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Bay Leaves. Volume 5, No. 34 September 2, 1937

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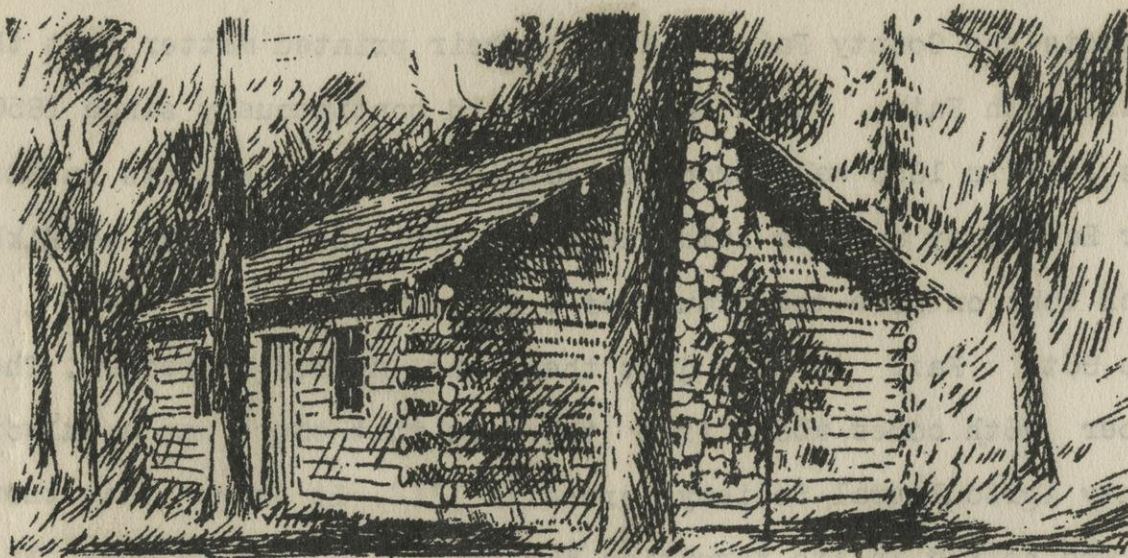
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THE WALWORTH COUNTY CENTENNIAL LOG CABIN

LAKE GENEVA OBSERVER

Continuing

VOL. V
NO. 34

BAY LEAVES

SEP. 2

1937

WILLIAMS BAY

YOU ARE URGED TO STAY FOR

WALWORTH COUNTY FAIR

NEXT WEEK SEPT. 6TH TO 9TH, MON.-THUR.

IT'S A GREAT FAIR.

" THE FAIR THAT ALWAYS MAKES GOOD".

The officers of the Walworth County Agricultural Society which conducts the County Fair claim in their printed matter that this is the 96th Fair. Fairs have been held continuously since 1850 . This Fair in 1850 was promoted mostly by the residents in and near East Troy and was held there. In 1851 one was held at Elkhorn which took on more the nature of a County Fair.

The 96th Fair is not just the right number therefore. The number 96th comes about from the fact that there was a Walworth County Agricultural Society formed in 1842. It seems that though all who helped in its formation had been enthusiastic over it, circumstances intervened which made it impossible to have a Fair that year as at first planned.

In 1842 there a threat on the part of the Indian Chiefs who had been driven across the Mississippi to try and retake the lands from which they had been driven and every man who could bear arms was busy when not on the farm in drilling in the militia.

A perusal of the first officers in the Society and the officers in the militia show that the same men were leaders in each.

Thus on October 5th 1842 instead of a Fair there was a Grand Muster of the various Companies of the Militia. Why there were no Fairs until 1850 has not been ascertained. It is probable that every one was so busy with breaking ground and establishing a new home that he did not have time for working up a Fair.

KNOWN FOR ITS RACES

Horse racing has always been one of the important features on our Fair programs. This year will be no exception. There will be 100 of the fastest horses in this section of the country on the race track competing for \$4400 prize money.

The 4 - H. exhibits showing the work of our growing and future farmers will have an unusually attractive exhibit. The work

10
Interesting
Months



Costume Design

Fashion Illustration

Fall classes begin September 7th

FREDERIC MIZEN
ACADEMY of ART

75 E WACKER DR. RAND 1421

" The Fair That Always Makes Good " Cont.

of the Rural Schools will be exhibited as usual, in the educational building.

BASEBALL - KITTENBALL

Teams from Lake Geneva, Delavan, Whitewater, East Troy, Elkhorn, Cambridge, Sharon and Genesee will compete for the championship in baseball and kitten-ball.

BANDS TO PLAY

Six bands and one drum corps will furnish music. Bands from East Troy, Delavan, Walworth, Whitewater, Elkhorn and the Delavan Drum and Bugle Corps will play.

BOY SCOUTS TO USE LOG CABIN

The Log Cabin which was built by popular subscription last year as a part of the Centennial Celebration will be used by the Boy Scouts during the Fair.

OFFICERS OF THE FAIR

Harold Potter, President; George Pope, Vice-President; F.M. Porter, Secretary; J.C. Woodward, Treasurer; Roy Lauderdale, Marshal. Directors are- Linn Phelps, A.R. Ives, Charles Fountaine and R.K. Coe. W.E. Magill is Superintendent of Privileges.

GIVEN GOOD WEATHER -A BIG FAIR

The races will be great, the free acts were never better than " Everythings' s Tops", the exhibits will be exceptional. All that is necessary now is the good weather. The State Fair was a record breaker in attendance and that augurs well for our Fair.

If YOU HAVE NOT ATTENDED LATELY
WHY NOT THIS YEAR?

You will be interested in seeing the improvements made lately on the Fair Grounds. With some money to work on the Officers have done a lot of sprucing up as well as building.

SCHOOL SHOES



ALL SIZES

AND STYLES

\$1.00 TO 3.95

LEE WELSH SHOE STORE
ELKHORN WISCONSIN

WESTINGHOUSE REFRIGERATOR
originally priced at \$176 for sale
at \$75.00, also other pieces of
furniture. Call for appointment
Lake Geneva 1272 J 2 and ask for
Mrs. Gallagher.

FOR A GOOD SEASON

IN REAL ESTATE

SALES AND RENTALS

AND FOR AN

INCREASING VOL-
UME OF INSURANCE

BUSINESS. WE

THANK OUR FRIENDS
ONE AND ALL.

HOTTON & SONS

PHONE 36013

WILLIAMS BAY, WIS.

LAKE GENEVA TEAM WINS ALL GENEVA LAKE SWIM

The All Geneva Lake Swim Meet was held last Friday at Fontana at the invitation of Fontana's newly organized Chamber of Commerce and it was the most colorful array of athletic beauty and precision ever exhibited in any one session on the Lake.

We, who enjoyed the many events, especially wish to thank the Committees in Fontana who did so much to make the meet a success. Frankly, we say that along with the beautiful decorations and excellent judging, went the friendly hospitality, of Fontana; hard to beat.

To the three young men in charge of the Safety Patrol work at their respective beaches goes the credit for enlisting so many young swimmers for the meet, Don Kemmett, Fontana; Dave Van Epps, Williams Bay and Henry Wells, Lake Geneva. These young men were the directors, who presented the actors and the committees at Fontana set the stage.

The set up was as follows: Announcer, R.E. Mc Nally; Referee and starter, H.C. Paterson; Presentation of Awards, Harold Foote. Judges: Ned Merriam, Lake Geneva; John Featherstone, Fontana; Mike Quinn, Fontana; Carl Bjorge, Williams Bay. Clerks - Mrs. H.C. Paterson and Stewart Le Gault.
(cont.)

THE 96TH

WALWORTH COUNTY FAIR

ELKHORN.

SEPTEMBER 6, 7, 8, 9

FOUR BIG DAYS

STARTING LABOR DAY

See "EVERYTHING'S TOPS" Review

AT NIGHT

50 ENTERTAINERS - SPECIAL LIGHTING - BEAUTIFUL SCENERY

SIX BIG FREE ACTS

\$4400 RACING PROGRAM.

16 CARNIVAL RIDES AND SHOWS

SIX BANDS

KITTENBALL

BASEBALL

HUNDREDS OF FARM AND 4-H EXHIBITS

Come and Bring The Family to the

"FAIR THAT ALWAYS MAKES GOOD" *****

GRANZOW & PETERSON'S

Sept. 3rd.

Sept. 4th.

LABOR-DAY-SPECIALS



CANE SUGAR 10-lb. sacks, 55¢	HILLS COFFEE 2-lb. tins, 57¢	
SLICED PINEAPPLE 30-oz. tins, 23¢	APRICOTS or PEACHES 30-oz. tins, 22¢	
PEACH JAM 1-lb. tins, 18¢	CRANBERRY SAUCE 17-oz. tins, 20¢	
KODOTA FIGS 17oz. tins, 21¢	SEEDLESS RAISINS 2-lb. pkgs. 22¢	
LaGRANGE BUTTER 2-lbs. - 77¢ BROWN SUGAR 4-lbs. 22¢ POWDERED SUGAR 3-lbs. 23¢ SODA CRACKERS 2-lb. pkgs. 21¢ RICE KRISPIES 2-6-oz. pkgs. 21¢ PUFFED WHEAT 3½ oz. pkgs. 09¢ QUEEN OLIVES Qt. jars, 69¢ HERSHEY'S COCOA 1-lb. tins, 15¢ SHELLED WALNUTS per lb. 54¢ NEW DATES 2-lb. pkgs. 23¢ TOMATO JUICE 2-23oz. tins, 23¢ CAL. SARDINES 1-lb. tins, 09¢ Wis. MILD CHEESE per lb. 26¢	ROUNDY'S FRENCH DRESSING pint jars, 29¢ CAMPBELL'S TOMATO SOUP 3-10½-oz. tins, 25¢ BROADCAST CORN BEEF HASH 1-lb. tins, 20¢ ROYAL GELATIN (all flavors) 3¼ oz. pkgs. 05¢ SWANS DOWN CAKE FLOUR 44oz. pkgs. 27¢ HERSHEY'S BAKING CHOCOLATE ½-lb. bars, 11¢ CHASE & SANBORN COFFEE 2-1-lb. sacks 53¢ RICHELIEU SPECIAL OATS 3-lb. pkgs. 19¢ RANDALL'S CHICKEN GIBLETS (with Noodles) 1-lb. jars, 18¢ RANDALL'S CHIC. A-La-KING 11-oz. tins, 25¢ RANDALL'S CHIC. SAND. MEAT 7-oz. tins, 34¢ KIPPERED HERRING (boneless) 2-8-oz. tins, 23¢ LOG CABIN SYRUP 12-oz. tins, 22¢ BLACK RASPBERRY JAM (seedless) 2-lb. jars, 45¢ MACARONI or SPAGHETTI 1-lb. pkgs. 09¢ Seedless Grapes, Ribier Grapes, Peaches, Pears, Plums, Home Grown Melons, Lemons, Green Beans, Wax Beans, New-Beets Home Grown Celery, etc.	SAUER KRAUT 20-oz. tins, 09¢ CUT ASPARAGUS 29-oz. tins, 29¢ CORN or PEAS 2-20-oz. tins, 23¢ ROUNDY'S SPINACH 2-18oz. tins, 27¢ CANNED TOMATOES 2-20-oz. tins, 19¢ DILL PICKLES Qt. jars, 20¢ MIXED PICKLES Qt. jars, 28¢ PRUNES (30-40's) per-lb. 11¢ EVAP. APRICOTS per-lb. 27¢ MIRACLE WHIP Qt jars, 39¢ PINK-O SALMON 1-lb. tins, 17¢ VALENCIA ORANGES 35 and 45¢ Doz. BANANAS 3-lbs. 19¢ GRAPE FRUIT 3-for, 25¢

"NOTICE" We will be open Labor Day untill "NOON"

NEWS ITEMS

The Williams Bay Library will be closed Labor Day, Sept. 6, Monday. The present hours, from 2 to 3, each week afternoons, except Sunday, and Friday and Saturday evenings from 7 to 9, which has been the summer schedule, will be carried through to and including Sept. 11.

The Moody Musical Messengers from the Moody Bible Institute, Chicago, who have been conducting a series of gospel services in many of the large cities throughout the country, have been holding meetings at the Wms Bay Gospel Tabernacle this week, from Sunday to Wednesday, which day was Moody Day.

The gospel message in sermon and song has been very inspiring as preached and sung by this consecrated trio- baritone, Douglas C. Davies, soloist and director of the choir and congregation singing, Mr. Elliot N. Lindblad, basso, and preacher, and Cornelius Keur, tenor and pianist. The trio's arrangement and singing of the hymn- "Hallelujah", "What A Saviour", is soul stirring, and makes you feel you know your Saviour better, as sung by these singers so effectively.

Little Jo Ann Johnson, daughter of Mr. and Mrs. Sam Johnson, had a party on Monday, August 30, in honor of her first milestone. The day and celebration was doubly enjoyed, as the date was her mother's birthday as well.

Rev. and Mrs. Victor Keiser and family have returned from their vacation at Myrtle Beach, S.C. where they spent the month of August.

FOR SALE- Gas Range and Ice-Box.
Call- 1267- R-4.

LOST--Paisley Shawl near Lockwood's farm and Tourist Camp. No questions asked if returned to owner., Route 3, Delavan. Reward.

"Up in the cool September Morn",
What poet wrote this line? 69 degrees at 7 A.M. this morning, Sept. 2-

GOSPEL TABERNACLE

Rev. R.K. Kinney	Pastor
Morning Worship	10:30
Sunday School	11:30
Young Peoples Senior (Sunday)	7:00
" " Junior (Thursday)	7:00
Evening Service	8:00
Wednesday evening Prayer and Bible Study	8:00

ST. BENEDICTS CATHOLIC CHURCH
Fontana, Wis.

MASSSES- 7:30-8:15- 9 - 9:45- and
10:30 A.M.

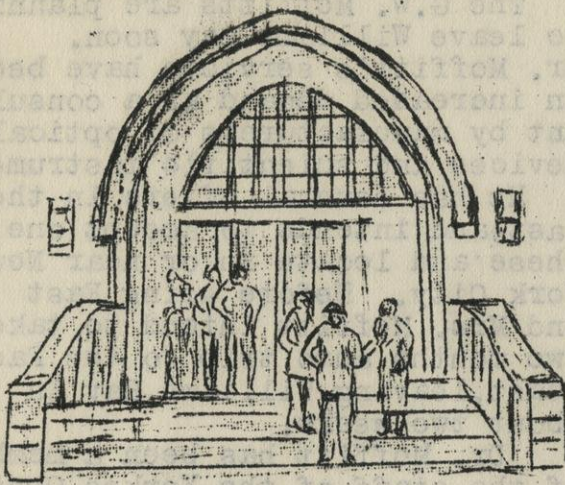
There will not be any issue of " Bay Leaves " next week on account of the Fair. The publisher will have ready soon a Directory of Williams Bay both by names and streets.

Want to be an actor or actress, tryout with Belfry Players tonight at the Belfry Theatre.

HERMANSON'S
BAKERY

*All Bread
10¢*

OPEN FOR YOUR
CONVENIENCE
SUNDAY MORNING
AND LATE AFTERNOON



Rev. Victor Keiser, Pastor

SUNDAY, SEPTEMBER 5

SUNDAY SCHOOL

9:30 A M

CLASSES for ALL

MORNING WORSHIP SERVICE

10:45 A M

AT THE MORNING WORSHIP THE SERMON TOPIC IS "BIBLE RELIGION"

THE PASTOR, REV. KEISER HAS RETURNED FROM HIS VACATION,

FEELING MUCH RESTED AND RENEWED IN SPIRIT

SPECIAL MUSIC- MRS. KAREN STEELE, SOPRANO

COME AND ENJOY

"A Little Church At Its Best"

PERSONALS

Mr. and Mrs. Gene Eicher of the Gene Eicher School of Music and Dancing, Williams Bay, have recently returned from New York City where they have been studying the latest dancing steps and musical novelties for their School which will start soon at "Charlotte Chateau". They visited Niagara Falls, Catskill Mountains and Ontario. The crops were not in very good condition on account of too much rain.

Mr. Albert Doubek, Chicago, who has the cottage next to George Hotton on Route 36, is a specialist dealing in riding boots. With the equestrian sport being so popular he is coming into a good business. He is a friend of Mr. Formanek, our genial shoemaker.

Betty Jeanne Everson of Evanston, Ills. has been spending her two weeks vacation with her parents, Mr. and Mrs. Walter Everson. She will leave this month to make her home at Northfield, Minn.

Mr. and Mrs. Roland Popken and daughter, Lois, of Oak Park, spent the past weekend at the Benjamin Popken home on Walworth Ave.

Mr. and Mrs. Jack Adams and son, Roland, of Chicago, come each weekend to the Blake Burton home in Oakwoods Estates to see her sister, Mrs. Burton and family. They enjoy coming to Williams Bay to visit and reading BAY LEAVES.

Miss Hetty Johns, who has been helping at the counter in Herman's Bakery during the summer, has returned to Whitewater to resume her studies at the State Teachers College.

Mr. and Mrs. L.H. Hennes and Mr. "Bud" O'Neill, motored to Chicago on Tuesday. Mr. Hennes going on a business trip.

The Libby, McNeil & Libby plant manager at Whitewater, report that milk received dropped during the recent hot weather from 100,000 pounds daily to 52,000.

PERSONALS

The G.W. Moffitts are planning to leave Williams Bay soon. Dr. Moffitt's services have been in increased demand as a consultant by manufacturers of optical devices and scientific instruments. He has several offers in the East and intends to accept one of these and locate in or near New York City. Before going East Mr. and Mrs. Moffitt intend to take a two months auto trip to the Pacific coast, leaving Williams Bay in about two weeks.

Dr. Moffitt has been a member of the staff of the Yerkes Observatory for a number of years and is considered one of the very best specialists in this country in the designing of scientific instruments. Mrs. Moffitt has endeared herself to the residents of Williams Bay and community by her charming personality and interest she has shown by her work in the various women's organizations of the village. We are sorry to have them leave us.

LOCH VISTA RESIDENCE SOLD

The Mrs. Alice Newman home in Loch Vista Terrace has been sold through B.B. Anderson Realty Co. of Edison Park, Chicago, to Mr. Elmer Mitchell of Chicago, who took possession last week. Mr. Anderson is a resident of Cedar Point Park, having built a new home there last year facing Birch Grove Parkway.

Mrs. Irene Gallagher, who has been caterer at the Edgewater Beach Hotel, Chicago, this summer, is back at the B.B. Anderson home as governess for LaVerne Florence Anderson.

Mmes. L.A. Hollister, Gerard P. Kuiper, G.W. Moffitt, and C.M. Bjorge had a table for the Bridge benefit for Holiday Home at the Lake Geneva Country Club on Tuesday afternoon.

The weather for the month of August just past, has been the hottest since August 1881, so says R. Donnell, weatherman of Chicago.

READ THE ADVERTISEMENTS IN THIS NUMBER AGAIN

EAT YOUR DINNER AT

The Homway

DELICIOUS HOME COOKING
MILLER'S HIGH LIFE
WILLIAMS BAY

INSURANCE

O. M. WATERBURY

38 GENEVA ST

1243 JI WILLIAMS BAY

LAUR'ELLE BEAUTY SHOPPE

WMS BAY 1219 RI

ROSE LANE HOTEL
ON THE LAKE SHORE
WILLIAMS BAY

DINNERS - BANQUETS

MRS. J JORGENSEN, PROP.

BLACKSMITHING

WELDING

REPAIRS

L. A. RASSMUSSEN

WILLIAMS BAY

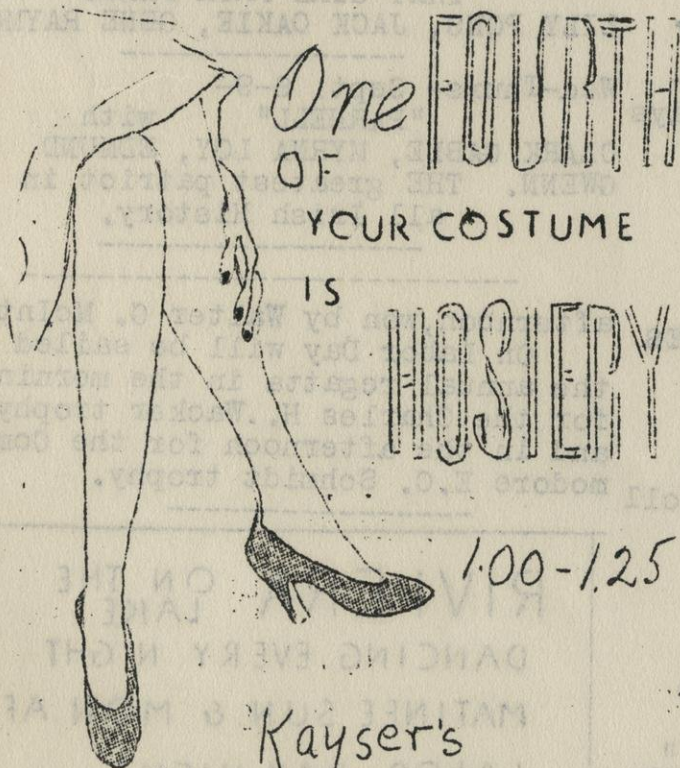
STEIN'S STORE

32 GENEVA ST WMS. BAY

COUNTER FREEZER

ICE CREAM

FOUNTAIN SERVICE



Kayser's
"Mir-O-Kleer"

Bucknall Bros.

LAKE GENEVA, WIS.

SPENCE'S

WILL BE OPEN ALL

WINTER - COME ON UP

FOR TOBOGGANING

ICE BOATING

SKATING, SKIING

RESERVATIONS

FOR PARTIES.

DINNERS

COCKTAIL LOUNGE

WILLIAMS BAY.

F. M. VAN EPPS, PUBLISHER

DEHAVAN THEATRE-- DELAVAN, WIS.

Tuesday-Wed-Thurs- Aug-31-Sept-1-2

PAUL MUNI in THE GOOD EARTH"
(at regular prices)

Friday-Sept- 3- DOUBLE FEATURE
WILL ROGERS in "DR. BULL" and
MICHAEL WHALEN in
"THE LADY ESCAPES"

Saturday-Sept- 4-
KAY FRANCIS in "ANOTHER DAWN"

Sun-LABOR DAY- --Tues- Sept-5-6-7
(Matinee Sun. and Labor Day-2:30)
EDWARD ARNOLD, CARY GRANT, FRANCES
FARMER, JACK OAKIE in
"THE TOAST OF NEW YORK"

Wed-Sept- 8- DOUBLE FEATURE
LEE TRACY in "BEHIND THE HEADLINES"
and
ROSALIND KEITH in
"CRIMINALS OF THE AIR"

GENEVA THEATRE- LAKE GENEVA, WIS.

DAILY MATINEE- Continuous Perfor-
mance starting at 2:30 on Saturdays
Sundays and Labor Day.

Thursday-Sept-2-
KAY FRANCIS in "C O N F E S S
I O N "

Friday-Sept-3-Sat-Sept- 4-
EDWARD ARNOLD, CARY GRANT, FRANCES
FARMER, JACK OAKIE in THE
"THE TOAST OF NEW YORK"

Sun-Labor Day-Tues-Sept- 5-6 - 7
Ronald Colman and Madeline Carroll
in "THE PRISONER OF ZENDA"

Wed-Sept- 8- DOUBLE FEATURE
GUY KIBBEE, CORA WITHERSPOON in
"THE BIG SHOT" and
Chester Morris in "I PROMISE TO
PAY"

Next Sunday- "S-A R A-T-O-G-A "

There were 3 yacht races on
Sunday, Aug. 29. The "E" class at
10 o'clock for the O.P Curran trophy
which was won by Harold Hough; the
"C" class at 2:15 in the afternoon
for the Edwards trophy, won by Lan-
mann Brothers; the Cub class in

SRAGUE THEATRE- ELKHORN, WIS.

Wed-Thurs- Sept 1-2-

"THE ROAD BACK" with
JOHN KING, RICHARD CROMWELL, SLIM
SUMMERVILLE, ANDY DEVINE. Sequel
to "All Quiet on The Western Front!"
Don't miss this one. D.F.K.

Friday-Sept. 3-
"MAKE WAY FOR TOMORROW" with
VICTOR MOORS, Beulah Bondi, Fay
Bainter. Honest human interest
story.

Saturday-Sept. 4-
"RIDING ON AIR" with
JOE E. BROWN, GUY KIBBEE, FLORENCE
RICE. One of the funniest comedies
in a long, long time.

Sun-Mon- Sept- 5-6-
"EVER SINCE EVE" with
MARION DAVIES, ROBERT MONTGOMERY,
PATSY KELLY, FRANK MCHUGH.
Musical Spectacle Numbers.

Tuesday-Sept-7-
"THAT GIRL FROM PARIS" with
LILY PONS, JACK OAKIE, GENE RAYMOND,

Wed-Thurs- Sept. 8-9-
"PARNELL" with
CLARK GABLE, MYRNA LOY, EDMUND
GWENN. THE greatest patriot in
all Irish History.

afternoon, won by Walter G. McIntosh.
On Labor Day will be sailed
the annual regatta in the morning
for the Charles H. Wacker trophy
and in the afternoon for the Com-
modore E.C. Schmidt trophy.

RIVIERA ON THE LAKE
DANCING EVERY NIGHT
MATINEE SUN. & MON. AFT.
LABOR DAY NIGHT
(CLOSING NIGHT)

Preview of New Year's Eve
Noise Makers-Confetti and All.

BAY OIL CO.

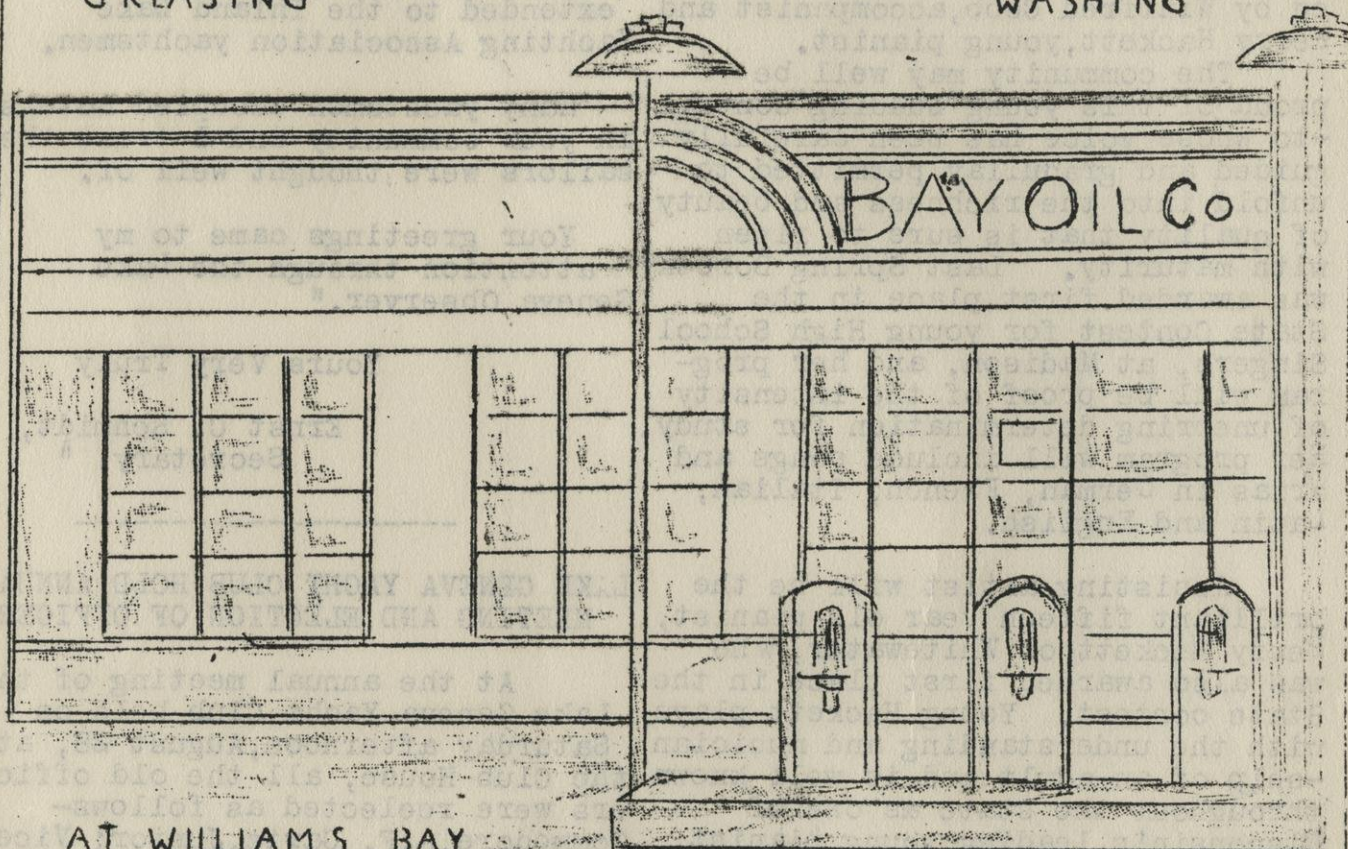
F.A. ANDERSON,

MANAGER

DIXIE GAS "THE POWER TO PASS"

GREASING

WASHING



AT WILLIAMS BAY

OPPOSITE EDGEWATER PARK

AT THE SERVICE STATION

TIRE REPAIRING
OILS

WOLF'S HEAD
QUAKER STATE
DIXIE PENN

DIXIE MID-CONTINENT

BULK STATION

KEROSENE

FUEL OILS

NO. 1 DISTALLATE
NO. 2 GASOIL
NO. 3 FUEL OIL

HAVE YOUR CAR CHECKED BY OUR CHECK CHART SYSTEM...

DOROTHY FLITCROFT IN RECITAL

On Sunday afternoon, September 12, at 3:30 o'clock, at Olinda", the beautiful lake shore-home of Mrs. Allen P. Lovejoy, Jr., Miss Dorothy Flitcroft, Contralto, will be presented in recital for her friends of the Williams Bay Community.

She will be presented by her teacher, Paul McMains of the State Teachers College and will be assisted by Winifred Cobb, accompanist and Perry Hackett, young pianist.

The community may well be proud of this young budding Contralto whose voice has been carefully guided and gradually permitted to unfold into the richness and beauty of quality that is sure to ripen with maturity. Last Spring Dorothy was awarded first place in the State Contest for young High School Singers, at Madison, and her program will be proof of the intensity of unerring determination for study. Her program will include songs and arias in German, French, Italian, Latin and English.

Assisting artist will be the brilliant fifteen year old pianist, Perry Hackett of Whitewater, who was also awarded first place in the State contest. Young Hackett plays with the understanding and musician-ship of an adult and is well known throughout the state as one of Wisconsin's leading young pianist.

Miss Flitcroft will also have the able assistance of Winifred Cobb of Lake Geneva as accompanist.

The recital is open to all who are interested in the encouragement of our young artists in the realm of good music.

SHERIDAN TROPHY IS WON BY GARTZ

Racing for the 63rd annual Sheridan trophy "Big Foot Two", owned by A.F. Gartz, Jr., won in a little over two hours for the 18 mile course from Geneva to Fontana and back., last Saturday, August 28.

A minute later, "Spot", owned by Philip Starck, came in for second place. The next three were neck and neck coming in in the order

LAKE GENEVA YACHT CLUB OFFICERS EXPRESS APPRECIATION

The following note of appreciation has been received from the Lake Geneva Yacht Club-

Mr. John E. Atkins, President
Village of Williams Bay.

"On behalf of the officers and trustees of the Lake Geneva Yacht Club, I wish to thank you for the cordial invitation which you extended to the Inland Lake Yachting Association yachtsmen.

Many yachtsmen occupied hotels in your community and I trust the sailors were thought well of.

Your greetings came to my attention through the Lake Geneva Observer."

Yours Very Truly

Ernst C. Schmidt,
Secretary. "

LAKE GENEVA YACHT CLUB HOLD ANNUAL MEETING AND ELECTION OF OFFICERS

At the annual meeting of the Lake Geneva Yacht Club held on Saturday afternoon, August 28, at the Club House, all the old officers were reelected as follows-
Commodore, A.F. Gartz, Junior; Vice-Commodore, H.S. Hamlin; Rear Commodore, Harold R. Hough; Secretary-treasurer, Ernest C. Schmidt; Fleet Captain, F. Arthur Anderson; Junior Fleet Captain, Robert Edwards; Trustees, B.E. Adams; E.P. Ellwood; H.N. Gifford, Colonel W.N. Pelouze.

named. "Challenge", owned by Col. William Nelson Pelouze; "Snipe", owned by Daniel Peterkin, Jr., and "Junior", owned by Jack Vilas, Jr.

The Sheridan trophy was first presented by General Philip Sheridan in 1874, and has been an annual event every year since by the Lake Geneva Yacht Club.

AMBROSE BROS.

ICE & COAL CO.

APPRECIATES YOUR PAST FAVORS

AND

IS AGAIN READY TO FURNISH

FUEL FOR THE COOL DAYS COMING

ALL COAL SCREENED

A FEW COOLERATORS LEFT-SPECIALLY PRICED

DO WE STOP AND THINK ABOUT IT?

Last week the Chicago & Northwestern asked you to take a moment of time and tell what trains you might use during the Fall and Winter months if there were enough demand for them. I'll venture that you said "That's a good idea" and meant to send in a letter but forgot all about it.

Back in 1882 in a History of Walworth County the Northwestern had a full page advertisement and in it was the statement, "It offers every facility for Quick, Safe and Comfortable Transit for the traveler who selects this as his route. It stands second to no road in the West, and offers inducements and advantages that are not and cannot be offered by any of its competitors. Its management adopts every improvement known to the modern Railway System, and is determined that the Chicago and Northwestern Railway shall remain the Leading Railway of the Great West."

The Northwestern brought in the fuel, lumber, food stuffs house furnishings, etc. for the homes built in this community and took back grains, milk and ice for the big city. It brought up the guests in our homes and Summer Hotels and Camps.

In other words it was there before the auto and served well our needs. It now needs our help. Whenever possible to use its services either for travel or shipping, let's use it.

For longer rides to the coast or up North it has unexcelled trains. Naturally we do not get them here, but the more we use what is offered the better the service which can be rendered.

CALL AT

LOWEST INSURANCE RATES

HANSEN - PIER

FOR WINTER BOAT STORAGE

COMPLETE SERVICE FOR MOTOR BOATS

PAINT AND VARNISH ESTIMATES MADE

MOTORS OVERHAULED IN WINTER

OUTBOARD MOTORS STORED

GAS

OIL

&

GREASE

VICTOR HANSEN WMS. BAY 1254 R4
WIS. 1259 J1

LOWEST INSURANCE

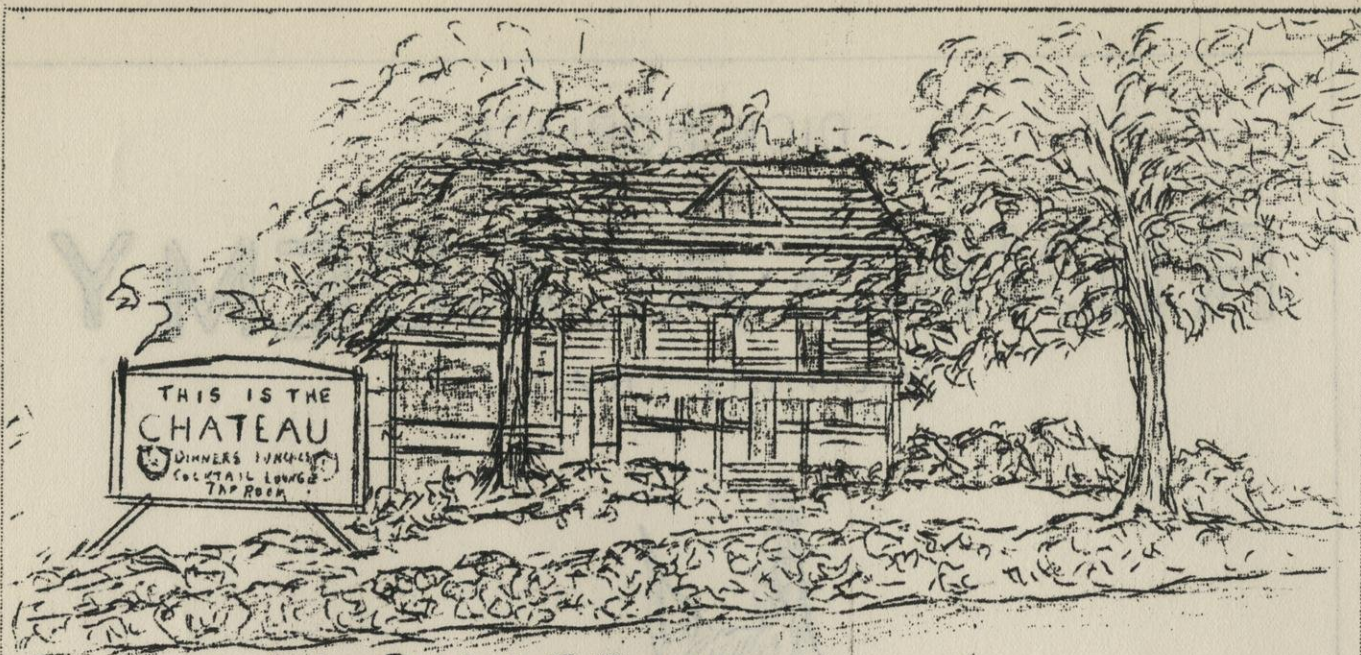
H O R S E S ! H O R S E S ! H O R S E S !

Friends of the Jacobson family, formerly of Loch Vista Club, and now owners of "Mandalane" Farms, will be happy to know that at the recent State Fair held in Wisconsin at Milwaukee, they had the honor of winning the two state trophies for fine horses.

Three horses were entered, "Royal American", won the cup and ribbon for the finest five gaited gelding in Wisconsin. "Royal Jester", won the cup and ribbon for the finest three gaited gelding in Wisconsin, and "Swingtime Lady" won first prize and blue ribbon for the finest five gaited ladies mare.

"Mandalane" Farms also won the blue ribbon and first prize for the best Sack Roan.

The winner, Mr. J.H. Jacobson, will be happy to welcome all visitors who are interested in horses to visit the stable between 2 and 5 P.M. Sunday, Sept. 5. "Mandalane" Farms was formerly owned by the F.L. Maytag Estate, better known as the J.J. Mitchell Farms, Lake Geneva.



THE CHATEAU

WILLIAMS BAY

PHONE

1268 R 3

OPEN THE YEAR ROUND

BEST IN FOODS AND DRINKS - DANCING

AVAILABLE FOR PRIVATE PARTIES

ALL GENEVA LAKE SWIM MEET (Cont)

Winners

Girls 25 yd. Free Style 9 and under- Bonnie Paterson , 2nd, Virginia Rand, 3rd. Gloria Gunderson, 4th Joan Ferris.
Boys do: Herman Paterson, John Mc Givney, Eddie Skepiski
50 Yd Girls Free Style 12 under , Barbara Cameron Jean Megran Jean Mc Givney.
do Boys - Ally Loman , Calvin Nohelty , Daniel Frediani.
50 yd. Free Style Girls 16 and under- Jackie Lockwood Frances Teeple Ruth Sendell.
Do. Boys : Marshal Damash, Bernard Walters, Wm O'Neill, Jerry Sheets.
50 Yd. Breast Stroke (women) : M. Wikser, Jeanette Coley, Patsy Heekin Margaret Raynor .
50 Yd. Breast Stroke (Men) R. Verest, Bill Salisbury, Louis Bonofiglio Henery Wells.
50 yd. Back Stroke:(men) H. Long, Salisbury, L. Huebner, Anderson.
Do women : M Wikser , Minnie DeVry, I Scanlon, P. Heekin.
50 yd free Style women- J. Coley, M. Wicksner, P. Heekin, M. De Vry.
50 yd Free Style, men; H. Lang, Salisbury, Bob Anderson, Ed Stone.
Diving women: P. Heekin, M. Wikser , Jackie Lockwood, Helen Pearson.
Diving, Men: Sam Craig, Gutzwiller Calnich, Anderson.

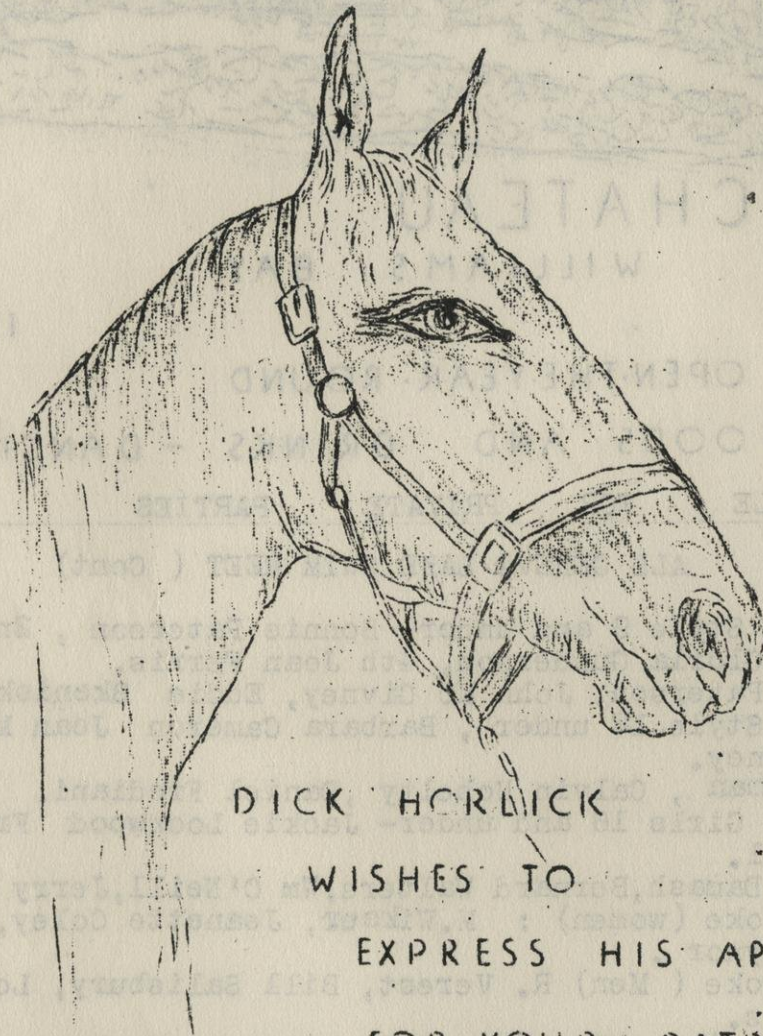
There were 108 entries. On Points Lake Geneva had 106, Fontana 90 and Williams Bay, 68.

A Beautiful Silver Cup went to Winning Team; Swimming Trophy to High Point Woman - Mickey Wiksner ; Highpoint Man got a Trophy, Harold Lang. First in each event got a Gold Medal, 2nd , a Silver and 3rd a Bronze. Bradley Swimming Suit went to winners of certain events.
"Buz " O'Neal.

DICK HORLICK

RIDING ACADEMY

WILLIAMS BAY



DICK HORLICK

WISHES TO

EXPRESS HIS APPRECIATION

FOR YOUR PATRONAGE AND

COURTESIES EXTENDED.

SEE YOU AGAIN NEXT SUMMER

SURE-TIME
ALARM
CLOCK

Fully 98°
Guaranteed

HAMMERSLEY'S
WALGREEN SYSTEM

DRUG STORE

Sure Relief from
Hayfever
ANEFRIIN

For only 98°
Economy size 1.98

DRUGS

CASTORIA ----- 24°
ASPIRIN 100's ----- 29°
CARTER'S 75¢ size ---- 51°
50° PHILLIPS
Milk of Magnesia ----- 37°
MOUTH WASH
Orlis, Full Pint ----- 49°

LAKE GENEVA
LABOR DAY WEEKEND SAVINGS

TOILETRIES

DRESKIN 50¢ size ---- 39°
COLD CREAM 8 oz. --- 43°
HAIR TONE 8 oz. --- 39°
TIDY Deodorant ----- 49°
LADY ESTHER 55¢ size
Face Powder ----- 43°

SUNDRIES

ZIPPER BAG 12 in. Junior 89°
TABLE STOVE 1 burner El. 89°
10° VELOUR PO. PUFFS 2¢ 11°
HAIR DRYER ----- 1.89
Professional Type

SPECIALS

TOOTH PASTE
ORLIS BRAND 2 for 27°
BORIC ACID 4 oz. -- 13°
TOOTH BRUSH
Ora -San 39°

GOLF TOURNAMENTS AT COLLEGE CAMP

The series of Golf Tournaments held monthly at College Camp Golf Course ended yesterday, August 31st, in one of the most closely contested games of the season.

It seems, however, that one young athlete held himself in the lime-light throughout the entire series and although on the verge of defeat several times, fought his way to the top and emerged victorious in every contest.

This modest young man is Gus Piper, head of the school at Mass, Michigan. We join with all others who saw him play in announcing that this boy really knows his golf. And does he play it.

Being two holes down from the beginning of the last tournament, Piper trailed until the last two holes, which he took from his competitor, Mr. Ranny, on a par and then as if that were not enough he turned in a neat birdie on the nineteenth to win the match and immortalize his name as College Camp's most outstanding golfer of this season.

Other men who have played heads up golf this season and displayed no small amount of skill in the old Scotch game are: Wayne Hertz, Prof. Rayner of U. of Ill. and Lou Hennes, all of whom have been giving close competition all through the season. L.E.O'Brien.

TO PLAY SINGLES" HEREAFTER

Helen Wills Moody, U.S. Woman Tennis Champion, has decided not to play anymore "love" sets; having just received her divorce from her former husband, Thomas P. Moody. She will play "singles", no "doubles", hereafter.

Former Governor Alfred M. Landin of Kansas has purchased a "gentleman's" Farm near Topeka and is planning to experiment in the growing of agriculture products on a large scale. There probably will not be such a large production of "sunflowers" as in 1936.

Tommy Farr, the English fighter had a few "lefts" left after he fought Joe Louis on Monday evening, when he pushed him around in the Farr way and showed how far Farr could go. Farr wasn't far from the championship.

Nearly all automobiles now have a trailer- The Finance Company.

A little girl at the bathing beach, noticing the dark brown color of the life guard, took her mother by the hand, saying- O, mamma, come see the chocolate life-guard!"

Major Bowes Amateur Hour was the top notcher in radio programs for August. The public think it's - ALRIGHT, ALRIGHT.

Notre Dames' Football teams have always been called the Fighting Irish. Here's why- This year's roster will contain the names of 5 Sullivans; 4 Kellys; 2 McMahons; 2 O'Neills; and 1 O'Neil.

Silly Sally says- "I don't care for golf tee(as) because the women are always talking about the "Greens" and I don't know anything about them.

YOU CAN'T TAKE IT WITH YOU-
Your trailer neighbor's address.

Cordially invites you to attend-
Thursday, Sept. 2-

7:30 P M- "A Night With The Stars"
Prof. George Van Biesbroeck
on-Vision Hill

Friday-Sept. 3-

7:30 PM- Lecture and Motion
Pictures by

Mr. Sam Campbell in
Mabel Cratty Bld'g

Sunday, Sept. 5-

10:45 AM Church Service

Dr. John Gordon, Pastor of
Second Congregational Church
Rockford, Illinois

Subject- "The Kingship of Jesus"
in Lewis Auditorium

7:00 PM- Vesper. Dr. John Gordon
"The Present Situation in Germany"
Mabel Cratty Bld'g

8:15- PM- Musicals- By Musicians
from Aurora, Ill.

Robert Ball, Baritone, Rose Anderson
Violinist, Frances Sherwood, Pianist
Lewis Auditorium

College Camp operates on C.S.T.

THIS YEAR 25th ANNIV. COUNTY Y.M.C.
C.A.

This year marks the twenty-fifth anniversary of the Walworth County Young Men's Christian Association. A fitting observance of the 25 years of continuous service to boys and young men will be held at the annual banquet at the Methodist Church, Whitewater, Monday evening, September 20.

A number of secretaries have come and gone and the personnel of the Board of Directors has changed, but to-day there are still two men serving on the Board who served on the first Board, I.B. Davies and Dan LeBar of Delavan.

During the past year the new secretary, G.L. Giddings has organized 24 Boys Clubs, six Youth Conferences, touching the lives of 700 boys and girls, were held, six Father and Sons Banquets, two County wide Pioneer rallies with 300 boys in attendance. Three girls clubs were organized, three young people's forums, and consultation and guidance work with Church and school groups. 72 underprivileged boys camped with Mr. Giddings at Tms Bay

DINE AT

RICE'S CAFE

LAKE GENEVA

ONE QUALITY-THE BEST

TRY OUR SUNDAY DINNERS

OPEN THE YEAR ROUND

FINAL MEETING CENTENNIAL COMMITTEE

Those who helped put across the Walworth County Centennial last Summer will meet on Tuesday, September 7th at the Fair Grounds for a picnic supper at 5 p.m. A Final report will be given by the Executive Committee showing how the funds necessary for the promotion of the Centennial and the erection of the Log Cabin were raised. At the last meeting the Executive Committee was instructed to go ahead and finish raising the balance needed. This has been done. A statement will be issued after it has been given first to the Committee of One Hundred.

OLD TIMERS' MEETING CALLED

One of the last acts of the Centennial Committee before disbanding is to call a meeting for Tuesday, September 7th at 4 p.m. of all the Old Timers who would like to form an association or society for calling future Old Timers' meetings. All interested are asked to meet at the Log Cabin and the meeting will be held near by in the grove.

Many Old Timers who attended last years meeting and were registered have passed away. Among them was Dr. B.J. Bill, our Honorary Chairman of the Centennial Committee, who passed away on Sunday, August 22nd at Genoa City at the age of 87. He had been practicing in Genoa City since graduating from Rush in 1879. Dr. Bill had always been active in his church and other organizations for the betterment of his profession and community. He will be missed by every one in the community and by those in his profession, locally, state and nation.

F.H. TWEED ENTERTAINS ROTARY FRIENDS

For the 'steenth consecutive year, Fred H., "Dad" Tweed, entertained a dozen Madison Rotary friends at his cottage on Lower Loch Vista Drive, last Friday evening, and at fried chicken and corn dinner at the Sherwood Resort.

For years the Madison group has been coming to Williams Bay before the "frost gets on the pumpkin and the fodder in the shock", for an afternoon with "Dad" Tweed and the big feed, which has in recent years become a corn-eating contest. For the last two or three years, Harry L. French, General Agent for the Northwestern Mutual Life Insurance Company at Madison, has held the record, but last Friday William E. Walker, advertising man and manager and sports announcer de lux of WIBA, established a new record and walked away with the prize, a handsome chromium water pitcher.

The Madison guests included E.J. Frautschi, Madison Fuel Co., Louie Gardner, Gardner Baking Company and President of the Rotary Club; George P. Hambrecht, State Director of Vocational Education; Paul F. Hunter, Realtor; Secretary of the Rotary Club; J.W. "Bud" Jackson, Executive Director Madison and Wisconsin Foundation; Jerome J. Jones, Capitalist; Mayor James R. Law; R.J. Neckerman, Insurance; C.A. Sakrison, Gardner Baking Co., John H. Stephan, Vice President First National Bank; C.H. Tenney, Attorney; W.E. Walker, Advertising Director; and Dr. D.P. Wheeler, dentist.

DR. HANSEN, LOCH VISTA CLUB, ENTERTAINS

Dr. and Mrs. F.L. Hansen of Loch Vista entertained about thirty of their friends on Sunday in honor of the Doctor's birthday. The men all enjoyed a round of golf at Big Foot Country Club where the birthday dinner was served about 5 P.M.

The Oakwoods Estates Association will hold their annual meeting on Saturday, Sept. 4, at the residence of Mr. and Mrs. Martin Peters.

WILLIAMS BAY GARDEN CLUB TO MEET WITH MRS. BEAUVAIS

The Williams Bay Garden Club will meet on Tuesday afternoon, September 7, with Mrs. Walter Beauvais, in the "Gardens", at Fontana. Mrs. E.C. Blomeyer will give a talk on "Flowers of South America", she having made a trip to this country last Spring and has been so enthusiastic about the gardens she saw there.

There will be a brief business meeting and report on the summer's activities. All members are urged to attend the meeting.

FRIENDS SURPRISE MR. WM SNIDTKER SURPRISE HIM ON BIRTHDAY

Mr. Wm Snidtker of Walworth Ave. was pleasantly surprised on Sunday evening last by a group of neighbors and friends who came to help him celebrate his birthday. Among those present were— Mr. and Mrs. Arthur Anderson, Mr. and Mrs. James Renwick, Mrs. J. Hinshawe, Mr. and Mrs. Dave Watson, Mr. and Mrs. Harry Shaw and son, Bob, Mr. and Mrs. Ben Popken, Mrs. Mildred Schwass, daughter, Bernadine, Mr. Charles Sawyer, Mr. and Mrs. Ralph Burkhardt.

Mr. Snidtker have been summer residents of Williams Bay for more than twenty-seven years.

MR. AND MRS. JAMES RENWICK ENTERTAIN

Mr. and Mrs. James Renwick of Summer Haven entertained several friends at a lawn party on Tuesday afternoon, August 24.

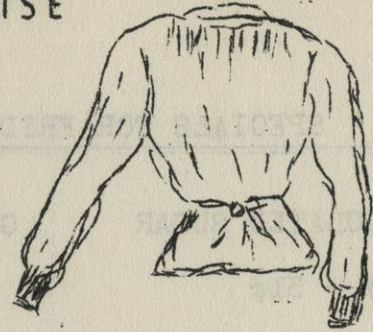
This really was a summer Farewell Party as all of those present will be going back to Chicago in another week. The genial host and two of his guests are teachers in the Chicago schools. Namely, Mr. Renwick in Lane Tech High School; Mr. D. Watson in Crane Tech High School, and Mr. H. Shaw in the Washburne Trade School.

It takes 1500 nuts to put an automobile together, but only one to break it to pieces.

R. E. BURTON

GENERAL MERCHANDISE

WILLIAMS BAY



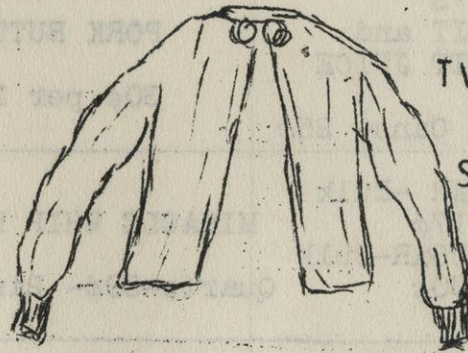
NEW FALL



TAKE HOME

A

GIFT



TWIN

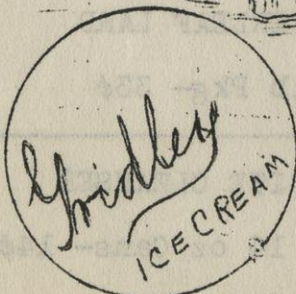
SWEATERS

BURTON & BURTON

DRUG SUNDRIES

NEWS PAPERS

FOUNTAIN SERVICE



818 J3

FOR



BURTON BROS

PINT PACKS-MANY FLAVORS

20¢

THE SPECIAL
FRESH PINEAPPLE
ICE CREAM



TAKE HOME A
SOUVENIR

819 J2



FISH LINE STORE

SPECIALS FOR FRIDAY and SATURDAY, SEPTEMBER 3 and 4

GRANULATED SUGAR 10# - 51¢	GILT EDGE BUTTER 2 lbs- 73¢	HILLS BROS. COFFEE 2 lb Can- 55¢
LIBBY'S GRAPE FRUIT and GRAPE FRUIT JUICE 2- 19 oz Cans- 25¢	PORK BUTTS 30¢ per lb	WISCONSIN WHITE COBBLERS 15 lb Peck- 29¢
BROWN SUGAR -Bulk 3 lbs- 17¢ POWDERED SUGAR-Bulk 3 lbs - 20¢	MIRACLE WHIP DRESSING Quarts-39¢- Pints- 27¢	ROSEMARY PEANUT BUTTER 2 lb Jar- 29¢
ASSORTED BEVERAGES 3 large Bottles 25¢ Plus bottle deposit	POT ROAST 30¢ per lb	ROSEMARY MILK 3- 14 oz Cans- 20¢
LIBBY'S RED SALMON 2- 16 oz Cans- 49¢	SMOKED BUTTS 42¢	TOMATOES or PEAS 3- 19 oz Cans- 25¢
POP CORN that will pop Large kernel- Pkg- 10¢	LARGE PORK LINKS 30¢ per lb	SPRY or CRISCO 3 lb Can- 59¢
J E L L O assorted flavors 5¢ per Pkg .	LIBBY'S CORN BEEF 2- 12 oz Cans- 39¢	SWIFT'S SILVERLEAF LARD 2 lb Pkg- 33¢
KELLOG'S CORN FLAKES 2- 13 oz Pkg's- 19¢	OPEN SUNDAY 8 AM to 10 AM	SUNBRITE CLEANSER 3- 14 oz Cans- 14¢