

Buster Brown Shoes advertisement.

[s.l.]: [s.n.], 1952

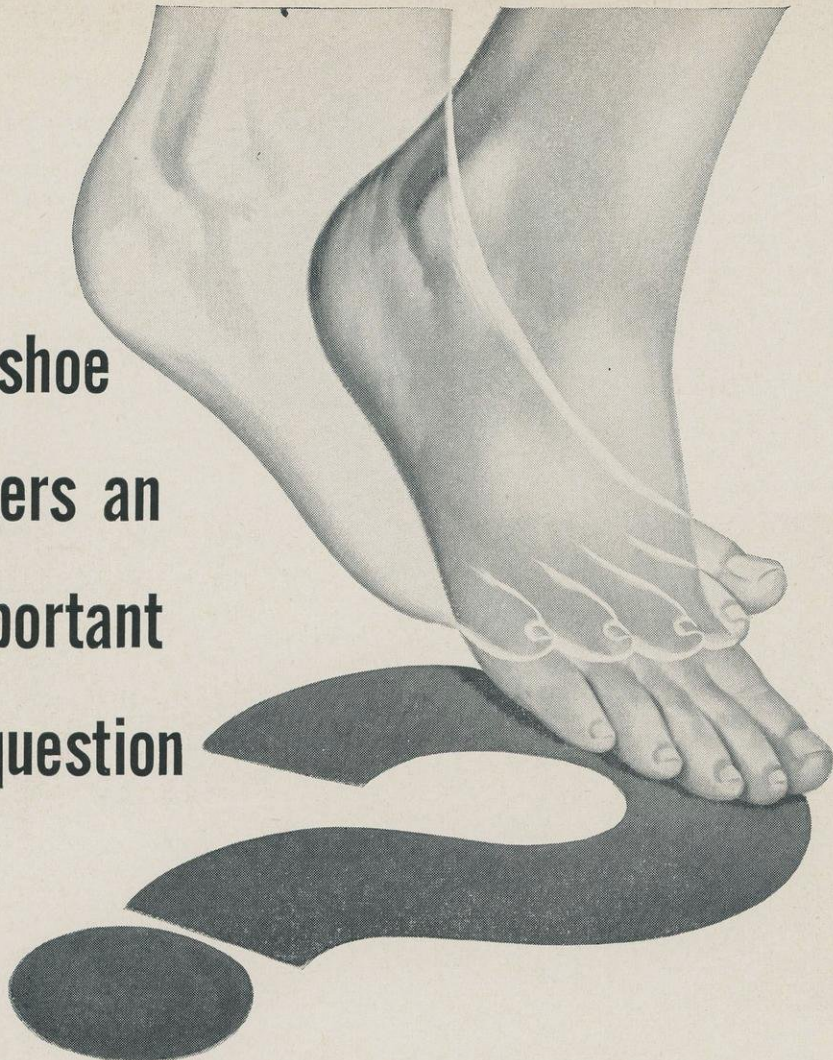
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a fine shoe
answers an
important
question



What fine shoes are specifically built for normal growing feet? The answer: Buster Browns. These are fine-quality shoes constructed with but one purpose: to allow for the development of normal healthy feet, as Mother Nature intended.

Into Buster Browns go 49 years of experience in making fine-quality, comfortable shoes. 49 years of making America's Favorite Children's Shoes. That's why you can recommend Buster Browns and be confident that your young patients are getting the finest shoes made for normal healthy, growing feet. Buster Brown Division, Brown Shoe Company, St. Louis.

Buster Brown dealers always assure the correct size and proper fit for children. They take pride in this tested, proven method, which checks the feet 6 ways, giving all the vital points gentle support and room to flex and grow.

1. Both feet are measured, and the longer foot size and greater width is fitted.
2. Big toe joint is fitted to the widest inside line of the shoe.
3. Small toe is fitted to the widest outside line of the shoe.
4. Adequate allowance from the end of the toe to the end of the shoe.
5. Heel fitted wide enough at bottom and snug enough at top.
6. Regular intervals suggested for rechecking shoe size.



Buster Brown Shoes

AMERICA'S FAVORITE CHILDREN'S SHOES

