the final emblem—a gold locket,—which is awarded upon a basis of service, scholarship, womanliness and athletic ability.

#### National Convention Held Here

The first national conference of Wisconsin in 1915. Since then Wisconsin has been represented at all the national and sectional conferences of the association, and was the originator of the plan to transfer points from one college to another. At the sectional conference at Columbia, Mo., last March, Wisconsin was represented by four delegates, one of whom read a paper on "The Intertransference of Points." The next national conference will be held in March.

The latest sports to be recognized by W. A. A. are quoits and volleyball. These were accepted last spring. Soccer football is at present being considered for recognition. Dancing has been a recognized sport for three years.

W. A. A. keeps abreast of campus activities throughout the year. Beginning with its welcome party during the first three days of the academic year and continuing through its matinee dance, its "spreads" at the close of the season for each sport, its sale of Homecoming buttons, and its Field Day attractions in the spring when the final events in baseball, field and track, archery, tennis and dancing are competed.

#### 200 in Outing Club

Outing club, which has existed since 1917, supervises the sports that are not included under W. A. A. It claims 200 members and about 150 pin-wearers. Among the activities that Outing club fosters are ice skating, distance hiking, riding, canoeing, bicycling, roller skating, tobogganing and skiing. The addition of golf and ice hockey are at present being considered.

The addition of a major emblem is now under discussion, and the plan to provide farm-houses for Thanksgiving dinners for women who wish to attend them is the present project of the club.

#### Dolphin Club Last Addition

The youngest women's athletic organization is Dolphin club, which was founded here last year by Evelyn Voss, formerly of the University of Minnesota. Twelve girls comprised the charter membership, but at present there are 40 active members.

The Dolphin club has achieved a great deal in the promoting of interest in swimming, and has already presented three successful ex-

hibitions. The first two were exhibitions of swimming and fancy diving, and the third, given last spring, was a water carnival in which the members of the club brought themselves into the limelight of athletics through fancy stunts. Miss Mary Brownell of the Department of Physical Education, is sponsor for the club.

Last year an emblem was awarded for the achievement of certain required feats this year the awarding of a minor emblem has been added. Of the 60 new women who tried out for membership this fall, 20 were accepted. A similar organization, "The Texas Turtles," has been founded at a Texas college by Helen Kahn, '20, who was a charter member of Dolphin.

### SENIOR INVITATIONS STILL AVAILABLE

Seniors who will get their degrees this week may be interested to know that there are still a few invitations available at the K. K. Shop that may be purchased at fifty-five cents each.

Subscribe For The Cardinal

### Basketball Schedule

Jan. 7—Iowa at Iowa City.  
Jan. 9—Northwestern at Evanston.  
Jan. 14—Michigan at Madison.  
Jan. 21—Minnesota at Madison.  
Feb. 6—Northwestern at Madison.  
Feb. 10—Illinois at Madison.  
Feb. 13—Iowa at Madison.  
Feb. 18—Michigan at Ann Arbor.  
Feb. 27—Illinois at Urbana.  
Mar. 4—Minnesota at Minneapolis.  
Mar. 8—Chicago at Madison.  
Mar. 11—Chicago at Chicago.

Subscribe For The Cardinal

Severt Olson was arraigned in Superior court this morning and charged with operating an automobile while being intoxicated. Olson pleaded not guilty and bail which was set at \$300 was furnished. The trial was set for Aug. 8.

### CARS FOR HIRE WURTH CAB CO.

**Badger  
1957**

## THE STRAND

Madison's Photoplay Theater De Luxe

### MARY MILES MINTER

—in—  
"DON'T CALL ME LITTLE GIRL"

ALSO SHOWING  
"JUST OVER YONDER"

Beautiful Snow Scenic  
AESOP'S FABLE COMEDY CARTOON  
"SNUB" POLLARD COMEDY



# Simpson's



## This Is the Store---

you will instinctively look for when you reach Madison. Quality is the key-note here, both in merchandise and in service. You will find that your fondest hopes will be realized when you set eyes upon our creations, made especially for your approval.

### THE STORE FOR YOUNG LADIES AND GIRLS



## AGRICULTURAL SCHOOL GIVES BROAD SCOPE

### Technical Farm Training and Ag Journalism Are Included

The College of Agriculture with 938 students enrolled in the long course and 614 student enrolled in special courses, as grown since its establishment in 1890 to be one of the most important factors on the university campus.

Its experimental farms cover 746 acres on which carefully selected herds and flocks are maintained for study purposes. There are 12 buildings in the Agricultural college group in addition to a large number of barns and sheds to house the cattle, cows, sheep, swine, horses and poultry.

#### Farmers Need Training

Dean H. L. Russell, head of the college, summed up the advantages of the agricultural course when he demonstrated that the importance of trained minds in agriculture is just as great as in any other line of business in order to compete with present conditions. The farmer must know how to apply science, which is necessary to prevent disease, just as much in agriculture as in anything else.

The course serves a two-fold purpose; it gives a broad general training and furnishes specific technical knowledge of agriculture. Chemistry is fundamental in agriculture, and it is necessary for a student to take 18 credits in that subject before graduation. Of the 135 credits necessary for graduation, one fourth must be obtained in the humanistic courses, one third in pure science, one third in agriculture and the rest in electives.

#### Ag Journalism

The course in agricultural journalism is rapidly growing because of the importance of advertisements and sales letters sent out by the

### Social News

#### Sigma Nu Dance

An informal dancing party was given at the Sigma Nu house on Saturday evening, by members of Sigma Nu fraternity. Mr. and Mrs. A. T. Rose acted as chaperons of the party.

\* \* \*

#### Achoth Dancing Party

Members of Achoth sorority entertained informally Friday evening with a dancing party at their chapter house, 629 N. Frances street. Miss Frances Wheelock, house-mother, chaperoned.

\* \* \*

#### Dance At Sig House

Members of Sigma Chi gave an informal dancing party at their chapter house Friday evening. The guests entertained during the evening with a number of songs by the "Rusty Hinge Quartette."

\* \* \*

#### Phi Kap Dance

Informal vaudeville and singing stunts featured the dance at the Phi Kappa Sigma house, given by members of that fraternity Saturday evening. Mr. and Mrs. E. J. Fisher chaperoned the dance.

\* \* \*

#### Personals

Miss Marion Omrey, Miss Reinette Douglas, and Miss Betty Waterman, Green Lake, Wis., spent the week end at the Delta Gamma house.

Miss Harriet Peacock, Chicago, is the guest of Miss Miriam Orton at the Alpha Chi Omega house.

Miss Lydia Schmidt has as her guest at the Alpha Gamma house, Miss Elizabeth Katz, Milwaukee.

Miss Lily Whitmeyer, Aurora, Ill., visits at the Chi Omega house this week end.

Ted Stark, Milwaukee, visited at

present day farmer. This course had 13 students when it was established in 1918, but it now has 85.

The middle course in agriculture is designed for students who have a high school training but who cannot spend more than two years at the University, and who expect to return to the farm. One full year of farm experience is required before a student can enter the second year of this course.

the Phi Kappa Sigma house this week end, and was a guest at the Phi Kap dance Friday night.

Miss Gladys Beveridge, Lake Mills, Wis., and Miss Marion Roth, Rock Island, Ill., are visiting at the A. O. Pi house.

Miss Marion Strassburger, Oshkosh, spent Saturday and Sunday in Madison.

READ CARDINAL WANT ADS

If you walk I'll teach you to dance. Results absolutely guaranteed.

Theatrical coaching  
**SARI FIELDS**  
B. 1806



## The K-K Shop

State at Frances St.

Requests the honour of your presence at the opening of the Fall term. Gifts for all occasions, unusual stationery, kodaks and supplies. Picture framing of merit and in fact the best of everything will be ready for your inspection.

We promise a treat unordinary.

R. S. V. P. September Nineteen

# Bank of the Commonwealth

540 University Avenue

The Nearest Bank To The Campus



# Wisconsin Activities Highly Organized

## Student Extra-Curricular Life Centers in Six Distinct Fields

Extra-curricular or "outside" activities are more highly organized at Wisconsin than at any other middle-western school. With thirty-two social fraternities, eighteen sororities, twenty-two honorary societies, five inter-fraternity and inter-sorority societies, nine professional fraternities, and between forty and fifty clubs and associations, student life has become rather complex.

It has become difficult to place a proper valuation upon the various activities and organizations. The positions listed below are considered the highest honors which students can win in activities:

Captain of the Football Team.  
President of the Senior Class.  
Editor and Business Manager of the Cardinal.  
Editor and Business Manager of the Badger.  
Chairman of Junior Prom.  
President of the Student Senate, Union Board, S. G. A., W. A. A.  
President of Junior Class.  
Vice-President of Senior and Junior Class.

The honorary societies which base their elections upon achievement in the life of the university as well as studies and which are considered the highest honors are:

Iron Cross.....Senior Men  
Mortar Board, Senior Women  
White Spades, Jun.-Sen. Men  
The installations of Phi Kappa Phi, honorary fraternity for senior men and women, gives the university a national organization which recognizes activities as well as scholarship.

The W is the athletic award that is most highly valued. The women have both a large and a small W for athletic work.

The final emblem is the highest

award given the women. It is not upon a basis of athletic prowess and leadership.

Activities may be grouped under the following heads: administrative, athletic, dramatics, forensic, journalistic, social, and scholastic.

### Administrative

Wisconsin is a pioneer in self-government activities. The idea was put into operation by the late President Van Hise and has been successful enough to maintain and increase its authority. It now has control over all activities, and its recommendations in matters affecting the student body are generally approved by the faculty.

### Student Government Bodies

A table of the organization of the various self-government bodies follows:

Student Senate—President of the university, five seniors, three juniors, two sophomores, freshman class president, one graduate student, one representative of each of the following: Athletic board, Cardinal board, Forensic board, Union board, Badger board.

Union Board—Five seniors, three juniors, one sophomore.

Athletic Board—Not more than 12 men. At least four non-"W" men elected in spring of sophomore year, holding office two years.

Cardinal Board of Control—Five members, only two of which may be women.

Badger Board—Editor-in-chief, business manager, two juniors, one sophomore, faculty advisor, previous editor and business manager.

Forensic Board—Two seniors, one junior, and one from each of the following societies: Agricultural, Athenae, Hesperia, Philomathia, Pythia, Castalia.

## Prospective Freshmen!

Next in importance to getting acquainted with this great University of Wisconsin—its traditions and customs—rules and regulations, is the acquaintance of the best business houses in Madison.

This store measures up to the above standard. You will find it so when you get here.

**Speth's**  
ON STATE

QUALITY CLOTHING

## What is the Co-op?

The "Co-op" is a Co-Operative store owned and operated for the benefit of the students. It was started years ago by students and faculty members.

## JOIN EARLY

We advise freshmen to join as soon as they arrive so that they will get credit for all purchases. \$2.50 pays for a life membership and we give you a \$2.50 Waterman, Conklin or Parker Fountain Pen with your membership. A membership in the Co-Op entitles you to a rebate in all departments including Books, Stationery, School Supplies, Furnishing Goods, Shoe, Tailoring Dept., Gym Supplies, etc.

**University Co-operative Co.**

506-508 State St.

E. J. Grady, Mgr.

Madison