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## Bay Leaves. Volume 5, No. 30 August 5, 1937

Williams Bay, Wisconsin: Frank M. Van Epps, August 5, 1937

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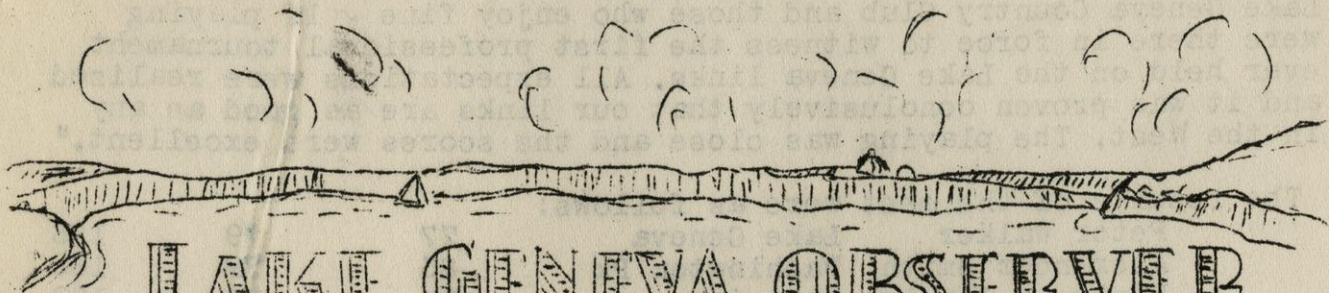
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# LAKE GENEVA OBSERVER

VOLS. NO 30

Continuing

AUG 5<sup>TH</sup> 1937

F.M. VAN EPP'S  
PUBLISHER

## "BAY LEAVES"

WILLIAMS BAY



LAKE GENEVA COUNTRY CLUB  
CLUB-HOUSE



## LAKE GENEVA COUNTRY CLUB

This week commencing Thursday the Fortieth Invitation Meet will be held at the Lake Geneva Country Club. The first one was held in 1898 and the Williams Bay Observer says in part regarding the meet in the issue of August 26th, 1898, "Saturday was gala day at the Lake Geneva Country Club and those who enjoy fine golf playing were there in force to witness the first professional tournament ever held on the Lake Geneva links. All expectations were realized and it was proven conclusively that our links are as good as any in the West. The playing was close and the scores were excellent."

The results of the meet were as follows:

Peter Walker	Lake Geneva	77	79	156
Alexander Smith	Washington Pk	83	79	162
Henry L. Turpie	Glenview	81	88	169
James Anderson	Onwentsia	85	85	170
James Foules	Chicago	86	85	171
David Foules	"	86	87	173
William Marshall	Milwaukee	89	86	175

Walker received first prize \$75.00; Smith, second, \$40.00 and Turpie, \$20.00.

Meets have been held every year during the last forty and they have attracted such famous players as ,Chick Evans, Bob Gardner, Ira Couch, Jack Westlund, etc.

During the summer of 1895 certain influential residents of Lake Geneva realized that golf was a coming pastime, and the first links, six holes in all, were established on pasture land, an eighty acre tract owned by N.K. Fairbank.

On December 30th of that year a meeting was held in the office of Mr. George C. Walker, Room 503, 355 Dearborn Street for consideration of plans for a country club. The following men were present:

R.T. Crane, George D. Rumsey, S.W. Allerton, W.S. Mc Crea, F.R. Chandler, George S. Isham, H.H. Porter, George C. Walker, H.A. Beidler, H.G. Selfridge, J.M. Rumsey.

These men then formed an association to be known as " Lake Geneva Country Club" and ,thru John B. Simmons, Attorney of Lake Geneva, and Charles S. French, arranged for the incorporation of the club under Wisconsin laws. A charter was granted by the State of Wisconsin March 30, 1896, to John B. Simmons and Benjamin O. Sturges as incorporators.

The first Board of Directors consisted of: H.A. Beidler, N.K. Fairbank, G.S. Isham, O.N. Potter, H.H. Porter, J.M. Rumsey, H.G. Selfridge, S.W. Allerton, George C. Walker. The first president of the club was George C. Walker and the first Secretary-Treasurer was Dr. George S. Isham.

Some of the early subscribers for shares were W.J. Chalmers, J.C. Hatley, M.H. Wilmarth, Charles H. Wacker, N.K. Fairbank, E.E. Ayer, Miss Anna Wilmarth, O.N. Potter, Edward Norton, T.J. Lefens and C.K.G. Billings.

A news item dated March 26 , 1896 ,Williams Bay Observer says " The improvements being made on the grounds of the Lake Geneva Golf Club( at Duck Hole on the Hatchplace ) are the most extensive in



in character, and will make this one of the most popular resorts for our Chicago visitors around the lake. The Club house being erected will be of extensive proportions - 150 x 75 feet - and will cost \$5000 or \$6000, the work being done by contractor " Dick" Soutar.

The present club house was constructed during the years 1915-16.

The presidents have been as follows: George C. Walker, (2) Julian Rumsey, (3) Ely Jones, (4) H.A. Beidler, (5) Frank S. Porter, (6) Henry C. Bartholomay, (7) A.F. Madlener, (8) and present president Henry P. Isham.

Mr. Hubbard Carpenter served as Secretary for twenty-seven years and saw much of the growth of the Club.

The colors of the club are Blue and Yellow. That came about when in one of the earlier races R.T. Crane boat was flying those colors and upon completion of the race presented the colors to the club which made them official colors.

It is very interesting to note that many of the staff at the club have been there for a number of years. Mrs. May Hatch, Stewardess, was with the original staff in 1896. George Butler, Head Groundskeeper, has been with the club more than 40 years and Joe Lazzio, Manager of the Locker Room, has been with the club for more than 35 years.

The present officers are: President, Henry P. Isham; Vice-President, A.K. Maxwell; Secretary Treasurer, Lawrence H. Whiting.

The Directors are: Henry C. Bartholomay, Armin Brand, F.J. Clifford Dr. William P. Finney, Jr., Harry N. Gifford, Henry P. Isham, Albert F. Madlener, Jr.; A.K. Maxwell, Wm Nelson Pelouze, Clarence W. Sills, Lawrence H. Whiting.

Golf Professional, Jack Burgess; Tennis Professional, Frank Parks; Director of Junior Club Activities, Dudley Dewey.

Cups for which members vie are: General Gordon Stron Cup ( for members 49 years of age and over ) now held by F.G. Hartwell. Henry H. Porter Family Cup now held by Charles Evans, Jr. winner of the Invitation meet in 1936; John J. Mitchell Trophy won in 1936 by Mr. Henry P. Isham .

A glance down the roster of members through the years shows many men prominent in the affairs of our country and in the business and professional world. Participation in the games and activities of the Club situated as it is on the sloping shores of Lake Geneva the better fitted them to carry heavy responsibilities.

Now the Club has had to enlarge its membership from the original limitation of 100 as the children and grandchildren of former members are taking up the reins and carrying on the activities of the club.

In a recent informal gathering it was noted that 25 % of those present are related and are descendants of early members.

Membership in the Club is an honor and privilege.



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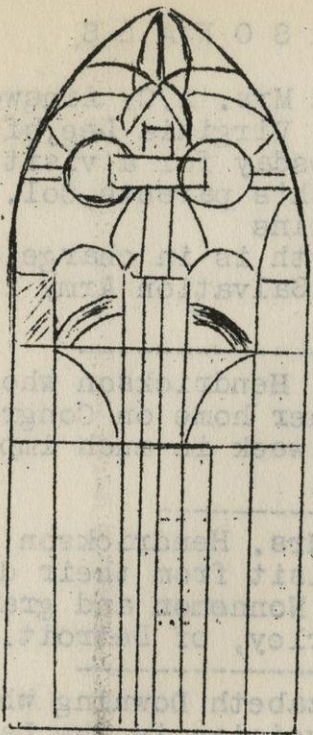
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AN UNUSUAL PLEASURE AWAITS YOU

WHEN YOU ATTEND THE

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AT THE

WILLIAMS BAY CONGREGATIONAL  
CHURCH

EACH SUNDAY OF AUGUST AT

9:30 to 10:30 AM

YOUNG AND OLD WORSHIP TOGETHER IN AN

ATMOSPHERE OF WARM HEARTED FELLOWSHIP

DURING THE FIRST HALF HOUR.

THE ADULTS HEAR A HELPFUL?INSPIRING ADDRESS

WHILE THE CHILDREN ARE IN THEIR SUNDAY SCHOOL

CLASSES, DURING THE LAST HALF HOUR.

DO NOT MISS THE JOY OF PARTICIPATING IN THIS

HAPPY FAMILY WORSHIP SERVICE.

SPEAKER FOR AUGUST 8th- DR. FRANK H. BURT, PRESIDENT  
EMERITUS, GEORGE WILLIAMS COLLEGE,  
CHICAGO and LAKE GENEVA

SPECIAL MUSIC- MRS. RALPH McDONALD, CONTRALTO, SOLOIST

OUR MOTTO

"A Little Church At its Best"



## PERSONALS

Mr. and Mrs. Peter Kailus who are residing in Mrs. Karen Steele's house on Spring St., are at present touring through the East.

Last Friday, Mrs. Karen Steele and Mrs. George Strand entertained for Mr. and Mrs. Oscar Pierson and family of New York. The guests included the Jacobsen family, the De Rosa family and Mrs. Emma Wilson of Chicago. This is the first time Mr. Oscar Pierson has visited his old home in the Bay in eight years. He was much impressed by the progress made in the village during that time.

Mrs. L. Nonemon of Detroit and daughter, Shirley, of Detroit, are visiting Mrs. Nonemon's parents, Mr. and Mrs. E.N. Hendrickson on Congress St.

Mrs. Carl Nelson, Chicago, is a guest of Mrs. Emma S. Hermanson this week.

Miss Mary J. Marren of Chicago, secretary to Edward J. Hughes, Secretary of State of Illinois, enjoyed a visit in the Tweed home in Loch Vista last week. The Misses Margaret and Katharine Marren, Chicago, and Miss Helen R. Thompson, who hold important positions in Illinois State Department work, and Miss Mary Warren lived while here in the Harold Rinear cottage near the Tweeds. They were pleased with the Bay.

Miss Lucille Clark of Chicago, has spent the past week as a guest in the F.H. Tweed home in Loch Vista.

Mrs. C.D. Mac Gregor and daughter, Claire, of Detroit, were guests of Mrs. Karen Steele last Friday. They were enthusiastic over the beauty of the village.

Miss Jane Christianson of Chicago is staying with the Lou Hennes at their cottage on Collie St., for the month of August.

## PERSONALS

Major and Mrs. A.C. Ainsworth and daughter, Virginia Lee, of Chicago, came Tuesday for a visit with Mrs. Ainsworth's parents, Col. and Mrs. J.E. Atkins

Major Ainsworth is in charge of the Temple Corps, Salvation Army in Chicago.

Mrs. E.N. Hendrickson who has been ill at her home on Congress St. the past week is much improved at this time.

Mr. and Mrs. Hendrickson are enjoying a visit from their daughter, Mrs. L. Nonnemon and granddaughter, Shirley, of Detroit.

Dr. Elizabeth Downing who is examining physician in the Laboratory School of the University of Chicago in which there are five hundred boys and girls, is enjoying a vacation with her parents, Dr. and Mrs. Elliot R. Downing, University Heights.

Mr. and Mrs. Robert Anderson who have been living in Elkhorn since their marriage, have rented one of the E.H. Hollister apartments on Geneva Street and moved their furniture this week.

Friends of Mr. E.H. Hollister will be glad to learn that he is steadily improving from his recent illness.

### DECORATING JOB IN THE WILLIAMS BAY SCHOOL

Bids for the following work will be received by the District Clerk, G. Van Biesbroeck, on or before Monday, August 9 at noon:

Wash ceilings and walls. Kalsomine ceiling and upper part of the walls. Two coats of gloss paint on lower part. Science Room; Home Economics Room; 6-7th Grade Room.

Cracks and loose plaster first to be cut out and filled. Rough spots to be touched up.

The contractor will provide the necessary materials, tools, scaffolding, transportation and insurance.





# GRANZOW & PETERSON'S

Aug. 6th.

Aug. 7th.

## QUALITY-FOOD-SHOP-SPECIALS

### PURE CANE SUGAR

10-lb. cloth sacks, 55¢

### HILLS COFFEE

2-lb. tins, 57¢

LAGRANGE BUTTER

2-lbs. 73¢

PEANUT BUTTER

1-lb. jars, 18¢

BROWN SUGAR

4-lbs. 22¢

POWDERED SUGAR

3-lb. 23¢

MIXED PICKLES

Qt. jars, 28¢

PURE GRAPE JAM

2-lb. jars, 28¢

KEIFER PEARS

30-oz. tins, 21¢

SLICED PINEAPPLE

30-oz. tins, 23¢

CANNED APRICOTS

30-oz. tins, 22¢

APPLE SAUCE

2-20-oz. tins, 23¢

APRICOT JUICE

2-12-oz. tins, 19¢

QUEEN OLIVES

Qt. jars, 69¢

AMMONIA

Qt bottles, 15¢

TOILET TISSUE

6-rolls, 25¢

WHEATIES

2-8-oz. pkgs. 23¢

CIDER VINEGAR

Qt. bottles, 12¢

Fresh Fish Friday

CAMPBELL'S BAKED BEANS

3-1-lb. tins, 27¢

CHASE & SANBORN COFFEE

2-1-lb. sacks, 57¢

BREAD & BUTTER PICKLES

15-oz. jars. 18¢

BABY STUART SPAGHETTI

29-oz. tins, 16¢

LOG CABIN TABLE SYRUP

12-oz. tins, 22¢

KELLOGG'S CORN FLAKES

2-large 13oz. pkgs. 21¢

RICHELIEU CHILI SAUCE

12-oz. jars, 23¢

RICHELIEU GRAPE JUICE

Qt. bottles, 38¢

RICHELIEU MARMALADE

1-lb. jars, 25¢

ROUNDY'S SUPERIOR SALMON

1-lb. tins, 28¢

LIBBY'S TOMATO JUICE

3-14-oz. tins, 25¢

CHICKEN and NOODLES

1-lb. jars, 23¢

ROUNDY'S TOMATO JUICE

2-24oz. tins, 23¢

QUAKER PUFFED WHEAT

2-3½-oz. pkgs, 19¢

CUT GREEN ASPARAGUS

2-14½-oz. tins, 35¢

NEW SWEET POTATOES 3-lbs. 20¢

GRAPE FRUIT 4-for 25¢

Home Grown Celery, Gr. Beans,

GRAPES, Melons, etc. etc.

For that  
salad these  
hot days why  
not try

MIRACLE WHIP  
SALAD DRESSING

Quart jars  
39¢

MIXED VEGETABLES

20-oz. tins. 09¢

CUT BEETS

20-oz. tins, 09¢

CANNED TOMATOES

20-oz. tins, 09¢

PEAS or CORN

2-20-oz. tins, 23¢

SODA CRACKERS

2-lb. pkgs. 21¢

GRAPE FRUIT JUICE

2-13oz. tins, 19¢

HERSHEY'S COCOA

1-lb. tins, 15¢

TUNA FISH

2-7oz. tins, 33¢

JELL-O (all flavors)

3-3½-oz. pkgs. 17¢

SHELLED WALNUTS

per lb. 52¢

G. and P. COFFEE

per lb. 24¢

VALENCIA ORANGES

35 and 45¢ Doz.

Stewing Hens and  
Springers.



## BELFRY PLAYERS

Our local little theatre, The Belfry Players, has enjoyed a spectacular rise, even though the membership rarely exceeds twenty-five people. They make up in vitality what they lack in numbers, and in a short four years have not only made the arrangements for purchasing the little Mormon church which serves them as a playhouse, and from which they take their name, but have gone ahead with an addition to the original building, which will house dressing-rooms and lavatories, a property room, and a furnace room, all below stage. The new stage itself is already in use, under a circus tent roof, until that part of the building can be properly enclosed. The arrangements for financing the purchase of the building are being handled thru the sale of stock in the Belfry Theatre Corporation, over half of which has already been subscribed.

Mr. and Mrs. Arthur Wakeley, Mrs. William Peterson, Mrs. Clara Davidson, Mrs. E.C. Blomeyer, Mrs. Francis Drake, Mrs. A.F. Madlener, Mrs. Henry Bartholomay, Mr. and Mrs. G. Van Biesbroeck, Mr. and Mrs. J.S. Hotton, Miss Mary Calvert, Mr. and Mrs. Paul Lange and Miss Ruth Lucas are those outside of the regular membership list, who have subscribed. Mrs. Blomeyer has also shown her interest by opening her home, on Wednesday last, for a charming and successful Bridge party to raise money for the building fund.

The play to be given on August 11, 12, 13 and 14, "The Late Christopher Bean", by Sidney Howard. Mr. William Zigler Nourse, Chicago, is directing the play, as he did "Fresh Fields", which was played in July.

Mrs. George Skemp (Mary McManus) of LaCrosse, sister of Mrs. M.C. Spence, is visiting here for a couple of weeks while her husband is at Camp Douglas. Mrs. Skemp and children are occupying a cottage at Hotel Normandie.

## JULY WEATHER REGISTERED NORMAL

July 1937, just passed was normal in temperature according to the records kept at the Yerkes Observatory, Williams Bay. The average normal temperature being 73 degrees.

Two days were registered as cloudy. This does not include the days there were thunder showers. Only four days in the month the thermometer registered 90 degrees. 94 degrees was the highest temperature recorded for the month.

In July 1936 there were 19 days when the thermometer registered 90 degrees, and nine days when the thermometer registered above one hundred degrees. Eighty-five per cent of the moisture fell in five days of July this year, from July 11 to 15.

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The main sail on the Vanderbilt yacht "Ranger" cost \$14,000 and is all hand sewed.

United States won the International Cup Race, August 22, 1851.



# BURTON BROS.

DRUG SUNDRIES-

KODAKS

MAGAZINES



SPECIAL  
ORANGE

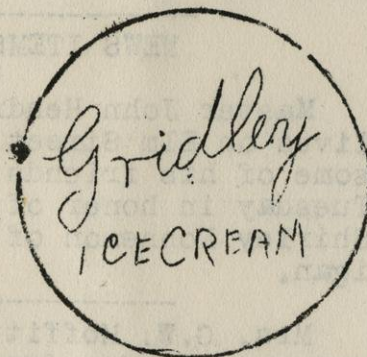
PINEAPPLE



TEL. 819-J-2

## BURTON & BURTON

DRUG SUNDRIES



SPECIAL

FRESH PEACH  
BLACK RASP-  
BERRY

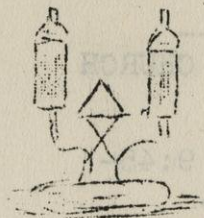
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## R. E. BURTON

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## C H U R C H E S

### GOSPEL TABERNACLE

Rev. R.K. Kinney

Pastor

Morning Worship 10:30

A cordial welcome to ALL vacationists, not only to this service but to ALL. Come early and secure a good seat.

Sunday School 11:30

Classes for ALL ages and ALL invited.

Senior Young Peoples (Sunday) 7 PM  
Jeannette Ringstad, Leader

Evening Service 8 PM

A good live song service and special singing and a message from the Word of God makes this a meeting no one can afford to miss.

Junior Young Peoples (Thursday) 7 PM  
Miss Mary Southwick, Director

Wednesday evening at 8:00, Prayer and Bible Study to which everyone is heartily invited.

Quartet from the Bible Institute and Academy of the Evangelical Free Churches will be at the Gospel Tabernacle, Friday, August the 13th at eight o'clock to give a special program of song, Music and Testimony. Come and urge your friends to do likewise.

ST. BENEDICT CATHOLIC CHURCH  
Fontana, Wis.

MASSSES -- 7:30- 8:15- 9- 9:45-  
and 10:30 A.M.

COMMUNITY CHURCH  
Fontana, Wis.

Morning Worship 10:30  
Sunday School 9:30

Mr. C.J. Grimm is employed in the Train Dispatcher's office of the Chicago, North Western Railway in Chicago.

Mrs. Grimm is with friends in Lake Geneva.

Miss Marion Lytle, Oakwoods Estates visited her sister in Chicago last week.

### ONE O'CLOCK LUNCHEON FOR LADIES AID SOCIETY HELD AT MRS. C.Y. WISWELL

The regular one o'clock luncheon sponsored by the Ladies Aid Society of the Congregational Church was held last Tuesday, August 3, at the home of Mrs. C.Y. Wiswell in Oakwoods Estates. Over forty ladies were served, and after the luncheon several groups remained for Bridge.

Assisting the hostess were Mmes Alfred Hotton, Volmer Sorensen, and Robert Anderson.

Mrs. E.C. Blomeyer will be hostess for the next luncheon for the Congregational Church Ladies Aid Society at her home on the south shore of the lake next Tuesday, August 10, at one o'clock. Assisting her will be Mrs. G.W. Moffitt, Mrs. W. Lockwood, Mrs. J.S. Hotton and Miss Ragnild Nelson. There will be novel entertainment for all. Call Mrs. E.B. Frost for reservations.

These lunches held each Tuesday during the summer are well attended and have promoted much sociability among the ladies of the community including our summer residents and friends.

### NEWS ITEMS

Master John Hendricks who lives on Elm Street entertained some of his friends at a luncheon Tuesday in honor of his cousin, Shirley Nonnemon of Detroit, Michigan.

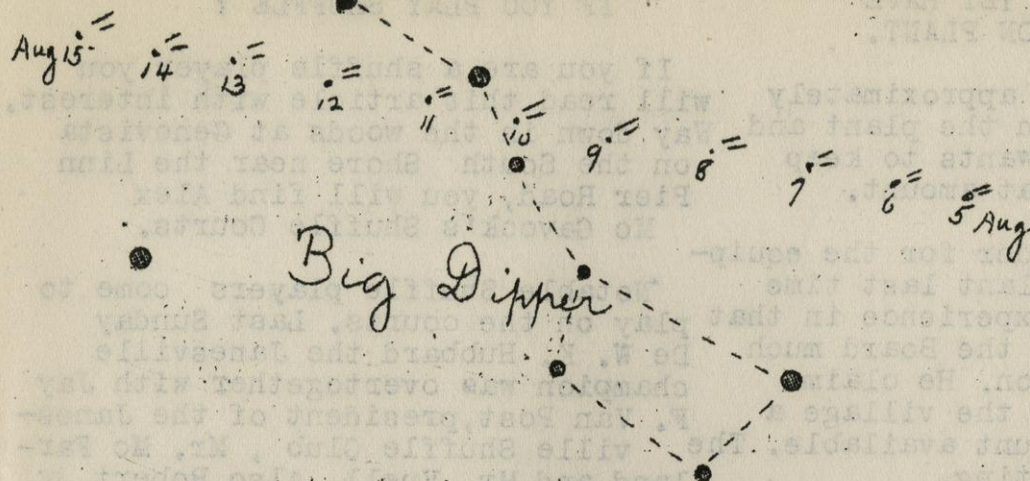
Mrs. G.W. Moffitt of Geneva St. returned Monday from a three weeks vacation spent at Cleveland, Ohio and Clinton, Iowa. Dr. Moffitt returned Sunday evening from a business trip to New York City.

Dr. and Mrs. C.T. Elvey and young son of Ft. Davis, Texas are at the Krebs home in Wms Bay for a few weeks. Dr. Elvey is a member of the faculty of McDonald Observatory at Ft. Davis, Texas and is taking work at the Yerkes Observatory.



LOOK FOR THE COMET!

Pole Star



Not often is a comet seen with the naked eye. Just now during the coming moonless nights amateurs of the sky can spot one after sunset. Wait until 9 P.M. so that the sky is dark and look northwest between the familiar Big Dipper and the Pole Star. The above chart shows the location which changes from day to day. This week the comet is at its best. It will, however, not be brighter than the middle star of the Dipper. With a binocular a little tail can easily be seen pointing upward. After the middle of the month the moon will interfere with the naked eye visibility.

Astronomers have been watching the new comet since July 4th, when it was discovered by Finsler, A Swiss observer.

#### SWIM MEET ENDS IN TIE

Williams Bay and Fontana staged a swimming meet at the Bay on Wednesday afternoon which was really exciting. Winning thirty points to Williams Bay's five in the children's events, Fontana took a decided lead. However, the Wms Bay Junior and Senior women's division took first and with a second or third in all their events to whittle Fontana's lead down to put Williams Bay ahead one point as the final men's race started. Bob Anderson (Cedar Point) Wms Bay, and Dooley of Fontana tied for first and Ameron of Fontana took third, giving Fontana 5 points and Williams Bay four, deadlocking the meet at 63½ to 63½.

For Williams Bay girls, Jackie Lockwood, Marlyn Doherty and Marion McKenzie were the main point winners, and for the men, Bob Anderson, (Cedar Point) Wms Bay, practically handled all events by himself, except breast-stroke race, which Don Doherty took a second. Dooley starred for Fontana's men.

## SPENCE'S

WILLIAMS BAY

EARLY AMERICAN

DINING ROOM

OVERLOOKING THE

LAKE

DINNER PARTIES

BUSINESS MEN'S  
LUNCHES

COCKTAIL  
LOUNGE





THIS

AND

THAT

WILLIAMS BAY MAY YET HAVE  
WATER PURIFICATION PLANT.

The village has approximately \$30,000 to spend on the plant and the Village Board wants to keep pretty close to that amount.

The lowest bidder for the equipment part of the plant last time is a man of much experience in that line and has given the Board much valuable information. He claims that he can build the village a plant for the amount available. The Board is investigating.

#### BOY DROWNED IN MILWAUKEE AT BRADFORD BEACH

The editor happened along shortly after a young lad about fourteen named Iverson had been taken from the water at Bradford Beach in Milwaukee a week or so ago.

It was the first drowning at that beach in ten years. Everything possible was done to bring back the spark of life. The fire department, police, park officials, doctors and all did their best.

But the drowning could have been avoided. The lad went out beyond his depth on an auto tube and slipped through it. His companions did not succeed in getting him in time.

#### A LAKE GENEVA INCIDENT

Recently Mr. H.A. Paterson, the Water Safety Patrol man on our lake saw a dark spot floating on the surface some distance from the Garwood Patrol Boat and upon investigation found it to be a young lad way out a half mile drifting with the wind on a tube.

He was brought ashore. There were fourteen patches on the tube, any one of which might have soaked off and caused the air to go out and left the boy way out there to get to shore if he could swim. It so happened this boy could not swim any distance.

MORAL : BE CAREFUL .

IF YOU PLAY SHUFFLE ?

If you are a shuffle player you will read this article with interest. Way down in the woods at Genevista on the South Shore near the Linn Pier Road, you will find Alex Mc Gavock's Shuffle Courts.

Notable Shuffle players come to play on the courts. Last Sunday De W. K. Hubbard the Janesville champion was overtogether with Jay F. Van Post, president of the Janesville Shuffle Club, Mr. Mc Farland and Mr. Vuell. Also Robert Bloom, George Esser and Harry Van Dyke of Chicago.

Several very interesting games were played and the Lake Geneva Club held the champions to a close score.

There will be a convention of Wisconsin Shufflers the latter part of August at Janesville to organize a State Team to compete in the national meet at Traverse City, Mich. next year.

Alex invites you over to have a game day or night. There is no charge. He conducts a tavern in connection but it is a community affair where lunches, ice cream etc are served.

#### LAKE GENEVA SUMMER SCHOOL OF SCIENCE OVER

The first session of the School is over and the thirty some students have gone to their several home towns with a bigger vision of the earth and heavens.

It was a success. The founder and others connected with it wish it to be continued next year. It looks as if it is possible to make it an annual affair.

Mr. Benjamin F. Bills, the Chairman of the Board is enthusiastic over the results and entertained the faculty and board at his lake shore home for the final meeting. An outdoor supper was served.



ALARM	<div>Original Tiger Drug Store</div> <div>LAKE GENEVA</div>		ELECTRIC
CLOCK " Sure-Time" 98 c	<div>Hammersley's</div> <div>Drug Store</div>		FAN Mastercraft 8 1.89
PLAYGROUND BALLS 95c official	KOLYNOS 50¢ Tube 31c	CLEANSING TISSUES 500 for 31c	
BATHROOM SCALE 2.19 Detecto, Jr.	ASPIRIN 100 in bottle 31c	ZIPPER BAG SUEDE FINISH 87c	
\$1.00 NUJOL 73¢ Lubricant	CASTORIA C.R.W. 3oz. 27c	SANITARY KNAPLES Nu-Vel. 12¢ 2 for 33¢	
MINERAL OIL pt Heavy Grade 39¢	SALE OF SHAMPOOS LEMON CASTILE COCOANUT OIL & EGG LIQUID TAR choice 33c	SUN-TAN OIL X-POSE 50¢	
SHAVING CREAM Peau Doux Giant size 33¢	60¢ NEET --- Depilatory 41¢	SUN GOGGLES Amber, Green Smoked 29¢	
	HAIR TONE ----- Valentine - 6 oz. 42¢		
	Talcum ----- 39¢		

## WHEN THE GLACIERS RETREATED

By GEO. F. MORSE

As in the other five or six Glacial Periods during the last two hundred and fifty million years, the recent ice cap ( only ten thousand years ago ) retreated and again life came into being in its path; seeds buried for many years but with still a spark of life in them, germinated; growing plants reseeded themselves as the ice slowly melted back. Birds, mammals, reptiles and other animated things followed also.

Natures law, THE SURVIVAL OF THE FITTEST, again came into use. The variability of the all year round climate determined what should persist and what should fall. Then too, the character of the soil: alkalinity merging into acidity was responsible for a great change in the flora.

In a repopulation of the land such as occurred after the Glacial Retreat, it is a comparatively easy matter for the layman to visualize the reseeded, helped by birds winds and animals; also the influx of other forms of animated life; but, a most puzzling thing to many people is " How did the fish become re-established, especially in waters without outlet. There are three principal ways by which this happened; first, - the fish followed up the streams swollen by the melting ice; as the ice retreated, these streams dwindled sometimes until landlocked waters were formed: second, water birds suddenly flushed from their feeding grounds carried spawn or fry enmeshed in a bit of water weed caught in their feathers or in their feet during their hasty departure, to other waters nearby; third,

(Continued another page)



# CHENEY SILKS VERY SPECIAL

WE HAVE PLACED ON SALE THIS WEEK FIVE STYLES  
OF CHENEY BROS. PURE DYE ALL SILK CREPES . IN  
LARGE FLORAL DESIGNS , WHITE , NAVY AND BLACK  
GROUNDS. ALSO PERSIAN DESIGNS IN THE MOST POP-  
ULAR COLOR COMBINATIONS. THESE ARE REGULAR \$1.98  
VALUES 39 inches wide.

WE OFFER THEM AT A VERY SPECIAL PRICE

PER YD. \$1.65

W.W. BRADLEY & CO.

DELAVER'S QUALITY DEPARTMENT STORE

## GOLF EXHIBITION

Professional golf exhibition  
match by four of the

country's leading golfers -

REN SMITH

DICK METZ

DUNCAN McPHERSON

JOHN BULLA

COLLEGE CAMP  
GOLF CLUB

WILLIAMS BAY

FRIDAY, AUG. 13TH

2.30

ADM. 50¢

OUR MIDSUMMER

CLEARANCE OF WHITE  
SHOES IS NOW ON.

DRAMATIC REDUCTIONS  
ON WHITES FOR MEN,  
WOMEN & CHILDREN

LEE WELSH SHOE  
STORE  
ELKHORN WIS.

SPIC & SPAN

DRY CLEANERS

HARVARD, ILLS.

PICK UP AND DELIVERY

SERVICE AROUND THE LAKE

FONTANA AND WALWORTH

CALL WALWORTH 7



# RIVIERA

ON THE LAKE

FRIDAY, AUGUST 6 TH

TED WEEMS AND HIS

GREAT ORCHESTRA

Dancing every night except  
Monday .

## SPRAGUE THEATRE- ELKHORN, WIS.

Thurs-Fri-Aug-5 -6  
BOB BURNS-MARTHA RAYE in  
"MOUNTAIN MUSIC"

Saturday-Aug-7-  
Patsy Kelly, Robert Armstrong in  
"NOBODY'S BABY"  
added- "THREE SMART BOYS"-Our Gang.  
Sun-Mon-Tues- Aug-8-9-10-  
CLARK GABLE, HEAN HARLOW, LIONEL  
BARRYMORE. A Great Picture-  
"S A R A T O G A "  
\*\*\*\*\*

Wednesday-Aug- 11-  
Edward G. Robinson, Bette Davis,  
Humphrey Bogart-in  
"KID GALAHAD"

(A LOT OF ENTERTAINMENT.)  
Thurs-Friday-August 12-13-  
WILLIAM POWELL, LOUISE RAINER,  
ROBERT YOUNG in  
"THE EMPEROR'S CANDLESTICKS"

\*\*\*\*\*

Dr. and Mrs. A.B. Rivers, their  
daughter, Marilyn, from Rochester,  
Minn. Miss Elizabeth Knight from  
Dallas, Texas and the H.L. Kaufmanns,  
Chicago, and Dr. George O'Brien of  
Chciago, have left for their homes  
after a visit with Mrs. P.L. Bryant,  
on the north shore of the lake.

Mrs. S.F. McGinn from Des  
Moines, Ia., and Marinette, Wis.  
is the house guest of Mrs. P.L.  
Bryant at "Bryant Manor."

-----  
The Lake Geneva Garden Club  
met at the home of Mrs. Robert  
Tarrant in Buena Vista, Wednesday  
afternoon, Auggst 4. Miss Eugenie  
Smith spoke on gardens of Russia  
and Roumania.

## DELANVAN THEATRE- DELAVAN, WIS.

Thursday-August 5-  
JOHN BOLES in "AS GOOD AS MARRIED"  
Friday-August 6- (Double Feature)  
Glenda Farrell in "FLY AWAY BABY"  
and  
GEORGE O'BRIEN in "HOLLYWOOD  
COWBOY"

Saturday-August 7-  
WHEELER and WOOLSEY in  
"ON AGAIN, OFF AGAIN"  
Sun-Mon-Tues- Aug-8-9-10 :  
Mat. Sun.-2 30  
JOE PENNER in "NEW FACES"

Wed-August 11-  
ROBERT MONTGOMERY in "NIGHT MUST  
FALL"  
Thursday-August 12- Spec. Mat-2:30  
JANE WITHERS in "ANGEL'S HOLIDAY"

## GENEVA THEATRE- LAKE GENEVA, WIS.

Daily Matinee-2:30-Cont. Perf.  
Sat. and Sun.

Thursday-August 5-  
PAT O'BRIEN, HENRY FONDA, MARGARET  
SULLIVAN in "S L I M"

Friday-August 6-  
WHEELER and WOOLSEY in  
"ON AGAIN, OFF AGAIN"

SATURDAY\* AUGUST 7\*  
FRANK MCHUGH, MARY BOLAND in  
"MARRY THE GIRL"

Sun-Mon- August-8-9  
CONSTANCE BENNETT, CARY GRANT,  
ROLAND YOUNG in  
"T O P P E R"

Tuesday-August 10-  
GEORGE BRENT, ANITA LOUISE in  
"THE GO-GETTER"

Wednesday-August 11- DOUBLE FEAT'R  
WENDY BARRIE "WINGS OVER HONOLULU"  
and

LEE TRACY in "BEHIND THE HEAD\*  
LINES"

Thurs-Fri- AUGUST-12-13-  
JOE PENNER in "NEW FACES"

THE LAKE GENEVA WOMAN'S CLUB  
will hold a QUILT SHOW, Thursday  
Aug. 5, afternoon and evening, at  
the Horticultural Hall, Lake Geneva.  
The show will have additional  
entertaining and instructive exhib-  
its, such as pottery, rugs and fancy  
work. The public is urged to  
attend. Admission price is 15¢.



## FLOWER SHOW AT LAKE GENEVA AUGUST 13 TH & 14TH

The midsummer show of flowers, fruits and vegetables will be held at horticultural hall on Friday, August 13, from 1 to 9 p.m., and on Saturday, from 9 a.m. until 5 p.m. This is sponsored by the Lake Geneva Gardeners & Foremen's Association. Reservations for luncheon on Friday may be made at Lake Geneva Country Club. Mrs. William Nelson Nelouze is general chairman.

She will have as assistants, Mrs. A.F. Madlener, Mrs. Arthur W. Wakeley, Miss Edith Kohlsaat, Mrs. Edwin B. Frost.

In charge of the different displays will be- breakfast trays, Mrs. Henry Brigham; Dairy, Mrs. Norman Harris; Flower arrangement, Mrs. S.B. Chapin; Food Sale, Mrs. Harry L. Macdonald; Fruit, Mrs. Allen P. Lovejoy; Shadow Boxes, Mrs. Daniel Peterkin; Garden Accessories, Misses Hester Reilly and Theodora Finney; Miniature Vases, Mrs. James G. Allen; Table Decorations, Mrs. Robert Tarrant; Tea, Mrs. Charles Peace; Vegetables, Mrs. Fernando Cuniberti; Wild Flowers, Miss Kohlsaat. Mr. George F. Morse will have charge of arrangements of exhibits for the large room; Mrs. Arthur Wakeley assisted by Alexander Gardiner; Printing, Premiums and Advertising, Mrs. Henry Bartholomay; Publicity, Mrs. Earle Zimmerman; Treasurer, Henry Bartholomay.

A meeting of the different committees has been called for next Monday by the General Chairman, Mrs. William Nelson Pelouze, when final arrangements will be made.

Continued from right column-

drivers.

This is a rare opportunity for golf enthusiasts in this region to see a very fine exhibition of golf as it is played by some of the country's best golfers.

PLAY GOLF AT COLLEGE  
CAMP GOLF CLUB- PUBLIC FEE

## AWARDS TO BE GIVEN FOR HANDSOMEST MARKET BASKET OF VEGETABLES

Amateur vegetable growers will have an interesting competition open to them at the Lake Geneva Flower Show on August 13 and 14. An open competition for the handsomest market basket of vegetables will be awarded by ribbons and a cash prize of \$5.00. The basket and contents will be sold after the judging, for the benefit of Holiday Home, to whose support the profits of the show are devoted.

Exhibitors may decorate the baskets in any manner fancy may dictate and obtain the vegetables from any source. The committee will furnish market baskets to exhibitors who will telephone Lake Geneva-1258-R-4 or send a postcard to Box 403, Williams Bay, by Monday, August 9th. Baskets may be labeled with exhibitor's name and address and brought to Horticultural Hall by 9 A.M. (C.S.T. Friday, August 13.

Here is a chance to show taste and ingenuity as well as the splendid yield of our Walworth County gardens.

## PROFESSIONAL GOLF EXHIBITION MATCH AT COLLEGE CAMP GOLF CLUB

The residents of the Lake Geneva region are soon to have the unusual opportunity to see a professional golf exhibition match. Mr. H.B. Bentsen, secretary of the Illi-consin Lakes Golf Association, announces an exhibition match to be played by some of Chicagoland's leading golf professionals.

The match is to be played at College Camp Golf Club on Friday, August 13, at 2:30 P.M. Among the professionals to play in this exhibition are Ren Smith, Pro at Oak Park Country Club; Duncan McPherson, one of the most brilliant golfers of the day; Dick Metz who won two open championships in the South this year; and John Bulls, one of the world's longest



## CASUAL COMMENT

Fred Perry and Ellsworth Vines, professional tennis champions are cashing in on their "net" incomes these days.

### ON WISCONSIN

Now that Governor Philip La Follette of Wisconsin and Governor Kraschel have reached a decision about which state grows the tallest corn; Iowa, "where the tall corn grows" produced a stalk 16 feet, 2 inches, while Wisconsin was only 13 feet, 6 inches. But don't forget that Wisconsin is the State where the "tall" stories grow. The National Liars Club is located at Burlington, Wisconsin.

### COME OUT OF THE KITCHEN, LADIES

Dr. Robert Hoppeck, national occupational conference official says—"Housework more logically belongs to men, since it involves physical strain which men are better able to endure."

Two young women in Chicago have the past week been found guilty of stealing from their employers and giving the money to their relatives or friends to help them. It has always been said, "women have such taking ways."

A grocery clerk in San Francisco rang up a dime on a cash register but a mouse registered.

It has always been thought that a cash register was a trap to catch your money, and now along comes a mouse to ring in the trap.

Silence reigned among the 3000 persons attending the convention of Deaf Mutes in Chicago last week. The Star Spangled Banner was sung in the sign language by one of women delegates. It seems to me that we might enjoy some singers more if they sang their songs in the sign language.

From the Chanute, Kansas Journal—"The weather is very changeable, we hope there will soon be a change."

## COLLEGE CAMP

You are cordially invited to attend:

### Friday, August 6

- 7:00 PM- "College Camp- Early Days"  
Dr. Frank H. Burt  
Mabel Cratty Building  
8:00 PM- "Saving Grace of Humer"  
Wallace Bruce Amsbary  
Mabel Cratty Building

### Saturday, August 7

- 8:15- Pageant Depicting the Camp's  
54 Years in existence  
Lewis Auditorium

### Sunday, August 8

- 10:45 AM- Church Service - in  
Lewis Auditorium  
Dr. Rolland W. Schloerb, Pastor  
Hyde Park Baptist Church, Chicago  
7:00- PM- Vesper Service in  
Mabel Cratty Bld'g.  
Dr. Frank H. Burt  
"College Camp-Tomorrow"  
8:00 PM- Musicale-Lewis Auditorium  
Esther Wilber, Soprano  
of the Chicago City Opera Co.  
accompanied by Alberta Williams

### Tuesday, August 10

- 8:00- Porter Heaps, organist  
Lewis Auditorium  
on the Hammond Electric Organ

### Wednesday, August 11

- 8:00 PM- Movie: "The General Died"  
Starring Gary Cooper and  
Madeline Carroll  
in the Lewis Auditorium  
Admission 25¢ and 10¢

College Camp operates on  
Central Standard Time

Miss Simone Van Biesbroeck is spending her vacation with her parents, Dr. and Mrs. G. Vab Biesbroeck on Constance Blvd. She is librarian for the American Medical Association, Chicago.

Mr. and Mrs. Walter Jewell were in Milwaukee on Monday. They had dinner with Rev. and Mrs. Harry Nicholson and family and became acquainted with their new little daughter, Sara Ann.



## WILLIAMS BAY BOY SCOUT CAMP

The local camping ground of the Scouts has been enjoyed by a number of boys during the month of July. Scouts from Janesville and Beloit have spent weekends here, appreciating both the log-cabin and the nearby beach on Geneva Lake.

Rev. Giddings of Elkhorn has done here a fine piece of work with from the neighboring towns and rural communities. Other groups have reserved dates for August. Screens have been put on the doors and windows of the cabin and add a good deal to the enjoyment of the place.

Mrs. A.W. Harris has graciously contributed some pieces of equipment.

The lease of the ground from Chicago & North Western Railroad has recently been renewed. It is hoped that before long funds will permit connection with the city water supply.

## COUNTRY CLUB ESTATES

One of the fastest growing communities on Lake Geneva is Country Club Estates, which is designed for year round living.

Six new homes have been erected this summer, which makes the total almost an even one hundred homes. It is expected that the one hundred mark will be reached before the year is over.

Many of the residents live there all the year, some of whom commute to Chicago daily. The homes are of all-year construction and the water supply is below frost line so that they may live comfortably there all of the year.

This beautiful community is located at the west end of the lake between the Big Foot Country Club and the Geneva Lake Yacht and Golf Club and was developed by Arthur B. Jensen, who also developed Uihlein Gardens, Loch Vista and Woodale. Mr. Jensen plans to dredge out a boat harbor on the land near the lake and provide slips for boats, which can be taken out into the lake under bridges provided by the village of Fontana.

## WALWORTH COUNTY WATER BARREL CONTEST

Schedule of the preliminaries for the Water Barrel Contest Walworth County Fire Officers Association.

No. 1- Delavan Lake vs Harvard F.D. at Walworth, Monday, August 9 at 6:30.

No. 2- Williams Bay vs Fontana, at Lake Geneva, Tuesday, August 10, at 6:30.

No. 3- Lake Geneva vs Genoa City at Fontana, Sunday, August 8- 2 PM.

Walworth to play the winner later.

You will be interested in seeing these Water Barrel Fights. At Lake Geneva and Fontana they will be staged on the Lake shore.

Lake Geneva team has been the previous winner.

## GARDEN CLUB BENEFIT AT MRS. E.C. BLOMEYER'S HOME

About forty ladies from Lake Geneva, Walworth, Elkhorn and College Camp attended the benefit Silver Tea on Wednesday afternoon sponsored by the Williams Bay Garden Club at Mrs. E.C. Blomeyer's home on the South shore of the lake.

Mrs. Charles Jahr who toured Europe last summer, gave a very interesting illustrated talk on Gardens of Europe.

Lovely refreshments were served in the cool dining room of the Blomeyer home after which the group enjoyed a walk through the beautiful gardens of the estate.

Rev. and Mrs. Victor Keiser of Williams Bay, and sons David and Robert Lincoln, left Wednesday morning for Myrtle Beach, S.C. to spend a few weeks vacation. The trip is a gift of Mr. and Mrs. S.P. Chapin, Lake Geneva and Myrtle Beach.

Mr. and Mrs. Gene Eichar have gone to New York for two weeks to a school of latest dancing steps to better prepare for their School of Dancing.



## HISTORICAL PAGEANT AT COLLEGE CAMP

College Camp on beautiful Lake Geneva, Christian in faith and progressive in spirit, will present a pageant depicting the Camp's 54 years existence and its 50th anniversary on the present camp site, this Saturday, August 7, at 8:15, in the Lewis Auditorium.

In the early years the Pottawatomí Indians trailed the shores of Lake Geneva and across what is now the campus of College Camp; stopping, no doubt, along the trail to refresh themselves at the bubbling spring which today gives forth its clear water to refresh the hundreds of guests that enjoy the program offered at Collage Camp.

Time marches on!

1937 marks the fifty-fourth season since sitting together one summer day on the bank of the lake at Camp Collie, now Conference Point, three men, Robert Weidonsall, I.E. Brown, and Wm H. Lewis spent the afternoon in conference and prayer, projecting an enterprise designed to meet a need- better trained men for Young Men's Christian Association service. The conference of "These three men and God" led to the idea of permanency. In the compelling march of time and unfolding development of the camp, first one need and then another was met. Through the span of 54 years there have been many important changes in program and policy to meet the changing times, but the central core and purpose of the enterprise, that of helping men and women into fuller, richer, Christain experience through education, fellowship and recreation have never changed.

Commemorating the founding of this great enterprise there will be presented in the Lewis Auditorium, this Saturday night, August 7, at 8:15 p.m., a pageant which will provide not only recognition of the founders, but enactment of several treasured traditions, and culminating in an episode of Symbolism and prophesy, challenging in its content for another half

( next column)

century of carrying on with the spirit of Christian faith permeating all.

The pageant was developed by Mrs. Philip L. Mathison of Chicago, from an outline of the history of College Camp now being prepared by for publication by Dr. Frank H. Burt and J.S. Hotton.

Dr. Burt served the Y.M.C.A. College, now George Williams College, of Chicago, as its president from 1905 to 1926. Mr. J.S. Hotton of Williams Bay, served as the Camp Manager from 1890 to 1926.

Authentic dress, symbolic costuming and symbolism with music and appropriate scenic background will enhance the realism of the events depicted.

Friends and neighbors of the Camp are cordially invited to attend this program.

### BENEFIT LUNCHEON TO BE HELD AT MRS. E.C. BLOMEYER'S.

The Ladies Aid Society of the Congregational Church will give another in the series of Tuesday luncheons at the home of Mrs. E.C. Blomeyer, "Sunny Hill", west of Holiday Home, on Tuesday, August 10, at one o'clock. Luncheon will be 35¢. Call Mrs. Edwin B. Frost for reservations. The assisting committee will be;

### WHEN THE GLACIERS RETREATED ( continued from page 3)

cyclones sucked up water containing eggs, or even small fish and dropped it in another pond some distance away.

It is fairly common belief that Lake Geneva is connected with Lake Michigan by a subterranean passage, which accounts for the presence of Cisco here. Such is not the case. If the original stock did not come in on the glacial floodwaters, they came via waterfowl, cyclone or perhaps Indian.

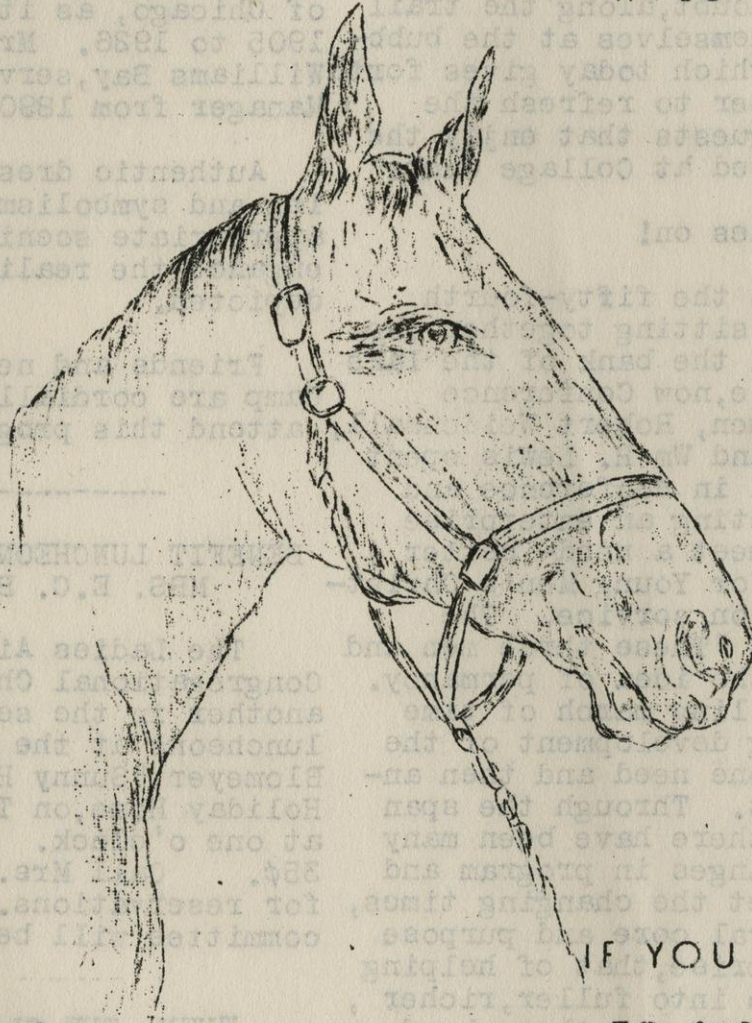


DICK HORLICK

# RIDING ACADEMY

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WE TEACH

THE PROPER

WAY TO RIDE

LESSONS FOR CHILDREN A  
SPECIALTY

BICYCLES FOR RENT

IF YOU LEARN

TO RIDE WITH US

YOU CAN RIDE

ANYWHERE



# L.G.Y.C.

## Winners

### Class "A"

July 5

- (1) Little Smoke III  
Harry N. Gifford-John F. Perrigo  
Skipper  
(2) Nais Robert Tarrant,  
H.V. Fitzcharles, Skipper  
(3) Big Foot Too, A.F. Gartz, Jr.

July 10

- (1) Tarrant (2) Gifford (3) Schmidt,  
Black Point III

July 17

- (1) Gifford (2) Gartz (3) Starck,  
Stop - Philip A. Starck

July 24

- (1) Gifford (2) Gartz (3) Vilas,  
Junior, Jack Vilas Jr.

Cub

July 24

- (1) Scorpio -Tarrant  
(2) Zephyr - Walter G. Mc Intosh

## Winners

### Class "C "

July 14

- (1) Dory IV Clarence W. Sills Jr.  
(2) Skip -Along, Barbara Wakeley  
(3) Dolphin II, Wesley E. Stark

July 17

- (1) Pe De Q A.F. Bates Jr  
(2) Little Drip III Reilly Bro  
(3) Dolphin

July 28

- (1) Lanman with " Dibs"  
(2) Sills  
(3) Wakeley

### Class " E " July 25

- (1) Rascal Bruce P. Adams  
(2) Dither Walter Colman  
(3) First To Day

The Inland Lake Yacht Regatta  
will be held commencing  
Monday August 16th. Some 100  
boats will be in the Races

STEIN'S 32 GENEVA ST WILLIAMS BAY  
OPPOSITE NEW TEXACO STATION

FRESH MADE ICE CREAM Many different flavors

TUTTI FRUTTI - ORANGE-PINEAPPLE - BLACK CHERRY, BLACK WALNUT  
and many others

Try our 5¢ DOUBLE DIP CONES , OLD SMOOTHIE

CHOCOLATE MALTED MILK 10¢ Our Ice Cream is rich in  
Butter fat . TRY IT !

Mc GAVOCK'S TAVERN

In Genevista Park

Full Line Wines and Liquors  
Popular Brands

FOXHEAD ON TAP

Mc Gavock's SHUFFLE COURTS

Free Parking for Trailers

Music , Dancing

Meet Alec and Martha

Just off Linn Pier Road, South Shore



# FISH LINE STORE

SPECIALS FOR FRIDAY and SATURDAY, AUGUST 6 and 7

GILT EDGE B U T T E R 2 lbs for 67¢	HILLS BROS. COFFEE 2 lb Can- 55¢	MIRACLE WHIP Quarts- 39¢ - Pints- 27¢
LIBBY'S GRAPE FRUIT 2- 20 oz Cans- 25¢	LEG OF LAMB- 33¢ pr lb.	LIBBY'S PEACHES 2- 50 Oz Cans- 29¢
LIBBY'S TOMATO JUICE 3- 14½ oz Cans- 23¢	POT ROAST- 30¢ per lb.	SPRY or CRISCO 3 lb Can- 59¢
MACARONI or SPAGHETTI 3- 1# Rolls- 20¢	SHORT RIBS of BEEF 15¢ per lb	CORN FLAKES 2- 13 oz Pkg's- 19¢
WHITE CITY COCOA 2 lb Pkg- 17¢	MENDOTA SLICED BACON ½ lb Pkg- 15¢	BAKERS CHOCOLATE 2- ½ lb Bars- 33¢
CAMPBELL'S PORK and BEANS 3- 1# Cans- 20¢	ROSEMARY MILK 3- 14½ oz Cans- 20¢	CALUMET BAKING POWDER 1# Can- 20¢
LIBBY'S RED ALASKA SALMON 1# Can- 25¢ -	BAND M SALT MACKEREL 1# Can- 25¢ (ready to fry)	SEEDLESS RAISINS 2 lb Pkg- 17¢
GRANULATED SUGAR 10# Cloth Bag- 51¢	OPEN SUNDAY 8 AM to 10 AM	LIBBY'S CORN BEEF HASH 1# Can- 15¢