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## "Prepare for home economics".

[s.l.]: University of Wisconsin--Madison, 1948

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# THE UNIVERSITY OF WISCONSIN

PREPARE

for home  
economics





Dear High School Senior:

After high school - what next? This question you and hundreds of other young women will have to answer. But how will you make this important decision? Have you used all available counselling services to insure a wise choice?

As you probably have heard, there never have been so many and such varied opportunities for young women as today. The choice is almost unlimited for competent workers. Of course, you plan eventually to have your own home and family, but, in the meantime, you will want to do some satisfying and useful work that pays well.

Many of the most desirable positions require college training. This leaflet suggests some of the interesting positions held by Home Economics graduates from the University of Wisconsin.

If you have a good high school record and think you would enjoy a Home Economics career, write us for more detailed information about the training and opportunities in this field.

Sincerely yours,

*Frances Zuill*

Frances Zuill  
Director of Home Economics

# WISCONSIN

THE EXTRA-CURRICULAR ACTIVITIES  
AT WISCONSIN PROVIDE THE YOUNG  
WOMAN STUDENT WITH A RICH  
OPPORTUNITY FOR DEVELOPMENT  
OF INTERESTS IN MUSIC, DRAMA,  
ART, DANCE, AND SPORTS.





# HOME ECONOMICS—opportunity and challenge

**Y**OUR next step . . . because you are a woman . . . should provide the dual education required of women: **HOMEMAKING** and a **PROFESSION**. **HOME ECONOMICS** combines these two fields for the modern girl. The way is open to the student alive to the current privileges and possibilities of service in the scientific, artistic, social and economic fields.

## Careers and Positions

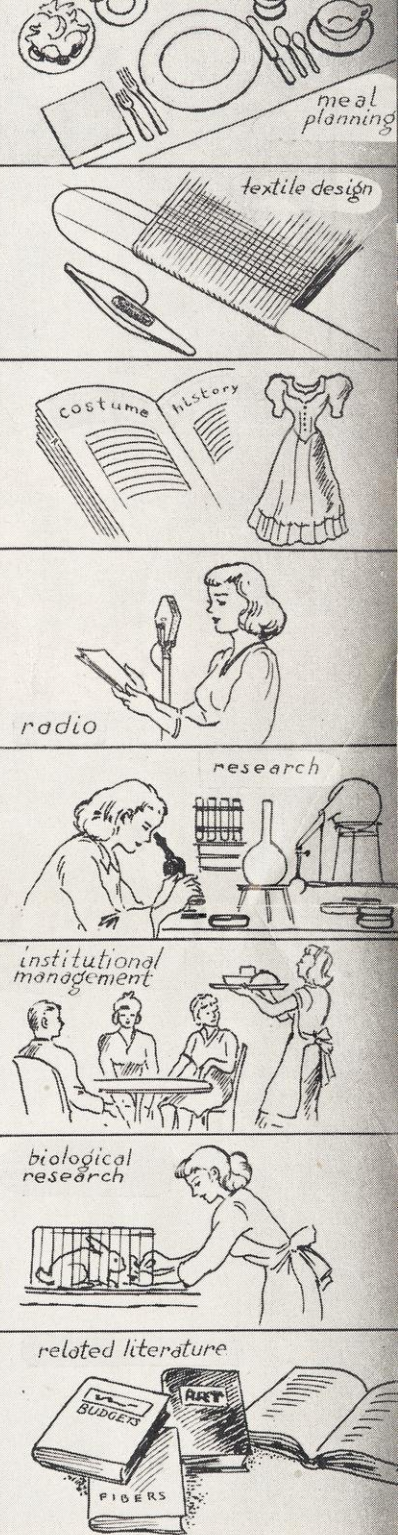
The future belongs to you who prepare for it. Each individual can, with the thoughtful and experienced counselling available, plan the program most apt to fit her for a profession. The demand is great . . . fit yourself now . . . **BE READY**.

## Little or No Competition with Men

The fields of home economics are unique to women. Home economics prepares the homemaker . . . teacher . . . hospital dietitian . . . home agent . . . home economics journalist . . . manager of educational and industrial cafeterias, dining rooms and tea rooms . . . interior designer . . . textile chemist . . . merchandiser . . . buyer . . . extension specialist . . . kitchen planning expert.

## Home Economics Is a Leader Field

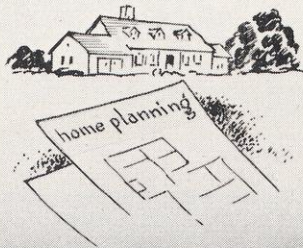
Each day graduates move into new and unusual careers. The training gives not only a well-rounded general education in science, art, sociology, psychology and economics, but specialized courses such as family economics, family relationships, child development, home management, nutrition, costume design, home planning, demonstration, radio work, textile testing, merchandising, clothing construction, history of costume and interiors.



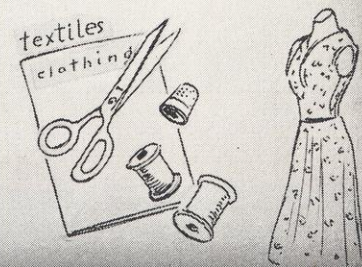
food study



nursery school



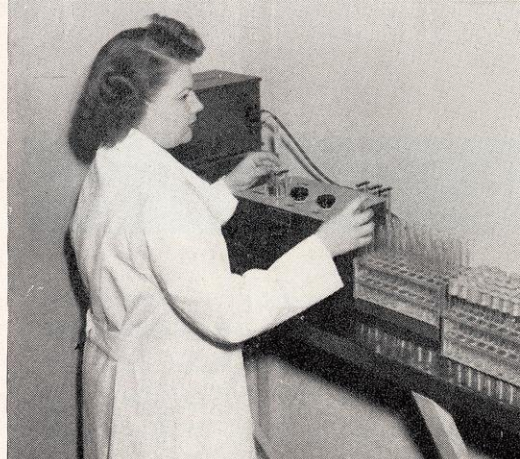
demonstration







**Teacher:** Home Economics and Education courses qualify students for a college degree and a Teacher's Certificate. Teaching youth subject matter closely related to life is a stimulating career with far reaching influence.



**Research worker:** Home economics combined with bacteriology and biochemistry draws many with scientific curiosity to the laboratories. World nutrition and health problems require and utilize the persistence, industry, and imagination required in the laboratory.



**Nursery school teacher:** Guiding groups of young children requires knowledge of physical and psychological growth processes, home and family problems, of art, music, literature, and play activities for children.



**Homemaker:** Career of careers! Mother and daughter, both home economists, use their social and technical knowledge first hand to provide the significant influence of the home in the life of the new generation.



**Dietitian:** Hospitals, business firms, schools and welfare agencies include specialists in nutrition to manage dietary departments and conduct educational programs. Demand and diversification of opportunities are increasing.



**Housing specialist . . . Interior designer:** The home economist integrates art studies in space, color, and texture with courses in sociology, history, and economics to develop standards and satisfactions so vital to the environment of the human being.





**Merchandiser . . . buyer:** Familiarity with consumer needs and standards, with the physical and chemical properties of textiles, and with construction techniques serves the home economist who enters the retailing field.



**Institutional manager:** Commercial, educational, and government positions are open to the home economist trained for the supervision of all aspects of food service; marketing, preparation, service, and administration.

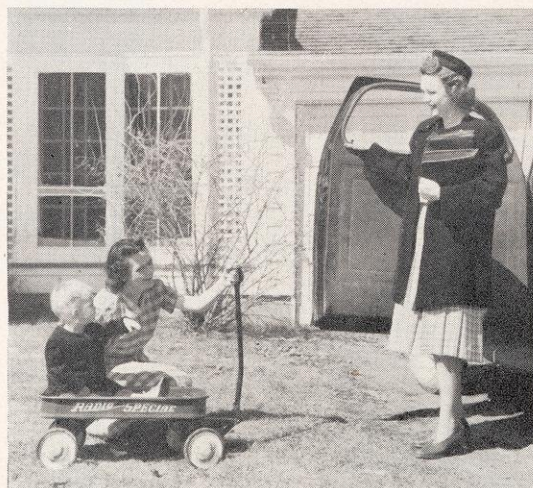


**Home Economist in Commercial Foods:** A good science background, skill in food preparation, experience in food scoring and objective tests for quality, and training in food demonstration, journalism, and radio are needed in business.

# onomics



**Textile chemist . . . technician:** Textile testing and technical service in retailing, commercial and government laboratories draw those trained in chemistry, physics, and textiles. This field is becoming increasingly important as the use of synthetic fabrics grows.



**County home agent . . . 4-H Club leader:** Training in home economics with electives in agricultural economics and rural sociology prepares for this field. Rural background, practical homemaking, organization and leadership experiences are desirable.



Wisconsin claims a pioneer in home economics who has made vital contributions as extension leader and teacher. Her contemporary concepts of home economics portray a sustaining interest. To Nellie Kedzie Jones we proudly pay tribute!