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State's Schools Set Up Defenses Against Lures of Salesmen

Wisconsin young people no longer in school—many thousands in number—are not as easy prey for fast-working, high-pressure agents of unreliable correspondence schools as were those of a few years ago, the Extension division of the University of Wisconsin is convinced. One reason is seen in the part played by the local school administrator, who in every Wisconsin community today is recognized as the "shield and defender" of local youth against the lures of visiting salesmen for commercial correspondence courses.

A second line of defense is the Extension division at the University of Wisconsin, which maintains an advisory service on all commercial correspondence schools or "institutes," and on advertised aviation, Diesel engine, refrigeration, air conditioning, and other schools that work the Wisconsin field in search of enrollees.

Forewarn Youth

Still another protection is found in several state agencies—the department of public instruction, the industrial commission, and the department of agriculture and markets—each of which has issued printed warnings advising Wisconsin people of the dangers in signing contracts for commercial school courses of unknown character.

The purpose behind these efforts—local and state—is to forewarn young people and their parents of the risk of loss in acceding to salesmen's claims without investigation, and to advise them where the best teaching service at least outlay may be found.

The movement to provide this protection for Wisconsin people was started about ten years ago, when the Extension division began gathering data on commercial schools. Today that department is recognized as the only Wisconsin clearinghouse of reliable information on a national basis, and is often credited by educational officials in other states with preeminence in compiling such data and in providing superintendents, principals, and other public school officials with information needed for an effective defense against claims made by questionable schools. It makes this advisory service available without cost to schools and individuals.

The Extension division answers hundreds of inquiries annually from school officials seeking to protect people in their communities from financial and educational losses. Working in close cooperation in exchanging information are the Federal Trade commission and other government agencies, and many better business bureaus throughout the country.

Can't Promise Jobs

Schools regarded as among the glaring violators of the "standard of fair practices" are those that promise jobs at the completion of a course. This practice led to the enactment of a 1937 law, sponsored by the state superintendent of public instruction, declaring as illegal in Wisconsin the promise of a job as a condition to enrollment in a course. Under this law (sec. 40.28.8), a contract signed on such a basis can be cancelled and the amount paid recovered by court action.

Since commercial schools are under heavy advertising, sales and travel expense, their prices are far higher, according to Extension officials, than those asked by regular colleges and universities whose object primarily is to offer standard teaching service.

U. W. Man President of English Teachers

Robert C. Pooley, associate professor in the teaching of English at the University of Wisconsin, was elected president of the National Council of Teachers of English at the council's annual convention held in Chicago recently. The council has a member-

Wisconsin Union Theater At U. W. Gets Praise from Famous Visitors

The Wisconsin Union theater, which celebrated its first anniversary this month, is still the cynosure of artists and theater people throughout the United States after a year of continuous use in which over 800 events were scheduled in the theater itself, and many hundreds more took place in the other rooms of this large community center at the University of Wisconsin.

Sinclair Lewis, novelist and playwright, recently added to the University faculty, came to Madison particularly to see the theater wing of the Wisconsin Union, and decided to join the University staff during his visit.

"It's the most beautiful theater in the world," Lewis said. "There may be some more lavish, such as Radio City Music hall in New York, but no intimate theater is more beautiful. It is splendidly planned and certainly has the most beautiful site in the world." (The theater overlooks Lake Mendota.) "Even Stratford-on-Avon isn't as well placed."

Voted Best Building

Standing in the vanguard of university theaters throughout the country, the Wisconsin Union theater last year was voted "one of the twenty-five best contemporary buildings" at the San Francisco World's Fair.

"I have never seen a theater its equal," Antonin Heythum, Czech designer for the New York World's Fair participation, said recently when he visited in Madison. "The university theater as the United States knows it, does not exist in Europe. It is a wonderful opportunity for students." Dimitri Mitropoulos, dynamic conductor of the Minneapolis symphony which played in the theater last win-

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

Release Wednesday, Dec. 4, 1940

45 Journalism Graduates of U. W. '40 Class in Jobs

What became of the 1940 University of Wisconsin journalism graduates?

School of Journalism records account for 45 of them, including 14 women, as follows: 14 are on daily newspapers; seven are on weekly newspapers; six are in advertising jobs; five are teaching journalism; five are doing post-graduate work; two are in publicity work; two are on specialty magazines; one is in radio; three women are married. About 20 do not answer letters and are "lost" in school records. Those in positions are as follows:

On daily newspapers: Robert A. Anderson, on New Bedford, Mass., Standard-Times; Clell Buzzell, on Eau Claire Leader; W. Glenn Craig, sports correspondent for Chicago Daily News; William A. Draves and Fred J. Volz, on Wisconsin Rapids Tribune; Lawrence N. Eldred and Daniel T. Sullivan, on Wisconsin State Journal, Madison; Richard Joel (M. A.), promotion manager, Atlanta, Ga., Journal; Martha L. Murphy, Chicago Tribune society desk; Jack F. Newman, on Muskegon, Mich., Chronicle; Kathryn M. Rupp, on Capital Times, Madison; William K. Scheuber, Milwaukee Sentinel advertising; W. Osborn Webb (M. A.), on Salt Lake City Tribune.

On weekly newspapers: Suzanne Farnum, on Sheboygan County News, Sheboygan Falls; Donald E. Gregg, on Ladysmith News; J. Burton Rasmussen, on Ojibwa Courier; Ivan I. Silver, on Buffalo County Journal, Alma; R. Don Wendroff, on Watertown (S. D.) Public Opinion; Helen E. Wicks, on St. James (Minn.) Plaindealer; Raymond Nehls (M. A.), on Monona (Ia.) Leader.

In advertising: Edward F. Buxton, McCann—Erikson Agency, Chicago; Jeanne D. Lamoreaux, department store, Indianapolis; Velma R. Riesbol, Woldenberg's store, Madison; Carl L. Saunders, General Motors, Milwaukee; Florence V. Schmuckler, women's shop, Milwaukee; Madelyn A. Walter, Ott Agency, Milwaukee.

Teaching journalism: Cleon Fleck (M. A.), Fort Wayne (Ind.) high school; Irvin Kreisman, Menomonie high school; Burton D. Loken (M. A.) Superior high school; Antoinette Merrill (M. A.), Winona (Minn.) high school; Edgar Newman (M. A.), Aurora (Ill.) high school.

Taking post-graduate work at Wisconsin: June Courtney, Stanley J. Ehlbeck, William T. Kirscher, and Robert Tottingham; at Northwestern University, Alvo E. Albini.

In radio work: J. William Carlson, KMBG, Kansas City.

In publicity: Gladys M. Haack, Art Institute, Milwaukee, and Chavala Sukumalanandana, government of Siam.

On specialty magazines: Clyde C. Hall, Furniture Index, Jamestown, N. Y.; and Robert W. Stoltz, American Field Pub. Co., Chicago.

Married: Nerissa Chudacoff (Victor); Maralieta Dutton (Kemske); Ruth E. Krug (Osman).

ship of over 6,000 teachers and is the largest subject-matter teachers organization in the country. Its membership includes representatives from elementary schools, high schools, and colleges. Prof. Pooley has served as vice-president of the council, and has had charge of its committee work.

ter and will return again next March, was enthusiastic over the acoustics. "They are perfect!" he exclaimed as he stepped from the podium. "The theater is in a class by itself."

Alfred Lunt, Broadway star, who opened the theater formally last fall with Lynn Fontanne in "The Taming of the Shrew," was also enthusiastic about the acoustics.

Guiding Light

Dr. John Kienitz, member of the art history department at the University of Wisconsin, and a specialist in architecture, points to the theater as exemplifying "the consistency and purity of thought of modern architecture."

Miss Alice Barrons, head of the federal school building program, wrote during the year, "The Wisconsin Union theater at the University of Wisconsin should be a guiding light for public schools and universities in showing what can be done in the planning of well-designed and well-equipped university theaters. I consider it an outstanding example of the functional planning of an auditorium to meet the daytime and evening needs of youth and adults."

A full program of student dramatic productions, experimental shows in the small Play Circle theater, concerts by internationally famous artists, dance with the Ballet Russe of Monte Carlo, lectures, foreign language movies, and gallery exhibitions by modern artists, has again been scheduled for the 1940-41 season in the Wisconsin Union theater wing. A beehive of recreational activities, it houses many workshops, craftrooms, bowling alleys, game rooms, and offices as well as the theaters.

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

Vol. 33 No. 30

U. W. Men on National Defense Research Body

Four University of Wisconsin faculty members are among 60 of the nation's leading scientists who are serving on committees of the National Defense Research committee, a survey of the list of the national committee's personnel has revealed.

The four faculty members are: Profs. Homer Adkins and Farrington Daniels, both of the chemistry department; Prof. Olaf L. Hougen, of chemical engineering; and Prof. Gregory Breit, of the physics department.

Profs. Adkins, Daniels, and Hougen are serving on the national committee's division dealing with chemical problems, while Prof. Breit is serving on an assisting committee reporting directly to the chairman. Prof. Breit was recently given a leave of absence by the University to devote his full time to work assigned him by the National Defense committee.

Engineering College of U. W. Aids Defense Training Program

Dean F. E. Johnson of the University of Wisconsin College of Engineering recently met with deans of five other engineering schools in the middle west to plan special technical defense training for college men in engineering to meet the needs of the current defense industrial program.

The education program discussed by the educators has been authorized by Congress, will be strictly on a college level and is designed only for those men who have had college training in the engineering field. Courses will be offered by the colleges both for those able to devote their entire time to preparation for future defense jobs, and for workers now employed who desire to fit themselves for more responsible assignments.

The program will not supplant the present four year curricula in engineering, rather it will be over and above the regular program. First courses to be established will be designed to forestall potential shortages of inspectors of materials, chemicals, explosives, instruments and power units; designers of machinery, equipment, tools and dies; and aircraft power plants, structures and instruments; production engineers and supervisors; physical metallurgists; and marine engineers.

Federal allotments to the participating colleges may be used to meet the costs of salaries, materials and supplies, reference books, the operation of buildings, the maintenance and repair of equipment, and, to a limited extent, the purchase or rental of additional equipment and the leasing of space in non-college buildings.

As the program develops, arrangements will be made to facilitate the placement of students in defense positions upon the completion of their training. Much of this will be done by direct contact between the engineering schools and nearby industries. Students will also have available the services of state and federal employment offices and the U. S. Civil Service Commission.

21 Students Named to Honorary U. W. Group

Twenty-one young men attending the University of Wisconsin College of Agriculture were honored by fellow students by being elected to membership in Alpha Zeta, national honorary agricultural scholastic fraternity. Election to membership in Alpha Zeta is based upon a high scholastic average in addition to leadership in campus activities.

Officers of the University of Wisconsin chapter of Alpha Zeta are: Charles Krueger, Chancellor; Harvey Mauth, Scribe; Lawrence Muskavitch, Censor; Robert Sirny, Chronicler; and William Opperman, Treasurer.

Those elected to membership include: Edward Ackerman, R. 4, Monroe; Anthony Agathon, Eagle; Edward Ganstad, R. 4, Chippewa Falls; LaVerne Felts, Tilleda; Robert Giesen, Fountain City; Charles Hill, Rosendale; Phillip Lautenbach, R. 2, Fremont; Phillip Martin, Bloomer; Richard Nerud, Elroy; Vernon Rendig, R. 1, Black River Falls; Bernard Schweigert, R. 2, Bruce; Kenneth Wedin, R. 1, Frederic; John R. Wilson, R. 2, Burlington; Wayne Weidemann, R. 1, Columbus; Amos Einerson, R. 3, Blanchardville; Raymond Hanson, R. 1, Argyle; Kenneth Harris, R. 4, Dodgeville; Roland Keen, Juda; James R. Lowe, Madison; Harvey Miller, R. 1, La Crosse; and Charles Schaller, Holmen.

U. W. Man Writes Book On Nitrogen Fixation

"The Biochemistry of Symbiotic Nitrogen Fixation" is the title of a new book recently prepared by Perry W. Wilson of the agricultural bacteriology department at the University of Wisconsin.

Using as a background the extensive investigations made at the Wisconsin experiment station, Wilson has analyzed and synthesized the research reported in both foreign and domestic journals since 1930. Over 1500 titles have been examined, of which some 600 are actually incorporated in the text.

This new text, which represents the first attempt to furnish more than a mere summary of modern views on the biochemistry of nitrogen, fixation, is regarded as of special interest to

Wisconsin Produces 80 Per Cent of Nation's Hemp, Needed by U. S. Navy

Twenty-five years ago, just prior to America's entry into the first World war, several representatives of the federal government came to Wisconsin to discuss, with State University College of Agriculture officials, the problem of hemp production in America.

Because of that brief conference in 1915, Wisconsin today produces 80 per cent of the nation's hemp crop, and it is to Wisconsin that the United States navy must now turn for the hemp fiber which it needs in America's increased naval building program. And at the same time, Wisconsin's hemp acreage of only about 2,000 acres is now bringing into the state about \$375,000 gross income each year.

The story of how Wisconsin became the center of the nation's hemp production was related today by Prof. A. H. Wright of the University agronomy department.

Supply Cut Off

With most of the world's true hemp produced in southern and central European countries such as Italy, Russia, and several of the smaller Slavic states, when the first world war started America suddenly found most of its supply of good hemp fiber cut off. Federal officials realized that something had to be done concerning the production of hemp and after a survey of the nation's agricultural areas, finally came to Wisconsin seeking the College of Agriculture's cooperation.

They got such cooperation from the start, and have continued to have it during the 25 years since 1915 so that today Wisconsin ranks as the center of the nation's hemp production. During all those years the Federal Office of Fiber Crops and the College of Agriculture have cooperated in fostering this World War I agricultural "baby," have sought and gained the cooperation of farmers in central Wisconsin in raising the "baby" to a full-fledged industry which is able to take care of America's hemp needs very easily during peace times and which can take care of the nation's defense needs of hemp fiber during war time.

2,000 Acres in Hemp

At the present time there are about 2,000 acres of land under cultivation in central Wisconsin devoted to the raising of hemp. About 900 pounds of hemp are ordinarily raised to the acre which makes a total production of approximately 1,800,000 pounds annually—and this as about 80 per cent

U. W. Instructor Wins Fellowship to Study With New Microscope

Dr. Thomas F. Anderson, instructor in physical chemistry at the University of Wisconsin, has been awarded the Electron Microscope fellowship of the Radio Corporation of America, it was learned this week. Dr. Anderson was chosen by a committee of nationally known scientists from among a large group of applicants from universities throughout the country.

In collaboration with the fellowship committee by whom he was appointed, Dr. Anderson will devote a year to research at the RCA laboratory at Camden, N. J., with the electron microscope which was recently developed in the research laboratories of the corporation and has now been made available for research workers. The electron microscope is a super-microscope at least 50 times—and probably it will be developed to an even greater extent—more effective than present light microscopes.

Dr. Anderson has been an instructor and research worker at the University of Wisconsin for two years. He was a research associate with Prof. B. M. Duggar in biology, and during the past year was an instructor in physical chemistry, at the same time doing research in that field, working with Prof. Farrington Daniels.

At the RCA laboratories, he will investigate biological problems with the electron microscope, and will carry on experiments to develop techniques for obtaining the fullest benefits from the new instrument.

Magazine Recommends Wisconsin Citizenship Training Plan Study

The Wisconsin plan of adult citizenship training has been incorporated into the special panel discussion material recommended by Reader's Digest for use by women's clubs, forums, and discussion groups in all parts of the nation. Included are articles explaining how Wisconsin, through its State University, is helping to bring about a more intelligent loyalty among the citizens of the state.

Among the authors whose materials serve as the basis for the panel discussion are Prof. R. J. Colbert of the University Extension Division, father of the plan; Karl Detzer of Reader's Digest; Louis Adamic, O. G. Jones, W. E. Myer, and Clay Coss.

The citizenship training program, which is being carried out on a countywide basis, is designed to bring to the people of Wisconsin, through forums, round-tables, and public discussion, a better understanding of the organization and operation of their government, and a deeper appreciation of democracy as a way of living.

all students and research workers in plant science.

of the nation's production of this crop. The gross income to Wisconsin from this product now is about \$325,000.

Professor Wright pointed out that this figure is calculated on a war price basis for hemp, a price which is much higher than in ordinary times. He revealed that the entire Wisconsin hemp crop for 1940 and 1941 is already contracted for and that negotiations are already getting under way for the 1942 crop.

He emphasized that this income from hemp production is on a war emergency basis and that those now in a position to produce and process hemp are now getting superior returns. He explained that there are periods during peace times when the hemp producing business is not nearly so profitable, indeed, when it is almost obliterated. He emphasized this point to make it perfectly clear that in the long run hemp growing and processing is not always so profitable.

Navy Gets Fiber

In Wisconsin hemp mills are located at Juneau, Beaver Dam, and Brandon, and all the hemp in the state is produced in areas adjacent to these centers. After the fiber is produced from the raw hemp at these Wisconsin mills, it is shipped in bales to spinning mills in Ohio, Kentucky, and to navy yards in several of the Atlantic seacoast states. From this hemp fiber is made all kinds of cordage for use in everyday American life and also the cordage which sea-going vessels must have. It is from this hemp fiber that the strongest, best, and most durable ship cordage is made.

Professor Wright explained that Wisconsin was originally chosen as the center of the nation's hemp production because of the University College of Agriculture's willingness to cooperate in helping to solve the hemp problem during the first World war, and because the product itself fits into Wisconsin agriculture in certain areas of the state. The climate and soil in these areas were most suitable to hemp production and at the same time Wisconsin, because of its leadership in the dairying industry, was one of the states which had a sufficient amount of manure fertilizer available for the constant and plentiful fertilization of the land used in hemp production.

Four New Courses Teach Fundamentals of Flight Knowledge

Four new correspondence-study courses in aeronautics were announced by the University of Wisconsin extension division this week. They are planned for men who desire the equivalent of the instruction given in government classroom courses in the primary phase, and also for those who desire to review or refresh their knowledge of the subject matter.

The courses are: Flight Theory and Aircraft and Aircraft Traffic Control (including civil air regulations); Practical Air Navigation; Aeronautical Meteorology; Aircraft Power Plants, Aircraft Instruments, Parachutes.

The studies are based on recent bulletins of the U. S. Civil Aeronautics administration and the U. S. Department of Commerce, which are the texts used in the classroom courses.

These courses in the aviation field as taught by the extension method are designed to give a thorough theoretical knowledge of the groundwork necessary for taking the government's examinations for the private pilot's license.

Another course, The Airplane and Its Engine, as recently revised, also is offered by correspondence. This is a general course intended to give the basic facts of the airplane, and can be taken profitably, the Extension division says, by anyone with a work-

Best High School Players Compete In State Title Contest

The state high school contest in dramatics, to determine the state title award, will be held at West high school, Madison, Dec. 12, sponsored by the Wisconsin High School Forensic association and the University of Wisconsin Extension department of debating and public discussion.

For this competition the state is divided into three sections—northern, central and southern, and elimination contests will determine each section's representatives in the state contest.

Under a recent ruling of the forensic board, plays will be ranked A, B and C in the sectional contests, thus making it possible for more than one group from each section to compete at Madison for the state award. The same system will apply in the state contest, permitting more than one school to share in the highest awards.

The state forensic association will sponsor a speech institute for high school students and teachers of the northeastern and adjacent areas Dec. 7 at Clintonville. The instructors, coming from the University of Wisconsin, will include Carl Cass, dramatics; Henry L. Ewbank, debating and extemporaneous speaking; Gertrude E. Johnson, reading and non-humorous declamation; Harriett E. Grim, reading and humorous declamation; William S. Howell, oration and debate.

The state department of public instruction will be represented by Victor E. Kimball.

The program will include student participation in each section and conferences for coaches. A debate team from the University of Wisconsin will debate the question of government powers.

A similar institute at Madison on Nov. 22 recorded 396 students and teachers registered from 40 high schools.

U. W. Man to Address Minnesota Cheesemen

M. V. Price, in charge of investigational work with cheese at the University of Wisconsin dairy industry department, will address Minnesota cheesemakers when they meet for their short course at the University of Minnesota, St. Paul, Dec. 19. Price has been asked to discuss two subjects, "What Does the Consumer Expect in Cheese?" and "Control of Acid During the Cheesemaking Process."

U. W. Men Speakers at Farm Engineers Meet

Four members of the University of Wisconsin College of Agriculture are included as speakers on the program of the fall meeting of the American Society of Agricultural Engineers which is being held this week in Chicago. Speakers and their subjects are: Prof. A. H. Wright, agronomy, grading and planting hybrid seed corn; Max J. LaRock, extension architectural engineer, remodeling of farm buildings; W. A. Rowlands, district extension leader, the effect of land utilization programs on farm building construction; and Prof. F. W. Duffee, agricultural engineering, grass silage machinery development.

U. W. Students to Hold Christmas Fete Dec. 19

The annual Christmas Festival of the University of Wisconsin will take place on Thursday, Dec. 19, in the new Union Theater. Sponsors of the festival are the All-University Chorus, and Orchestras, University dance organization. The program will consist of several Christmas carols and anthems presented by the Chorus, "The Juggler of Notre Dame," a pageant in dance, given by members of Orchestras, and community singing.

ing knowledge of the principles of mathematics and physics as taught in high schools.

Library's Newspaper Files Record Day-by-Day History of State, World

History as it happens in Wisconsin, day by day, week by week, year in and year out, is being permanently recorded in the newspaper files of the Wisconsin State Historical society at the University of Wisconsin.

The files include Wisconsin newspapers dating from 1833, the first paper ever printed in the state, the Green Bay Intelligencer, to the 30 Wisconsin daily and 300 Wisconsin weekly papers which are being filed currently.

Not only is Wisconsin history recorded here, but among the 40,000 volumes in the library are contained newspapers from every state in the United States and from several foreign countries, as well, dating from 1712 to the present.

There are many rare files contained in the library, files which either cannot be found elsewhere, or of which there are very few still in existence anywhere in the country.

Among these is the file of an Idaho paper, the Silver City Avalanche, from 1860 to 1865, which is the only known file of that paper existent in the United States today.

Students from Eastern colleges and universities, where their desired material is not available, come here to do research in these files. The newspapers are consulted by history students, economists, lawyers, journalists, authors.

The Wisconsin State Historical society, offices of which are located in the historical library at the University of Wisconsin, was established by the state legislature in 1848 for the gathering of historical material of all kinds, and Lyman C. Draper was named the first secretary.

Mr. Draper was a collector and traveled throughout the country gathering all kinds of historical material including old newspapers. From that beginning the newspaper files of the society have grown to the present size and have expanded to contain certain foreign papers also.

The file of the London Daily Times extends from 1840 to the present and gives much information, not only of England, but of the whole of Europe. The labor and trade union paper files of the society are among the best in the country.