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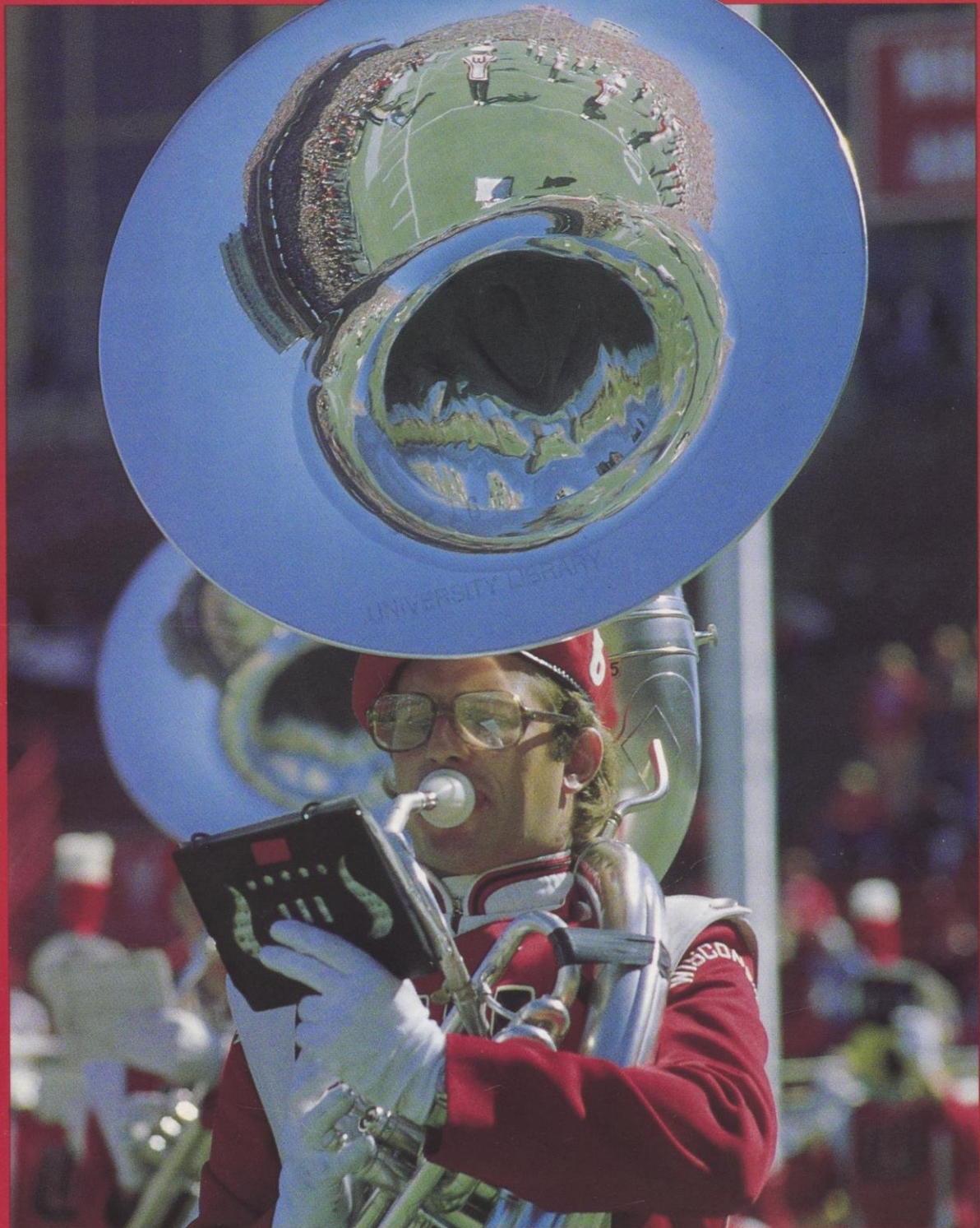
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# WISCONSIN

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## ALUMINUS

September/October 1987



Badger Football '87







# WISCONSIN

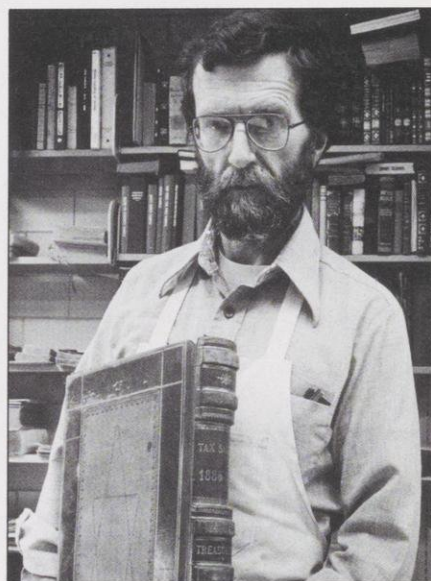
## ALUMINUS

The magazine for alumni and friends  
of the UW-Madison

Volume 88 • Number 6 • September/October 1987

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### Cover

Camp Randall reflected during the band's famous "fifth" quarter performance.  
WILLIAM MEYER/THIRD COAST PHOTO

## WAA WISCONSIN ALUMNI ASSOCIATION

650 N. Lake Street, Madison 53706. Telephone area code: 608. Individual staff phone numbers listed below. Staff  **Executive Director:** Arlie M. Mucks, Jr. '43 (262-2551) **Associate Executive Director:** Gayle Williams Langer '59 (262-7545) **Director of Administration:** Carolyn Walker Libby (262-9521) **Director of Advertising, Membership & Promotion:** Ann Benda Geocaris '79 (262-9648) (Membership info: 262-9651) **Director of Accounting:** Mark Blakeslee (262-9786) **Director of Campus**

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October 23-24

# Homecoming '87



## Badgers vs Illinois

*Friday:* Float judging. Parade. Pep Rally. Cookout on Union Terrace. *Saturday:* Football. Homecoming Ball in Great Hall. Reunion concert of the Doc DeHaven family and combo in Memorial Union cafeteria.

**Reunion for Class of '61** includes dinner Friday night; lunch Saturday; game seating block. (Detailed information has been sent to all class members for whom the University has an address.)

### Meeting of WAA directors.

Constituent alumni group events:

**Ag & Life Sciences:** WALSA seating block at game. Info: Rick DaLuge, 116 Ag Hall, 1450 Linden Drive, 262-3127.

**Cheerleaders:** Game seating block, halftime participation. Info: Kathy Peterson Holt, 1524 Fargo Ct., Middleton 53562, phone (608) 831-4319.

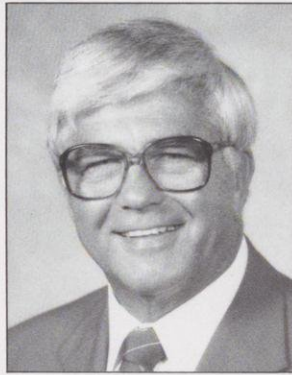
**School of Business:** Friday night dinner, Saturday morning Bash, seating block. Reservations required. Info: Pam Benjamin, School of Business, 1155 Observatory Drive, 262-7426.

**School of Medicine:** Annual fall meeting, luncheon, seating block at game. Info: Med Alumni Assoc., 1300 University Ave., 263-4914.

(Campus zip code is 53706; Madison A.C. is 608)

**Stop by at WAA's Hometown Huddle on Saturday morning at Union South. Free cheese, coffee, juice; cash bar.**

## On Wisconsin



### Continuity in the Midst of Change

BY ARLIE M. MUCKS, JR. '43  
*Executive Director*

On a warm, balmy evening in Madison this past June, Acting Chancellor Bernie Cohen addressed members of the UW Foundation's Bascom Hill Society.

"We are beginning a major generational change in the leadership of the University," he said, noting that we have never had so many new leaders coming together all at once, from chancellor to president, athletic director, and football coach. Change is inevitable—so perhaps what is most important is how we manage change. How involved are we in the process? How do the new appointments affect our program?

First, let's look at the "team." For the past several months, as committees searched for the new leaders, the dynamic activities of our Madison campus have been managed by the very capable Bernie Cohen. A member of the faculty since 1959, he has been chairperson for the Department of Political Science, Associate Dean of the Graduate School, and since 1984, Vice Chancellor for Academic Affairs. Bernie and his wife, Toby, have assumed the academic and ceremonial roles of the chancellor's office graciously and with much enthusiasm, and we'll continue to enjoy working with them until Chancellor Designate Donna Shalala's arrival in December. As a member of the Class of 1937 said on Alumni Weekend, "This University is indeed fortunate to have the depth in leadership and commitment demonstrated by Bernie and Toby Cohen." We certainly agree.

Joining the new chancellor will be a team of leaders—experienced and competent administrators, most of whom are now in place. And this fall our University will assemble new team

players—faculty and students. The game plan is already in motion: to continue the traditions of one of the best universities in the country.

"It is an era that will be marked both by continuity with all the important standards and values of yesterday and today, and by the promise of fresh energy and new approaches to tackle the different issues of tomorrow," Cohen said. It is also a time when we can make a unique contribution.

As alumni and caretakers of this institution, we can welcome our new leaders and help them unveil the promise of the future. We can renew our commitment and provide the support the new team needs to ensure the continuity essential to this great University's success. I encourage you to be a player—not a spectator. Instead of shouting from the sidelines, let's be ready to carry the ball or tackle the opposition to achieve our goals. Together, we can take advantage of the opportunities change has brought. Together, we can create a winning team both on and off the field. □

### **WAA WISCONSIN** ALUMNI ASSOCIATION

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(262-5895)

Ad Director Ann Geocaris '79  
(262-9648)

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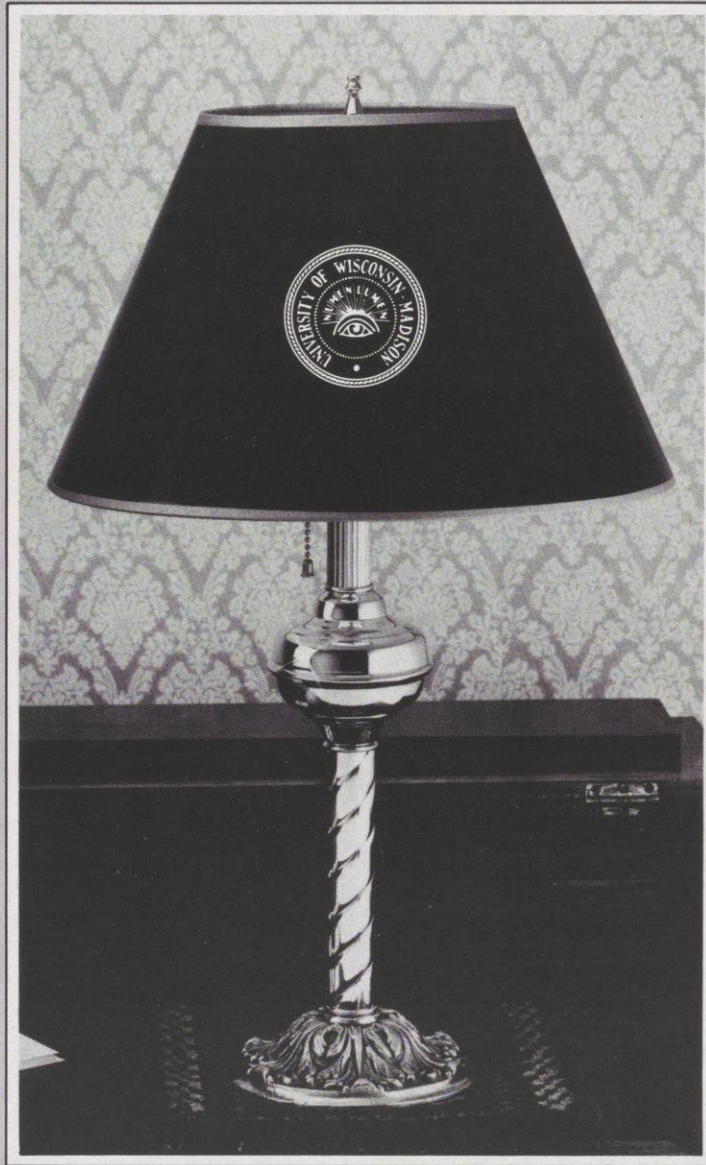
The Lamp of the University has been designed and created to last for generations as a legacy of quality:

- All of the solid brass parts shine with a hand-polished, mirror finish, clear lacquered for lasting beauty.
- The seal of the University of Wisconsin is hand printed prominently in gold on each opposite viewing side of the 14" diameter black shade.
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- The solid brass parts make this lamp heavy (three pounds), and its 22" height provides just the right look on an executive desk, den end table or foyer credenza.

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Each time that you use the Lamp you will be reminded of your University days — "burning the midnight oil" for exams, strolling up the hill to Bascom Hall and building friendships that will never dwindle. At one glance your friends will know that you attended this great university.

The Lamp of the University makes a personal statement about your insistence on quality. Before assembling each lamp, skilled American craftsmen hand polish the parts while carefully examining each piece — and selecting only the best. After being assembled, each lamp is tested and inspected to ensure its lasting quality and beauty.



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at the same time appreciate its traditional and simple features. This is a custom-built lamp that will enhance any decor in which it is placed, from Chippendale to Contemporary, with a style lasting forever.

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this direct, you can own this showpiece for significantly less. The Lamp of the University is a value that makes sense, especially at this great price.

## Personalized

Considering this is the first time that a lamp such as this has ever been offered, you can have it personalized with your name, initials, class/year, etc., recorded now and for generations to come, hand lettered in gold directly under the seal on the shade.

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Yes, please send me the personalization form so my shade can be hand inscribed before shipping. I have included the \$20 additional charge for this service.

\_\_\_\_\_ Check or money order enclosed for \$\_\_\_\_\_.

\_\_\_\_\_ Charge to: VISA  Mastercard  Am. Express

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Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Virginia residents please add tax.



## Hard-Working Students on WAA's Board

Steve Flatt of Waukesha is president of the Wisconsin Alumni Student Board for this school year. WASB sponsors the Student Leadership dinner; the Chancellor's Reception for graduating seniors; ASCC—the Alumni Student Career Counselling program; Wisconsin Welcome, a fall reception for freshmen and new students who are not in University housing; and the semester final exam Survival Kit, around 2,000 of which parents order for their dorm-resident offspring at the end of each semester.

Other officers of the forty-member board are: Susan L. Miller, Sussex, vice-president; and Joan Jorgensen, Brookfield, secretary-treasurer. Brian Wilk '79 of the WAA staff is advisor to the board.

## Two Alums Among Three Regent Nominees

Pending confirmation by the state senate in September, Albert (Ab) Nicholas '52, '55; the new president of Wisconsin Power & Light Co., Erroll B. Davis, Jr.; and John M. Jarvis '83, have been named to serve on the Board of Regents.

Former basketball star Nicholas, fifty-six, is president of a Milwaukee investment counselling firm that bears his name. He joined the board in June to fill the vacancy left by the resignation of Warren Knowles. He has served on the Board of Visitors, the UW-Milwaukee School of Business Advisory Board, and the boards of WAA and the School of Business alumni. Because of his position as a regent, he rejected nomination, at

WAA's May board meeting, to our executive committee.

Jarvis, twenty-six, who earned his degree in business administration here, is an assistant controller for Super Steel Product Corp. of Milwaukee and is working on an MS in taxation at UW-Milwaukee. His nomination as the student regent received considerable opposition from the United

Council of University Student Governments, which maintains he lacks the necessary qualifications to represent students.

Davis, forty-two, will succeed Edith Finlayson of Milwaukee, who did not wish to be reappointed. Before joining WP&L as vice president of finance in 1978, he was on the corporate finance staff of Xerox

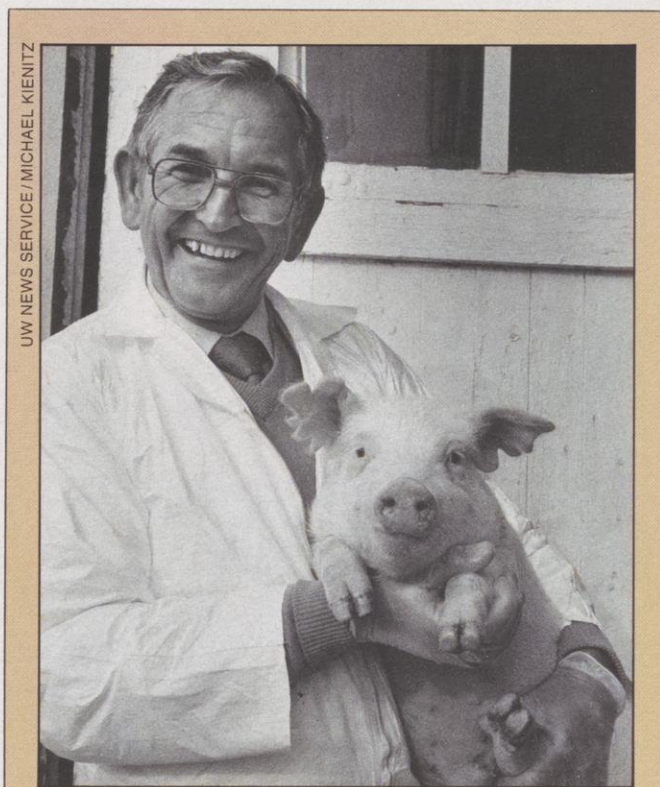
Corp. in New York. He is chairman of the United Way of Dane County and a board member and treasurer of the Wisconsin Association of Manufacturers and Commerce. Davis holds a bachelor's degree in electrical engineering from Carnegie-Mellon University and an MBA from the University of Chicago. His wife Elaine is a student advisor in our School of Business.

State senate confirmation of the three has been delayed so that its Education Committee can hold public hearings, after the start of fall classes, on the Jarvis nomination. The position of student regent was created by the Legislature in 1985. The post is now held by law student John Schenian.

## A Better Start

It should have been a particularly good summer for twenty-eight students here. Coming from minority or disadvantaged backgrounds, they were able to take part in the Summer Collegiate Experience, a familiarization program for new students run by the College of Letters and Sciences. Each was paired with a roommate in the lakeshore dorms. Each was enrolled in a regular, but low-pressure, summer session course and in a two-credit course in study skills, problem-solving and critical thinking. Weekly seminars were also held on topics such as support services, the Writing Lab, and the Counseling Center. Now in its third year, SCE veterans give it credit for teaching them how to be better students as no indoctrination program could—and with fewer false starts.

*News items edited from the UW News Service and campus sources.*



*Animal scientist and geneticist Jan Rapacz and patient.*

## Heartening News

High cholesterol levels might be caused by the presence of certain genes, a UW research team reported in *Science* magazine. Headed by biochemist Alan Attie and geneticist and animal scientist Jan Rapacz, the team found three mutant genes associated with elevated blood cholesterol and heart disease in a study of pigs. Even when fed low-cholesterol diets, the pigs developed severe heart disease before they were two years old and as early as at seven months.

Rapacz believes that similar gene mutations may exist in people, contributing to the high incidence of heart disease in human populations. His research will also help animal producers breed healthier, longer-lived animals that will provide leaner, low-cholesterol pork for human consumption.



## Groups Study Minority Relations

After rocky beginnings, a steering group has been formed to tackle problems of racism on campus. The committee was an outgrowth of pledges made by administrators, faculty, and students at the end of the spring semester to work together. But wrangling over the makeup of the group and its authority to implement changes delayed its first meeting until the end of July.

Several incidents during the spring prompted public attention to alleged mistreatment of minorities here. Perhaps the most highly publicized was a cutout the Phi Gams set on their front

lawn to advertise their annual Fiji Party.

Attempting to build on the strong sentiment to "enhance human relations" on campus, Acting Vice Chancellor Phillip Certain announced in May that he would welcome volunteers to participate in a campus-wide working group. But his efforts to involve about eighty staff, faculty and students drew sharp criticism because of the group's size and faculty/staff majority.

The organizational meeting was put off until July 30. The committee is now pared down to thirteen students and ten faculty/staff. It is chaired by Charles Holley, co-president of the Wisconsin Black Student

Association, with Hiram Puig-Lugo of the Puerto Rican Student Association.

By mid-October, the committee will make recommendations for further efforts in: recruitment and retention of minority students and faculty/staff; orientation programs and grievance procedures for minority students; community outreach programming; a multicultural center; and mandatory ethnic studies.

The UW System has begun a similar committee, named by President Kenneth Shaw, to advise him of changes it believes should be made to improve system-wide recruitment and retention of black, American Indian, and Hispanic faculty and staff.

## Thanks a Lot, Dick Kishpaugh

For years you've slept secure in the knowledge that in 1908 the UW introduced Homecoming to the world. At least, that's what our sports press releases told us. But last fall Dick Kishpaugh of Parchment, Michigan, got to digging through the records of the Big Ten. In our own UW Archives he found a 1911 copy of the *Alumnus* "clearly stating" that our first Homecoming was held that year. This puts our titanic achievement in third place. Illinois wins; their first Homecoming was in October of 1910, followed a month later by Indiana.

## Going Hollywood

They may have to install a star walk along State Street. In the fall of '85 we had Rodney Dangerfield and Sally Kellerman filming *Back To School* on Bascom Hill and over in the dorm areas. The guy who gets no respect got lots of it, as did the entire company, for good-humored professionalism and courtesy. And for lots of cooperation with the press before and during their stay.

Now in June, and for one day only, we had one Molly Ringwald on hand, shooting *Maybe Baby*. The script has to do with a couple of UW students from Kenosha (the Kenosha scenes were shot in Winnipeg. Don't ask.) who find out that the girl is pregnant. In this case, the crew came quietly to campus; we hardly knew Hollywood was among us, except that on one occasion the young star said she could not continue her outdoor scene unless the local *paparazzi* left. Something about her studio controlling all stills to, uhm, protect her image.

There are plans afoot for the filming of a kung-fu type movie here and, stretching the campus connection a little, you may have chanced recently upon a satire called *Blood Hook*. *Variety* magazine gave it a favorable review, and although it wasn't shot in Madison, the producer was Jim Mallon '79. In his student days, he was half of the zany team who headed the Wisconsin Student Association and who gave us pink plastic flamingos on Bascom Hill and Lady Liberty on Lake Mendota.

And Hollywood imagery is big over at the Elvehjem Museum these days. There's an exhibit on right now, running until October 25, of sixty black-and-white glamour shots of stars from the '20s through the '50s.

MICHAEL KIENITZ



Jim Mallon '79 opened his comedy/horror film *Blood Hook* in Minneapolis. The film should be coming soon to a video store near you.

BRENT NICASTRO



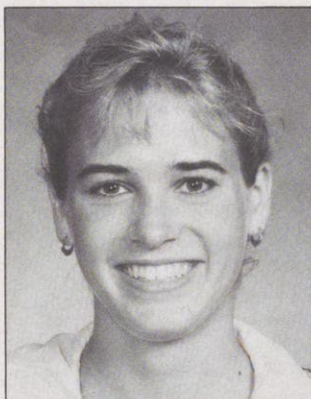
Molly Ringwald on Bascom Hill—the set of her next Hollywood film, *Maybe Baby*.



## Faculty's Top Committee Chairperson

**B**arbara Hughes Fowler '49, the John Bascom Professor of Classics, is the new chair of the six-member University Committee, generally regarded as the faculty's most influential representative group. Among the issues she sees on the immediate horizon? Dealing with student demands for increased participation in governance, facing the problem of racism on campus, and monitoring the Teaching Assistant Association's collective bargaining.

After getting advanced degrees from Bryn Mawr, Fowler returned here as a lecturer in 1963 and became an associate professor in 1971. She has published scholarly articles on Greek poetry and tragedy, and has served on more than twenty campus committees.



## Favor Favored as Favorite

**S**uzy Favor must be pretty tired of what the press has been doing to her name, although what it does is invariably good. She is a sophomore from Stevens Point and a member of the cross-country and track teams, and since she has the habit of winning, she's inevitably headlined as above. But the only way to give the sports writers a rest would be to stop all that

achieving, and no way will Suzy do that.

By June, she was the Wisconsin Female Athlete of the Year and runner-up for the Jesse Owens/Big Ten Female Athlete. By bringing the team to second place in the NCAA Cross Country Nationals last fall, she found herself an All-American. Then, after a brief layoff with a strained tendon, she took the NCAA district meet and the title of the Badgers' Outstanding Freshman.

She ended her first year here with not only all that glory, but also on the records for four UW firsts, a third (on the all-time list for the mile), and a fourth (on the all-time 3,000-meter list).

(Incidentally, Suzy isn't the only track All-American this year. Holly Hering, a senior from Mequon, finished third in the 10,000-meter at the NCAA Outdoor Nationals.)

## National Medal of Science Awarded

**I**n June, President Reagan presented the National Medal of Science to R. Byron Byrd of our chemical engineering faculty. Byrd, the Vilas and John D. MacArthur professor in that discipline, was cited for his research and writings on kinetic theory, transport phenomena, the behavior of polymeric fluids, and foreign language study for engineers.

He is the sixth from our faculty to win the prestigious medal. In 1966 it went to geneticist Sewall Wright; in 1967 to psychologist Harry Harlow; in 1976, to one of Byrd's former teachers, Joseph O. Hirschfelder; in 1977 it was won by space scientist and meteorologist Verner Suomi; and in 1980, by biochemist Robert Burriss.

## Pioneering Legislation

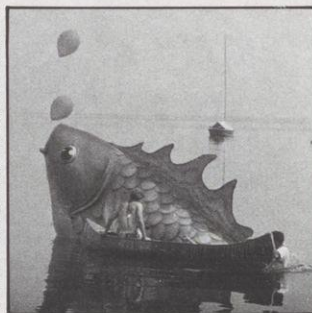
**I**n July, New York Senator Daniel Patrick Moynihan introduced a federal bill much like a child-support law that was pioneered and put into effect in Wisconsin. Ours stems from a decade of study by the University's nationally acclaimed Institute for Research on Poverty. It calls for automatic pay deductions from a parent ordered to pay support, with the money going directly to the parent with custody. Effective since July 1, it's the second step in a three-part plan. Since 1984 state judges have been directed to base support payments on income percentage—17 percent for one child, 25 percent for two, up to 34 percent for five or more. Maurice MacDonald, a consumer science professor and a researcher with the institute who was instrumental in bringing about the new law, will now finish studies leading to step three. In 1988, the state will add funds to assure children of low-income parents a minimum payment and to increase the incentives for single mothers on welfare to work outside the home. If the program and Senator Moynihan succeed, the entire country might soon be following our lead. □

## Attention-Getters

**Y**ou'll find two of our own on the newsstands this fall. Sheryl Donahue of Fond du Lac, one of the winners of WAA's student achievement awards a year ago, graduated this spring in time for a trip to New York as one of *Glamour* magazine's Top Ten College Women. She was the only midwesterner in the ten and, as a scientist (she had a 3.8 GPA in molecular biology and psych), practically the only one not in poli sci or business. For five days there were top restaurants, a meeting with Mariette Hartley, an interview on the *Today Show*, a makeover, a Broadway show, not to mention \$500 and a diamond pin shaped like a 1. Then Sheryl put all that glamour behind her and headed for medical school at the University of Chicago. She's in *Glamour's* August back-to-school issue.

And in *Playboy's* football forecast issue, look for tight end/defensive tackle Paul Gruber among the '87 All-American nominees. The 6'5" 225-pounder from Sauk Prairie is a fifth-year senior devoted to weight training who does forty yards in 4.8 seconds and was a first-team choice on the '86 All-Big Ten squad. Somehow, *Playboy* chose Disneyland for its photo session with its candidates; they went down there in May. There weren't any Bunnies on hand, but that may be just as well. Gruber headed home to get married this summer.

UW NEWS SERVICE / MICHAEL KIENITZ



After the grand opening of the renovated Union Terrace, summer days on Lake Mendota got even better.



# PASSAGE TO SHANGRI-LA

March 9-25, 1988

Approximately \$3595 per person from SEATTLE

**17 WONDERFUL DAYS!**

## DELUXE FEATURES INCLUDED:

### Scheduled Jet Service

- THAI INTERNATIONAL AIRWAYS from SEATTLE to BANGKOK, THAILAND, and return from HONG KONG.

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- FOUR NIGHTS at the deluxe SHERATON ROYAL ORCHID HOTEL
- Festive "Welcome" Party and Dinner in BANGKOK
- Sightseeing excursion of the highlights of Bangkok

### Then, CHIANG MAI, Northern Thailand

- ONE NIGHT at the superb CHIANG MAI ORCHID HOTEL
- Special "Kantoke" Dinner and Dance Show
- Sightseeing excursion of the highlights of Chiang Mai
- Return to Bangkok for another night at the Royal Orchid Hotel

### Next, KATHMANDU, Nepal

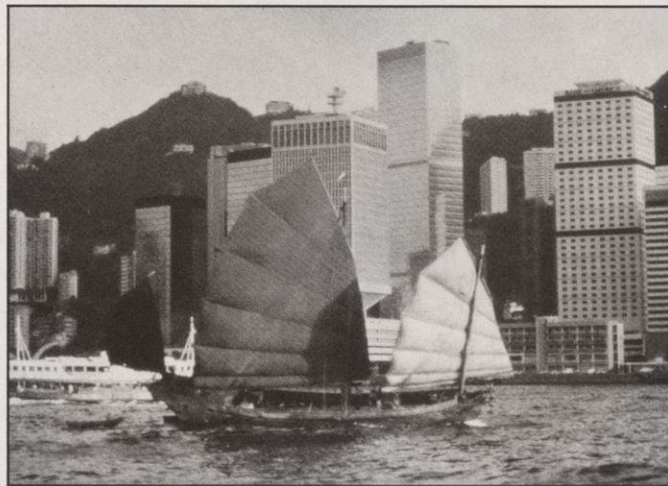
- FOUR NIGHTS at the luxurious SOALTEE-OBEROI HOTEL
- Sightseeing excursion of the highlights of Kathmandu

### Then, TIGER TOPS, Nepal

- ONE NIGHT at the world-famous TIGER TOPS JUNGLE LODGE
- All meals are *included* at the Lodge
- Game viewing excursions

### Finally, HONG KONG, British Crown Colony

- FOUR NIGHTS at the HONG KONG HILTON HOTEL
- Sightseeing excursion of the highlights of Hong Kong
- Special "Farewell" Party



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- Festive "Welcome" Party and Dinner in Beijing.
- Visit BEIJING, XIAN, CHONG-QING, DAZU, YANGTZE RIVER CRUISE, YICHANG and SHANGHAI.
- *All meals are included* during your visit to the People's Republic of China.
- *All sightseeing and transportation* — including entrance fees — are included.
- Gala "Farewell" Banquet in Shanghai.

### Finally, HONG KONG

- THREE NIGHTS once again at the HONG KONG HILTON HOTEL
- Sightseeing excursion of the highlights of Hong Kong.
- Special "Farewell" Party in Hong Kong.

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# BACK FROM THE U.S.S.R.

Four faculty members  
gauge the boundaries of Gorbachev's *glasnost*.

by Susan S. Figorsch

**Y**ou wouldn't expect Americans to be doing such things in the Soviet Union:

- A history professor discusses Gary Hart's sex life and the demise of his presidential campaign.
- A children's literature expert exhibits books that candidly explore the birth process, diversity of race, and the need for world peace.
- A journalism professor fields questions on Ronald Reagan's career at Warner Brothers, and . . .
- A nuclear fusionist plans a joint U.S./Soviet effort to mine the moon.

Some of these professional exchanges might have been quite possible before Gorbachev and his official policy of "openness." But four of our faculty who have recently lived and worked in the Soviet Union seem acutely aware of a new beginning. Their shared experiences—from Moscow, Leningrad, Tashkent, and Vilnius, Lithuania—have changed the ways they will conduct research and teach on campus. And, perhaps more importantly, their collective efforts have extended the University's international influence.

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JOHN COOPER  
*American History*

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**D**IANE SAWYER AND THE *60 MINUTES* television crew had already interviewed John M. Cooper Jr. But now they were preparing to interview his American history students—at Moscow University—as well. Up went the lights and cameras in the classroom where Cooper was completing his lecture on Theodore Roosevelt, one of twelve lectures the Fulbright professor would be delivering on America from 1900 to 1940.

"What difference does it make having an American teach you American history?" Diane Sawyer asked the surprised Soviets, who weren't used to television crews—much less Western journalists—parading through the corridors of their 25,000-student university.

"None, we know it all already," was what they said," Cooper recalled. "*60 Minutes* didn't use the quote in their story, and at the time, I didn't take it seriously. But now I've come to the conclusion that they did think that. They do believe their own propaganda."

It was perhaps the most disappointing discovery of Cooper's four-month semester as a Fulbright professor in American history, the oldest academic exchange between the U.S. and the Soviet Union. UW faculty have taught this regular course more than the faculties of any other university: Cooper was in fact our third nominee for this honor following David Cronon, dean of L&S, who was the first in the entire program in 1974; Eugene Trani, UW System vice president—Academic Affairs, was the second (he was then with the University of Missouri—Kansas City).

"Some of my Soviet colleagues were extremely sophisticated—and their outward sensitivity varied to different degrees in regards to the party line," said Cooper. "They'd tell jokes and grouse about the news media with me. But they'd still take simplistic Marxist, I might say vulgar Marxist, approaches seriously. They'd believe that big business runs everything in the United States and that Gary Hart was destroyed because he was for peace."

Other Americans at Moscow University were interviewed by *60 Minutes* last spring, but Cooper's experience (and those of his wife, nineteen-year-old son and sixteen-year-old daughter, who accompanied him)

were unique. His colleagues and students were the Soviet's present and future Americanologists—comparable to our Kremlinologists. They understood English well and came from the more elite, English-intensive high schools. The students were all from Moscow and their parents were often notable scientists, translators, or professionals in Soviet think tanks. All of them were "career" students.

"To me, the biggest barrier was that they knew which side their bread was buttered on," said Cooper. "They knew how to get ahead. They weren't necessarily true communist believers, but they were not open to intellectual curiosity."

The history professor, who's known in Madison for his dynamic lectures and ability to assume the unmistakable persona of F.D.R., did have some excellent students. "But I had some bad students, too, which amazed me," he said. "Bad students because they were lazy. They didn't do the work." In a lecture attended by fifty-to-sixty people, only twelve opted to take the final exam for credit. Of the twelve, Cooper flunked three. "I rarely give 25 percent of my classes here D's, and flunking 25 percent is ridiculous!" he said.

Cooper taught essentially the same his-



tory class that he does at the UW, although he decided early on to avoid any mention of contemporary political affairs. If he were to suggest that the Soviet Union was or ever had been aggressive, the Soviets would react with incredulity: "How could anyone think that!" they'd tell Cooper, who said it was as if you could see them put blinders on.

"There were times when I'd go out of my way to make certain points, sometimes to needle them where I thought they needed it," he went on, describing his effort to show that the Great Depression was not just the result of a capitalist, militaristic economy. "I hoped I was being provocative in the right way, and to give them at least some pause to reconsider their ideology."

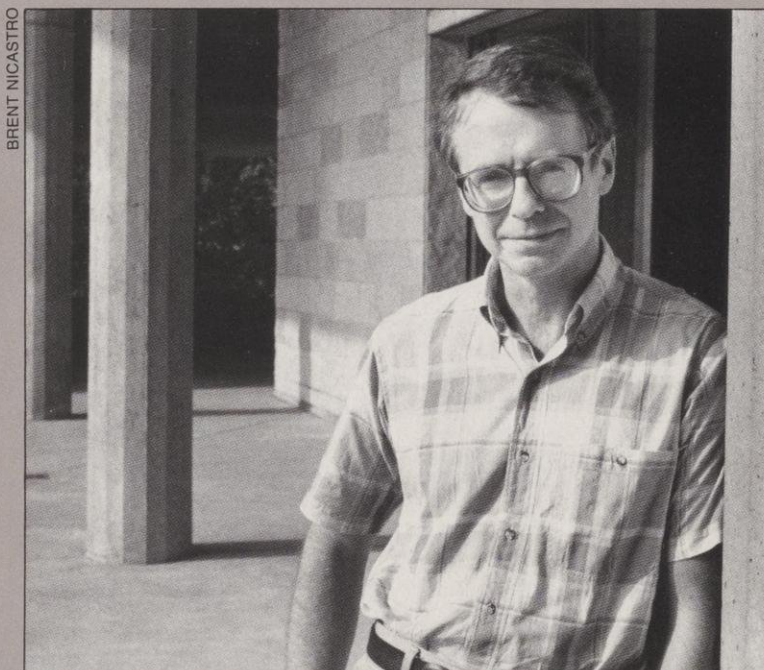
In many ways, Cooper discovered how much the U.S. and U.S.S.R. often mirrored the same attitudes, but attributed them to different circumstances. His students were "absolutely, disproportionately, and unusually" fascinated with the American left, and they viewed the right wing in the U.S. as an interesting case of pathology. "They wondered how anybody could dislike them so much," Cooper said. Similarly, he noted that the U.S. has an unusual fascination for Soviet dissidents, which, he later concluded, was way out of proportion to their numbers and importance.

"There are plenty of delusions on both sides," explained Cooper. "But my students will be the Americanologists advising the government in the next generation and I'm pessimistic, even a little worried, that they'll make mistakes when interpreting us."

That's not to say that there weren't people who could step back from the propaganda and say, wait a minute, maybe Americans aren't quite that way, maybe the issues aren't quite that simple. Cooper met many at Moscow University who seemed to follow in the footsteps of Dostoevski, Tolstoy, and Chekhov—who valued the rich philosophical thought Russians are known for and who took great interest in caring for the Russian language. Over meals and vodka toasts, Cooper would learn that despite all the resistance there was, in this age of *glasnost*, some progress. Because of his participation, Soviet students and faculty had been exposed to the varied history of the U.S. They learned that American conservatism did not spring out of the head of Ronald Reagan in 1980 and that anti-war sentiments did not begin with Vietnam. *Glasnost* might remain a rather nebulous term in the Soviet's mindset (many at Moscow University did in fact dislike Gorbachev's public manner, western politician style, and un-Nina Krushchevlike wife) yet the sentiment to draw our two societies closer together was there all the same.

Cooper would not say that there was a remarkable turnaround in Soviet attitudes,

*"They'd still take simplistic Marxist, I might say vulgar Marxist, approaches seriously. They'd believe that big business runs everything in the U.S."*



BRENT NICASTRO

JOHN COOPER

*"The Soviets were fascinated by the kinds of candor we have in the U.S. and the enthusiasm we have for giving our children choices and variety in books."*



BRENT NICASTRO

GINNY MOORE KRUSE



*"I said I didn't think either one of our media was very accurate about what life is like in our countries."*

BRENT NICAstro



STEPHEN VAUGHN  
WITH WIFE BEV AND SON WILL.

however: "The true test of *glasnost* will be in hand when Soviets can freely Xerox things," said the professor who had to make a weekly trip to the American embassy to photocopy his course outline. Moscow University's two machines—serving a campus of 40,000—were virtually inaccessible. "When students can plunk a few kopeks into a machine and copy anything they like, when the economics allow the opening of a quick print franchise down the street, that's how I'll judge whether the government is committed to making a real interchange of information."

### GINNY MOORE KRUSE MA '76

*Cooperative Children's Book Center*

IT WAS NOTHING LIKE IN THE GUIDEBOOKS or in the spy books. At the second annual U.S.A.-U.S.S.R. Symposium on Children's Literature and the Arts, Ginny Moore Kruse never felt that she was watched or guarded or prevented from going wherever she wanted to go, whenever she wanted to. "I experienced such openness and independence that I felt the cautionary things that had been written in the past were simply not accurate," she said upon returning from Vilnius, Lithuania, where she met with publishers, writers, and translators last spring.

"Several of the delegates had been to the Soviet Union as recently as two years ago

and as long as twelve years ago," said Kruse. "Everyone was quite amazed at the change in the experience." Before the word *glasnost* worked its way into the language, such symposiums did not provide many opportunities for the free exchange of ideas. If an American were talking to a Rumanian or Lithuanian or Soviet, there'd always be "another" person standing nearby. In the past, colleagues would rarely trade addresses and most certainly not phone numbers. But at the end of her symposium last spring, Kruse left with both as well as with promises to translate books from Russian into English and vice versa.

"These experiences can be attributed to the Gorbachev initiatives," said Kruse. "People are feeling that their lives are changing. 'Maybe we'll meet again,' they'd say, 'these are good times!'" For Kruse, the good will seemed to be coming from every corner of the U.S.S.R. On a side trip to Leningrad, she struck up a conversation with a girl and her mother at a ballet and left with a peace pennant. In Moscow, where the delegates met with leading writers and teachers, she walked off on her own and delivered a book to a prominent Soviet journalist who had met a friend of hers recently during the Mississippi Peace Cruise in the U.S. "It would be the equivalent of getting to see Art Buchwald without an appointment," explained Kruse.

The Soviet's new initiatives for "openness" really aren't all that new, however.

Twenty-three years ago, Nikita Krushchev was the first to suggest reforms in the Soviet's intellectual and economic policies. But since both he and his ideas were swiftly sacked, Soviets today are quick to make the most of today's opportunities. In film, Russians are lining up to see documentaries that dare to mirror the reality of Soviet life—the good and the bad; the juvenile delinquents along with their drug dependent parents. In literature, adults are reading books from authors who have long been censored or unpublished. And in the classroom, students are beginning to read more than *Huck Finn*, *Catcher in the Rye*, and the *Lord of the Flies*.

At the symposium in Lithuania, it was Kruse's responsibility to present the U.S. exhibit of some two hundred American children's books. "The Soviets were fascinated by the kinds of candor we have in the U.S. and the enthusiasm we have for giving our children choices and variety in books," she said. "They apparently don't have any books that mention bodily functions or human reproduction or diversity of race as we do. Subject matters dealing with individuality, choice, and competition are new to them." Soviet children are taught that it's the group effort that matters, and they find it hard to believe that there could be homeless or hungry people in the U.S.

"I didn't select the exhibit to change their world or society," said Kruse. "I wanted them to understand us better, and to show them books that are exemplary of what our children look at and see."

One of the most popular books already read by Russian children in translation is the story of Samantha Smith, the ten-year-old who was invited to visit Yuri Andropov in 1983 and who, since her death, has had a Soviet stamp and a star named after her. But perhaps the best example of the Soviet's willingness to open their literary world came from the leader of their delegation, Albert Likhonov. This accomplished writer (who has been translated and reprinted by Harper & Row in the U.S.) began the symposium in what was described as a brusque, pompous, pre-*glasnost* style: the first meeting lasted four hours with no official breaks during which the delegates could converse. In the end, the meetings were tempered by thirty-minute, talkative breaks and, finally, by a touching farewell speech from Likhonov himself.

"He told how, as a boy during World War II, his family survived on the powdered eggs and milk and used clothing sent to them from the United States," Kruse recalled. "He described how he had picked out and treasured a tigerskin fur coat that was neither warm nor a good fit. But it comforted him, and he remembered the generosity of the American people.

"He saw it as a symbol that we can work together and help each other again."



WHEN STEVE VAUGHN LEARNED that his Fulbright professorship would take place in Tashkent, U.S.S.R., just a few hundred miles from the Afghan border, his wife Bev imagined Islamic women in veils and a vast desert landscape. Arriving at the 2,000-year-old city with their seven-year-old son last spring, the Vaughns discovered instead a modern, often brilliant place, the fourth largest city in the Soviet Union, which had been largely rebuilt following an earthquake in 1966. Sure there were lots of unfinished roads and buildings and abandoned trucks; sure the food was indifferent at best; so what if the hotel sink practically fell off the wall when they leaned on it. This was an Asian agricultural city with sun and mountains and an open, curious population. Little girls wore bows in their hair, Asian women wore bright striped costumes. "It was as different from gray, ice-covered Moscow as Stockholm is from Sicily," he said.

Tashkent is in Uzbek on the ancient silk and tea route once traversed by Marco Polo. It is the melting pot of the Soviet Union, where only 30 percent of the population is Russian and where there are over one hundred ethnic groups. And at Tashkent University, faculty and students had a long list of questions for the new American professor and his family.

"One of the first things they wanted to know about was Dr. Charles Hyder's fasting for peace on the White House lawn," said Vaughn, whose scholarly expertise includes censorship, Ronald Reagan's years at Warner Brothers, and the history of war propaganda. "The story was picked up by Soviet TV and given major play, and it fascinated them.

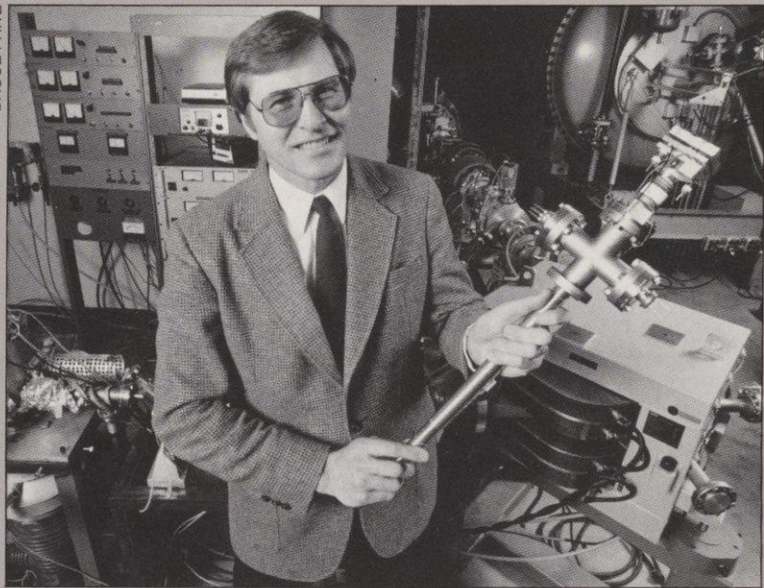
"I was perfectly free to say anything I wanted to," he went on, "so I tried to be frank in answering them. I would say that there were often many demonstrations around the White House, that their media was blowing the event way out of proportion. I said I didn't think either one of our country's media was very accurate, but that ours was more objective than theirs."

In a place where red banners of Marx and Lenin hang on most every street, and where neon hammers and sickles glow at night instead of motel vacancy signs, Americans can expect to be grilled fairly regularly on their capitalist ideology and anti-Marxist media. Consequently, half of Vaughn's ninety-minute classes were given to lectures; the other half, to discussion. Recurring questions included whether the Iran/contras hearings were as serious as Watergate, and whether Reagan would be impeached.

"But the sentiment among the Soviet people we talked to (and maybe they were

*"We've got to feel that our relationship will somehow influence things. These connections, seemingly at a low level in the early stages, will pay off in the long run."*

BRUCE FRITZ



GERALD KULCINSKI

the only ones who would talk to us) was warm toward the American people," the Vaughns said. They found that the Soviets have a better attitude and affection toward Americans than the Americans they knew had toward them.

One evening, as the Vaughns were saying goodnight in English to their interpreter, a passerby stopped suddenly in his tracks. Asking if they were American, he grasped Vaughn's hand, and with tears in his eyes, said how much he loved Americans, how he had been in the war and met them on the German front. And then he moved on.

As it turned out, this was to be a common occurrence. At a memorial park, Vaughn later interviewed a total of nine veterans from World War II, all civilians who wore their military medals on a daily basis and who received front-of-the-line privileges for their heroics. Most said again how much they admired the Americans. They didn't mention *glasnost*; but they did mention how they didn't want to fight.

"About twenty-eight million Russians were killed in World War II, and one out of four men from Tashkent was killed on the front," said Vaughn. "People would tell me, 'We don't want to fight, we don't want to fight.'" The Soviets at Tashkent seemed particularly interested in making friends. They'd bring chocolates to class, hoping that Vaughn's son Will would be there. They'd invite the family to their homes for dinner, caviar, and vodka, or to their sum-

mer *dacha* for long afternoons of drinking tea and playing chess.

"In my field, 20th-century history is largely formed by the Soviet Union," said Vaughn. "I look at the Fulbright experience as a means to plant the seeds of cooperation and to cut beneath the propaganda that distorts our view of the two societies.

"Individually, what can I, one American professor, do? But add up the program over a period of years. There have been about 156,000 Fulbright participants here and abroad, and that begins to take on a large significance."

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## GERALD KULCINSKI '61 '62 '66

### *Nuclear Engineering*

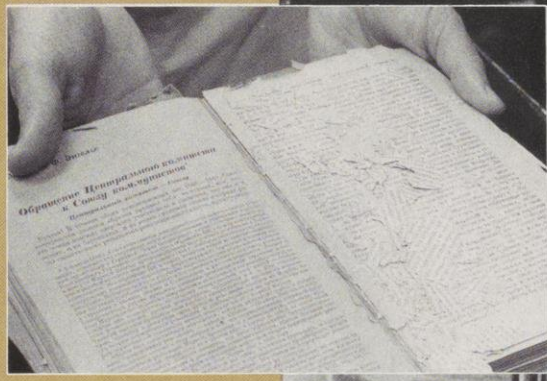
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IT IS THE STUFF THAT 21ST CENTURY dreams are made of: a joint project, the U.S. and the Soviets mining the moon for a rare form of helium that could help fuel the world. Just twenty tons of this energy source could provide all the electrical energy needed to power the U.S. for one year; just one round trip flight of the space shuttle with one full cargo bay and the U.S. would have enough energy to fuel the thermonuclear fusion reactors that are cleaner and safer than burning fossil fuels or splitting atoms.

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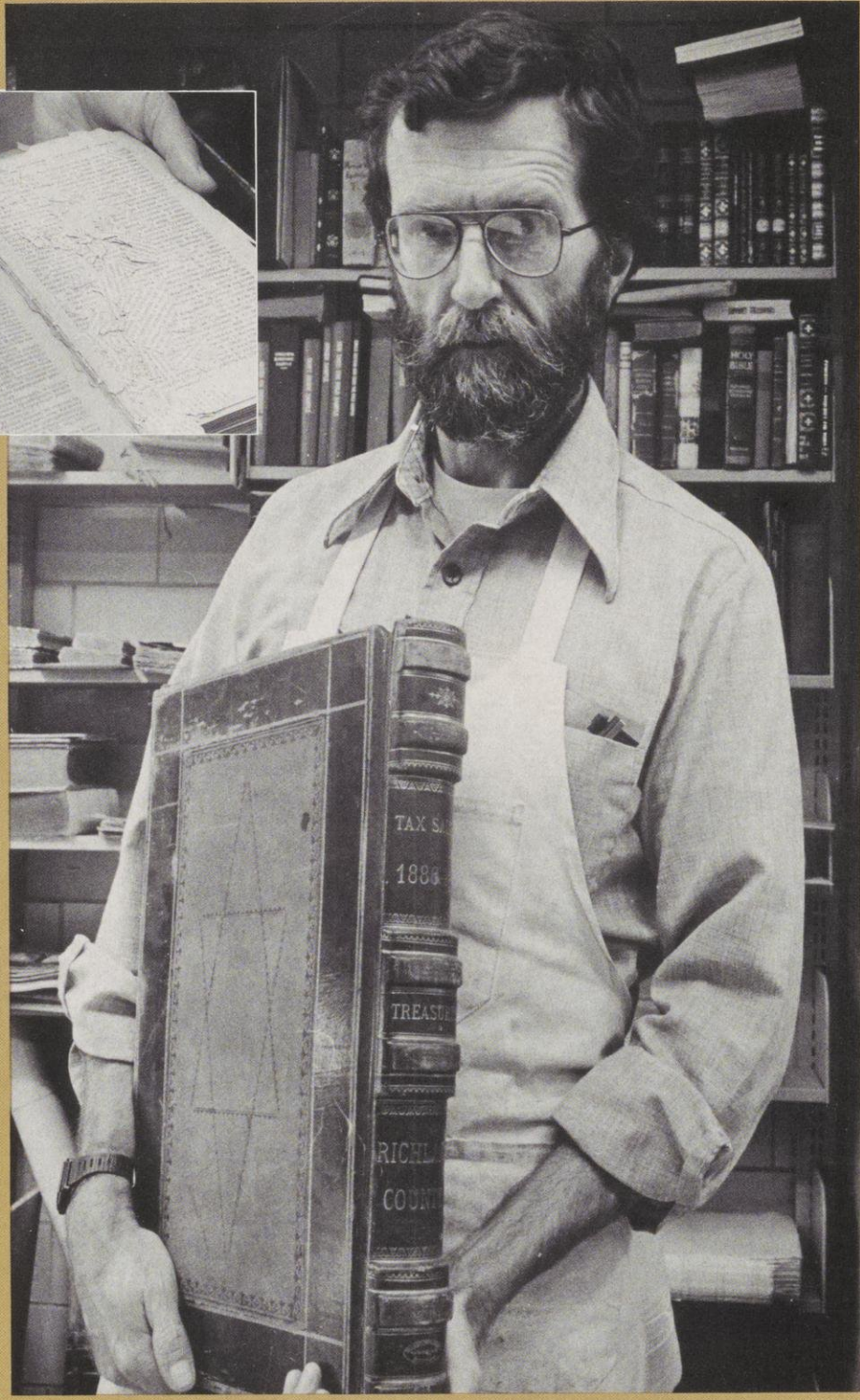


Wood-pulp-based paper, used commonly since the 1860s, has about 50 years of life before it becomes brittle. Jim Dast works to preserve 400,000 books at Memorial Library that have already degenerated to this stage.



# Book Keeping on Campus

At Memorial Library, a special team brings print back from the brink of extinction.



by Tom Murphy

**R**AY BRADBURY'S *FARENHEIT 451*. If you've read the book or seen the 1966 movie, you can't forget the final scene. In a futuristic book-burning society, a secret community of "book people" has devoted itself to memorizing great literary works so they won't be lost to the world. We find them strolling the paths of their hiding place in the woods, each person softly, endlessly reciting their assigned masterpiece—Dickens, Poe, Swift.

What goes on in a basement corner of Memorial Library isn't all that theatrical, but it is truly brought about by the same dark potential—with something of the urgency—on which Bradbury built his story. In our library, too, people are salvaging the printed word as it teeters on the brink of extinction. The cause is chemical rather than political. In the 1860s, wood pulp replaced linen fiber as the basis for most paper. Wood lignin is acidic, and that high acid





*Major conservation centers on books used regularly, but Dast also helps preserve art prints and volumes from our Rare Book collection.*

count means that virtually all paper produced with this process will—after little more than a half century—turn brittle and flake away; library staffs talk about “yellow snow.” There is no practical measure to stop the process, but about fifteen years ago librarians, archivists, and teachers agreed that something must prevent the loss of the words in those books. The solution has been film.

Memorial Library was one of the leaders of the movement, common now to major research institutions. Of Memorial's 2.5-million properties, about 400,000 items—mostly books, but also significant series of newspapers and magazines—have reached the point of unstableness. (Our campus-wide system is twelfth largest of all universities in the U.S. and Canada in total volumes owned.) Budgetary limitations allow only about 700 items to be put on film each year, but that average is not as discouraging as it may appear. In the first place, none of the copies being filmed is the only one left in the world. And there is selectivity. The emphasis is on salvaging “books of utility,” volumes that have been checked-out from time to time, books which obviously serve everyday scholarship. In fact, it's this trafficking which frequently brings about the observation that an irreplaceable work is becoming dangerously weakened.

When it is, it goes to the collection-preservation department where, under the direction of Dennis Lemanczyk '70, '78, the staff of five begins the filming process. There are four overhead cameras which aim downward like an enlarger on a book spread open under a sheet of glass. Shoot, lift the glass, turn the page, close the glass, shoot again. The routine has to be incredibly monotonous and the room is semi-dark; anyone who suffers from depression would find other work fast.

Still, it doesn't seem to demoralize Sandy Paske '78, who gave up teaching art and photography in the Madison school system to join the staff more than a year ago. She supervises the camera work, then sits before a splicer to examine reel after reel of 35-mm film, making sure each book page has been centered in the frame and is focused properly. Maybe it's the built-in educational benefit that keeps Paske downright sunny about her work: she says she finds herself caught-up in the material she's reading—political treatises, for example, or turn-of-the-century literature promoting woman suffrage. And her art background turns her on to wonderful old woodcuts and illuminated letters.

Your PhD thesis—if it hasn't already fallen to shreds—may be getting this filming treatment, too. Pages are removed from their binders and laid out individually on

a 1940s 16-mm camera. Where the other three cameras measure paper density automatically, this one, through an electric eye arrangement that swings out on a horizontal bar, “considers” each aging page and tells the operator to make any focal adjustments. Films of these dated before 1957, as well as those of the deteriorating books, go into Memorial Library's vault. The films of these written after that year go to Ann Arbor, Michigan, to Universal Microfilm International, a private industry which is now the worldwide repository for doctoral theses.

Microfilming comes under the heading of preservation. But there is also, in any major research library, conservation—the work of preserving the printed piece. Jim Dast MS '68, MS '73, formerly of Chicago's Newberry Library, is the department's conservator on something like 300 jobs a year. He repairs and refurbishes bindings and covers, washes and deacidifies highly valuable pages, maps, broadsides. He may then seal each sheet in an envelope of polyester in much the same way your driver's license is sealed.

A few of his subjects come downstairs from the nationally recognized Rare Book collection on the library's fourth floor, but Dast works primarily on books from the reference department, which need to be returned to the shelves as soon as possible. (On a good day, he says, he can do whatever has to be done and get the book back up there before nightfall.) Mostly, his work has to do with covers. There is “rebacking,” which is the removal of a breaking spine, replacement of the cloth lining and reattachment of the original spine; there is “recasing,” in which the whole cover comes off for repair—this takes about an hour per book. Sometimes there is resewing of the page sections, although this more frequently calls for the attentions of a commercial bindery. And a fine old leather cover might come to Dast for oiling.

Given the fact that most books are still printed on wood pulp paper, the work of the collection-preservation staff would appear to be open-ended. The fifty-plus-years of life granted to a sheet means a constant fight against the ravages of time. But the conversion of pages to microfilm has a good-news aspect, too, in this age of budget restrictions and scholarly demands; the film takes up a lot less room. There'll be increasing space for written wisdom and, now, this dependable means of insuring that it stays with us into the future. □









BRUCE FRITZ

# On Wisconsin

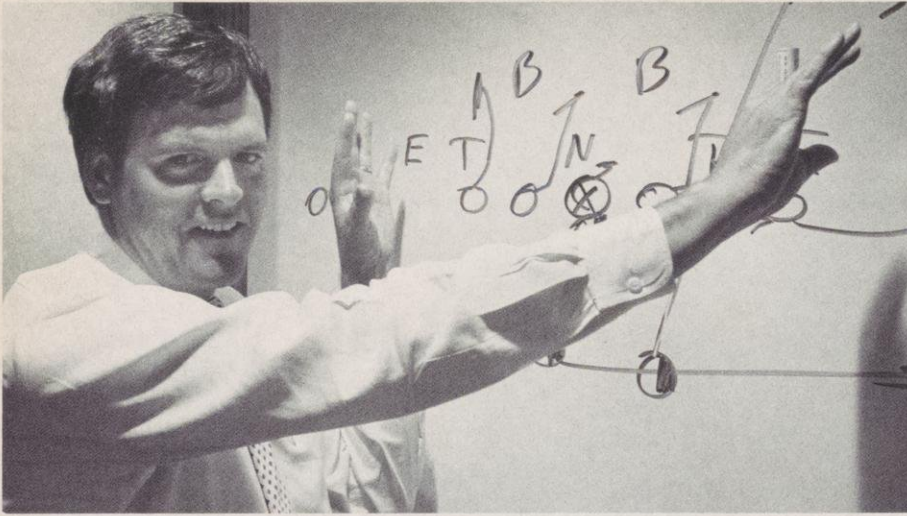
*Where football games have five quarters.*

*by Pat Dorn*

New Athletic Director Ade Sponberg is probably right: there are very few people in Wisconsin who don't care who wins when the Badgers play. The number one Badger backer is, of course, Bucky Badger, who celebrates his 38th birthday this fall as Wisconsin's official mascot. He has been a crowd favorite since his first appearance at a Homecoming pep rally November 11, 1949. Who was the first Bucky? Cheerleader Bill Sagal, also known as the Jumping Jack of Camp Randall.

**Y**ou know the feeling; just about every UW-Madison graduate has had it. As you're raking leaves on a cool fall day, the roar of a crowd reaches you from a neighbor's radio. Reality slips away to another time, another place, and suddenly you imagine the smell of brats wafting from the grills at Union South, the jostle of the crowds at Jingles, the Bucky Wagon making another clanging, steam-charged entrance. For one more brief shining moment, you're back on campus for a football Saturday, one of the seventy thousand faithful who await the call to "sing."





*"There are no short cuts, no silver bullets. What we're talking about is long-term goals in a short time."*

—DON MORTON



*"My job is to help the coaches overcome the barriers to success."*

—ADE SPONBERG

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## DON MORTON

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**N**ew head football coach Don Morton was a sports media hit this summer at his first Big Ten preseason coaches' meeting. But his team was not as fortunate: the Badgers were not predicted to finish even in the top half of the conference standings for the first time in years.

In the honest and direct manner that has characterized Morton since he trekked north from Oklahoma, toting a veer of offense playbook and seven of his Tulsa assistants, he addressed the critics' charges.

"It's not our problem," he said of the preseason forecast. "That's something that's out of our control. We'll concentrate on the things we can control—attitude, working up to our abilities, giving our best effort—and then let the chips fall where they may."

The youthful Morton, still bathing in the luxury of a transitional honeymoon period, knows that for himself there is one long-term goal overriding all others—restoration of a winning program. Just how he plans to do that is a rather unconventional and revealing testament to his high standards, personal ethics, and cerebral approach to sports. In short, Morton's blueprint for winning is a chief reason he landed a Big Ten head coaching slot at age thirty-nine.





"In coaching, you better win, and yet, if our only concern is the scoreboard—the win-at-all-costs attitude—we probably won't win," Morton said. His priorities for players: personal growth, followed by classroom success, and lastly, though obviously importantly, athletic success.

"I've found that if you take care of those things in that order, the scoreboard takes care of itself," he said.

Since his arrival, Morton has found the University's blueprint for success supportive of his own. Ground was broken this summer on our most visible contribution, the \$9.5-million McClain Indoor Practice Facility. Morton said the new facility, named in honor of late head football coach Dave McClain and due to be completed before fall 1988, is an example of the kind of "intense pragmatism" Wisconsin needs to stay competitive in the Big Ten.

"The race for excellence at Wisconsin is a race we run against ourselves," he continued. "We can be as good as we want to be."

Excellence is a word that crops up often in Morton's conversation, probably stemming from a self-professed love affair with books on leadership, specifically leadership in business. He sees connections between excellence in business and football; in fact he sees connections between excellence in almost any endeavor and football.

Maybe that unique ability—to realize that the yearning that motivates successful executives is the same yearning that motivates college kids to play better football—will make both Morton and his team a success.

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## ADE SPONBERG

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Six weeks into his new position as athletic director, the bare walls of Ade Sponberg's office revealed his definite undecidedness over an interior decorating scheme. But any indecision the barren walls evidenced did not spill over into Sponberg's observations on the University's athletic department. The fifty-year-old North Dakota transplant was ready to talk about issues on which he had previously elected not to comment.

His department's strengths? Number one, the quality of its employees. Number two, the tremendous history of fan support, something Sponberg said his predecessor, Elroy Hirsch, helped generate. Thirdly, Wisconsin's Big Ten affiliation and reputation as a first-rate academic institution.

*Continued next page*

"The road to mediocrity is paved with players and teams who can only perform in front of friendly crowds." Such is first-year football coach Don Morton's philosophy on home field advantage. But even Morton must admit it doesn't hurt your odds to have 70,000-plus fans consistently fill the confines of Camp Randall—and stay on for Wisconsin's famous "fifth" quarter. The nearly 20,000 Badger fans who traveled to Las Vegas for a Wisconsin game last fall would match average home attendance at Morton's last school, Tulsa University.





Badger fans in Wisconsin can tune in to all the color and spirit of Wisconsin football this fall with Don Morton's weekly television show. It's aired statewide on a network of commercial stations, including Milwaukee, Green Bay, Wausau, Eau Claire, La Crosse, Madison, and Duluth. The show is also being picked up by Sports Vision, a cable network operating out of Chicago. Morton promises a coaching show that has wide appeal, something more than "two heads and a football lamp."

<b>Badger Football</b>		
Sept. 12	Hawaii	1:05 p.m.
Sept. 19	Utah (Band Day)	11:35 a.m.
Sept. 26	Ball State (Parents' Day)	1:05 p.m.
Oct. 3	At Michigan	
Oct. 10	Iowa (Badger Blast 8)	1:05 p.m.
Oct. 17	At Illinois	
Oct. 24	Northwestern (Homecoming)	1:05 p.m.
Oct. 31	At Purdue	
Nov. 7	Ohio State	1:05 p.m.
Nov. 14	At Minnesota	
Nov. 21	Michigan State ("W" Club Day)	1:05 p.m.

"I think when you're talking to mom and dad in the living room about their son or daughter and what he or she wants to do with the future, Wisconsin's reputation as a fine school is a big selling tool," Sponberg said. However, he noted that academic quality only goes so far toward selling a college to high school athletes.

Enter into the picture what Sponberg deems as departmental areas that need improvement.

Number one, facilities. Construction of the McClain Indoor Practice Facility is a big step in the right direction. But the Field House, he added, has outlived its usefulness for men's basketball; the baseball diamond needs work, and the department is behind in the repair and maintenance of other existing facilities.

Number two (the cause of number one), a financial base too reliant on funds generated by revenue sports. Sponberg said he would prefer to see less financial reliance on football, men's basketball, and

hockey, and an increased reliance on funding from private sources.

"Time will tell how far we can go with the non-revenue system," he said. "The revenue sports can handle themselves, but they can't handle everyone else." Sponberg refutes the argument that the University's location is detrimental to the goal of increased private funding. "We have all the access to corporate-type boardrooms we need," he says. The haunting question remaining is what needs to come first—increased private funding and improved facilities or revenue-producing sports teams that are consistent winners. The new AD is banking on Wisconsin fans' home pride to help solve his "chicken and the egg" dilemma because one thing is certain: "There are very few people in the state of Wisconsin who don't care who wins when the Badgers play." □

*Pat Dorn is a writer for the University News and Information Service.*



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an opportunity for you to share your questions and concern for the University of Wisconsin–Madison as hundreds of telephone lines connect UW students with alumni across the country.

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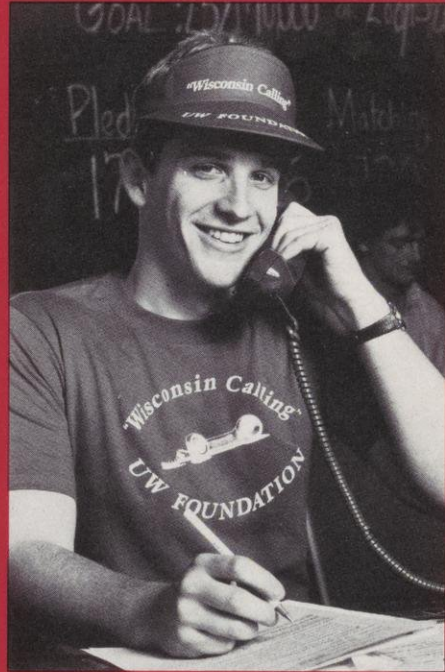
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*UW scientists and  
educators plan a  
multi-faceted solution*

# TAKING

ILLUSTRATION BY KEITH SKEEN



*Although Wisconsin is a low-risk state, there is a high proportion of research and educational programs being conducted here.*



# ACTION

# AGAINST AIDS



**W**HEN THE UNIVERSITY THEATER staged *The Normal Heart* last spring, one of the first plays ever produced on AIDS, there was more than the usual amount of opening night excitement. Never before had this play been performed by a midwestern university theater. And never before had a sellout audience lingered two hours *after* the final act: in this case, to discuss the University's responsibility to confront the accelerating AIDS epidemic.

"The play demanded that the audiences be more understanding," says director William Elwood, chairman of the theater and drama department. "Those who would not normally attend a lecture or a discussion were suddenly learning about AIDS and what they could do about it."

Although the Madison community is considered to have a low-risk population, prominent AIDS research and educational programs have already been established here. Students and faculty are making contributions in fields as diverse as medicine, sociology, and women's studies because, as Elwood says, "Everybody has a responsibility to act."

Dennis Maki MD, chairman of the University task force on AIDS, who also led a symposium following *The Normal Heart's* opening night performance, agrees. "The important thing we're trying to do is to inform students and to dispel panic and discrimination," he says. "Our programs at the state, city, and university levels are already very impressive, but we are recommending that an educational direct mail campaign be sent out to all fall semester students." Although there's resistance from some to the sending of a mailing, he adds, and although direct mail is not as effective as person-to-person contact, influencing even a small minority of people can have an immediate and positive benefit.

Surprisingly, college students are a difficult audience to educate on this subject. An expert with the national AIDS Action Council, a political advocacy group of over 180 community-based organizations, reported that the eighteen-to-twenty-year old age group is particularly vulnerable because they are young, idealistic, and optimistic. "When you're eighteen," explains Maki, "you've probably never seen anybody die. But in five to ten years, everyone will personally know someone who has died from AIDS."

The University has one of the best student health services in the country. The Blue Bus clinic for sexually transmitted disease (STD) is the second oldest clinic of its kind; it is also one of only two clinics set up in the sixties that is still open to address the AIDS epidemic of today.

"The UW has always taken an aggressive approach," says Tim Tillotson, its coordinator. "We offer HIV (human immunodeficiency virus) antibody testing and counselling to anybody who requests it. Such testing will help those who are infected avoid unwitting transmission, and will help those who are not infected preserve that status." Maki, a voluntary staff physician at the clinic for the last thirteen years, concurs. "Blue Bus is a very important service to the community, and it is far and away the best STD clinic I've ever been associated with," he says. "I've argued long and hard that testing is one of the most important tools we have. . . . Those who carry the AIDS virus, beyond their first emotion of fright and concern for their own health, worry whether or not they've transmitted it to others. I'm convinced that if people learn that they carry the virus and are informed there'll be a quantum reduction in the spread of AIDS."

*Continued on page 24*



## TAKING ACTION

Continued from page 23

**A**LONG WITH BLUE BUS, THERE ARE thirty-one other state clinics that provide anonymous HIV testing and counselling. However, experts say these are only hitting the tip of the iceberg. The Center for Disease Control in Atlanta has recorded 23,307 AIDS cases in the general United States population since 1981. As of last year, it was estimated that 688 concerned college age students—a figure that may seem low, since there are 12.2 million students enrolled in U.S. institutions of higher education. But today's statistics are significant, especially if one considers the exponential impact of AIDS in the 1990s.

"Although it's hard to get accurate data," says Tillotson, "we do know that there have been 197 reported AIDS cases in Wisconsin (as of August), and an estimated 1,600 AIDS-related complexes (ARCs)." There have been 125 reported deaths, at least 77 of which were Wisconsin residents. (A year ago the state had 96 confirmed cases and 55 deaths.) About ten to fifteen thousand Wisconsinites are thought to be carrying the HIV antibody, of which 30 percent can probably expect to develop serious "opportunistic" diseases related to immune deficiency in the next three years.

The national number of diagnosed cases is expected to increase tenfold—to more than 270,000—by 1991; over 170,000 deaths are predicted. Says Maki, "I don't like to sound extreme or be a doomsayer, but people haven't begun to see what an incredible impact AIDS will have." Figures for the University of Wisconsin-Madison, separate from Wisconsin's 197 reported AIDS cases, are not available. Sheldon Horowitz MD, a professor in pediatrics who treats AIDS patients, estimates that his team alone sees five to ten patients every three weeks at University Hospitals, but not all of these are from the campus or Madison area.

In education, a wide range of faculty are working to help the public understand the complexities of the disease. John Stevenson MD, of the UW teen clinic, frequently explains the parameters of AIDS communicability and biology, as well as what he calls "a sense of urgency," to area high school students.

James Steakly, an associate professor in the German department and a specialist in gay studies, is one of three team members who led an interdisciplinary course discussion on AIDS last spring. "It was an example of the university's ability to think pragmatically into the future," said Steakly. "Our team was a unique combination from zoology, social work, and women's studies."

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***"Once we know how the virus kills cells, then it may be possible to devise rational treatments and preventive therapies."***

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Norman C. Fost MD teaches two courses in medical ethics, and he hopes to devote his spring semester course to AIDS exclusively. "The ethical issues of AIDS are not new," says Fost. "They are the same old problems dramatized because of the emotion and intensity of the disease."

Although the AIDS situation has been described by faculty as "a ticking time bomb," the community has not always been eager to take advantage of the university's educational efforts. "I've never turned down a speaking engagement in Dane County," says Maki. "But sometimes, the turnout is disappointing. Only a small fraction of the people who should be hearing about the issue are attending. Those who come are usually enthusiastic, but there is on the whole lots of apathy and denial." Even the biggest public education campaigns, he says, such as those against drunk driving or teen pregnancy, have had only limited success.

**T**HE BEST SOLUTION, EVERYONE AGREES, is a cure. In research, Howard Temin PhD, of the UW's McArdle Laboratory, was awarded the Nobel Prize in 1975 for his discovery of how viruses replicate and cause cancer, and for his discovery of the retrogroup of viruses in which AIDS is classified. Temin's research has provided the foundation of knowledge that scientists are using in this decade to isolate and study AIDS. Recently, Temin began surveying faculty to document everyone actively working in prevention, education, and treatment. But until his survey is completed, no one knows just how many individuals are involved.

"In a university this large it's hard to know who all is involved in research on AIDS," says Rex Risser PhD of the depart-

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***"I've argued long and hard that testing is one of the most important tools we have."***

---

ment of oncology and McArdle Laboratory. "We consist of groups of scientists who work on problems we see as important, and then some of us also treat patients." With only a hundred some AIDS patients in Wisconsin, he added, there is a much higher proportion of research being conducted here than you might expect. Risser, for example, is taking a novel and important approach toward discovering how AIDS virus proteins are able to first attack human T-4 lymphocytes, and then later, to prevent the lymphocytes from fighting disease. "Once we know how the virus kills cells," he says, "then it may be possible to devise rational treatments and preventive therapies."

Richard Hong MD, along with Horowitz and others in the department of pediatrics, is working on ways to treat individuals who have already become afflicted with AIDS. Says Hong, "People are focusing on a vaccine, but that will not be available for several years. What we're working on is a treatment that will bring as much of a cure as possible to people who already have the disease."

Frank Graziano MD, of the department of immunology, is the third member of a team working on patient treatment. A recent method involved viral therapy—the transplant of thymus tissue to an AIDS patient. "Our personal feeling is to attack AIDS by keeping the virus from replicating and then by treating the patient's immune system," says Graziano.

Still, there is a mutual consensus that there are not enough funds to help faculty members and other researchers across the country combat the disease. "The government is bleeding away research dollars from other areas for AIDS research," says Maki. For example, the National Institutes of Health is allocating \$52 million for AIDS research in 1987 (about \$100 million more than last year), but this is not necessarily new money.

"The big breakthroughs come from good basic research done by good scientists who might not even have an immediately apparent application for their research," says Maki. "The big breakthrough for polio vaccines didn't come from a special bill from Congress. It came instead because of a breakthrough in basic research on tissue culture techniques."

As Albert Camus wrote in his novel, *The Plague*, "There have been as many plagues as wars in history, yet always plagues and wars take people equally by surprise." AIDS research and public education campaigns will continue to be implemented here and internationally. In the meantime, the mores of the sixties are being abruptly replaced by the fear of an as-yet-incurable disease. And although Madison has not yet been widely affected, one thing is certain: college life will never be quite the same again.—S.S.P. □



# Member News

## 20s-50s

ESTHER HAVEN FONSECA '22 of Chattanooga writes that she has completed a history of Catholic women in Tennessee from 1936-1986.

After forty-two years on the bench of the county circuit court, NEWELL LAMB '34, '35, of Kentland, Indiana, is retiring.

Emer. Prof. LESTER W.J. SEIFERT MA '38, of our German department, won the Outstanding Achievement Award of the Society for German American Studies recently. On the faculty from 1945 to retirement in 1985, Seifert's area of specialty is the development of German dialects in the U.S.

EUGENE E. WELCH '39, '50, '52 has retired as professor of law and director of the criminal justice program at the University of Georgia, Savannah.

MARGARET SCHWADE PETERSON '48, Marshfield, is the new chair of the Wisconsin division of the American Cancer Society. She is director of public affairs of St. Joseph's Hospital.

TOM BUTLER '50, sports columnist for the Wisconsin State Journal for thirty-four years, retired at the end of June. Sports editor Bill Brophy wrote, "Sports is becoming void of people like Butler. He was not interested in promoting himself by appearances on television or radio, as has become fashionable in this business. He was more concerned with covering his beat and trying to stay out of the limelight." In a column about the major thrills in UW sports during his tenure, Butler listed as the top three, the 1963 Rose Bowl game, the 1982 win over



### Woman of Distinction

WAA's Associate Executive Director GAYLE M. LANGER '59 was one of Madison's Women of Distinction honorees in June. "In whatever arena they have chosen," their citations said, "these women have taken up the challenge of leadership, have excelled in its achievement, offered encouragement and inspiration to others in the community, and have blazed trails for others to follow."

GLENN TRUDEL



### WAA Honored

The national Council for the Advancement and Support of Education gave an award this year to the Wisconsin Alumni Association. A silver medal was given for promotional efforts in celebration of our 125th anniversary, including public relations efforts and on- and off-campus alumni activities. Here is our director of membership and promotions, Ann Benda Geocaris '79, who accepted the award, with UW-Madison Acting Chancellor Bernard Cohen and WAA President ArthaJean Petrie Towell '53.

Ohio State, and Billy Marek's three-game rushing and scoring totals in 1974.

The 23,000-member Institute of Food Technologists gave its top award to Prof. ELMER H. MARTH '50, '52, '54 of our food science and bacteriology faculty. Since 1984 he has discovered the presence of—and an inhibitor for—salmonella in a late stage of cheesemaking, and a treatment for a potentially carcinogenic mycotoxin in certain forms of mold.

MARIE DAVIS GADSDEN PhD '54, Hon. '82, who is deputy director of the National Association for Equal Opportunity in Higher Education, Washington, D.C., is the first black woman to chair the board of Oxfam (Oxford Committee for Famine Relief) America.

In April, NARENDRA N. GUNAJI MS '56, PhD '59, Las Cruces, N.M., was sworn in as US Commissioner on the International Boundary and Water Commission of the US and Mexico. Until this appointment by President Reagan, he was on the civil engineering faculty at New Mexico State University.

## 60s-80s

In June, PAUL M. BERGE '60, president of Madison's M&I Bank, was one of fourteen inducted into Sigma Chi's national Order of Constantine "in recognition of those who have devoted long and distinguished service to the fraternity."

JERRY R. LYMAN '63, president of RKO Radio, New York, is chairman of the radio

board of the National Association of Broadcasters for the coming year.

DONALD R. STONE '60, '63 left a spot as general counsel for Medtronic in Minneapolis to join the Washington law firm of Burditt, Bowles & Radzius.

Here on campus, Sandra L. ARNN '66, '78, is the new director of career planning and placement for the College of Engineering, replacing Jim Marks on his retirement. Sandra has been on the engineering staff for five years.

Purdue University gave its Best of Engineering Teaching award to GARY W. KRUTZ '67, '69, who's been on that faculty since 1976. He specializes in machinery design, hydraulic control systems and finite element analysis.

Col. FLOYD F. HAUTH MS '68 is the new commander of the First Weather Air Wing at Hickam AFB, Hawaii.

The Army has promoted JOHN R. MEEKER '68 to lieutenant colonel. He is commander of the 14th Artillery Detachment in Turkey.

Navy Cdr. MALCOLM P. BRANCH '69 is the new commanding officer of the VA 27 Chargers, at NAS Lemoore, California.

All in the month of June, HOWARD B. KLEIN '72 was named a partner in the Philadelphia law firm of Blank, Rome, Comisky & McCauley; to the faculty of the National Institute on Trial Advocacy; and as an adjunct law instructor at Temple University.

Also in June, RICHARD S. POST PhD '74, who heads a consulting firm in Westport, Conn., returned from leading the first industrial security delegation to the Peoples



# Member News

Republic of China. The twelve in the party were there for a month. Said Post, "The Chinese government provided us with a unique opportunity to see first-hand how security is managed in a variety of businesses. Their protection and theft problems are much like ours, especially since the new economic reforms."

In New York, MARK D. WOLF '76 left Saatchi & Saatchi Compton to join USA Today as marketing research manager for ad sales.

Marine Lt. Cmdr. STEPHEN E. JOHNSON '77, who serves with the Commander in Chief, Pacific Fleet at Pearl Harbor, received the Navy Commendation Medal for meritorious service.

Chief Warrant Officer BRUCE SIGGINS MS '78, a forensic chemist with the criminal investigation laboratory at Ft. Gillem, Ga., won the Army Commendation Medal for outstanding achievement.

Wright State University, Dayton, Ohio, gave its Alumni Association Award for Excellence in Teaching to JAMES T. VANCE PhD '80, an associate professor of math and statistics.

DANIEL J. SCHMIDT '80 has moved from the Chicago area to Birmingham, Mich., as general manager of real estate development for The Prudential Realty Group, Southfield.

Air Force Capt. KEITH F. YAKTUS '82, an officer training school commander at Lackland AFB, Texas, was named tops in the field for the past quarter.

Marine First Lt. LARRY R. BELONGIA '83 has reported for duty with the 2nd Marine Aircraft Wing at the air station at Jacksonville, N.C.

Navy Petty Officer 3rd Class PETER J. WIECKI '83 is on duty aboard the aircraft carrier *USS Enterprise*, homeported at Alameda, Calif.

ANTOINETTE O'LEARY GRUENINGER '84, Minocqua, has been elected assistant to the executive director of the National Advisory Council on Women's Educational Programs. The council, appointed by President Reagan, advises on all women's educational programs within federal agencies and on grants awarded through the Women's Educational Equity Act.

Navy Ens. DAVID P. SLIWINSKI '84 completed an officer's course in basic surface warfare at Newport, R.I.

MICHAEL J. STEED '84 is now a Navy captain after completion of Aviation Officer Candidate School at Pensacola. The Navy doesn't tell us where he's been assigned.

MARK D. SWANSON '84, formerly with a Miami law firm, has opened his own offices there.



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## Football Weekend Events Especially for Alumni

Friday, September 11

**HANSON FAMILY JAZZ BAND**

8 pm - Midnight  
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No Cover - Club Members

Saturday, September 19

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Saturday, October 24

Reservations 262-5023

Saturday, November 7

Saturday, November 21

Sunday, September 27

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# Badger Huddles

*Before football games in strange towns amid unfriendly aliens, loyal Badgers set themselves apart to send positive thoughts to the gridiron. There is unbridled whoopee, often a cash bar, music and celebrities. Your presence will make it just about perfect.*

**Ann Arbor. October 3.**  
Pioneer High School athletic field across from university stadium. Beer and brats. 11 a.m.

**Champaign. October 17.**  
Holiday Inn, 1505 N. Neil Street. 11 a.m.

**W. LaFayette. October 31.**  
Days Inn (LaFayette), 400 Sagamore Pkwy. So. 11 a.m.

**Minneapolis. November 14.**  
(Night game.)

At 10 a.m. at the Minnesota Athletic Club, the fortieth anniversary breakfast of the Twin Cities Badger Quarterback Club. Bob DeHaven '29, one of WCCO-Radio's alltime greats, will MC. By reservation, at \$11.95. Info. John Lamb '42, (612) 933-2291.

Pohle's Annual Badger Blast. 3-6 p.m., Mark VII Sales warehouse, St. Paul (near I-94/Vandalia exit). \$10 in advance, \$15 at door. No one under 21 admitted. For advance tickets, send check and SASE to David Reimer, 6129 Beard Ave. So., Edina 55410. The Pohle Blast is a fundraiser for scholarships and the new Dave McClain Practice Facility. For game tickets send separate check for \$15 plus \$1 by August 14 to Mr. Reimer. Further info: Dave Reimer (612) 929-9668 or Paul Pohle (612) 471-9338.

*And before home games, come to the Copper Hearth in the Union South for WAA's Hometown Huddle. Normally, they start at 10:30 a.m., but we'll be there earlier if there's a change in the game time for national TV coverage. There's complimentary cranberry punch, coffee, Wisconsin cheeses, and a cash bar. Bucky and the cheerleaders always stop by, too.*



# Deaths

*Names in capital letters are those on student records. Women's married names appear in parentheses. This list is limited to those whose death has been confirmed as occurring no more than two years ago.*

## 20s-40s

KIRK, ALICE JEANETTE '20, Evanston, in November.  
 GUTENKUNST, ELEANOR M. (NEACY) '21, Whitefish Bay, in May.  
 GOO, VIOLET G. (SCHUMACHER) '22, Honolulu, in May.  
 KENSETH, SELVIDA G. '22, Milwaukee, in March.  
 YAEGER, Walter C.W. '22, Edgerton, in May.  
 FOSGATE, FRANK PILLING '23, '24, Madison, in June.  
 FRIEDRICH, PAUL EDMOND '23, '34, Kirkwood, Mo., in June.  
 SORENSON, LEO '24, Manitowoc, in June.  
 TORPHY, MICHAEL BRYAN '24, '25, Madison, in June.  
 BLACKMAN, LEOLA M. (HIPPLE) '25, Houston, in June.  
 CHAPIN, WILLIAM J. '25, Madison, in June.  
 MILLER, CARL JOSEPH '25, Alexandria, Va., in May.  
 WINSLOW, EARL HOLDEN MS '25, PhD '29, Schenectady, in April.  
 BURKMAN, RUTH BESSIE (WADDELL) '26, Sagamore Hills, Ohio, in November.  
 BIGGERT, KATHARINE B. '27, Evanston, in December.  
 DIMMICK, RUFUS HARLAND '27, Black River Falls, in June.  
 HORTON, LUCILE (HOWE) '27, Pasadena, in 1986.

FRAZER, RACHEL A. '28, Flint, in April.  
 HUNKEL, VICTOR HENRY '28, MD, Wauwatosa, in April.  
 CHURCH, HELEN PROBERT (REID) '29, Oconomowoc, in October.  
 FRANKLIN, DENORA (BLACK) '29, Milwaukee, in 1985.  
 MUELLER, GEORGE FRED '29, '36, Mayfield Hts., Ohio, in June.  
 HILL, ELDON C. MA '30, Oxford, Ohio, in May.  
 KELLING, LILLIAN M. '30, '52, Elkhorn, in January.  
 STEIG, ENID H. (WINTSCH) '30, Elmira, Ontario, in May.  
 WEBER, ARTHUR GEORGE PhD '30, Wilmington, Del., in January.  
 BLOODGOOD, HUGH M. '31, '34, Fond du Lac, in 1986.  
 DOUGHERTY, CLINTON R. '31, Wisconsin Dells, in May.  
 EVERT, DOROTHEA (BELL) '31, Mississauga, Ontario, in June.  
 HUGHES, CHARLES F. '31, Cedar Rapids, in 1986.  
 MAIER, ELIZABETH M. (DEVITT) '31, Milwaukee, in June.  
 STRUCKMEYER, ELIZABETH L. (RYLEY) '31, Phoenix, in 1985.  
 WILKINSON, CLARENCE R. MA '31, Oconomowoc, in June.  
 WILLIAMS, THOMAS M '31, '34, Manitowoc, in June.  
 CRAVENS, JEANIE M. (LEYDA) '32, Chandler, Ariz., in March.  
 EPPLER, AROL C. '32, '37, Stevens Point, in May.  
 MORGAN, VIVIEN E. (HONE) '32, longtime staffer at UW News Service, Madison, in June.

STEVENSON, ANN L. '32, Arlington, Wis., in June.  
 VAN HAGAN, ROBERT L. '32, Moraga, Calif., in May.  
 SALZMAN, ALLEN W. '33, Racine, in May.  
 SONDERN, ELEANOR M. (HOEFFLER) '33, Elkhart Lake, in June.  
 KNELL, KATHERINE M. (GRUBE) '34, Aurora, in March.  
 BINGHAM, JAMES B. '35, MD '37, Seattle, in March.  
 NELSON, ROLLAND D. '35, Elm Grove, in May.  
 JEBE, CARL F. '36, Decatur, last September.  
 KRAMER, RAYMOND L. '36, Slinger, in December.  
 ANDERSON, MARGARET G. (SALICK) '37, '41, Madison, in 1986.  
 HARDAKER, EDWARD HAROLD '37, East Troy, in June.  
 HILGENDORF, HOWARD W. '37, '38, Whitefish Bay, in June.  
 MOORE, CATHERINE (COLLINS) '37, Kendall, in June.  
 HELLER, WALTER W. MA '38, PhD '41, St. Paul, in June.  
 DOYLE, LORRAINE M. (KUECKEN) '38, Madison, in June.  
 GAFFIN, BELLE (KLEIN) '38, Chicago, in June.  
 ERWIN, MILDRED (HAGGERTY) '39, Racine, in May.  
 BIZAR, HOWARD S. '40, Fair Lawn, N.J., in 1985.  
 BLATECKY, JOHN A. '40, Elm Grove, in June.  
 STUYVESANT, ARNOLD J. '40, Kenosha, in June.  
 ZASTROW, ERWIN C. '40, '44, Elkhorn, in June.

## New Board Members



Jeanne L. Bell '67,  
Fort Atkinson



Charles E. Clafin '53,  
Rockford



Jack L. Florin '56,  
Akron



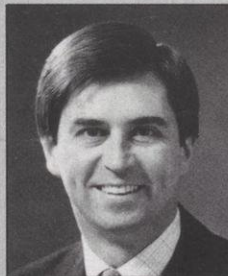
Joen Greenwood '56, '57  
Boston



Erin A. Janssen '87,  
DePere



Susan W. Lubar '64,  
Madison



Robert H. Milbourne '68,  
Milwaukee



Todd Thompson '87,  
Lexington, KY



Barb Wegner '62,  
Madison



## Deaths

MURAL, NICK '47, Cleveland, last October.  
BRAATEN, RAYMOND I. '48, Tucson, in May.  
CLAUSEN, JUNE (REPP) '48, Elm Grove/  
Brookfield, in May.  
TILLS, ERWIN P. '48, Centerville, Ohio, in  
May.  
WOODERICK, CLIFFORD A. '48, Janesville,  
in May.  
DERMER, JOSEPH '49, '50, Scarsdale, in  
1986.  
KOST, BLAIR R. MS '49, Massillon, Ohio, in  
1986.  
CARRAN, HARRIET A. (OLSON) '49, Vero  
Beach, Fla., in April.

## 50s-70s

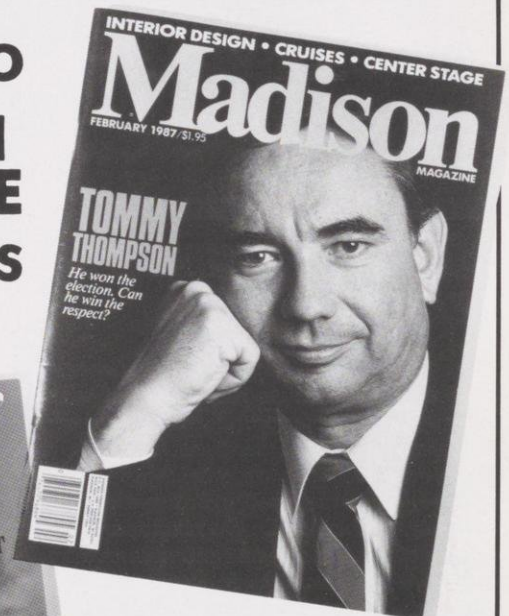
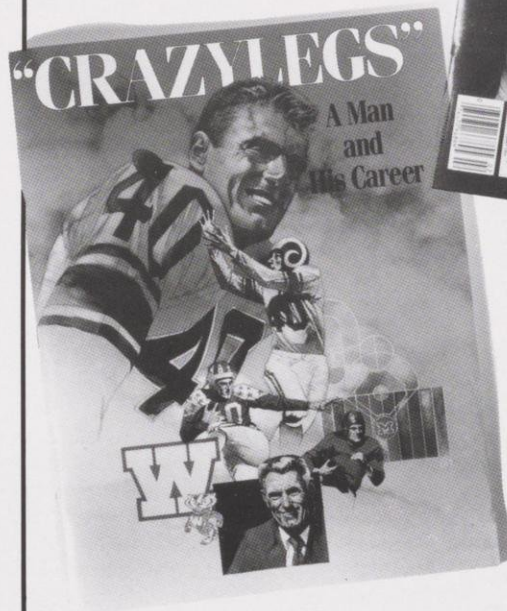
BOTHWELL, JAMES W. '50, '52, '54, Forked  
River, N.J., in November.  
HAHN, EUGENE K. '50, Lisle, Ill., in June.  
KOSKE, OTIS F. '50, Milwaukee, in June.  
ANDERSON, MALCOLM F. MS '50, Merrill,  
last September.  
ESTKOWSKI, WALTER MS '51, Milwaukee,  
in 1985.  
MERCIER, JOSEPH R. MS '51, Storrs, Conn.,  
last October.  
SHOREY, ASHER H. MS '51, Elgin, in April.  
SIMON, WALTER G. MS '51, PhD '54,  
Las Cruces, N.M., in 1986.  
STERNA, ROBERT L. '52, McFarland, in  
June.  
WILEY, ELIZABETH M. MS '52, La Crosse, in  
May.  
MINSKY, NORMAN CHARLES '53, West Bend,  
in June.  
RESSNER, ANN (MRS. BERNARD) '53,  
Lakewood, N.J., in 1985.  
CLACK, WILLIS E. '54, Windsor, Wis., in  
July.  
KASHISHIAN, RUTH MS '61, South  
Milwaukee, in 1986.  
ROBERG, ANITA ESTHER (HUGHES) '61, '63,  
Lake Arthur, La., in 1986.  
KYD, STIRLING PhD '62, Columbia, Mo., in  
November.  
RISCHARD, BERNARD A. MS '64, West Allis,  
in 1986.  
REUSS, CHRISTOPHER M. '65, Washington,  
D.C., in 1986.  
ROMER, IRVING C. PhD '65, Milwaukee, in  
June.  
MICHALSKI, BERNARD J. '66, New York  
City, in June.  
HAGERLA, DONALD E. MS '71, Falls  
Church, Va., in March.

## Faculty & Friends

HELEN M. CRAMER, 77, professor of home  
management and director of that program  
in Home Economics from 1949 to  
retirement in 1975; Madison; in June.  
LEO J. STEFFENS MM '44, nationally  
acclaimed pianist and professor of piano  
from 1946 to retirement last year,  
frequently concertizing with the Pro Arte  
Quartet; Madison, in June.

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## U.S.S.R.

Continued from page 13

Hoping to make the dream a reality is Gerald L. Kulcinski, professor of nuclear engineering. His particular field in thermonuclear fusion was one of the first to be declassified by the Soviets and the Americans in the late 1950s.

"My first meeting was in 1974, right after Nixon's trip over to Moscow and the beginning of detente," said Kulcinski. Ever since that first formal encounter, which looked at the effects of radiation on materials, there have been meetings on a wide range of topics concerning fusion reactors. The Soviets and other world scientists have even come to a conference in Madison, which has the largest thermonuclear fusion PhD program in the country (a status it often shares with M.I.T.) The university has awarded over 175 PhDs in the program since 1965 and is currently awarding about one per month.

"We don't have a corner on the scientific intelligence market," said Kulcinski, who praises the long-standing working relationship between Soviet and U.S. scientists. "If you're a cynic, you can say that we're collaborating because we're so far from commercialization. In fact we joke that we'll know when we're getting close to a commercial venture when we aren't talking to each other anymore."

In the meantime, UW scientists are benefitting from the joint research program. "We all have new ways of solving a problem," Kulcinski said. "I think that we tend to get ideas and solutions that we wouldn't get otherwise."

"Secondly, these projects are a window on what the Soviets are doing. After we've talked to them long enough, we get an idea of what their strengths are and what their weaknesses are. It gives us a picture of the state of world fusion."

"The third thing we get is personal contact. We go into homes and meet families; in the end, it tends to build ties to the Soviet Union." For example, one of the people Kulcinski used to work with, a fusion scientist and academician named Evgenie Velikhov, was a classmate of Gorbachev's and is now one of the Soviet's top scientific advisors. "We've got to feel that our relationship will somehow influence things. These connections, seemingly at a low level in the early stages, will pay off in the long run," he added.

Students are also benefitting from these efforts. "They have better insights into the progress of nuclear fusion," said Kulcinski. "They have access to first hand information regarding special projects. They have an opportunity to tap the warehouse of knowledge stored jointly between the U.S. and U.S.S.R."

After the Chernobyl nuclear accident, Kulcinski found that his Soviet colleagues

were even more eager to push for thermonuclear fusion. It's safer than nuclear fission, in fact 100 to 1,000 times less damaging because there's less radioactivity, and he says there is no chance for a reactor meltdown. There is also very little waste: in thirty years, the amount from one reactor would fill a couple of refrigerator boxes and could be buried safely under only a meter of soil.

This month, Kulcinski will again be meeting with the Soviets in Moscow to discuss "Fueling the 21st Century" and a joint venture to mine helium-3 on the moon, a material which is essential to the thermonuclear fusion reactor.

"The Soviets have a lot of experience with large, lift vehicles and lots of experience in space," said Kulcinski. "We have better experience in fusion." The whole idea, he added, probably came from Velikhov, who in the spirit of *glasnost*, mentioned it to Gorbachev, who in turn proposed it to Reagan at a conference in Geneva.

The U.S. Apollo mission and the Soviet Luna mission both discovered the moon's important source of helium-3—deposited over the eons by solar winds—beginning in the late 1960s. But only recently have Kulcinski and his colleagues learned of this discovery. They estimate that a million metric tons are up there, and that equates to potentially thousands of years worth of energy derived from thermonuclear fusion reactors.

"When fusion goes commercial, the openness between the U.S. and Soviet scientists might be curtailed," Kulcinski explained. "But in the meantime, I think it will grow." Over the last few years, he has already begun to see some attitude changes, but he never expects much to happen right away. "If we talk about Afghanistan, the Soviets feel threatened and slough it off. If we feel threatened, we slough it off. The next time we meet, I really look for change from both sides. The next time, we're ready to listen to each other." □



## Club Programs

Here is a reminder list of events after September 15. Clubs send detailed mailings to area alumni.

**AUSTIN, TEXAS.** October 9. Beer-and-brat party. Contact: Pat Casey, (o.) 926-2800, Ext. 5832.

**ATLANTA.** September 26. Annual brat party. Contact: James Sauer, (o.) 455-8600.

**BOSTON.** October 16-18. Several events for Head of the Charles Regatta. Contact: Joen Greenwood, (h.) 547-7624.

**HOUSTON.** November 7. Big Ten dance. Contact: Carol Blohm, (h.) 495-6528.

**MADISON.** October 22. Homecoming reception. Contact: Robin DiVall, (o.) 257-2511.

**MILWAUKEE.** December 3. Big Red rally. Contact: John Sennett, (h.) 765-3759.

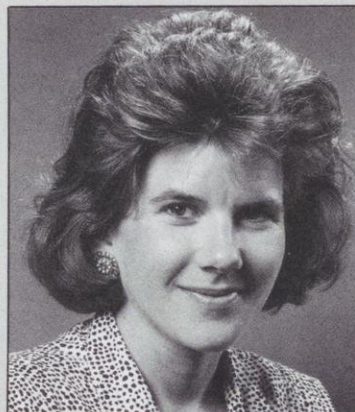
**NEW YORK.** September 17. Beer-and-brat party; special guest, Donna Shalala, new UW-Madison chancellor. Contact: Mike Liebow (o.) (212) 841-8685; or Pete Leidel (h.) (212) 906-7104.

**SACRAMENTO.** September 27. Picnic. Contact: Mike Willihnganz, (h.) 922-8596.

**SAN DIEGO.** October 1. Back-to-the-Big Ten. October 17. Radio listening party. Contact: Gary Freiberg, (o.) 440-4832.

**SEATTLE.** September 19. Beer-and-brat party. Contact: Steven Albright, (h.) 285-3561.

**WASHINGTON.** September 20. Beer-and-brat picnic. Contact: Roland Finken, (o.) (202) 724-7492.



## New Editor

The new Editor of the *Wisconsin Alumnus* is Susan Schwanz Pigorsch '80. A graduate of the UW School of Journalism, she is the first woman editor in the magazine's eighty-eight-year history. She was formerly Managing Editor of *Wisconsin Trails* magazine and recently, an account executive and writer at Reed Design Associates in Madison.





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August 29	New England Patriots
September 13	Detroit Lions
October 4	Green Bay Packers
October 18	Tampa Bay Buccaneers
November 8	Los Angeles Raiders
November 22	Atlanta Falcons
December 6	Chicago Bears
December 26	Washington Redskins

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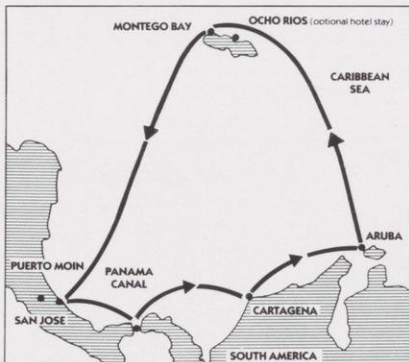
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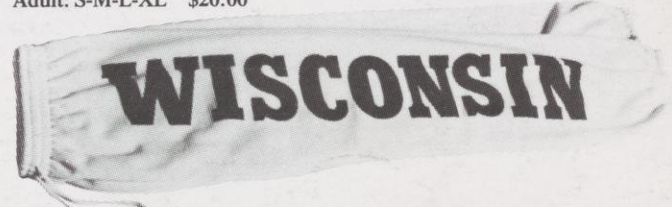
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