



Department of Communication Arts.

1959/2001

[Madison, Wisconsin]: [s.n.], 1959/2001

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Experiments in clothing

Semester-long residency introduces students to artist's discipline

Barbara Wolff

This perfect Friday afternoon cries out for a trip to the Union Terrace, but Phillip Pilarski isn't listening, at least not now.

Instead of taking his ease on the lakefront, Pilarski has staked out a corner of a sun-besotted studio in the School of Human Ecology. At present, he is gutting the seam of a man's suit, which he is about to transform into a woman's ball gown.



"I never realized how intricate a suit is," he confesses. "It's really an intricate piece of work."

Pilarski, a senior majoring in apparel design, received this assignment from Nick Cave, renowned Chicago clothing designer and visual artist. Cave is the first artist to come to the university as part of a new interdisciplinary residency program under the auspices of the Arts Institute.

As part of Cave's UW-Madison class, *Extending the Body: Experiments in Clothing*, Pilarski and his 17 compatriots must deconstruct a man's suit and refashion it into something else.

The second week into the semester, students are discovering just what goes into the production of a piece of tailored apparel, but, as the semester "wears" on, they will tackle more abstract issues as well, gaining new insight into their society and themselves in the process.

Cave is widely known for his Robave clothing boutique in Chicago and also for his "Sound Suit" project, ongoing since 1986. The "Sound Suits" are wearable art, made from throwaway materials including bottle caps and twigs. One important constant in the project has been to cover the performer almost entirely, with only the eyes visible, and often just barely.

Cave says the point is political, an artistic statement about African Americans: His work is designed to function as protection and disguise in an often-hostile society.

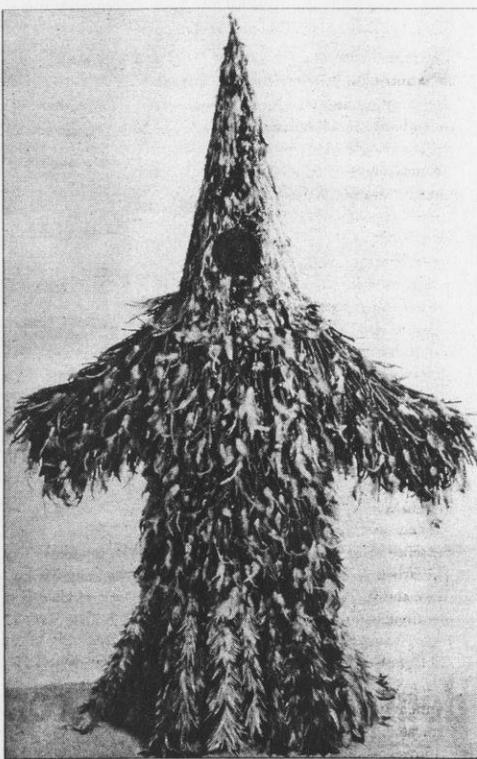
"The questions you ask are really important," Cave says. "For example, are we learning about clothing in this class, or are we learning about something else?"

His students will have 10 weeks to sort it all out, and probably will need the entire time.

"Nick's an incredibly demanding teacher," says Sonya Y.S. Clark, assistant professor of environment, textiles and design. She was Cave's student when he taught at the Art Institute of Chicago in the early '90s. Last year Clark and Tom Loeser, associate professor of art, were instrumental in proposing Cave to the Arts Institute. Clark knows firsthand what an asset Cave will be to his students.

"Nick has a gift for pushing students beyond what they think they're capable of doing," she says. "And the benefits of that carry over into all areas of a student's life. You begin to have confidence in yourself in everything you do."

That intense level of interaction is higher education at its best, according to Tino Balio, executive director of the Arts Institute, which is coordinating the funding for three semester-long interdisciplinary arts residencies this academic year. "While shorter residencies by guest artists offer students an introduction, having someone like Cave here for a longer period of time will help them build a relationship," Balio says.



Artist-in-residence Nick Cave says the point of his work is political: It's an artistic statement about African Americans designed to function as protection and disguise in an often-hostile society. Courtesy: Nick Cave

Extending the Body is a cross-college collaboration of the UW-Madison departments of Art and Environment, Textiles and Design. Balio says such interdisciplinary courses help keep both scholarship and individuals fresh. He says the ensuing energy extends to the broader community as well as the university. "Since these residencies all include a public presentation, we're hoping to establish, renew or strengthen relationships beyond the campus," he says.

Later in the semester, *Extending the Body* students will present an exhibition of the work they did for the class. ■

Nick Cave will present a public slide lecture, "Sound Suits" and "Lucky Charms: The Art of Nick Cave"
Thursday, Sept. 23, at 5:30 p.m. in L140 Elvehjem.
A reception will follow Cave's talk.

Residents extend stay courtesy of Arts Institute

Although he will be the first, Nick Cave will not be the last semester-long interdisciplinary artist-in-residence the Arts Institute will coordinate this year.

In spring, students will have a chance to take a course on the history of photography from UW-Madison alumnus John Szarkowski, former director of photography at the Museum of Modern Art in New York City.

Szarkowski, author of the new book, "The Failure of Photography in the 20th Century," will offer a preview of his course

in a free public lecture Sept. 30 at 7:30 p.m. in L160 of the Elvehjem Museum of Art. In his book, Szarkowski contends the ubiquitous nature of the medium has prevented museums and other important art venues from taking photography seriously.

"The work of (photographer) Alfred Stieglitz is less fully preserved and less well-known than that of Rembrandt, done three centuries earlier," he observes.

Szarkowski served as director of photography at MoMA from 1962-1991. A native of Ashland, he earned an undergraduate degree in art from the UW in 1948. The departments of Art and Art History, the State Historical Society of Wisconsin and the Wisconsin Center for Film and

Theater Research will join in offering his class.

Cameras of the motion-picture variety will be the focus of Stuart Gordon's course, *Acting for the Camera*, offered through the departments of Communication Arts and Theatre and Drama. As a UW student in the 1960s, Gordon directed a production of "Peter Pan." Now a Hollywood director, producer and writer, Gordon also will conduct a workshop on motion picture production during his residency here.

For more information about these or future interdisciplinary residencies in the arts, contact Ken Chrac at the Arts Institute, 263-4086. ■

NEWSMAKERS

Here's a small sample of the faculty and staff who each week are spotlighted by the media. More: <http://www.news.wisc.edu/inthe-news/index.html>

Visiting Capitol Hill

Joining young scientists and key university administrators from around the country, UW-Madison Chancellor **David Ward** and professor of medical microbiology and immunology **Teresa Compton** spent two days on Capitol Hill in Washington this week meeting with Congressional leaders and their staffs to argue the value of scientific research in higher education.

Compton and one of her students spent much of Wednesday, Sept. 22, meeting with the staff of Wisconsin's Congressional delegation to talk about the importance of academic science and why it needs to be broadly and adequately supported at the federal level.

Understanding East Timor

In the wake of violence and unrest in East Timor, world leaders are trying to understand the tensions that have resulted in the tiny territory of 800,000 people devolving into chaos.

In a report on National Public Radio's "All Things Considered" (Sept. 7),

Donald K. Emerson, political science professor specializing in Southeast Asia, explained that the current crisis can be traced to the neglect of the Portuguese government to improve living conditions when East Timor, which occupies half of an island in the Indonesian archipelago, was a colony of Portugal.

When Portugal withdrew in 1975, leaving East Timor to Indonesian control, things didn't get much better, and the island still has alarmingly high rates of poverty and illiteracy. Emerson spent part of this month in East Timor, observing the island's independence referendum for the Carter Center. "I could see with my own eyes as I traveled the lengths of the territory — we went to a number of villages and towns — it's a very bleak landscape," Emerson observes.

Uncovering the Indus

Discoveries from the Harappa archaeological site in northern Pakistan were celebrated with customary sweets and entertainment by local drummers. The project, led by Harvard University's Richard M. Meadow and UW-Madison's **J. Mark Kenoyer**, recently uncovered inscribed shards dating to 2800 B.C., confirming researchers' beliefs that the people who once lived in the Indus Valley had developed sophisticated methods of writing.

Archaeology Magazine reports that pottery found at the site is inscribed with seals that the researchers believe indicate ownership, and they have also located evidence of the use of standardized weights for trade and taxation.

Warning on education

As students file back into the classroom, they're finding that schools have gotten tougher. Nationwide, more schools are reinforcing standards of achievement and conduct and meting out real punishment for those who don't perform.

But, in an article originally appearing in the New York Times, **Robert Houser**, professor of education, warns that reform efforts can backfire if they aren't executed carefully.

"If you start with standards and link them to curriculum and teacher training and introduce them over a period of time in ways that permit kids to meet the standards, that may be great. But it won't be if you go for the quick political fix and start by flunking a lot of kids on tests that are educationally damaging and increase the dropout rate," says Houser, who co-wrote a National Research Council report on the dangers of school reform.

Houser suggests Wisconsin's attempt of a statewide test failed because the material covered on the test didn't matter to parents. "Parents saw the test and said they didn't care if their children learned these things before they graduated," he says.

Conn
Arts

THE WISCONSIN WEEK WIRE - June 16, 1999
for UW-Madison faculty and staff
(issue on Web at <http://www.news.wisc.edu/wire/i061699/>)

Communication
Arts

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Wisconsin Week's print edition is on vacation until Wednesday, Aug. 25, but the Wire will continue to keep you updated through the summer. If you are submitting content for Wisconsin Week or the Wire, please note our new email address:
wisweek@news.wisc.edu

TOP NEWS

- o Barrows to oversee student affairs
- o Historic Bascom elms getting special treatment
- o UW's 'Future Car' first again in national competition

RESEARCH

- o UW scientists find gene that controls organ shape
- o Study shows unrelenting grip of nicotine withdrawal

LEARNING

- o Course examines how sports shows influence culture
- o Engineering debuts online-only graduate study

ON CAMPUS

- o Motorized ducks to return to campus
- o Chancellor honors partnership participants
- o Events calendar: <http://calendar.news.wisc.edu>

MILESTONES

- o Associate dean named to coordinate humanities
- o Director chosen for L&S career advising program

NEWS IN BRIEF

- o Pharmacy building: Construction resumes
- o Newsmaker: Cantor joins V-chip advocates
- o UW budget: Action moves to GOP-controlled Assembly
- o Employee issues: Classified pay raises approved
- o Community: Retirement membership swells
- o Service: Surplus books, journals on way to Mexico
- o UW-Elsewhere: News from around the system

RESOURCES

- o On the Web: A virtual farmers' market

TIP

- o Staff directory updates due

(issue on Web at <http://www.news.wisc.edu/wire/i061699/>)

Top news

BARROWS TO OVERSEE STUDENT AFFAIRS

Paul W. Barrows, associate vice chancellor for academic services and campus diversity, will be the university's chief student affairs officer beginning Thursday, July 1. The new position expands Barrows' responsibilities and carries the working title of vice chancellor for student affairs. Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Service.

(Full story: <http://www.news.wisc.edu/wire/i061699/barrows.html>)

HISTORIC BASCOM ELMS GETTING SPECIAL TREATMENT

A towering stand of American elm trees on Bascom Hill that has survived the ravages of development and Dutch Elm Disease are being rewarded with some preventive medicine. Where there were once more than 1,000 elms on the UW-Madison campus, a new management plan focuses on keeping the remaining 68 survivors in the green for at least another century. This week, environmental managers will begin a fungicide treatment that's directly injected at the root of trees. "It looks like the tree is getting an intravenous transfusion," says Daniel Einstein, environmental management coordinator.

(Full story: <http://www.news.wisc.edu/wire/i061699/elms.html>)

UW'S 'FUTURE CAR' FIRST AGAIN IN NATIONAL COMPETITION

College of Engineering undergraduates logged another national victory this summer in the Future Car Challenge. Team Paradigm was the top performer in gas mileage, acceleration, workmanship, appearance and dynamic handling, among others. The car achieved a fuel rating of 62.7 miles per gallon, which is a 142 percent improvement over the commercial version of the car—an aluminum body Mercury Sable. The team tied for first place in last year's competition, too.

(Full story: <http://www.news.wisc.edu/wire/i061699/futurecar.html>)

Research

UW SCIENTISTS FIND A GENE THAT CONTROLS ORGAN SHAPE

Growing complete organs in the laboratory, a longstanding dream of biomedical science, is one key step closer to reality as a team of Wisconsin scientists report the discovery of a genetic mechanism that gives organs their shape. Writing in the Thursday, June 10, edition of the scientific journal *Nature*, a team of scientists from the Howard Hughes Medical Institute at the describe a protein that regulates organ shape in the nematode *Caenorhabditis elegans*. With the new discovery of an organ-shaping protein, and the gene that makes the protein, a key step in the process of how nature organizes an ambiguous mass of cells into a complex organ has been identified.

(Full story: <http://www.news.wisc.edu/wire/i061699/organshape.html>)

STUDY SHOWS UNRELENTING GRIP OF NICOTINE WITHDRAWAL

A new study suggests nicotine withdrawal symptoms behave like characters in a bad horror flick: Just when you think you've killed them, they're back with a vengeance. Researchers with the Center for Tobacco Research and Intervention have found surprising variation in the length and intensity of symptoms across smokers attempting to quit. Their studies of hundreds of smokers in cessation programs have shown that many experience intense spikes of withdrawal symptoms months after their initial quit attempts.

(Full story: <http://www.news.wisc.edu/wire/i061699/withdrawal.html>)

Learning

COURSE EXAMINES HOW SPORTS SHOWS INFLUENCE CULTURE

A new course on sports, the broadcast media and their influence on culture debuted this week. Offered through the Department of Communication Arts, the course explores how sports broadcasts are constructed and the niche they occupy in culture, according to Doug Battema, the Ph.D. candidate who developed the course and will teach it. "We'll also look at how the sports industry has changed in response to media demands, and how sports broadcasts encourage us to think about issues of race, gender and class," he says. "I hope students in the class will come away with a greater consideration for the implications sports broadcasts have on our understanding of ourselves and others."

ENGINEERING DEBUTS ONLINE-ONLY GRADUATE STUDY

The Master's of Engineering in Professional Practice (MEPP) program debuted this week, catering to the working professional by offering an entire advance degree via the World Wide Web. Classmates will share an electronic classroom for the next two years and pursue a master's degree without interrupting their careers. Karen Al-Ashkar, the program's adviser, says the program gives people who are juggling professional and personal lives new access to higher education. "These students need to be able to access courses on their time, not ours," Al-Ashkar says. Employers strongly supported the concept, she says.

On Campus

(Events calendar: <http://calendar.news.wisc.edu>)

MOTORIZED DUCKS TO RETURN TO CAMPUS

Green-and-white Wisconsin Ducks -- former World War II amphibious transport vehicles -- were on campus last week doing a wet-and-dry run for campus tours planned in August during UW-Madison's Sesquicentennial Summer Celebration. On Sunday, August 22, from 10 a.m. to 6 p.m., seven Ducks will carry visitors along the university's shoreline. Tickets will be \$6/adults and \$4/children, with the proceeds going to the Sesquicentennial Undergraduate Scholarship Fund.

Photos: <http://www.news.wisc.edu/wire/i061699/ducks.html>

CHANCELLOR HONORS PARTNERSHIP PARTICIPANTS

More than 150 people will receive a special thanks on Wednesday, June 16, from Chancellor David Ward for their commitment to university and community partnerships. The third annual reception, held at Olin House, recognizes partnerships that promote community development, economic growth and greater access to educational resources. Programs honored include the Wisconsin Migrant Coalition; Families, Food and Fun Nights; the Women and Mental Health Study Site of Dane County; and the Waisman Center's Newborn Screening Program. Information: LaMarr Billups, special assistant to the chancellor for community relations, 263-5510.

Milestones

ASSOCIATE DEAN NAMED TO COORDINATE HUMANITIES

A specialist in Renaissance literature has been named associate dean for the humanities in the College of Letters and Science. Jane C. Tylus will begin her new duties Aug. 1, replacing Yvonne Ozzello, who has retired. As associate dean for the humanities, Tylus will be the point person in the college for more than 20 humanities departments and programs.

(Full story: <http://www.news.wisc.edu/wire/i061699/tylus.html>)

DIRECTOR CHOSEN FOR L&S CAREER ADVISING PROGRAM

A new director has been hired for Career Advising and Planning Services, marking the first step in a major expansion of the program. Ann Groves Lloyd, currently the senior director of campus outreach for the Wisconsin Alumni Association, will take the helm of CAPS beginning Thursday, July 1. Janet Vandevender, associate dean of the College of Letters and Sciences, described Groves Lloyd as a "real go-getter" whose experience with alumni will be a valuable asset.

(Full story: <http://www.news.wisc.edu/wire/i061699/lloyd.html>)

News in brief

PHARMACY BUILDING: CONSTRUCTION RESUMES

Occupational safety authorities continue to investigate the collapse of part of the fourth floor of the UW-Madison Rennebohm Pharmacy Building. OSHA crews are carefully dismantling the rubble in hopes of piecing together a detailed picture of what happened. Construction work resumed last Thursday in areas away from the damaged third and fourth floors of the building.

NEWSMAKER: CANTOR JOINS V-CHIP ADVOCATES

Joanne Cantor, professor of communication arts, plans to participate Wednesday, June 16, at a national news conference advocating the V-chip blocking device as a way for parents to control what their children watch on television. The V-chip allows parents to block particular channels or programs. "It can work as a sort of childproof cap for TV," says Cantor, and author of "Mommy I'm Scared," published last September (Harvest/Harcourt Brace). Cantor's research indicates that exposure to media violence can contribute to violent behavior, intense anxieties and recurring nightmares in young people.

UW BUDGET: ACTION MOVES TO GOP-CONTROLLED ASSEMBLY

The Assembly is expected to debate and approve a state budget beginning the week of June 28, while the Senate considers its own version of the \$41 billion measure. Lawmakers are unlikely to agree to a spending plan by July 1, when the new fiscal year begins. If a new budget isn't approved, funding for all state programs will continue at current levels. Besides including overall spending plans for UW-Madison, the measure includes many items of departmental and individual interest. For a statement from Chancellor David Ward, go to: <http://www.news.wisc.edu/wire/i061699/statement.html> For an overview of recent action, go to:

<http://www.news.wisc.edu/chancellor/staterelations/>

EMPLOYEE ISSUES: CLASSIFIED PAY RAISES APPROVED

The Joint Committee on Employment Relations (JCOER) has approved recommendations by the Department of Employment Relations (DER) to increase non-represented classified employee salaries by 2% in 1999-2000 and 2.5% in 2000-01. The committee reduced DER's recommendation for Performance Recognition funding from 1.0% to 0.5% annually of an agency's non-represented employee salary line. JCOER is expected to act on the unclassified employee pay plan, including faculty and academic staff, when it meets in July. In other action, the committee tabled the DER recommendation to change the state employee health insurance formula in FY 2001.

COMMUNITY: RETIREMENT MEMBERSHIP SWELLS

More than 600 current and retired university employees have become charter members of the UW-Madison Retirement so far, says Joe Corry, the group's acting executive director. The association, formed last year to enhance retirement services for current and future retirees, has elected Alma Baron as its first president. Corry says charter memberships are still being accepted. The application is part of the April issue of "The Sifter," the association's newsletter. Information: 262-0641.

SERVICE: SURPLUS BOOKS, JOURNALS ON WAY TO MEXICO

About 800 boxes of surplus books, journals and other scholarly materials are on their way to Mexico thanks to the continuing efforts of botany professor emeritus Hugh Iltis and others. During the past decade, Iltis has organized the collection of more than 50 tons of books and journals for the University of Guadalajara, Mexico. The university is building two new libraries, including one near the Sierra de Manantlan, a scientific reserve known for its diversity of plant life. Iltis helped establish the reserve. Many donated materials came from retiring professors and departments running out of storage space.

UW-ELSEWHERE: NEWS FROM AROUND THE SYSTEM

* UW System: San Orr has been re-elected as president of the UW Board of Regents; Jay Smith was re-elected vice president.

* Eau Claire: A new summer course will address a growing concern among educators in Wisconsin: keeping up with the recently adopted Wisconsin Model Standards for public school curriculum.

* Oshkosh: Astronomy professor Michael Briley is teaming with astronomers from the European Space Agency and McDonald Observatory in Texas to test his improved method for determining the distances to star clusters in the Milky Way and other galaxies.

Resources

ON THE WEB: A VIRTUAL FARMERS' MARKET

You'll find all you need to know about that seasonal ritual, the Dane County Farmers' Market, at a new web site developed by the College of Agricultural and Life Sciences to teach people about buying food from local sources. You can take a tour, take a quiz, find your favorite vendor, seek vegetarian recipes or look for produce that's in season. Visit: <http://www.madfarmmkt.org/>

Tip

STAFF DIRECTORY UPDATES DUE

If you haven't already sent your staff directory updates, you've fallen behind schedule. Updates and corrections to the front section of the 1999-2000 staff directory will be handled electronically and department administrator/secretaries have received instructions for making changes via e-mail. To change individual detailed office/e-mail/home address information, you should submit a Person Information Form to Employee Compensation and Benefits. More information: Barbara Ziemer, 100 Bascom Hall, 263-2467; barb.ziemer@mail.admin.wisc.edu.

The Wisconsin Week Wire: Vol. III (No. 11)



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NEWS

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EMBARGOED FOR RELEASE, 2 P.M. EDT WEDNESDAY, JUNE 23, 1999

CONTACT: Sean B. Carroll (608) 262-6191, sbcarrol@facstaff.wisc.edu;
Jennifer Grenier (608) 262-7898

NOTE TO PHOTO EDITORS: High-resolution images to accompany this story are available for downloading at: <http://www.news.wisc.edu/newsphotos/animaltree.html>

COMMON GENES FORM NEW FAMILY TREE FOR ANIMALS

MADISON -- Looking deep within the genes of three very different kinds of animals, scientists have found enough molecular evidence to finally fell the animal kingdom's old family tree.

Writing this week in the British journal *Nature*, scientists from the University of Wisconsin-Madison, the University of Paris, Cambridge University and St. Petersburg University in Russia report the discovery of a common genetic theme that provides powerful new evidence to firmly place nearly all animals -- from mollusks to humans -- on a simplified, three-limbed tree of life.

For more than a hundred years, scientist have depended on morphology, the form and structure of animals, to determine their place on the family tree. But over the past few years, a new tree has been proposed based on comparisons of themes found in animal genes.

"In the last four or five years, this tree has been totally reorganized and if you're interested in evolutionary relationships, that's really important," said Sean B. Carroll, a professor of molecular biology at the Howard Hughes Medical Institute at the UW-Madison and a co-author of the report in *Nature*.

The new genetic evidence suggests that in the animal kingdom there are three primary lines of descent that first diverged from a common ancestor at least 540 million years ago, and that gave rise to most animals (with the exception of jellyfish and sponges) living today, said Jennifer K. Grenier, a Howard Hughes Medical Institute Fellow, UW-Madison graduate student and a lead author of the report.

The new study was based on exploration of so-called Hox genes in three distinct kinds of animals: an unsegmented marine worm related to insects, an unusual marine animal called a lamp shell, and a segmented worm related to earthworms and leeches. Hox genes comprise part of a toolbox that is central to animal development. They help organize cells into the different body parts and determine such things as number and placement of legs, wings and other appendages.

By looking for, and finding, essentially the same critical organizing genes in seemingly unrelated animals, the groups from Wisconsin, Paris and Cambridge could, in essence, look far back in time and infer what critical body-organizing genes were present in a common ancestor.

"The point is we're trying to find out the early history of animal evolution," said Carroll, and what we've found is that "the genetic toolbox was pretty sophisticated in the earliest animals. That toolbox has been called on and expressed in many different ways."

It's possible, Carroll explained, to infer the past existence of some genes by looking at fossils, which may reflect those genes in the anatomy of the fossil animal. It is also possible to determine what critical genes were at work hundreds of millions of years ago by analyzing the genes of the living descendants of animals found in the fossil record.

"When you actually look at the genes, the three-branched tree is supported," Carroll said.

All of the animals involved in the new study, although from widely divergent parts of the animal kingdom, have similar Hox genes, although with slight but significant variations, said Grenier. The upshot, she said, is that an ancient common ancestor conferred these genes on animals that subsequently evolved in dramatically different directions.

"Before these (modern) animals existed, these genes were around. There was a common ancestor 600 million years ago that had all these genes," Grenier said.

The new, three-limbed tree simplifies the previous animal kingdom family tree by substituting one branch in place of many offshoots first suggested through anatomical comparison.

"Similar (anatomical) traits don't necessarily reflect a closer

relationship," Grenier explained. "We think there are fewer problems using molecular data" to map kinship among animals.

One intriguing upshot of the new study and others is that scientists, through genetic analysis, may learn something about the genes of an animal for which no fossil exists. Beyond 600 million years ago, the fossil record is skimpy at best, and scientists have no clue as to what the common ancestor of all animals actually looked like.

"There's no fossil. Five-hundred and forty million years ago is just about the end of the animal fossil record," said Grenier. "We don't know what (the common ancestor) looked like, but we think we know what its genes were."

#

-- Terry Devitt (608) 262-8282, trdevitt@facstaff.wisc.edu



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NEWS

UNIVERSITY OF WISCONSIN-MADISON

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June 10, 1999

TO: Editors, news directors
FROM: Barbara Wolff, (608) 262-8292
RE: Sports and broadcasting course

A new course on sports, the broadcast media and their influence on culture will take its place on the summer school bench at the University of Wisconsin-Madison.

Offered through the Department of Communication Arts, the course will explore how sports broadcasts are constructed and the niche they occupy in culture, according to Doug Battema, the Ph.D. candidate who developed the course and will teach it.

"We'll also look at how the sports industry has changed in response to media demands, and how sports broadcasts encourage us to think about issues of race, gender and class," he says. "For example, a basketball 'good guy' like Michael Jordan tends to get one kind of broadcast profile, while a 'bad guy' like Dennis Rodman tends to get another kind of treatment. Why do these extremes persist, and how do they shape the way African Americans are seen by members of the broader culture? I hope students in the class will come away with a greater consideration for the implications sports broadcasts have on our understanding of ourselves and others."

The course will meet June 14-Aug. 8, Monday-Thursday, 9-10:15 a.m. in 4046 Vilas Hall. To cover the class or make arrangements to talk with students, contact Battema after Sunday, June 13, at (608) 263-3997.

Comm
Arts

March 18, 1999

TO: Editors, news directors
FROM: Barbara Wolff, (608) 262-8292
RE: Local Oscar commentary

For a local perspective on the motion picture industry's night of nights, the nominee is...

... Lisa Dombrowski, a doctoral candidate in film at the University of Wisconsin-Madison. Dombrowski can give insights on the voting process for the Academy Awards, who wasn't nominated and should have been, the "marketing wars" studios wage in support of their nominees, Oscar fashion, significance of Oscar parties, and more.

Dombrowski says a particularly interesting Oscar saga will be the choice of director Elia Kazan for a Lifetime Achievement Award. Kazan was a friendly witness for the House Committee on Un-American Activities, led by Wisconsin's own Joseph McCarthy.

Dombrowski also is a member of the Madison Film Forum, a group of UW-Madison students dedicated to bringing films and filmmakers to Madison that otherwise wouldn't appear in this community.

You can reach Dombrowski at (608) 259-9647.

Appointed

The UW System Board of Regents this month approved the following appointments as named professors: **Inge Bretherton**, professor of education psychology, to the Audrey Rothermel Bascom Professorship I in Human Ecology.

Mary L. Carnes, professor of medicine, to the Jean Manchester Biddick Professorship in Women's Health Research.

Robin Douthitt, professor of human ecology, to the Vaughan Bascom Professorship in Women and Philanthropy.

Donald A. Downs, professor of political science, to the Glenn B. and Cleone Orr Hawkins Professorship.

David Riley, professor of human ecology, to the Audrey Rothermel and Bascom Professorship II in Human Ecology.

Honored

Jim Ferris, a lecturer in communication arts, has received a Literary Artist Fellowship Award from the Wisconsin Arts Board for his contributions as a professional artist.

Dennis Maki has been named a fellow of the American Academy of Microbiology. He is the UW Medical School Ovid O. Meyer Professor of Medicine and head of the infectious disease section at UW Hospital and Clinics.

The following scholars will study at UW-Madison this year as part of the Visiting Fulbright Scholars program:

Hill Kulu, researcher, Institute of Geography, University of Tartu, Estonia, to the Department of Geography; **Joy Kwasiga**, dean, Faculty of Social Sciences, Makerere University, Uganda, to the African Studies Program;

Sverker Lindblad, professor, Department of Education, Uppsala University, Sweden, to the Department of Curriculum and Instruction; **Franco Nigro**, research scientist, Department of Plant Protection, University of Bari, Italy, to the Department of Plant Biology; **Omar Sougou**, assistant professor, Department of English, University of Gaston Berger, Senegal, to the Department of African Languages and Literature; **Chung-Wha Suh**, dean and director, Graduate School of Educational Management, Hong-Ik University, Korea, to the Department of Educational Administration; **Pavel Tvrlik**, associate professor, Department of Computer Science and Engineering, Czech Technical University, Czech Republic, to the Department of Computer Sciences;

Yalemshet Mengesha Wolde-Amanuel, lecturer, Department of Animal Science, Alemaya University of Agriculture, Ethiopia, to the Department of Animal Sciences.

Published

John G. Webster, professor of electrical and computer engineering, recently co-authored "Analog Signal Processing" (John Wiley & Sons, 1999) with Ramon Pallas-Areny.

Elmer H. Marth, professor emeritus of food science, bacteriology, and food microbiology and toxicology, is the co-editor of the second edition of "Listeria, Listeriosis and Food Safety" (Marcel Dekker, Inc., 1999).

To report faculty and staff news

Faculty and staff members are encouraged to report honors, awards and other professional achievements for publication. We must receive your announcement AT LEAST 10 DAYS BEFORE PUBLICATION.

Campus mail: 19 Bascom Hall
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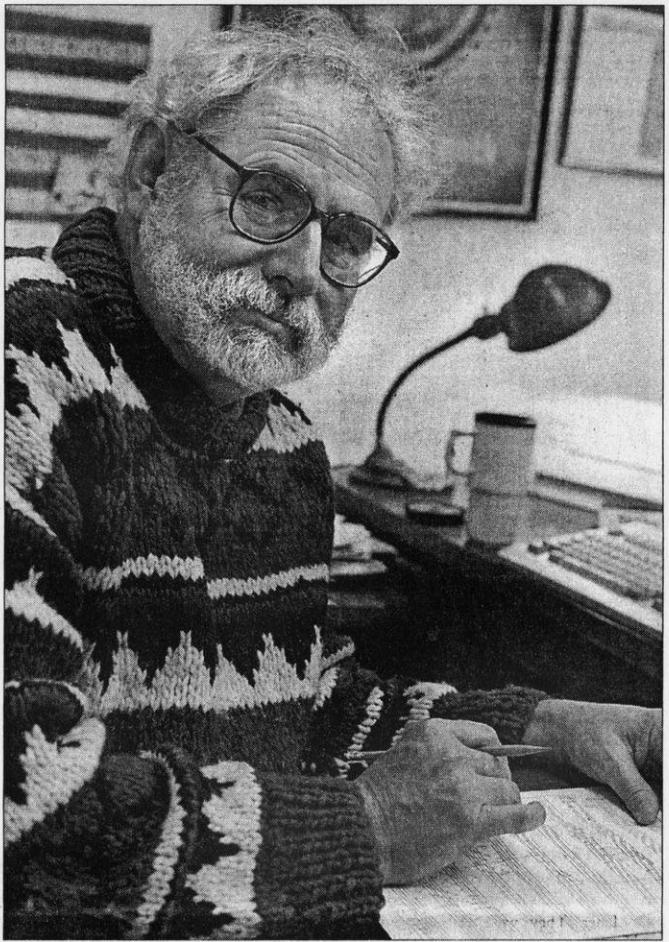


Photo by Jeff Miller

Staffer uses arts to introduce the academic experience

Jeff Isemlinger

On the office wall of 7116 Helen C. White, you'll see two people frozen in photographic immortality: Leonard Bernstein and Aaron Copland. The two mute musicians actually say a lot about the office occupant, Larry Edgerton, and so do certain books on his table with intriguing titles such as "Early Benjamin Britten" and "Examples of Gregorian Chant" — intriguing because this is not the office of a music professor, but of a man who uses music and other arts to give wing to the thoughts of his students.

Edgerton is an academic staff member who's been a senior developmental skills specialist and writing instructor in the College of Letters and Science for 18 years. And for the last 10 years he's taught for the Summer Collegiate Experience (SCE) of L&S, which gives about 30 incoming minority freshmen an intense eight-week taste of college life.

That taste includes several flavors flowing forth from Edgerton, who teaches a course on "Approaches to Critical Thinking and Writing." And much of the piquancy of his course comes from the arts, which Edgerton uses as an entry point.

"My overall goal is to introduce students to art forms and give them a language to talk about the works," he says. "I want them to talk critically about the arts."

For instance, Edgerton will show his class the Orson Welles' movie "Citizen Kane," then ask them, "Is this movie really

great as so many say? Or is it an example of illogic called the bandwagon appeal?"

Or he might take the class to see abstract art in the Elvehjem Museum or show them a subtitled performance of the Puccini opera "La Bohème." Just the sheer experience of seeing a new art form and trying to understand it can leave a student wide-eyed with wonder. "I had a student who saw his first opera during SCE," says Edgerton, "and he said, 'If this is what opera is all about, then I'm moving to Italy.'"

The writing regimen is rigorous in Edgerton's class. Students write 10 pieces over eight weeks, with each assignment involving two to three drafts. "I stress editing," says Edgerton. "I want students to not only think well, but to produce sentences that work well."

His course also helps students stay on track at the college level through units on notetaking, library use and research paper design. "That practical stuff can derail a lot of freshmen," he says. "If I had my way, every freshman would take this course."

Edgerton is remarkably successful with students, says Consuelo Lopez Springfield, assistant dean at L&S. "One SCE graduate told me she learned more from Larry in his course than she had in all of high school."

"My overall goal is to introduce students to art forms and give them a language to talk about the works. I want them to talk critically about the arts."

One way he expands their intellectual repertoire is by shrinking, through his demeanor, the pedagogical chasm between them and him. "I'm just one scholar trying to hook up with others," he says. "We're all in the same boat, trying to make sense of things."

Edgerton and other SCE staff have clearly had an impact, L&S analysts have found: The retention rates for SCE graduates from freshman to senior years run about 5 percent higher than campuswide figures for minorities. "The SCE students learn they don't have to be afraid of a high-powered university," he says.

Edgerton himself was afraid at times as an undergraduate — of getting gassed. He was at UC-Berkeley from 1969 to 1973, when students frequently had occasion to sniff the delicate and tantalizing Essence of Tear Gas. "I wasn't on the front lines — usually," he says with a smile.

But even during those chaotic days, he fed his passion for the arts by minoring in music and, as he did growing up in Iowa, by playing violin in orchestras. Later, as a doctoral student at UW-Madison, he minored in musicology and majored in American literature.

Edgerton has long been fascinated by connections between music and literature. "For example, the way Bach organized his cantatas has parallels in rhetorical organization," he says.

He's also studied and been inspired by talented people who can perform at a high level in both fields.

Among them are poet Ezra Pound, who wrote an opera; author Anthony Burgess ("Clockwork Orange"), who wrote string quartets; and author Paul Bowles ("The Sheltering Sky"), who wrote three operas.

Edgerton marbles music and literature in his own life. He not only uses music in his writing course, he composes on his piano at home.

He's also written a string quartet and clarinet sonata and now is composing a series of songs about swans.

And he's the author of two books published by Kendall/ Hunt: "What We Owe the Reader: A Resource Workbook for Writers" and "The Editing Book: 101 Problems and Solutions."

Oh, he's done something else, too, something you can rent at Four Star Video on State Street: the schlock horror film,

"Blood Hook." He co-wrote the movie in 1986, and the director was Jim Mallon, former head of the student Pail and Shovel Party at UW-Madison and now producer and director of "Mystery Science Theater 3000" on the Sci-Fi Channel. The film tells of a crazed North Woods fisherman with a plate in his head that sets him off on murderous rampages directed at tourists from Illinois.

The things that set Edgerton off in a nonrampageous way are not Illinois tourists — well, maybe sometimes — but sloppy writing and mushy thinking.

His artful antidote for those lamentable conditions will be offered again during this summer's SCE program. With Edgerton as a gentle guide, the arts are an avenue to sharper perception and more lucid, graceful expression.

And that, for incoming freshmen, can be a yellow brick road indeed. ■

Film series

Cinematheque introduces students to new culture

Barbara Wolff

There are, of course, many avenues to learning, but let us introduce you to the reel one: Cinematheque, a coalition of academic departments and student film enthusiasts.

Cinematheque's mission is to show films that otherwise probably never would reach Madison screens.

"It's important to screen films which are relevant to different communities and can teach us all something new," says James Kreul, a graduate student in the Department of Communication Arts. "We have a responsibility to bring in films that expose us to images and ideas we might not be familiar with. If we don't screen these great films, no one else in town will."

This fall, those films include six separate series that began in September and will continue into December.

Kreul and the Madison Film Forum are spearheading a festival of Andy Warhol's experimental films made between 1963 to 1968. Because of restrictions by the Warhol Foundation, many of these films have not been seen for 30 years. The roster includes such legendary if elusive titles as *Kiss*, *The Velvet Underground* and *Nico, Bike Boy, The Chelsea Girls* and more.

"Warhol's films reflect many of the intersections and transitions in American art and culture during the 1960s," Kreul says.

"Some of the films play with the tension between high art and popular culture, and sexual identity and gender-as-performance. Warhol's avant-garde films also noticeably and directly have influenced such independent filmmakers as Jim Jarmusch and John Waters."

Although Cinematheque is coordinated by Communication Arts, Kreul and colleagues collaborate with campus language departments and student groups to offer international films. For instance, films from Argentina, Brazil and Mexico will be shown and discussed Friday through Sunday, most starting at 7:30 p.m. in 4070 Vilas Hall.

Ksenija Bilbija, associate professor of Spanish and Portuguese, says the six contemporary films will afford language students a chance to hone their skills. The presentations also offer a rare and authentic window on three cultures. She says the speakers will lend additional depth and insight to the series.

"The speakers are all critics and cinema theorists who will be talking about their national film scenes and placing the movies we will be showing into historical and theoretical context," she says. Speakers include Argentina's Edgardo Oscar Chibani, Friday; Brazil's Suzana Schild, Saturday; and Mexico's Carlos Bonfil, Sunday.

Also, the Wisconsin Union Directorate International Film Committee will join Cinematheque in presenting two Madison premieres: *Underground* from Serbia Oct. 18 and *Cyclo* from Vietnam Oct. 25. The Department of German will showcase "The Films of Peter Weiss," three short films to be shown Nov. 6. In addition to making films, Weiss distinguished himself as a playwright, author and painter. *Beijing Underground* opens Nov. 7 and will feature contemporary Chinese films made without government approval. Cinematheque's fall semester began with films of the Taiwanese director Edward Yang; that series concludes Oct. 17.

The complete Cinematheque schedule is available at: <http://www.wisc.edu/comarts/events/cinema.htm>. All screenings are free and open to the public. For more information, contact Kreul at 263-3998, or by e-mail, madfilm@sdorg.wisc.edu.

16 Friday

SCHOOL OF MUSIC
COLLOQUIUM SERIES

"Exempli gratia: Material Traces, Aural Images and a Rhetoric of Intertextuality." Cristle Collins Judd, University of Pennsylvania, 2441 Humanities, 4 p.m.

UW-MADISON CINEMATHEQUE

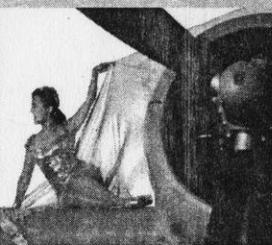
"Restaurant" and "Harlot." Andy Warhol. Free, limited seating, 4070 Vilas, 7:30 p.m.

UNIVERSITY THEATRE

"Arcadia." Past and present intertwine as a detective story unfolds, revealing the shared nature of "life, death, love, art, mathematics, the cosmos, order and chaos." \$11 general public, \$8 students. Mitchell Theatre, 7:30 p.m.

FACULTY CONCERT SERIES

Paul Rowe, baritone; Martha Fischer, piano. \$5 for senior citizens, students; \$7 all others. Mills Hall, 8 p.m.



UW-MADISON CINEMATHEQUE

"Underground." Cine-Sundays. From Serbia. Free, limited seating, 4070 Vilas, 7:30 p.m.

21 Wednesday

FACULTY CONCERT SERIES

Tyrone Greive, violin; Ellen Burmeister, piano. \$5 for senior citizens and students; \$7 all others. Mills Hall, 7:30 p.m.

22 Thursday

UNIVERSITY THEATRE

"Arcadia." See Oct. 16 listing. \$11 general public, \$8 students. Mitchell Theatre, 7:30 p.m.

Ongoing

WUD FILM COMMITTEE MEETING

Choose movies, create brochures, invite directors and filmmakers to Madison. 507 Memorial Union, Mondays, 6:30-8:30 p.m. For information, call 262-1143.

WUD MEMORIAL UNION MUSIC
AND ENTERTAINMENT COMMITTEE
MEETING

Gain experience in all areas of the music business: Book bands, create promotional campaigns, meet new people. 507 Memorial Union, Tuesdays, 6-8 p.m. For information, call 262-2215.

NOONERS

Free live acoustic/classic music to lunch by Martin Luther King Lounge, Union South, Wednesdays, noon-1:30 p.m.

ELVEHJEM MUSEUM TOURS

Docents offer tours of the permanent collection each Thursday. Free. Elvehjem Museum, 12:20 p.m.

ELVEHJEM MUSEUM TOURS

Docents offer tours of temporary exhibitions each Sunday. Free. Elvehjem Museum, 2 p.m.

UW MEMORIAL CARILLON RECITAL

An informal tour and demonstration of the instrument following each concert. UW Memorial Carillon, Sundays, 3 p.m.

DMF

Non-toxic goth/rock, industrial dance club. 140 Union South, Saturdays, 10 p.m.-2 a.m.

Exhibits

GALLERY OF DESIGN

"Tana Bana: The Woven Soul of Pakistan." The exhibition highlights the rich textile heritage and regional diversity of textile production in 20th century Pakistan. Gallery of Design, 1300 Linden Drive, Through Nov. 22.

GREAT CITIES, SMALL TREASURES:
THE ANCIENT WORLD
OF THE INDUS VALLEY

100 objects from the Indus civilization: sculpture, ceramics, metalwork, seals, gold jewelry, drawn primarily from collections in Pakistan. Elvehjem Museum. Through Nov. 8.

EVANGELINE

Recent works from Silver Buckle Press. Features production materials from the 19th century musical "Evangeline." Second-floor display cases, Memorial Library. Continues indefinitely.

INDIAN MINIATURES
BEFORE INDEPENDENCE

This exhibition allows viewers to see how these delicate illuminated manuscripts evolved in the various regions of the Indian subcontinent over six centuries. Elvehjem Museum. Through Nov. 8.

SPECIAL COLLECTIONS

"Silver Buckle Press: Twenty-Five Years of Exquisite Printing." This retrospective exhibit provides an in-depth look at more than two decades of Silver Buckle Press productions. Memorial Library Lobby, Oct. 15 through Jan. 15, 1999.

UNIVERSITY HOSPITAL AND CLINICS

Chinese brush paintings by Charlotte Fung Miller. E/2 Main Entrance Gallery. Through Oct. 30.

UNIVERSITY HOSPITAL AND CLINICS

Ceramics vases and bowls by Hsin-yi Huang. C/5/2 display cases. Through Oct. 30.

UNIVERSITY HOSPITAL AND CLINICS

Abstract acrylic paintings by Carol Deasy. C/5/2 surgical waiting lounge. Through Oct. 30.

VISITING ARTIST/CRITICS

"Large Scale Temporary Sculptures." The work of Patrick Dougherty will be on exhibit through Oct. 21. Elvehjem Museum.

WISCONSIN UNION GALLERIES

"Creatures." Sculptural works of glass and metal. Hybrids of plant and insect forms highlight the dual nature of beauty. Jen Holderman. Main Lounge Exhibition Space. Through Oct. 30.

WISCONSIN UNION GALLERIES

"Art From Wisconsin: Wisconsin Regional Art Program's Annual State Exhibition." View works by Wisconsin's on-professional artists. Porter Butts Gallery and Class of 1925 Gallery. Through Oct. 10.

17 Saturday

UW-MADISON CINEMATHEQUE

"A Brighter Summer Day." Edward Yang. Free, limited seating, 4070 Vilas, 7:30 p.m.

UNIVERSITY THEATRE

"Arcadia." See Oct. 16 listing. \$11 general public, \$8 students. Mitchell Theatre, 7:30 p.m.

WISCONSIN UNION THEATER
PERFORMANCE SERIES

"Poncho Sanchez and His Afro-Cuban Ensemble." \$22 general; \$12 students. Wisconsin Union Theater, 8 p.m.

18 Sunday

CONCERT BAND

Gerald Olson, conductor. Mills Hall, 4 p.m.

WISCONSIN UNION THEATER CONCERT
SERIES

"Milwaukee Symphony Orchestra." \$27 general; \$17 students. Wisconsin Union Theater, 4 p.m.

Activities

Sports - Events - Recreation

October

9 Friday

UW WOMEN'S SOCCER

Wisconsin vs. Northwestern. McClinton Soccer Complex, 7 p.m.

10 Saturday

FOOTBALL

Wisconsin vs. Purdue. Camp Randall, 7:30 p.m.

11 Sunday

UW WOMEN'S SOCCER

Wisconsin vs. Toledo. McClinton Soccer Complex, noon.

UW MEN'S SOCCER

Wisconsin vs. Penn State. McClinton Soccer Complex, 2 p.m.

16 Friday

UW VOLLEYBALL

Wisconsin vs. Illinois. Field House, 7 p.m.

UW HOCKEY

UW vs. Michigan Tech. Kohl Center, 7:35 p.m.

17 Saturday

UW VOLLEYBALL

Wisconsin vs. Purdue. Field House, 7 p.m.

UW HOCKEY

Wisconsin vs. Michigan Tech. Kohl Center, 7:35 p.m.

18 Sunday

UW WOMEN'S SOCCER

Wisconsin vs. Penn State. McClinton Soccer Complex, 1 p.m.

Ongoing

MEMORIAL UNION GAMES ROOM

Pool, air hockey, video games, darts and more. Games Room, Memorial Union. Half-price pool before 2 p.m. weekdays. For information, call 262-1330.

UNION SOUTH GAMES ROOM

Pool, bowling, table tennis, air hockey, video games and more. Radioactive bowling. Thursdays-Saturdays. Games Room, Union South. For information, call 263-5181 or 263-2514.

SCOTTISH COUNTRY DANCING

No partners needed. TITU, Memorial Union, Sundays, 6:30-10 p.m. For information, call 238-1227.

HOOFER RIDING CLUB

First and third Wednesdays of the month. Bradley Hooper Lounge, Memorial Union, 7 p.m. For information, call 262-1630.

OUTDOOR RENTALS

Canoes, paddleboats, snorkeling and camping gear. Boathouse, Memorial Union, Monday-Friday until sunset.



Classes - Lectures - Seminars - Conferences

October

8 Thursday

WOMEN'S HEALTH FORUM

"Sleep: Through and Beyond Menopause." Steve Barczi, GRECC Conference Room, D4/VA Hospital, 8 a.m.

LIBRARY WORKSHOP

"Desktop Mapping — Introduction to ArcView." Steenbock Library, 11:30 a.m. Check 2nd-floor lobby sign for room number.

LIBRARY WORKSHOP

"Overview of Bibliographic Database Management Systems." Memorial Library, 11:30 a.m. Check lobby sign for room number.

UNIVERSITY LECTURES COMMITTEE

"Genes, Jeans and the Origin of Species." Jonathan F. Wendel, botany, Iowa State University. 184 Russell Labs, noon.

ADVANCED MADCAT WORKSHOP

"Finding Music Resources." Memorial Library, 2:30 p.m. Check lobby sign for room number.

JOURNAL AND INFORMATION
DATABASE WORKSHOP

"American Indian Resources." 1193D College Library, 3 p.m.

continued on page eleven

Comm
Arts

May 14, 1998

TO: Editors, news directors
FROM: Barbara Wolff, (608) 262-8292
RE: 'Seinfeld'

Tonight should be a pretty good night for those inclined to shop. The stores should be empty, since everyone in the known world will be in front of a television watching the last episode of "Seinfeld."

Just what makes this guy (and his chums) so compelling to so many? Elana Levine, a Ph.D. candidate in UW-Madison's Department of Communication Arts, has written a paper on "Seinfeld's" popularity.

"It simply fascinates me how people can love such obnoxious characters," Levine says. "They're so completely unlikable: petty, childish, mean. I think the reason so many viewers love that show is that it portrays the characters as not like us," so audiences aren't threatened by their galloping neurosis.

Fellow comm arts doctoral student Ron Becker also studies "Seinfeld," and calls the show the defining moment of 90s television, because "Seinfeld" has become the flagship of NBC's "must-see TV."

"They're using kind of a brand-name approach to programming. In NBC's case, they're appealing to the urban, hip cappuccino crowd." Becker says CBS, on the other hand, is going after rural and small-town America with programs like "Dr. Quinn" and "Touched By an Angel." He says number-three ABC has been slow to get in the game, but perhaps its merger with Disney will yield some ratings results.

Meanwhile, Jerry Seinfeld and most other contemporary comics can trace their shticks back to the Commedia dell'arte of 16th century Italy. Jane Tylus, associate professor of comparative literature, says those audiences would have no trouble recognizing the sitcom formula of stock characters in awkward situations and the clever asides to the camera.

Not that there's anything wrong with that . . .

Reach Levine at (608) 286-1528, Becker at (608) 256-6170 and Tylus at (608) 262-8913/262-3059.



NEWS

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UNIVERSITY OF WISCONSIN-MADISON

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FOR IMMEDIATE RELEASE

1/24/97

FILMS FROM TAIWAN, CHINA ROUND OUT YEAR-LONG ASIAN FILM FEST

MADISON — In addition to the films by Hong Kong's Ann Hui (see related article), UW-Madison's year-long festival of contemporary East Asian film will include:

- "Rebels of the Neon God" (Taiwan, 1992). A disaffected youth falls in with bad company. Jan. 31.
- "Tropical Fish" (Taiwan, 1995). A kidnapping becomes a summer vacation for a young boy. Feb. 1.
- "Lonely Hearts Club" (Taiwan, 1995). A handsome office boy turns the head of a devoted wife and mother. Feb. 7.
- "Vive l'amour" (Taiwan, 1994). A single evening changes the lives of three lonely people. Feb. 8.
- "The Troubleshooters" (China, 1988). A comedy about an enterprise which solves personal problems. Feb. 13.
- "Heartbreak Island" (Taiwan, 1995). A radical released from prison searches for a former lover. Feb. 14.
- "Super Citizen Ko" (Taiwan, 1995). Looking up old comrades, an aging revolutionary discovers his cronies have been erased from history. Feb. 21.
- "Siao Yu" (Taiwan, 1995). An illegal immigrant fakes a marriage to an American citizen. Feb. 22.
- "The Peony Pavilion" (Taiwan, 1994). A dream world provides solace for lovers who run afoul of reality. Feb. 28.
- "Good Men, Good Women" (Taiwan, 1995). Film-within-a-film about a woman acting the role of political activist. March 1.
- "The Red Lotus Society" (Taiwan, 1994). The obsessive pursuit of perfection as played out in the martial arts. March 7.
- "The Warrior Lanling" (China, 1995). A prince's magic mask changes his personality. March 14.
- "A Living Dream" (China, 1996). A somnambulistic boy stumbles into murder and rape during the Cultural Revolution. March 15.

According to festival organizer David Bordwell, none of these films has been shown theatrically in the Midwest. All are free, open to the public, and will be screened at 7 and 9:15 p.m. in 4070 Vilas Hall.

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— Barbara Wolff, (608) 262-8292



NEWS

1 • 8 • 4 • 8

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Phone: 608/262-3571
 Fax: 608/262-2331

FOR IMMEDIATE RELEASE

1/24/97

CONTACT: David Bordwell, (608) 262-7723/262-2543/bordwell@facstaff.wisc.edu

HONG KONG FILM DIRECTOR ANN HUI TO VISIT UW-MADISON

MADISON — Asia's most celebrated female film director will visit the University of Wisconsin-Madison campus next month as part of the university's year-long celebration of contemporary Asian film.

Ann Hui's arrival in Madison will form the centerpiece of an international symposium, "New Trends in East Asian Cinema" Feb. 14 and 15.

According to symposium organizer David Bordwell, UW-Madison's Jacques Ledoux Professor of Film Studies, Hui has been a major presence on the Asian film landscape for at least a decade.

"She has both remarkable range and a great ability to mix emotional tones," he says. "She's filmed crime dramas, comedies, historical epics and more, but she excels in intimate dramas that explore relationships between women and their families."

Two examples of Hui's work in that arena will be shown as part of the film series "Light in the East." "Song of the Exile" (1990) chronicles a woman's emigration plans and her daughter's coming to terms with the decision. "Summer Snow" (1995) focuses on a career woman who must care for her father-in-law, who is suffering from Alzheimer's disease.

"'Summer Snow' might have been a disease-of-the-week TV movie," Bordwell says.

- more -

Asian film director -- Add 1

"But Hui makes it both deeply moving and surprisingly buoyant."

Both films will be screened Feb. 15 in 4070 Vilas Hall. "Song of the Exile" will begin at 2 p.m. "Summer Snow" will be shown at 7 and 9 p.m. (See related story for more films in the series.)

In addition to discussing her films, Hui also will consider recent developments in both the films and societies of Hong Kong (her native country), Japan, Taiwan and China at the symposium. Joining her will be Esther Yau, professor at Occidental College, Kyoko Hirano, Japan Society of New York, and Hector Rodriguez, on the faculty of Hong Kong Baptist College. Representing UW-Madison will be Edward Friedman, professor of professor of political science, discussing the politics of film.

The symposium will begin Feb. 14 at 10 a.m. and conclude at noon Feb. 15. All events will take place in 4070 Vilas Hall. For a complete schedule of activities, contact David Bordwell, (608) 262-7723/262-2543/bordwell@facstaff.wisc.edu.

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— Barbara Wolff, (608) 262-8292/bjwolff@facstaff.wisc.edu

Release: **Immediately**

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2/15/90

UW-MADISON NEWSBRIEFS

'CAMPUS AFFAIRS' CHRONICLED IN UW-MADISON SOAP OPERA

Students in a UW-Madison communication arts class will be producing their own television soap opera this spring. The 11-episode half-hour show, titled "Campus Affairs," will be scripted, directed and produced by students in assistant professor Laura Kipnis' Television Dramatic Production class. Funding for the project has come from student lab fees and grants from area businesses; the first episode should air on WHA cable 33 in March.

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UW-MADISON TEAM VIES FOR TOP SPOT IN INTERNATIONAL COMPUTING CONTEST

A team of four UW-Madison computer science graduate students will be among 24 teams competing for top honors in the finals of the 14th annual Association for Computing Machinery Scholastic Programming Contest in Washington, D.C. on Wednesday, Feb. 21.

Universities in Canada, New Zealand and the Netherlands, as well as 19 other American colleges, will be represented.

The UW-Madison team -- Richard Maclin, Jon Cargille, Charles Squires and Steven Scott -- came in first among over 100 teams in a regional competition last fall, with Beloit College finishing second. Beloit is also in the finals.

The teams are given eight complex programming problems to solve within a five-hour period. Prizes include a total of \$25,000 in scholarships, and the

-more-

UW Regent to speak at Round Table

Erroll B. Davis, president of Wisconsin Power and Light, will share his reflections as a new member of the UW System Board of Regents next Tuesday at a Round Table luncheon.

The luncheon will start at 11:45 a.m. in Memorial Union's Great Hall. Reservations should be made by Friday with Carol Crary, room 352 Bascom Hall, 262-4353. The cost is \$5, payable in advance or at the door.

Dates and speakers for upcoming Round Table luncheons are Prof. Don Nichols, March 28, on the Wisconsin economy; UW-Madison football Coach Don Morton, April 11; head of the UW-Madison library system, Kaye Gopen, April 25, and Chancellor Donna E. Shalala on May 9.

Comm Arts Dept

Williams to give La Follette Lecture

Shirley Williams, professor of electoral politics at the Kennedy School of Government, Harvard University, and former Cabinet Secretary of State for Education and Science in Great Britain, will speak at UW-Madison on Friday, March 10 about Western European education reforms.

William's lecture, one in a series on educational reform sponsored by the Robert M. La Follette Institute of Public Affairs, will be at 3 p.m. in Room 313 of the Wisconsin Center, 702 Langdon St. It is free and open to the public.

Lectures focus on international politics

International politics are on the agenda for two public lectures this month sponsored by the A. E. Havens Center for the Study of Social Structure and Social Change.

Mona Rishmawi, an attorney in the West Bank and a member of the executive committee of Al-Haq, a Palestinian human rights organization, will speak Friday, March 10, at 3:30 p.m. in Room 8417 Social Science Building. Rishmawi, who is doing postgraduate work at Columbia University Law School, will speak on "Arab Women and Political Struggles: The Case of Palestinian Women During the Intifada."

The speech is co-sponsored by the graduate program in women's studies.

Mamphela Ramphele, a visiting fellow at the Bunting Institute and a researcher in the department of social anthropology at the University of Cape Town in South Africa, will speak Thursday, March 16, at 7:30 p.m. in the State Historical Society auditorium. Her speech is titled "The Contradictions of Gender Dynamics within the South African Liberation Struggle."

Ramphele has been active in the South African liberation movement. She is a doctor and social anthropologist who has written about the medical effects of apartheid on black South Africans, especially women and children.

Communication Arts programs ranked

The Department of Communication Arts has been rated number one in the nation in overall quality of Ph.D.-granting speech communication programs by the Association for Communication Administration. In a similar study of programs in broadcasting, film and media, the department ranked second.

The ACA commissioned surveys which obtained data on the perceptions of faculty and administrators in the discipline about the quality of various programs.

Social critic Chomsky to speak

Internationally known linguist and social critic, Noam Chomsky, will be in Madison on March 15 to present two public lectures on contemporary American politics.

Chomsky, a professor of linguistics and philosophy at Massachusetts Institute of Technology, will speak at 2 p.m. and 7 p.m. in Memorial Union's Wisconsin Union Theater. At 2 p.m., he will discuss the relationship between the United States, Israel and Palestine. His evening lecture will focus on the news media's alleged role in the "selling" of U.S. intervention abroad.

A discussion period will follow both lectures and the evening program will include a response panel of UW-Madison faculty and members of the media.

Admission to the lectures is free, but seating is limited. Doors will open one-half hour before the programs begin. Chomsky's visit is sponsored by the Wisconsin Union Directorate Student Lectures Committee.

*Dawn
Dawn
Dawn*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

10/31/85

UW-MADISON NEWSBRIEFS

YALE PROF TO SPEAK ON ROLE OF TRADITION IN TODAY'S CHINA

"China Today: The Tenacity of the Past" is the subject of a UW-Madison lecture Thursday, Nov. 7, by Professor Jonathan D. Spence, chairman of the Yale University history department.

Spence will speak at 4:30 p.m. in Room 130 of the Elvehjem Museum of Art. The lecture is sponsored by the Committee on University Lectures under the auspices of the UW Board of Regents and the UW-Madison history department.

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UW-MADISON DISSERTATION HONORED

Lester Olson, who completed his doctorate in communication arts at UW-Madison in 1984, has been honored for his dissertation by the Speech Communication Association.

The Association judged "Emblems of American Community: A Study in Rhetorical Iconology" best in its field.

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ANCIENT BABYLON IS LECTURE SUBJECT

Donald J. Wiseman, emeritus professor of Assyriology at the University of London, will discuss "Nebuchadnezzar and Babylon" in a talk at UW-Madison Tuesday, Nov. 12.

-more-

uw news

Tommy Hoyt
4/5/85

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

4/5/85

CONTACT: James Hoyt (608) 263-4080, Lloyd Bitzer (608) 262-2277

UW-MADISON FACULTY, STUDENTS RANK SECOND NATIONALLY IN BROADCAST RESEARCH

MADISON--Broadcast faculty at the University of Wisconsin-Madison rank second nationally in research productivity, according to a study reported in the current issue of *Journalism Quarterly*.

The study rated 167 universities and found that only Michigan State faculty had more research articles published in academic journals in the field. Other schools in the top five included Indiana University, Temple University and the University of Pennsylvania.

Broadcast research included in the study is conducted at UW-Madison primarily by faculty in the School of Journalism and Mass Communication and the department of communication arts.

The study also ranked UW-Madison second in a study of broadcast research published by graduate students. Graduate communications students at the University of Pennsylvania were ranked first.

Professor James Hoyt, director of the School of Journalism and Mass Communication, called the rankings "an important measure in assessing the overall quality of broadcast programs around the country." Professor Lloyd Bitzer, chairman of the department of communication arts, said the rankings "reflect a positive assessment of both the quantity and quality of broadcast research being conducted on this campus."

###

--Karen Walsh (608) 262-0065

C U T L I N E S

From the University of Wisconsin-Madison

University News Service

500 Lincoln Drive/Madison WI 53706

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For Immediate Release

Donna Aitk
9/17/84

STUDENTS HELP PRODUCE "MARKETING YOUR DISABILITY"

Students from the University of Wisconsin-Madison departments of journalism, communication arts and theater and drama work on a scene being filmed at the University Club for the videotape series, "Marketing Your Disability." The series is designed to help the handicapped better prepare for job interviews.

Photo Credit: University of Wisconsin-Madison

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Release: **Immediately**

5/22/84

CONTACT: Lloyd F. Bitzer (608) 262-2277

BORNSTEIN WINS COMMUNICATION ARTS AWARD

MADISON--University of Wisconsin System Vice President Ronald C. Bornstein has been named recipient of the second annual Robert J. Wickhem Award for Excellence in Broadcasting.

The award, presented by UW-Madison's communication arts department, recognizes Bornstein's years of service as general manager of WHA radio and television in Madison, his year of leadership at National Public Radio, and "his many other contributions to quality public broadcasting," said department chairman Lloyd F. Bitzer.

Bornstein is now UW System's vice president for university relations.

The Wickhem award was endowed by Mrs. Joanne B. Wickhem in memory of her late husband, Robert, who was well known in Madison for his years of service in broadcast journalism. At the time of his death in 1979, Wickhem was vice president of operations for the Wisconsin Television Network and general manager of WKOW Television in Madison.

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Release: **Immediately**


3/27/84

UW-MADISON NEWSBRIEFS

UW-MADISON FORENSICS STUDENTS SECOND IN STATE CONTEST

Twenty-five UW-Madison forensics students took second place in the annual Wisconsin State Collegiate Forensics Association Contest held March 2-3 at UW-Madison.

UW-Eau Claire won first place, and Ripon College placed third. As a result of their high rankings, 10 UW-Madison students will participate in the National Forensic Association Tournament in Statesboro, Georgia, in late April. Two students will participate in a second national contest at Manhattan, Kan.

The UW-Madison forensics program is sponsored by the department of communication arts, and is directed by Larry Weiss.

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LAW LECTURE SET AT UW-MADISON

David M. Trubek, professor of law at the UW-Madison, will speak on the topic "So Who Cares What Max Weber Said About Law, Anyway?" Thursday (March 29) at noon in the UW-Madison Memorial Union. The speech is one in a series of Interdisciplinary Legal Studies colloquia and is open to the public.

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-more-

feature story

*Donna
Fultz*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

11/16/83

CONTACT: Roy Cadwell (608) 263-4527

FIRST TELEVISION NEWSCAST IS AN EXPERIENCE FOR UW-MADISON STUDENTS

by **STEVE SCHUMACHER,**
University News Service

MADISON--Tanya McDonald wasn't about to let her moment of glory go by without savoring it. Immediately after the red light on the television camera in Studio D went off, McDonald raised her arms over her head and let out a cheer.

She had just completed her first television newscast, an event she had looked forward to for months.

"That was fun," McDonald said with a smile. "But I never realized how intense TV news is."

McDonald wasn't alone in those feelings. The other reporters on the show -- Penny Patterson, Edrie Greer and Cathy Ziegler -- also were "all smiles" after completing their first television news efforts.

Over the course of the fall semester, 25 University of Wisconsin-Madison students like these take their turns in front of the cameras. This television news show is better known at UW-Madison as Journalism 352, "Television News."

The course is practical training for aspiring reporters. Class members take turns during the semester doing everything required in a TV news organization. They act as producers, assignment editors, field reporters, photographers and tape editors as well as on-air reporters. The students spend

most of the week preparing the production, and the weekly show is videotaped Friday morning for replay Friday at 5 p.m. on WHA Cable Channel 19, the university's cable station in Madison.

"It's a good experience for the students," said Roy Cadwell, who teaches the course. "It gives them the feel of what it's actually like to be in front of a camera. You can talk about it all you want in class, but the first time you're up there for real can be nerve-wracking."

Cadwell says the half-hour newscast is done "pretty much like they do uptown." The anchors introduce a number of taped news reports, done by other students in the class; another reporter does a live, studio interview; and the weather report uses a "chromo-key" technique, in which the forecaster stands in front of a blank blue screen, watches a television monitor that superimposes maps behind her, and "tries to look into the monitor, pretend the map is behind her, and somehow find Detroit," said Cadwell.

Although the show is taped, it is generally done straight through once the tape rolls. Each week's show is then critiqued in class the following week.

"Just knowing that there are people on the other end who will be watching puts a real-life feel into it," Cadwell said.

The class uses a studio that is set aside strictly for university instructional purposes at public television station WHA in Vilas Hall on campus. The show actually is a team effort among a number of departments. Students from a communications arts course in television production run the cameras and staff the control room; meteorology students looking for on-camera experience put together the weather portion of the show; and WHA professionals coordinate the whole effort.

This particular afternoon, the taping goes well. Patterson and McDonald, as co-anchors, work smoothly together. Among taped segments are a UW-Madison expert analysis of the Lebanese bombing, and stories on the rejuvenation of State Street businesses, and the new School of Veterinary Medicine on campus.

Add 2-- Students on TV

The timing in cutting back-and-forth between the tape and the anchors is surprisingly good.

Greer does an in-studio interview with a UW-Madison author of a book on contemporary families. Ziegler, a meteorology student, handles the weather and manages to look as if she actually has a map behind her as she points out weather patterns.

"This show was the best of the year so far," Cadwell said afterwards. "But I'm constantly impressed with the presence that many of these students have in front of a camera."

The students also seemed happy with their performances. And McDonald stayed after the others had left to ask about getting a copy of the videotape.

"I graduate in December, and I want to be a television sports reporter really badly," she said. "Having this tape might make the difference in my getting a job."

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-- Steven Schumacher (608) 262-8289

10/18/83
Lloyd Bitzer
UW-Madison

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Release: **Immediately**

2/18/83 jes

CONTACT: **Lloyd Bitzer (608) 262-2277**

COMMUNICATION ARTS PROGRAM WINS HIGH NATIONAL RANKINGS

MADISON--The overall quality of the communication arts graduate program at the University of Wisconsin-Madison rates among the highest of all the nation's universities with such study offerings, according to a recent survey commissioned by the Association for Communication Education.

Rating first in three out of four "overall quality" scales, UW-Madison's standing climbed since the association's last two surveys. In 1976 and 1978, UW-Madison's highest overall quality score was second place.

Chairman Lloyd Bitzer credits the improved ratings to the department's "ability to recruit and keep top-notch faculty," and to greater national attention paid in recent years to research conducted by the department's faculty members.

In the 1982 survey, departments were judged by two groups: by a random sample of Speech Communication Association members, and by senior authors of the association's published articles. The survey also rated the department's specific content areas and methodologies. Departments were rated in overall quality only if they offered instruction in four or more areas.

Among content areas, UW-Madison rated:

--first on communication education in both senior authors and

random samples;

--second on public address in both samples;

Add one--survey

--second on broadcasting and film in both samples;
--second on rhetorical and communication theory in both samples;
--fifth on interpersonal communication in the random sample, and
third in the senior authors sample; and
--eighth on organizational communication in the random sample
and 14th in the senior authors sample.

Some 40 of the nation's 42 communications graduate programs
participated in the survey. Participants did not evaluate their own departments.

The survey results are scheduled for publication in the August, 1983
issue of the Association for Communication Administration Bulletin.

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(for more, see: Scholarships/Wickhem)

Joanne B. Wickhem

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Release: **Immediately**

12/8/82 1b

CONTACT: Linda Bock (608) 263-7004

NEW BROADCASTING AWARD HONORS WICKHEM OF WKOW-TV

MADISON--A \$3,000 gift from Mrs. Joanne B. Wickhem of Madison has created an endowment for the new Robert J. Wickhem Award for Excellence in Broadcasting, University of Wisconsin Foundation President Robert B. Rennebohm announced Wednesday.

Mrs. Wickhem funded the endowment as a tribute to her husband who died in 1979 at the age of 51. Wickhem was vice president of operations for the Wisconsin Television Network and general manager of WKOW Television, Madison, where he had been associated for more than 30 years.

The Wickhem Award will recognize a full-time student in radio and television broadcasting or the distinctive contribution of an established professional.

The award will be made each spring by the UW-Madison department of communication arts.

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5/11/81 ns

UW-MADISON NEWS BRIEFS

CONTACT: Robert Anderson (608) 263-3997

GRAD STUDENT WINS FILM AWARD

Robert Anderson, a teaching assistant in communication arts at UW-Madison, won first prize in the experimental film category at the current Baltimore Film Festival.

"Unaffected," the award-winner, is an eight-minute, complex narrative film. Anderson stressed that "the story line is the least important aspect of the film." Its value lies in the "aesthetic nature in which it is presented," he said.

The film is highly subjective, said the 28-year-old film maker, and it receives different responses from audiences. At one festival it was "jeered at," while at another it wasn't considered worthy to show.

Another of Anderson's films, "Military Devision," recently received a Jurors' Award at the Ann Arbor Film Festival. Anderson says there is a renaissance underway in film making at the University.

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MAMIE SEGALL WINS \$5,000 TRUMAN SCHOLARSHIP

Mamie S. Segall, a political science and economics junior from Fox Point, has been selected as the 1981 Harry S. Truman Scholar from Wisconsin, the Truman Scholarship Foundation has announced.

The Truman Scholarship, established by Congress to recognize the 33rd president's interest in politics and public service, pays up to \$5,000 a year for four years to outstanding students planning a career in government. No more than 79 are awarded nationwide each year.

-more-

Add one--news briefs

Segall, daughter of Shirely Daskow, Fox Point, and Solomon Segall, Madison, said she plans to attend Law School and then enter politics. The scholarship will cover her tuition, books, room and board, and other educational expenses at UW-Madison.

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12/23/80 **jts**

CONTACT: Dean E. Hewes (608) 262-2547

COMMUNICATION ARTS DEPARTMENT SWEEPS HONORS

MADISON--Four students and a professor at the University of Wisconsin-Madison submitted the top five papers in a recent judging of scholarly works by the International Communication Association.

Only nine of the 72 entries on interpersonal communication were submitted by students, according to communication arts Professor Dean E. Hewes. Although the bulk of the papers were written by faculty in the United States, Latin America and Europe, top honors were swept by student papers. The five winning entries were the only papers submitted from UW-Madison.

Last year the University submitted two of the top three papers. Each year the International Communication Association picks the outstanding scholarly works and publishes them in a professional journal.

The top-ranked paper for 1980 was co-authored by UW-Madison student Marshall Scott Poole, Lubbock, Texas, and two University of Illinois students. Poole also authored the fourth-ranked paper. Other UW-Madison winners were Karen Tracy, Philadelphia, Pa., second-ranked paper; John Greene, Bloomington, Ind., and Professor Joseph Cappella, 858 Terry Place, Madison, third-ranked paper; and Charles Pavitt, New York, N.Y., fifth-ranked paper.

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1/10/80 mvd

CONTACT: Timothy Haight (608) 263-3921 or Nicholas Johnson (608) 263-3923

FORMER FCC COMMISSIONER NICHOLAS JOINSON VISITING PROF AT UW-MADISON

MADISON--Media reformer and former Federal Communications Commissioner

Nicholas Johnson has been appointed a Distinguished Visiting Professor in the communications arts department at University of Wisconsin-Madison for the coming semester.

While at UW-Madison, Johnson, present chairman of the National Citizens Communications Lobby, will team-teach four courses with Professor Timothy Haight.

Johnson and Haight will teach a sophomore course in broadcasting plus three seminar courses in computer communications, television, and political participation and broadcasting.

Johnson also plans two public lectures over the course of the semester.

While serving on the FCC from 1966 through 1973, Johnson frequently criticized broadcasters for failing to live up to their public service responsibilities. An advocate of administrative policy reform, Johnson often attacked government policies he said worked to concentrate media ownership.

Johnson also served as U.S. Maritime Administrator from 1964 through 1966, the youngest person ever appointed to that post. A graduate of the University of Texas, Johnson has taught law at the University of California-Berkeley; Georgetown University in Washington, D.C.; University of Illinois, Champaign-Urbana; and the University of Oklahoma.

He is the author of three books: "How to Talk Back to Your Television Set," "Life Before Death in the Corporate State" and "Test Pattern for Living," as well as numerous magazine and law review articles.

-more-

Add one--Johnson

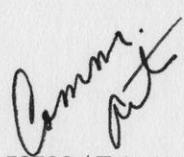
In addition to the sophomore course, "Elements of Broadcasting," Johnson and Haight will teach three seminar topics: "Computer Communications in Society," "TV or Not TV?" and "Broadcasting and Political Participation." The seminar courses will be open to all students, not just communication arts majors.

Johnson described the "TV or Not TV?" seminar as not only an "inquiry into theoretical literature" but as "a practical course designed to help students form their own standards on how they'll relate to television for the rest of their lives."

The computer communications class will include "hands-on" experience, Johnson said, and the political broadcasting course will explore whether community groups have adequate access to media.

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5/31/79 jph

CONTACT: Joe Anderson (608) 263-3965

PREMIERE FOR CAMPUS FILM NOW PLANNED FOR JUNE 2

MADISON--"The Intercessors," a film depicting the emotional struggles of a mother and daughter as sketched by a prolific Wisconsin writer, will have its first public showing Saturday (June 2).

EDITORS: A previous release dated May 23 listed the date for the film showing incorrectly as May 26.

August Derleth (1909-1956) wrote a collection of short stories entitled "Country Growth" from which the "The Intercessors" was adapted.

The half-hour film is the product of the Communications Arts faculty, students and staff of the University of Wisconsin-Madison and took two years to complete.

Joe Anderson, assistant professor/^{of} communication arts, produced the film, and will be present at the evening performances to discuss the production.

Scenes were shot on location in Sauk City and a homestead in Oregon.

The film was directed by professional filmmaker Halit Refig and will have its Madison premiere at the Majestic Theater, 115 King St. Showtimes are 2:10, 4:35, 7, and 9:35.

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12/26/78 jb

UW COMMUNICATION ARTS PROGRAM RANKED FIRST NATIONALLY

MADISON--The University of Wisconsin-Madison communication arts department's doctoral program has been rated first in the country in a recent survey.

The survey of 42 programs granting doctorates in speech communication was commissioned by the Association of Communications Administrators. Participants in the survey were professors in communication-related departments around the country.

Six other Big Ten schools also ranked in the top 10 in overall quality.

In a similar survey two years ago, Wisconsin ranked second.

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7/7/77 cmb

CONTACT: Prof. Tino Falio, 6041 Vilas Hall (608) 262-9706

DORE SCHARY, FILMMAKER OF 1940s, TO COMPARE MOVIES THEN AND NOW

MADISON--Well-known playwright and producer Dore Schary will talk on "Movie Makers: the Old Breed and the New Breed" at 8 p.m. July 12 at the University of Wisconsin-Madison.

Sponsored by the communication arts and the theater and drama departments, the public lecture in the Parliamentary Room, 4070 Vilas Hall, will contrast movie makers of Hollywood studios in the 1930s and 1940s with today's independent producers.

Schary has been associated with many films and plays including "Quo Vadis" "Sunrise at Campobello," "Plymouth Adventure," "Westward the Women," "Brigadoon," "King Solomon's Mines," "The Highest Tree," "Battleground" and "Washington Story." Prior to his film career, Schary was a publicity man for Admiral Richard Byrd.

Schary's awards include the Look Magazine Achievement Award, 1947; One World Motion Picture Award, 1948; the Anti-Defamation League Award for contribution to film, 1948; and an honorary Doctor of Humane Letters from the College of the Pacific in 1951.

While in Madison for several weeks, Schary will assemble autobiographical material from his papers and manuscripts given several years ago to the Wisconsin Center for Film and Theater Research.

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4/18/77 **cmb**

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SPEECH COMMUNICATION PROGRAM SHARES TOP NATIONAL RATINGS

MADISON--University of Wisconsin-Madison and Iowa University communication arts departments made a sweep of top ratings for doctoral programs in speech communication in a recent national survey.

The study by Auburn University ranked UW-Madison first and Iowa second in the mean of overall ratings by scholars in the communications field. This tabulation averaged all rankings of individual doctoral programs in the nation.

UW-Madison also was first in the historical-critical methods area which studies, for example, the history and criticism of public address and rhetoric. Iowa ranked second.

The study rated Iowas first and UW-Madison second in the areas of mass communication and speech communication and in overall quality.

In programs for empirical, quantitative and experimental methods and for interpersonal communication, UW-Madison was third and fourth resepctively. Experimental methods, for example, includes research on speech stimuli and on effects of mass media upon violent behavior.

Auburn University personnel who conducted the study were Prof. Larry Barker and Ms. Renee Edward, a graduate teaching assistant. They said the speech communication field never had conducted a published evaluation of its doctoral programs.

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feature story

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115 Science Hall
550 North Park Street

4/22/76 jb

Conrad

(Photo Available)

THEATER, JOURNALISM, RADIO-TV HAVE 'EYE-CATCHING' HOME ON CAMPUS

MADISON--Vilas Hall, in the heart of the University of Wisconsin-Madison campus, has been called "elegant," a "conversation piece," "eye-catching," and a "mausoleum," depending on who was commenting.

In the planning since 1957, opened in 1972, and dedicated officially in 1974, the structure is one of the busiest facilities on the campus, with more than 1,000 classes held weekly during the academic year.

Vilas Hall is the home for the School of Journalism and Mass Communication, WHA and WHA-TV, department of communication arts, and the department of theater and drama. It was financed by state and federal taxes, private donations, and the William F. Vilas Trust Estate. The building was named after Col. Vilas, early UW alumnus and regent, state legislator, U.S. senator, U.S. cabinet officer, lawyer, and army officer.

WHA and WHA-TV send out instructional programs to pupils in elementary and secondary schools and educational and cultural programs to more than 5,000,000 state residents. In the Thrust and Experimental theaters, plays of all lands and eras are performed, and from the research laboratories come contributions to understanding human communication.

Theater tours, at times convenient for visiting groups, may be arranged by telephoning Nancy Manner at (608) 262-1582, or by writing her at 3184 Vilas Hall, University and Park sts., Madison 53706. WHA and WHA-TV tours may be arranged by writing Mary Macken, 7100 Vilas Hall.

Add one--Vilas

Oft praised is a mosaic which adorns the hall's Werner Journalism Court on the exterior of the building. Designed by art history Prof. James S. Watrous, it is composed of four large figures in the colors of the four races of mankind. The artist used the sentence, "Freedom of Communication, with its multitude of tongues, transmits for all the creative impulses of our pluralistic society" as the basis for his work, constructed in Italian tile.

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Connie and J.W.
3/30/76 rm

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RARE FILM ARCHIVE YIELDS NEW LOOK AT HOLLYWOOD STARS

MADISON--Mary Pickford saw the company as a source of profit and power. Charlie Chaplin considered it a mere convenience. D.W. Griffith hoped it would provide him freedom as a film maker. Douglas Fairbanks used it to exploit his costume spectaculars. And to millions of movie fans their company--United Artists--was considered the Tiffany of the industry.

"United Artists was an uneasy alliance of eminently-talented stars, who though seldom united, managed to sustain a motion picture enterprise for the benefit of the independent producer in an era dominated by big business," observes Tino Balio, director of the University of Wisconsin-Madison Center for Film and Theater Research and author of a new book, "United Artists: The Company Built By the Stars."

Unlike Warner Brothers, Paramount, and the other Hollywood majors, United Artists never owned a studio or operated theaters. United Artists was unique in that it functioned solely as a distributor for independent producers.

"The founders wanted to produce their films on their own, with artistic and financial freedom; to control all aspects of marketing and exploitation; and become the primary beneficiaries of the profits," says Prof. Balio.

Their achievements attracted many well-known independent producers to the company, including Joseph Schenck, Howard Hughes, Sam Goldwyn, David O. Selznick, Darryl Zanuck, and Walt Disney.

Add one--film book

Balio's book traces the history of the company from its inception to 1951, when the two remaining stockholders, Pickford and Chaplin, turned over their interests to a new management team. He details the business maneuvers that sustained Douglas Fairbanks's multi-million dollar epics of the 1920s, the squabbles between Sam Goldwyn and the founders, financing problems with Bank of America founder A.P. Gianini, and the largely unstudied business affairs of many Hollywood "greats."

"Chaplin urged me to write a human, personal account of United Artists," recalls Balio, "and I think to some extent I have. But because there was relatively little documentation of those aspects of the company, the book is to a greater extent a look at the little-known business lives of these stars."

Balio found less than 60 documents actually written by the company's founders.

Research for the book was based almost exclusively on the collection of corporate records donated by United Artists to the University in 1969. The materials are the first business records of a major film company given to an institution for research purposes.

Prior to writing his book, Balio and archivists at the State Historical Society of Wisconsin spent hundreds of hours organizing the materials donated by United Artists.

The Wisconsin Center for Film and Theater Research was founded in 1960 as a cooperative venture of the Madison campus department of communication arts and the State Historical Society of Wisconsin. The Center has the most extensive film collection affiliated with a university, and, according to Balio, "nowhere else is such a wealth of film material so readily accessible to scholars."

Balio, whose book was published by the University of Wisconsin Press, is also the editor of a forthcoming text titled "The American Film Industry."

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Comm Arts*

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11/13/73

NEWS BRIEFS FROM THE MADISON CAMPUS

MADISON--The University of Wisconsin-Madison astronomy department will hold a free public lecture-demonstration titled "The Andromeda Galaxy" Friday, Nov. 16 at 7:30 p.m. in the Sterling Hall planetarium.

The planetarium is located on the roof of the east wing of Sterling Hall.

Groups planning to attend should give advance notice to the department, 262-3071.

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MADISON--Prof. Wilbur Zelinsky of the University of Pennsylvania will be speaking on "The Personal Preference Patterns and Changing Map of American Society" Thursday at 1 p.m. in Room 315 Science Hall.

Zelinsky is a past president of the Association of American Geographers.

- o -

MADISON--Lloyd F. Bitzer, professor of communication arts at the University of Wisconsin-Madison, has been elected second vice president of the Speech Communication Association. Bitzer will automatically become president of the association in two years.

At the annual convention last week other members of the communication arts faculty were honored.

Prof. Frederick W. Haberman, the Andrew Weaver Professor of Communication Arts, was awarded the Winans Prize for distinguished scholarship for his three-volume edition of "Nobel Lectures - Peace."

Prof. Stephen E. Lucas, received the association's prize for the most distinguished dissertation written last year.

Edwin Black, department chairman, was appointed editor of the Quarterly Journal of Speech.

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Connie Atkinson

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9/5/73 jfn/meb

NEWS BRIEFS FROM THE MADISON CAMPUS

MADISON--The 226-member University of Wisconsin-Madison Faculty Senate will hold its first meeting of the fall semester Monday, Sept. 10, at 3:30 p.m. in B-10 Commerce Building.

C.W. Loomer, secretary of the faculty, reported future Senate meetings are scheduled for Oct. 1, Nov. 5, Dec. 3, Jan. 14, Feb. 4, March 4, and April 1 and 29.

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MADISON--The deadline for filing applications for Fulbright Hays Grants for graduate study, research, or professional training in the arts abroad is Oct. 1.

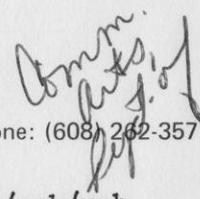
The awards are designed to promote mutual understanding between the United States and other countries and about 550 awards for study in 46 countries are available. Graduate students and graduating seniors are eligible to apply.

Students interested in applying should contact Mrs. Frances Rothstein, Fellowships Office, B-38 Bascom Hall, 262-5837, at the University of Wisconsin-Madison.

-0-

MADISON--The communication arts department at the University of Wisconsin-Madison has used funds donated in memory of Kenneth F. Schmitt, manager of WIBA radio from 1926 until his death in 1970, to buy equipment for broadcasting research, Edwin Black, department chairman has announced.

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8/7/73 mn/jb/meb/meb

NEWS BRIEFS FROM THE MADISON CAMPUS

MADISON--Photographs from a study of Columbus, Wis., undertaken by seven University of Wisconsin-Madison students and their instructor will be on exhibit this week in Columbus's Walk-in Community Center.

In all, 2,300 photographs of Columbus were taken by Prof. Cavaliere Ketchum's students as part of their work in a course in photography-topography. Thirty-five prints--those the students felt represented the community's people best--are included in the show together with proof-sheets of the other photographs.

A collection of the 35 prints will eventually go to the State Historical Society.

- o -

MADISON--The American Institute of Chemical Engineers's prestigious Founders Award for 1973 will be presented this fall to W. R. Marshall jr., dean of the University of Wisconsin-Madison College of Engineering.

The award is presented at the discretion of the AICE council to members who have had an important impact on chemical engineering, whose achievements have advanced the profession, and who have had a long and distinguished record of service to the profession.

Dean Marshall, president of the institute in 1963, received its Professional Progress Award in 1959. He will be cited for his many contributions to the profession, including inaugurating the institute's continuing education program.

- o -

- more -

Add one--news briefs

MADISON--A workbook designed to guide social workers in their contacts with clients, supervisors, colleagues and members of the community has been written by Profs. Sheldon Rose and Diane Kravetz of the School of Social Work at the University of Wisconsin-Madison.

"Contracts in Groups" was published by Kendall-Hunt Publishing Company and will be used in the introductory methods course at UW.

- o -

MADISON--The University of Wisconsin-Madison communication arts department has added three faculty members this fall in radio and TV broadcasting, public speaking, and film.

Don R. Le Duc will teach survey of radio and television film as mass media and elements of broadcasting. Le Duc taught broadcasting courses at the University of Maryland and Ohio State University and is chairman of the Broadcast Regulation Committee of the Association for Professional Broadcasting Education.

Raymie E. McKerrow will teach theory of argumentation. He received a Ph.D. from the University of Iowa.

David J. Bordwell will teach introduction to film and critical film analysis. He will receive a Ph.D. in film from the University of Iowa in Jan. 1974.

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Connie Dyer
7/17/73

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release:

Immediately

7/17/73 mcg

EMERITUS PROFESSOR GIVES UW \$20,000 TO ENRICH TEACHING

MADISON--Emeritus Prof. Gladys L. Borchers of the University of Wisconsin-Madison has given \$20,000 to the University of Wisconsin Foundation to bring lectures to the department of communication arts, the institution reported Tuesday.

According to the terms of her gift, lecturers will be selected "to enrich the teaching, research and public service responsibilities of the department."

Prof. Borchers retired from Wisconsin in 1962 after 36 years of teaching, with the reputation of being known to more people in the speech field than any U.S. educator. She was immediately courted by speech departments around the country to add her special brand of knowhow to their faculties.

The summer following her retirement she taught at the University of Colorado, then went on a lecture tour of Germany, where she is as well known as in her native land. The second semester she was back at Colorado.

The next year she taught the first semester at Wisconsin High school, then traveled around the world with the help of funds given her by UW speech colleagues, meeting with friends in many parts of the world.

Thereafter she taught as guest professor and "distinguished consultant" at Taylor University, Upland, Ind.; and at Brigham Young University, Provo, Utah; Western Washington College of Education, Bellingham; and Illinois State Normal University. It was only when she neared 80 she decided to stay home and devote all her energies to editing and writing.

During her long career Prof. Borchers published eight books as author or co-author. She also edited the "Speech Teacher," a professional journal, for many years.

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feature story

Communication
Arts
Dept. of

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: Immediately

6/21/73 rjk

ATTN: RADIO-TV EDITORS

TV DOCUMENTARIES SPRING FROM SOCIETY'S NEED TO SPEAK TO ITSELF, UW-MADISON PROF. SAYS
MADISON--"Today, there is a great need for our society to communicate.

That's why we have documentary films to understand institutions such as the high school, rock concerts, and law and order," according to Prof. Lawrence W. Lichy.

Lichy, an expert on documentaries, is teaching a course on the history of documentary films at the University of Wisconsin-Madison this summer. The UW was believed to be the first to offer a major in radio and tv. This major, going back to the thirties, was partly due to the department of communication arts association with the University Extension radio station WHA.

Lichy outlined the growth of the art:

"Many of the early documentaries were fakes," Lichy said, noting movies about Teddy Roosevelt's trip to Africa but likely filmed in Los Angeles.

But other documentaries brought an experience. Since most Americans had never seen a train, early films on railroading were informative.

Early documentaries were much more important to the U.S.S.R. than to the United States. "Unlike the United States, the U.S.S.R. was not homogeneous," Lichy added. Russia became a whole new country after 1917. But the U.S.S.R. still had over 200 language groups. Silent films tried to tie the country together.

For the Mongolians to view the Moscow subway was to unify the people through the mass communication documentary. It was the Russians who first began to use the documentary in a persuasive and propagandistic way.

Add one--Prof. Lichy

The naturalistic tradition in films came to North America during the 1920's. Robert Flaherty made a movie on the Eskimo, "Nanook of the North," for the Hudson Bay Company. This documentary between nature and man was not to be persuasive but objective. The United States never had the Russian need, Lichy explained.

"Because of the generation-gap, racial tensions, and the war in Vietnam, we had a rash of documentaries in the sixties," Lichy added.

Lichy and Ray Carroll, an instructor at UW-Whitewater, in a recent article on Vietnam documentaries noted between 1957 and 1971 there were 1,117 documentaries about the Southeast Asian conflict. Over 400 were instant specials, the others were films such as "Meet the Press" or "The Vietnam Report."

At present, documentaries are made especially for television. Such a film might attract 10 million viewers where it would take thousands upon thousands of theaters to have that many viewers.

At least one documentary had an astounding effect, Lichy added. One U.S. senator's watching a "First Tuesday" segment about chemical-biological warfare, set off an investigation so that the Army had to destroy many of its leaking supplies.

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University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Immediately

5/2/73 mcg

COMMUNICATION ARTS, THEATER AND DRAMA WORK ON "FRIENDLY DIVORCE"

MADISON--The Letters and Science faculty at the University of Wisconsin-Madison voted this week to separate the division of theatre and drama from the Department of communication arts and create two autonomous departments.

Three more steps are needed to bring it off: affirmative action by the Madison Faculty Senate, meeting in May; an okay from the Madison chancellor; and final approval by UW regents in July.

Following these expected ratifications, the division of theatre and drama will split off with its own chairman, Prof. Ordean Ness; a faculty of 12; and about 1,600 students. Communication arts, which will continue to harbor the division of radio, television, and film, will continue with a faculty of 24 and approximately 4,400 students.

"Depending on how you count us, we are now either fourth or sixth largest department on campus," according to Prof. Edwin Black, present chairman of communication arts who will continue in the post. "This friendly divorce is the general trend in universities across the country. In fact, we're one of only three Big Ten universities that haven't separated the divisions."

The proliferation of courses now offered in theatre--from lighting, acting, directing, and design to East Asian theatre and dramatic literature--and the large new quarters, including two theatres, in Vilas Communication Hall, make the split timely.

Following traditional legal steps, the separation process began when the communication arts faculty voted almost unanimously to divide. A motion was sent to

add one--communication arts split

the dean of the College of Letters and Science, who appointed a special committee to study it. The committee reviewed documents from two department faculty hearings and reported to the dean.

The department of public speaking, formed in 1906, was the grandfather of present speech-affiliated departments. Prof. James M. O'Neill gathered a group of specialists that included Gertrude E. Johnson, Robert W. West, and Andrew T. Weaver--father of UW Pres. John C. Weaver. In 1914 Prof. Smiley Blanton came to develop speech pathology and to found the speech and hearing clinics.

In those early days, Wisconsin broke new ground--by emphasizing the scientific and psychological approach to speech, by developing teacher training, and by introducing graduate work--to become the leading center among U.S. universities in the newer concepts of speech training. The first master's degree in speech in America was awarded at Wisconsin in 1920, the first Ph.D. in 1922.

In 1920 the department of public speaking became the department of speech. In 1967, speech pathology and the speech and hearing clinics combined in the department of communicative disorders. Speech was renamed communication arts in 1970.

In the past few years a number of outstanding experts in theatre have been added to the faculty. Among them are A.C. Scott, specialist in Asian theatre, who has studied acting and dance techniques in many parts of the world; John Ezell, stage designer, whose works represent the U.S.A. in the volume "Stage Design Throughout the World";

Esther Jackson, noted scholar whose special fields are theatre and society, and dramatic criticism; Lewin Goff, newly-appointed director of theatre; Marna King, costume designer, who with Nicholas Bryson teaches theatre production; and Gilbert Hemsley, lighting designer so much in demand to work on professional stage productions in Europe and America that he can lay down his own conditions of employment.

"When he lighted the Stuttgart Ballet on tour, he took along a vast horde of his students to swarm around back-stage in Chicago," Black reveals. "Depending on distance from the campus, he takes along from two to a dozen students wherever he works, their transportation costs paid by his clients. It is impossible to imagine more valuable training for them."

~~UNESCO~~

~~Judy Achford~~

~~2-1582~~

Initial Planning Session

Sub-Committee of the Research Board

American Theatre Association

October 19, 20, 21

University of Wisconsin-Madison

The Faculty of the Division of Theatre and Drama of the Department of Communication Arts has invited the Sub-Committee on Graduate Education of the newly organized Research Board of the American Theatre Association to convene in initial planning session on the Madison Campus, October 19, 20, 21. The purpose of this session is to begin the consideration of graduate programs in theatre studies in American universities.

The American Educational Theatre Association and its affiliates, the National Association of Schools of the Theatre, and the College and University Association, have undertaken to consider critical problems of standardization, evaluation, and accreditation of degree-granting curricula preliminary to the formulation of new determinations of policy for interpretation to public and private agencies concerned with the question of graduate education in the arts.

The purpose of this initial session is the development of a proposal for a larger conference of faculty, students, consultants, administrators, and representatives of public and private agencies to be convened in the spring of 1973, at another location.

The proceedings of this preliminary session will form the basis for a proposal for that conference, to be submitted to appropriate agencies in December, 1972.

This session is the first of three conferences on the subject of graduate education to be undertaken by the Research Board of the American Theatre Association, with the assistance of the National Association of Schools of the Theatre, and the College and University Association during the 1972-74 period. The final assembly should be convened in 1974.

Other sub-committees will soon begin the consideration of undergraduate, secondary, elementary, and post-secondary curricula in theatre studies.

Tentative Program

Planning Conference on Graduate Studies in Theatre

Sub-Committee of the Research Board

American Theatre Association

Wisconsin Center

University of Wisconsin, Madison

October 19, 20, 21

I Thursday, October 19

1. Reception for Conference guests 6:30 p.m.

Host -- Professor John Ezell, Chairman, Division of Theatre,
Department of Communication Arts, University of
Wisconsin, Madison

2. General Session 8:00 p.m.

- a. Remarks -- Dean Ian Loram, Graduate School, University of Wisconsin
- Dean Stephen Kleene, College of Letters and Science
- Professor Edwin Black, Chairman, Department of Communication Arts
- Professor John Ezell, Chairman, Division of Theatre and Drama, Department of Communication Arts
- Professor Lewin Goff, Director of University Theatre

b. Discussion: "What is Theatre? Is It an Appropriate Subject for Graduate Study?"

Panelists: Professor Germaine Bree, University of Wisconsin
Professor Reinhold Grimm, University of Wisconsin
Professor Lloyd Richards, Hunter College
Professor A.C. Scott, University of Wisconsin

Moderator, Professor Oscar Brockett, University of Indiana

Questioners: Miss Judith Grant
Mr. Jonathan Wilson
Mr. James Eatman

c. Charge to Conference -- Professor Esther M. Jackson,
University of Wisconsin

II Friday, October 20

1. General Session

9:30 a.m.

Discussion: "International Perspectives in Theatre Studies"

Panelists: Professor Kalman Burnim, Tufts University
Professor Onoe Kuroemon, National Theatre of Japan,
Visiting Professor, University of Wisconsin
Professor Edris Makward, University of Wisconsin
Professor Roberto Sanchez, University of Wisconsin

Moderator, Professor Lewin Goff, University of
Wisconsin

2. Area Seminars

11:00 -- 12:30 a.m.

Topic: "What Curricular Patterns Are Appropriate to the Goals
of Art and Scholarship Informing Graduate Studies in Theatre?"

a. History Panelists: Professor Jane Hutchison, University of Wisconsin ✓ (art histy)

23X9
S36 "3828"
Professor Madeleine Doran, University of Wisconsin
Professor John Lovell, Howard University
Professor Oscar Brockett, University of Indiana

Moderator, Professor Ronald Mitchell, University of Wisconsin

Questioners: Miss Susan Gooch
Mr. Robert Aldridge
Mr. Glen Gadberry

b. Literature and Criticism Panelists:

Professor Richard Vowles, University of Wisconsin ✓ (Comp. lit.)

Professor Finley Campbell, University of Wisconsin (Ltrs. Am.)

Professor Russell Merritt, University of Wisconsin

Professor Robert Skloot, University of Wisconsin

Moderator, Professor Walter Meserve, University of Indiana

Questioners: Miss Lynn Anderson
Mr. Lowell Fiet
Mr. Michael Miner

c. Professional Studies Panelists:

Professor Calvin Pritner, Illinois State University
Professor Jerry McNeely, University of Wisconsin
Professor Lloyd Richards, Hunter College
Professor Ordean Ness, University of Wisconsin

Moderator, Professor Michael Miller,
New York University

Questioners: Miss Katherine Becker
Miss Nan Withers
Mr. Donald Lewis

d. Education Panelists: Professor Jed Davis, University of Kansas
Professor Ronald Allen, University of Wisconsin
Professor Frank Whiting, University of Minnesota
Professor Gary Davis, University of (Education) Wisconsin

Moderator, Professor Judith Kase, University of South Florida

Questioners: Miss Lana Jorgenson
Mr. Ronald Bundt
Mrs. Marinee Payne

e. Design and Technology Panelists:

Professor Hazel Paschall, University of Wisconsin
Professor George Bogusch, University of Minnesota
Professor Marna King, University of Wisconsin
Professor Nicholas Bryson, University of Wisconsin

Moderator, Professor Ned Bowman, University of Pittsburgh

Questioners: Miss Judi Juracek
Mrs. Janet Neil
Mr. Steven Ross

4. Area Seminars

2:00 - 5:00 p.m.

Topic: "What Criteria Should Determine Selection, Placement, Evaluation, and Advancement of Students and Faculties in Graduate Programs in Theatre? What Problems Attend Accreditation of Graduate Programs in Theatre?"

a. History Panelists: Professor Paul Conkin, University of Wisconsin
Professor Kalman Burnim, Tufts University
Professor Tino Balio, University of Wisconsin
Professor William Elwood, University of Wisconsin

Moderator, Professor Oscar Brockett,
University of Indiana

Questioners: Miss Diane Malecki
Mr. Robert Aldridge
Mr. Gary Pruett
Mr. Donald Pfaff

b. Professional Studies Panel:

Professor Edward Amor, University of Wisconsin
Professor Lloyd Richards, Hunter College
Professor Lewin Goff, University of Wisconsin
Professor Sybil Robinson, University of Wisconsin

Moderator, Professor Michael Miller,
New York University

Questioners: Miss Nancy Kindelan
Mr. Michael Miner
Mr. Kwame Okoampa-Ahoofe

c. Literature and Criticism Panel:

Professor Alexander Kroff, University of Wisconsin
Professor Diane Keane, University of Wisconsin
Professor Jonathan Curvin, University of Wisconsin
Mr. Ian Mills, University of Wisconsin

Moderator, Professor Walter Meserve,
University of Indiana

Questioners: Miss Catherine Reich
Mr. Thomas Breyer
Mr. John Reilly

d. Design and Technology Panelists:

Professor Richard Lawson, University
of Wisconsin
Professor Gilbert Hemsley, University
of Wisconsin
Professor Frederick Buerki, University
of Wisconsin
Professor Austin Henry, University of
Wisconsin

Moderator, Professor Ned Bowman,
University of Pittsburgh

Questioners: Miss Karen Connolly
Mr. John Galbreath
Mr. LaVahn Hoh
Mr. David Siegel

e. Educational Panelists:

Professor Robert Petzold, University
of Wisconsin
Professor Judith Kase, University of
South Florida
Professor Bert Adams, University of
Wisconsin
Dr. Douglas Ritchie, Superintendent
of Schools, Madison, Wisconsin

Moderator, Professor John Tolch,
University of Wisconsin

Questioners: Miss Elizabeth Elliott
Mrs. Elizabeth Zeps
Mr. Steven Willems

5. Reception 7:00 p.m.

Hostess -- Professor Esther M. Jackson, University of Wisconsin

6. General Session 8:00 p.m.

a. Topic: "New Developments in Theatre Studies: Non-Verbal
Forms"

Panelists: Professor Gilbert Hemsley, University
of Wisconsin
Mr. James Heddle, University of Wisconsin

Moderator, Professor Douglas Huenegardt,
University of Wisconsin

Questioners: Mr. Joel Gersmann
Mr. Daniel Friedman

b. Theatre Piece: Professor Anna Nassif and Company

7. Reception 10:00 p.m.

Host -- Professor Lewin Goff, Director of University Theatre,
University of Wisconsin, and Past President, American
Theatre Association

III Saturday, October 21

1. General Session 9:30 a.m.

Topic: "What is Theatre Research?"

Panelists: Professor Gerald Nadler, University of
Wisconsin
Professor David Mortenson, University
of Wisconsin
Professor Dennis Aigner, University of
Wisconsin
Professor Ivan Soll, University of
Wisconsin

Moderator, Professor George Bogusch,
University of Minnesota

2. General Session 11:00 a.m.

Topic: "Toward a Status Study of Theatre Curricula: What
Do We Need to Know?"

Panelists: Professor Joseph Peluso, Seton Hall
University
Professor Judith Kase, University of
South Florida
Dean Eric Rude, Graduate School, University
of Wisconsin

Moderator, Dr. Bernard Rosenblatt,
CEMREL, Inc.

3. Luncheon 12:30 - 1:45 p.m.

4. General Session 2:00 p.m.

Chairman -- Professor Jed Davis, Retiring President, American
Theatre Association

a. Presentation of reports from disciplinary areas, with
recommendations for the following determinants for the

Spring Conference on Graduate Studies. *

Time and place
Participants
Selection process
Conference issues
Conference goals
Conference format
Writers of position papers
Respondents
Speakers
Observers
Specialists
Fundamental positions (each area)
Budget

b. Summaries -- Conference Co-Chairmen

5. Adjournment of Conference 5:00 p.m.

* Formal reports asked as of November 15.

Conference Committees

Esther M. Jackson, University of Wisconsin, Vice President for Research, American Theatre Association

Oscar Brockett, University of Indiana, Vice President for Program, American Theatre Association

Ralph Allen, University of Tennessee, Retiring Vice President for Research, American Theatre Association

John Ezell, Chairman, Theatre and Drama Division, Department of Communication Arts, University of Wisconsin

Lewin Goff, Director of University Theatre, University of Wisconsin

Area Chairmen

Oscar Brockett, University of Indiana, History

curr. Dean, School of the Arts

Michael Miller, New York University, Performance Studies

Walter Meserve, University of Indiana, Literature and Criticism

Judith Kase, University of South Florida, Education

Ned Bowman, University of Pittsburgh, Design and Technology

*President
U.S.ITT*

Representatives of Associations

Jed Davis, University of Kansas, Retiring President, American Theatre Association

Lewin Goff, University of Wisconsin, Past President, American Theatre Association

Frank Whiting, National Association of Schools of Theatre **

Calvin Pritner, University and College Theatre Association **

Joseph Peluso, University and College Theatre Association **

George Bogusch, American Society for Theatre Research and the International Federation for Theatre Research

Anthony Reid, Executive Director, American Theatre Association

Recorders

William Elwood, University of Wisconsin, History

John Tolch, University of Wisconsin, Education

Sybil Robinson, University of Wisconsin, Performance Studies

George Bogusch, University of Minnesota, Design and Technology

James Eatman, University of Wisconsin, Literature and Criticism

feature story

Comm Arts

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

6/12/73 mcg

ATTN: Theatre Editors

UW's HEMSLEY--AN AROUND-THE-WORLD STAGE LIGHTING EXPERT

MADISON--Gilbert V. Hemsley may modestly laugh off the title of "Rembrandt of Lighting Artists," given him by Newsweek magazine, but the title is no laughing matter to producers here and abroad who vie for his services.

Now spending the summer away from his post as associate professor at the University of Wisconsin-Madison, he currently is production manager and lighting designer for the Stuttgart Ballet at the Kennedy Center in Washington, D.C. That assignment over, he goes to the Guthrie Theatre in Minneapolis to light the summer plays.

In the past academic year, he and his Wisconsin students lighted the Boston Opera production of "Daughter of the Regiment" with Beverly Sills; Michael Langham's Broadway presentation of "Cyrano"; "Madama Butterfly" for the Houston Opera; the Bernstein "Mass" at the Mark Taper Forum in Los Angeles; and the Stuttgart Ballet in New York and Chicago.

And all without missing a single class on the Madison campus.

Asked recently why he chooses to continue as associate professor of communication arts when he could be production manager and resident lighting designer at the Kennedy Center, he said:

"I love to teach, and I've found that teaching improves my lighting."

Chairman Edwin Black of communication arts offers further reasons:

Add one--Gilbert Hemsley

"He's put down roots for the first time in his life. He feels at home here. And he's so much in demand he can lay down his own conditions of employment.

"When he lighted the Stuttgart Ballet in Chicago, he took along a horde of his students to swarm around back-stage and learn by doing. Depending on distance from the campus, he takes along two to a dozen, wherever he works, their expenses paid by his clients. It is impossible to imagine more valuable training for them, especially as they never miss a class here."

Yale-educated Hemsley was resident lighting designer and production manager for the McCarter Theatre at Princeton for five years. Then he took off in all directions: to Dallas to light the opera; to Montreal to work for the ballet; to Broadway for the APS-Phoenix Repertory Company; and to theatres in Tokyo, London, Athens, Paris, Copenhagen, and Weisbaden.

He has lighted Rudolf Nureyev's appearances in America with the Australian Ballet for Sol Hurok and many productions of the American Ballet Theatre, from "Swan Lake" to "Gaite Parisienne." He has created the lighting for all productions of Bernstein's "Mass," from the very first one at the opening of the Kennedy Center, and for concert artists from Renata Tebaldi and Van Cliburn to Odetta and the Serendipity Singers. He designed the lighting for the new shell of the Hollywood Bowl; for one of the most spectacular shows at the Casino in Beirut, Lebanon; and for "Royal Hunt of the Sun" at the Greek Theatre, Los Angeles. He has changed pace to create interior lighting for cafes and exterior lighting for large private estates.

The first lighting designer to be admitted to associate membership by the United Scenic Artists of America, Hemsley is a member of Actor's Equity, the American Guild of Musical Artists, and the U.S. Institute of Theatre Technology.

Newsweek dubbed him "Rembrandt of Lighting" last winter in discussing his work for Sarah Caldwell's highly-praised Boston Opera production of "The Trojans," the first complete U.S. production of the Berlioz work.

feature story

*Comm. art. of
Dept. of*

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

9/22/72

By HAZEL McGRATH

MADISON--Once Kuroemon II of Tokyo, one of the leading Kabuki actors of Japan, has been named visiting artist-in-residence at the University of Wisconsin-Madison to train selected students in his exotic and demanding art.

"When I came here it was to be a short visit," he says in his lightly-accented English. "I was so impressed with my students, my colleague A. C. Scott of Asian Theatre, the Madison campus, and the city, that I have decided to stay the full academic year."

During the second semester he will direct and choreograph a full-scale Kabuki play to be presented to the public by his students in one of the handsome new theatres in Vilas Communication Hall. Introduced in 16th century Japan, Kabuki uses bizarre makeup and exaggerated stylized acting, as well as music and dance, to advance the plot-line.

"I am surprised to find Wisconsin students so hard-working and serious-minded, so unlike some others I have worked with in this country," Kuroemon reveals. "This is of course due to Prof. Scott, who has impressed on them the need for drill and discipline. There are many scholars in America who have studied Asian theatre, but he has studied at a much deeper level."

On a two-year leave from the National Theatre of Japan, Kuroemon is acting as the theatre's official representative in the U.S. because "the Japanese government is very interested in fostering cultural relations with America."

Add one--Kabuki actor

Kuroemon was born in Tokyo in 1922 into one of the great acting families. His father, known as Onoe Kikugoro VI, was a leading Kabuki actor of pre-war Japan. He will succeed his father to the honored title of Onoe Kikugoro VII.

After making his first stage appearance with his family at the age of three, he began traditional Kabuki training at seven. By 18 he had attained the rank of "nadai," or "leading Kabuki actor." He was drafted in 1940 and spent five years in military service before returning to the theatre.

"Kabuki is the hardest acting life in the world," he believes. "We work seven days a week, from 11 a.m. to 4:30 p.m. and 7:30 to 11 p.m., nine months a year.

"We have no union, so there are no Sundays off.

"To learn Kabuki technique is not exciting or attractive, it is just endless repetition: learning to bow, to move the feet, to move from the waist, how to balance, rise, and sit. It is sheer hard work to get in trim to become flexible enough to use the muscles properly, to learn rhythm and timing."

At 3 p.m. each day, five days a week, he meets in a Vilas rehearsal hall for drill with his class of 15 students. Prof. Scott instructs an additional 13. All go through the basic routines.

"Western students find it difficult to get the kind of rhythm necessary," Kuroemon says. "I hope, in showing them what Kabuki is all about, to help them with their western dancing and acting too."

In 1951 Kuroemon was chosen to play the leading role in the Japanese stage version of Steinbeck's "Of Mice and Men." Following the run of that play, he was sent to the U.S.A. to study western-style acting at the Pasadena Playhouse for two years. On his return to Japan to rejoin the Kikugoro Kabuki troupe he was designated Western liaison member of the Onoe family.

In 1960 he toured the U.S. with the Grand Kabuki, comprised of the best actors from several Japanese troupes, visiting major cities from New York to Los Angeles. In 1963 he directed and choreographed a Kabuki play at the University of Hawaii. In 1969 he was again chosen to visit America with the Grand Kabuki.

-more-

Add two--Kabuki actor

"Kuroemon is most unusual in that he belongs to the traditional Kabuki world but also knows the west," Prof. Scott says. "One of the very few Kabuki actors who speaks English and is familiar with America and American acting, he is an ideal liaison between the U.S. and Japanese theatres."

The play to be produced next semester is "Kanjincho," which translates as "The Subscription Scroll." It is one of the most popular, difficult, and exciting in Kabuki repertoire.

"The theme is loyalty to one's leader, and it involves a confrontation," Scott explains. "There are 10 characters in it, and in order to give all our students the valuable experience we'll have a double or triple cast. The play lasts only one hour but it seems like two hours to both players and audience because of the sheer power expressed in the acting."

"The first time I came to America, in 1951, no one knew about the Japanese theatre," Kuroemon remembers. "There is far more interest now. The last time I performed here, in 1969, I noticed the number of hippies in our New York audience. This time I am impressed by the increase in numbers of the long-haired generation."

Kuroemon has settled into an apartment on University Avenue in the same building with Prof. and Mrs. Scott.

"I like the quiet here--so different from Tokyo--and the shops, especially the one where I can buy my favorite Japanese foods. Though I drove here from the west coast and keep my car here, I take the Madison bus back and forth to my studio. As for the hard winters they have warned me about, well, I have spent winters on one of the smaller Japanese islands, and it is very cold there too."

Kuroemon was brought to the campus by the departments of communication arts and East Asian studies with funds provided by the Brittingham estate and the Graduate School.

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uw news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release:

Immediately

8/1/72 jb

MADISON--The University of Wisconsin-Madison's new Vilas Communication Arts Building, two years in the making, will have its first occupants by the end of this week.

Moving now from other campus locations are the staffs of the Daily Cardinal and Compass Theatre.

The [communication arts department] is scheduled to shift from Bascom Hall to Vilas in mid-August, and the School of Journalism and Mass Communications from Henry Mall to its new location before the end of the month.

WHA and WHA-TV are planning on moving in early October, while remaining on the air during broadcast hours.

The \$10,722,900 six-story structure, located at the corner of N. Park and University ave., contains teaching and research facilities, classrooms, theaters, laboratories, production areas, seminar rooms, storage areas, rehearsal rooms, studios, maintenance and repair units, and observation, listening, and control areas for the two state stations.

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uw news

*Comm. Arts
Dept. of*

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release:

Immediately

7/19/72 trm

MADISON--Two University of Wisconsin-Madison graduate students in the theatre division of the department of communication arts recently won the major intercollegiate national costume design competitions in their field.

Marianne Custer, Minneapolis, won first place in the United States Institute of Theatre Technology Design Competition for her designs for Shakespeare's "Othello." Carol H. Beule, Beaver Dam, won second place in the same competition for her designs for Anouilh's "Ring Round the Moon."

In the third annual Intercollegiate Costume Design Competition sponsored by Southern Illinois University, Ms. Beule won first prize for her design of Puccini's "Madame Butterfly," and Ms. Custer received honorable mention for her sketches for Puccini's "Tosca."

Ms. Beule's sketches for "Madame Butterfly" will be exhibited at the American Theatre Association's annual convention in San Francisco Aug. 20-23. And she recently completed the costumes for the current Wisconsin Players production of the 1890s musical, "Earnest in Love."

In the three annual competitions sponsored by SIU, UW-Madison students have won two first place awards and three honorable mentions in the graduate division. And in SIU's scenery design competition last year a UW-Madison graduate student also won the top award.

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uw news

Comm.
Arts

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

8/13/71 mcg

MADISON--Key people responsible for the planning and building of Vilas Communication Hall at the University of Wisconsin will be recognized at a "topping-out" party on the roof of the building Thursday at 4:30 p.m.

Prof. Frederick W. Haberman of the communication arts department, one of those to occupy the building, will be master of ceremonies to introduce speakers.

Invited by the builders, the Orville E. Madsen Construction Co. of Minneapolis, are approximately 80 people who have had a hand from concept to reality. They include representatives of the central and Madison campus administrations; Prof. Robert L. Clodius of agricultural economics, whose efforts when he was vice president secured Vilas funds for the project; trustees of the Vilas estate; members of the class of 1921, which contributed \$50,000; and delegates from departments to be housed there: the School of Journalism and Mass Communication, radio and television, and communication arts.

"The informal gathering will be a display of the forces necessary to put together an idea like this building," according to Thomas J. Nisbet of John J. Flad and Associates, who was project architect in charge of design. "It will recognize the many who were involved in the early stages as well as those carrying the project through to completion."

The \$10.7 million six-story structure was made possible by Vilas funds, the U.S. Office of Education, and state sources. Occupancy is set for next February or March.

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uw news

*Comm. Arts
Dept. of
UW*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

7/22/71 mcg

MADISON--Broadway theatre director Alan Schneider keeps going "in the hope that through the younger generation, in and out of the universities, a different attitude about what the theatre is and what it ought to be will eventually take shape."

Schneider discussed "The Professional Looks at the University Theatre" under auspices of the University department of communication arts. Currently director-in-residence at UW-Milwaukee, he holds top awards for direction of plays by Williams, Wilder, Beckett, and Pinter.

University theatres have changed profoundly since he was an undergraduate at Wisconsin some 30 years ago, Schneider contended. The point of view, the atmosphere, the mechanics of play production have all changed.

"There is great dissatisfaction in the university theatre, as there is in all areas of art today," he said.

There is a need to find a balanced relation between student and professional theatre, for "Broadway is frozen into an almost impossible mode and off-Broadway is helter-skelter. And the regional theatre is more uniform and unenterprising than I like to think," Schneider said.

"The increasing contact with professionals like Margaret Webster, who go to the campuses as 'artists-in-residence,' is the most encouraging single element in university theatre today."

The university theatre should be a place where people are allowed to be "as untrammeled by practical considerations as possible." It should not try to be a rival of the professional theatre, he concluded.

uw news

Commencement
arts
dept of

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

6/3/71 mcg

MADISON--Stage designs by Prof. John Ezell of the University of Wisconsin communication arts department have been selected by an American jury to represent the United States in the new volume of "Stage Design Throughout the World."

Selected by the International Theatre Institute, New York, the designs will be sent to the international committee in Brussels and submitted to editors of the publication.

Prof. Ezell has been a member of the UW faculty since 1963, when he joined the theater division to serve as resident designer in scenery, costuming, and lighting, and to teach courses in those subjects. His students have won prizes for their designs in such competitions as that of the Chicago Lyric Opera. He holds the B.F.A. of Washington University, St. Louis, and the M.F.A. of Yale University. He is a member of the United Scenic Artists of America.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

*Comm.
Arts Dept.*

Release:

Immediately

11/19/70 rf

MADISON--The dance department and the department of communication arts of the University of Wisconsin in Madison are presenting a program this weekend called "A Kinetic Experience," the first of a series called "Dance Vibes."

The program presents new production concepts from theatrical and dance points of view. The experimental highlight is "Persian Sketches in Black and White," which combines the creative efforts of lighting designer Gil Hemsley, choreographer Anna Nassif, and the Dance Repertory Theater.

Other pieces on the program, to be presented this Friday and Saturday in the Lathrop Hall fifth floor studio, include "A Triumph From the Tarot" and "A Tribute to Janis Joplin," choreographed by Larry Warren, also of the department staff.

The program opens with "Godmother," unique in that a number sequence will be recited by Miss Nassif and Hemsley for which the audience will be the score.

Mary Alice Brennan is the central figure in "Life Against Death," another intra-department collaboration.

A special set and Andrew Rubin's music accompanies a solo created especially for Ellen Colescott. The piece is titled "Synthesis."

The public is invited.

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uw news

Communication
Arts Dept. of
UW

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

8/27/70 jq/wf

MADISON--Gilbert V. Hemsley jr., one of the most distinguished professional lighting designers in the United States, will join the University of Wisconsin's department of communication arts in September.

He will act as visiting associate professor in theatre for the coming academic year.

Prof. Hemsley, a protege of the late Stanley McCandless who organized the first systematic study and research in stage lighting, was the first designer to qualify for membership as a Lighting Associate of the United Scenic Artists.

He is currently acting as consultant for the Brooklyn (N.Y.) Academy of Music, and as designer for the 1971 Stuttgart Ballet at the Metropolitan Opera, New York, and the 1970 American Ballet Theatre Tour at Covent Garden, London.

- 0 -

MADISON--Two new volumes have been edited by University of Wisconsin sociology Prof. Joseph W. Elder.

The first, "Lectures in Indian Civilization," contains 97 lectures prepared by 29 specialists on different aspects of Indian civilization. The second, "Chapters in Indian Civilization," contains two volumes which cover classical, medieval, British, and modern India.

The books are published by Kendall/Hunt Publishing Co., Dubuque, Iowa.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

*Communication
arts
Dept*
8/4/70 jq

MADISON--The University of Wisconsin's department of communication arts will honor its outgoing chairman and associate chairman at a reception Friday from 5 to 7 p.m. at the Wisconsin Center Alumni Lounge.

Prof. Frederick W. Haberman, department chairman since 1954 and chairman of the athletic board for two years, stepped down from both Madison campus positions in June to devote himself to research and teaching.

Prof. Ordean G. Ness, associate chairman since 1961, will give up the post later this summer. He will continue teaching, writing and research.

Prof. Edwin Black has assumed the office of chairman, and Prof. Charles E. Sherman will become associate chairman later this month.

A graduate of Allegheny College with an M.A. from Wisconsin and the Ph.D. from Cornell, Prof. Haberman has been a member of the UW faculty since 1947. He served as associate editor for three years and contributing editor for six years of *Speech Monographs*.

His articles have appeared in *The Speech Teacher*, *Quarterly Journal of Speech*, *Wisconsin Stage*, and *Southern Speech Journal*. His published books are "Rhetoric and Public Address: A Bibliography, 1947-1961" and "An Historical Anthology of Select British Speeches," in collaboration.

Add one--Haberman/Ness

Prof. Ness, a graduate of the University of North Dakota, holds the M.A. and Ph.D. from Wisconsin. A member of the faculty here since 1955, he has served as administrator of graduate study for the last 10 years. He is presently secretary of the graduate study and instruction interest group of the Speech Association of America.

Prof. Ness was on the editorial staff of The Speech Teacher, and has been active as director for the Wisconsin Players and Phi Beta. His articles have appeared in the Quarterly Journal of Speech, The Speech Teacher, Today's Speech, and The Journal of Communication.

He is the author of "The Fundamentals and Forms of Speech" and "An Introduction to Public Speaking," both in collaboration with Prof. Andrew T. Weaver.

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uw news

*Communication
Arts*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

6/26/70 jb

MADISON--New chairmen for 15 departments in the University of Wisconsin College of Letters and Science were announced Friday by Dean Stephen C. Kleene.

The following will assume their new offices next September:

Profs. A. Neil Skinner, African languages and literature; Grant Cottam, botany; John E. Willard, chemistry; Vernon Hall, comparative literature; George E. Collins, computer sciences; Edwin Black, communication arts;

Charles T. Scott, English; Louis Rossi, French and Italian; Robert E. Frykenberg, Indian studies; Robert A. Kimbrough, Integrated Liberal Studies;

Wolfgang R. Wasow, mathematics; Eberhard W. Wahl, meteorology; Gerald C. MacCallum, philosophy; William Epstein, psychology; and Karl E. Taeuber, sociology.

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uw news

Speech Dept

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571
Immediately

1/9/70 mg

Release:

MADISON--Prof. Lloyd Bitzer of the University of Wisconsin speech department has been invited to read a paper at the Center for the Study of Democratic Institutions, Fund for the Republic, at Santa Barbara, Calif.

His paper deals with contemporary rhetoric and will be delivered at a symposium which is part of a continuing series on "The Civilization of the Dialogue."

Prof. Bitzer, along with about a dozen other U.S. scholars, will present their papers Jan. 19-21. Robert Hutchins is the president of the center which is funded by the Ford Foundation.

- 0 -

MADISON--The "Rhetoric of Campaigns and Revolutions" will be taught next semester in the University of Wisconsin Speech department by Hans-Jochen Schild, a visiting lecturer from Germany whose specialty is American public address.

Schild received his M.A. degree in English in 1965 from the University of Chicago. He was an instructor for one year at Northern Illinois University. He is completing his doctorate at the University of Frankfurt.

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uw news

Speech Dept

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

1/8/70 mg

MADISON--Dr. Esther Merle Jackson, a leading black educator in theater

history and criticism, has been appointed professor on the faculty of the speech
department at the University of Wisconsin for 1970-71 academic year, according to
Prof. Ordean Ness, associate chairman of the department.

She is serving as a visiting lecturer at the university this year.

Considered a foremost critic of playwright Tennessee Williams, Miss Jackson holds the B.A. degree from Hampton Institute and the M.A. in play-production from Ohio State University. She earned her Ph.D. in theater studies from Ohio State in 1958.

Numbered among her academic honors is a John S. Guggenheim Fellowship. In 1967-68, she was a Fulbright Professor of American Drama at the Kennedy Institute of American Studies at the Free University of Berlin.

Included in her list of publications is "The Broken World of Tennessee Williams," published by the University of Wisconsin Press, "The American Negro and Image of the Absurd," Phylon, and a contribution to "The American Theatre Today," edited by Alan Downton.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Immediately

10/30/69 mg

Release:

Speech Dept

MADISON--Three members of the University of Wisconsin speech faculty are making major contributions to the National Developmental Project on Rhetoric which is sponsored and partially funded by the Speech Association of America (SAA).

Prof. Lloyd F. Bitzer is serving as principal investigator for the project and Prof. Edwin Black has been appointed project editor. Prof. Lawrence Rosenfield is one of six scholars who has been asked to write a position paper in regard to contemporary rhetorical problems.

The project, which has been deemed valuable to the field of rhetoric as well as to the humanities and social sciences, has received an outright grant of \$55,670 from the National Endowment for the Humanities. An additional \$23,346 will be provided by SAA and the UW.

The project will evaluate the traditional assumptions of rhetoric and persuasion to see if they are relevant to rhetorical and social processes today. Project scholars will recommend directions contemporary research and teaching in the general field of communication studies might move to be most fruitful in the future.

The first project conference will be held Jan. 26-27. The Johnson Foundation of Racine will be host to the group at its Wingspread Conference Center at Racine.

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uw news

Speech Dept.

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571
Release: **Immediately** 10/6/69 mcg

MADISON--"The Seven Ages of Bernard Shaw" will be explored by noted actress-director-producer Margaret Webster, Rennebohm artist-in-residence at the University of Wisconsin in Madison, at 8 p.m. Friday, in Music Hall.

The program, sponsored by the UW department of speech, is open to the public without charge.

Miss Webster is on the campus for the first semester to conduct courses in advanced dramatic interpretation and Shakespearean production. More than 60 students have enrolled in the courses. In December she will direct Wisconsin Players in a production of Chekhov's "The Three Sisters."

The "seven ages" of Shaw to be illuminated by Miss Webster are "Joey," a jester; the Social Reformer; "Don Juan"; A Married Man; A Man of the Theatre; A Prophet; and "Brother Bernard."

In the program, which she has presented around the world from England to Australia, Miss Webster draws upon such well-loved Shaw works as "Caesar and Cleopatra," "Man and Superman," "Candida," "Mrs. Warren's Profession," "Pygmalion," "Major Barbara," "Androcles and the Lion," "Back to Methuselah," and "St. Joan."

Daughter of Dame May Whitty and Ben Webster III, Miss Webster grew up in London surrounded by outstanding actors of the English theatre. She stepped onstage for the first time at 11, and at 15 appeared with Ellen Terry. She acted with

Add one--Webster

touring companies, in classical repertory, and at the Old Vic in England, then came to America in 1937 to fill a new role, that of director of the successful Broadway production of "Richard II" starring Maurice Evans.

Since then she has directed such notables as Helen Hayes in "Twelfth Night," Robeson and Ferrer in "Othello," "The Merchant of Venice" at Stratford-on-Avon and "Measure for Measure" at the Old Vic.

During the past several seasons, Miss Webster has presented her one-woman shows in England, Australia, and New Zealand, and coast-to-coast in the United States. She has directed "Antony and Cleopatra" for the University of California, Berkeley; "Don Carlo" for the Metropolitan Opera in New York; a London production of "Twelve Angry Men"; and "The Madwoman of Chaillot" and Euripedes' "The Trojan Women" for the National Repertory Theatre.

In her latest book, "The Same Only Different," recently published by Alfred A. Knopf, New York, she paints loving portraits of her family. The Saturday Review wrote of the book, "One hundred and fifty years of English and American theatre come alive in this wonderful account of a great family who have been at the center of the stage for five generations."

In an earlier book, "Shakespeare Without Tears," she offers common-sense solutions to the problems of adapting Shakespeare to the contemporary theatre.

When she leaves the Madison campus at the end of the first semester, Miss Webster will go to London to direct a Shaw play, "Mrs. Warren's Profession," starring the American actress Mary Ellis.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

9/3/69 mcg

MADISON--Two members of the University of Wisconsin [department of speech]
took part in the 1969 convention of the American Educational Theatre Association
in Detroit Aug. 24-27.

Visiting Prof. Esther Jackson read a paper on "The Theatre and the Perception of Reality in Our Times." Prof. A.C. Scott, specialist in Asian theatre who has been granted a Fulbright award to study in Indonesia, took part in the Asian Theatre seminar.

The association, with 7,000 members, largest theatre organization in the world, drew more than 1,000 members to the 33rd annual convention held under auspices of Wayne State University.

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THE UNIVERSITY OF WISCONSIN
MADISON 53706

DEPARTMENT OF SPEECH

July 1, 1969

Chancellor H. Edwin Young
161 Bascom Hall

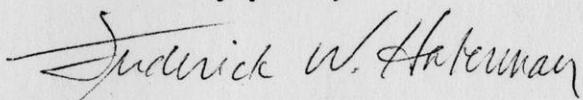
Dear Chancellor Young:

The Department of Speech has invited two scholars to join the staff in the fall of 1969.

Professor Thomas M. Scheidel has been invited to accept the rank of professor. Now attached to the University of Illinois he is one of the outstanding experimentalists in the field of communication in our profession. Attached is a copy of a vita and a copy of my letter to the Executive Committee of the Humanities. Professor Scheidel will take over a position vacated by Professor Frederick D. Williams who left to accept a post at the University of Texas.

Professor Esther M. Jackson has been invited to join the staff for the academic year 1969-70 as a visiting professor. I regret to say that I do not have an up-to-date vita on Miss Jackson. I will write to see if I can obtain one. Miss Jackson is a black scholar who has built her reputation in the field of Modern American Drama. She has published a book on Tennessee Williams with the University of Wisconsin Press, a book which has received critical acclaim. She earned her doctorate at Ohio State University, taught in Georgia for some years, served as Drama Advisor in the Office of Education in the United States Government for two years, thereafter assisted Joseph Papp in the "Shakespeare in the Park" project in New York City, taught for a year at Adelphi College, and has spent this current year in Germany and in New York City doing research as a Guggenheim Fellow. She will teach a course called Theatre in Society and one in Modern American Drama in the first term; in the second term she will also teach a seminar for the Department of English in Modern American Playwrights.

Sincerely yours,



Frederick W. Haberman
Chairman

FWH:mb
Enclosures

uw news

Speech Dept.

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

11/26/68 jb

MADISON--University of Wisconsin debaters, engaging 1000 others representing 75 schools last weekend, came away with one championship and excellent records in two other divisions.

The occasion was the annual Bradley Invitational Tour at Peoria, Ill.

The UW Forensic Union, department of speech, won the novice debating division, losing only one match of 10. The participants were Kenneth Doran, Janesville; Peter Matrejek, Eau Claire; Eric Wendorff, Wausau; and Steven L. Stolper of Barron.

Competing in the varsity division were Louise I. Orszanski, Withee; Mike Mally, Running Springs, Calif.; Kathryn Riley, Wheaton, Ill.; and Dave Metzger, Grafton.

Two others, Michael Bingham, Portage, and Jan Wheeler, Bloomington, Ill., received high ratings in oral interpretation. Only 14 of 108 participants were cited.

#

THE UNIVERSITY OF WISCONSIN

Department of Speech

TO: Faculty Members

FROM: Frederick W. Haberman

Dear Colleague:

I am pleased to announce that Miss Judy Ashford, M.A. from our department, will join our staff next year as a Specialist with the title of Business Manager of the University Theatre. In effect she will replace the two teaching assistants and Mr. Kentzler who now discharge the various duties comprehended in the term "business management."

I take pleasure in announcing, also, that Miss Margaret Webster, eminent director in the American Theater, has agreed to join our staff for the first semester of 1969-70 as a Visiting Professor. Her salary will be paid by the Oscar Rennebohm Fund which is used to bring "artists in residence" to the campus.

I have not received an acceptance in writing from Miss Webster; so we should withhold generalized public announcement. Today, I received an acceptance from Judy; so there is no need to withhold announcement.

Sincerely yours,



Frederick W. Haberman
Chairman

FWH:dr

P.S.: The attached letter from USITT to Fred Buerki is self explanatory.

uw news

Open to Dept
From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

12/27/67 vh

MADISON--A six-week summer institute for advanced study in speech will be conducted on the University of Wisconsin's Madison campus July 1-Aug. 9.

Supported by a National Defense Education Act grant from the U.S. Office of Education, the institute will train Wisconsin secondary school teachers for the teaching of a one-semester course for grades 10-12. The Wisconsin English Language Arts Curriculum Project has recommended that such a course be required.

The training will cover the philosophy, content, methods, and materials of teaching speech. Staff for the summer instruction will be drawn from the speech departments of the University of Wisconsin and the nine state universities, all joined in the cooperative effort.

Institute participants, limited to 55, will be selected from the following categories: Full-time teachers who have had at least three years' experience and who devote at least half their time to teaching English or speech in grades 10-12; speech minors holding 23 speech credits or persons with 12 speech credits who wish to meet state certification standards in speech; and speech majors with bachelors degrees earned prior to 1963.

Persons selected will receive the NDEA stipend of \$75 a week and \$15 per week for each dependent.

Deadline for applications is March 17.

Further information on the program may be obtained by writing to Prof. Earl S. Grow, director, NDEA Institute in Speech, 326 Psychology Bldg., Charter and Johnson Sts., University of Wisconsin, Madison, Wis. 53706.

X X X

THE UNIVERSITY OF WISCONSIN
MADISON 53706

DEPARTMENT OF SPEECH

December 19, 1967

file

News and Publications Service
7 Bascom Hall - North Basement
Campus

Dear Sirs:

Enclosed is a copy of a letter that will shortly be sent out to all Wisconsin secondary school speech teachers and English chairmen. It roughly describes our recently approved NDEA Institute for the summer of 1968. I have also included a copy of the original proposal.

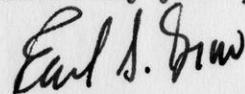
We would appreciate any publicity that the UW News Service can give this institute as we are working on a tight time schedule for applicants due to the late notification we received on this project.

I think all the information needed for a news release is included in the letter and the proposal, but you will of course want to rearrange it into something more akin to a news story. I suggest that you might emphasize the cooperative-venture aspects of this institute. I do not know of any similar project in which all eleven universities have worked as cooperatively for a common goal, and I am certain that this cooperative element was one of the reasons that the U. S. Office of Education gave the project its support.

If there are any questions about this material, please feel free to give me a call (2-3412, 323 Psychology Building), and I will be happy to discuss it further with you.

Thank you in advance for your assistance.

Sincerely yours,



Earl S. Grow
Assistant Professor of Speech
Director, 1968 NDEA Institute
in Speech

ESG/sl

Enclosure

May 26, 1967

Dr. Donald Tuttle, Chief
English Section
Modern Language Institutes Branch
Division of Educational Personnel Training
Bureau of Elementary and Secondary Education
U. S. Office of Education
Washington, D. C. 20202

Dear Dr. Tuttle:

Enclosed are eleven copies of the NDEA proposal for an Institute at the University of Wisconsin-Madison in the summer of 1968.

As I explained to you over the telephone, this proposal is one on which the nine units of our State University system and the two units of the University system have agreed to cooperate. This is, as a matter of fact, the first instance of such more or less formal cooperation; we trust that it will not be the last.

We have had to move with some haste. The cooperative conception for this Institute arose only a short time ago when an ad hoc committee established by the Wisconsin Speech Association met to consider ways of implementing the recommendation of the Wisconsin English Language Arts Curriculum project. An ideal way, we agreed, was to obtain the resources of an NDEA grant.

Thereupon, we organized all of the departments of speech in our state-supported institutions of higher learning -- eleven of them. We created a "Council of Eleven" composed of the chairmen of those departments. Using a conference telephone call, we established the general principles upon which to operate an institute; we agreed that we ought to ask for a three year program of institutes since we need to mount a massive attack on the problem; and we agreed to set up a "Policy Committee," representing the "Council of Eleven" to work out details of the organization of the institute. On another conference call we obtained approval of the essential elements formulated by the Policy Committee and included in the present proposal.

Future institutes, supposing that they are funded at the appropriate time, will be held at universities other than The University of Wisconsin-Madison. The decision on location is in the hands of the Council of Eleven.

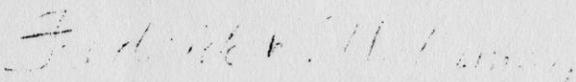
The important point that I want to stress is that we are determined to marshall the prestige, personnel, and services that we can control in these eleven institutions to the advancement of what we believe is a significant proposal for the development of a richer curriculum in our public high schools. I emphasize, also, that we are not alone. The Wisconsin English Language Arts curriculum project, indeed, is blazing the way.

You will be interested in knowing that we already have had many of our eleven institutions volunteer to host the "dissemination conferences" that we would like to set up as part of the evaluation program. I mention this only to underline the point that all of our units are united in support of this request.

None of our eleven departments of speech in the public supported institutions of higher learning has submitted a proposal other than this one for an NDEA Institute for the summer of 1968.

Needless to say, we are really keen on this proposal and hope that it is approved. If there is anything I can add in any way please let me know.

Sincerely yours,



Frederick W. Haberman
For the "Council of Eleven"

By proxy, I am signing for these people:

Institution	Chairman
Eau Claire	Calvin K. Quayle
La Crosse	Charles E. Haas
Oshkosh	Joseph B. Laine
Platteville	Harold R. Hansen
River Falls	Blanche E. Davis
Stevens Point	Seldon Faulkner
Stout Institute	Norman C. Ziemann
Superior	O. Gale Manion
University of Wisconsin - Milw.	Melvin H. Miller
Whitewater	Wynette Barnett

ABSTRACT

A. Institution: The University of Wisconsin-Madison

B. Title of Proposal: Training Secondary School Teachers for Teaching Speech in the Language Arts Curriculum

C. Director: Earl S. Grow, Assistant Professor of Speech, UW-Madison

D. Number and Type of Participants: Limited to 60 participants who must be teachers of at least three years experience and holding a minor in speech or be a major in speech whose degree was offered prior to 1963.

E. Period of Program: July 1 - August 9, 1968

F. Summary: The Wisconsin English Language Arts Project, in cooperation with the Department of Public Instruction and the Wisconsin Speech Association, has recommended that a required speech course be a part of the Language Arts curriculum in all Wisconsin high schools. At present only about 6.7 per cent of Wisconsin high schools require speech. The Wisconsin Speech Association, working with representatives of the eleven state universities, has recommended that this required speech course be a communications and public address course.

The recommendation for a required course and the further recommendation that the course avoid the traditional survey approach to speech will unquestionably result in the need for more qualified speech teachers and for more speech courses than presently exist.

The problems and opportunities inherent in the speech recommendations has made immediate and concerted action necessary. An unprecedented spirit of cooperation has resulted. Eleven state universities in Wisconsin have joined forces in the work of implementing the speech recommendations. Eleven state universities have worked together to plan and staff this proposed institute. The University of Wisconsin-Madison, has agreed to be the site for the 1968 program, but it is hoped that the 1968 program will be only the first of three annual summer programs. Each will be hosted by a different institution, but each will have the same goals and each will demonstrate the same cooperative attitude.

This proposal has several unique features (i.e., the proposed dissemination conferences to be held in the winter throughout the state to further spread the message and method of the program, the close tie with the summer high school speech institute to permit realistic demonstrations of the proposed course materials, the projected three year scope of the program) but its outstanding feature is the manner in which it represents the marshalling of forces throughout the state in a common goal--improving the communication skills of the students of Wisconsin.

A PROPOSAL TO THE
U. S. OFFICE OF EDUCATION
for an
NDEA INSTITUTE FOR
ADVANCED STUDY

Period covered by program: 6

(Number of weeks)

From: 7-1-68 To: 8-9-68
(day, month, year) (day, month, yr.)

(FOR PUBLICITY PURPOSES)
Classification of the Institute:
Field English
Type Speech
L Level 10-12
Participant preparation
code S-2 or S-3 or other
Geographic area Wisconsin

Name and address of institution: University of Wisconsin, Madison
Zip Code 53706

Name of proposed director: Earl Grow
Academic title: Assistant Professor
Department: Department of Speech
Campus Address: 323 Psychology Building
Telephones: 608 262-3412 608 836-6151
Area Code Office Area Code Home

Purpose of institute: (This may duplicate top right item, or it may be a narrative description to indicate general objectives and type of participants.)

Training Secondary School Teachers for Teaching Speech in the Language Arts Curriculum

Short-Term <u>x</u>	Regular Session	Part-time	
	Federal	Institutional	Total
Allocation of funds:			
Participant support	\$ 32,400	N. A.	\$ 32,400
Program Support	\$35,452.94	-----	\$35,452.94
Grand total	\$ 67,852.94		
Number of participants	60		\$67,852.94

Proposals for Institutes for Advanced Study were submitted by this institution: In 1965 (for 1966-67): Yes No In 1966 (for 1967-68): Yes No (If yes, give field(s) on supplementary sheet.) Institutes for Advanced Study were conducted by this institution: In 1966: Yes No In 1967: Yes No (If yes, give field(s) on supplementary sheet.)

Signature of proposed director: _____ Date: _____
Signature of the President, or authorized representative: _____

Title: _____ Date: _____

I. INTRODUCTION

In January of 1966, The English Curriculum Center of the Department of Public Instruction of the State of Wisconsin (under a contract from the Cooperative Research Division of the U.S. Office of Education) published a sequential growth curriculum in speaking and writing activities from the kindergarten through grade twelve.

As a part of that report, submitted as a preliminary draft only, it was recommended that a required speech course be a part of the secondary Language Arts curriculum of every high school in the state of Wisconsin. After much debate and discussion among speech personnel in the state as to the purpose and content of this recommended required course, a revised edition of the report will be published this fall. The recommended required speech course will be a course in communications and public address, and is intended to accomplish the following objectives:

- 1) The required course in speech should foster student understanding of the role of speech in determining and reflecting the main characteristics of our society.
- 2) The required course in speech should increase student knowledge of speech forms and principles.
- 3) The required course in speech should promote student mastery of the skills of language, body, voice and thought.
- 4) The required course in speech should increase students' critical skills as receivers of oral communication.
- 5) The required course in speech should develop student appreciation of "eminence" in speech.¹

The philosophy and content of the recommended required course in communications and public address, along with a recommendation for formal units of speech

1. Copy submitted for Teaching Speaking and Writing in Wisconsin, Wisconsin English Language Arts Project, Department of Public Instruction, Madison, Wisconsin, scheduled for publication in Fall, 1967. (See Appendix A)

instruction in the junior high school, is outlined in the fall edition of Teaching Speaking and Writing in Wisconsin. (Appendix A)

The recommendation for a course in communication and public address represents a departure from traditional approaches to speech in the high school. The survey approach wherein the student is briefly exposed to the entire range of speech areas and activities has been replaced by a desire to give the student an in-depth consideration of those concepts and skills which seem most directly relevant to him as a speaker-listener-critic in society. (It is hoped that the student will be given a thorough background through subsequent speech courses in the also important interpretative arts of speech.)

The implementation of this recommended required speech course presents a considerable challenge as well as opportunity. At the present time, only 6.7 per cent of Wisconsin's senior high schools require a speech course of all students. In approximately 210 high schools neither a required nor elective speech course is offered.² The Wisconsin State Department of Public Instruction lists figures by school districts, not individual schools. Of 396 Wisconsin districts which operate high schools, only 194 districts offer a basic speech course.³

Compounding this problem of a shortage of existing speech course is the decision to make the recommended required speech course an in-depth consideration of communication and public address. This specialization and the recommended thoroughness of the approach to the course content will find many teachers -- including many presently teaching speech -- inadequately prepared to implement the new course.

Unquestionably, there will be increased demand for courses and teachers. The recommendation has thus been made. Support for this recommendation has been

2. Ellen Jones Bryan, The Status of Speech in Wisconsin Secondary Schools, unpublished Masters Thesis, University of Wisconsin, 1966.
3. 1965-66 Curriculum Analysis of Wisconsin High School Districts. Department of Public Instruction, Madison, April, 1966.

widespread: The Wisconsin Speech Association, the Wisconsin Council of Chairmen of Speech Departments, the Department of Public Instruction, the newly organized Wisconsin English Language Arts Coordinating Committee.

The importance of the problem presented and a sense of awareness of the even greater opportunity afforded has resulted in an unprecedented expression of unity among the speech educators of the state. The challenge to implement the required course recommendations has resulted in this proposal for a summer program.

It is the purpose of this proposal to seek financial support for an institute in speech for high school Language Arts teachers. It is the purpose of this proposal to seek financial support for a program that will eliminate two undesirable alternatives: one, inadequately trained teachers teaching the recommended required speech course; two, the unfulfillment of the speech recommendation. It is the purpose of this proposal to present a picture of the statewide awareness and sense of concern that brought eleven universities together in a mutual cause.

Eleven state universities (The University of Wisconsin, Milwaukee; the University of Wisconsin, Madison; the Wisconsin State Universities at Eau Claire, River Falls, LaCrosse, Whitewater, Superior, Stevens Point, Stout, Platteville, and Oshkosh) have agreed to cooperate in the planning, operation, and staffing of this proposed institute.

Two committees were specifically organized for the purpose of furthering this institute proposal. The first, a Council of Eleven, composed of the chairmen of the eleven universities cooperating in this venture, approved the initial idea for the proposed institute and made recommendations on such matters as criteria for participation, objectives, aims, and specific institutional responsibilities. This Council then suggested staff members from their institutions to teach in the program.

A second committee, a Policy Committee, made specific recommendations on the proposed program on eligibility for participation, and on selection of the teachin

staff from the roster submitted by the Council of Eleven. (Members of the Policy Committee were: Dr. Calvin Quayle, Eau Claire, Chairman of the Wisconsin Council of Chairmen of Speech Departments; Dr. Goodwin Berquist, University of Wisconsin, Milwaukee, Chairman of the Wisconsin Speech Association Ad Hoc Committee on Speech Training in the High School; Dr. Fred Haug, Eau Claire, President of the Wisconsin Speech Association; Dr. Joe Laine, Oshkosh, Past-President of the Wisconsin Speech Association; Dr. Fred Haberman, Chairman of the Department of Speech, University of Wisconsin, Madison.)

Two telephone conferences involving the Council of Eleven served to approve the final proposal for the summer institute and also to approve final staff recommendations.

This proposal thus represents a unique and concentrated response towards the fulfillment of a fully developed Language Arts program in all areas of speaking and writing. Specifically designed to increase the knowledge of teachers presently employed in the senior high schools of Wisconsin, this proposal represents a pooling of excellence towards the cause of excellence.

Realistically, no single institute will resolve the problems involved in implementing the recommendation for the required speech course. However, sixty high school teachers, the number attending this program, returning to their high schools prepared to teach the type of speech course that speech authorities agree is most needed will provide a solid core upon which to build a meaningful program throughout the entire state. Repeated institutes in 1969 and 1970 (and it is the full intention of the universities involved with this proposal to submit similar cooperative proposals for those years) will result in at least 180 teachers who can teach the required course. In addition, it is anticipated that the proposed Dissemination Conferences will result in contact with another 600 high school language art teachers and administrators by 1971. The impact of this program upon Language Arts in Wisconsin high schools will indeed be substantial; the

program holds a promise for the significant development of communication skills among the young people of the state.

We hope to make this proposal a three year program. The University of Wisconsin-Madison has agreed to be the host for the first of the Institutes. Well equipped for such a role, the UW-Madison can provide classroom space in attractive, air conditioned buildings, can make an abundance of teaching aids and materials available to the program participants, and provide access to a wide range of educational and recreational facilities and activities. In addition, the UW-Madison is the host for an annual Summer High School Speech Institute which will be utilized as laboratory and observation experience for the program participants. The location of the campus, situated as it is on the shores of Lake Mendota, makes a summer in Madison a delightful experience.

The Policy Committee will recommend the University location of the NDEA Institutes which will be requested for 1969 and 1970.

II. OBJECTIVES OF THE INSTITUTE

In general terms, the object of this institute is to train secondary school Language Arts teachers so that they may implement the oral communication aspects of the Wisconsin English-Language Arts Curriculum Project.

Three orders of specific objectives seem relevant.

A. Objectives which relate to a philosophy of speech education in the secondary school.

1. To develop in the teacher an awareness of the relationship of the discipline of speech to the high school curriculum at large. This means an investigation of the basic goals of education and an assessment of the integral and unique functions of the speech discipline in the context of these general goals.
2. To acquaint the teacher with the inter-relationship of the curricular, extra-curricular, and remedial aspects of speech. If oral communication training is to be of maximum significance, the teacher must learn how to balance a program among these three areas. The teacher must be made aware that on its most meaningful level the remedial program may prepare the student for curricular speech and the curricular program must be shown to lend validity to the extra-curricular activities in dramatics and debate.
3. To familiarize the teacher with the roles of spoken and written communication as they function independently and cooperatively within the Language Arts curriculum as recommended by Wisconsin English Language Arts Project. Teachers should be made aware of those concepts and skills which are "common" to both forms of communication, which are most effectively taught in a written context, and which are most effectively taught in an oral context.

B. Objectives which relate to the preparation of the teacher in the subject

matter of the speech discipline.

1. To increase teacher understanding of the basic processes of oral communication. An attempt will be made to impart to the teacher a view of the essential nature of speech as it is suggested by various theories of oral communication, including a careful definition of the roles of both sender and receiver.
2. To increase teacher understanding of concepts related to the elements of oral discourse; structure, support, language, and delivery. The teacher should be helped to realize that these elements do not exist and function independently but are significant only as they further the oral communication of ideas. Each element then should be thoroughly investigated in terms of its relationship to the whole process of communication.
3. To increase teacher understanding of speech as a social force. It is essential that teachers understand and communicate to their students the nature and function of speech as it operates within the democratic context; its role in the economic, political, and cultural aspects of life.
4. To increase teacher understanding of the essential characteristics of the major forms of oral discourse including interpretation of various literary forms in order that he may understand how principles are applied to diverse forms and thus develop valid criteria for speech evaluation.
5. To increase teacher understanding of the effect of group structure upon oral communication. An awareness of audience-speaker interaction, group dynamics, discussion techniques, and other elements of group structure should be fostered within the participants.
6. To increase teacher understanding of the nature and function of the

mass media as channels of communication. The political, cultural, economic, and sociological concomitants of these media should be investigated.

C. Objectives which relate to the preparation of the teacher in the materials and methods of speech education.

1. To familiarize the teacher with the range of textbooks and other written materials which are relevant to the teaching of speech. The recent explosion in textual materials and published reports of research in scholarly journals concerned with oral communication provide exciting new materials for the teacher of speech.
2. To increase the teacher's awareness of various kinds of teaching equipment and to offer him the opportunity to experiment with its use. Significant areas of investigation include: tape recorders, films, recordings, overhead projectors, and radio and television facilities.
3. To introduce the teacher to the programmed materials available in the field of speech. Established programs in phonetics, debate, and parliamentary procedure, and an emerging program in oral argument should be brought to the attention of the teacher.
4. To acquaint the teacher with those methods of speech pedogogy which have been established as sound through experimentation, research, and study.

III. PARTICIPANTS

- A. The number of participants in the institute will be limited to 60.
 - 1. More than 60 participants would make difficult the close relationship of participant and staff essential in this kind of institute. There must be time for the staff to give attention to individual problems, needs, and potentials.
 - 2. In the sessions concentrating upon the development of teaching skills it is essential that each person have adequate time for laboratory experiences.
 - 3. In sessions which involve demonstration and use of equipment the groups must be relatively small to insure adequate supervision and adequate time for the participants to develop facility and confidence in the use of the equipment.
 - 4. While fewer than sixty participants would be practical, it does seem worthwhile to include as many teachers as possible. This is especially desirable since a large number of teachers throughout the state will be involved in the actual program of the Wisconsin English Language Arts Curriculum Project.

IV. CRITERIA FOR ELIGIBILITY OF PARTICIPANTS

- A. He shall be a full-time teacher with at least three years teaching experience, devoting at least one half of his time to teaching courses in Language Arts (English and/or Speech) in grades 10-12.
- B. He shall hold a bachelor's degree.
- C. He shall fit into one of these categories:
 - 1. Less than a minor in speech (but with at least 12 previous credits in speech) who wishes to meet state certification standards in speech and teach high school speech courses.
 - 2. A minor in speech (24 credits).
 - 3. A major in speech whose bachelor's degree was granted previous to 1963 (the year when present state certification requirements for the teaching of speech were established).
- D. He shall not have previously attended an NDEA Institute for Advanced Study.
- E. He shall have such personal and professional attributes and attitudes that he can be recommended by his superintendent, supervisor or principal.
- F. From among the eligible applicants the participants shall be selected by a committee which, in making the final selections, will consider these factors:
 - 1. The academic record of the applicant as recorded in an official transcript.
 - 2. Evidence in the recommendations, and in the application, that the applicant is well motivated and is likely to benefit from the program of the institute.
 - 3. Applicant's age and experience in relation to his future period of service as a teacher. Exceptions may be made for applicants whose

positions of responsibility are such as to make likely an unusual impact upon training in speech.

4. Geographical location. Because the program of the institute arises from the curriculum recommendations of the Wisconsin English Language Arts Curriculum Project for the State of Wisconsin, a preference will be given to Wisconsin teachers. Some applicants may be accepted from states where there is a similar recommendation and thus a similar need.

It is hoped that the participants in the institute will later become leaders in area workshops and institutes in the State of Wisconsin. (Provision for this function will be insured through dissemination conferences explained later.) For this reason an attempt will be made to see that participants represent as many areas of the state as possible.

G. Participants shall be selected solely on the basis of their ability to benefit from the program of the institute and their capacity to develop professionally, without regard to race, creed, color, sex, or national origin.

V. PROGRAM

A. Schedule of Daily Classes (MTWTF)

8:30 - 9:30 The Teaching of Speech: Philosophy, Content, Methods.

9:30 - 10:30 Observation and Internship in the University of Wisconsin Summer High School Speech Institute, 3 weeks; Curriculum Design, 3 weeks.

10:30 - 11:00 Break (Informal Student-Staff Coffee Period; Reading Room Open).

11:00 - 12:00 Communication Theory, 3 weeks; Interpersonal Communication, 3 weeks.

12:00 - 1:30 Lunch (Group Luncheon with Speaker on Friday).

1:30 - 2:30 Rhetorical Theory (The Elements of Speech Composition), 3 weeks; Speech Forms and Instances, 3 weeks.

2:30 - 3:30 Symposium

Week One - Communication and Mass Media

Week Two - Psychology of the Audience

Week Three - Rhetorical Criticism

Week Four - Oral Interpretation

Week Five - Theatre

Week Six - High School Speech Activities

3:30 - 4:30 Institute Workshop

B. Course Descriptions

1. The Teaching of Speech: Philosophy, Content, Methods, 8:30-9:30, MTWTF. Two Sections of 30 students. Instructors: Section One, R. R. Allen, The University of Wisconsin, Madison; Section Two, Clay Willmington, Wisconsin State University, Oshkosh.

This course will begin with a consideration of some important theoretical topics related to the teaching of speech in Wisconsin secondary schools: the relationship of Speech and English in the high school curriculum, the relationship of curricular speech and remedial speech, the relationship of curricular speech and extra-curricular speech, and controversies related to speech education (form-content, concepts-activities, specialization-survey).

The course will then move to a consideration of the course of study outlined in the curriculum guide published by the Wisconsin English Language Arts Curriculum Center. Each of the units in the course will be fully examined with special attention being given to available source materials and textbook aids. Coordinated with the consideration of the substantive aspects of this curriculum will be instruction on the various methods of teaching these units.

2. Observation and Internship in the University of Wisconsin Summer High School Speech Institute, 9:30-10:30 MTWTF, first three weeks. Coordinators: R. R. Allen, The University of Wisconsin-Madison, and Clay Willmington, Wisconsin State University-Oshkosh. The first three weeks of this institute will be held at the same time that the 1968 University of Wisconsin Summer High School Speech Institute is in session. In order to provide observation and intern opportunities for teachers enrolled in this institute, the 9:30-10:30 period in the high school speech institute will be devoted to a course in speech with an emphasis on communication and public address. The eighty high school students enrolled in the institute will be divided into four sections with twenty students per section. Four

master high school teachers will be employed and trained to teach units consistent with the recommendations of the Wisconsin English Language Arts Curriculum Center. In addition to observational opportunities, each teacher-participant in this institute will be given the opportunity to work with small groups of high school students in carefully structured instructional periods.

3. Curriculum Design, 9:30-10:30, MTWTF, second three weeks. Instructor-supervisors: R. R. Allen, The University of Wisconsin-Madison, and Clay Willmington, Wisconsin State University-Oshkosh. Since the specific course of study recommended by the Wisconsin English-language Arts Curriculum Project will have to be tailored by each teacher to meet the exigencies of his local community, school, students, and curricular structure, one period per day during the last three weeks will be reserved for individual course work by the teachers. Professors Allen and Willmington will be on hand to consult individually with teachers on problems of implementation and will aid the teacher-participants in selecting and preparing materials. At the conclusion of this course, each teacher will submit a syllabus for the recommended course with detailed unit and lesson plans and appropriate handouts. Given this period for preparation, each teacher should return to his school ready to implement the course of study which has been sanctioned by the Wisconsin Speech Association and the Wisconsin English Language Arts Curriculum Center.
4. Communication Theory, 11:00-12:00, MTWTF, 3 weeks. This course will be alternated with the Interpersonal Communication course (30 students first three weeks; a different 30 students second three weeks).

Instructor: Mark Knapp, The University of Wisconsin-Milwaukee.

This course will focus on a review of theory on communication processes which treats the development of roles, the organization of belief systems, the structuring of inter-personal relations, and the changing of established social order. Special emphasis will be placed upon two areas of theory and research: 1) the part played by communication processes in establishing role expectations for parties involved in a number of communication contexts; and 2) the organization of beliefs around significant symbols, research on the resistance of belief systems to change, the interaction between messages and beliefs, and the determinants of effective communication related to the structure of beliefs.

5. Interpersonal Communication, 11:00-12:00, MTWTF, 3 weeks. This course will be alternated with the Communication Theory course (30 students first three weeks; a different 30 students second three weeks). Instructor: Karl Larson, The University of Wisconsin-Milwaukee. This will be a lecture-discussion course devoted to the explanation of patterns of interpersonal communication and to deriving principles from these explanations. Empirical studies of communication processes in organizations, family contexts, teacher-student relationships, and a variety of other two-person systems will be presented in short lectures. Case studies and laboratory exercises will comprise the remainder of the course. The course will include analyses of communication models, consideration of some salient theory from the field of general semantics, and discussions of conclusions emerging from several related areas of the social sciences. An emphasis will be placed upon the application of research and theory to the improvement of participant behavior in two-person communication systems.

6. Rhetorical Theory (The Elements of Speech Composition), 1:30-2:30 MTWTF, 3 weeks. This course will be alternated with the Speech Forms and Instances course (30 students first three weeks; a different 30 students second three weeks). Instructor: Joseph Mazza, Wisconsin State University-Oshkosh.

This course will provide the teacher with the central concepts of speech as they have emerged through the centuries. In addition to providing information concerning the major systems of classifying rhetorical knowledge, this course will provide specific information concerning the traditional elements of the speech act. Attention will be given to the means of selecting, amplifying, and supporting ideas. Precepts related to the organization of messages will be examined. The characteristics of language will be discussed with particular attention being given to the semantic aspects of language usage and principles related to word choice, strategies in sentence and paragraph development, and figures of speech. The nature of the audible and visible communication code will be illumined as will the principles of effective delivery behavior and the common delivery strategies.

7. Speech Forms and Instances, 1:30-2:30, MTWTF, 3 weeks. This course will be alternated with the Rhetorical Theory course (30 students first three weeks; a different 30 students second three weeks).

Instructor: Douglas Davis, Wisconsin State University-River Falls.

During this three weeks of study the teacher-participant will be introduced to the major speech forms which are reflected in contemporary American life. Informative discourse, persuasive discourse, and ceremonial discourse will be considered both in theory and in practice. The participant will learn of the special constraints which these speech forms place on the speaker's behavior. The teacher-participant

will expand his or her knowledge through direct exposure to instances of public discourse. The teacher will improve his ability to evaluate speeches through critical exposure to a number of speech messages.

As a direct outgrowth of this course, the teacher will become familiar with a number of speeches which are appropriate for study by high school students and will develop skills in speech criticism which may be used in local classroom interaction.

8. Symposium, 2:30-3:30, MTWTF. Six one-week units of instruction will be included on topics of especial interest and value.

- a. Communication and Mass Media. Instructor: Lee Dreyfus, The University of Wisconsin-Madison.

The content of this week of instruction will include consideration of the role and functions of the mass media in society, the essential characteristics of the mass media, the common criticisms of the media, and the nature of enlightened media usage.

- b. Psychology of the Audience. Instructor: Kenneth Kiley, Wisconsin State University-Superior.

This unit of instruction will be primarily concerned with the psychology of the audience (motivation and learning theory) and the sociology of the audience (audience attitudes and values).

During this week, the teacher will acquire a basic knowledge of research concerning audiences which he may incorporate into high school courses as a supplement to high school textual materials.

- c. Rhetorical Criticism. Instructor: Melvin Miller, The University of Wisconsin-Milwaukee.

The purpose of this unit will be to introduce the teacher-participant to the various stances which critics may assume when evaluating messages. Rhetorical criticism will be compared with literary

criticism. Instances of rhetorical criticism will be examined and discussed.

d. Oral Interpretation. Instructor: Fannie Hicklin, Wisconsin State University-Whitewater.

The purpose of this course is to discuss the role and principles of oral interpretation in the senior high school Language Arts program. Included in this course will be a discussion of such teaching aspects as directing the selection of material, analyzing its meaning, guiding and evaluating the delivery of that material; included, also, will be a consideration of specific problems involved in working with poetry and prose, resource materials available to the oral interpretation teacher, and the development of a sense of appreciation for oral language skillfully and artistically employed.

e. Theatre. Instructor: Calvin Quayle, Wisconsin State University-Eau Claire.

The content of this course will include an evaluation of the historical role of theatre in society with emphasis on the present day. Specific suggestions as to how theatre may be included in the high school curriculum will be given as well as help in selecting plays for high school reading and production.

f. High School Speech Activities. Instructor: Fred Haug, Wisconsin State University-Eau Claire.

This unit will consider the ~~nature of extra-curricular speech~~ activities in Wisconsin. The structure of local, regional, and state-wide programs will be examined. The individual speaking events will be discussed. Attention will be given the role of the

teacher in organizing local programs, finding appropriate materials, developing healthy attitudes toward contest speaking, and motivating students.

9. Institute Workshop, 3:30-4:30 MTWTF. Four sections of fifteen students.

Instructor-Coordinators: Mark Knapp, The University of Wisconsin-Milwaukee; Karl Larson, The University of Wisconsin-Milwaukee; Joseph Mazza, Wisconsin State University-Oshkosh; Douglas Davis, Wisconsin State University-River Falls; and four workshop assistants.

The institute workshop will be coordinated with the formal course work which the participant experiences during the weeks of instruction.

The major purpose of the workshop is to enable the participant to discuss and apply the principles presented in formal courses. Each participant will be given the opportunity to evaluate orally high school student speakers, to lead small group discussions of significant speeches, and to participate in and evaluate two-person and small group interactions. All workshop experiences will be closely supervised and carefully evaluated.

C. Informal Program Aspects

The morning coffee break will provide some opportunity for relaxed and casual conversation among participants and staff.

Group luncheons will also be scheduled on Fridays. This will permit the participants to have informal conversation with the staff and visiting lecturers.

At the beginning of the institute there will be an informal reception for all involved.

A picnic during the institute and a final social event will also be scheduled.

Staff and assistants will be available for consultation at regularly scheduled hours throughout the weeks of the institute.

D. Graduate credit

Participants who so elect, may receive six semester hours of academic credit upon successful completion of the work of the institute.

E. Schedule

In general, the participant's time will be scheduled during the day. He will be free every evening after 4:30 p.m.

VI. PRACTICUM AND FIELD EXPERIENCE

Participants in the institute will be given the opportunity for a variety of experiences in and out of the classroom.

- A. In the Institute Workshop, participants will be assigned the actual presentation of speeches, an assignment designed to give them the opportunity to make personal application of those speech principles they are being trained to teach others. These speeches will be prepared and presented under the direction of the staff members who serve as instructors in the Workshop.
- B. Participants will also observe and react to teaching demonstrations as a part of the Wisconsin Summer High School Speech Institute being held on the campus. In addition to watching master high school teachers demonstrate specific approaches to units, participants will also try their hand at handling the evaluation period, etc.

The High School Institute is made up of 80 high school pupils who have completed the freshman year but not the senior year, and is operated by an expert staff, all of whom are budgeted separately, except for four masters teachers whose budget will be shared with this NDEA Institute. At little expense, it will offer to the participants in the NDEA Institute, a most unusual opportunity for observation and internship. This High School Institute now in its seventh year, is a well established and successful program on our campus. Appendix D is a four-page mimeographed statement describing the 1967 High School Institute. The 1968 High School Institute will be revised to include units of the speech course referred to in this proposal. In short, the participants in the NDEA Institute will have an opportunity to combine theory and some practice in the teaching of speech.

C. In the Curriculum Design course, participants will be expected to utilize the research facilities of the University of Wisconsin, including the Instructional Materials Center, in the preparation of speech curricula that will be of specific and practical value to them in their own high schools in the fall.

D. Field trips will be arranged to permit the participants to tour such facilities as WHA-TV, the Wisconsin Union Theater, the Instructional Materials Center, theater facilities in two new Madison senior high schools (James Madison Memorial and LaFollette), the University of Wisconsin Compass Theater, the Speech and Hearing Clinic, and the University of Wisconsin Multi-Media Laboratory. Only WHA-TV and the two high schools are not either right on the campus or within walking distance.

Participation in the Dissemination Conferences in the winter of 1969 will call for a further application of the training given to the program participants.

VII. STAFF (Complete staff description in Appendix B)

A. Director -- Professor Earl Grow. Mr. Grow is an Assistant Professor of Speech at the University of Wisconsin. Mr. Grow received his Ph. D. from the University of Wisconsin, Madison, in 1964. He will receive one-third released time during the spring semester of the academic year 1967-68 to prepare for the institute and to screen and accept applicants. During the institute he will coordinate and supervise the entire program and take specific responsibility for coordinating the Symposium.

B. Secretarial and Clerical

One full-time secretary who will start two weeks before the institute.

One clerical assistant who will assist the director in the semester before the institute.

C. Full-Time Teaching Staff

1. Professor Ronald Allen, University of Wisconsin, Madison.

This person will teach the 8:30-9:30 course, The Teaching of Speech: Philosophy, Objectives, Methods to 30 students in the program. He will also teach and coordinate the 9:30-10:30 course, Observation and Internship in the University of Wisconsin High School Speech Institute for three weeks and Curriculum Design for three weeks, also to 30 students. He will also help coordinate activities in the 3:30-4:30 Institute Workshop.

2. Professor Douglas Davis, Wisconsin State University-River Falls.

This person will teach the 1:30-2:30 course, Speech Forms and Instances, for three weeks to 30 students and then for three weeks to 30 different students. He will also serve as an instructor in the 3:30-4:30 Institute Workshop.

3. Professor Mark Knapp, The University of Wisconsin-Milwaukee.

This person will teach the 11:30-12:00 course, Interpersonal Communication, to 30 students for three weeks and then to 30 different students for three weeks. He will also serve as an instructor in the 3:30-4:30 Institute Workshop.

4. Professor Carl Larson, The University of Wisconsin-Milwaukee.

This person will teach the 11:00-12:00 course, Communication Theory, to 30 students for three weeks and then to 30 different students for three weeks. He will also serve as an instructor in the 3:30-4:30 Institute Workshop.

5. Professor Joe Mazza, Wisconsin State University-Oshkosh. This person will teach the 1:30-2:30 course, Rhetorical Theory, for three weeks to 30 students and then for three weeks to 30 different students. He will also serve as an instructor in the 3:30-4:30 Institute Workshop.

6. Professor Clay Willmington, Wisconsin State University-Oshkosh.

This person will teach the same courses as Dr. Allen, also to 30 students.

E. Part-Time Teaching Staff

1. Professor Lee Dreyfus, The University of Wisconsin-Madison. This person will teach the Week One Symposium, Communication and Mass Media, at 2:30-3:30 for one week.

2. Professor Fred Haug, Wisconsin State University-Eau Claire. This person will teach the Week Six Symposium, High School Speech Activities, at 2:30-3:30 for one week.

3. Professor Fannie Hicklin, Wisconsin State University-Whitewater.

This person will teach the Week Four Symposium, Oral Interpretation,

at 2:30-3:30 for one week.

4. Professor Kenneth Kiley, Wisconsin State University-Superior.

This person will teach the Week Two Symposium, Psychology of the Audience, at 2:30-3:30 for one week.

5. Professor Melvin Miller, The University of Wisconsin-Milwaukee.

This person will teach the Week Three Symposium, Rhetorical Criticism, at 2:30-3:30 for one week.

6. Professor Calvin Quayle, Wisconsin State University-Eau Claire.

This person will teach the Week Five Symposium, Theatre, at 2:30-3:30 for one week.

7. Four special consultants will be selected to teach four sections of twenty high school students as part of the 9:30-10:30 course, Observation and Internship in the University of Wisconsin Summer High School Speech Institute. These consultants, chosen on the basis of their skills as master high school teachers, will teach one hour for three weeks. They will also be available for consultation and discussion with the program participants.

F. Laboratory Assistants.

Four laboratory assistants, graduate students with the rank of teaching assistant and employed half-time, will work in the Institute Workshop from 3:30-4:30, assisting the instructors and meeting in small group sessions with the participants to help guide and evaluate the participants' workshop activities. These persons will also be available to assist in other portions of the program, enabling close and individual contact with the participants throughout the program.

G. Other Instructional Assistants

One teaching assistant will be employed for twenty hours each week to give general assistance to the director.

VIII. EVALUATION

Participants will have an opportunity at the end of the institute to evaluate the institute with both oral and written reactions. The evaluation shall include areas of program, staff, and the overall effectiveness and relevance of the institute. The kind of critical sharing of opinions and reactions which is characteristic of most speech classes will make this evaluation easier and more objective.

At the end of his next teaching semester each participant will return a carefully written report evaluating the actual effectiveness of the institute in terms of improved and more satisfying teaching. The report will contain descriptions of new materials, processes, and equipment used and an evaluation of their success. A supervisor or principal of each participant will be asked to evaluate the helpfulness of the institute to that participant.

Faculty members, lecturers, and the director of the institute will compose full and analytical reports of the strengths and weaknesses of the institute from their viewpoints. In addition the entire staff will spend at least one day analyzing, discussing, and evaluating the structure and processes of the institute. This day will directly follow the end of the institute.

During the year following the institute, the director will plan follow-up visits to specific schools or area meetings with several teachers.

A special program of Dissemination Conferences is also planned to aid in the follow-up evaluation of the impact of the summer program and to also serve to disseminate the message and method of the summer program. Each of these Conferences, the first group of which will be held in January or February of 1969, will be located at Wisconsin State Universities

representing a general geographical distribution around the state. Fifteen participants from the 1968 summer program, chosen from the geographical area, will participate in each of the four Dissemination Conferences. Approximately fifty high school Language Arts teachers and administrators will be invited to each of the four Conferences. At the Conferences, the program participants will take part in panels in which the summer program is explained and its effectiveness evaluated. They will describe how they were able to use the materials and methods taught in the summer program back in their high schools. They will thus be serving as teachers of what they have themselves been taught and will be serving to further spread the principles and concepts regarding speech in the high schools that the summer program attempts to inculcate. A key-note speaker will also be a part of each Dissemination Conference.

It is further planned that some of the summer program participants will be invited back to subsequent programs to serve as assistants in the program and also as master teachers in the high school teaching demonstrations.

There is no intention to lose contact with the summer program participants. We intend to utilize their services in the cause of improving the teaching of the Language Arts in Wisconsin; we intend to use their experiences and insights in making each summer's program more effective.

IX. PHYSICAL FACILITIES

A. The university will provide office and classroom space for the administrative and academic activity of the institute. It is probable that this space will be available in Van Vleck Hall centrally located on the Madison campus. Van Vleck is within five minutes walking distance of Memorial Library and the Wisconsin Union. Since the administrative headquarters of the Department of Speech and the offices of several of the Speech faculty are located in Bascom Hall, adjacent to Van Vleck Hall, participants will have easy access to conference times with these educators as well as those directly involved in the institute.

B. Various special facilities will also be available to the participants.

1. The radio and television facilities located at 600 N. Park will be close and available for demonstration and participant use. Radio Hall, which houses the oldest radio station in the United States, will also be accessible. Radio Hall, and 600 N. Park, are less than five minutes from Van Vleck Hall. The University Television facility, WHA-TA, will also prove a meaningful learning arena for the participants.
2. The research materials and equipment of the Speech Experimental Laboratory will acquaint the students with the materials and processes involved in experimental and quantitative studies in the field of oral communication. The extensive diagnostic and remedial activities of the Speech and Hearing Clinic will either introduce the participant to this aspect of communication or provide opportunities for extension of knowledge.
3. The Madison Central-University High School Summer Session will provide opportunities for observations. Classes utilizing

programmed instructional material and others employing the intern-teacher approach may be of interest to participants.

This high school is within twelve minutes walking distance of Van Vleck Hall.

4. The vast resources of the Instructional Materials Center will prove an integral part of the institute. The center houses all kinds of textual materials, audio-visual equipment, and programmed materials. Experts at the center are equipped to deal with the selection, organization, and uses of all instructional materials.

The facilities of the Instructional Research Laboratory and the Research and Development Center add to the completeness of resources available to the participants.

5. The University offers excellent housing both in lakeshore facilities convenient to campus activities and throughout the city of Madison. University Residence Halls accommodations are available for single men and women and for married couples without children. Housing may also be arranged in private dormitories, fraternities, sororities, rooming houses, and apartments. The University Housing Bureau will assist participants in every way possible to obtain summer housing. Those who choose to stay in any one of several spacious and attractive dormitories, many on the lakeshore, will pay approximately \$170 for complete room and board for the six week period. Couples without children may take room and board in Slichter Hall for \$270 a couple.

Those who choose to live in private houses will find many rooming facilities close to the campus. They will find a wide

array of restaurants handy and the extensive snack, cafeteria, and restaurant facilities of the Wisconsin Union especially attractive.

6. The summer cultural and recreational facilities of the University of Wisconsin are limitless. The Wisconsin Union and Music Hall are the focus of a varied selection of music and dance concerts, art exhibitions, lectures, films, and dramatic productions. Since the campus is located on beautiful Lake Mendota the possibilities of swimming, canoeing, and sailing are immediate. The Wisconsin Union backs directly onto the lake and features pleasant dining in its air-conditioned, glassed-in cafeteria, its open second story terrace for dining and dancing, and its courtyard extending to the lake for casual eating.

It is just a short walk from the campus to the Capitol building and major shopping centers. Throughout Madison are located other lakes, pools, Vilas Park and zoo, and several tennis and golf facilities. The surrounding scenic Wisconsin area, with its lakes, hills, and wooded areas, offers unrivaled weekend touring opportunities.

7. It is significant that with the exception of WHA-TV, all the facilities mentioned are within less than fifteen minutes walking distance of Van Vleck, the focal point of the institute (Appendix D).

X. LIBRARY FACILITIES

On the University of Wisconsin, Madison campus there are twelve libraries, including the library of the State Historical Society.

The general library (Memorial Library) on the lower campus mall and the eleven other libraries together claim about 2,500,000 volumes. The Memorial Library contains the collections in social studies and humanities. The Humanities Reference Department has a collection of books devoted especially to such subjects as languages, speech, philology, and literature. Included in the library's subscription to 11,000 periodicals and serials is an exhaustive collection of journals in the field of communication.

The State Historical Society, facing the Memorial Library across the lower campus mall, contains the campus research library in the fields of American and Canadian history. This consists of over 350,000 bound volumes of books, periodicals, and newspapers; an equal number of catalogued pamphlets; over 6,000,000 manuscript pieces; 35,000 reels of microfilm, and 100,000 micro-cards. The Mass Communications History Center in this library includes the largest collection anywhere of manuscripts and materials dealing with radio, television, and journalism.

BUDGET OUTLINE

DIRECT COST -- ADMINISTRATIVE AND INSTRUCTIONAL

STAFF SALARIES

A.

1. Director - Earl Grow

1/3 time, spring semester (1/3 of \$5,000)	\$1,667
1/3 of spring semester (4-1/2 months @ \$99)	149
2 weeks preceding institute	
6 weeks (institute session)	
1 week following institute	
9 weeks @ \$278	2,502
9 weeks @ \$24.75	223
	\$4,541

2. Secretarial and Clerical

spring semester (5 months @ \$396)	\$1,980
6 weeks (institute session)	594
3 weeks following institute	297
additional clerical help - 20 hours per week for 7 weeks @ \$1.50 per hour	212
	\$3,083

3. Other administrative supporting staff

1 teaching assistant (20 hours per week)	\$555
	\$ 555

4. Number of full-time instructors -- 6

A. Ronald Allen

$$\frac{11,000}{36} = 306 \times 7$$

\$2,142

B. Douglas Davis

$$\frac{9,500}{36} = 264 \times 7$$

1,848

C. Mark L. Knapp

$$\frac{9,000}{36} = 250 \times 7$$

1,750

D. Carl Larson		
$\frac{10,100}{36} = 282 \times 7$		1,974
E. Joseph Mazza		
$\frac{10,200}{36} = 284 \times 7$		1,988
F. Clay Willmington		
$\frac{9,200}{36} = 256 \times 7$		1,792
		\$11,494

5. Number of part-time instructors -- 4

A. Master Teacher	$\frac{7500}{36} = 208 \times 1/2 \times 3$	312
B. Master Teacher	$\frac{7500}{36} = 208 \times 1/2 \times 3$	312
C. Master Teacher	$\frac{7500}{36} = 208 \times 1/2 \times 3$	312
D. Master Teacher	$\frac{7500}{36} = 208 \times 1/2 \times 3$	312
		\$ 1,248

(Each master teacher will be involved half-time for three weeks)

6. Number of laboratory assistants -- 4

A. Laboratory Assistant (20 hrs. per wk.)	555
B. Laboratory Assistant (20 hrs. per wk.)	555
C. Laboratory Assistant (20 hrs. per wk.)	555
D. Laboratory Assistant (20 hrs. per wk.)	555
	\$ 2,220

7. Other Instructional Assistants ----- -----

8. Number of lecturers and/or consultants -- 6

*A. Lee S. Dreyfus	\$ 370
B. Fred Haug	500
C. Fannie E. Frazier-Hicklin	500
D. Kenneth Kiley	500

E. Melvin Miller	500
F. Calvin Quayle	500
G. Keynote speakers for the four dissemination conferences, 4 @ \$75	300

*This sum is the equivalent of Professor Dreyfus'
U.W. salary for one week. \$3,170

9. (Sum of lines 1 through 8)	\$26,311
SUBTOTALS FOR SALARIES:	

B. OTHER COSTS

10. Employee services and benefits	\$-----
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11. Travel

A. Director's travel and per diem for two trips to Washington	\$ 400
B. Director and staff conference in Washington	200
C. Travel for visiting instructors and consultants to the institute	
1. Douglas Davis, River Falls to Madison 240 x 2 x 7¢	33.60
2. Mark L. Knapp, Milwaukee to Madison 80 x 2 x 7¢	11.20
3. Carl Larson, Milwaukee to Madison 80 x 2 x 7¢	11.20
4. Joseph Mazza, Oshkosh to Madison 80 x 2 x 7¢	11.20
5. Clay Willmington, Oshkosh to Madison 80 x 2 x 7¢	11.20
6. Fred Haug, Eau Claire to Madison 180 x 2 x 7¢	25.20

7. Kenneth Kiley, Superior to Madison 335 x 2 x 7¢	46.90
8. Melvin Miller, Milwaukee to Madison 80 x 2 x 7¢	11.20
9. Calvin Quayle, Eau Claire to Madison 180 x 2 x 7¢	25.20

D. Institute Preplanning

1. Policy committee travel to Madison	139.00
2. Staff travel to Madison	185.90
3. Director travel to plan 4 dissemination conferences	112.00
4. Staff travel to 4 dissemination conferences	420.00
5. Keynote speakers travel to 4 dissemination conferences	112.00
	\$1,755.80

12. Office supplies, reproduction publicity, communications, including transportation (if applicable)	\$ 650.00
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13. Instructional Supplies, etc., including books and trans- portation (if applicable)	\$ 975.00
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14. Required fees

Health fees, 60 @ \$7.00	\$420.00
Student Union Fees, 60 @ \$5.25	315.00
	\$ 735.00

15. Equipment rental and/or depreciation (if applicable), including transportation (if applicable)	
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U. of W. Contribution

16. (Sum of lines 10 through 15) SUBTOTAL OTHER COSTS	\$4,115.80
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17. TOTAL OF DIRECT COSTS	\$30,426.80
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18. Federal Support <u>100%</u> of line 17	\$30,426.80
<hr/>	
19. Institutional Support <u>0%</u> .	\$ -----
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Stipend Support of Federal	
Participants	\$ -----
<u>60</u> Participants	\$ <u>27,000</u>
<u>60</u> Dependents	\$ <u>5,400</u>
20. Total Stipends and Dependents (Federal)	\$32,400.00
<hr/>	
21. TOTAL SUBJECT TO INDIRECT COSTS	\$62,826.80
<hr/>	
22. INDIRECT COSTS	\$ 5,026.14
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23. FEDERAL FUNDS REQUESTED	\$67,852.94
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APPENDIX B

Staff

ALLEN, RONALD R., Associate Professor of Speech; University of Wisconsin, Madison 1963

Education: B.S., Wisconsin State University, Eau Claire
M.S., University of Wisconsin, Madison
Ph.D., University of Wisconsin, Madison, 1960

Experience: Assistant Professor, Amherst College, 1960-63
Coordinator of Speech Education Program, University of Wisconsin, 1963
Director, Summer High School Speech Institute, 1963-65.

Publications:

Co-author, Contemporary American Speeches, Wadsworth, 1965.
Contributor to The Communication Arts and Sciences of Speech, Charles E. Merrill, 1966.
Co-author, Speech in American Society: A Textbook for Senior High School Students, Charles E. Merrill, 1968.

Honors:

Offices:

Vice-President, Wisconsin Speech Association
Speech Education Consultant, The Central States Speech Journal
Steering Committee, The Wisconsin English Language Arts Curriculum Center
Advisory Committee, The Central States Speech Association

DAVIS, DOUGLAS, Assistant Professor of Speech, Wisconsin State University - River Falls

Education: B.S., Illinois State University
M.S., Illinois State University
Ph.D., Southern Illinois University (August, 1967)

Experience: Elementary school teacher, Chicago Public Schools
Secondary school teacher and Director of Forensics, Carbondale (Illinois)

DREYFUS, LEE S., Professor of Speech, University of Wisconsin, Madison, 1962

Education: B.A., University of Wisconsin, Madison
M.A., University of Wisconsin, Madison
Ph.D., University of Wisconsin, Madison, 1957

Experience: Instructor, Wayne State University, 1952-56
Station Manager, WDET, Wayne State University, 1952-54
General Manager, WDET, Wayne State University, 1954-56
Assistant Professor of Speech, Wayne State University, 1956-60
Associate Professor of Speech, Wayne State University, 1960-62
Associate Director of Division of Radio and Television, Wayne State University, 1961-62.

Publications:

Radio and Television Development
Televised Instruction
7 articles
11 convention papers

Honors: Consultant, National Association of Educational Broadcasters
President's Advisory Committee on ETV
Outstanding Young Man of the Year, NAEB

GROW, EARL, Assistant Professor of Speech and Chairman, Department of Speech,
University of Wisconsin Center System, 1966

Education: B.A., Wisconsin State University, Stevens Point
M.A., University of Wisconsin, Madison
Ph.D., University of Wisconsin, Madison, 1964

Experience: Secondary School Teacher; Bonduel High School, 1957
Lecturer, University of Wisconsin, Madison, 1965-66
Assistant Professor, Marquette University, 1965-66
Supervising Instructor of Student Teaching in Speech, University
of Wisconsin, Madison, 1963-65, 66-- (This involves regular
visits to high schools throughout the state)
Director, Summer High School Speech Institute, University of Wisconsin,
Madison, 1966, 1967
Consultant, Department of Public Instruction, 1966--

Publications: 2 articles

Honors: University Graduate Teaching Award
Member, Wisconsin English Language Arts Coordinating Committee
Member, Wisconsin Speech Association Curriculum Committee

HAUG, FREDERICK, Associate Professor of Speech, Wisconsin State University- Eau
Claire, 1965

Education: B.S., Wisconsin State University-Eau Claire
M.S., University of Wisconsin, Madison
Ph.D., University of Wisconsin, Madison

Experience: Secondary school teacher
Instructor in Speech, University of Wisconsin Center System
Instructor in Speech and Executive Secretary; Wisconsin High School
Forensics Association for the University Extension Division,
University of Wisconsin.

Publications: 6 convention papers

Honors: Outstanding Young Teacher Award, Central States Speech Association
Vice-President, Wisconsin Speech Association, 1965
President, Wisconsin Speech Association, 1966
Member, National University Extension Association, Committee on
Discussion and Debate, 1958-65.

HICKLIN, FANNIE E. FRAZIER, Associate Professor of Speech, Wisconsin State
University-Whitewater, 1964

Education: B.A., Talladega College
M.A., University of Michigan
Ph.D., University of Wisconsin, Madison, 1965

Experience: Secondary School teacher - Vicksbury, Mississippi; Charleston, South Carolina;
Faculty, Alabama A and M
Faculty, Tuskegee Institute

KILEY, KENNETH A., Assistant Professor of Speech, Wisconsin State University-Superior

Education: B.A., Stanford University
M.A., Stanford University
Ph.D., University of Michigan (August, 1967)

Experience: Director of Forensics, University of Michigan
San Francisco State College
University of Kansas
Voice of America programming

Publications: 1 article

Honors: Fullbright Traveling Grant

KNAPP, MARK L., Instructor of Speech and Research Fellow, University of Wisconsin-Milwaukee

Education: B.S., University of Kansas
M.A., University of Kansas
Ph.D., The Pennsylvania State University, 1966

Experience: Graduate Teaching Assistantship
Coordinator, Freshman Forum, University of Wisconsin, Milwaukee

Publications: 3 convention papers
9 articles

Honors: Assistant Director, United States Peace Corps Project, 1966
Committee for the Formation of a National Video Tape Library for
Teachers of Speech

LARSON, CARL E., Assistant Professor of Speech, University of Wisconsin-Milwaukee, 1966

Education: B.A., University of Kansas
M.A., University of Kansas
Ph.D., University of Kansas, 1965

Experience: Assistant Professor of Speech, Bowling Green State University, 1964-66

Publications: 3 convention papers
11 articles

Honors: Editor, Business and Professional Speaking Newsletter
Director, National Conference on Communication Training, April, 1966

MAZZA, JOSEPH, Associate Professor of Speech, Wisconsin State University-Oshkosh

Education: B.S., Marquette University
M.A., Marquette University
Ph.D., University of Wisconsin, Madison

Experience: Yankton College, Director of Forensics
Marquette University
Parliamentarian, Faculty of Wisconsin State University- Oshkosh

Publications: 1 article
3 high school debate manuals

Honors: Executive Council, Wisconsin Speech Association

MILLER, MELVIN, Associate Professor of Speech and Chairman of the Department of Speech, University of Wisconsin, Milwaukee, 1957

Education: B.A., Albion College
M.A., Michigan State University
Ph.D., University of Wisconsin, Madison, 1957

Experience: Grinnell College
University of Maryland Overseas Program in Europe (Three Years)

Publications: Contributor to 1 book
6 articles
Editorial work

QUAYLE, CALVIN C., Associate Professor and Chairman of the Department of Speech, Wisconsin State University-Eau Claire, 1965

Education: B.S., Utah State University
M.S., Utah State University
Ph.D., University of Minnesota

Experience: Secondary school teacher
Assistant Professor, Chico State College
Assistant Professor and Technical Director, University of Michigan

WILLMINGTON, CLAY S., Assistant Professor of Speech, Wisconsin State University-Oshkosh, 1965

Education: B.S., University of Wisconsin, Madison
M.A., Northwestern University
Ph.D., Northwestern University

Experience: Secondary school teacher, Hartford, Wisconsin; Maynard, Illinois;
Instructor, Northwestern University
Supervised student teaching program in speech education
Instructor, School of Bank Public Relations and Marketing, Chicago
National High School Speech Institute, Northwestern University
(four summers)

Publications: 4 articles

uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

Speech Dept
8/16/67 mcg

MADISON-- Edwin Black, administrative officer of the department of speech and theatre arts of the University of Pittsburgh, will join the speech faculty of the University of Wisconsin this fall.

He will be professor of speech specializing in communication and public address, fields in which he obtained his M.A. and Ph.D. at Cornell University.

A member of the Pittsburgh faculty since 1961, he taught before that at Cornell and Washington University, St. Louis, where he was chairman of the division of speech. He is a member of the Legislative Assembly of the Speech Association of America, associate editor of Speech Monographs, and author of many articles in professional journals.

Three men will join the department with the rank of assistant professor:

Emil J. Karioth, a Ph.D. of the University of Minnesota who has been television producer and actor, speech teacher, industrial consultant, and creative dramatics specialist in the Minneapolis public schools, to devote two-thirds of his time to creative dramatics and the balance to the department of curriculum and instruction;

Charles E. Sherman, who comes from Wayne State University, where he did his Ph.D. work and produced and directed programs for educational television following extensive experience as announcer, newscaster, audio and video engineer, and production assistant for Philadelphia radio and television stations, to join

add one--speech department additions

the UW division of radio-television-film;

Gordon Whiting, Ph.D. in communication from Michigan State University who has done extensive research on communication institutions, mass media, and the process of social change and political development, to specialize in communication theory.

William R. Elwood, now studying on a Fulbright grant at the Free University, Berlin, Germany, will be visiting lecturer in late 19th century theatre. He has taught in elementary schools in Seattle and Culver City, Calif., and at Western Washington State College and the University of Oregon. He obtained acting experience with the Front Street Players in Memphis, Tenn., the Showcase Players, Seattle, and the Master Mimes, Iowa City.

Elizabeth Lee Birbari, who has spent the past two years studying at the Courtauld Institute in London, will join the speech faculty as specialist and director of the costume laboratory. She has had charge of costumes for the Pittsburgh Playhouse and has taught costuming at the College of William and Mary and the University of Michigan. She is a candidate for a Wisconsin Ph.D.

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→ { SPEECH *(Lyt)*

1967-68 academic year

out for ✓ Gordon Whiting, Assistant Professor - Speech 473, Communication Theory

~~✓~~ Elizabeth Birbari, Specialist (Director of Costume Laboratory)

out for ✓ Emil Joseph Karioth, Assistant Professor, 1/3 Department of Curriculum and Instruction,
2/3 by Department of Speech, Creative Dramatics

out for ✓ ~~hfd~~ Thomas John Thomas Rouse, Jr., Visiting Lecturer, Second Semester

out for ✓ Charles E. Sherman, Assistant Professor, Radio-TV-Film

~~✓ but~~ William R. Elwood, Lecturer, Introduction to Dramatic Arts and Continental Drama,
Late 19th Century

out for ✓ Professor Edwin Black, Communications and Public Address

TO: Members of the [Speech Department], and to whom it may concern

FROM: Albert B. Weiner
Director
Wisconsin Center for Theatre Research

I am pleased to tell you that we have just acquired the Daniel Blum Theatre Collection. As, I believe, all or most of you have read my original report on the Collection, there is no need for me now to reiterate my enthusiasm. Moreover I have expended all my supply of superlatives.

In order, however, to give you some idea of the scope of the Collection, it consists of approximately 3,000 legal-sized portfolios. Each of these portfolios contains records, both printed and manuscript, of just about every American Stage and film star of this century. Moreover there are approximately 239 bound folio scrapbooks on individual stars and performances. Finally there are between 30 and 40 cartons of photographs. I would not dare offer an accurate estimate of the number, but the number would come much closer to 100,000 than 20,000. While these photographs and stills are mainly of this century, there are a large number dating from the last decades of the 19th century.

I have no doubt that the Blum Collection, which is unique in the world, will become one of the finest research sources in the archives of the Wisconsin Center for Theatre Research.

uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

Open Day
6/30/67 mcg

MADISON--Speech educators will discuss extra-curricular speech in the secondary schools during the annual summer speech conference at the University of Wisconsin Thursday, July 6.

Sponsored by the UW department of speech and department of curriculum and instruction, the conference will present visiting experts and University educators in lectures and panel discussions. Meetings will be held in the Wisconsin Center auditorium.

Dr. Robert E. Dunham, assistant to the vice president of resident instruction, Pennsylvania State University, will be first speaker on the morning session, discussing "What Should Be the Place of Extra-curricular Speech in Today's Secondary Schools?" Prof. Herman H. Brockhaus, chairman of the University Extension speech department and secretary-treasurer of the Wisconsin High School Forensic Association, will follow with a discussion of the speech program.

Educators will assess the present speech program in the first afternoon session. Taking part are UW Profs. Ronald R. Allen and Earl S. Grow of speech and education; Sister M. Charla, coach of drama and speech activities, Aquinas High School, La Crosse; and Richard A. Whalen, coach of debate and speech activities, Oconomowoc Senior High School.

A panel of school administrators and speech educators will follow with an assessment of the current speech program. They include Prin. George Buckingham, Whitewater Senior High School; Prin. Walter J. Mountin, Oak Creek Senior High School; Emeritus Prof. Anne Simley, Hamline University; and Prof. Brockhaus.

Prof. Frederick W. Haberman, chairman of the UW department of speech, will welcome the educators and preside over the morning sessions.

uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

8/26/66 mcg

MADISON, Wis.--The department of speech at the University of Wisconsin in Madison will add nine young assistant professors, experts in fields from radio-TV film to speech and hearing rehabilitation, to the faculty for the fall semester.

They are:

Agatino Balio, graduate of Wabash College with the master's and Ph.D. degrees of Indiana University, specialist in theatre who taught at Oberlin College and was managing director of the Oberlin Theatre last summer, to be director of the Wisconsin Center for Theatre Research;

Earl S. Grow, Jr., a graduate of Wisconsin State College, Stevens Point, with M.S. and Ph.D. degrees of Wisconsin, assistant professor of speech at Marquette University and director of the summer high school speech institute on the Madison campus the summer of 1966;

Stanley E. Jones, graduate and M.A. of State University of Iowa, Ph.D. of Northwestern University, teacher at Waukegan, Ill., Township High School before he joined the University of Illinois speech faculty, who will teach an honors course in the elements of speech;

Richard G. Lawson, who took his B.A. at Washington State College in speech and music, his M.F.A. at Yale in theater, and his Ph.D. at the University of Illinois in communications, and was television production coordinator for Channel 12--WILL-TV at Illinois, who will teach in the TV-Radio division;

James R. McNally, an A.B. and M.A. of St. Louis University and 1966 Ph.D. of the University of Iowa, who will teach an honors course in the elements of speech, parliamentary procedure, and speech composition;

add one--speech department additions

John W. Stevens, a Catholic University B.A. and M.F.A. of Yale, stage designer for the Santa Fe Opera Association during the summers of 1964-66, designer and stage manager for the Washington Ballet-National Symphony Orchestra and for the Olingy theatre in Maryland;

Douglas C. Taylor, graduate of Dartmouth College with the M.F.A. degree of the Yale School of Drama, where he was staff technician, former technical director and lighting designer for the Corning Summer Theatre, to teach fundamentals of stagecraft;

Dolores D. Kluppel, graduate of UCLA who earned her M.A. and Ph.D. there before teaching at Pomona College and San Fernando Valley State College; and Raymond S. Karlovich, B.S. of Bloomsburg Pa. State College and M.S. of Purdue University, both to be affiliated with the University Speech and Hearing Clinics of the speech department.

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UW news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

5/31/67 sd

MADISON--The University of Wisconsin [department of speech] and the University Extension will feature nationally known theatre leaders, experts, and scholars during the 10th annual theatre in society course offered June 20 - July 14.

Lecturing on playwriting will be Stanley Kauffman, former drama critic of the New York Times, now drama critic for New York's educational Channel 13.

For 10 years, Kauffman served as actor and stage manager for the Washington Square Players. He also directed for the Equity Library Theatre as well as for summer theatres.

As a film critic, Kauffman is known as the author of "A World on Film." He also writes and conducts the educational TV film series, "The Art of Film", which won a New York "Emmy" Award in 1965.

He is an associate literary editor of The New Republic and the author of seven novels including "The Philanderer". His literary articles have appeared in Book Week, Harper's, Commentary, New York Review and other leading periodicals.

Richard Hoover, foremost authority on theatre organization, business, and management, and for many years general manager of the Pittsburgh Playhouse, will speak on theatre management June 30.

Hoover has taught theatre management classes at Carnegie Institute of Technology and lectured at many colleges and universities.

Discussing directing at the summer Theatre in Society Program will be Alan Schneider, one of the country's most compelling and sought-after directors.

Add one--theatre in society

Schneider has recently been acclaimed on Broadway as the director of "Who's Afraid of Virginia Woolf?" and "Tiny Alice." He has been artistic director of the Arena Theatre in Washington, drama critic for The New Leader, associate director of the Minnesota Theatre Company, and is currently artistic director for the projected Ithaca Festival Theatre opening in 1968.

The theatre in society program is open to credit and non-credit students. It is designed for directors, managers and participants at all levels of theatre, as well as teachers and students. The four-week course in theatre leadership seeks to examine the ecology in which theatre functions in contemporary American life.

Further information on the course may be obtained from Prof. Edward L. Kamarck, Director, Department of Speech, The University of Wisconsin Extension, Madison, Wis. 53706.

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SPEECH DEPARTMENT

M. James Young

project assoc, department of speech

Born Dansville, Mich.

Educated--Asbury College, Wilmore, Kentucky, A.B.

Michigan State University--M.A.

University of Michigan--Ph.D.

assists chairman of ^u speech department in admin. work, does research in medieval theatre, teaches one course, in dramatic interpretation.

1964-65, served as chairman of annual workshop in drama in the church at Lake Forest College.

phoned to Betty Brown
nw center Green Bay
2 p.m. 11/22/66

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

Speech Dept.
12/22/66 mcg

MADISON, Wis.--Two graduate students in speech at the University of Wisconsin, Madison, will read their award-winning papers on the "Debut Program" of the Speech Association of America during the annual convention in Chicago Dec. 27-30.

Kristin Peterson, Minneapolis, wrote on "The Nobler Vision: An Emersonian Theory of Criticism." She holds B.A. and B.S. degrees from the University of Minnesota. Her adviser is Prof. M. F. Christopherson of the UW speech department.

Elsie Patterson, Monessen, Pa., wrote on "Edmund Burke: The Theory and Practice of 'Sublimity'". She holds the M.A. degree of Bowling Green State University. Her adviser is Prof. Lloyd F. Bitzer. Profs Christopherson and Bitzer will be present in Chicago to hear the papers read.

The "Debut Program" was instituted by the association to give recognition to potential scholars in the field. Five winners were selected from among the scores of papers submitted.

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U.W. NEWS

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706
Telephone (Area Code 608) 262-3571
4/13/66 mcg

Release: **Immediately**

MADISON, Wis.--Arrangements have been completed and applications are being accepted for the two theater programs for children to be offered by the University of Wisconsin [speech department] in Madison this summer.

Parents may write to Prof. Lowell Swortzell in the speech department, Bascom Hall, for brochures and application blanks for both the Children's Summer Theater and the Workshop in Creative Dramatics. Both activities, to be held at West High School, begin June 27 and end Aug. 6.

The Children's Summer Theater for ages 8-18 will run Monday through Friday from 9:15 a.m. to 4 p.m. The 50 boys and girls enrolled will present three original plays by Prof. Swortzell for paying audiences.

"This is not an acting school but a real summer theater where youngsters learn all aspects of theater from ushering and painting scenery to singing, dancing, and acting," Prof. Swortzell explains. "It is an artistic, creative, experience for the children."

The Workshop in Creative Dramatics is for children 5 through 8 who will meet Mondays, Wednesdays, and Fridays from 10:30 a.m. to noon.

Prof. Swortzell is a graduate of George Washington University and holds the M.A. degree from that institution. He spent three years at Yale studying the history of the theater and then continued his work at New York University to earn the Ph.D. degree in creative arts in 1963. He has taught at Yale, Tufts, Hofstra, and New York universities, and directed several children's summer theaters. His wife, Nancy, also a specialist in children's theater, works closely with him.

MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

RELEASE:

Immediately

3/28/66 ns

MADISON, Wis.--Two free showings of Frederico Fellini's film "Lo Sceicco Bianco" (The White Shiek) are scheduled at the University of Wisconsin Thursday (March 31).

The film will be shown at 7 p.m. and at 9:30 p.m. in room 230 of the Social Science building on the Madison campus. After the 7 p.m. showing of the Fellini film there will be a showing of the film, "W.C. Fields Festival."

The Fellini film is the first directed by the Italian movie maker. In Italian with English sub-titles, the comedy features actor Alberto Sordi.

The film showings are sponsored by the department of speech and the University Italian Club.

##

U.W. NEWS

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706
Telephone (Area Code 608) 262-3571
12/9/65 mcg

Release:

Immediately

MADISON, Wis.--The University of Wisconsin [department of speech at Madison is preparing to offer work in Children's Theatre that will include top quality production of plays for children acted by children.

According to Prof. Frederick Haberman, chairman of the department, the move is made possible by the recent appointment to the speech faculty of Prof. Lowell Swortzell, specialist in children's theatre. He and his wife, Nancy, pioneered the field in the east.

The program will include three new courses, a summer theatre institute with children performing for children, and a summer workshop in creative dramatics.

The courses include "creative dramatics for children," covering the theory and techniques of informal dramatic activity, to be offered next semester; "children's theatre production," including directing, designing, and producing plays for children, to be offered next summer; and "theory of children's theatre," concentrating on methods of evaluating and writing plays for children, and the history of children's theatre, to be offered next fall.

The Children's Theatre Institute will offer a six week season to Madison area children during the summer of 1966. Fifty children aged 8 through 18 will perform three new plays under the guidance of professional directors, designers, and technicians. Students will be trained in acting, speech, dance, and music, and participate in such other theatre arts as costume construction,

Add one--children's theatre

preparation of properties, and simple stagecraft. Large-scale productions will be presented for the public on Thursday and Friday mornings through the season.

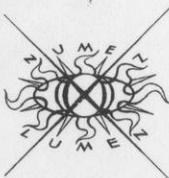
Younger children 5 through 8 will be offered a workshop in creative dramatics three mornings a week during the same period, June 27-Aug. 5.

Prof. Swortzell joined the faculty in September with the specific assignment of launching the work in children's theatre. A graduate of George Washington University, he continued his studies there to earn the M.A. in 1954. He then spent three years studying history of the theatre at Yale University. He was awarded the Ph.D. in creative arts by New York University in 1963.

He has taught at Yale, Tufts, Hofstra, and New York Universities. In addition to articles on the theatre and book reviews, he has written several plays and adapted several others.

In 1950 Prof. Swortzell began accumulating experience in children's theatre by directing "Rip Van Winkle" for the Children's Museum, Washington, D.C. In subsequent summers he directed at the Cross Roads Theatre in Virginia and children's theatres at Tufts, Rutgers, and New York Universities. During three summers he led groups of teen-agers on theatre, art, and music tours of Europe.

##



NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

Immediately

12/10/65 jb

RELEASE

MILWAUKEE, Wis.--Preliminary plans and specifications for two major Madison campus academic facilities--the Communications Arts Building and Undergraduate Library--were approved by the University of Wisconsin regents Friday.

Construction on both buildings is expected to start before next fall and be completed within two years after that.

The Communications Arts Building will house the School of Journalism, [department of speech,] and division of radio-television. To cost \$8,350,000, it will be located in the block bounded by University Avenue, N. Murray, N. Park, and W. Johnson streets. State funds will provide \$6,350,000, gifts and grants the remainder.

Planned for 600 N. Park St., the four-story Undergraduate Library will house the Library School and department of library science as well as undergraduate library facilities. A two-level 250-vehicle parking area will be included in the building, paid for out of parking fees.

An adjoining 12-story tower will provide space for faculty offices. Gifts and grants will supply \$1,840,000 of the library cost, with \$4,396,000 allocated from state funds and \$1,325,000 from self-amortizing sources.

Both projects include overpasses to reach other University buildings. The Communications Arts' overpass will take pedestrian traffic across busy University Avenue, and the library bridge will cross Observatory Drive.

The Communications Arts Building will bring the three agencies on the Madison campus dealing with communication instruction and research. The structure will provide classrooms, laboratories, offices, an auditorium, studies, a theater and research areas.

Add one--Communications arts-library

Space for radio-television production and broadcasting was based upon the projected needs to serve the Madison campus, the Center System, and University Extension.

In the library, plans are being drawn for 280 administrative, faculty, research, and project offices; teaching and laboratory facilities; the library; library service area; and a cooperative children's book center. The library portion will provide stack spaces for approximately 100,000 volumes and seating and reading areas for 3,000 students.

In its request to the State Building Commission for authority to go ahead with plans for the Madison campus facility, the University stated:

"The present Memorial Library was designed for a student enrollment of 18,000. The combination of increasing enrollment (now 29,299) and library acquisitions has placed such a load upon the library that service is maintained under difficult conditions. An adequate library is the heart of any major teaching institution, and it is imperative an expansion program be undertaken."

##

U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

3/15/65 ss

RELEASE:

Immediately

MADISON, Wis.--The University of Wisconsin department of speech and the University Extension division will present a course in theater leadership, June 22 to July 6, during Summer Sessions on the Madison campus.

The course, offered on both a credit and non-credit basis, will examine how theater functions in contemporary American society. Some topics to be considered are the role and function of theater, patterns of leadership, sources of financial support, mass culture, censorship, and decentralization.

Nationally known leaders and scholars in theater will lecture during the course, which is especially designed for professional and non-professional directors, teachers, students, managers and workers on all levels of theater work.

Students taking the course on a non-credit basis may register for only part of the course. Students may obtain three graduate or undergraduate credits by enrolling for four weeks. Scholarships are available.

For more information, write to Prof. Edward L. Kamarck, Department of Speech, University Extension Division, 623 Extension Bldg., University of Wisconsin, Madison, Wis. 53706.

##

U.W. NEWS

Speech, Dept of

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

RELEASE:

9/3/64 mcg

Immediately

MADISON, Wis.--The department of speech at the University of Wisconsin in Madison will welcome two new members to the staff beginning with the fall semester.

Lawrence Lichty will come from Ohio State University, where he completed work on his doctorate in August, to teach in the division of radio-television. Charles A. Tait, who holds the B.S. and M.Ed. degrees from Wayne State University and the Ph.D. from Stanford, will work in the Speech and Hearing Clinics and the Medical School department of surgery, division of otolaryngology.

Both men hold the rank of assistant professor.

##

Take to Prof. May 15, 1964
DEPARTMENT OF SPEECH

THE UNIVERSITY OF WISCONSIN
MADISON 6

May 14, 1964

COPY to
Ron Allen

Professor Herman H. Brockhaus
Chairman, All-University Lectures Committee
623 Extension Building
University of Wisconsin

Dear Professor Brockhaus:

Wisconsin
Center
Auditorium
Monday, July 20, 1964
3:30 p.m.

The Department of Speech would like to bring to the campus this summer for an All-University Lecture, Professor Donald K. Smith of the University of Minnesota. This lecture would be concerned with the subject "Humanities in American Education." ~~We would ask him to speak on Wednesday afternoon, June 24, 1964 and would arrange for his lecture to be given in the Wisconsin Center.~~

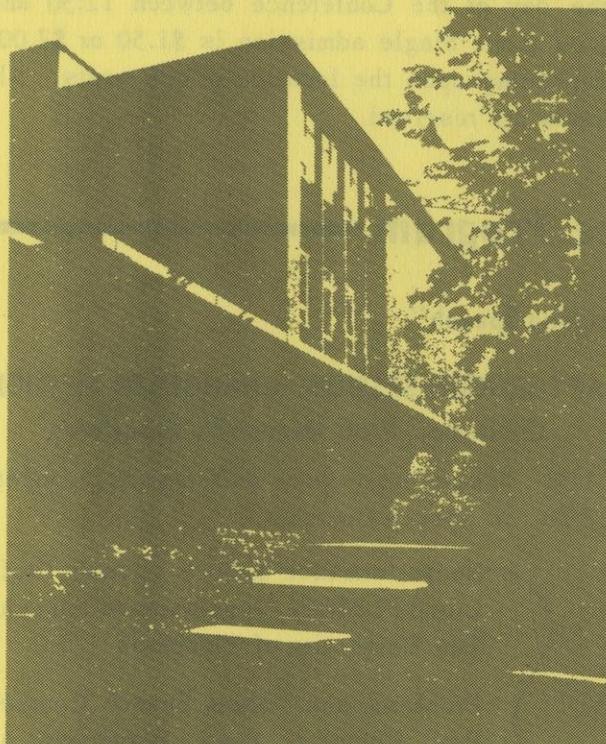
Professor Smith, who received his Ph. D. in Speech-Education from the University of Wisconsin in 1950, is Assistant Vice-President for Academic Administration at the University of Minnesota. In his current position he has played a prominent role in the reorganization of the College of Letters and Science at Minnesota.

Prior to his present appointment he was a member of the Department of Speech and Theatre Arts, serving as chairman of that department from 1959 to 1963. His leadership in the field of speech and speech education is evidenced in the professional offices he has held: President of the Minnesota Association of Teachers of Speech, President of the Central States Speech Association, member of the Speech Association of America Legislative Assembly, and member of an important S. A. A. committee on The Nature of the Field of Speech.

Evidence of his broader educational interests can be seen in positions he has held outside the area of his special field. He is a member of the Minnesota Language Arts Curriculum Committee and is on the Advisory Council for the National Council of Teachers of English. He is also the Associate Director of Project English, Curriculum Research Center at the University of Minnesota.

His publications include four books: (1) The Teaching of Speech, (2) Speaking and Listening, (3) Discussion, and (4) Speech, Debate and Drama. He has also contributed a chapter, "Origin and Developments of Departments of Speech," in The History of Speech Education in America; and a chapter, "Measurement in Speech," in An Introduction to Graduate Study in Speech and Theatre.

Among the articles he has published in professional journals are: "The Discussion Course at Minnesota: A Liberal Arts Approach," "What Are the Contemporary Trends in Teaching Speech," and "Teaching Speech to Facilitate Understanding" -- all in The Speech Teacher; Also "Motivation Theory in Teaching Persuasion: Statement and Schemes," in The Quarterly Journal of Speech.



Spent day.

SPEECH CONFERENCE • July 9

THE WISCONSIN CENTER

**Sponsored by Department of Speech
Department of Education**

1964 Summer Sessions at Madison

The University of Wisconsin

1964 Speech Conference

THEME AND PURPOSE

"Changing Concepts in Teaching Speech" was chosen as the theme of the 1964 Speech Conference at the suggestion of classroom speech instructors who attended last year's program. While knowing their profession has a heritage which spans the centuries, they realized that teaching speech in today's schools demands modern approaches.

The aim of the 1964 Conference is to present some of the current concepts and techniques in teaching speech. In the morning session the emphasis will be on changes in *media*; in the afternoon, on changes in *method*.

While the Conference is especially designed for teachers and prospective teachers of speech, anyone interested is most welcome to attend.

MEETING PLACE

Both the morning and afternoon sessions will be held in the Auditorium of The Wisconsin Center, on the corner of Langdon and North Lake streets, across from the Memorial Library.

REGISTRATION

The Conference registration desk will be in the Exhibit Gallery, just outside the Auditorium. All persons attending the Conference are asked to register. There is *no* registration fee.

LUNCHEON

Cafeteria facilities of The Wisconsin Center and the Memorial Union are available on July 9 to all who come to the Conference. Each person may choose what he wishes from the menus available.

PARKING

Conference guests may park their cars in Lot 60 (Walnut Street at Lake Mendota) at the far west end of the campus. Buses leave Lot 60 every 10 minutes for the Memorial Union which is in the same block as The Wisconsin Center.

EVENING SHOW

The second Wisconsin Players' summer production, *BUS STOP*, by William Inge, opens on the night of the Speech Conference at 8:00 in the Union Theater. It will be directed by Prof. Richard B. Byrne of the Department of Speech. Tickets for the performance may be purchased at the Union Theater Box Office (off the Park Street entrance to the Union) on the day of the Conference between 12:30 and 5:00 p.m. Single admission is \$1.50 or \$2.00, depending upon the location of the seats. All seats are reserved.

Speech Conference Program

Theme:

"Changing Concepts in Teaching Speech"

AFTERNOON SESSION: CHANGES IN METHOD

Chairman: Prof. Herman H. Brockhaus

1:30- Symposium-Forum: Different Approaches
3:20 in Speech Courses

Nonperformance Speech Course: Prof. Lloyd F. Bitzer, Department of Speech, The University of Wisconsin

Problems and Values Speech Course: Prof. Robert L. Scott, Department of Speech, The University of Minnesota

Controlled Materials Speech Course: Prof. Herbert W. Hildebrandt, Department of Speech, The University of Michigan

3:30- Lecture: Team Teaching—Implications
4:20 for Speech Instruction
Prof. R. R. Allen, Department of Speech and Department of Education, The University of Wisconsin

9:00- Registration—Exhibit Gallery, next to
9:30 the Auditorium in the Wisconsin Center

MORNING SESSION: CHANGES IN MEDIA

Chairman: Prof. R. R. Allen

9:30- Welcome to the Conference

9:35 Prof. F. W. Haberman, Chairman, Department of Speech, The University of Wisconsin

9:35- Lecture-Demonstration: Programed Instruction
10:20

Prof. L. S. Harms, Communication Research Center of the Department of Speech and Drama, The University of Kansas

10:30- Lecture-Demonstration: TV as a Speech
11:20 Critique Tool

Prof. Lee Dreyfus, Department of Speech and WHA-TV, The University of Wisconsin

Mr. Donald Ungurait, Department of Speech, The University of Wisconsin

Speech Conference - 9 July
Harms Information Sheet

Educational Background

Diploma, Sorbonne, 1954
B.A., University of Florida, 1955
M.A., Ohio State, 1957
Ph.D., Ohio State, 1959

Programmed Learning Background

Previous

Member of all University five men committee at
L.S.U. to investigate programmed learning,
1960-62. Half-time research in Programmed Learning
at L.S.U. 1961-62.

Participation in two TV films in Pursuit of Learning
Series on Programmed Learning.

Article in Speech Teacher, 1961 and in Phonetica
(in press) on Programmed Learning.

Published: Phonetic Transcription: A Programmed
Introduction, Scott-Foresman, Chicago, 1964.

Current

Full-time Summer 1963, 1/2 time academic year 1963-64.
Full-time Summer 1964, 1/2 time academic year 1964-65.
on a Ford Foundation Sponsored International Curriculum
Project. This project is intended to develop an
international content and view point for a basic level
course. Various programming techniques are used in
this course.

Future

Scheduled to present a paper on programmed learning
at the 5th International Congress of Phonetic Sciences
in Munster, Germany in August of this year.

Dear Brack:

This looks awful formal - you say what

you think

Herbert W. Hildebrandt

Herbert W. Hildebrandt, Assistant Professor of Speech, was born in Appleton, Wisconsin. He attended high school in Appleton, received his B.A. degree from Wartburg College, Waverly, Iowa in 1952, the M.S. degree from the University of Wisconsin in 1955, and a Ph. D. degree from the University of Wisconsin in 1958.

He served in the U.S. Army in Korea from 1952-1954.

His interest in the field of speech is evidenced by membership in the Speech Association of America, the Central States Speech Association, and the Michigan Speech Association. He is also a member of Alpha Psi Omega.

He has worked with various organizations, both in training speakers and in acting as a judge of speaking contests. Groups with whom he has worked include Toastmaster Clubs, Optimist Clubs, Rotary Clubs, Chambers of Commerce, and the Ford Motor Company.

Dr. Hildebrandt taught at the University of Wisconsin from 1956-1957 and has taught at the University of Michigan since 1958. He is married to the former Delores Bartels of Waseca, Minnesota, and has a daughter, Susan, and a son, Mark.

He is the author of numerous articles on public speaking. Two books edited by him are A Treatise of Schemas and Tropes and Issues of Our Times: A Summons to Speak.

UNIVERSITY OF *Minnesota*

COLLEGE OF LIBERAL ARTS
DEPARTMENT OF SPEECH AND THEATRE ARTS
MINNEAPOLIS, MINNESOTA 55455

JUN 30 1964

June 29, 1964

Herman Brockhaus
Dept. of Speech
University of Wisconsin
Madison 6, Wisconsin

Dear Professor Brockhaus:

I really haven't made plans for coming to Madison. I may drive and bring my wife. Again, I may not. At any rate, I appreciate your offering to make reservations for me, but I am not yet in a position to request anything. I may get organized one of these days, but again . . . I shall be there, however! I'd like to be there for the entire day, but assume that if I am not there for the morning program nothing will be lost from your point of view.

Information for introductions: not much beyond the usual stuff. I am Professor of Speech and Theatre Arts, University of Minnesota. I have been for the past seven years director of forensics here. Before I came to Minnesota, I taught at the University of Houston (Texas), and served as chairman of the department there, among my other sins. I have co-authored the speech text with Otis Walter (University of Pittsburgh), *THINKING AND SPEAKING*, which you have seen. I have co-authored a book, *SPEECH FUNDAMENTALS: EXPERIENCE AND KNOWLEDGE*, with David Thompson of our department which is published here in Minneapolis not quite exclusively for the use of our own department.

My Ph.D. is from the University of Illinois. Several years ago (1960-63) I was "Shop Talk" editor for the Quarterly Journal.

I guess that will give you a couple of things to say.

Sincerely yours,

R. Scott

Robert L. Scott

Lloyd Bitzer

B. S. Southern Illinois University, 1955, with
speech major

M. A. Southern Illinois University, 1957, with major
in philosophy

Year of graduate study in philosophy at University of
North Carolina.

Completed doctoral study at State University of Iowa,
awarded Ph.D. degree in 1962.

For three years a member of the faculty of the
Department of Speech, University of Wisconsin.

Special research interest: modern rhetorical theory,
and the philosophy of rhetoric

Publications: three in journals; and edited ~~the~~ (for
Southern Illinois University Press) George
Campbell's The Philosophy of Rhetoric.

Two years ago initiated a non-performance introductory
course in speech.

JUL 2 1964

Memo

University of Wisconsin Extension Division

FROM Herman H. Brockhaus

DATE 2-13-64

TO Hazel McGrath

DONALD OENSLAGER, New York Stage Designer, will give an All-University
Lecture (under the auspices of the Department of Speech) on
THE ROLE OF THE DESIGNER IN CONTEMPORARY THEATRE, Monday, March 23,
1964, at 7:30 P.M. in the Wisconsin Center.

Oenslager was to have spoken last October, but he had to cancel because
of an emergency.

Attached is information which might be useful in writing a story.

Brock

BIOGRAPHY OF DONALD OENSLAGER

BORN:

Harrisburg, Pennsylvania, March 7, 1902

SCHOOLS:

The Harrisburg Academy; Graduated Phillips Exeter Academy, 1919

COLLEGE:

Entered Harvard, 1919; majored in Fine Arts and studied with Professor George Pierce Baker in his 47 Workshop. Studied drawing and painting with Martin Mower, Arthur Rose and Denman Ross.

STUDY & TRAVEL:

As a recipient of the Sachs Fine Arts Traveling Fellowship from Harvard, he traveled abroad (1923-24) to study methods of production and design in the principal theatres of Europe. On his return to New York, he joined the Provincetown Playhouse and Greenwich Village Theatre under the direction of Kenneth MacGowan, Robert Edmond Jones, and Eugene O'Neill. Later, he studied with Maurice Sterne. In 1935, went to the Far East and studied the theatre of China and the Kabuki and Noh Theatre of Japan. In 1941, studied the theatre in Indo-China, Burma and Indonesia.

PROFESSIONAL DEBUT,
MARCH, 1925:

The Neighborhood Playhouse. Designing the settings and costumes for the ballet, SOONER AND LATER. This was the first theatrical production to utilize Thomas Wilfred's "Clavilux".

TEACHING:

1925-Instructor at the Middlebury Summer School of English, Breadloaf, Vermont.
1925-Appointed to the faculty of the School of Drama at Yale University where he continues his association with the School as Professor of Scenic Design.
1926-Instructor at the American Academy of Dramatic Art, New York City.
1956-Guest Professor of Scenic Design at University of Washington, Seattle, Summer Term.

LECTURER:

On the Theatre and Scenic Design-Town Hall, the Metropolitan Museum of Art, Museum of the City of New York, Art Alliance of Philadelphia, American Institute of Decorators, Brooklyn Academy of Music, Theta Alpha Phi Convention, and many universities, including Texas Christian, Ohio State, Harvard, etc.

CONSULTANT:

Theatre Architecture and Design-
Experimented with first designs for television in 1931 at the Bell Telephone Laboratory.
Consultant-The American Pavilion Theatre, Brussels World Fair, 1958.
Consultant-Montreal Cultural Center, Montreal, Canada.
Consultant-New York State Theatre, Lincoln Center.
Design Consultant-Philharmonic Hall, Lincoln Center.
Designer-Fountains and Lighting for the New York World's Fair, 1964-65.
Designer & Consultant-Fort Worth Performing Arts Center, Fort Worth, Texas.

Consultant-Spingold Theatre, Brandeis University.
Consultant-Willkes College Fine Arts Center, Wilkes-Barre,
Pennsylvania.
Consultant-National Cultural Center, Washington, D.C.

PUBLICATIONS:

SCENERY THEN AND NOW, published by W.W. Norton & Co., 1936.
THE THEATRE OF BALI, 1941.
Edited NOTES ON SCENE PAINTING, 1952.
Wrote one chapter, "Settings by Robert Edmond Jones", in
THE THEATRE OF ROBERT EDMOND JONES, 1958.
Has contributed to numerous publications articles on
Stage Design.

COLLECTIONS:

Donald Oenslager has assembled an extensive collection of
the works of Adolphe Appia and Gordon Craig. Possesses a
large collection of drawings, paintings, and manuscripts
of the 16th-20th Century European and American Stage
Designers.

EXHIBITIONS:

Represented in various theatre collections and exhibitions
in the United States, South America, Europe, and Japan.
One man exhibitions:
1936-Marie Stern Galleries
1949-Feragil Galleries
1949-Yale Gallery of Fine Arts
1950-Calgary (Canada) Allied Arts Council
1950-Joint exhibition with Robert Edmond Jones and Lee
Simonson at Fogg Art Museum (Harvard)
1956-Brander Mathews Dramatic Museum (Columbia University)
1956-Detroit Institute of Arts
1957-Touring exhibition under the auspices of the American
Federation of Arts, including Pittsburgh, Pa; Louis-
ville, Ky.; Exeter, N.H.; Colorado Springs, Colo;
Corning, N.Y.; Chicago, Ill.; East Lansing, Mich.;
Jacksonville, Fla.; Richmond, Va.
1962-University of Massachusetts

AWARDS:

1923-Sachs Traveling Fellowship (Harvard).
1937-SCENERY THEN AND NOW selected as one of the fifty
best books of the year by the American Institute of
Graphic Arts.
1939-Scroll of Honor by American School of Design for
settings for THE AMERICAN WAY.
1950-Pennsylvania Ambassador Award.
1953-Honorary Doctor of Fine Arts, Colorado College.
1950-State Department Grant to lecture and consult on the
theatre in countries of Latin America.
1953-State Department Grant to lecture and consult on the
theatre in Yugoslavia.
1954-Honorary Phi Beta Kappa, Harvard University.

1955-State Department Grant to lecture and consult on the theatre in Iceland, Ireland, and Finland.

Conducted a seminar with the stage designer of the National Finnish Theatre.

1959-Antoinette Perry Award for best stage design on Broadway in 1958-59 season-A MAJORITY OF ONE.

1961-Rockefeller Grant for Design of Modern Theatre.

ARMY:

Commissioned Captain May 20, 1942 in Air Force. Served as Camouflage Officer of Second Air Force. Served as Combat Intelligence Officer of the 315th Bombardment Wing and developed a briefing method dramatizing maps and charts with fluorescent paint and ultra-violet light. Discharged December, 1945 with rank of Major. Awarded the Bronze Star.

MEMBER OF:

United Scenic Artists Local #829, Harvard Club of New York, the Century Association, the Coffee House, American Society for Theatre Research, the United States National Commission for UNESCO.

OFFICES HELD:

Member, Mayor LaGuardia's Art Committee of One Hundred, 1934; Member, Advisory Council, Cooper Union Art School, 1939; Director, Chicago Institute of Design, 1946; Member, Committee on Visual Arts, Harvard; Member, Advisory Committee, Metropolitan Vocational High School; President, Board of Directors, Neighborhood Playhouse School, 1930-1963; Member, Board of Trustees, Pratt Institute; Member, Board of Directors, Parsons School of Design; Member, First Vice-President, Board of Directors, ANTA; Member, Board of Directors, Municipal Art Society; Member, Board of Trustees, Brooklyn Institute of Arts and Sciences; Member, Board of Directors, American Theatre Wing.

**PRODUCTIONS
DESIGNED:**

Has designed over 200 productions for the New York Theatre, including operas, ballets, musicals and dramas. Among the productions designed:

Plays in New York: OVERTURE, JEZEBEL, THE FARMER TAKES A WIFE, FIRST LADY, DOCTOR'S DILEMMA, YOU CAN'T TAKE IT WITH YOU, MY SISTER EILEEN, THE AMERICAN WAY, CLAUDIA, PYGMALION, BORN YESTERDAY, THE FATAL WEAKNESS, THE FATHER, SECOND THRESHOLD, PEER GYNT, PARIS '90, THE CONSTANT WIFE, SABRINA FAIR, THE PRESCOTT PROPOSALS, JANUS, MAJOR BARBARA, NATURE'S WAY, MARY STUART, THE PLEASURE OF HIS COMPANY, MARRIAGE GO ROUND, A MAJORITY OF ONE, A FAR COUNTRY, FIRST LOVE,

Musicals in New York: NEW MOON, GIRL CRAZY, ANYTHING GOES, I'D RATHER BE RIGHT, PARK AVENUE, ANGEL IN THE WINGS, GOOD NEWS,

Operas:

Philadelphia Orchestra-TRISTAN UND ISOLDE, DER ROSENKAVALIER,
Curtis Institute-LE PAUVRE MATELOT, AMELIA GOES TO THE BALL,
Metropolitan Opera-SALOME, AMELIA GOES TO THE BALL, OTELLO,
ABDUCTION FROM THE SERAGLIO,
Central City Opera Association, Colorado-LA TRAVIATA,
ABDUCTION FROM THE SERAGLIO, MARTHA, TALES OF HOFFMAN,
FIDELIO, COSI FAN TUTTE, LA BOHEME, CARMEN, THE BALLAD OF BABY DOE,
New York City Center-THE BALLAD OF BABY DOE, THE MIKADO,
ORFEO, THE WINGS OF THE DOVE,

Vancouver International Festival (Canada)-ORPHEUS,

Name	Tait	Charles	Allen
	LAST	FIRST	MIDDLE (IN FULL)
Born	<u>Detroit, Michigan</u>		<u>Nov. 7, 1933</u>
	PLACE		DATE

Education	Name of Institution
-----------	---------------------

Undergraduate **Dwayne State University**

Graduate Wayne State University

Stanford University

Honorary

Departments

[Speech]

RECORD OF SERVICE AT WISCONSIN

Degree	Date	Year	Rank	Salary
B.S.	6-57			
M. Ed.	8-61			
Ph.D.				

Professional

Experience—Educational (either teaching or administrative, but not at Wisconsin):

Name of Institution	Position Held	Dates	Salary
Wayne State University	Grad. Asst. (Speech)	6-57/58	
Maricopa County Accomodations Program	Speech Therapist	9-58/61	
V.A. Hospital, San Fran.	Audiologist	9-61/62	

Experience Professional Technical Educational

Charles Allen Tait

Will be in Speech and Hearing Clinics
905 Univ. Ave. (Prof. John T. Quin, Director)

And also will work in Dept. of Surgery,
Division of Otolaryngology in the
Univ. of Wis. Medical School.

Rank: Assistant Professor, Dept. of Speech

Name **Lighty**
LASTLawrence
FIRSTWilson
MIDDLE (IN FULL)Born **Bakersfield, California**
PLACEJune 14, 1937
DATE

Department

Department of Speech

Education

Name of Institution

Undergraduate

University of Southern California

Year	Rank	Salary
4 064-065	Assistant Prof	\$8250

Graduate

Ohio State University

MA 1961

Ohio State University
(PhD to be completed August 1964)

Honorary

Experience-Educational (either teaching or administrative, but not at Wisconsin):

Name of Institution	Position Held	Dates	Salary
Ohio State Univ	Grad Assistant	1959-1961	\$2000
Ohio State Univ	Research Assis't	1961-1962	\$2200
Ohio State Univ - Summer Center for Communitative Students	Instructor Arts (High School)	1961, 1962	\$400
Long Beach State Coll.	Assistant Prof	1963-64	\$6700

Experience-Professional, Technical, etc.

Conducted research for Goodyear Broadcasting Corp.	1961	8 hourly

Lawrence Luckey

Rank: Assistant Professor

Will teach in Division of Radio-TV
in Dept. of Speech.

Mrs. Lawrence Luckey, wife of
Professor Luckey will be
an assistant in
the Psychiatric Institute,

SUMMER SPEECH CONFERENCE

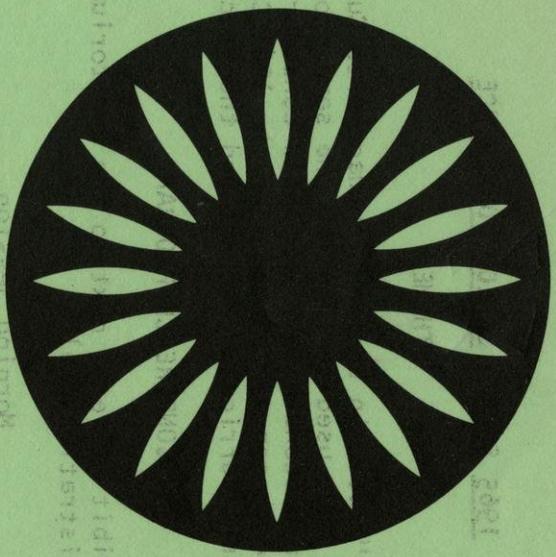
THE WISCONSIN CENTER

JULY 8

Sponsored by

The Department of Speech

The School of Education



THE UNIVERSITY OF WISCONSIN
1965 SUMMER SESSIONS
AT MADISON 



1965 SUMMER SPEECH CONFERENCE

THEME

"Project English." "Wisconsin English-Language-Arts Curriculum Project." Both of these titles have been used to identify the same program in our state. Because speech teachers in Wisconsin have expressed considerable interest in "Project English," we have chosen as the theme of the 1965 Conference: "Wisconsin English-Language-Arts Curriculum Project and the Teaching of Speech."

CONFERENCE PROGRAM

9:00- Registration: Exhibit Gallery, next to the Auditorium in the Wisconsin Center (No registration fee)

Morning Session

Chairman: Dr. Ordean G. Ness

9:30- Welcome to the Conference

9:35 Dr. Ordean G. Ness, Summer Chairman, Department of Speech,
The University of Wisconsin

9:35- "The Wisconsin English-Language-Arts Curriculum Project: What It Is"
10:20 Dr. Robert C. Pooley, Director of the English-Language-Arts

Curriculum Center for the State of Wisconsin

10:30- "The Wisconsin English-Language-Arts Curriculum Project: How It Is
11:20 Being Conducted"

Dr. L. V. Kosinski, Coordinator of the Project

Afternoon Session

Chairman: Dr. C. John Tolch

1:30- "Implications of Project English for Speech and Communication"

2:20 Dr. Thorrel B. Fest, Chairman, Department of Speech and Drama,
University of Colorado; member and former Chairman of the Committee
on Curricula and Certification, Speech Association of America

2:30- "Toward a New Speech Curriculum" -- A Symposium-Forum

4:20 Dr. Joseph B. Laine, Chairman, Department of Speech, Wisconsin State
University, Oshkosh; President, the Wisconsin Speech Association

Miss Carrie Rasmussen, former Teacher of Speech, Madison Public Schools

Dr. R. R. Allen, Assistant Professor of Speech and Education,
The University of Wisconsin

LUNCHEON

Cafeteria facilities of The Wisconsin Center and the Memorial Union are available on July 8 to all who come to the Conference. Each person may choose what he wishes from the menus available.

EVENING SHOW

The second program of the Wisconsin Players' 1965 Summer Season, The World of Carl Sandburg, opens the evening of the Speech Conference at 8:00 P. M. in the Union Theater. Tickets for the performance may be purchased at the Union Theater Box Office, just inside the Park Street entrance to the Union.

Short Vita

Name: Leonard Vincent Kosinski

Address: 517 South Segoe Road, Madison, Wisconsin

Present position: Project Coordinator, Wisconsin English-Language-Arts Project

Previous teaching experience:

English teacher at the University of Wisconsin High School, Madison, Madison West Jr. High School, Madison; Mary D. Bradford High School, Kenosha; and Nicolet High School, Milwaukee.

Reading teacher and consultant at the Kenosha Adult Vocational School, Mary D. Bradford, Nicolet High School, and University of Wisconsin Extension Division.

Supervising reading clinician at the University of Wisconsin Reading Clinic.

Instructor at the University of Wisconsin Racine Extension and Beloit Extension Divisions in the elementary English language arts area.

Other experience:

Assistant to the president of the Kosciuszko Foundation in New York.
Consultant for elementary supervisors at the 54th Annual NCTE Convention held in Cleveland.

Associate Chairman, NCTE Study Group, "Writing in the Elementary School," Scheduled for the Boston Meeting, November 22-24, 1965.

Associate Director, WELA Project's Summer Workshop Committee, Stevens Point State University, July 19-August 1, 1964.

Educational background:

University of Wisconsin B.A. - 1948

University of Wisconsin M.A. - 1958

University of Wisconsin Ph.D. - 1963

Dissertation - "Bilingualism and Reading Development"

Professional memberships:

Wisconsin Council of Teachers of English

Wisconsin Education Association

Wisconsin Educational Research Association

Wisconsin Research Association

International Reading Association

National Council of Teachers of English

Phi Delta Kappa

Articles written:

"A New Look at the Bilingual Student" - SCHOLASTIC TEACHER, October 4, 1963
"Project English" - NEWSLETTER, National Council of State Consultants in Elementary Education, February, 1964
"Keynote of Language Arts Project" - WEA JOURNAL, May, 1964
"Wisconsin English-Language-Arts Curriculum Center" (co-written with Dr. Robert C. Pooley) - Fall, 1964
"The Wisconsin Project" (co-written with Dr. Robert C. Pooley) - CHANGING ROLE OF ENGLISH EDUCATION, Stanley B. Kegler, Editor, NCTE, 1965
"Second Year Observations on the Language Arts Project" - WEA JOURNAL, March, 1965
"First Phase Completed" - WISCONSIN ENGLISH JOURNAL, April, 1965

Lectures and speeches:

English Association of Greater Milwaukee, February 8, 1963
Progress Report on English Language Arts Study, TEACHER TIME, broadcast by the Wisconsin State Stations, October 22-23, 1963 and May 12-13, 1964
Fifty-first Annual Convention of the CWEA, March 6, 1964
Fourth Annual Wisconsin Women's Day, Madison, April 21, 1964
Annual Instructional Materials Institute and Book Conference, Madison, July 15, 1964
Conference of English Methods Instructors, October 3, 1964
Joint Book Conference, Madison, January 13, 1965
Southern Wisconsin Education Association, February 26, 1965
Linguistic Sectional, ASCD, Chicago, March 2, 1965
Central Wisconsin Education Association, March 5, 1965

As Project Coordinator, I have had the unprecedented opportunity to meet with 120 teacher-administrator audiences, comprising approximately 14,000 people from the period of October 1, 1963 through March 20, 1965.

Robert C. Pooley

Biographical Notes

Degrees: B. A. (1926) M. A. (1927) Colorado State College
Ph. D. (1932) University of Wisconsin

Positions: Assistant Professor of English, Colorado State College, 1927-1931.
Assistant Professor of Teaching of English, University of Wisconsin, 1931.
Professor of English, 1945.
Chairman of Freshman English, 1945-1948.
Chairman, Department of Integrated Liberal Studies, 1948-1963.
Director, English Curriculum Project, 1963-1967.

Honors: Phi Delta Kappa, Phi Kappa Phi; W. Wilbur Hatfield Award of National Council of Teachers of English for "extraordinary contributions to the teaching of English," and Wisconsin Council of Teachers of English Award of Merit.

Offices: Past President: Wisconsin English Teachers' Association; National Conference on Research in English; and National Council of Teachers of English. Past Chairman, National Committee on General Education.

Publications: Grammar and Usage in Textbooks on English (thesis); Teaching English Usage; Teaching English Grammar; Teaching English in Wisconsin and editor-in-chief, America Reads, series of literature anthologies.

Present Office: Chairman, Board of Trustees, Research Foundation of National Council of Teachers of English.

Addresses: Curriculum Project, Room 23 West, Capitol, Madison, Wisconsin 53702
University of Wisconsin, 905 University Avenue, Madison, Wisconsin 53706

Dr. Thorrel B. Fest
University of Colorado

EDUCATION

B.A. Chemistry, Physics - State College of Iowa
Ph.D. Speech, Educational Psychology - University of Wisconsin

ACADEMIC POSITIONS

University of Colorado - Professor and Chairman, Department of Speech
and Drama, 1945 -
University of Tennessee - Extension Faculty, 1944-45
Albion College - Assistant Professor of Physics, 1942-44
Assistant Professor of Speech, 1940-42
University of North Dakota - Assistant Professor of Speech, 1939-40
Public Schools of Iowa - 1932-39

Visiting Professor

University of Hawaii - Summer 1959, Spring semester and Summer 1963
Syracuse University - Summer 1961
Western State College - Summer 1956

INDUSTRIAL POSITIONS

Manhattan Project, Oak Ridge, Tennessee, 1944-45 (1½ years classified
administrative and technical work on atom bomb project)

HONORS, PROFESSIONAL ACTIVITIES AND RECOGNITION

Life Fellow, International Institute of Arts and Letters

Who's Who in America, Vol. 33

Directory of International Biography
Leaders in American Science

National Society for the Study of Communication, 1961 - National President

Delta Sigma Rho, 1953-57 - National President
1949-53 - Executive Secretary
Committee on Distinguished Alumni Awards, Chairman
1963-65

Speech Association of America - Administrative Council, 1958-61
Legislative Assembly, 1957-60, 1963-66
Chairman, Committee on Curricula and
Certification, 1962-64
Committee on Standards: Discussion and
Group Methods, 1965

HONORS, PROFESSIONAL ACTIVITIES AND RECOGNITION (continued)

Western Speech Association, 1963 - Vice President,
 1962 - Committee on Ethics
 1962 Evaluating Committee
 1963 - Committee on Structure

Alexander Hamilton Bicentennial Commission, 1956-59 - Advisory Committee

Adult Education Association, 1958 - Committee on Liberal Education for Adults

American Association of University Professors:
 President, University of Colorado Chapter, 1960-62
 President, Colorado State Conference, 1962-64
 Chairman, National Committee on Regional & State Conferences
 1963-65

National University Extension Association - National Committee on
 Discussion and Debate, 1957 -

Colorado Association for Higher Education, Board of Directors, 1964

Contributor by Invitation - Institute of Radio Engineers Conference on
 Technical and Scientific Communication, Philadelphia, Sept. 1961

Participant by Invitation - National Health Council Forum on "Communication
 and Improvement of Health", New York, 1961

Committee on National Center for Communication Arts and Sciences, 1964-66

Participant by Invitation - International Symposium on Communication
 Theory and Research (Limited to 30 International Scholars),
 University of Missouri, 1965

UNIVERSITY ADMINISTRATION AND SERVICE

Chairman, Department of Speech and Drama - 1960 -

Chairman, Division of Speech, Department of English and Speech (almost
 continuously 1952-60)

University Senate Budget Committee, 1958-61, 1962-65

Chairman, 1959-61, 1963-65

Wrote with Professor Robert Dakieffer the manual, "Budget Procedure-
 University of Colorado," 1961

University Senate Executive Committee, 1959-61, 1963-65

Committee to Search for a Dean of the School of Journalism, 1960-61
 Chairman, 1964-65

Sub-Committee on Insurance and Annuities

Self Study Committee on the University Extension Division

CONSULTATION AND TRAINING WORK (Partial List) (continued)

Western Interstate Commission on Nursing Research

National Congress of American Indians

U.S. Air Force Accounting and Finance Center

Communication seminars administered for the Agency for International Development by Michigan State University

Director, Communication Institute for Business and Professional Personnel, Pago Pago, American Samoa (first such program presented in Samoa)

Colorado State Labor Council

Colorado Tax Assessors Association

University of Colorado Communication Seminars

Rocky Mountain Workshop in Business and Industrial Communication, 1955-56

National Training Laboratory in Group Development, Bethel, Maine, 1957

TV series - "Persuasion", KRMA-TV, Denver, 1964

EDITORIAL WORK

Advisory Editor - Communication, Discussion, Public Address

Allyn and Bacon, Incorporated

Scott, Foresman and Company

Wadsworth Publishing Company

Editorial Board - Western Speech

RESEARCH

1. FELLOWSHIPS - GRANTS

- a. University of Wisconsin, 1950-51 - Directed major field study of Radio-TV use and effect for university station WHA, and Wisconsin State Radio Council FM network

RESEARCH

1. FELLOWSHIPS - GRANTS (continued)

- b. University of Colorado Council on Research and Creative Work (assisted by Milton A. Valentine) - Experimental Study of Personnel and Methods of Presenting Informational Material, 1959-60
- c. University of Colorado Council on Research and Creative Work- clerical assistance with research on Communication and Decision Making, 1964-65
- d. University Fund for Experimental Teaching, 1963-64 - Development of TV series on Persuasion - KRMA, Denver
- e. University Fund for Experimental Teaching, 1964-65 - Instruction via Closed Circuit TV
- f. Center for Applied Research in Education, Incorporated, 1964-65 (with Martin Cobin) - "Experimental Use of Video Tape to Improve Self-Evaluation in Interpersonal Communication."
- g. Speech Association of America - "Draft Proposal for National Curriculum Study in Communication - Speech," 1962-64

2. PERSONALLY FINANCED

- a. Field study of "Communication and Decision Making that Accelerates Cultural Change", Hawaii - Spring and Summer, 1963
South Seas, S.E. Asia & Japan - Summer & Fall, 1963
- b. Study of "Nature, Use and Standards of Teacher Communication" - this has been a continuing project for the past 10 years - various internal reports, programs of testing and course modifications have resulted, especially relating to Speech Adequacy program for teachers
- c. Case studies in Persuasion - in cooperation with able and interested undergraduate and graduate students. Projects intended to examine current issues of social, political and economic importance in the area. Example - one resulted in the establishment of a program to encourage, counsel and assist able Spanish American students to attend college. Another affected the establishment of a Shopping Center in the Denver suburban area. A third modified the program of the League of Women Voters

BIBLIOGRAPHY (Partial List)

1. BOOKS

Group Discussion: Theory and Technique (with R.V. Harnack), Appleton-Century Crofts, New York, 1964

Speech and Theatre (with M. Cobin), Center for Applied Research and Education, Inc., Washington, D.C., 1964

2. JOURNAL ARTICLES

Editorial Coordinator, Research Symposium on "Ethics in Communication", The Gavel, Vol. 45, No. 2, P. 18-30, January, 1963

"Personal and Structural Factors in the Communication of Technical Information", IRE Transactions on Engineering Writing and Speech, Vol. EWS-5, No. 2, December, 1962

"Closing the Communications Gap", Proceedings of the 1962 Institute in Technical and Industrial Communications, p. 93-99, Colorado State University, Fort Collins, Colorado, 1962

"Communication is Everybody's Business", Journal of Communication, Vol. II, pp. 48, 112-13, 1961

X "Communication in the Curriculum", Newsletter, Colorado State Speech League, Vol. IX, pp. 5-7, November, 1960

"What System of Education Will Best Serve the Interests of the American People?" Thirtieth National University Extension Association Debate-Discussion Handbook, 1958-59, American Education, Bower Aly, Editor, Artcraft Press, Columbia, Missouri, August, 1958

"The Place of Persuasion in Discussion", Western Speech Journal, 22, p. 141-48, No. 3., Summer, 1958

"Training for Ability", The Gavel, pp. 34-38, 50-52, January, 1958

"Can Forensics Survive the Educational Revolution?" (with Barbara Schindler Jones), The Gavel, Vol. 39, No. 2, January 1957

"Evaluation and Historical Report of the National Student Constitutional Convention of the Alexander Hamilton Bicentennial Commission". A report submitted to the Alexander Hamilton Bicentennial Commission, Philadelphia, Pa., June, 1957

"To Encourage Sincere and Effective Speaking", The Speaker, 37:17-21, March, 1955

"Are We Involved in Democracy?" The Gavel, 36:54 & 62, March, 1954

"Appellate Pleading and the Lawyer's Speech", Rocky Mountain Law Review 22: No. 3, 273-288, April, 1950

BIBLIOGRAPHY (Partial List) (continued)

JOURNAL ARTICLES (continued)

"The Fourth Annual Student Congress" and Revision of Rules for National Student Congress of Delta Sigma Rho", The Gavel, 31:24-30, No. 2 January, 1949

"Forensic Programs and Dynamic Democracy", The Gavel, 21:24-30, No. 2 January, 1949

"Purposes, Practices and Patterns of Debate", Twenty-third National University Extension Association Debate Handbook, 1949-50. Presidential Elections, Bower Aly, Editor, Artcraft Press, Columbia, Missouri, August, 1949

"It Doesn't Trickle Down", The Gavel, 29:21-23 ff, January, 1947

"Hearing Aids: Recent Developments", Journal of Speech Disorders, 9:135-146, June, 1944

"The Vanishing College Orator", Quarterly Journal of Speech, 29:45-48, February, 1943

PROFESSIONAL PAPERS, SYMPOSIA, LECTURES (Partial List)

"Methodology of Studying Communication and Decision Making in Areas of Accelerated Cultural Change", National Society for the Study of Communication, Summer Conference, Genesee, N.Y., October 19-22, 1964

Panel: "Where Should NSSC Be Going?"-Summer Conference, Genesee, N.Y. 1964

"Speech Curriculum for All American Youth", Speech Association of America, Development and Chairmanship of Program, (reflection of the work on Committee on Curricula and Certification), Chicago, December 27-29, 1964

"History and Criticism of Public Address in the Secondary School Curriculum", Western Speech Association Symposium, San Francisco, March 14, 1964

"The National Curriculum Study in Speech", Southern Wisconsin Education Association, Lecture, Madison, Wisconsin, February 21, 1964

"The National Curriculum Study in Speech: Contributions of Related Organizations", Zeta Phi Eta National Convention, Lecture, Evanston, Illinois, September 2, 1964

"Effective Communication and Professional Service", American Institute of Certified Public Accountants, Lecture, August 4, 1964

NSSC-WSA Planning and Coordinating of Section Programs for Joint Conference to be held in Boulder, April 1-3, 1965

PROFESSIONAL PAPERS, SYMPOSIA, LECTURES (Partial List) (continued)

"Identifying Needs in Adult Education", NUEA Mid-Continent Conference, Boulder, Colorado, October 27, 1963

"Philosophy and Curriculæ: A Re-Evaluation of Direction", Pacific Speech Association, Honolulu, Hawaii, February 16, 1963

"Africa and United States: Images and Realities", Colorado Council for UNESCO, Denver, January 20, 1962

"Coordination and Recommendations", Colorado-Wyoming Conference on Fair Employment, Denver, Colorado, May 12, 1962

"Conference Leadership and Group Communication", Seminar for U.S. Chamber of Commerce, Boulder, Colorado, July 9-13, 1962

"Factors in Communicating Technical Information", Institute on Scientific Technical Communication, Colorado State University, July 1962

"Bridging the Communication Gap", University of Colorado Institute, July 1962

"The Role of Theory in Business and Industrial Communication", Joint Conventions of National Society for the Study of Communication and Western Speech Association, Fresno, California, November, 1961

"Problems of Reporting Research in Communication", Summer Conference, National Society for the Study of Communication, Estes Park, Colorado, August 29-31, 1958

"Conditions Contributing to Constructive Contributions in Discussion Groups", Speech Association of America, Boston, August, 1957

"Research in Informal Group Discussion", Speech Association of America, Los Angeles, California, December, 1955

mc. esch

WISCONSIN STATE UNIVERSITY

Oshkosh, Wisconsin 54902 • Telephone 235-6220

Joseph B. Laine

Education

B.A. Yankton College (South Dakota) 1949
M.A. University of South Dakota 1952
Ph. B. Northwestern University 1958

Teaching

Instructor in Speech University of South Dakota 1950-52
Varsity Debate Coach Northwestern University 1952-55
Instructor in Speech Marquette University 1955-56
Asst. Prof. of Speech " " 1956-61
Assoc. Prof. of Speech " " 1961-63
Director of Forensics Marquette Univ. 1956-62
Director of Graduate Study in Speech
Marquette University 1962-63
Chairman Dept. of Speech, Wisconsin State
University-Oshkosh 1963-
Professor of Speech Wis. State Univ.-
Oshkosh 1964

Professional Activity

Sustaining Member Speech Assoc. of America
Sustaining Member Central States Speech Association
Member Wisconsin Speech Association
Member Advisory Committee CSSA
Member Executive Committee WSA 1960-63
Vice President WSA 1963-64
President WSA 1964-
Member of Steering Committee of Wisconsin English-Language-Arts
Curriculum Study (Project English) 1964-

Publications

"Rhetorical Theory in American Colleges and Universities, 1915-1954," Ph.D. Dissertation, Northwestern University, University Microfilms, Ann Arbor, Michigan
Co-author with Hugo Hellman of five high school debate handbooks including:

The Labor Problem, 1959
The United Nations and World Organization, 1960
Federal Aid to Education, 1961
U.S. Trade Policy, 1962
Government Medicine, 1963

Author of two chapters on Argumentative Speaking and Debating in a high school speech text (The Speech Arts) scheduled for publication by Lyons and Carnahan in August, 1965.

Articles contributed to Central States Speech Journal and Rostrum
Professional papers presented at annual meetings of SAA and CSSA

Personal

Married, four children (two boys and two girls)
Wife Shirley primary grades teacher (currently "inactive")
Age 41--born Charlotte, N.C., 1924, raised in Nashville and Memphis Tennessee
Like to fish, hike, travel and play with my children.

May 29, 1965

Carrie Rasmussen

B. A. M. A. University of Wisconsin

Taught in the Madison Public Schools for many years

Have taught classes at the U. of Wisconsin Extension (to teachers) in Creative Dramatics, Speech in the Elementary School, and Poetry for Children

Taught Summer School at the U. of Wisconsin many summers

Taught at Northwestern University three summers

Taught at Drury College eight summers

Published: Speech Methods in the Elementary School
Choral Speaking for Speech Improvement
Playtime Poems for Tiny Tots
Poems for Playtime
Funtime Puppets
Let's Say Poetry Together--Primary) Recordings for Schools and
Let's Say Poetry Together--Upper Grades(Libraries made from these books

Brock: Use whatever you want of this.

VITA SHEET

R. R. Allen, Assistant Professor
Departments of Speech and Curriculum and Instruction

I. Degrees and Dates

B. S. Wisconsin State University, Eau Claire, 1952
M. S. University of Wisconsin, 1957
Ph. D. University of Wisconsin, 1960

II. Experience Elsewhere

Amherst College, Three Years, 1960-1963
Assistant Professor of Public Speaking
Chairman, Department of Public Speaking
Advisor, Amherst College Debate Council

III. Date of appointment at the University of Wisconsin: September, 1963

IV. Recent publications (or publications in progress)

- (1) Contemporary American Speeches, Wadsworth, May, 1965
- (2) A chapter, "Research in Speech Education," in The Academic Areas of Speech, Bobbs-Merrill, 1965 (?)

Name William Robert Elwood in August 15, 1966
(First) (Middle) (Last) *20-147*

Date filled in August 15, 1966

theatre

Telephone
Year of
birth. 1935

Present Address 1 Berlin 38

Gerkrathstrasse 7 WEST GERMANY

Permanent address Department of Speech, University of Oregon, Eugene, Oregon

Height 5'9" Weight 152 Marital status married If married, No. of children 3 Physical condition excellent

EDUCATIONAL BACKGROUND

Institution	Location	Inclusive Dates	Degree	Date of Degree
Western Washington State College	Bellingham, Wash.	1953-57	B.A., B.A.Ed.	June, 1957
State University of Iowa	Iowa City, Iowa	1959-61	M.A.	June, 1961
University of Oregon	Eugene, Oregon	1963-66	Ph.D.	August, 1966

EXPERIENCE

Position	Name, Location of Employer	Inclusive Dates	Duties
Teacher	Shoreline Schools, Seattle, Washington	1957-59	English teacher, pro- duction work
Research Assistant	University of Iowa, Iowa City, Iowa	1959-61	For Oscar Brockett and Samuel Becker
Teacher	Culver City Schools, Culver City, California	1961-62	English teacher
Lecturer	Western Washington State College, Bellingham, Washington	1962-63	Fundamentals of speech, acting, American drama; directed one major pro- duction, two minor pro- ductions; conducted actors' workshop
Instructor	University of Oregon, Eugene, Oregon	1963-66	Fundamentals of speech, oral interpretation, acting
Instructor	Umpqua Community College, Roseburg, Oregon	1966	Fundamentals of speech

Oregon
PUBLICATIONS, HONORS, SUPPLEMENTARY DATA

Acting Experience:

Front Street Theatre, Memphis, Tennessee - Summer, 1961 - Professional year-round company.
Showcase Players, Seattle, Washington - 1958-59 - Semi-professional company which toured
the Seattle area.

MasterMimes, Iowa City, Iowa - 1961 - Semi-professional pantomime company which toured the Iowa-Illinois area

Experience in College and University productions

Fulbright Grant for study at the Free University, Berlin, Germany, 1966-67.

U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

3/16/64 mcg

RELEASE:

Immediately

Attn: Theater Editor

MADISON--Famed New York stage designer Donald Oenslager will visit the University of Wisconsin campus at Madison March 23 to lecture on "The Role of the Designer in Contemporary Theater."

His appearance at 7:30 p.m. in the Wisconsin Center auditorium is sponsored by the UW [department of speech] and open to the public without charge.

Oenslager has designed more than 200 productions for the New York theater, including such hits as "You Can't Take it With You," "My Sister Eileen," "Claudia," "Pygmalion," "Born Yesterday," "The Pleasure of His Company," "Marriage Go Round," "A Majority of One," and many others.

Currently working on designs for fountains and lighting for the New York World's Fair, he is consultant to the New York State Theater and Philharmonic Hall of Lincoln Center, for the Montreal Cultural Center, and the Fort Worth Performing Arts Center. He is a member of the faculty of the Yale University School of Drama.

Oenslager was educated at Harrisburg Academy, Phillips Exeter Academy, and Harvard, where he majored in fine arts and studied with Prof. George Pierce Baker in his workshop. He won the Harvard Sachs Fine Arts Traveling Fellowship to study production and design in the principal theaters of Europe.

Later he studied the theater of China, the Kabuki and Noh Theater of Japan, and the theater in Indo-China, Burma, and Indonesia. He made his professional debut as designer of settings and costumes for the ballet, "Sooner and Later," in 1925.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

8/30/63 jb

Immediately

MADISON, Wis.--Seven assistant professors will join the faculty of the department of speech of the University of Wisconsin in Madison this next semester, bringing the total full-time staff to 30 members.

The division of communicative disorders, which includes speech correction and audiology, will add:

Richard A. Hoops, a 1961 Ph.D. from the University of Illinois, with a joint appointment with speech and the division of otolaryngology of the UW Medical School, as an audiologist, taught at Ball State (Ind.) Teachers College last year. In 1962 he was awarded a Federal Fellowship of the Congress of Audiology, the Netherlands.

Fred D. Minifie, formerly a research associate at the State University of Iowa where he received his Ph.D., will work in the areas of voice science and speech pathology.

Robert L. Ringel, a 1962 Purdue University Ph.D., currently assistant research voice pathologist at the University of California Medical Center, Los Angeles, will do voice science research here.

Dennis G. Day and Lawrence W. Rosenfield are additions to the communications and public address staff. Day, whose primary areas of interest are rhetorical theory, psycho-linguistics, and forensics, holds a Ph.D. from the University of Illinois. He comes to Madison from San Diego (Calif.) State College. Rosenfield, who earned his Ph.D. at Cornell University, will teach rhetorical criticism and communication theory.

-more-

Add one--Speech faculty

In the theater division, John D. Ezell, with a M.F.A. from the Yale University School of Drama, will serve as resident designer in scenery, costuming, and lighting. He previously held a similar position at Rollins College in Florida.

Ronald R. Allen, former chairman of the public speaking department at Amherst College, Massachusetts, will hold a joint appointment with the speech and education departments and supervise the training of speech teachers. He earned his Ph.D. at Wisconsin.

In addition, Lee Dreyfus, professor of radio-television education and speech at Wisconsin, will be a part-time member of the speech department's instructional faculty, offering specialized courses in international broadcasting. C. John Tolch, assistant professor of speech and education, will assume duties as production administrator of the University Theater program. A. James Kentzler, part-time lecturer in speech, is the Theater's new business manager.

During Prof. F. W. Haberman's absence on research leave during the first semester, Prof. Ordean G. Ness will serve as acting departmental chairman.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

9/6/63 rt

RELEASE:

Immediately

MADISON--Contracts for construction of the Wisconsin Regional Primate Holding Facility in Madison's Vilas Park totaling \$180,951 were approved Friday by University of Wisconsin regents.

The facility will provide space for monkeys for use in connection with the Wisconsin Regional Primate Research Center, now under construction at the corner of North Orchard and Spring Streets, just west of the University Primate Laboratory.

The two new structures are being financed with a \$1,297,000 grant from the National Institutes of Health.

Contracts on the Holding Facility went to Jenness Construction Co., Madison, \$146,253 for general construction; Monona Plumbing Service, Madison, \$16,998 for plumbing; Carl H. Behrnd, Inc., Madison, \$10,270 for heating and ventilating; and to Badger Electric Construction Co., Madison, \$7,430 for electrical work.

In other actions on Madison campus buildings and grounds, recommended by Vice Pres. A. W. Peterson, the regents:

1. Delayed work on the Memorial Union terrace because only a single bid for the work was received;
2. Leased 9,000 square feet of space at 2201 University Ave. from Betabak, Inc., for use by the speech department; []
3. Leased 2,000 square feet at 52 N. Randall Ave. from Cooperative Services of Dane County, 1,600 square feet at 406 N. Frances St. from Herman E. Postweiler, and 1,170 square feet at 502 State St. from George J. Leonhard, all for the School of Education;

Add one--primate contracts

4. Approved purchase of five parcels of land in the Southeast
Dormitory and Recreational Area for a total cost of \$84,800.

The land purchases included real estate at 601 W. Dayton St. for \$14,400
from Misses Angeline and Rosalie Koeppel; 141 N. Lake St. for \$26,000 from Mrs. Ida
H. Winn; 619 W. Dayton St. for \$12,500 from Miss Louise Enders; 621 W. Dayton St. for
\$17,900 from Kermit C. Ison; and 603 W. Dayton St. for \$14,000 from Alfred Fries.

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U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

1/31/64 mcg

RELEASE:

Immediately

MADISON, Wis.--Chang Ch'ung-ho, the most accomplished performer of classical Chinese drama outside China, will be in residence on the University of Wisconsin campus at Madison as visiting lecturer for the Asian theater course during the month of February.

In announcing her appointment, Prof. A. C. Scott, director of the Asian theater course in the Department of speech, reveals that she will choose a well-known monodrama from the classical repertoire and analyze for the students such aspects of her technique as song, music, mime, and gesture.

In private life the wife of Prof. Hans Frankel of Yale University, Chang Ch'ung-ho received a classical Chinese education under private tutors in Anhwei Province, where she was born, and was later graduated from National Peking University. She has studied all aspects of the classical theater since childhood and has earned a reputation as sensitive actress and skillful singer and musician. She makes regular stage appearances in New York City and has performed at Harvard University and the University of California, Berkeley.

During her campus stay she will share her artistry with the public in four performances in the Wisconsin Center auditorium--on Feb. 7, 12, 14, and 26 from 4:30 to 5:30 p.m.

Inviting the Chinese performer to the UW campus "is further implementation of the policy of the new Asian theater course in which it is planned for students to gain first-hand experience and understanding of the work of Asian performers," according to Prof. Scott.

A member of the UW faculty since the fall of 1963, Prof. Scott has studied Asian theater in China and Japan. He will return to the Orient during the coming summer for further research.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/27/63 mcg

RELEASE:

Immediately

MADISON, Wis.--The University of Wisconsin [department of speech] at Madison is preparing to offer students enrolled next fall the opportunity to learn about the Asian theater from a man who has spent years studying it.

Prof. A. C. Scott will lecture and direct research and demonstration activities of four Asian Fellows--supported by the Ford Foundation--who will be chosen for their knowledge of Oriental stage and acting techniques.

"We hope to start the fellowship program with a Chinese, a Japanese, an Indian, and a Korean graduate student," Prof. Scott explains.

"Each Fellow will be professionally competent as a performer-demonstrator and will take part in the lecture-demonstrations which will be an essential part of my teaching. It is hoped this course may develop into a meeting ground where both eastern and western members will be able to interchange and apply their knowledge and ideas.

"The studies are intended to supply cultural background to studies of the Far East, to give students insight into the life and peoples of the Orient. Although other major universities offer work in the Oriental theater, the Wisconsin program as we envision it is unique," he says.

Prof. Scott took a fine arts degree in London before starting his career in Fleet Street. During World War II he served with the Royal Air Force, chiefly in India and Southeast Asia.

-more-

Add one--Asian theater

From 1946-49 he was on the staff of the British Council for Cultural Relations in Nanking, and honorary visiting lecturer in fine arts in the National Central University. From 1950-52 he was with the Hong Kong office of the council, and the following two years he was stationed in Japan. In 1956 he visited Peking to make a general survey of the theater and theater schools; the following year he visited Taiwan.

In 1958 a Rockefeller travel grant took him to Japan for three months to do research on the puppet theater. From 1960-62 he was a staff member of the Men and Politics in Modern China research project at Columbia University. In 1961 he directed a Chinese theater workshop for the Institute of Advanced Studies in the Theater Arts, New York.

Prof. Scott has published "Mei Lan-Fang, Leader of the Pear Garden"; "The Classical Theater of China"; "The Kabuki Theater of Japan"; "Literature and the Arts in Twentieth Century China"; "Chinese Costume in Transition," and other works. His book, "The Puppet Theater of Japan" is now in press, and he is currently an advisory editor of *Atlas*, the world press in translation.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/8/63 rt

RELEASE:

Immediately

MADISON--Facilities at two University of Wisconsin agricultural experiment areas will be improved by three actions of University regents Friday.

The regents approved construction of a \$40,000 dairy barn at the Ashland Branch Experiment Station to replace a barn which was struck by lightning and burned Sept. 3, 1961; construction of a \$10,000 potato storage and work room at the Peninsular Branch Experiment Station, Sturgeon Bay, and the purchase of 20 acres adjacent to that station at a cost of \$8,000.

The Fruit Growers Cooperative of Sturgeon Bay contributed \$1,000 and the Peninsula Berry Growers Association gave \$200 toward purchase of the Peninsular Station property. Of the total remaining cost of the three transactions, \$28,000 is expected from insurance payments on the burned barn at Ashland, \$10,000 from federal Hatch Act funds, and the remainder from University Hill Farm sales receipts.

In actions affecting the Madison campus, the regents:

1. Increased the schedule of costs for the Clinical Cancer Research addition by \$104,647 to bring the total schedule to \$622,247;

2. Approved accepting \$30,140 from the Faculty Credit Union for construction of new quarters for it in the basement of the new Administration Building;

3. Leased an additional 2,830 square feet of space in the First National Bank's University Branch for [speech department] use at a total cost of \$830 per month;

4. Authorized condemnation, if necessary, to obtain eight remaining needed parcels of land in the Southeast Dormitory and Recreation Area.

add one--property

The condemnation proceedings were authorized to obtain lots at 213 N. Murray St. and 216 N. Lake St. owned by Joseph Uzaunis Jr.; at 215 N. Murray owned by his father, Joseph Uzaunis Sr.; at 722 Clymer Pl. owned by Vincent W. Wonn; 707 W. Johnson St., by George P. Fitzgerald; at 208 N. Lake St., by Mrs. Leone M. Dawson; at 711 Clymer Pl., by Louis Topp; and at 207 N. Murray St. owned by Frederick W. Braun.

The regents approved purchase of eight parcels in the area. Locations, prices, and owners include 302 N. Lake St., \$17,500, Leo Loetscher; 301 N. Murray St., \$24,500, Mrs. J. B. Olson; 312-14 N. Lake St., \$21,000, Richard T. Miyagawa and others; 721-23 Conklin Pl., \$18,900, Miss Alberta Sue Geiger; 722 W. Johnson St., \$20,475, Goldie Rubnitz Estate; 311 N. Murray St., \$28,875, LeRoy and Margaret Ellis; 310 Huntington Ct., \$16,800, James E. and Irene S. Garnier; 721 Clymer Pl., \$16,675, Miss Sylbia Subes and others.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

2/13/63 mcg

RELEASE: **Immediately**

MADISON--Emer. Prof. Andrew T. Weaver of the University of Wisconsin speech department will travel to the West Coast later this month and address speech convocations of faculty and students at four universities.

"When word got around that my wife and I would be out that way, Wisconsin Ph.D.'s in speech decided to put me to work," Prof. Weaver explains.

"My topic will be the same on all four campuses--'Toward Understanding Through Speech,' one of my favorite subjects. I suggest to my listeners that we raise our sights above the lowlands, where speech serves self-interest, to the higher plateau where it brings the satisfactions of companionship and mutual understanding."

His schedule and his hosts are as follows:

Feb. 28, University of Arizona, Tucson, Prof. Alethea Smith Mattingly; March 13, University of Southern California, University Park, Los Angeles, Prof. Forrest Seal; March 20, University of California at Los Angeles, Prof. Waldo Phelps; and March 22, University of California, Berkeley, Prof. Don Geiger.

When Prof. Weaver retired in June of 1961, after half a century of teaching speech, he was saluted as "school-master to an entire profession" who had earned "respect and renown accorded only to the few."

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RADIO NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

1/28/63 jb

RELEASE:

Immediately

MADISON, Wis.--A radio scholarship trust fund established in 1945 by H. V. Kaltenborn, internationally known commentator and news analyst, will again provide financial assistance to a deserving University of Wisconsin student.

Income from the fund, amounting to \$1,200 each year, is used by the recipient to help him in the pursuit of education and training in some phase of broadcasting, with particular emphasis on preparation of news and news analysis.

The University conferred an honorary doctor of laws degree upon Kaltenborn in 1939. A native of Milwaukee, he was engaged in newspaper work for a number of years in Merrill. During World War II his radio descriptions and analyses of world events won him numerous citations.

Any UW student of junior standing or above is eligible to receive the scholarship. Selection of the recipient is based on scholarship, special aptitudes and interest in some phase of broadcasting, evidence of planning for a career which includes radio-television, and financial need.

The award is made by the University regents on recommendation of the president after consultation with the UW Radio-Television Committee. Applications should be forwarded to Prof. F. W. Haberman, chairman, (department of speech,) UW, Madison, by March 1 for consideration for the 1963-64 scholarship.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

12/10/62 mcg

RELEASE: Immediately

MADISON--Prof. Richard Murphy of the University of Illinois department of speech will give a public lecture on "Caricature in Contemporary Speeches" in Wisconsin Center auditorium on the Madison campus of the University of Wisconsin at 8 p.m. Wednesday (Dec. 12).

The UW department of speech is sponsoring the appearance of the speech educator, who is currently editor of the Quarterly Journal of Speech and associate editor of The Speech Teacher.

Author of the widely used manual "Making Union Meetings Effective," and of numerous articles in professional journals, Prof. Murphy holds the Ph.D. degree from the University of Pittsburgh. He has taught at Pittsburgh, Cornell, and the University of Colorado, and since 1945 at Illinois.

###

MADISON NEWS

12/4/62 mcg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: **Immediately**

MADISON--Prof. Richard Murphy of the University of Illinois department of speech will speak under auspices of the University of Wisconsin department of speech in the Wisconsin Center Dec. 12.

The 8 p.m. lecture, titled "Caricature in Contemporary Speeches," is open to the public.

###

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

Speech

11/12/62 mcg

RELEASE:

Immediately

MADISON--Two members of the Oxford University debating team will come to the University of Wisconsin campus Nov. 19 to take part in "split-team" debate with a UW team in Great Hall of the Memorial Union at 8 p.m.

The question will be: Resolved, that it is in the interest of both Britain and the West that Britain should join the European economic community. The "split-team" feature will pair a Wisconsin and Oxford debater on each side of the argument.

Speaking for the resolution will be Oxford's John McDonnell and Wisconsin's Kathryn Dornbrook, Whitefish Bay; and against, William Madel of Oxford, and Wisconsin's Gene Armstrong, Cedar Falls, Iowa.

Miss Dornbrook is a senior in international relations who is in her fourth year as varsity debater. Armstrong, also a senior, is majoring in economics, is in his first year of debating, and has had considerable experience in campus politics.

Both young Englishmen are members of the Oxford Union Society and the University Conservative Association. Madel is a member of Keble College and is active in college hockey and cricket. McDonnell is at Balliol College, is on the editorial staff of Mesopotamia, and a member of the Coxswain Society and the College Sports Club committee.

The public is invited to attend and to cast a ballot. The audience decision, as well as that of the official judges, will be taken into account in awarding places to the speakers.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/6/62 mcg

RELEASE:

Immediately

MADISON--The University [department of speech] will sponsor a public lecture by Dr. Franklin S. Cooper, president of the Haskins Laboratories, Inc., New York, at 8 p.m. Thursday, Nov. 8, in Room 210, Wisconsin Center.

Dr. Cooper will discuss the work of his laboratories on the "perception" and "production" of speech.

A graduate of the University of Illinois in 1931, Dr. Cooper earned his Ph.D. in physics at M.I.T. in 1936. He was research engineer with the General Electric Co. research laboratories from 1936-39, whereupon he assumed his present post with Haskins.

For two years scientific consultant to the Atomic Energy Commission group of the United Nations Secretariat, Dr. Cooper has been since 1955 adjunct professor at Columbia University.

His many projects include design of prosthetic aids for the blind and of speech analysis and synthesis equipment. He is the author of many articles in learned journals.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/26/62 mcg

RELEASE:

Immediately

MADISON--"The Theatre in Contemporary China" is the topic for discussion by A.C. Scott of Cornell University, British-born expert on the Far East, who will speak at the University of Wisconsin Monday, Oct. 29, at 8 p.m.

His public lecture in Wisconsin Center auditorium is sponsored by the UW department of speech.

Scott has been a representative of the British Council for Cultural Relations in Nanking, 1946-49, and in Hongkong, 1950-53; honorary lecturer in fine arts at Nanking Central University, 1947-49; and research fellow of the Institute of Oriental Studies, Hongkong University.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/26/62 rf

RELEASE:

Immediately

MADISON--The University of Wisconsin [speech department], with 45 of its faculty-staff and graduate students each pledging a pint of blood, will be leading UW students and faculty-staff into their first All-University Blood Donation of this school year Monday through Friday (Oct. 29-Nov. 2).

The blood will be collected by the Badger Regional Blood Center of the Red Cross for distribution to 85 hospitals in 36 southern Wisconsin counties, including all Madison and University hospitals, and is available to the armed services.

The five-day collection will be made in the Lake Plaza rooms of Wisconsin's Memorial Union. Goal is at least 1,000 pints of blood.

The speech department, under leadership of its blood donor representative, Prof. Ronald E. Mitchell, is traditionally a leader among UW departments in blood donor pledges.

Faculty-staff members of some 60 UW departments will donate about 250 pints of blood, mostly on Thursday, from 9 a.m. to 4 p.m. Students will donate the remainder on Monday, Tuesday, Wednesday, and Friday, beginning at 11 a.m. and continuing through the day. On Tuesday UW ROTC students also will donate during the evening until 8:30 p.m.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/31/62 mcg

RELEASE: Immediately

MADISON--Dr. Franklin S. Cooper, president of Haskins Laboratories Inc., New York City, will give a public lecture on the work of his organization in perception and production of speech at the University of Wisconsin Nov. 8.

His discussion in Room 210, Wisconsin Center will begin at 8 p.m. and will be open to the public under auspices of the UW department of speech.

###

WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/8/62 mcg

RELEASE:

Immediately

MADISON, Wis.--More than 50 high schools in Wisconsin and Illinois will send student representatives to the fifth annual High School Drama Institute, scheduled for the University of Wisconsin campus, Saturday, Oct. 27.

The UW (department of speech) and Wisconsin Players, student drama group, are co-sponsors of the event. Roderick Robertson of the speech department is coordinator.

With a theme of "Style on Stage," the all-day program will be built around the Players' production of Sheridan's 18th century classic, "The Rivals."

Play director Lowell Manfull, assistant professor of speech, will be featured speaker during the morning meeting to explain how the stage actor adapts himself to the conventions of the 18th century stage. Mrs. Doris Green, designer of the costumes for the play, will describe the steps in producing them.

After lunch, institute members will see a performance of the play in the Wisconsin Union Theater.

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U. W. NEWS

Speech Dept

8/30/62 mcg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON, Wis.--Dr. Mary Louise Gehring, chairman of the department of speech and drama at Stetson University, DeLand, Fla., will be visiting professor of speech at the University of Wisconsin for the 1962-63 academic year.

Prof. Gehring will have charge of the teacher training program in speech, according to Prof. Frederick Haberman, chairman of the speech department. She will replace Prof. Gladys Borchers who retired last June after many years of distinguished service to the University.

A graduate of Baylor University who acquired both the master's and Ph.D. degrees at Louisiana State University, Miss Gehring has taught at Alabama Polytechnic Institute, Baylor University, Mississippi Southern College, and the State University of Iowa.

Four young assistant professors also will join the speech faculty:

David M. Knauf, a graduate of Ohio University who holds the M.A. and Ph.D. from the State University of Iowa, to teach foundations of dramatic literature from Aeschylus to Goethe, serve as theater historian, and direct the Wisconsin Center for Theater Research;

Richard B. Byrne, a specialist in the cinema who is a graduate of William Jewell College with higher degrees from Iowa, to teach fundamentals of acting, and stage direction;

Frederick D. Williams, holder of the B.A. degree from the University of Idaho and graduate degrees from the University of Southern California, a specialist in communications who will serve as associate director of the Communications and Public Address Experimental laboratory; and

-more-



add one--speech faculty

Stuart I. Gilmore, assistant professor at Vanderbilt University who holds the bachelor's and master's degrees from the New York State College for Teachers and the Wisconsin Ph.D., to take part in speech correction and audiology.

George I. Miller, a graduate of Syracuse and a Wisconsin Ph.D., will hold the title of lecturer to work in speech correction and audiology. Mary Elizabeth Clark, Wisconsin-trained speech therapist, will be manager of the Speech and Hearing Clinic in Bascom Hall; and Clark Edwards, a graduate of David Lipscomb College who holds the master's from Peabody College, will be hearing therapist in the Speech and Hearing Rehabilitation Center.

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U.W. NEWS

7/13/62 gr

Speech Dept.

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11 a.m. Saturday, July 14

RELEASE:

MADISON, Wis.--(Advance for 11 a.m. Saturday, July 14)--The four outstanding participants in the second annual University of Wisconsin Summer High School Speech Institute were honored at the closing ceremony Saturday morning in the Wisconsin Center.

Those presented awards by Prof. Frederick W. Haberman, chairman of the UW speech department, were:

Richard Androne, outstanding boy in debate. Androne is a junior at Beloit Memorial High.

Karen Rasmussen, outstanding girl in debate. Miss Rasmussen lives in Brooklyn, Wis., and is a senior at Evansville High School. Her attendance at the institute was sponsored by the PTA and little theater organization.

Brian Ericson, outstanding boy in dramatics. Ericson is a senior at Crivitz High School. His attendance was sponsored by the drama club.

Karen Huston, outstanding girl in dramatics. Miss Huston is a junior at Wauwatosa High School.

Forty-five top students, mostly from Wisconsin, attended the three-week institute directed by speech Prof. Thomas J. Murray. Many were sponsored by school clubs and local service groups.

The institute was divided into a forensics group, headed by UW speech



Ralph Webb, and a dramatics group headed by Thomas Tews of Madison West High

University and high school faculty members provided instruction.

Workshops and classes provided training in basic communication, oral interpretation, and public speaking. In addition, debaters held several formal debates and drama students acted in several play scenes.

The institute is sponsored by UW Extension in cooperation with the speech department.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

7/16/62 mcg

RELEASE: Immediately

MADISON--Prof. Paul D. Reinhardt of the drama department, University of Texas, will speak in the Wisconsin Center on "The Costumer as Performer" at 4:30 p.m. Tuesday, July 17.

The UW [department of speech] and the Committee on All-University Lectures are sponsoring the talk, which is open to the public.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

6/22/62 mcg

RELEASE: **Immediately**

MADISON--Prof. Paul D. Reinhardt of the department of drama, University of Texas, will lecture on "The Costumer as Performer" at the University of Wisconsin on Tuesday, July 17, at 4:30 p.m.

His lecture in room 313 of the Wisconsin Center, sponsored by the UW [department of speech,] will be open to the public without charge.

Prof. Reinhardt has had wide experience as designer and costumer for the Oregon Shakespearean Festival Association, University of Tulsa theater, and the Northwestern University Repertory theater. A graduate of the University of Tulsa, he holds the master of fine arts degree from the University of Texas and is acquiring his Ph.D. at the State University of Iowa.

His publications include "Bibliography of Period Patterns" and "Movement in Period Costume." His exhibits have been shown throughout the United States and in South and Central America.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

6/25/62 mcg

RELEASE:

Immediately

Dept.

MADISON, Wis.--Speech educators around the state will come to the University of Wisconsin on Thursday (June 28) to hear experts discuss "Significant Functions of Discussion and Debate in Contemporary American Society."

Under the sponsorship of the UW departments of speech and education, ramifications of the topic will be explored in the morning session by John M. Potter, Wisconsin Rapids, state senator from the 24th district, "The Function of Discussion and Debate in the Legislative Process," and Dr. Giraud Chester, vice president, ABC-TV network, "The Function of the Mass Media Discussion Program." Prof. Frederick W. Haberman, chairman of the speech department, will moderate the meeting.

The afternoon session will include a discussion of the 1960 presidential campaign by political science Prof. Ralph K. Huitt; showing of a kinescope of a debate between Pres. Kennedy and Richard Nixon; and analysis of the debate by Prof. Jerry C. McNeely from the standpoint of television production, by Prof. Thomas J. Murray, debate techniques, and Prof. Theodore Clevenger Jr., audience impact. Prof. Ordean Ness, speech, will serve as chairman.

Most educators at the conference plan to attend the Wisconsin Players' production of "The Caine Mutiny Court Martial," directed by Prof. McNeely.

The public is invited to attend the conference sessions in the Wisconsin Center. There is no fee.

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[Speech Dept.]

Dr. Herta Reclam
Leiterin des Instituts für Rhetorik } Director of the Institute of Rhetoric
der Humboldt-Universität zu Berlin } Humboldt University, Berlin, Germany

(Humboldt University is in the East Zone)

Biozapatista
material begins on
P. 2

How I became interested in "Choric-Speaking"

In Germany choric-speaking is closely connected with the name of Prof. Dr. Wilhelm Leyhausen. He began his work after the first world-war at the Conservatory in Cologne. Here he founded the first speaking-chorus, who took up works of universal literature, especially Greek tragedies. Leyhausen translated himself the works of Eschylus, whom he thought to be the greatest of the three famous Greek dramatists. He translated not only with philological accuracy and remained as near the original as possible, but he translated above all "with the ear", because his aim was to realize the great variety of poetic forms, he found in those tragedies, by human voices. So he gathered the pupils of the Conservatory, where he was teaching aesthetics, and performed Eschylus' drama "The Persians" in 1920. This was an event in the history of choric-speaking in Germany.

Soon afterwards, Leyhausen went to the University of Berlin, where he worked almost thirty years as a professor of rhetoric. Soon his methods of choric-speaking became famous, and his group travelled not only within Germany, but also to foreign countries and even to Greece, where the students acted at the foot of the Akropolis.

Thus Leyhausen came into contact with other universities, where parallel-groups existed, and in 1950 he founded the international "Delphic Institute" in Mainz. The French High-Commissioner François-Poncet had called him there, that he might resume the threads to the parallel-groups which had been cut by the war. Leyhausen now organised the so-called "Delphiads", where all groups, interested in choric-speaking and great dramatic poetry, regularly meet, make friends and learn from each other. Since 1950 Delphiads were celebrated in Germany, Italy, France, Switzerland, England and Portugal. This year the IXth Delphiad will be held in Mayence.

Among many others also American groups showed their work on Delphiads, f.i. the Theatre's Group of Mount Mary College, Milwaukee, and the Howard Payne College Theatre of Brownwood, Texas. The group from Milwaukee played Longfellow's "Hiawatha" in genuine Indian costumes, with Indian dances and a very exactly speaking chorus, directed by a nun, in the Teatro Romano in Verona 1952. The Texas group came to Bristol in 1959 with a very amusing "Midsummer Night's Dream" transferred to Texas.

The aim of those Delphiads, as Prof. Leyhausen put it up, is to bring students of many countries, who join in the same interests and have taken up the same work, into close contact with one another. He had the firm belief that those personal friendships would put an end to old national prejudices, discords and misunderstandings and thus were able to serve the consolidation of peace on earth.

I may judge all this development of choric-speaking partly by personal experience. For I began my career as a member of Leyhausen's chorus in Berlin. My original branches of study were history and philology, but I soon got deeply interested in rhetorics. When I had passed all examinations and was already teaching in secondary schools for a time, I asked to be released from schooling and went back to the university, where I began once more to learn, taking up rhetoric in the institute of Professor Leyhausen, founded in 1938. I soon became First Assistant, then a lecturer and finally, when Leyhausen went to Mayence, his successor as leader of the institute of rhetoric at the Humboldt-University of Berlin.

In 1959 I founded a chorus of my own, consisting of 35 students of different faculties, many of whom are still members of the chorus. We came at once into contact with other groups and were invited to take part in the VIth Delphiad, which was celebrated in Bristol. The following year, our university had its 150-years-jubilee and at this opportunity my group came out with "The Persians". During the next year, we were

several times invited to repeat "The Persians" at other universities, f.i. in Halle, Jena and Leipzig, and to take part in the IInd Students-Theater-Week in Berlin-Karlshorst. In spring 1961, our French parallel-group from the Sorbonne came to meet us in Berlin. Both groups played "The Persians" and in animated discussions the students, who quickly made friends with one another on this "small delphiad", compared the different conceptions and manners of acting. In summer we went for three weeks in a holiday-camp and began to rehearse for Aischylos' "Agamemnon". We performed this tragedy four weeks ago in the "Maxim-Gorki-Theatre" in Berlin and had a good press. We were asked to give a performance either of "Agamemnon" or of the "Persians" on the steps of the Pergamon-Altar in the Pergamon-Museum for television. For next winter we have invitations from a theatre in Dresden and besides a good prospect of a trip to Prague.

But our best hope for this year is, that by my lectures here, when I show on slides and tape-records practical examples and details of our attractive work, we may win new friends in America.

THE COMMITTEE ON ALL-UNIVERSITY LECTURES

Announces a Lecture by

DR. HERTA RECLAM

Director of the Institute of Rhetoric

Humboldt University

Berlin, Germany

On

"TEACHING GREEK TRAGEDY THROUGH CHORIC SPEAKING"

WEDNESDAY, JUNE 20, 1962

7:30 P.M.

PLAY CIRCLE, WISCONSIN UNION

OPEN TO THE PUBLIC

(Under the auspices of the Department of Speech)

Story #1,
6/13/62

2

6/18/62

MADISON NEWS

Speech Dept.

6/18/62 mcg/jb

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

Interested persons are invited by the University of Wisconsin department of speech to hear a lecture on choral-speaking by Dr. Herta Reclam of Humboldt University, East Berlin, Germany, at 7:30 p.m. in the Memorial Union Play Circle on Wednesday.

Dr. Reclam is internationally known as director of the Institute of Rhetoric at Humboldt and for teaching Greek tragedy through chorric speaking. She will illustrate her lecture with slides and tape-recordings of her own German chorus doing plays by Aeschylus.

Emeritus Prof. Gladys Borchers of the UW speech department was instrumental in arranging a lecture tour in America for Dr. Reclam. From Madison the German educator will go to Wisconsin State College at Stevens Point, the University of Minnesota, and the University of Colorado.

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Ralph B. Hubbard Jr., instructor in the UW department of engineering mechanics, is participating in the Summer Institute in Advanced Mechanics for College Teachers at the University of Colorado.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

6/12/62 mcg

RELEASE:

Immediately

MADISON--Prof. William S. Howell, associate chairman of the department of speech and theater arts, University of Minnesota, will give a public lecture at the University of Wisconsin Tuesday, July 10.

Under the auspices of the UW department of speech, the well-known Wisconsin alumnus will discuss "Persuasion and the New Generation" in Wisconsin Center auditorium.

Prof. Howell earned his B.S., M.A., and Ph.D. degrees at Wisconsin, and then taught at Lake Geneva High school, the University of South Dakota, and Wisconsin before joining the Minnesota faculty in 1945. Author of two widely-used college textbooks on discussion and persuasion, he is consultant to industries in the Twin City area on communication, conference methods, human relations, and public speaking.

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U.W. NEWS

6/14/62 mcg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

Immediately

RELEASE:

MADISON, Wis.--John M. Potter, Wisconsin Rapids, state senator from the 24th District, will discuss "The Function of Discussion and Debate in the Legislative Process" on the University of Wisconsin campus June 28.

Sen. Potter's lecture, scheduled for 9:35 a.m. in Wisconsin Center auditorium, will launch the annual Speech Conference sponsored by the UW departments of speech and education.

A graduate of the University Law School in 1948, Sen. Potter has served as district attorney and corporation counsel for Wood County, as well as special prosecutor in criminal cases in Wood and Waushara Counties. Elected to the Senate in 1960, he was during the 1961 session a member of the joint committee on finance and of the special committee to resolve tax revision problems. He is chairman of the judiciary committee and of the Ford Foundation committee of the Legislative Council.

Sen. Potter will be joined on the platform by Dr. Giraud Chester, vice-president, ABC-TV network, New York City; Prof. Ralph K. Huitt, UW political science; and Profs. Jerry C. McNeely, Thomas J. Murray, and Theodore Clevenger Jr., of the Wisconsin speech department.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

Speech Dept.

6/14/62 mcg

RELEASE:

Immediately

MADISON, Wis.--A noted speech educator from East Germany, Dr. Herta Reclam of Humboldt University, Berlin, will come to the University of Wisconsin June 20 to give a public lecture in the Memorial Union Play Circle at 7:30 p.m.

She will illustrate her discussion of "Teaching Greek Tragedy Through Choric Speaking" with slides and tape-recordings made of her own chorus doing "The Persians" and "Agamemnon" by Aeschylus.

Emeritus Prof. Gladys Borchers of the UW speech department, her friend of long standing, arranged for Dr. Reclam to come to the United States to lecture at Madison, Stevens Point, Minneapolis and Boulder, Colo.

The two educators were together last fall for a speech conference at the University of Halle in East Germany, which Prof. Borchers attended against the advice of colleagues and without an entry permit. She went because, as she explains, "If we can keep working together to solve our professional problems by personal discussions, we'll be more likely to solve our political problems without war."

Dr. Reclam is of the same mind. To the UW speech department, which is sponsoring her appearance, she wrote:

"Our best hope for this year is that by my lectures here, when I show on slides and tape-records practical examples and details of our attractive work, we may win new friends in America."

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U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/8/62 mlw

RELEASE:

Immediately

MADISON, Wis.--The University of Wisconsin will offer a wide variety of courses in speech during the 77th anniversary Summer Sessions June 19-Aug. 11.

There are courses for graduates and undergraduates, special students, those pursuing independent work, and for students majoring in other departments, according to an announcement by Prof. Frederick W. Haberman, chairman of the department of speech.

In theater and interpretation, courses are offered covering the whole range of drama from research to production. Although theater activities function as a laboratory for drama courses of the speech department, all Summer Sessions students are eligible to participate in the four major student productions to be presented during the summer in the Wisconsin Union Theater. Newcomers are especially welcome.

The academic program in broadcasting utilizes on-campus radio and television stations equipped in a manner surpassing most local commercial stations. Radio and television courses are directed both to students who desire professional training and to those whose principal interests lie in other fields. Training in writing, production, and performance is included.

Students interested in communicative disorders have extraordinary opportunities for study and observation in UW residential clinics. Careful planning of therapeutic, diagnostic, and conference rooms makes it possible for students participating in the summer program to observe first-hand all phases of speech and hearing rehabilitation. Students are invited to work with staff members in their daily activities.

-more-



Add one--speech courses

Teachers are offered a special course in handling all types of speaking activities as well as courses designed to satisfy many requirements for certification to teach speech.

Students in communication and public address have use of recently acquired and unique collections in the Mass Communications History Center and the Experimental Laboratory for research.

Registration can be completed in advance by mail before May 25th.

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FEATURE STORY

10/24/69

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

RELEASE: At will

By HAZEL MCGRATH

[Speech Dept.]

MADISON--Recruiting older men and women for the Peace Corps is a job made to order for Dora Roach of Madison and Chicago, a graduate in speech of the University of Wisconsin.

Mrs. Roach recently returned from a two-year P.C. assignment teaching English to young Turks at Middle East Technical University in Ankara. She was 65 when she joined the Corps, more than 40 years older than the average Corpsman.

She has been named educational specialist to work out of the Chicago regional office at recruiting for the Corps in 11 midwest states. Her job: to convince retired teachers and other experienced men and women that the Corps offers unparalleled opportunities for service and satisfaction.

"Right now 60 countries around the world are asking for P.C. volunteers," she says.

In Turkey Mrs. Roach fared better than her younger colleagues. She never got sick, she suffered none of the cultural shock and loneliness that sometimes bothered them, and she was able to handle more students than they did at the University.

Mrs. Roach was graduated from South Division High School in Milwaukee, then worked a year before entering the University at Madison to major in speech. She earned her way as an expert stenographer in the departments of English and Romance languages, made Phi Beta Kappa, and delivered the Commencement address for the class of 1923.

Add one--Mrs. Roach.

In 1924 she married Carroll Roach. While he went through the UW Medical School, she earned her master's degree in speech under the late Prof. Gertrude Johnson. Dr. Roach interned in Philadelphia, then came to Madison as resident in pediatrics at University Hospitals. Later he was associated with the medical department of Eli Lilly, and the couple lived in Indianapolis for 22 years. They reared one child, Peggy, a UW art alumna now Mrs. John B. Mathews of Madison.

During their years in Indianapolis, Mrs. Roach taught speech arts and developmental reading in various high schools and colleges and served on the boards of trustees of Ball State University and Indiana State University.

In 1958 she led nine college students from the Sycamore Players of Indiana State on a two-month USO tour of the Pacific. They performed "See How They Run" 31 times in Hawaii, Japan, Korea, Okinawa, Guam, and the Philippines.

When Dr. Roach retired they spent their summers in Wisconsin and their winters in Florida.

"After my husband died in 1966 I signed up for a world tour to get away from everything," she says. "Before leaving I went to Milwaukee to talk to the Peace Corps recruiter, because I'd always been interested in international relations. I took an aptitude exam in San Francisco and when I got back in mid-August I found a notice to take a physical exam. After that I didn't hear anything for a long time. Finally, at the end of January, they invited me to join the Corps and told me I'd be sent to Turkey to teach English as a foreign language."

Add two--Mrs. Roach

Mrs. Roach spent seven weeks at Occidental College in Los Angeles studying the Turkish language five to six hours a day. Then she flew to Ankara to spend five weeks in additional training.

"I plunged right in at Middle East Technical, teaching English 20 hours a week to two large classes of freshmen. Most of my students had studied English in prep school and could read it but not speak it too well.

"Among my 96 students were only eight girls. The other teachers had about 25 students each. The English department had a staff of 24, including 10 P.C. volunteers, whose average age was 24."

Mrs. Roach lived within her income of about \$98 a month, renting a furnished apartment for \$45, cooking most of her meals, and traveling to the campus on the University bus. The U.S. government banked \$75 a month for her at home.

"The only companion of my own age that first year was an Englishwoman, a contract teacher at the University. The second year there were two older volunteers. For the rest, my social life consisted of parties with the P.C. boys and some of the foreign students, who hailed from Lebanon, Jordan, and Pakistan. They visited me in my apartment to talk or play bridge. Some of them called me 'mom.' One boy said to me, 'You're the only teacher who ever gave me confidence in myself.'"

When the University was closed because of a student boycott in April of her second year, Mrs. Roach was nursing a broken foot and very much at a loose end.

"I spent my time working on the play "Oh Dad, Poor Dad," for the Turkish-American Association, taking the part of Madame Rose Petal. We wrote in an explanation for my cast, of course."

During her two years in Turkey Mrs. Roach took every opportunity to travel within the country.

Add three--Mrs. Roach

"We were given two days a month paid vacation at \$9 per diem," she says. "I chose to travel by bus, which is cheap because they crowd about 24 people into a 12-passenger mini-bus."

Mrs. Roach returned to Madison July 25, determined to stay with the Peace Corps in whatever capacity she could be useful.

"I am enthusiastic about my new job of recruiting, even though with all the moving around it sometimes makes me feel like a traveling salesman," she says. "Experienced men and women have a valuable contribution to make in the developing countries, where age is esteemed and has a scarcity value. Not only does a lifetime of experience help one adjust; it represents a skill in living. We want to make use of that skill," she concludes.

The Peace Corps area representative in Madison is Vince O'Hearn, who has an office in the University of Wisconsin YMCA, 306 N. Brooks St.

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MADISON NEWS

4/30/62

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: **Immediately**

MADISON--Dr. Grant Fairbanks, educator and inventor of the "time compressor" machine for compressing and expanding sound, will lecture on his specialty in the Wisconsin Center at 8 p.m. Wednesday, May 2.

The public is invited to attend by the sponsoring University of Wisconsin department of speech.

Dr. Fairbanks is currently director of the Speech Research Laboratory at the University of Illinois.

In September he will take a new post as technical director and manager of the speech communications section, International Telephone and Telegraph Co. (ITT) Federal Laboratories, Palo Alto, Calif. Previously a consultant to ITT on its research program, he will henceforth devote himself to improving communications systems.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

4/24/62 mcg

RELEASE:

Immediately

MADISON--Prof. Grant Fairbanks of the University of Illinois will give a public lecture at the University of Wisconsin at 8 p.m. Wednesday, May 2, in the Wisconsin Center auditorium, the UW department of speech has announced.

Prof. Fairbanks, who is director of the Speech Research Laboratory at Illinois, will discuss "Studies of Compression and Expansion of Speech Time."

A member of the Illinois faculty since 1948, the educator taught previously at Iowa and Southern California. He is consultant to the bureau of medicine and surgery of the U.S. Veterans Administration and to the U.S. surgeon general.

His publications include works on speech pathology, audiology, applied psychology, experimental phonetics, and a voice and articulation drillbook.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

4/4/62 mlw

RELEASE:

Immediately

Attn: Theater Editor

MADISON, Wis.--The University of Wisconsin (department of speech) and the Wisconsin Idea Theater will conduct the fifth annual National Community Theater Center June 18- July 13, during the 1962 Summer Sessions on the Madison campus.

The program will provide research and practical experience for professional and non-professional directors and workers on all levels of community theater. Graduate and undergraduate students may use the course as an introduction to this professional field.

The curriculum will include study in four different areas: the director in community theater, management and business, technical production, and the theater as a cultural force in the community.

The staffs of the speech department and the Idea Theater will be augmented by visiting lecturers, including Richard Hoover, general manager of the Pittsburgh Playhouse; James Riley, artistic director, Royal Poinciana Playhouse, Palm Beach, Fla.; and Robert Telford, producer-director, Virginia Museum Theater and president, American Community Theater Association.

Graduate and undergraduate students will have full use of the Wisconsin Union Theater, the UW radio and television stations, and all speech correction and communications laboratories.

Complete information can be obtained from Edward L. Kamarck, Wisconsin Idea Theater, University of Wisconsin, Madison 6, Wis.



FEATURE STORY

3/30/62 mcg

Speech

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
in AM's of Monday, April 2
RELEASE:

(EDITORS: This is the first in the annual series of profiles of University of Wisconsin faculty members retiring this year.)

By HAZEL McGRATH

MADISON, Wis.--(Advance for AM's of Monday, April 2)--Prof. Gladys Borchers of the University of Wisconsin, well-known on two continents for her work in speech education and her vital interest in freedom of speech, will stop teaching in June after 36 years on the faculty.

"Retire" would be the wrong verb to use for an energetic woman who, in the words of one colleague, "hasn't paused for 10 minutes in her whole life to think how old she is."

Miss Borchers will continue her editorship of *The Speech Teacher*, a demanding post that takes a great deal of time. She will teach at the University of Colorado this summer and go to Germany on a lecture tour next fall. After that, "she has so many students and friends all over creation, they're bound to put her to work," to quote again from remarks of the colleague, Emer. Prof. Andrew T. Weaver.

"Gladys is known to more people in the speech field in the United States than any other educator. And to a great many abroad. She is honest to a fault, with no pretense in her makeup, and I've yet to meet anyone who doesn't like her. No student, friend, or colleague ever asked a favor of her and was turned down," he says.

Prof. Borchers has traveled around Europe on seven separate occasions, toured Canada, Mexico, and Hawaii, and visited all but one of the other 49 states. These journeys were undertaken in the pursuit and the dissemination of knowledge, and--especially the earlier ones--in full awareness of the appalling discomfort they

-more-

Add one--Prof. Borchers

would entail, for until the invention of effective remedies for motion sickness, Prof. Borchers was perhaps the most miserable traveler on the face of the earth.

"That didn't stop her--sick or not, she always went," Prof. Weaver says.

"I remember one evening when my wife and I drove her to a train, she told us she was wearing her nightgown under her fur coat so she could take to her berth immediately on boarding. She had learned that lying down before the motion started helped a little. Once on a boat between England and Norway, Gladys got into the lower berth over the protests of the fat German woman sharing the cabin with her who couldn't understand her explanations. Gladys was terribly sick all night. In the morning the women said, 'Mein Gott, I didn't know how lucky I am!'"

Last fall, against the advice of colleagues and without an entry permit--the U.S. does not have diplomatic relations with East Germany--Prof. Borchers went behind the Iron Curtain for a speech conference at the University of Halle. She was invited to speak at the conference and she went. As she explained it:

"In a time of crisis, if we can keep working together to solve our professional problems by personal discussions, we'll be more likely to solve our political problems without war. I believe we can solve our world problems through speech. I believe in compromise, arrived at through full and free discussion. A time of crisis is a time for talk."

Miss Borchers was preparing for an elementary teaching career at Whitewater Normal when Prof. Weaver heard her speak at a meeting to raise funds for the Red Cross during World War I. Impressed with her ability, he persuaded her to join the group representing Whitewater at the annual state oratorical contest. The school won. At the interstate contest, Miss Borchers won a unanimous first place.

At Wisconsin she earned her B.A. in 1921 and then went to Rockford College as chairman of the speech department for three years. Returning to the University she earned her M.A. in 1925, her Ph.D. in 1927, and shortly thereafter an accolade from a colleague, the late Prof. Whitbeck, who said, after one of her dinners, "Who would believe that a lady Ph.D. could COOK like that!"

-more-

Add two--Prof. Borchers

Prof. Borchers is especially noted for her elderberry pie, made from the tiny berries she gathers in the fall, painstakingly cleans, and cans for winter use.

She has been visiting professor at Louisiana State University and the University of Hawaii and taught in summer sessions at the Universities of Utah, Minnesota, Northwestern, and Frankfurt-am-Main. She went to Frankfurt in the summers of 1951 and 1952 at the invitation of the U.S. Secretary of State and the Frankfurt University trustees.

In 1954 she spent the summer investigating speech training in Germany; in 1959 she attended the conference of the National Association of Speech Teachers in Coburg and visited speech programs at other German universities. Last summer she read a paper on "Fifty Years in the Evolution of American Pronunciation" at Halle, spoke to German university women at Gottingen, and attended the conference in Konigswinter of the West German National Speech Association.

Prof. Borchers is author or co-author of "Living Speech," "Speaking and Listening," "The New Better Speech," "English Activities," "Speech," "Modern Speech," and "Teaching Speech," and numerous articles in scholarly journals.

Last fall she was invited to become a member of the International Institute of Arts and Letters. She also belongs to Delta Gamma Rho, Phi Lambda Theta, Zeta Phi Eta, the National Collegiate Players, the American Association of University Professors, and the American Association of University Women.

When her mother died some years ago, Prof. Borchers bought out her family's interest in the two Borchers farms at LaValle and tried vainly to make them pay. At last, after the county agent gave it as his opinion of one farm that "she lays good but the soil is poor," and of the other that "the soil is good but she lays bad," she gave up and sold them.

Add three--Prof. Borchers

Prof. Frederick W. Haberman, chairman of the UW department of speech, says of her:

"Prof. Borchers is one of the four people on whom the fame of the UW Department of speech has long rested, the others being Prof. A. T. Weaver, Prof. H. L. Ewbank, and Prof. Robert West. Prof. Borchers is a notable teacher, a writer of books for teachers of speech as well as for junior high and senior high school pupils, an imaginative editor of The Speech Teacher, and an ambassador who has devoted much energy to work with speech programs in Europe, especially in Germany.

"She is the symbol of teacher education in speech in the state of Wisconsin and in the nation itself. Best of all, she is popular where it really counts--at home. She opens her office door every morning at a time when Bascom Hall is scarcely astir; she keeps her office filled with advisees, students, and faculty members who want advice, information, and plain good cheer."

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/13/62 mcg

RELEASE:
Immediately

MADISON--Prof. I. A. Richards of Harvard University will discuss "A Linguist's View of Communication" at the University of Wisconsin at 8 p.m. Tuesday, March 20, the UW department of speech has announced.

Scheduled for Great Hall of the Memorial Union, his discussion is the Andrew T. Weaver Lecture, so named for the long-time professor of speech who retired last year.

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MADISON NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

3/15/62 mcg

RELEASE:

Immediately

MADISON--Prof. I. A. Richards of Harvard University, English-born teacher, poet, and mountain-climber, will deliver the Andrew T. Weaver lecture on "A Linguist's View of Communication" at 8 p.m. Tuesday, March 20, in Great Hall of the Memorial Union.

The University of Wisconsin [department of speech] is sponsoring his lecture, which is open to the public.

Prof. Richards was born in Cheshire, England, and educated at Cambridge University, where he was later to teach English literature. During his Cambridge teaching years he wrote "Principles of Literary Criticism" and "Practical Criticism."

His later books include "The Meaning of Meaning," "Interpretation in Teaching," "Coleridge on Imagination," "The Philosophy of Rhetoric," "How to Read a Page," and "Speculative Instruments."

At the age of 61 he turned to writing verse, published in volumes entitled "A Leak in the Universe," "Goodbye Earth and Other Poems," and "The Screens and Other Poems."

A world traveler, Prof. Richards lived for years in Peking. His mountain climbing exploits are described in "Climbing Days," written by his wife, Dorothy Pilley Richards.

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U.W. NEWS

2/26/62 mcg

Speech Dept.

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN
Immediately

RELEASE:

MADISON, Wis.--Prof. Jerry McNeely, prize-winning playwright of the University of Wisconsin department of speech, leaves Wednesday for Hollywood to confer with producers of the NBC-TV "Dr. Kildare" show on the story he adapted for the program.

Filming of the show will start March 9 at MGM for airing in early spring.

Tentatively called "The Chemistry of Anger," the play is based on a novelette written by Dr. Marshall Goldberg of University Hospitals. Prof. McNeely recognized the play possibilities of the story, suggested it to the producers of the popular show, and was assigned to write the script.

Last spring McNeely's prize-winning play, "The Joke and the Valley," was produced on the "Hall of Fame" show with Thomas Mitchell and Keenan Wynn in starring roles. McNeely's "The Staring Match" was aired on Studio One in 1947, and that same year his "Two Tests on Tuesday" was produced on the "Climax" series.

In the middle 1950s his musical comedies "Wait and See" and "Meet LaFitte" were chosen for production and awards by the UW Haresfoot Club, and in 1954 he won the Wisconsin Players playwriting contest for "The Naked Eye." He has also written original television dramas for production on WHA-TV, the UW educational station.

A member of the Wisconsin faculty since 1956, McNeely received the "outstanding young teacher of speech" award at the Central State Speech Association convention in Chicago in 1960.

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U.W. NEWS

2/9/62 mcg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

Immediately

RELEASE:

MADISON, Wis.--Hundreds of wide-eyed high school students in Wisconsin and Illinois are looking forward to the fourth annual High School Drama Institute scheduled at the University of Wisconsin March 3 around the theme "Costumes for the Stage."

The UW department of speech, Extension Division, and Wisconsin Players will be hosts to the young people for the all-day session of lectures, discussions, campus tours and performance of "The Gondoliers" in the Wisconsin Union Theater.

After a welcome by Prof. F. W. Haberman, chairman of the speech department, the institute will get right down to business with discussion of "The Planning, Designing and Making of Costumes" by Mrs. David Green and of "Stage Movement and the Wearing of Costumes" by Jacques Burdick. Both are members of the department of speech.

To take care of the large crowd expected, lunch will be served in two sections, one in Union Tripp Commons, the other in Great Hall. Both sections will see films on acting problems. Prof. John Tolch will preside over one group, Prof. Jerry McNeely the other.

After an hour-long tour of the campus, the group will repair to the theater to see a special matinee of the popular Gilbert and Sullivan musical staged by the Players, directed by Prof. Ronald Mitchell, and costumed by Mrs. Green.

Speech Prof. Robert H. Hethmon is general chairman of the institute.

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Howard Teichmann, playwright will lecture in Great Hall on Thursday, May 4 at 4:00 p.m. The lecture is sponsored by the Department of Speech, The School of Journalism, The State Historical Society, and the Union Literary Committee. The title of the lecture is "Twenty-Six Playwrights and not an Idea."

159-1-414
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May 1959

HOWARD M. TEICHMANN, New York playwright and producer;

Brilliant undergraduate who was already a Madison legend before he left the campus;

An immediate success as a script writer on the old Mercury Theater of the Air;

Office of War Information overseas editor whose "They Live Forever" will itself live as long as the spirit of the four chaplains it immortalized;

Outstanding playwright and producer who has charmed millions with stories that typically assign key roles to newspapermen;

Inspiring teacher of dramatic writing;

For your "solid gold" display of wit and integrity under Broadway's bright lights;

For the little bit of old South Hall you wear forever on your sleeve;

I present you to Vice-President Harrington to receive a testimonial for distinguished achievement in journalism.

By action of the Regents of the University, and upon the recommendation of the faculty of the School of Journalism, I take great pleasure in presenting you this citation.

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Speech Dgt.



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NEWSLETTER
SPEECH DEPT.

Dear Alumni and Friends,

This space usually contains the master wit and wisdom of Fred Haberman, but this year he has excused himself and deprived you of that annual pleasure. Sorry ---.

After a summer research leave in Palo Alto, Fred this year holds a full-time appointment as Research Professor in the Wisconsin Institute of the Humanities, working, among other things, on his critical study of the Nobel Peace Award Speeches. Of course, indefatigable as always, he's putting in another equivalent of full time as departmental chairman -- guiding the building planning, departmental expansion, new programs, old programs, whatever else needs his perseverance and persuasion. So, I expect he's entitled to an assist on this letter. (And Fred and Louise have another occupation which they're working to the hilt, that of being grandparents -- via Bill and Carmen. After many vows and promises to the contrary, they both are archetypes of the stereotype.)

Is one year more eventful than another? It's hard to tell any more, but 1966 certainly has been as full of happenings as any other. You'll read about most of them in other sections of this NEWSLETTER, but just to spotlight a few of them:

Departmental status for Communicative Disorders, while not finally "official" at the time of this writing, is expected to occur as of July 1, next year. Some of us who still tend somewhat to the traditional are a little regretful, but we're looking forward to the new department's success and progress and to many future cooperative programs between its staff and those of us in "regular" speech.

There are nine new assistant professors: Stanley Jones and Richard McNally in Communication and Public Address; Earl Grow as the new chairman of the University Campus (Center) System speech departments; Richard Lawson in Radio-TV-Film; Tino Balio, John Stevens, and Douglas Taylor in Theatre; and in Communicative Disorders, Raymond Karlovich and Dolores Kluppel (though Dee was with us as a Research Associate last year). It wasn't all gain, of course, because, in addition to losing Jack Irwin to a distinguished professorship at Kansas, Robert Ringel left for Purdue, Lowell and Nancy Swortzell now are at New York University, and Howard Malpas is with a professional theatre training program at Mills College.

Two retirements from our Classified staff deserve mention -- Jessica Burleigh, the department's administrative assistant for the last five years, and Marianne Blank, the Clinics' chief secretary for four years.

Most program developments are described elsewhere -- but a word about a couple that may not be.

Last year you remember we expressed our hopes of starting, this year, a Touring Repertory Theatre, in connection with the MFA programs. Well, the not-unusual occurred. Financial and other important administrative arrangements simply could not be made. But we still hold out hope for the project. Right now we're meeting with representatives of other University campuses, the State University System, the State Departments of Public Instruction and of Vocational, Technical and Adult Education, and the Governor's Commission on the Arts, to see how the Repertory Theatre might become a truly "state-wide" endeavor.

Also last year, we began a program in Children's Theatre which culminated in a most successful Institute in the summer, where some 65 children were enrolled in the three-week Creative Dramatics section and another 75 young people to the age of 17 participated for six weeks in a Children's Theatre "stock" company. Regretfully, we temporarily must postpone continuance of the program until we can staff the depletions resulting from the Swortzell's move to New York City.

Fred Buerki reports the current status of the Communicative Arts Building in a later note. As we rather suspected would happen over the years of planning, it now appears that funding for the complete program will be about \$1,000,000 short of the \$9,600,000 estimated as the final cost. The building is designed so that one element -- the proscenium theatre -- can, if necessary, be delayed in construction. But we, of course, hope that won't be necessary. University administration has authorized a limited fund-raising campaign, limited in the sense that wide-spread, numerous contacts will not be made. At any rate, every month and year that brings us closer to this long-awaited facility make us all the more eager; in the meanwhile we exist in facilities of varying standards and forms in seven widely scattered locations on the campus.

We're living and working on a campus in Madison that from day to day we almost feel we don't recognize. The bottom of Bascom Hill is a maze and mess of heavy duty machinery, excavations, rising pylons for the Elvehjem Art Center and adjoining buildings, huge blocks of stone being elevated for the addition on the State Historical Society, mud, traffic jams, streets closed temporarily for months, a new and unused pedestrian overpass between the Hill and the Union. On the Hill, Van Vleck Hall, which was the first building to puncture the skyline above Bascom Hall, now is well below the height of the new language arts complex, Van Hise. And the expansion south of University Avenue now reaches to Regent Street in some blocks and extends from Breese Terrace to Frances Street.

Sometimes one wishes that progress would cease, that the inconveniences of progress could disappear for a while, that one could return to the comfort and serenity of the good academic life enjoyed not too many years ago. But it's an idle wish and not really desired.

And it's not the wish I hope for all of you as I extend my personal greetings for the New Year.

Cordially,

Ordean G. Ness,
Ordean G. Ness
Associate Chairman

2254

THE GRADUATE PROGRAM

The current facts about our graduate program: 1. 187 students are enrolled and on campus. 2. 134 hold University appointments: a.) 65 as teaching assistants b.) 50 as trainees c.) 10 as fellows d.) 3 as project assistants e.) 6 as research assistants.

3. This year we are participating for the first time in the NDEA Title IV program - with four fellows (2 in Public Address, 2 in Theatre). We have just been notified that we can offer three additional awards for next year to beginning students who will work toward the doctorate -- so we are looking for good candidates.

most 4. Seven new Ph.D. degrees were granted in 1966 - to George Bartlett, Ronald Carpenter, Gail Compton, Jon Ericson, Ronald O'Leary, Robert Quinn, and Barbara Sundene Wood. (Incidentally, Vera Gurn Sheppard was unintentionally omitted from the 1965 listing.)

unusual 5. Four MFA degrees were granted - to R. Mitchel McElya and Howard Rosemarin in playwriting, Frank Caltabiano in acting, and George Scott in film. 32 Masters candidates completed programs.

6. Miss Jacki Whitesitt became Mrs. Paul Sundeen last August.

THEATRE DIVISION

The Theatre Division of the department has experienced a year of rapid change. Our course offerings have undergone careful study and proposals have been advanced to make our academic program more sound and attractive to students than ever before. Our Asian Theatre Program continues to grow under the direction of Professor A. C. Scott, and productions under his direction are a regular feature of our Compass Theatre. Professor Tino Balio who came to us this year from Oberlin College has taken charge of our Theatre Research Center and Theatre Collection. We are confident that under his direction our collection will be one of the finest in the nation. Our design and production staff promises to teach and guide future M.F.A. candidates to an extraordinary degree of skill and artistry. Professor John Ezell is our head resident designer. This year we were able to bring to our staff John Wright Stevens, designer, Douglas Taylor, Technical Director, and beginning next September we will have Miss Elizabeth Birbari in our costume department. With this staff we believe we offer one of the best M.F.A. programs available. Professor Ed Amor who came to us from the University of Indiana is working on plans to develop a Tour Theatre Company. We had plans for a children's theatre program, but Professor Swortzell was persuaded to return to the East (\$\$\$) and as a result our CT plans have been temporarily shelved. Inbetween these activities we are busy meeting and working with campus planners and architects. The work on our new building continues to be "GO" and we are all looking forward to the day the first spadeful of dirt is turned. I haven't mentioned the old timers on the staff, but I assure you they are as busy as the rest of us and in all probability they have a paragraph elsewhere in the Newsletter. Let me not sing the praises of our division longer, but rather, wish each of you the best of all New Years!

John Tolch

RADIO-TELEVISION-FILM

The Division has continued its growth by adding faculty, courses, research projects, and students. Professor Richard Lawson joined us from UCLA. He brings many years of experience in the area of film and video production. Professor McNeely, on leave for the year, is commuting regularly to Hollywood where he is engaged in film writing and production. His return will further strengthen the production aspect of our field. New courses in film, broadcast history and programming expand the availability for a growing number of students. Faculty research projects include ITV utilization patterns, film analysis, viewing patterns of the poverty group, and a bibliography for international broadcasting. Finalizing the plans for studios and research facilities in the new Communication Arts Building has occupied all of the radio-television-film faculty throughout the year.

Lee Sherman Dreyfus

WISCONSIN REPERTORY THEATRE

Plans are again being made for initiating the Wisconsin Repertory Theatre Ensemble, directorship of which I inherited from Howard Malpas. The Department is optimistic that plans for the Ensemble will be completed in the near future. It now appears likely that the inaugural year of the Ensemble will begin in September, 1967.

Plans are also being made for a symposium to be held in the summer of 1967, at which time visiting delegates to the International Theatre Institute Congress in New York will be invited to the UW campus. The International Theatre Program will sponsor the participation of European directors, scenic artists, and educators.

Edward Amor

DIVISION OF COMMUNICATIVE DISORDERS

The faculty and staff of the division of Communicative Disorders extend their warmest season's greetings to all of our alumni and friends. This year has seen many changes in our program. The most notable change is that Professor John V. Irwin, who directed our program from 1951 until this year, has accepted the Roy Roberts Distinguished Professorship at the University of Kansas. Professor Irwin was a "distinguished" professor at this University long before he was given an official title by the University of Kansas. All of their friends here wish Jack and Phyllis well in this new endeavor.

Carrying on the grand tradition of leadership in our program is Professor Claude Hayes, who since taking over the administrative reins in September, has demonstrated his leadership abilities a hundred fold. Professor Hayes and his family are currently in Hawaii where he is serving as an invited guest lecturer for two weeks at the University of Hawaii. During the Christmas vacation the Hayes will tour the islands.

Other staff changes that have taken place during the last year include Professor Robert Ringel who has taken a position with Purdue University. Bob and Estelle, we wish you continued success at Purdue.

The division has acquired a new faculty member, Raymond Karlovich, who recently completed his degree at Purdue University. Professor Karlovich is interested in the area of experimental audiology and during the year will teach the Introduction to the Acoustics of Communication course as well as seminars in Bioacoustics and Psychoacoustics.

The graduate student enrollment in the division continues to grow at a rapid pace. There are presently 63 full-time graduate students, most of whom are supported by federal grants. The graduate program in the division is supported in part by grants from the Vocational Rehabilitation Administration, the National Institute of Dental Research, the U.S. Office of Education, the National Institute of Neurological Diseases and Blindness, and the Neurological and Sensory Disease Service Program. We currently have about 150 junior and senior undergraduate majors.

The clinics are bustling with activity again this year with a case load of approximately 150 patients a week. In addition, clients are being seen in the preschool language program, the parochial schools, Mendota State Hospital, University Hospitals, and various and sundry other places. It takes a supervisory staff of seven and several staff members to handle the large supervising demands in the clinics.

The speech science laboratory is well equipped for faculty and graduate student research devoted toward gaining a better understanding of the basic physiological and acoustic processes involved in normal speech production as well as those of abnormal speech behavior. The experimental audiology laboratory is in the process of being developed. Research in this area will be concerned with the basic processes of hearing including the perception of speech and non-speech acoustic stimuli as well as the refinement of procedures for evaluating hearing sensitivity with electrophysiological techniques.

In view of the expanding physical needs of the division, additional space has been obtained for faculty and graduate students at 921 University Avenue. The major divisional operation remains housed in the bank building at 905 University Avenue.

The faculty and supervisory staff of the division currently consists of Claude

Hayes, Stanley Ewanowski, Thomas Hixon, Raymond Karlovich, Dee Kluppel, Fred Minifie, Lois Nelson, John Saxman, Charles Tait, Clark Edwards, Martha Burkhard, Betty Brown, Rosalind Doherty, Florence Filley, Judith Hanson, Michele Himes, and Judith Knabe. All members of the faculty and supervisory staff recently attended the American Speech and Hearing Convention in Washington, D.C.

The secretarial staff currently consists of Mrs. Judie Larmer, Mrs. Lois Farrell, Mrs. Elba Mackie, Mrs. Joan Staven, and Miss Laurie Krueger.

The Division of Communicative Disorders extends a very Merry Christmas and a happy and productive New Year to all.

ASIAN THEATRE PROGRAM

This has been a year of increased activity. Our production of the neo-kabuki play 'The Love of Tojuro' successfully rounded off the second semester. During this semester, Mr. Shozo Sato, who is a visiting lecturer in the program for the current academic year staged a student performance of Migawari Zazen, a traditional Japanese comic piece, in the Compass Theatre in December. Mr. Sato who has made a distinguished contribution to the program has recently published a definitive work on Japanese flower arrangement. He has also created a 'musical' sculpture for the Dance Department as the basis for choreographing a new modern dance.

Reid Gilbert who returned from India last summer has taken up a post at Jackson College, Tennessee where he is completing his Ph.D. thesis between his duties. Pramod Kale and Daniel Yang are both immersed in thesis writing and from time to time are seen emerging into the daylight. Bonnie Rowan, who was a student in the program at its inception, has recently returned from the Far East and holds an Assistantship in the Department while completing her M.A. thesis. Mary McIntire one of the veterans in our production program is now working for a Master's degree in Chinese. Anna Nassif, a member of the Dance Department faculty obtained a Rockefeller grant as the result of her work in the Asian theatre program and is now spending the academic year in India doing research on the Indian dance. Eric Loeb who performed Tojuro with such distinction has retired from our active list and disappeared into the labyrinth of academic requirements. Jean Moss who played opposite him as Okaji is still with us. Lee Dodds has her fingers crossed for a Fulbright to Japan.

A.C. Scott

BUILDING PROGRAM

The Communication Arts Building is progressing. Tom Nesbit of John J. Flad and Associates is the architect. After several false starts he has developed a concept for the building that has been accepted by the Communication Arts Faculty Building Committee, by the Campus Planning Committee, and by the Regents.

With all of these O.K's, Tom can get down to the serious business of planning the building in detail. This will take about a year. When we meet for our next Wisconsin Luncheon the building will, hopefully, be ready for bidding.

Present plans call for facilities for the School of Journalism, complete studios for radio and television including A.T.V., E.T.V., and I.T.V. There will be a "PARLIAMENTARY ROOM" for Winston, class rooms adapted to the particular problems of teaching all aspects of speech and drama, and three theaters. One will be an open space for all types of experimental dramatics, the seating capacity of about 200. The second theater will have a thrust stage and seat about 400. The third, seating about 800, will be proscenium in type, complete with orchestra pit. This will make possible the presentation of opera as well as drama.

P.S. We are still planning to tear down Paisans to make way for the new Communications Arts Building.

Fredrick Buerki

DIVISION OF COMMUNICATION AND PUBLIC ADDRESS

A year ago I used this occasion to tell you something about the courses and the philosophy of our revised undergraduate program in Communication and Public Address. This year let me do the same for the graduate program. To begin, there are approximately fifty graduate students in the division of Communication and Public Address. Of these, half are in residence. The total of fifty consists of an equal number of M.A. and Ph.D. students. Nearly all students in residence are well supported with assistantships, fellowships, and government grants. The program of study emphasizes three areas--rhetorical theory, criticism, and speech behavior--and it is assumed that the student will acquire competence in each area. Rhetorical theory courses include: Survey, Theories of Rhetoric; Speech Composition; and four seminars in rhetorical theory: Ancient, Medieval and Renaissance, Modern and Contemporary. In the Criticism sequence are: Nature of Criticism; Rhetoric of Campaigns and Revolutions; British Public Address; American Public Address; and Differential Rhetorical Analysis. Speech Behavior courses include: Psychology of Speech; Functional Aspects of Language Acquisition; Communication Theory; Interpersonal Communication; Introduction to Quantitative Research in Speech; Seminar in Language and Speech Behavior; and Seminar in Persuasion.

Papers by two Wisconsin graduate students were selected by a panel of judges to be presented on the annual Debut Program at the forthcoming SAA convention in Chicago. Kristin Peterson will discuss "The Nobler Vision: An Emersonian Theory of Criticism," and Elsie Patterson will speak on "Edmund Burke: The Theory and Practice of 'Sublimity'.

Joining our staff this year are Professors Stanley Jones and Richard McNally. Professor Jones (Ph.D. Northwestern) taught at the University of Illinois until coming to Madison. He teaches our courses in Group Discussion, Communication Theory, and Interpersonal Communication; his special area of interest is interpersonal communication. Professor McNally (Ph.D. Iowa) is a specialist in the history, criticism, and theory of ancient and of medieval and renaissance rhetoric; he will offer courses in these areas. With these additions, our staff consists of Professors Haberman, Brockhaus, Ness, Brembeck, Williams, Christopherson, Rosenfield, McNally, Jones, Allen, and Bitzer. Professor Dennis Day, formerly a member of our staff, is now teaching at San Francisco State College.

Lloyd F. Bitzer

SUMMER HIGH SCHOOL SPEECH INSTITUTE

The 1966 Wisconsin Summer High School Speech Institute was held June 26-July 16. Seventy-two high school students, representing four states, were on campus for the three-week period--37 concentrating on debate and 35 in the drama division.

Dennis Kral of Kaukauna High School directed the debate division and C.V. "Ben" Bennett headed up the drama division. A teaching and directing staff of twelve debate and drama specialists was augmented by over two dozen guest lecturers and instructors. Once again, the institute was able to boast the talent and cooperation of a large group of subject matter and activity specialists--certainly always one of the characteristic strengths of the Madison campus location of the institute.

Plans are now underway for the 1967 Institute which will be held from June 25 to July 15. Wisconsin alumni and friends are encouraged to help spread the word. Requests for descriptive brochures and application blanks should be sent to:

Earl S. Grow, Director

UNIVERSITY EXTENSION DEPARTMENT OF SPEECH

The biggest news concerning the Extension Department of Speech this past year affects not only the department, but all of Extension, and radio and television at the University as well. Under the leadership of Donald R. McNeil, who was appointed Chancellor of University Extension last year, a true merger of General Extension, Ag Extension, and Radio and Television is being effected.

Up to now combining the three units of the University has not made an appreciable difference in the Extension Speech Department because we have worked closely with Ag Extension for several years in a number of projects. One of them was an in-service training program, conducted by Herman H. Brockhaus, designed to improve the communication skills of county agents, home economics agents, and 4-H agents. Three sessions in each of the various districts in the state brought Extension Speech in contact with virtually everyone in Ag Extension.

In the Madison office, Edward L. Kamarck continues to edit Arts in Society and be responsible for the area of drama and theatre in the department. An unusual program he conducted this fall consisted of several dialogs between himself, a Professor of Speech, and Dr. Bryant H. Roisum, an Assistant Professor of Clinical Psychiatry. The series, offered as part of Madison Extension Classes, was titled: "Plays, Playwrights, and Psychiatry."

Our staff member in Milwaukee, Milton J. Wiksell, who holds a joint appointment in the Department of Speech at UW-M, has prepared a program to help underprivileged citizens living in the central part of the city develop their ability to communicate orally with others. This endeavor, which he himself is conducting, is in contrast to most of his other Extension activity in which he is concerned with providing instruction for more capable clientele, including business and professional groups.

Herman H. Brockhaus

CENTER SYSTEM SPEECH DEPARTMENT

Two new Centers, seven new instructors, and one new chairman were a part of the 1966 Center System Speech Department news.

New Centers, raising the number to eleven, were opened at Rock County (Janesville) and at Waukesha, and speech programs were immediately off and running there. In addition to our seven hold-over instructors, we were fortunate in gaining the services of Bernard Jeffries (Green Bay), Greg Rindfleisch (Marshfield), David Semmes (Manitowoc), Lucia Sinke (Sheboygan), Susan Sovish (Racine-Kenosha), Lindley Spencer (Rock County) and Herb Williams (Marinette).

It was the year of the Ph.D. for Bob Quinn (Wausau), and he joined Jack Frisch and Dick Carrington in the ranks of the tenured.

On July 1, Professor H.H. Brockhaus relinquished the chairmanship of the Center System Speech Department, in order to concentrate upon his other teaching and administrative responsibilities. The Center System in general and the Speech Department in particular are indebted to "Brock" for the years of steady, progressive leadership that he provided for the department. Our present expanded staff, curriculum and enrollments can be in large part attributed to the dedicated guidance and direction that "Brock" gave during his chairmanship.

Earl Grow

SPEECH EXPERIMENTAL LABORATORY

Ralph Webb's (now Dr. Webb at Purdue) dissertation research is due for publication in the December issue of the Journal of Speech and Hearing Research. The article is entitled: "Effects of Verbal Decision Behavior upon Respiration during Speech Production." The newest Webb project is Douglas Scott Webb, born on November 21.

Barbara Sundene (now Dr. Wood at the University of Illinois Chicago Circle Campus) completed her Ph.D. last June and one month later was married to Douglas Wood, formerly of Madison, and now with IBM in Chicago. Barbara reports on her dissertation research in a paper delivered to the Behavioral Science interest group at SAA.

The research project in debate evaluation was summarized this year in the article "Studies in the Dimensionality of Debate Evaluation", published in the Journal of the American Forensic Association. This completed a cycle of studies which began with a pilot study of evaluation of high school debate (Central States Speech Journal, 15:2, 1964), later involved a field study in selected Wisconsin high school tournaments (Central States Speech Journal, 17:1, 1966), and culminated in a national field study of college debate. The early work was done by Sally Ann Webb (now Mrs. Frederick Haug, Jr.), the later work by Frederick Williams, Ruth Anne Clark, and Barbara Wood.

Bill Phillips continues as a research assistant in the lab. He is assisting with research supported under two grants--one in the area of stuttering, the other concerning the language of selected poverty groups.

Tom Frentz, who also keeps an office in the lab, is the teaching assistant in the psychology of speech class. He is in the midst of an MS research project involving measurement of metaphor.

Rita Naremore continues to keep an office in the lab while working in her thesis area--tentatively a critical review of the linguistic implications of Bernstein's "restricted-elaborated" code hypothesis.

The summer of 1966 saw the visit of Dr. John Bowers from Iowa who taught the psychology of speech and hearing and the quantitative research courses. John also served in a special capacity as the lab social director for the summer.

The Fall of 1966 saw the arrival of Professor Stanley Jones as a permanent fixture in the lab. Jones will take charge of research activities in the areas of small groups and studies of attitude change.

Fred Williams completes his third year on the psycholinguistics grant with Percy Tannenbaum, while getting underway with a new grant from the Institute for Research on Poverty. The latter project involves the study of social class differences in language.

Frederick Williams

WISCONSIN CENTER FOR THEATRE RESEARCH

This newsletter provides a good opportunity to introduce myself as the new Director of the Wisconsin Center for Theatre Research. I came to Wisconsin from Oberlin College where for the past two years I was Assistant Professor and Director of the Theatre. The Center has a new Assistant Director as well - Mrs. Patricia Mellencamp, an MA candidate in the department. In case you haven't heard, Mary Ann Jensen has accepted the position of Curator of the Theatre Collection at Princeton University.

Most of our time this semester has been spent studying the existing collections and visiting potential donors on both coasts. The field trip to Los Angeles reflected the Center's increasing interest in collecting materials in the area of film. I visited such directors as William Wyler, Stanley Kramer, Robert Wise, Elbert Mann, and King Vidor. Among the theatre people I saw in New York were Elia Kazan, Tad Mosel, Hal Prince and Cornelia Otis Skinner. We hope to acquire many of their collections at the Center in the future.

Tino Balio

THE WISCONSIN PLAYERS

The season opened with Richard Byrne's production of Thornton Wilder's The Skin of our Teeth which was followed by Edward Amor's first production at this university, A Taste of Honey. Our experimental program began with Ionesco's The Bald Soprano and Victims of Duty, performed at the Compass Playhouse, followed by Ugo Betti's Crime on Goat Island at the Union Play Circle and the Sophocles Antigone.

At the Compass, the Asian Theatre Program was host to a professional Noh company from Japan performing Sumidagawa. In addition to Kabuki productions in the hands of Mr. Shozo Sato, in residence for the year, there will be a student directed production of the Plautus farce Menaechmi.

The first production after the Christmas vacation will be an Opera Workshop-Speech Department collaboration, the production of Goldoni's and Piccinni's The Good Girl with musical direction by Karlos Moser and stage direction by Ronald Mitchell, also the translator.

A Studio production of Ibsen's Ghosts takes place in February and the last Play Circle production will be the customary one-act play contest. This year, the Department is also collaborating with the Union Theatre Committee to sponsor a New Playwrights' Theatre for the encouragement of young dramatists, the best of whose work will be performed in March and in May in the Play Circle.

On the main stage, The Merry Widow will be staged by Frederick Buerki with musical direction by Robert Gutter, Jonathan Curvin will direct Sean O'Casey's satirical comedy Purple Dust and the season will close with the Euripides Medea, staged by Albert Weiner, director of last year's two Hamlet productions.

In charge of all Asian Theatre productions is Professor A. C. Scott. Professor John Ezell is Resident Designer. This past fall the staff has been enriched by the addition of Douglas Taylor the Technical Director and Resident Designer John Wright Stevens who for several summers has designed settings for the Santa Fe Opera Company.

Ronald Mitchell

FACULTY

C. JOHN TOLCH: The Tolches wish each of you could experience all the happiness and joy we found in Wisconsin this past year. Barbara continues to work each day with emotionally disturbed children in the public schools. Jennifer and Johna continue to swim in the summer, speed skate in the winter, and neglect their studies all year long. Last winter Johna was state speed skating champion in her division, and in the summer, Dad cast Jennifer in his production of The Boy Friend. This is the second year that John has been chairman of the Faculty Advising Service in the College of Letters and Science. The Advising Service replaced the traditional method of advising undergraduates. Last year faculty advisers in F.A.S. talked to over 7,000 students who voluntarily came in for advice. As you can see, we've been busy but it's been fun and rewarding. Enough "shop" for now. Merry Christmas to all our friends wherever you may be; and when you're in Madison be sure to come see us. The Tolches.

LEE S. DREYFUS: The Lee Dreyfus family goes on with only Dad getting bigger. Several articles, a chapter for a book, an ITV research project in the University R & D unit, and consultancy work for two state ETV systems has kept LSD busy. Joyce still outspends his earning capacity; Susan is struggling as a University Sophomore; and young Lee has gone in for wrestling as a 9th grader. 210 Eddy Street always has room for old friends and students. Merry Christmas to you all!

RONALD ALLEN: Best wishes from the Ron Allens at Christmas time. J.J., now five, is in Kindergarten. We are expecting the birth of a second child in March.

EARL S. GROW: Season's greetings from Loretta, Earl and Jennifer Grow!

LAWRENCE W. LICHTY: In addition to the new seminar in broadcasting history added last year, we now have a new course, Speech 450--History of Broadcasting. The collections in the Mass Communications History Center have grown greatly, and we see a great future for the historical area in broadcasting and film. I received a grant from the Institute for Research in Poverty, September 1966 to August 1967, to study mass communications and the poor. Professor Malachi C. Topping, Radio & TV, Oklahoma State University, will be here during the coming summer to work on that project. Sandra and I are well.

WINSTON L. BREMBECK: The Brembecks (Neva and Winston) send Christmas Greetings to all members of the Wisconsin Speech Family. Prince, the beagle, sends his arfs too. But Charmer, the parakeet, passed away to his final nest. We miss his cheerful chortle and winning whistle....We are enjoying our new home adjoining a 400 acre section of the University's Arboretum complete with rabbits, squirrels, racoon, deer, woodchucks, opossum, birds of all sorts, and hiking paths....On the professional side, my extra time is being spent on the coming second edition of the Brembeck and Howell PERSUASION, several papers on concepts in persuasion, and a new program of study designed for students interested in intercultural communication.

LLOYD BITZER: Greetings from Lloyd and Jo Ann Bitzer. This year we built our dream house (less several thousand dollars) in the country about five miles west of Madison, and we're enjoying it very much. Recent activities include: visited Cornell University during November to give a paper in the area of rhetorical theory; elected vice-chairman of the Rhetoric and Public Address Interest Group of SAA; and working on a textbook for the basic course in public speaking.

RICHARD B. BYRNE: Christmas greetings from Richard and Mary Ann Byrne, Megan and Heather (the girls), and Sophie and Phoebe (the cats). During this year we finished a book (Films of Tyranny; Shot Analyses of THE CABINET OF DR. CALIGARI, THE GOLEM and NOSFERATU), directed a play (The Skin of Our Teeth), and "adopted" a Korean boy, nine-year old Suk Hun Lee, under a Christian orphanage sponsorship plan. Best wishes to all for a happy and productive new year.

STANLEY E. JONES: Joined dept. in September; teaching discussion, communication theory, and honors speech; will teach a new course next semester, Interpersonal Communication....Formerly with Dept. of Speech and Theatre, University of Illinois, Urbana; Ph.D., Northwestern University, Dept. of Public Address and Group Communication, August 1964....Recent professional activities: Article in June issue, 1966, Speech Monographs; co-author of two papers to be presented at the 1966 SAA meeting in Chicago for the Behavioral Science and Speech Education Interest groups.

JOHN WRIGHT STEVENS: Before coming from Yale University to join U.W. Speech Faculty as Resident Designer, this fall--completed this summer designing four opera productions for the Santa Fé Opera, New Mexico. Tosca, the Rake's Progress, Rigoletto, Capriccio and Midsummer Night's Dream for the Prof. Reperatory Company at the Loretto/Hilton Center, Webster College, St. Louis. Completed designs last month for Twelfth Night, again for Loretto/Hilton Rep. Company. Both productions will tour February-April for the Missouri Arts Council. Currently planning settings and lighting for Wisconsin Players production of The Merry Widow to open March 6.

JAMES R. McNALLY: J. R. (Dick) McNally came to the Madison campus in July of this year after completing a Ph.D. in Speech at the University of Iowa. He, his wife Bonnie, and son Timothy Howard live at 409 Berwyn Drive in Madison. His academic background includes one or more years of residence at Saint Louis University, the University of Illinois, and the University of Iowa, in the departments of classics, philosophy and speech. He describes his area of specialization as the history and theory of rhetoric, though within that large area he feels most at home in the worlds of classical antiquity, the Middle Ages, and the Renaissance. In fact, it has been stated that "if it happened after 1600, McNally isn't interested." His dissertation was an analysis of Rudolph Agricolas' Dialectical Invention, a fifteenth century work which is also the subject of an article in the December Quarterly Journal of Speech and of a paper to be read at the 1966 convention of the Speech Association of America. A partial rebuttal of his supposed apathy towards the contemporary scene is a paper "Logic in Rhetoric: A Philosophical Appraisal" to be read at the 1967 convention of the Central States Speech Association.

HERMAN H. BROCKHAUS: Since July 1, 1966 I've been less fragmented. On that date my resignation from the University Center System became effective, and my three-way appointment at the University of Wisconsin was reduced to a two-way split. Earl Grow suceeded me as chairman of the expanding Center System Speech Department. I retained the chairmanship of the Department of Speech in University Extension and my appointment in the Speech Department on the hill. As part of my Extension responsibilities, I continue to serve as the secretary-treasurer of the Wisconsin High School Forensic Association, a job I assumed when Fred Haug resigned about a year and a half ago. All the best to you this holiday season.

LAWRENCE W. ROSENFIELD: Larry, Sylvia and Alison Rosenfield send holiday greetings to everyone. February will be a big month--Sylvia will get her Ph.D. and will have a baby (hopefully in that order).

MYRVIN F. CHRISTOPHERSON: Greetings of the Season from the Christopherson -- there is only one of me. Unlike the Rosenfield's, I'll not be getting another Ph.D. in February, nor will I be having another baby. But, I am keeping busy.

ALUMNI

JOHN S. PENN: Have just complete my second term as Chairman of our Faculty Senate. Like silent Cal, I did not choose to run again.

EUNICE BONE: Still enjoying the University of Wisconsin. Beginning September 1966, am Program Adviser for the Barnard-Chadbourne Women's Dorms of 850 population.

DR. FREDERICK HAUG, JR.: Sally and I remain busy: she in teaching public speaking courses, Fred in building new program in public address, persuasion, communication, etc. We enjoy Eau Claire and are finding many new and interesting challenges here.

MARGOT MORRIS: 2 children: 1 girl, 14 years; 1 boy, 12 years. Husband: Philosophy Department - Chicago Circle at University of Illinois. I've written and directed plays, performed, done radio work (announcing, writing, acting, producing) done publicity work for service groups (and a lot of art work in past eight years).

KENNETH E. ANDERSON: We have turned to Ann Arbor after 6 months as Visiting Lecturer at the University of Illinois at Chicago Circle. Hope to see many of our friends at the convention.

DAVID W. WEISS: Looks like I'm settling in for a while. Bought a big, old house this summer and began a five year stint as Chairman this fall. Moving rapidly ahead with new theatre plans with Buerki as our consultant (or is it GADFLY?)

STANLEY KAHAN: Have recently completed a text for Harcourt Brace An Actor's Workbook to be published Spring 1967, and at work on another text The Strategy of Drama for Dickenson Publishing Co., to be published Spring 1968. Otherwise enjoying life, smog and freeways in California.

GORDON JOHN KLOPP: Thank you for keeping me on your list. I still appreciate my Speech training at Wisconsin--chiefly, I believe because of the truly great teachers who were in the Department at the time.

LORNA S. LENGFELD: Extra activities: visiting the Hawaiian Islands during Christmas vacation, and attending the Symposium for Oral Interpretation at the University of Denver.

MARGUERITE EDMONSON: We have a great Wisconsin Alumni Association in Indianapolis.

H.E. KNEPRATH: Enjoyed a semester's research leave in spring of 1966 to study speech in the California Legislature. Will look for you all when SAA meets in California.

JOAN PATTON: This is the second year I've taught in the Zanesville system--the fourth grade. My drama activities are limited to going to New York each Christmas time to see the plays.

THOMAS DAHLE: Greetings. We have a perpetual open coffee pot policy at our place so on your next visit to the Pacific northwest, stop in!

ROBERT B. HUBER: After founding a Speech Department and acting as its chairman, I have resigned to become the Lawrence Professor of Forensics at the University.

DAVID BACKSTROM: I have been appointed Head of English and Speech grades 7-12. This includes supervising work in these areas.

KEITH BROOKS: Warm regards to all. Have just completed my first year as Director of our new Communications Area (Television-Radio, Rhetoric-Public Address, and Communicology) and the Brooks-edited book THE COMMUNICATIVE ARTS AND SCIENCES OF SPEECH will be launched at the SAA convention (hope you like it).

RONALD C. GEE: Another busy year in Speech at Western with continued growth ahead of us in the next few years. Seasons' Greetings to all.

RALPH L. SMITH: Amid the hectic reorganization of Illinois State University into three colleges, including ten new departments, the Radio-TV area continues to expand slowly in University services and in Speech Department curricular offerings. Our FM station is in its first full year of operation under the guidance of Ben Paxton. CCTV has added a mobile system (van and cameras), and we are assisting a five county public school project in fine arts in the production of video tapes. The liberal arts emphasis at Wisconsin continues to stand its alums in good stead as we explore new areas of operation. Season's greetings to all.

MARY WHIALDON CIRILLI: I am presently teaching Speech Corr. half-time in the Superior City Schools. My husband was just elected State Senator from our 25th Senatorial District so I am glad I was only teaching half-time as there was much to do. Thank you for your news items.

A. IRENE GRAY: Accelerated work on some research (thank goodness for the council of specialists) plus a new home have me excited and depleted. Come to see me.

CAROLE BRANLEY FESSENDEN: Greetings from Atlanta! We're unbelievably busier each year with our growing family--four boys and one girl--ages six to fifteen. I continue to enjoy Repertory Theatre acting as well as writing and acting for children's theatre. Y'all come see us!

EDNA S. SORBER: Whitewater is still growing so that there are enough debaters to keep us traveling. It's fun going to L.A., to Kansas, and, oh, yes, to Milwaukee and such.

ROBERT T. OLIVER: Robert T. Oliver has been named Research Professor of International Speech at Penn State. He is working on the rhetoric and public speaking of the Far East.

WALTER P. SHEPPARD: Vera and Walter Sheppard send their annual hello and good wishes for the year ahead. Walter is still with WRVR, New York, now recuperating from the first-ever International Radio Month, which presented full days of radio programing from 28 foreign countries in their native tongues. By the time you read this he will be up to his ears in editing the master tapes for a series on opera with Boris Goldovsky for National Educational Radio.

HAL GREAVES: Still plugging away. Tried to persuade Gladys Borchers to teach for us one quarter this year, but no! she's too popular and too busy teaching other places. Still need staff members: communications, public address, speech science. (Do you mind serving as an unofficial placement bulletin?). Would like to attend your luncheon, but SAA time is so short and there are so many things to do that I feel I must forego the pleasure. But hope to see some Wisconsinites in halls and lobbies.

MARY ANN JENSEN: I am very happy with my new appointment as curator of the Theatre collection at Princeton. There's not much news.

ANNE SIMLEY: My permanent address is now 2350 Chalet Gardens Rd., Apt. 2, Madison, Wisconsin 53711. I am serving as editor of Zeta Phi Eta's Cameo at present.

BARBARA MURPHY: Mrs. Claude Babin, nee Barbara Murphy, 1946 graduate, lives in Monticello, Arkansas, where her husband, also a Wisconsin alumnus, is president of Arkansas A.&M. College. They have one son, Hunter. Barbara's Speech activities are non-professional now, but she is a prime supporter of town and college speech events.

GEORGE V. BOHMAN: Rick (Eric) is a freshman at Amherst and Bob is a junior at Wayne State.

JOHN L. MEYER: Greetings! Dorene, Jerry (4), Julie (2) and I send our fond "hellos" from St. Paul, Minnesota where we are happily settled in our new home. This is my third year at Hamline University, and I enjoy it very much. Course work for my Doctorate nears completion at the University of Minn, where I am enrolled in the graduate school. Hope to see all our good friends at the conventions.

BILL McCOARD: Beginning in February, Bill and Fern McCoard are exploring some uninhabited islands of La Paz and continuing their archeological interests in Mexico and Yucatan before going on to the West Indies during the winter months. In the spring they'll fly to Europe for four months. Suggestions are invited.

JULIET McCRARY: Greetings to the Badgers! A.A.U.W., A.A.U.P., The Education Council and other committees along with my teaching keep me breathless. A part of the Thanksgiving holiday was spent in preparing a script for Chapel from The Voice out of the Whirlwind: The Book of Job edited by Ralph E. Kane.

MARIENNE G. MURRIN: Hi, Fellow Badgers. Greetings from California. Come on out and we'll roll out the Red Carpet for you. We all look forward to our Annual Beer Bust and Holiday Party of the San Fernando Valley University of Wisconsin Alumni Club, Monday evening-December 12, 1966 hosted by Schlitz Brown Bottle in Van Nuys. We look forward to a gala evening and speakers and films of Wisconsin. With the years Wisconsin becomes more and more meaningful. I am the "Home Teacher" for the four high schools in the Centinela Valley Union High School District in Hawthorne. I enjoy my work more and more and am so glad to be here. "On Wisconsin" and Power to you all. Cheerio.

FLORENCE FELTON FRENCH: It was June, 1964, that Sid retired as Academic Dean from the wonderful new University of South Florida. At the same time Florence resigned from the University of Tampa. With many ideas fermenting, Sid has been plunged into much activity - teaching, workshops, consulting. While Florence turned 2 trimesters into the study of Spanish, at U.S.F., her first free year, her second, she delved into teaching again - the beginning English course, also at U.S.F. The fall (1966) trimester started off with Sid and Florence again teaching part-time at U.S.F., and Sid continuing with his project on college teaching. On October 14th, Sid was honored by Boston University where he gave a dedicatory address at the opening of their new general education building devoted to team teaching; Sid received the University's honorary degree for his more than thirty years of continuing leadership in the field of college general education.

R.H. MYERS: Greetings and the very best of good wishes.

GEORGE BIRD: Jane, George, and Anne are awaiting the arrival of another new Bird scheduled for an appearance in February (hopefully between semesters) and generally worrying about THE ADDING MACHINE. Merry Christmas all you Badgers!

BILL And JANE WORK: A second son, Jeffrey, arrived December 23, 1965. This prevented Jane from attending the New York convention, but we are both planning to make it to Chicago this year. Jane continues her part-time teaching at Pace College--Westchester.

JACK A. HENSLEY: I will direct Jerry McNeely's The Joke and the Valley here in his home town, Cape Girardeau, Missouri, in May. This will surely be a gala event as it is one of our four major productions of the year in our new theatre.

DR. HAROLD G. TROST: Dr. Harold G. Trost has been in New Zealand since last February where he is serving the Hamilton Methodist Church for one year.

CARRIE RASMUSSEN: My biggest job at present is directing the ZETA STORYTELLERS, four in number, sometimes all women, and again women and men from the University or Radio-TV stations. We read new and old stories at the Public Library the last Saturday of each month. Our activity there has spread the interest in the project until we perform in the schools, Mother-Daughter banquets, and in schools in nearby towns and communities. For these latter performances we charge \$10 which goes to a University Scholarship.

JULIE W. LEPESCHKIN: I was made an Assistant Prof. after four years in Family Living Human Development. Worked at the Chairman of a Sub Committeeon Day Care of the Governor's Committee of Children and Youth and helped to pass a bill to protect children of preschool years in day care programs. At the present time am serving as Day Care Consultant to the AEO Day Care of Burlington, Vermont. Went abroad to ten countries this summer to study preschool services and training programs. Daughters are now 16, 14, and 12. My husband has a life time grant for research in cardiology and is Professor of internal medicine, U. of Vermont. Still using materials that Gertrude Johnson taught us in 1940!

LYMAN S. V. JUDSON: With the permission of the Department of Defense this former U.S. Navy Commander spent the summer in Viet Nam, the Gulf of Tonkin, the South China Sea, Guam, the Philippines and Japan in jeeps, jets, helicopters, nuclear submarines, destroyers, junks and aircraft carriers gathering potential book and lecture material.

BEATRICE LEVIN: Beatrice Schwartz Levin is now an assistant professor of English at Texas Southern University, and she continues to write unpublished-- perhaps unpublizable novels.

VIRGIL A. ANDERSON: Although I was supposed to have retired a year ago, I am still on half-time duty. The old story--"they can't get along without me!" This arrangement works out pretty well if one is hard-boiled about his schedule, and I have tried to be. Also doing some plumbing, auto mechanics, electrical work, painting and general trouble-shooting around the place. Still seem to be as busy as ever, if not more so. My very best to all my Wisconsin friends.

PATRICIA TOWNSEND: Greetings one and all from a Wisconsin returnee. Am now at WSU-Whitewater.

PAUL O. JOHNSON: Busy as speech instructor at Joliet Junior College; also as president of the Illinois Federation of Teachers.

EDNA B. WILCOX: Sorry I cannot attend the convention as I should like so much to greet old friends. I have retired to California and am renewing my youth. I recommend it. Best wishes for a good meeting and continuing growth.

ANITA RUBINO: Mrs. Joslyn V. Portmann (Anita M. Rubino) is spending the year in La Grange, Illinois with her infant daughter while her husband is in Viet Nam. She sends her wishes for a merry Christmas and hopes to see all at the convention.

JEAN M. CRESWELL: The whole family (Bill, 10, and Catherine, 4 1/2) got acquainted with the delights of the University of Wisconsin campus - and Vilas Park - during the last two summer sessions, when Bill, Senior, was on the visiting faculty. It was wonderful to meet old friends again. We have been at the University of Illinois for four years now and are feeling at home again in the Mid-West.

GLORIA LINK: I am looking forward to the convention and hope to see many old friends. I am also pleased to report that architects' blue prints of the new theatre-complex at WSU-O are a reality and the Fine Arts Building should be completed by 1970.

EDNA GILBERT: I have been attending A.S.H.A. instead of S.A.A. the last few years because of duties as Director of Speech and Hearing Clinic and Chairman of the Division of Special Education at Minot State. Hope to see many old friends at the Hilton in Chicago this year.

ALETHEA S. MATTINGLY: Last summer was spent as director of an NDEA Institute for Advanced Study for thirty high school teachers of English. Next summer I'll direct a "repeat performance", for thirty-six teachers of English or Speech. Meantime I teach Interpretation and direct Readers Theatre.

RAYMOND D. CHEYDLEUR: We're just finishing the construction details on our new \$750,000 theater-concert hall and Janet and I are sorry not to be with all of you at the Blackstone Hotel. Aside from the real fun of building this year we're still trying to find a good technical man, even though we were somehow able to get through opening night with a fine production of the AMERICAN FOLK BALLET.

ALLEN P. BLOMQUIST: Met Chuck Mark at the Governor's Conference on the Arts and Humanities. Since school began have moved to a new house and have a new son - Paul Erik born November 2. We will offer an MA in Drama next year - 1967.

SANDRA STEIN: I spent a pleasant 8 weeks as a supervisor in the Speech and Hearing Clinic. It was most refreshing. We moved to 21 Thorn Lane, Madison.

WILLIAM KIMES: I am in my third year of teaching and directing at Hamline University, St. Paul, Minn. I will be staging "The Flies", "The Potting Shed" and "The Caretaker" this season. Hope to see many of my Wisconsin friends at the convention.

JOSEPH F. GERMONO: I am a speech therapist with the Cincinnati Speech and Hearing Center. Will be attending the Convention in Washington, D.C. on November 19. Hope to see my Madison friends during the Christmas Holidays.

ALLAN FRANK: I seem to be setting a new longevity record. I started the Ph.D. in 1956 and am still at it. If all goes well I will finish this summer, and if I do, my wife has promised not to leave me. This will be a great relief to David (10), Mary Leigh (7), Steven (6), and Beth (3), as well as Allan (?).

ART WHITE: All is well. Jean Scharfenberg has joined our staff as director of studio theatre and we are delighted. The department is growing with the University and we are trying to "keep up". Family is fine. Mark is a sophomore in high school. "Little John" tells me, if what he does bothers me, that I shouldn't look at him.

WILLIAM J. BOYD: New Trier East High School in Winnetka, Illinois, hosted the touring Oxford, England debate team before an audience of 1,200 in October. We will sponsor a public debate between Southern Cal. and Northwestern in February. The speech department is experimenting with the video tape recorder this year as a critique tool in speech classes.

MARION ROBINSON: Having retired twice, once from Goucher College and once from the colleges where I taught for a year and a half in Tokyo, Japan (and from which I returned "around the world") I am now teaching again at Goucher but planning to retire again soon.

MARY LATIMER CORDNER: My husband (Blaine Cordner) and I were at Beloit Court Theatre in July acting in one play after seeing shows at Stratford, Ontario, and Minneapolis. We are now in New York City for the Winter. Back to Bucks County farm in Spring. Best wishes to all.

ZACK L. YORK: I'm enjoying with great relief the freedom from the yoke of administration; and Charles T. Brown is bearing up and wearing well. I have my fingers in a variety of pies. It is great to have time for the family and other things. But there is too little time!!!

BARBARA SUNDENE WOOD: The University of Illinois at Chicago Circle is an exciting institution with a "pulse" that beats faster than its city! While I give the UICC a lecturer for Interpersonal Communication Theory and the basic course, a "grant-applier" and a "course-proposer", they give me a new full-equipped, seven-room speech research center, a group of bright undergraduate majors, and a young group of faculty members and administrators to interact with on ideas. Fair trade? You'd better believe it!

JOHN F. WILSON: A trip to Mexico in September was a highlight of 1966. So was Lloyd Bitzer's lecture at Cornell on November 10 entitled "The Rhetorical Situation".

NANCY P. EICHSTEADT: Mrs. Nancy P. Eichsteadt is serving as Acting Director of Student Financial Aids at the University of Wisconsin--Milwaukee.

LLOYD M. TRIPP: Greetings to all my friends. Although I've moved to Oaks Creek, Wisconsin, I'm still teaching speech and English at the South Milwaukee Senior High School.

LUCIA STANFIELD: I enjoyed thoroughly and learned much from the SAA-sponsored Speech-Theatre tour in Europe this summer. (from Scotland to Hungary, June 19 to August 1--eight countries) Toured ancient and modern theaters; attended numerous performances and lectures.

GILBERT SPLETT: Still at Central Washington State College in Ellensburg - part time instructor in Speech, full time Lutheran Campus Pastor. It was great fun to get back to the campus last summer and even greater to finish the M.A. Kenneth Burke is guest professor next fall quarter--what a stimulating person! Saw Dr. Day at Western Speech Conference in Seattle the week of Thanksgiving.

PAUL D. BRANDES: Paul D. Brandes has joined the faculty of the University of North Carolina at Chapel Hill as Professor of English and Chairman-Elect of the Speech Division.

ALAN and RITA STAMBUSKY: Best wishes to all our friends from Wisconsin. Both of us expect to renew acquaintances in Chicago at Christmas. Happy holidays.

THARREL B. FEST: Life is busy and challenging at the University of Colorado with an expanding department and graduate program. Last Spring I was honored by NORAD at a special ceremony for service to the Command in the area of communications. . . . Friends of Jack Ellery may be interested to know that he is now at the Njala University College, Freetown, Sierra Leone, West Africa. He is on a two year assignment for AID.

TED J. McLAUGHLIN: Greetings from UW-Milwaukee! In September, I left my part-time administrative duties to return full-time to the Department of Speech. In addition to the usual teaching and research, I'm coordinating our graduate program in speech communication and public address, helping the preparation of a proposed Ph.D. program, and dreaming some heady dreams about a unique future for our discipline in a rapidly growing and changing institution. (and how does it go in Madison?)

WAYNE WOLFERT: Strangely enough, the readjustment to the faculty end of the classroom has proved more difficult than last years when the move was in the opposite direction. I am in the process of readying yet another production of The Glass Menagerie, which with luck opens in early February.

MERRY CHRISTMAS TO ALL, AND TO ALL A GOOD YEAR.

GRACE WALSH: Grace Walsh directed the 6th Summer Institute at Eau Claire and then took off for another European jaunt. This time she did depth exploration of Norwegian fjords, saw Denmark and Sweden, revisited favorite spots in Germany, Switzerland, and Italy, and en route to Ireland stopped in London to see the new shows. Right in Piccadilly she bumped into Nancy and Frank Iezzi and they had after-theatre discussions of old times at the University of Wisconsin. Donald Cushman, formerly of Geneseo College in Buffalo, N. Y. is her assistant at Eau Claire, now.

JOE MAZZA: The Mazza family - Mary Jo, Joe, Tom, Mary Jane, Bob, and Susan are busy, and happy, and healthy in Oshkosh, Wisconsin. Holiday greetings to all our friends from UW. See you in Chicago.

F. CRAIG JOHNSON: Nancy, Laura, Glenn, and I are still residing in East Lansing and enjoying it. Work in the Educational Development Program is challenging and rewarding. Visit us when you travel this way, old friends.

JEAN STOCKWELL: I continue to be the only specialist in Speech and Hearing in the employ of a mental health treatment center for the Louisiana State Department of Hospitals. Someone else will have to build a snowman for me this year -- our noon temperature today (11-18): 81 degrees.

SYLVESTER R. TOUSSAINT: I will be retired on August 19, 1967 as Professor of Speech and chairman of the department at Colorado State College. Expect to accept an invitation from some institution as visiting professor for the academic year 1967-68.

RALPH WEBB: Greetings and Best Wishes to all. We may or may not see you at the convention--it depends on when the new Webb arrives.

JOAN D. MCARTHUR: I'm still actively engaged in private practice uptown, running two children's lives and one husband's and flying around the state marshalling the other lady pilots. Happy Holidays!

EDWARD A. NUSBAUM: It has been such a long time since I attended the University (A.B. '29, M.A. '33) and not active in speech work for the past 33 years, that I would be a stranger in the midst. I like to remember Andrew Weaver, Henry Eubank, Gladys Borchers, Robert West, and Gertrude Johnson. Their influence, through example and precept, has been with me through the years. As for news, I am still operating a retail shoe business, and my wife, Esther C. Nusbaum, has achieved national prominence as an artist ("Who's Who in America", 1966 ed.)

ANNA E. FEHL: Hello Everyone--I'm now in the middle of traveling around the world with books (TV series "Treasures in Books") as hostess, writer and producer! Second year with the Radio-TV Department of Baltimore City Public Schools. Maryland is beginning a State Educational-Cultural TV station so we're finally on our way.

FREDRICK DeBOER: We are still at Wesleyan University, in Middletown, Connecticut. I am presently at work, directing a new opera. Jennifer is teaching acting here at Wesleyan, and, in addition is beginning a career in New York as an actress--she now has a high-powered agent. We go on sabbatical next semester.

PAUL HIBBS: Am appearing on the program of the National Council of the Teachers of English ("Bridging the Gap Between Teaching of English and Teaching of Speech in the Secondary Schools"). Have organized a Celebrity Series of eight events for Southern Illinois University, where I am Associate Professor of Speech and also have a half-time administrative position as Director of Special Programs, booking cultural programs and helping university departments set up lectures, colloquia, symposia.

PATRICIA LITSHEIM IRGENS: Greetings to all my Badger friends from Glenwood, Minnesota where I now reside with my dentist husband and our three children, Caroline Ann 5 1/2, who adores kindergarten; Stephen Lawrence 3 1/2, who is "all boy" attired in cowboy boots, blue jeans, football gear, Batman cape; and David John, just 6 months who makes every day a little brighter. All three are headed for some field of public address I guarantee! Happy Holidays to all of you.

LEE BELTZER: A month in Europe last summer visiting theatres in Ireland and England; visits to the Abby for rehearsals and productions; in England visits to Chichester, Stratford, London. Twenty-two plays in 12 days. In New York involved in this season's most interesting production, "America Hurrah", I was assistant to the producer. At Brooklyn College, working with Eldon Elder for next June's International Theatre Congress to be held in New York. And I've just been promoted to Assistant Professor.

MARY E. CRYAN: If I can still look out the window and think of William Ellery Leonard's lines: "Oh Earth and Autumn of the setting sun"--and not feel the blast of winter winds, I may brave the Windy City in December!

FRANK CALTABIANO: Got back to New York in June, 1966. Have since appeared on "The Nurses" television series and on Hallmark's "Barefoot in Athens". I am currently appearing in an off-off Broadway one-act farce called "The March March". I also am teaching part-time at Long Island University, will be teaching at Fordham University next semester, and have just received my substitute license to teach speech in high school.

MRS. J.C. HOLDREN: Former June Ellis. Sam presently teaching speech in Ardmore High School. Director in Ardmore Little Theatre, Inc., and mother of two teenage daughters. Treasurer of Oklahoma Alumnae Organization of Zeta Phi Eta. When time permits Lil Williams and I do play readings as a duet team.

GENE JABERG: Sabbatical for 67-68 provides opportunity to complete dissertation. Summers are occupied with Inter-church Theatre Company eight week season. Best wishes to all.

JAMES A. LEWIS: I've gone up in the world--by moving north to Merrill, Wisconsin (Rt. 5). My best wishes for a successful 1967 to all.

G.M. HYDE: Currently constructing 80,000 watt stereo FM station (Educational)--most powerful in S.E.--WSMC-FM.

E.J. HOLCOMB: George and Jean Holcomb send Happy Holiday Greetings from Chapel Hill!

MORDELLA DAHL SHEARER: Still practicing law in Kenosha, Wisconsin.

MARTIN P. ANDERSON: Greetings to Wisconsin Speech Alumni. Am enjoying my last few years of teaching at California State College at Fullerton.

MARY F. CUTNAW: Holiday Greetings to all. All goes well here at Stout State University--lots of students and many changes taking place. I hope to see many of you at the convention.

LOU KENNEDY: I have retired and at the present I am living at Plymouth Harbor, a retirement home in Sarasota, Florida.

ISABELLE E. RONAN: I have a private Speech and Drama studio since retirement in '53. Enjoying every minute of it!

WYNETTE BARNETT: We are growing--and busy! A new major in theatre; another in speech correction! We hope a new fine arts complex will be completed in the next biennium. Pi Kappa Delta national comes to Whitewater March 27-31. Want to visit us then?

JERRY POLISKY: Warmest regards to all at the holiday season from Yvonne and Jerry Polisky.

SHERWIN ABRAMS: Holiday greetings to all Badgers from Frances, Sherry, Domino, Caramela, Joe, Mike and Pat.

ESTHER HOROWITZ: Esther Horowitz was engaged in research on stuttering in Europe and Israel during the spring and summer of 1966.

SYD WRIGHT: I am presently Superintendent of Area Schools for Chistochina, Gakona, Glennallen, Copper Center and Kenny Lake, Alaska. Vara and I now have 5 children and for meat we are mainly dependent on salmon, moose and caribou. We have no TV. My school district covers an area 50 x 100 miles, almost all of which is wilderness. We close schools at -50 degrees. Without my U of Wis. speech training, I never could have talked my way into a deal like this.

JEAN SHARFENBERG: Hi all, spending holidays B.C. (before convention) in Puerto Rico. Hope to be tan at luncheon. Merry Christmas to all.

MERNA M. HELLER: Season's Greetings and fond remembrance!

ROBLEY RHINE: Peg and I wish all of you the very best for the coming New Year. As the Spanish say, "May it bring you health, wealth, and happiness."

ANNABEL WOOD: I am very busy with many phases of historical research. We have two museums and have several publishing projects going. Joyce Bennett Stemler's They Went South is one. Never a bored moment.

MILDA M. MIELKE: Greetings: I have made the big move from high school in Detroit to Wisconsin State University - Oshkosh--and I like it.

R.G. WILKE: I am now going into my fifth year here. Spending time teaching and working with ETV. I have been accepted into the Ph.D. program at Temple.

JUNIUS EDDY: Since April 1st, I have been a Consultant to the Arts and Humanities Program at the U.S. office of Education; major area of program interest deals with ways to utilize the arts in reaching and teaching the disadvantaged. Have seen Bill Work, Loring Mandel, Marvin Foster, and several others I knew at Wisconsin this last year; all paths seem to lead to Washington these days.

SUSAN PRATHER RILEY: I have a position for the second year as a "special teacher" - speech therapy in the Deerfield, Illinois elementary school system.

JOAN NASSBERG: Since September, 1965 I have been Chief Audiologist, Hearing and Speech Clinic, Childrens Hospital of Orange County.

MARION (DAVIS) KLEINAU: Hello to all: The Speech Department has just moved into new quarters here at Southern Illinois University, and at least we have a home for Readers Theatre. We initiated our Calipre Stage with "In White America." A very Merry Holiday. Hope to see some of you at Convention.

RUTH P. KENTZLER: From Sun City, Arizona, greetings to all members of the University of Wisconsin Department of Speech!

ERLING AND KATHERINE JORGENSEN: Greetings from the Jorgensens to all Speech alums circa 1948-55. We were delighted to see some of you during 1966. The Michigan State Badger contingent now includes J. Dietrich, C. Johnson, E.C. Reynolds, J. Brandon and yours truly, Erling and Katherine Jorgensen.

BERNHARD R. WORKS: Greetings from Urbana. The walls of our new theatres are rising steadily. Meanwhile, this Spring and Summer I will spend my sabbatical leave visiting new theatres both here and abroad in order to observe the latest stage equipment and recent installations. I am also busy helping to organize the Midwest Section of the U.S. Institute for Theatre Technology. Nancy and the children are fine and plan to be in Chicago, too. We hope to see lots of you there.

ARLENE JARETT: We're settled back in St. Louis now, so if you ever pass this way, stop by and say hello!

C.V. AND MARY LOU BENNETT: Season's Greetings from Mary Lou and Ben. ML has found herself active again in community theatre. Ben's first show was Skin of Our Teeth and was very well received; now making plans for Tartuffe. We're most glad to be home, but we miss our good friends at UW,-- and occasionally, even the snow!

LUCILE and LINCOLN HOLMES: Lucile is busy as chairman of the Book Review Section at Phoenix College. Lincoln has just completed an 8-performance run as Gramp in The Petrified Forest at the Phoenix Little Theatre. See you in Los Angeles we hope.

Comment

We wish that we could be with you
When you're assembled there for lunch;
We'd search our memories for a clue
To names that match, as on we'd munch.

We walked up Bascom Hill in June
And found one face that we had known:
To those who've lived and older grown
Long memory is band and boon.

LENORE FRANZ SMITH: We've moved again. My husband, Larry, became city manager of Walla Walla, Washington early in June. Our 1400 mile trip from Colorado was made in our own peculiar type of caravan: husband and son in pickup pulling two-horse trailer loaded with 2 10/11 horses followed by yours truly and daughter in station wagon. We became a three-horse family on June 11th, the very day (almost the very hour) that the eagerly awaited moving van arrived. The word commotion now holds new connotations for all of us. We greatly enjoy living here in the Northwest. Whitman College has a very active theatre and music department.

MAX E. ROBINSON: I am still head of the Department of Speech at Utah State University, Logan, Utah, with slowly increasing staff and rapidly increasing number of majors. Daughter, Mrs. Judy Pyclik, this year began Ph.D. work in Speech at the University of Minnesota.

MARTIN COBIN: The Cobins are maturing: one daughter will be married before this newsletter gets out, another will be married before the next one gets out.

E.R. HOWARD MALPAS: Changes are reorienting our thinking at Mills--we now have a resident Equity company of male actors, will have professional directors from abroad beginning next year. A new thrust theatre will be completed in June 1968, and our present thrust/prosc. renovated with side entrance ramps and stadium seating. We commence the new graduate MFA program next September, and will co-operate with the burgeoning theatre in the area--Ball's Conservatory theatre, for example.

AUDREY HEIMBACH BRODHAG: Like Rip Van Winkle, I left the world of speech (and University of Arizona) in the mid-forties, and not 'til now, in mid-sixties, have rejoined it (at Norwalk Community College). Unlike Rip, however, my personal world has been enriched during these 20 years by a husband and two sons (one in high school, the other a third-generation Badger). It's great to be back in speech, and though unable to attend the Chicago convention, I hope to see some fellow Wisconsinites at SAES Convention in the spring.

LOIS SHEFTE POTTER: The Potters continue to live on the river. We have had fun with a new corporation called "Cottage Row, Inc." which was formed for the sole purpose of purchasing the farm across the road. The stockholder of the corporation are all neighbors so we have a chance for socializing while holding corporate meetings. Our son started kindergarten this year and I finally got up enough nerve to publish in The Speech Teacher.

C. DAVID TOMPKINS: Received my Ph.D. in modern American history from the University of Michigan in August, 1966, was appointed Assistant Professor of History at the University of Illinois at Chicago Circle in fall of the same year. Currently finishing the research on a full scale biography of Senator Arthur H. Vandenberg and teaching courses in American Foreign Policy and Recent America.

RON VAN ABEL: Writing Christmas greetings before Thanksgiving seems as premature as hanging Christmas decorations in November . . . but Happy Holidays anyway from the Van Abels.

R. FRANKLIN SMITH: Have moved into our new house, and we're enjoying the fun and excitement (and, of course, a few problems) of owning our own home. Nancy's now putting in a few hours at the Western bookstore, in addition to her usual social and political activities. Kids are well, active, and growing much too fast. It's another busy year at WMU, but I'm delighted with the fine contributions being added to our media area, by our new man, Jules Rossman. Hope to see you all in Chicago!

MARY HUBER: Mary Huber (California State College, L.A.) will probably be teaching at Southern Oregon College, in Ashland for the summer quarter, 1967. That is where the Shakespeare Festival is, Oh Joy! Dr. Robert West helps Mary in the clinic at the college where 26 clinicians are being trained working with almost 65 cases! We all look forward to seeing you in California next year, there will be much hospitality! Be sure to come! Happy New Year!

J. ROBERT BURULL: At Bradley University teaching Broadcasting graduate course and also operations director for the Bradley University Television Center. A new member of the family arrived early (7 mos.), Ericka Jeanne, but Jeanne (the mother), and Ruth Ingrid (the sister) doing very well as is the father. Hope to see former friends and colleagues at Wisconsin Alumni dinner.

T.S. MAY: Warm season's greetings from the Mays--and a special thank-you to all those classmates whose seminar papers are being used in the preparation of lectures.

JACK W. MURPHY: Greetings from St. Louis, Gateway to the West. Now we have the arch to prove it. Biggest stainless steel wicket you ever did see. It is now being claimed that Illinois is going to build a steel man with a mallet across the river.

HERB HILDEBRANDT: Have been briefly side-tracked into administration as Secretary of the University and Assistant to the President. Between rallies, teach-ins, and sit-ins, we still manage to communicate with our friends. I've just changed my hat, not my allegiance.

KIRK DENMARK: I am presently preparing building plans for a new theatre at Beloit College with Jean Rosenthal as our Theatre Consultant. A new music-drama complex has been announced as the next new construction on the campus. We are continuing our summer Court Theatre (with 1967 being the 17th season) using a professional staff with advanced students. Last spring our three day Theatre Festival "Theatre for Today and Tomorrow" featured appearances by Margaret Webster and Alan Schneider, with Miss Webster being given an honorary degree at the final session of the festival.

SUSAN SOVISH: Extending the warmest Holiday greetings to everyone. After six years of teaching English, I have finally made the grade of teaching Speech courses solely! In June I joined the Center System of the University of Wisconsin to teach SPEECH alternate days at the Kenosha and Racine Centers. Lucky me to work with such fine Badger graduates as Dr. Earl Grow (my boss, and he's really great) and Dick Carrington (who's an A-1 colleague). As secretary-treasurer of the Wisconsin Speech Association, I'd like to encourage more of you to join our state Association. We need your interest and support. Important offices in the Association are held by such UW grads as Haug, Allen, Mazza. Won't you send in your \$2 membership fee soon? Hoping to see many familiar faces at the Chicago Convention.

DR. W.V. O'CONNELL: Have moved from Texas Lutheran College, Sequin, Texas to Southwest Texas State College - 401 N. Fredericksburg, San Marcos, Texas 78666.

DONALD H. SMITH: "How is the Outer City?"

STANLEY WHEATER: See you in Chicago.

MELVIN H. MILLER: Promoted to full professor September, 1966.

GRADUATE STUDENTS

ANTHONY R. JACKSON: I am a Graduate Fellow in the Theatre Division this year.... Graduated with B.A. Hons in English and Drama at University of Manchester, July 1966....Practical experience mainly in acting (Edward II, The Crucible, etc.) and directing (Creditors by Strindberg reached finals of the National Student Drama Festival 1965/66)....Plan to work for M.A. and complete this by August 1967. Thesis probably on some aspect of the "new drama" of the end of 19th/beginning of 20th centuries, and its relationship with theatrical conditions and conventions of the time....Eventually hope for university teaching (in drama), or work with the Arts Council of Great Britain (in Department of Drama).

DANIEL S. P. YANG: The year 1966 has been a fruitful one for me indeed. I passed the language examinations in January, the oral comprehensive for outside minor in February, and finally the preliminary examinations in May. In July a pretty little baby joined our family. Her name is Vivian in English and Ch'uan-yü in Chinese. I was invited to the University of Denver and the Aspen Festival for a special seminar in Chinese theatre, but I had to give up the opportunity because of Vivian's birth. My Annotated Bibliography of Materials for the Study of the Peking Theatre (Wisconsin China Series No. 2) is in the press now. Anyone interested in purchasing it (\$1.50) may contact the Department of East Asian Languages. At the present time I am working under Professor A. C. Scott on a dissertation titled The Traditional Theatre of China in its Contemporary Setting--An Examination of the Patterns of Change within the Peking Theatre since 1949. I anticipate finishing it and getting my degree in June 1967.

MAURICE J. DURALL: Merry Christmas from the only graduate student with tenure.

STAN TICKTON: Graduate in area of Radio-TV-Film. Member of the Production Department at WHA-TV. Co-ordinating audio-visual materials for Speech 250, 352, and 450. Plan to do research with Speech 101 students and videotape in a "mirror" television study next semester. After Masters I plan to stay here and work for my Ph.D. next year.

MARVIN R. BENSMAN: I had an interesting time at the National Archives, conducting research on the Department of Commerce's radio regulation, 1920-28. My wife and I appreciated the kindness of Dr. Donn Murphy (Georgetown U.) while in Washington.

MILAN AND JUDY ZIVANOVIC: Holiday Greetings to All. We are both Ph.Ding and teaching as well, so we are keeping ourselves busy. But we intend to enjoy the holidays and hope all of you do likewise.

MARY MILLIGAN: A very merry Christmas and fond wishes for a happy and healthy New Year to all my new found friends at the University of Wisconsin. I have enjoyed my first semester here very much.

GARY BLAKE: By way of introduction, I was born on July 25, 1944 in New York City and moved to Eastchester N.Y. where I attended elementary school and graduated from Tuckahoe High School in 1962. As a Speech major at the University of Wisconsin, I began to gain an interest in writing and experimented with poetry, short stories, plays and non-fiction. Last year I wrote and directed a short film, "Saturday" for a motion picture course. This year, while working on a Masters in Speech, I have a weekly column of satire in The Daily Cardinal and am presently readying three one act plays for the new Playwrights Theatre sponsored by the Theatre Committee at this University. I plan to continue my education, after attaining my Masters here, at the New School for Social Research in New York, hoping to get a position which will keep me writing and give me an opportunity to remain close to the professional theatre.

FELICIA HARDISON: My activities for the past year have been: Directed two plays in French--Moliere's Les Precieuses Ridicules and Musset's Fantasio, presented in the Play Circle November 29-30 and touring with a cast and crew of 34. Educational Theatre Journal has accepted for publication my article on Antonin Artaud's Théâtre de Cruauté and Ramon del Valle-Inclán's Esperpentismo. Designed and technical directed the Spanish play Tres Sombreros de Copas. Am now researching for Ph.D. dissertation - "Foreign Language Play Production in American Colleges and Universities."

MIKE CHIAL: The new academic year brought with it a change of divisions from Theatre to Audiology. Friend wife Carolyn is still teaching junior high Spanish and hanging on while hubby vacillates. Son Eric is more concerned with being 2 years old. We all wish a happy, if frenetic, season's greetings to the uncloistered world outside the University.

DAVID FENNEMA: Greetings from this year's Newsletter Editor. My project assistantship covers registration plus this letter, so I have come in contact with many new faces and names. I entered graduate school last January and have held a technical assistantship prior to this fall semester. My next big project will be directing Ghosts for a Play Circle production in February. Best wishes and Season's greetings to all.

NAME: Marilynn Ruth Baxter AGE: 30
MADISON ADDRESS: 344 West Main Street
DEGREES NOW HELD: B.A., State University of Iowa
M.A., University of Wisconsin
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August 1967
ADVISOR: Mr. Curvin
MAJOR: Theatre
MINOR: Radio-Television-Film
AREAS OF INTEREST: Acting, Oral Interpretation, Voice Training, Directing
EXPERIENCE: Teaching: University of Wisconsin, 1964-66; North Park
School, 1961-62; Rockford Adult Education Program, 1961-62.
Special Events Coordinator, Marshall Field & Company, 1958-60;
Stock at Barter Theatre, Abingdon, Virginia, Summer 1962.

NAME: Thomas David Beisecker AGE: 25
MADISON ADDRESS: 630 West Badger Road
DEGREES NOW HELD: B.A., M.A. University of Kansas
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: June, 1967
ADVISOR: Lawrence Rosenfield
MAJOR: Communication and Public Address
MINOR: Sciences Basis to Speech
AREAS OF INTEREST: Research design and analysis, experimental persuasion,
communication theory
EXPERIENCE: Teaching: University of Wisconsin, 1964-65; Research
Assistant, University of Kansas, 1964-65; Research Assistant,
University of Wisconsin, 1966-67.

NAME: Thomas G. Evans AGE: 35
MADISON ADDRESS: 408 J Eagle Heights
DEGREES NOW HELD: B.A., Mississippi Southern
M.A., Ohio State University
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967
ADVISOR: Ronald Mitchell
MAJOR: Theatre
MINOR: Film
AREAS OF INTEREST: Technical Theatre, History, Dramatic Literature, Teaching
and Production.
EXPERIENCE: Teaching: University of Mississippi, 1957-58; Arkansas State
College, 1962-64. Silver Springs Players, 1958-59, Designer,
technical director, actor for professional equity stock company,
Silver Springs, Florida. Technical Theatre Supervisor, UW, 1964-6

NAME: Jerry D. Feezel AGE: 28
MADISON ADDRESS: 2317 Cypress Way, Apt. 25
DEGREES NOW HELD: B.S., Southern Illinois University
M.S., University of Wisconsin
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967
ADVISOR: Mr. Allen
MAJOR: Communication and Public Address
MINOR: Speech Pedagogy
AREAS OF INTEREST: Speech Education, Communication and Public Address, Psycho-
linguistics
EXPERIENCE: Teaching: Bremen High School (Midlothian, Illinois), 1960-63;
University of Wisconsin, 1963-64. Research Assistant, 1965--
Project Assistant, 1964-65

NAME: Felicia Hardison AGE: 25
MADISON ADDRESS: 213 North Randall Avenue
DEGREES NOW HELD: B.A., University of Montana
M.A., University of Washington
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967
ADVISOR: Mr. Curvin
MAJOR: Theatre
MINOR: Film
AREAS OF INTEREST: Continental Drama, directing
EXPERIENCE: Teaching: University of Washington, 1963-64; University of Wisconsin, 1965-66; Montana State University, Summer 1961.

NAME: Thomas K. Heino AGE: 26
MADISON ADDRESS: 214 East Main Street
DEGREES NOW HELD: B.F.A., M.F.A., Goodman Theatre, Art Institute of Chicago
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967
ADVISOR: Mr. Curvin, Mr. Lichty
MAJOR: Theatre
MINOR: Film
AREAS OF INTEREST: Acting, directing, interpretation, and dramatic literature.
EXPERIENCE: Teaching: University of Wisconsin 1964--; St. Thomas the Apostle High School, 1963-64. Member, Actors' Equity Association; Stage manager for Equity Stock and National Tour.

NAME: Pramod Kale AGE: 32
MADISON ADDRESS: 807 B Eagle Heights
DEGREES NOW HELD: M.A., University of Poona
M.A., University of Wisconsin
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: February, 1967
ADVISOR: Mr. Scott, Mr. Dreyfus
MAJOR: Theatre
MINOR: Radio-Television-Film
AREAS OF INTEREST: Asian Theatre, comparative literature, dramatic theory.
EXPERIENCE: Teaching: University of Bombay, India, 1957-63.

NAME: Harvey Sweet AGE: 23
MADISON ADDRESS: 18 Sherman Terrace, Apt. 3
DEGREES NOW HELD: B.S., Eastern Michigan University
DEGREE IN PROGRESS: M.S. EXPECTED DATE OF COMPLETION: June, 1967
ADVISOR: Mr. Taylor
MAJOR: Technical Theatre
AREAS OF INTEREST: Technical theatre, dramatic literature, technical theatre design, research with plastics.
EXPERIENCE: Teaching: Eastern Michigan University, 1962-64; University of Wisconsin, 1965--.

NAME: Raymond Thompson AGE: 27
MADISON ADDRESS: Box 242, McFarland, Wisconsin
DEGREES NOW HELD: B.A., MacMurray College, Jacksonville, Illinois
M.A., University of Illinois, Urbana
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967

ADVISOR: Mr. Mitchell, Mr. Byrne

MAJOR: Theatre

MINOR: Film

AREAS OF INTEREST: Theatre history, literature, oral interpretation

EXPERIENCE: Teaching: University of Illinois, 1961-62; Newman High

School, 1962-64; University of Wisconsin, 1966-67. MacMurray College, technical theatre assistant, 1958-61; University of Illinois, technical theatre assistant, 1961-62; University of Wisconsin, technical theatre assistant, 1964-66, opera workshop technical director, 1965-66.

NAME: James Walter Wesolowski AGE: 29

MADISON ADDRESS: 31 East Gorham Street

DEGREES NOW HELD: B.S., M.S., University of Wisconsin

DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: August, 1967

ADVISOR: Mr. Ness

MAJOR: Radio-Television-Film

MINOR: Speech Education

AREAS OF INTEREST: Radio, television, film, press, mass culture, mass communications, theory, legal controls, Speech pedagogy.

EXPERIENCE: Teaching: University of Wisconsin, 6 semesters beginning

1961; UW-M, 1962-63; Villanova University, 3 semesters, 1963-64. Performer and production worker on both educational and commercial radio and television.

NAME: Daniel S. P. Yang AGE: 31

MADISON ADDRESS: 14 Sherman Terrace, Apt. 6

DEGREES NOW HELD: B.A., National Taiwan University

M.F.A., University of Hawaii

DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: June, 1967

ADVISOR: Mr. Scott

MAJOR: Theatre

MINOR: Radio-Television-Film

AREAS OF INTEREST: Asian theatre, dramatic arts, modern drama and theatre, television broadcast.

EXPERIENCE: Teaching: Wisconsin High School Institute, July 1966;

Introduction to Asian Theatre, lectures. Directed The Puppet Master, a 1st place winner one act, University of Hawaii, 1962. Directed and designed Twice a Bride, a Peking opera, University of Hawaii, 1963. Played leading roles in a dozen Peking operas, Taiwan, '56-61. Worked in ten productions as crew and stage manager, 1961-66.

NAME: Judith Kay Zivanovic AGE: 28

MADISON ADDRESS: 417 Walton Place

DEGREES NOW HELD: B.A., Evansville College

M.A., University of Wisconsin

DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: December, 1968

ADVISOR: Mr. Byrne

MAJOR: Theatre

MINOR: Communication and Public Address

AREAS OF INTEREST: Theatre, public address, theatre history, dramatist styles.

EXPERIENCE: Teaching: Corpus Christi Grade School, 1961-62; LaFollette

High School, 1964-65; University of Wisconsin, 1963-67.
Taught creative dramatics to ages 9-12 at Evansville Museum,
1961. Directed one high school production at Reitz High,
1963 and directed and staged two productions at LaFollette,
1964-65 plus coaching forensics group.

NAME: Milan Zivanovic AGE: 33
MADISON ADDRESS: 417 Walton Place
DEGREES NOW HELD: B.F.A., University of Belgrade
M.A., University of Wisconsin
DEGREE IN PROGRESS: Ph.D. EXPECTED DATE OF COMPLETION: 1967
ADVISOR: Mr. Dreyfus
MAJOR: Radio-Television-Film
MINOR: Theatre
AREAS OF INTEREST: Broadcasting, international broadcasting, and acting.
EXPERIENCE: Teaching: University of Wisconsin, 1966-67; Actor for
several years in Yugoslavia; directed own company 1 year.
Research assistantship in ITV research, University of
Wisconsin, 1964-65; Director, ITV project in Speech 101,
University of Wisconsin, 1966-67.

In Memoriam

We regretfully have just learned on the day of
completing this newsletter, of the death of two
of Wisconsin's faithful alumni:

E. Ray Skinner, Ph.D. 1935, Professor
Emeritus at Wayne State University.

Karl A. Windesheim, Ph.D. 1934,
Associate Professor Emeritus at the
University of Illinois.

January 1, 1968

Dear English Language Arts Teacher:

We are pleased to announce that the U. S. Office of Education has just agreed to support a 1968 NDEA Institute for Advanced Study in Speech. This Institute will be held on the Madison campus for six weeks—July 1 to August 9.

In general terms, the purpose of this institute will be to train secondary school teachers to implement the speech recommendations of the Wisconsin English Language Arts Curriculum Project. This Project has recommended a required one-semester speech course for grades 10-12. We anticipate that this recommendation will result in a demand for more speech teachers and also that many teachers presently teaching speech will want to do more extensive work in this area. The NDEA Institute is, in short, for the Wisconsin secondary school teacher who is presently teaching or who is likely to soon be teaching speech. Instruction will be given offered in the philosophy, content, methods, and materials of teaching speech.

The institute itself is a unique and perhaps historic project. It represents the cooperative efforts of the speech departments of all eleven of Wisconsin's state universities (UW-Madison, UW-Milwaukee, and the nine state universities). All eleven universities agreed to the need for the institute, participated in the drafting of the institute proposal, and the staff of the institute will be composed of faculty members from at least eight of the eleven universities.

We will be limited to 55 participants. These participants will receive \$75 a week and \$15 a week per dependent. There will be no other fees, but participants will have to provide their own transportation, room and board, and books. Six graduate credits may be received for participation in the institute.

Specific criteria for eligibility will be spelled out in our brochure, but we are generally looking for 1) full time teachers of at least 3 years experience who devote at least half of their time to teaching courses in English or Speech in grades 10-12; and either 2) speech minors (24 credits) or those with at least twelve credits in speech who wish to meet state certification standards in speech, or 3) speech majors who received their bachelor's degree previous to 1963 (the year present state certification requirements in speech were established). The deadline for applications is March 17, 1968.

Complete information regarding the NDEA Institute will shortly be sent to all Wisconsin high schools, but the purpose of this letter is to give you some advance notice. We hope that you will make the contents of this letter available to your colleagues.

If you wish to learn further about this institute or wish to have a brochure sent directly to you, please write to:

Dr. Earl S. Graw, Director
NDEA Institute in Speech
The University of Wisconsin
323 Psychology Building
Charter and Johnson Streets
Madison, Wisconsin 53706