

Wyeth's Elixir B-Plex advertisement.

[s.l.]: [s.n.], 1938

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THE OTHER FACTORS ARE IMPORTANT, TOO

The superior results obtained from natural vitamin B complex therapy, as represented by brewers' yeast, are due to the combined effect of many components, some well known and others as yet unidentified.

This dramatic nutritional response cannot be duplicated by any combination of crystalline B vitamins.

The increasing preference for vitamin B complex therapy parallels the growing concept that B-vitamin deficiencies are usually multiple.

Wyeth's* Elixir B-Plex* is a palatable preparation containing in each teaspoonful all the water-soluble active constituents from 60 grains of high grade dried brewers' yeast. The importance of thus maintaining the natural ratio of B-vitamin components is suggested by Elvehjem.

Adequate precautions in manufacture and storage insure full label potency at all times.

Dosage: The suggested dose of Wyeth's Elixir B-Plex is two teaspoonfuls twice a day or as directed by the physician.

How Supplied: Wyeth's Elixir B-Plex is supplied in eight-ounce bottles, and is available at all pharmacies.

*Reg. U. S. Pat. Off.

JOHN WYETH & BROTHER, INCORPORATED, PHILADELPHIA, PA.