



The Badger quarterly. Alumni Issue October 1938

Madison, Wisconsin: University of Wisconsin, October 1938

<https://digital.library.wisc.edu/1711.dl/5C54W5G45PJK8P>

<http://rightsstatements.org/vocab/InC/1.0/>

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Bulletin of The University of Wisconsin

Notice to Postmaster: If this Bulletin is undeliverable at the given address, please send Form 3578-C to Robert Foss, Editor, University News Bureau, 711 Langdon St., Madison, Wis.

Serial No. 2144; General Series 2360—Issued monthly by the University of Wisconsin at Madison, Wis.

Entered as second-class matter July 11, 1916, at the post office at Madison, Wis., under the Act of Aug. 24, 1912, Madison, Wis., May, 1938.

University of Wisconsin News for University Alumni

Alumni Issue

Alumni Issue

October, 1938

U. of W. Enrollment Hits 11,438

Three Alumnae Send Gifts to Aid Funds

Three gifts from three loyal Wisconsin alumnae have been received by Pres. C. A. Dykstra to be added to the Wisconsin Building Fund and the Wisconsin Student Aid Fund, both of which were established by the president during the past year as two funds to which Wisconsin alumni who desire to aid their alma mater may contribute at any time they wish.

The three gifts total \$650, Pres. Dynstra announced. Two are to be added to the Building Fund, and one to the Student Aid Fund. The three gifts were received from the following loyal alumnae:

Mrs. H. J. Taylor, Berkeley, Calif.

Miss Mary Armstrong, Pomona, Calif.

Miss Ruth Marshall, Wisconsin Dells, Wis.

All three of the gifts were in response to an article written by Pres. Dykstra in the last issue of this Alumni Bulletin, in which he explained to Wisconsin's 70,000 alumni the establishment and purpose of the two new University funds, and suggested that "those who can, put down as their first commitment, when the right day dawns, a contribution of some kind to our Wisconsin program."

Sail in One Boat

In the article, Pres. Dykstra asserted that he would like to see Wisconsin alumni begin the practice of sending in voluntarily contributions to aid their University.

"It is one way of binding us together in a common enterprise," he wrote to the alumni. "And we must be bound together. We must, as I suggested a year ago, set sail in one boat. I'll do my best to be

(Continued on Page 6)

No State Funds Used in U. of W. Building Program

The status of the University of Wisconsin's current building program and its relation to future needs and problems of the State University were discussed by Pres. C. A. Dykstra at the faculty's first meeting of the school year recently.

Pres. Dykstra reported to the faculty that the current building program, consisting of projects either just complete, now under construction, or for which contracts are now being let, amounts to a total of about \$3,000,000. He pointed out that no state funds have been used in any of the projects, and explained that "there has been every attempt on the part of the administration to meet part of the building needs of the University without state funds."

He told the faculty that three new men's dormitories have just been completed, that construction of the third wing of the Memorial Union is progressing rapidly, that construction of five additional men's dormitories, a refectory, and two women's dormitories will start soon. With PWA financial aid, plans are also going forward for a cancer laboratory and for additions to the agricultural chemistry, chemistry, and law buildings, and the heating station. Still awaiting PWA approval in Washington are two projects, an undergraduate library building and a second grant for women's dormitories, he revealed.

"The greatest need of this campus today is for an undergraduate library," Pres. Dykstra said. "The need has been apparent for many years, and there is absolutely no substitute for it. There are also

U. W. Given \$3,000 for Student Aid

New helping hands were extended to a number of needy and deserving University of Wisconsin students this fall as a result of three new scholarship funds and one new loan fund which were offered to the University board of regents during the summer and accepted by the board at recent meetings. The new scholarship and loan funds added a total of \$3,093.95 to the University's student aid funds, M. E. McCaffrey, secretary of the regents, reported.

The largest fund accepted by the regents amounted to \$2,500, tendered to the regents by Clara L. Opper, of Washington, D. C., to establish a living memorial in honor of her deceased sister, Ann M. Opper. The fund is to be known as the Ann M. Opper Scholarship Fund, and the income from the fund is to be loaned to needy stu-

(Continued on Page 3)

New Dean



DEAN JOHNSON

F. Ellis Johnson, dean of the college of engineering at the University of Missouri, has been named dean of the college of engineering at the University of Wisconsin by the Board of Regents. Selection of Dean Johnson was recommended to the regents by Pres. C. A. Dykstra.

Dean Johnson, who assumed his new position this fall, is a gradu-

(Continued on Page 6)

New Building to Aid U. W. in Cancer Fight

Construction of a cancer research building on the University of Wisconsin campus, to aid university scientists in their never-ending search for the causes and a cure for cancer, will begin in the near future. Erection of the building became a certainty with the recent approval of a federal PWA grant to pay 45 per cent of the cost of the project.

Construction of the building on the campus will make the University of Wisconsin one of the most important cancer research centers in the United States. Under present plans, the building will cost

(Continued on Page 6)

Grid Fans of the '80s



Wisconsin's Golden Jubilee Homecoming, celebration of a half-century of football at the University, is the occasion for these winsome lasses of the '80s to rustle their bustles and sigh at our strapping gridiron hero of that period. Climax of the Golden Jubilee fete will be the "Gridiron Cavalcade," huge pageant depicting the history of the gridiron sport at Wisconsin which will be produced between halves of the Homecoming game with Indiana on Saturday, Oct. 29, at Randall stadium. Shown above is a group of University students in a scene from the Cavalcade.

(Continued on Page 5)

Be Glad You Live in Democracy, Frosh Told

With 11,438 students enrolled by the end of the first week of classes September 24, all registration records in the 90-year-old history of the University of Wisconsin were broken this fall.

The record-smashing enrollment figure represents an increase of almost 600 students or more than 5 per cent over last year's registration of 10,864 students on the same date, according to figures compiled by Registrar Curtis Merriman.

Although the enrollment is considerably increased over last year, the rise is not due to an increase in the freshman class, Mr. Merriman revealed. Freshman enrollment this fall is 2,416, slightly less than last year. Registration in the junior and senior classes and the graduate school, however, increased from 12 to 17 per cent, due to the large numbers of students with advanced standing entering University, increased considerably.

Last fall, the increase in the university's enrollment was about 750 students, so that during the past year the total enrollment of the university has jumped almost 1,400.

Enrollment of state residents in their state university this year increased 4.5 per cent, while registration of non-resident students went up 9.7 per cent. Resident enrollment in the University this fall is 9,547, while enrollment from other states, foreign possessions of the U. S., and from foreign countries is 1,891.

Alumni Seek New Members to Aid U. W.

To speed up its rebuilding program the Wisconsin Alumni Association is seeking 1,000 new members during the first quarter of the fiscal year starting September first. These new members will make it possible for the Association to expand its present services and develop additional new ones; to develop a program of activities which will make the Association a more vital factor in solving the

(Continued on Page 2)

More than 2,400 freshmen entering the University of Wisconsin this year were told that they should be glad that they live in one of the few surviving democracies of a turbulent world by Pres. C. A. Dykstra at the annual freshman convocation held in the University stock pavilion recently.

Officially welcoming the first year students to the University campus, Pres. Dykstra cited three reasons why the freshmen should have cause for happiness this fall. He declared that they should be glad because they are enrolling as students in the University of Wisconsin; because they are part of the great state of Wisconsin; and because they are Americans living in one of the few democracies left in the world.

Officials Introduced

Pres. Dykstra was presented to the freshmen by Ed Fleming, president of the University Men's Union board, and the University's president in turn introduced to the first year students the various deans and administrative officials of the University who were with him on the speaker's platform.

"In this turbulent world, we ought to be glad that we live in America and that we are Americans," Pres. Dykstra told the freshmen. "We should be glad that we live in one of the surviving democracies of the world, and that we still have freedom here in America, in Wisconsin, and in this University — freedom which so many peoples have lost, and which is worth cherishing and fighting for to the last ditch."

Expressing the hope to the freshmen that "you and the University will have a great year," Pres. Dykstra asserted that he wanted to give the new students "a hearty and generous welcome."

"Many of you have made sacrifices to come here, or your parents have made sacrifices to send you here," he said. "When you have lived here among us for a while, you will become Wisconsin men and women. Here in this University we have something fine and great and you are really privileged to be here."

U. W. is Great, Live

"You are now within the precincts of a great American institution, and from now on what you are and what you do becomes a part of the history of this institution," Pres. Dykstra declared.

(Continued on Page 2)

Homecoming Celebrates 50 Years of Football

A golden jubilee celebration, commemorating fifty years of football at the University of Wisconsin, is planned for the Badgers' Homecoming weekend, October 28 to 30, it was announced by Riley Best, president of the University "W" club and general chairman of the affair.

Best promised a big surprise for those attending the Homecoming game with Indiana, October 29, at Camp Randall stadium.

He revealed that his committee would stage a huge "Gridiron Cavalcade" between halves of the Indiana game, showing how football was played 50 years ago.

First Played in 1888

While there are many disputed claims as to when football first saw the light of day on the Wisconsin campus, authorities agree that the first team to play a game similar to modern football was in the fall of 1888. Records indicate that the Badger squad met their first out-of-town opponent in

1889—a game played in Milwaukee against the Calumet Club, a team of eastern college graduates—which makes the current Wisconsin team the fiftieth to sport the Badger cardinal in formal competition.

In those early days, the team was coached by Alvin Kletsch, now of Milwaukee, who, although he had no official connection with the University, journeyed from Milwaukee to Madison three times weekly to instruct the early squads. Football was slow in gaining popularity at Wisconsin, although it had been successfully introduced at both Minnesota and Michigan several years previously.

The first college gridiron was located on the lower campus. Intense rivalry existed between these early football "pioneers" and the Wisconsin baseball nine, which used the lower campus for a practice field and greatly resented the interference caused by the new, pigskin-covered "football."

Centennial Alumni Book Makes Hit

Members of the Wisconsin Alumni Association were pleasantly surprised when they received their copies of the Centennial Edition of THE WISCONSIN ALUMNUS, official publication of the Association. Wrapped in a brilliant Cardinal cover, the 96-page magazine was full of interesting information about the history of the University, current campus activities, the class reunions and 25 pages of news about the doings of alumni.

Commemorating the 100th anniversary of the signing of the act of 1838 which provided for the establishment of the original University Territory of Wisconsin in 1838, the issue was mailed to a list of more than 10,500 members and non-members as a good will gesture in behalf of the University.

The feature article was a report on the activities of the Wisconsin Alumni Research Foundation, "Scholars from Dollars", prepared by the Foundation's director, H. L. Russell, '88. The article described the beginnings, struggles and accomplishments of the Foundation. It told how certain of the patents have been developed and what has been done with them. It also told of how the Foundation, since 1928 has given the University \$1,024,958 for science research and what has been accomplished by these appropriations.

Other feature articles were by Joseph Schafer of the State Historical Society telling about the original act of 1838, one by President Dykstra giving a behind the scenes preview of the University's future needs, a full length article by President-emeritus E. A. Birge on John Muir, famed scientist and naturalist, an interesting tale of two of the first women graduates at the University, Mrs. Sophie Schmedeman Krueger and Mrs. Agnes Sawyer Ferguson, and an appreciation of the University by Otis L. Wiese, '26, editor of *McCalls' Magazine*.

In addition there were articles on Barnard Hall's 25th birthday, the 40 years of Haresfoot, the unique Tent Colony on Lake Mendota, the College of Agriculture, the annual commencement and reunion activities and a brief history of the University.

Copies of the edition are still available and will be sent to alumni joining the Association as long as the supply lasts.

NYA Helps 1,000 Students Earn Way Through U. W.

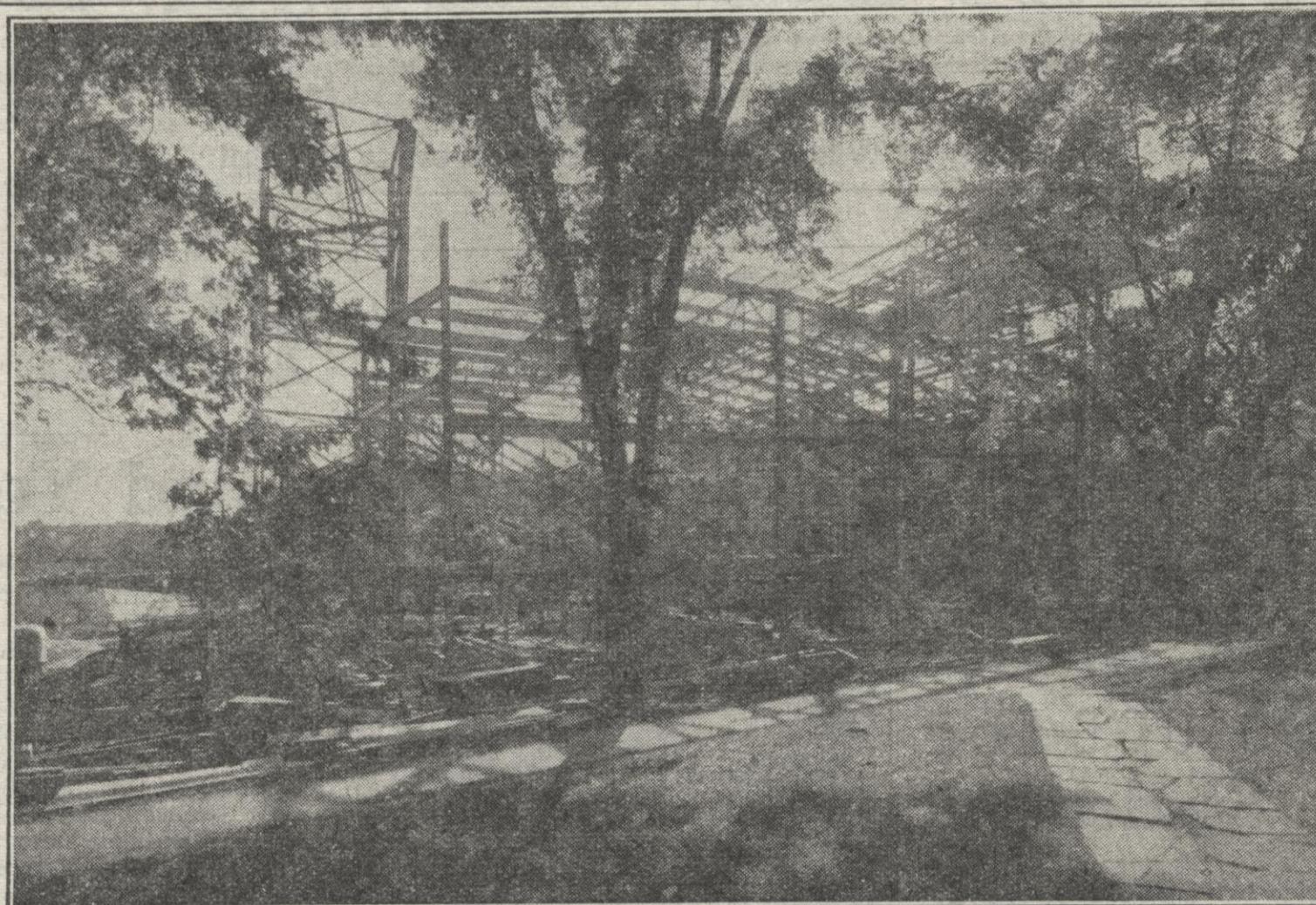
One thousand and thirty students at the University of Wisconsin last year worked on NYA projects which paid them a total of \$102,160, reports Mrs. Alice Meloche, director of the student employment bureau. However, there were always more qualified applicants than could be given work, she says.

This year the University's appropriation is somewhat increased but applications far exceed available funds. Last year there were three times as many applications for NYA work as there were opportunities. This year the NYA program is permitting students to earn over \$13,000 monthly to help them through the University.

Music Alumni to Meet in Milwaukee

Alumni of the School of Music are planning to hold a luncheon at the time of the Wisconsin Education Association convention in Milwaukee to which they wish to invite all music alumni who might be in the vicinity. The luncheon will be held at the Milwaukee Athletic Club on Friday noon, November 4. Luncheon will be served at 12:15. Prof. Carl Bricken, the newly appointed director of the School of Music, will be the guest speaker. Advance reservations are desired and should be mailed to the luncheon chairman, Lucille Rochlus, at Neekoosa, Wis.

Union Addition Going Up!



The new theater and arts addition to the Memorial Union, recreational and community center for the campus, is now rapidly assuming its final form. The steel framework pictured above was completed this week and the exterior stone walls are well underway.

It is expected that the huge structure, containing 105 rooms in addition to the principal theater unit seating 1,300, will be open early in the summer of 1939.

Special mention of the new Union wing as an outstanding example of the community theater was given in a recent issue of the Architectural Record devoted exclusively to theater building types. Discussing editorially the growth of the community theater in America, the publication says:

"The community theater, through its integration with educational, cultural and recreational activities, offers the assured continuance of the spoken drama. It can and will absorb the best tradi-

tions of the professional trouper and the legitimate production. Heretofore, many of these theaters have been so restricted in their planning and so inadequate in their equipment systems that the full development of the theater's place in the community has been greatly handicapped. Now, increasing numbers of this type of theater afford the most complete plants to be found anywhere. The Wisconsin Memorial Union, now being completed, is an outstanding example."

The funds for the building project have been provided in part by PWA and in part by a loan which is to be retired from annual student and faculty membership fees. A fund for equipment is being raised by the Memorial Union Building Committee through life membership subscriptions of \$100 given by alumni of the University and citizens of the state. It has been announced that life membership will entitle the holder to the use of the entire Memorial Union Building and a preference in reserving seats for functions in the new theater.

Barnard Celebrates 25th Anniversary

Alumni Seek New Members

(Continued from Page 1)

University's problems.

During the last two years the Association has regained 80 per cent of the ground lost during the preceding seven years. Its major job now is to regain the remaining 20 per cent as quickly as possible and these 1,000 new members will produce this result. To reach this goal the Association is asking each class to do its share on a cooperative basis. This share is determined by comparing the number of alumni in each class with the total number of alumni in the last fifty classes, which totals about 40,000. Accordingly, a class with 1,000 graduates should get one-fortieth of these 1,000 new members, or 25 new members. A class with 800 graduates should get one-fiftieth of 1,000, or 20 new members.

This cooperative campaign is built around Henry Ford's statement that "Nothing is particularly hard if you divide it into small jobs." Each class will function through a strong membership committee. This committee will contact its classmates by telephone, personal letter or otherwise to tell them about the Association's rebuilding program. If the membership committee of your class fails to contact you, help your class to reach its quota by sending your application direct to the Wisconsin Alumni Association, 770 Langdon Street, Madison.

Barnard Hall will hold open house both Saturday and Sunday so that former residents may renew old acquaintances and enjoy the snapshots which they have been urged to bring.

In honor of this 25th birthday, alumnae are presenting a Browning Library to Barnard Hall, gifts for which have already been received. A collection of the best of modern books and beautiful editions of old favorites will form the nucleus of a permanent library for Barnard residents.

The district committee chairmen in Milwaukee, Chicago, and Evanston have already reported much enthusiasm for the reunion. The chairmen are Dorothy Paine Leisk, '18, Milwaukee; Catharine Culver Mulberry, '18, Chicago;

U. W. Student Bureau Has Club Programs

With an enlarged program which will permit it to be of greater service to clubs and organizations in many Wisconsin communities, the University of Wisconsin Student Speakers Bureau recently sent out approximately 500 announcements of its program for the 1938-39 school year.

The announcements were sent to women's clubs, service clubs, and other community organizations in cities and villages scattered throughout the state. The bureau provides, for the cost of filling engagements, speakers, readers, debaters, and musicians for programs before organized Wisconsin groups.

The bureau was started three years ago as a means of providing various clubs with experienced student entertainers at the lowest possible cost — merely the expense of filling the engagement. Since the bureau was started, it has filled several hundred engagements with clubs in communities scattered throughout the state.

During this school year, the bureau is able to furnish student speakers and readers on a wide variety of subjects — economic, social, literary, dramatic, and travel. In cooperation with the University speech department, the bureau is also able to furnish debate teams to argue any one of a half-dozen different interesting questions, and in conjunction with the school of music, the bureau can provide musical programs played by outstanding student soloists and ensemble groups. For information about the bureau's services, write to Robert Foss, manager, 711 Langdon St., Madison, Wis.

possible in a sincere effort to make its work increasingly valuable to the University and its graduates. The Association's placement work, for example, has already demonstrated its value. It promises to become one of the most valuable services ever developed by an alumni organization. It is hoped that this activity can be so developed that the Association will become increasingly valuable as a clearing-house for jobs for Wisconsin alumni. Expansion of other services will also take place as fast as increased membership makes such expansion possible.

Members of Class of '88 Get Awards

In recognition of their half-century of loyalty to the University, members of the class of 1888 were presented with golden jubilee certificates by the Wisconsin Alumni Association at the Senior-Alumni Reunion dinner.

The class of 1888 was the oldest reunion class this year. It was the second time in the history of the University that such certificates have been presented to Wisconsin graduates. Members of the class of 1887 received the certificates last year.

Living members of the class of 1888 who received the golden jubilee certificates this year are as follows:

George Bollinger, Rockford, Ill.; Kirke L. Cowdery, Oberlin, Ohio; Frank W. Gage, Friendsville, Md.; William F. Jones, Pinckneyville, Ill.; Nathaniel S. Robinson, Milwaukee; Walter A. Rogers, Chicago, Ill.; John Van Ornum, Dayton, Ohio; John M. Bach, Racine; Fred Beglinger, Oshkosh; Mrs. S. M. Briggs, Madison; Eugene E. Bossard, Madison; Dewitt S. Clark, Duluth, Minn.; Mrs. Dewitt S. Clark, Duluth, Minn.; Mrs. Earl P. Cobb, Sun Prairie; Jessie M. Cole, Plymouth.

Ferdinand J. Colignon, Montevideo, Uruguay, S. A.; Judge F. A. Geiger, Milwaukee; Mrs. Vincent Guagliata, Oak Park, Ill.; James A. James, Evanston, Ill.; Emory R. Johnson, Philadelphia, Pa.; Frederick W. Kelley, Seattle, Wash.; John L. Millard, Mt. Dora, Fla.; Joseph Rice, Spokane, Wash.; John S. Roessler, Superior; John R. Wise, San Francisco, Calif.; Edward D. Swinburne, Milburn, N. J.; Louis Blatz, Santa Monica, Calif.

James Goldsworthy, Beaver, Oregon; Harry L. Russell, Madison; Jesse R. Bryant, Wausau; Louis O. Janeck, Yakima, Wash.; Edward M. Poser, Columbus; Norbert C. Werbke, Oshkosh; Hans A. Anderson, Whitehall; Robert E. Bundy, Menomonie; Frank H. Denison, Mellen; William H. Frawley, Eau Claire; William W. Gill, Madison; Anthony C. Graff, Seattle, Wash.

Mathew A. Hall, Omaha, Nebr.; Conde Hamlin, Stamford, Conn.; Clifford L. Hilton, St. Paul, Minn.; Nels Holman, Madison; Frederick S. Hunt, Milwaukee; William S. McCorkle, Richland Center; John A. Murphy, Superior; John W. Owen, St. Petersburg, Fla.; Leslie L. Porter, Oregon City, Ore.; R. L. Sabin, Boring, Ore.; E. E. Simpson, Seattle; H. G. Smieding, Racine; E. E. Winston.

Be Glad That You Live in Democracy

(Continued from Page 1)

"Don't let anyone belittle the University to you. That is the fashion in some circles, but this University is almost a century old, and it is a great, live, pulsing institution.

"I don't want to preach to you, but I want to tell you that education must come from within you. You must be receptive to it. Education cannot be poured into you, nor is it a cloak that can merely be put on and worn. The great need of the nation and the world today is understanding and good will. Here on this campus you have the opportunity to develop both and you will if you have the desire."

Class of '98 Sets Up New Loan Fund

Commemorating their 40th anniversary this past June, the members of the Class of 1898 established a loan fund for needy seniors in the University. \$120 has already been contributed and further funds are being solicited to increase the fund as much as possible. The class of 1898 Loan Fund will be used to aid senior students only. Loans may not exceed \$50 nor may they exceed 12 months, no interest being charged on loans repaid in 9 months or less. Contributions to this loan fund may be sent directly to the Secretary of the Regents, M. E. McCaffery, or to H. J. Thorkelson, treasurer of the Class of 1898.

Extension Courses Go Over Nation

From every Wisconsin county except one, from every state in the union except one, and from foreign lands the University of Wisconsin enrolled students in extension courses given by correspondence-study in the year ending in June, 1938.

The wide distribution of enrollments was disclosed in a report compiled by the Extension recorder, Mrs. A. H. Smith, which listed the year's new correspondence-study registrations at 4,106 an increase of 246, and the active registrations (new enrollments and those in courses not completed within the year when begun), at 9,926. The year's enrollments exceeded those of any of the last seven years.

Of 3,365 Wisconsin registrations, Dane county furnished 650, Milwaukee county 434, Sheboygan county 130, Racine county 126, Rock county 114, and Fond du Lac county 103.

Registrations from other states were 741. Some far distant states enrolled students in Wisconsin in relatively large numbers. This was taken as an indication of the widespread recognition of quality in courses and instruction that characterizes this educational service as developed during three decades of extension teaching at Wisconsin.

Ohio furnished 59 registrations, Michigan 52, New York, 42, California 31, Indiana and Iowa 29 each, New Jersey, Pennsylvania, and Texas 23 each, Missouri 22, Montana 16, Connecticut 15, Minnesota 14, and Maryland 13. The largest number credited to one state, except Wisconsin, was 156 recorded for Illinois.

Out-of-state enrollments included 15 from Canada, and a few each from Brazil, Canal Zone, Chile, Cuba, Hawaii, and Switzerland.

Since 1906, when instruction by correspondence was undertaken by the Extension division (first by any state university), the University of Wisconsin recorded 145,021 enrollments in correspondence courses. Altogether, in correspondence-study and extension class courses, the Extension division had enrollments of 318,610 in the period from 1906 to 1938.

The volume of the Wisconsin enrollments in off-campus courses of study was shown by a national report to be among the largest recorded by any extension division.

Reason Controls Labor Relations in Britain, Sweden

Labor relations in England and Sweden are characterized by a spirit of reasonableness and understanding on both sides, based in part on the universal acceptance of collective bargaining. Lloyd K. Garrison, dean of the University of Wisconsin law school, said recently on his return from an official survey of labor relations in those countries.

Most striking feature of labor relations in England and Sweden, Garrison declared, is the carrying on of collective bargaining between national unions and national associations of employers representing all or nearly all members of a given industry.

Dean Garrison reached Madison recently for a three-weeks stay before returning to England. During the summer he studied labor relations in England and Sweden as a member of Pres. Roosevelt's commission of distinguished citizens.

When he returns to England, Garrison will plunge into his studies as a Guggenheim foundation fellow assigned to investigate more deeply the background of British labor legislation. He will remain abroad during the fall and early winter.

U. W. MAN RETIRES

Ernest L. Luther, first county agricultural agent in Wisconsin, and for a number of years superintendent of Farmers Institutes, recently retired from active service. Luther, who has served for 26 years in the state agricultural extension service, in 1912 accepted the position as Wisconsin's first county agricultural agent in Oneida county. Upon his retirement in September, he completed 40 years of useful public service.

U. W. Gets Portrait



OF GEORGE I. HAIGHT
—“friendship that never dimmed in 40 years”—

In recognition of his outstanding services to both association and university, the Wisconsin Alumni Association presented to the university a large portrait of George I. Haight, '99, one of the university's most widely-known and loyal graduates.

The unveiling and presentation of the portrait was made before 600 persons at the 77th senior-alumni dinner in the Memorial Union by Judge Evan A. Evans, '97, Chicago, past president of the Association and another outstanding Wisconsin alumnus.

Books already published by the University of Wisconsin Press are Dr. Homer Adkins' "Reactions of Hydrogen with Organic Compounds over Copper-Chromium Oxide and Nickel Catalysts," Volume 1 of "Summaries of Doctoral Dissertations," "A Symposium on Cancer," and "The Early Writings of Frederick Jackson Turner" with a preface by Dr. Louise Phelps Kellogg.

In summing up the goals of the Wisconsin University Press, Dean Fred of the Graduate school, emphasizes the contribution of the Press to a well rounded system of higher education and says: "We believe that through the years to come the University of Wisconsin Press will pay for itself many times over in the service which it will render. Few of our University departments, if any, have a higher mission to fulfill, and we mean to fulfill that mission well."

U. W. Given \$3,000 for Student Aid

(Continued from Page 1)

dents who are majoring in education.

Another living memorial, in the form of a scholarship fund in memory of the late Antonio G. Solalinde, former professor of Spanish at the University of Wisconsin, was accepted by the regents. This fund, amounting to \$250, is the gift of Sigma Delta Pi, national honorary Spanish society. The regents also granted authority to accept additional grants to this fund, to be added, along with the interest, to the principal until the income is \$100 per year. This income is then to be awarded annually to a worthy graduate student in Spanish.

Cash amounting to \$223.95, which remained in a loan fund belonging to the Wisconsin Alumnae club of Chicago, was transferred to University trust funds to make up the third scholarship fund accepted by the regents. This fund will be used to provide a scholarship to be known as the Chicago Alumnae Scholarship, to be awarded annually to a needy and deserving student in the University.

Two other amounts were accepted by the regents to establish a student loan fund for the Class of 1898. Gifts totaling \$120 were received from H. J. Thorkelson, treasurer of the Class of '98, and from E. G. Ehlman, of Milwaukee. The regents granted authority to accept further donations to the fund from time to time. Loans not to exceed \$50 are to be made to seniors on recommendation of the University Committee on Loans and Undergraduate Scholarships.

U. W. Press Publishes Four Books

During its first year of existence the University of Wisconsin Press has published four books, and nine other volumes are now in the hands of the printers, reports Miss Livia Appel, managing editor since the establishment of the Press in July 1937. Any author, and especially any Wisconsin author, may submit material for consideration.

The University of Wisconsin Press works on the principle that if scholarship is worth encouraging, the results are worth good publication. In a recent article J. D. Hicks, chairman of the faculty committee on publications, wrote: "For us to encourage the highest scholarship on the part of the faculty, as every worthwhile university must do, and then to deny publication of valuable conclusions merely because they will not pay their way with a commercial publisher, is like making a gun that will do everything but shoot. And to dump them all into a series of 'Bulletins' or 'Studies' is not much better. A book worth publishing is worth publishing attractively enough so that the reader's interest will not be killed at the mere sight of it."

University of Wisconsin Press books are almost entirely cloth bound and are painstakingly edited to achieve the maximum reader-appeal for the content.

Under the new plan, the members of the President's Council will divide much of the executive work and thereby relieve the president of his present cumbersome burden. Each member of the council will be assigned certain fields of activity for which he will be directly accountable. Much as a cabinet member might do, he will direct the divisions under his command and report on progress made at the monthly or bi-monthly meetings of the council. Each member of the council will appoint his own committees with which he will meet and whose members will be directly responsible to him. Matters of major policy, of course, will be determined by the President's Council in executive session. As President Potter very deftly put it, "The President's Council will make all the cartridges and the president will fire them."

This President's Council in no way supplants the Board of Directors. The Board will continue to function as before but will not be bothered with many of the details which have presented themselves at meetings during the past. A. J. Goedjen, '07, as vice-president of the Association, will sit in on all meetings of the Council and preside in the absence of President Potter.

Mickey McGuire Sends Four to Study at U. W.

Walter F. "Mickey" McGuire, the Irish-Hawaiian halfback who distinguished himself as a Wisconsin football player from 1930 to 1932, is still boasting his Alma Mater.

Four Hawaiian students have registered at the University this semester on recommendations made by McGuire who is now assistant manager of a sugar plantation at Honolulu.

They are Francis Tom and Ignacio Salcedo, of Honolulu and Kenneth and Evelyn Ho, a son and a daughter of K. T. Ho, prominent banker of Honolulu. Kenneth has enrolled as a freshman, and has ambitions to follow in the gridiron tracks made by McGuire. After attending the University of California, at Los Angeles, last year Miss Ho, transferred this year to Wisconsin.

Mr. Tom, a Hawaiian, came armed with letters of introduction from "Mickey." He lives with Mr. Salcedo, a native Philippino, who later moved to the Hawaiian islands.

In past years, other Hawaiians have enrolled at Wisconsin on recommendations made by Mr. McGuire, as he pursues a single handed campaign to keep the enrollment up at Wisconsin.

Council to Aid Alumni President

One of the most significant developments in Association history was made at the June 18 meeting of the Board of Directors. At this meeting there was created a "president's council" designed to facilitate the workings of the Association and to perfect a more coordinated organization. The plan was presented by William S. Kies, '99, of New York, and passed unanimously by the Board.

The President's Council membership, as recently named by President Howard I. Potter, will consist of Harry A. Bullis, '17, Minneapolis; George I. Haight, '99, Chicago; Myron T. Harshaw, '12, Chicago; Frank O. Holt, '07, Madison; Mr. Kies; and Harold W. Story, '12, Milwaukee. Harshaw, Bullis and Haight are past presidents, Holt is at present a member of the Board of Directors, Kies retired as a member of the board this past year, and Story is a member of the Advisory Council of the Milwaukee Alumni Club.

One of the prime factors in the move to establish such a council was the ever-increasing burden which has been placed on the shoulders of the incumbent president. For the past several terms, the presidency has cost the individual close to a thousand dollars for clerical help, travel, and incidentals. One president, Harry A. Bullis, was forced to hire a full-time secretary to take care of his Association activities.

Under the new plan, the members of the President's Council will divide much of the executive work and thereby relieve the president of his present cumbersome burden. Each member of the council will be assigned certain fields of activity for which he will be directly accountable. Much as a cabinet member might do, he will direct the divisions under his command and report on progress made at the monthly or bi-monthly meetings of the council. Each member of the council will appoint his own committees with which he will meet and whose members will be directly responsible to him. Matters of major policy, of course, will be determined by the President's Council in executive session. As President Potter very deftly put it, "The President's Council will make all the cartridges and the president will fire them."

This President's Council in no way supplants the Board of Directors. The Board will continue to function as before but will not be bothered with many of the details which have presented themselves at meetings during the past. A. J. Goedjen, '07, as vice-president of the Association, will sit in on all meetings of the Council and preside in the absence of President Potter.

Mickey McGuire Sends Four to Study at U. W.

Walter F. "Mickey" McGuire, the Irish-Hawaiian halfback who distinguished himself as a Wisconsin football player from 1930 to 1932, is still boasting his Alma Mater.

Four Hawaiian students have registered at the University this semester on recommendations made by McGuire who is now assistant manager of a sugar plantation at Honolulu.

They are Francis Tom and Ignacio Salcedo, of Honolulu and Kenneth and Evelyn Ho, a son and a daughter of K. T. Ho, prominent banker of Honolulu. Kenneth has enrolled as a freshman, and has ambitions to follow in the gridiron tracks made by McGuire. After attending the University of California, at Los Angeles, last year Miss Ho, transferred this year to Wisconsin.

Mr. Tom, a Hawaiian, came armed with letters of introduction from "Mickey." He lives with Mr. Salcedo, a native Philippino, who later moved to the Hawaiian islands.

In past years, other Hawaiians have enrolled at Wisconsin on recommendations made by Mr. McGuire, as he pursues a single handed campaign to keep the enrollment up at Wisconsin.

Full Steam Ahead! Cry of U. W. Alumni

by WILLIAM S. KIES, '99

"More power to your program which means so much to the University and all alumni."

These fifteen words which accompanied Professor Emil Truog's recent check for a sustaining membership indicate clearly the primary function of this new membership group. Sustaining members are furnishing the steam for our rebuilding program which in the last two years has regained 80 percent of the ground lost during the preceding seven years. Our big job right now is to regain the other 20 percent as fast as possible—and your sustaining membership will help to do this job more effectively.

It will also help to correct the improper membership balance which has been developing during the last few years. Since 1933 none of the senior classes have voted to join the Alumni Association. As a result, the Association has been getting top-heavy with older members and losing the younger members so necessary for future growth and proper membership balance. To remedy this situation, the Directors last year established new membership rates for younger alumni: seniors—\$1; intermediate members (first five years after graduation) at half the regular membership rate—\$2.

Two Results

This change produced two significant results: (1) five times as many seniors joined the Association this year as any other year since 1933; (2) membership in the intermediate group increased 48 percent since last September.

This increase has had a double-edged effect. First, it has broadened our membership base by bringing in the younger alumni who will be the backbone of the Association in future years. Second, it is causing us temporary financial trouble because this \$2 fee pays only half what it costs to give complete Association service to these intermediate members.

Sustaining members, with their yearly membership of \$10 instead of the customary \$4, are making up this loss. They are making it possible for the Association to offer younger alumni membership at half the regular rate. They are helping to broaden the Association's membership base and providing the proper membership balance for future growth and strength.

Aid New Services

Your sustaining membership, however, can do still more. As a sustaining member, you help the Association to carry on its present services and develop new ones. For example, you can help to make the Association a clearing house for jobs for Wisconsin alumni through the development of our placement program—a new service started this year. With conditions as they are today, one never knows when it will be necessary to look for another job and this new placement service is the first step in making your Association a clearing-house for jobs for you and your fellow alumni.

Final results in this placement work, as well as other Association activities, depend on your support. The officers and directors can't do this job alone. There are months of intensive work ahead in developing this placement program, and you can speed up this program through your support as a sustaining member. What is true of this placement work is also true about all other Association activities.

Help Meet Hurdles

Your sustaining membership will also help your Association to meet any temporary financial hurdles produced by the depression. For instance, in both 1936 and 1937 our reunion membership drive produced over \$4,000 in membership dues. This year, this drive produced only \$2,078 due undoubtedly to the depression. To offset this decrease in income, the Association needs 200 new sustaining members at \$10 a year.

Your sustaining membership also helps the Association to carry out the seven-plank platform adopted last fall:

1. To cooperate in maintaining Wisconsin's leadership among American universities.
2. To assist in securing every reasonable financial support that

U. W. Alumnae Club Offers New Scholarship

For several years the Alumnae Club of Chicago has maintained a loan fund for students at Wisconsin. Desiring to be of definite service where the need was the greatest, and after talking over the question with M. E. McCaffrey, secretary of the board of regents, it decided to set up a new plan whereby, for the time being at least, a scholarship of \$50 a year would be established. This scholarship is to be given to the deserving girl with a good high school record who needs financial aid and who is preferably from the Chicago area.

The giving of a scholarship instead of a loan has many advantages in these times, it is felt, and the Chicago Alumnae Club hopes to interest desirable high school girls in the Chicago area to attend Wisconsin.

The money for this scholarship fund will be derived in part from the sale of the maps of the Campus which the Chicago Alumnae Club has been selling for more than a year. Besides the sale of these very attractive maps, the Club also makes money in various other ways—such as teas, travel movies, bridge parties, and book reviews. The interest from the principal of the fund formerly known as the Chicago Alumnae Loan Fund will also be available now for this scholarship and it is hoped that as this principle accumulates and their funds increase, the Club can offer within a short time not only this one scholarship but two or three at least.

Alumni all over the country can help the Chicago Alumnae Club in this worthy project by buying one of the pictorial and historical color maps of the University of Wisconsin Campus. Buy one yourself, frame it as a picture or a tray, or give it to your local High School. They are well worth the price of \$1 and can be bought from the Alumni Association in Madison, or from Mrs. O. E. Burns, 1737 Chase Avenue, Chicago.

BASEBALL COACH RETURNS
Lowell N. (Fuzzy) Douglas, who has coached the University of Wisconsin baseball teams of the last two seasons, will return to the same position next spring, it was announced last month by Harry Stuhldreher, director of athletics.

the needs of the University require.

3. To support the administration of the University in carrying out its educational policies and programs of expansion.

4. To develop a citizenry adequately and correctly informed regarding University affairs.

5. To campaign aggressively for an increasingly virile and effective Association.

6. To initiate and develop a program of cooperation with alumni who as individuals or in educational services such as can groups desire continuing educational services such as can be made available through University departments.

7. To assist graduates to become satisfactorily adjusted to the business and professional world upon completion of their University careers.

Finally, your sustaining membership guarantees that the Association will be able to start its new fiscal year on September first without setback and with assurance of an expanding program of service to the University and to you and your fellow alumni. Give your Association the steam it needs to carry on by mailing your check to the Wisconsin Alumni Association at 770 Langdon Street in Madison. Your loyal support means much to the Association.

Prexy, Dean Catch 'Em!



Everybody knows that Pres. Clarence A. Dykstra and Dean Chris L. Christensen are good administrators of a great University, but few persons realize that they also know their business when it comes to fishing. The above picture proves the latter fact, however. The Prexy and the Dean made the catch, mostly wall-eyed pike, on the Chippewa flowage while they were guests at the northern Wisconsin summer home of Ben F. Faast, Ojibwa, while on a few days' fishing trip last summer. The two men appear to be happy in anticipation of the feast they're going to have as soon as they get the fish cleaned. Incidentally, the picture reveals once again why Wisconsin is often considered the fishermen's paradise of the nation.

Issue Journalism Grads Directory

The first directory of its journalism graduates, just published this summer by the University of Wisconsin school of journalism, reveals that 1,046 men and women, exclusive of recipients of graduate degrees, have been graduated from the Wisconsin journalism school during the period from 1905 to 1937. The figure does not include 1938 graduates of the school.

The Wisconsin school of journalism directory was published under the supervision of Prof. Grant M. Hyde, director of the school, and is now being sent to all journalism alumni of the University. The school was started in 1905 by the late Dr. Willard G. "Daddy" Bleyer, its first director, who died in 1935.

MEDICS LEAD!

First and second year medical students led those enrolled in all other divisions of the University of Wisconsin in the matter of

Journalism Frat to Meet at U. W.

Sigma Delta Chi, professional journalism fraternity, will hold its twenty-third national convention at the University of Wisconsin Nov. 10 to 13 inclusive. The Wisconsin chapter of the fraternity, the Madison alumni, and the two Madison newspapers, the Capital Times and the Wisconsin State Journal, will be hosts.

Ralph L. Peters, roto editor of the Detroit News, and national president of the fraternity, is in charge of the program. A series of round-table discussions covering all phases of the profession and led by nationally known authorities will be the basis of the program, according to President Peters.

scholastic grades during the first semester of the last school year, figures completed recently show.

Medical students enrolled in the first two year courses had an average of 1,709 grade points per credit of study taken, the compilation showed.

Application for Membership

1938

Wisconsin Alumni Association,
770 Langdon Street, Madison, Wisconsin.

Your expanding program of activities and services appeals to me, so here is my check for membership in the Classification indicated below until August 31, 1939.

<input type="checkbox"/> First year membership for members of the last graduating class	\$1	<input type="checkbox"/> Regular membership	\$4
<input type="checkbox"/> Intermediate membership for the classes of 1933 to 1937 inclusive	\$2	<input type="checkbox"/> Sustaining membership	\$10
..... Class		<input type="checkbox"/> Life membership	\$50

..... Name

Address

City

State

(One dollar of the above membership is for subscription to the Wisconsin Alumnus) (Family memberships for husband and wife: first year—\$2; intermediate—\$3; regular—\$5; sustaining—\$15; life—\$75.)

State Asks for Night Radio Time

The State of Wisconsin, in behalf of the University, on Sept. 2 filed with the Federal Communications Commission an application for added power and time on the air for radio station WHA. The action followed a meeting in the capitol on Sept. 1 at which representatives of public educational agencies and state-wide organizations asked for immediate action in securing adequate facilities for the state station.

Wisconsin has long been a pioneer in radio. In 1917, at the University, students and professors established what has since grown to be WHA, the oldest broadcasting station in America. In 1922 the State established the first agricultural station, now WLBL at Stevens Point. Since then it has led the way in the educational and social adaptations of radio.

Despite the record of service both state-stations are required to go off the air at sunset. To operate at night would cause interference with commercial stations using the same channels on the dial. In the daytime an extensive program service has been developed for school-children, housewives, and farmers (during the noon hour). Adult education by radio has been retarded by the lack of evening time on the air when working people can listen.

The proposed station, which would render a state-wide service at any hour of the day or night, would operate entirely without advertising and would not compete with commercial stations or publications for revenue. It would serve to extend the benefits of the University and the many state service agencies directly to the people.

In Wisconsin today there is not one station, or even any combination of stations, which can serve all of the state. Of the 40 clear channels in this country not one is assigned to Wisconsin—while in the city of Chicago there are four. It is not unreasonable for the State of Wisconsin to ask for one of those channels for its public services. That is what it has done.

The granting of this application will not take anything away from any station in the state. It will not bring added competition for the available advertising revenue. It will give listeners a public program which will not and cannot be duplicated by any other station. The vast talent resources of the State are available to the public station.

The operation of the station will be an economy in that it will be an efficient device which is available to all educational and public agencies in carrying their work. Estimates by qualified workers show that the annual per-capita cost for Wisconsin will be less than the tax on a single gallon of gasoline. No listener who has spent his money in a receiver will object to investing a few cents for an alternative program to tune in.

Hearings on the application have not yet been scheduled. When they are, the assistance of Wisconsin people and organizations will be helpful. Those wishing to lend their support to the cause may do so by writing to the University broadcasting station, WHA, in Madison.

U. W. to Aid Wisconsin's Fur Industry

Walter Wisnicky, for the past eight years director of livestock sanitation for the Wisconsin department of agriculture and markets, has been appointed professor of veterinary science in the University.

Because of the importance of the fur farming industry in Wisconsin, the state emergency board has released a special appropriation of \$10,000 to be used by the University in a special survey and preliminary study of the needs of the industry.

Last winter Pres. C. A. Dykstra appointed a special committee of the University faculty to determine how the University might aid the fox farming industry provided special funds were available for this purpose. On the committee are Profs. E. G. Hastings, chairman, E. M. Gilbert, and E. B. Hart. At the suggestion of this committee, Mr. Wisnicky has been appointed for the coming year by the regents of the University to direct the work. He is on leave of absence from the state service having joined the faculty of the agricultural college on Aug. 15.

The fur farming industry is of much greater magnitude than is commonly supposed. The cash income from the sale of mink and silver fox pelts exceeds the income of a number of important agricultural commodities such as tobacco, apples, or cherries. The fur industry has reached its greatest development in Wisconsin, Michigan, and Minnesota.

Because many difficulties face fur farmers, scientific research is needed to maintain the present industry and to provide for its continued growth. The quality of the fur is affected to a considerable extent by the nutrition of the animal. The more valuable pelts require a silvering which is a matter of genetics or breeding. Diseases caused by various parasites, bacteria, and viruses have invaded many of the fur farms and frequently cause heavy losses.

Many of those who have had experience in the industry believe that Wisconsin offers more favorable condition for the industry than many other states. They believe that the present foremost position is an indication of the future development of the industry. The research program which Dr. Wisnicky will direct has the active support of many of the state's leading fur farmers, and is being undertaken at their request.

New Course Prepares for Foreign Field

Preparing the most outstanding social science students at the University of Wisconsin for careers in the Foreign Services of the United States government is one of the prime aims of a new undergraduate major offered for the first time this semester in the State University.

With the field of international political science rapidly and definitely changing in both content and approach and with new developments in the international political scene requiring further knowledge and training in various academic fields, Professors Walter R. Sharp, and Grayson L. Kirk of the political science department, and Chester Lloyd Jones of the economics department, have established several new sequences of studies, under the general heading, International Relations.

Bind Social Sciences

"Although the requirements for admission and survival are rather severe," commented Prof. Sharp, "and not designed to interest great numbers of students, we trust that a sufficient quantity of talented, capable applicants will be attracted. The new major is designed to bind together various social sciences into several well-integrated divisions: preparation for entrance into the Foreign service, seeking positions with exporting or importing firms, shipping companies, international banking houses, or the foreign press services."

U. W. Seeks to Aid Industries of Wisconsin

To increase its services and scientific contributions to state industry, the University of Wisconsin has inaugurated an industrial survey of research possibilities in industries in Wisconsin.

The new project was recently approved by the Board of Regents, and James B. Friauf, Milwaukee, physicist and engineer, was appointed to the University's engineering staff to conduct the survey. The project officially got under way with the opening of the University's new fiscal year July 1.

The purpose of the new project is to bring the University into closer contact with the industries of the state and their research problems, and to make available to these industries, on a larger scale than ever before, the science research laboratories of the University, in an attempt to aid industries in the solution of their science research problems. The University project will cooperate fully with the state's newly-created commerce department to aid state industry.

Mr. Friauf has had a long career in the fields of physics, mathematics, and industrial engineering. He has taught physics and mathematics in several technical schools and has done research work in engineering fields for both public and private institutions. He attended the Racine public schools, obtained his bachelor's degree in science from the University of Montana, and his doctor of philosophy degree in physics and mathematics from the California Institute of Technology. He is the author of a number of books and articles in technical fields.

No State Funds Used in U. of W. Building Program

(Continued from Page 1) demands for research laboratories, elementary science laboratories, and classroom space."

All of these needs must be considered in the light of future educational plans of the State University, Pres. Dykstra said, telling the faculty that "we must do all we can for those who come to us for their education."

"Because of the importance of this University and its place in the state's educational system, I want to summon all of you to the serious consideration of our problems," he declared. "We must work together in our common purpose."

Given Award



DEAN MIDDLETON
"for your inspiration"—

Dr. William S. Middleton, dean of the University of Wisconsin Medical school, recently became one of the 14 members of the Wisconsin State Medical society to receive the society's council award.

The award, which is the only honorary recognition bestowed by the society upon physicians who have rendered outstanding service in the field of medical education, public health and organization, was tendered at the society's 97th annual convention held recently in Milwaukee.

Dr. S. E. Gavin, Fond du Lac, chairman of the council, in presenting the awards, pointed out that the present strong position attained by the society "has been the result of no one man, nor the efforts of a few."

"Among the host of contributors to our achievements," he continued, "there stand out, from time to time, one or two who not only have rendered long and exceptional services and discharged their duties faithfully, but actually have given of themselves far beyond the call of office because of the love of the work and the feeling of satisfaction in doing something more than required, for their society, for their brethren in medicine, and for the people in the state."

Inscribed on Dr. Middleton's award itself is the following message:

"William Shainline Middleton, a son of Pennsylvania, 26 years an educator of physicians and now dean of the University of Wisconsin Medical school, distinguished consultant and clinician, deviser of the council on scientific work of the State Medical Society of Wisconsin and chairman since its in-

WPA Grant Aids Science Study at U. W.

Employment of 115 persons in new jobs for the next 12 months was assured recently with the announcement of the approval of a \$301,128 WPA research project at the University of Wisconsin.

Approval of the project "will enable the University to carry on research work which it otherwise would have been unable to do for the next 50 years," John Menn, Madison, WPA supervisor of natural science research, said upon learning that the sum had been allotted.

To Increase Staff

The 115 new employees within a month will be added to a staff of 135 already working on WPA research projects at the University, Menn said. The payroll for the entire 250 workers will total about \$16,000 monthly or about \$192,000 for the 12-month period.

Besides providing the additional employment at the University, the \$301,128 will provide funds for hiring 175 persons for University research projects at other points in the state, Menn said.

The work will include research in natural sciences, agriculture, chemistry, biology, medicine, and mathematics. The appropriation also will permit the repair and reconstruction of scientific apparatus, and development by the University of new scientific methods.

Menn said projects to be started elsewhere under the sponsorship of the University will provide employment for 25 persons at the University's Milwaukee extension division and for 150 persons at agricultural experiment stations, fish hatcheries, and soil conservation stations in the state.

CHOOSE U. W. MAN

William A. Sumner, of the agricultural journalism department of the University, was elected president of the American Association of Agricultural College Editors at their recent meeting in Knoxville and Norris, Tennessee. Sumner succeeds J. F. Cooper of the University of Florida.

Inscription, author and editor, for your accomplishments and lofty inspiration in the teaching of students and practitioners, for your quarter of a century of public service, and for your outstanding influence in the development of a high quality of medical service for the citizenry of Wisconsin, we, your fellow members, give you this seal of our society as a token of your achievement and of our esteem and affection."

ception, author and editor, for your accomplishments and lofty inspiration in the teaching of students and practitioners, for your quarter of a century of public service, and for your outstanding influence in the development of a high quality of medical service for the citizenry of Wisconsin, we, your fellow members, give you this seal of our society as a token of your achievement and of our esteem and affection."

Dedication of Art Gift to U. W. Held

While 10 class groups were enjoying reunions on the Campus last June, one especially outstanding member of the class of 1898, which celebrated its fortieth anniversary, was missing. His name, however, was on the tip of everyone's tongue, for the formal dedication of his great gift to the University was a highlight of the weekend program.

The missing alumnus was Joseph E. Davies, U. S. ambassador to Belgium. His gift was the famous collection of Russian paintings and icons gathered by him during his stay in Russia.

Formal presentation of the collection was made by George I. Haight of Chicago. Pres. Clarence A. Dykstra accepted the gift in behalf of the University.

Fine Collection

One of the finest collections of modern and medieval art that has ever graced the walls of the Memorial Union, the paintings are remarkable in expressing the character of the men and women who live in the Russia of today. Although they lack in the finesse and delicacy of many other schools of art, they are marked with vitality, a lusty love of life and strength.

According to Fred Vogel, Ambassador Davies' personal representative, the best painting of them all is "The Last Refuge," by Aivazovski. It is a representation of a storm at sea, about to engulf a man clinging to a broken spar. Also a favorite of Mr. Davies, the painting shows a blend of colors that is truly rare. The subject is insignificant when compared to the technique and execution of the artist.

Icon Collection

In "The Fall of Novgorod," by Lebedev, one sees the fullest characters in the exhibition. A picturization of the proud city of Novgorod after Ivan the Terrible had wreaked his vengeance upon it, one is held spellbound by the strength of the expressions of its characters.

A smaller but more romantic part of the collection is made up of icons which date back as far as the fifteenth century. Few of these old icons have reached the twentieth century in their original form. Most of them have been retouched, painted over, and so changed as to make it impossible for the artist himself to recognize his own work.

These small, intricate, minutely designed icons were all made for religious purposes and represent only religious figures and incidents. They are unique because of their honesty of purpose, for into them are woven dreams of happiness of a highly sensitive but oppressed race. All of the icons are rare, historical treasures, some of them valued as high as \$10,000.

13 Class Enjoys Anniversary Book

More than 200 members of the Class of 1913 are enjoying the special Silver Anniversary Badger which the Alumni Association published during the summer months in commemoration of the class' 25th anniversary.

The Badger contained a complete directory of all graduating members of the Class of 1913, together with such biographical information as was available about each. Several dozen pictures of members of the class adorned the pages of the directory section.

In addition to the directory feature, the Badger contained a complete story of the 1938 reunion, a story about the 1913 commencement, a story about the insurance policies which certain members of the class purchased on behalf of the University, a page of faculty pictures, one of old time scenes and groups, and several interesting stories about happenings during the days when 1913 was in school.

Copies of this Silver Anniversary Badger are still available and may be secured from the Alumni Association at the price of one dollar.

Three Stalwart Badger Gridders



BELLIN



MURRAY



WEISS

Three stalwarts of the University of Wisconsin's 1938 gridiron machine are shown in the above pictures.

Roy W. Bellin, right halfback on the first team, is from Milwaukee. He is a senior this year, is 5 feet 10 inches tall, and weighs 178 pounds. He's a good passer as well as runner, and he can block with the rest of them. Jack T. Murray, who hails from Plymouth, Pa., is only a junior this year, but he is considered to be one of the best if not the best center in the Big Ten, and it wouldn't be a bit surprising if he gained All-Conference honors at his position this fall. He's a big fellow, this Jack is—weighs 212 pounds and is 6 feet 4 inches tall. Howard "Howie" Weiss, from Ft. Atkinson, Wis., is playing his last year of football for Wisconsin this fall. He's one of the Big Ten's outstanding fullbacks—a powerhouse on offense and

a stonewall on defense. He's 6 feet tall, and he weighs 196 pounds. Howie is Wisconsin's nominee for All-American honors.

The Fighting Badgers opened their 1938 campaign auspiciously by defeating Marquette university 27-0 on Oct. 1, in a game in which Coach Stuhldreher used every player on his squad except three who were on the injured list. Then the Badgers won their opening Big Ten game by defeating Iowa at the latter's homecoming 31-13. Other games on this year's schedule are with Pittsburgh, Oct. 15; Purdue, Oct. 22; Indiana, Oct. 29 (Wisconsin's Homecoming game); Northwestern, Nov. 5; U. C. L. A. at Los Angeles, Nov. 12; and Minnesota, Nov. 19. That's a pretty tough schedule, and even though Wisconsin is an improved team this year, the Badgers can hardly be expected to do better than split even against some of the toughest opponents in the country.

Pleads for Aid for "Forgotten Youth"

A plea for aid for America's "forgotten young people" to help them find, through adequate educational guidance, socially useful places for themselves in the life and work of the community, was made recently by Prof. A. H. Edgerton, of the University of Wisconsin.

Revealing the results of a 10-year study into the nation's education and youth guidance problems, Prof. Edgerton, who is director of vocational guidance at Wisconsin, asserted that "our leading educators and thinking citizens have become increasingly aware that the schools must take a larger part in improving youth's possibilities for living more successfully and happily amidst continuous social change."

Several specific tendencies in modern life that serve to show the present plight of out-of-school youth in America were revealed by Dr. Edgerton. In 1936, over 1,500,000 young persons of varied qualifications were reported to have made transfer from school to community life, he said. A majority of these individuals who had reached the age of employability were unable to register as contributing citizens, he declared.

Youth Needs Help

"Because of the lack of work opportunities, hundreds of thousands of these young folk are today reappearing on the doorsteps of our educational institutions," Dr. Edgerton revealed. "In the main, they are of the groups who either have left school or would be leaving if jobs were available. This increase in the number of young persons who are not finding satisfaction for their needs in attending school or in securing employment is not just a temporary phenomenon. Quite to the contrary, it is an increasingly evident trend that has been set in sharp relief by grave economic conditions."

"These forgotten young people, regardless of their previous education, now need assistance in profitably utilizing all of their unemployed time in attaining a better and broader preparation for working, playing, and living with others," he maintained. "Through suitable arrangements between community and school, such as post-graduate study, work experience, correspondence study, and extension courses, all unoccupied youths can be aided in making better preparation for adjustment to community life."

10-Year-Study Reveals—

The urgent need for improved adjustment services is apparent in the conclusions reached through the 10-year study which was sponsored by the National Society for the Study of Education, Dr. Edgerton explained.

The findings revealed that students are not giving enough thought to their educational preparation, occupational plans, recreational activities, and community contacts; that students do not choose wisely of school offerings, life careers, health provisions, outside experience, and work opportunities, when left to their own devices; that students are most influenced in their educational, occupational, and personal choices by individuals who are not well qualified to advise them on such matters; that the high school and the college do not function as they should in aiding students to decide upon their course of preparation, their choice of occupation, their program of recreation, their plan for employment or their participation in other community situations.

Need Guidance Service

"The most frequently reported failures to aid students with problems of individual adjustment are found to occur during the critical periods of school-community transition," Dr. Edgerton declared. "This fact re-emphasizes the imperative demands for school-community cooperation in the guidance and preparation of all youths."

CHOOSE U. W. GRAD

George F. Potter, for 18 years head of the horticultural department at the University of New Hampshire, has resigned to become the principal plant physiologist in the Bureau of Plant Industry in the United States Department of Agriculture. Potter is a native of Madison, Wis., and a graduate of the University of Wisconsin, class of 1913.



DR. A. H. EDGERTON
—improve youth's possibilities—

Two Outstanding Juniors Chosen

Stanley Nestingen, Sparta, and Miss Alberta Arnold, Eau Claire, were selected as the outstanding junior man and woman at the University this year and were granted the Wisconsin Alumni Association annual \$100 awards at the annual Reunion dinner.

Selection of these two outstanding students was made from a list of eight men and eight women junior students by a faculty-alumni committee headed by Frank O. Holt, dean of the Extension Division.

In announcing its decision, the committee made the statement that "the impression made by these 16 young people was such as would do honor and credit to any institution of higher learning in the land. They reflect great credit upon the University of Wisconsin, and to meet them would be an inspiration to many parents who are interested in the effect of training within the University of Wisconsin and of student life upon its campus."

New Building to Aid Cancer Study at U. W.

(Continued from Page 1)

Charter st., adjoining the hospital. **Centralizes Work**

Main advantage of the building, Dr. Meek said, would be to centralize all of the university's research work on cancer. At least six university departments, including the medical school and the zoology, agricultural chemistry, plant pathology, agricultural bacteriology, and physics departments are now doing work in their respective fields on the cancer problem.

Prof. M. F. Guyer, noted Wisconsin zoologist, was the first to institute cancer research work at the state university. Since he initiated his studies the work has also been undertaken in other divisions of the university. Gifts from private individuals and foundations have sped up the work considerably, and about five years ago the medical school took up the study of the dreaded disease, which is the second greatest cause of death in this country, surpassed only by heart disease.

U. W. Has Advantages

Wisconsin has several advantages over other cancer research centers in carrying on its research work in this field, according to Dr. Meek. One of these is the presence of the state general hospital on the campus, with its hundreds of cancer cases on record and its constant discovery of new types of the disease. Research workers have access to many patients suf-

New Workers' School Had 100 Classes

During its first year, the University of Wisconsin school for workers had more than 5,000 student registrations in its various courses of study, it was revealed recently in a summary of the 1937-38 school year compiled by Prof. E. E. Schwarztrauber, director of the school.

The new Wisconsin school for workers, which operates during the entire year, was established by the University last summer after provision had been made for it by the state legislature. The purpose of the new school is to provide Wisconsin workers with an opportunity for organized study during the entire year rather than merely during the summer months only.

The new year-round school for workers, whose services are open to all types of workers, union and non-union and any kind of union affiliation, is an outgrowth of the old Wisconsin summer school for workers in industry, which was established on the University campus 12 years ago.

According to Prof. Schwarztrauber's figures, 1,999 students were enrolled in the various classes of the school for workers during its first term last fall. During the winter term, 1,660 students were enrolled, and during the spring term, about the same number studied in the school's classes, making a total of slightly more than 5,300 registrations in the school during the entire year.

Classes were carried on in all parts of the state, both in industrial centers and in rural areas. Because each of the faculty members of the school travels from one community to another to teach either day or night classes, the teachers can be referred to as "modern circuit riders." The summary shows that during the year 83 different classes were held in 35 cities of the state, while 21 rural education classes were held in eight counties.

Lot of News!

Journalism students at the University of Wisconsin during the past school year wrote 19,231 column inches of news copy printed in Madison newspapers and the Daily Cardinal, student newspaper on the University campus, a survey of journalism school "string book" totals for the year has revealed. The total amount of news copy written by students and printed by the standard newspaper pages.

ferring from various forms of cancer and can thereby study it at first hand.

"Another distinct advantage," he asserted, "is the opportunity for cooperation among many university departments. Wisconsin has long been famous for the spontaneous and generous help that any worth-while project receives from any group that can further the undertaking. This cooperation is one of the most important weapons in the fight against cancer."

Three Objectives

Three objectives of cancer research at Wisconsin, as outlined by Dr. Meek, are: improvement of old treatments; discovery of new treatments; and solution of the many secrets now beclouding its causes.

"At the present time an absolute cure for cancer is just a dream," he added. "Perhaps x-ray treatment will be improved so greatly that it will become a cure, or perhaps the solution will come from plant pathology — there are tumors on plants, too, of course. Again, the solution may come, like a flash of lightning, from any one of the sciences cooperating today on the Wisconsin campus."

With the erection of its cancer research building, the university becomes a leader in cancer research, and its chances for finding a solution to the cancer problem are greatly enhanced, Dr. Meek believes.

E. F. Johnson Is Engineering Dean at U. W.

(Continued from Page 1)

uate of both the Letters and Science and the Engineering Colleges of the University of Wisconsin. He received his first degree in 1906. He took his second degree in electrical engineering in 1909. While a student at Wisconsin, he was stroke on the Varsity Crew and made four trips to the Poughkeepsie Regatta. He was President of the University Y. M. C. A.; a member of Iron Cross and of the President's Student Council.

After graduation Dean Johnson went into the field of power plant construction in the Pacific Northwest and later acted as consulting engineer particularly in the fields of transmission and distribution. In 1912 he went to Rice Institute as the first instructor in engineering on that staff. From 1915 to 1930 he was at the University of Kansas, first an instructor and finally, as head of the department of electrical engineering. There he was Secretary of the University Senate and Faculty representative on the Athletic Board. From 1930 to 1935 he was head of the department of electrical engineering at Iowa State College and in 1935 went to the University of Missouri as Dean of the College of Engineering.

Dean Johnson succeeds Frederick E. Turneaure, who retired as dean of the College of Engineering a year ago.

Wins Award



VINCENT "VINCE" GAVRE
—modest, level-headed—

Vincent Gavre of Port Edwards, Wis., first-string quarterback on last year's football squad, was selected recently to receive the Walter Alexander scholarship award. Gavre, a senior in the College of Agriculture, is the first winner of the Walter Alexander scholarship which will be presented each year for the next five years by Walter Alexander of Milwaukee.

In making this scholarship possible, Mr. Alexander stipulated that the committee making the selection be governed by these factors: (1) scholarship; (2) character and sportsmanship; (3) participation in intercollegiate athletics; (4) financial need.

Gavre is a leader in the class room as well as on the gridiron. He is quiet, modest and level-headed; outstanding as a field general and leader and is recognized as one of the best "morale men" on Coach Stuhldreher's squad.

Walter Alexander, who made this scholarship possible, was graduated from Wisconsin in 1897. While at the University he was a member of the varsity football squad and also pulled an oar on the varsity crew. Two years ago he was presented with a certificate of appreciation by the Wisconsin Alumni Association in recognition of his years of splendid service to the University and the Alumni Association. At the same time, the Athletic Board voted to name a new shell purchased for the University crew the "Walter Alexander."

The award was presented to Gavre by Dean F. O. Holt, chairman of the Alumni Association's student award committee at the "Kickoff Luncheon" on Sept. 10.

3 Alumnae Send Gifts to Aid U.W.

(Continued from Page 1)

coxswain if you'll help tug at the oars or, to return to the sailing figure, help swell out the canvas a bit."

Love for University

In a letter which accompanied her gift to the University, Mrs. Taylor, who graduated with the class of 1885, wrote:

"The atmosphere of your appeal brings our president near to every alumnus and alumna of the University of Wisconsin. Your appeal brings opportunity. My handicaps were many but a forward look can pull a heavy load and the degree was worth the effort. The college course offered avenues for enlarged horizons of understanding."

"My debt of gratitude to the University of Wisconsin cannot be paid—it would lose its value if it could. It may be acknowledged. The enclosed check, for the building fund, will not visibly swell the sails nor even relieve an oarsman. It is sent with my love for the University."

In offering her gift to the Student Aid Fund of the University, Miss Marshall, graduate with the class of 1892, wrote to Pres. Dykstra:

"I am glad that you have started such a fund and glad to add my bit to it as a most worthy cause and a means by which alumni may show their appreciation of the work of their alma mater."

Praises Loyalty

Miss Armstrong, who is a member of the class of '95, in her letter asked Pres. Dykstra to add her gift to the Building Fund.

Commenting on the gifts, Pres. Dykstra expressed his appreciation and asserted that "the more I become acquainted with alumni of the University, the more I am impressed with their loyalty and devotion to their alma mater."

"These gifts are another indication of the continuing loyal interest which alumni have in the University and its students," he declared. "Since my first suggestion was made in this publication, a number of gifts have come to the University and we confidently expect that more will be coming in the future from the loyal members of Wisconsin's far-flung alumni family."

U. W. Earns 58 Per Cent of Its 1938-39 Budget

A budget totaling \$9,126,079, recommended by Pres. C. A. Dykstra, was unanimously approved by the University of Wisconsin board of regents for the State University's fiscal year from June 1, 1938, to June 30, 1939.

In explaining various parts of the budget, Pres. Dykstra revealed that of the total, only \$3,861,433 or about 42 per cent comes from the state. The remainder, \$5,264,646, or 58 per cent, is largely earned by the University in direct receipts, with part of it coming from the federal government.

The total 1938-39 budget represents a total increase of \$191,348 over last year's total of \$8,934,731, and Pres. Dykstra explained that practically all of this increase was in revolving funds such as athletics and dormitories and commons, earned by the University itself.

Besides the state appropriation, other items which made up the 1938-39 budget are as follows: Direct receipts from fees, etc., \$771,200; from the federal government, \$708,015; and from University revolving funds earned by the University, \$3,785,431.

Pres. Dykstra told the regents that the budget for the 1938-39 year, which is the second year of the current biennium, is substantially the same as for last year because the legislature gave the same amount for each of the two years. He said that the budget provided for few promotions or pay increases among either civil service staff or faculty.

Association Now Has 22 Services

Proof of the widespread scope of the Alumni Association's current activities was presented in a recent compilation of some of the more vital features of the past year's program. The compilation was recently made public by A. John Berge, executive secretary.

The following is a brief outline of twenty-two of the many services now being rendered by the Association:

1. 1,003 new members since June of last year. During the past two years we have regained 80 per cent of the ground lost during the preceding seven years.

2. Our membership base has been broadened by increasing the number of intermediate members by 48 per cent. (Classes of '33 to '37 inclusive.)

3. Five times as many seniors joined the Association this year as in any year since 1933.

4. Expenses have been reduced \$6,053.13 to meet depression conditions.

5. Ten new alumni clubs have been organized.

6. For the first time in Association history, THE BADGER QUARTERLY was sent to all alumni, whether members or not. This eight-page newspaper was developed by the Alumni Association to establish a closer contact between the University and its alumni. It is published cooperatively by the Alumni Association and the University.

7. Nearly three thousand firms and organizations were contacted in person or by mail to tell them about our new placement service.

8. THE COLLEGE SENIOR SEEKS A JOB, a 28-page booklet by Glenn L. Gardiner, author of "How You Can Get a Job," was printed and distributed by the Association to all members of this year's senior class. The Association also brought Mr. Gardiner to Madison to address the seniors on this vital topic.

9. Improved THE WISCONSIN ALUMNUS — a new magazine, with a new name, new dress, more class news, more photographs and more campus news than ever before. Issues for the past year have averaged over 1,600 news stories about alumni per copy.

10. STUHLDREHER'S FOOTBALL LETTERS, written for the Association by Coach Stuhldreher after each game to bring you Badger football news direct from the sidelines.

11. SPECIAL LETTERS by faculty members and alumni officials between regular issues of THE WISCONSIN ALUMNUS to keep Association members posted on what is happening at the University.

12. Centennial Issue of THE WISCONSIN ALUMNUS was published in July to commemorate the establishment of the University in 1838.

13. Sponsored the inauguration of the "Wheeler Plan" for group study of social problems and their available solutions.

14. Student Awards — Cash awards to the winner of the Frankenberg Oratorical Contest and to outstanding junior man and outstanding junior woman.

15. Presented thirty-five copies of THE BADGER to high school libraries over the state.

16. Conducted third annual ALUMNI INSTITUTE with eight prominent faculty and alumni speakers discussing pressing problems of the day. Attendance this year more than double that of a year ago.

17. Sent out over half a million pieces of mail.

18. Adopted and carried out a seven-plank platform of service to alumni and the University.

19. Sponsored two radio programs: a football broadcast at the opening of the football season and a Founders' Day Broadcast on a coast-to-coast hookup over NBC.

20. Published SILVER BADGER for the Class of 1913 in celebration of its 25th anniversary.

21. Developed more effective cooperation between the faculty, student body, and the alumni.

22. Assisted local organizations in their work: Wisconsin Union in its campaign for funds; Haresfoot in their tour of the state; Student Housing Committee in sponsoring Housing Edition of the Cardinal; also many other campus organizations.

Bring Campus Famed Artists for Concerts



TIBBETT ANTOINE

Not to be overlooked in the rush of fall activities on the University campus is the announcement of the Wisconsin Men's Union 19th Annual Concert Series. Heralded as another great array of artists the series will be opened on November 9 by Lawrence Tibbett, world-famous baritone, followed by Josephine Antoine, leading coloratura and lyric soprano of the Metropolitan Opera; Jose Iturbi, eminent Spanish conductor and pianist; Stephan Hero, promising young American violinist; and as a grand finale to the concert season, Nino Martini, Italian tenor of opera, the movies, radio and the concert stage. Last year the season tickets were sold out well in advance of the first concert, so student concert manager Chester Porterfield is happily anticipating another record year.

2,594 in Local Classes of U. W. Extension Div

The University of Wisconsin Extension division has paved the way to higher education for Wisconsin students who otherwise could not go to college. Through its full-time and part-time freshman and sophomore class programs, the Extension division has brought college work to 2,594 students in the last five years, Dean Frank O. Holt reported.

Most of the students attending Extension division classes are unable to go away to school, said Dean Holt, who explained that since there were no facilities for college classes in many communities, the Extension division facilities were expanded to meet this need.

Extension classes will be conducted in any community in the state, if there are sufficient students. In the last few years day classes have been held in Antigo, Beloit, Fond du Lac, Green Bay, Janesville, Kenosha, Manitowoc, Marinette, Mayville, Merrill, Racine, Rhinelander, Sheboygan, Sturgeon Bay, Waupaca, Wausau, West Allis, Williams Bay, and Wisconsin Rapids.

Crew Corporation Officers Elected

At the recent annual meeting of the Wisconsin Crew Corporation, an organization of former oarsmen at the University, four new directors were elected to the board of directors. Dr. John C. McCarter, '27, Madison; Oscar W. Teckemeyer, '26 Des Moines; and Harry Thoma, '28, Madison, were elected for the three year terms and Harold J. Bentson, '26, Philadelphia, was elected to the unexpired term of the late Lewis L. Alsted. The organization, meeting at the University club, discussed the crew program for the past year and made plans for the future. Walter Alexander, '97, Milwaukee, presided as corporation president. Franklin L. Orth, '28, Milwaukee, is vice-president, and Dr. McCarter and Thoma are treasurer and secretary, respectively.

Seven Blind Students Enroll in University

The seven blind students enrolled this semester at the University of Wisconsin have shown their more physically perfect classmates that sightlessness is no scholastic handicap.

Four of the group stand among the very highest scholastically, while all the others have obtained grades equal to or above the average. One is a straight "A" student.

Two of the blind students, Evelyn Smith, Milwaukee, and Clare Finch, Antigo, rely on their "Seeing Eye" dogs to escort them about the campus. Both the highly intelligent police dogs were trained at the "Seeing Eye" institute at Morristown, N. J. Miss Smith is believed to be the first sightless co-ed ever to enroll at the university. She plans to write a syndicated feature for the blind.

The proficiency of the seven blind students probably will be further increased this year as a result of an NYA appropriation providing them with readers. Students will take their own lecture notes in braille.

Academic Rarity

Reino Peralta, 19, of Maple, Wis., enrolled at the university this semester, transferring here from the Superior State Teachers' college. At the Superior institution he was a straight "A" student, receiving the highest scholastic grade in all his studies. He is enrolled here as a 3 point student, a true academic rarity. Peralta, who resides at 220 N. Brooks st. here, is able to travel about the campus through the kindness of his roommate and other residents of his boarding house, who help him negotiate the walks and university corridors new to him.

Excellent in Studies

Graduated "magna cum laude" from Marquette university in June, Andrew Kummerow, Fond du Lac, enrolled this semester as a graduate student in sociology. Throughout his undergraduate days at Milwaukee, Kummerow excelled in his studies, receiving a 2.80 grade average.

Miss Smith, who will major in English at the university, is a 2.5 scholar while Mr. Finch, who will continue his studies at the law school, ranks in the highest scholastic bracket. Other blind students who have demonstrated their sightlessness is no handicap to good marks are William J. Hig-

Guard Against Rule of Class, U. W. Grad Says

A Constitution day warning against permitting too great powers to concentrate in the hands of a single man or class was expressed recently by George I. Haight, Chicago, a prominent University of Wisconsin alumnus.

Haight told about 200 members of Madison service clubs that class government "would be the end of free government because "when one class rules all classes lose their protection and rights." Prefacing his observations with the remark that "this country does not seem in danger of being ruled by a despot or dictator," he said.

"No demagogue has ever advanced the liberty of a nation. Liberty means the protection of the weak. Security will be with us as long as we honor the principles of the Constitution and the spirit of Washington, Franklin and Wilson."

Haight hailed the Constitution as a document "whose value has been proven by time" and pointed to the supreme court as "the only one in the world that is really supreme."

You Can Have Europe, Curry Says on Return

Anybody who wants to buy the assorted nations of Europe can have John Steuart Curry's stake in them, if any, for a secondhand match or a punctured balloon.

Back from a summer abroad, the University of Wisconsin's amiable and noted artist-in-residence was disposed Saturday to rate the squabbling nations of the continent with hangover and cold oatmeal.

"I'm going to stay here for the rest of my life," declared Curry. "You may think this country is pretty bad but the rest are a lot worse."

He went on to say that with conditions as they are abroad, he "felt a little uneasy" in Europe, had a sense of tension. He made it plain, not in so many words, that Europe was a nice place to visit, but you wouldn't want to live there.

gins, 1011 Emerald st., Madison; Charles Heisel, Pound, Wis.; Roman Chojnacki, Milwaukee. Mr. Chojnacki is re-entering school after a two years' absence.

Uses Shadow Puppets to Pay Alumni Dues

Probably the most unique method of paying alumni dues was that taken by Hwei Lan Chang formerly of Tientsin, China. This summer the alumni secretary received a box from China which contained thirty colored shadow puppets. They were accompanied by a pathetic letter from Miss Chang saying that she had no money but wanted in some way to keep up her alumni dues. Therefore, would Mr. Berge please try to sell these dolls and credit the money received as payment of the dues for as long a time as the amount would cover?

The Alumni office, never having seen such puppets before, was at first at considerable loss to know just what to do with them. A note in the Betty Cass column of the Wisconsin State Journal, however, brought the speedy sale of all thirty dolls.

The colored shadow puppets are unique in the world and the shadow play is one of China's most ancient dramatic forms. It might be described as "The World's First All-Color All-Talkie". These colored shadow plays are presented with a series of colored transparent and animated parchment figures from behind a translucent and brilliantly illuminated screen. The parchment is made from very thin, tough layers of mule skin. They are delicately and intricately hand carved and colored by Chinese artists and represent famous Chinese mandarins, gods, court ladies, beggars, villains, and heroes in Chinese legend, history and literature.

And what of the real Chinese lady who thus tried to show her loyalty to the University where she had spent her happiest most carefree years in search of a knowledge and skill that would help her to serve her country-women to take their place in this modern age?

Three Years at U. W.

Hwei Lan Chang spent three years at Wisconsin. She was here first in 1921 to 1923 and returned to receive her B. S. degree in 1926 from the Physical Education Department. She has taught in various schools in Shanghai, Nanking and Tientsin. She went to Berlin in 1937 to attend the Olympic games and returned to China to act as head of the Physical Education Department of the Hopei Women's Normal College in Tientsin. But a useful career in this college was not to be, for before she could begin her work the college was destroyed by Japanese bombs. All her personal belongings were lost.

For the past year she has been doing relief work in Shanghai as a volunteer secretary of one of the committees of the International Red Cross. This fall upon receiving a scholarship, she is entering Mills College in Oakland, California, to do graduate work in order that she may be still better fitted to aid her country when educational institutions can again function.

Home Ec Grads Find Many Jobs

Attractive and varied occupations are open to women trained in home economics, according to a recent survey of the activities of the home economics graduates of the University of Wisconsin, made by Miss A. L. Marlatt, head of the department.

Marriage ranks first in the careers chosen by the home economics graduates. Since 1910, degrees have been earned by 1538 women in this department and of this number, 864 or 56 per cent have married.

Teaching is next in popularity. Approximately 476 women or 18 per cent of Wisconsin's home economists are engaged in private, public and vocational high schools, colleges, and universities. This group is represented in nearly every state in the Union, in Canada, and as far afield as Puerto Rico.

Changing from home economics to other professions are three women who are doctors, seven who are nurses, and one who is a librarian. Foreign countries claiming Wisconsin home economists include England, India, Labrador, Sweden, and Puerto Rico.

Good Work Praised



COACH STUHLDREHER
— "No. 1 Goodwill Ambassador" —

and former cheerleader at the University, led the cheers before and after the program.

The luncheon was sponsored by the Madison "W" club and the radio hookup was arranged by the Alumni Association.

BULLETIN OF THE
UNIVERSITY OF
WISCONSIN
ALUMNI ISSUE

University News for Wisconsin Alumni
October, 1938

Published monthly by the
University of Wisconsin

Entered as second class matter at the
Post Office, Madison, Wisconsin. Serial
No. 2144, General Series 2360.

Notice to Postmaster: If this bulletin
is undeliverable at the given address,
please send Form 3578-C to Robert
Foss, Editor, University News Bureau,
711 Langdon, St., Madison, Wis.

Wisconsin Must Provide

By PRES. C. A. DYKSTRA

This privilege of talking in a familiar way with former university men and women is becoming more gratifying and interesting with each issue of this publication. After each "presidential chat" an increasing number of Alumni send in messages of one kind or another. Some of these are accompanied by gifts to our building or student aid funds. One check which came from San Francisco early in the summer, for instance, covered the cost of the materials used in making the drapes and reception room rugs for the men's dormitories which were opened this fall. This incident indicates the way in which your gifts are being put to work. Other checks which have come in since are dedicated for the moment to help out in this same way on the other five units of men's houses for which the contract has just been let.

BUILDING PROGRAM

Now for what has occurred in the University building program since last this column appeared! During the summer we have been active in sending building projects to the WPA headquarters in Washington—sixteen all together. Those which have been approved to date are as follows:

1. A supplement to the Memorial Union grant of last fall. This will aid in equipping the so-called "third wing", the theatre wing now under construction.
2. Five units of men's dormitories for which the contracts have been awarded.
3. A women's dormitory group on the hillside below the observatory.
4. A wing for the old agricultural chemistry building now known as the biochemistry building.
5. A wing for the chemistry building which will complete that structure.
6. A law library.
7. A unit for cancer research connecting with the hospital and the medical building.
8. An addition to the heating plant facilities.
9. A wing for the home economics and extension building.

Three or four projects of considerable size have been considered and not accepted but there still remain two under scrutiny in Washington, another woman's house and an undergraduate library.

\$3,000,000 WORTH

No state funds have been available for matching these grants so all of these projects have to be financed out of revenues with a loan from the Teacher's Annuity Fund. This was the financing plan for the original Student's Union, over and above the "stake" provided by Alumni and friends. For the two research laboratory units the Wisconsin Alumni Research Foundation has become the guarantor for the sponsor's share. We have been unable to find matching funds for the Extension wing. If the present two projects still under consideration are approved each can be made self liquidating. It would seem that before January is upon us there will be more than three million dollars worth of construction going on on the campus.

Students still flock to Madison. Last fall you will remember that we had an increase of more than eight hundred young people. This fall we have added to last year's numbers almost six hundred more. The total number of students on the campus as of September 24 is 11,438. A study of the composition of the student group indicates that the freshman classes are about stabilized in number, but the upper classes and the graduate school are still growing.

UNIVERSITY ORBIT WIDENS

It must be apparent therefore that

if Wisconsin continues to send its boys and girls to the University it must also provide sustenance for their education. Every effort is being made to scrutinize our expenditures and make them effective to the last penny. But man power, space and maintenance all cost money. Our needs therefore are great and it is to be hoped that throughout Wisconsin the conviction is growing that there is a real educational problem at Madison that deserves the most thorough consideration by citizens and their representatives in the legislature.

Above all Alumni who know the University and have had inspiration from it ought to understand our problems so that they may be presented intelligently to neighbors as individuals and in groups. Such an acquaintance with Alma Mater I suggest for all of you. The orbit of the University is ever widening; its horizons should extend as it appreciates the needs of the state and its citizens. The goodly company of those who have lived here with us still has an obligation to help the University keep pace with its challenges and opportunities.

One more thing! You are cordially urged to come back to Madison at every opportunity to keep in touch and renew acquaintance with your distinguished school home.

Obey That Impulse

By A. J. GOEDJEN, '07
Vice-president, The Wisconsin
Alumni Association

In the long run the accomplishments of the Alumni Association will keep in step with its membership. Only through a large membership can we provide sufficient income so that the Association can give a maximum of service. A small membership and a correspondingly small income would gradually reduce the Association to simply a name.

In common with many other university alumni associations, our Association suffered greatly from the depression. Its very existence was threatened three years ago as a result of a depleted membership.

Then something happened. A number of loyal alumni came to the rescue with much needed financial aid. But far more important, they gave of themselves. With tremendous energy and great ability they reorganized and revitalized the Association. Myron Harshaw, Harry Bullis, George Haight, John Lord, Howard I. Potter and several others threw themselves into the task of rebuilding a strong and useful Alumni Association. They found powerful allies in such men and women as Frank Holt, William Kies, Mrs. George Lines, Chris Bonnin, Howard Greene, William Haight, Caryl Morse, Rubens Clas, Franklin Orth and many others.

ACCOMPLISHMENTS

John Berge came to the Association with a fine experience in Association work.

Harry Thoma molded the Alumni magazine into one of the finest in the entire country.

The work of the Association was extended in a number of directions, based on the principle of making the Alumni Association a service organization, a help to the alumni, an aid to its members and an ardent supporter of the University.

Membership drives were planned and put into motion.

As might be expected, the service and activities of the Association were promptly expanded and put on a basis comparable to some of the most effective university and college associations in the country.

NEW MEMBERSHIPS

It is, however, a much more difficult and time taking job to expand the membership, when this must be done largely through the printed page and cannot be done entirely by personal representation. Additional money had to be raised and raised fast. The idea was conceived of having a sort of a "super" membership—a Sustaining Membership at \$10.00 per year. In a few weeks more than one hundred alumni of the University have answered the appeal of the Association and have sent their \$10.00 checks to the Association for Sustaining memberships. These \$10.00 Sustaining Memberships have come from all parts of the country—some of them have come from foreign lands. With them have come heartening letters proving that Wisconsin spirit is not dead—but is aroused. These Sustaining Memberships have come as additional aids from persons who already are life members. They have come from persons who already held the regular \$4.00 membership. They have come in numbers from people who had no recent membership in the Association.

The response to the Association's appeal for Sustaining memberships has been of great assistance and is greatly appreciated by the directors, officers

Hail to Thee,

Wisconsin

By OTIS L. WIESE, '26
Editor, McCall's Magazine

Dusk has settled over Camp Randall. There is a trace of fires in the air and a touch of ice in the wind. Thirty thousand people who have watched an exciting afternoon of football rise to their feet, and presently the great cavern of the stadium is rumbling with the sombre strains of "Varsity". How many of us who have been moved in such a moment have paused to ponder the meaning of those elegiac lines "Hail to thee, Wisconsin! Praise to thee we sing." PRAISE. A small word. A meaningful one.

Praise for those far-reaching men and women who, in a sterner day, forged the instrument that enabled the children of the people to secure the wisdom of the blessed.

Praise for the enlightened citizens of the Middle Border who gave the University thus founded the support of their convictions and the flesh of their flesh.

Praise for those scholarly gentlemen who were unmoved by the anxieties of the moment, and who plotted the possibilities of the present. Men of the distinguished attainments of Lathrop, Chadbourne and Bascom, Chamberlin, Adams, Van Hise and Birge.

Praise for their lengthened shadow, for the architectural structure that grew under their guidance. And for men who found it good. Men who believed, and in turn, were believed. Men like Turner, Babcock and Leith, Ely, Commons and Ross, Hart, Hisaw and Fish, Steenbock, Witte and Garrison.

Praise for the honored sons and daughters who found Wisconsin a source of wisdom and a place of understanding. Men and women who have helped to lift the veil of ignorance and worked to keep men free.

Praise for the comradeship of statesmen and scholars that made the University a living instrument of the people and a harbor of intellectual integrity.

There is much in your span of a hundred years of which you may be proud, Wisconsin. That process of "continual and fearless sifting and winnowing" has won you a harvest of distinguished graduates, a record of courage and accomplishment.

May we, who have studied in your halls, be certain that your future will carry out the promise of the past!

HONOR CLUB LEADER

T. L. Bewick, state 4-H club leader at the University of Wisconsin, was honored recently for his outstanding work among farm boys and girls of the state. Wisconsin feed dealers, meeting in annual convention, accorded him such recognition. Bewick, who as head of the state club department has presented hundreds of awards to rural youth for their club achievement, was on this occasion the recipient of the first achievement pin and certificate to be given an adult by these dealers.

Commemorating their 40th anniversary this past June, the members of the class of 1898 established a loan fund for needy seniors in the University and further funds are being solicited to increase the fund as much as possible. The class of 1898 Loan Fund will be used to aid senior students only. Loans may not exceed \$50 nor may they exceed 12 months, no interest being charged on loans repaid in 9 months or less. Contributions to this loan fund may be sent directly to the Secretary of the Regents, M. E. McCaffery, or to H. J. Torkelson, treasurer of the Class of 1898.

and staff of the Association. However, many more of these memberships should be acquired in order to meet an emergency in the finances of the Association. There are hundreds, yes, thousands, of alumni who owe a great deal to the University, who should be a part of its Alumni Association, and who can well afford a \$10.00 Sustaining Membership.

JOIN ASSOCIATION

Let us join this powerful movement now on the march to finance the Alumni Association on a basis which will permit continuance of its present activities and the extension of the work and influence of the Association and our Alma Mater. If you are able to invest \$10.00 for this worthy purpose, by all means do so. If not, certainly you can mail your check of \$4.00 to the Association for the regular membership. If you are a recent graduate (since 1933) and not a member of the Association, join by sending two dollars.

Let us display some of the old Wisconsin spirit we proclaim so loudly at our football games. The most effective means for you to maintain a continuing contact with the University, with your class, and with the alumni of the University is a membership in the Alumni Association. Obey that impulse—join.

For Your Consideration:

A Public Spirited

Learning Program

At their June, 1938, meeting, the board of directors of the Alumni Association voted their approval to the plan sponsored by the class of 1891 for group study of social problems and their available solutions. This action came following the presentation of a report on the plan prepared by an Association committee composed of Dean Frank O. Holt, chairman, Basil I. Peterson, and R. F. Lewis.

The plan is the brain child of L. C. Wheeler, '91, Milwaukee attorney. It was developed more or less in response to a newspaper report of a suggestion made by Dean Holt which quoted him as expressing the hope that some program of continuous alumni contact with campus educational opportunities could be developed. After consulting with members of the Extension Division as well as members of the Campus faculty, Mr. Wheeler presented the following outline of his plan of the initial course of study:

EXHIBIT B.

SOCIAL PROBLEMS AND THEIR AVAILABLE SOLUTIONS. AN INTELLECTUAL PROGRAM WITH A PURPOSE

The University of Wisconsin, its Extension Division, and the Wisconsin Alumni Association, are ready to co-operate with all good citizens in an effort to understand the causes of human behavior trends and to assist in the development of truly scientific means for solving social problems.

NECESSITY FOR ACTION

No one who has noted the recent appeals of the United States Department of Justice for citizen co-operation in crime prevention and the detection of criminals, can doubt the existence of a serious crisis. These appeals are being seconded by peace officers generally and by church and social organizations and the urgent necessity of finding better means for directing the mental trends of children of tender age is being more and more generally recognized.

THE INVITATION

Therefore, all reading, study and discussion groups, organized, and to be organized, and all other organizations, are invited to join in a consideration of topics similar to those in the annexed list.

This is not a mere program of adult or continuing education designed to benefit individuals by improving their minds and widening their horizons. It is a public spirited program dealing with rapidly unfolding discoveries in the field of social science and directed toward the attainment of economic, intellectual and social benefits of far-reaching importance to this and future generations.

ALL MAY CO-OPERATE

The program has been made highly elastic. Each may determine for himself the extent of his effort. Membership in any organization or group is not required. Unanimity of opinion is neither sought nor expected. No endorsement of any theory is asked. No degree of study will be prescribed. But all are invited to keep up to date on scientific progress in this particular field as generally defined in the annexed list of topics and accompanying bibliography.

SOCIAL SCIENCE PROGRAM TOPICS

True social science is almost wholly a development of the present century. In fact, it is a group of sciences, so new that the topics overlap in definition. The field of study under each topic will be indicated by the titles in the accompanying bibliography, which have been largely suggested by members of the University Extension Division and may be regarded as authoritative.

PSYCHOLOGY

(The normal mind and its training.)
The psychology of Human Behavior, J. H. Griffiths
Developmental psychology, Goodenough
Applications of Psychology, Moss
Fundamentals of General Psychology, J. F. Dashiel

PSYCHIATRY

(The abnormal mind and its training.)
The Psychology of Abnormal People, J. J. B. Morgan
The Psychology of Insanity, Hart
Readings in Abnormal Psychology, W. S. Taylor
Principals of Abnormal Psychology, E. S. Conklin

MENTAL HYGIENE

(The teaching of healthy mental habits.)
The Mind That Found Itself, Clifford W. Beers
Asylum, W. S. Seabrook
Manual of Psychiatry, A. J. Rosenoff
Mental Hygiene and the Community, Clara Barrett

EARLY MENTAL TRENDS.

The Jack Roller, Clifford Shaw, Judge Baker Foundation Case Studies, Dr. W. Healy; Psychology of Adolescence, Luella W. Cole; Mental Growth and Decline, H. L. Hollingworth; Psychology of the Adolescent, L. S. Hollingworth.

METHODS AND MECHANISMS OF SELF CONTROL

Means of Social Control, Lumpley; Managing Your Mind, Joseph Jastrow; Outwitting Our Nerves, Jackson and Salisbury.

(Editors note: Additional subjects under this learning plan will be printed in the next issue of this publication. It should be said here, however, that copies of this proposed plan were mailed to all class presidents, club officers, and members of the Class of 1891, Mr. Wheeler's class. Copies of the plan have also been distributed to various groups in Milwaukee, and it has been accorded high praise.)