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Types: fancy metal rules and metal furniture too.

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Types

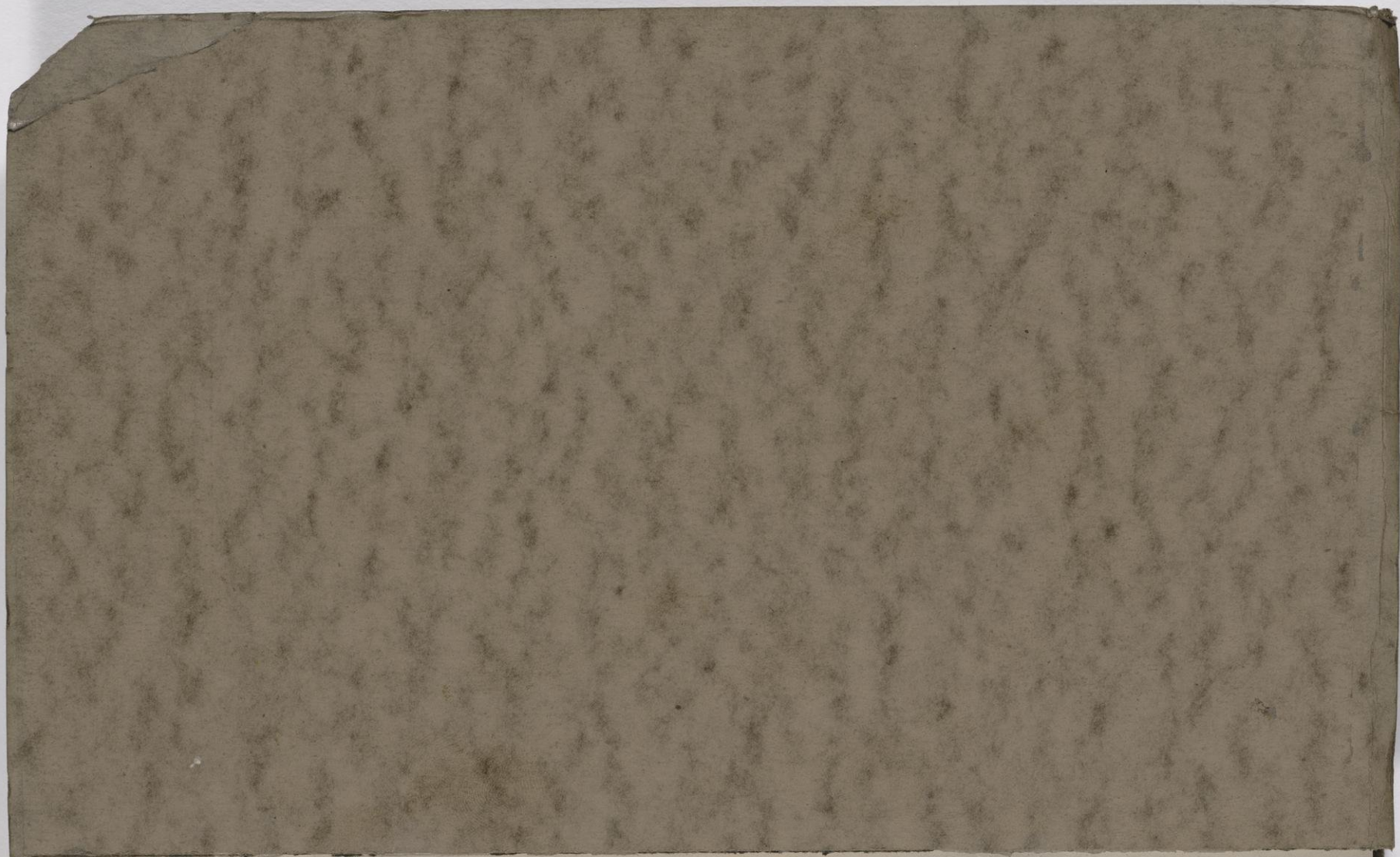
**Fancy
Metal Rules
and Metal Furniture
too—**

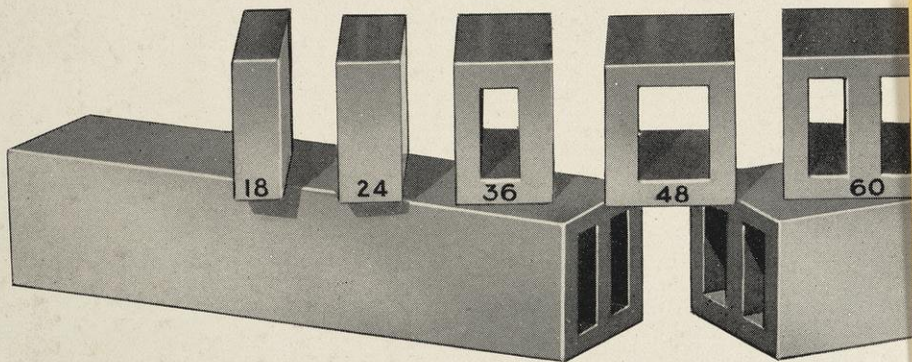
Telephones Harrison 0883-0897

Printers Supply Service

719 South Dearborn Street

Chicago





METAL FURN

This desired material is now available in six of the most used sizes for use in conjunction with Ludlow slugs as well as with thin steel from an excess tin content Linotype metal which assures the proper salvage value should it become damaged. Also furnished in pieces of halftones and zinc etchings. This material will prove a 24-inch strips, per lb., 25c.

The Rule used on this page is our No. 1206

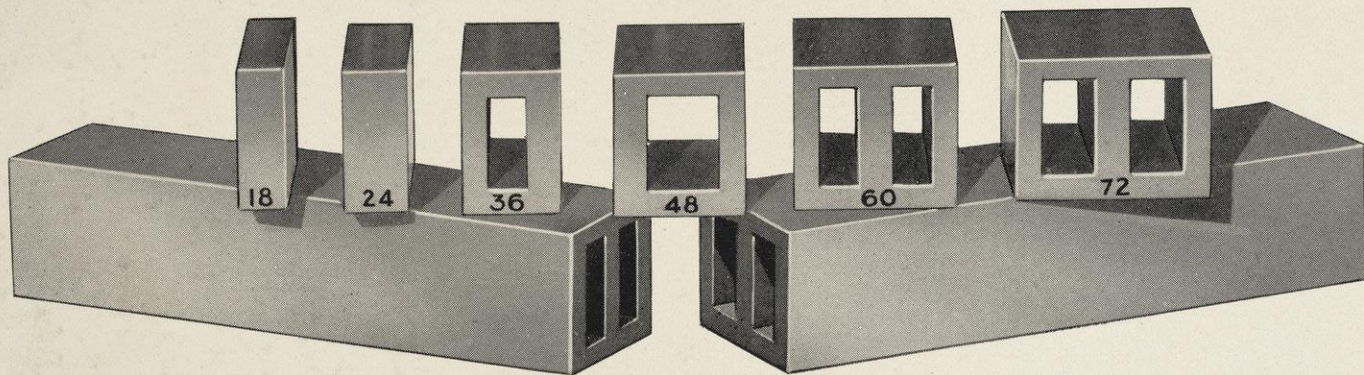
ADDITIONAL FACES

Bodoni Bold

42-point.....	4-A, \$2.50; 6-a, \$2.05; complete font, \$4.55
48-point.....	4-A, \$2.95; 6-a, \$2.50; complete font, \$5.45
60-point.....	4-A, \$4.35; 6-a, \$3.75; complete font, \$8.10
72-point.....	3-A, \$5.50; 4-a, \$3.50; complete font, \$9.00

Cloister Bold Italic

42-point.....	4-A, \$2.10; 6-a, \$1.65; complete font, \$3.75
48-point.....	4-A, \$2.55; 6-a, \$2.10; complete font, \$4.65
60-point.....	4-A, \$3.95; 6-a, \$3.10; complete font, \$7.05
72-point.....	3-A, \$4.80; 4-a, \$2.80; complete font, \$7.60



METAL FURNITURE

This desired material is now available in six of the most used sizes. It is of proper height to use in conjunction with Ludlow slugs as well as with thin stereotype plates. Manufactured from an excess tin content Linotype metal which assures the purchaser of an extremely high salvage value should it become damaged. Also furnished in proper height for the mounting of halftones and zinc etchings. This material will prove a labor saver in any plant.

24-inch strips, per lb., 25c.

Cut-to-measure, per lb., 30c.

The Rule used on this page is our No. 1206

ADDITIONAL PAGES

KENNERLY, No. 268

48-point Kennerly

4-A, \$3.45; 6-a, \$2.70; Complete font, \$6.15

PRINTERS INK IS THE
SEA ON WHICH OUR
civilization is sailing along.
We have passed & \$ 1235

The Rule used on this page is our No. 1240

Sorts in any quantity, 60c per lb. Prompt delivery assured.

KENNERLY, No. 268

60-point Kennerly

4-A, \$5.25; 6-a, \$4.05; Complete font, \$9.30

THE SUN OF THE
new era has reddened
the east and the 46789

The Rule used on this page is our No. 1230

Sorts in any quantity, 60c per lb. Prompt delivery assured.

KENNERLY, No. 268

72-point Kennerly

3-A, \$6.25; 4-a, \$3.50; Complete font, \$9.75

LIKE THE MAN
who saw a fellow
church member 56

The Rule used on this page is our No. 1205

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD; No. 294

42-point Goudy Bold

4-A, \$2.70; 6-a, \$2.20; Complete font, \$4.90

A FORMER NEW YORK
CITY PRINTER, NOW IN
the land of eternal rest, was
commonly known as eating
too much, drinking & \$ 123

The Rule used on this page is our No. 1217

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD, No. 294

48-point Goudy Bold

4-A, \$3.50; 6-a, \$2.75; Complete font, \$6.25

IN THE PRINTING OF
SALACIOUS LITERA-
ture, either in magazines,
books or newspapers 253

The Rule used on this page is our No. 1218

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD, No. 294

60-point Goudy Bold

4-A, \$5.45; 6-a, \$4.25; Complete font, \$9.70

IF THE SERMON
is lengthy, you may
go home & \$ 15870

The Rule used on this page is our No. 1231

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD, No. 294

72-point Goudy Bold

3-A, \$6.30; 4-a, \$3.80; Complete font, \$10.10

HOW PROUD
a man feels when
he can say & \$23

The Rule used on this page is our No. 1226

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD ITALIC, No. 2491

42-point Goudy Bold Italic

4-A, \$2.80; 6-a, \$2.15; Complete font, \$4.95

LIVING IS AN ART, AND
THE TRAGEDY IS THAT
*just about the time we have
mastered the art we are ready
for the grave & \$1234567890*

The Rule used on this page is our No. 1201

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD ITALIC, No. 2491

48-point Goudy Bold Italic

4-A, \$3.40; 6-a, \$2.60; Complete font, \$6.00

A SALESMAN CAN'T
EXPECT TO WIN THE
Kelly pool championship
if he lets his work interfere

The Rule used on this page is our No. 1219

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD ITALIC, No. 2491

60-point Goudy Bold Italic

4-A, \$5.00; 6-a, \$4.15; Complete font, \$9.15

A HAPPY HOME
*is one that has all the
modern appliances \$*

The Rule used on this page is our No. 1241

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY BOLD ITALIC, No. 2491

72-point Goudy Bold Italic

3-A, \$6.45; 4-a, \$3.75; Complete font, \$10.20

A GUEST OF A
hotel occupying a
\$6 room will 123

The Rule used on this page is our No. 1246

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED, No. 383

42-point Goudy Handtooled

4-A, \$2.70; 6-a, \$2.15; Complete font, \$4.85

SCIENCE IS ALL RIGHT
FOR THE FIRST CALL,
but on the fifth call person-
ality helps a great deal more
than science & \$1234567890

The Rule used on this page is our No. 1222

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED, No. 383

48-point Goudy Handtooled

4-A, \$3.50; 6-a, \$2.75; Complete font, \$6.25

MORE FELLOWS ARE
RUN OVER BY MEN
from the rung below on
the ladder than slip down

The Rule used on this page is our No. 1235

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED, No. 383

60-point Goudy Handtooled

4-A, \$5.20; 6-a, \$4.15; Complete font, \$9.35

IT'S GETTING SO
a man can't afford to
be prompt for an &

The Rule used on this page is our No. 1234

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED, No. 383

72-point Goudy Handtooled

3-A, \$6.50; 4-a, \$3.95; Complete font, \$10.45

IF YOU KEEP
a good joke all to
yourself \$ 45678

The Rule used on this page is our No. 1203

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED ITALIC, No. 3831

42-point Goudy Handtooled Italic

4-A, \$2.65; 6-a, \$2.05; Complete font, \$4.70

YOU CAN ALWAYS TELL
WHEN THE OFFICE BOY
*has been reading one of those
books where the faithful but
ignored employe brought £52*

The Rule used on this page is our No. 1201

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED ITALIC, No. 3831

48-point Goudy Handtooled Italic

4-A, \$3.25; 6-a, \$2.60; Complete font, \$5.85

ABOUT NINE YEARS
AGO I MET A FRIEND
on the street and he asked
what I was doing 123456

The Rule used on this page is our No. 1234

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED ITALIC, No. 3831

60-point Goudy Handtooled Italic

4-A, \$5.35; 6-a, \$4.05; Complete font, \$9.40

ONLY RARELY IS
*it worth what it costs
to tell a man just \$78*

The Rule used on this page is our No. 1238

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HANDTOOLED ITALIC, No. 3831

72-point Goudy Handtooled Italic

3-A, \$6.25; 4-a, \$3.60; Complete font, \$9.85

ONE OF LIFE'S
*greatest jokes are
people who scoff*

The Rule used on this page is our No. 1239

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CLOISTER BOLD, No. 295

42-point Cloister Bold

4-A, \$2.25; 6-a, \$1.80; Complete font, \$4.05

SET YOU A GOAL AND WORK
FOR ITS ATTAINMENT; IF IT
proves unworthy, set you another
and work for its fulfillment, but
profit by the first experience \$135

The Rule used on this page is our No. 1239

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CLOISTER BOLD, No. 295

48-point Cloister Bold

4-A, \$2.75; 6-a, \$2.15; Complete font, \$4.90

AS TO METHODS THERE
MAY BE A MILLION AND
then some, but principles are
few. The man who grasps & 4

The Rule used on this page is our No. 1235

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CLOISTER BOLD, No. 295

60-point Cloister Bold

4-A, \$4.35; 6-a, \$3.40; Complete font, \$7.75

EVEN BANK STOCKS

can be bought too dear,

holders have found out \$

The Rule used on this page is our No. 1219

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CLOISTER BOLD, No. 295

72-point Cloister Bold

3-A, \$5.15; 4-a, \$3.00; Complete font, \$8.15

A TRUE LEADER
of men should be far
sighted enough to &

The Rule used on this page is our No. 1218

Sorts in any quantity, 60c per lb. Prompt delivery assured.

COOPER BLACK, No. 282

42-point Cooper Black

4-A, \$3.45; 6-a, \$3.05; Complete font, \$6.50

**ALL MARRIED MEN
AND ALL MARRIED
women tell the same
old stories about one
another & \$ 4567890**

The Rule used on this page is our No. 1266

Sorts in any quantity, 60c per lb. Prompt delivery assured.

COOPER BLACK, No. 282

48-point Cooper Black

4-A, \$4.20; 6-a, \$3.70; Complete font, \$7.90

**ANY FAMILY CAN
AGREE THAT AN
automobile is a ne-
cessity & \$1234567**

The Rule used on this page is our No. 1267

Sorts in any quantity, 60c per lb. Prompt delivery assured.

COOPER BLACK, No. 282

60-point Cooper Black

4-A, \$6.30; 6-a, \$5.35; Complete font, \$11.65

**YOU CAN NOW
have sorts at all
times & 123456**

The Rule used on this page is our No. 1228

Sorts in any quantity, 60c per lb. Prompt delivery assured.

COOPER BLACK, No. 282

72-point Cooper Black

3-A, \$7.20; 4-a, \$4.95; Complete font, \$12.15

**THE LATEST
type faces are
now at \$ & 35**

The Rule used on this page is our No. 1229

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CASLON BOLD, No. 79

42-point Caslon Bold

4-A, \$3.15; 6-a, \$2.55; Complete font, \$5.70

A GOOD AGENCY FOR
THE MAGAZINE AND
newspaper campaigns on
the same basis, for restful
printed messages & \$ 456

The Rule used on this page is our No. 1223

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CASLON BOLD, No. 79

48-point Caslon Bold

4-A, \$3.80; 6-a, \$3.15; Complete font, \$6.95

MORE THAN EVER
TODAY THE NEED
specialization is para-
mount & \$ 12345678

The Rule used on this page is our No. 1239

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CASLON BOLD, No. 79

60-point Caslon Bold

4-A, \$6.45; 6-a, \$5.40; Complete font, \$11.85

THE MODERN
child's idea; spare
the criticism & \$

The Rule used on this page is our No. 1207

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CASLON BOLD, No. 79

72-point Caslon Bold

3-A, \$7.05; 4-a, \$4.60; Complete font, \$11.65

FINE METAL
products are at
all times & 246

The Rule used on this page is our No. 1209

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CHELTENHAM BOLD, No. 86

42-point Cheltenham Bold

4-A, \$2.65; 6-a, \$2.15; Complete font, \$4.80

**THIRTY-FIVE YEARS AGO
THE EDITORS OF A PUBLI-
cation sent back a drawing of
little girls to the artist with in-
structions to lengthen \$ & 23**

The Rule used on this page is our No. 1242

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CHELTENHAM BOLD, No. 86

48-point Cheltenham Bold

4-A, \$3.30; 6-a, \$2.70; Complete font, \$6.00

**THE PRINTER MERELY
SMILED, THIS WAS HIS
day of revenge, and when
they called his \$ & 98532**

The Rule used on this page is our No. 1238

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CHELTENHAM BOLD, No. 86

60-point Cheltenham Bold

4-A, \$5.20; 6-a, \$4.15; Complete font, \$9.35

**THE GREAT ART
of printing is still in its
infancy \$ & 123456**

The Rule used on this page is our No. 1236

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CHELTENHAM BOLD, No. 86

72-point Cheltenham Bold

3-A, \$6.40; 4-a, \$3.95; Complete font, \$10.35

BIG TYPE NOW
available for any
and all & \$ 4579

The Rule used on this page is our No. 1225

Sorts in any quantity, 60c per lb. Prompt delivery assured.

FRANKLIN GOTHIC, No. 107

42-point Franklin Gothic

4-A, \$2.90; 6-a, \$2.50; Complete font, \$5.40

**A FEW YEARS AGO THE
CHRISTIAN HERALD AND
The Police Gazette were
printed in the same room
--some contrast \$ & 432**

The Rule used on this page is our No. 1214

Sorts in any quantity, 60c per lb. Prompt delivery assured.

FRANKLIN GOTHIC, No. 107

48-point Franklin Gothic

4-A, \$3.55; 6-a, \$3.10; Complete font, \$6.65

**THIS COUNTRY IS IN
A PROSPEROUS CON-
dition and will remain
that way \$ & 234567**

The Rule used on this page is our No. 1213

Sorts in any quantity, 60c per lb. Prompt delivery assured.

FRANKLIN GOTHIC, No. 107

60-point Franklin Gothic

4-A, \$5.85; 6-a, \$5.05; Complete font, \$10.95

**PRINTING AS AN
art has advanced
\$ 1234567890 &**

The Rule used on this page is our No. 1216

Sorts in any quantity, 60c per lb. Prompt delivery assured.

FRANKLIN GOTHIC, No. 107

72-point Franklin Gothic

3-A, \$6.90; 4-a, \$4.35; Complete font, \$11.25

**CHICAGO WAS
incorporated in
1833 \$ & 9250**

The Rule used on this page is our No. 1220

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HEAVYFACE, No. 380

42-point Goudy Heavyface

4-A, \$3.15; 6-a, \$2.70; Complete font, \$5.85

**THE PEOPLE OF THIS
COUNTRY ARE ABLE,
energetic and show an
inclination to do things
better than most \$ & 3**

The Rule used on this page is our No. 1233

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HEAVYFACE, No. 380

48-point Goudy Heavyface

4-A, \$3.95; 6-a, \$3.45; Complete font, \$7.40

**MANY YOUNG MEN
TODAY ARE WHAT
you were yesterday
--give them a \$ & 25**

The Rule used on this page is our No. 1237

Sorts in any quantity, 60c per lb. Prompt delivery assured.

GOUDY HEAVYFACE, No. 380

60-point Goudy Heavyface

4-A, \$6.30; 6-a, \$5.70; Complete font, \$12.00

**THE PRINTERS
have had an era
of prosperity 53**

The Rule used on this page is our No. 1215

Sorts in any quantity, 60c per lb. Prompt delivery assured.

CONDENSED GOTHIC TITLE, NO. 11

72-point Condensed Gothic Title


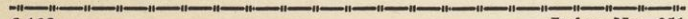
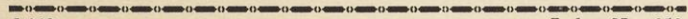

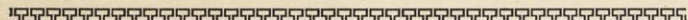



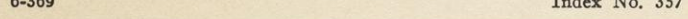

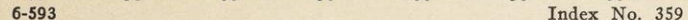

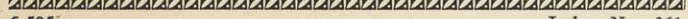
3-A, Caps, Points and Figs., \$4.75

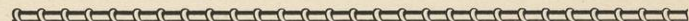




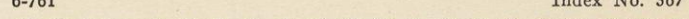
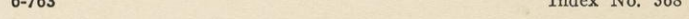


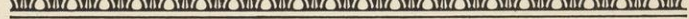


**THIS TITLE GOTHIC IS
A GOOD LETTER FOR
NEWSPAPER HEADS**

The Rule used on this page is our No. 1232

Sorts in any quantity, 60c per lb. Prompt delivery assured.

Fancy Rules in Strips

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We have a separate rule chart showing 280 faces of hand-made metal rules. Send for it.

The paper used on these specimen sheets is 25 x 38—80 Artcraft Offset
Supplied by Parker, Thomas & Tucker Paper Company
Inks by Sleight Metallic Ink Company, Inc. Dull Job Black
Printed direct from type and rules by The Pontiac Press, Inc.

