

## Appleton review. Vol. 1, no. 23 June 20, 1930

## Appleton, Wisconsin: Midwest Publishing Co., June 20, 1930

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JI



#### Power, More of It Leisure and Money Some Gangster, Napoleon Welcome to Brazil

Important to the human race are physical power and mental power. Mental power has stood still for about two thousand years. Physical power is constantly increasing.

A German has found a way to increase the power of engines, gasoline, Diesel or steam, from 20 to 60 per cent, his new kind of turbine using the power of exhaust gases.

Lufthansa, great German air company, has ordered a Diesel engine built on the new plan for airplane experiment. Fuel oil will be used.

Germany leads the world in mechanical invention and in chemistry.

Professor Claude, one of the world's most distinguished physicians, informs the French Academy of Science that he is making progress in his effort to utilize power from the ocean.

A small fraction of the tides' powers would make all other power unnecessary. The tides, once harnessed, would run our machinery as long as the sun and moon combine to raise and drop the waters of the ocean.

Professor Claude's experiments use the warm water at the surface of tropical seas to operate a turbine, the water being converted to steam by means of a vacuum. Cold water from the depths of the sea is used to recondense the steam and renew the vacuum.

It is complicated for the nonscientific mind, but if there is "an inexhaustible store of power in tropical sea water," that certainly will make a great difference to enormous populations living near the equator in comparative idleness.

The death of Sir Henry Seagrave, brilliant, courageous Englishman, will be regretted everywhere.

\*

He had developed new speeds in motorboats and automobiles, and was killed when a boat in which he was going 100 miles an hour turned over and sank.

> \* \*

Mr. Nelson Rockefeller, grandson of John D. Rockefeller, writes on "The Use of Leisure," in the Dartmouth alumni magazine. The article is well written, serious.

In time the young man's problem will be "the use of money." His father and grandfather do not live extravagantly. They give away a great deal, but compound interest is more powerful than their giving. With any sort of management the third generation of Rockefellers should have at least five billions of dollars. A large sum to use satisfactorily.

Napoleon said his government could not last if he allowed liberty to the press.

Chicago gangsters seem to have

in the back of the head killed Alfred

Lingle, Chicago Tribune reporter. Lingle, it seems, knew more about gang criminals than a reporter ought to know, according to gang standards, Chicago takes seriously this latest killing. But conviction is improbable. The killer, probably, was some youth in his teens, fortified with cocaine. Paid for the job, he did not know the name of the man he killed, perhaps doesn't know it yet.

It is hard for detectives to work in the absence of any motive.

President-Elect Julio Prestes de Albuquerque of Brazil, coming to visit us, will be welcome everywhere. As head of Brazil's government, he represents a gigantic empire, magnificently typical of wealth and greatness in America.

Larger than the United States, with one water power much more powerful than Niagara, a soil of fertility indescribable, diamond mines whose bluewhite products surpass all others, and, most important, an intelligent, patriotic, hard-working people, our guest from Brazil speaks for a nation of whose friendship this country may be proud.

Wall Street continues to worry small

fish, and reflect the actions of bigger men.

Little ones worry, and sell. Bigger ones, that have been turning out stocks, tens of millions of shares at a time, do not want any "violence," so they let the market slide down hill a little while, then steady it.

Thus you may see a tender father gently catch his little child as it jumps from a height.

But one of these days the child may be seriously bumped.

New York city clinics announce 'free plastic surgery.'' If you don't like your face the city will change it for you if you have a good reason.

No beauty parlor business will be done, no face lifting to hide wrinkles.

The idea is to improve faces that interfere with securing employment. Deformed noses, "cauliflower" ears, torn lips, caved-in cheek bones that make faces repulsive, will be attended to.

Grover Alexander, famous baseball pitcher, is "unconditionally released" by the Philadelphia National league club. It means that his day is done. Such is fame, when you acquire it with arms, legs, physical strength.

#### NEW GAS WELL ON PROPERTY OWNED BY LOCAL PEOPLE

The Wisconsin Kentucky Oil and Gas company is just in receipt of a wire that their Fancher No. 2 gas well was just drilled in with a tested capacity of one and one-quarter million cubic feet of gas per day. This is the seventeenth well that the company has drilled and they now have a total open flow production of twenty-one million cubic feet of gas per day. This company owns 5,081 acres of proven gas lands near Center, Ky., and the Missouri Kansas Pipe Line company will comheard about that. A gangster bullet plete, in approximately ten days, a

two and a quarter million dollar pipe line to pipe this gas to Bowling Green. Franklin, Russellville, Owensboro and other Kentucky cities.

#### BOY KILLED BY COW

Nicholas, the nine year old son of Mr. and Mrs. Nicholas Schumacher, route 1, Kaukauna, died Monday from injuries received when attacked by a cow Sunday morning. The boy had gone into the field to get the cow, and had patted her calf when he was attacked and thrown over the fence. His injuries did not seem to be serious, but Monday he became worse and died on the way to the local hospital. He was buried Wednesday from Holy Cross church in Kaukauna.

Look and Learn

1. What is the most used letter in the English language?

2. Who was the first president to make regular use of an automobile?

3. How fast does the blood of a healthy person pass through the veins?

4. How many eyes has the bee? 5. What state leads in the produc-

tion of slate?

6. Where was the first public school in the United States?

7. What are used in India for fly whisks?

8. What is muzhik?

9. What is the proportion of salt in sea water?

10. On the shore of what river is the Arlington National cemetery?

11. Can Congress pass a bill after the president has vetoed it?

12. What country is called "the national home of the Jewish race"?

13. What is the cud of a cow?

14. What famous Georgia poet wrote "Wearyin for You"?

15. Is the Panama canal a sea level canal?

16. What is the average life of wood in sea water?

17. Have birds any teeth?

18. What boundary line between U.

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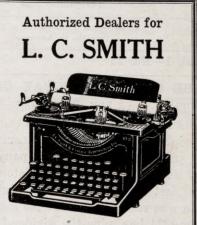
19. Can diamonds be crushed?

20. What is the largest fresh water lake in Europe?

21. About what per cent of honey is water?

22. In what countries in South America is the Roman Catholic church still identified with the state government?

(Answers on page 16.)



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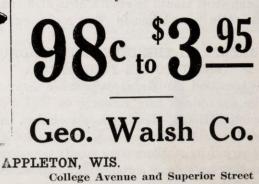
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THE COUNTY HIGHWAY COMMISSION

The county highway commission last week held a meeting at which the contract for the compensation and liability insurance was let to an English insurance company represented by John M. Balliet of Appleton, in spite of the fact that the Employers Mutual of Wausau was ready to furnish the same protection for \$334 less, plus the dividend that will be earned during the year which, in the past, has been approximately \$800. The members voting to give the contract to Mr. Balliet were John Niessen of Kaukauna, Alfred Mueller of Seymour, Jess Lathrop of Hortonia and Fred Sievert of the Sixth ward, Appleton. Arnold Krueger, chairman of the commission, voted against this action, but was over-ruled.

Apparently feeling that some explanation was due the taxpayers for so evident a waste of money a statement was issued after the meeting which purported to explain the action of the commission. That statement was not regarded by the majority of the taxpayers as a compliment to their intelligence and "Banana Oil" was one of the milder terms used in expressing opinions on the occurrence.

The highway commission has had the spending of hundreds of thousands of dollars of county money. No restrictions and no checks have been placed upon its actions and the members seem to have reached a stage where they think the public has nothing to say. As we stated two weeks ago rumors and stories about the doings of the commission are disturbing. For the good of the commission itself as well as of the county, they should be investigated. If things are as they should be, everybody will be the better satisfied for having had such an investigation. If there is a basis for the stories now passing from mouth to mouth, it is high time that action were taken to effect a change.

#### A CREDIT TO THE CITY AND A MONU-MENT TO ITS FOUNDER

When Phil A. Grau, Milwaukee orator, made an address here recently on behalf of Appleton Home Merchants association, he placed considerable emphasis on the change in a city if its retailers were mostly managers sent here by outside corporations. He added that such a condition would destroy many of pushed back by our modern civilization and leg-just as if they didn't suffer enough as the opportunities offered young men to be-lan ever-increasing population.

come proprietors of retail establishments. These words from the lips of a platform speaker probably will be forgotten as time goes on, but we can say something here that will give force and example to what he said. David Brettschneider, who passed away a short time ago, was a home merchant. He was born here in 1870. At the age of 17 he protecting and perpetuating what nature began working in his father's store. Later he and his brother acquired the business. He ready it has made commendable progress. became its sole proprietor when his brother died.

Who would say that the Brettschneider Furniture Co. and the man who built this concern to its place of leadership were not assets that Appleton needed for its progress? Mr. Brettschneider helped to make College avenue what it is today by erecting a five story building that compares with any. The company also owns a two story business block nearby. The stock of merchandise which fills this large building runs into a greater inventory than any syndicated concern is obliged to keep. All of this goes down as a part of Appleton's own wealth and is reflected prominently in the taxes paid here each year.

Let us consider David Brettschneider himself. He invested in other enterprises in Appleton, among them the Citizens National bank, of which he was a director for many years. He contributed to many public enterprises, not ostentatiously but quietly. He held membership in organizations whose main purpose was the civic and commercial welfare of Appleton. His personal interest in everything about him was what helped to build his business.

Important also is the fact that this very type of institution offers opportunity to the young man of ambition. Today the responsibilities of the business have passed to two men who started from the bottom as clerks and were taught by their employer to become executives. Within recent years they became partners in the business. Others identified with this company also have worked their at first and later replaced with more perway up to pleasant and profitable positions. Were this an establishment owned by an outside corporation, a new man probably would MacPherson cottage, recently described in be sent here to take charge.

When you are asked to patronize a home store, these are the factors to consider. we must build Appleton, we must build its men and institutions.

## SPOTS

Our state, our county, our town are rich in places of scenic beauty and historic interest, which should be preserved as a heritage for future generations.

Our country is so old and yet so new, and we have grown so fast that we are just beginning to value and preserve our historic spots and the places of unusual scenic value and natural beauty. Forests and the wild life in them are rapidly disappearing; great factories have polluted our streams; and the great outdoors, once at our very doorstep, is being

Government has taken upon itself the duty of conserving our natural resources. Various organizations, groups and individuals have become interested in the importance of preserving for our children and their children at least some of the heritage that was ours and our forefathers'. This idea of conserving, gives us is growing in our community. Al-

But in another direction we still have a long way to go. Green Bay has long had a historical society and a most interesting historical museum. Tank Cottage, in its beautiful park setting, houses a fine collection of objects that played their part in the early history of the city.

Up the valley Oshkosh is preserving its historic landmarks and adding to the museum of its history many objects that are keeping alive that history for present and future generations of its citizens. All over the state other cities are carrying out similar projects. Does it not seem that Appleton is lagging behind a bit? To be sure, Lawrence College is building up a history museum and citizens own many objects of historic interest which they are willing to loan or exhibit upon occasion. But we have no historical society or public museum.

At their last meeting the Lions started the ball rolling when it was suggested that markers be installed at the site of the first christian mission in Wisconsin located near Leeman and at the place near Kimberly where the Treaty of the Cedars was signed with the Indians. The site of the first mission was described in the Review May 29 and the fact that a great many Appletonians have since made that trip proves that there is considerable interest in these historic spots. Wouldn't it be a fine thing if the local service clubs, the D. A. R., the Woman's Club and other local organizations got together to continue this work? Inexpensive markers could be installed manent stones or tablets.

Perhaps it would be feasible to restore the the Review as the oldest "living" house in Appleton, and in it preserve such objects of If historic interest as could surely be accumulated. It might be removed, if necessary, to Alicia Park within sight of the spot where the "White Heron" (first house in Appleton) MARK AND PRESERVE OUR HISTORIC gave shelter to travelers up and down the river, and there become the object of much pride and pleasure to our city.

> The man who pays alimony can tell you that they are known as grass widows because they know how to make hay while the sun shines.

> A friend remarks that the best book to read is the bank book. But we can't agree. That has too sad an ending.

A senator wants to punish buyers of bootit is.

## News Review

## A Digest of Events and Trends for Busy People

#### T.OCAT.

ranged by the Lions club and the Greenville Grange has been postponed to a date which will be announced later. \*

The drawbridge on S. Oneida street is to be repaired and new motors installed.

The Appleton Holding company has been incorporated with a capital stock of \$20,000 to do a general real estate business. The incorporators are George L. Schneider.

Ben J. Rohan, superintendent of public schools, has announced that there will be twenty-five changes in the teaching staff next year. This is about the usual number.

Gilbert Ahrens of Appleton was sentenced to one to two years in the reformatory at Green Bay. A short time ago, while employed by a Green Bay concern, he had borrowed his employer's truck without permission and smashed it. He was arrested, but released on parole. When he was again arrested on a charge of petty thievery the judge sent him to the reformatory.

City authorities have issued a warning to property owners to cut weeds before they go to seed. A close watch is being kept and where weeds are not promptly cut, the work will be done by city employees and the expense charged back to the property.

The early frosts, which had damaged flowers and early vegetables, did not prevent the spring flower show, held at the armory last week-end, from being a success. The exhibits were splendid and the attendance all that could be asked for.

The contractors laying the storm sewer in the second ward are making excellent progress and it is expected that the job will soon be completed.

\* \* \*

James Schuyler and Frank Miller of Menasha suffered painful injuries Monday morning when their car collided with an auto driven by Robert Danforth of Oneida near that village. Both were brought to St. Elizabeth hospital for treatment.

Try a Review classified ad.

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Larry Lawrence and E. H. Stewart The meeting which had been ar- of Chicago, who were arrested on the charge of robbing the Bank of Black Creek last fall but who were discharged when a man in Minnesota confessed to the robbery before the trial in local court was finished, are said to be planning a suit for damage against the persons who testified against them here.

The wholesale and retail grocers of the Fox River valley are planning to hold their annual picnic at Shawano T. Hegner, Earl Hilligan and Herman lake next Tuesday. The motorcade will leave Appleton at 8:30 Tuesday morning. The Artillery band will furnish the music and it is expected that grocers from Appleton, Little Chute, Kimberly, Neenah, Menasha, Kaukauna, Oshkosh, New London, Waupaca and Clintonville will be in attendance.

> Work has been started on installing the long distance equipment in the new building of the Wisconsin Telephone company.

> Thieves raided the farm of Theodore Peters near Mackville Saturday and stole ten chickens and a can of milk. \* \* \*

> Lawrence college announced receipt of a gift of \$15,000 from the Carnegie foundation which will be used for the purchase of new books for the library. Forty-one members of the Fox River Valley Funeral Directors and Embalmers association held a meeting at Hotel Appleton Monday at which officers were elected. \* \* \*

> County Treasurer Marie Ziegenhagen has been busy collecting state income tax payments which are due before July 1.

> Thirty-five weed commissioners from all parts of the county attended a meeting at the court house Monday at which the laws regarding weed control and removal were discussed.

> A number of burglaries have been reported to the police the past few weeks. The amounts stolen have been small in all instances.

Candidates for political offices are beginning to show activity, especially those who aspire to places on the Republican ticket. To the three candidates in the field for the district attorneyship, are to be added two for treasurer, Miss Marie Ziegenhagen and Earl Bates, and three for sheriff, John Lappen, Otto H. Zuehlke and Fred Giese. \* \* \*

Kenneth Corbett, secretary of the local chamber of commerce, was elected president of the Wisconsin Association of Commercial Organization Secretaries at the annual convention of that body held in Wisconsin Rapids. \* \* \*

Rev. R. E. Ziesemer of Mount Olive church, Rev. T. J. Sauer and F. M. Brandt of St. Paul church and Rev. Phillip Froehlke of St. Matthew church

meeting at Algoma this week.

Dissolution papers for the North Osborn Co-operative Butter and Cheese company were filed with Register of Deeds Koch this week.

Charles Emder is at Rochester, Minn., where he is reported to be doing nicely after having undergone the first of two operations. The second operation is to be undertaken about ten days after the first.

Clifton Short of Appleton was awarded a divorce from Anna Short of Oshkosh on the grounds of cruel and inhuman treatment.

Mrs. Nellie Harriman of the public library has gone to Los Angeles where she will attend the annual convention of the American Library association. Incidentally she will visit her son Frank who has been located in California for several months.

The bus service to Black Creek was discontinued Tuesday evening.

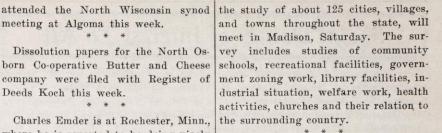
The local Legion is hard at work on plans for the Fourth of July celebration and expect to have one of the best programs ever offered the citizens of the Fox River valley.

#### STATE AND NATION

Col. F. J. Schneller, Neenah, former commander of Wisconsin department of American Legion, has been appointed chairman of the interallied contest supervisory committee of Fidac, international organization of World war veterans groups. \* \* \*

The right of private organizations in Milwaukee county to put "daylight saving'' into effect through an agreement, in spite of the state law that prohibits any municipality from adopting any other than standard time, is to be tested in Milwaukee Circuit court, injunction proceedings having been authorized by Attorney General John W. Revnolds.

The American Legion's community service committee and its survey advisory committee, which are sponsoring



Governor Kohler on Saturday unveiled a monument erected to the memory of Webster Stanley, first white settler at Oshkosh, who built his log cabin on the bank of the Fox in 1836. Miss Alice Oshkosh, Menominee Indian, great granddaughter of Chief Oshkosh, was guest of honor and sang at the exercises.





## Social Doings of Interest To All

at Waukegan, Ill., Nov. 28, 1928, has city. just been announced. Mr. and Mrs. Petersen will live at 624 E. Circle street after July 1.

daughter of Mr. and Mrs. Frank Muel- took place at St. Joseph church Tues-

ler, route 1, and Frank Parr, Appleton, took place at the Zion Lutheran church Thursday, June 12. The Rev. Theodore Marth officiated. The bride wore a gown of white satin, with tulle veil, and carried a shower bouquet. Her matron of honor, Mrs. Irvin Luepke, wore blue chiffon and carried a bouquet of roses and sweet peas. Mrs. Ray Stark and Miss Elda Schroeder, bridesmaids, wore gowns of pink satin and green georgette, re-They carried spectively. mixed bouquets. Marry Ann Parr, a sister of the groom, was flower girl. Emro Mueller, brother of the bride, served as best man, while two other brothers, Harvey and Hubertus Mueller, acted as ushers. The bride was given in marriage by her father. Following the ceremony a reception for 125 guests was held at the Mueller home. Mr. and Mrs. Parr are spending their honeymoon on an au-

tomobile trip in the northern part of | day. Attendants were Miss Adeline the state, and upon their return will make their home in Appleton.

Miss Agnes Larson, Superior, became the bride of Norman Brauer, 728 W. Summer street, on May 29. Mr. and Mrs. Brauer will make their home after July 1 in Appleton.

Mildred E. Solie, daughter of Mr. and Mrs. Axel Solie, 914 N. Drew street, and Sigmund Celichowski, Oshkosh, were married Saturday morning at the parsonage of St. Joseph church, Oshkosh. Following the ceremony, a breakfast was served to relatives and friends at the home of the bride. Mr. and Mrs. Celichowski left on a honeymoon trip through the southern part of the state, after which they will make their home in Oshkosh.

Miss Mildred Schuh, Hortonville, and Chris Everts of this city, were married at the St. Peter and Paul church. Hortonville, Tuesday morning. Miss Eleanor Schuh, the bride's sister, and Leander Everts, a brother of the groom, were the attendants. Mr. and Mrs. Everts will make their home in Appleton.

\* \* \*

Miss Edna Maldwin, Hortonville, and Louis J. Kasten, 1711 N. Appleton Neidert will make their home in Stam-

The marriage of Miss Verna Schu- | street, were married at Hortonville Satman, daughter of Mr. and Mrs. A. H. urday. Mr. and Mrs. Kasten are tour-Schuman and Russell Petersen, son of ing through Yellowstone National park Mrs. Martha Petersen, which occurred and upon their return will reside in this

The marriage of Miss Florence Losselyong, daughter of Mr. and Mrs. Joseph Losselyong, and Joseph F. Haag, The marriage of Miss Idena Mueller, son of Mr. and Mrs. Joseph Haag, Sr.,

ford, where Mr. Neidert is eastern representative of the Banta Publishing company. Mrs. Neidert was graduated from Lawrence in 1928 and is a member of Kappa Alpha Theta sorority, and Mr. Neidert, who also is a former Lawrence student, is affiliated with Beta Sigma Phi.

Miss Irene Mayer, daughter of Mr. and Mrs." Paul Mayer, 726 W. Spring street, was united in marriage to Irvin Helms, son of Mr. and Mrs. John Helms, W. Wisconsin avenue, at the St. Paul Lutheran church Tuesday afternoon. The ceremony was performed by the Rev. F. Brandt. Miss Mable Mayer, a sister of the bride, was maid of honor, and the Misses Viola and Celia Mayer, sister and cousin, respectively, of the bride, were bridesmaids. Harvey Helms attended his brother as best man. Alvin and Arthur Jaeger, cousins of the groom, were ushers.

The bride wore a gown of white satin with a veil and carried a shower bouquet of yellow roses and baby breath. Miss Mable Mayer's gown was of pink taffeta. She carried an arm bouquet of roses. The bridesmaids were gowned in creations of pale blue taffeta and carried arm bouquets of carnations and snapdragons. A 6 o'clock dinner and reception for thirty guests was given at the Mayer home after the ceremony. Mr. and Mrs. Helms are spending their honeymoon on an automobile tour through Canada. They will reside in Appleton.

The marriage of Miss Delia F. Schmit, daughter of Mr. and Mrs. Charles Schmit, N. Division street, to Carl J. Becher, son of Mr. and Mrs. Joseph Becher, Sr., E. Fremont street. took place at 7:15 Wednesday morning at St. Joseph church. Miss Isabelle Schmit, Milwaukee, was maid of honor, and John Becher, Appleton, was best man. Following the ceremony a dinner for about 12 members of Mr. and Mrs. Becher's family was served at the Schmit home. After a wedding trip, Mr. and Mrs. Becher will live at 1417

W. College avenue. The groom is city clerk, and Mrs. Becher has been employed at the register of deeds office.

Miss Mabel Wolter, daughter of Mr. and Mrs. B. C. Wolter, W. Spencer street, was married to E. S. Torrey, Ap. pleton, at high noon Wednesday at the First Methodist church. Mrs. R. K. Wolter was matron of honor; Fred Torrey, Hortonville, best man; and Kirtland Wolter, ring bearer. Mr. and Mrs. Torrey will be at home after Sep. tember 1 on Eldorado street. Mrs. Torrey, who is a graduate of Lawrence college and Milwaukee State Teachers college, has been teaching at the Lincoln school. Mr. Torrey is connected with the American Candy company. \* \* \*

The marriage of Miss Winifred Hall, daughter of Mr. and Mrs. H. F. Hall 1707 N. Oneida street, and Lee Worby, son of Mr. and Mrs. Charles Worby, Milwaukee, formerly of this city, will take place at high noon at the Zion Lutheran church Saturday. The Rev. Theodore Marth will officiate. Miss Jeanette Worby, sister of the groom, and Rueben Littman, Cecil, will be the attendants. Miss Carol Beck, Sevmour. will be flower girl. The bride will be given in marriage by her father. A



\$1.00 per couple.





Mrs. Frank Parr.

street.

sha.

Haag, Miss Helen Losselvong, Edward

Rammer, and George Haag. A wed-

ding dinner for 40 guests was served

at the bride's home. Mr. and Mrs.

Haag will reside at 833 W. Lorain

make their home in Milwaukee.

-Photo by Froelich

## June 20, 1930

reception for 25 guests will be held at the home of the bride immediately after the ceremony, following which Mr. and Mrs. Worby will leave on a wedding trip through the northern part of the state. They will be at home in Milwaukee after July 1. The bride is a graduate nurse and has been affiliated with the County hospital, Wauwatosa.

Announcement has been made of the marriage of Miss Marie Karseboom, city nurse, and Dr. Vernon Spaeth of Chippewa Falls, which occurred at Minneapolis May 31. Mrs. Spaeth will continue in her present position until September 1, when she will join her husband at Chippewa Falls.

Miss Ruth Roels, Green Bay, and Milford J. Taylor, son of Mr. and Mrs. A. J. Taylor, this city, were married at Green Bay Monday. They will reside in Green Bay.

#### Engagements

Mr. and Mrs. Louis J. Marshall have announced the engagement of their daughter, Rose Ann, to Keith Baker, Oshkosh.

Lodge Lore

#### Spanish War Auxiliary Holds Meeting Tonight

Auxiliary to Charles O. Baer Camp, Spanish War Veterans, will make a final effort to go over the top in membership at the Knights of Pythias hall this evening. A class of twelve will be initiated, bringing the increase in membership for the year up to 35, and giving the chapter a total membership of 74, the largest in the history of the local auxiliary. The larger membership has been made possible through extension of the eligibility list, and with its present enrollment, the Appleton



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membership race. The department of Wisconsin annually awards ten dollars in gold at the time of the state convention to the chapter with the largest enrollment. Following the business session, a social will be given with Mrs. Edith Grunert, president of the chapter, and volunteer workers, in charge. Details for the state convention, to be held in this city June 26, 27, and 28, are being worked out. Mrs. Rose Morris, who is the department president, is a former Appletonian.

The Charles O. Baer Camp, S. W. V., at its meeting Tuesday evening, endorsed Col. Frank J. Schneller for national American Legion commander.

Twenty new members were initiated into the Royal Neighbors lodge Thursday evening. A program and social followed the business meeting. Mrs. Emma Schwerke was chairman of the affair

Knights of Columbus held their last meeting of the season at their hall Thursday evening. A dance was held after a brief business session. Robert Connelly was in charge of arrangements.

The ladies' drill team of the Eagles Auxiliary, accompanied by a large delegation from the local aerie and the auxiliary, left Wednesday for Oshkosh to attend the annual state convention of the Fraternal Order of Eagles. The local drill team will participate in drill and ritualistic work on Saturday. Mrs. Lily Albrecht is captain of the team, of which there are nineteen members. Delegates from the local aerie are Ar-

chapter is close to the top in the state | thur Daelke, Judge F. V. Heinemann, BAD CHECK ARTISTS ARE Oscar Kunitz, Peter Rademacher, Henry Staedt, and Charles Schrimpf.

> Mesdames Perry Brown, Ed. Lutz, Harold Miller, George Hogriever, John O'Hanlon, and M. Verstegen were chosen delegates to the annual convention of the American Legion Auxiliary in Sheboygan in August. Alternates elected are Mesdames George Buth, August Arens, H. L. Playman, Fred Heinritz, Roy Hauert, and Elmer Schabo. Following the business session a social hour was held. Prizes were won by Mrs. August Arens, bridge; and Mrs. H. Bogan, dice. Mrs. Roy Hauert and Mrs. David Gallaher were hostesses.

> Women's Auxiliary, Loyal Order of Moose, made plans at their meeting June 11 for a grocery shower for a needy family, initiation and a party June 25. Mrs. Edward Ward is chairman, and will be assisted by Mrs. Wilbur Hauert, Mrs. R. Willardson, and Mrs. Ernest Mueller. Plans were also made for a picnic to be held at Pierce park July 12, with Mrs. Reinhard Wenzel in charge. Mrs. F. J. Foreman was named chairman of the November bazaar committee.

> Ladies' Auxiliary of Eagles will hold a banquet at Hotel Northern June 26. Mrs. Ida Brandt is chairman of the affair, and will be assisted by Mrs. Stella Schneider, Mrs. Mary Rademacher, and Mrs. Luella Freiburg.

> Dr. D. D. Frawly announces the opening of his office at 115 E. College avenue, Heckert-Kamps building, phone 5450.



#### COMEDY RIDERS MAKE A HIT

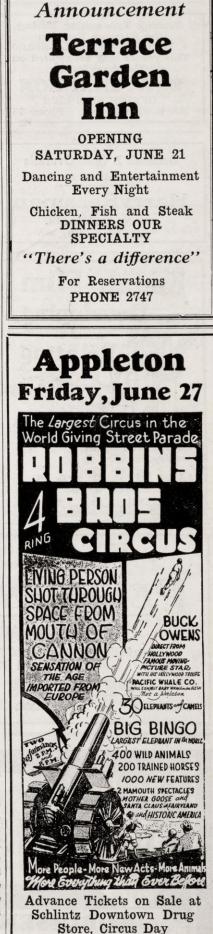
No circus is complete unless it has a comedy riding act. It is the most costly of the whole show and the number of comedy bareback riders who lead in their profession can be counted upon one's fingers. The Hobson family -known all over the world as superb riders-are the comedy stars who will be in this city on Friday, June 27, with the Robbins Bros. There are eight in the act and they occupy the center of the rings for nearly thirty minutes. The women riders do a number of novel stunts that captivate the audience from America and Asia.

the beginning but the clown work of Rider Hobson brings laughs that seemingly push the roof of the big canvas tent up into the skies.

The circus will arrive early in the morning and with its thousands of people will present the circus of the century. It is the largest in the world giving a street parade, has four hundred wild animals, two hundred trained horses and a two hour program of the choice of the circus acts of the entire world. Many of the acts come from England, France, Germany, South

## SENTENCED IN LOCAL COURT

James Biang of Chicago and C. H. Cannon of Paris, Texas, who had been arrested on the charge of victimizing local stores by passing worthless checks in payment of purchases, were given severe sentences to Waupun when they pleaded guilty to forgery. They had also operated in other cities in this territory and the police had quite a collection of the checks which they had issued.



#### The Week's Parties

Miss Marie Geiger and Merrill Lathan, who are soon to be married, were guests of honor at a party given by Mrs. William Retza Friday evening.

Mr. and Mrs. Milo G. Clark were surprised at a housewarming by a group of friends Monday evening A 6 o'clock dinner was served to 28 guests.

Twelve members of Beta Sigma Phi fraternity of Lawrence college enter-

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tained at a breakfast at the Candle | and Miss Stecker. Hostesses were Glow Saturday morning for George Neidert, Stamford, Conn. Mr. Neidert was married Saturday noon to Miss Marion Worthing.

Miss Verna Larsen was guest of honor at a party given by Mrs. J. N. Garvey, Mrs. E. A. Turton, and Miss Helen Hartung Saturday at the Candle Glow tea room. Bridge prizes were won by Mrs. S. Schernick, Mrs. G. Schommer, Mrs. J. Singler, and Miss Fannie O'Connell. Miss Larsen will be married July 5 to Walter Vaughn.

Miss Isabelle Milhaupt, who will be married July 15 to Ivan Stone, was the guest of several showers and parties recently. Eight friends and relatives entertained for her at Fisk, Wis., Thursday evening. Saturday evening she was guest of honor at a miscellaneous shower given by the Misses Edith and Katherine Small.

Mrs. Earl D. Miller and Miss Gertrude Adrians entertained at a bridge party at the home of the former Tuesday evening in honor of Miss Iva Locksmith, who will be married June 28 to Dr. F. J. Huberty.

A group of friends surprised Mr. and Mrs. Theodore Glawe Sunday evening in honor of their fifth wedding anniversary. Cards and dancing provided entertainment. Prizes were won by Mrs. R. Berzill, Mrs. J. Smith, and Mrs. B. Wendt.

Miss Annette Filz was entertained at a miscellaneous shower at the home of Mrs. Carl Witte Monday evening. Miss Filz will be married June 25 to Elmer Daelke.

The Missionary society of Zion Lutheran church met at the school hall Wednesday afternoon, instead of Erb park as planned. The afternoon was devoted to games, prizes having been won by Mrs. George Buth, Mrs. Julius Radtke,



Mrs. Elsie Stecker, Mrs. Lorena Schultz, Mrs. Rose Tank, Mrs. Elizabeth Tock, and Miss Ella Tock. Mrs. Ella Stark and Mrs. Anna Staedt constituted the entertainment committee.

Miss Anna Suchy, whose marriage to Sylvester Adrian will occur June 30, was entertained at a shower Monday evening at the home of Miss Goldine Massonett. Miss Frances Janke was assistant hostess.

Miss Margaret Heuttle and Miss Helen Winkle entertained at a dinner and bridge party at Candle Glow tea room Tuesday evening. Prizes were won by Misses Anita Boese, Alice Jansen, and Dorothy Nooyen.

Twenty-seven members of the Appleton Business and Professional Woman's club were entertained at a picnic at High Cliff Tuesday. The next meeting of the group will also be a picnic, at the home of Mrs. Emolina Gmeiner, Hancock street, in July.

Appleton Riding club held its annual picnic at Waverly Tuesday. The trip was made on horseback. Twenty-five riders participated.

## This Week in the Churches

Mrs. J. F. Foreman entertained Mrs. F. F. Martin's circle of the Ladies' Aid society of the Presbyterian church at a one o'clock luncheon Tuesday.

Woman's Missionary society of Trinity English Lutheran church made plans for the district rally to be held in October at a meeting at the home of Mrs. Arthur Wendt Monday evening.

Members of the Young Women's Mis sionary society of Emanuel Evangelical church entertained at a picnic supper Wednesday at the home of Miss Mildred Lembcke, Hortonville.

\*

The Brotherhood of Trinity English Lutheran church participated in a picnic of the Fox River Valley Brotherhood at Menasha park today. An outdoor devotional service was held this morning.

The annual Sunday school picnic for children of the Zion Lutheran church was held at Pierce park Sunday. Devotional services with special music by the choir took place in the forenoon, and games and contests provided entertainment in the afternoon. Music was provided throughout the day by the 120th Field Artillery band. Ladies of the parish served dinner and supper.

Mrs. Ernest Hasselblad was the leader at the meeting of the Women's Union of the First Baptist church Tuesday. Mrs. A. S. Henningsen was chairman of the hostess committee, and was assisted by Mrs. Elsie Taylor. Mrs. G. V. Payzant reported on the state convention.

The Friendship class of the Baptist church entertained their husbands and tached to Fort Sheridan.

June 20, 193

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families at a 6 o'clock picnic suppr at Pierce park Tuesday. Mrs. C. Ri gles was chairman.

The 1931 convention of the Ho Name societies of the Green Bay di cese will be held in Appleton. Stoegbauer was re-elected secretary treasurer at the annual meeting Green Bay Sunday, which was attend by 600 members from the vario branches of the diocese. Appleton del gates included Gustave Keller, Sr., J. seph Weber, Frank Groh, George Schi dermayer, Ray Dohr, Al Stoegbaue and the Rev. Father Crescentian. Ho Name branches were urged to spons Boy Scout troops and encourage wide distribution of Catholic literature.

Two Appleton citizens were honored at the eighty-sixth anniversary meet. ing of the Wisconsin Baptist association at Fond du Lac last week. The Rev. Ernest Hasselblad, pastor of the local Baptist church, was elected vice president of the Wisconsin Baptist Ministerial Union, which held its sixtyseventh meeting at the time of the con vention, and Robert Eads was chosen president of the Baptist Young People's Union. Mr. Eads held the office of third vice president of the state organization during the past year.

Sixty-six children were enrolled in the vacation Bible school, under the auspices of the First Baptist church, Monday evening. Mrs. H. L. Playman, Miss Gwendolyn Vandawarka, Mrs. Carl Ebert, Miss Edith Cooney, Miss Muriel Smolk, and Mrs. George Payzant have charge of the various departments, arranged according to age of pupils. Robert Eads and Clarence Miller are in charge of the intermediate department.

THE FIRST WARD GROCERY

A couple of months ago the old landmark where Peter Traas and company had conducted a grocery store so many years, was torn down and the firm went out of existence. But Mrs. Traas and Henry Tillmann did not feel content at any other occupation and this week announced that they had purchased the Bethe grocery store at 1016 E. Pacific street and will be prepared to furnish all their old customers with good things to eat the same as when they were at the old stand. The new firm will operate under the name First Ward grocery.

#### LOCAL BOY RECEIVES COM-MISSION IN NATIONAL GUARD

Mr. and Mrs. M. S. Peerenboom, 333 W. Eighth street, have received word that their son, Maurice E. Peerenboom, of Wisconsin Rapids, has been commissioned as a second lieutenant of Battery E, 120th Field Artillery, the unit to which the local military band also is attached. Mr. Peerenboom is employed at the Nekoosa-Edwards Paper com pany and has been active in the national guard company since residing at Wisconsin Rapids. He was a member of the Appleton guard company for four years and holds a commission also as second lieutenant in Company C, 2nd Infantry, of the army reserve forces atJune 20, 1930

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## Here and There With the Clubs manifest by the audience.

Thirty-one women golfers of Riverview Country club met for luncheon at the clubhouse Monday. Plans were made for luncheons and golf games each Monday, with various members of the club in charge. Prizes will be awarded to winners of each event. Mrs. R. K. Wolter will be chairman of the first meeting, June 23. \* \* \*

Flag Day was observed by members of the Appleton chapter, D. A. R., with a 1 o'clock luncheon and program at the Candle Glow Saturday. Mrs. N. P. Mills had charge of the luncheon.

The last meeting of the season of the S. E. C. club was held Saturday evening at the home of Mr. and Mrs. Otto Kasten. Mrs. Grover Wiegand, Herbert Yandre, and Mrs. George Wiegand won prizes at cards.

Alpha Delphian chapter closed its year's activities with a picnic at the Werner cottage, Shawano, last Friday. A social program followed the dinner served at the Luedtke farm.

Physical examinations for all girls who plan to attend the Onaway camp were conducted at the Woman's club this afternoon. Those who failed to appear for examination are now obliged to have the examination made by their own physicians. The personnel of the camp council is complete with the exception of camp nurse, and includes Marjorie Kranhold, camp director; Catherine Ditzler, assistant director and dietician; Helen Gilman, swimming, boating and canoeing; Florence Hitchler, assistant; Esther Ronning, handcraft; Mrs. William Bauerfeind, scouting, hiking, and outdoor cooking; Mrs. Harold Podzilni, canteen and library; Kathleen Cooney, singing and duty; Lucille Kranhold, dramatics; Margaret Heckle, assistant; Elizabeth Smith, nature study. Junior councillors are Monica Cooney and Jean Shannon, newspaper; Elizabeth Shannon, assistant to nurse; and Yvonne Catlin, handwork assistant. Roy Marston will be lifeguard, and Martin Killoren and Robert Bergman chore boys.

#### TRIBUTE TO LOCAL ORGANIST

Writing in the Evening Tribune-Times of Hornell, N. Y., Ray W. Wingate has the following to say about an organ program given by LaVahn Maesch of Appleton at the dedication of a memorial organ in Alfred, N. Y .: "At the First Alfred Seventh Day Baptist church, last evening, LaVahn Maesch of Appleton, Wis., presented a remarkable program in dedicating the new 'Sarah Burdick Rosebush' memorial organ.

"Mr. Maesch came and saw and how he conquered his enormous audience with his charming personality, his keen sense of musicianship, his variable interpretative timbre, his decisive fluent technique, his absolute tonal balance, and his mastery of the greatest in organ literature.

felt by the keen interest in the organist and his interpretations as was

"Music of the great masters, interpreted by as able an artist as LaVahn Maesch is, cannot be translated into words, thus it is with trepidation that I endeavor to interpret the selections.

"In the writer's estimation the Bach "Fantasia and Fugue in G Minor," one of the greatest of all the compositions for the organ, was the acme of perfection for a scholarly interpretation of the great master, in color and technique, a number unknown to most musicians except the real artist."

#### Short Trips of Interest

#### Poppe's Rocks

A pleasant afternoon trip is the one to Poppe's Rocks near New London. Of course you can take the concrete all the way to New London, but a more pleasant trip is to turn north at Greenville and follow 76 past the Catholic church, turning west at the second road. A couple of miles brings you to a hill, one of the few real hills in Outagamie county, from the top of which a wonderful view of the surrounding country, especially of the Wolf river valley to the west and north, may be enjoyed. You will undoubtedly have to shift to second in climbing this hill, and in going down the western side be sure to leave your engine in second, unless you know that your brakes are in good condition. Keep straight on west a few miles over rolling country, with splendid views of both sides, until you come to Hortonville. Here turn to the west on 26 and follow the concrete to New London.

Where 26 turns to the north in New London keep straight ahead to the west until you come to the paved road leading to the south and southwest. Follow this past a beautiful pine grove and the cemetery. About a mile south of the cemetery is an old farm house on the west side of the road with a large hedge of lilac bushes along the road. Turn in here and follow the road through the farmyard to Poppe's Rocks. Mr. Poppe, who owns the place, is getting along in years, but he is glad to have visitors, though he likes to have them stop at the house and ask permission. He also insists that they refrain from digging up trees and shrubs and so marring the beauties of the natural park. The huge granite boulders known as Poppe's Rocks lie on both sides of the road, the largest to the west. This is fully a quarter of a mile long and rises seventy-five feet above the bed of sand on which it lies.

Walk over these rocks and picture to yourself the great glacier that bore them like pebbles on its surface and finally dropped them there in the sand. Marks made by the glaciers can still be seen on the surface. Here you will be surprised to find cactus of the prickly pear variety; a frost resisting cactus found in few spots in Wisconsin. Canadian violets, blue, white, and the blue with the violet lip will also be found in their season. The grove of pine and hardwood to the south is a good picnic ground, but a better is on the rocks "A program of magnanimity was where you can look over the immense

west and south.

Leaving the rocks follow the road south, between a couple of the immense boulders, then take the first turn to the east. Follow this road one mile until you come to the county line road (the line between Waupaca and Outagamie counties). Follow this road south, across highway 10 until you hit county trunk "W" which leads to the southeast and east until you hit 150 near Winchester, where you will be getting back to familiar territory. Follow 150 a couple of miles towards Neenah, then turn north a couple of miles and then east again. This will keep you off the main highway and eventually bring you out on the brickyard road, past the old stone quarry where you will probably see a score or more "kids" and some of more mature years, sporting in the clear, cool waters of what they now call Crystal lake. Then on past the Butte des Morts golf club back to Appleton.

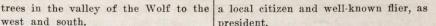
The entire trip is only about sixty miles and will take you through a lot of pretty scenery, a goodly part of which will be new to a great majority of our readers. On most of the route outlines you will meet very little traffic in spite of the fact that the roads are uniformly excellent, with only a few rough spots near the beginning.

#### LOCAL AVIATION

#### By Merle C. Zuehlke

Aviation in the Fox River Valley has received decided impetus with the organization of the Valley Aeronautical association, composed of a group of aviators and air-minded citizens interested in the promotion of aviation and aeronautical activities.

The association was formed as the result of a long-felt need for a spirited group to promote the cause of aviation throughout the valley. The membership roll now carries the names of about forty "air-bugs" from Larson, New London, Clintonville, Oshkosh, Neenah-Menasha and Appleton with Karl Greunke,



Meetings are held the first Monday of every month at the Geo. A. Whiting Airport and several air-events are being contemplated. Two dances have already been given and the proceeds will be used to purchase a parachute for the use of the members.

Citizens are asked to lend their continued support to the association and anyone interested in the promotion of flying may apply for membership by inquiring at the Whiting airport.

It may be added that the Valley Aeronautical association operates with the co-operation of the local airport under the management of the West Brothers, two aviators who have done much to interest citizens of the Fox River valley in the cause of flying.

The extent of their work may be judged when it is said by those "in the know" that Appleton has one of the finest, livest and best equipped airports in the midwest.

Visit it and see for yourself!

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## What They Say

The Chain Store "Bug-a-Boo"

You have had several articles in the Appleton Review lately about the menace of the chain store and have heard individual merchants talk about the unfair methods of the chain-short weights, inferior quality, dishonest advertising, etc. I also heard Phil Grau in his talk at Memorial chapel but I have yet to hear one real argument advanced to show that the chain store is a real menace. And, by the way, did you notice who was there to hear Mr. Grau? Very few of the merchants from home owned stores and practically all of the managers of the chain stores. Funny, wasn't it? The chain store manager wanted to find out why he was a menace but the individual merchant did not care to learn how to combat the chain.

The argument that you hear the oftenest is the one about all the money from the chain store going to Wall street and none remaining here. Everyone, who does any reading at all, knows that this is not so. Take the A. & P. chain alone and they spend more money in the state of Wisconsin than their entire sales in the state amount to. Last year they spent in Wisconsin \$50,000,000 not including taxes, rents, or salaries, but for merchandise only. Some of the larger amounts included in this enormous sum are: butter, \$8,800,-000; cheese, \$6,932,000; eggs, \$1,599,-000; meats and poultry, \$2,603,000; produce, \$4,730,000; and canned foods, \$4,200,000. These figures make the old argument sound silly, don't they?

Yet there are many arguments against the chain store and the individual merchant who knows what they are has no fear of the chain store. He knows they are here to stay but he also knows that the chain store has serious drawbacks. He knows that this is not really the chain store age and he is making use of his opportunity.

You think from the "holler" that is going up that the chain store had just sprung up within the last year, but this is not so. Geo. Hartford founder of the A. & P. chain started with one store 70 years ago and a dream of a chain from the Atlantic to the Pacific; and this has just been accomplished this year. Rather a slow growth, wasn't it, and not a mushroom as you have been led to believe.

Yes, undoubtedly, the chain store is here, and is here to stay, but the real merchant who actually studies the situation knows that the advantage is not all on the side of the chain store by any means. By his studies he knows these things: That there are two kinds of chain stores. First is the kind that has a real manager who is in complete charge, who is an honest to goodness merchant, who lives in, and is a part of, the community and caters to it. In this type of store you will find experienced salespeople, who are paid what they are worth and who give to the public the service to which it is entitled. There are not many of this type of chain store in Appleton, and yet this class of chain is the independent merchant's only competition.

In the second class of chain stores | sides that listen to a tale of woe about one or two years of experience, who is not the real manager of the store but has a half dozen supervisors and district managers over him. This type of manager is absolutely not allowed to use his own initiative or individuality but must follow the rules and orders which he gets from day to day. Window displays are sent to him in picture form and must be put in on the day called for. If it is snowing and his picture calls for a straw hat windowstraw hats it must be.

In this second class of store you will find that all of the buying is done from the main office, and no buyer can sit in Chicago or New York and know what this community wants. The result is that these stores carry only merchandise on which a good profit can be made regardless of whether or not they fit into this community.

Have you ever gone into one of the chain stores of the big mail order houses? Did you expect to find all of the goods on display which they list in the big catalogue? Most customers do expect to find them because they are in the catalogue. But not so; the store is really a sample room and when you approach the clerk and ask for an article not on display he will pull out his pocket catalogue, show you the price of the article, tell you how soon he can get it for you and take your order. By this method customers have to wait for goods that they need at once and when again in the market they will go to a home merchants store, but if the article he desires cannot be found there and the clerk does not know the price of it or how soon it could be gotten, back to the chain goes your customer and chances are that he or she stays there.

In this second class of chain store you very seldom find complete ranges of sizes or colors because they have to show such a high rate of turnover that they carry a very limited stock and this in only the very fastest moving sizes and colors. In these stores you do not find experienced help. The manager has to hold his operating expenses to a certain arbitrary amount of his net sales and so only salespeople who are inexperienced and who will work for a very small wage can be hired and even these are not sure of steady employment. Did you ever go into one of this class of chain store and stand and wait while a clerk finished counting the number of a certain item or finished measuring a piece of goods? These stores have to send in a report every so often to the home office as to the amount of goods on hand and as these counts have to be made by the salespeople, the customer has to wait.

The average individual consumer does not like the chain store and he would be with the independent merchant almost 100 per cent in his fight against them if he could use sound arguments and sound business methods in this fight. You cannot expect the family who are getting barely enough wages to live upon to go to a home store, pay more money for the same brands of goods and in many cases poorer service than he gets at a chain store and be-

you will find a manager who has had how the small merchant is being driven out of business by the unfair methods of the chain. These stories are hard to listen to if you are wondering, as you buy, if you can possibly stretch your money out to last until next pay-day.

When the individual merchant ceases to be a store keeper and commences to be a merchant the battle will be half won. He has heard so much about the buying power of the chain that he is beat before he starts. While if he made a study of this question he would find that buying power does not make such a whale of a difference as he imagines. Selling power is much more important. Selling to a customer what he wants and not buying from some high powered salesman what he says you ought to have, often spells the difference between success and failure in many a store. You, Mr. Home Store Owner, are doing your buying directly from your own store here and you should be in a better position to know what quality, quantity, pattern or style will sell in Appleton than any salesman can tell you and lots better than a chain store buyer who sits in an office in New York or Chicago.

Also a thousand times more important than buying power is your turnover, and if you go into a chain store and ask for items that only sell once a year and in some cases not as often as that you will find that they do not carry such goods. Not at all, they only carry items that move often and, of course, these goods can be sold at a much closer margin of profit than slow sellers, or shelf warmers as they are commonly called. If you have an article that sells for \$1.50 that moves but once a year and that article costs you \$1.00 your gross profit would be 33 1/3 per cent on your selling price. If your cost of doing business is 27 per cent your net profit for the year on this article is 6 1/3 per cent. Better lend your money. if you still have any left, at 6 per cent and get rid of your worry. Now if you sold this article twelve times a year, and ordered each time, your profit on

your investment of \$1.00 would he twelve times 6 1/3 or 76 per cent Turnover sure does mean a lot, and yet a good many would-be merchants have an idea that the word TURNOVER; what your wife says to you in the middle of the night when you snore so loud she can't sleep. Nope, you got to be awake now-a-days if you stay in business long.

You can't get turnover by constantly introducing new unadvertised merchan. dise. Did you ever stop to consider that the chain store always gives the independent merchant the honor, and inci. dently the cost, of introducing new articles that they are not sure will take? After the demand has been created and the advertising done the chain puts them in stock and gets the turnover.

If you, Mr. Independent Merchant wouldn't be quite so independent, but would study chain store methods, in. stead of berating them, adopt what is good, cut out what is bad (and there is plenty to cut) give your customers real honest-to-goodness courteous, pleas. ing service, stop using the threadbare expression "sorry we are just out of that, but we expect some in any day," cut out your buying of shelf warmers and slow movers, hold down your credit losses to where they belong so that your customers wouldn't have to pay for your mistakes, you would not only compete with the chain store-you would have him backed off the map and instead of being a store-keeper trying to keep your head above water, you would be a merchant sitting on top of the heap.





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### The Crippled Lady of Peribonka by JAMES OLIVER CURWOOD 0000

#### INSTALLMENT XVIII

Paul had told only Claire that he was on his way to her. At the station a familiar ace came out of the hurrying streams of humanity to greet him. It was Jimmy Ennerdale, whose presence always gave him greater comfort than that of any other man. He had known Ennerdale for a long time, and Claire had grown up with him like a sister. Jimmy had always seemed older than Paul, with a premature grayness in his hair and a slight stoop in his thin, sensitive body. His affection for Paul possessed the unchangeable quality of the marble out of which he was slowly and persistently chiseling fame for himself as a sculptor. He had been working in the West, and Paul had not seen him for a year. Ennerdale had grown older in that time, he thought. His face was thinner, his hair whiter over his temples, his physical tone even less robust than when he had seen him last. He had the same quick, nervous alertness about him, and it did Paul good to see the gladness in his face as they gripped hands. He knew that Claire, unable to meet him herself, had sent Jimmy in her place.

"She is like a child, waiting for you," said Ennerdale, as they rode toward his home. "I was there with mother last evening, and she asked me to meet you. She cried and laughed and is damnably happy. If you don't mind, I'd like to come over when you two have settled down, and have you tell me about this monstrous happening. May I?"

'You know you don't need an invitation," said Paul. "Come tomorrow."

He had an odd feeling of not knowing what was going to happen as he left Ennerdale and entered his home. He could feel himself under a strain roused by the nearness of explanations which it was Claire's right to hear and his duty to make. It would be hard to talk about Carla, as he must, even should Claire in her wisdom ask for nothing.

Claire was waiting for him in her room. This act of thoughtfulness pleased him. She knew that in a peculiarly embarrassing moment they should be alone. Both were sensitive, each a little fearful of what one or the other might betray in their first greeting. He was thinking this when he went to her. As her door closed behind him, his first impression was of a room filled with flowers. Claire, like Carla, loved them. The air was delicately fragrant with their perfume. Claire was bending over a mass of white roses when he entered, and then came toward him with both hands held out. She did not put her arms about him or offer him her lips, yet never had he seen such a light of happiness shining in her eyes. He made a movement to kiss her, but she drew back in such a way that her act seemed scarcely to be repelling him.

"Not now, Paul. Not until we have talked. Then, if you want to kiss me, you may.'

She was astonishingly free of the tension which he had anticipated, and as she stood with her fingers clasped warmly about his, telling him how glad she was that he was alive, and how doomed to despair and unhappiness she would have been if he had not lived to return to her, he wondered if

had never known. For she seemed, all at once, to have drawn herself farther away from him than she had ever been, but in such a sweet and friendly way that the change in her seemed one which could not bring hurt with it.

It was Claire's fight that was hardest. It was going to take a Joan of Arc courage to say what she had planned to say.

She made him sit near her, so they were facing each other.

"Paul, we are going to be honest. You will promise me that?'

He knew he was preparing to equivocate as he gave his word. A lie to save Claire from hurt was more credible than truth. The impulse to shield her, to keep from her all suspicion of his love for Carla, swept over him as he looked at her. She was like the flowers on the table, as easily crushed, he thought. More vividly than ever he saw the difference between her and Carla. Carla would fight on through tragedy, even to death. Claire, suffering more, would droop and fade like a petal in a rose, shrinking from the quicker and more physical action which the other would find for himself. He was not analyzing himself, or her. The thoughtlike a picture-impressed itself upon him, and Claire, gazing at him in these epic, introspective moments, as if partly seeing the swift visioning in his mind, surprised him by saying:

"Paul, I wonder if you know, just how much I honor and respect you. I wonder if you realize how fine you are. I have failed to play my part-as your wife. I have not let you know these things as I should. The fault in our lives is not yours. It is mine. I think I could have made you love me. Yet I saw the unfairness of it unless I could make myself love you first. I hoped and prayed for that.

There wasn't love when we were married, on either side. You did not love me, not in the way you wanted to love a woman, and my feeling for you was an immeasurable respect and admiration for an honorable gentleman. It seems trite and superficial to say that the interests of our families brought us together, does it not? But it is true. I wanted to love you. But I discovered-after a little while-that something was in my way."

"I know," he found himself saying. 'You couldn't love an animal, Claire. I was that, until the day you came to the Mistassini. I have been blind and brutal. God knows I am only half worthy of you!" "And Carla?"

So softly did his wife speak Carla's name that for a moment it seemed as if he had not heard it.

"We have promised ourselves to be honest," she continued. "Do you remember a letter I wrote you from Paris in which I said I was coming to you and that I was sure a more important thing would happen for us in your woods than any journey, like your promised one around the world, could give?'

"Yes, I remember."

"Do you know-now-why I told you that?'

"I have only wondered."

"It was because I had seen, because I had read between the lines of your letters, because I knew at last a great love had " were Claire, his wife, who was talking come into your life, and that Carla Haldan to him, or another Claire—some one he had brought it to you. You do not love

you would sacrifice everything for my sake.'

His fabric of lies was gone, his soul laid bare under the gaze of his wife's eyes.

"I want to hear you say it, Paul," She was repeating Carla's words whispered to him in the blackness of the earth. "That is why I came to you there. A woman may hide her love from a man, but not from another woman, and it was impossible for Carla to keep her secret from me. Yours was still more open, though I saw you making a magnificent fight. I know, Paul. But I want to hear it from your lips. I must hear it. Do you love Carla Haldan?'

"Yes, I love her."

"More than any other woman in the world?"

"I could only love one woman in that way."

He was conscious of having struck a deadly blow, a hurt he would rather have died than inflcit upon Claire. It had dragged itself from him in spite of his determination, and he waited for his punishment, its effect on her. Claire's eyes did not waver. She did not flinch. A starry, radiant light came into her face, and she gave a breathless, half-articulate cry, not of shock or of pain, but of joy. He saw the blood flushing her cheeks, the

me. You love Carla. And, loving her, tenseness leaving her body, and they sat for a time in silence, neither making an effort to speak.

Then he said:

"I thought I would hurt you. And you are glad!'

"Yes, I am glad. I thank God you love Carla."

She rose to her feet, and took a letter from the table. She was trying to keep from crying as she gave it to him.

"I want you to read it and then come back to me," she said. "This evening, if you will, Paul. I lack the courage to tell you things. You will understand when you open it alone.'

(To be continued)



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## **Our Friendly Neighbors**

12

Birds or Squirrels-Which? Again the question arises, which shall it be?

Some years ago people had become so aggravated with the depredations of the squirrels that they took matters into their own hands and, for a time, they were kept down. Today I have seen seven young squirrels tearing about the gardens, digging here and there, looking for food. What do they eat? How can they live? Who feeds them? Do you? There are very few nut trees left in the city; there are no nuts at this time. Then what? Birds' eggs; voung nestlings!

A while ago a robin built a nest in an elm in my yard. Such a beautiful

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nest it was; so carefully every bit of material that was put into it was chosen. The two robins became so tame and so trusting! While Madam Robin left the nest for a drink or for a rest, the male stood astride of it guarding the precious eggs.

Then the little ones were hatched and he fed them, at first bringing the tiniest white flies, then the little green worms, and in between he'd tear into bits, and gather them up, a big fat angleworm for the mother! We could see the five little mouths from our window and watch them with much pleasure and interest. The father did all the feeding.

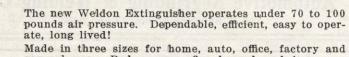
One day, when the little ones were almost ready to fly, a pair of squirrels climbed up the tree, a branch of which leaned against the neighbor's garage. One squirrel slowly, cautiously crawled, foot by foot, closer and closer to the robins' nest, while the other jumped to the roof of the garage and ran along the ridge. Stratagem! Trying to lead the parent robins away from the nest, while squirrel number one took the lit tle robins, one after another, sat up on his hind feet and ate them, feathers, bones and all!

The larger robin tumbled from the nest. I picked him up and tried to put him on the roof of the shed, but he, frantic with fear, tumbled screaming onto the ground again. Amidst the cries of the parent birds and my own screams, one would have thought the squirrels might have been frightened away, but they are not so easily intimidated; are afraid of nothing but a good dog and there is only one way to get rid of them.

I have known a squirrel to cut off the twig from which a vireo's nest was suspended because it was not strong enough to bear his weight so that he might reach the nest. With two others I once watched a squirrel devour a mother vireo, powerless to do anything

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to save her. I threw a stone at him and managed to hit him where he sat in a tall tree, but he gathered up the bird and, climbing higher into the tree, calmly finished it.

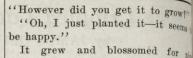
Then, one summer a squirrel robbed me of an entire family of young song sparrows. I never can forgive him that or efface the tragedy from my mind.

Another spring I could see five robins' nests from my kitchen door. One after another they were visited by the squirrels and the eggs ruthless ly scratched from the nest or calmly sucked, amidst the shrieks and cries of the robins. The fifth nest being in the apple tree in my own yard and being finally protected by a guard of galvanized iron fastened about the trunk, came out all right and the robin was at last left to raise her family in peace. Belting trees that are used by nesting birds with wide strips of tin or the reversed guard will go a long way towards protecting the birds from squirrels, cats and other enemies that can climb up to them. -E. L. E.

Editor's Note:-Two or three weeks

**Our** Gardens

ago we invited those who had met with success in transplanting wild flowers to their home gardens to let us hear about



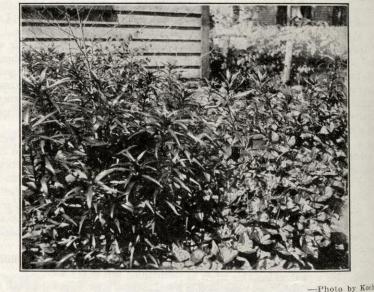
years; then it failed to come up.  $L_{0.5}$ liness?

At one time I had over forty kind of flowers in my little plot, but, as with life in general, it is the survival of + golden fittest and the stronger ones crowd a the more delicate.

I have many "tiger lilies," all free one bulb brought many years ago fre he upper peninsula of Michigan. Dais and buttercups grown from seed gail ered at Mackinac Island. Hepatie from Kelly Brook, rattlesnake plants from Berry Lake, columbine and wi geranium from "Lovers' Lane." heavenly blue birdsfoot violet free Camp Douglas, a stately mullein from 'County Line.'' Wild ginger from the woods and blue vervain from a k near St. Nazianz. All reminders pleasant trips and good friends.

as to Many things growing in my garde well a were brought by the birds-a chok rule to cherry, mountain ash, woodbine, will for the grape, asparagus, wild currant, a others.

be it Care must be exercised in the select "dress tion of wild flowers for the home gas tempti den. Hepatica, blood root and trilling other : seem to love cultivation. The last cinnan charming in a bed of tulips. Wild phlo a bit is delightful; golden rod is lovely, to slices but must be kept under control. Blu or sala or ric



A memory garden of wild flowers

hope there will be many more. If you you. Don't plant milkweed, touch-m have in your garden wild flowers that will not usually grow "in captivity," tell us how you do it. It need be only a paragraph or two, if you have not time for more.

#### My Hobby By E. Louise Ellis

Everyone who has a hobby thinks his is the very best and wants all his friends to think so, too. So I wish that everyone would try a Wild Flower Garden-it is a never-ending pleasure!

My wild flower garden is really a Souvenir or Memory Garden, and such happy memories as each flower brings to me! Think what a pleasure it is to remember our beloved poet, Eben E. Rexford, standing beside it and talking of different "things called weeds" and saying of the yellow cprepedium (lady slipper, moccasin flower, as you will),

it. We print one response today and | vervain also likes to get the better not, or butter-and-eggs; they sprea too fast and too far.

Here is a partial list of "Flowers d the Fallow," which assures me so wild blossoms from early spring ti



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#### June 20, 1930 1930

late autumn, in the order of their bloomv ? " ing: wild ginger, blood root, Canada ms to mayflower, hepatica, purple violet, earbuttercup, mandrake, birdfoot vionine kt, columbine, trillium, white violet, Lone. het, bellfiower, dogbane, tiger lily, late buttercup, field daisy, wild asters, kinds polden rod, woody nightshade, elders with berry, yarrow; moon seed, loose strife, of the d out late golden rod; ferns.

from from IN and OUT aisies gath. Kitchen oatica ntain wild The from from

### Food Well Served Tastes Better

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The successful hostess does not put a hill food into dishes without careful thought rs of as to whether it appeals to the eye as

well as to the taste. This is a good arden rule to follow when setting the table choke for the family as well as for guests. wild No matter how well cooked food may and

e it is appreciated more if it is "dressed up" a bit so that it looks tempting. A few sprigs of parsley or other appropriate greens on a roast, red innamon apples or pears with poultry; bit of red or green pepper, olives, slices of tomato or beet with cold meats " salads; a bed of rice for stews; sliced a riced hard-boiled eggs as a garnish

#### Waterless Cookers

#### A Real Boon to Housewives

With the waterless cooker, your whole meal, meat, vegetables and lessert-can be cooked at one time. No need to watch it-you can set it over a low flame and leave it for hours, while you go visiting or shopping. When you return you'll find a most delicious meal ready for you, better cooked and far tastier than you would ever imagine such a meal ould be.

For a limited time nationally advertised \$6.50 aluminum waterless cookers may be purchased at the People's Clothing company, 113 E. College avenue, for only \$5.95-95c down, 95c weekly. This is an opportunity that should not be overlooked by any thrifty housewife.

or some vegetables; cherries and other hightly colored fruits for salads and aggest themselves to you, if you are interested in trying.

There are inexpensive little tools to elp you present food more acceptably. Some are for cutting vegetables in specal shapes for salads, garnishing, or serving by themselves; some will help

Tou to make potato rosettes around the ish or meat platter; but you can do anch without any of these helps. A lovely flower, or a perfect, fresh

haf on the bread and butter plate or the dessert plate; some perfect fruit erved on a bed of its own leaves; wee fowers frozen into the ice cubesstores of ideas will come to you, once you try.

A little originality in the arrange-

APPLETON REVIEW

ment for the center of the table. It need not be flowers, always. Have you ever noticed how lovely and decorative some foliage is? Charming arrangements can be made with the least expenditure of time and effort, and no money.

Interest the children in helping you. You'll be surprised how they will take hold. One mother who tries to make breakfast an especially happy and appetizing meal was happily surprised to find her very small son had brought in a morning-glory for each melon plate

and was placing them himself. Try it and see how much more interesting your food will be to yourself and the whole family.

#### A Sunshine Cake that is a bit different

Separate six eggs. While beating the whites stiff (with 2/3 teaspoon cream tartar added when half beaten), boil 1 cup sugar with 6 tablespoons water until it spins a thread. Beat into the whites just as for boiled frosting. Then beat yolks until thick and creamy; add to the beaten whites and fold in 1 cup pastry flour sifted 4 or 5 times. Flavor. Start in cold oven and bake about 1 hour, raising heat when about half done.

-Mrs. E. P.

From the home economics laboratory of a baking powder company come these suggestions for new uses of their baking powder:

\* \* \*

While scrambling eggs add a teaspoonful baking powder for every six eggs to get a lighter product.

In mashing potatoes add 1 teaspoonful to every two quarts while creaming to get a fluffier, smoother result.

In making apple or cranberry sauce, a level teaspoonful to every quart of fruit will enable you to use half the usual amount of sugar.

Baking powder, 1 teaspoonful to every pint, will improve the flavor and consistency of tomato and other cream soups.

Add 2 level teaspoons of baking powder to a batch of chocolate fudge, while beating, to get a smoother, finer product.

I have tried some of these and found them good, so I pass them on to other readers of this column.

-L. E. M.

Appleton alumni of Alpha Delta Pi sorority of Lawrence college entertained their husbands at a picnic supper Wednesday evening at the home of Mr. and Mrs. Karl M. Haugen, 1047 Messerts-hundreds of nice ways will E. Nawada street. Twenty people were in attendance. After the supper the evening was spent in playing bridge.

#### ARE YOU WEATHERWISE?

A whitish yellow sky after sunset brings rain in the night or the following day.

If it rains and the sun is shining at the same time, the devil is whipping his wife and it will surely rain tomorrow.

If it clears off during the night, it will rain again shortly.

Sun drawing water, sure sign of rain. When a heavy cloud comes up in the southwest and seems to settle back, look out for a storm.

Three days' rain will empty any sky.

#### Flowers of the Fallow

I like these plants that you call weeds,-Sedge, hardhack, mullein, yarrow,-That knit their roots and sift their seeds Where any grassy wheel track leads Through country byways narrow.

They fringe the rugged hillside farms, Grown old with cultivation, With such wild wealth of rustic charms As bloomed in Nature's matron arms The first days of creation.

They show how Mother Earth loves best To deck her tired-out places; By flowery lips in hours of rest, Against hard work she will protest With homely airs and graces.

You plow the arbutus from her hills, Hew down her mountain laurel; Their place, as best she can, she fills With humbler blossoms; so she wills To close with you her quarrel.

She yielded to your ax with pain, Her free, primeval glory;

She brought you crops of golden grain: You say, "How dull she grows! How plain!"

The old, mean, selfish story!

Her wildwood soil you may subdue, Tortured by hoe and harrow; But leave her for a year or two, And see! She stands and laughs at you With hardback, mullein, yarrow!

Dear Earth, the world is hard to please! Yet heaven's breath gently passes Into the life of flowers like these; And I lie down at blessed ease Among thy weeds and grasses. -Lucy Larcom.

Miss Irene Albrecht and Mrs. W. H. Dean gave a program of musical numbers at the county asylum Sunday afternoon. Dr. H. E. Peabody gave the address at the services. Piano solos by Miss Albrecht were: Confidence (Mendelssohn), Consolation (Mendelssohn), Morning Greetings (Schubert). A vocal solo by Mrs. Dean, Sunshine in the Soul, and a duet, In the Garden, by Miss Albrecht and Mrs. Dean.

Miss Sophie Schaefer has accepted the position of manager of the coffee shop at Hotel Appleton. Miss Schaefer has long made a study of food values and balanced meals. For the past six years she has been director of the Y. M. C. A. cafeteria here.

Northwestern University graduated the largest class in its hitsory this week.

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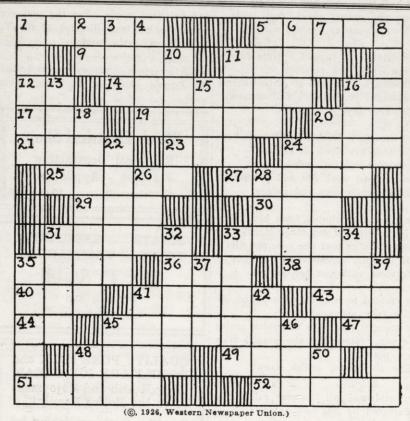
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A RESTFUL RELAPSE



Horizontal. 1-To fascinate -Sets a trap -Condition of mind -Vehicle 11. -Printing measure -Temporarily inert -To exist 16 17—Juice of a tree 19—Requires 20—Writing implement 21-A snare -Conjunction 23. An unusual accomplishment -Vapor 25. 27—To long for 29—To open a keg 30. -Circumference of a wheel 31--Fuses -Fuses -Good -Auditory organs 36--Beverage 38-To cease 40-To conquer -Ensnares 43—Ocean 44—Boy's name Speech -Note of scale 47-48-To exchange (var. sp.) 49-To let fall 51-The kind of milk not to cry over 53-Street cars (Eng.)

Solution will appear in next issue.

#### RECENT DEATHS

Vertical

1-High point of a wave 2-Part of "to be" 3-Measure of length 4-Earth's satellite 5-Prohibits

-Golf club carrier -War god

6--Skill -That thing -Exhausted

10-

11-

15-

31-

33

45-

-Vision

-Humans

20—Allows 22—Rings a bell 24—Is unsuccessful 26—Fit

28-Period of time

-Spiritless

37—To consume 39—Buckets

41—Horse's pace 42—Kind

-Night bird

46—Conjunction 48—Note of scale 50—Father

34—Acts 85—Pitchers

-Young woman -Leather strip

16—Vegetable 18—Model





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died Saturday. The body was taken to the Schommer funeral home and the funeral was held Monday from Sacred Heart church. Vivia Margaret Hintz, 10, daughter of Mrs. James Varnish, died last Thursday of heart disease. The funeral was held Sat-urday afternoon from Mount Olive Lutheran church, Rev. R. E. Ziesemer officiating. ER R. Donovan, 42, formerly of Apple-ton, died last week at his home in Min-neapolis. He leaves his widow, one son and two daughters. The body was brought to Appleton and laid to rest in St. Mary ceme-tery Saturday. Trank Daminsky, 54, died at his home, No Drew street, Thursday morning. He was born in Germany and came to of the leaves two brothers, Albert in Neillsville and William in Appleton, his father-in-law, Julius Koletzke, and a num-ber of friends. The body was taken to the staken to the Key. Theo. Marth officiating. Miss Catherine Murphy, 75, died last week at her home on S. Memorial drive. She pother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one borher, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; three nieces, Mrs. William Garvey and one bother, James Garvey, both of Apple-ton; the cometery in Freedom.

"My Boys"

(Affectionately dedicated to the members of Chas. O. Baer Comp, No. 3,

United Spanish War Veterans.) Mine, by the love you bear my own, The comradeship born of the "blue"; Not ties of flesh and blood alone Attune the heart to beat more true. Mine by the name your proud Camp bears,

Mine by a mother's tears and prayers.

As yet-as yet I dare not come To clasp the hands so gladly given; The thought that his dear lips are

dumb-

The sight of you-O, pitying heaven! You in your manhood's bloom and pride,

And he not standing by your side.

A mother's heart, what it must bear! What tears of sorrow flood her eyes Who sees her best pass from her care, To give his life in sacrifice! At sight of flag, her soul distressed, She shrinks from those she loves the best.

But what are broken hearts compared To country's gain that else were lost? Great things were won by him who dared

To bare his breast nor count the cost! Your courage was the kindled fires Inherited from your patriot sires.

The tiny seed within the mold Unnoticed lies; the soft rains beat Till it is hidden; the young and old May trample it with careless feet; In time this seed, a spreading tree, Will "monarch of the forest" be.

So in the years your brave deed lies; This century wanes and dawns anew; The millions who their freedom prize Will give the praise that is your due; For time will bring the love and fame That ever crowns the hero's name.

God bless my boys-nor will you know The tender thoughts which in my heart Shall follow you wher'er you go; Your life of mine must be a part; Your love for him, your comrade true, The link that binds my love for you. -Libbie C. Baer.

The regular business meeting of the

June 20, 193

Woman's Relief Corps was held at E hall this afternoon.

meider 112 So. Appleton St., Telephone 308-3

NOTICE!

NOTICE: "Notice is hereby given to each and ever person who owns, occupies or controls las in the Village of Combined Locks, Count of Outagamie, State of Wisconsin, to us or destroy all Canadian Thistle, Engle Charlock or Wild Mustard, Goatsbean Quack or Quitch Grass, and on all las owned, occupied, or controlled by you is said town, and out to the center of an highway on which such lands may abu highway on which such manner as sai effectually prevent them from bearing see or spreading to adjoining property, as is out of the Wiscons Statutes." MALACHI RYAN,

MALACHI RYAN, Village Presiden June 20-27.

NOTICE TO PROVE WILL AND NOTICE TO CREDITORS State of Wisconsin, County Court, Outs gamie County IN THE MATTER OF THE ESTATE OF JOHN FRANSWAY, Deceased.-IN PRO BATE.

FURSUANT TO THE ORDER made i this matter by the county court for Out gamie county on the second day of Jun 1930,

this matter by the county court for Out, gamie county on the second day of Jun 1930. NOTICE is hereby given that at a special term of said court to be held at the cou-house in the city of Appleton in said cour-ty, on the first day of July, 1930, at its opening of the court on that day, or sec thereafter as the same can be, will be heard and considered the petition of Car-rie Rockstroh for proof and probate of the alleged will and testament of John Fras-way, late of the city of Appleton, in said county deceased, and for letters testame. tary, or letters of administration with sail will annexed to be issued to Carrie Rock-stroh and Notice is hereby also given that all claim for allowance against said deceased must be presented to said court on or before the sixth day of October, 1930, which is the time limited therefor, or be forever barred and NOTICE is hereby also given that at a fregular term of said court to be held at the court on that day, or as soon thereaffes as the same can be, will be heard, examined and adjusted all claims against said de-ceased presented to the court. Dated June 2, 1930. By order of the Court, FRED V. HEINEMANN, County Judge.

RYAN, CARY & RYAN, Attorneys for the Executor. June 6-13-30

BENTON, BOSSER & TUTTRUP, Attorneys for the Petitioner, 309 Insurance Bldg., Appleton, Wisconsin.

June 13-20-27