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Sheboygan centennial and homecoming, 1834-1934: official souvenir program and historic booklet. 1934

Sheboygan Centennial and Homecoming Association
[Sheboygan, Wisconsin]: [Sheboygan Centennial and Homecoming Association], 1934

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SHEBOYGAN CENTENNIAL *and* HOMECOMING 1834-1934



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25¢

Souvenir Program
AUG. 26TH to SEPT. 3RD

SHEBOYGAN REFERENCE/BASEMENT

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Sheboygan Centennial and Homecoming Associat
Sheboygan centennial and homecoming
... : official souvenir program an
d historic booklet.



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SHEBOYGAN CENTENNIAL
and HOMECOMING

1834

OFFICIAL SOUVENIR PROGRAM

AND

HISTORIC BOOKLET

1934

August 26th to September 3rd, 1934

SHEBOYGAN, WISCONSIN



EXPRESSION OF APPRECIATION

SO many organizations and individuals have helped in various ways to make the Sheboygan Centennial and Homecoming Celebration a success that it would be impossible to thank each personally, so we take this opportunity of expressing our sincere appreciation to them. We want especially to thank the Mayor and members of the Common Council, the Chairman and members of the County Board of Supervisors, The Sheboygan Press, Junior and Senior Associations of Commerce, Yacht Club, Business and Professional Women's Club, Wolf-Olson Post No. 1230, Veterans of Foreign Wars, and the Ladies Auxiliary of Wolf-Olson Post, Woman's Club, Business Men's Association, Historical Pageant Committee, management of the Eagles Auditorium, and all others who in any way assisted. We are also sincerely appreciative of the aid given by business concerns who advertised in this Souvenir Program, who decorated their places of business, entered floats in "The March of Time" parade, and who lent encouragement in many other ways.

Executive Committee,

SHEBOYGAN CENTENNIAL AND HOMECOMING ASSOCIATION

FOREWORD

OFFICERS and members of the Sheboygan Centennial and Homecoming Association, which is a harmonious group composed of representatives of virtually every civic, fraternal, military, patriotic and other city-wide organization, are happy to welcome back home the former residents of this city and members of their families, as well as to extend greetings to others who come here to join in celebrating the one hundredth anniversary of the establishment of the first settlement on the site of the present City of Sheboygan.

Arrangements for a proper observance of this anniversary have been made over a period of several months. Care was exercised in providing a variety of entertainment, and we believe you are going to enjoy the program that the Association has planned for you.

This celebration is the fruit of an idea contained in an editorial written in The Sheboygan Press on April 14th, 1933, by the Hon. Charles E. Broughton, in which he called attention to the fact that in 1934 Sheboygan would be one hundred years old, and suggested that it would be appropriate to celebrate on that anniversary. Accepting the suggestion, the Sheboygan Business Men's Association, oldest existing organization of its kind in this city, decided to sponsor such an event.

On April 29, 1933, Mayor Willard M. Sonnenburg endorsed the Centennial idea and ordered reminders of the 100th anniversary placed on all official city stationery. A number of civic organizations, as well as many business concerns, also had reminders printed on their stationery, and thousands of these were sent to all parts of the world in the course of routine correspondence.

On May 10, 1933, the Sheboygan Business Men's Association authorized the appointment of a city-wide executive committee to perfect a separate and distinct organization whose sole responsibility would be to take care of arrangements for the celebration. Accordingly, on November 7th, the Sheboygan Centennial and Homecoming Association was born. The following officers were chosen: Sid Kaye, president; Arthur F. Winter, general chairman; Arnold Steimle, vice president; Alderman Otto Messner, secretary; and William Zeinemann, treasurer. Three days later, the executive committee met and set August 26th to September 3rd as the dates for the celebration. From that time on, hundreds of meetings have been held by the various committees, whose members have devoted a vast amount of time, thought and effort to plans.

The celebration period is here. Friends from far and near are with us. All of us should be happy. We ask you to bear with us the mistakes that have been made, considering that everything was done by voluntary workers who feel that they owe an obligation to the community in which they live and that they should repay that obligation. Their only compensation for services rendered is the satisfaction of knowing that they did the best they could to help make Sheboygan people, former residents and other friends happier.

Sid Kaye, President
Sheboygan Centennial and Homecoming Association



WM. H. MAROLD
7TH. WARD.



NORBERT N. STOELB
8TH. WARD



A. R. KUNTZE
1ST. WARD.



L. H. FLAGEL
1ST. WARD



W. H. SPRENGER
2ND. WARD.



HENRY ZINKANN
6TH. WARD.



JAKE A. KLEIN
5TH. WARD
PRES.



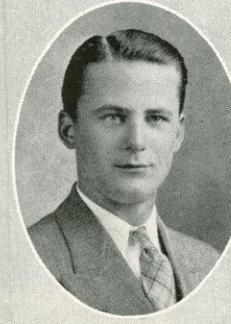
HON. WILLARD M. SONNENBURG
MAYOR



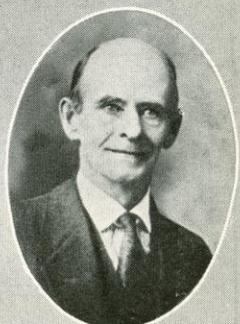
OTTO MESSNER
8TH. WARD.
CHAIRMAN - COMMITTEE
OF THE WHOLE



E. S. FESSLER
2ND. WARD.



ALFRED GERBER
6TH. WARD



S. J. FAIRWEATHER
3RD. WARD.

THE COMMON COUNCIL
SHEBOYGAN WISCONSIN.

1934



NIC. SCHNETTLER
7TH. WARD



EMIL MARQUARDT
5TH. WARD.



OSCAR C. MEYER
4TH. WARD



E. A. MEVES
4TH. WARD.



FRED KNEEVERS
3RD. WARD

PHOTO BY
Glasser Studio.

MAYOR'S OFFICIAL GREETING

IN behalf of the citizens of Sheboygan, I wish to extend a welcome and hearty greeting to former residents and others who have come to this city to join us in celebrating the one hundredth anniversary of the establishment of the first settlement on what is now the site of the City of Sheboygan.

While you are with us, we want you to enjoy every minute of the time. You will find for your entertainment a splendid program arranged by the officers and committees of the Sheboygan Centennial and Homecoming Association. Everything that volunteer workers could do has been done to make your stay here a most pleasant one, and we sincerely hope that you will thoroughly enjoy yourselves.

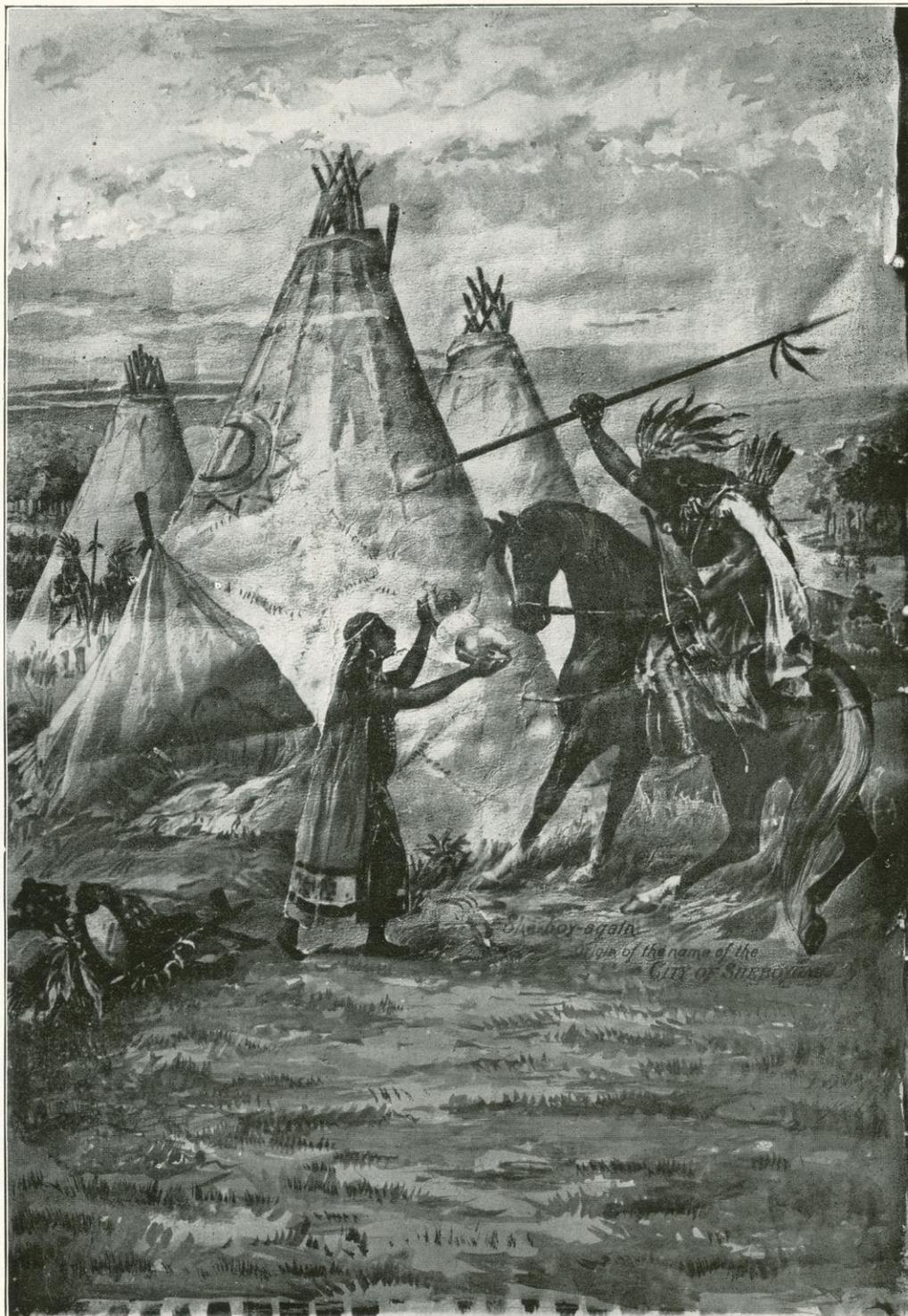
Sheboygan is a city of 40,000 inhabitants, all of whom are thrifty and conservative, lovers of beauty, makers of beauty, and above all, hospitable, and everyone of them joins me in extending this welcome.

We want you to know Sheboygan before you leave us. We want you to become acquainted with our people, to see our beautiful parks and public buildings, as well as our residential sections. You will find no tenement districts here. Most of our people own their homes, and are proud of them. Beautiful lawns and gardens will greet your eyes in every direction. Whether rich or poor, everyone assists in keeping our city clean and beautiful.

Arrangements for the Centennial celebration have been made by the Sheboygan Centennial and Homecoming Association, an organization composed of representatives of all civic groups and the Common Council of the city. All officers and committees have contributed generously of their time, talents and efforts, in making the plans, and deserve the commendation of all for the work they have done. As Mayor, I want to express my thanks to those who have served in various capacities in making this celebration possible.

Willard M. Sonnenburg, Mayor,
City of Sheboygan.

"SHE-BOY-AGAIN"



Courtesy—Democrat Prtg. Co.

Tradition says that an Indian chief resided at Sheboygan in the early part of the nineteenth century who was the father of a large number of daughters. Fortune, however, had not yet graced his household with a son. One day after returning from the hunt his wife ran forth from the wigwam to greet him and present him with a newly born babe. The stalwart chief looked at it sharply and (so the story goes) replied in a disgusted manner—"She-boy-(a)ga(i)n! Although this tradition is very interesting, still it has no historic basis.

(SEE PAGE 43)

SHEBOYGAN'S CENTURY OF PROGRESS

By WALTER J. PFISTER

A HUGE forest of gloomy pines at the mouth of a winding river and on the shores of a mighty lake. Thin spirals of smoke issuing from the campfires of the Pottawatomie Indians as they sat in front of their tepees. Dense wilderness, with a few almost impenetrable trails. Bark canoes and crudely built rafts as the only means of transportation and convoy.

That was what there was to be seen at the present site of Sheboygan before the white man came to settle these shores.

Today beautiful homes, lawns, streets and parks, large factories and sturdy commercial and public buildings have transplanted the wilderness and tepees. A network of expansive highways and both steam and electric roads now connect this same area with the world. Huge lake steamers and other modern craft now ply the waters of the same winding river that once knew only canoe and raft. Airplanes fly overhead, and the civilization of the twentieth century is with us in its entirety.

The interlude between the two foregoing word pictures was a long and eventful one. It is replete with dates of historic importance but the one of principal importance during the week of Sheboygan's Centennial and Homecoming program is that of 1834.

100 YEARS OF PROGRESS

While it is true that white men had visited this area many years before and that a definite start towards some sort of a community had been made before the year of 1834, it was just one hundred years ago that this same site became duly recognized as a definite settlement in a wild and sparsely settled territory.

Historically speaking, Sheboygan's march of progress is best divided into four eras—the pioneer period, which dated from prehistoric days to 1846 when Sheboygan received its charter; the era of commercial and civic growth as a village until 1868; the period of industrial boom which had its origin in the manufacture of furniture and which extended to 1885; the era of electricity, modern transportation, communication and civilization in which we are still living and to which we are adding new marvels each year.

Without doubt the first white man to view the site of Sheboygan was Jean Nicolet in 1635 on his way south from Green Bay. With his sturdy Huron braves in large birch-bark canoes, he skirted the shores of Lake Michigan during the course of that noted exploration conducted by Nicolet at the order of Samuel de Champlain, governor of new France, and in so doing silently glided past that huge gloomy forest which was destined to become a leading city of Wisconsin.

Historians claim that eight years later Sieur Louis Joliet and James Marquette, returning from Green Bay after dis-

covery of the Upper Mississippi river, also passed the site. Beyond doubt many others—adventurers, fur traders, soldiers and priests—visited the same territory, but their explorations were not recorded.

FIRST KNOWN LANDING

The first known landing at the site of Sheboygan to be recorded is that of Missionary Father St. Cosme, a native of Quebec, who came upon a Pottawatomie Indian village here in 1699.

These Indians, of a nomadic race, later fled to escape the Chippewas and the Sioux who warred continually for the Sheboygan county territory during the latter part of the eighteenth and early part of the nineteenth century. So long and bitter was the two-hundred-year war between the latter two tribes that it was not settled, according to the History of Wisconsin, until the government called the rival chieftains to a parley, and Chief Hole-In-The-Day of the Chippewas claimed the Sheboygan territory "by right of conquest." And during the greater part of the war the area destined to be Sheboygan remained just wilderness.

The first white settler to visit the site of Sheboygan was William Farnsworth, who was to be one of the area's foremost pioneers. He visited here in 1814, left for several years, and then returned in 1818, the same year that Governor Cass, chief executive of the Michigan territory, landed here with a fleet of canoes.

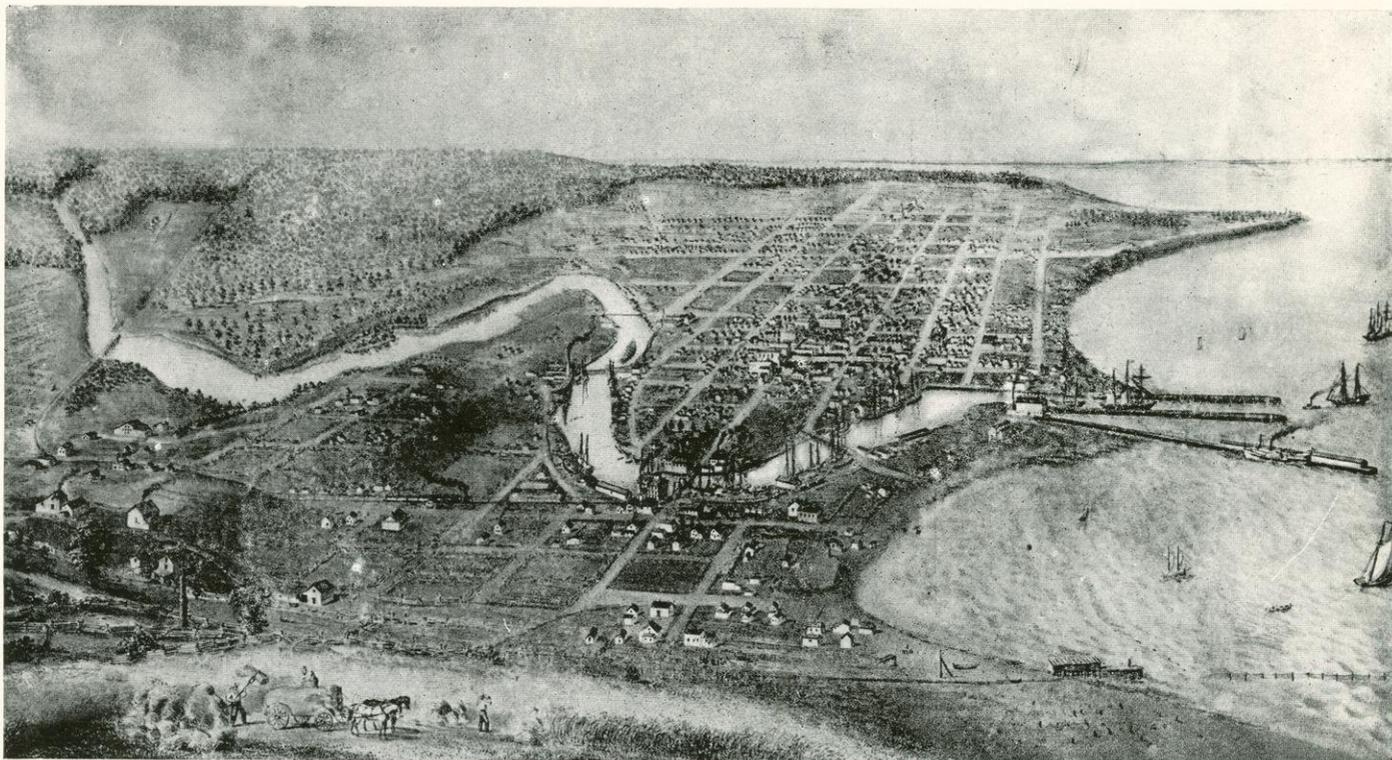
With the arrival four years later of William Paine and Colonel Oliver C. Crocker, the Sheboygan area saw its first sign of industry and commerce. These two men built the first saw mill and two log cabins—one of which was near the site of the present county courthouse—after deciding to settle here.

This property they sold, however, in 1835 to William Farnsworth who was rapidly gaining the reputation of being a promoter of progress in this frontier territory. At that time the government made a survey of this area and put the land on sale at Green Bay. It was promptly purchased by Farnsworth who bought up enough land to make him half owner of the village plat of Sheboygan.

FIRST WHITE WOMAN

The first white woman came to Sheboygan as a result of this transfer of property. Requiring help to look after his interests, Farnsworth went to Chicago to hire Mr. and Mrs. Jonathan Follett for that purpose, and they took the job. While her husband assisted Farnsworth or looked after his property while he was gone, Mrs. Eliza Follett attended to the feminine duties about the log cabins and was of general assistance about the village which was just beginning to spring up.





SHEBOYGAN—SEVENTY-FIVE YEARS AGO

It was not until December 17, 1838 that Sheboygan county was organized for legal and executive activities, although the area still judicially remained a part of Brown county. The first election of county and town offices occurred in March, 1839. The county had been created by an act of the territorial legislature on December 7, 1836, but it did not become independent of Brown county until May, 1846.

Many important events in the history of Sheboygan and Sheboygan county occurred during the year 1836 and immediately after, all in the wake of the building of the first sawmill. What is referred to as the first hotel, "The Sheboygan House" was built in 1836, and the village was platted the same year. Charles D. Cole organized a mercantile business and became the first postmaster, mail being delivered twice a week from Milwaukee and Green Bay. Other parts of the county became inhabited, and in 1840 the population was 133. The first building that really could be called a store was built in 1843, and a year later the population was 227.



SOLDIERS' MONUMENT

With the granting of a charter to the village of Sheboygan in 1846, the pioneer era of Sheboygan was at an end, and in the place where the Indians once had held their councils, the beginning of a prosperous community then existed.

VILLAGE GETS CHARTER

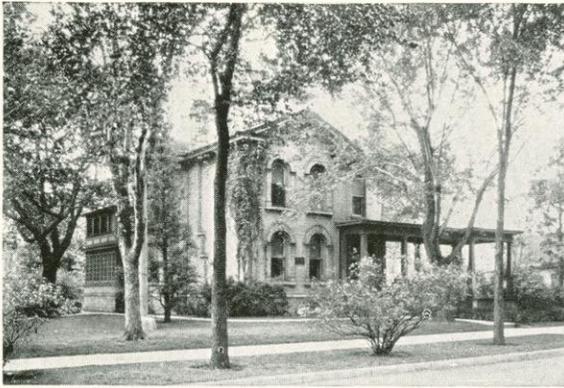
From the time that the village received its charter to the Civil War, Sheboygan continued to prosper. During the charter year, "The Sheboygan House" was opened formally as a hotel, and it was not long before many new businesses started. They included a machine shop, blacksmith shop, hardware store, men's furnishing shop, hide and leather store, a grocery, foundry, furniture store, bakery, jewelry store and many dwelling houses.

HISTORICAL DATA

Editor's Note:—In the compilation of the data for this article, as many reputedly reliable sources as possible were consulted. As historical authorities frequently differ among themselves on various details, it will only be natural if there are differences of opinion on several of the dates contained in this article. However, the author feels that, on the whole, it is a truthful and accurate account of the development of Sheboygan from a wilderness and Indian village to a modern Middle Western city.

During the year 1853 Carl and William Roenitz started the tannery here which later became the American Hide and Leather company, which up to a number of years ago was one of the important industries in the state.

There is a rather hazy historical interlude during the early development of Sheboygan village because of the court house fire of 1860 which caused records previous to that year to be lost. The year of the fire, however, was important from other standpoints, for it was at that time that Karl Schurz, nationally prominent German-American spoke at Sheboygan and during the same year the first passenger train ran from Sheboygan to Glenbeulah was built.



AMERICAN LEGION HOME



PUBLIC LIBRARY

That the Civil War stirred the proper amount of patriotism in this community at the time is indicated by the fact that in 1861 the German bank and the Bank of Sheboygan offered \$15,000 to aid Governor Randall in equipping and marshalling forces to assist in protecting the property of the United States and in "putting down treason and rebellion." A recruiting office also was opened, and on August 15, 1862 all shops and stores in Sheboygan closed in order to aid in getting volunteers. A bounty of \$3,000 also was subscribed with the provisions that the quota be filled.

TELEGRAPH IN 1863

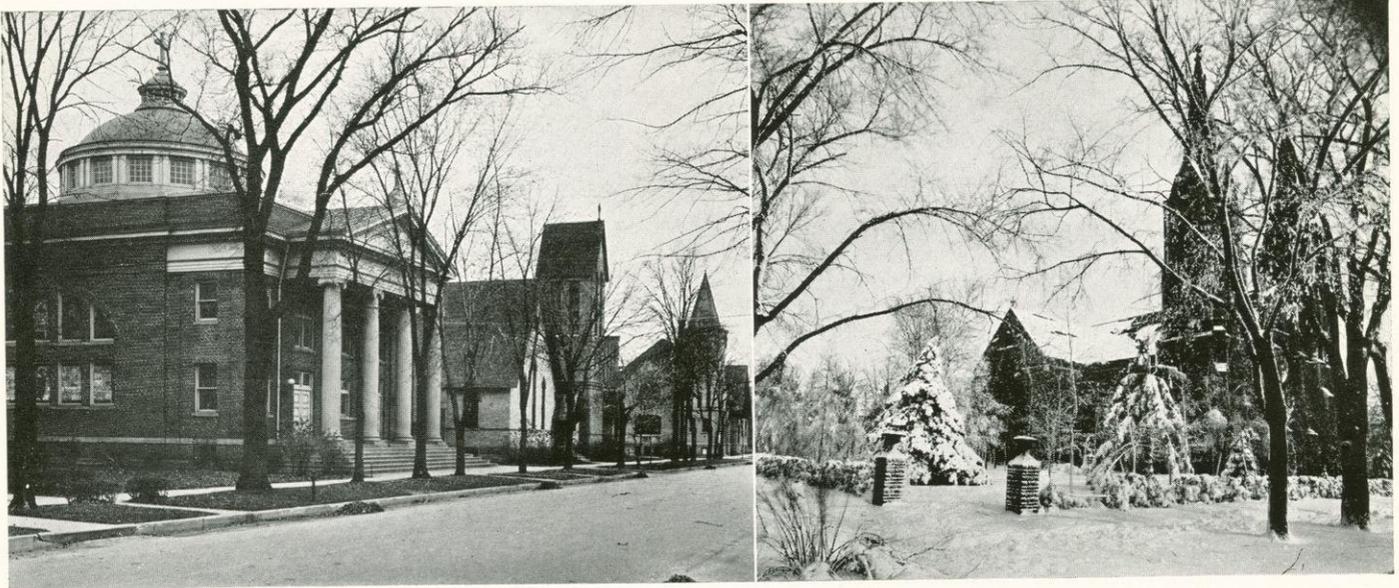
A number of important events also occurred in the year of 1863. The first board of trade was organized, and the first telegraph line into the village of Sheboygan was introduced.

The next decade also meant much for progress because the developments included much construction, establishment of a lumber yard, marble shop and the erection of sixty-nine new buildings. Work was also started on the Lake Shore railroad, and George B. Mattoon, later one of the outstanding men in building Sheboygan as a furniture city, started a furniture store.

The year 1868, however, changed the village of Sheboygan from just a "going" village to a manufacturing center, for in that year the Sheboygan Manufacturing Company—the present Sheboygan Chair Company—was organized. The Bemis Bros. and Crocker factory was started soon afterward, but was destroyed by fire in 1874. The Phoenix Chair Company started in 1869, and from then until 1891 many different factories sprang up and added to the growth of Sheboygan as an industrial center.



SHEBOYGAN—TODAY



A FEW OF THE MANY FINE CHURCHES

And Sheboygan was not like the man who stood still. Phenomenal growth from immigration and prosperous conditions greeted Sheboygan between 1881 and 1885. Railroad connections had been made. A large number of German immigrants swelled the population. Paving of the streets began. Electricity had come in, and electric cars had begun to supplant those formerly drawn by mules.

In 1900 an interurban electric line was built between Sheboygan and Sheboygan Falls, a distance of six miles. Two years later it was extended another seven miles to

Plymouth, and in 1909 the same number of miles were added to bring the line to Elkhart Lake. The Milwaukee, Manitowoc and Green Bay railroad, which was later to be known as the Chicago and North Western railroad, had begun operating between Sheboygan and Milwaukee as early as 1872. In 1908 the Milwaukee Northern Electric Company had built its line between Milwaukee and Sheboygan, and from that time on the city of Sheboygan was being served by both electric and steam lines as far as transportation and industry were concerned.



A VIEW OF THE LAKE FRONT FROM NORTH POINT



N. 8th STREET
LOOKING NORTH



THE NATIONAL SECURITY BUILDING



N. 8th STREET
LOOKING SOUTH

STILL MARCHING ON

Since those days, in comparatively recent years, bus lines have transplanted the electric interurban line to such points as Elkhart Lake, and a network of concrete and black-top highways has linked Sheboygan to every village in state and to every state in the union for automobile, bus, truck and other vehicular traffic. Airplanes fly overhead, telegraph messages transfer important messages, and the radio both brings and sends out the latest in entertainment and important news.

Sheboygan has become highly modernized. It is no

longer the wilderness that Jean Nicolet once gazed upon; it is no longer the frontier, log-cabin town that inspired the promotion for progress of William Farnsworth; it is no longer a small-town village with muddy roads and plank road connections; like its neighbors, also, it has survived the board-walk, gas-light days.

Sheboygan is now a metropolis on a minimized scale—it is a part of the world. It has advanced during the past one hundred years from a barely recognized settlement to what it is today. It will continue to advance with the march of progress, the march of time.



BENEDICT'S OLD HEIDELBERG CLUB, SEVENTH FLOOR NATIONAL SECURITY BUILDING

*The Sheboygan Board of Fire & Casualty
Underwriters congratulate Sheboygan on its
hundred year record of safety and fire prevention*



A Part of Sheboygan's Excellent Fire-fighting Organization

ALBRECHT INSURANCE AGENCY

JOHM M. STEIMLE AGENCY

HUB B. BURKART AGENCY

EMIL CLARENBACH AGENCY

R. A. FRIEDRICHS AGENCY

J. D. HALSTED AGENCY

GEORGE HELLER, JR.

JUCKEM INSURANCE AGENCY

THE GEORGE J. KROEFF AGENCY

THE LIEBL AGENCY

W. C. ROENITZ INSURANCE
AGENCY

WM. MARTENS AGENCY

HOPPE'S INSURANCE AGENCY

H. A. MEYER INSURANCE AGENCY

OSCAR C. MEYER INSURANCE
AGENCY

HAROLD E. MUELLER AGENCY

EDW. F. OEHLER & CO.

GERRY PAULY AGENCY

O. W. SCHMITZ AGENCY

ALBERT WILBERT

NYE & WINTER COMPANY



RESIDENTIAL SECTIONS OF SHEBOYGAN



Gas Industry has 63 Years of Interesting History in Sheboygan

AS early as 1855 enterprising citizens of Sheboygan secured a charter for a gas plant from the city authorities but, because of financial or mechanical difficulties, were unable to complete their plans. 16 years later—in 1871—the vision of these public service pioneers was realized, and the Citizens Gas Light and Coke Company was organized by E. P. Larkin, E. H. Goodrich, J. J. Orton, A. A. Avery and E. Marnier. In the spring of 1872, over 62 years ago, the first gas light brought cheer to the people of the young city. For a number of years this company, popularly known as the "Sheboygan Gas Company," struggled along. Rates were \$3.50 per thousand cubic feet. Helpers at the plant and on the street were paid as low as \$35. a month.

Unable to earn a satisfactory profit on its business, it merged, in 1886, with the newly formed National Gas Light and Fuel Company and was known as the Sheboygan National Gas Company. The new company had urged needed improvements on the old concern and when the latter could not make them, asked for and secured a charter to serve the city with gas and in the end absorbed the original company.

Many improvements were made soon after. Gas was reduced in price to \$2.75 per thousand cubic feet. Records show that coal retailed for about \$3.50 per ton at this time and that wood was free. Gas was used entirely for lighting.

During the years that followed, up to 1900, ranges were being perfected and in that year the company was sold to J. T. Linn of Detroit, and the use of the fuel for cooking was developed. In 1905 Mr. Linn sold his interests to Howard J. Lescher who changed the name

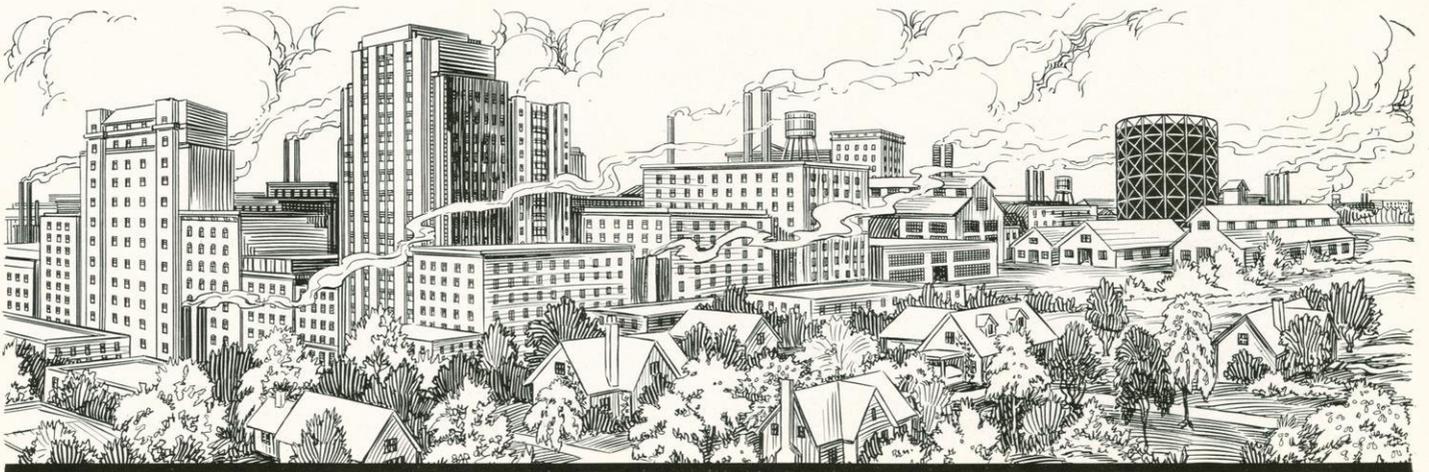
to the Sheboygan Gas Light Company. Several plant improvements had been made the year before to take care of the new cooking business.

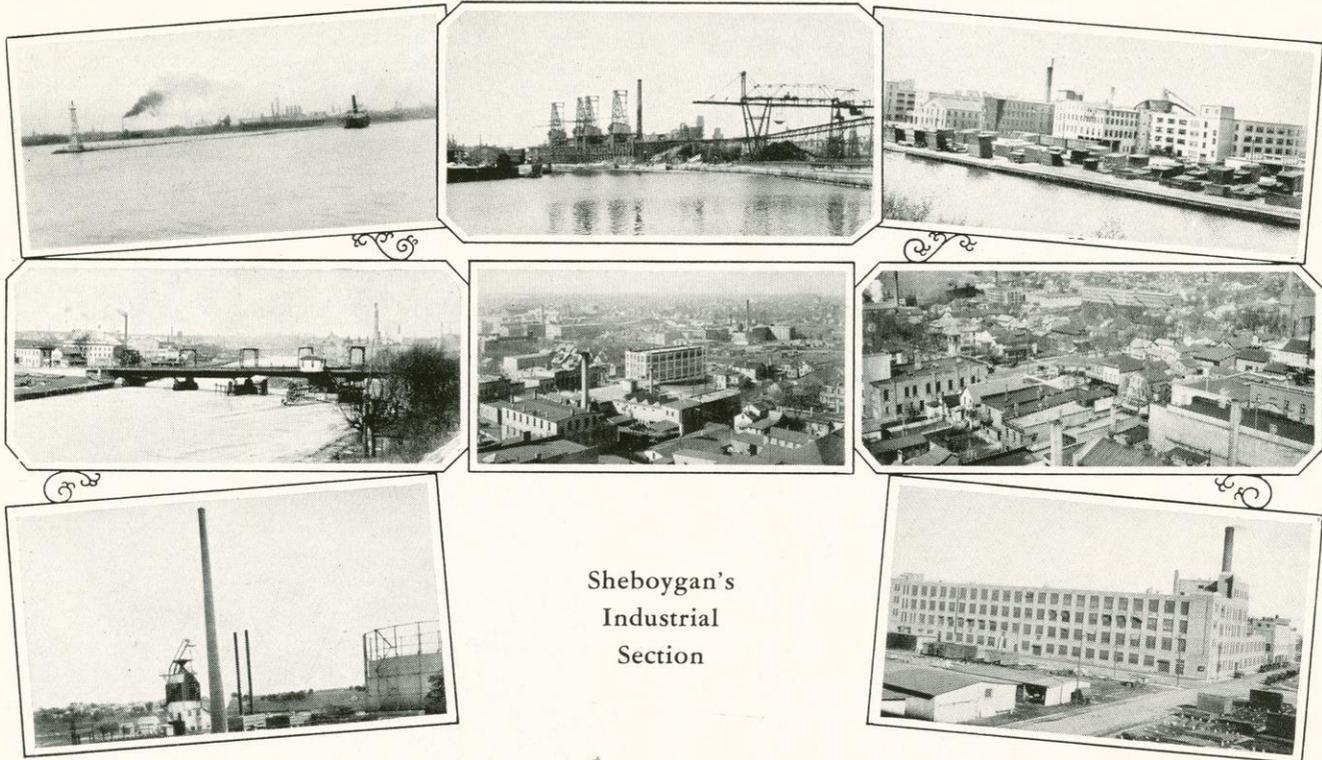
In 1915 the need for more capital and further changes and improvements and the great demand for main extensions caused the sale of the firm to the Wisconsin Securities Company, of Milwaukee. In 1923 it became part of the Wisconsin Public Service Corporation. This same year a high pressure main was laid to Kohler and Sheboygan Falls, to be followed during the next few years by an extension to Plymouth, Elkhart Lake, Kiel, New Holstein and Chilton.

Where the pioneer company, in 1871, found people using gas only for lighting, we find a multitude of uses at present, industrially, commercially and in the home. Many people still enjoy gas lighting, while nearly every home enjoys gas for cooking or water heating and hundreds use it for room heating, incineration, clothes drying, ironing and refrigeration. Where the original cost of gas was \$3.50 per thousand, or higher, the present average cost for the people of Sheboygan is \$1.35, per thousand, although coal prices have doubled and tripled in the same period.

A great public servant has been built here in Sheboygan on a sound foundation of honest dealings and integrity to the public welfare. It is proud to be a citizen and taxpayer, a participant in the privileges and duties of one of the outstanding cities in the state and the nation. Sheboygan's Centennial and Homecoming Celebration offers us the welcome opportunity of reaffirming our faith in the community and our determination to be of utmost service to its people.

WISCONSIN PUBLIC SERVICE CORPORATION





SHEBOYGAN—Statistically Speaking

By AL. SOMMERS, *Secretary Association of Commerce*

SHEBOYGAN was incorporated as a village by an act of the Territorial Legislature approved February 3, 1846. Sheboygan was incorporated as a city by Chapter 94 of the Private and Local Laws of 1853. The present Charter was passed in 1887. Amendments were obtained in 1889 and 1891. The corporate name is "The City of Sheboygan."

Mr. Wm. Farnsworth was the first white settler. He came here in 1814.

Mr. Wm. Paine and Oliver C. Crocker built the first sawmill on the banks of the Sheboygan River in 1822. Mrs. Elizabeth Follett was the first white woman settler. She came here in 1835.

The first butter was churned by Deacon A. G. Dye's wife in 1836.

Mr. H. H. Conklin was chosen 1st Village President in 1847 and in 1853 when the city charter was adopted he was elected Mayor, there being two wards casting 427 votes.

HISTORY OF NAME—

Like many other Wisconsin cities, Sheboygan began as a trading post, settled by "voyageurs" who penetrated the wilderness with perseverance and courage unparalleled in the annals of explorations of savage countries, and retained the Indian name by which it was formerly known.

The Potawatomi still call it "Shab-wa-wa-goning" meaning "rumbling waters" and also "waters disappearing underground."

About 1818 Major Henry B. Brevort, Indian Agent at Green Bay, writing to Governor Lewis Cass of Michigan,

spelled it "Shipburgen," and in a traders contract dated 1824 we read "Shabouegan." Other spellings include "Chaboigan" and "Chebowagan."

AIRPORTS—2—

Sheboygan Airport—Union Ave.
Kohler Airport—Kohler, Wis.

ALTITUDE—

631 feet above Sea Level.
50 feet above Lake Level.

AREA OF CITY—

5.14 square miles

ASSESSED VALUATION OF CITY—

1880	\$ 1,900,000.00
1900	11,890,639.00
1905	13,312,129.00
1910	14,097,933.00
1915	19,525,600.00
1920	30,921,103.00
1921	34,446,739.00
1922	35,410,279.00
1923	37,967,570.00
1924	38,399,302.00
1925	42,734,880.00
1926	45,516,650.00
1927	48,486,126.00
1928	50,118,342.00
1929	51,097,610.00
1930	51,554,590.00
1931	49,398,100.00
1932	48,151,940.00
1933	46,049,540.00

BANK DEPOSITS—

1900.....	\$ 3,374,487.99
1905.....	4,656,678.91
1910.....	5,535,730.88
1915.....	6,837,972.93
1920.....	11,437,393.07
1925.....	19,208,358.99
1926.....	20,505,684.69
1927.....	20,754,553.78
1928.....	20,641,954.25
1929.....	19,372,327.24
1930.....	19,420,968.74
1931.....	18,853,429.99
1932.....	19,027,875.00
1933.....	15,773,531.82

BIRTH RATE—

1929.....	18.77%	per thousand
1930.....	22.7%	per thousand
1931.....	21.	per thousand
1932.....	18.	per thousand
1933.....	18.4%	per thousand

DEATH RATE—

1929.....	10.75	per thousand
1930.....	11.4	per thousand
1931.....	10.4	per thousand
1932.....	9.6	per thousand
1933.....	10.2	per thousand

BUILDING PERMITS AND ESTIMATED VALUE—

1918.....	470.....	\$ 382,054.75
1919.....	706.....	816,492.00
1920.....	1006.....	1,590,057.00
1921.....	1050.....	1,488,654.00
1922.....	1372.....	1,665,980.00
1923.....	1740.....	2,490,535.00
1924.....	2157.....	2,692,183.00
1925.....	2098.....	2,498,669.00
1926.....	2229.....	2,970,592.00
1927.....	1735.....	2,357,495.00
1928.....	1658.....	2,313,449.00
1929.....	1500.....	1,651,228.00
1930.....	1232.....	1,586,880.00
1931.....	1048.....	1,205,878.00
1932.....	779.....	323,075.00
1933.....	683.....	650,962.50

CHURCHES—

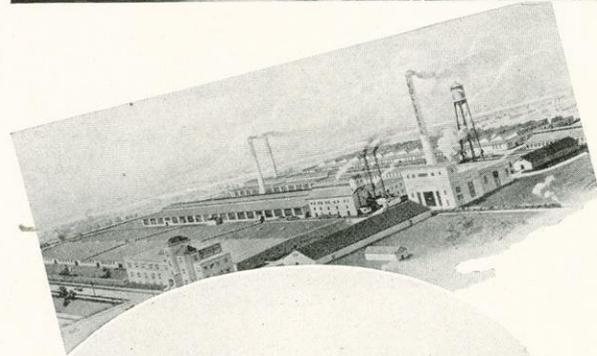
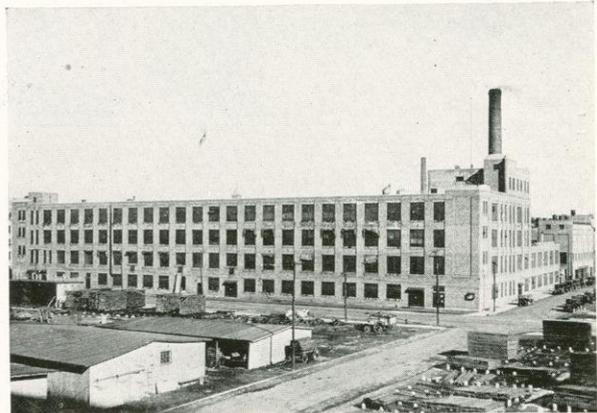
1930.....39 in city—membership of 24,045
 1933.....40 in city

Lutherans are the leading denominations with Roman Catholic second. Only one other faith has more than 1,000 adherents. They are those of the Jewish faith and number 1,075.

STATISTICS OF THE VARIOUS DENOMINATIONS

- Seventh Day Adventists—one church—44 members.
- Baptists—two churches—217 members.
- Plymouth Brethern—one church—22 members.
- Church of Christ Scientist—one church—162 members.
- Congregational—two churches—731 members.
- Evangelical—one church—130 members.
- Evangelical Synod of North America—one church.
- Metropolitan Church Association—one church—8 members.
- Jewish congregations—three churches—1,075 members.
- Lutherans* Evangelical Lutheran Synod of Missouri—8 churches—9,294 members.
- Evangelical Lutheran Synod of Iowa—1 church—941 members.

- Methodist Episcopal—4 churches—694 members.
- Presbyterian Church—one church—191 members.
- Protestant Episcopal—one church—191 members.
- Reformed Bodies—Reformed Church in America—1 church—229 members.
- Reformed Church in the U. S.—2 churches—802 members.
- Christian Reformed Church—one church—783 members.
- Roman Catholic—5 churches—7,610 members.
- Salvation Army—one church—42 members.
- Church of God—one church.



BADGER STATE TANNING CO.
 THE VOLLRATH CO.
 HARBOR SCENE
 NATIONAL BOX & SPECIALTY CO.

EDUCATION—

1929.....11 public and 11 parochial schools
 1933.....14 public and 11 parochial schools

FAMILIES—(Official Census figures)—

1920.....7,215 families—4 to a family
 1930.....9,924 families—4 to a family

GOVERNMENT—

Aldermanic form of Government.

HOMES IN THE CITY OF SHEBOYGAN—

1925.....7,657 homes
 1926.....9,930 homes
 1927.....8,231 homes
 1928.....8,423 homes
 1929.....8,595 homes
 1930.....8,717 homes
 1931.....8,812 homes
 1932.....8,881 homes
 1933.....8,902 homes

HOSPITALS—2—

St. Nicholas Hospital operated by Sisters of St. Francis—
 approximately 175 beds.
 Sheboygan Memorial Hospital—approximately 90 beds.



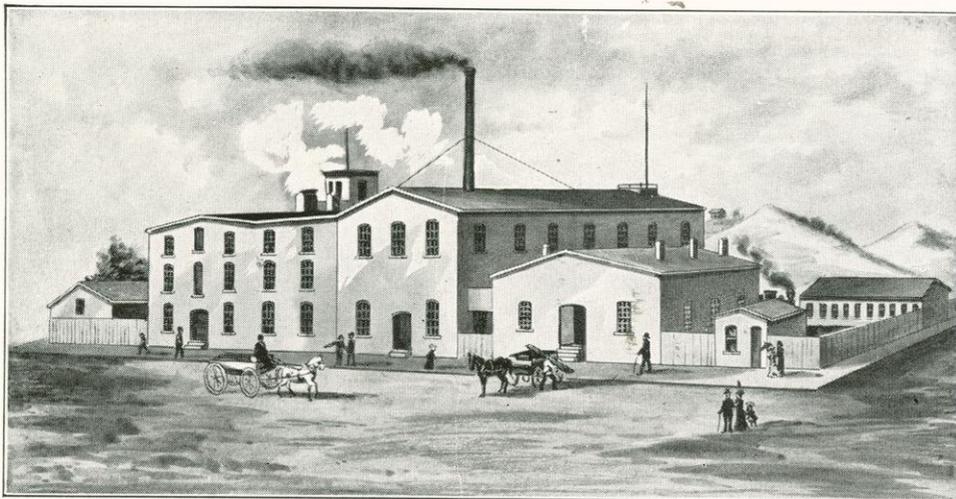
ASSOCIATION OF COMMERCE LOUNGE

HOTELS—

6 with a total of 331 rooms.

INDUSTRIAL STATISTICS—

1929—107 establishments—\$6,660,573.00 Annual wages
 and \$29,580,191.00 Value of Manufactured products.

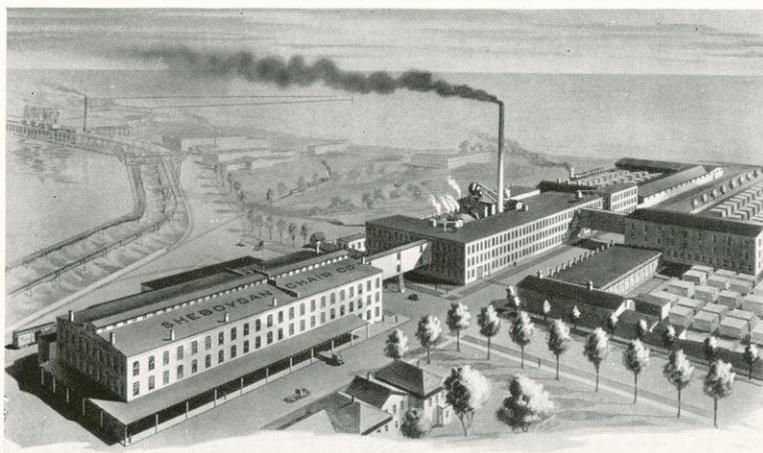


Plant 1868



SHEBOYGAN
 CHAIR
 COMPANY

SHEBOYGAN, WISCONSIN



Plant 1934

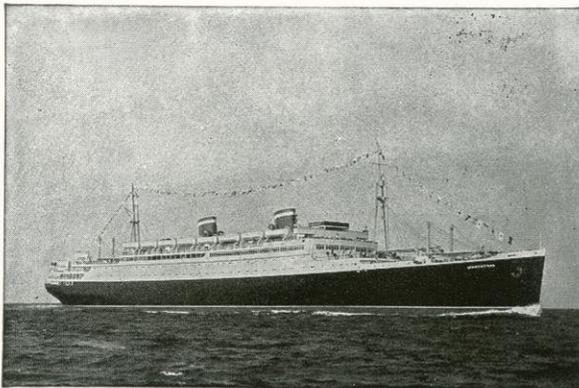
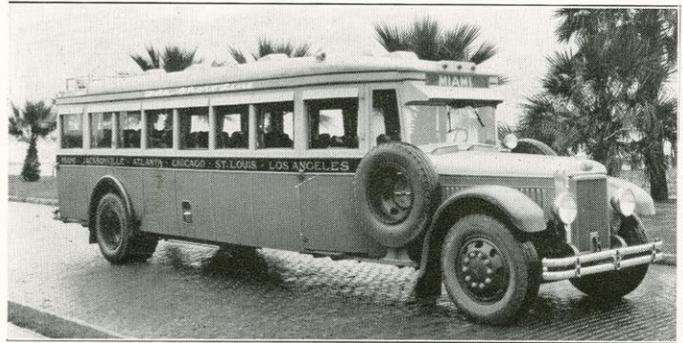
BRING YOUR

TRAVEL PROBLEMS

TO US

TRAVEL OF ANY SORT—ANYWHERE

We are agents for all Bus, Steamship, Airplane and Rail lines, Hotels and Sightseeing Companies. Whether you are planning an extended trip abroad or only a short business trip, we can get you just the reservations you want—and at no extra cost for our services. Consult us without the slightest obligation.



Making your trip comfortable and getting you the best service at the lowest rates is our business

BUS TICKETS**AIRPLANE TICKETS****RAIL TICKETS****STEAMSHIP TICKETS****TOURS CRUISES****VACATIONS**

We will operate SPECIAL SIGHTSEEING TOURS of Sheboygan and vicinity at popular prices during Centennial and Homecoming Celebration. Call at our office for details.

NYE & WINTER COMPANY

711 N. 8th St., Sheboygan, Wisconsin

Milwaukee Office—204 W. Wisconsin Ave.

Madison—Winter & Samp, 2 So. Carroll St.

PRINCIPAL PRODUCTS MANUFACTURED IN SHEBOYGAN—

Furniture—enamel ware—machinery—shoes—gloves—boxes—cheese—mattresses—clothing—toys—knitted wear—bread wrapping machines—malt—leather goods and beer.

MARRIAGE RATE—

1929	6.95 %	per thousand
1930	6.4 %	per thousand
1931	5.5 %	per thousand
1932	5 %	per thousand
1933	6 %	per thousand

NATIONALITIES—

PERCENTAGE OF THE VARIOUS NATIONALITIES MAKING UP THE POPULATION OF THE CITY OF SHEBOYGAN

Nationality	1928		Percentage
	Number of Births	Estimated No. of People	
American	628	29,516	73.3
German	55	2,585	6.4
Russian	91	4,277	10.6
Holland	22	1,034	2.5
Jugoslavians	12	564	1.4
Italians	2	94	.2
Austrians	23	1,081	2.7
Lithuanians	7	329	.8
Canadians	2	94	.2
Norwegians	1	47	.1
Greek	5	235	.6
Others	10	470	1.1

Births in 1928 numbered 866—an average of one birth for every 47 people or every nine families.

NEWSPAPERS—2

The Sheboygan Press (Daily English). The Sheboygan Amerika (Daily German).

PARKS—

14 parks with a total area of 220.36 acres.

POPULATION—

1842	221	1900	22,962	1928	37,040
1860	4,262	1910	26,398	1929	37,850
1870	5,310	1920	30,955	1930	39,251
1880	7,314	1925	36,720	1933	41,000
1890	16,359	1927	36,852	1933 (estimated)	

POSTAL RECEIPTS—

1896	\$ 20,466.27	1919	\$114,530.23 ‡
1900	26,349.99	1920	120,509.96
1905	38,377.31	1921	141,413.69
1907	52,659.05	1922	163,537.16
1908	58,378.57	1923	176,087.98
1909	61,474.32	1924	186,372.39
1910	65,574.70	1925	196,046.48
1911	70,133.69	1926	207,539.91
1912	72,462.93	1927	213,877.86
1913	83,813.92	1928	213,291.58 ‡
1914	89,760.79	1929	212,969.20
1915	93,817.03	1930	214,000.00
1916	103,428.96	1931	211,615.37
1917	107,405.77*	1932	180,536.30*
1918	118,586.23*	1933	171,638.72

* Indicates 3c. letter postage
‡ Indicates reduction in rates



FISH HATCHERY

RETAIL TRADE AREA OF SHEBOYGAN **

Cities, including Sheboygan, Plymouth and Sheboygan Falls	46,067
Villages in the County	5,527
County Farm Population	19,641
Trade Population outside of County	10,000

Total Retail Trade Area 81,235

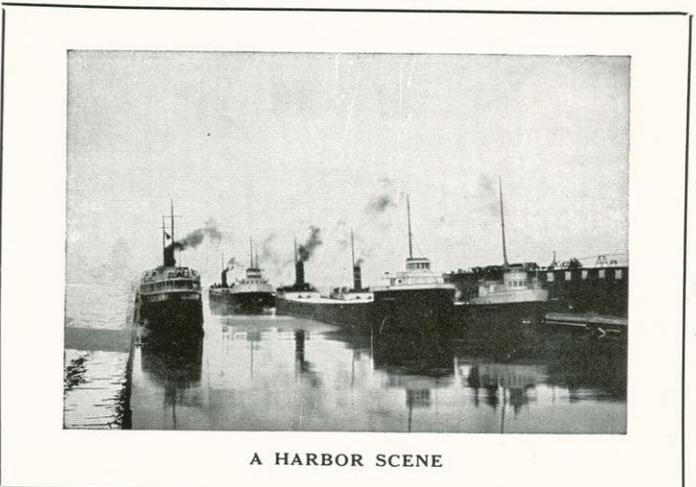
RAILROADS—

The city is served by 3 railroads, Chicago & North Western Ry. Co., Chicago, Milwaukee, St. Paul and Pacific Ry. and the Milwaukee Northern (T.M.E.R. & L. Co.)

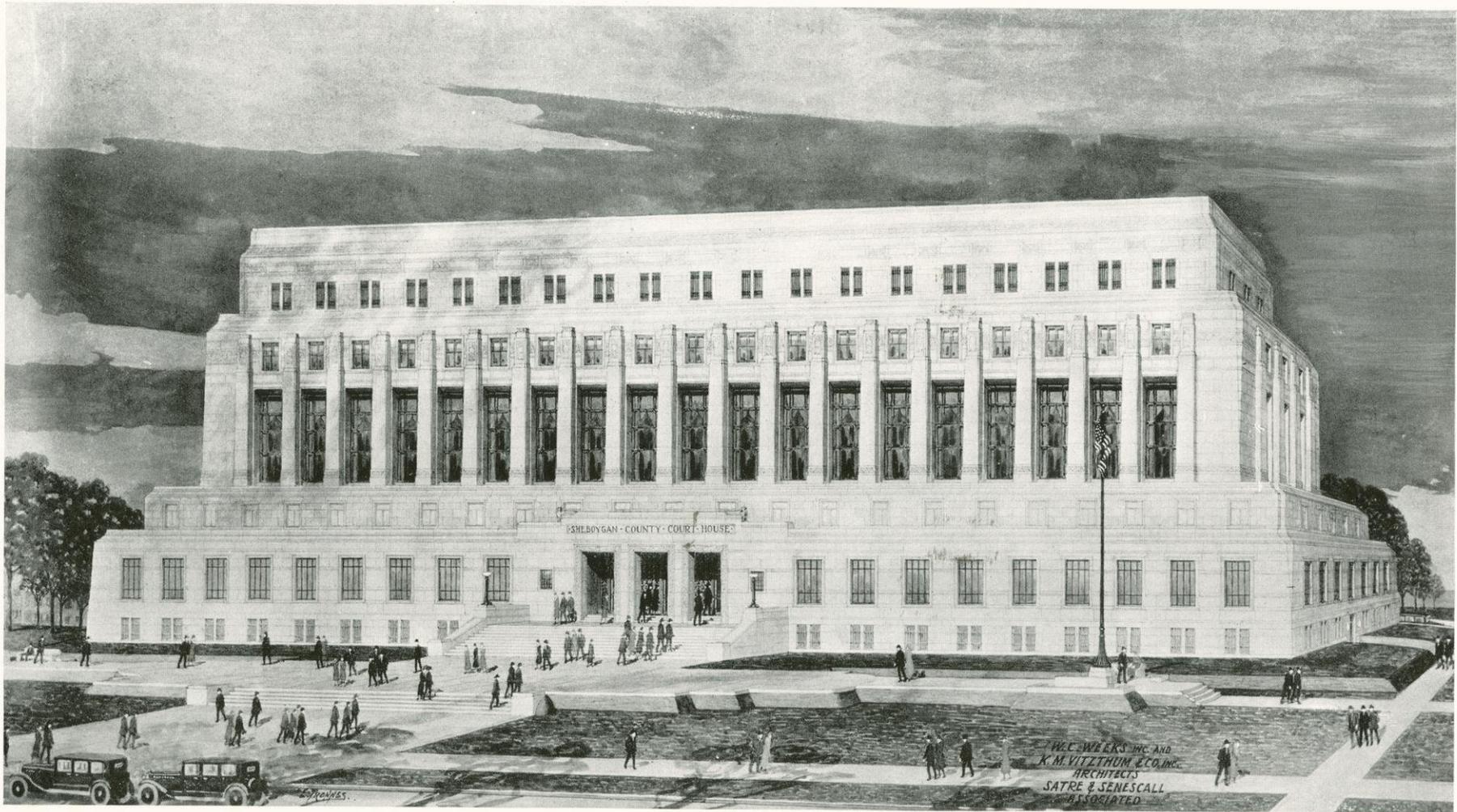
TAX RATE—

Year	Per thousand	Year	Per thousand
1900	\$15.70	1925	\$31.34
1905	18.38	1926	33.76
1910	17.84	1927	31.37
1915	25.78	1928	31.38
1920	36.31	1929	31.37
1921	29.30	1930	29.92
1922	30.20	1931	29.06
1923	32.30	1932	21.31
1924	34.41	1933	23.48

Editor's Note:—The statistics given herein are from latest information available. We believe them to be accurate but do not guarantee them.



A HARBOR SCENE



SHEBOYGAN'S MAGNIFICENT NEW COURT HOUSE, DEDICATED DURING THE CENTENNIAL AND HOMECOMING CELEBRATION

SHEBOYGAN COUNTY COURT HOUSE

Reprint from Court House Souvenir Booklet
(*Courtesy The Building Committee*)

THE city of Sheboygan has always been the County Seat. The first election of county officials was held on the first Monday in March of 1839. It is impossible to find the names of the first county board members. Many valuable documents were destroyed in 1860 when fire broke out in the county offices which were then on the second floor of the Otten Building in the Otten Block.

However, Charles D. Cole is listed as the Register of Deeds in 1839.

In 1846, D. V. Harrington held the office of District Attorney; J. Rankin, Clerk of Court; T. C. Hornor, Sheriff.

Sheboygan and Brown County were represented for the first time in the Third Legislative Assembly of Wisconsin territory in 1840 and in 1841 by David Giddings. When the Wisconsin constitution was being drafted by the First Constitutional Convention, David Giddings was one of its members, also.

In 1848, Silas Stedman represented Sheboygan and Manitowoc counties in the Constitutional Convention.

In 1848, on May 29th the Congress of the United States admitted Wisconsin to the Union as a state. It then had a state legislative department made up of senators and assemblymen. To that first state senate from Sheboygan went Harrison C. Hobart, and to the assembly from Sheboygan went Chas. Morris, and from Sheboygan Falls, Jedediah Brown.

The County Court is the judicial department of the county. When Sheboygan County had been separated from Brown County, the first court was called to meet in the school house on June 1st. However, the judge was absent so the clerk adjourned court until the following day.

On June 2, 1846, the court was then organized by Hon. A. G. Miller, as judge; Clerk, James Rankin; J. S. Rockwell, United States Marshall; Wm. P. Lynde, United States District Attorney; Silas Stedman, Sheriff; D. U. Harrington, District Attorney; Thomas Horner, Crier.

History records that the jury in that first court failed to agree upon a single verdict in a case brought before them.

There was no court house at the time, so the court sessions were held in various places.

In 1846, 1847 the sessions were held in the school house.

In 1848 the Congregational Church was the scene of court proceedings, In 1849 the spring session of the court was held in a place called the "B. Teyns Assembly" rooms, but the autumn session was held in the Presbyterian Church; in 1851 court was held in a basement of a building in the New York block, presumably the Zaegel building on the Northwest corner of New York Avenue and 8th Street, where the Woolworth Co. is today in 1934. In 1858 the sessions were transferred to the Turner Hall, and in 1859 the offices of most of the county officers and the court were on the second floor of the Otten building in the Otten block.

The court remained here for its sessions until January 1, 1861 when fire destroyed the building. A large portion of most valuable papers was destroyed.

The county board had purchased its first piece of property for courthouse purposes and had built a small wooden structure on the very site of the present building. However, the building was entirely inadequate for court purposes; that is why the county court moved about from place to place. Some of the important county offices were in this building, although many of the offices moved from place to place at the will or choice of the incumbant office holder.

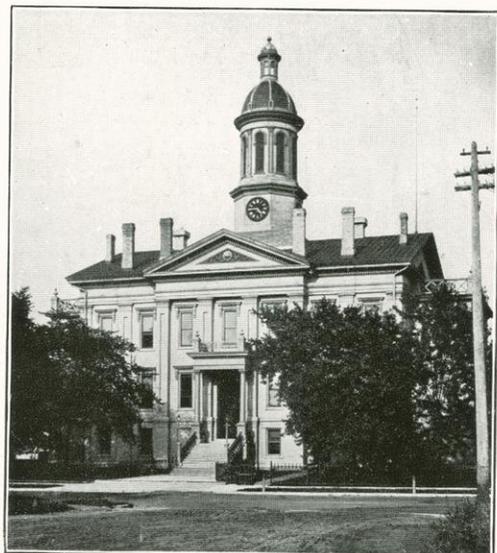
After the fire, many of the county offices were established in the Zaegel building, where they remained from 1861 to 1868.

The Court House for court proceeding was moved in 1861 to the brick building near the corner of 14th Street and Pennsylvania Avenue. This building is still standing and has been remodelled for dwelling purposes. In its walls may still be seen heavy iron hooks which probably carried iron shutters to guard against destruction by fire and escape of prisoners.

In 1868 the county board built a court house on the present site adequate for the offices and the court. This building was on the present site on Sixth Street where the small wooden structure had been erected in 1853. In 1876 this building was remodelled and two new wings were built, as well as new entrance porticos. This building has served Sheboygan County ever since that time.

In 1930 agitation was started for the erection of a new county court house. The building was inadequate for the business of the county.

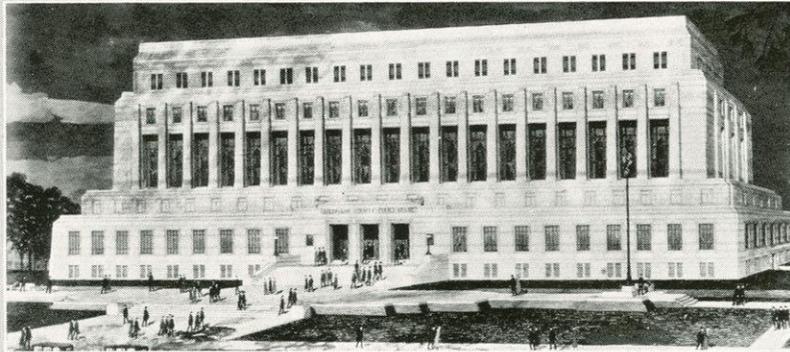
In 1933 after the County Boards had been able to save a considerable fund of money for building purposes, it was decided to erect a new structure on the present site. Adjoining property was acquired, and today there arises one of the most beautiful structures not only in the county but in the whole state—a magnificent County Court House.



OLD COURT HOUSE

The Court House Family

19



34



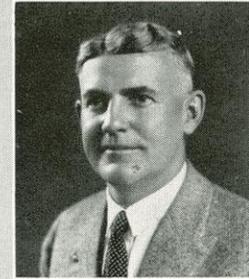
W.W. BIRKLE
COUNTY CLERK



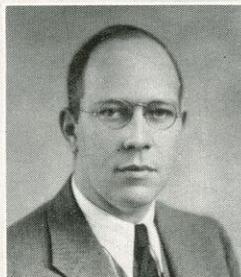
AUGUST FROME
COUNTY TREASURER



ALICE M. ADAMS
REGISTER OF DEEDS



E.A. HICKEY
CLERK OF CIRCUIT COURT



CHARLES A. COPP
DISTRICT ATTORNEY



JUDGE EDWARD VOIGT
JUDGE OF THE CIRCUIT COURT



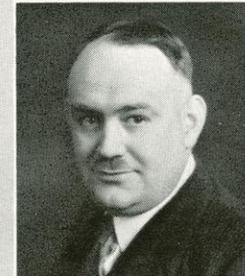
FERDINAND H. SCHLICHTING
COUNTY JUDGE



ERNST C. ZEHMS
SHERIFF



A.C. DROPPERS
COUNTY HIGHWAY COMMISSIONER
(Appointive)



C.N. SONNENBURG
CORONER

ESTHER NICHOLS
CHIEF PROBATION OFFICER
(Appointive)

ADELE VON GRUENINGEN
COUNTY HEALTH NURSE
(Appointive)

(APPOINTIVE OFFICERS ELECTED BY THE COUNTY BOARD)

INTERIOR VIEWS OF COURT HOUSE



CIRCUIT COURT ROOM



COUNTY BOARD ROOM

Courtesy of Sheboygan Chair Company

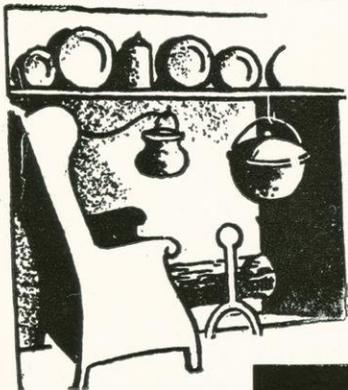


Congratulations to Sheboygan
on the one-hundredth anniversary of her birth.

In her development we are proud to have played a part.

Bartz Grocery, 902 S. 13th St.	Rabe's Cash Grocery, 1122 N. 16th St.
Leo Behrens, 1337 Michigan Ave.	Otto Sachs, 1201 Georgia Ave.
Bitter, Neumann & Co., Millersville	Hoppert's Grocery, 1708 S. 12th St.
B. A. Fessler & Co., 1429 N. 5th St.	A. G. Schmitt, 807 S. 14th St.
Fessler's Grocery, Sheboygan Falls	Harry Schwam, 1130 N. 8th St.
Joseph Finst, 1108 S. 10th St.	A. G. Sixel, 1631 N. 5th St.
Herman Sons, 1222 N. 14th St.	Val. Skrube, 1227 S. 9th St.
J. P. Jensen & Son, 1501 S. 12th St.	Wm. C. Steffen, 9th and Swift Ave.
Wm. A. Kamermann, 1402 S. 8th St.	Theis' Grocery, 1325 N. 8th St.
Henry Landwehr, 1434 N. 17th St.	Triangle Grocery, 1850 N. 15th St.
E. Mueller's Grocery, 2205 N. 10th St.	Van Der Puy Bros., 2002 N. 8th St.
Wallace Mueller, 806 Clara Ave.	J. P. Verlare's Groc., 211 Prospect Ave.
F. Neumeister, 818 Michigan Ave.	G. O. Winkler, 1602 Georgia Ave.
John Plesetz, 809 Indiana Ave.	Joseph Yehle, 1639 N. 8th St.
	Emil Zutz, 1404 Union Ave.

"There's an S. G. A. Store in Your Neighborhood"



Modern
100 Years Ago

100 YEARS AGO

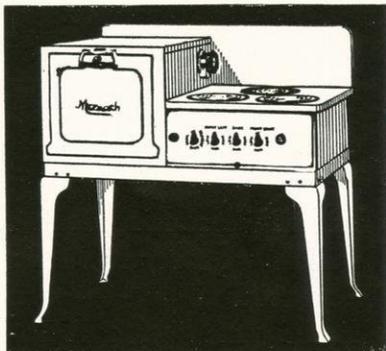
—The pioneers that laid the foundation of this beautiful city did not realize that it would grow to such proportions.

—Nor did they dream that in a short period of time, the entire city would be lighted by Electricity . . . that Electricity would do the Cooking, Water Heating, Washing, Ironing, Refrigerating, and many other tasks.

—Nor did the great minds of the time dream that cooking and heating water electrically in 1934 would not be a luxury, but common sense thrift.



The New Hotpoint
Electric Water Heater



Triumph Monarch Electric Range

WISCONSIN POWER AND LIGHT COMPANY

L. P. FESSENDEN, Manager



*"FORTY-FIVE YEARS OF SERVICE
TO SHEBOYGAN"*



« « « « » » » »

SCHULTZ BROTHERS COMPANY

WHOLESALE GROCERS

« « « « » » » »

PINE HILLS QUALITY FOODS



« « « « » » » »

2621 Calumet Drive

SHEBOYGAN

∴

∴

WISCONSIN



History of G. A. DeWilde, Wholesale Liquors

The origin of the firm G. A. DeWilde, Inc., was established in the year 1869, Chicago, Illinois, by Mr. G. A. DeWilde, Sr. In 1872 the business went the Chicago fire and the loss a most complete one, as very few insurance companies at that date were able to pay the losses.

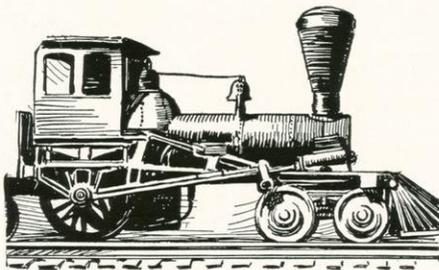
In the year 1886, the firm moved to Sheboygan, and its success is well known to most of all the old citizens. In the year 1910, the firm was re-organized under the name of G. A. DeWilde & Sons, and continued so until closed when Prohibition came.

G. A. DeWilde, Jr., at that time established himself in Chicago as a wholesale Sacramental wine business, and when the liquor business was legalized he again established himself in Sheboygan to serve the public as was previously done for 65 years.

Our trade today extends over the greater part of Wisconsin, both to wholesalers as well as to tavern trade, and our stock today, which we carry in Sheboygan, is the most complete, and one of the largest in the state of Wisconsin.

It is always our aim to serve Sheboygan both in a retail and as well a wholesale, in a way few can excel.

Carry complete line of imported and domestic wines, liquors, whiskies and cordials. Original location 420-422 N. 8th St.—now located at N. 9th St. and Pennsylvania Ave.



Congratulations **SHEBOYGAN**

MEET THE OLD PIONEER

Sheboygan was just a youngster when this old train went into service and attained the hair-raising speed of fifteen miles an hour. Don't miss seeing its replica at the CENTENNIAL.

Chicago & North Western Railway, whose growth has so closely paralleled that of Sheboygan, offers unexcelled passenger service at the lowest fares in many years.

Chicago & North Western Ry. 

W. A. PFISTER



The Pioneer Jeweler

Founded 1848—1934



OUR NEW-POST OFFICE

HARRY E. THOMAS, *Postmaster*

THESE evidently were difficulties in the early days of Sheboygan, for on November 20, 1839, the Post Office was discontinued and not re-established until Oct. 25, 1844. The names of the postmasters are, William Payne, appointed postmaster Sheboygan, Brown County, Wisconsin, April 18, 1836; Joel S. Fisk, July 21, 1836; Charles D. Cole, November 25, 1836. * The name of the county was then changed from Brown to Sheboygan. James Farnsworth, Jr., was appointed April 8, 1839; it was then there were difficulties in the settlement, the office being discontinued. It was re-established and Samuel B. Ormsbee appointed October 25, 1844. His successors were:

Jairas Rankin	June 7, 1845
Elias H. Howard	August 31, 1847
Edward Gilman	January 18, 1849
George W. Gillett	December 12, 1849
Warren Smith	February 24, 1853
Alfred Marschner	February 4, 1857
John J. Brown	April 17, 1861
Alfred Marschner	September 20, 1864
William W. King	June 8, 1869
Jerome L. Marsh	December 11, 1873
Nathan Cole	September 23, 1882
Carl Zillier	August 9, 1886
William J. Mallmann	December 23, 1890
Carl Zillier	January 10, 1895
Charles H. Maynard	February 15, 1899
Edith L. Maynard	June 18, 1903
Edward B. Mattoon	January 13, 1908
Emma G. Mattoon (Acting)	June 5, 1911
George W. Leberman	October 25, 1912
Frank Gottsacker	July 15, 1913
Margaret Gottsacker (Acting)	November 29, 1918
Fred A. Knauf	August 29, 1919
Harry E. Thomas	May 12, 1931

"It is a long time since William Payne first established his little office in the wilderness and there are some of you

who can recall the early days of Sheboygan and the primitiveness of its first post office. The building was authorized by an Act of Congress, December 27, 1890, and \$50,000 was appropriated to purchase the site and erect the building. On January 25, 1892, the site was acquired and the actual cost was \$10,307.67, and the building cost amounted to \$44,692.33. It was occupied first in 1895. An Act of Congress, March 3, 1893, authorized an additional story at a cost of not to exceed \$5,000, and an extension to the original building was also authorized June 30, 1906, at a cost of \$30,000. This was completed and occupied in 1908.

NEW BUILDING APPROVED IN 1931

"The new building was approved by an Act of Congress, 1931, which appropriated \$295,000 for a new site and construction of the post office. On December 23, 1931, the Treasury Department acquired the title to five parcels of land for the new building at a total cost of \$81,250. On September 4, 1931, the Treasury Department selected E. A. Stubenrauch of Sheboygan as Architect.



OLD POST OFFICE

The Bank of the Pioneer...



FOUNDED in 1856 this bank is truly the bank of the pioneer. Its influence in the early years of Sheboygan's growth is a matter of history. In its lifetime, now seventy-eight years, it has witnessed the growth of Sheboygan from the early ox-cart days to its present position as a modern city of commerce and industry.

Today, with its modern and adequate facilities, this bank stands ready to continue its constructive work for the benefit of the community and its people.



SECURITY NATIONAL BANK

SHEBOYGAN, WISCONSIN

Dependable Service since 1856

The Official Registration Booth for the Home-Coming is located on main floor of H C. Prange Co.

BECAUSE—

NO VISIT IN SHEBOYGAN IS COMPLETE WITHOUT A TRIP THROUGH PRANGE'S



SHEBOYGAN'S LARGEST DEPARTMENT STORE

H. C. PRANGE COMPANY

OFFICERS AND COMMITTEES

Sheboygan Centennial and Homecoming
Association

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MAYOR WILLARD M. SONNENBURG

HONORARY VICE-PRESIDENTS

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 Attorney Theo. Benfey
 W. A. Pfister
 John Dennis
 R. I. Warner
 Joseph Pfeiler
 Robert Aleff
 Arno Korman
 Ernst Wolf
 Leeds Greene
 Captain E. F. Stielow
 Captain John Ehren
 Walter Knippel
 Captain E. R. Schuelke
 Mrs. Walter Vollrath
 Miss Bernice Dokken
 Major George Scheer
 Milton Ballhorn
 Roland J. Herr
 Attorney Herman C. Runge

Ferdinand A. Bahr
 Attorney George R. Currie
 Martin Halverson
 Walter J. Ireland
 Alderman Jake A. Klein
 Mrs. Carl Billman
 Alderman E. S. Fessler
 Alderman Norbert N. Stoelb
 Alderman Wm. H. Sprenger
 Alderman Fred Kneevers
 E. E. Truttschell
 C. F. Bemis
 Andrew Gunderson
 Mrs. Konrad Testwuide
 George Christiansen
 Carl Schleg
 Walter J. Pfister
 C. C. Buenger
 Gerry Pauly

EXECUTIVE COMMITTEE

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 General Chairman, Arthur F. Winter
 Vice-President, Arnold Steimle
 Secretary, Otto Messner
 Treasurer, Wm. Zeinemann

GENERAL COMMITTEE

ARTHUR F. WINTER, Chairman

C. C. Buenger
F. A. Bahr
E. A. Hickey
Captain E. F. Stielow
George Imig
Mrs. Konrad Testwuide
Abe Van de Repe

Walter J. Friese
Gerry Pauly
Dr. H. P. Anhalt
Milton Ballhorn
Robert Testwuide
Robert Rummelle
Lester Raatz
Elmer J. Fochs

Walter J. Pfister
Martin Halverson
Miss Mabel Colton
Karl T. Grube
William Prange

William Siebert
Theodore Winkler
Miss Zella Roenitz
Harold Whinfield
A. L. Sommers
L. R. Evans
Chester Born

Mrs. Walter Vollrath
Gerhard Franzen
Joe Matt
Captain John Ehren
Captain E. R. Schuelke
Major George Scheer

Ed. Martin
John Hacker
Anton Kraus
Dave Kraus
Herman Pohl
Marion Koch
Mrs. Carl Billman
Hildegard Wysocki

Mrs. Helen Calhoun Witte
Harry Maier
Andrew Gunderson
E. E. Truttschell
Dr. M. L. Richdorf
George W. Leberman
J. P. Van Driest

Evelyn Zarling
Emily Ramaker
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Frieda Altman
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Margaret Eby
Sophie Brickner
Lydia Adelich
Edna Kraus
Esther Kraus
Esther Kreuter
Leila Schuette
Florence Sturm

Henry Scheele
Roger Bierman
Karl Mehlberg
Richard Baker
Walter Lieske
Roman Brotz

Alderman Jake A. Klein
Alderman Norbert N. Stoelb
Alderman E. S. Fessler
Alderman William H. Sprenger
Alderman Fred Kneever
Walter Knippel
L. E. Grube

Royal Fenn
Wm. Muchlenberg
A. Val Drews
Walter Knopp
Elwood Fischer
Otto Stielow
Michael Folz

OFFICIAL PROGRAM
SHEBOYGAN CENTENNIAL
and **HOMECOMING**
 1834--1934

Sunday, August 26

- 10:00 A. M.—Homecoming Services All Churches
- 1:30 P. M.—Motor Boat Races—Auspices Sheboygan Junior Association of Commerce DeLand Lake Front Park
- 3:00 P. M.—Wisconsin State League Baseball Game—Madison vs. Sheboygan Sheboygan Baseball Park
- 7:00 P. M.—Formal Opening of the Centennial and Homecoming Celebration with a Band Concert by Wuerl's Official City Band—and Vocal Selections by Concordia and Liederkranz Singing Societies under direction of Prof. Theo. Winkler DeLand Lake Front Park
- 9:00 P. M.—Dance Eagle Hall

Monday, August 27

- 1:30 P. M.—Dedication of Sheboygan's New County Court House—Band Concert by Plymouth Citizens' Band
 Invocation—Rev. Father Philipp Dreis
 Chairman—Hon. F. H. Schlichting, County Judge, Sheboygan County
 Introduction of Speaker—Hon. Edward Voigt, Circuit Judge
 Principal Address—Hon. Marvin B. Rosenberry, Chief Justice, Wisconsin Supreme Court.
 Inspection of Court House
 —Auspices Sheboygan County Board of Supervisors
- 8:00 P. M.—Historical Pageant (Attendance Prizes) Sheboygan Baseball Park

OFFICIAL PROGRAM

Tuesday, August 28

- 2:00 P. M.—German Day Vollrath Bowl
 Wuerl's Official City Band—Directed by Adolph Wuerl
 Address—Bernhard Hofmann, Milwaukee, President Federation of
 German American Societies—German Speaker.
 Address—Attorney Andrew Brunhardt, Milwaukee, President Muehlen-
 berg Unit, Steuben Society—English Speaker.
 Vocal Selection by Wuerl Sisters, NBC and Columbia Radio Artists
- 8:00 P. M.—Historical Pageant Sheboygan Baseball Park

Wednesday, August 29

- 2:00 P. M.—Swimming and Diving Meet and Exhibitions—Harold Whinfield,
 Chairman
 Red Cross Life Saving Corps—Gerry Pauly, Examiner
DeLand Lake Front Park
- 4:00 P. M.—Drill by Royal Neighbors Team No. 1054—Mrs. L. Karl, Drill Mistress,
DeLand Lake Front Park
- 8:00 P. M.—Historical Pageant Sheboygan Baseball Park



WUERL'S OFFICAL CITY OF SHEBOYGAN BAND
 Adolph J. Wuerl, Director — James E. Miller, Assitant Director and Soloist — Wm. C. Siebert, Manager

OFFICIAL PROGRAM

Thursday, August 30

- 1:30 P. M.—“March of Time” Parade, with all organizations, manufacturers, busi-
 ness concerns, musical organizations and other groups of Sheboygan
 County participating. Music by bands and drum corps at DeLand
 Lake Front Park at conclusion of Parade
- 4:00 P. M.—Awarding of prizes to Town Chairman whose township has the largest
 number of registrations at registration headquarters, H. C. Prange Co.,
 from beginning of celebration up to this time.
 Music by High School Band.
- 6:30 P. M.—Sheboygan High School Alumni Association reunion dinner honoring
 William Urban, who has completed his twenty-fifth year as Principal
 of the Sheboygan High School High School Gymnasium
- 8:00 P. M.—Burning City Hall Bonds in front of City Hall—Auspices Common
 Council of the City of Sheboygan

Friday, August 31

- 2:00 P. M.—Drill by United States Coast Guard at foot of Pennsylvania Avenue at
 the lakefront.
- 4:00 P. M.—Dedication of Franklin Delano Roosevelt Playground on South Twelfth
 Street
- [7:00 P. M.—Shopping in Sheboygan Stores

PAGEANT COMMITTEE

GENERAL CHAIRMAN	—C. C. Buenger
TALENT COMMITTEE	—Fred Schnell, Chairman Mrs. C. N. Sonnenburg Miss Zella Roenitz
TICKET SALE	—Otto Stielow, Chairman
HISTORICAL COMMITTEE	—Mrs. Konrad Testwuide, Chairman Miss Mabel Colton Arthur F. Winter
CHAPERONE COMMITTEE	—Miss Zella Roenitz, Chairman
MUSIC COMMITTEE	—Mrs. Helen Calhoun Witte, Chairman George Cornell Miss Helen Cornell
COSTUME COMMITTEE	—Mrs. Edward Burgard, Chairman
GROUNDS COMMITTEE	—Rudolph Steffen, Chairman Helmuth Metscher John Sweemer Harry Martin
PROPERTY COMMITTEE	—Paul Honold, Chairman Glenn R. La Page Al. Steffen Arthur Acker
MISCELLANEOUS DETAILS	—Miss Teresa Banonse, Chairman Elynor Gartman
SEATING ARRANGEMENTS	—Charles Brandt, Chief of Fire Department, Chairman
PARKING AND PROTECTION	—Walter H. Wagner, Chief of Police Department, Chairman —Assisted by Sheboygan County Deputy Sheriff's Association.

COOPERATING ORGANIZATIONS

Common Council of the City of Sheboygan.
 Board of Education.
 County Board of Supervisors.
 Sheboygan Press.
 Wolf-Olson Post No. 1230, Veterans of Foreign Wars.
 Business and Professional Womens Club.
 Sheboygan Sports Club.
 American Red Cross.
 Sheboygan Association of Commerce.
 Ladies Auxiliary Wolf-Olson Post No. 1230, Veterans of Foreign Wars.
 Junior Association of Commerce.
 Prescott-Bayens Post No. 83, American Legion.
 Royal Neighbors, Camp No. 1054.
 Sheboygan Business Men's Association.
 Central Labor Council.
 Sheboygan Baseball Association.
 High School Alumni Association.
 Sheboygan Womans Club.
 Disabled Veterans of the World War.
 Sheboygan Yacht Club.
 Sheboygan Amerika.

An institution modernly equipped for the diagnosis and treatment of all medical, surgical and dental conditions. Established in 1922

STAFF

F. Eigenberger, M. D.,
F. A. C. P.
O. A. Fiedler, M. D.
F. A. C. P.
W. A. Ford, M. D.
A. E. Genter, M. D.,
F. A. C. S.
W. H. Gunther, M. D.
T. J. Gunther, M. D.
O. T. Gunther, M. D.,
F. A. C. S.



STAFF

H. H. Heiden, M. D.
S. Kraft, M. D.
W. H. Neumann, M.D.
F. A. C. S.
G. H. Stannard, M. D.
C. A. Squire, M. D.
R. L. Zaegel, M. D.
W. J. Esser, D. D. S.
Mr. J. Duncan

THE SHEBOYGAN CLINIC

REX THEATRE CORPORATION

OWNED AND OPERATED BY SHEBOYGAN PEOPLE

Takes Pleasure in Congratulating Sheboygan on its
ONE HUNDREDTH BIRTHDAY

We take pride in pointing out that our city has kept pace with the advancement of our country in comparison with other cities of like size. We also take pride in the fact that our theatre has matched this pace, step by step, and now offer to the public

WESTERN ELECTRIC WIDE RANGE SOUND

HIGH INTENSITY PROJECTION

SUPER-SIZE SCREEN

COMFORTABLE SMOKING SECTION

WASHED AIR VENTILATION

And the finest in first run screen photoplays---Paramount---United Artists---Fox
Mickey Mouse---Silly Symphonies---Betty Boop---Popeye the Sailor

ALWAYS THE BEST IN SCREEN ENTERTAINMENT

A CENTURY OF PROGRESS IN EDUCATION IN SHEBOYGAN

1834 — 1934



FEW months after the first settlers came to make their home in this vicinity, a school was established for the children of the pioneers. In 1845 an academy was established and flourished for a number of years. In 1856 the first high school was built. This school is still standing on the site of the present Lincoln School grounds and is known as the Union School building.

As the city of Sheboygan grew additional school facilities were provided. At the present time we have school buildings, grounds and equipment valued at \$2,765,000. There are enrolled in the public schools of the city 7,566 children, exclusive of the Vocational School.

The city of Sheboygan is considered to have one of the finest educational systems in the state of Wisconsin. The per capita average cost per pupil for all schools is one of the lowest of any city of its size in Wisconsin, being \$63.76 per annum.

PRESENT MEMBERS OF BOARD OF EDUCATION

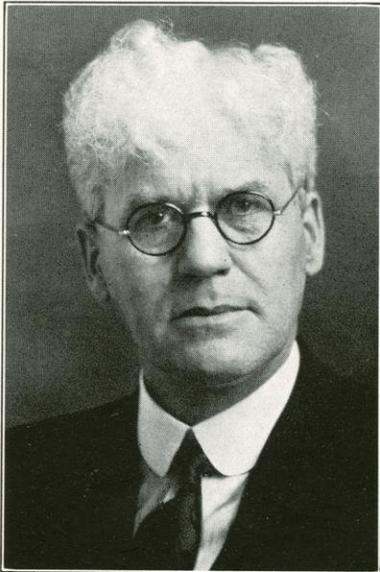
Martin Halverson, President	Ernst C. Zehms
O. W. Schmitz, Vice-President	Dr. F. J. Clark
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BOARD OF INDUSTRIAL EDUCATION

Lester A. Nelson, President
George Riddell
John Kane
Max Steinhaus
L. R. Evans, Director
M. F. Matthies, Acting Sec'y

EDUCATION— A PICTURE OF CONTRASTS

By WILLIAM URBAN, *Principal of the High School*



THESE brief items, taken from the city school records, may bring to mind many incidents to our older residents and to our visitors who may be renewing old acquaintances in the city. To the younger generations, they will emphasize the fact that our forefathers were extremely interested in public education and never forgot to make provision for the educational development of their children. It will be noted that rooms and buildings were furnished wherever there was a demand for

them. Courses of study were organized or changed to meet the needs of the times. A progressive attitude and a high standard of work have always been maintained.

Almost a century ago, 1836-37, the first school was organized by F. M. Rublee in a small building with twelve pupils enrolled and supported by popular subscription. In 1845, an academy was established and flourished for a number of years. Forty-seven pupils were enrolled in the beginning. In 1847, a tax was levied for the purpose of building a school and an act was passed to incorporate the Trustees of Sheboygan Academy. This, no doubt, was the forerunner of the first high school. In 1853, when the city received its charter, there were 400 pupils enrolled. In 1856, the first high school was built and in August, 1857, J. H. Holmes was appointed high school principal at a salary of \$1,000 per year of 44 weeks. By 1870 the school population had increased to 917. At the half century mark, 1884, there were 1323 pupils enrolled. A rapid increase is noted and by 1894 the school population had grown to 3294 pupils. In 1899, there were 191 pupils in the high school and 3800 in the elementary grades. Twenty-five years ago, 1909, the high school had grown to 333 and the grade school pupils numbered 3688. During the past twelve years there has been a remarkable increase in the high school enrollment. By 1934, our high school numbered 1940, junior high school 9th grade 200, and the elementary public school pupils 5626.

The Sheboygan Vocational School was organized in September, 1913 for the purpose of giving education contacts to those pupils who had left school to go to work. During the past twenty years it has grown and now offers a variety of courses, not only to young people who have not completed high school, but also to graduates who are studying for credit and for others who have time to study. Both day and evening courses give to students an opportunity to continue studies along the lines of their daily occupations.

CURRICULUM EXPANSION

In 1886, the first public Kindergarten school was organized in the Old Union School. In 1888, a second in the 8th Ward was organized, and one was established in each new building as they were erected.

German was introduced into the curriculum as early as 1857. Special supervisors were appointed who taught the language in the elementary schools as well as the high school. After the World War, it was dropped from the elementary school curriculum but was continued as a modern language course in the high school. Music received proper attention at an early date. During the past 35 years, Mr. Theodore Winkler has supervised the city school music. The results have made Sheboygan a city of music and gained for Mr. Winkler a very enviable reputation.

What is said of music may be repeated for physical education under the supervision of Mr. Ernst Viehweg. Manual training and domestic science courses were introduced into the school system in 1903 and 1904. Art and drawing was a part of the elementary school curriculum in an early day. It later entered the high school.

SCHOOL BUILDINGS

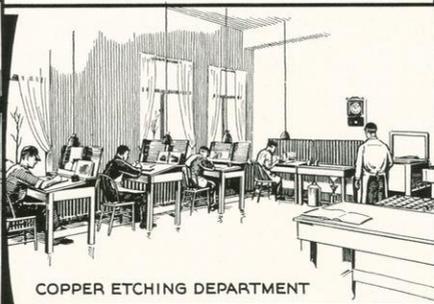
Ward	School	Square Feet In Site	Value of Site	Year Built	Original Cost of Building
1st	U. S. GRANT	136,990	\$35,000	1892	\$24,000
	East Addition			1918	55,000
2nd	LINCOLN (Second H. S.)	36,000	30,000	1885	30,000
	Union School (1st H. S.)			1856	16,000
	(Now Kindergarten School)				
	West Addition to Union Bldg.			1918	2,000
4th	LONGFELLOW	108,000	24,000	1890	23,000
	North Addition			1919	94,000
	Building on S. 8th St.			1870	
	(3rd School Bldg.)				
	(Now City Health Dept.)				
5th	FRANKLIN	75,320	16,000	1898	23,000
6th	SHERIDAN	63,000	16,000	1886	22,500
	West Addition			1894	12,000
7th	JEFFERSON	86,400	25,000	1895	26,000
	East and West Additions			1916	37,000
8th	HORACE MANN	45,000	13,000	1887	37,000
	Old Building			1868	
	(Now Kindergarten)				
	(2nd School Bldg.)				
8th	WASHINGTON	217,800	30,000	1912	50,000
	East and West Additions			1926	123,000
4th	JUNIOR HIGH SCHOOL	223,463	26,500	1930-31	446,890
3rd	HIGH SCHOOL				
	Old (3rd H. S.)	122,000	40,000	1900	48,000
	New (4th H. S.)			1920-22	750,000
3rd	VOCATIONAL SCHOOL			Established 1913;	Equipment, 73,100

OTHER SITES ACQUIRED FOR FUTURE BUILDINGS

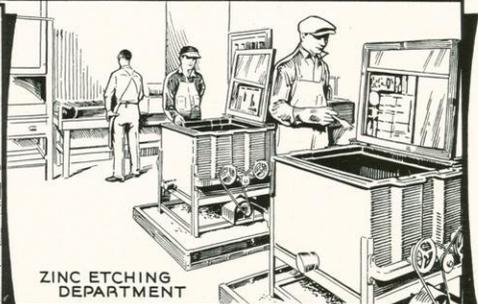
	Sq. Ft. in Site	Year	Value
Cooper Ave. Site	186,872	1924	\$ 6,000
Kuehne Court Site	130,247	1925	18,035
Grand Ave. Site	196,020	1926	10,000



GALLERY



COPPER ETCHING DEPARTMENT



ZINC ETCHING DEPARTMENT



ART DEPARTMENT

Artists Sketches showing Interior Views
in the Plant of the

Commercial Engraving Co.
Artists - Photo-Engravers - Electrotypers

Sheboygan, Wisconsin

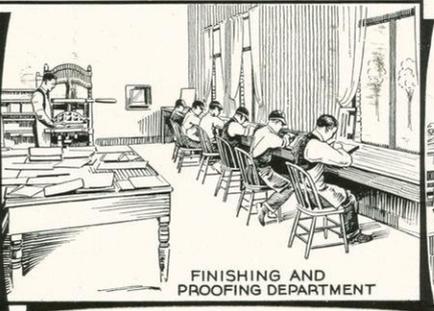
Manufacturers of Quality Plates for
Black and White Printing



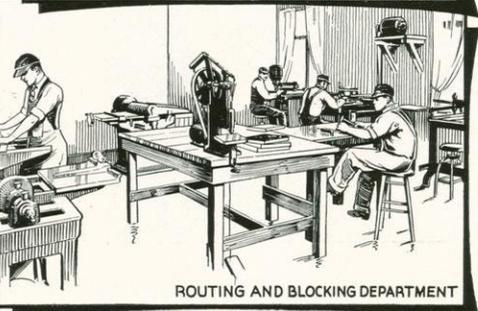
BEN DAY AND COLOR PROOFING DEPARTMENT



OFFICE



FINISHING AND PROOFING DEPARTMENT



ROUTING AND BLOCKING DEPARTMENT

1834-SHEBOYGAN-1934

Visit the Press plant during Centennial week!

WILLIAM Paine and Col. Oliver C. Crocker built the first sawmill near the present site of Sheboygan in 1834. During the following century, this community developed into a thriving city and industry made much progress.

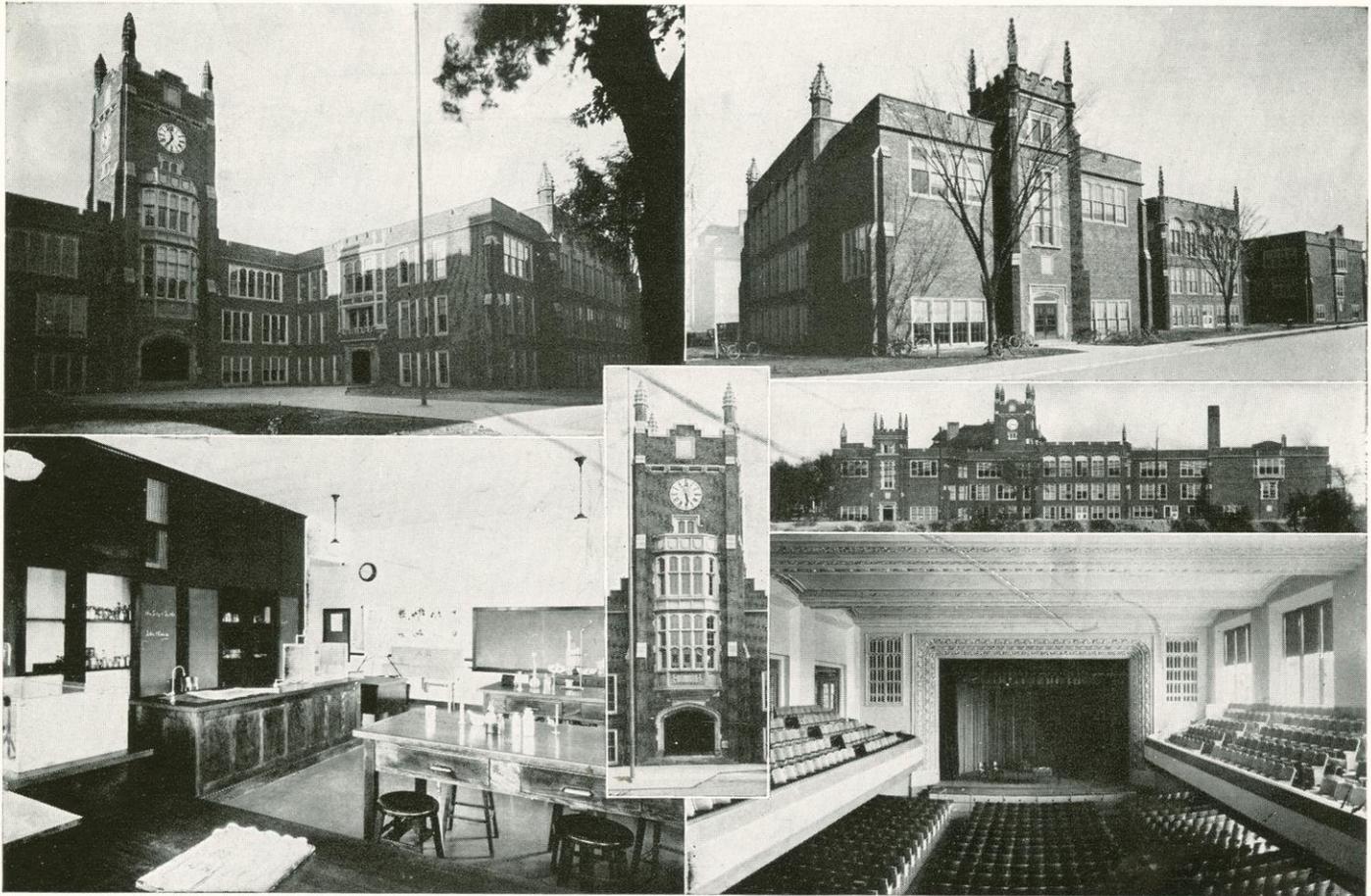
How Sheboygan is now served by a modernly equipped newspaper plant may be seen during Centennial Week by a visit to the Press building. All visitors are heartily welcome. Guides will explain every detail of newspaper preparation and production.

Plan to spend Centennial week in Sheboygan!



The Sheboygan Press

Official Newspaper of the State of Wisconsin



THE SHEBOYGAN HIGH SCHOOL

The city has not lost sight of the needs of "All the children of all the people." A special day school for the deaf has been in operation for many years. A fresh air school giving needy children rest, fresh air, and nourishment as well as mental food, is being maintained. An orthopedic school now in the old high school building gives special opportunities to handicapped children of this city and of the surrounding community.

Special provision is made for recreation. The school board committee appoints a full time recreational director giving opportunity to children out of school, to young people and adults to utilize their leisure time. Athletic games and contests, dramatics, swimming, playground activities, and other types of recreation are provided for the social and moral health of the community.

The library has become a very necessary part of our school system. Twenty-five years ago, the high school library supplied reference and supplementary books to all of the elementary schools. Each ward school is now provided with its own sets of reference books, room libraries and supplementary reading sets. A special librarian supervises all these libraries. The high school library now contains about 8,000 volumes, exclusive of duplicates and pamphlets. Besides these facilities, there are public library branches in the Washington School and in the South Side Junior High School. The Vocational School has its own library.

Textbooks need no longer be purchased. For a small rental fee, covering cost and depreciation of books all

pupils are provided with the necessary working tools. Practically all now take advantage of this privilege.

HIGH SCHOOL

The high school continues to meet the needs of the community. It receives its pupils from the several public ward schools, from the junior high school, the eleven city parochial schools, and the nearby rural schools. Its enrollment has more than doubled during the past ten years. The 2,000 mark will be reached this year. Additional quarters are in demand.

The curriculum is constantly being enlarged. Besides all the regular academic subjects there are courses in art, home economics, shop, mechanical drawing, commercial, physical training and swimming, music, speech and dramatics, debating and journalism. Athletics, band, chorus, glee clubs, orchestra and many extra curricula activities are a regular part of the school program.

This school has been continuously accredited to the University and the North Central Association since 1906. It sends students to colleges and universities in all sections of the country by recommendation and without examination. The teaching force has grown from 11 in 1904, to more than 65 in 1934. This steady growth has been made possible by the citizens of Sheboygan, the cooperation of the Board of Education and the Common Council, plus the efforts of the teaching force.

Sheboygan may well be proud of its public schools. At

EMIL MOHR BAKERY CO., INC.

709-711 N. 8th Street

2 Phones: 164 and 165

Continuous Service to our Community for over sixty-three years

Founded 1871



1871



(Excerpt from the "Pioneer")

Continuity of Emil Mohr's long established bakery business is due largely to the superior ability of his successors, particularly that of his daughter, Miss Minnie, who carries on the business with her brother Paul.



1934



GREETINGS TO OUR "HOMECOMING" FRIENDS

WE

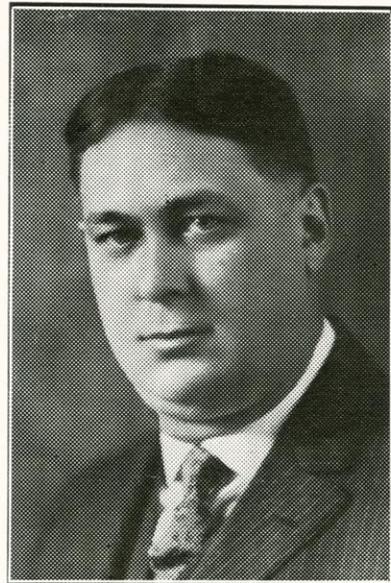
HAVE SERVED SHEBOYGAN
SINCE 1894—DOING OUR
PART TO KEEP OUR SPOTLESS
CITY CLEAN FOR 40 YEARS

CENTRAL LAUNDRY

Dry Cleaners

814 New York Avenue

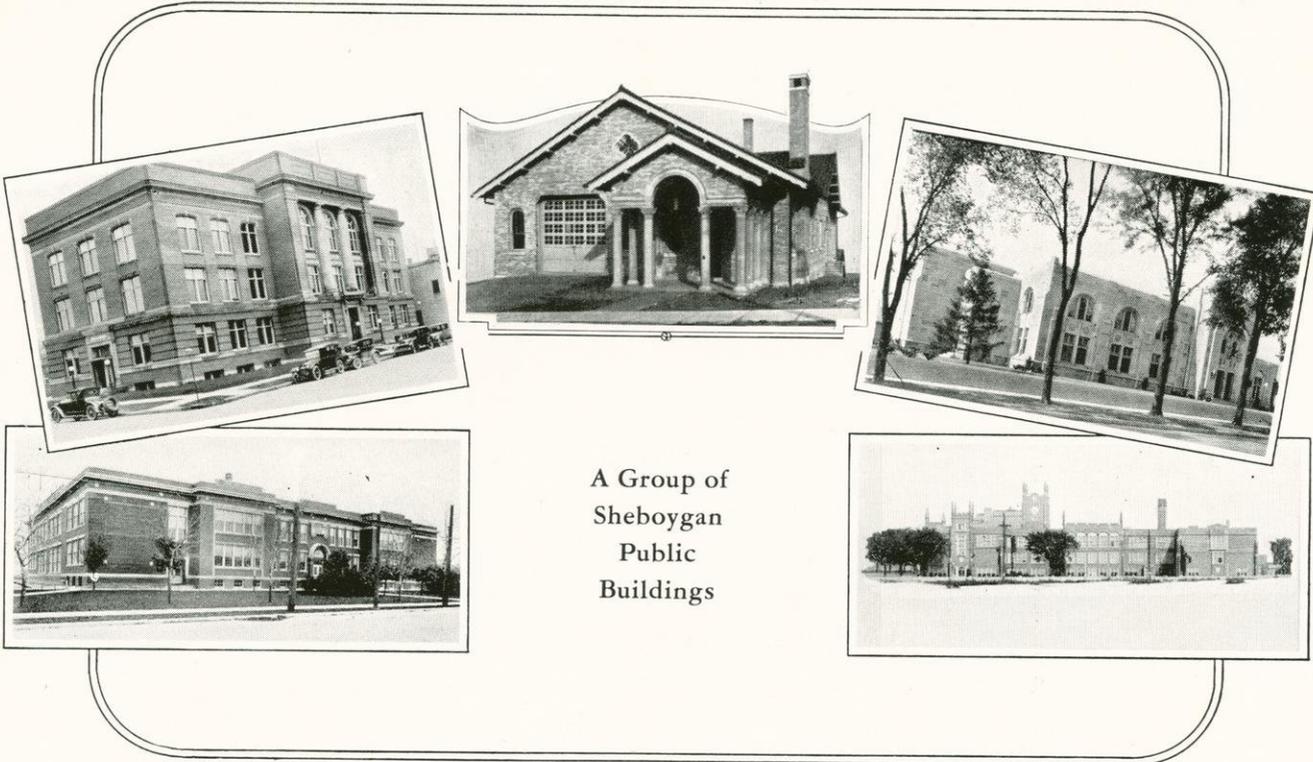
Phone 4949



Knauf Cigar and Tobacco Co.
Wholesale and Retail

THE COSMO--Tap Room
FOUNTAIN :: :: LUNCHES

Opposite Foeste Hotel



A Group of
Sheboygan
Public
Buildings

present, it is recognized as having one of the leading systems in the state. It has one large high school, one of the finest junior high schools, eight ward schools and one of the largest vocational schools. It has a teaching force of 251 teachers and administrators, and an enrollment of 8,566 pupils in 1933-34.

HOW DID SHEBOYGAN GET ITS NAME?

Sheboygan is reputedly a quiet, peaceful city, yet oddly enough, the origin of its name harks back to noise, if we can believe the theories and findings of authorities.

Dr. A. Gerend of Miladore, Wis., an acknowledged authority on Indian lore of Wisconsin, says that interviews with Pottawatomie tribe leaders cause him to believe that the term Sheboygan had its origin in the Indian word Sha-bwa-wa-e-gun-ning, the first half of the word meaning "send through," and the last part of the word meaning "drum." One chief told him that on festive tribal occasions the Indians carried their drums between Sheboygan Falls and Sheboygan and beat the cadence most properly suited to the event.

Other explanations offered are that on quiet days sound carried an unusual distance if originated at the mouth of Sheboygan river, and one chief even offered the claim that the name referred to the sounds heard if one placed his ear to the ground near the mouth of the river.

At any event, Dr. Gerend pays little attention to the popular legend that the name had its origin when a second Indian son was born, and the Indian brave who was his father grunted, "Ugh, she-boy-again."

SCHOOL SUPERINTENDENTS

Since 1870

1870	A. Mahlendorf		George Heller
1871	Dr. Louis Bock	1887	George Heller
1872	Godfrey Stamm	1889	A. C. Prescott
1873	M. C. Kimball	1891	George Heller
1874	J. H. Plath	1899	H. F. Leverenz
1876	W. C. Tillson	1916	W. P. Roseman
1878	Joseph Bast	1919	J. D. Walvoord
1880	James Bell	1924	H. W. Kircher
1881	L. D. Harvey	1932-4	C. E. Hulten
1886	A. W. Pott		

HIGH SCHOOL PRINCIPALS

Since 1870

1871	H. A. Gaylord	1884	E. G. Haylett
1872	A. F. Hatch	1888	F. E. Riordan
1873	J. M. Rait	1899	J. S. Roeseler
1876	L. D. Harvey	1903	A. D. Tarnutzer
1880	C. W. Tuffts	1909	Wm. Urban
1881	B. R. Grogan		

HILL BROTHERS

SHEBOYGAN'S FRIENDLY SHOPPING CENTER

- a dependable store
- a quality store
- a style-right store
- a store of happy people

W. F. Sachse's Sons

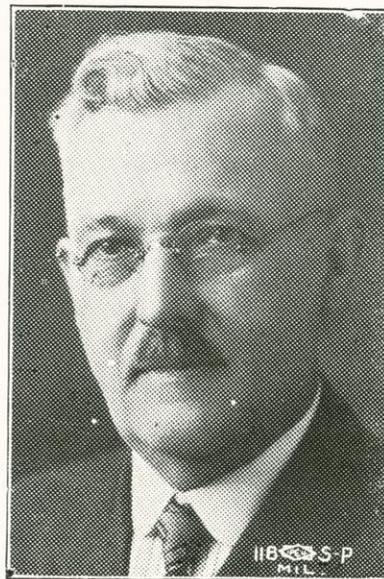
FURS
LUGGAGE
LEATHER
GOODS

616 N. Eighth Street

Phone 35

SHEBOYGAN, WISCONSIN

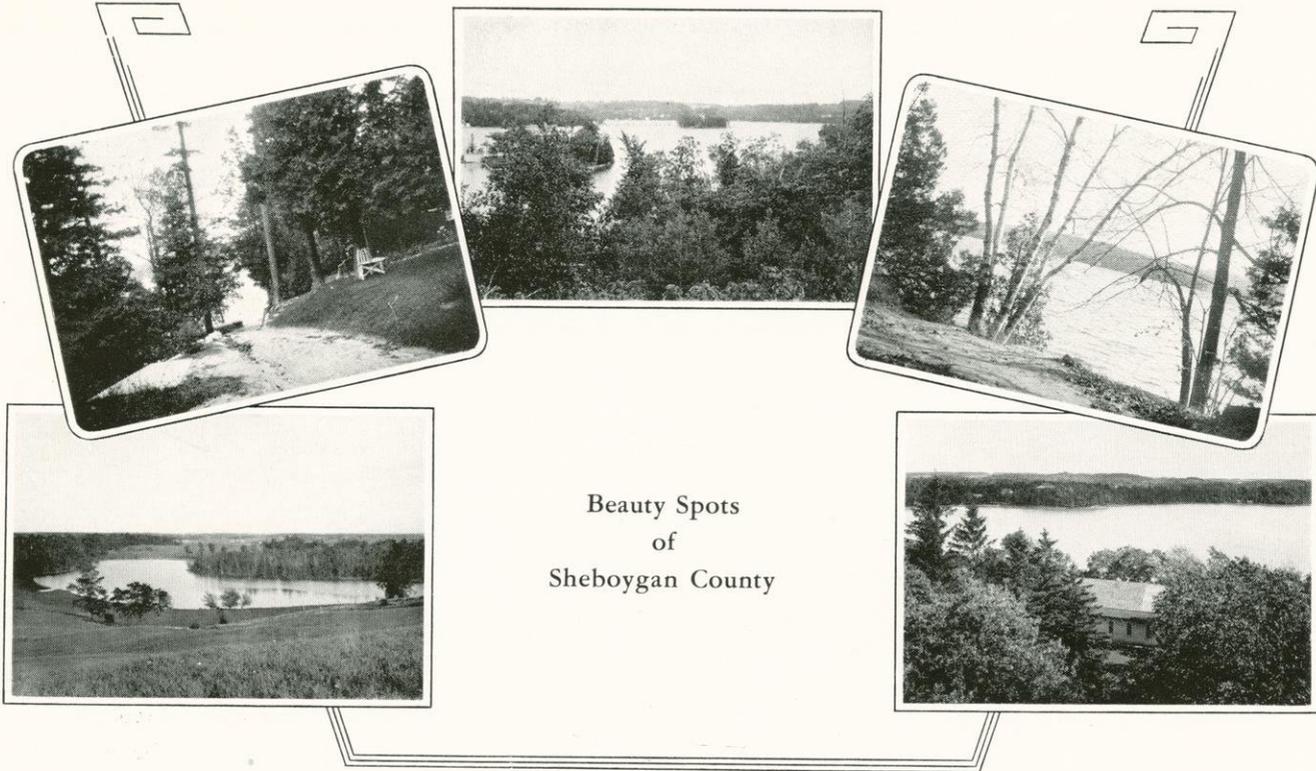
HERMAN SCHUELKE



Wholesale Tobacconist
and Liquor Dealer

510 N. 8th Street

Telephone 258



Beauty Spots
of
Sheboygan County

SHEBOYGAN PARK SYSTEM

By C. C. BUENGER, *Superintendent of Parks*
President of State Park and Recreation Section, League of Wisconsin Municipalities



THE Sheboygan Park System consists of thirty-eight properties totaling an area of 233.51 acres. One acre of park land is devoted to each 168.09 inhabitants, and the park system represents 7.09 percent of the city's area.

Park expenditures per capita in 1933 was ninety-two cents. Total expenditures in the department represented 75.04¢ for labor and 24.96¢ for materials, insurance, etc.

In 1933 employment was given to 35 department employees, 18 seasonal workers and

840 Outdoor Relief employees.

Estimated and registered attendance at group and recreation department activities in the parks last year totalled 433,983 persons. This attendance represents 11.05 times the population of Sheboygan.

All schedules and organized programs of recreation on park properties are conducted by the department of recreation.

According to the last national municipal survey made in 1929 on a basis of service rendered to the public, the

Sheboygan park system placed third in the State of Wisconsin with a rating of 97.25 percent. On a national basis all city departments combined placed ninth in United States with a rating of 85.29 percent. On this survey the average rating for cities of 30,000 to 50,000 population was 77.82 percent.

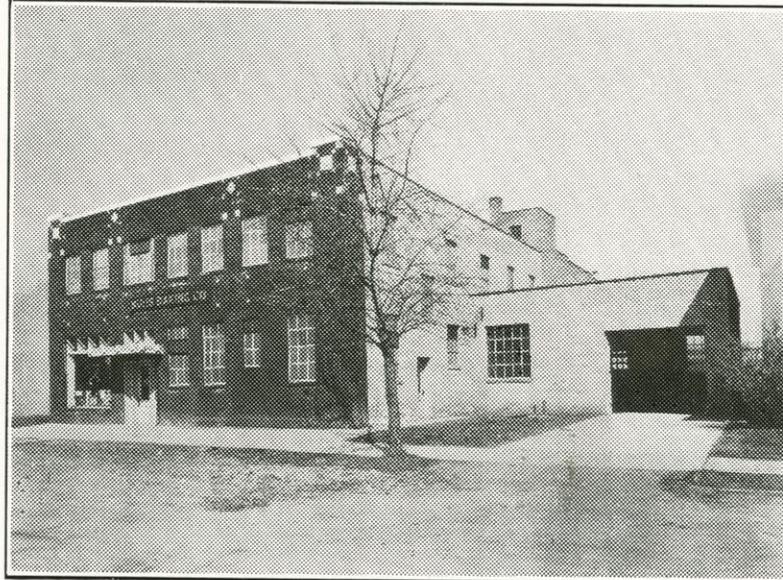
3 BOULEVARD SYSTEMS.....	2.38	1924-1930
North Avenue—8 Islands—	3,139.66	
feet in length.		
North Seventh Street—6 Islands—		
1,852.90 feet in length.		
North Third Street—9 Islands—		
1,975.84 feet length.		



BAND STAND—FOUNTAIN PARK

MUHS BAKERY COMPANY

Bakery Products of Proven Excellence



1128 Geele Ave.
Telephone 568

1128 Geele Ave.
Telephone 568

“Twenty-one Years of Service to the Community”

A Tested Service

1873 -- 1934

Sixty-one years have tested the Bank of Sheboygan. They have stamped upon it the hallmark of satisfactory service. We point to our past record of both SAFETY and SERVICE furnished to thousands who have done business with this Bank. This is record as gratifying to us as assuring to our customers.



BANK OF SHEBOYGAN
SHEBOYGAN, WISCONSIN

THE CITIZENS STATE BANK

*SERVING SHEBOYGAN COUNTY
AT ITS OFFICES IN*

**SHEBOYGAN
SHEBOYGAN FALLS
CEDAR GROVE**



Largest State Bank in Wisconsin outside of Milwaukee

The following park services are rendered to the public without charge of admission:

- 1 Amphitheatre
- 12 Band Concerts
- 4 Baseball Diamonds
- 2 Bathing Beaches
- 3 Football Fields
- 24 Horseshoe Courts
- 5 Skating Rinks
- 4 Picnic Areas
- 9 Parks equipped with play apparatus.
- 8 Playground areas for children.
- 12 Soft-Ball Diamonds
- 11 Tennis Courts—Asphalt Surfaces.
- 3 Volley Ball Courts
- 2 Wading Pools

A charge of 50c. per night is made at the tourist camp in Moose Park.

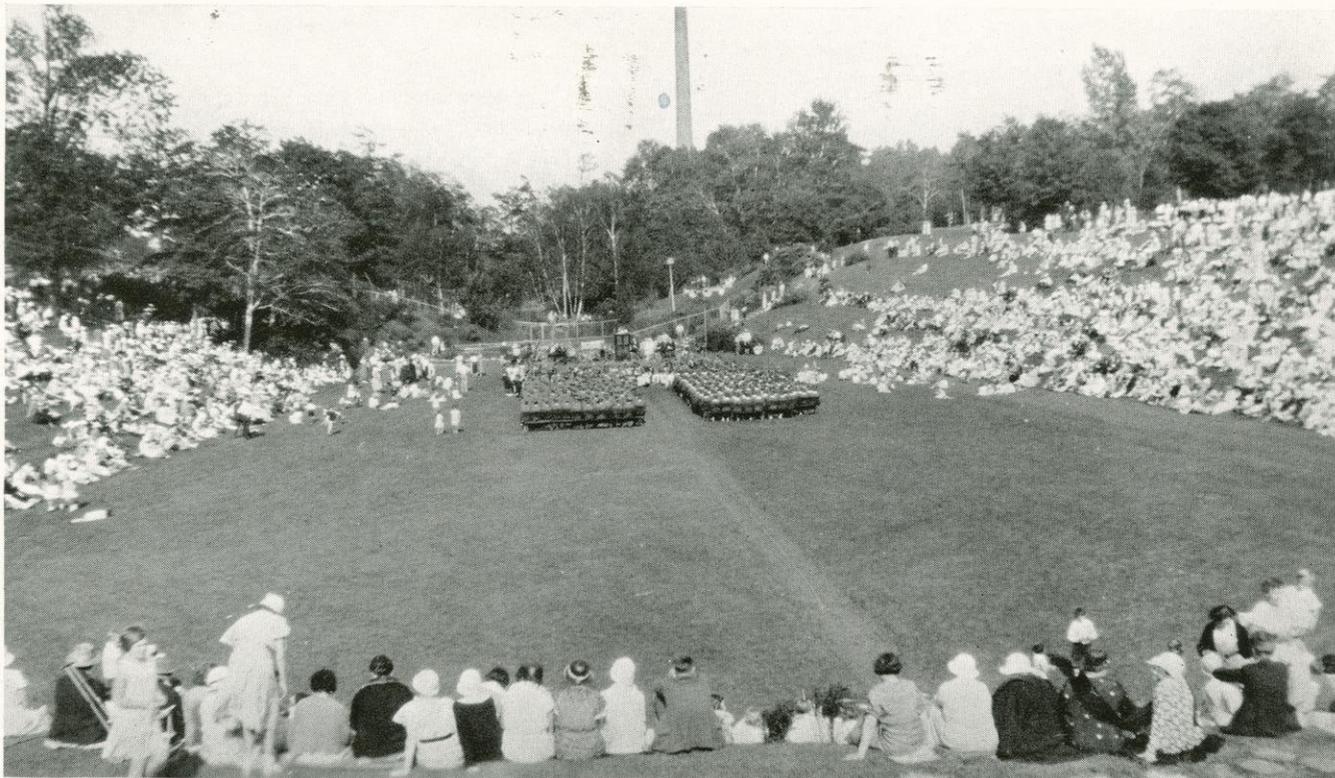
The amphitheatre, known as Vollrath Bowl, was transformed from a rat-infested swamp area to its present construction in 1929 and 1930 at a cost of \$14,679.20. The underground pop-up sprinkler system was installed at an additional cost of \$3,004.71 in 1931 and 1932.



AS VOLLRATH BOWL ORIGINALLY APPEARED SEPTEMBER 30, 1929

Classification	Acres	Year Acquired
1 LARGE PARK—		
Evergreen Park.....	69.02	1918
Purchased for \$14,000.00		
6 NEIGHBORHOOD PARKS—		
Cole Park.....	2.36	1908
Donated by George C. Cole and Annie M. Cole.		

End Park.....	3.47	1904
Donated by George End and Anna Maria End.		
Lake Shore Park.....	1.30	1924
Purchased for \$10,000.00		
Shooting Park.....	10.51	1912
Purchased for \$6,000.00		
Shooting Park Addition.....	7.99	1912
Leased from Wisconsin Power & Light Company.		
Vollrath Park.....	16.13	1917
Donated by Jacob J. and Elizabeth Vollrath heirs.		



GRADUATION EXERCISES—BOWL COMPLETED OCTOBER 3, 1930

KNOCKE BROS.

MEAT MARKET



We have served the community continuously for over sixty years



We extend greetings to all Homecoming visitors and congratulate Sheboygan on its one-hundredth Anniversary.

BOCK DRUG CO.

Dependable since 1876

OPERATING THREE MODERN DRUG STORES

LUNCHES and PLATE DINNERS

AT

DOWN TOWN STORE

Opposite Foeste Hotel

1101 Geele Avenue
925 N. 8th Street
1154 Union Avenue

SERVICE

Ever since the "WAY BACK WHEN" days ---- much, much over a HALF CENTURY ago ---- when fuel wood was sawed by tread power ---- and when coal was almost an unknown quantity ---- THEN and NOW in this most modern era

PHONE
5016



PHONE
5016

has ALWAYS held to its business principle of "SERVICE" and has supplied MOST SHEBOYGAN HOMES and many business houses in this locality and other parts of Wisconsin with exceptionally fine fuel at moderate prices.

"Oetking's" Fuel is Used in Most Sheboygan Homes

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ONE OF THE BATHING BEACHES

2 PASSING THROUGH PARKS—					
Fountain Park.....	2.62	1836			
Sheridan Park.....	2.62	1836			
Both parks in original city plat.					
7 RECREATION PARKS—					
De Land Park.....	24.32	1911-1934			
Acquired through donations by A. D. DeLand and Mary DeLand; Hattie I. Brown; grants by court order; purchases of \$1,200.00 and \$42,736.71; extensions into Lake.					
Kiwanis Park.....	30.16	1924			
Acquired by Kiwanis Club donation of \$11,000.00, city purchase of \$8,900.00 and property leased from Chicago and North-Western Railway Company.					
Kuchne Court Playground.....	2.97	1929			
Owned by Board of Education. Improved and maintained by park department.					
Moose Park.....	5.07	1922			
Leased from Chicago & North-Western Railway co.					
Roosevelt Playground.....	8.95	1930			
Purchased for \$10,000.00.					
South Side Beach.....	.95	1921			
Donated by Sheboygan Chair Co.					
			Washington School Playground...	5.70	1927
			Owned by Board of Education. Improved and maintained by park department.		
			19 MISCELLANEOUS PROPERTIES—		
			1 City Hall Grounds.....	.10	1896-1915
			Purchased for \$10,000.00.		
			4 Islands in Sheboygan River.....	4.48	1925
			Donated by Thomas Lynch, F. H. Dennison and wife.		
			6 Lake Shore Properties.....	25.13	1915-1931
			Clifton to Blackstock purchased for \$16,907.00.		
			Lake Heights included in city engineer's plat.		
			Lake Lawn Park donated by S. J. Reigh.		
			North East Park purchased for \$2,000.00.		
			North Park Subdivision donated by J. St. Clair McQuilkin.		
			North Point Property donated by Dr. William Gunther.		
			8 Street Intersection Triangles....	1.00	1895-1930
			Plat by City Engineer.		
The park department of the City of Sheboygan extends a cordial invitation to all Centennial and Homecoming guests to avail themselves of the services to be found in the park system.					



EVERGREEN PARK GATEWAY UNDER CONSTRUCTION APRIL 28, 1934

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ELKHART LAKE, WIS.

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ELKHART AND CRYSTAL LAKES

WITHIN a half hours motor ride of Sheboygan are the quiet, soothing, invigorating retreats of beautiful Elkhart and Crystal lakes in Sheboygan County, southeastern Wisconsin's most enchanting and richly endowed beauty spots—truly vacation spots, where rest and recreation may be gained in every sense of the word.

To these sylvan-bordered lakes, hundreds of Sheboygan persons journey every year to commune with nature, to rest in the quietness of God's pure out-of-doors, to refresh themselves in the sparkling waters of the spring-fed lakes, to go skimming over the silvery surfaces in motor, sail and row boats and canoes, to loll and dream in the sunshine in the

comfortable beach chairs, to stroll through the woodland depths over the winding paths that were made hundreds of years ago by the Pottawatomi Indians, to gallop over the bridle paths on thoroughbred horses attached to the high class riding academy, to limber up on one of Wisconsin's most beautiful and well laid out golf courses, to dangle a line through the crystal like water where great northern pike and the scrappy bass hold sway, to dance in the moon-

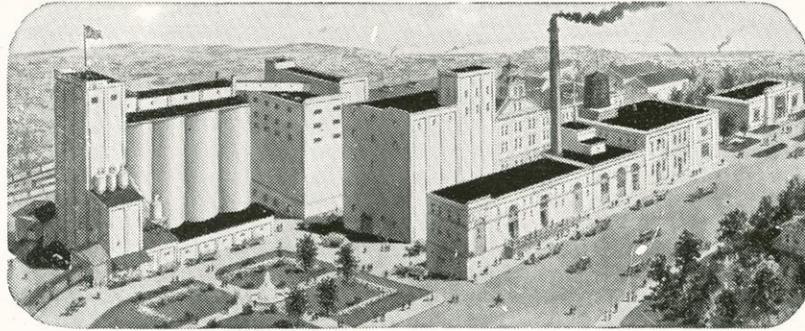


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1834-1934



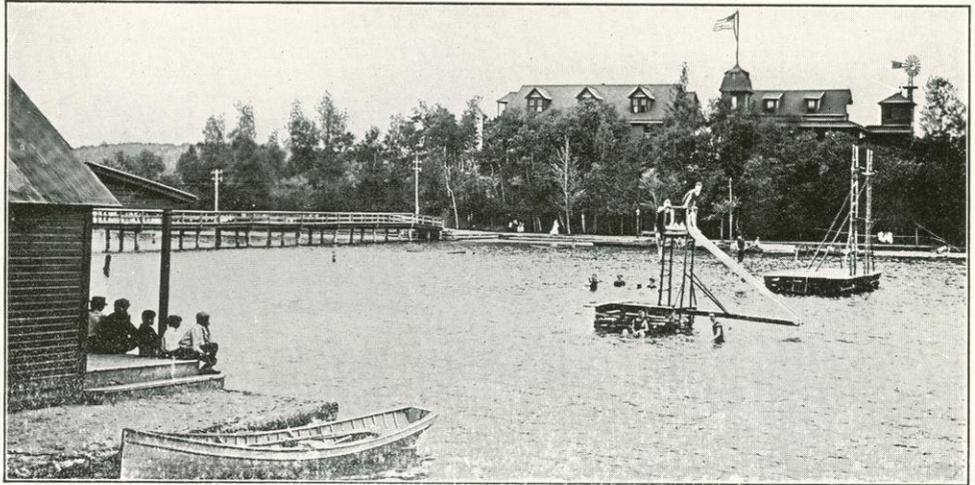
light on the several different pavilion floors to the tunes of the best professional orchestra available.

Elkhart and Crystal Lakes are 18 miles west of Sheboygan. They may be reached by automobile over Highway 23 via Plymouth and Highway 57 or the popular Franklin road route.

Elkhart Lake which is 360 feet above the level of Lake Michigan and 8,500 feet above sea level, is often described as a miniature Lake Lucerne, possessing many of the romantic characteristic features of the Switzerland lake by that name. It is the largest body of inland water in Sheboygan county, covering approximately 600 acres. It is irregular in shape, and has many nooks and bays that are attractive. From the southeast to the northwest, the lake is one and one-fifth miles long and its greatest depth is 116 feet. It is fed by subterranean springs and has an outlet in the western extremity, a small creek winding several miles through meadows before it empties in the Sheboygan River.

Elkhart Lake derives its name from the Pottowatomi Indians, which tribe inhabited this region in large numbers for centuries before the invasion of the white man in this territory. The Indians as far back as 600 years believed that the waters of the lake had curative powers, and that, if they bathed in them, they would be rejuvenated and handsome again.

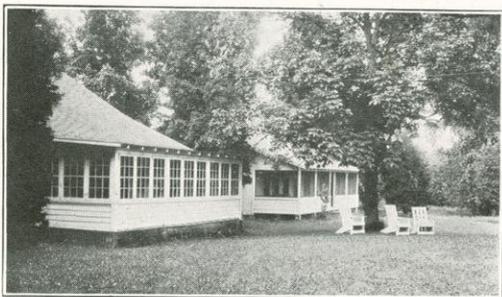
Lake of Thunder was the name originally applied to Elkhart Lake by the Indians, who camped around it. At certain seasons of the year, especially when the lake was covered with ice, the pent up waters sent forth a great thundering. At times, this rumbling sound can still be heard, but in early times because of the voluminousness of



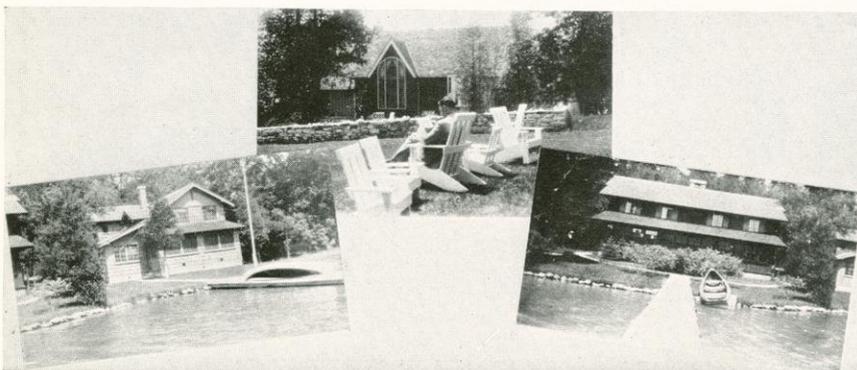
ISLAND HOTEL—CRYSTAL LAKE—CRYSTAL TAVERNS

the water supply, the sound produced by the tumbling waters that fed it from beneath the ground, was more marked than it is now. The clear, sparkling springs of crystal water still found along the lake shore give evidence of the purity of the water of this hidden stream.

They are bits of nature's landscaping that defies the efforts of man to improve on their God-given beauty. They are natural settings for the playground of those who want to make the most of an idyllic life that combines both the advantages of a life in rural districts with all modern conveniences. Elkhart and Crystal lakes are primarily testing resorts and pleasure centers for the summer vacationist. They form pleasant summer homes for those who desire homelike surroundings and conveniences with their outings. Many Sheboyganites move their families to these lakes and spend the happiest months of the year in a veritable fairyland fulfilling fanciful dreams of invigorating rest.



Sharpe's Cottages are built among the virgin trees



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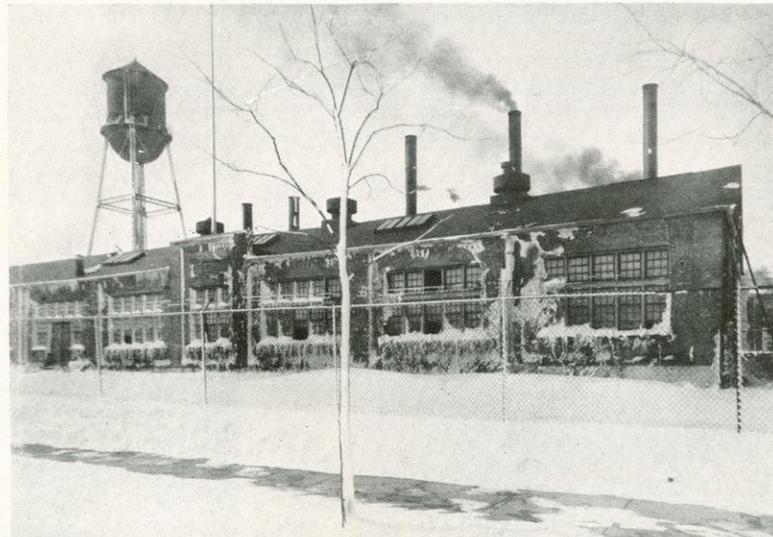
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Telephone 2785

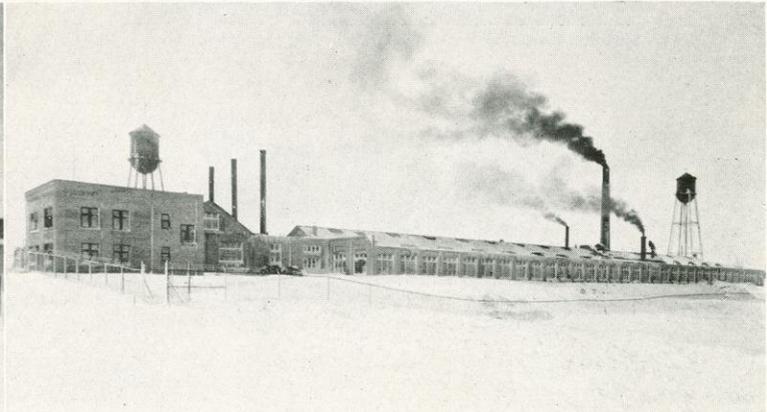
SHEBOYGAN :: WISCONSIN

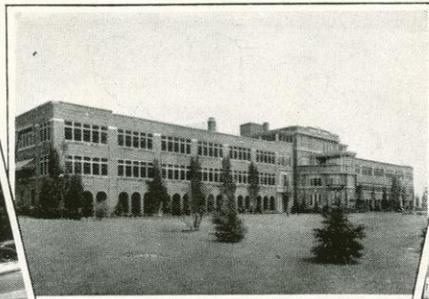
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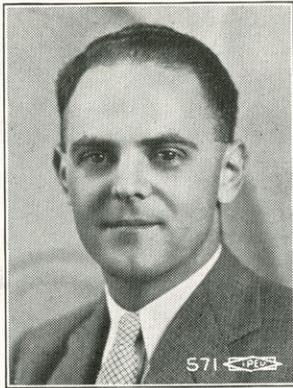


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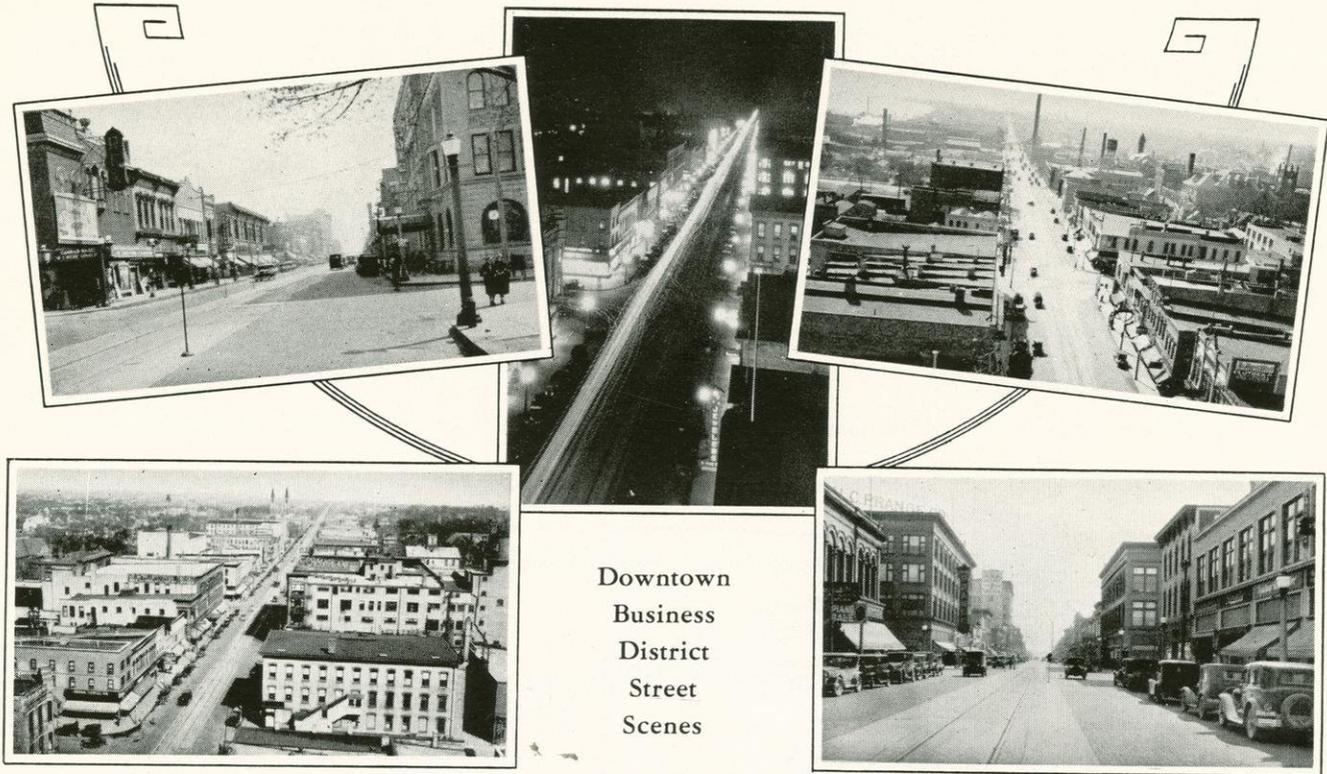
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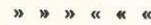
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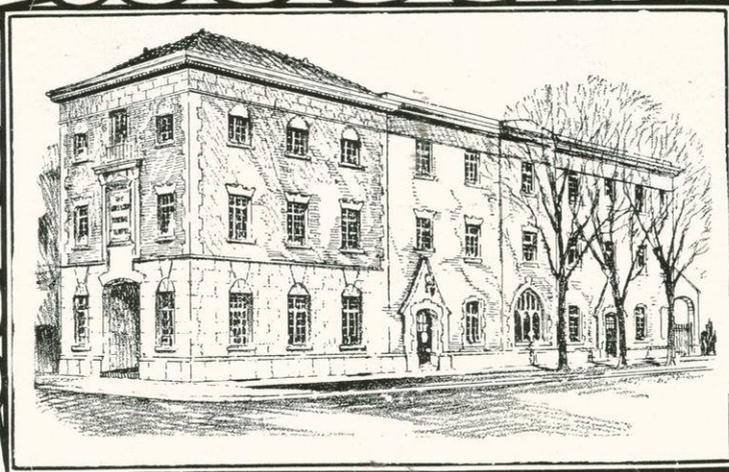
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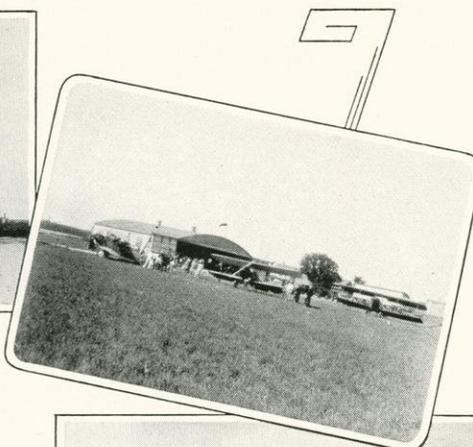
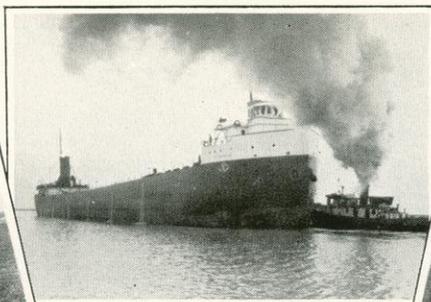
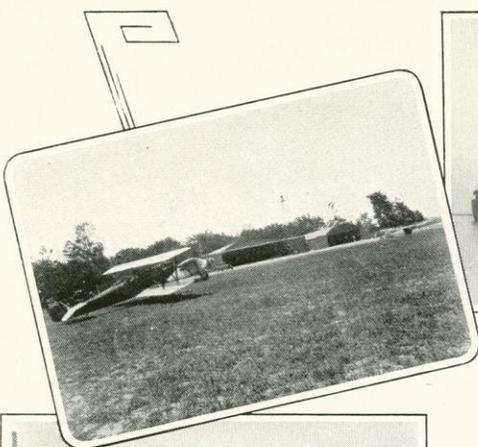


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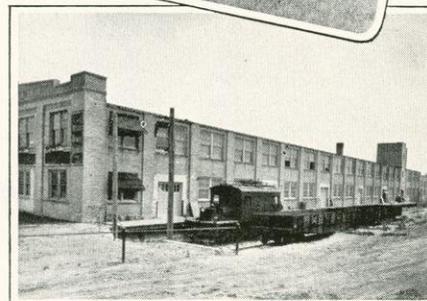


Harbor Scene

Sheboygan & Kohler
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C. & N. W. Freight Yards
{left}



C. M. St. Paul & P.
{right}

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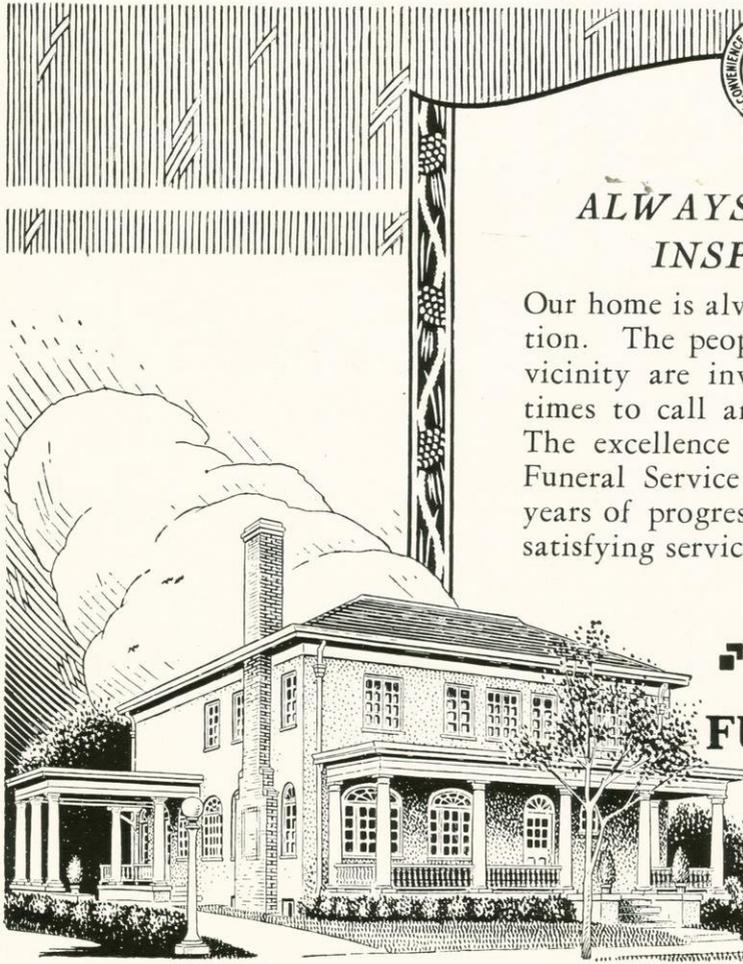
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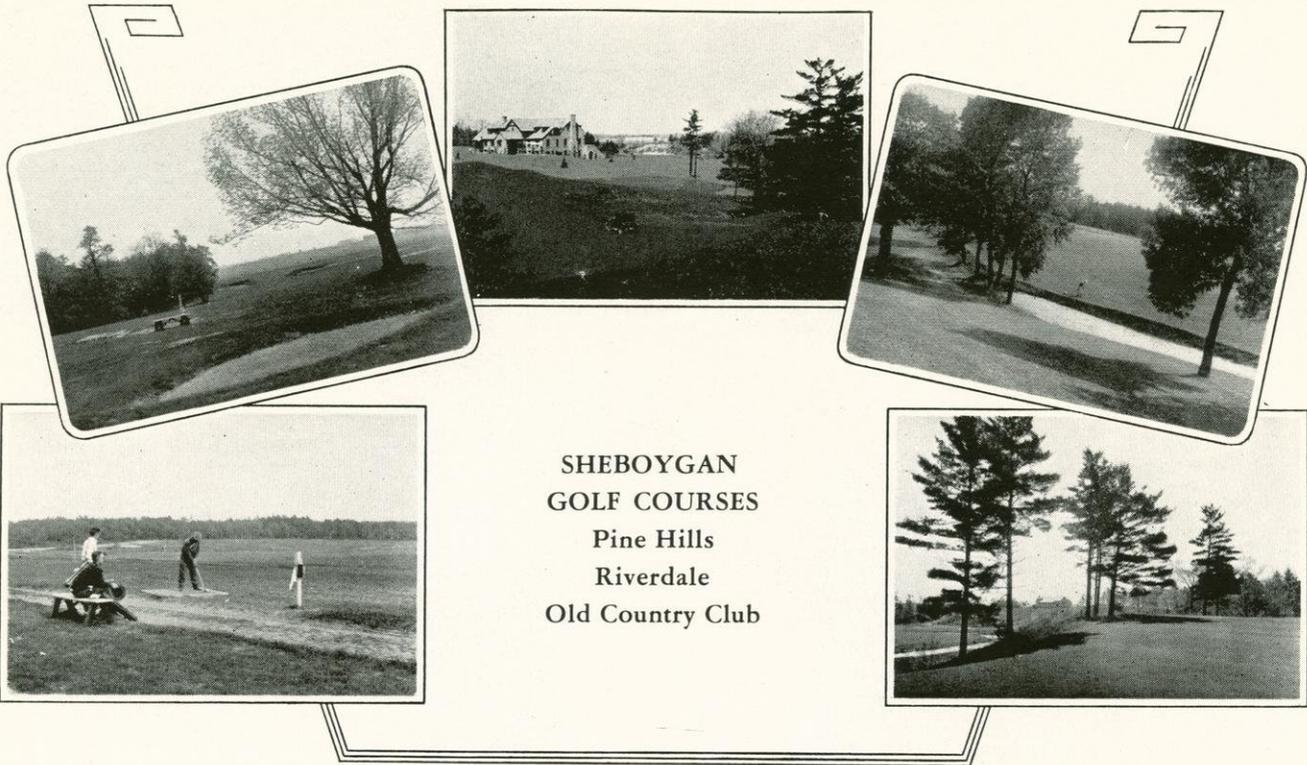
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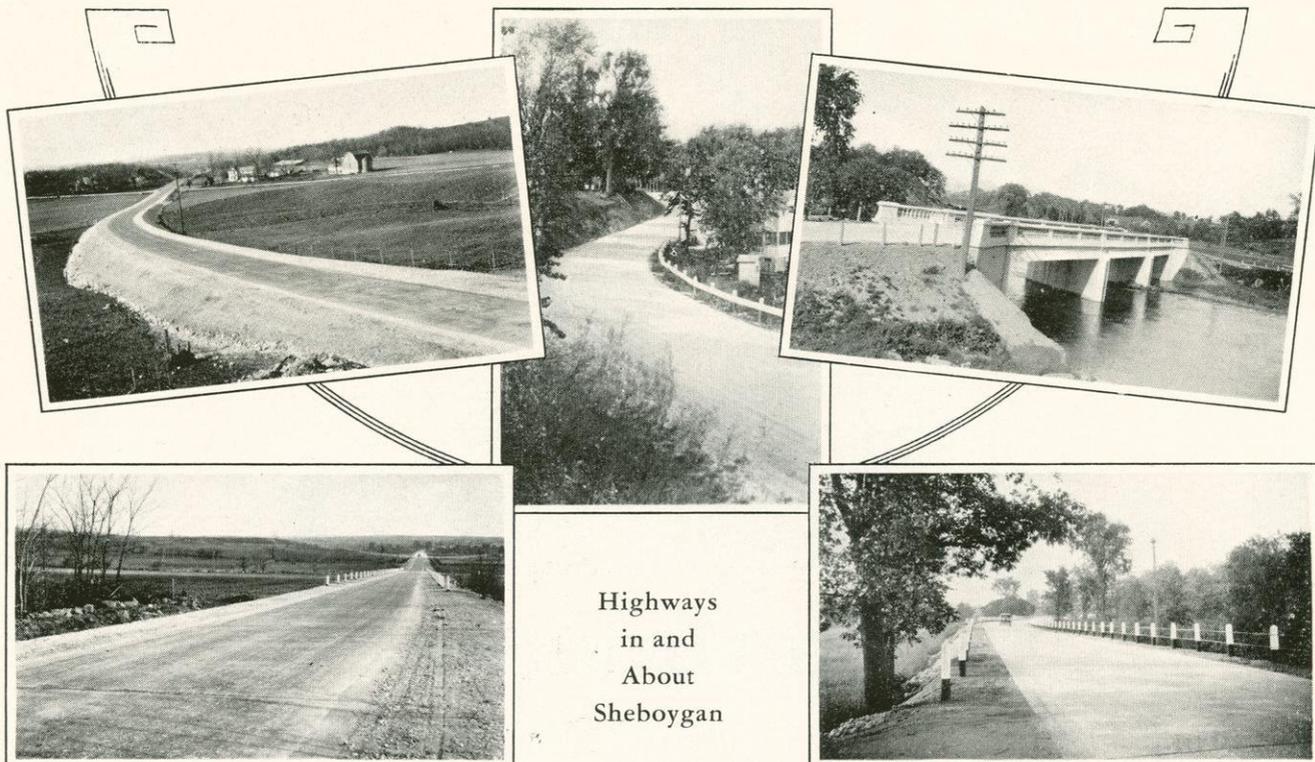
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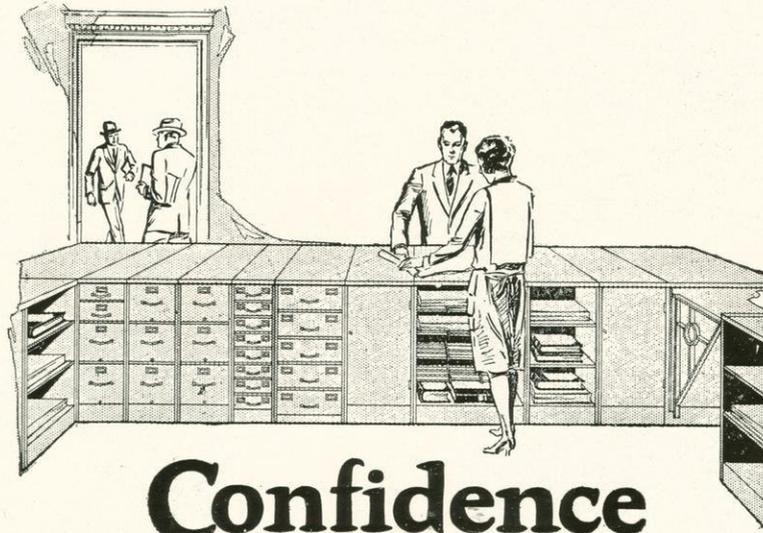
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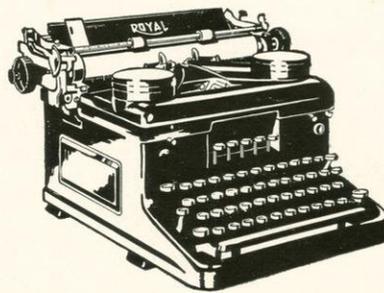
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