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Wisconsin Alumnus

Letters

'Dear Cheerleaders'

In August '71 the Wisconsin Alumni Cheerleading Association officially became an alumni club.

On November 6, last year, the W.A.C.A. held its first Homecoming functions. About 40 alumni attended a luncheon and brief organizational meeting in the Field House. The club's constitution was ratified and a Board of Directors was approved. Upon adjournment, the members picked up preordered cheerleading sweaters, donned them, and marched in mass on the Stadium. At half-time the group left their ticket block, moved down onto the field, and led the fans in the traditional singing of Varsity and Locomotive. After the Badgers' spectacular final-seconds victory over Purdue, the group joined forces with about 25 additional alumni members as well as the current cheerleaders and converged on the Lakeshore Room of the Alumni House for a great post-game party. Despite its youth, the club's Homecoming attendance hit over 70 with alumni from eight states and representation as far back as 1945.

At the club's annual Spring board meeting, the officers for the first year were elected. Rick Sale will head the club as president, Mike McGrew as vice president, and Kathy Peterson as secretary. The purpose of the club, at least in its early stage, is three-fold. First, the W.A.C.A. hopes to offer assistance to the current cheerleading squad. It has started by lobbying with the University for funds, equipment, and more effective seating arrangements at hockey games. In addition, the club plans to work with the captain in contacting prospective cheerleading candidates on campus as well as in the high schools. Second, through an annual Homecoming reunion, an opportunity will be made available for alumni cheerleaders of all ages to get together and reminisce with their old squad members and other alumni and meet the incumbent cheerleaders. Third, W.A.C.A. plans to make a block of tickets available annually for a Wisconsin sports weekend-a hockey series (Friday and Saturday nights) and the Saturday afternoon basketball game in between.

Plans for this year's Homecoming festivities are now well underway and an even greater turnout is guaranteed. Before this November 4, the W.A.C.A. hopes to expand its present membership of 167 to include all those ex-cheerleaders who graduated before 1958 (Athletic Department records only go back that far). To this end, we would like all former cheerleaders not already contacted to send their name, address, and class to: W.A.C.A., % Wisconsin Alumni Association, 650 N. Lake St., Madison, 53706.

> Mike McGrew '70 Vice-President W.A.C.A., Madison

wisconsin

Volume 74

October, 1972

Number 1



Cover: Autumn on the campus is just fine, but it is, rather invariably, followed by winter on the campus. On the other hand, that season leads to spring, so it struck us—and artist Robert Childress—that maybe autumn is the time to dwell on spring, a good thing that comes to him who shivers and waits.

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Conservators restored the Vasari, now the most valuable work in the collection. The restoration budget is limited to \$10,000 a year and that isn't enough.

Elvehjem Art Center: THE PERILS OF POPULARITY

Caught up in the art boom, the EAC entertains crowds beyond its wildest dreams. But it finds itself forced to live beyond its means.

Henry J. Seldis, art critic for the Los Angeles Times, wrote recently that "more and more (art) museums have evolved from staid custodians of artifacts attended by a highly specialized audience into full-fledged, dynamic educational institutions." That's the good news. Now for the bad. The thrust of Mr. Seldis' column is that, quoting Rep. John Brademas (D–Ind.): "More than 700 million people now attend America's 6,000 museums, resulting in a national financial emergency for these institutions."

Here on the campus, the Elvehjem Art Center, two years old last month, finds itself caught up in this national dilemma. To be sure, the EAC is not surprised that it is a "dynamic educational institution." That's what it was meant to be. Moreover, its financial problem is not a crisis situation: dark clouds of bankruptcy do not hover over the Vasari or the Rembrandt etchings.

Yet a combination of factors—including a public popularity that has exceeded all expectations; the general increase in costs for everything connected with maintaining a museum; and centering around the University's shrinking ability to provide some expected and important financial aid—have put the Center in the position of needing a sizeable amount of money.

Since opening its doors in 1970 the Elvehjem Art Center has hosted 165,000 visitors in addition to UW students who use the facility for art study and the groups who come there for special lectures. It has mounted a dozen exhibitions each year; acquired "many more important works than we'd dreamed of" according to its director, Millard Rogers; and saw the value of its original collection increase by \$1 million to \$4 million. Its Kohler Library of art volumes is now third largest in the midwest, exceeded in size only by those of the Art Institute of Chicago and the University of Michigan. Docents present a continuing schedule of lectures, including a young people's series attended by more than 4,000 state school children last year. Membership in the Friends of the EAC-those who "join" for annual fees ranging from \$5 to \$100-now numbers 650. Rogers is particularly proud of the fact that the Center this year received three major awards from the National Foundation for the Arts totalling \$25,000, "very unusual for a museum as new as ours."

But what EAC has not been able to do is maintain a proper pace in the "big three" of museum vitality—acquisition, exhibition and conservation. That pace was projected when the Center was still in blueprint stages, and it was based on an agreement with the University for annual financial help.

"It's nobody's fault that it didn't happen. It isn't a case of the University reneging," Rogers says. But the winds of political and economic change blew down State Street from the legislature, and when the University examined what it had left of its proposed biennial budget the money simply wasn't there. As a result, state funds have never been available for the purchase of art. Indeed, the growth of the collection and the cost of annual exhibits have been totally dependent on private bequests and gifts. So, too, were restoration activities from the time Rogers began pulling valuable paintings out of Bascom Hall closets in 1967 until 1971, when the University was able to begin allocating \$10,000 a year for this purpose.

Today, faced with the possible prospect of cutting back and the certainty of standing nearly still unless there is financial improvement, the Center's council—25 members appointed by Madison Chancellor Edwin Young—have set out to raise a \$2.5 million-EAC Endowment Fund. Heading the group is Gordon R. Walker, Racine industrialist, former regent, former president of Wisconsin Alumni Association and current vice chairman of the UW Foundation which will manage the funds when raised. In the coming months, the group will solicit from foundations, individuals and industry.

If they reach their goal, the interest on the \$2.5 million, when invested, will come to around \$100,000 a year to provide a sort of "perpetual insurance against mediocrity," as the fund-raising brochure puts it. While a portion of the \$100,000 will go to continue the kinds of exhibits that have won the EAC national recognition, most of it is marked for acquisition. This is an increasingly more expensive undertaking as the world's great works are snapped up by collectors. The money has to be there when a particularly choice item becomes available because, as Rogers points out, "you can't put a masterpiece on lay-away."

BEST OF THE BEST FOR '72

When the stalwarts of the nation's 100 UW Alumni Clubs meet on the campus each September (right) the day's business isn't really started till they give their Sparkplug Awards to five who live up to the name.





Four out of five of this year's winners were here to face the applause and pick up their trophies. From left, C. A. (Casey) Zielinski, Milwaukee; Arthur J. Schmitt, West Bend; Roderick H. Riley, Washington, D.C., and Frank D. Jones, Moline, Ill. Joann Oyaas Sanger of the New York City club, was unable to be with us We asked the winners these questions and got these answers of special interest to club leaders and scholarship-fund stimulators.

Q. We went to the University in an era in which the accepted practice was "study-graduate-settle down". Today's students frequently rebel against this sequence and seem to feel that becoming a member of the Establishment is not so vital a goal. Do you think they have a point?

A. Yes. I think that kids are against the "established things" not the "Establishment." They have new values and different things that they want to do. I think they want to live, and in that way they put different values on a job and on when they want to do something. I think they want to enjoy life. The job to them becomes a means to get the wherewithall to enjoy life the way they want to enjoy it, not the way somebody said they should live it. I think kids have a different sense of values and there are a lot of reasons for their coming up with those values. I think the dollar is a little easier to come by than when we got out. The kids today don't know what a depression is and what it can do. Therefore, they aren't awestruck by the fear that maybe they won't have a job or a dollar. I don't think welfare influences the kids in their thinking.

As long as they go about doing this in a reasonable fashion I don't disagree with it. I say "More power to them."



Arthur J. Schmitt '46 West Bend

Q. As you look back on your years at the University of Wisconsin, are there any areas in which you regret not having gotten more involved, or vice versa?

A. I found that many courses I had to take-courses I didn't think would ever be any use to me and which I certainly didn't want-in later life were very helpful. Chemistry is a good example. As far as regretting having missed certain areas or studies, I'd say I've been pretty fortunate. I've used just about everything I got involved with, and don't feel that I missed many things that I should have had. I suppose I could say I should have taken more work-extend the time a little. I took my master's degree at Ohio State, so that helped broaden what I'd learned.



Frank D. Jones '26 Moline, Ill.

Q. The campus is bigger, busier and much changed since you were a student here. Yet you never seem to feel, as some do, that today's students are missing anything from "the good old days". You continue to encourage young people from your area to enroll here. Care to talk about that?

A. All the things that were going for Wisconsin when I was on campus, it seems to me, are *still* going for it, which is—it's a big school. Of course I wouldn't advise a youngster to come here who would have a problem of adjusting to a big campus, but there's a lot of nonsense on that, I think. Just because a person comes from a small town doesn't mean he can't fit in on a large campus. I've always thought that the physical environment of the campus was of importance. Madison has it over almost every other place.

I've been heartened to learn that despite all the reports of professors not being available to students, we hear from our scholarship students that one can get to see the professor he wants to see. You'd get more opportunity, perhaps, in a small school but you'd lose the advantage of a large school-the impact of a graduate program-you lose that if you're on a small campus. And we all know that Wisconsin has one of the better graduate schools in the country. I'm for Wisconsin over other large schools, and I'm for a large school, in the general case, over a small school.



Roderick H. Riley '30 Washington, D.C.

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Q. As someone who's very active in her local Alumni Club, you must run into other alumni who are disinterested in maintaining their ties with the University. What are some of their typical reasons and your typical answers?

A. Well, last year, for example, the Alumni Club of New York conducted a special membership drive. We contacted a lot of alumni and, as you say, we did get a lot of cross current. Some say something like: "I paid my way through the University. I'm finished. I don't owe it anything." I guess my automatic

Joann Oyaas Sanger '46 New York City

response was to point out that they got an education at Wisconsin of which they need never be ashamed. Our University is one of the 10 best in the country. I tell them that if they consider their debt paid, they might still logically look on their continued support as helping the University to continue to turn out students who can be as proud of their education as we are of ours.

Or, I remember an alumnus—a couple of years ago during the time of the student riots—who maintained bitterly that the "faculty incited the riots and the administration permitted them," as he put it. The best suggestion I could make to him was that he write to the University administration, ask for their side of it and give them any suggestions he had. He didn't, though: instead he wrote and asked that his name be scratched from all records. Another argument I got was from someone who refused to become an active alumnus because the University is "too liberal". Yet he's admitted that he picked Wisconsin for his own education because it offered academic freedom!

Another I met with said he was disappointed in the education he got at Wisconsin. But after we talked awhile he agreed that he was expecting the technical knowledge he'd gained before graduation in 1952 to apply to everything being learned in 1972. Yet, he had to admit that Wisconsin had never sold him short in preparing him to continue learning: the study habits he'd developed would never go out of date; he'd learned to work faster than his colleagues; he'd discovered how best to research material in his field. and as a Wisconsin student he'd developed an affability to get ahead through his extra-curricular activities. He discovered at the end of our talk that he couldn't expect any more from any school. Today he's a very hard worker for our club.

Q. The Pharmacy Alumni Association does a fine job of bringing in new members. As one of the better recruiters, how do you do it?

A. I think most alumni are loyal to Wisconsin and take pride in being an alumnus. But they don't recognize their value as active members. I suppose it can be said that anyone harbors a desire for being wanted and looked to to help our association grow. Along this theme we can pass on a stimulus that appeals to us and will appeal to other individuals we are recruiting. We point out that while every graduate is a Wisconsin and Pharmacy alumnus, their influence and strength can be demonstrated only through active participation. Their small annual membership fee is a powerful weapon for a strong alumni association. We show how the services of the association are of a greater value than the annual fee and that they *do* get their money's worth. We remind them that our educators look to the active alumni for direction. Our School of Pharmacy at Wisconsin is blessed with a strong alumni association. It's among the finest and contributes leaders in every field of pharmacy.

In our recruitment we try to point out examples of action on the part of alumni. (The most dramatic and superb accomplishment is that of the UW crew alumni which organized and pitched its moral support behind Coach Jablonic. This has brought to Wisconsin international recognition in rowing circles.) We appeal to active members to ask their friends to join the ranks and to make a personal contact rather than an indirect and cold contact. Our secretary, Dr. Bob Hamel, recognizes and welcomes all new active members with a personal memo, and our efforts to promote life-membership as a graduation remembrance have brought gratifying results. Our letter encourages active participation in WAA. Pres. Weaver said shortly after coming here that strong universities are built from grass roots. The alumni and Pharmacy appeals to its alumni towards this end.



C. A. (Casey) Zielinski '34 Milwaukee



Dave Mollenhoff '65, environmentalist and urban planner, is State Liaison Officer for Metropolitan Madison with the State Department of Local Affairs and Development, but he wears other hats as well.

He's also an historian (he was chairman of the department of history and government for the U.S. Armed Forces Institute for four years), a fledgling novelist (he has 300 pages finished on his first), a former TV producer with WHA-TV, and a building renovator-owner. (He bought his first apartment building while he was a student.)

Mollenhoff is a native of Des Moines, and received his bachelor's degree from Drake University in philosophy and behavioral sciences. After a year as a Rockefeller Fellow at Yale, he came to the UW where he earned his MA in American history. His wife, the former Leigh Helgesen '64, and he have two children, Kristin 5, and Peter 3.

They live, as the family of an urban planner should, in a renovated house on Morrison St. on the older near-East side of Madison, where Mollenhoff is currently remodeling a carriage house which, along with the remodeling of his home and the planning of a condominium next door, is an example of what he calls "unit development" within a neighborhood.

As a private citizen he takes neighborhood planning seriously. Long before his involvement in the State Department of Local Affairs and Development, he was a member of the Mayor's Citizens Advisory Committee on Intergovernmental Relations, president of the Capital Community Citizens, a large and influential citizen organization interested in preserving and improving the quality of environment in the Madison and the Dane County area, chairman of that group's transportation committee, and an active member of its speakers bureau.

One of his most relevant activities has been with the Marquette Neighborhood Association, a rapidly growing organization representing a family-oriented central city neighborhood in Madison. It encourages citizens to plan their own neighborhoods and has achieved a traffic by-pass system, the development of a new zoning category and the salvation of their neighborhood school. He also has assisted the City of Madison Planning mize the *bad.*" As an example, he is now deeply involved with the problems posed for Madison by the opening of the new state office building just north of the Square. The whole question of transportation and mass transit is a large part of the problem. To alleviate the jammed rush hour traffic in Madison, he is among those responsible for the development and implementation of staggered work hours for city and state employees and a plan for car-pooling. As a historian he finds the state's

move to discourage automobile use

Mollenhoff, Anti-Congestant



Portal to portal each day, Mollenhoff pedals what he preaches.

Department in the preparation of a near East Side Plan.

In the office, Dave is involved with coordinating state government policies and activities with city and neighborhood plans for these same areas of the city.

As Mollenhoff says—"The state has enormous impact on the metropolitan Madison area." It is his job to "maximize the good impact and miniand encourage mass transit not only progressive but interesting, since this was the first state government to support automobiles by sponsoring a race from Green Bay to Madison in 1878 and offering a \$1,000 prize.

Now people like Dave Mollenhoff are trying to reverse this trend and help clear the air and the congestion in cities such as Madison.





WYSO: THE MUSIC OF YOUTH



By 8:45 every Saturday morning during the school year the station wagons pour in to jam around the Humanities Building, each packed dashboard-to-bumpersticker with a highly select load of teen-agers and nearly so's. The kids spill out and, whether bent double under a bass viol or sprinting with a clarinet, they get into the building fast: things start at 9 and you'd better be tuned up. There are 200 young people who perform this weekly ritual, some of them bucking nearly 150 miles of iced Wisconsin blacktop *each way* to do it.

Once inside Humanities, the kids Get To Work. Indeed to them, by comparison, the usual juvenile's Saturday morning chores of shovelling 30 feet of driveway or Lemon Pledging the whole downstairs must seem akin to strolling down for a malt. But the tough hours of rehearsal they undergo are the price and the reward for the fact that they are among the best musicians in junior and senior high schools throughout southern Wisconsin. As such, they have made it as members of the Wisconsin Youth Symphony Orchestras.

WYSO is an operation of the music division of UW Extension and the School of Music. The University initiated the orchestra in 1966, adding the junior group last year. A list of faculty members involved shows a profound official respect for the project. Marvin Rabin, its founder, is a professor of music and specialist in string development who also . . . and friends



started and nurtured the Greater Boston Youth Orchestra and the Central Kentucky Youth Orchestra, and who must hold the record as guest conductor of more all-state youth festivals than anyone around: in 32 states and an awful lot of Canada. Rabin stayed on to conduct the senior group and oversee both until this fall. Working under Rabin as first conductor of the newer junior symphony was Jon Borowicz, on campus at the time as a doctoral candidate while on leave from conducting the Vermont Symphony. His successor was William L. Jones, who is now music director and conductor of the Greater Twin Cities Youth Orchestras. Rabin was succeeded this year as conductor of the senior orchestra and music director of both groups by James Latimer. Latimer, a professor of music, is conductor of the University's percussion ensemble with an impressive record as a composer, instrument designer and percussion innovater, as well as a performer with the Boston Symphony, among others. Now directing the junior symphony is Robert Tideswell, a doctoral candidate, violist, and former assistant professor at UW-River Falls. The associate conductor for both orchestras is James E. Westbrook, who wowed 'em on the flute at summer music clinics at the UW-Stevens Point, Green Bay and Madison.

The symphony is not merely a symphony, which may account for the glazed look on several pairs of eyes at the end of those Saturday rehearsals. Beyond full-orchestra participation and according to their talents and leanings, the young people are guided also into chamber music groups and solo works, the latter preparing them to show off back home in concerts with their own school orchestras. The annual WYSO concerto program features an average of 14 soloists.

The big shows are the annual spring concerts each orchestra puts on in Mills Hall, and two state weekend tours for each. In addition there was a concert in Dubuque and one in St. Paul, in an exchange with the St. Paul Youth Symphony, in which our side featured a clarinet soloist, a tympani soloist, the chamber orchestra, the brass ensemble, the percussion ensemble and the full orchestra in Shostokovich's Fifth Symphony. There may be another out-of-state concert or two this year, but only with a little help from their friends, as money is as hard to come by for these musical groups as for anyone else these days.

Just so nobody gets musically flabby during the summer, WYSO runs a five-day summer workshop at Wayland Academy in Beaver Dam. Here the students take special classes in instrumental technique, the chamber group works out, and the full orchestra rehearses three times a day with guest conductors. There are recitals during the week, too, by students and faculty, and the governing board drops by. So do many WYSO alumni, several of whom have gone on, via scholarships, to Eastman School of Music, Curtis, Juliard, and others, including the UW, whose major musical organizations this year are aglitter with no less than 59 former hard-working, Saturday-morning-deprived, good young Wisconsin musicians.



Student Standpoint

One major cause of disunity is the "joy" of hating. I don't mean the type of hate which ensues following a physical assault or a personal affront, but the type of hate we feel when we are eating lunch and discussing why we hate Negroes, why we hate students, why we hate policemen, etc. We enjoy the pleasant feeling of superiority that arises from the magnification of the shortcomings

Thoughts on National Unity

By Dennis Wegner

of others, and we love being accepted by our respective groups when each of us delivers our "profound" hate statement of the day. Not only are sweeping generalizations and other violations of logic frequently employed; but also, too often we allow this hate to extend to a desire to kill or maim any person who wears or possesses the physical characteristics of the hated group.

It would behoove each of us to begin thinking enough of ourselves as individuals that we accepted ourselves just as we are; and, therefore, we wouldn't feel the need to be superior to anyone. We should read more, think more, and experience more so that we could be worthwhile conversationalists without having to resort to downgrading other people.

I am not saying that we should condone every action of all the groups within this society, but that we shouldn't allow rational disagreement to extend to hate of the people involved. Because "actions speak louder than words," we should turn our rational disagreements into resolve to work constructively to establish positive examples that prove our point of view. By working constructively, we would encounter problems in a realistic context that might allow us to appreciate the opposite point of view.

A dangerous offshoot of the desire for superiority and group acceptance is that we are unable to detach ourselves emotionally from our opinions; we feel that the worth of our beliefs is equated with the worth of ourselves as useful members of society. We regard ourselves and our respective friends as the only true reservoirs of wisdom, and we tend to express our opinions as absolutes rather than as probabilities because we lack the ability to doubt ourselves. Certain members of the older generation know that all students with long hair are communists; and some students know that if America's institutions are destroyed, something good will arise in its place. Students and their elders each feel that their group has cornered the intelligence market, and the resulting arrogance of each group gives rise to bitter hatred.

Although we all receive roughly the same input of facts, the relative weights we assign to the facts to arrive at an opinion is a function of our individual personalities and the people with whom we associate. I think it would be worthwhile for us to examine the circumstances surrounding those who have different opinions to determine our probable position under similar circumstances.

Our forefathers wanted a nation in which people with different ideas, religions, and tastes could all live together peacefully. They designed a Constitution and a Bill of Rights to effect this, feeling that the exhilaration of being free to be individuals far outweighed the risks of allowing a few guilty people to remain unpunished. They believed this so strongly, that at times they had to give their lives to keep this idea alive. Yet today, we see people who would "temporarily" suspend some of these precious constitutional rights in order to stifle opposition to their own viewpoint.

Shedding our prejudices is much like playing golf in that we can never attain the desired degree of excellence. Even our most open-minded people are biased because it is very human to hate. But America would be a much better country if we all resolved to take the extremely difficult first step of trying to find joy in compassion and understanding.

Ideally, I would want Americans to treat each other with as much concern as they treat the widow or widower at the funeral. Realistically, I shall consider my life a success if I can convince those around me, who hate with a passion, to only hate.

Mr. Wegner is a Ph.D. candidate in medical microbiology. This article originally appeared in the alumni magazine of Hope College.



e University

Regents Ask First System Budget; It's \$1.78 Billion

The merged Board of Regents has approved a system-wide bienniel budget of \$1,178,414,700 which provides about an 8.7 percent increase for the Madison campus. The proposal went from the board to the state Department of Administration and the governor for review before it goes to the State Legislature.

Under the proposal the Madison campus would get about \$17.8-million more than the current biennium.

Of the nearly \$1.2 billion requested, \$601.1 million would come from state funds, a 20 percent increase. This is the smallest such increase in recent years. Regent Mary Lou Williams noted that there was a serious risk in presenting what UW officials consider an absolutely minimal budget to the legislature. "I've never seen a budget that wasn't cut," she said.

"I'd like to believe the state will sustain us better if we do this," President Weaver responded. "There's nothing quite so persuasive as being right and being honest."

Highlights of the budget included: Tuition increases for in-state undergraduates on the Madison and Milwaukee campuses of from \$25 to \$35 each year of the two years; a \$43.6 million faculty pay package including 6 percent annual merit increases and inclusion of faculty under a state cost of living adjustment program, after a faculty representative pointed out that some professors are now receiving less take-home pay than they did two years ago; additions and changes in services that would cost an estimated \$15.4 million, including \$3.7 million for minority and disadvantaged students, \$3.2 million for

"revitalization" of the Wisconsin Idea involving service to the state, and \$2.4 million for teaching hospitals.

Also included was \$70.9 million for increases in fixed costs.

If Voters Are 'Residents' UW Loses Millions

The University would stand to lose a large amount of money from outof-state tuitions if the courts rule that students are state residents if they are registered to vote in this state. UW-Madison officials, however, disagree with a national survey as to how much that loss would be.

On September 27 a report released by the National Association of Land Grant Colleges said the statewide UW system would lose up to \$22 million annually if the laws change. That would be more than any other university system in the country. The next day UW Vice President Donald Percy said the annual loss would be more like \$12 million to \$15 million because the national study did not take into account such factors as tuition remissions.

In most states, as in Wisconsin, there are court cases pending that could raise constitutional issues about the application of residency rulings at state teaching institutions.

An ad hoc committee has recommended to the Wisconsin Merger Implementation Study Committee that Wisconsin residency laws be tightened up.

The Board of Regents attached a policy paper on alternatives to the present non-resident tuition system when it submitted its proposed budget.

Among them is a substantial scholarship program for Wisconsin residents if non-residents were to pay resident fees. This would offset the higher tuitions required with the elimination of higher non-resident tuition.

Resident undergraduate tuition now covers about 25 percent of instruc-

tion costs. Non-resident undergraduate tuition about covers the cost of instruction.

Decisions Reached In 400 Term Paper Purchases

By mid-September decisions had been reached in approximately fourfifths of the 500 cases of alleged plagiarism in writing of term papers (WA, July), according to Dean of students Paul Ginsberg. "More important," he adds, "we have successfully resolved all cases involving immediate problems, for example, graduating seniors needing a transcript which had been placed on hold."

The pending cases were held over during the summer because either the student or course instructor were not available. The students thus effected were not prevented from registering for this semester even though all of their records are being held until their guilt or innocence has been decided.

In looking over his office's involvement of the last several months Ginsberg commented, "We know we're dealing with a behavior—plagiarism —that is far more widespread than the 500 or so cases at issue. And we believe the University has a responsibility and a commitment to look at how term papers are used in course work."

For this reason Ginsberg and Roger Howard, his assistant, have prepared a statistical overview of the situation for the chancellor including a recommendation that "the University, through its academic departments, develop guidelines insuring that the term paper process is educationally sound and insuring that the University does not find itself in this position again."

Both administrators said they hope that in all departments contact is developed between the professor or TA and student during the entire term paper-writing process. Howard explained "If this is done a viable educational system will be established and plagiarism will be virtually impossible." It was expected that Chancellor Young would present the report to the Faculty Senate early this fall.

Ginsberg had praise for "the many academic departments who had given incredible support" in resolving the cases as quickly and fairly as possible. —Sally Tallman

Madison Enrolment 34,635; State System 'Stabilized'

Enrolment on the Madison campus totalled 34,635 at the end of the first week of classes, with the figures for the entire system expected to be little changed from last year's 133,702. "It appears that enrolment is in the process of stabilizing itself," President Weaver told the Board of Regents. "There may be a modest increase for the system, with the principal ones at UW-Milwaukee and Madison."

"There probably will be an increase of a few hundred for the system," Weaver added. He attributed the stabilization of enrolment to "a dropping out of reluctant attenders and a dropoff of pressures of the draft. Some students also feel an economic pinch and drop out for employment or are part-time now," he said.

The Bad News Doesn't Go Home Anymore

The age of majority legislation which now recognizes all persons 18 years old as adults has caused the University to change its policy regarding notification of parents when a student gets into academic difficulties.

Students now have the option of whether or not parents are to be advised of such conditions. Some 30,000 parents were notified of the new policy in a letter from Chancellor Edwin Young late in August. Under the new policy, the letter said, "it will now be necessary to have the express written consent of the student before we can release information concerning his or her grades, academic progress, and status."

The fall timetable contained a form which students could sign to authorize the registrar to release academic information to their parents.

The registrar, Thomas Hoover, said that the attitude of many parents may continue to be "If I'm paying the bill I want to see how you do."

Smith Is New VP

Last month the Board of Regents named Donald K. Smith Ph.D. '51 as vice-president for academic affairs. He fills a position that has been vacant since the merger of the state's two systems. He has been a vice president at the University of Minnesota, but has been on leave for the past year to direct an agricultural education project in Indonesia. His appointment was effective immediately, but he will be on a part-time basis until March. After that his salary will be \$41,000 annually.

Regent Carley Resigns; Day Is Appointed

Madison industrialist David Carley Ph.D. '59, whom the governor appointed to the Board of Regents in June of 1971, has resigned that position due to the press of business activities. He has been a member of the board's Business and Finance Committee. Carley is president of Inland Steel Development Corp. and had long been active in Democratic

The governor has appointed Roland B. Day LL.B. '47, a Madison attorney, to succeed Carley. He is a former assistant Dane County district attorney and was legal counsel for Sen. William Proxmire in Washington in 1957.

George Bunn Is Law School Dean

George Bunn, who was voted the Outstanding Teacher of the Year by law students last April, was named dean of the school by the regents in July.

Bunn, 47, succeeds Spencer L. Kimball, dean since 1968, who resigned in May to become executive director of the American Bar Research Foundation in Chicago.

The fourth generation of his family to be associated with the Wisconsin law school, Bunn was a Washington lawyer and government disarmament adviser before returning to Madison as a visiting professor in 1969.

He is the son of Charles Bunn, a professor of law at Wisconsin from 1934 to 1962; the grandson of Charles W. Bunn, UW alumnus who practiced law in La Crosse and later served as general counsel of the Northern Pacific; and the great-grandson of Romanzo Bunn, a UW faculty member and the first federal district court judge for the western district of Wisconsin.

A native of St. Paul, Dean Bunn was raised in Madison and was graduated from West High School. In 1946 he received his UW B.S. degree and in 1950 his LL.B. from Columbia University Law School.

MA Now Offered Here In Med/Biz Administration

Nine grad students are enrolled this fall in another first at the University, a two-year course to an MA degree in administration of medical institutions. The degree will be granted by the School of Business, and the course is offered by it in conjunction with the Medical School.

The course came about after a study showed that more than 80 per-

The University

(continued)

cent of Wisconsin's hospitals, medical clinics and other health services are run by administrators who have had to learn their field on the job. This percentage reflects the national picture. Until now, no school in Wisconsin and only 36 nationwide offered a degree program in hospital and health services administration.

"Because there is a shortage of qualified administrators, more and more physicians are being pushed into administrative roles. But we need to free the physicians to be physicians," explained the program's director, Rockwell I. Schultz, who, studying under a special committee, recently earned the University's first Ph. D. in hospital and health services administration.

"One reason hospital costs have risen so rapidly in this country is because the traditional hospital is really two organizations and difficult to administer efficiently," Schultz said. "One staff is the administrative, maintenance staff of nurses, foodservice people, laboratory specialists, and others. The second staff is the group of doctors using the hospital. An administrator needs a great deal of managerial sophistication to run these two staffs effectively."

Part of the UW program, funded by the National Institute of Health for five years with a grant of \$225,000, includes practical field work for the students, observing and working in health service organizations.

Students Now Have Own Co-op Pharmacy

The Wisconsin Students Association opened its Community Pharmacy last month "to give students an alternative, and to give them the best possible health service at the most reasonable prices possible," according to head pharmacist Peter Kiesch.

He admits that in spite of volun-

teer clerks and low overhead the new pharmacy will not necessarily offer students the lowest prices on all items because it cannot buy in huge quantities. But, he explains, "on some things—especially over-the-counter drugs— most stores really make big markups. That's where we'll be best able to cut prices."

Since through WSA "students have control of their own institution," Kiesch says, "any profits will be put back into the pharmacy and not into some owner's pockets." The \$5,000 needed to open the pharmacy was raised during the past academic year through \$1 non-negotiable bonds sold to students.

The pharmacy is located in the former Langdon Hall, now composed primarily of apartments and offices and soon to include the Kollege Klub.

One aim of the pharmacy will be what Kiesch calls "over-the-counter consumer education." Pharmacists will inform their customers of less expensive, equally effective alternatives to brand-name products.

-Jan Eakins

X Rays Taken There, Read Here Via Communication Satellite

A breakthrough in medical X ray transmission and analysis has been announced by the University's Space Science and Engineering Center.

The project involves the image enhancement and satellite transmission of X rays. The focus of the effort is to create a means of transmitting X rays from geographically remote areas to large medical centers for analysis by expert radiologists. For example, a technician in Point Barrow, Alaska, using an ATS-1 communications satellite, could insert an X ray into a facsimile transceiver and in a few minutes an enhanced reproduction of it could be printed at University Hospitals in Madison.

(continued on page 20)



On The Court . . .

The 1972-73 UW basketball schedule features 11 home games, seven of those with Big Ten opponents including champion Minnesota, and a non-conference game with nationally ranked Marquette.

Basketball Schedule 1972–73
Nov. 25-at UCLA
Dec. 2-Southern Illinois-
Edwardsville Dec. 4—at Oral Roberts Univer- sity
Dec. 9—South Dakota
Dec. 19-West Virginia
Dec. 29-Yale in Milwaukee Clas- sic
Dec. 30—Marquette or Rice in Milwaukee Classic
Jan. 3-at Pittsburgh
Jan. 6—Indiana
Jan. 8—at Illinois
Jan. 13-at Minnesota
Jan. 20-Michigan State
Jan. 22—at Purdue
Jan. 27-at Northwestern
Jan. 29-Minnesota
Feb. 3-Ohio State
Feb. 6-Marquette
Feb. 10-Illinois
Feb. 17-at Iowa
Feb. 20-at Ohio University
Feb. 24-at Indiana
Feb. 26—Purdue
Mar. 3—Michigan
Mar. 10-at Michigan State

The Badgers drew one of the toughest season openers in history, national champion UCLA at Los Angeles, on Saturday night, November 25.

The home schedule opens on Saturday, Dec. 2 against Southern Illinois-Edwardsville. Other nonconference home opponents include South Dakota, Dec. 9; West Virginia, Dec. 19; Marquette, Feb. 6.

The Badgers will open their 68th Big Ten season on Saturday, January 6 against Indiana in the UW Fieldhouse. Other home conference opponents include Michigan State, Sat., January 20; Minnesota, Monday, January 29; Ohio State, Saturday, Feb. 3; Illinois, Saturday, Feb. 10; Purdue, Monday, Feb. 26; and Michigan, Saturday, March 3.

On the road in Big Ten games we travel to Illinois, Monday, Jan. 8; to Minnesota, Saturday, Jan. 13; to Purdue, Monday, Jan. 22; to Northwestern, Saturday, Jan. 27; to Iowa, Saturday, Feb. 17; to Indiana, Saturday, Feb. 24; and will close out the season at Michigan State on Saturday, March 10.

Non-conference road opponents include, in addition to the season opener at UCLA, a game with nationally ranked Oral Roberts University at Tulsa, on Monday, Dec. 4; at Pittsburgh, Wednesday, Jan. 3; and at Ohio University, Tuesday, Feb. 20.

Wisconsin will also co-host the 11th annual Milwaukee Basketball Classic along with Marquette University. The Badgers will meet Yale in the tournament's opening game on Friday, Dec. 29 with Marquette meeting Rice. On Saturday, December 30 the losers will play in the consolation game at 7:30 P.M. and the winners meet at 9:30 P.M. in the championship game. The tournament will again be held in the Milwaukee Arena.

... And On Ice

The Badgers' 1972–73 hockey schedule includes the most regular season games at home in Wisconsin's hockey history.

The Badgers will play 18 games in the Dane County Memorial Coliseum and 16 regular season games on the road. The 18 home games do not include the alumni game or any possible post season playoff games, the site of which are determined by the final Western Collegiate Hockey Association standings.

The Badgers will meet an alumni team on October 28 at the Dane County Coliseum, then will open the WCHA season on the road at Colorado College November 3-4. The first regular season home game will be a pair of non-conference games with Colgate on November 10-11 and the next weekend will see the Badgers hosting Colorado College in the first home conference games.

Among the other conference teams visiting Madison this season will be Notre Dame, Dec. 1-2; Michigan Dec. 8-9; North Dakota, January 26-27; Michigan State, Feb. 9-10; Minnesota-Duluth, Feb. 16-17 and Minnesota, Mar. 2–3. In addition the Badgers will meet Clarkson Tech in two more non-conference games in Madison on Jan. 19-20. Clarkson is one of the top eight schools in the Eastern Collegiate Athletic Conference and has never failed to make the playoffs. They also finished second in the NCAA tournament in 1970 at Lake Placid, N. Y., the same tournament in which Wisconsin finished third.

On the road the Badgers will travel to Colorado State College, Nov. 3-4; to Michigan, Nov. 24-25; to Minnesota, Dec. 22-23; to Denver, Jan. 5-6; to Michigan State, Jan. 12–13; to Michigan Tech, Feb. 2–3 and to Notre Dame, Feb. 23–24.

For the fourth consecutive year the Badgers will return to St. Louis to defend their titles in the St. Louis Holiday Tournament Dec. 28 and 30 —the title we have won each year.

Hockey Schedule 1972–73
Oct. 28—Alumni
Nov. 3–4—at Colorado College
Nov. 10–11—Colgate University
Nov. 17–18—Colorado College
Nov. 24–25—at Michigan
Dec. 1–2—Notre Dame
Dec. 8–9–Michigan
Dec. 22-23-at Minnesota
Dec. 28 & 30-at St. Louis Tour-
nament
Jan. 5-6-at Denver
Jan. 12–13—at Michigan State
Jan. 19–20—Clarkson Tech
Jan. 26–27—North Dakota
Feb. 2-3-at Michigan Tech
Feb. 9-10-Michigan State
Feb. 16-17-Minnesota Duluth
Feb. 23-24-at Notre Dame
Mar. 2-3-Minnesota
Mar 5-6-WCHA Playoffs (Semi-
Finals) #
Mar. 10-11-WCHA Playoffs (Fi-
nals) #
Mar. 15-16-17-NCAA Tourna-
ment at Boston
Italics indicate WCHA conference
game.
Site to be determined by stand-
ings.

New Tennis Coach

Denny Lee Schackter '70 a physical education teacher in the Madison school system, has been appointed head tennis coach at the University. He succeeds John Desmond who resigned. For the past four seasons Schackter has assisted Desmond in coaching the Badger junior varsity and freshmen. He will also be appointed assistant director of the Nielsen Tennis Center.

OCTOBER 10, 1916: FIRE!

Bascom Hall was officially called University Hall in those days, and on that windless Tuesday morning its tin dome glistened in the sun as it had for 45 autumns. Then, early arrivals for 11 o'clock English classes on the top floor discovered smoke and sounded the alarm. A few-wearing face masks made from a volunteer's torn shirtcrawled out on the roof with buckets of water from third-floor storage tanks. Oscar Roeseler '15, a young instructor watching from the Chemistry Building, wrote to his father the next day that just at 11, "a great sheet of flame shot through the top part of the dome. (It) seemed to lean a little, and then it collapsed, everything disappearing." The afternoon Wisconsin State Journal said that the 8-ton dome fell in sections and thus did not plunge through the roof. Onlookers flocked to the Hill. (One of the two men in the foreground, lower left picture, is Pres. Van Hise, according to a note found with the glass negatives.) Many of the 1,000 students in the building at the time formed a "desk brigade", passing furniture and documents down to safety outside (lower right.) By the time firemen arrived, the \$25,000 dome was gone from University Hall. For some time there was talk of replacing it. Indeed, seven years earlier workmen had stacked behind the building the steel dome from the State Capitol which had been destroyed by fire in 1909. But, according to one historian, it lay piled there until 1918, "then was sold to the junk man", and the profile of University/Bascom Hall has remained essentially as it looked (facing page) in late afternoon of that October day more than half-century ago.



Photos/University Archives



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(continued from page 16)

The diagnosis of the X ray could be sent back to Alaska within two hours. This would allow a physician or paramedic to have expert consultation, often required because of the complexity of the X ray.

The enhancement technique has enabled medical personnel to decrease the time needed for diagnosis of bone disorders. Enhancement involves the use of a high speed computer to eliminate any unnecessary "noise" from the image so that the essential elements of it are clearly emphasized.

The project is headed by Drs. Delbert D. Smith; John M. Benson, who was responsible for the enhancement computer program; and John M. Jurist, who is handling the medical analysis area.

Election Campaign Money 'Tainted': Poli Sci Prof

"There is not enough money available for election campaigns, and the money that is available is tainted. Public funds should be given to candidates for public office to provide neutral resources for effective campaigns and for significant opposition."

These are contentions of Prof. David W. Adamany of the political science department in his recently published book, *Campaign Finance in America*.

"We spend about \$4 per vote for all campaigns for local, state, and national offices. This is really small compared to other democratic countries," Adamany writes.

"There are not enough resources in the major parties to get the people out to vote. How do we develop enough resources to guarantee access to media for campaign messages, to get voters registered, to recruit candidates?

"There usually isn't enough money to wage effective opposition campaigns either. If you assume that competition makes our system work, then we need to insure that people don't run unopposed. No one should have a job in public office for life.

"Another problem is elimination of the influence of special interest and ideological groups who contribute to campaigns expecting a return on their investment."

Adamany proposes providing money from the public treasury.

Public funding would be neutral and under certain formulas could be distributed evenly and in sufficient quantities for each candidate to get his message across to the public, he contends.

"One spin-off of such a system would be to clean up the political process and restore some of its credibility."

Under Adamany's system, each candidate would get a certain amount of money multiplied by the number of eligible voters in his or her district. The amount would be tied to the national standard of living index and revised periodically.

Contributions from groups or individuals would be limited so that special interests would have less impact on candidates.

"We should do more with campaigns. We need to activate the process with which we make our decisions," he explains.

Adamany worked for former governor John Reynolds and for Gov. Patrick Lucey when he was lieutenant governor. He worked on Lucey's campaign for governor and presently serves as one of his advisors.

The book was published by Duxbury Press, North Scituate, Mass. •



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1972 HOMECOMING 1972

November 3-4 Wis. vs Iowa

There's something for everyone, every year. Here are the highlights of scheduled events. If you're not involved with any of these groups, come back anyway—everyone else does! Start with WAA's coffee-open houses at Alumni House and Union South, 10 a.m.—noon.

CLASS OF 1952

Sat., Nov. 4: Brunch. 10:30 a.m.–Noon. Alumni House Lounge Special buses to Camp Randall: 12:15 p.m. Cocktails. 4:30–6:30 p.m. Alumni House Lounge

CLASS OF 1957

Sat., Nov. 4:

Brunch. 10:30–Noon. Blue Lounge, Wisconsin Center Special buses to Camp Randall: 12:15 p.m. Cocktails. 4:30–6:30. Blue Lounge, Wisconsin Center

CLASS OF 1962

Sat., Nov. 4:

Cocktails. 4:30-6:30. Lakeshore Room, Alumni House

AG ALUMNI

Fri., Nov. 3:

Dedication, tours of Animal Science Building. 1 p.m. Annual business meeting of WALSAA. 3:30 p.m. Cocktails and Dinner-Dance. Lowell Hall, 610 Langdon. 7:00 p.m.

Sat., Nov. 4:

Meat and Animal Science breakfast. 8 a.m. DTS Alumni Meeting. 10:30 a.m. Babcock House Annual Meetings. 11:30 a.m. DTS, AGR Social Activities. Saturday evening

CHEERLEADER ALUMNI

Sat., Nov. 4:

Luncheon. Union South. 11 a.m.

Cocktails. Lake Lounge, Wisconsin Center. 4:30-6:30 p.m.

PHARMACY ALUMNI

Thurs.-Sat.: Wisconsin Pharmacy Institute

Fri:, Nov. 3:

Banquet, dance. Park Motor Inn. 6:30 p.m.

Sat., Nov. 4:

Open House, luncheon. School of Pharmacy. 10:30 a.m.-Noon

WOMEN'S PHY ED ALUMNAE

Sat., Nov. 4:

Breakfast. Wisconsin Center. 8:45 a.m.

WISCONSIN ALUMNI ASSOCIATION BOARD OF DIRECTORS

Fri., Nov. 3:

Meeting. Blue Lounge, Wisconsin Center. 2 p.m. Reception. Alumni House. 5 p.m. Dinner. Wisconsin Center. 6:15 p.m.

Sat., Nov. 4:

Meeting. Union South. 10 a.m. Luncheon. Union South. Noon

Note: Chairmen for all reunion events are mailing information on times, places and costs to all alumni involved, using the most recent addresses in our University files. Incorrectly addressed mail is not forwarded by the postal service. So if you should have received a mailing but have not—or if you know of other alumni who have not—we will mail information to the correct address if you will write or phone our offices: WAA, 650 N. Lake St., Madison, 53706. Phone: (608) 262–2551. FOOTBALL TICKETS MUST BE PURCHASED DIRECT FROM THE UW TICKET OFFICE, 1440 MONROE STREET, MADISON, 53706.

Alumni News

16/50 Katharine W. Wright MD, BS '16 of Chicago served as procedure adviser with the executive committee of the Medical Women's International Association at its meeting in Paris last month. Dr. Wright, a former winner of the Wisconsin Alumni Association's Distinguished Service Award, recently moved her offices to 8 S. Michigan Avenue.

Delaphine Rosa Wyckoff '27 retired with emeritus status after 34 years as professor of bacteriology at Wellesley College. Over the years Professor Wyckoff has authored several texts in her field and was honored with fellowships and offices in professional societies. She and her husband, John F., will live in Newington, Conn.

Lt. Col. Wincell R. Chady '40 has retired from the Air Force after 36 years of service, most recently as chief of logistics with the 2578th Air Base Group. Retirement ceremonies took place at Ellington AFB, Texas.

Elnora Manthei Portteus '41, directing supervisor of school libraries for the Cleveland Public Schools, is the new president of the 10,000-member American Association of School Librarians.

Warren A. Burr '42, for 26 years an agriculture specialist for the San Bernardino (Calif.) County department of agriculture, has been appointed its deputy agricultural commissioner in charge of plant quarantine, nursery inspection and statistics.

C. I. Rice '43, general manager of the avionics division of Collins Radio, Cedar Rapids, Iowa, has been promoted to a senior vice presidency with the firm. He will serve as its senior executive for the Cedar Rapids operation.

Lt. Col. William R. Porter '47, Alexandria, Va., was graduated in July from the Army War College non-resident instruction course at Carlisle Barracks, Pa.

Alvie L. Smith '47 is the new director of personnel communications in personnel administration and development, General Motors, Detroit.

William R. Guelzow '48, Beloit, and his wife travelled to Norway last spring to celebrate their 31st wedding anniversary. While there they visited with Tormod Skagestad MA '48, whom Bill had interviewed for The Daily Cardinal in their student days when Skagestad headed the International Club's Norway Week. Now living in Oslo, Skagestad directs Norway's equivalent of a National Theater.

Back at the Army Surgeon General's office after two years in Vietnam and studies at the Army War College is Col. *Roland H. Shamburek*, MD '53. Col. Shamburek, who earned an award from the Association of Military Surgeons in 1968 for "outstanding potential in . . . executive medicine," has been assigned as chief of the Medical Corps Career Activities division in the SG's office.

51/60 Rev. Albert E. Erickson '52 is executive secretary for the newly formed Lutheran Housing Coalition, and will be stationed at its national office in Washington, D.C.

Charles H. Biederman '53 has joined Corporate Concepts Ltd. as a principal of the company. The New York City firm creates print, collateral material, commercials and industrial shows on a project basis to companies and ad agencies.

After nine years with the Peace Corps, most recently as its director in Togo, Africa, *Marie Davis Gadsden*, Ph.D. '54 has been appointed associate director of domestic affairs for the Phelps-Stokes Fund of the Cooperative College Development Program. She and her husband will live in Washington, D.C. while she coordinates the fund's activities there and in New York City.

Agnes M. Hooley Ph.D. '54, on the faculty of Bowling Green (Ohio) State University, has been elected to a three-year term on its policy-making academic council.

Richard N. White '56, Ithaca, N.Y., was recently promoted to professor of structural engineering at Cornell University. He is the senior author of a four-volume series of texts on structural engineering, two of which were published by John Wiley and Sons, Inc. this spring.

Richard C. Antross '57, who entered the U.S. Army the year he graduated, was recently promoted to the rank of Lt. Col. while serving at the Command and General Staff College, Ft. Leavenworth, Kansas. The colonel, who is chief of the pro-







PORTER '47

GADSDEN '54



ANTROSS '57

23



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fessional electives branch of the college's department of resident instruction, holds the Distinguished Flying Cross, the Soldiers Medal, two awards of the Bronze Star, 25 awards of the Air Medal, and two awards of the Army Commendation Medal.

New to Walden Investment Corporation, Chicago, as its vice president and chief financial officer, is *Glenn J. Hartung* '57. He joined the firm after serving as vice president and treasurer of the Findlay Galleries there. Hartung is a member of the board of directors and a past president of the UW Alumni Club of Chicago. He, his wife and three children live in Mt. Prospect.

Air Force Major *Rowland R. Evans* '58 has arrived for duty at Lindsey Air Station, Germany. He is a comptroller inspector.

Lionel G. Mulholland '58, who has been with Oscar Mayer & Co. for 14 years, most recently as sales manager of its Los Angeles plant, has been promoted to sales manager of the firm's North Central region, headquartering out of Chicago.

Major *Thomas E. Teska* '60, Alexandria, Va., was in the top 20 percent of his class when it recently completed the final phase of the Command and General Staff Officers' course at its college at Ft. Leavenworth, Kansas.

61/69

Cummings Publishing Company, Menlo Park, California, announces publication of "Introduction to Communication: Theory and Practice" by *Kenneth E. Andersen* Ph.D. '61. Andersen lives in Champaign, Ill.

Thomas P. Bradley '62, a captain in the Air Force, has completed 15 months of duty in Vietnam and been assigned to the Air Force Academy, Colorado.

Rudy Martzke '64, former public relations director of the Floridians of the American Basketball Association, has been appointed publicity director of the Buffalo Braves of the NBA. He and his wife, the former *Phyllis Holden* '65, live in Williamsville, N.Y. with their two sons.

Air Force Captain *David R. Olds* '64 has entered the Air Force Institute of Technology at Wright-Patterson AFB, Ohio, to study for an MS in logistics management. Theodore A. Cox '65, formerly of Mc-Farland, will move his family to Minnesota, where he has been appointed personnel consultant for the League of Minnesota Municipalities, Minneapolis.

Ronald S. Leafblad '65, Chicago, who has been president of the White Construction Equipment division of White Motors Corporation since January of 1971, has been named director of marketing and sales for the parent corporation. Ron is immediate past president of the UW Alumni Club of Chicago.

Grant Bell '66 has become industrial engineer for production layout and equipment design for Wick Building Systems, Inc., Mazomanie.

Kenneth Lang '66, who graduated in pharmacy and worked in that field in Neenah-Menasha for two years before entering Marquette dental school, is now Dr. Lang, with dental offices in Johnson Creek, Wisconsin.

Captain Gary P. Casper '67 has been graduated at Luke AFB, Arizona, from the F-4 Phantom fighter-bomber instructor pilot course. His wife is the former Mary Buckner '67.

Jay Lohmiller '67, Milwaukee, has been promoted to district sales manager in that area with Oscar Mayer & Co.

Army Captain Gary A. Oedewaldt '67, commander of Battery C of the 2nd battalion, 28th field artillery, near Ansbach, Germany, recently completed a threeweek training program with the battalion at the British Hohne Training Center in northern Germany.

L. Harlan Davis Ph.D. '68, formerly a faculty member at the University of Georgia, is now a career Foreign Service Officer with the Agency for International Development (AID) with the U.S. State Department. He has been assigned as chief of the AID agricultural program in El Salvador, Central America.

Captain and Mrs. Gary W. Houldswerth '68 (Alice Ruth '68) announce the birth of a son, Ian Michael, in July. The Houldswerths are stationed at RAF Alconbury in Huntingtonshire, England, but will return to the U.S. this fall upon completion of his four-year tour of foreign duty.

Army dentist (Captain) James W. Nelson '68 recently began a one-year internship at Brooke Army Medical Center, Ft. Sam Houston, Texas.

(continued)





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W11 HELMET HANDBAG Lightweight molded plastic with lined, zip-top handbag in the helmet. White with red. Wisconsin decor.

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Flat, zip-closure that's great to keep your valuables safe while cheering your team to victory. Red canvas, unlined. Hand-screened Wisconsin motif.

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W13 SHOULDER-STRAP HANDBAG Zip closing, fully lined. Red

canvas with hand-screened Wisconsin motif.

\$3.95 Each plus 50c postage \$7.95 for 2 plus 50c postage W1 FOOTBALL JERSEY for Men/Women Short striped sleeves, crew neck. Soft, machine washable flat knit of 100% cotton. Back has 72 motif. S(34-36), M(38-40), L(42-44), XL(46).

W2 FOOTBALL JERSEY for Boys/Girls Same style in children's sizes: S(6-8), M(10-12), L(14-16).

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W9 WISCONSIN TIE-TACK Sterling silver with red enameled "W" on crest. Helmet design is half-modeled to give a threedimensional effect. In gift box. \$9.95 plus 50c postage

Code	#Quan.	Item	Size	Cost	Postage	Tota
W1		Football Jersey, Men/Women		\$4.95	.50	
W 2		Football Jersey, Boys/Girls		4.95	.50	
W9	and the second	Tie Tack		9.95	.50	
W11		Helmet Handbag		10.95	1.50	
W 12		Bracelet or Belt Handbag		3.50	.50	
W13		Shoulder-Strap Handbag	See. of	3.95	.50	
	and the case	TOTAL including	Postag	e & Har	ndling \$	





MARTZKE '64

LEAFBLAD '65



CASPER '67

NELSON '68





ZIESMER '72

Major Robert J. Rose Jr. MD '68 is an anesthesiologist at Irwin Army hospital, Ft. Riley, Kansas.

This summer *Carole Ruth* '69, who lives in Kimberley, B.C., completed a 300-mile trip on a rubber raft down the Green River, in Utah. It took 21 days, and was a "great experience," Carole reports.

Stanley Sloan Ph.D. '69, formerly with a management consultant firm in Dallas, has moved to Wichita, where he will be director of human resources for Pizza Hut, Inc.

A newly appointed associate professor in economics at Covell College, University of the Pacific, in Stockton, Calif. is *Marcelo Peinado–Sotomayor* '69, who has been an assistant professor of that subject at Utah State University but stationed in Venezuela.

70/72

who has just completed an MS in meteorology at Pennsylvania State University, has been commissioned a 2nd Lt. on completion of the ROTC program there and assigned to Mather AFB, Calif., for navigator training.

Air Force 1st Lt. Glenn C. Disch '70 has arrived for duty at Francis E. Warren AFB, Wyoming. He is assigned to a unit of the Air Force Systems Command which manages research and development for USAF aerospace systems.

Diana Hoffstadter Jay '70, who is with Maas Brothers stores in Florida, has been promoted to a sleepwear buyer. She lives in St. Petersburg.

Robert I. Thompson Ph.D. '70 has formed R. I. Thompson & Associates, a psychological management consultant firm in Milwaukee. The new firm will specialize in traditional executive assessment and management development.

Nickolas J. Wirtz '71, a 2nd Lt. in the Air Force, is a member of the Mississippibased 37th Flying Training Squadron which recently received the Air Training Command Unit safety award for flying safety during 1971. Lt. Wirtz is assigned at Columbus AFB as an instructor pilot, teaching undergraduate trainees how to fly the T-37 trainer aircraft. Thomas W. Bauch '72 of Rockford has joined the automated machine division of Babcock & Wilcox, with home offices in Troy, Michigan.

David W. Johnson '72 is in Kenya on a two-year tour of duty as a Peace Corps volunteer. He will be working on a development program aimed at piping water into 13,000 land settlements ranging from seven to 15 acres in size.

Virginia K. Ruth x'72 has been awarded a fellowship at the University of California (Berkeley) for graduate study in philosophy.

Army 2nd Lt. Russell W. Schwarz '72, stationed at Ft. Bliss, Texas, recently completed a nine-week air defense artillery officer basic course at the Army Air Defense school there.

New to the staff of Johnson Hill Press in Ft. Atkinson is *William Zabit* '72, an assistant editor.

Bernard C. Ziesmer '72 has been assigned to the power generation group of the Babcock & Wilcox Company after an indoctrination course at its Barberton, Ohio plant.

Newly Married

1964

Roberta Rae VonWald and Mark Steven Braun in Milwaukee

1965

Patricia Ellen Holand and Branko Cvejic in Ephraim, Wisconsin

Leslie E. Wegner and John M. Attebery

Janice K. Witte and Philip D. Prinzi in Beloit

1966

Mary Jantsch and Louie Barranco in Berkeley, California

1967

Elizabeth Helen Marchant and Gregory Davenport Armstrong in Northhampton, Mass.

Beverly Guidinger and Lloyd Athorp in Two Rivers

Mrs. Jean M. Frostman and Paul M. Kronberg in Neenah

Linda O'Brien and Mel E. Nowak in Riverside, Ill.

Dianne Louise Huber '68 and John Jerome Zywicke in Wauwatosa

1968

Carol Ann Kietz '72 and Nile David Beck in Oshkosh

Helen Lang Callaway and David Mark Blanchfield in Grand Junction, Colo.

Lynn Mary Gleixner and John Charles Gavelek in Manitowoc

Joanne Lichtman and Rafael Pelc in Milwaukee

Marsha Dana Houghton and Robert D. Rogers in Menomonie

Judith Rae Spielman and Robert Leslie McRoberts in Rockton, Ill.

1969

Andrea Gail Foth '70 and Robert David Bauman in Green Bay

Anne Benkendorf and Peter Nathaniel Welshire Sample in Green Bay

Karen E. Wipperfurth '72 and Daniel R. Caucutt in Madison

Sandra Pauline Haller and Rolf Nils Olsen Jr., in Ft. Atkinson

Linda Carole Reed and Robert Peter Hurth Jr. in Two Rivers

Jo Ann Lutz and Lawrence Henry Muhlbaier in Antigo

Kathleen M. Merkins and Thomas J. Webb in Nunica, Mich.

1970

Ann Helen Dawson and Farrokh Albuyeh in Portage

Diana J. Capacio and James George Birnbaum '72 in Madison

Catharine Culver and Daniel Birkhauser in Fond du Lac

Susan JoAnn Hayek and Michael John Albert Shaw in Orange, California

Arlene Mae Gordon '71 and Bruce Daniel Loring in Milwaukee

Nancy Lee Seidel and Thomas Bahan Collopy in Milwaukee

Rozanne Severson and Lawrence Habermann '56 in New Holstein

Kathleen Elizabeth Blake and Thomas John Shewczyk in Hales Corners

Jean Anne Nagel '72 and Douglas A. Stewart in Manitowoc

Judy Usher and Mark C. Hibbard in Madison

Catherine Ka-lam Leung '72 and Shek-Ho Godwin Wong in Hong Kong

1971

Mary Kay Anderson and Peter Gregory Wislocki in Ames, Iowa

Susan Louise Bruett and Peter Robert Holman '72 in Eau Claire

Linda Susan Cohen and Daniel Siker in Madison

Diane Elaine Dafoe and Daniel Fredrickson in Appleton

Kathryn Marie Grieb and James Frederick Daly in Milwaukee

Sally Ann Foster and David Alan Kunz in Racine

Jane Simurdiak and Steven Janak in Philips, Wisconsin

Deloris Kathleen Kjin and Donald Dean Warren in Madison

Margaret Mary Burke and Haskell Noyes III in Glendale, Wis.

Kay S. Olm and Edward L. Thomas in Appleton

Carol Myrna Schoblaski '72 and John William Schwartzburg in Milwaukee

Denise Denen Novak and Daniel Strasburg in Minocqua

Susan M. Sturm and Richard C. Miller in Appleton

Leonora Marie Thomas and James Gordon Nehmer in Racine

Patricia Suzanne Phillips and Kenneth Edward Warning Jr. in Wauwatosa

1972

Shelley Ruth Arbetman and Douglas Hugh McNaughton in Aurora, Ill.

Pamela Ann Anderson and George Schroeder Jr. in Burlington, Wis.

Mary Margaret Wartman and Kim Michael Dalhaimer in Sheboygan

Sharon M. Warner and Joseph A. Daniels in Chippewa Falls

Judith Ann Greuel and Ronald Lee Dietrich in St. Anna, Wisconsin

Barbara Ann Karsten and Kevin Anderson Geer in Madison

Linda Ann Gohlke and Thomas Charles Blaska in Oconomowoc

Helen Ann Hadjokas and Rudy H. Korsmo in Rockton, Ill.

(continued)



"I go exclusively to the WAA Open House before every home game. Anyone who is anyone is there!"

And no wonder. It's at the beautiful new Union South on the corner of Johnson and Randall streets, handy to parking lots and the Stadium. There's free coffee or cranberry juice, and Wisconsin cheese. Or a cash bar. And several excellent dining rooms. We'll look for you from 10 in the morning until noon before every home football game.

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In 1973, come along with us!

GREECE. March 31-April 9.

Nine days. Milwaukee–Athens via Pan-Am jet clipper. Five nights at the Athens Hilton* beginning with a great welcoming party. Three days and nights cruising the Islands: Delos, Myconos, Rhodes, Crete, Santorini, aboard Sun Line's fabulous Stella Maris II. Open only to WAA members or immediate families. \$639 plus 10% tax



EUROPE. June 14–July 5. Three weeks. By TWA 747 Starstream from Chicago to London, Amsterdam, Cologne, Wiesbaden, Frankfurt, Lucerne, Zurich, Madrid, Lisbon, Paris. Our grand tour, deluxe all the way. \$1,549

USSR/SCANDINAVIA. August 7–28. Three weeks. New York to Bergen, Stalheim, Lem, Oslo, Copenhagen, Stockholm, Leningrad, Moscow. Grieg's house, Norse farmlands, tombs of the Czars, and much, much more. SAS jet all the way, and deluxe hotels, exquisite cuisine, closest attention to your needs. \$1,679

MADRID/LISBON. September 26-October 4. One week. By TWA 707 Starstream from Milwaukee. Four nights in Madrid at the Palace Hotel*, then three in Lisbon at the Ritz*. Deluxe motorcoach tours of both cities. Welcoming and farewell parties. Open only to WAA members or immediate families. \$499 plus 10% tax



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Bangkok: Temple of Emerald Buddha



Copenhagen: Waterfront

Wisconsin Alumni Association 650 N. Lake St. Madison, 53706

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Twenty-three days. By air, land, sea to and through the jewels of the Orient. Tokyo, Hakone, Kyoto, Hong Kong, Manila, Singapore, Bangkok, Honolulu. Deluxe hotels only. Special sightseeing tours from a ride up Mt. Fuji to sunset on Manila Bay. Long hours to do your own thing, too. Pure delight! \$1,939

it's not too late to get aboard our CARIBBEAN CRUISE, January 27-February 3, starting at \$265. or our Winter Holiday in PUERTA VAL-LARTA, February 17-24 (for WAA members and their immediate families only) at \$419 plus \$19 tax, nor too early to show interest in our African Safari, scheduled for early 1974. It will be as brilliant as the one we're running in January 1973-the one that's completely filled.

PRICES ARE BASED ON DOUBLE OCCUPANCY IN HOTEL ROOMS OR SHIP'S CABIN. LAND ARRANGE-MENTS AND MOST MEALS ARE INCLUDED IN COST, AS WELL AS BAGGAGE HAN-DLING, SIGHT-SEEING AND ADMISSION FEES, TIPS AND TAXES. ALL TOURS ARE ESCORTED AND ARE A FUNCTION OF ALUMNI HOLIDAYS, INC. AND THE WISCONSIN ALUMNI ASSOCI-ATION SERVICES CORPORA-TION.

> Wisconsin Alumni Association

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Alumni News

(continued from page 27)

Debra Ellen Wetterneck and Richard Lee Hall in Schofield, Wis.

Susan M. Helf and Dennis M. Chaplin in Sheboygan

Gloria Jean Hermans and Louis Iorio in Kenosha

Nancy Ann Johnson and Thomas Lance Scheuerman in Madison

Mary Beth Gannon and Christopher L. Krueger in Plymouth, Wisconsin

Sarah Elizabeth Schaller and James Gary Linn in Wausau

Lee Ann Matejowec and Michael Baxter in Oshkosh

Catherine Hellenbrand and John F. Pederson in Westport, Wisconsin

Marjorie A. Ourada and Ralph E. Pondell in Madison

Mary Schmitz and William J. Kregel in Shorewood

Susan Marie Schneider and Daniel William Jankowski in Neenah

Catherine Ann Scipior and James Donald Duggan Jr. in Stevens Point

Judy Gayle Scoville and William Edward Mayer in Madison

Christine Simon and Don Preston Martin in Manitowoc

Deaths

Cornelia Emma Notz '02, Washington, D.C.

Carl Edwin Pick '02, West Bend

Herbert Edgar Chynoweth '04, Culpeper, Va.

Thomas James Burke '05, Winona, Minn. Tilda Eliza Nelson '05, Portland, Ore.

Adolph Hjalmar Rossing '06, Argyle, Wis. William N. Glab '07, Dubuque

Mary Calista O'Keefe '07, Portage

Arthur Henry Boettcher '09, Chicago

Bohumil Joseph Jelinek '09, Milwaukee

Herman Henry Karrow '09, Oconomowoc

Oscar A. Juve '11, Berkeley, Calif.

Reslo Sherman Havenor '13, Daytona Beach

John Gordon McKay, Sr. '13, Cleveland Mrs. Clair E. Wilson (Neva Florence Gates) '13, Ames, Ia.

Joseph H. H. Alexander '14, Madison

Mrs. J. C. Grout (Florence Temple Irwin) '14, Winchester, Ill. Richard William Johnson '14, Union,

W. Va.

Walter Joseph Imig, Sr. '15, Edgerton Frederick Collins Lee '16, Baltimore

Fred Henry Reimers '16, Portland, Ore. Chester Clayton Schneider '16, Milwaukee Marguerite Aleda Gardner '17, Platteville Donald Warren Nethercut '17, Ft. Myers,

Fla.

Sylvester Lawrence Wheeler '17, Wauwatosa

Mrs. William Malry Brinkley (Edna Gertrude Hartman) '18, Hot Springs, Ark. Everett Carlyle Edwards '18, Corona del Mar, Calif.

Lawrence Frederick Seybold '18, Milwaukee

Walter Robert Dally '19, Milwaukee

Lawrence Perry Works, Sr. '19, Marengo, Ill.

Herman Emil Pagel '20, Stevens Point Francis Peltier Mayo '21, Madison

Vern G. Milum '21, Urbana, Ill.

Walter Bernard Gasper '22, Janesville

Robert Irving Hiller, MD '22, Jerusalem, Israel

Victor Vern Axtel '23, Milwaukee Julius Kelly '23, Madison

Donald Charles Abaly '24, Milwaukee

Mrs. Joseph S. Armstrong (Frances Elizabeth Williams) '24, Grove City, Pa.

Talcott Thompson Hopkins '24, Idaho Falls, Idaho

Horace Ivey Trenary '24, Menomonee Falls, Wis.

Chilton Rowlette Bush '25, Stanford, Calif. Mrs. Benita Korn (Benita Lewis Spencer) '25, Indio, Calif.

Oscar Manford Anderson '26, Wauwatosa Earl Ross Bell '26, Madison

Milo Theodore Erickson '26, Madison

John Weaver Frey '26, Washington, D.C.

Carl Otto Klath '26, Mason City, Ia.

Mrs. James B. Long (Alicia Stuart Grant) '26, Buffalo, N.Y.

John Edward Spetzman '26, Santa Barbara, Calif. Lloyd Thomsen Plank '27, Fond du Lac Ruth Clara Buckley '28, Springfield, Ill. Einer Valdemar Christensen '28, Manitowoc Donald Drake Coffman '28, West Chester, Pa. Helen Grace Gudsos '28, Cashton, Wis. Einer Axel Jacobsen '28, Racine Lowell E. Spencer '29, Danville, Ind. Frank Iver Dahlberg '30, Bryan, Tex. Edna Irene Laumann '30, Berkeley, Calif. Dorothy Louise Parsons '30, Chicago Kenneth Roy Singler '30, Madison Robert Charles Born '31, Ripon John Ambrose Elwell '31, Billings, Mont. Phillip Jerome Fox '31, Milwaukee Clare I. Olson '31, Stoughton Joseph Perlson '31, San Bernardino, Calif. Stephen Sol Sheflin '31, Jerusalem, Israel Joseph Leo Skupniewitz '31, Beaver Dam Jessie Ellen Wolford '31, Terre Haute Ferris Aaron McKinlay '32, Madison, in Ft. Lauderdale Edward Robyn Rogers '32, Dodgeville Albert Wilber Stout '34, Bellingham, Wash. Milton J. Bublitz '35, Rockford Robert Evan Miller, MD '35, Findlay, Ohio Curt Henry Garmager '36, Merritt Island, Fla. Vera Elizabeth Kerstell '37, Oshkosh Mrs. Raymond Lee Kulzick (Maxine Clarice Hagen) '39, Madison Bjarne Edor Lysne '39, Stoughton Mrs. Robert Frederick Schilling (Mariam Alan Hansen) '41 Madison Mrs. Miles Stettenbenz (Margaret Dolores Kraft) '41, Buffalo, N.Y.

Alice Jane Clas '42, Milwaukee

Anthony Richard Megna '43, Milwaukee

Mrs. William E. Peterson (Winifred Elaine Miller) '48, Janesville

Richard Elliott Barron '49, Saratoga, Calif.

Fred Jenkins '50, Carmichael, Calif. Joseph Kastelic '50, Champaign, Ill. William James Newman '50, Chicago Caroline Ann Schreiner '50, Milwaukee Eugene Earl Mitchell '55, Moline, Ill. Virginia Lee Bell '56, Los Angeles

Phillip Allen Reed '56, West Lafayette David Alan Olson '59, Granada Hills, Calif.

Robert William Jung '60, Dallas

Beatrice Eldora Tarbell '63, East Lansing, Mich.

FACULTY DEATHS

Grant M. Hyde, 83, of Tucson, on the faculty of the School of Journalism for nearly 50 years, and its director from 1935 to 1948. Hyde graduated from Yale as an architect (he designed eight homes in Madison), but came to the UW as an instructor in English and Journalism. For the first decade, under Prof. Willard Blever, "everything we did, every new course, was 'the first in the world'," he later said. He was editor of the UW Press Service for 12 years, and president for many years of Campus Publishing Company which he organized in 1927. Survived by his wife and long-time J-School colleague, the former Prof. Helen Patterson, whom he married in 1957. Memorials to the Grant M. Hyde Achievement Fund in Journalism, % School of Journalism.

Ionel F. Rapaport MD, 63, Staten Island, former staff member of the Wisconsin Psychiatric Institute on the campus, who conducted wide-ranging studies of mongolism. In his native France he was the first physician to combine the disciplines of psychology, sociology, and endocrinolGeorge R. Gove '04, New York City Mrs. Edward J. Filbey (May Constance Vaughan) '05, Urbana, Ill.

Mrs. Alfred J. Rhodes (Katherine M. Harvey) '05, Estherville, Iowa

Charles Wilson Dodge '06, Stanley, Wis.

Mrs. Peter Weinberger (Grace Johnston Martin) '06, San Jose, Calif.

Edward Charles Wild '06, Leland, Miss. Frieda Gertrude Wehmhoff '07, Burlington, Wis.

Theodore Gregory Gronert '08, Crawfordville, Ind.

Mrs. Fred Heinemann (Jenos Greverus) '08, Merrill

Mrs. Hubert Ketelle (Mary Aberdeen) '08, Huron, S.D.

Bertha Marie Rakow '09, Brandon, Wis. Maurice Leonard Richardson, MD '10, East Lansing, Mich.

Mrs. Rodger M. Trump (*Elinor Stephens*) '10, Milwaukee

Mrs. Hugh Davis (Helen C. Tyrrell) '11, Portland, Ore.

Mrs. Charles A. Engelbracht (Abby May Higgins) '11, Frankfort, Mich.

Mrs. Glenn W. Garrett (Fleurette S. Hartwig) '11, Ft. Worth

Charles James Moritz '11, Effingham, Ill.

Mrs. Herbert Rumsey Simonds (Elizabeth Hoard Dexter) '11, Monroe, Conn.

Fred T. Coup '12, Ft. Lauderdale

Irving E. Melhus '12, Ames, Iowa

Arthur Edward Etter '13, Poplarville, Miss.

Mrs. Allen Johnson (Marguerite Frear) '13, New York City

Mrs. John Searle C Cune Curry) '15, Sie

Mrs. Russell R. He Anderson) '16, Min Kenneth Caldwell K Wis.

Sigurd Bernhardt C Mich.

John Searle Osborn Walter Albert Holl Harry Lloyd Marsh Clara Katherine Ble Wis.

Mrs. Arthur E. Br Smylie) '18, Portola

Dickson Ward Pars W. Va.

Thompson) '18, Dee Thompson '18, Dee

Ruth Emma Garwo

Lawrence Kinzie C burg, Fla.

Mrs. Jack C. Liddy '20, Aurora, Ill.

Mrs. Herbert Edw hanna Henrietta S Wis.

Marshall Bautz '21,

Mrs. Winifred M. Moss) '21, Milwauk

Pettus Holmes Senn

Harold Alexander V bell, Calif.

Anna Cornelia Wil. Iowa

Samuel Jacob Bra Fla.



Lincoln Statue



Famed watercolorist Robert Childress came from his Connecticut studio to choose these three favorite sites for his portrait of the University. From his vibrant originals he carefully supervised this limited first edition. Here is Bascom Hall amid autumn foliage, Carillon Tower surrounded by the soft pinks and greens of spring, and the Lincoln Statue in the rich patina of the years. Reproduction is on heavy watercolor style paper. The Bascom Hall print is 24" x 18"; Carillon Tower and Lincoln Statue are 12" x 16" each. Each will frame handsomely, of course. Own a set for your den or office, and give sets to your friends and family to whom these beloved scenes mean so much. \$20 the set, unframed.



Carillon Tower

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