

Invitation to the fourth annual Wisconsin business men's conference : preparing for prosperity. May 18, 1931

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THE UNIVERSITY OF WISCONSIN

THROUGH THE SCHOOL OF COMMERCE AND
THE UNIVERSITY EXTENSION DIVISION
CORDIALLY INVITES YOU TO ATTEND
THE FOURTH ANNUAL WISCONSIN
BUSINESS MEN'S CONFERENCE.

THE CENTRAL THEME:

PREPARING FOR PROSPERITY

THE TIME AND PLACE:

MEMORIAL UNION BUILDING
MADISON, MONDAY, MAY 18, 1931

IT IS HOPED THAT YOU CAN COME,
BRINGING MEMBERS OF YOUR ORGANIZATION

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Refer to the Inside Pages for Program

1011

GENERAL SUBJECT OF THE CONFERENCE: PREPARING FOR PROSPERITY

MORNING SESSION

10:30 A. M., Great Hall, Memorial Union Building

Introductory Remarks by the General Chairman

Chester Lloyd Jones, Director, School of Commerce, University of Wisconsin

Chairman: John R. Commons, Professor of Economics, University of Wisconsin

Address of Welcome

Honorable Philip Fox LaFollette, Governor of Wisconsin

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Address: *STABILIZING INDUSTRIAL EMPLOYMENT*

Benjamin M. Squires, Chicago; Chairman, Illinois Governor's Commission on Unemployment and Relief; Chairman, Trade Board, Men's Clothing Industry of Chicago

General Discussion

Speeches from the floor, limited to ten minutes

LUNCHEON

12:15 o'clock, Tripp Commons, Memorial Union Building

(Sixty-five cents a plate)

FIRST AFTERNOON SESSION

1:30 P.M., Great Hall, Memorial Union Building

Chairman: Glenn Frank, President, University of Wisconsin

Address: *THE MERCHANT'S PART IN INSURING PROSPERITY*

William Nelson Taft, Philadelphia; Editor, Retail Ledger

General Discussion

Speeches from the floor, limited to ten minutes

Intermission for ten minutes

SECOND AFTERNOON SESSION

3 P.M., Great Hall, Memorial Union Building

Chairman: Harry Jerome, Chairman, Department of Economics, University of Wisconsin

Address: *FORCES WHICH RESTORE PROSPERITY*

David Friday, Washington, D. C.; President, Domestic and Foreign Investors' Corporation; formerly President, Michigan Agricultural College

General Discussion

Speeches from the floor, limited to ten minutes

