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Williams Bay, Wisconsin: Frank M. Van Epps, August 17, 1939

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LAKE GENEVA OBSERVER

VOL. VII
NO. 32

& BAY LEAVES
WILLIAMS BAY
AUGUST 17, 1939



WE WELCOME YOU,
GOVERNOR HEIL.

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HONORABLE GOVERNOR HEIL:

We remembered that when you visited Williams Bay for a few moments during the campaign, you stood on the steps by the post-office and looked down toward the bay of Lake Geneva and said that you would like to come back again and stay a while as it was such a beautiful scene.

We are glad you are coming to be the speaker at our Men's Community Club Banquet next Monday night at 7:15 at College Camp Dining Room. We hope you can come early as we wish to have you see the beautiful shore line of Lake Geneva from the deck of one of our private steamers.

The scene which you saw from the steps has changed some. We are getting a new highway on S.T.H. 36. The road has been torn up and dusty all summer and may even be in the process of having a coat of oil when you come as the contract for oiling calls for the job to start on August 21st. We hope eventually to have a concrete road across the Bay.

You will remember that you sent the Bay a letter of congratulations in February about the acquisition of the lake shore. We haven't been able to do much about improving it until the highway is completed. Before many summers we hope to have one of the prettiest beaches on Lake Geneva.

While you are here we wish you could see our Water Plant with its purification and softening plants. We have very fine water and it is really soft for washing, etc. The mains extend to nearly all parts of the village, even down to the Camp where the dinner will be held.

We have an extensive sewer system also and will extend it to the outlying districts as needed.

Look at our Fire Station as you pass. It was built by the Volunteer Firemen out of their dues, fire calls and enterprises which they promoted.

Our school is one of the best. It is a consolidated rural school from kindergarten through high school. Our superintendent has been called to the staff of the University of Wisconsin, on account of his outstanding work in education.

This visit is under the auspices of the Men's Community Club of Williams Bay which has had a continuous growth for nine years. This especial event is the annual Ladies' Night and Guest Night. We cannot hazard the number who will be present but it will be nearer 500 than 400. We have invited men and women from the other communities in Walworth County. So you see we are sharing you with the Lake Geneva Area and their neighbors.

Fontana would like to have you stop there and see their new beach and parking system, their new grade school and promenade from STH 36 to the beach.

Lake Geneva City is hoping that you may come this time or at a near future date to see their beautiful city which attracts thous-

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OCTOBER

Edith L. Hatch

lands daily in the summer time. The Riviera which was built by the City of Lake Geneva is filling a real need in the recreational life of the city. The beach has been improved during the last few years and cares for not only for the citizens but visitors from many parts of the country. The founders of the city did a fine job in laying out wide streets and planting trees so that we in this generation have beautiful highways.

At the east end of the city a very fine recreational program is being carried on in Dunn Park under a Recreational Director.

It will be rather late to see the sailing fleets when you are here this time but at times there are 50 or more sails before the wind. It makes a beautiful sight. It is also great sport. Many of our sailors will be away at the I.L.Y.A. Regatta while you are here or they would be at the dinner.

The response to our invitation to be at the dinner has been so well answered that we have men and women from Delavan, Walworth, Genoa City, East Troy, Whitewater, Darien and Sharon as well as our communities bordering on the lake. Many of our friends from across the state line and Chicago who are summering here are to be present.

College Camp is owned by George Williams College of Chicago. The camp is over 50 years old, to be exact 56 years. Many thousands of young men and women have gone out from its inspirational conferences as missionaries to the uttermost parts of the world, or to do service in the name of the Master at home.

Near by are other camps.- Eleanor Camp which furnishes ideal vacationing opportunities for young women employed in the cities.- Olivet Camp which helps Chicago folks of moderate circumstances to enjoy outings in "God's Out of Doors".

Just west of that is Holiday Home, which has been giving children from congested parts of Chicago two week outings under exceptionally trained workers. Many letters are received from prominent business men who got a vision of their possibilities when just small boys at the Home. Occasionally men with beautiful cars stop by to show their sons and daughters the place they had a holiday when a boy. This work is supported by the lake shore residents and now the grandchildren and even great-grand-children of the founders are helping in the Flower Show and other activities to raise the needed funds. You missed a beautiful flower show last Friday and Saturday.

Conference Point to the east of College Camp also has conferences during the summer and trains workers for their churches and Sunday Schools.

We could mention many other things for you to see. We have the Lake Geneva Country Club, Big Foot Country Club and College Camp Courses when you want to play golf.

Up on the hill above College Camp and within the limits of Williams Bay is the famous Yerkes Observatory. The Director and his staff wish you to visit it while here.

Col. R. P. Davidson would like you to visit the Northwestern Military and Naval Academy.

We are anxiously awaiting your visit, Governor Heil.

WELCOME!

GOVERNOR

JULIUS P. HEIL

HOLLISTER

LUMBER

COMPANY

GREETINGS

TO

GOV. HEIL

R. E. BURTON

GENERAL

MERCHANDISE

WILLIAMS BAY

WELCOMES

YOU

GOV. HEIL

LAKE VIEW

GARDENS

LANDSCAPING

OF ALL

KINDS

PHONE

1236 R4

GREETINGS

FROM

V. FORMANEK

SHOE REPAIRING

HATS CLEANED & BLOCKED

LEE'S

KITCHEN

OPEN

ALL

YEAR

GREETINGS

GOVERNOR

FROM

L. A. RASMUSSEN

BLACKSMITH

SHERWOOD

RESORT

L. & S. LUNDBERG

PROPRIETORS

WE JOIN

IN EXTENDING

GREETINGS

TO OUR

GOVERNOR

BURTON BROS.

DRUG SUNDRIES

A CORDIAL

WELCOME

TO YOU

REAL ESTATE FOR SALE

In Indian Hills, Fontana

New six room all year round residence, fully equipped. Modern in every respect. Large grounds, boat, pier, etc. Must be seen to be appreciated. Bargain for cash. Kreppel, Route 1, Walworth, Wis., or call at Indian Hills. 8/17/39

GET READY FOR SCHOOL

Experienced tutor in Mathematics, German and Civics. Smith College graduate. \$1.50 an hour. Mary Jean Lewis, Ph-X-93-Walworth.

WANTED- Good reliable girl for general house-work. Small family, good home. Work here on Lake Geneva and later in Chicago suburb.

Apply BAY LEAVES, Wm Bay.

FOR SALE- Gas powered model Airplane, 6 ft. wing span, 3 excellent test flights. Ready to fly with pontoons or pneumatic wheels. Reasonable. Fred Horvath, 94 Williams St. Wms Bay.

FOR SALE- Ladies all wool brown cloth coat, Size 38, Real fur trim. Excellent condition. Reasonable. 17 Collie St., Wms Bay.

Mrs. Kellogg Harkins, Mrs. Julius of Milwaukee, Mrs. Charles Dopke, Elkhorn, and Miss Carolyn Bauermann, Durham, N.C. visited the McElwain Quilt Shop at Walworth last Thursday morning in company with Mrs. A.C. Ohl and were luncheon guests of her at 1 o'clock. Miss Bauermann, sister of Mrs. Ohl, left for her home on Tuesday this week. She is a nurse in Waats hospital, Durham, N.C.

Bob Kukuck, who has been visiting friends in the Bay for the past two weeks, left for his home at Grinnell, Iowa, on Sunday.

Radio Station WCLO, Janesville Gazette, has made arrangements to have a studio at the Fair grounds in Elkhorn during the Walworth County Fair. You may have the pleasure of

The G.W. McKee yacht, "Doreen" will leave Riviera pier at 2 o'clock, carrying members of the Water Safety Committee and friends. During the meet it will be docked between the two piers. Mr. and Mrs. Arthur B. Jensen will serve in the capacity of reception committee. The yacht, "Marietta", owned by Mr. S.B. Chapin, will also be present at the meet. On this yacht will be the directors, their families and friends of the various camps on the lake. They will be picked up by the "Marietta" from their respective camps and will land at the north swimming pier before the meet. These two boats, the "Doreen" and "Marietta", will be nicely decorated as will the two swimming piers. Every effort is being made to make this the most colorful event ever held on the lake.

The announcer for the meet will be R.E. McNally; referee and starter, H.C. Paterson; presentation of awards, Walter M. Ledger; Clerks and recorders, Mrs. H.C. Paterson; Betty Jane Grier, and J.A. McDonald; judges, Ned Merriam, Mike Quinn, Roy Johnson, Frank Bullock.

The meet will be held at the Lake Geneva Beach, Friday at 2:30.

ARE YOU INTERESTED IN NEW BUS ROUTE?

A special bus will be at the Pierce & Ammon Texaco Gas Station on Friday, August at 8:15 A.M. to go to Janesville for a hearing before the Public Service Commission for the granting of a franchise to the Peoria-Rockford Bus Co. to operate a bus line between Janesville, Delavan and Williams Bay.

All who are interested in this bus service are invited to take the trip to the hearing to be at 10 AM, complimentary by the Bus Company.

seeing your radio friends in person.

Miss Edith James, North Shore, daughter of Mr. and Mrs. W.R. James, is to be the soloist, Tuesday evening, August 22, at 7:30 P.M. over WCLO. Marta Ibsen, harpist, Williams Bay, will accompany her.

HERE'S ECONOMY!



and convenience too!



MONEY SAVING SPECIALS!

Effective August 17-23

STRAWBERRIES . . . BOX 23c

SPINACH BOX 21c

CHOPPED STEAK . . ½ lb. 16c

SHRIMP BOX 32c

MORE GOOD VALUES!

Green Peas BOX 23c

Asparagus Cuts BOX 25c

Sole Fillets lb. 33c

CANNED FRUIT-VEG

TOMATOES(standard)	3-20-oz	25¢
PEAS or CORN	" " "	28¢
LAUDERDALE PEAS	2 " "	21¢
SPINACH	2-18oz.	23¢
SAUER KRAUT	3-20-oz.tins	25¢
FRUIT COCKTAIL	30-oz.	28¢
BARTLETT PEARS	29 " "	23¢
LOGANBERRIES	20-oz.	27¢

FLOUR-CEREALS

KELLOGG'S PEP	2-10-oz.pkgs.	21¢
HEINZ RICE FLAKES	2-6½oz "	23¢
KELLOGG'S C.FLAKES	2-13oz.	19¢
GOLD MEDAL FLOUR	5-lb.sacks	25¢
PILSBURY FLOUR	" " "	25¢

CHEESE-BUTTER-CRACKERS

LaGRANGE BUTTER	2-lbs.	59¢
KRAFT'S CHEESE	2-lb.boxes.	48¢
LONG HORN CHEESE	per lb.	19¢
SODA CRACKERS	2-lb.pkgs.	17¢
GRAHAM CRACKERS	2-lb.pkgs.	19¢
ELBOW MACARONI	2-lb.pkgs.	19¢

MIXED PICKLES	Qt.jars	27¢
HEINZ CUT PICKLES	24oz.jar	23¢
PEACH JAM	1-lb.jars	20¢
SNYDERS KETCHUP	14oz Bot.	18¢
PURE GRAPE JAM	2-lb.jars	27¢
SPICED CRAB APPLE	26oz "	29¢

CALIFORNIA ORANGES 18 & 31¢Doz.

GRAPE FRUIT 4-25¢ Onions 3-lbs.13¢, Celery 3 bchs.19¢ Swt.spuds 3#17¢

GRANZOW Sat.

Friday AND Aug.19th.

Aug. 18th. **PETERSON**

QUALITY FOOD SHOP

SALAD DRESSING(Rdy's)25oz. 27¢
MIRACLE WHIP Qt.jars 34¢

FELS NAPTHA FLAKES 2loz. 22¢
AM.FAMILY SOAP 5-bars 27¢

SUNBRITE CLEANSER 3-14oz. 14¢
HOUSEHOLD AMMONIA Qt Bot. 18¢

AMBROSIA CHOCOLATE ½-lb.bars 11¢
SNOSHEEN CAKE FLOUR 44oz.pkg 27¢

PURASNOW FLOUR 24½-lb.sacks 75¢
CALUMET BAKING POWDER 1-lb. 22¢

COFFEE-SUGAR

PURE CANE SUGAR 10-lb.sacks 54¢
SOFT BROWN SUGAR 3-lbs. 17¢
POWDERED SUGAR 6X " " 23¢
HILLS BROS COFFEE 2-lb.tins 53¢
CHASE & SANBORN COFFEE 2-lb 52¢
G.and P.BRAND COFFEE 2-lbs. 45¢

FRUIT JUICES-SOUP

HORMEL'S SOUPS 2-1-lb.tins 27¢
CAMPBELL'S T.SOUP 3-10½-oz. 25¢
TOMATO JUICE(Rdy's)2-24oz. 23¢
GRAPE FRUIT JUICE 2-46oz. 47¢
ORANGE JUICE 2-46oz tins 71¢
PINEAPPLE JUICE 2-46oz.tins 61¢
APPLE JUICE 2-24oz.tins 27¢

FRESH MEATS

POT ROASTS per lb 23¢
LEG of LAMB(spring) " " 30¢
PORK LOINS " " 22¢
" BUTTS " " 19¢
HAMBURGER " " 22¢
BACON(generous) " " 19¢
HAM SHANKS " " 15¢
PICNICS (Wilson's) " " 25¢
LARD " 2-lbs. 19¢
HENS & SPRINGERS,FISH on Friday.

HORMEL'S SPAM 2-12oz.tins 61¢
SWIFT'S CORN BEEF " " " 21¢
ROUNDY'S SALMON 1-lb.flat 31¢
CRAB MEAT 6½-oz.tins 29¢

Sat.

GRANOW

Friday AND Aug. 19th.

PETERSON

QUALITY FOOD SHOP

SALAD DRESSING (Rdy's) 25oz. 34c
 MIRACLE WHIP 4t. jars 34c
 FELS NAPTHA FLAKES 81oz. 88c
 AM.FAMILY SOAP 5-bars 87c
 SUNBRITE CLEANSER 3-14oz. 14c
 HOUSEHOLD AMMONIA 4t. Bot. 18c
 AMBROSIA CHOCOLATE 1/2-lb. bars 11c
 SNOSHEN CAKE FLOUR 44oz. pkg. 27c
 PURASNOW FLOUR 24 1/2-lb. sacks 75c
 CALUMET BAKING POWDER 1-lb. 22c

COFFEE - SUGAR

PURE CANE SUGAR 10-lb. sacks 54c
 SOFT BROWN SUGAR 3-1lb. 17c
 POWDERED SUGAR 6X " 83c
 HILLS BROS COFFEE 2-lb. tins 53c
 CHASE & SANBORN COFFEE 2-lb 52c
 G. and P. BRAND COFFEE 2-lbs. 45c

FRUIT JUICES - SOUP

HORMEL'S SOUPS 2-1-lb. tins 27c
 CAMPBELL'S T. SOUP 3-10 1/2-oz. 25c
 TOMATO JUICE (Rdy's) 2-24oz. 83c
 GRAPE FRUIT JUICE 2-46oz. 47c
 ORANGE JUICE 2-46oz. tins 71c
 PINEAPPLE JUICE 2-46oz. tins 61c
 APPLE JUICE 2-24oz. tins 27c

FRESH MEATS

POT ROASTS per lb 23c
 LEG of LAMB (spring) " 30c
 PORK LOINS " 22c
 " BUTTS " 19c
 HAMBURGER " 22c
 BACON (generous) " 19c
 HAM SHANKS " 15c
 PICNICS (Wilson's) " 22c
 " 2-lbs. 19c
 LARD " 19c
 HENS & SPRINGERS, Rish on Friday.

HORMEL'S SPAM 2-13oz. tins 61c
 SWIFT'S CORN BEEF " 27c
 ROUNDY'S SALMON 1-lb. first 31c
 CRAB MEAT 6 1/2-oz. tins 29c

CALIFORNIA ORANGES 18 & 31c doz. GRAPE FRUIT 4-25c Onions 3-lbs. 13c Celery 3 bunches 19c SWEET SPINACH 24c

HERE'S ECONOMY!

and convenience too!



MONEY SAVING SPECIALS!

Effective August 17-23

STRAWBERRIES... box 23c
 SPINACH... box 21c
 CHOPPED STEAK... 1lb. 16c
 SHRIMP... box 32c

MORE GOOD VALUES!

Green Peas... box 23c
 Asparagus Cuts... box 25c
 Sole Fillets... lb. 33c

CANNED FRUIT-VEG

TOMATOES (standard) 3-20-oz 25c
 PEAS or CORN " " 28c
 LAURENDALE PEAS " " 21c
 SPINACH 2-18oz. 23c
 SAUER KRAUT 3-20-oz. tins 25c
 FRUIT COCKTAIL 30-oz. 28c
 BARTLETT PEARS 29 " 23c
 LOGANBERRIES 20-oz. 27c

FLOUR - CEREALS

KELLOGG'S PEP 2-10-oz. pkgs. 21c
 HEINZ RICE FLAKES 2-6 1/2-oz " 23c
 KELLOGG'S C. FLAKES 2-13oz. 19c
 GOLD MEDAL FLOUR 5-lb. sacks 25c
 PILLSBURY FLOUR " " 25c

CHEESE-BUTTER-CRACKERS

LAURENCE BUTTER 2-lbs. 59c
 KRAFT'S CHEESE 2-lb. boxes 48c
 LONG HORN CHEESE per lb. 19c
 SODA CRACKERS 2-lb. pkgs. 17c
 GRAHAM CRACKERS 2-lb. pkgs. 19c
 ELBOW MACARONI 2-lb. pkgs. 19c

MIXED PICKLES 4t. jars 27c
 HEINZ CUT PICKLES 24oz. jar 23c
 PEACH JAM 1-lb. jars 20c
 SNYDERS KETCHUP 14oz Bot. 18c
 PURE GRAPE JAM 2-lb. jars 27c
 SPICED CRAB APPLE 26oz " 29c

R. E. BURTON

25% REDUCTION

ON ALL SWIM SUITS

BEACH TOGS

BATHING CAPS

MEN'S SPORTWEAR

DORNA GORDON

WASH FROCKS



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SPECIAL:

Fresh Peach and

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THIS WEEKEND

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REFRESHING
DRINK!

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SPECIAL

ORANGE -
PINEAPPLE

COFFEE AND

NEW YORK

SOUVENIRS



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TEL. 819.12

QUITE IN HARMONY WITH OUR
OPINIONS

P E R S O N A L S

To the Editor of BAY LEAVES
Williams Bay, Wis.

" I am moved to compliment you on your "snappy" retort to our peeved visitor from Chicago. I lived there for fifteen years and NEVER saw a policeman on a corner. He's probably confused them with the Keystone Cops in the silent Motion picture days where they were paid so much per to stand on corners.

And regarding our meat markets (He said butcher shops, horrid word) well, one can at least eat and enjoy the meat. Had he tried a little more he wouldn't have cared if the fishing license cost five dollars.

And as for the two drug stores next to each other, and with the same names--- Me gosh! 'tis lucky he didn't know that there is another General Store by that name (all fine to deal with) or it would have been indeed- "Good-Bye Mr. Chips."

Mrs. Marguerite Markmann,
637 Washington Parkway
Cedar Point Park, Williams
Bay, Wisconsin.

My assistant wrote the reply to "Mr. Chips," published in BAY LEAVES last week.

EDITOR'S Note.

ACCEPTS TEACHING POSITION AT COLLEGE
IN GEORGIA

Dr. Gordon W. Wares, who has been an assistant professor at Yerkes Observatory while working for his M.A. and Ph.D. degrees, the past three years, has accepted a position as instructor in physics, mathematics and astronomy in Brennan College at Gainesville, Ga.

He and Mrs. Wares will leave soon for their new home. Dr. Wares expects to start in his new position on September 22, when the college term begins.

turn about Sept. 1 from a vacation trip to California.

Miss Louise Rockenfeller, who has been quite ill at the Rose Lane Hotel the past week, is much improved and able to be around and enjoy having her friends call to see her. Mrs. Frank Herman has been her nurse.

Her son, William Rockenfeller and wife of Chicago, visited her last Sunday.

Master Jack Homblette of Meenah, Wis. will be the guest of Mrs. Karen Steele and the Mickel children, Nancy, Mary and Frankie, for the coming two weeks.

The Mickel children with their mother and grandmother are occupying Mrs. Steele's house on Spring Street for the summer. The family is from Kansas City, Mo. and have been enjoying their stay here so much they dislike to think about returning to their home.

Dr. C.W. Hetzler, who has been at Yerkes Observatory for the past year will go to Evanston to become assistant to Dr. Oliver J. Lee, director of the Observatory at Northwestern University, who also was a former member of the staff at Yerkes Observatory.

Dr. Hetzler will enter upon his new duties September 1.

Dr. Louis Henyey of Yerkes staff has been under a leave of absence from his duties for about a month on account of illness, but is improving.

Dr. S. Chandrasekhar returned last week from France, while Prof. and Mrs. Gerard P. Kuiper returned last Tuesday from Paris. The three attended the French Astronomical congress in Paris in July, where Dr. Chandrasekhar and Prof. Kuiper lectured.

Miss Lillian Ness, secretary to Dr. Otto Struve, director of Yerkes Observatory, is spending the month of August in the state of Washington and other points in the West. Miss Mary Calvert, an assistant at Yerkes with Miss Alice Farnsworth, will re-

MARTIN BARTELS

GROCERY &
MARKET

LAKE GENEVA

" Always busy

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JULIANI'S

There's a
reason

EDGEWATER

BEACH HOTEL

TEL

113

COCK TAIL LOUNGE

AND BEAUTIFUL

LAWN

Good food

W. J. HOOKER

PLUMBING &

HEATING

AIRCONDITIONING

OIL BURNERS

STOKERS

TEL

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KOHN & JENNINGS

LAKE GENEVA

MEN'S AND BOYS

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SHOES

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BEN

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5¢ 10¢ TO 1 STORE
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ARNOLD LOCK

OWNER AND PROPRIETOR

HAMMERSLEY'S

WALGREEN SYSTEM

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EXTENDS

GREETINGS

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GOV. HEIL

SALES & SERVICE

LAKE GENEVA

A UTO STATION

LAKE GENEVA FLOWER SHOW

At the right in the main room of Horticultural Hall Henry Tolman, Gardener at the E.E.Ayer Estate had his usual garden of attractive wild flowers. Every year Mr. Tolman thinks up some new way to show the many beautiful wild flowers that grow around Lake Geneva. How many of these do you know?

Joe Pye Weed, Purple Cone Flower, Iron Weed, Interrupted Fern, Loosestrife, Black-eyed Susan, Jack-in-the Pulpit, Queen Anne's Lace, Great Lobelia, Witch Hazel, False Fox Glove, Tansy, Flowering Spurge, Wild Plum, White Baneberry, Cardinal Flower, Wood Aster, Tall Cone Flower, Indian Pipe, Golden Rod, Culvert Root.

Already Mr. Tolman is saying, "Next year I have in mind doing this ----".

Across the room was the Replica of the Old Douglas Mill at Fontana. The plan and design were by Mr. and Mrs. Robert Tarrant and their gardener, Max Vold. James Luff and Ogen Luff were the builder and carpenter.

The old mill stone, lock and key were from the old mill which was built in 1857 by C.L.Douglas and improved by him in 1881.

Mr. George Frederick Morse, Director of Wychwood blended his exhibit into the old mill. It was an exhibit of wild life as seen in the woods, on the prairie and in the swamp. Beside many of the wild flowers which were seen in the exhibit by Mr. Tolman, in this exhibit were a Meadow Lark and Quail in their natural setting. A humming bird's nest which was seen by a mirror placed so as to show three tiny eggs in a nest not much larger than a silver dollar.

Several moth miller were to be seen perched on leaves: Lunar Moth, Tiger Swallow Tail, Giant Swallow Tail, Polyphemus Moth, Cecropia Moth.

Some of the weeds, shrubs, and wild

flowers pointed out were: baneberry, trillium, wild onion, bull thistle, white thistle, Indian paint brush, blazing star, rosin wood, lithium, poison ivy, poison snake root, Solomon Seal False and Real, Baptisia, nettle.

Some beautiful flower beds were shown in the main rooms also.

Beautiful bouquets of gladioli were so numerous that time doesn't permit mention in this article. Same can be said of the fruits and vegetables, etc.

Mrs. Austin Pope and Miss Eugenie Smith presided over the Vegetable sales booth Saturday afternoon. Mr. S.B. Chapin presented an 80 # watermelon which was raffled off at this booth. There was some discussion as to where it belonged in the fruit or vegetable booth. According to the dictionary it is a fruit.

Mrs. E.N. Mc Donnell won special mention for her thatch roofed booth facing of rye straw. Mrs. Edward W. White was on the committee with her at the booth which had very attractive displays of fruit.

The Fruit Still Life Boxes were very attractive. The blue ribbon and also special ribbon went to Mrs. William Mc Intosh and Mrs. E.B. Frost, the red to Mrs. S.B. Chapin, Jr; and the yellow to Mrs. E.W. White.

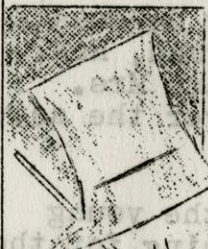
At the Vegetable booth the ribbons for the Vegetable boxes went to Mrs. W.P. Finney (spcl) Mrs. F.E. Cuniberti, Mrs. A.D. Edwards and Miss Edith Kohlsaat.

Mrs. John Eliot Warner's Home Barbecue set attracted a lot of attention. Everything for a barbecue was shown including the barbecue pot on wheels.

Mrs. Earle J. Zimmerman won first prize for table decoration and in breakfast trays. Her table was covered with white voile, appli-

NORTHWOODS GIFT SHOP

LAKE
GENEVA



"THE
TOPS"

In Dry Cleaning
MODERN CLEANERS
LAKE GENEVA
TEL. 33

EXTENDS
AN INVITATION
TO VISIT
ITS STORE.

LAKE
GENEVA
WELCOMES
Gov. Heil

WOODARDS

ANNOUNCE A SALE
OF
SUMMER
FURNITURE
AND GIFTS

Prices
Greatly
Reduced!
BEGINNING
AUGUST
21ST
HOME MADE
ICE CREAM
AND CANDIES
LAKE GENEVA

AND WILLIAMS BAY

AUGUST FURNITURE SALE JOHN B. WIGHTMAN

FINE FURNITURE SCHRYVER
FOR
FINE HOMES & BUCHT

PLUMBING
&
HEATING

LAKE GENEVA
TELEPHONES 5026 908

BLACKWOOD'S

GREENHOUSES

S
M
A
T
S
H
O
p
ALL
SUMMER
Dresses
Sun Suits
Shoes, Kadettes
reduced for
immediate
clearance

FLORISTS
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Lake Geneva Flower Show-

qued in white. She used white and green china. A pair of Chinese figures were placed toward one end. A low white china bowl with an arrangement of white zinnias, green leaves and grasses were placed at the other.

Second honors for tables went to Mrs. William O. Hunt; third to Mrs. Robert Tarrant and 4th to Mrs. Philip K. Wrigley.

Breakfast trays were very beautiful. Besides Mrs. Zimmerman's with transparent red glass plates, coffee pot, and cups with an embroidered white cloth (The tray was edged with pink and crimson bachelor buttons), trays were displayed by Mrs. W.O. Hunt, Mrs. A.K. Maxwell and Mrs. Robert Tarrant, who won ribbons, and others which should all have had honorable mention- Mrs. Philip K. Wrigley, Mrs. E.H. Maytag, Mrs. Dehnis Sullivan and Mrs. Charles R. Crane II.

A new feature of the show this year is the corner devoted to vases in front of screens. The ribbons were awarded to Mrs. Robert Tarrant, Miss Edith Kohlsaat, Mrs. I.L. Ellwood. Two other very pretty exhibits were made by Mrs. E. Perry Ellwood and Mrs. William Nelson Pelouze.

In the twin vase exhibit, on Friday examples of what not to do were given and on Saturday correct arrangement was given. The ribbons went to Mrs. Austin Pope, Mrs. Harry Macdonald, Mrs. E. Perry Ellwood. Others who exhibited were Mrs. F.J. Clifford, Mrs. W.H. Emery, Mrs. W.O. Hunt, Miss Edith Kohlsaat, Mrs. Boyd Dickinson, Mrs. Robert Tarrant, Mrs. I.E. Ullman, Mrs. E.N. Mc Donnell and Mrs. James Allen.

There were many miniature bouquets in the exhibit. The ribbons for the members went to Mrs. E.N. Mc Donnell, Mrs. Robert Tarrant, Mrs. A.W. Wakeley, Mrs. F.J. Clifford.

The Junior exhibit of miniatures had entries from Barbara Wakeley who got the blue ribbon, Jane

Zimmerman, (red); Betty Lou Schultz (yellow); Sibyl Reese, Alma Reese, Margaret Recker, Jane Couffe, Joan Pope, Angie Johnson, Jody Pope, Deeda Wrigley and Mary Mc Nulty, Blannie Wrigley.

Mrs. Charles Peace, Mrs. F.J. Clifford, Mrs. Philip A. Starck, Mrs. M.S. Butler sold cakes and delicacies.

In the patio Mrs. Harry Macdonald and Mrs. Earle J. Zimmerman, Mrs. Rehm, Mrs. Armin Brand and Mrs. C.B. Osborne presided over the serving of refreshments.

More than a score of the young ladies who are in training for the future garden shows served as waitresses. They wore dainty organ-dy aprons of orange and green over snow white frocks. Each table was decorated with dainty bouquets in tiny green sprinkling cans.

The waitresses were: Margaret Redeker, Florence Hagenah, Sara Peace, Priscilla and Jean White, Jody Pope, Betty Lou Schultz, Barbara Wakeley, Angie Johnson, Grace Barker, Ada Blanch Wrigley, Dorothy Wrigley, Mary Mc Nulty, Bunny Hettler, Dorothy Werner, Alice Lyons, Alice Faurot, Suzette Crawford, Barbra Warner, Frances Mc Auley, Helen Mc Auley, Betty Chapin

During the show Marta Ibsen played soft music on her harp.

Time does not permit recording in this issue all the winners of ribbons and prizes. This will be done as a matter of record next week.

Miss Edith Kohlsaat, Pres. of Lake Geneva Garden Club, Mrs. Arthur W. Wakely, general chairman, Phil Robers, President of the Foremen and Gardener's Association and all who served on committees are to be congratulated on the gay flower show.

Holiday Home will be the recipient of a handsome sum for its work as a result of this show.

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BELFRY FIRST NIGHTERS THRILLED BY
BREATH-TAKING PRODUCTION OF "THE
ENCHANTED APRIL"

The audience at the Belfry Theatre last night viewed a rare theatrical treat when the curtains parted after the prologue of "THE ENCHANTED APRIL" and revealed a richly decorated stage, cleverly arranged to represent an Italian castle along the Mediterranean. Many fine pieces of antique furniture, several oil paintings in the best taste of the intelligent collector, heavily brocaded drapes, alaborately carved bric-a-brac, and a spacious interior with a peaked ceiling from which hangs two wrought iron chandeliers, all these together with the gold leaf wall designs won the plaudits of the capacity audience.

Mr. Diefenthaler, the director, deserves much credit for his fine taste in staging and the smoothness of the opening performance. Taking part in the production are: Louise Callaway, Williams Bay; Carole Kepingler, Chicago; Lavon Shunk, Freeport; Lynn Kiplinger, Freeport; Edith James, River Forest, Ill., Malcom Lund, Janesville, Wis., Rudy Lange, Delavan; Jack Castino, Delavan Lake; Aldis Darre, Pak Park, Ill., Dorothy Goes, Delavan Lake; Marta Ibsen, harpist, Wms Bay. An added feature of the production is several solos by Miss James, accompanied by the harp music of Marta Ibsen. Both were attired in colorful Italian costumes. "THE ENCHANTED APRIL" is being presented again tonight, Friday, Saturday and Sunday nights. All those wishing to attend are warned to make reservations in advance because of the heavy demand for seats. The Belfry Theatre is located 1 mile north of Wms Bay, Wis. on the Elkhorn road.

"YOU CAN'T TAKE IT WITH YOU", prize-winning comedy, will be presented for seven nights, beginning August 28 and closing September 3. Directed by Eli Popa. Reservations are now being accepted.

There are now over one hundred summer Little Theatre groups playing in different sections of the United States.

VISIT THE GARDEN EXHIBIT OF PASTEL
PORTRAITS BY CHARLES OVERALL

Have you seen the garden exhibit of the delightful pastel portraits by Charles Overall of Chicago and New York. His charming children beautifully on the lawn at Story Book Farm indicate his ability to capture the illusive thing. A characterful human likeness.

Mr. Overall closed his Chicago studio to spend the summer with his two attractive children and Mrs. Overall at Story Book Farm, to live in the atmosphere of the one hundred year old farm house and carry on his summer studio.

His hobby, re-creating early and rare lithographs of American cities, is not neglected, and he offers a showing of these old prints, Old New York, Chicago, St. Louis, etc.

Drop in for a truly fine dinner and luncheon, a cool house and a quiet vista of farm atmosphere.

The Tea-Room occupies the original farm house at one time, being the care-taker's home on the estate of Samuel H. Wheeler and maintained by a descendant of the founder of Wheeler & Wilson Sewing Machine Company.

ROBERT C. STRONG AND BETTY JANE
BURTON TO WED IN LONDON

Mr. Robert C. Strong, son of Mr. and Mrs. William A Strong of Beloit, Wis. and who is American vice consul at Prague, Czechoslovakia, will be married to Miss Betty Jane Burton, daughter of Mr. George W. Burton, of Wheaton, Ill. within a few weeks. The wedding will take place in St. Margaret's, Westminster, London, the last of August or on Sept. 1. Miss Burton with her father and sister, Margaret, sailed this week for London. Both Mr. Strong and his fiancée are graduates of Beloit College, Class of 1938.

Robert is the brother of Mrs. Harry Nicholson, wife of the former pastor of Wms Bay Congregational church, and spent the summer of 1932 in Williams Bay.

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HORSE RACES AT WALWORTH COUNTY FAIR

NEWS ITEMS

Owners of horses entered in the four-day race program of the Walworth County Fair, which opens Friday, Sept. 1, will be competing for their own money in addition to the \$4,400 offered by the society.

The addition of the entry and declaration fees will increase the purses to such an extent that Fair officials expect some of the best mid-western racing blood to appear here.

The race program includes six racers for pacers and an equal number for trotters with purses divided equally. The added money will be determined by the number of horses entered and the number of horses starting the race. Horsemen pay a \$10 entry fee and another \$10 fee when the horse is declared the day before the race.

The colt entries have been tabulated and show 14 entered in the two-year-old trot, thus adding \$140 to the \$200 purse offered for that race. Each horse starting the race will add another \$10 to the purse. There are 16 pacers entered in the two-year-old class, & 11 for the three-year-old trot and 16 for the three-year-old pace.

All horses will be classified by the win-race record plan with no recognition given to money classification. Every heat is a race with the purse divided equally for each heat and the winner taking 50% of the heat purse. Second horse takes 25%, third 15, and fourth 10.

Entry and declaration fees will be added to each of the above mentioned purses.

The Fair dates are Sept. 1, 2, 3, and 4.

HARVARD CLUB ACTIVITIES

Last Friday evening all Harvard Club turned out for a hay rack party. Bill O'Neill furnished the accompaniment for singing all the popular and old songs. A picnic lunch was spread at the school house which was their destination. Upon returning back to the Club a watermelon feast was enjoyed at the Summer House on the lake shore. Miss Sally Whitaker, Miss Barbara

Mr. and Mrs. Gerald Young, Oakwood Estates, are enjoying a visit from Mr. Young's mother, Mrs. Helen Young Sias, of Waterloo, Iowa, who expects to remain for the month of August.

The Youngs, who are interesting people doing interesting work, have been in Chicago the past two weeks making slide films of still pictures for the National Cash Register Co. and the Jewel Tea Co. Mrs. Young does the directing and Mr. Young the photographing.

Mr. J.S. Hotton who suffered a fall in his home a few weeks ago, breaking a rib, was removed last Thursday to the Walworth County hospital where he is resting well and improving somewhat.

Miss Hyacinth McGrath, a teacher in the Beloit Parker school, and a former teacher in the Williams Bay school a number of years ago, was reported to be in a serious condition in Bellin Memorial hospital, Green Bay, with a possible skull fracture and several fractured ribs.

She was injured at 3 p.m. last Saturday when the car in which she and a friend were riding collided with another machine on Highway 14 about 15 miles north of Green Bay.

Blake Burton, Jr. (Buddy) Ted Burtness and Melvyn Spence, Jr. passed their Junior Life Saving test at the Wms Bay beach this week.

Mrs. Curtis W. Smith (Esther Fehrm) of Omaha has been visiting her parents, Mr. and Mrs. Victor Fehrm, Cedar Point Park. Her husband and his sister, Miss Fannie Smith of Kansas City Mo. were also visitors last weekend.

Mr. and Mrs. Wm Hagenah, who are at the L.B. Hamlin residence this Summer entertained Mrs. Philip Kuchne of Madison last week end.

Wakely, Miss Angie Johnson and Miss Susan Warner were guests of the Club.

DICK HORLICK

RIDING ACADEMY

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LESSONS FOR

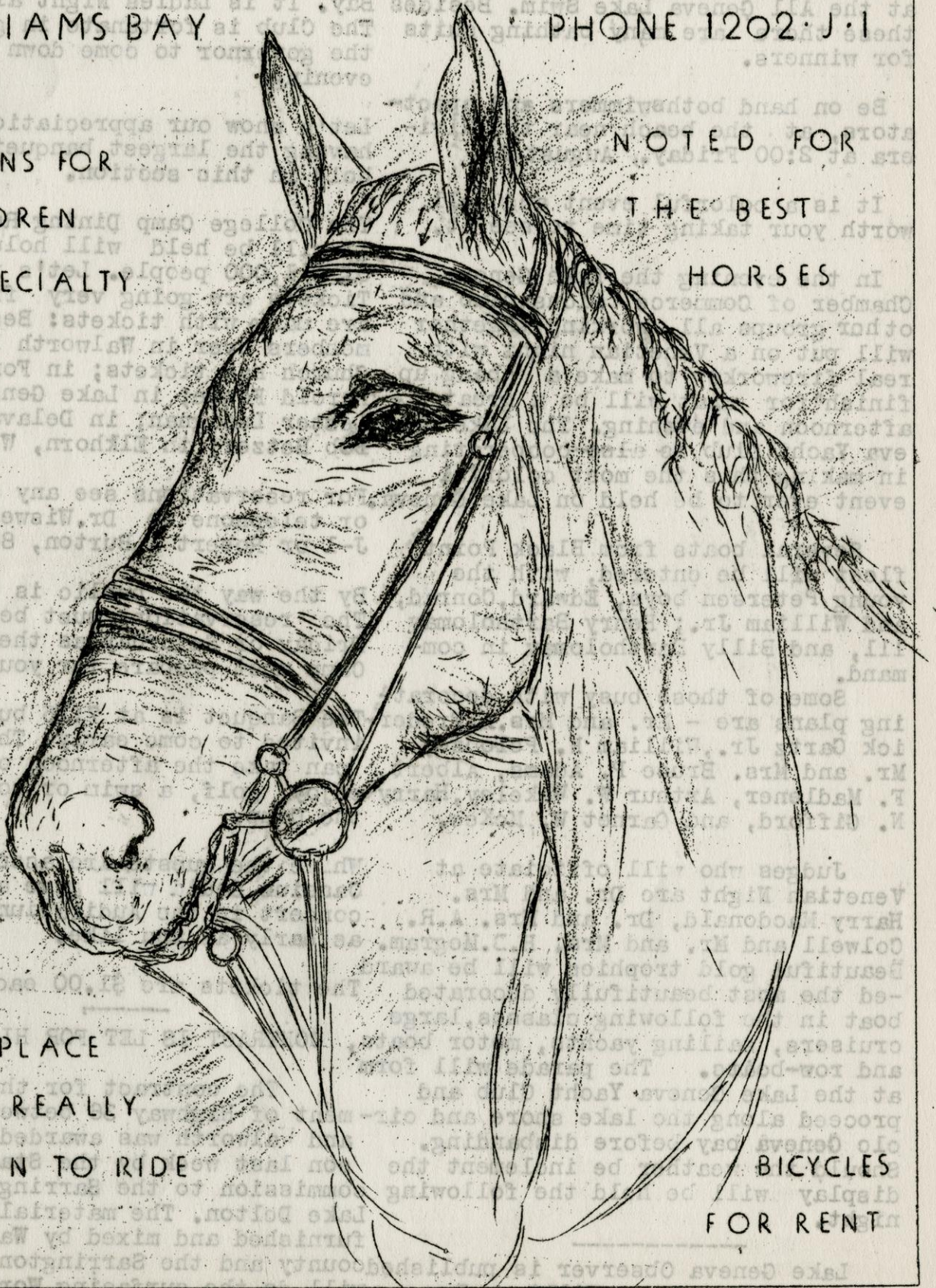
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ALL GENEVA LAKE SWIM AND VENETIAN
NIGHT - FRIDAY AUGUST 18.

In the window of the Wisconsin Power and Light Co. at Lake Geneva are shown the cups, trophies and medals which are to be competed for at the All Geneva Lake Swim. Besides these there are many bathing suits for winners.

Be on hand both swimmers and spectators, at the beach near the Riviera at 2:00 Friday, August 18.

It is a colorful event and well worth your taking time to see it.

In the evening the Lake Geneva Chamber of Commerce, Lions Club and other groups all working together will put on a Venetian night with real fireworks to make a "bang up finish" for what will be a great afternoon and evening. The Lake Geneva Yacht Club is also cooperating in making this the most colorful event ever to be held on Lake Geneva.

Several boats from Black Point fleet will be entered, with the young Petersen boys, Edward, Conrad, and William Jr.; Henry Bartholomay III, and Billy Bartholomay in command.

Some of those busy with decorating plans are - Mr. and Mrs. A. Frederick Cartz Jr., William N. Pelouze, Mr. and Mrs. Bruce P. Adams, Albert F. Madlener, Arthur W. Wakeley, Harry N. Gifford, and Garnet W. McKee.

Judges who will officiate at Venetian Night are Dr. and Mrs. Harry Macdonald, Dr. and Mrs. A.R. Colwell and Mr. and Mrs. H.B. Megram. Beautiful gold trophies will be awarded the most beautifully decorated boat in the following classes, large cruisers, sailing yachts, motor boats, and row-boats. The parade will form at the Lake Geneva Yacht Club and proceed along the lake shore and circle Geneva bay before disbanding. Should the weather be inclement the display will be held the following night.

Lake Geneva Observer is published by F.M. Van Epps, Williams Bay

ON MONDAY EVENING AUGUST 21ST Gov. Julius P. Heil is Speaker at Men's Community Club Dinner at College Camp.

This is the regular August meeting of the Men's Club of Williams Bay. It is Ladies Night also. The Club is fortunate in getting the governor to come down for the evening.

Let's show our appreciation by having the largest banquet ever held in this section.

The College Camp Dining Room where it will be held will hold upwards of 1,000 people. Let's fill it. Tickets are going very fine. There are many with tickets: Besides the members over in Walworth Leonard Church has tickets; in Fontana, Harold Foote; in Lake Geneva, Lester Lusignan; in Delavan, Bob Betzer; in Elkhorn, W.H. Freytag. For reservations see any of them or telephone to Dr. Wiswell, 1256-J-1 or Robert E. Burton, 818-J-2.

By the way the public is invited. The reservations must be in by Friday or Saturday as the College Camp must prepare for you.

The Banquet is at 7:15 but you are invited to come early. Those who can take the afternoon off will enjoy golf, a swim or boating at the Camp.

While the guests are assembling Cassius Gould will give an organ concert in the Auditorium. So come as early as you like.

The tickets are \$1.00 each.

CONTRACT IS LET FOR HIGHWAY 36

The contract for the improvement of Highway 36 between Wms. Bay and Walworth was awarded at Madison last week by the State highway commission to the Sarrington Co., Lake Delton. The material will be furnished and mixed by Walworth county and the Sarrington company will do the surfacing. Work will start on August 21.

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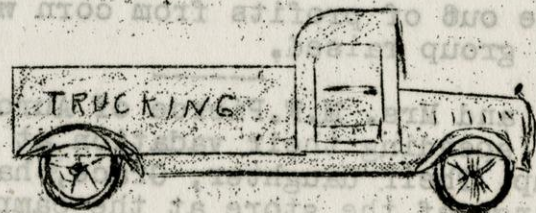


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AT CAMP AURORA LAST WEEK

Up at Evanston, Illinois, the North End Men's Club has adopted the crippled children of the Haven Public School as their particular piece of work. On the 3rd Thursday night of each month some 500 to 800 men hold a meeting at the School and plan out their program. For the past five years \$250 per year has been raised for Cod Liver Oil, Braces, etc.. for benefit of the unfortunates.

This year the president, William H. Wark, suggested that the members pay up their dues early and send the children on an outing. Over 500 of the members responded.

The outing for 13 of the children was at Camp Aurora on the south side of Lake Geneva. The youngsters went home Monday of this week after two weeks glorious time. Three adults looked after them.

Everybody helped at the Camp to see that a good time was had by all. Mrs. Julia T. Miles, Mrs. Philip R. Smith and Mrs. B.W. Ripley of Harvard Club gave a watermelon party for the group last Saturday night.

A surprise was in store for the twin sons of Dr. J.E. Congdon of Camp Aurora on the occasion of their birthdays. Two beautiful cakes were on their table at dinner last Sunday evening. A miniature of their sailboat "Jim Flo" was placed in center of the table. Little sail boat seals were used as place cards.

Twelve F.F.A. which stands for Future Farmers of America under the leadership of Linden Botkin from Waterman, Ill. are having their vacation at Camp Aurora. The funds came out of profits from corn which the group raised.

Mr. and Mrs. M.F. Pierce of Aurora are spending their vacation at the Camp. Their daughter, Grace, has charge of the store at the camp.

Mr. and Mrs. Howard Hayes of Lexington, Ky. are spending August at the Camp.

MANY NEW HOMES IN INDIAN HILLS

Indian Hills has been the scene of much building activity this summer.

Occupying their homes for the first summer are Wm. Steinmetz, Joseph Brader, David Lauzon, John C. Jeffers, Jack Rilott, Leslie L. Wright, Frank Karsten and M. Malkin. Stanley Olson is building a Cape Cod house which he hopes to sell this Fall.

WALWORTH LUMBER COMPANY

is tearing down the old house south of their office in Walworth; and will add to their office. Tucked away in the walls was a copy of Lake Geneva Herald dated Jan. 9, 1875

It was edited by J.E. Burton at what was then the village of Geneva. Price for subscription \$2.00 a year greenbacks in advance.

Its policy was given under the caption "Devoted to progress and all that makes humanity better".

UNVEILING SUNDIAL AT COLLEGE CAMP COLORFUL OCCASION.

The unveiling was made the event of one of the regular vesper services of College Camp. Sunday evening.

The sun-dial was given by Mrs. Grace E. Bruns as a memorial for her son, Robert William Huck.

Dr. Franz Aust, Landscape architect of Madison, told of the formation of the rocks which formed the foundation. Mr. S.B. Chapin accepted the gift in the name of the trustees of George Williams College.

Last Sunday, Dr. Thos. G. Lowry, pastor of the First Presbyterian Church of El Reno, Okla. preached at the Camp 10:45 service.

On Sunday, the 20th Rev. Stewart Pratt of Warren Av. Presbyterian Church, Cicero, will preach. The public is invited.

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AROUND LAKE GENEVA

RESULTS OF SATURDAY RACES ON LAKE GENEVA

Clarence W. Sills, Jr., sailing "Dory VI" won the Class C boat race on Lake Geneva Saturday morning, competing with 25 for the Hall trophy. Second was Robert C. Edwards in his boat "Geronimo", and A.F. Bates, Jr. in "Pee Dee Que", third.

Class A boats- first was won by H.N. Gifford's "Little Smoke", skipper, John F. Perrigo; Jack Vilas, Jr. with his boat "Junior", second; and A.F. Gartz, Jr., sailing "Big Foot Two", won third.

Cubs Race- Walter G. McIntosh was first sailing "Zephyr"; second - Elaine Reid's "Prince S"; Third- Bernice Nystrom's "Skippy".

In the morning race five boats fouled out. Gail Gartz's boat capsized.

In the Class A race Saturday afternoon, Jack Clifford's boat "R"-44 capsized.

In the Saturday P.M. Cub race Petersen brothers fouled out, sailing "R-16".

The Class "E" boat race was called off there not being enough wind.

William C. Bartholomay won the Cub class yacht race Friday morning, sailing his yacht, "Neetchee". He was particularly happy as Friday was his eleventh birthday.

NORTHWESTERN MILITARY and NAVAL ACADEMY

Alumni will enjoy a picnic on the grounds of the academy Saturday next. There will be a picnic supper in the evening at six o'clock.

Mr. Sam Miller, who occupies a beautiful home on the South Shore, entertained a number of Indiana friends over the weekend. "There's only one Lake Geneva", was the comment of the Hoosiers.

ST. ANNE'S SCHOOL GIVES PAGEANT

On Wednesday afternoon this week the lovely tree encircled archery field of the new St. Anne's school on Lake Geneva will be the setting for two scenes from "Robinhood" to be presented by the archery and riding classes of the school under the direction of Miss Miriam Cornish, dramatic coach.

The first story- "Shooting Hatch at Nottingham", will be enacted by Winifred Stene as Robinhood; Barbara Armstrong, Annette Savaria, Virginia Lee Robinson, Katharine Stewart and Nancy Petty.

The second scene, "Robin Encounters Alan-a-Dale," will have Barbara Armstrong as Robinhood and Virginia Whelan will be the old knight.

LAKE GENEVA RESIDENTS INHERIT TWENTY-FIVE THOUSAND DOLLARS

Miss Ruth Dickinson and A. Boyd Dickinson, Lake Geneva, were bequeathed \$25,000 each in the will of their aunt, Mrs. Emma L. Dickinson, widow of Albert Dickinson, a seed merchant of Chicago. She left an estate valued at \$100,000. Mrs. Dickinson died in California, May 22 at the age of 84.

Miss Jean Carpenter, Dayton, O., has been visiting Mr. and Mrs. P.A. Vantine, Country Club Estates, as has Mr. Vantine's mother, Mrs. Louise Vantine, of Deerfield, Ill. Mr. and Mrs. Vantine have returned from a visit at Omaha, Neb. Mr. Vantine is retired from the Chicago, Milwaukee Railroad, and he and Mrs. Vantine when they are not at their home near Fontana, enjoy going about the country sight-seeing.

F. Richard Meyers, 111, Elgin Club and Bruce P. Adams, Lake Geneva, are at Madison to participate in the Class E regatta being held Thursday and Friday on Lake Mendota.

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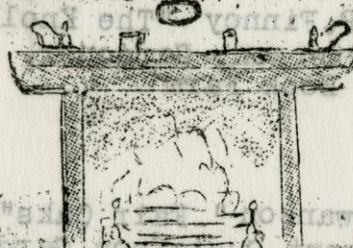
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202- Sunny Croft
W.Silcock
Judge Burke (R).

203- Button Bros.
Van Dyke Camp

204- Mandalane Farms.

205- E.H.Maytag - "Ceylon Court"
Phil Roberts, Gardener

206- E.H. Mc Carty, "Hazelhurst"

207-

208- L.H. Whiting, "Sommerset"

209- S.Donian

210-W.Nordenholt

211-

212- Dr.W.P.Finney "The Knoll"
Wm Peterson, Gardener.
Story Book Farm

213-

214- J.E.Swanson "Fair Oaks"
Albert Gustafson, Gardener.

215- St. Anne's School Camp.
Mrs. F.J.Koch

216- Mrs. Sidney Smith
John Eliot Warner (R)

217- Mrs. J.R.Wilson
"Sunset Ridge"

218- F.H.Farnsworth
William F.Reddington
"The Anchorage."

219- Daniel Peterkin "Oak Lodge"
Chas. Flemming, Gardener.

220- C.H.Morgan "East Bank"

221- Mrs. W.H.Macdonald
Sangston Hettler (R)

INDIAN HILLS No. 120

Bernard De Vry
Wm steinnetz
Robert E.Bonner
Thorwald Nielsen
Mrs. Mary Miller
Joseph Brader
David Lauzon
John Binkley
John C.Jeffers
Peter Kenutis
Jack Rilott
Frank Perfect
J.Mark Hansen
Alex Berglund
Thomas Reagon
Edith Schaefer
Leslie L.Wright
Ernest Wolf
Victor T.Borst.
William Donald

Alfred Pribylski
Thomas Knudson
D.L.Roberts
M.Malkin
Paul Galloway

Joseph Sadilek
Daniel Fodge
Thos. Hanson
Burton Scott
Frank Karsten
Norman Kreppel

This completes the lake shore list. In compiling it we have confined it to those residents having lake shore rights of some kind in their deeds.

We wish to make corrections in it which are brought to our attention. These are sometimes misspelled names, wrong initials, or changes of ownership. Kindly send any changes which you may find. We will correct the original lists and run off lists of just the directory and put a cover on the list. Already one group of service stations have asked for lists for each station.

The editor has many inquiries as to where persons can be found on the lake shore.

* - * - * - * - * - * - * - * - * - * - * - * - * - * - * - *

COVENANT YOUNG PEOPLE IN WEEK-LONG CONFERENCE

One hundred and fifty young men and women, representatives of Chicago and suburban churches to the nineteenth annual meeting of the Covenant Young People of Cook County, Illinois, have been in session at College Camp since Monday, August 14. Mr. Robert J. Peterson of Chicago is general chairman of the conference.

Sunday morning service at College Camp will be under the auspices of this group. The Reverend Clarence A. Nelson, pastor of the Salem Covenant Church of Minneapolis, Minnesota, is to be the guest preacher. Special music will be provided by a choir of the Swedish young people.

The week-end visitors to the Camp who will be associated with the Covenant churches are expected to double the number gathered for the six-day assembly. A fine concert program sponsored by this conference will be held in the auditorium Saturday evening at eight o'clock. The public is invited.

"WELLS FARGO" WILL BE EXHIBITED NEXT WEDNESDAY

With Joel McCrea in a virile role as the adventurous agent for a westward moving express company, with lovely Frances Dee to furnish heart interest and with the inimitable Bob Burns as a trapper and scout to supply many comedy touches, the Paramount picture "Wells Fargo" has achieved high ranking as excellent family entertainment. It will be shown at College Camp next Wednesday evening, August 23, at 7:45.

TWO HOLES-IN-ONE WITHIN FOUR DAYS AT COLLEGE CAMP GOLF CLUB

Last week the only holes-in-one of the season were scored on the College Camp Golf Course. On August 9, Craig Calkins of Freeport, Ill., made the first one on hole five, 139 yards. On August 12, Robert Beaver of 4620 Clarendon Road, Chicago, scored the second on hole seven, 101 yards.

Craig Calkins' hole-in-one was unique in the annals of golfing at College Camp. His ball landed in the cup on the fly, wedging between the pin and the side of the cup.

BENJAMIN F. BILLS WILL LECTURE FRIDAY

"Joining Hands vs. Locking Horns" is the subject for the eight o'clock Friday evening lecture at College Camp this week. Mr. Benjamin F. Bills, Chicago sales counsellor, president of Benjamin F. Bills and Associates, Inc., and a Lake Shore resident of Lake Geneva will be the guest speaker.

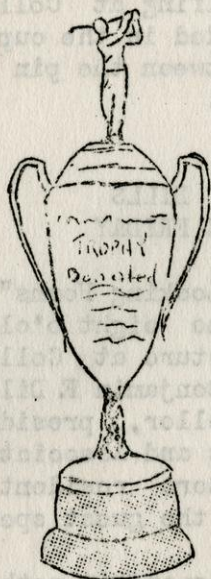
As a teacher of salesmanship methods and principles and as counsellor for trade groups and widespread business interests, Mr. Bills has been known to many thousands of people. Geneva Lake neighbors know him as a genial personality with the gift of friendliness. Chairman of the Board of Business Managers of the Geneva Lake Summer School of Natural Science, Mr. Bills has been closely related to its program and to its director, Mr. O. D. Frank.

The lecture Friday evening will be a popular treatment of the question of selling oneself to friends and associates.

NIEHAUS, OPERATIC TENOR, IN SUNDAY EVENING MUSICALE

Ralph Niehaus, Chicago tenor, formerly an artist with the Civic Opera Co. will be presented in concert at College Camp next Sunday evening, August 20. Adrienne Moran, popular and talented organist of Zion City, Ill., will share program honors with Mr. Niehaus as she appears at the console of the Camp's fine Hammond Electric organ.

This program is one of the regular musicales heard each Sunday evening throughout the vacation season at College Camp. The program on August 27, will feature Dave McElroy's 50-piece All-Girls Band from Waterford, Wisconsin and surrounding towns.



SPECIAL TOURNAMENTS FOR SEASON MEMBERS

July Members' Tournament Won by Mr. Gus Pieper

August Members' Tournament begins Friday, the 11th and continues through Tuesday, the 22nd

Play-Off of Winners of July and August Members' Tournaments will be held Friday, the 25th

Name of the winner of the Men's play-off will be inscribed upon the Chapin-Meyer trophy cup

SEASON MEMBERSHIP RATES

| | |
|---------------------|---------|
| Men | \$15.00 |
| Women | 10.00 |
| Juniors | 10.00 |
| (18 years or under) | |

GREENS FEES

| | |
|--|--------|
| Single Day Ticket
(Monday through Friday) | \$0.75 |
| After 4:00 P.M. (C.S.T.) | .50 |
| Saturdays and Holidays | \$1.00 |
| After 4:00 P.M. (C.S.T.) | .50 |
| Ten Day Coupon Ticket
(Transferable) | \$6.00 |

Golf instruction available at
\$1.25 per hour

GOLF EQUIPMENT MAY BE

RENTED
REPAIRED
PURCHASED

A cozy CLUB HOUSE with screened veranda and comfortable lounge where you may be served with light luncheons.

NO SUNDAY PLAY

COLLEGE CAMP GOLF CLUB



A PUBLIC FEE COURSE

ON
LAKE GENEVA

In Williams Bay
on
Route 36

40th Season

President Roosevelt has changed the date of Thanksgiving Day to November 23 instead of the last Thursday in November, as has been the American custom since 1820.

Supper at 7 P.M. RESERVATIONS
AXEL CHRISTENSEN - Pianist-Humorist
Buffet Supper-Sunday, August 30

There is no sentiment or real meaning to any of the American holidays any more, just another day on the calendar. All holidays or special days in the year are common to all people do on the same day.

DINNER DANCE - Saturday - Aug. 19
(Reservations)

Watworth Lumber Company

Watworth, Wisconsin

Building Material

Fuel and Feed

Telephone No. 3

President James N. Smith of the University of Wisconsin, now in custody of the State, for embezzling a large sum of the State funds, was only living up to the practice of some of the other State officials of "stealing the wealth."

First Round for Consolation Flight
Second Round matches for Junior flights
MEN'S EVENTS - Saturday and Sunday
WOMEN'S EVENTS - Tuesday, Aug. 22
SEMI-FINALS - Championship and Consolation flights to be completed.

LAKE GENEVA

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FONTANA, WISCONSIN

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We have for sale Sand and Gravel for

Concrete Purposes. Roofing Gravel or

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Chips. Also Filling and Boulders.

We deliver large or small orders at reasonable rates.

Come and see us or telephone.

BIG FOOT COUNTRY CLUB

CHANGING THE CALENDAR

Buffet Supper-Sunday, August 20

AXEL CHRISTENSEN- Pianist-Humorist

Supper at 7 P.M. RESERVATIONS

DINNER DANCE- Saturday- Aug. 19
(Reservations)

The annual meeting of the members of the Big Foot Country Club will be held Saturday morning, August 19, at 10 A.M. in the Clubhouse. Election of officers and action on changes in By-laws.

MEN'S EVENTS- Saturday and Sunday
August 19-20

Second Round matches for Championship, Second and Junior flights.

First Round for Consolation flight.

WOMEN'S EVENTS- Tuesday, Aug. 22-
9 A.M.

SEMI-FINALS- Championship and Consolation flights to be completed.

THREE CLUB TOURNAMENT-Choice of clubs, including putter. Full handicaps.

PITCHING AND PUTTING CONTEST after lunch.

Mr. Nathan Hunt has his mother from Pasadena, Calif. visiting him at his lake shore home, "Hickory Dock".

The A.W. Wakeley family, north shore, left the first of this week for a vacation trip to Glacier National Park and other western points.

Miss Jane Jacobs, daughter of Mr. and Mrs. Rex N. Jacobs, Evanston, Ill. whose engagement to Mr. Albert Geoffrey Wade, 11, son of Mr. and Mrs. Walter A. Wade of Oak Park and The Birches on Lake Geneva, was announced two weeks ago, is visiting together with her two charming sisters, Mary and Betty, in the lovely home of their cousin, Mrs. Julia T. Miles

President Roosevelt has changed the date of Thanksgiving Day to November 23 instead of the last Thursday in November, as has been the American custom since 1620.

There is no sentiment or real meaning to any of the American holidays any more, just another day on the calendar. All holidays or special days in the year are commercialized. All most people do on Thanksgiving Day is to gourmands of themselves and hunt amusement. So what's the difference any more, one date or another! We won't even be permitted to celebrate our own birthdays the date it falls on soon. Some one is always taking the joy out of life.

President James N. Smith of the Louisiana State University, now in custody of the State, for embezzling a large sum of the State funds, was only living up to the practice of some of the other State officials- of "sharing the wealth."

Albert Weyhrauch who stepped in a hole on his way home from work as butcher at Granzow and Peterson's store last week received a fractured ankle. He is around on crutches.

Bud Nelson, Congress St. Wms. Bay and his cousin, Bill Thorsen of Chicago are on an auto trip to the North Woods, camping along the way.

A.H. Furlong, Gordon Mc Neil and John P. Carlson leave today for an auto trip to Hot Springs, Gladewater, Texas; Big Springs, Texas; Ardmore, Okla. and other points where Mr. Furlong is interested as a partner in oil wells. He is trying out his new Lincoln Zephy.

John B. Wightman will build a two story English design, combination brick and lannon stone on the two lots he has purchased in Lake Geneva Manor. Prof. F.A. Fielder of Cedar Point Park is the architect. It will be strated in a few days. Others are also building there this Fall.

at Harvard Club.

Lyman Inboard Runabouts

Most men want a boat, today, tomorrow or sometime. Your boat, the one you have in mind, the one which you have long mulled over, represents to you hours of precious leisure well spent, rewarding you in good health, good company and never tiresome sport.

Your boat, if it is going to bring you all this, must be a careful purchase. It must be modern and smart in appearance, seaworthy beyond all doubt, comfortable, dry and easy riding under practically all conditions of weather.

Since 1875, the name "LYMAN" has stood for fine boats. Sixty-four years of continual experiment, test and development are reflected in every Lyman Inboard Runabout.

BLAKE BURTON

REPRESENTATIVE FOR LAKE GENEVA AREA.

AT THE LAKE GENEVA YACHT CLUB

PRESIDENT'S BIRTHDAY FUND TOTAL
IS \$1,329,100.36.

CHURCHES

E.M. Iverson, the local chairman, in a letter from President Roosevelt gets the thanks of the President to Williams Bay friends for their part.

"This delights me tremendously, and I am filled with deep gratitude that the American people are so determined that the disease commonly known as Infantile Paralysis must be controlled. Even more than this it must be destroyed.

"Having suffered the ravages of Infantile Paralysis, my first thought will always be for the immediate care of those who find themselves stricken with dread mysterious malady and who, too, with the help of loving hands and medical science must fight their way back to as much health and physical power as they can achieve."

"\$707,000 of the money raised on my last birthday is being held in trust for presentation to the Chapters, as soon as they are chartered by the National Foundation"

Williams Bay raised \$30 last January, \$15 of which went to join the national fund and \$15 to our Walworth County fund toward the purchase of some equipment for the new hospital.

GARDEN CLUB MEMBERS AND FRIENDS MEET AT BRICK CHURCH

Mrs. E.C. Blomeyer was hostess to the members of the Williams Bay Garden Club, Ladies Society of the North Walworth Brick Church, and other friends, at the church on Wednesday afternoon.

Mr. David Hall, Wilmette, Ill., gave an illustrated talk on "Iris In The Garden, showing 100 pictures in color, which included many interesting scenes, also birds, animals and estates, taken in Florida, Northern Wisconsin, Nebraska, Chicago and Illinois Bell Telephone Co. in Chicago vicinity.

Iris derived its name from the word Fleur-de-lis, emblem of French

GOSPEL TABERNACLE

Morning Worship

10:30

Bible School

11:30

Junior Young Peoples

7:00

Mrs. Marion Anderson, leader

Senior Young Peoples

7:00

Evening Service

8:00

Wed. Eve Prayer Service

8:00

CONGREGATIONAL CHURCH

Combining with College Camp for morning service at 10:45. Persons wishing transportation to the Camp service, please meet at the church at 10:30 sharp.

ST. BENEDICT'S CATHOLIC CHURCH Fontana

MASSSES- Sunday at 7:30, 8:15, 9:00,
9:45 and 10:30 AM

COLLEGE CAMP

Morning Worship service at 10:45 A.M. in the Lewis Auditorium. The speaker will be the Rev. Clarence A. Nelson, pastor of the Salem Covenant Church, Minneapolis. Special music by the College Camp choir directed by Claire John Thomas.

royalty, named by Louis XIV, King of France, who declared the iris to be the national flower of France. Iris was known 3000 years ago when it grew wild. Hybridizing has perfected its growth until bulbs sell now for \$100 each by some growers. Mr. Hall is attorney for the company, and the hybridizing of Iris is his hobby or avocation. Refreshments were served and a social time enjoyed after the lecture.

OFFICE SUPPLIES

SCHOOL SUPPLIES

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Get the Personal Touch with Rytex Stationery.

Most complete line of Typing, Mimeograph,

Hectograph Papers and Supplies.

Typewriter and Adding Machine Supplies.

Cash Register Rolls

The most complete stock of CARTERS Inks,

Pastes, Glues, Stamp Pads, Typewriter Ribbons,

and Carbon Paper in this vicinity.

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253 BROAD ST.

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FOR RELIABLE
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JOHNSON'S

WILLIAMS BAY, WIS.

BLACK DIRT, GRAVEL, SAND

GENERAL TRUCKING

TEL. 1202 J I

ERIC WERNER

GENERAL CONTRACTOR

WILLIAMS BAY

98 CONGRESS ST.

TEL. 1267 R 3

YOU ARE INVITED TO

ADVERTISE IN

LAKE GENEVA

OBSERVER.

AIR CONDITIONED

The Hafner family, of Chicago, yearly vacationists in Cedar Point Park, are back again spending the month of August here. Little Jack -ie has become an expert swimmer as have all the Hafner children.

Thurs- August 17-

"ONLY ANGELS HAVE WINGS"

Mr. G. Bramberg, Birch Grove Drive, is entertaining his son and daughter and their children. A proud grandfather is Bramberg.

Cary Grant, Jean Arthur, Richard Barthelmess, Rita Heyworth.
(Greatest thrills in aviation)

Fri-Sat- Aug- 18-19

HOW MANY?

"SECOND FIDDLE"

Chester Franzen, son-in-law of the Richard Hammerschmidt, still maintains his high average for catching bass. Scarcely does he come in without his limit. We are not saying how long he remains on the water, however.

Sonja Henie, Tyrone Power, Rudy Vallee
Mary Healy, Alan Dinehart.

Humorous dialogue- catchy tunes

Sun-Mon, Tues- August 20-21-22

"THE MAN IN THE IRON MASK"

Mr. E. Baumbach, whose beautiful home near the Point stands out like the sun on a clear day, has spent the entire summer here.

Louis Hayward, Joan Bennett, Alan Hale, Joseph Schildkraut.
(Alexander Dumas novel)

GOV. HEIL TO BE GUEST

Wed-Thurs- Aug. 23-24

"DAUGHTERS COURAGEOUS"

On Monday evening, August 21, the Men's Community Club of Wms Bay, will hold their annual summer guest dinner at College Camp. There will be an organ recital in the Camp Auditorium preceding the dinner. Governor Julius Heil of Wisconsin, will be the principal speaker. A fine dinner will be served for one dollar. A splendid program is being prepared. Members of Cedar Point Park should attend and meet the Governor.

John Garfield, Claude Rains, Fay Bainter, May Robson, the Lane Sisters. (Rates with the best of the year).

Edward Geiger is representing the club in Cedar Point Park and will be glad to see you about tickets. Get yours now. Many members have already purchased tickets. Let's have a fine representation of Cedar Point Park folks there next Monday. Ladies are welcome.

Dr. Joe Gorman, prominent Chicago dentist, and who has traveled extensively, visited Cedar Point Park last Sunday. He says-"It's the finest place I've seen as a summer resort. When they call Lake Geneva the "Switzerland of America", they named it well."

Bill Elliott, game warden from this district, reports he will put 55,000 Winnebago perch into Williams Bay and Lake Geneva next week.

Dr. Schwab has fully recovered from his hand injury and is back on the job (dentist) in Elmhurst.

Mr. Harold McCabe of Chicago, who has a home on Lauderdale Lakes, Wis., a partner of Assessor John S. Clark of Cook County in the real estate business, is a guest this week of W.C. Rotchford, Cedar Point Park.

Otto Englehardt is again remodeling his "beautiful little doll house" on Cedar Point Drive. Otto is going to make it a real showplace.

Contributed.

ROSE LANE
RESORT

MRS. AMY JORGENSEN
PROPRIETOR

GREETINGS TO
GOV. HEIL

LOCATED ON
THE LAKE
SHORE AT
THE BAY

WELCOME
GOV. HEIL

CLAYTON'S
STANDARD
SERVICE STATION

OPEN
ALL
YEAR

WILLIAMS BAY

BAY SHORE
HOTEL

FOR DELICIOUS
CHICKEN OR
STEAK DINNERS

A VIEW OF
THE LAKE
WHILE
YOU
DINE

GREETINGS
FROM

JOHNSON'S
GUERNSEY
DAIRY

STANLEY JOHNSON
PROPRIETOR

WELCOME
GOV. HEIL
AUG. 21ST

GREETINGS
TO GOV. HEIL

G RANZOW &

PETERSON

QUALITY
GROCERIES
AND MEATS

MOORE

HAIRDWARE

LAKE GENEVA

TIN SHOP

WILLIAMS
BAY, WIS.

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DRUG STORE

LAKE GENEVA

The
Rexall
Store

HENRY

KENYON

HAULING

WILLIAMS BAY

TEL. 1202 R2

CALENDAR OF EVENTS FOR WEEK

| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | | |

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AMBULANCE SERVICE DAY OR NIGHT

PHONE 65 R1

DE LAVAN

PHONE 65 R2

Friday, Aug. 18th

All Geneva Lake Swim Meet
Lake Geneva Beach at 2:00 P.M.

Venetian Night at Dusk. See it
from the park at Lake Geneva.
Fireworks.

"Enchanted April at The Belfry"

ADVANCE NOTICE- BENEFIT CARD PARTY FOR HOLIDAY HOME, AUG. 29
AT LAKE GENEVA COUNTRY CLUB.

Saturday, August 19

Enchanted April at Belfry Theatre

Monday, August 21st

Banquet for Gov. Heil at College
Camp by Men's Community Club of
Williams Bay. Public Invited by
reservations in advance. \$1.00 per
plate. Time 7:15. Organ Recital
at 6:15 for early comers.

GENEVA THEATRE

Friday & Sat. Aug. 18, 19

"MAN IN THE IRON MASK"

Louis Hayward, Joan Bennett

Sun., Mon., Tues., 20, 21, 22

Ginger Rogers and David Niven
in "Bachelor Mother"

Wed., Thur. 23, 24

"Each DAWN I DIE,"

Jas. Cagney & Geo. Raft.

Matinees in both Theatres Daily

DE LAVAN THEATRE

Fri. & Sat., August 18, 19th

"Chicken Wagon Family"

Jane Withers.

ALSO

"I Stole a Million"

Geo. Raft, Clair Trevor.

Sun., Mon., Tues. Aug. 20, 21, 22

"MAN IN THE IRON MASK"

Louis Hayward, Joan Bennett.

Wed., Thur. Aug. 23, 24.

"INVITATION TO HAPPINESS"

Irene Dunne, Fred Mac Murray

VAN DER BOSCH

FARM RESTAURANT

ON HIGHWAY 50.

BETWEEN LAKE GENEVA AND DELAVAN

WE GREET YOU
GOV. HEIL:

WILLIAMS

LOCAL FARM DAIRY

PURE PASTEURIZED
GUERNSEY PRODUCTS

We'll appreciate a
chance to serve you

EXTRA SUPPLIES AT
BURTON'S FISH LINE

STORE, GRANZOW AND

PETERSON, ICE BERG
TEL. 1202 J3

WELCOME GOV. HEIL:
PHIL'S

GRILL

FAMOUS FOR
HAMBURGERS

fried in butter
and

GOLDEN BROWN
FRENCH FRIES.

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SERVICE

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WILLIAMS BAY

VITALIZER
SERVICE

MARFAX
LUBRICATION

WASHING
SIMONIZING

GOODRICH

GOODYEAR

TRUE-TEST

BATTERIES AND IGNITION SERVICE

BUS STATION

GREETINGS, GOV. HEIL!

SPECIALS

OPEN SUN. 8-10 AM

FISH LINE STORE

WILLIAMS BAY, WIS.

FRIDAY

AUGUST 18

TELEPHONE 819 W1

SATURDAY

AUGUST 19

| | | |
|--|---|--|
| GRANULATED SUGAR
10# Cloth Bag- 52¢

PURE CANE SUGAR
10# Cloth Bag - 54¢ | HILL BROS. COFFEE

2 lb Can 51¢
1 lb Can 27¢ | SWIFT'S BROOKFIELD BUTTER

2 lbs- 55¢ |
| LIBBY'S RED SALMON
2- 1# Cans- 49¢

HAPPY VALE PINK SALMON
2- 1# Cans- 27¢ | GENEROUS SLICED BACON

23¢ per lb | LIBBY'S GRAPE FRUIT
2-20 oz Cans- 25¢
LIBBY'S FRUIT COCKTAIL
2- 16 oz Cans- 29¢
2- 29 oz Cans- 49¢ |
| AMERICAN FAMILY SOAP
5 Bars- 27¢
P. & G SOAP
6 Bars- 25¢ | POT ROAST

23¢ per lb | JOHNSTON CRACKERS
2 lb SODA 15¢
2 lb GRAHAM 17¢
EDUCATOR CRAX- 2 Pkg- 25¢ |
| (REYNOLDS) WISCONSIN Pack
RED PITTED CHERRIES
2- 20 oz Cans- 25¢
SWIFT'S SILVERLEAF LARD
2-lb Pkg- 19¢ | SHORT RIBS
13¢ pr lb
PORK LOIN ENDS
21¢ per lb | SWANSDOWN CAKE FLOUR
44 oz Pkg- 23¢
BULK BROWN SUGAR
3 lbs- 17¢
3# POWDERED SUGAR- 20¢ |
| ROSEMARY or PETER PAN
MILK- 4-14 ¹ / ₂ oz Cans- 25¢
ROSEMARY MUSTARD or
TOMATO SAUCE SARDINES
3- 15 oz Cans- 29¢ | HAM SHANKS
15¢ per lb
LEG OF LAMB
20¢ per lb | WHITE CITY MACARONI or
SPAGHETTI- 3-1# Rolls- 20¢
SPRY or CRISCO
3# Can- 53¢- 1# Can- 21¢ |
| LIBBY'S FANCY TOMATO
JUICE- 2-50 oz Cans- 45¢
4-14 oz Cans- 25¢

PINEAPPLE JUICE
2- 46 oz Cans- 55¢ | LIBBY'S FANCY PEACHES
2- 30 oz Cans- 33¢

LIBBY'S FANCY PEARS
2- 30 oz Cans- 39¢ | LIBBY'S GRAPEFRUIT JUICE
2- 46 oz Cans- 45¢

LIBBY'S ORANGE & GRAPE
FRUIT JUICE- 2-46 oz- 45¢ |
| ROSEMARY PEANUT BUTTER
2 lb Jar - 25¢

PAPER NAPKINS
3-100 Ct Pkg's- 25¢ | LIBBY'S PORK & BEANS
3 large Cans- 29¢

LIBBY'S CORN BEEF HASH
2- 16 oz Cans- 29¢ | CORN FLAKES or POST
TOASTIES- 2-13 oz Pkg's
19¢

W H E A T I E S
2- 8 oz Pkg's- 23¢ |
| BANANAS- 4# for 25¢
LEMONS- 30¢ pr Doz.
ORANGES- 288- 2 Dz- 35¢
Home Grown CANTALOUPE | Home Gr BEETS- 5 Dnc- 10¢
Home Gr CELERY
2 Bunches- 19¢
Home Gr BEANS- 2#- 15¢
GOLDEN BANTAM SWEET
CORN- | IDAHO POTATOES- 39¢ Pk
COBBLER POTATOES- 29¢ Pk
PEACHES, PEARS, PLUMS,
GRAPES, ETC |