



The University of Wisconsin press bulletin.

Vol. 33, No. 30 Dec. 4, 1940

Madison, Wisconsin: University of Wisconsin, Dec. 4, 1940

<https://digital.library.wisc.edu/1711.dl/6QB7XCS4C4BKC8L>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

State's Schools Set Up Defenses Against Lures of Salesmen

Wisconsin young people no longer in school—many thousands in number—are not as easy prey for fast-working, high-pressure agents of unreliable correspondence schools as were those of a few years ago, the Extension division of the University of Wisconsin is convinced. One reason is seen in the part played by the local school administrator, who in every Wisconsin community today is recognized as the "shield and defender" of local youth against the lures of visiting salesmen for commercial correspondence courses.

A second line of defense is the Extension division at the University of Wisconsin, which maintains an advisory service on all commercial correspondence schools or "institutes," and on advertised aviation, Diesel engine, refrigeration, air conditioning, and other schools that work the Wisconsin field in search of enrollees.

Forewarn Youth

Still another protection is found in several state agencies—the department of public instruction, the industrial commission, and the department of agriculture and markets—each of which has issued printed warnings advising Wisconsin people of the dangers in signing contracts for commercial school courses of unknown character.

The purpose behind these efforts—local and state—is to forewarn young people and their parents of the risk of loss in acceding to salesmen's claims without investigation, and to advise them where the best teaching service at least outlay may be found.

The movement to provide this protection for Wisconsin people was started about ten years ago, when the Extension division began gathering data on commercial schools. Today that department is recognized as the only Wisconsin clearinghouse of reliable information on a national basis, and is often credited by educational officials in other states with preeminence in compiling such data and in providing superintendents, principals, and other public school officials with information needed for an effective defense against claims made by questionable schools. It makes this advisory service available without cost to schools and individuals.

The Extension division answers hundreds of inquiries annually from school officials seeking to protect people in their communities from financial and educational losses. Working in close cooperation in exchanging information are the Federal Trade commission and other government agencies, and many better business bureaus throughout the country.

Can't Promise Jobs

Schools regarded as among the glaring violators of the "standard of fair practices" are those that promise jobs at the completion of a course. This practice led to the enactment of a 1937 law, sponsored by the state superintendent of public instruction, declaring as illegal in Wisconsin the promise of a job as a condition to enrollment in a course. Under this law (sec. 40.28.8), a contract signed on such a basis can be cancelled and the amount paid recovered by court action.

Since commercial schools are under heavy advertising, sales and travel expense, their prices are far higher, according to Extension officials, than those asked by regular colleges and universities whose object primarily is to offer standard teaching service.

U. W. Man President of English Teachers

Robert C. Pooley, associate professor in the teaching of English at the University of Wisconsin, was elected president of the National Council of Teachers of English at the council's annual convention held in Chicago recently. The council has a member-

Wisconsin Union Theater At U. W. Gets Praise from Famous Visitors

The Wisconsin Union theater, which celebrated its first anniversary this month, is still the cynosure of artists and theater people throughout the United States after a year of continuous use in which over 800 events were scheduled in the theater itself, and many hundreds more took place in the other rooms of this large community center at the University of Wisconsin.

Sinclair Lewis, novelist and playwright, recently added to the University faculty, came to Madison particularly to see the theater wing of the Wisconsin Union, and decided to join the University staff during his visit.

"It's the most beautiful theater in the world," Lewis said. "There may be some more lavish, such as Radio City Music Hall in New York, but no intimate theater is more beautiful. It is splendidly planned and certainly has the most beautiful site in the world." (The theater overlooks Lake Mendota.) "Even Stratford-on-Avon isn't as well placed."

Voted Best Building

Standing in the vanguard of university theaters throughout the country, the Wisconsin Union theater last year was voted "one of the twenty-five best contemporary buildings" at the San Francisco World's Fair.

"I have never seen a theater its equal," Antonin Heythum, Czech designer for the New York World's Fair participation, said recently when he visited in Madison. "The university theater at the United States knows it, does not exist in Europe. It is a wonderful opportunity for students."

Dimitri Mitropoulos, dynamic conductor of the Minneapolis symphony which played in the theater last win-

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

Release Wednesday, Dec. 4, 1940

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

Vol. 33 No. 30

Published by weekly by the University of Wisconsin

Nov. 29, 1940

Entered as second class matter Jan. 11, 1909, at the Post Office at Madison, Wisconsin, under the act of July 4, 1894.

45 Journalism Graduates of U. W. '40 Class in Jobs

What became of the 1940 University of Wisconsin journalism graduates?

School of Journalism records account for 45 of them, including 14 women, as follows: 14 are on daily newspapers; seven are on weekly newspapers; six are in advertising jobs; five are teaching journalism; five are doing post-graduate work; two are in publicity work; two are on specialty magazines; one is in radio; three women are married. About 20 do not answer letters and are "lost" in school records. Those in positions are as follows:

On daily newspapers: Robert A. Anderson, on New Bedford, Mass., Standard-Times; Clell Buzzell, on Eau Claire Leader; W. Glenn Craig, sports correspondent for Chicago Daily News; William A. Draves and Fred J. Volz, on Wisconsin Rapids Tribune; Lawrence N. Eldred and Daniel T. Sullivan, on Wisconsin State Journal, Madison; Richard Joel (M. A.), promotion manager, Atlanta, Ga., Journal; Martha L. Murphy, Chicago Tribune society desk; Jack F. Newman, on Muskegon, Mich., Chronicle; Kathryn M. Rupp, on Capital Times, Madison; William K. Scheuber, Milwaukee Sentinel advertising; W. Osborn Webb (M. A.), on Salt Lake City Tribune.

On weekly newspapers: Suzanne Farnum, on Sheboygan County News, Sheboygan Falls; Donald E. Gregg, on Ladysmith News; J. Burton Rasmussen, on Ojibwa Courier; Ivan I. Silver, on Buffalo County Journal, Alma; R. Don Wendorff, on Watertown (S. D.) Public Opinion; Helen E. Wicks, on St. James (Minn.) Plaindealer; Raymond Nehis (M. A.), on Monona (Ia.) Leader.

In advertising: Edward F. Buxton, McCann—Eriksen Agency, Chicago; Jeanne D. Lamoreaux, department store, Indianapolis; Velma R. Riesbol, Woldenberg's store, Madison; Carl L. Saunders, General Motors, Milwaukee; Florence V. Schmuckler, women's shop, Milwaukee; Madelyn A. Walter, Ott Agency, Milwaukee.

Teaching journalism: Cleon Fleck (M. A.), Fort Wayne (Ind.) high school; Irvin Kreisman, Menomonie high school; Burton D. Loken (M. A.) Superior high school; Antoinette Merrill (M. A.), Winona (Minn.) high school; Edgar Newman (M. A.), Aurora (Ill.) high school.

Taking post-graduate work at Wisconsin: June Courtney, Stanley J. Ehnenbeck, William T. Kirschner, and Robert Tottingham; at Northwestern University, Alvo E. Albin.

In radio work: J. William Carlson, KMBC, Kansas City.

In publicity: Gladys M. Haack, Art Institute, Milwaukee, and Chavala Sukumalamandana, government of Siam.

On specialty magazines: Clyde C. Hall, Furniture Index, Jamestown, N. Y.; and Robert W. Stoltze, American Field Pub. Co., Chicago.

Married: Nerissa Chudacuff (Victor); Maralita Dutton (Kemske); Ruth E. Krug (Osman).

ship of over 6,000 teachers and is the largest subject-matter teachers organization in the country. Its membership includes representatives from elementary schools, high schools, and colleges. Prof. Pooley has served as vice-president of the council, and has had charge of its committee work.

U. W. Men on National Defense Research Body

Four University of Wisconsin faculty members are among 60 of the nation's leading scientists who are serving on committees of the National Defense Research committee, a survey of the list of the national committee's personnel has revealed.

The four faculty members are: Profs. Homer Adkins and Farrington Daniels, both of the chemistry department; Prof. Olaf L. Hougen, of chemical engineering; and Prof. Gregory Breit, of the physics department.

Profs. Adkins, Daniels, and Hougen are serving on the national committee's division dealing with chemical problems, while Prof. Breit is serving on an assisting committee reporting directly to the chairman. Prof. Breit was recently given a leave of absence by the University to devote his full time to work assigned him by the National Defense committee.

On daily newspapers: Robert A. Anderson, on New Bedford, Mass., Standard-Times; Clell Buzzell, on Eau Claire Leader; W. Glenn Craig, sports correspondent for Chicago Daily News; William A. Draves and Fred J. Volz, on Wisconsin Rapids Tribune; Lawrence N. Eldred and Daniel T. Sullivan, on Wisconsin State Journal, Madison; Richard Joel (M. A.), promotion manager, Atlanta, Ga., Journal; Martha L. Murphy, Chicago Tribune society desk; Jack F. Newman, on Muskegon, Mich., Chronicle; Kathryn M. Rupp, on Capital Times, Madison; William K. Scheuber, Milwaukee Sentinel advertising; W. Osborn Webb (M. A.), on Salt Lake City Tribune.

On weekly newspapers: Suzanne Farnum, on Sheboygan County News, Sheboygan Falls; Donald E. Gregg, on Ladysmith News; J. Burton Rasmussen, on Ojibwa Courier; Ivan I. Silver, on Buffalo County Journal, Alma; R. Don Wendorff, on Watertown (S. D.) Public Opinion; Helen E. Wicks, on St. James (Minn.) Plaindealer; Raymond Nehis (M. A.), on Monona (Ia.) Leader.

In advertising: Edward F. Buxton, McCann—Eriksen Agency, Chicago; Jeanne D. Lamoreaux, department store, Indianapolis; Velma R. Riesbol, Woldenberg's store, Madison; Carl L. Saunders, General Motors, Milwaukee; Florence V. Schmuckler, women's shop, Milwaukee; Madelyn A. Walter, Ott Agency, Milwaukee.

Teaching journalism: Cleon Fleck (M. A.), Fort Wayne (Ind.) high school; Irvin Kreisman, Menomonie high school; Burton D. Loken (M. A.) Superior high school; Antoinette Merrill (M. A.), Winona (Minn.) high school; Edgar Newman (M. A.), Aurora (Ill.) high school.

Taking post-graduate work at Wisconsin: June Courtney, Stanley J. Ehnenbeck, William T. Kirschner, and Robert Tottingham; at Northwestern University, Alvo E. Albin.

In radio work: J. William Carlson, KMBC, Kansas City.

In publicity: Gladys M. Haack, Art Institute, Milwaukee, and Chavala Sukumalamandana, government of Siam.

On specialty magazines: Clyde C. Hall, Furniture Index, Jamestown, N. Y.; and Robert W. Stoltze, American Field Pub. Co., Chicago.

Married: Nerissa Chudacuff (Victor); Maralita Dutton (Kemske); Ruth E. Krug (Osman).

21 Students Named to Honorary U. W. Group

Twenty-one young men attending the University of Wisconsin College of Agriculture were honored by fellow students by being elected to membership in Alpha Zeta, national honorary agricultural scholastic fraternity. Election to membership in Alpha Zeta is based upon a high scholastic average in addition to leadership in campus activities.

Officers of the University of Wisconsin chapter of Alpha Zeta are: Charles Krueger, Chancellor; Harvey Mauth, Scribe; Lawrence Muskavitch, Censor; Robert Sirny, Chronicler; and William Opperman, Treasurer.

Those elected to membership include: Edward Ackerman, R. 4, Monroe; Anthony Agathen, Eagle; Edward Ganstad, R. 4, Chippewa Falls; LaVerne Felts, Tilleda; Robert Giesen, Fountain City; Charles Hill, Rosendale; Phillip Lautenbach, R. 2, Fremont; Phillip Martin, Bloomer; Richard Nerud, Elroy; Vernon Rendig, R. 1, Black River Falls; Bernard Schwelger, R. 2, Bruce; Kenneth Wedin, R. 1, Frederic; John R. Wilson, R. 2, Burlington; Wayne Weidemann, R. 1, Columbus; Amos Einerson, R. 3, Blanchardville; Raymond Hanson, R. 1, Argyle; Kenneth Harris, R. 4, Dodgeville; Roland Keen, Juda; James R. Lowe, Madison; Harvey Miller, R. 1, La Crosse; and Charles Schaller, Holmen.

Guiding Light

Dr. John Kienitz, member of the art history department at the University of Wisconsin, and a specialist in architecture, points to the theater as exemplifying "the consistency and purity of thought of modern architecture."

Miss Alice Barrons, head of the federal school building program, wrote during the year, "The Wisconsin Union theater at the University of Wisconsin should be a guiding light for public schools and universities in showing what can be done in the planning of well-designed and well-equipped university theaters. I consider it an outstanding example of the functional planning of an auditorium to meet the daytime and evening needs of youth and adults."

A full program of student dramatic productions, experimental shows in the small Play Circle theater, concerts by internationally famous artists, dance with the Ballet Russe of Monte Carlo, lectures, foreign language movies, and gallery exhibitions by modern artists, has again been scheduled for the 1940-41 season in the Wisconsin Union theater wing. A beehive of recreational activities, it houses many workshops, craftrooms, bowling alleys, game rooms, and offices as well as the theaters.

This new text, which represents the first attempt to furnish more than a mere summary of modern views on the biochemistry of nitrogen, fixation, is regarded as of special interest to all students and research workers in plant science.

U. W. Man Writes Book On Nitrogen Fixation

"The Biochemistry of Symbiotic Nitrogen Fixation" is the title of a new book recently prepared by Perry W. Wilson of the agricultural bacteriology department at the University of Wisconsin.

Using as a background the extensive investigations made at the Wisconsin experiment station, Wilson has analyzed and synthesized the research reported in both foreign and domestic journals since 1930. Over 1500 titles have been examined, of which some 600 are actually incorporated in the text.

This new text, which represents the first attempt to furnish more than a mere summary of modern views on the biochemistry of nitrogen, fixation, is regarded as of special interest to all students and research workers in plant science.

Wisconsin Produces 80 Per Cent of Nation's Hemp, Needed by U. S. Navy

Twenty-five years ago, just prior to America's entry into the first World War, several representatives of the federal government came to Wisconsin to discuss, with State University College of Agriculture officials, the problem of hemp production in America.

Because of that brief conference in 1915, Wisconsin today produces 80 per cent of the nation's hemp crop, and it is to Wisconsin that the United States navy must now turn for the hemp fiber which it needs in America's increased naval building program. And at the same time, Wisconsin's hemp acreage of only about 2,000 acres is now bringing into the state about \$375,000 gross income each year.

The story of Wisconsin became the center of the nation's hemp production was related today by Prof. A. H. Wright of the University agronomy department.

Supply Cut Off

With most of the world's true hemp produced in southern and central European countries such as Italy, Russia, and several of the smaller Slavic states, when the first world war started America suddenly found most of its supply of good hemp fiber cut off. Federal officials realized that something had to be done concerning the production of hemp and after a survey of the nation's agricultural areas, finally came to Wisconsin seeking the College of Agriculture's cooperation.

They got such cooperation from the start, and have continued to have it during the 25 years since 1915 so that today Wisconsin ranks as the center of the nation's hemp production. During all those years the Federal Office of Fiber Crops and the College of Agriculture have cooperated in fostering this World War I agricultural "baby," have sought and gained the cooperation of farmers in central Wisconsin in raising the "baby" to a full-fledged industry which is able to take care of America's hemp needs very easily during peace times and which can take care of the nation's defense needs of hemp fiber during war time.

2,000 Acres in Hemp

At the present time there are about 2,000 acres of land under cultivation in central Wisconsin devoted to the raising of hemp. About 900 pounds of hemp are ordinarily raised to the acre which makes a total production of approximately 1,800,000 pounds annually—and this as about 80 per cent

U. W. Instructor Wins Fellowship to Study With New Microscope

Dr. Thomas F. Anderson, instructor in physical chemistry at the University of Wisconsin, has been awarded the Electron Microscope fellowship of the Radio Corporation of America, it was learned this week. Dr. Anderson was chosen by a committee of nationally known scientists from among a large group of applicants from universities throughout the country.

In collaboration with the fellowship committee by whom he was appointed, Dr. Anderson will devote a year to research at the RCA laboratory at Camden, N. J., with the electron microscope which was recently developed in the research laboratories of the corporation and has now been made available for research workers. The electron microscope is a super-microscope at least 50 times—and probably it will be developed to an even greater extent—more effective than present light microscopes.

Dr. Anderson has been an instructor and research worker at the University of Wisconsin for two years. He was a research associate with Prof. B. M. Duggar in biology, and during the past year was an instructor in physical chemistry, at the same time doing research in that field, working with Prof. Farrington Daniels.

At the RCA laboratories, he will investigate biological problems with the electron microscope, and will carry on experiments to develop techniques for obtaining the fullest benefits from the new instrument.

Magazine Recommends Wisconsin Citizenship Training Plan Study

The Wisconsin plan of adult citizenship training has been incorporated into the special panel discussion material recommended by Reader's Digest for use by women's clubs, forums, and discussion groups in all parts of the nation. Included are articles explaining how Wisconsin, through its State University, is helping to bring about a more intelligent loyalty among the citizens of the state.

Among the authors whose materials serve as the basis for the panel discussion are Prof. R. J. Colbert of the University Extension Division, father of the plan; Karl Detzer of Reader's Digest; Louis Adamic, O. G. Jones, W. E. Myer, and Clay Coss.

The citizenship training program, which is being carried out on a countrywide basis, is designed to bring to the people of Wisconsin, through forums, round-tables, and public discussion, a better understanding of the organization and operation of their government, and a deeper appreciation of democracy as a way of living.

History as it happens in Wisconsin, day by day, week by week, year in and year out, is being permanently recorded in the newspaper files of the Wisconsin State Historical society at the University of Wisconsin.

The files include Wisconsin newspapers dating from 1833, the first paper ever printed in the state, the Green Bay Intelligencer, to the 30 Wisconsin daily and 300 Wisconsin weekly papers which are being filed currently.

Not only is Wisconsin history recorded here, but among the 40,000 volumes in the library are contained newspapers from every state in the United States and from several foreign countries, as well, dating from 1712 to the present.

There are many rare files contained in the library, files which either cannot be found elsewhere, or of which there are very few still in existence anywhere in the country.

Among these is the file of an Idaho paper, the Silver City Avalanche, from 1860 to 1865, which is the only known file of that paper existent in the United States today.

Best High School Players Compete In State Title Contest

The state high school contest in dramatics, to determine the state title award, will be held at West High school, Madison, Dec. 12, sponsored by the Wisconsin High School Forensic association and the University of Wisconsin Extension department of debating and public discussion.

For this competition the state is divided into three sections—northern, central and southern, and elimination contests will determine each