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A state-wide conference on business trends of 1930 invitation. May 26, 1930

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F9029
U58
1930

THE UNIVERSITY OF WISCONSIN

THROUGH THE SCHOOL OF COMMERCE AND

THE UNIVERSITY EXTENSION DIVISION

CORDIALLY INVITES YOU TO ATTEND

A STATE-WIDE CONFERENCE ON

BUSINESS TRENDS OF 1930

TO BE HELD IN

MADISON ON MAY 26, 1930

IT IS HOPED THAT YOU CAN COME,
BRINGING MEMBERS OF YOUR ORGANIZATION

F9029
U58
1930

Refer to the Inside Pages for Program

GENERAL SUBJECT OF THE CONFERENCE — BUSINESS TRENDS IN 1930

MORNING SESSION

10 o'clock, Great Hall, Memorial Union Building

Chairman: Chester Lloyd Jones, Director, School of Commerce

Address of Welcome

Honorable Walter J. Kohler, Governor of Wisconsin
.....

Subject: CHANGES IN RETAIL DISTRIBUTION

AS SEEN BY AN EXECUTIVE OF A MAIL-ORDER CHAIN

Alvin E. Dodd, Chicago; Assistant to the President, in charge of Retail Stores, Sears Roebuck & Company

AS SEEN BY AN EXECUTIVE OF A COOPERATIVE MERCHANDISING ASSOCIATION

J. Frank Grimes, Chicago; President, International Grocers' Alliance of America; President, Independent Drug-gists' Alliance of America; President, Marketing Specialists, Inc.; Partner, Wm. W. Thompson & Company, Certified Public Accountants

AS SEEN BY AN INDEPENDENT MERCHANT

John B. Garver, Strasburg, Ohio; Member of the firm, Garver Brothers Company

General Discussion

Speeches from the floor, limited to ten minutes

LUNCHEON

12:30 o'clock, Tripp Commons, Memorial Union Building
(Seventy-five cents a plate)

Chairman: Glenn Frank, President, University of Wisconsin

Address: CENTRALIZATION IN BANKING

Henry M. Dawes, Chicago; former Comptroller of the Currency of the United States; President, Pure Oil Company; Vice-President, Dawes Brothers, Inc.; Director, Central Trust Company

General Discussion, under the ten minute rule

AFTERNOON SESSION

2:30 o'clock, Great Hall, Memorial Union Building

Subject: READJUSTMENTS IN BUSINESS

Chairman: William H. Kiekhofer, Chairman, Department of Economics

WHAT LIES AHEAD IN BUSINESS?

Francis W. Dickey, Milwaukee, Economist, First Wisconsin National Bank; Assistant Secretary, Wisconsin Bankshares Corporation

FACING THE BUSINESS PROBLEMS OF 1930

James O. McKinsey, Chicago; President, James O. McKinsey & Company; Certified Public Accountant; Professor of Business Administration, University of Chicago; Director and Member of the Executive Committee, Phoenix Hosiery Company

General Discussion

Speeches from the floor, limited to ten minutes

In order that the proper number of reservations may be made for the luncheon, you are requested to return the acceptance card promptly.

