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Safeguard advertisement.

[s.l.]: [s.n.], 1965

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See the superior degerming action Safeguard adds to daily skin care

Bacterial colonies obtained before trial*

the leading hexachlorophene bar soap
containing 0.75% hexachlorophene and 0.75% 3,4,4'-trichlorocarbanilide

x 4 days =

Results after 4 days' exclusive use of each soap*

Safeguard

x 4 days =

Use this superior degerming action daily
to help guard against pathogen transmission



*All colonies shown obtained from fifth hand-rinsing of normal skin using a modified Price multiple-washbasin procedure.