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Children's Book Council Calendar. Vol. 21, no. 4 1963 (October-December)

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The Calendar

Vol. XXI, No. 4 • October • November • December 1963



Book Fairs in India and Pakistan

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York, N.Y. 10010, headquarters for National Children's Book Week and a year-round promotion and information center. The C.B.C. Library of all the new books for children is open Mon.-Fri. 9-5, Sat. 10-4, except holidays. Executive Secretary: Mrs. Mary C. Childs.

Interesting Dates In The Next Three Months

OCTOBER

- 1 —National Science Youth Month (Science Svce., Watson Davis, Dir., 1719 N St., N.W., Washington 6, D.C.)
- 1-31—Autumn Foliage Festivals (Maryland, Vermont and other states)
- 4 —Birthday of Frederic Remington, American painter, sculptor and writer who illustrated life on the Western frontier, 1861-1909
- 6-12—Fire Prevention Week (Nat'l Fire Protection Assoc., Deuel Richardson, P.R. Mgr., 60 Batterymarch St., Boston 10, Mass.)
- 6-12—National Save the Horse Week (*The Denver Post*, R. Fenwick, Columnist, 650 15th St., Denver, Colo.)
- 7 —Child Health Day
- 10 —Book Week materials ordered after this date may not reach you in time. Order now and avoid disappointment
- 13-19—National Newspaper Week (Newspaper Assoc. Mgrs. Inc., 34 W. Third, Salt Lake City, Utah)
- 20-26—United Nations Week (Amer. Assoc. for the U.N., Estelle Linzer, 345 E. 46th St., New York 17, N.Y.)
- 21-27—National Bible Week (Nat'l Sunday Schl. Assoc., Clate Risley, 175 N. Franklin, Chicago 6, Ill.)
- 31 —Hallowe'en

NOVEMBER

- 1 —National Authors Day (148 W. Williams St., Bement, Ill.)
- 3-9 —Cat Week—International (The Amer. Feline Soc., Inc., R. Kendall, Pres., 41 Union Square, W., New York 3, N.Y.)

- 5 —General Election Day
- 10-16—American Education Week (N.E.A., 1201 16th St., N.W., Washington 6, D.C.)
- 10-16—**NATIONAL CHILDREN'S BOOK WEEK**
- 16 —Jewish Book Month (Jewish Book Council of Amer., P. Goodman, 145 E. 32nd St., New York 16, N.Y.)
- 17-23—Latin America Week (R. Falk Assocs., 220 W. 42nd St., New York 36, N.Y.)
- 24-30—Know Your America Week (All American Conf., D. L. Miller, Washington 5, D.C.)
- 28 —Thanksgiving Day
- 30 —Birthday of Mark Twain, 1835-1910

DECEMBER

- 6 —Feast of St. Nicholas, patron of young people
- 8-14—Human Rights Week
- 10 —Nobel Festival. Presentation of Nobel Prizes in Stockholm, Sweden
- 11 —Chanukah, or Feast of Lights begins
- 22 —International Arbor Day, to encourage winter tree planting (International Arbor Day Comm., 931 E. Jefferson St., Tallahassee, Fla.)
- 22 —Winter begins
- 25 —Christmas Day
- 28 —Woodrow Wilson's Birthday (born 1856)
- 30 —Total Eclipse of the Moon (See local newspapers for details)

Through the Looking Glass

BOOK FAIRS IN INDIA AND PAKISTAN

Ripples of contagious excitement about book fairs are spreading in ever widening circles of influence within the States and without, touching many parts of the world. The Indian boys examining books on the COVER were photographed in New Delhi during a six-weeks' exhibit sponsored by the United States Information Agency. They are looking at the same books that Washington, D.C. boys and girls saw at their book fair last November. Children's Book Guild of Washington, the Washington Booksellers Association and the Children's Book Council co-sponsored the *Washington Post* Book Fair. At the close of the *Post's* 14th annual fair last November, it donated 3,000 children's books to the U.S.I.A., which arranged for the displays of books to be gala events in Karachi, Pakistan and New Delhi, India. Ten thousand children flocked to see the American books in Pakistan and even greater numbers viewed the exhibits in India. Plans are now being made by the U.S.I.A. to tour Africa with the children's books that will be shown at Washington's 1963 book fair.

CHILDRENS BOOK SECTIONS

Many newspapers and magazines will be featuring reviews of children's books at Book Week time. Following are some of the papers that will be carrying special sections. In ordering copies, be sure to enclose the remittance indicated and to order the section at least one week *in advance*, clearly specifying the date of the issue.

- *The Boston Herald* Children's Book Section of November 10th (15¢, Stephen Lynch, Promotion Dept., *Boston Herald*, Boston 6, Mass.)
- *Chicago Tribune* "Books for Children" supplement, Sunday, November 10th (15¢, W. F. Bohnsack, *Chicago Tribune*, Chicago 11)
- *Christian Science Monitor* Children's Book Week Feature of November 14th (10¢, Circulation Dept., *Christian Science Monitor*, One Norway St., Boston 15, Mass.)
- *Cleveland Press* Book Fair Supplement of November 4th (10¢, Circulation Dept., *The Cleveland Press*, Press Plaza, Cleveland 14, Ohio)
- *Courier-Journal* Children's Books of November 10th (10¢, Dispatch Room, *The Courier-Journal*, Louisville 2, Kentucky)
- *N. Y. Herald Tribune* Children's Book Section of November 10th (20¢, *Herald Tribune*, 230 W. 41st St., New York 36)
- *N. Y. Times* Children's Book Section of November 10th (30¢, in stamps, Mr. Benjamin Handelman, Subscription Manager, *New York Times*, 229 W. 43rd St., New York 36)
- *Oakland Tribune* Children's Book Section of November 10th (20¢, *Oakland Tribune*, Oakland 4, Calif.)
- *San Francisco Chronicle* Children's Book Section of November 10th (20¢, Book Dept., *San Francisco Chronicle*, 5th and Mission Sts., San Francisco 19, Calif.)
- *Washington Post* Children's Book Section of November 10th (20¢ to D.C., Md. and Va., 25¢ elsewhere, Circulation Dept., *Washington Post*, 1515 L St., N.W., Washington 5, D.C.)

OF SPECIAL INTEREST

All materials should be ordered from the organizations publishing them.

A collection of fifteen Caroline Hewins' lectures, all on some phase of the history of children's literature, is assembled into a new reference book by The Horn Book, Inc. It is entitled *The Hewins Lectures, 1947-62*, ed. Siri Andrews, and its contents are listed in the October issue of *The Horn Book Magazine*.

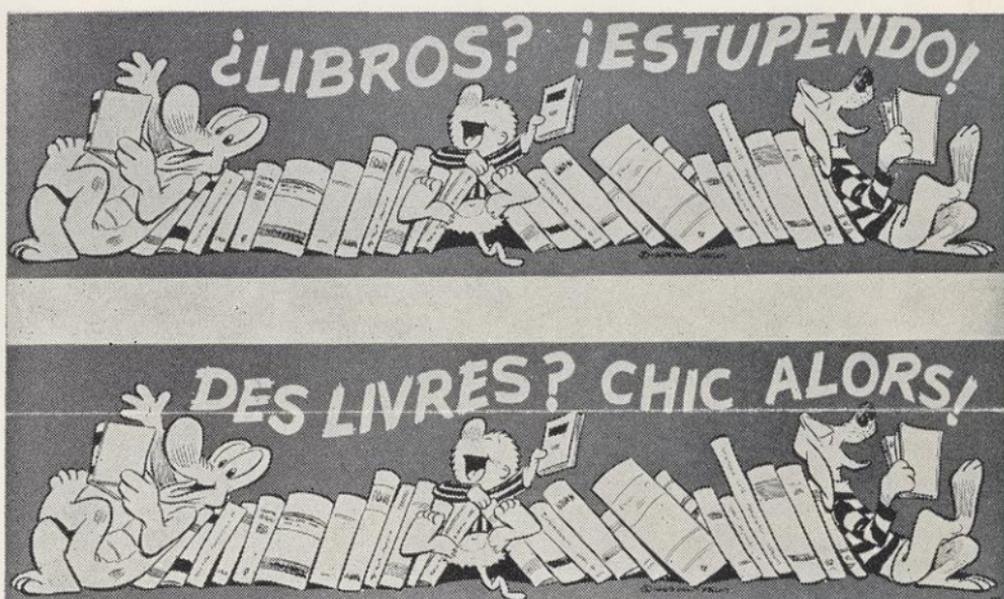
An article, considered a definitive statement on writing for children by Ruth Hill Viguers, editor of *The Horn Book*, will be reprinted in the October issue of this magazine. Entitled "On Three Ways of Writing for Children" by C. S. Lewis it was originally presented as a paper in England.

have
The latest "Children's Books, 1961-62" catalog has been reprinted and is available for \$3.25 from The American Institute of Graphic Arts, 1059 Third Ave., New York 21. The A.I.G.A. exhibition is now traveling.

The Minikin Theatre-Diorama assists storytellers to **animate stories** in school and library programs. This technique was first used at the Miracle of Books Fair for Boys and Girls by The Book Witch. For information write: Vicki Johnson, P.O. Box 56, Lake Bluff, Ill.

"Exploring," the educational television program for children from 5 to 11 years old, will return to the air for its second season, Saturday, October 12. It will be shown on a majority of NBC's network station affiliates throughout the country on Saturdays (1-2 PM E.S.T.). Check newspapers for the time in your area. This year half of the show is to be sponsored by Encyclopaedia Britannica, Inc.

An exhibit of **Three Centuries of ABC Books** will be on display at the Library of Congress in Washington until December 31. Among the wide variety of items on display are a 17th century hornbook, a "Vocale Alphabetum" published in Germany in 1658, a Russian primer of 1694, as well as the ABC books of such well-known authors as Hans Christian Andersen, William Makepeace Thackeray, and Kate Greenaway.



CELEBRATING LANGUAGES

Children who speak French and Spanish or who are studying these languages will be delighted "to cheer along with" Pogo and his friends by Walt Kelly, as shown in Spanish and French above. Emerald-blue in color, these joyful foreign streamers are 20 cents each.

One reason for cheering is that there are more new and recent children's books available in foreign languages. Five unusual ones include **BABY ELEPHANT GOES TO CHINA**, by Joslin and Weisgard, in **Chinese** (Harcourt); **THE ROAD TO AGRA**, and **MIRIAM** both by Sommerfelt, in **Norwegian** (both Criterion); **THE RUSSIAN ALPHABET BOOK** by Parker, in **Russian** (Coward) and **BRAVO MARCO!** by Priolo in **Italian** (Parnassus).

Latin is represented by Milne's **WINNIE ILLE PU** (Dutton), and **FERDINANDUS TAURUS** by Leaf (McKay). In a series of other romance languages as well as **Latin**, plus **German**, is Potter's **TALE OF PETER RABBIT** (Warne).

Spanish, French and Latin editions of Aesop's Fable **THE MILLER, HIS SON AND THEIR DONKEY** are available from Little, Brown. For younger readers, picture books of **SWIMMY** by Lionni (Pantheon) have been translated into **French and Spanish**.

In Spanish, beginners will enjoy **EL CUENTO DE FERDINANDO** by Leaf, translated by Belpré (Viking); **SEÑOR BABY ELEPHANT, THE PIRATE** by Joslin and Weisgard (Harcourt); and **JORGE EL CURIOSO** by Rey, translated by Prof. Villa Fernandez (Houghton).

In Spanish and English, children may want to explore SPANISH-AMERICAN POETRY AND SELECTIONS FROM SPANISH POETRY both by Dr. Resnick (both Harvey House). Other attention holders in the dual languages are MY DOG IS LOST! by Keats and Cherr (Crowell); THE WISE ROOSTER, (EL GALLO SABIO) by Prieto (Day); and ROSA by Politi (Scribners).

In French are L'EMPEREUR ET LE TAMBOUR by Robbins (Parnassus), FUN WITH FRENCH by Cooper and McIntosh (Little, Brown), UN JOUR A LA FOIRE by Hein (Viking), LA PLUCHE and DIS-MOI both by Sokol (both Holt), and CRIN-BLANC by Guillot (Watts). A French dictionary that includes the vocabulary American children use is MON PREMIER DICTIONNAIRE by Pillet (World).

In French and English, new titles include PAPA PETIT by Lenski (Walck), TO CATCH A MONGOOSE by Ritchie (Parnassus), BABAR'S FRENCH LESSONS by de Brunhoff (Random House), and CHEZ NOUS and A LA FERME both by Rider (both Doubleday).

At The Top Of The Flatiron Building



The growing Children's Book Council library on the 20th floor of the famous old Flatiron Building has been drawing the attention of American and world visitors more and more. From the Far East, our most recent international visitors, pictured above, were Professor Takeo Urata (left), University of Tokyo Faculty of Education, and Mr. Yataro Matsuo (right), Executive Secretary, Japan School Library Assoc., Tokyo, Japan. Concerned with developments in the children's book world, educators, writers, artists, publishers and those engaged in library work—from all parts of our nation and the globe—apparently have placed a visit to the CBC library high on their lists of special interest. The guest book includes the names of travelers from such faraway places as Ceylon, Malaya, Pakistan, Spain, Denmark, Sweden, Turkey, Thailand, Argentina, England, Germany, South Africa and Egypt. Visitors also enjoy the views of the East and Hudson rivers seen from the top of the Flatiron as though from the crow's nest of a ship's mast. Another point of interest is the Council's collection of Book Week posters from 1919 to the present.

IN THIS SEASON

October • A bonanza of specialized books for **National Science Youth Month** presents an exciting world of discovery and adventure with **ELECTRONICS, ENERGY AND POWER** by Irving (Knopf); **FUN WITH SCIENCE** by the Freemans (Random); **HERE IS YOUR HOBBY: SCIENCE EQUIPMENT** by Moore (Putnam); **TOMORROW'S WORLD OF SCIENCE** by Soule (Coward); **GREGOR MENDEL AND HEREDITY** by Webb (Watts); **MOLECULES TODAY AND TOMORROW** by Hyde and **SCIENCE MARVELS OF TOMORROW** by Crouse (both McGraw-Hill); **DISCOVERING SCIENTIFIC METHOD** by Ruchlis and **YOU AND YOUR BRAIN** by Groch (both Harper); **A BOOK OF ASTRONAUTS FOR YOU** by Branley (Crowell); **RICHARD'S WHEEL** by Lingstrom (Roy); **THE MAN WHO TRANSFORMED THE WORLD: JAMES WATT** by Crane (Messner); **MR. WIZARD'S SCIENCE SECRETS**, revised by Herbert (Hawthorn); **WANTED: AMATEUR SCIENTISTS** by Froman, and **WAVES: PATHWAYS OF ENERGY** by Bixby (both McKay); **THE KITE THAT WON THE REVOLUTION** by Asimov (Houghton); **ONE AND ONE** by Fisher (Dial); **INSECTS AND PLANTS: THE AMAZING PARTNERSHIP** by Cooper (Harcourt); **PIONEER GERM FIGHTERS** by Sullivan (Atheneum); **THE STORY OF LIFE** by Farb (Harvey House); **FURTHER EXPLORATIONS IN SCIENCE** by Milgrom (Dutton).

Some titles for **Autumn Foliage Festivals** are **EXPLORING THE FOREST** by the Perrys (McGraw-Hill); **LITTLE RED** by Piper (Scribners); **LEAVES** by Caulfield (Coward); **BECAUSE OF A TREE** by Milne and **THE APPLE VENDOR'S FAIR** by Hubbell (both Atheneum).

The horse's many friends and champions can commemorate **Save The Horse Week** by reading: **CAMMIE'S COUSIN** by McIlvaine (Bobbs-Merrill); **COBBLER'S DREAM** by Dickens and **SHOW RING ROGUE** by Gray (both Coward); **THE GALLANT FIVE** by Siksek (Luce); **THE PONY THAT DIDN'T GROW** by Johnson (Washburn); **TRUMPER** by Beatty and **COME ON SEABISCUIT** by Moody (both Houghton); **THE HORSE HUNTERS** by McGriffin (Dutton); **THREE LITTLE HORSES HAVE A HOLIDAY** by Worm and **LITTLE BLACK GOES TO THE CIRCUS** by Farley (Random); **POCONADA** by Wehren (MacRae Smith); **THE RUNAWAYS** by Balch and **HORSEMEN OF THE WORLD** by Coggins (both Doubleday); **C. W. ANDERSON'S COMPLETE BOOK OF HORSES AND HORSEMANSHIP** (Macmillan); **HARRY, THE WILD WEST HORSE** by Clymer (Atheneum); **A HORSE FOR SHERRY** by Barr and **RUNAWAY PONY, RUNAWAY DOG** by the Carrolls (both Walck); **MISTY'S FOAL** by Henry and **THE HORSE SHOW** by Johnson (both Rand McNally).

The occasion of **Child Health Day** may be celebrated by recommending **THE FITFIDDLES KEEP FIT** by Steiner (Knopf); **TO SAVE YOUR LIFE** by Spingarn (Little, Brown); **PUSHUPS AND PINUPS** by Bendick and Levin (McGraw-Hill); and **TOUGHEN-UP** by Giles (Putnam).

During **National Newspaper Week**, suggestions for young readers are **LET'S GO TO A NEWSPAPER** by Sootin and **FIND A CAREER IN JOURNALISM** by Parsons (both Putnam); **BEHIND THE HEADLINES** by Faber (Pantheon); **MIRACLE MAN OF PRINTING** by Levine and **FIRST WOMAN REPORTER** by Noble (both Messner); and **STOP THE TYPEWRITERS** by Sargent (Abelard).

Children may discover insights during **United Nations Week** in these books: **GETTING TO KNOW THE WORLD HEALTH ORGANIZATION** by Smith (Coward); **LET'S GO TO THE U.N. HEADQUARTERS** by Cochrane (Putnam); **THE STORY OF THE U.N.** by Savage (Walck); and **LET'S FIND OUT ABOUT THE U.N.** by the Shapps (Watts).

To commemorate **National Bible Week** there are **BIBLE READINGS FOR BOYS AND GIRLS** (Nelson); **THE ART OF LANDS IN THE BIBLE** by Glubok (Atheneum); **UPON THIS ROCK** by Slaughter (Coward); and **MARGUERITE DE ANGELI'S BOOK OF FAVORITE HYMNS** (Doubleday).

At spine-tingling, mysterious **Hallowe'en** young people will enjoy **A TIGER CALLED THOMAS** by Zolotow (Lothrop); **JERRY AND AMI** by Kopczynski (Scribners); **THE BLUE-NOSED WITCH** by Embry (Holiday House); **13 WITCHES** by Spicer (Coward); **HALLOWE'EN** by Patterson (Garrard); **EMILY, GIRL WITCH OF N.Y.** by Shecter (Dial); and **PETER PUMPKIN** by Ott (Doubleday).

November • To help celebrate **National Cat Week** some books are **TIME CAT** by Alexander (Holt); **TROUBLE IS A CAT** by Kahl (Luce); **MR. BLUE** by Embry (Holiday House); **PET CATS** by Bryant (Washburn); **RICH CAT, POOR CAT** by Waber (Houghton); **THE KING OF THE CATS** by Guillot (Lothrop); **IT'S LIKE THIS, CAT** by Neville (Harper); **A FRESH LOOK AT CATS** by Graboff (Watts); **THE CRIMINAL CAREER OF VINEGAR TOM** by Fisher (Abelard); and **MIRANDA AND THE CAT** by Smith (Little, Brown).

Good reading for young people will be found to mark **Jewish Book Month** in **A KIBBUTZ ADVENTURE** by Hillel (Warne); **FLIGHT TO THE PROMISED LAND** by Hamori (Harcourt); **GROWING UP IN ISRAEL** by Holisher (Viking); and **MIRIAM** by Sommerfelt (Criterion).

To celebrate **Latin America Week** a variety of reading fare includes **ONE DAY IN AZTEC MEXICO** by Kirtland (Harcourt); **BURNING LANDS AND SNOW-CAPPED MOUNTAINS** by Frank (Crowell); **FIRE OF FREEDOM** by Steffan (Hawthorn); **THE THREE WORLDS OF LATIN AMERICA** by Worcester (Dutton); and **FOLK TALES OF LATIN AMERICA** by Newman (Bobbs-Merrill).

Books to widen the horizon of children for **Know Your America Week** are **MUTINY IN THE BAY** by Lambert (St Martin's); **THE GOLDEN SPIKE** by Littledale (Parents'); **THE U.S. BORDER PATROL** by Newbery (Random); **HOME OF THE RED MAN** by Silverberg (N.Y. Graphic); **LITTLE FOX, ALASKAN TRAPPER** by Radau (Abelard); **HONOR BOUND** by Bonham (Crowell); and **GETTING TO KNOW THE U.S.A.** by Ferguson (Coward).

Thanksgiving might be celebrated by reading **LET'S GO TO PLYMOUTH WITH THE PILGRIMS** by Borreson (Putnam); **THANKSGIVING** by Wyndham (Garrard); and **GRANDMA'S HOLIDAYS** by Adelberg (Dial).

December • To help commemorate the **Nobel Festival** Abelard has **PORTRAITS OF NOBEL LAUREATES IN MEDICINE AND PHYSIOLOGY** by Riedman and Gustafson, and Messner offers biographies about Nobel prize winners.

Many attractive books to heighten the meaning of **Christmas** include JOSE'S CHRISTMAS SECRET by Lexau (Dial); THE LAMB AND THE CHILD by Frye (McGraw-Hill); Grandma Moses' version of THE NIGHT BEFORE CHRISTMAS (Random); THE MICE, THE MONKS AND THE CHRISTMAS TREE by Selden (Macmillan); CHRISTMAS NUTSHELL LIBRARY by Knight and Doodles (Harper); HOW MRS. SANTA CLAUS SAVED CHRISTMAS by McGinley (Lippincott); THE FOREVER CHRISTMAS TREE by Uchida (Scribner); THE ANIMALS CAME FIRST by Welch (Walck); THE RUNAWAY ANGEL by Welcher (Doubleday); CHRISTMAS IN THE STABLE by Lindgren (Coward); and LAUREN FORD'S CHRISTMAS BOOK (Dodd, Mead).

At the time of the **moon's eclipse** recommended reading might be BY APOLLO TO THE MOON by Caidin (Dutton); THE UNIVERSE by Shepherd (Messner); and THE MOON, AND THE STARS by the Freemans (Random).

CHRISTMAS GIVING IDEAS FOR CHILDREN

So that children may experience the joy of giving and decorating for Christmas inexpensively, a sampling of special holiday handicraft books is suggested here. A practical how-to-do-it book is THE COMPLETE CHRISTMAS BOOK ed. by F. Watts (Watts). In similar vein are BOOK OF PARTY FAVORS AND DECORATIONS by Hughes (Dutton); FUN WITH GREETING CARDS and HOLIDAY CRAFT AND FUN both by Leeming, TOYS TO SEW by Davis and Robinson (all Lippincott); LET'S MAKE PRESENTS: 100 GIFTS FOR LESS THAN \$1 by Hautzig (Crowell); WITH SCISSORS AND PASTE by Wilhelm (Macmillan); THINGS FOR BOYS AND GIRLS TO MAKE by Hennessey (Harper); RAIN OR SHINE: THINGS TO MAKE by Oliver, THE HOME TOY SHOP and HOLIDAY HANDICRAFT both by Jordan (all Harcourt); THE BIG BOOK OF THINGS TO DO AND MAKE by Fletcher (Random), and the just published TEACHER'S JUMBO HOLIDAY HANDBOOK by the editors of HIGHLIGHTS FOR CHILDREN (2300 West Fifth Ave., Columbus 16, Ohio).

AWARDS AND PRIZES

Boys' Clubs of America Junior Book Awards. Winners of the 1963 medals were AMERICA'S FIRST ARMY by Davis (Holt); ROBERT BOYLE, FOUNDER OF MODERN CHEMISTRY by Sootin (Watts); THE EARLY EAGLES by Donovan (Dodd, Mead); OWLS IN THE FAMILY by Mowat (Little, Brown); STARS, MOSQUITOES AND CROCODILES, THE AMERICAN TRAVELS OF ALEXANDER VON HUMBOLDT by Selsam (Harper); and THE TIDE IN THE ATTIC by Van Rhijn (Criterion). Certificates were awarded to: CLIMB TO THE TOP by Kostka (Doubleday); HONKER VISITS THE ISLAND by Foster (Lothrop); KEEPING UP WITH THE ASTRONAUTS by Myrus (Grosset); RAIDERS FROM THE RINGS by Nourse (McKay); THE STORY OF BASEBALL by Rosenburg (Random) and SUNNYVALE FAIR by Goudey (Scribners).

California Literature Silver Medal Award was won by Noble for FIRST WOMAN AMBULANCE SURGEON: EMILY BARRINGER (Messner).

Child Study Association Honorary Award. The Children's Book Award was given to THE TROUBLE WITH TERRY by Lexau (Dial).

Lewis Carroll Shelf Awards were received by ANNUZZA: A GIRL OF ROMANIA by Seuberlich (Rand McNally); DWARF LONG-NOSE by Hauff, translated by Orgel (Random); MOCCASIN TRAIL by McGraw (Coward-McCann); TOM'S MIDNIGHT GARDEN by Pearce (Lippincott); and THE YEARLING by Rawlings (Scribners).

The 1963 Young Reader's Choice Award was won by DANNY DUNN ON THE OCEAN FLOOR by Williams and Abrashkin (Whittlesey House).

The Book Evaluation Committee of the Children's Services Division of the American Library Assn. has nominated the following books for the **Hans Christian Andersen Honors List**: THE BRONZE BOW by Speare (Houghton); ONCE A MOUSE by Brown (Scribners); and A WRINKLE IN TIME by L'Engle (Farrar). As their nominee for the **Andersen Medal**, the Committee chose Elizabeth Enright, in recognition of her total body of work. The awards are given every two years by the International Board of Books for Young People. The U.S. Section of the IBBYP is made up of the CSD and the Children's Book Council.

You are invited to nominate a candidate. Nominees for the Laura Ingalls Wilder Award to be given in 1965 by the American Library Assn. Children's Services Division may be sent to Miss Frances Sullivan, Wichita City Library, Wichita, Kansas 67202. Closing date for nomination is May 30, 1964. This award is presented every 5 years to an author or illustrator whose books, published in the United States, have over a period of years made a substantial and lasting contribution to literature for children.

MATERIALS AVAILABLE

American Bible Society (WBR, 450 Park Ave., New York 22) offers free bookmarks, illustrated with a miniature poster celebrating the 20th anniversary of Worldwide Bible Reading.

American Friends Service Committee (Children's Program, 160 North 15th St., Philadelphia 2, Pa.) has prepared packets for teachers, group leaders, and parents of children six to twelve. They contain stories, songs, games, etc. and feature Hallowe'en, Thanksgiving, and Christmas holiday ideas. 25 cents each.

American Library Association (Office for Recruitment of the ALA, 50 E. Huron St., Chicago 11) has a new publication entitled "Scholarships, Fellowships, Loans, Grants-in-Aid for School Librarianship." It lists scholarships and other educational assistance available to students entering the profession of school librarianship. One copy is \$1, ten copies, \$9.

American Library Association (Children's Services Div., 50 E. Huron St., Chicago 11) has prepared an 8 page booklet, "Newbery Medal Books," to introduce children to the Newbery Award Books. Single copies are 25 cents, 10-100 copies 15 cents each, and 100 or more, 10 cents each.

Thomas Y. Crowell Co. (Children's Book Dept., 201 Park Ave. So., New York 10003) offers a descriptive circular about nature study books for ages 7 to 10.

The Dial Press, Inc. (461 Park Ave. So., New York 16, Att: Children's Book Dept.) will send bookmarks of BLUEBERRY by Sandburg and OLAF IS LATE and OLAF READS by Lexau upon receipt of a stamped, self-addressed envelope. The supply is limited.

Funk & Wagnalls Co., Inc. (Advertising Dept., 360 Lexington Ave., New York 17) offers to librarians, on request, a poster of the jacket of MYSTERY! *A Treasury for Younger Readers* by Manley and Lewis.

Garrard Publishing Co. (862 Scarsdale Ave., Scarsdale, N.Y.) offers to teachers, school librarians or students a copy of *Individualized Reading vs. Group Reading*, the last professional article written by the late Dr. Dolch.

Harper & Row (49 East 33rd St., New York 16) has bookmarks featuring all of Tomi Ungerer's picture books and A ZOO FOR MISTER MUSTER and A HOLIDAY FOR MISTER MUSTER by Lobel, as well as new circulars on YOU AND YOUR BRAIN by Groch.

Harvey House, Inc., Publishers (Irvington-on-Hudson, New York) has a limited supply of a full-color leaflet picturing the Stegosaurus, a dinosaur of the Jurassic period, from THE STORY OF LIFE-PLANTS AND ANIMALS THROUGH THE AGES by Farb. Single copies free.

Hastings House (151 East 50th St., New York 10022) offers a print of a full page painting by Vaughan-Jackson from THE AMERICAN EAGLE by Adrian. One to twenty copies free with an 8 x 11 manila self-addressed envelope, stamped with 10 cents postage.

The Horn Book, Inc., (585 Boylston St., Boston 16) offers reprints of "Children's Books in Developing Countries" by Smith, (15 cents) and material on Laura Ingalls Wilder from *The Horn Book Magazine* (\$1). A combined reprint "Not Recommended" by Viguers and "An Imaginary Conversation" by Godden, may be ordered for 10 cents each; 100 or over, 8 cents each.

J. B. Lippincott Co. (East Washington Square, Philadelphia 5, Att: Library Service Dept.) has available upon request, "The Elementary and Junior High School Librarians' Guide."

The University of Chicago Press (5750 Ellis Ave., Chicago 37, Att: Paul Carnegie) has available a limited number of back issues of *The Bulletin of the Center for Children's Books* for free distribution.

Henry Z. Walck, Inc. (19 Union Square West, New York 10003) has a 7", 33-1/3 LP recording *A Message from Lois Lenski*. It is an informal talk by the author of the "Mr. Small" series and other books, obtainable for 50 cents (no stamps). Miss Lenski explains how she works between text and pictures and tries them out on young children.

Franklin Watts, Inc. (575 Lexington Ave., New York 22) has a set of autolithographs by Mozley, suitable for framing, to announce Noel Streatfeild's new novel: A VICARAGE FAMILY. A set is \$1.

IMPORTANT: If you do not have a copy of the Book Week Order Form, it is not too late to request one now. Orders for Council materials must be in before October 11 to insure your receiving them in time for Book Week, and they must be placed by mail. We are sorry orders cannot be accepted over the telephone.

SUMMER READING PROGRAM IDEAS WELCOMED

A new project with materials and suggestions for summer reading programs is being planned by the Children's Book Council. We would appreciate hearing from you about your ideas that have proved successful and that you would like to share with others.

THE CHILDREN'S BOOK COUNCIL, INC.

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