



A state-wide conference on business trends of 1930 invitation. May 26, 1930

[s.l.]: [s.n.], May 26, 1930

<https://digital.library.wisc.edu/1711.dl/ROTZHEQPETCAO9D>

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see
<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

F9029
U58
1930

THE UNIVERSITY OF WISCONSIN
THROUGH THE SCHOOL OF COMMERCE AND
THE UNIVERSITY EXTENSION DIVISION
CORDIALLY INVITES YOU TO ATTEND
A STATE-WIDE CONFERENCE ON

BUSINESS TRENDS OF 1930

TO BE HELD IN

MADISON ON MAY 26, 1930

IT IS HOPED THAT YOU CAN COME,
BRINGING MEMBERS OF YOUR ORGANIZATION

F9029
U58
1930

Refer to the Inside Pages for Program

GENERAL SUBJECT OF THE CONFERENCE—BUSINESS TRENDS IN 1930

MORNING SESSION

10 o'clock, Great Hall, Memorial Union Building

Chairman: Chester Lloyd Jones, Director, School of Commerce
Address of Welcome

Honorable Walter J. Kohler, Governor of Wisconsin

Subject: CHANGES IN RETAIL DISTRIBUTION

AS SEEN BY AN EXECUTIVE OF A MAIL-ORDER CHAIN

Alvin E. Dodd, Chicago; Assistant to the President, in charge of Retail Stores, Sears Roebuck & Company

AS SEEN BY AN EXECUTIVE OF A COOPERATIVE MERCHANTISING ASSOCIATION

J. Frank Grimes, Chicago; President, International Grocers' Alliance of America; President, Independent Drugists' Alliance of America; President, Marketing Specialists, Inc.; Partner, Wm. W. Thompson & Company, Certified Public Accountants

AS SEEN BY AN INDEPENDENT MERCHANT

John B. Garver, Strasburg, Ohio; Member of the firm, Garver Brothers Company

General Discussion

Speeches from the floor, limited to ten minutes

LUNCHEON

12:30 o'clock, Tripp Commons, Memorial Union Building
(Seventy-five cents a plate)

Chairman: Glenn Frank, President, University of Wisconsin

Address: CENTRALIZATION IN BANKING

Henry M. Dawes, Chicago; former Comptroller of the Currency of the United States; President, Pure Oil Company; Vice-President, Dawes Brothers, Inc.; Director, Central Trust Company

General Discussion, under the ten minute rule

AFTERNOON SESSION

2:30 o'clock, Great Hall, Memorial Union Building

Subject: READJUSTMENTS IN BUSINESS

Chairman: William H. Kiekhofer, Chairman, Department of Economics

WHAT LIES AHEAD IN BUSINESS?

Francis W. Dickey, Milwaukee, Economist, First Wisconsin National Bank; Assistant Secretary, Wisconsin Bankshares Corporation

FACING THE BUSINESS PROBLEMS OF 1930

James O. McKinsey, Chicago; President, James O. McKinsey & Company; Certified Public Accountant; Professor of Business Administration, University of Chicago; Director and Member of the Executive Committee, Phoenix Hosiery Company

General Discussion

Speeches from the floor, limited to ten minutes

In order that the proper number of reservations may be made for the luncheon, you are requested to return the acceptance card promptly.

