



Invitation to the fourth annual Wisconsin business men's conference : preparing for prosperity. May 18, 1931

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1931

WISCONSIN

THE UNIVERSITY OF WISCONSIN

THROUGH THE SCHOOL OF COMMERCE AND
THE UNIVERSITY EXTENSION DIVISION
CORDIALLY INVITES YOU TO ATTEND
THE FOURTH ANNUAL WISCONSIN
BUSINESS MEN'S CONFERENCE.

THE CENTRAL THEME:

PREPARING FOR PROSPERITY

THE TIME AND PLACE:
MEMORIAL UNION BUILDING
MADISON, MONDAY, MAY 18, 1931

IT IS HOPED THAT YOU CAN COME,
BRINGING MEMBERS OF YOUR ORGANIZATION

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Refer to the Inside Pages for Program

GENERAL SUBJECT OF THE CONFERENCE: PREPARING FOR PROSPERITY

MORNING SESSION

10:30 A. M., Great Hall, Memorial Union Building

Introductory Remarks by the General Chairman

Chester Lloyd Jones, Director, School of Commerce, University of Wisconsin

Chairman: John R. Commons, Professor of Economics, University of Wisconsin

Address of Welcome

Honorable Philip Fox LaFollette, Governor of Wisconsin

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Address: STABILIZING INDUSTRIAL EMPLOYMENT

Benjamin M. Squires, Chicago; Chairman, Illinois Governor's Commission on Unemployment and Relief; Chairman, Trade Board, Men's Clothing Industry of Chicago

General Discussion

Speeches from the floor, limited to ten minutes

LUNCHEON

12:15 o'clock, Tripp Commons, Memorial Union Building

(Sixty-five cents a plate)

FIRST AFTERNOON SESSION

1:30 P.M., Great Hall, Memorial Union Building

Chairman: Glenn Frank, President, University of Wisconsin

Address: THE MERCHANT'S PART IN INSURING PROSPERITY

William Nelson Taft, Philadelphia; Editor, Retail Ledger

General Discussion

Speeches from the floor, limited to ten minutes

Intermission for ten minutes

SECOND AFTERNOON SESSION

3 P.M., Great Hall, Memorial Union Building

Chairman: Harry Jerome, Chairman, Department of Economics, University of Wisconsin

Address: FORCES WHICH RESTORE PROSPERITY

David Friday, Washington, D. C.; President, Domestic and Foreign Investors' Corporation; formerly President, Michigan Agricultural College

General Discussion

Speeches from the floor, limited to ten minutes

