



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## **Wisconsin alumnus. Volume 82, Number 2 Jan. 1981**

[s.l.]: [s.n.], Jan. 1981

<https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

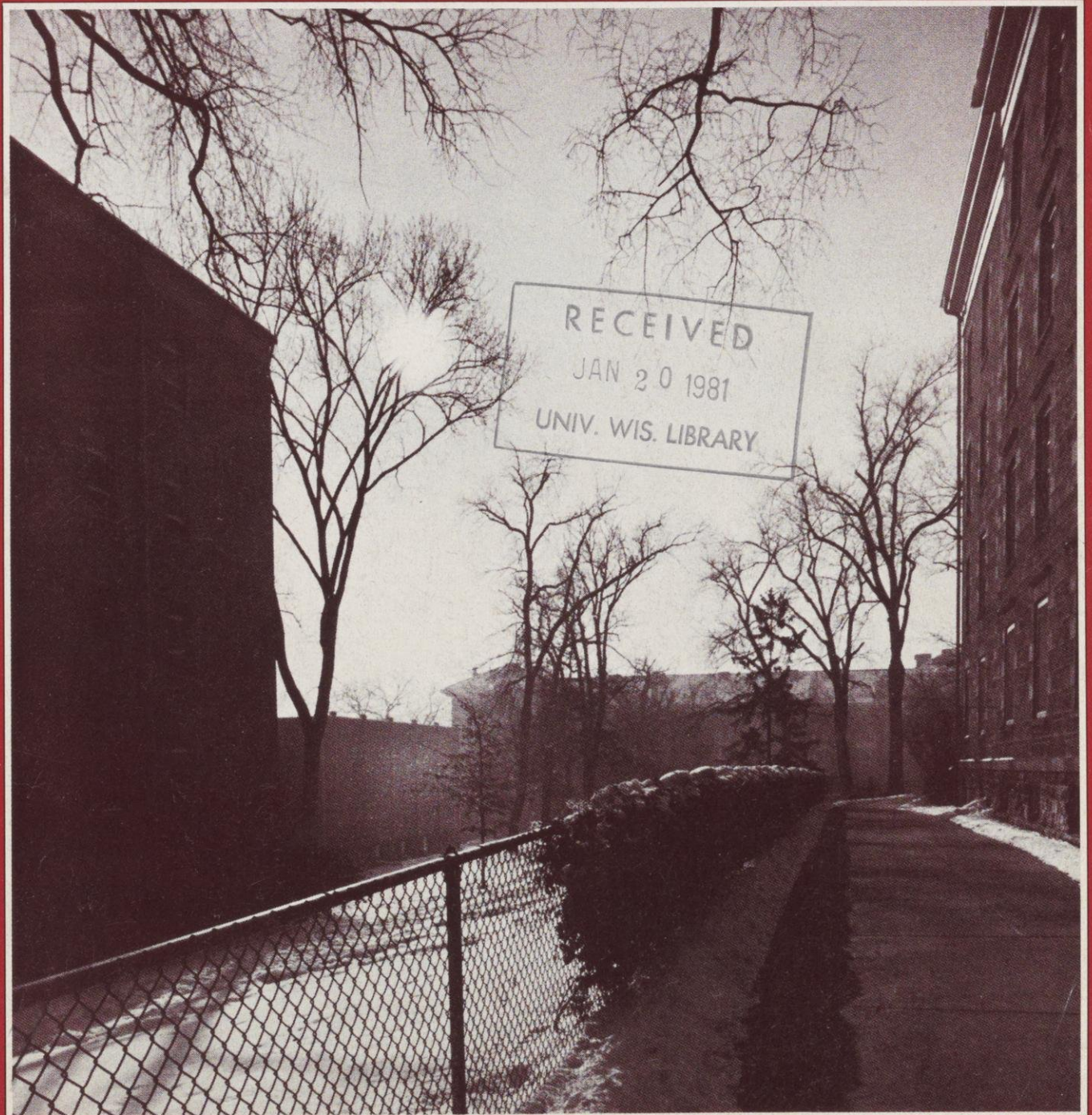
PR

SERIAL DEPT  
MEMORIAL LIBRARY UM  
MADISON WI 53706



# Wisconsin Alumnus

Volume 82, Number 2  
January/February 1981



# On Wisconsin

Robert M. O'Neil, the new president of the UW System, has proved to be a popular guest and speaker before audiences in Madison and throughout the state. He is warm, friendly and articulate. I have had the opportunity to hear him on several occasions and, as many of his listeners have, I've detected one underlying concern in his talks: despite financial reverses and unexpectedly increased enrollments—always an unfortunate combination—this state must not sacrifice the quality of the education it has traditionally offered nor deny that education to any who are qualified to seek it.

I know that this is the bottom line of your continuing interest in our University, too. Recently, President O'Neil spoke to the Madison Rotary Club, and he put it this way:

"A funny thing happened on the way to the (predicted) enrollment decline: We found ourselves with nearly 5000 additional students in the System this fall—almost 4000 of whom were unseen within the best demographic projections available last spring. Even more striking is the fact that applications for next fall—the year in which the decline was supposed to set in—are substantially up again at many of our institutions. Herein lies our central dilemma: We are funded for fewer students than we now enroll—many thousands fewer—and there is no doubt whether we will ever be adequately funded for the students our institutions absorbed during the 1970s. . . .

"Some observers suggest that the UW System is already too large and should be reduced. I must say I take a quite different view: In the face of such enrollment pressures, and the intrinsic value of higher education, I worry more about the students we cannot serve. . . . A valued Wisconsin tradition is the pride we take in how many people we educate—how *inclusive* we are; unlike some who stress how many are denied—how *exclusive* their schools are. We must not confuse quality with exclusivity. . . .

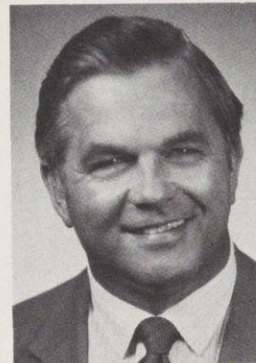
"(When I accepted this position a year ago) I did not realize that during the decade of the 1970s the share of Wisconsin tax expenditures going to the UW System had declined from 25.8 percent to 17.9 percent, even as the System served 23,000 more students. . . . Nor did I realize that Wisconsin had declined from fourth rank nationally in per capita support for higher education in 1972 to eighteenth last year. . . . Nor did I then appreciate that less than half the total UW System budget of something over a billion dollars comes from state tax funds, or that the individual student pays about 60 percent of the total cost of a typical year of education when one includes living expenses, books and the like. . . .

"The immediate future—the next biennium or two—is likely to be a trying period simply because the fiscal condition of the state is precarious. Yet, even in these difficult times, I believe higher education, and especially public higher education, makes a special claim on scarce resources. As health-care costs escalate, for example, the expertise of University-trained persons and faculties can help to contain those costs. As highways and bridges deteriorate, in the engineering laboratories of our universities the more durable highway materials of the future are being developed and tested. As welfare programs become more costly, we should remind ourselves that University experts in social work and other human services are seeking new paths to self-sufficiency and dignity. . . .

"Thus it seems to me we must continue our commitment to this great University, not so much *despite* as *because of* the current economic troubles, for the prospects of recovery and revival derive closely from our pre-eminence in higher education. . . .

"In the coming months we will face very difficult questions and challenges from those who would ordinarily be friends of higher education, as well as from more traditional foes. Thus the need for understanding and reaffirmation is critical."

As loyal alumni of this University, each of us understands President O'Neil's concern, and I think that each of us in his own way can promise the support he asks.



Arlie M. Mucks, Jr.  
*Executive Director*

# Letters

# Wisconsin Alumnus

Volume 82, Number 2  
January/February 1981

## 11 On the Richter Scale

I wish to register my shock from the article in the September/October issue by Tad Pinkerton ("The Computers are Coming to Your House!"). As a '50 graduate having heard the word "microprocessor" less than two years ago, I can hardly believe that one so close to the heart of a great institution of learning can be so unimaginative.

What about doing all your banking at home? What about the thousands of jobs that can be performed at home? No driving to work. No airplane trips. Just step up to your terminal and: control machines, move stock, perform bookkeeping operations, communicate with dozens of people.

On that bit about cable TV: what cable TV? Select from hundreds of stations all over the world via satellites with your own wireless converter.

Never mind talking about a hand-held calculator display being replaced by "something similar to a TV screen." Imagine instead such a calculator interfacing with your TV at a flick of the wrist, and, if you wish, the results being noiselessly typed.

Come on, Tad, you can do better than describing what is off-the-shelf today. Voice-controlled locks? Big deal. Anyone with a mediocre knowledge of electronics can build that in his workshop. Voice decoders and synthesizers are available at Radio Shack. . . .

JOHN L. ANDERSON '50  
Danbury, Conn.

PROF. PINKERTON REPLIES: *You are right, John, my article was conservative in a number of ways. Deliberately so. Computer technology has been greatly oversold lately. Many of the developments on your list but not mine require public acceptance and legal sanction. Labor unions, legislative committees and city councils are all going to want to consider the implications. Thus, I think they will come later rather than sooner.*

*I deliberately resisted dazzling my audience of laypeople with 21st-century views, in favor of trying to explain the nature of the technical, economic and sociological forces at work today and the kinds of things we can expect in the next few years. We all need to understand the things we can assemble today from Radio Shack components before we can accept the changes you foresee.* □

- 4 Center System
- 6 Inland Fog
- 10 Hosting Foreign Visitors
- 12 Our Gang
- 16 Short Course
- 18 University News
- 24 Sports
- 26 Member News

**Cover:** Inside, you'll reminisce on winter fog. On the cover Norm Lenburg gives us a cold sun breaking through on South Hall.

## Wisconsin Alumni Association Officers, 1980-'81

**Chairman of the Board:** F. Frederick Stender '49, Madison National Life Insurance Co., Box 5008, Madison 53705

**President:** Betty Erickson Vaughn '48 (Mrs. Charles), 839 Farwell Drive, Madison 53704

**First Vice-President:** Clare I. Rice '43, Avionics and Missiles Group, Rockwell International, Cedar Rapids 52406

**Second Vice-President:** Eric Hagerup '58, 1st Wisconsin Trust Co., 777 East Wisconsin Avenue, Milwaukee 53202

**Third Vice-President:** Jonathan G. Pellegrin '67, Johnson Hill Press, Inc. 1233 Janesville Ave., Ft. Atkinson 53538

**Treasurer:** Alfred S. DeSimone '41, Equitable Life Assurance Society, 3900 60th Street, Kenosha 53142

**Secretary:** Donald E. Frank '47, 7210 Arrowwood Rd., Louisville 40222

**Assistant Secretary:** Ann Healy Allen '65, '68 (Mrs. James), 1418 N. Sumac Drive, Janesville 53545

## Staff

**Executive Director:** Arlie M. Mucks, Jr. '43

**Associate Director:** Gayle Williams Langer '59

**Assistant Director:** Carolyn Walker Libby

**Director of Communications and Editor, "Wisconsin Alumnus":** Thomas H. Murphy '49

**Director of Programs:** William A. Schultz '73

**Director of Member Services:** Jennette M. Poulik

**Director of Promotion:** Mark Larsen '80

Telephone (608) 262-2551

THE WISCONSIN ALUMNUS (USPS 687-660) is published six times a year: January, March, May, July, September, and November. Second-class postage paid in Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) is \$20.00 a year. Editorial and business offices at 650 N. Lake St., Madison, Wis. 53706.

# The Center System

*It remains the starting point for thousands who plan to finish on the Hill.*

**By Marilyn Stine Sarow**

**T**he ties that bind the UW-Madison and the fourteen campuses of the Center System are rooted in history, affirmed by the number of Madison graduates who began their education at a center, and reinforced through strong UW alumni connections in the center communities.

While the need for local access to a university education continued over the years, the Center System structure, as well as the UW System, has changed. The latter consists of thirteen four-year universities; the fourteen centers provide a two-year program. This year 9,302 students join the

thousands of others who began their college education at a center campus.

The center concept was born in the thirties when, under the direction of UW Extension, a two-year academic program was offered at designated community locales. Center instructors, who in most cases also held faculty rank at Extension/Madison, often traveled the circuit bringing to the classroom a course of study similar to that of the parent institution. The centers were viewed also as ideal places for young graduate students to get their feet wet; many a Madison doctoral candidate's first teaching assignment was at one of them.

The need for the centers diminished during World War II, but increased again immediately following it. At one time, a freshman-sophomore program was offered at thirty-two center locations in the state.

**The Baraboo Center is one of eight in the system to have a campus setting.**

---

*Mrs. Sarow is Public Information Coordinator for the Center System and teaches mass communication at some of the centers.*



From 1952-1964, the system stabilized to eight campuses, and enabling legislation resulted in the construction of campus facilities at these.

From the fall semester of 1975 through the spring semester of 1979, approximately 1,894 students transferred to UW-Madison. In other words, 24 per cent of Center System students who transferred to a UW institution selected Madison, making it the number-one transfer institution for the system.

A 1980 fall registration poll of the Center System students who had completed twenty-four or more credits indicated that 394 had already declared UW-Madison as their transfer choice; they planned to pursue over fifty fields of study there.

#### Who Is the Transfer Student?

The profile of the Center System transfer student has not greatly varied over the past fifty years. Many choose to begin their education where they can work, live at home and save money. Typical are Steven Lawrence, Anna Kon and Sara Canepa.

Steve Lawrence is a UW-Madison junior in electrical engineering; he is a twenty-nine year-old Vietnam War veteran from Wausau. (Over 33 percent of Center System students are over twenty-four years old.)

Following three years in the Army, he took a position with a Milwaukee medical electronics firm, traveling the state to install and inspect x-ray equipment. When he grew tired of the traveling, he went back to Wausau and took a job with Marathon Electric Motors. The engineers there, as well as the instructors he eventually met at the Marathon County Center, encouraged him to pursue a degree.

Anna Kon and Sara Canepa met while both were students at the Baraboo/Sauk County Center. Now both UW-Madison seniors in Communication Arts, they not only share an apartment but also similar jobs at the Athletic Ticket Office.

The daughter of Polish immigrants, Anna Kon grew up in the Wisconsin Dells area. At the age of twelve, she began helping her parents in their motel business, so the selection of the Baraboo Center was a natural. (Even after transferring, she says she goes home most weekends to work.) She plans a career in radio or television production, and has produced some commercials for a Dells-area radio station.

Sara Canepa illustrates another type of transfer student. She began her education

at UW-Madison, but transferred to the Baraboo Center when the death of her father required her temporary assistance at home. Following a year there, she returned to UW-Madison.

Sara says she "desperately wants a career in television." Since the beginning of her college studies, she has performed in dramatic and musical productions. A summer job in a revue at a Dells restaurant has been an important part of her education, she says.

Faculty and staff of both systems work hard to maintain a strong, working, transfer arrangement. According to Don Kuhl, Center System academic affairs specialist, Madison faculty routinely provide center departments with changes in requirements for specific academic programs so transfer students are assured of ease in credit transfer.

In addition, for several years Madison administrators have been monitoring the academic success rate of Center System transfer students. Survey results have concluded that over a two-year period of study, the grade point average of transfer students stayed within one-tenth of one grade point of those who began on the Madison campus.

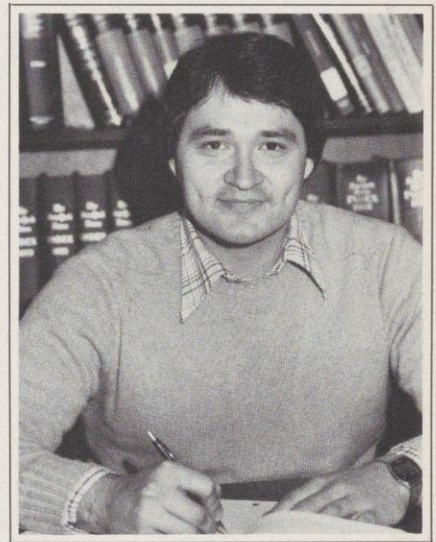
The ties forged between the two institutions continue to thrive long after graduation.

UW-Madison Law School graduate Thomas Hayden began his college education at the Marshfield/Wood County Center. Two years ago he returned to Marshfield to live and practice law. In a recent letter to UW System President Robert O'Neil, and prepared for a Center System Board of Visitors study, Hayden said the center campus has now taken on a vitally different role to him as a Marshfield citizen. "The opportunity to audit courses and attend seminars and cultural events is very important to this community," he wrote.

Loyalty to UW-Madison is also apparent in the number of alumni support groups that regularly meet on center campuses. At Waukesha County and Manitowoc County, as well as other locations, Madison alumni, Center System faculty, and staff work together to support alumni scholarship activities. The ties that bind the University of Wisconsin-Madison to the fourteen campuses of the Center System are warm, fast and secure. For both institutions, those ties will continue to be important. □



Sara Canepa, left, and Anna Kon transferred from the Baraboo Center.



Photos: Shannon McMahon

At 29, Steve Lawrence is "older" as a Madison junior, but not atypical of Center transfers.

Remember how it lay  
on the campus,  
muting sight and sound.



Photo "Winter Fog, Bascom Hill" (1950) Del Desens

---

# Inland Fog

By Madeline Doran

*Following is an excerpt from the book SOMETHING ABOUT SWANS by Emeritus English Professor Madeleine Doran. (UW Press; 1973). The book is a series of eight of her "familiar essays," a form the publisher describes as "discursive and free, often less unified by a clearly definable subject than by attitude and tone."*

*"Inland Fog," which we bring you in an abridged form, was originally given as a reading in 1966, dedicated to Prof. Doran's late departmental colleague and friend, Ruth Wallerstein.*

**I**nland towns are not strangers to fog. I remember a Sunday in late January when a fog in Madison closed in everything. There was no color—white snow, white fog, gray trees vague in outline. The scene from my window on the Arboretum was done in silverpoint on a white ground.

As I walked to the end of my street, I met friends in a car, out on necessary business; they asked if they could take me anywhere, and where was I going anyhow on a day like this. "Just down to Lake Wingra," I said. "You won't see any lake," they said. But I knew what I should see. It would be the ghostly grace of the willows retreating in definition along the shore, the tangle of blonde sedges on the bank. I was going to visit again, as one always revisits a favorite picture in a gallery, something seen before and loved.

This time there was something new—the unfloored pilings of the boat piers going out into the ice of the frozen lake and abruptly disappearing; the police boat pier with the planking still on, warped upward with the pressure of the ice, also abruptly ending nowhere. Ice and fog, the same color, became one. But how far away was the limit of visibility? Twenty-five yards? ten? five? One might calculate distance from the number of pilings visible, but it was impossible to tell with the eyes alone. With one's back turned to the shore, at least defined by the willows and sedge, the look outwards towards the lake was like the edge of a continent, the pilings like the foundations of some abandoned camp on the shore of an Arctic island, or on the Ross ice shelf in Antarctica. The very limitation of vision impelled one to guess an immensity beyond—an unexplored continent, a North or South Pole to be sought and reached, its site unknown, the search fraught with danger.

The illusion could not be long sustained. The nearby noise of melting droplets under the bank and around the pilings was natural and not altogether disturbing of the illusion. The voices of children, seemingly very near, but certainly across the lake, were more so; for in implying a point beyond the ice they imposed a boundary. The low roar of the traffic on the beltline highway, still farther to the south, was more disturbing still. We in the city were prisoners of its ring around us, of its wall of sound, the more noticeable this day in the quiet of the fog and in the illusion of remoteness it created.

For the circle of fog in which one walks should be the silentest of places, the world shut out—a place to meditate in, but not a fixed one. One moves in an envelope of space, shut in but free, changing the boundaries at will. As one moves along the usual daily route from where one lives to wherever one goes, one discovers the accidental features of it, one by one. Yet the mind is not engaged to these features as signs of a fixed place in the everyday way. To walk ten feet is to lose that lamp-post or that plum tree. When they come into view they are signs of nothing but themselves. One is therefore impelled to meditate on oneself as the center of a small universe, for though one can move it, and alter it somewhat by moving, one cannot break out of it. It is the mind which is freed. There are kinds of fog of which this sensation is not true. The green sulphurous London fog or the brown hydrocarbonated smog of an American city can be a suffocating prison. One feels clamped down under a heavy lid. But of these I am not speaking.

To a coast-dweller, like me, fog in Madison is always unexpected, and, I imagine, more welcome than to an inlander. To me it never seems a property of the place. I like it especially on Lake Mendota—not the blind, obliterating kind, but the lighter kind that softens outlines and changes perspectives, the kind in which the far shoreline is lost but Maple Bluff and Picnic Point are left, to stand like headlands between bay and an imagined open ocean beyond. To say this is not to wish that the lake be other than it is; it continually refreshes the spirit in the variety and unexpectedness of its moods and tones. But I happen to be especially moved by its misty aspect, when it appears unclosed, an opening to greater waters.

*Continued on page 8*



*Memory of past experience  
changes the very quality  
of the present.*

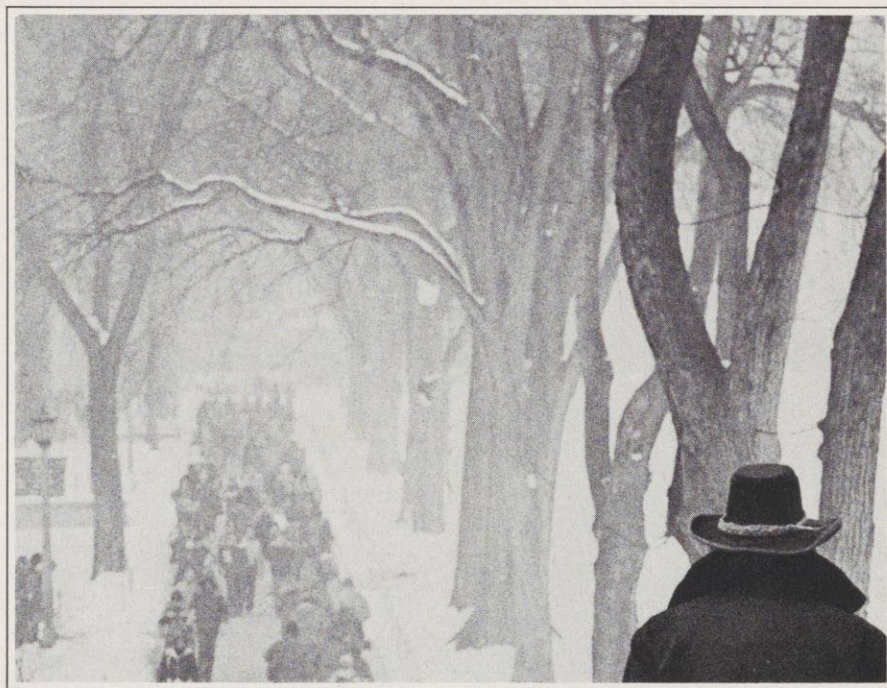


Photo: Norm Lentburg

**W**hy should I be? I hardly think the cause is a primordial memory of a time when we all came from the sea. Not that I am averse to the idea, an idea which, however, has always seemed to me more poetic than scientific, capable of much mysterious suggestion. A much simpler explanation is that I was brought up near the Pacific coast, of which fog was a property, not an accidental adjunct. There it might be at any time, enveloping the town, swathing the headlands, shutting out the sea, whose sibilant murmur became suddenly loud and declarative. One gave it no particular attention unless it was dense enough to be hazardous to locomotion; it came and went, more frequently at some seasons than at others, but not unexpectedly at any time.

For anyone who has grown up on the sea-coast, fog has a weight of associations that cannot be easily shed. It belongs with the night sound of fog-horns on the bay, mournful, faintly yet pleasurable; ominous; the startlingly near sound of unseen bellbuoys, impersonal, insistent; the measured roar and subsidence of the surf below the cliff road, the sound known more intimately and fearfully in every susurration than if the waves could be seen. Fog is a presence, not always there but at any time to be expected, and powerful when it comes. It is one of the old gods, whom one neither hates nor loves, but is respectful of, and wary of, and accommodates oneself to. One knows the fog, too, daily, in less numinous ways, for instance in the clamminess of underclothes left uncovered on a chair overnight, or in the damp chill of bed-linen which tightens the muscles and stiffens the body against sleep. . . .

But it is not ocean fog we are talking about, is it? It is fog in Madison, and fog on Lake Mendota. The suggestion of the sea one may find in the misty shoreline of Mendota enriches the lake by hinting at an absence of limit, at something undefined beyond it, of an open ocean beyond a bay. Memory of past experience changes the very quality of the present. But the memory works in both directions. It also works to enrich the sea. One becomes sharply aware by their very absence of the things belonging to it—the smell of brine and seaweed, the stickiness of salt damp, the yodeling cries of willet and godwit, the slow, deliberate roar of the breakers, quite unlike the quick slap of fresh-water breakers, even of the size they sometimes attain on Lake Michigan. More especially, one discovers how intimate a part of oneself one's experience of the sea was.

It is because a change of place seems to stimulate the memory to work in this double way, of qualifying both present and past experience at the same time, that poets go to Europe to write about America. It is natural that one should discover one's country by

We are forced  
to be just ourselves,  
alone.



Photo/Norm Lenburg

going away from it. Learning comes in the recognition of sameness and difference. So Stevenson, in the sea fogs in the Napa Valley in California, learned something more of the sea off the coast of his native Scotland. If everything remains the same, we take all for granted and learn nothing; and complete difference is arresting or intriguing, but leaves us without a key to understanding. It is the sameness in difference that disturbs us, compels us to remember, to catch and hold something that might slip away, to think, to define. We always live in a context. We apprehend a thing in its surroundings, sensory or mental, physical or cultural. To move with our remembered experiences from a familiar context to an unfamiliar one jolts us into awareness, compels us to focus on the particulars of our surroundings, both old and new. It forces us, that is, to take things apart, but also invites us to put them together again with new meanings, or at least formerly unperceived meanings. It functions to release our minds from their everyday bonds and thereby free them for discovery of ourselves and what we are a part of.

Such an experience is something poets have told us about. It is like the night in the wood in *A Midsummer Night's Dream*, where the lovers, familiar to each other in certain ways when they were at home in Athens, now view each other through the effects of the love-juice in quite unfamiliar attitudes and relations. Through this topsy-turvy "night-rule" they learn to recognize and value the rule of day, in which relations are righted and in which fidelity in love has its place in the social order. The experience of discovery through a change of place is what happens in the Forest of Arden in *As You Like It* and on the island in *The Tempest*. In temporary retreat in the forest, Duke Senior

Finds tongues in trees, books in the running brooks,  
Sermons in stones, and good in everything.

Nearly everyone in the play learns something about himself and where he belongs. On the magical island in the Mediterranean the same is true. *The Tempest* is about the discovery of who one is, and ought to be, as a human being.

Perhaps the reason the dense fog, the kind I spoke of at the beginning, the kind which shuts us in a circle not much beyond arm's reach, can be either so terrifying or so liberating, is that it so nearly destroys the sensory context we move about in every day. We are forced to be just ourselves, alone. □

---



# Hosting the University's Foreign Guests

*It's fun, enlightening and usually hectic.*

By P. Borat Sosa

“**S**ervant of Repressive Regime Slinks Into Town” screamed the *Daily Cardinal* headline one day this fall. The essence of the story was that the rector of the University of Buenos Aires was on an official visit to this University, welcomed by Margaret Gardner Skinner of the Foreign Visitors Program under our International Studies and Programs. In detailing “the repression of the Argentinian government,” the *Cardinal* quoted an expatriot student here as saying the visitor “is responsible to a great degree for the lack of academic freedom at the National University.”

What was this man doing in Madison? The answer is that he was one of nearly 200 official foreign visitors to the campus each year, sponsored by such Washington and New York agencies as the Institute of International Education and the African-American Institute. Many are educational administrators or academics while others are interested in Madison as the seat of state government. They come from all over the world (Thirty-six countries were heard from last year.) and represent governments at all points on the political spectrum, from Argentina and South Africa on the right, to Russia and Guinea Bissau on the left.

When an agency informs the FVP of an impending arrival (often there is an interpreter or escort, and sometimes a spouse) Mrs. Skinner books them into a hotel, usually the Madison Inn, Lowell Hall or the Union—something in close proximity to the campus. (Exactly which one is not for the press to know unless the dignitary feels otherwise.)

Her next step is to find out from the supporting agency as much as she can about the visitor's interests in Madison: which academic fields are top priority; should there be a courtesy appointment with one of the UW System's administrators; has the guest had previous contact with any of our faculty? The answer to the latter question is often yes. Visitors will ask to come here because they have met a faculty scholar at an international conference, or to repay a call made by one of our people to their university. Equally often, as is the case with many African visitors, it is the reputation of the relevant area-studies program which attracts them.

Mrs. Skinner sets up appointments with faculty and staff, schedules are juggled,

time might be blocked out to permit shopping and sightseeing. Occasionally a faculty member will resent being asked to take the time to welcome someone, but most often, Mrs. Skinner says, they take the attitude of Extension Engineering Professor John Klus: “I can never fully repay the kindness and hospitality shown me by my colleagues abroad. The least I can do is be helpful to visitors who want to learn about our programs here.”

Frequently the stay will include a meeting with students from the guest's land, but there are times when that would not be a good idea. Most foreign students are only too glad for the opportunity to talk with a visiting semi-celebrity who offers the added attraction of bringing news from home. On the other hand there may be reluctance when the students consider themselves in opposition to the home government. In such cases Mrs. Skinner's rule about privacy is expanded; she will not give the visitor their names and addresses without their permission.

Once the schedule is set up and there is on hand the traditional packet of materials including campus maps, enticing brochures from the Chamber of Commerce and information on relevant study areas, the next step is that which Mrs. Skinner considers “the best part of the job,” meeting the arrivals. “Most of them are so interesting that I have a problem with not monopolizing their time,” she says. Someone goes to the airport—either Mrs. Skinner or a friend of the guest, if such there be on the Hill. Coming back there's a quick tour of the campus before checking into the hotel.

The Foreign Visitors Program was originated in 1965, and for its first eleven years was headed by Mrs. Alice Locke, who remains volubly enthused about it even in retirement. She was succeeded by Joan Gottfried Krikelas '55, who last summer took a year's leave to go with her husband Jim '55 on a year's Fulbright exchange to Greece. Mrs. Skinner took over at this point, buttressed by her advanced degrees from here, an M.A. in 1969 in Ibero-America Studies, and a Ph.D. a decade later in African Languages and Literature. Her husband Neil chairs our African Studies Program, and they have had three year-long visits to Nigeria in the past eleven years.

The position is a part-time one which often requires double-time footwork, frequent mothering (Mrs. Krikelas, on a couple of occasions, rifled her son's wardrobe

to provide clothes for men whose luggage was still enroute from Australia or Europe), and always the unexpected. In November, as Mrs. Skinner drove in from the airport with an Indonesian guest, a swerving truck dumped a load of cement blocks directly in her path. She kept control of the car, but “as the clouds of cement dust mushroomed around us, I shuddered to think what my passenger's first impression of Madison would be,” she says. Indeed it is the unexpected which is expected. Mrs. Skinner was happy to entertain Nigerian guests in November—it gave her a chance to renew old ties and to dust off her facility with Hausa, the West-African language, but she found out just two days in advance that the six-man delegation would arrive at 4 o'clock Thanksgiving afternoon. She called on Prof. Dale Johnson, who rallied several of his School of Education colleagues to meet with the men on Friday morning, then set up interviews between the visitors and job-seeking grad students who turned out in droves. By Saturday night, when the Skinners had a reception for the guests, they told their exhausted hostess how glad they were that they had inadvertently chosen a holiday weekend to visit, because “you kept us so busy we can't imagine what it would have been like if we'd come on a working day.”

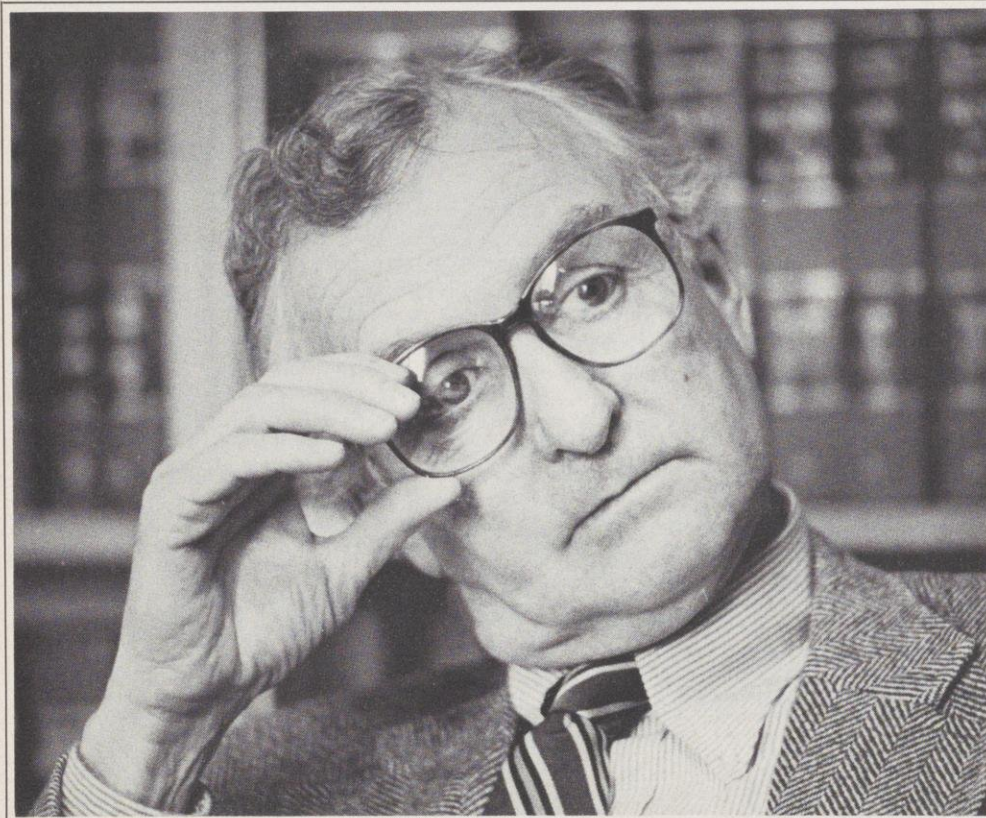
These days, entertaining can be expensive, and these days there is no budget to permit it around here. Mrs. Skinner regrets that she can't do things up a little more elaborately. Even lunches must be on a “shared expense” basis. But she has found, too, that faculty members often come forward with offers to entertain at home, thereby giving the visitor a serendipitous glance at Madison homelife.

But the budget poses a more serious problem than lack of lunch money. Joan Krikelas loves this job, and she made it plain that when she returns from Greece she wants to be back in the office. Meg Skinner loves it too, so she hopes for some magic to be worked so the two of them can share the duties, the confusion and the fun that goes with being the campus' hostess to the world. □

*P. Borat Sosa, a Latvian, is a frequent visitor to campus.*

# Our Gang

## Judge Jim Rice '50



Photo/Henry Koshollek, The Capital Times

*Through the summer and into the fall, Cuban refugees were housed at Ft. McCoy, near Sparta. On October 16 The Capital Times ran this story on Judge Rice and his concern for them.*

Judge James Rice is the kind of guy who offers you half of his sandwich and then loses it under a pile of legal briefs.

("Want some? It's my lunch, but you can have it if you want . . . Now let's see, where is it? My wife, Barbara, usually brings it to me," he said, digging around in his brown paper bag.)

Rice is the kind of guy who admits "judges tend to be sanctimonious," but still chuckles about the time he fell into a La Crosse courtroom after tripping on his robe.

He's the small-town boy from Sparta who grew up unafraid to take on even the toughest federal agencies in support of his principles.

Rice, 55, is the Monroe County Circuit Court judge who worked tirelessly throughout the summer to untangle the legal mess surrounding the treatment and placement of juvenile (Cuban refugees) at nearby Ft. McCoy.

"The way the federal government handled that situation at McCoy is enough to make you wonder how this country ever became great," the judge said disgustedly.

Rice said he heard dozens of rumors alleging the assault and sexual abuse of the young refugees who shared quarters with Cuban adults. Tired of hearing the stories, the judge decided to take matters into his own hands.

"I let the word spread that I would try to help any of the juveniles who were brought to me," he said. "I told people that I couldn't do anything about what was happening at Ft. McCoy because that's a military base out of my jurisdiction. I could only do something if the kids were brought here."

And two of them were.

In mid-July, the Cuban teen-agers were

**By Liz Crusan '74**  
*Capital Times Staff Writer*

smuggled out of the resettlement center by a civilian worker and an army major. They brought the two youths to Judge Rice, who promptly sent one boy to relatives in Florida and placed the other in a Sparta shelter home.

The judge's action incurred the wrath of Immigration and Naturalization Service officials, who threatened to arrest the youths as illegal aliens. Rice refused to back down and warned federal agency authorities against interfering with his placements.

"When I put that kid in our local shelter home, I didn't know how or who was going to pay for it, but it was what I had to do," Rice said. "The only trouble was that there was limited space and therefore a limited amount that I could do. At least the action generated some publicity about the terrible conditions that existed out at the fort."

The worker and the major were eventually served with subpoenas ordering them to testify about their actions before a federal grand jury, but the issue was dropped before anything ever came of it.

Judge Rice said he believes they were the "real heroes" of the story. "You can talk about courage, but those guys really knew what it meant," he said.

Rice said he expected to become involved in the Cuban refugee issue when he heard in May that Ft. McCoy would become a resettlement center. He immediately wrote to U.S. Attorney Frank Teurkheimer in Madison and asked him to send the huge volume containing the federal immigration laws.

"I knew I was going to need to know a little something about them," the judge said.

Rice was an outspoken critic of the federal management of the refugee center and has presided at most of the juvenile placement hearings held since September. He and Judge Ness Flores ('67) of Waukesha heard appeals recently for forty-nine juveniles who contested their placement in Wisconsin.

Controversy is no stranger to Jim Rice. The judge grew up in an illustrious Monroe County family where political debate and vigorous arguments were a way of life. He is the son of the late Zelotes Rice ('04), a prominent Wisconsin attorney and columnist in the Monroe County Democrat. His brother John D. Rice is a former congressional candidate and successful radio station manager in Sparta. Another brother, Zel Rice ('48, '50), served four governors

as a member of the Wisconsin Employment Relations Commission and is a former secretary of the state departments of Transportation and Health and Social Services.

Jim Rice calls himself a "hometown boy," having graduated from Sparta elementary and high schools. He is a graduate of the University of Wisconsin at Madison, where he received his law degree in 1950.

He has been a Monroe County judge since 1964.

The judge married Barbara Hughes ('49) in 1953, and the couple has five children, aged fourteen to twenty six.

Rice proudly admits he is a Democrat—a rare breed in Monroe County and other rural counties in Wisconsin.

"Barbara was a Republican when I married her, but I think I've changed her mind," Rice said with a chuckle. (Barbara Rice only smiled and said nothing.)

"The last Democrat to hold an elected office in the Monroe County courthouse was my grandfather, who was register of deeds in 1898."

Rice made his own unsuccessful bid for the Wisconsin Supreme Court in 1978 when he was "soundly defeated" by Judge John Coffey. During his campaign, the Sparta judge said the state should abolish parole and establish fixed sentences for certain crimes. He also endorsed the consolidation of the state's circuit and county courts into a single-level state court system.

Rice was chairman of the subcommittee that wrote the section of the new judicial code which provides disciplinary action for judges accused of unethical activities or professional misconduct.

"They changed one part, though, that would have provided a twelve-member lay jury to hear the case. They changed it to use a three-judge panel instead," the judge said. "Other committee members did not believe anybody but other judges could understand the judicial principles involved. I don't think that's right. We let lay people decide life-or-death decisions for other people accused of a crime. If that system is good enough for others, it should be good enough for judges."

Rice refuses to call himself a "lenient judge," but admits that he doesn't send a lot of people to state prisons. "I do send a fair amount to county jails, though," he said.

"I hate prisons. I think they're terrible places. They do not rehabilitate at all! They are jungles. If a person enters with one

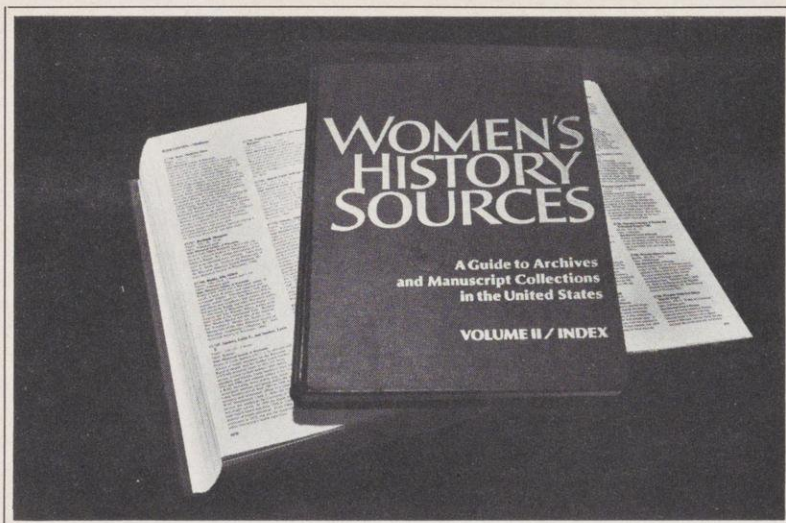
speck of human dignity, he leaves without it. And if you take away a person's dignity, there just isn't much left."

Rice said he dislikes seeing juveniles come before his bench. Although the most advantaged young people are "The most polite, the best-behaved in court," the judge said he has less compassion for them.

The Rices live in Sparta during the winter and at their cottage home adjacent to Ft. McCoy in the summer. Their backyard "bunk house" was entered by passing refugees several times during the summer.

"Between my kids and the Cubans, we just couldn't keep everybody in peaches this summer," Rice said laughing.

Rice said his courtroom philosophy was to ensure a fair trial for whomever was accused: "I intend to be fair. I want the atmosphere in my court to be such that the guy can be found guilty or not guilty. Sometimes judges dominate the courtroom so much that the jury gets the impression that the guy has to be guilty. With so many bailiffs and armed deputies standing around, how can the jury have any other opinion?" □



Photo/Shannon McMahan

# Wisconsin Women: All together now

*A new index gathers them from the history of the University and the state.*

## By Barbara J. Wolff '78

Pages of women here! Pages and pages and pages. And on each page, a pride of individual names.

It is shortly past noon, a sleepy time to most minds. I have camped out on Floor Two in the south wing of the Memorial Library. The chairs are covered in soothing green fabric; there are no windows. It is like doing research in a pneumatic tube: almost excessively conducive to work.

The book before me—two volumes of the same work, actually; one is an index—is *Women's History Sources, A Guide to Archives and Manuscript Collections in the United States*, a multi-year labor of affection by the Social Welfare History Archives at the University of Minnesota.

The preface functions as a tourist's guide to the dual volumes, including criteria for entries. The major one is "Papers of a woman," but there are also "Records of women's organizations," "Records of an organization in which women played a significant but not exclusive part" and "Records of an organization that significantly affected women."

Other categories, lesser in some respects but equally intriguing, encompass "Groups of materials assembled . . . around a theme . . . that relates to women" (my favorite), "Papers of a family" and "Collections with 'hidden' women."

The book itself breaks down into fifty headings, one for each state in the union. The Wisconsin section covers many pages

glutted with entries on women of the arts, radicals, farm girls, professors, pioneers of the prairie and of the intellect. The state sections are broken down by city; my information comes from Madison, although substantial offerings also appear under other location headings.

I find surprises—some of writer Pearl Buck's papers, for example, have been forwarded to the State Historical Society. But by and large these are names of fascinating strangers, women of regional and local prestige, women whose lives and work shaped and colored a plethora of important things.

As I riffle the pages I notice more and more entries touching the University. They were—or are—alumnae, faculty members, deans, patrons, visitors. I am amazed by the potential for uniqueness and complexity contained within the scant amount of copy. For instance, I read about someone I know. She is Martha Peterson, a University dean who guided me through the Honors Program in L & S. I also knew—although not very well—Judith Faber, who supervises the assignment office of the residence halls. (She was invaluable to me, I recall, the summer I found myself homeless during the seasonal cleft when my summer sublet ran out and Barnard Hall had not yet opened.) From *History Sources* I discover Judith Faber, Student Leader, with a listing of extensive interests of her undergrad years.

But until now I have never heard of Zona Gale, Playwright. Gale won the Pulitzer in 1921 for her dramatic adaptation of her novel *Miss Lulu Bett*. The UW granted her a bachelor's in 1895 and a master's in 1899. She was on the Board of Regents, too, while she continued to write fiction, essays on civil liberties, prohibition, racial equality, women's suffrage and pacifism.

Now here is an interesting idea: *Women's History Sources* as intellectual tease. The entries give the reader just enough information to pique the imagina-

tion and then leave it at that. The thought, presumably, is to nudge the potential researcher into exploring the paper collections themselves. "Oh, I don't think researchers see it that way," says Linda Parker, UW-Systems Women's Studies librarian-at-large. She points out that the massive *History Sources* is probably the most important resource to women's studies researchers ever to come out.

"Most of the entries are uncatalogued archival materials. This work identifies the resources available. It gives us bibliographic control

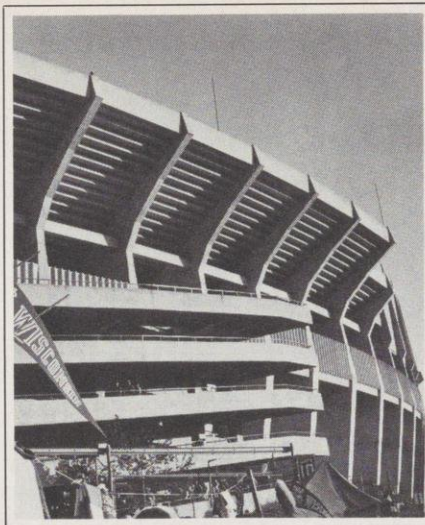
"Sure, descriptions about these people that go on page after page would be nice, but that's not the intent. Now, at least we know what primary source material exists, and where it is. Keep in mind that primary sources are particularly valuable because they haven't been distilled through somebody else's perceptions. For researchers in social history, minority and ethnic history, religious studies, genealogy, this is an irreplaceable way to get at unique sources."

Esther Hibbard, missionary in the Orient and graduate student. Adele Szold, Baltimore native who chronicles her life at the University between 1895-96 in letters to her family back home. Aline Hazard, director of the state radio network and of the wheels behind WHA Radio's "The Homemaker's Show." Joan Roberts, professor of Women's Studies here until she was denied tenure in 1974.

Not to turn philosophic, but who were these people? Who are any of us, really? Despite its coffee-house overtones, that's a legitimate question, I think. The appeal of biographies is the process of comparison. How do we measure up to individuals whose lives have warranted record? These, housed in Madison archives, almost insist on further investigation.

Ah winter. You can have your snowy strolls along the lake. I foresee a few evenings spent, selectively, of course, in rarified company at the archives. □

# The Case of the Swinging Stadium



Even though the upper deck is solid and strong . . .



Photos: Del Descens

. . . only a few wallflowers stay up there when the polka starts.

By Rosemary Sullivant  
Stachel '70

**Y**ou've read about it on these very pages. If you've come back for a football game you may even have contributed to it if you're of a mind to join the polka at the game finale, win or lose.

When the band strikes up "The Bud Song" and the people in the upper deck of the stadium get into the act, that deck shakes a little. This is said to be breathtaking to those *on* the deck and terrifying for the ones directly beneath. This fall the band waited fifteen minutes after the game before starting the song, to give that section a chance to clear, and clear it did.

About a year ago, when the phenomenon was first reported, the Athletic Depart-

ment and the Physical Plant decided to call in the experts to find out just what was going on. They asked civil and environmental engineering professor William Saul and his students in structural dynamics to look into the problem. Saul suggested that the University also call in an outside consultant, and both groups studied the situation.

"This is actually a fairly common problem in stadiums," says Saul, "but it is not well publicized. The vibrations are slight, but noticeable. The motion is enough for some people to feel uncomfortable." He also points out that people's sensation of movement in the upper deck is exaggerated by seeing lights, pipes, and cables swinging from the ceiling.

"What they really feel is acceleration, not displacement. People are psychologically prepared to accept acceleration in a vehicle, but not in a structure."

The consultants used a laser beam to measure the distance the deck moved during the playing of the song. It turned out to be only a tenth of an inch. The physical measurements corresponded very closely with the computer analysis done by Saul and his students. Theirs was based on data from seismometers they installed in the upper deck

Both the consultant and Saul concluded that the stadium's movement was nothing to worry about. "The vibrations would have to be ten times greater to cause any damage to the building's structure," Saul says.

One reason for this is that it is well damped, which means that much of the energy is absorbed into the structure rather than adding to the vibration.

What started out as a favor to the Athletic Department and the Physical Plant has turned out to be part of a long-term research project for Saul and his students interested in the dynamics of audience loads in all stadiums. They're using the seismometers to monitor at least part of every football game. Their instruments allow them to sense very delicate vibrations under normal audience loads. With the information they are collecting, they will be able to detect any structural changes in the building well before they could be observed otherwise.

The "Bud Song" used to break forth at any time; now's it's restricted to the postgame festivities. Maybe next season, knowing that it's safe, you'll decide to stay and polka in—and with—the upper deck. Anyone who wants to get the maximum effect should show up late in the season, says Saul. "The students' timing gets better and they get more energy into the system, so the vibrations are stronger." □

*Mrs. Stachel is editor of NEWS IN ENGINEERING, distributed on the engineering campus.*



# Short Course

By Tom Murphy

## Reach Out and Touch Someone

Professor Burton Kreitlow wasn't on campus this fall, but he kept in touch in a unique way. By a telephone hookup from England, where he was studying methods of continuing education, he conducted eight two-hour lectures to his students here. He was able to transmit diagrams and other visual material, and the students could talk with him and his British guests. The equipment was portable enough so he could drive all over England with it.

## Perchance to Dream

Faculty psychologist John Kihlstrom has reservations about the growing use of hypnosis to jog the memory of crime witnesses. It can distort memory as well as enhance it, he says, "so that under it people can give freer rein to their imaginations, (yet) they can tell an extremely compelling story to the police or a jury."

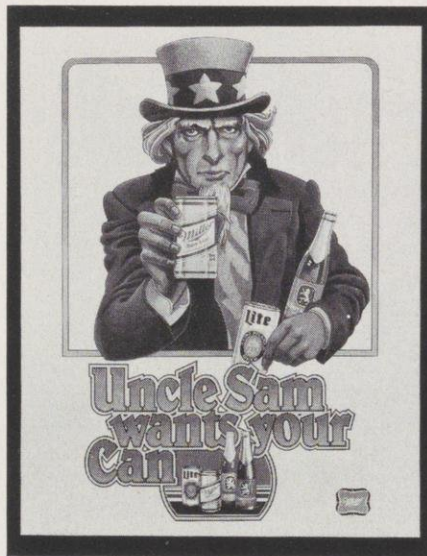
## Class a la Carte

If you feel the need to pick up your education where you left off, have we got a Summer School for you! There is still the traditional schedule, of course, but this year some classes will be available on a Friday-through-Sunday plan, particularly in Business and Education. Others are offered Mondays through Thursdays for seventy-five minutes each instead of the usual fifty-minute periods and a five-day week. These will be big with the estimated 5000 summer students who commute daily, some making a round trip of more than 100 miles. Get more information from the Office of Inter-College Programs, 433 N. Murray St., Madison 53706.

## Vignette

Of course you remember Snowball. We all knew him, every student from the 1920s on. He didn't smell very good and he talked and chuckled to himself as he washed windows along State Street, but he was always gentle and friendly. When he died in 1975 the city buried him. That was that, except that people sold his picture on posters and T-shirts. Then, last summer, someone who didn't know him any better than you and I

did turned out to be his friend. Martin H. Albrecht '37 bought him a tombstone. Snowball's picture is on that, too, along with his real name, John Riley. Albrecht ran into some flap about the rules that say no tombstones unless there's someone to pay for perpetual care, but he went to the Parks Commission. The stone is in place now: they waived the rules for Snowball.



Miller's friendly reminder.

## O Bring Back My Bottle

For several years the Miller Brewing folks have run nationwide contests on campuses to promote the return of bottles and cans for recycling. They say they got back 33,000,000 pounds of cans last year alone, in which fourteen organizations from this campus brought in a ton of cans and 7400 pounds of bottles. The top three were Delta Sigma Pi and their little sisters; the Tri Delt and Atkins House; and Alpha Chi Delta and Jones House.

## Grand Grant

Our Sea Grant Institute has been given a \$3.8-million grant from the national program of the same name, the largest it's handed out in its thirteen-year history, and the first two-year grant it's given. Most of it will be spent on fifty ongoing projects to help solve problems of contaminants in the Great Lakes and to encourage promiscuity among the hatchery-raised trout and salmon they've been putting in Lake Michigan since 1965.

## Crossover

There were 130 Chinese scholars on campus this semester. That's the largest number at any American university under the U.S.—People's Republic exchange program, now two years old. Most are faculty members from Chinese institutions and are in the sciences. Four of our students went to Nanking University last year and two are still there. Joining them this fall were: special student Steve Koplif of Milwaukee; James Martini '80, St. Louis; Dan McCaughey '80, Atlanta; senior Diane Russell, Cross Plains; and Ph.D. candidates Barrett McCormick and Catherine Lynch, both of Madison.

## Wonder-Worder

Philosophy professor Andrew Levine can talk backwards, either spontaneously or repeating what is said to him with the words reversed. He's believed to be one of only three people in the world with this ability and says he's "semi-serious" about taking his talent to wohs ssenisub.

## Way Ahead

There are six major centers for treatment of head injury in the country. University Hospitals is one of them, perhaps *the* one. Statistics developed by Assoc. Prof. Allan Levin, a neurosurgeon here, show that 92 percent of patients brought in with "diffuse injuries"—they're comatose but there's no definite injury to a particular part of the brain—go home as well as they were before their accident! Equally impressive is the 67-percent figure for those who go home with "relatively minor side effects" after "mass lesions,"—a severe, specific brain injury. Levin attributes the success rate to the constant and prolonged monitoring of these patients, he told Bill Wineke in the Wisconsin State Journal.

## Hole in the Bucket

After a 4-7 football season, the Athletic Board is, logically enough, pretty unhappy over having to raise tickets to \$10 apiece next season, but economics demand it. (All other Big Ten schools now charge at least that much.) Moreover, the increase won't help a lot. Law Prof. Dave Tarr, board chairman, said "This is in no way going to

keep the financial crisis down. The day is still inevitable when we go into the red ink." Added Elroy, "We still definitely face the necessity of cutting some sports in the near future." Student ticket books go up, too, by 50¢ a game, but their individual game tickets go down from \$9 to \$8. There'll be seven home games next fall and in '82.

### Landmark

Women made up nearly half of our first-year law enrollment this fall, the highest percentage in history. There were 134 of them in a class of 287. Their average age is twenty-seven; the men's is twenty-five. Of both sexes in the class, fifty-four have master's degrees, eleven are Ph.Ds and two are MDs. Seventeen enrolled on a part-time basis, an option introduced last year.

### Avis and Us

We're both still trying harder. This year Avis has raised its discount to 30% on rentals to WAA members. If you're a *life member* you have a card that says so, and you should have on it the Avis sticker we sent you. If you're an *annual member*, you should have a special Avis card to flash; we sent you that, too. If you don't have what you need, drop a line to our membership department. And if you're all set, the Avis reservation line is 800-311-1212.

### Get a Piece of the Abe

Some entrepreneurs in the School of Business, told this fall by Prof. Alan Filley to start a small business and run it, came up with the Lincoln Cubed Company. For \$4 (\$2 to students) you could buy "honorary care" of a cubic inch of the Lincoln statue on Bascom Hill, and you got an embossed certificate to prove it. As you well know, there are 13,824 cubic inches in Abe (none available as a carry-out) so the profit potential was as high as \$55,000.

### He-e-e-r-r-re's Elroy!

Last month Madison attorney Gene Calhoun '47, '50 retired as a Big Ten football official (as of his stint in the Orange Bowl on New Year's night, the first ever to work all four major bowls—Rose, Cotton, Sugar and Orange). The Downtown Kiwanis threw him a roast. It was mc'd by Arlie and featured as guest speaker Big Ten

Commissioner Wayne Duke. But the star of our show was a local standup comedian name of Elroy Hirsch, who brought the house down with such as "Calhoun was once injured during the coin toss," "he does the work of two men—Laurel and Hardy," "when they told him a player had been hurt in the groin, he asked 'Where?'," "he doesn't know the meaning of the word quit—or a lot of other words," "when Dynie Mansfield gave him his baseball letter he had to read it to him." We could be the school to introduce the halftime monologue.

### A Word For It

You've read about it over the past couple years in your newspaper. The *Dictionary of American Regional English (DARE)* is moving right along over in Helen C. White Hall, being compiled by Emer. English Prof. Frederick Cassidy and his staff. He started compilation in 1965 with help from federal funds. He and his field workers spent five years interviewing 2,752 people who had to be native to their areas. Each was asked the same questions, a lot of questions, 1,847 questions! To the answers were added the results of 843 half-hour taped interviews to pick up regional speech patterns. This gave Cassidy about half what he needed. Then he added word lists from the American Dialect Society, colloquialisms from 200 regional novels, journals, newspapers, etc. The final tally, crowding nine rooms of shelves in Helen C. White, is 5 million items. The job in progress is to boil them down to a four-volume, 60,000-entry dictionary. It was to have been published this year by Harvard Press, but there were sundry delays. Now there's a big one which may hold it beyond the new 1984 delivery date; money. The work is partially supported by the University, partially by the National Endowment for the Humanities. But grant money is hard to come by these days, and Cassidy spends time searching out foundations and private sources to ask for funds to be matched by the NEH. And so, without further ado, we'll add that his address is 6125 Helen C. White Hall, Madison 53706.

### Lagniappe

Somebody said that it couldn't be done, but three of last June's graduates did it. Loren Thomas Lentz of Madison, Barbara Susan Dederich of Sun Prairie, and Timothy Karl Schultz of Racine got out with straight-A averages. □ Last fall they took out seventeen cigarette machines from non-dorm buildings on the campus, five of which came from the two unions. Now those two have to figure a way to recoup the \$10,000 revenue loss. □ The heating plant is burning mostly coal now. To produce the necessary 200,000 pounds of steam each hour, on a typical day they'll stoke 360 tons at a cost of nearly \$17,000. □ Counters tell us 15,000 bikers ride the campus each day. □ One of them didn't know that the boundaries of the campus are the boundaries of the state: Charles Merinoff graduated in August, then pedaled all the way home. To Long Island. □ Every nine days an orbiting NASA satellite sends a picture to our Environmental Remote Sensing Center, telling the condition of the state's lakes. The purity of the water governs the color of its picture on the center's scanner. □ Local philanthropist Norman Bassett '14, who died in April, left Madison its largest charitable gift in history, \$4.5 million to various non-taxable organizations. Among them was the UW Foundation, which got \$225,000. □ You can add tone to your party conversation by mentioning *The Dream of the Red Chamber*. It's the all-time most influential of Chinese novels, so important that it brought to the campus experts from China and all parts of the world for a five-day conference last summer. □ Badger football crowds spend an estimated \$10 million in Dane County each fall, according to Business Professor Bill Strang. □ The Elvehjem Museum of Art has a new director after a year's search. She is Katherine Harper Mead, 51, since 1975 curator of collections at the Santa Barbara (Calif.) Museum of Art. Mrs. Mead was educated at Indiana, Bryn Mawr and Yale. □ Dance Professor Lonny Gordon is the first Occidental to have permission to perform the traditional Japanese dances as taught at the Imperial Court, a museum, theater and school in Tokyo. In the '60s he spent a year studying there on a fellowship, and last year was granted the privilege. □ 2,338 were scheduled to get degrees at winter graduation last month, 900 of them on the graduate level. □

# University News

## Emeritus Dean Elwell Dead at Age 95

Fayette H. Elwell '08, emeritus dean of the then School of Commerce and the man credited with establishing the summer Graduate School of Banking here, died in a Madison nursing home December 12th. He was ninety-five years old.

Elwell was a director of the commerce school in 1935 when it was separated from L&S. He became its dean in 1945, and retired a decade later. The school's name was changed to the School of Business in 1966.

The summer Graduate School of Banking opened in 1945 with forty-seven bankers enrolled. Last summer there were close to 1,500.

Elwell taught at Marquette University in 1910 and '11, joining our faculty the following year. At that time he worked with President Charles R. Van Hise on a study of the efficiency of the University, a project requested by the state Legislature.

For the past several years Elwell had enjoyed hearing from alumni on his birthday in June, the result of annual reminder letters from Margaret Ellingson '30 which appeared in *Wisconsin Alumnus*.

Memorials to the Elwell Scholarship Fund may be sent to the UW Foundation, 702 Langdon St., Madison 53706.

## WAA Co-sponsored "Wisconsin for Research, Inc." Is Off and Running

*Reprinted from The Wisconsin State Journal, December 3.*

Gov. Lee Dreyfus called it "an idea whose time has come;" Reed Coleman "an idea on the way to reality," and (Wisconsin State Journal) editor Robert Spiegel "a logical extension of the Wisconsin Idea."

All were talking about Wisconsin for Research Inc., a private, non-profit organization created to assure a permanent basis for joint, cooperative efforts between the academic and industrial communities.

Their comments came at a University of Wisconsin-Madison industry reception (December 2nd) at the Wisconsin Center, sponsored by the UW Alumni Association and WFR.

Coleman, president of the Madison-Kipp Corp. and WFR, called the organization "really a long-range effort of people and programs. It may someday result in something more substantial, such as a research park and economic benefits."

Coleman said eighteen WFR charter members have promised financial support for three years and 270 persons on an "awareness list" are involved in some way.

Charter members are Nicolet Instrument Co., Ohio Medical Products, Ray-O-Vac, Research Products Corp., The Wisconsin State Journal, Oscar Mayer and Co., Food Research Institute, Forest Products Laboratories, Nelson Industries, UW-Madison Graduate School, Greater Madison Chamber of Commerce, Rexnord Corp., Giddings and Lewis, Raltech Division of Ralston Purina, General Electric Medical Systems Division, the Allen-Bradley Co., Wisconsin Association of Manufacturers and Commerce, Universal Foods Corp., and Madison-Kipp.

"This organization wants to do some things well," Coleman said. "We will not accept obligations if we can't perform. Everyone is welcome in this organization. We serve, we do not impose. If it is being done well in this area, let it be, and if it isn't needed, why do it?"

"We realize the faculty is the key," Coleman said, "and it can participate to the extent it chooses to."

Coleman praised UW-Madison Graduate School Dean Robert Bock, "who has been so helpful and whose enthusiasm and support has been above and beyond any call of duty."

And he said Spiegel, "with the power of his pen, has really stimulated this to get it going."

Spiegel, who traced the development of successful research parks involving universities and industry in North Carolina, California and New Jersey, said three things are needed for such efforts to be successful—a need, a group of individuals who know how to answer the need and a willingness to get the job done.

Why choose Wisconsin and, specifically, Dane County for such a venture?

"I'll start with jobs," said Spiegel. "The state hasn't done a good job of providing jobs in this high-technology era. In Madison and Dane County, it's a question of under-employment."

Spiegel said UW-Madison annually attracts more than \$100 million in federal re-

search money, most of it from the federal government.

"The opportunities in the future appear to be greater in the private sector than in government in research money," he added.

Said Dreyfus: "We have all the ingredients here for high technology development. Do we really have to serve as a training ground for all those young minds, only to send them elsewhere?"

Dreyfus said he hopes in the year 2030 people will say of WFR that it is vastly beyond what people in the 1970s and 1980s dreamed it would be.

Asked later whether any sites are under consideration for a research park, Coleman said that phase of WFR is "at a very preliminary stage. We realize there is a great under-utilization of industrial-zoned property in the city and we don't consider it (selection of a site) a problem."

—Roger A. Gribble

## Fall Job Recruitment Heavy Despite Recession

While there are no placement figures at this writing for our December graduates, most campus officials involved in fall recruitment by business and industry were most optimistic late in the semester. Things were energetic in engineering, busy in business and active in agriculture. In education it was encouraging, while in liberal arts it lagged slightly. Overall, interviews were at least as numerous as they'd been a year ago, and in many areas, better.

The job outlook for engineering seniors is so good, said Professor James A. Marks, director of the College of Engineering placement office, that "if the economy turns around, I almost hate to think what's going to happen."

"We're swamped," he said. "It's tremendous. So far, 140 companies have been here, 280 individual interviewers, and I'm sure we'll double that."

Of the approximately 250 expected to be granted bachelor's degrees last month, only about two-thirds planned to accept jobs, he said, with the rest entering graduate school. For those who do take positions, annual salaries are in the \$20,000 to \$22,000 range.

The economy "does not seem to be affecting" the engineering student's job prospects at all, Marks said, adding, "It's baffling."

The recession has had only a slight impact on recruitment in the College of Agricultural and Life Sciences, said Assistant Dean Richard H. Daluge. He described the overall outlook as "excellent."

"The only area in a downturn from last year is agricultural engineering and construction," Daluge said. "That definitely has to do with the economy. But that doesn't mean it's going to be real bad, because there has been an excellent market in that area in the last couple of years."

Overall, ag recruitment activity was up 20 percent over last year, Daluge said. "We've had more companies in some cases than students interested in the companies." Two firms cancelled their schedules on campus because "there weren't enough students to sign up for interviews." One was an artificial insemination company looking for animal science majors; the other firm was looking for persons with master's degrees in food science.

"Close to half the companies recruiting are looking for food science majors," Daluge said.

While recruitment activity was up 15 percent in the School of Business, placement director Karen K. Stauffacher feels the recession will have an impact on the job market.

"Although we expect over 3,000 interviews will be conducted by the 280 recruiters interviewing through our office this fall, many employers have indicated they have fewer positions to fill than usual," Stauffacher said. "This, of course, means more competition for the 600 students actively interviewing this semester."

"We also anticipate that many offers will come through later in the semester than usual (because) employers most affected by the recession are adopting a 'wait and see' attitude toward the economy."

Demand for some business graduates, however, namely information systems and accounting majors, remained very strong, even in the saturated Madison job market, Stauffacher said. "All in all, we're optimistic that most graduates again will find career positions directly related to their field of study."

In the School of Education the good news is bad news for public schools. "There are a considerable number of fields in which there are short supplies of teachers," said placement director Robert G. Heideman.

"The list of fields in which there are shortages of teachers gets bigger every year. Those include mathematics, speech correction, agriculture, industrial arts, business education, biology, chemistry, physics, earth science, English, all the special education fields, school psychology and reading."

Schools don't recruit for education graduates on campus until late winter or early spring, Heideman said, so it's hard to get a handle this early on how recruitment activity compares to last year. But he is optimistic: "It's a fast-improving market for teachers in most fields."

In liberal arts, the outlook for graduates is less bright, but it isn't totally gloomy.

"Basically, we've had the same number of companies this fall as we did last fall, between 105 and 115," said Thomas S. Johnson, director of the career advising and placement center.

However, Johnson said, some companies are sending fewer recruiters and scheduling fewer interviews than they did last year. "It leads me to believe they had fewer openings and that basically the job market is going to be more competitive for liberal arts students than it was last year."

Still, there is a high demand for what he caled the "big three" majors—computer science, retailing and industrial relations. "While those are the most sought-after disciplines, that's not to say that a job market does not exist for other L&S majors," Johnson said. "The key to success still seems to be a well-rounded academic program, work experience or internships and a well-run job search."

The biggest increase in activity in his office, Johnson said, is in the number of students registering for placement services. This year, he was expecting 700 to 800 students to seek job placement assistance, about twice as many as in 1978-79.

—Mary Sandok

### **Beers-Bascom Professorship Goes to Ornithologist**

The first Beers-Bascom professorship in conservation was assigned in November by the Board of Regents. It is named for the distinguished scholar and former UW Pres-

ident John Bascom and for William O. Beers '37, retired chairman of Kraft, Inc. Beers, who lives in Wilmette, is chairman of the UW Foundation's "Forward with Wisconsin" gift campaign, and in 1977 received WAA's Distinguished Service Award. He holds an honorary Doctor of Laws Degree from the University.

The professorship is supported by a gift from Kraft, honoring Beers in his retirement as its chairman.

Named to the professorship was Stanley A. Temple, associate professor of wildlife ecology, who joined our faculty in 1976. He is known for his work on endangered birds, and in 1977 was elected to membership in the American Ornithologists Union, a prestigious status in recognition of accomplishments in ornithology.

### **Joseph Kauffman Is EVP of UW System**

Joseph Kauffman, dean of students here for three years during the 1960s, has been appointed executive vice-president of the UW System. He has held the job on an acting basis since last July. He succeeds Donald Smith, who retired last summer.

Kauffman, 58, was dean of students from 1965 to 1968, when he accepted the presidency of Rhode Island College. He resigned that post and returned here in 1973.

Educated at the University of Denver, Northwestern and Boston University, Kauffman headed Peace Corps training from 1961 to 1963, supervising its training programs at more than seventy colleges and universities.

### **Student Loans Are Up; Money for Grants Down**

Applications for second-semester guaranteed student loans had reached \$23,250,000 by mid-November, just about twice what they were at that time a year ago, says Wallace Douma, director of the Financial Aids office. While some of that increase could be attributed to the recession, another reason may be that "so many more students know about aid because of word of mouth," he said.

For some, the loans will help offset a

*Continued on page 21*

# Health-Line a Handy Line

By Mary C. Lock '73

It's 10 p.m. in Houston. A young mother paces the floor with her two-year-old son, trying to quiet him. He has an earache; the mother thinks: "The emergency room. But this probably isn't an emergency. Yet I can't let him suffer all night. What if it is serious? Where can I find out what to do?"

In West Virginia, a different kind of pain is upsetting an eighteen-year-old college student alone in her room. Her father faces cardiac catheterization, and she is worried and anxious. The physician has explained the procedure to the family, but in retrospect she is confused about what he said. "How can I find out about it at this hour?"

The fear of upcoming surgery is disturbing to a Bismarck, N.D. retired executive. He's already in the hospital but he, too, is uneasy. Then he remembers about a patient-service that will explain the procedures to him again.

The young mother, the coed and the retiree will be able to receive the information they're after immediately because they live in one of a growing list of cities with access to Health-Line tapes. This means that, in all probability, they have received through the mail and have kept near their phone a pamphlet listing all the subjects covered. They have but to call the area's Health-Line number, ask for the tape, then sit back and listen to a three-to-seven-minute message.

Health Line is a UW Extension Consumer Health Education program with a library of about 525 tapes, about eighty of which have been translated into Spanish. Its coordinator is Marjorie Heiner Bartlett '42, '44.

Its purpose is not to provide emergency care, of course," she says, "nor does it diagnose. But because Health-Line offers information exactly when needed it provides guidance for earlier detection of possible problems. And it encourages more healthful lifestyles."

The program started in 1970, patterned after—and based on the success of—a telephone information service the Extension had started for medical personnel a few years earlier. Originally intended to serve hospital patients, demand brought it into the Madison community. Soon other state cities requested it, usually supported by a local hospital or clinic. Today it can be found in several cities within the state, and in recent years it's spread beyond as uni-

versities, colleges and hospitals have purchased the tapes for use on their telephone access services. One of its largest users is Houston, out of Memorial Hospital there.

Health-Line is popular with the medical groups who support it because they can rely on the accuracy and educational value of the information dispensed, and because it reduces the load on the private lines to hospitals and physicians. Those two factors keep it in demand, once it's introduced in a community, by users who hesitate to disturb their physician with what might be a "trivial" matter, or who tire of trying to get through a constantly busy office phone. Moreover, the caller remains anonymous and this, says Mrs. Bartlett, is a surprisingly important asset. "The caller gets the answers without any embarrassment, and can call back as many times as he wishes until he feels he really understands the topic." The fact that the information is available for the price of a phone call doesn't hurt either, she says.

Hospitals and clinics encourage their staffs to become familiar with the tapes, not only in support of their own wellness programs, but so they can proselytize this form of health education to friends and family.

There's a second use for Health-Line in some cities. They subscribe to a program called Health-Line Highlight which features a weekly message on such subjects as the dangers of alcohol abuse, the virtues of exercise, and one called The Day Santa Almost Quit, a children's tape about toy safety. Requests for new tapes on new subjects

come in each month, Mrs. Bartlett says. Various organizations may start a local campaign toward some healthful end—quitting smoking is a popular one—and ask for a support tape with the latest facts and figures. The purposes and benefits of immunization is another frequently updated topic.

For all the tapes, Mrs. Bartlett comes up with the specialist to write the script, which she may then edit towards layman's terms before she supervises the production of the tape. She then consults with prospective users, directs and coordinates distribution and manages the nationwide marketing.

She is enthused about Health-Line. "It helps everyone—parents, women, teen-agers, youngsters and the elderly. It's a program that can improve the quality of life in any community," she says.

*Here is a list of current Health-Line subscribers:*

Alexandria, Va. (Alexandria Hospital)  
Dallas (Methodist Hospital)  
Philadelphia (Frankford Hospital)  
Napa Cnty., Cal. (Napa Cnty. Med. Soc.)  
Austin, Texas (GTE Infocentre)  
Houston (Memorial Hospital)  
Bismarck, N.D. (Quain-Ramstad Clinic)  
Cedar Rapids (St. Luke's Hospital)  
Durham, N.C. (Durham Tech. Inst.)  
Institute, W.V. (WCSC)  
Mankato, Minn. (MSC)  
Long Beach (Memorial Hospital)  
Lafayette (Home Hospital)  
Evansville, Ind. (Wellborn Hospital)  
Maryville, Mo. (NWMSU)

*In Wisconsin*

Eau Claire  
Fond du Lac  
La Crosse County  
Madison  
Menominee Tribal Clinic  
Milwaukee  
Rhinelander  
River Falls  
Rock County  
Sheboygan County  
Wausau  
Wisconsin Rapids (Riverview Hosp. Auxiliary)  
Health-Line Highlights are available in: Fox Valley area and Dane County, and the Health-Line Library is available to hospital subscribers in Dane County.



**The wise owl appears on Health-Line subject lists mailed by the support agency in communities which have the service.**

federal cutback on grants. It was expected that the cutback, combined with increased grant applications, would reduce each one given out next semester by about \$210. The range of grants here is from \$175 to \$1750. About 3,900 students will be affected by the cutback.

Grants are based on need; loans are not, and are provided by private lenders.

Applications for financial aid in one form or another are up by 30 percent this year, Douma said. About half of the 41,350 enrollment for the first semester received aid, the average amount being \$2675 for the academic year. Total aid was running near \$53 million for the year, Douma said; a year ago it was \$34 million.

## Campus Buildings Included In System Budget Request

At its early-December meeting, the Board of Regents of the UW System endorsed a proposal for \$140.8 million in building construction and remodeling for the next biennium.

UW-Madison projects included were a swine research, teaching and Extension facility on the ag campus and at Arlington Experimental Farm, and remodeling on: Birge Hall; King Hall; 1410 Johnson Drive; Pharmacy Building; Goodnight Hall; Home Ec Building; Hydraulics Building; additions to the Biochemistry and Computer Science buildings; and a pedestrian bridge to Helen C. White Hall.

The budget proposal must be approved by the state.

## Law Professor Says Women Still Face Job Discriminations

Women are still barred from many jobs because of their sex, and United States courts are upholding the right of employers to restrict jobs to men only, according to a law professor here.

"The rationale has changed but the result is the same," Professor Kathryn L. Powers contends. "We would not condone job discrimination based on race in the same way we do on the basis of sex."

Powers believes the courts are masking sex stereotyping attitudes by claiming their decisions are based on "common sense." In reality, she argues, a kind of "pragmatic paternalism" has replaced "romantic paternalism" notions which held that women, being physically and morally weaker than men, should be protected from some working environments.

Recent court decisions permitting job discrimination based on sex have relied on the idea that there are "bona fide occupational qualifications" for some jobs and

Continued on page 22

# Alumni Weekend '81

## May 8-10



Alumni House • Wisconsin Center • Wisconsin Union

A marvelous weekend for all alumni, with special reunions\* for the classes of 1916, 1917, 1918, 1919, 1920, 1921, 1926, 1931, 1936, 1941, 1946, 1951, 1956.

## Calendar

### Friday, May 8

- Registration, open house for all classes: Wisconsin Center
- Half-Century Club (1931) luncheon
- Alumni seminar
- Class receptions and dinners

### Saturday, May 9

- Registration, open house for all classes: Wisconsin Center
- 25-Year Club (1956) luncheon
- Campus bus tours
- The traditional Alumni Dinner in Great Hall, Wisconsin Union.

As always, the highlight of this fast-moving event is the presentation of our Distinguished Service Awards to eminent alumni; our recognition of outstanding students; and a concert by the famed Wisconsin Singers. Dinner is preceded by a no-host cocktail party in Tripp Commons.

### Sunday, May 10

- Morning open-house for all returning alumni at the Chancellor's Residence, 130 N. Prospect Avenue.

\* Reunion committees from each class send notices to those members for whom they have current addresses. These should be received about mid-February. Please keep our office advised of an address change, and contact us if you have not received your notice by March 1.

Clip and return:

Wisconsin Alumni Association,  
650 N. Lake Street, Madison 53706

Send me \_\_\_\_\_ tickets for the 1981 Alumni Dinner,  
Saturday, May 9 at 6:30 p.m. at \$12 per person.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Class \_\_\_\_\_

"business necessities" for hiring men only for others.

These arguments have been used to allow employers to hire only men for jobs in correctional institutions housing male inmates, to continue the practice of not hiring the spouses of other employees, to refuse to consider women for an executive position with an international oil company which conducted business in Latin America because clients would be reluctant to accept a woman in such a role, and to require airline flight attendants to go on maternity leave as soon as they know they are pregnant.

"The only examples I can think of where sex is really a bona fide occupational qualification are the positions of wet nurse and sperm donor," Powers argues. "Other cases where it was claimed that sex should be a qualification almost always discriminate against women rather than men."

Powers' arguments appeared in an article published last July by the Wayne Law Review.

Powers taught at the University of Florida College of Law before coming to UW-Madison two years ago. Previously she was in private practice and worked for the Securities and Exchange Commission. She earned her J.D. degree at the University of Florida.

—Mary Ellen Bell

## First Blind Student Tackles Law Books

What Matthew Olaiya does is not so different from what his first-year classmates do. He attends classes, takes notes and spends a lot of time studying—as many as forty to fifty hours a week when the pressure is on.

What is different is the way he does it.

Olaiya, 23, is the first blind student enrolled at the Law School. When he finishes the three-year course, he will be one of a handful of blind lawyers.

Being a non-sighted student in a course of study known for its thick casebooks and heavy research assignments means that Olaiya has to use some special aids. His description of how he handles the work however, makes it sound uncomplicated, almost routine.

He has textbooks recorded for him by an agency in Milwaukee; some basic books such as the Legal Dictionary are available in braille. He tape-records lectures and later transcribes braille notes. He has a small army of volunteer readers who help with library research and read class handouts. His final examination questions will be tape recorded; he can type his answers.

Joan B. Rundle, assistant dean, said Olaiya could not have chosen a more demanding graduate course. And snags do complicate his study procedures. This fall, textbooks for two of his classes came too late to be recorded before the semester

started. Olaiya relied on readers for those courses and sometimes fell behind. "Not having read the books made it hard to follow the lecture," he said.

A native of Nigeria, Olaiya came to the United States to study because support services for the blind are better here. He initially attended Marquette University, where he studied business and history.

"In Nigeria, I had to braille all my own textbooks," he said. "I spent most of my vacations brailing books."

He also believes his opportunity for practicing law will be better with an American firm. He acknowledges, however, that American law firms have been reluctant to hire blind lawyers and that 80 to 90 percent of blind lawyers in the United States work for the government rather than private firms. But he contends "stereotypes about what a blind person can and cannot do are worse in Nigeria."

Olaiya plans a career in international law and would like to work for a multinational corporation or international organization.

He has been pleasantly surprised by the experience of attending law school. He has use of an office in the Law Library, where the noise from his braille machine does not disturb other students. And he found his fellow students extremely willing to volunteer to help him.

"I expected that law students, especially those in the first year, would be very occupied with their own studies. I was surprised



## Lair of the Bear Camp

June 20—27  
1981

West-coast Badger families will meet again next summer for outdoor fun and camaraderie. Private tents with modern amenities, family-style meals, activity programs by age-group. All in the High Sierra Mountains near Pinecrest, California.

These delightful weeks at both camps are sponsored by the Wisconsin Alumni Association.

For further information write **Summer Camps**, WAA, 650 N. Lake St., Madison 53706.

## Camp Brosius

June 28—July 4  
1981

At Elkhart Lake, about fifty-five miles north of Milwaukee. Housing from rustic cabins to cottages with maid service. Meals varied and bountiful. Programs geared to specific age groups. Babysitting for infants.

by their willingness to volunteer to help with reading, shopping and so on. Every-time I walk through the corridors, someone stops me to offer help."

—Mary Ellen Bell

### **New Calculus Text Based on Old Idea**

It's possible to teach new students old tricks, say mathematics professors here. A textbook that resurrects concepts from three centuries ago, now long in disuse, and applies them to elementary calculus has been used here the past four years. Mathematics Professor Lawrence S. Levy, who is using the text this semester, says he believes the book's classic approach makes it easier for beginning students to grasp calculus concepts.

The book, *Elementary Calculus*, was written in 1976 by UW-Madison Professor H. Jerome Keisler. The volume is based on the principle of "infinitesimals," first developed in the 17th century by Newton and Leibnitz.

Though the concept of infinitely small numbers was correct, mathematicians found it difficult to work with since no number system which contained infinitesimals had been discovered. Traditional methods of teaching calculus are based instead on a complex concept of "limits" developed about 100 years ago.

A breakthrough was reached in 1960 when Abraham Robinson constructed a number system called "hyper-reals" which contains infinitesimals. Robinson's system "made it possible to do calculus in a way which is closer to the way Newton and Leibnitz thought about it," Levy says. Keisler's book is an attempt to carry out this idea in a text for college freshmen."

Keisler believes Robinson's approach is less confusing, but his book also includes the traditional limit definition. Learning calculus both ways, he says, can "better prepare a student to cope with new ideas as they develop in the future. It gives the student more tools to work with."

The University also offers a calculus sequence taught only with the limit approach, and Keisler says a student can switch from one to the other without great difficulty.

While his book concentrates on teaching concepts, he says infinitesimals have become valuable as a research tool and also have had applications in the fields of physics and economics.

Keisler, who joined the faculty in 1962, estimates that his book is used at some thirty colleges. It is, he believes, the only complete text available using Robinson's system. The use of infinitesimals, he says, may also prove helpful in teaching calculus in high schools.

—Richard Berg

# The True Story of Two Wise Investors

Phil and Joyce Smith made some wise investments in their earlier years. They constructed a series of houses in the late 30's and kept them as rental units through the years. Phil and Joyce are in their 80's now and decided they no longer wished to take care of the houses. They began to investigate the best way to dispose of these properties.

During their investigation, the Smiths read of a Charitable Remainder Unitrust at the University of Wisconsin Foundation which would allow them to dispose of the houses, provide them with a sizeable income tax deduction, eliminate the huge capital gains they would have had to pay on the sale of these properties, and receive an increase in spendable income for the rest of their lives. Consider the true facts of the case of Phil and Joyce Smith (their names have been changed to respect the confidentiality of the gift).

In early October 1979, the Smiths deeded four houses with a total value of \$108,000 to the University of Wisconsin Foundation in a charitable remainder unitrust. The Smiths and the Foundation agreed on a 7% unitrust which guaranteed them an income based on the value of the unitrust as determined on the first business day of each year. The Foundation sold the houses in late October and, after commission and costs, the unitrust was valued on January 2, 1980 at approximately \$100,250. The Smiths received 7% of that value for a total of \$7,017 for the year in quarterly installments. (Their rent received after property taxes had been \$5,136.)

The original total cost of the houses with improvements was \$23,800 which, in the case of a sale of the houses by the Smiths, would generate a capital gains tax of over \$10,000. Because the Smiths entered the unitrust, they paid no capital gains when the houses were sold. Instead, the funds that would have been paid in capital gains are now fully invested and earning income for the Smiths.

In addition to eliminating capital gains taxes, the Smiths received an income tax deduction of \$74,513, useable in the year of the gift plus five succeeding years.

The most significant thing about the gift, however, is that the Smiths set up a Phil and Joyce Smith-Bascom Professorship. This professorship will enable the University to retain a top professor and offer him/her additional funds for research and teaching improvement. Such professorships, unique to Wisconsin, are highly regarded by the faculty. Phil and Joyce Smith have made a wise investment in every way.

#### **For further information, contact:**

**Timothy A. Reilley**

**Vice President**

**University of Wisconsin Foundation**

**702 Langdon Street**

**Madison, Wisconsin 53706**

**Phone: 608/263-4545**

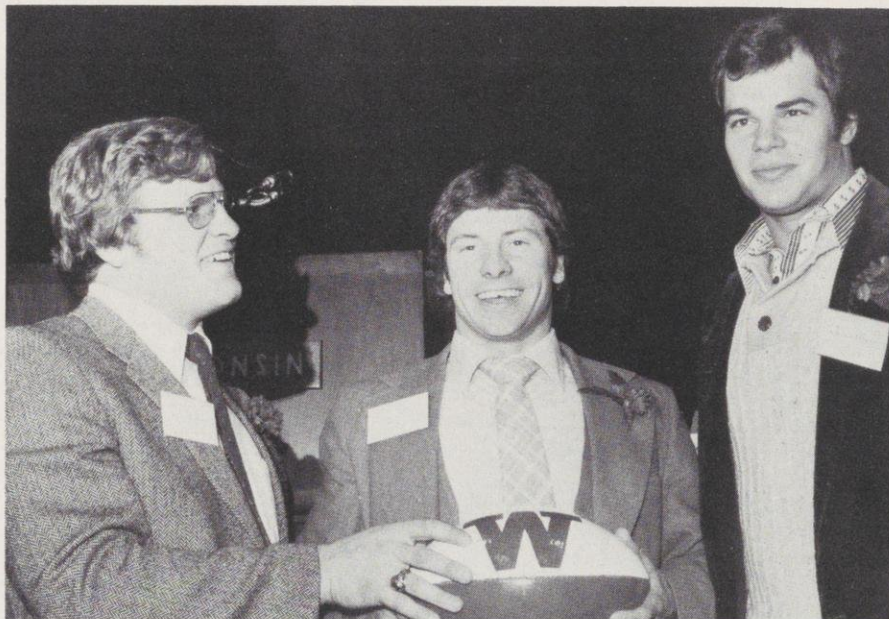


# Sports

## Football: Maybe An Upswing

The Badgers failed to leave their football fans cheering over the season, but they closed on a hopeful note. They won their two final games against Northwestern and Minnesota, and they did it with thanks to freshman quarterback Jess Cole. That leaves the door open for optimism.

Cole, who had come in occasionally during the earlier part of the season when Jon Josten was too banged up of hand or knee, came in late in the second quarter against Northwestern, stayed around to complete five of eleven passes for sixty yards and a touchdown, then ran for another. (Aided and abetted by tailback Troy King, who ran for eighty-one yards; by freshman flanker Thad McFadden, with seventy-four yards; and fullback Dave Mohapp with sixty-seven.) Badgers 39; Northwestern 19.



Co-Captains Joe Rothbauer, senior center from Oshkosh, (left) and Dave Ahrens, senior outside linebacker from Oregon, (right) flanking Marshall Richards, Menasha senior, who captained Wisconsin's special teams during the season. Ahrens was named Most Valuable Player for 1980, and Rothbauer was named recipient of the Russ Winnie Award which is given annually to the senior of the Wisconsin football team who best combines academic and athletic excellence.

**Handcrafted  
brass  
Wind Chime**  
*Sounds as beautiful  
as it looks*

**\$38<sup>00</sup>** Includes shipping  
Wisc. residents add 4% Sales Tax

Handmade of solid brass by an expert metal craftsman in Wisconsin. Emits a soft, pleasant chiming sound. Use it as a door bell, a dinner chime or on the patio. Fits with any decor. Brass sail hangs from clapper allowing chime to sound when a breeze is blowing. Rawhide hanger. This unique chime makes a perfect gift for Mothers Day, Fathers Day or most any special occasion.

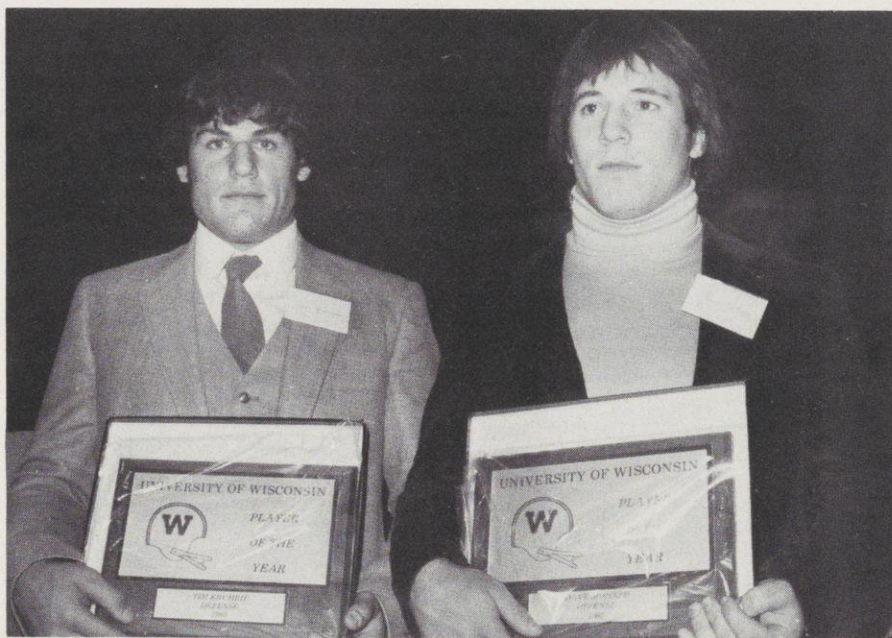
**BILL STEGE/METAL CRAFTSMAN**  
920 GENEVA RD.  
LAKE GENEVA, WI 53147, C.E.S. Associates, Inc.

Bill, enclosed is my check (or money order) for Wind Chimes at \$38.00 each (Wisc. residents add 4% sales tax). I understand shipping costs are prepaid. If I don't get my Wind Chime in three weeks I'll be mad as Hell! Send completed order form and make check out to:

**Bill Stege**  
920 Geneva Rd., Lake Geneva, WI 53147

Return Chime within 30 days for full refund (less shipping) if not completely satisfied.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



"Players of the Year" Tim Krumrie, Mondovi, and Dave Mohapp, Woodstock, IL. Krumrie, a middle guard, paced the Badgers' defense with 105 tackles (72 solo), tackles-forcing-fumbles (4), and fumbles recovered (3), while Mohapp was the second leading ground gainer with 506 yards on 109 carries and 4 TDs.

Then, in the finale against Minnesota a week later, he scored four touchdowns (making him the leading scorer for the season), rushed the ball fifteen times for ninety-two yards, and completed five of seven passes for fifty-seven. Badgers 25; Minnesota 7.

The Season	
Wis.	Opponent
6	Purdue 12
3	Brigham Young 28
0	UCLA 35
35	San Diego State 12
0	Indiana 24
17	Mich. State 7
0	Ohio State 21
13	Iowa 22
0	Michigan 24
39	Northwestern 19
25	Minnesota 7

Cole may herald better days ahead, but he and his teammates chose an old reliable as their MVP for the season, outside linebacker Dave Ahrens, a senior from Oregon. Co-captain this year with offensive center Joe Rothbauer of Oshkosh, Ahrens ranked third in team tackles and led in tackles-for-losses with eighteen for minus-seventy-seven yards. And he sacked more QBs than anyone else in Badger football history.

Rothbauer was one of six special-team players to win an award, the only regular player to play on the kickoff and kick-

return units. He played more downs this season than any other offensive player.

Sophomore nose guard Tim Krumrie (a former Mondovi teammate of Cole's) with linebackers Guy Boliaux and Dave Levenick earned Victors Club awards, credited with playing "great football," according to Coach Dave McClain, in at least eight of the eleven games of the season. Krumrie also was named the team's defensive player of the year.

Fulback Dave Mohapp was named offensive player of the year, and sophomore tailback John Williams earned the Wayne Souza Memorial Award as the most improved offensive player. Sophomore cornerback Von Mansfield got the Jay Seller Memorial Award as most-improved defensive player.

Special-team awards went to, in addition to Rothbauer, Matt Vanden Boom, John Westphal, Clint Sims, Marshall Richards, and Al Seamonson. The Badgers gave up the fewest yards on opponents' punt returns in the conference this season. Richards was the captain of the special team.

Offensive guard Bill Rutenberg and defensive back Pat Delaney earned Mr. Hustle Awards.

Wisconsin finished in a tie for sixth place in the Big Ten with a 3-5 record; 4-7 overall. The defense was fourth in conference against the rush, tenth in the nation in that category, a considerable improvement over last year's 105th spot. □

Reserve now  
and avoid the rush to

## Day On Campus

Tues., April 7

Wisconsin Center • Union Theater

Registration & coffee: 8:15-9:15

Morning sessions begin at 9:30 and 10:40

Choose two sessions:

- A. Journalism faculty members **James Baughman** and **Prof. Steve Chaffee** in a dialogue on the role of the news media in our democracy.
- B. Faculty psychiatrist **Benjamin Glover MD** discussing our memory capabilities as we grow older.
- C. **Catherine Mead**, new director of the Elvehjem Museum of Art, tells us how to enjoy modern art.
- D. **Gerald Kulcinski**, professor of nuclear engineering, gives us a fresh look at that vital subject.

Luncheon—Noon

Afternoon Program

The University Concert Choir under the direction of **Prof. Robert Fountain**.

Again, we offer round-trip bus service from East Towne and West Towne shopping malls, leaving each at 8:30 a.m. The fare is \$2.50.

### Day On Campus

Wisconsin Center, 702 Langdon St.,  
Madison 53706

Here is my check payable to the Wisconsin Alumni Association, in the amount of \$\_\_\_\_\_ for \_\_\_\_\_ reservations at \$12 each. (I'm also including \$\_\_\_\_\_ for bus passes for \_\_\_\_\_ people at \$2.50 each  
TOTAL: \$\_\_\_\_\_  
Leaving from:

East Towne \_\_\_\_\_ West Towne \_\_\_\_\_

Name \_\_\_\_\_

Soc. Sec. No. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Circle your choice of two sessions:

A B C D

Guests' Names \_\_\_\_\_

Guests' choice of sessions

A B C D, A B C D

Announcing the Second Annual

# CRAZY LEGS

## Golf Tournament

Sarasota, Fla.  
Monday, Feb. 16

Lunch and refreshments.  
Tee-off time at 12:45 (Men:  
Gator Creek Golf Club;  
Women: Fox Fire Club).

Hors d'oeuvres and  
cocktails, dinner, dancing,  
door prizes, mini-movies of  
Badger games, program  
featuring Elroy Hirsch and  
Dave McClain.

Prizes worth \$400 for  
winning men's foursome.

Entry fee is partially  
tax-deductible.

For complete information  
write:  
Francis V. Hoffman  
104 Pompano Bldg.  
1355 Porto Fino Dr.  
Sarasota, Fla. 33581

## Club Programs

Here is a reminder list of what are primarily Founders Day events and club-sponsored concerts by the Wisconsin Singers. Individuals named are the guest speakers at Founders Day dinners. Clubs send detailed information to alumni in their area.

Atlanta: Mar. 15—Wisconsin Singers  
 Chicago: Feb. 4—Badgerama; April 26—Prof. Bob Samp MD  
 Dallas: Feb. 27—UW Pres. Robt. O'Neil  
 Denver: Feb. 28—Prof. Bob Samp MD  
 Eastern Iowa (Cedar Rapids): Mar. 20—Dean of Students Paul Ginsberg  
 Fond du Lac: Jan. 29—Wisconsin Singers  
 Fort Atkinson: Mar. 26—Wisconsin Singers  
 Fox Valley (Appleton): Feb. 1—Wisconsin Singers  
 Gogebic Range (Ironwood-Hurley): Feb. 12—Kit Saunders  
 Green Bay: Feb. 1—Wisconsin Singers  
 Houston: Mar. 1—UW Pres. Robt. O'Neil  
 Indianapolis: April 24—Prof. Mike Leckrone, dir. UW Bands  
 Janesville: Feb. 24—UW Pres. Robt. O'Neil; April 3—Wisconsin Singers  
 Kenosha: Mar. 22—Kit Saunders  
 La Crosse: Feb. 7—Wisconsin Singers  
 Los Angeles: Mar. 14—Prof. Bob Samp MD  
 Louisville: Mar. 14—Wisconsin Singers; April 23—Prof. Mike Leckrone, dir. UW Bands  
 Manitowoc: Mar. 17—UW Pres. Robt. O'Neil  
 Marinette: Mar. 7—Wisconsin Singers  
 Merrill: Feb. 15—Wisconsin Singers  
 New York: April 10—Prof. Mike Leckrone, dir. UW Bands  
 Portland, Ore.: April 7—Chem. Eng. Prof. John A. Duffie  
 Rhinelander: Feb. 15—Wisconsin Singers  
 Sacramento: April 8—Chem. Eng. Prof. John A. Duffie  
 San Antonio: Feb. 28—UW Pres. Robt. O'Neil  
 San Diego: April 13—Prof. Bob Samp MD  
 San Francisco: Feb. 20—Assoc. Vice-Chancellor Wm. P. Davis, Ctr. Hlth. Sci.  
 Sarasota: Feb. 16—Crazylegs Golf Tourney (see page 25.)  
 Seattle: April 6—Chem. Eng. Prof. John A. Duffie  
 Sheboygan: Mar. 18—UW Pres. Robt. O'Neil  
 St. Louis: Mar. 19—Dean of Students Paul Ginsberg  
 Sturgeon Bay: Mar. 8—Wisconsin Singers  
 Sun City: Feb. 21—Assoc. Vice-Chancellor Wm. P. Davis, Ctr. Hlth. Sci.  
 Tomah: Feb. 8—Wisconsin Singers  
 Tucson: Feb. 24—Assoc. Vice-Chancellor Wm. P. Davis, Ctr. Hlth. Sci.  
 Vacationland (Baraboo): Jan. 13—UW Pres. Robt. O'Neil; Feb. 8—Wisconsin Singers  
 West Bend: Mar. 9—Dean of Students Paul Ginsberg

# Member News



Rohlich '36, '37



Murr '46



Berg '63



Arnold '77

Alex Greenthal LL.B. '02 celebrated his 102nd birthday on September 16. The Milwaukee attorney retired at ninety.

John J. Pinney '21 of Ottawa, Kansas was inducted into the Nurseryman's Hall of Fame in July. Author of three books and numerous articles on horticulture, he retired in 1964.

The American Academy of Psychoanalysis bestowed its William V. Silverberg award on Ralph M. Crowley '26, '28 MD. The New York City doctor has written many articles on psychiatry and psychoanalysis.

University of Texas at Austin professor Gerard A. Rohlich '36, '37, '40 received the Gordon Maskew Fair Medal from the Water Pollution Control Federation. It was presented for "proficient accomplishment in the training and development of engineers, usually in graduate school." While on our campus he created a world-renowned program in aquatic sciences.

The 92nd (and fourth Badger) president of the American Chemical Society is James D'Ianni Ph.D. '38, Akron, who retired from Goodyear Tire & Rubber in 1978. His position was assistant to the vice-president of research.

Madison's Edgewood College director of planning and development John C. Butler '39 retired in November. When he joined the staff in 1966 he was its first male administrator.

Thomas W. Krasemen '39 retired December 31 from federal service. He spent thirty-two years at the Bureau of Labor Statistics and eight with the Department of Commerce, which awarded him a Silver Medal "for outstanding work in current

economic analysis" in November. He resides in Silver Springs.

Catherine Cleary LL.B. '43 of Milwaukee is one of seven appointed by President Carter to the Synthetic Fuels Corporation. The quasi-governmental corporation will allocate \$88 billion to spur development of synthetic fuels. Miss Cleary retired from Wisconsin Trust Company in 1978 as c.e.o.

The Institute of Management Consultants elected Donald W. Murr '46 a member and certified management consultant. The Wilmette resident is midwest regional director of management services at Arthur Young & Company in Chicago.

University of Rochester Medical Center professor Seymour I. Schwartz '47 was awarded the first honorary membership in the Mexican Association of General Surgery. He lives in Pittsford, New York.

Republic Airlines named Bernard Sweet '47 vice-chairman of the board. The St. Paul resident has been president since 1969.

UW-Eau Claire's Roma Borst Hoff '48, '51 spent six weeks at Sophia University in Tokyo and Kansai Gaidai University near Kyoto as part of their exchange program. She recently completed a two-year term as president of the Wisconsin Association of Foreign Language Teachers.

Anthony F. Ingrassia '48 was one of forty-nine people to receive the Presidential rank of "distinguished executive" at a White House ceremony. He is the assistant director for labor management relations of the U.S. Office of Personnel Management, and resides in Arlington, Va.

Oscar Mayer named John A. Bolz '50 a vice-president. He has been with the company since 1954.

The Arizona English Teachers Association cited Robert E. Shafer '50, '53 as an "influential thinker and teacher in the world's greatest experiment—the American public school." He is an Arizona State University English professor and director of the Greater Phoenix Area Writing Project.

University of Illinois associate professor Robert D. Espeseth '52, '56 was elected first vice-president of the National Society for Park Resources, a branch of the National Recreation and Park Association.

Connecticut Mutual Life Insurance Company promoted Gerald J. Randall '54, LL.B. '57, to senior vice-president. He resides in Glastonbury, Conn.

The Kent State University Alumni Association awarded associate professor Evert C. Wallenfeldt '54 a Distinguished Teaching Award. He is director of student personnel graduate studies in the College of Education.

Continued on page 28

# COME ALONG WITH US

## JAMAICA HOLIDAY—

March 10-17 / \$639

## EAST INDIES ESCAPE—

March 26-April 10 / From \$2595

## IRELAND ESCAPE—

April 17-25 / From \$995

## SPAIN/PORTUGAL ADVENTURE—

May 15-28 / From \$1849

## MONTREAL & CRUISE

## OF CANADA'S MARITIME PROVINCES—

May 22-June 1 / From \$1995

## PEOPLES REPUBLIC OF CHINA—

June 12-July 4 / From \$3695

## ALASKAN CRUISE—

June 20-July 4 / From \$1895

## CLASSICAL ITALY

## & THE SWISS ALPS—

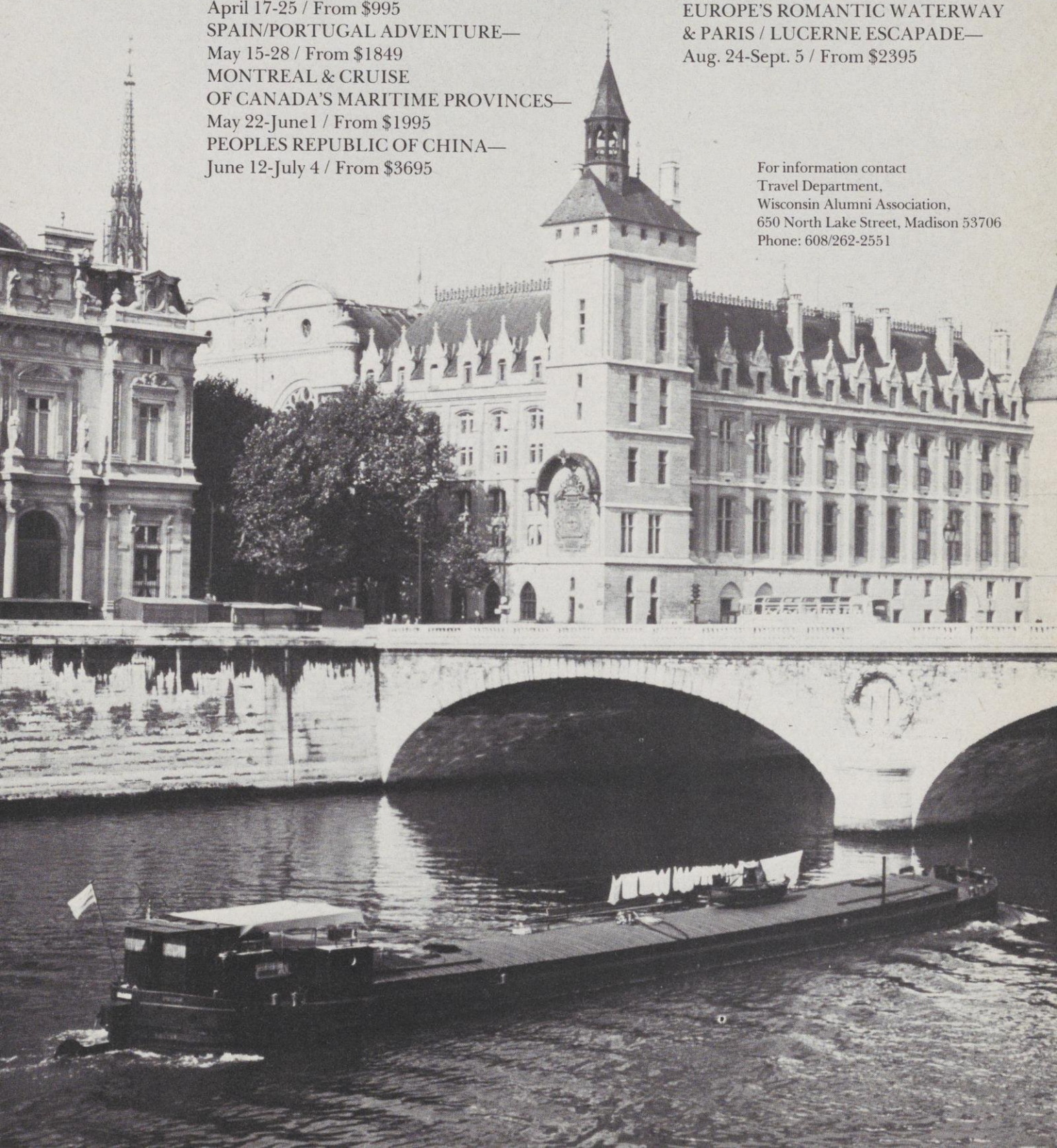
July 7-20 / From \$2295

## EUROPE'S ROMANTIC WATERWAY

## & PARIS / LUCERNE ESCAPE—

Aug. 24-Sept. 5 / From \$2395

For information contact  
Travel Department,  
Wisconsin Alumni Association,  
650 North Lake Street, Madison 53706  
Phone: 608/262-2551



# Member News

Continued

The Illinois Association of Realtors named *Don Ursin '55* president for 1981. Thorsen Realtors of suburban Chicago recently promoted him to executive vice-president for residential operations. He and his wife *Joyce (Krogen) '68* live in Glen Ellyn.

*James L. McCollough '58* of Gurnee, Ill. was promoted to director of manufacturing project engineering by Travenol Laboratories, Inc.

*Sheldon M. Bearrood '62* joined Republic Airlines as corporate budget manager. He and his wife *Nina (Radant) '61* live in Shoreview, Minn.

American Steel Foundries of Chicago named *Norman A. Berg '63* vice-president of marketing. He has held numerous positions with the company since he joined it in 1963. He resides in Wheaton.

The Illinois 6th district elected *Diana (Walker) Nelson '63* to the state legislature in November. She and her husband *David '63* live in Western Springs.

Hecla Mining Company of Wallace, Idaho promoted *Michael P. Gross '65* to manager of the Lucky Friday Silver Mine. He is married to *Wilma (Brereton) '65* and they are residents of Silverton.

Pennsylvania State University's department of dairy and animal science named *Paul J. Wangness '66* chairman. He lives in State College.

*Carl J. Rheins '67* of Long Island is co-editor of *THE JEWISH ALMANAC* recently published by Bantam Books, Inc.

*Michele (Weiss) Wiley '66* of Beaverton, Oregon serves on the board of directors of Women in Communications, Inc. as the Pacific Northwest regional vice-president. She is the acting director of university relations for the health sciences center of the University of Oregon at Portland.

The South Carolina Chapter of the Institute of Real Estate Management elected *John A. Warthman '69* president. He is general manager of Suitt Properties in Greenville.

The Milwaukee office of Northwestern Mutual Life Insurance Company appointed *Mark W. Smith '71, '74* assistant general counsel and secretary. He is a resident of Thiensville.

Memorial Hospital in Manitowoc appointed *Michael Brodzeller '72* head of the physical therapy department. He was previously director of physical therapy at Community Memorial Hospital in Menominee Falls.

*Scott W. Condon '72, '75* has moved from Atlanta, where he was in charge of new product brand development for Coca Cola Company, to Chicago, where he has joined the NBC sales team of Blair Television.

Massachusetts Mutual Life Insurance has promoted *John T. Etter '72* to a second-vice-presidency and moved him from Madison to the home office in Springfield, Mass. He and his family are living in suburban Wilbraham.

*Joseph T. Snow Ph.D. '72* will serve on the Spanish Language Committee of The College Board, the non-profit organization behind many college-entrance exams. He is associate professor of Spanish and Portuguese at the University of Georgia in Athens.

Our School of Pharmacy will receive \$750 in the name of *Michael G. Wolfgram '76* of Germantown to establish a revolving loan fund for students. He won the award in the Burroughs Wellcome Company's education program.

Women in Communications, Inc. Chicago chapter announced that its president-elect is *Barbara E. Arnold '77*. She is management assistant for Commonwealth Edison's news information department.

The new specialty bookstore, Contract Design Center, located in Chicago's Merchandise Mart has named *Jill Steinfeld '79* manager.

## Deaths

Mrs. Alfred Grau (*Celia E. Newman*) '07, Tacoma (6/80)

Mrs. Alfred J. Kieckhefer (*Allison More*) '09, Milwaukee (\*)

*Marshall Lewis '10*, New Auburn, Wis. (9/80)

Mrs. Harrison Garner (*Mary Parent*) '12, Madison (11/80), a co-founder of Badger Girls' State and for its first ten years its director.

*Raymond Charles Borchert '13*, Milwaukee (\*)

Mrs. C. D. Wiggenhorn (*Agnes Mary Burton*) '13, Newton, Conn. (10/78)

Mrs. Harrison Gevaart (*Winifred Belle Goodrich*) '14, Whitewater (9/80)

*Perce George Schley '14*, Milwaukee (9/80)

*Guy Earle Eaglesfield '15*, Tucson (11/74)

*Lawrence Louis Neumann '15*, Madison (10/80)

*Henry John Rahmlow '15*, St. Petersburg (4/80)

*Perry Wadsworth Wilder '15*, Sun City (10/80)

*George Winden Levis '16*, Milwaukee (10/80)

*Albert Lee Hodgson '17*, Ojai, Cal. (9/80)

(\*)Informants did not give date of death.

Mrs. Ernest C. Johnson (*Mary Loraine Holley*) '17, Traverse City, Mich. (6/80)

*Richard Francis Knott '17*, Ft. Lauderdale (12/79)

Mrs. Earl Roethke (*Doris Martha Goodland*) '18, Platteville (10/80)

*Carlyle William Burgess '19*, Largo, Fla. (7/80)

Mrs. Wilbur G. Dickson (*Carol Josephine Smith*) '19, Boulder, Col. (9/80)

Mrs. Walter Grasse (*Eddina Pauline Douma*) x'19, Sheboygan (9/80)

*Frank Rowan O'Donnell x'19*, Cleveland Heights, Ohio (8/80)

Mrs. Alan B. Starkey (*Lucille Wilhelmina Bieberman*) '19, Tucson (10/80)

*Virgil Roe Wertz '19*, Columbus, Ohio (7/80)

*Dallas R. Lamont '20*, Wash., D.C./St. Petersburg (10/80)

*Bert Lorin Richards '20*, Salt Lake City (2/78)

*Erwin George Sachse '20*, Sheboygan (9/80)

*Malcom P. Sharp '20*, River Forest (8/80), on our Law School faculty for a short time in the '30s.

*Robert McFarland Barlass '21*, Janesville (8/80)

Mrs. Horace Gilbert (*Louise Yeomans*) '21, San Diego (10/80)

*Dorothy Hinman '21*, Bloomington, Ill. (11/79)

*Julius Louis Wenstadt '21*, Sheboygan (\*)

*John Adrian Dollard '22*, New Haven (10/80), emeritus psychology prof at Yale and a pioneer in the study and analysis of race relations. His 1937 book, "Caste and Cast in a Southern Town," was banned in Georgia and South Africa for many years. He was instrumental, as executive secretary of the Memorial Union Building Committee in 1923, in raising public funds and attention to the need for it. A lengthy tribute to Mr. Dollard, written by Daniel Patrick Moynihan, appeared in the New York Times Book Review last November 9.

*Jasper Fayette Staples '22*, La Crosse (5/80)

*George Gaver Crawford '23*, Amarillo (1/80)

*Clarence Joseph Hughes '23*, Superior (10/80)

Mrs. Werner P. Meyer (*Agatha Ruth Raisbeck*) '23, Sun City (9/80)

Mrs. George Sherman (*Deborah Fay Olds*) '23, Marina Del Rey, Cal. (7/80)

*William Byron Baehr '24*, Glencoe (9/80)

*Irving Emery Gray '24*, Durham, N.C. (7/80)

Mrs. Raymond J. Kraushaar (*Nella May Burgess*) '24, San Marino, Cal. (\*)

*Hazel Sadye Pidd '24*, Sun Prairie '80)

*James Anderson Barnes '25*, Miami (10/80)

*Joseph Franklin Fudge '25*, College Station, Texas (12/79)

Mrs. I.T. Pohle (*Gladys Krostu*) '25, Stoughton (9/80)

Mrs. Garfield Thompson (*Carol Lydia Hubbard*) '25, Chicago (9/80)

Mrs. Clifford E. Conry (*Katherine Virginia White*) '26, Springfield, Ill. (4/80)

*Clare Frederick Dowling '26*, Tucson (8/80)

Mrs. Sidney S. Hall (*Mildred Elizabeth Anderson*) '26, Milwaukee (1/80)

Mrs. John H. Schneider (*Doris Diana Miller*) '26, Tustin, Cal. (1/79)

*Rudolph Joseph Allgeier '27*, Baltimore (10/80)

Mrs. Georges Bean (*Tessa Vinovsky*) '27, Garden City, N.Y. (7/80)

Mrs. Morton L. Deitch (*Helen Liebman Haberman*) '27, New York City (4/80)

*Clifford Ernest Gustafson '27*, Elizabeth, N.J. (80)

*Lester Justine Leil '27*, Platteville (10/80), longtime coach there.

Mrs. Ruth Love Minshall (*Ruth Odessa Love*) '27, Madison (6/80)

Mrs. Dexter Munson (*Ellen Janet Paul*) '27, Milton, Wis. (10/80)

*Leo Schapiro '27*, Encino, Cal. (1/80)

*Carl Jacob Bishofberger '28*, Minneapolis (12/78)

*Martha Ellen Black '28*, Elgin, Ill. (5/80)

*Fae Alberta Henry '28*, Two Rivers (10/79)

*Arthur George Kiesling '28*, Madison (10/80)

Mrs. Adolph Nydegger (*Elizabeth Ann Murphy*) '28, Winona (9/80)

continued

Wisconsin Alumni Association

**INTRAV<sup>®</sup>**

# Spain/Portugal Adventure

Come to spring in the sparkling lands of  
**Iberia...Lisbon, Seville, the Costa del Sol and Madrid.**

Iberia is the Prado, the Moorish walls of Toledo and the Alhambra in Granada. It's the click of fiery flamenco heels.  
The ole's of bullfights. The haunting sounds of the Fado singers.

It's gazpacho, paella and fine port wines. It's beautiful beaches, golden sunshine and the perfect time to go.  
With INTRAV, of course.

**Departing New York City, May 15, 1981**

**Via TWA wide-bodied transatlantic jet**

for

14 Sun and Fun Filled Days in Iberia On a Deluxe Trip Limited to 90 Exclusive INTRAV passengers

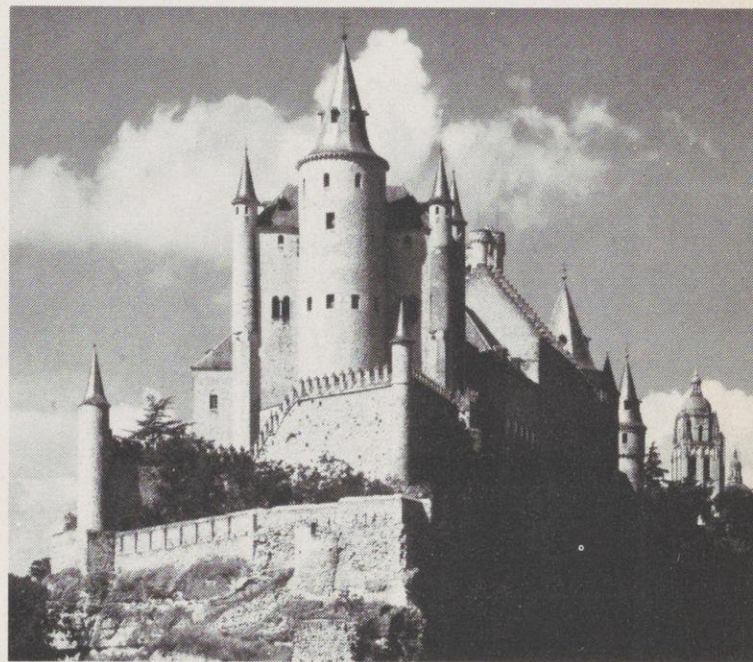
**\$1849 from New York**

**special group air round-trip to New York City**

**from Chicago \$175, Milwaukee \$220,**

**Minneapolis \$288**

includes round trip scheduled flights, accommodations at the best hotel in each city, full American breakfast each day  
and dinner each evening at a selection of the finest restaurants.



Find Out Why INTRAVLERS Keep Coming Back...  
Make your Spain/Portugal Adventure Reservations Today.

Send to: WAA, 650 N. Lake St., Enclosed is my check for \$ \_\_\_\_\_  
Madison, WI 53706 (\$200 per person) as deposit.

Name (s) \_\_\_\_\_

(LAST)

(FIRST)

(SPOUSE)

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

A Non-Regimented **INTRAV<sup>®</sup>** Deluxe Adventure

# WAA Directors

## Past Presidents

George R. Affeldt '43  
740 N. Plankinton Ave.  
Milwaukee 53203  
Served: 1977-78

Willard G. Aschenbrener '21  
4800 N. 68th St., #135  
Scottsdale, AZ 85251  
Served 1951-52

Norman O. Becker MD '40  
505 E. Division St.  
Fond du Lac 54935  
Served: 1961-62

Martin P. Below '24  
732 Raleigh Ct.  
Northbrook, IL 60062  
Served: 1959-60

Anthony G. DeLorenzo '36  
1700 N. Woodward Ave, Suite D  
Bloomfield Hills, MI 48013  
Served: 1965-66

Urban L. Doyle '51  
1224 Sweetwater Drive  
Cincinnati 45215  
Served: 1978-79

Robert F. Draper '37  
Loghill Village, P.O. Box 70  
Ridgeway, CO 81432  
Served: 1970-71

Philip H. Falk '21  
6209 Mineral Pt. Rd., #216  
Madison 53705  
Served: 1944-45

Lawrence J. Fitzpatrick '38  
1504 Sumac Dr.  
Madison 53705  
Served: 1956-57

Walter A. Frautschi '24  
29 Fuller Dr.  
Madison 53704  
Served: 1947-48

R. T. Johnstone '24  
17111 E. Jefferson Ave.  
Grosse Pointe, MI 48230  
Served: 1953-54

Earl C. Jordan '39  
Mass. Mutual Life  
111 W. Jackson Blvd.  
Chicago 60604  
Served: 1975-76

John A. Keenan '30  
High Point  
Fort Madison, IA 52627  
Served: 1957-58

Warren P. Knowles '33  
P.O. Box 339  
Milwaukee 53201  
Served: 1952-53

Carl H. Krieger '33  
722 Sussex Road  
Wynnewood, PA 19096  
Served: 1974-75

Lloyd G. Larson '27  
3477 S. 37th St.  
Milwaukee 53215  
Served: 1962-63

Charles O. Newlin '37  
11 San Mateo Place  
Hot Springs Village, AR 71901  
Served: 1963-64

Fred R. Rehm '43  
2721 N. 97th St.  
Milwaukee 53222  
Served: 1972-73

Raymond E. Rowland '25  
R. Rowland & Co.  
100 N. Broadway  
St. Louis 63102  
Served: 1968-69

Harold E. Scales '49\*  
Anchor S & L Association  
Box 7933  
Madison 53707  
Served: 1976-77

Robert R. Spitzer '44  
1134 North Rd., RR 4  
Burlington, WI 53105  
Served: 1964-65

F. Frederick Stender '49\*  
Served: 1979-80

Truman Torgerson '39  
2000 S. 10th  
Manitowoc 54220  
Served: 1969-70

Ralph F. J. Voigt '40  
Apt. 3-B, Lincoln House  
Merrill 54452  
Served: 1973-74

Gordon R. Walker '26  
2000 17th St.  
Racine 53402  
Served: 1955-56

John J. Walsh '38  
131 W. Wilson St.  
Madison 53703  
Served: 1966-67

Robert J. Wilson '51  
United Bank of Westgate  
Madison 53711  
Served: 1971-72

## Directors At Large

*Terms Expire July 1, 1981*

Mrs. James E. (Ann) Allen '65\*

Lawrence K. Dallia '65  
117 Ozark Trail  
Madison 53705

Alfred S. DeSimone '41\*

Timothy T. Flaherty MD '56  
1209 South Commercial  
Neenah 54956

William Gyure '48  
1115 21st Ave.  
Monroe 53566

Mrs. Allen S. (Pat) Jorgensen '46  
6500 N. Elm Tree Road  
Milwaukee 53217

Keith J. Kuehn '73  
Brewer Advertising, Inc.  
2440 Pershing Road  
Kansas City, MO 64108

Jeanne M. Oates '66  
Telerep Division of COX Broadcasting  
1700 Walnut Street  
Philadelphia 19103

Anthony J. Stracka '56  
Connecticut Mutual Life  
5712 Odana Road  
Madison 53719

Ernest Suhr '29  
822 E. Parkway Dr.  
Wheaton, IL 60187

*Terms Expire July 1, 1982*

Harvey Clements '43  
Foote, Cone & Belding  
601 N. Michigan Ave.  
Chicago 60611

John A. Gable '66  
Amoco Production Co.  
Security Life Bldg.  
Denver 80202

Frederick W. Haberman '36  
5760 Bittersweet Place  
Madison 53705

Francis V. Hoffman '43  
(Winter) 104 Pompano Building  
1355 Porto Fino Dr.  
Sarasota, FL 33581  
(Summer) 1029 Spaight Street  
Madison 53703

Veldor A. Kopitzke '49  
1350 Bonnie Drive  
Menasha 54952

Arnold F. Ludwig '56  
R.R. 1  
Manteno, IL 60950

Jonathan G. Pellegrin '67\*

Eric E. Rice '67  
Battelle Columbus Labs.  
505 King Avenue  
Columbus, OH 43201

Mrs. Harold (Karla) Snively '48  
2720 Sixth Street  
Monroe 53566

David J. Spengler '60  
Affiliated Bank of Madison  
1 W. Main St.  
Madison 53703

*Terms Expire July 1, 1983*

Hartman Axley '52  
State Mutual Life  
252 Clayton Street  
Denver 80206

Donald E. Frank '47\*

Robert H. Geffs '48  
The Arizona Bank  
P.O. Box 2089  
Scottsdale 85252

James W. Goetz '64  
McAlinden Associates Inc.  
122 East 42nd Street  
New York 10017

John C. Hickman, Jr. '65  
First National Bank  
120 South Sixth Street  
Minneapolis 55402

Eugene L. Johnson '60  
2300 First National Bank Bldg.  
120 South Sixth Street  
Minneapolis 55402

James A. Krzeminski '67  
San Diego Federal S & L Assn.  
600 B Street  
San Diego 92183

Henry A. Schlichting '54  
Parker Mexicana  
S.A. de C.V.  
Apartado 246  
Mexico 1, D.F.

Dale R. Thompson '50  
P.O. Box 2236  
Madison 53701

# Deaths

continued

Andrew G. Wojdula '65  
John H. Johnson & Associates  
332 S. Michigan Avenue  
Chicago 60604

## Senior Class Directors

### Class of 1978

LuAnn Dallman  
1304 Midland Ave., #B-35  
Yonkers, NY 10704

Cynthia Schweitzer  
7506 Long  
Lenexa, KS 66216

### Class of 1979

Ann E. Drivas  
1530 Troy Dr. #3  
Madison 53704

Ted Feierstein  
12990 West Bluemound Road #308  
Elm Grove, WI 53122

### Class of 1980

Bill Towell  
2080 Allen Boulevard, #27  
Middleton 53562

Carol Siebers  
2516 Hollywood  
Chicago 60659

## Certified Club Directors

*Aurora, IL*  
Roger Robbins  
1341 South Street  
Geneva 60134

*Janesville*  
James W. Masterson  
5116 East Milwaukee, Route 1

*Milwaukee*  
Ronald H. Plietz  
7820 North Highview Drive

*Green County*  
Martha Etter  
2263 6th Street  
Monroe 53566

*Sarasota*  
Steven Sommerfield  
329 West Miami Avenue  
Venice, FL 33595

*Twin Cities*  
Larry Gregerson  
First National Bank of Minnesota  
120 South 6th Street  
Minneapolis 55402

\* *Officer: See address on page 3*

Mrs. Howard Goodwin (*Bessie Lee Miller*) '29, Chicago (5/80)

*Jerome Joseph Henry* '29, Dane (11/80)

*John Dale Owen* '29, MD '31, Milwaukee/Phoenix (8/80)

Mrs. James D. Porter (*Elizabeth Smith Swensen*) x'30, Milwaukee (9/79)

*James Dillon Cobine* '31, Rexford, N.Y. (8/80), retired GE physicist whose studies led to the high-power vacuum interrupter.

Mrs. Robert M. Durkee (*Sarah Elizabeth Lowther*) x'31, Ontario, Cal. (10/80)

*Dorothy May Potter* x'31, Northampton, Mass., recreational director for the Red Cross during and after World War II, then local newspaper and radio figure. (10/80)

*Lester August Wienbergen* '31, Yuma (\*)

*Frederic H. Benti* '32, Beloit (9/80)

*James T. Drought* '32, Boston (9/80)

*Richard W. Evans Jr.* '32, Avon, Conn. (4/80)

*Judson Kempton* '32, Madison (9/80)

*Darleen A. McCormick* '32, Madison (11/80)

*Richard Gillman Fawkes* '34, Madison (5/80)

*Peter Wilson Mackenzie* '34, Madison (4/79)

*Gordon Charles Abrams* '35, Madison (11/80)

*William Hill Horton* '35, Prairie du Sac (9/80)

*Walter Glenn Rapraeger* '35, Sun City (77)

*Chester Allina Steiner* '35, St. Louis (8/79)

*Robert Patterson Bremner* '36, Poland, Ohio (8/80)

*Milton Finn* '36, MD '38, Superior (10/80)

*Paul Emil Voegeli* '36, Monticello (11/80)

*Edna Clara Wilson* '36, Woodstock, Ill. (4/80)

*Carl Edwin Hoppe* '37, San Rafael, Cal. (6/80)

*Keith Quentin Kellicutt* '37, Mesa, Ariz. (8/80)

*William Wallen Wheeler* '37, Novato, Cal. (9/80)

*John Wyngaard* x'37, Madison political reporter for the Green Bay Press Gazette and Appleton Post Crescent for forty-two years. His column "Wisconsin Report" appeared in fifteen state newspapers. (10/80).

Mrs. John A. Fromm (*Barbara Jane Post*) '38, Thiensville (9/80)

*Anton Jureziz Jr.* '38, Alton, Ill. (10/78)

*Hugh Ramsay Moore* '38, Neenah (10/80)

*James Martin Poole* '38, Kenosha (10/80)

*Martin Marcus Tank* '39, Washington, D.C. (6/80)

Mrs. John G. Bartram (*Maxine Lauretta Day Masters*) '40, Tulsa (9/80)

Mrs. R. Frank Bawden (*Dorothy Emma Greenwood*) x'41, Shakopee, Minn. (\*)

*Duncan Breck Marsh* '41, MD '43, Salinas, Cal. (9/80)

Mrs. M. L. Mickelson (*Lucille Alice Maaske*) '41, Richland, Wash. (\*)

*Donald Leo Netzer* '42, Oshkosh (9/80)

*Russell Charles Sauers* '42, Midland, Mich. (8/80)

*Lee Edward Gerhard* '44, Shawano (7/80)

*Mary Jane Healy* '44, Beaver Dam (10/80)

*Richard Warren Mueckler* '44, Racine (9/80)

*Robert Earl McMahon* '45, Greenwood, Ind. (9/80)

*Ruth Marie Moldenhauer* '45, MD '47, Milwaukee (11/68)

Mrs. Leanora Pollitt (*Leanora Levine*) '45, Brooklyn, N.Y. (\*)

*Robert Dean Smyth* '45, La Crosse (9/80)

*Joseph Richard Brady* '47, Madison (10/80)

*Roger Randolph Miesfeld* '48, MD, San Diego (9/80)

*Adalbert Reiser* '49, Kenosha/Stoughton (9/80)

*Boughton Cobb Jr.* '50, Cold Spring Harbor, N.Y. (1/76)

*Lloyd Charles Demaris* '50, MD '52, Hibbing (10/80)

*Donald Warren Rehfeldt* '50, Wisconsin Rapids (10/80), the Big Ten's high scorer in basketball in '49 and '50, and an All-American in '50.

*Harold Corwin Ashwill* '51, Sun Prairie (10/80)

*William David Sutherland* '52, Janesville (10/80)

Mrs. Dena G. Bonic (*Dena Goldberg*) '53, Milwaukee (3/78)

*Robert Allan Mueller* '53, Westlake, Ohio (10/80)

*Ruben Frederick Krakow* '54, Dixon, Ill. (2/80)

*Kenneth James Kitelinger* '56, Janesville (12/79)

Mrs. Ethel B. Scheurman (*Ethel Blake*) '57, Madison (10/80)

*George William Barber* '59, Brownsville, Texas (9/80)

*Dallas Ardelle Friberg* '60, Barron, Wis. (9/80)

Mrs. Johanna Gnauck (*Johanna Syring*) '60, Milwaukee (10/78)

*Gerald Michael Blessinger* '61, Milwaukee (6/78)

*Carolyn Jean Stern* '61, Washington, D.C. (10/80)

*William Roy Featherston* '62, W. Lafayette, Ind. (6/80)

*Eleanor Ann Butcher* '64, Elmont, N.Y. (\*)

Mrs. Garmen K. Ammerman (*Georgia Ann De Dakis*) '65, Madison (10/80)

*Don Paul Giarusso* '65, Seattle (10/80)

*James Wilbur Harder* '65, Midland, Mich (9/80)

*Robert Lee Stonek* '65, Milwaukee (11/80)

*Wayne Richard De Smith* '70, Hudson, Wis. (10/80)

*Annette Marie Jackson* '70, Horicon (78)

Mrs. James Loder (*Kathleen Gay Kellor*) '70, Madison (9/80)

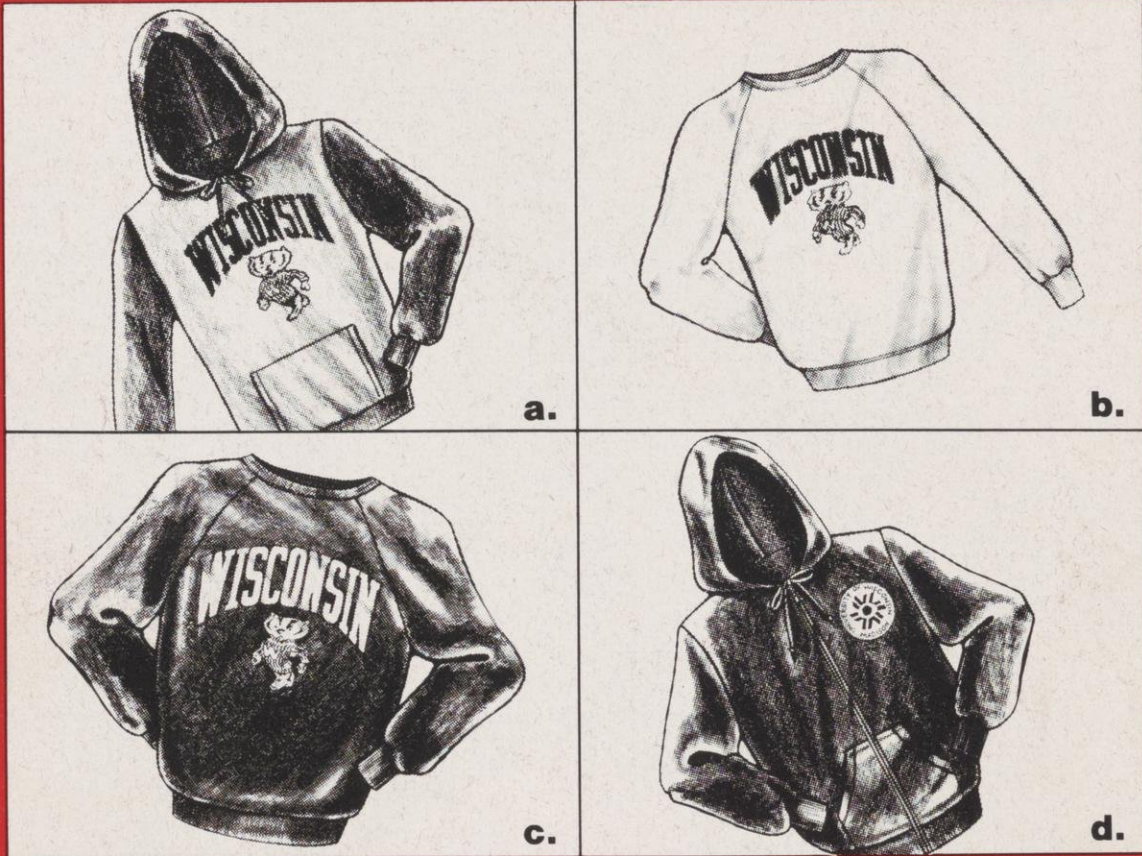
*Ross Mickelsen* '71, Manhattan, Kan. (\*)

*Ronald Lee Allen* '73, Milwaukee (5/78)

*David Paul Hedrick* '76, Smithville, Ohio (10/78)



# WISCONSIN SWEATSHIRTS



**insignia**  
**insignia**

**We do imprinting**

**Wisconsin Sweatshirts make great gifts!**

- a. Wisconsin Hooded Sweatshirt. Pullover in Red. Adult Sizes S-M-L- **\$15**
- b. Kids' Wisconsin Sweatshirts. Crewneck in Red, White, Navy or Powder. In kids sizes XS-S-M-L **\$8.30**
- c. Wisconsin Sweatshirt. Crewneck in Red, Navy. Adult sizes S-M-L-XL **\$10**
- d. Zip Front Wisconsin Sweatshirt. With hood in Red, Navy or Ivory. Adult sizes S-M-L-XL **\$18.60**

**insignia**

"Your Store for Wisconsin Memorabilia"  
639 State Street Madison 53703 (608) 251-0495

ITEM	SIZE	ITEM	SIZE	ITEM	SIZE
<input type="checkbox"/>	ADULT	<input type="checkbox"/>	ADULT	<input type="checkbox"/>	ADULT
<input type="checkbox"/>	CHILD	<input type="checkbox"/>	CHILD	<input type="checkbox"/>	CHILD

Please send to:

Name \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Please Charge to:

Name \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Chk. \_\_\_\_\_ M.O. \_\_\_\_\_ Amount \_\_\_\_\_

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Acct. # \_\_\_\_\_

MC Interbank \_\_\_\_\_ Exp.Date \_\_\_\_\_

Wisconsin residents add 4% sales tax. add 1.50 postage and handling

Mail and phone orders filled promptly

