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THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

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U. Package Library Gives Information On Many Subjects

Schools, Clubs, and Individuals Send Hundreds Of Requests Each Year

If a banker or lawyer wanted information on the new currency program, and the library in his community could not supply it, to what could he turn?

If a high school student preparing a debate on Philippine independence or the Versailles treaty found his school and city libraries were meager, where could he get the information that would, perhaps, clinch his argument?

A department in the University of Wisconsin Extension division, devoted to "package libraries", is especially equipped to send information on any subject at short notice. In its store-rooms can be found information on everything from protoplasm to caterpillar tractors.

Data Sent On Request

The package library service of the University Extension Division is a department known as Debating and Public Discussion. Besides supplying needed information to individuals, the packaged information is sent upon request to libraries, high school pupils, clubs, vocational schools, and, in fact, to any resident of the state.

In a recent radio address Miss Almere L. Scott, director of the department, defined the package library as "a collection of the latest authoritative available information, selected to meet the specific need, whether it be in pamphlet, reprint, newspaper or magazine clipping, or book."

Service Widely Used

In 1932, 357 high schools used 1,964 loan packages; University Extension students in 261 communities used 971; 127 rural schools used 170; 127 elementary schools used 174; 26 state graded schools, 23; 16 academies, 44; 12 vocational schools, 42; 11 county normals, 18; eight state teachers colleges, 38; two state schools, 11; one Indian school, 3; and two universities, 356.

Terms Puzzle Fans In Radio Tussle for Rights on Air

Quota units, cleared channels, kilowatts, kilocycles, and a dozen other words from the newly developed radio lingo all add a bit to the feeling of hopeless confusion which the uninitiated experience when reading of the battle for radio rights now raging in Wisconsin.

An understanding of the more common terms will help in gaining an appreciation of the attack commercial interests are now making in Wisconsin for the radio facilities held by the state and used for educational purposes.

State Under Quota

Quota units, now frequently referred to because two stations are trying to usurp those held by the State of Wisconsin, are units of measurement of radio facilities. The nation is divided into five radio zones and 100 quota units are assigned to each zone. Quota units are supposed to be allotted to states within the zone according to population. Wisconsin is now .68 units under its quota. Illinois is 16.30 units overquota. The State of Wisconsin is asking that 1½ quota units be transferred from Illinois to be used for non-commercial purposes.

A cleared channel is a place in the radio spectrum, or a spot on the dial, used by only one broadcasting station. This guards against interference caused by another station on the same broadcasting frequency. Illinois has several cleared channels, Wisconsin has none.

Every Effort Being Made to Carry Forward Athletic Program at State U., Faculty Told

In spite of extremely adverse financial conditions, the University of Wisconsin's athletic department has been making a sincere and determined effort to carry forward the State University's athletic program, members of the University's Athletic board recently declared in their annual report to the faculty.

The report, which was given the unanimous approval of the faculty, expressed the hope that the Badger athletic program may continue to "merit the sympathetic endorsement and the cordial support of the faculty". The report was presented by Prof. Andrew T. Weaver, chairman of the board.

The board included in its report a review of athletic department income and expenditures for each year since 1928, thus revealing the sharp drop in receipts to which the department has been subjected in the last two years. The income from the department pays for almost the entire athletic program at the University each year, and because of the sharply dropping receipts, this program has had to be drastically curtailed, the report showed.

Net receipts of the department in 1928-1929 totaled \$290,021.98, the report revealed. In 1929-30, they jumped to \$317,211.48, but during the next year, 1930-31, fell to \$250,385.33. In 1931-32 they suffered a further decrease to \$186,304.25, and in 1932-33, swept further downward to only \$116,976.74. During each year by far the largest part of the receipts came from football.

State University Seeks Answers to Adult Education Problems in New Study Under CWA

Accepting once more the role of pioneer in education, the University of Wisconsin is launching an experiment of far-reaching importance in the field of adult education as a part of its CWA program.

The first of its kind in the entire country so far as is known, this effort to solve the state's adult education problem aims to reveal answers to three questions facing Wisconsin, today.

These are: (1) the actual educational needs of the state's adult population; (2) how far the shorter hour policies have already created a leisure problem, and (3) what types of adult educational service apply or do not apply to the new situation.

Save Cash for State

Upon its completion after 11 weeks, this experiment is expected to give Wisconsin a factual knowledge that will save the state time and money in its future dealing with the adult education problem. As part of the CWA program, the experiment is giving employment to 159 trained unemployed persons, graduates of educational institutions in all parts of the state. Of this total, 90 are men and 69 are women.

One of the most important enterprises in this project is a survey in five or more counties of unemployed high school and college graduates, plans have revealed. Another important phase of the project is the organization of adult education and recreational emergency projects in many communities with the cooperation of local schools, vocational schools, and other agencies. For

Dean Christensen Named Director of Farm Foundation

Seeks to Encourage Community and Cooperative Effort Among Farmers

Chris. L. Christensen, dean of the Wisconsin college of agriculture, will be one of a committee which will direct the work of the farm foundation set up and provided for in the will of the late Alexander Legge, former chairman of the Federal Farm Board. Legge, the son of a Dane county (Wisconsin) farmer, and himself a farm hand for a time, made provision in his will for a farm foundation, the purpose of which is "to improve the social, cultural and economic conditions of rural life". This he endowed with contributions totalling \$900,000.

With Christensen on the governing board of 21 members Legge appointed A. R. Mann, Cornell University and F. D. Farrell, Kansas State Agricultural College, to represent the agricultural colleges of the country.

Alexander Legge, who has been ever sympathetic to agriculture and who left a commercial position that he might serve the cause of farming on the Federal Farm Board, was honored by the regents of the University of Wisconsin at the 1932 annual Farm and Home Week.

sin has none. The State of Wisconsin is asking for half-time use of one channel for education.

Radio a Plaything?

Broadcasting power is measured by watts. A kilowatt is 1000 watts. The greater the wattage, in theory, the greater the distance at which the station can be heard.

The frequency, or place in the broadcasting band, used by a radio station, is indicated in kilocycles. A kilocycle is 1000 cycles. The frequency of WHA, for instance, is 940,000 cycles per second. Measurements of signals are shown on many radio receiver dials in kilocycles.

these purposes the state has been divided into five districts under supervisors, and with local leaders in many of the counties.

Aid Community Interest

The possibilities of developing community interest in drama, music, and recreation will be unfolded in a survey and local demonstrations, while new club programs on phases of the national recovery program will be prepared by CWA personnel working in the department of debating and public discussion of the University Extension division, which is sponsoring the project.

In the technical field, work will be done on courses in public works construction and operation and in developing a radio course experiment.

Include Many Plans

Other plans include an experiment in business education; preparation of courses or reading lists on modern American government, in modern and current history, in English, and on the library as an adult education agency. A survey will be made of the possibilities for non-credit courses in English and mathematics, and reading lists will be prepared in German literature, business, and other fields of study.

By a project in visual instruction, teaching of present economic and social problems will have even greater effectiveness, it is expected, by development of new lantern slide sets and manuscripts now being made. The enterprise also includes a statistical study of adult education as a basis for applying in the future much of the new information which the entire undertaking will bring to light.

U. W. Man Named Head of Survey in State; Gives Work to 320 Residents

The United States Coast and Geodetic Survey under the CWA is planning to start surveys in Wisconsin which will give work to 320 people, about half of whom will be civil engineers or skilled surveyors. It is planned to have the work done in various localities in the state so that those employed will work near home.

Ray S. Owen, professor of topographic engineering at the University of Wisconsin, has been appointed state representative of the United States Coast and Geodetic Survey in this work, and is organizing an office and field force under the CWA in preparation for active prosecution of the computation and survey work as soon as further data has been received from headquarters of the Survey at Washington.

The surveys to be made are for information of county surveyors, city engineers, highway engineers, topographical engineers and others, as to the elevation above sea-level, the exact location of control points and the exact position of true north. It is planned so that ultimately no point in the state will be more than five miles from monuments giving this information.

The selection of the engineers will be made from the list of available persons furnished the Civil Works Administration of the various counties. Civil engineers and surveyors who are out of work are urged to register with their local Civil Works Administration. This is usually located at the county seat. Also, a letter should be written to the state representative, Ray S. Owen, Engineering Building, Madison, Wisconsin, giving experience and technical history.

U. W. Engineer Solves Broadcast Problem of Radio Stations

Wisconsin has again contributed to the development of radio broadcasting. Her engineers have achieved fame in many ways. In 1917 they put on the air the first telephonic broadcast of music ever heard. Since then the state has pioneered in the use of radio for educational purposes. Wisconsin still operates the world's first educational broadcasting station. Now a new development is attracting attention.

To enable the Department of Agriculture and Markets station WLBL, at Stevens Point, to take to its listeners certain educational programs broadcast over WHA, in Madison, the experimenters went to work. A novel pick-up arrangement was devised by which the desired programs could be taken out of the air and rebroadcast. This system is now used regularly by the state owned stations.

George H. Brown, University of Wisconsin radio engineer, after studying the problem, installed a ground antenna system. This embodies an aerial more than a thousand feet long. It is located in the country near the WLBL transmitter. WHA signals are picked up and rebroadcast over WLBL.

Other Wisconsin stations, cheered by the possibilities of the plan, have since put in such pick-up systems. All have been given permission to rebroadcast features originating in the state-station studios.

Members of the special faculty committee to consider possibility of making permanent changes in the present University calendar were announced at a recent meeting of the University of Wisconsin faculty by Pres. Glenn Frank. Kimball Young, professor of sociology; C. H. Sorum, professor of chemistry; and C. A. Smith, secretary of the faculty, are the members of the committee.

Gains Reward! She Couldn't Come to Cer- emony So Students Bring Reward to Her

With her grades well above the average, Ellen Sorge, Reedsburg, freshman student at the University of Wisconsin, was rewarded by election to Sigma Epsilon Sigma, honorary scholastic sorority for freshmen women at the State University.

But when the time came for initiation, Miss Sorge became ill, and it looked as though she could not be rewarded for her work in getting good grades, since she would not be able to be present at the initiation exercises.

But when initiation day arrived, Miss Sorge was visited by members of the honor society who came to her bedside to make her happy by initiating her there. Those who took part in the initiation ceremony included Susan B. Davis, assistant dean of women; Arliss Arnold, Menomonee Falls; and Helen Heineman, Madison.

University Gives Work to Hundreds in CWA Program

Unemployed Residents from All Parts of State Earn Income on Jobs

More than 1,000 men and women, unemployed residents from all parts of the state, have been given jobs and are now earning income under a three-point civil works program at the University of Wisconsin.

The program is a part of the national administration's CWA project, and all funds are furnished by the federal government. Frank O. Holt, University registrar, has been appointed executive director of the entire University program, while Scott H. Goodnight, dean of men, has been named reemployment director.

All aspects of the University's program, which includes about 275 projects and is giving work to between 1,000 and 1,200 residents of the state who are unemployed, were reported to the executive committee of the board of regents at its recent meeting by James D. Phillips, business manager of the University.

Three Big Projects

The civil works projects that have been approved for the University are divided into three major classifications, Mr. Phillips told the regents. These are research and investigation, experiments in adult education, and physical plant improvements, he said. No teaching positions, and no operation positions ordinarily supported by the university, are included among the projects which make up the University's works program.

In the research and investigation group there are approximately 250 individual projects calling for the services of about 850 people. Divided among practically all the colleges and divisions in the University, these positions require for the most part the services of college graduates, although they also include laborers, building trade artisans, mechanics, clerks, and stenographers.

Adult Education Work

In the experiments in the adult education group there are about 20 separate projects requiring the services of 159 people, Mr. Phillips said. This group of projects is associated with the University Extension division, and plans for putting it into operation are rapidly being completed. The work includes field representatives, revision of courses, and package libraries.

"The underlying thought in the adult education projects is to determine what is necessary in the field of adult education under present conditions and in view of the probability that the adult population generally will have more leisure time in the future than it has enjoyed in the past," Mr. Phillips explained.

Work is Supervised

The physical plant projects include several jobs requiring the services of laborers and building trade artisans, he said. Among the projects that have been approved are such jobs as digging out the basement under the refectory at the Men's dormitories and under the central unit of the Memorial Union building, and work on roads and grounds on the campus and at the University arboretum. Approximately 250 men are needed for these projects.

Men and women, many of them college graduates, from all parts of Wisconsin are being hired on the various projects. The various jobs are under direct supervision of 250 members of the University staff, who have been appointed supervisors to insure the most creditable work, he declared.

Regents Vote to Remodel Building; Accept Gifts

Appropriation of \$2,700 from capital funds for the purchase of materials with which to remodel the old mining laboratory on the University of Wisconsin campus into a radio station for WHA was approved by the executive committee of the board of regents at its recent meeting.

Actual work on the project will be paid for with funds furnished by the federal government's civil works administration as a means of providing building jobs.

The regents also accepted the \$700

Sixteen Wisconsin Counties Prepare for Drama Events

Local Talent Programs Gain in Popularity with Farm Groups

Rural groups in at least 16 Wisconsin counties are laying plans to present one-act plays as a part of a pleasant and profitable recreation program this winter.

These counties will later hold county drama events from which six play casts will be invited to present their plays before a state audience at the seventh annual State Drama Festival to be held at Madison, Friday, February 2 as a part of the annual Farm and Home Week.

Festival is Welcomed

The annual state festival plan appeals to rural groups and in many counties county-wide organizations have been formed with the idea of qualifying for this annual event.

Miss Amy Gessner, of the rural sociology department at the Wisconsin College of Agriculture, in charge of the event, reports that counties which have already signified their intention to hold county drama events are Dane, Dodge, Douglas, Dunn, Green, Iowa, Kenosha, Milwaukee, Pepin, Pierce, Richland, Rock, Rusk, Vernon, Waupaca, and Waushara.

Requirements Stated

To qualify for the state festival a county must have at least three groups entered in a county drama event; play groups must represent communities of less than 2500 population; there must be at least three characters in a play which must not require more than 50 minutes to present.

The large number of counties in which play groups are now organizing indicates that home talent activities are filling an increasingly important place in the recreation programs of Wisconsin rural groups. Debate and public discussion are likewise rapidly taking an important place in the program as rural groups set themselves to the task of thinking out and forming opinions on the important issues confronting agriculture in the immediate future.

Wisconsin Man Serves as Head of N. D. Service

H. L. Walster, dean of agriculture at the North Dakota Agricultural College, has been named acting director of the agricultural extension division of that state. Announcement of the appointment was made last week by J. H. Shepperd, president of the college, who is widely known in Wisconsin.

Walster is also scheduled to take over the directorship of the experiment station July 1, at the same time retaining his position as dean of agriculture. He is a native of Sauk county, and a graduate of the Wisconsin college of agriculture.

As director of the extension service Walster will supervise the work of extension agents in 22 North Dakota counties, as well as the activities of the emergency assistants in all counties of the state. He is in direct charge of the wheat production control and the corn-hog production adjustment programs of the Agricultural Adjustment Administration which now are in progress in North Dakota.

Walster's participation in crop improvement as chief agronomist of the North Dakota experiment station, soil surveys and land classification projects conducted under his supervision and constant contact with North Dakota farm problems have given him close acquaintance with his new duties.

'Wisconsin Approach' Is By-Word Among 'New Deal' Workers

Among the hundreds of men and women who have been drafted by the federal government for public service in the various phases of the "New Deal", a new phrase, "The Wisconsin Approach", is rapidly becoming a by-word.

This has been revealed in several instances in the state on the receipt of information gained from those who have been in the nation's capital during the past year or so.

Participation of University of Wisconsin graduates in the federal government's work in Washington is growing steadily — in public works, relief, labor advisory board, central statistical board, and the economics division of the National Recovery Administration, it has been learned.

But those on the inside in the nation's capital say that, in contrast with men from other schools, the State University's graduates usually display not only a sound understanding of principles, but a practical way of dealing with problems arising under the new order of things. Knowledge of this fact has become so widespread that it has been given a label all of its own — "The Wisconsin Approach".

gift of the Class of 1933, and another \$200 gift for the establishment of a Sigma Delta Upsilon graduate women's loan fund.