

Octopus: "Pretty soft!". Vol. 6, No. 8 May, 1925

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OCTOPUS



"PRETTY SOFT!"

25 CENTS

This June-time Gift Will Inspire Your Friends to Write You

It's as if made to order for

Graduation
Weddings
Sailings
Parties
Birthdays



Lady Duofold Duette, Gift Box included, \$8
Lady Duofold Pen, \$5; Pencil, \$3

Over-size Duofold Duette, Gift Box included, \$11
Over-size Duofold Pen, \$7; Pencil \$4

Duofold Jr. Duette, Gift Box included, \$8.50
Duofold Jr. Pen, \$5; Pencil, \$3.50

Duofold Pen and Duofold Pencil— the New Duette *in Satin-lined Gift Case de luxe*

AS a Gift of Greeting or of Going-Away, what present affords your friends as much every-day utility, or serves as such a subtle invitation to write, while furnishing them the urge to dash off those gossipy letters that you like the postman to bring.

For this Parker writing team has won the heart of the world—balanced, symmetrical, handsomer than gold. And the Chinese lacquer-red color makes them hard to mislay.

Pencil Now Over-size Too

Our Lady Duofold Pencil is still of smaller girth to fit slim fingers. But the Duofold Jr. and "Big Brother" Duofold Pencils are both now built Over-size—the "Big Brother" largest of all three.

For men learned from the Duofold Pen

how an Over-size Barrel affords a full-handed grip that abolishes finger cramp, and relaxes hand and brain.

All three Duofold Pencils have the Parker Non-Clog Propeller that turns the lead both OUT for writing and IN for carrying. Thus the lead can't snap off in the pocket or the hand-bag, or mark up the contents of either.

Pen has the super-smooth Duofold Point, guaranteed, if not misused, for 25 years' wear.

An Ink-Tight Pen on account of the Inner-Sleeve of the Duo-Sleeve Cap which forms a leak-proof seal. And no exposed filler—just a Button to Press, and it's capped inside the barrel—out of sight—out of harm's way.

Look at the pictures—note the prices below them. Then stop at the first pen counter and pick out your Duofold June Gifts.

THE PARKER PEN COMPANY · JANESVILLE, WISCONSIN
NEW YORK, CHICAGO · THE PARKER FOUNTAIN PEN COMPANY, LIMITED, TORONTO, CANADA · SAN FRANCISCO
THE PARKER PEN CO., LIMITED, 2 AND 3 NORFOLK ST., STRAND, LONDON, ENGLAND

Red and
Black Color
Combination
Reg. Trade
Mark U. S.
Pat. Office

Parker LUCKY CURVE
Duofold Duette
Pen has 25 Year Point Pencil turns lead OUT and IN



Duofold Jr.
Over-size Pencil
\$3.50

Duofold Jr.
Pen \$5



"Faithful to the Last"

Ankle-Fashioned

NUNN BUSH OXFORDS ARE ANKLE FASHIONED

Besides being cleverly designed to harmonize with the present clothing styles Nunn Bush oxfords achieve a hug-the-ankle trimness through ankle fashioning. This feature added to their long wearing qualities and lasting good looks at such moderate prices makes them unanimous choice of discriminating college men.

\$5 to \$12.50

506-508
STATE ST.

The Co-op

ALL PROFITS RETURNED TO MEMBERS

E.J. GRADY
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

FRED W. KRUSE CO.

209 State Street



They're different these new Summer Dresses

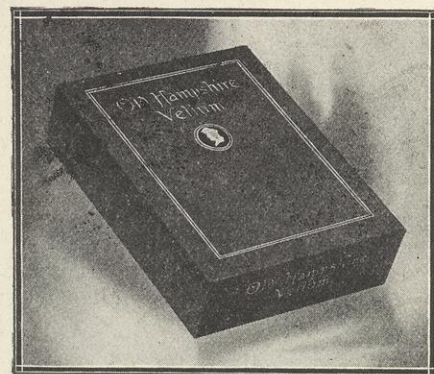
\$15 and up

The smart dresses you see on the campus or on the dance floor, invariably come from Kruse's. For no sooner than a new mode is created and accepted on the avenue, than it is shown here. And yet our prices are decidedly moderate.

Splash!

its time for your first dip

You will enjoy your first dip more if your swimming suit came from Kruse's. For then you will know it is fashion correct. We carry the three best lines in America—Jantzen, Will Wite and Ocean.



Quality Stationery does not mean "frilly" Stationery. There is a distinction recognized by the genuinely refined.

Old Hampshire Stationery

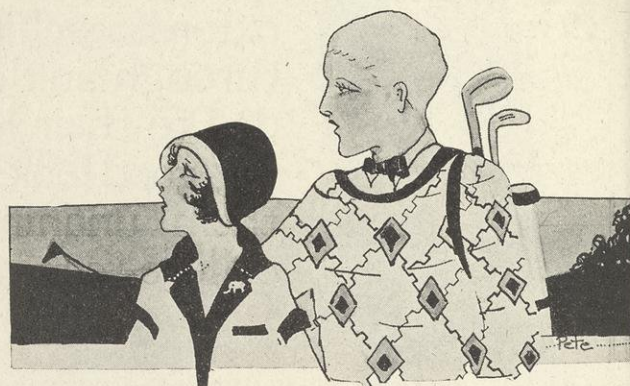
p ossesses a quiet dignity that makes it the choice of the discriminating. Ask to see a box at the

UNIVERSITY CO-OPERATIVE CO.

Fine Stationery Department

Hampshire Paper Company

S. Hadley Falls, Mass.



"Lend me an Omar, Khayyam."

"No, Melachri, no."

To the other advantages of a big college we must add the fact there is a better chance of finding someone who has a tux your size.

For Rent: Six-room bungalow, 1 can garage—Ad. in Gary Post.

We refuse to say anything about a well-known small car.

By the scandal column, no doubt.

"Rockton Girl Run Down"

—Rockford Gazette.



Where Will You Be Venetian Night?

TWILIGHT on the lake; a light or two appears; darker still, and white sails like giant ghosts slip softly by. Night falls; myriads of tiny lights from the gondolas are imbedded in the blackness. The shore's a blaze of light, a confusion of singing, talking, and orchestras; but, after all, it's the brilliant fantastic artistry of the piers that makes Venetian Night. It's going to be like this, isn't it? And you're helping, aren't you?

Planks furnished for upsetting canoeists.

YAWKEY-CROWLEY LUMBER COMPANY

TWO YARDS TO SERVE YOU
BADGER 123

805 E. Washington Avenue

Camp Randall

She has the eyes that glow and soften
They are blue
She has lips that lure men onward
Ankles, too.
She has perfume in her dark hair
Some strange scent
She has everything I want—but
She has went.

The Dauber.

Prof. says, "In that decade there was increased trouble in Ireland."
There usually is.

Of every ten graduates, one will become a prominent doctor, one will be a widely-known lawyer, one will be a first class engineer, and seven had a doggone good time.

"What's the difference between a middle-aged lady and the eighteenth amendment?"

"A cigar's a good smoke, and a collitch man's a good joke."

Proud Brother: Jim sure knows his oil.
Innocent Bystander: He ought to. He's the biggest oil can on the campus.

Outstrip The Field

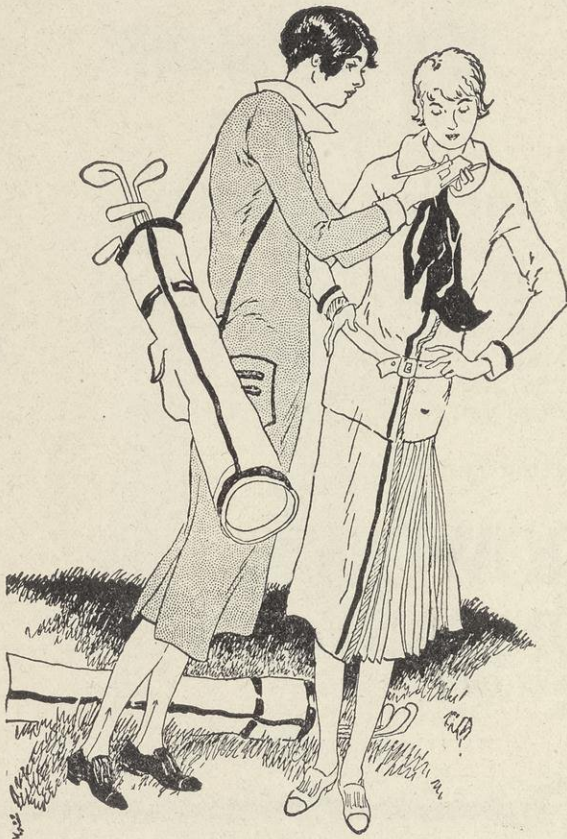
—with a Capital City Rent-a-Car

Besides having the best time of your life you'll leave the field far behind—just drive up in one of our cars for your girl and note the difference. We can supply you with touring cars, coupes, or sedans. Make your reservation today. Call Fairchild 334.

Capital City Rent-a-Car

Tel. F. 334.

434 W. Gilman



When Sunshine Calls You Out of Doors

Nowhere in the world is spring more lovely than on our campus.

So slip into a two-piece hiking suit, a homespun riding habit, or a Kasha sport dress, made just for the links, and enjoy every moment to the utmost!

At Simpson's, the college girls own specialty shop, sports clothes in the latest French manner await your selection.

Simpson's

Special Ice Cream Makes Your Meal a Success

During the hot weather the best dessert for lunch or dinner is ice cream. It is easy and economical to serve. As a dessert it has no peer. Let us supply you with smooth, rich, specially flavored ice cream. Call Badger 7100.

Kennedy Dairy Co.

629 W. Washington Ave.

Badger 7100

Eighty per cent of those listed in Who's Who are college graduates. They had to do something when they got out.

Perhaps it's the fact that the maids do not make the beds on Sunday that inspires the boys into sleeping until Monday morning.

The guy who gave up his half-dozen bottles daily now has a six-tube radio set.

Ever hear about the tight (no, stingy) smoker who objected to paying for what the cigarette?

Give the Sun and Air
A Chance at You if
You Would be Beautiful

—Head in Chi Trib.

But, dear heart, stay away from the Son and Heir.

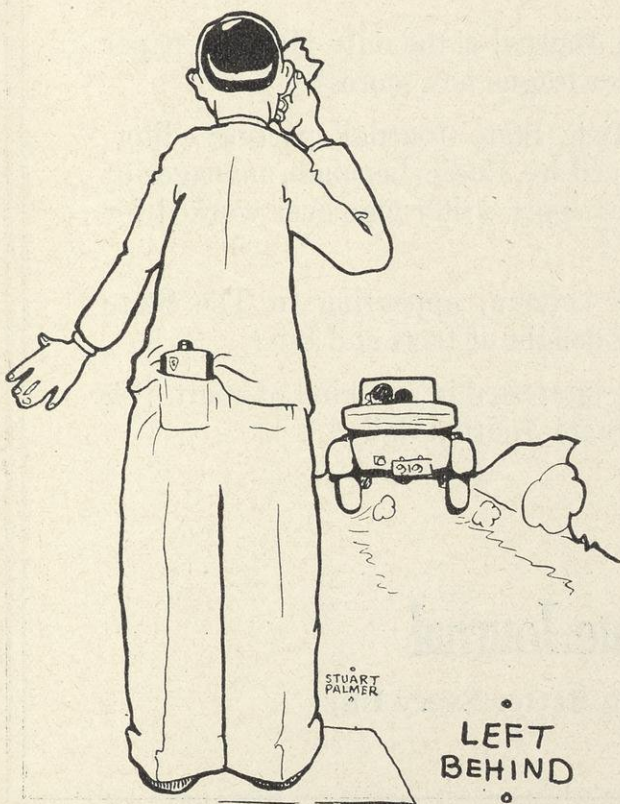
"I hear that Cohen hurt himself last night."

"Yeah. He wrenched his back in his hurry to pick up a half dollar."

MEAT

Goeden & Kruger
Inc.

F. 500



LEFT
BEHIND

WE REFUND CASH

In our Fifty-Six Stores when a purchase is not satisfactory; we have no credit slips. You are not obliged to select other merchandise.

New York Waist House

27 South Pinckney Street
MADISON, WISCONSIN

Extraordinary Values

In This Special Sale of

New Dresses

In Advance Modes for Summer

Every Dress A
Reproduction Of
A Paris Original

Every Dress
Made To Sell At
Considerably
More



\$13.75

\$13.75

We Sell
Fan Tan
Hosiery

We Sell
Fan Tan
Hosiery

Crepe Georgette Dresses, in pastel colorings and in flowered effects, made over silk slips; embroidered and lace trimmed crepe silk dresses in high colors; flare and straight line silhouettes and combinations; all sizes.

The purchasing power of 56 stores enables us to place on sale in Madison the latest fashions and creations at the same time they are placed on sale in New York.

Announcing Reductions

SPRING COATS

Our entire stock of fine Spring Coats has been radically reduced from former prices, an early call is suggested to secure the outstanding bargains.

DO YOU KNOW?

That sports get more space in The Wisconsin State Journal than any other type of news?

That nationally famous sporting figures such as Eddie Kane, Sammy Mandell, Adam Walsh and Phil Glassman have said that The State Journal sports section is the best they have ever seen in a city the size of Madison?

That, in addition to its excellent coverage of university athletics, The State Journal these days is carrying columns of information and "dope" on the Madison Blues—and—

That four members of the Blues are ex-collegians, three of them former Wisconsin stars, namely, "Rowdy" Elliott, George Ruediger and Herb Christianson?

That The State Journal is the only Madison paper which carries major league box scores?

That "Red" Mich, State Journal sporting editor, has been pronounced by Eddie Lenahan, manager of the Blues, "the best sport writer who ever worked for a Madison paper"?

That Roundy's column, appearing in The State Journal, is a daily delight of facts and fun?

That, if you are interested in any kind of sport, you should read The State Journal daily?

**Subscribe For
The
Journal
and Read It
Daily**

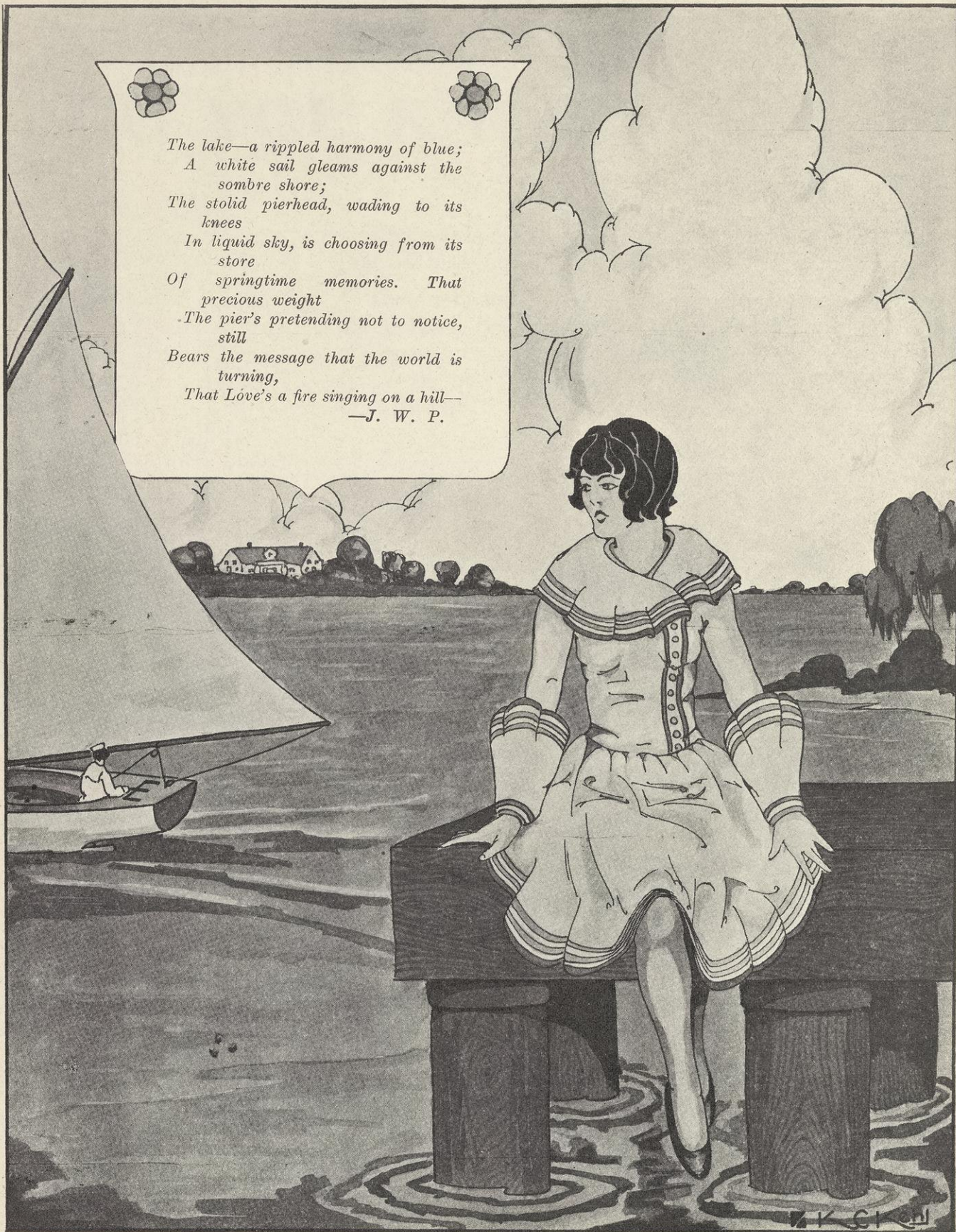
The Wisconsin State Journal

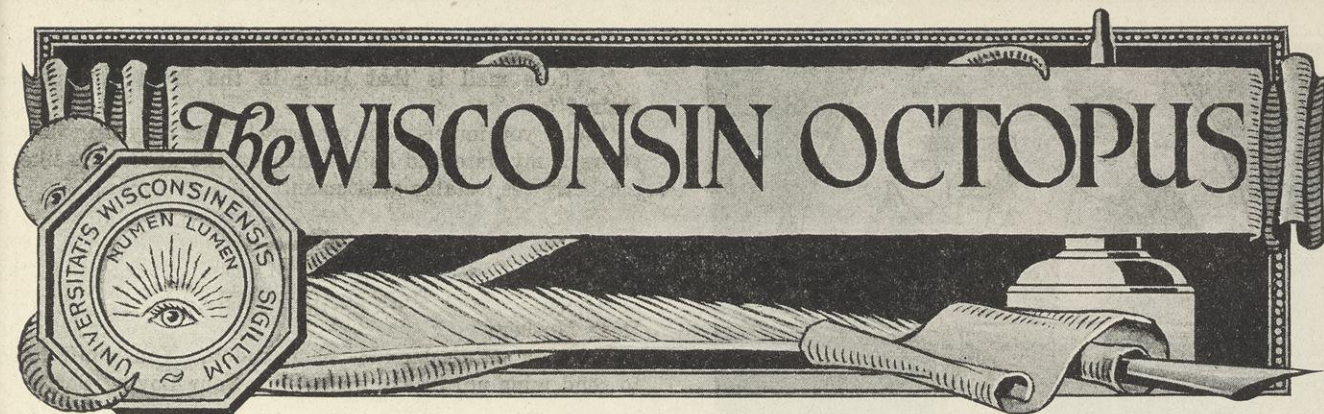
A Good Newspaper Growing Better Every Day



"All Over Nothing At All"

The lake—a rippled harmony of blue;
A white sail gleams against the
sombre shore;
The stolid pierhead, wading to its
knees
In liquid sky, is choosing from its
store
Of springtime memories. That
precious weight
The pier's pretending not to notice,
still
Bears the message that the world is
turning,
That Love's a fire singing on a hill—
—J. W. P.





A Knightly Occurrence

I loaned my girl the armour
That in our hall we park,
To wear to a fancy costume ball
As martyred Joan of Are.

Although she took another man,
And he was quite a bounder,
I didn't give one little damn,
For she had my armor 'round her.
—F. C. V.

Teacher (reading): Then came the
great dragon belching forth.

Little Johnny: Didn't he excuse
himself?

"Such popularity must be de-
served," as the Dean said when he
kicked a girl out of school for having
three dates the same night.

Did you hear about the pretty co-
ed who wouldn't neck because she was
saving her kisses for the One Man?
Neither did we, friend, neither did
we.

"Shaving cream?"
"Naw; whiskers."

It's a wise boarder that knows his
own napkin.

The Saddest Story Ever Told: There
are no seconds.

Since the Golf Fad

"I knew him when he was in knee
pants."
"Oh yes, at college."



Hot Chocolate

"To Horse" cried the leader, as
they threw the boy who had tonsillitis
out of the choir practise.

Ladies' Ades

Sarah was a beauty and we sang her
serenades;
Her sister was sour—we sang her
lemonades.

Clothes won't make the girl—if
she makes the clothes.

"There's no percentage in that,"
as the boy said when he threw the
algebra book away.

We know a man so cross-eyed that
he copies his notes into his neighbor's
notebook in history lecture.

Many a safety pin carries more re-
sponsibility than a bank president.

Beds

(With apologies to Joyce Kilmer and
her shoe "Trees.")

At morning time it must be said
There's nothing better than the bed.
A bed whose quilts around me pressed
Feels comfy as a birdie's nest;
A bed where I would stay all day,
If 8 o'clocks would fly away;
A bed where I would like to dare
To stay right there and never care;
Upon whose soft, white sheets I've
lain,

And heard the Big Ben go insane.
Beds are made by maids, you see;
Classes at 8—by fools like me.

—H. P.



"Love, my dear Bigfeeta, is a serious thing."
 "Oh Bierfaes darling, don't be foolish!"

Guide to the Zoo

Elephant—A pachiderm that can make a narrow trunk go a long way.

Cow—A four-legged dairy with a permanent chew.

Donkey—Six letter word standing for three letter word standing for young man in love.

Turtle—Lizard with a waterproof roof.

Camel—Animal which couldn't decide on a high or a low back, and compromised.

"Why is Smith in the hospital?"

"Oh, he got a grand slam in that last brawl at the 500 card club."

How to Crash the Frail-Line for a Hop

(Conversation and Guide)

Pardon... (approach with program in left hand and shoe horn in right)... do you dance?... Never mind, it'll be all over the floor in a minute.... (Catch wrist of subject between first and third thumbs)... Try another sentence of English... No, the garlic is all on you this time... (Laugh like a villain, "Heh, heh.")... You are with another guy? College man?... O-h-h... (Guess bim's name, write something else on the program, and throw it at the chaperones.)... Well; squeeze yourself out and season the party, you lemon... (Hiss. She will come back with, "Take yourself, you big pill." Attack the orchestra with a rubber razor.)

It seems that we have nothing to do but resign ourselves to the situation as it stands—we will all be bald by forty, all our teeth will be gone, and we will lose our girlish figure. What pleasant thoughts the magazine advertisements do give one!

Not Registered

"Whose mail is that lying in the front hall downstairs?"

"Why you impertinent creature! The only man downstairs is my date and he's sitting on the davenport like a perfectly respectable gentleman."

LETTERS HOME

Dear Mother:

My roommate's laundry came today. You won't have to send mine until next week. Your Loving Son,
 Jack.

In his canoe
 His craft of blue
 A girl to woo
 With lips like dew
 The moon out too
 Of silvery hue
 And—
 85 pages of French to do
 When he got back which was ?x!OS

Prof: Now that I have finished my forty minute lecture, has anyone any questions to ask?

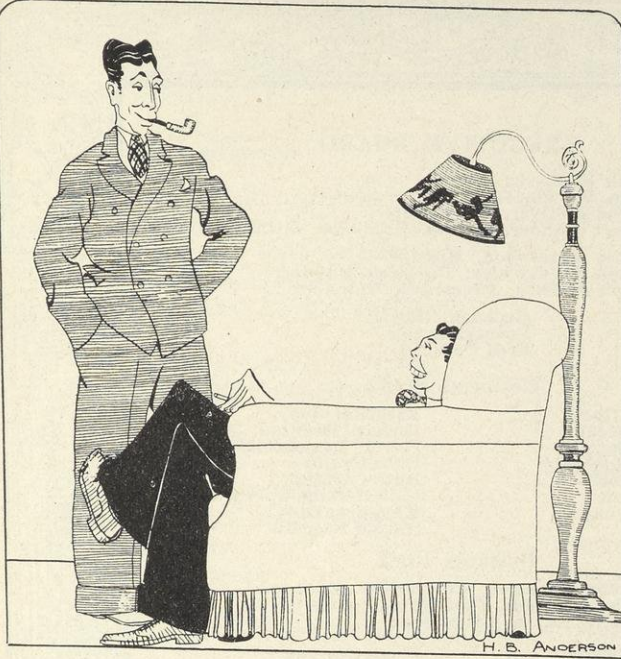
Student: Yessir. Why does a chicken cross the road?

Yellow Slickers

Yes, we have no bananas—but we dress like them.



"What's a one letter word spelling financial ruin?"
 "Letter eat."



"What's this book of Cabell's, 'Beyond Life?'"
 "Oh, that's just some more of Judge's propaganda."

"My girl is awfully nice."
 "Yeh?"

"Yeh. When the doctor told me I needed air, my girl gave me it."

"Imagine a porcupine wearing silk stockings!"
 "Why, 'twould be sheer folly!"

Roommate goes to radio set and tunes in on XXX. Announcer's voice says, "XXX, silent night tonight." Whereupon friend roommate hits the husks and snores with ripples of gurgles.

The moral: You can't depend on these public utilities.

"How's Bill getting along in college?"

"Rotten. He was wet from the start and they got some dirt on him, so now his name's mud."

My love lies sleeping somewhere—
 On her cheek
 Rest the black lashes that enhance
 Her eyes.
 My love lies sleeping somewhere
 Anyhow
 Whether it be she sleeps or no—
 She lies.

The Dauber.

To R. M.

I wake up in the morning
 Find the covers on the floor
 Our pictures hanging upside down
 Cold cream smeared on the door.
 My books are scattered o'er the room
 My wardrobe's in a heap.
 It's not that I am careless, but
 My room mate walks in her sleep.

When I was janitor in the insane asylum, I slept in the cellar, and all the women were wild over me.

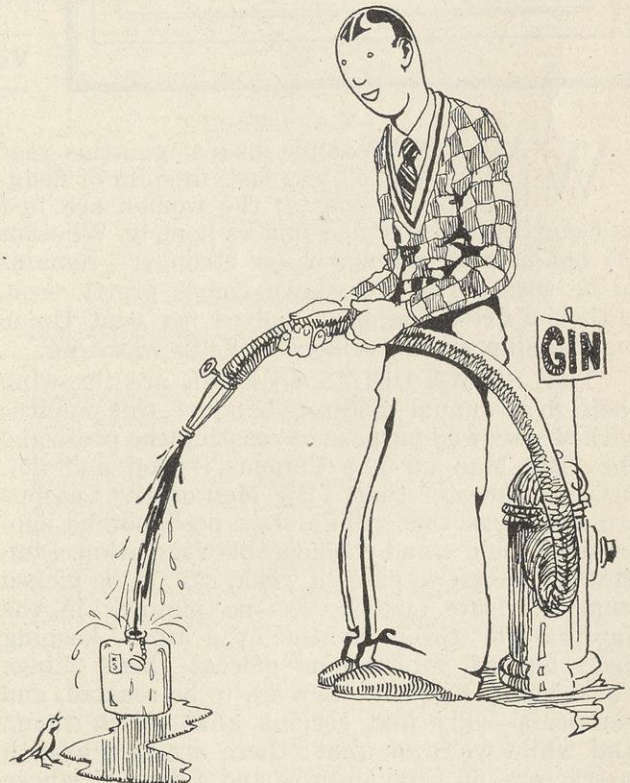
Worst Joke We Ever Heard

"Why do you always sing Varsity when you pour sugar in your coffee?"

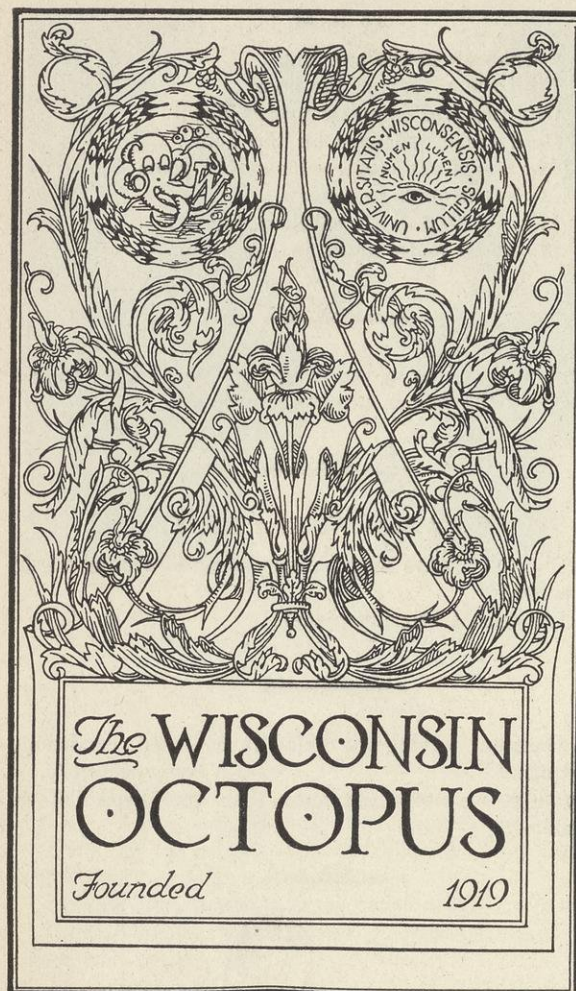
"Oh, it's such a stirring piece!"

"Mr. Hamson, leaving his home in a dazed condition, travelled afoot."
 —Newspaper story.

Lucky dog—we never got more than six inches before being nabbed.



FIRE WATER



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Vol. VI

MAY, 1925

No. 8

“WATCH 25” is as potent a slogan this year as “Watch 24” was last, in spite of fledgling alumni boasts; the women are just as beautiful and the men just as homely. Whether '25 has as strong a spirit—or stronger—remains to be seen. The showdown comes pretty soon, with the drive for one hundred per cent Union membership among seniors. We're watching.

THE SIGMA DELTA CHEESE are throwing their first annual gridiron banquet this month; with the avowed purpose of roasting the profs and the “Big Men on The Campus,” good and hot. Octy approves of that. Big Men on the Campus are nuisances that, while they need not be suppressed, could stand considerable regulation. Limiting them to two dates a week, say, to be picked from thirddate sisterhoods—no pictures in the Cardinal for three months at a time—keeping them out of publications offices: these things would help. But now they are to be roasted, and the profs—silly and serious alike—with them. And while we're on that: there are two French instructors, an English prof. and a dean at whose obsequies we wish to assist personally.

OCTY WANTS all his little friends to know about the Mid-West College Comics Association. It's made up of the real leaders in the collegiate fun-making field in the Middle West—which of course includes us. The idea is to help each other through the adoption of uniform standards, and to raise editorial standards through the barring from reprint privileges of our sizzling hot sensational contemporaries—Police-Gazette tabloids, so to speak. There is an organization like it in the East: The Association of College Comics of the East; and also one on the good ol' western coast. With these, and the funny boys in the South as well, the M. W. C. C. A. hopes to unite before long to form a strong, workable national association of magazines devoted to the perpetuation and exaltation of that great thing, college humor. Wish us luck!

AND NOW OCTY wishes *you* luck. To flunk a course is only accession to academic insecurity incident to the pursuit of the vicious college education; but to fall in love this summer is to numb your sense of humor for the next nine months. Meet your girl-friends through Octy's guidance, and keep the ol' sense of humor. *Selah.*

Or a Jeweler

The man who gives his pin to a coed may not be a jackass but he sure is an optimist.

Did you hear the one about the boy who tried to vote down in Kentucky? He didn't have any birth certificate, and the election clerk asked him how he could prove that he was twenty-one.

"Well," says the lad, "I've had the seven-yeah itch three times."

A Boston lady owns a pup.
One of those high breed "towsers."
He never pants;
He always trouses.



"What's Jane's last name?"
"Jane who?"

A Catapult

Author: What do you think of my new book?

Another Friend of his: Well, if it weighed three ounces more it would be just the right weight to throw at the cat.

The first attempts at literature of a world-famed writer are rejected because they are no good, but after he becomes famous and dies, the publishers open his side drawer and print "the newly uncovered masterpieces."

Do you go to college?

No, I am engaged to that girl you saw me with on the porch.

The New Staff

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OMLET

A Torture in Three Acts

(Enter Voracious and Marcelline.)

Marcelline. By mine eyelashes, we shall see the ghost to-night.

Voracious. Gee, I'm scared. Oh spirits, listen to my exhortation.

(Exhorts spirits) WOW! Bring on your ghosts.

(Enter Sardino still canned)

Marcelline. Who relieved you of your watch?

Sardino. I'll vow I don't know. Now I have no time for it.

Voracious. Sour, away with him for that. (Sardino is kicked out.)

(Enter Ghost)

Ghost. Lend me your ears for a while. The snake that bit me was your uncle. Bump him off, but don't tell the old lady. Fare thee well, this drinking gins tells on me. My spirit is weakening. (Passes out)

Omlet. Come on, you long drink of water, I need that chaser.

Marcelline (within) Go to hell. (Enters)

Omlet. You know what this has all been about. Don't spill the beans.

Swear. (They swear, the blue cloud rises)

I'm all out of joint. Oh cursed spite,
that I was ever born to stand up right.

(Exeunt)

Riot Act

(Scene in the queen's closet.)

Queen and Bolonywurst.

Bolonywurst. Come on, queen, shoot the old man and come with me; I'll show you some real life in my castle.

Queen. Oh, Bolony, you're so tempting.

Omlet (within) Ma, Ma, (Stumbles in. Bolonywurst hides behind arras.) What in heck goes on in here?

Queen. You surely tried to put one over on your old man last night.

Omlet. You weren't so sober yourself.

(A mouse runs across the floor.)

Queen. Help, help, ho.

Bolonywurst. Stay, the worst is yet to come.

Omlet. What, a rat? Let him have it. (Makes pass through the arras)

Bolonywurst. I'm spoiled. (Dies)

Queen. You should have been more particular, that's not your old man.

Omlet. Shucks—Listen, do you know what you have done. You've complicated yourself. First you help kill my father and then you want me to kill your new husband while you run off.

Queen. Oh Omlet, speak no more, I see black spots that I can't erase. I'm stewed with corrupt gin.

Scene at Last

(A large room with shields, swords, bar, and cuspidors.)

(Enter Omlet and Voracious)

Voracious. Be careful of Twofleas, he's a sordid fellow.

Omlet. I'm not such a bad sort myself.

(Enter king, Twofleas, queen, liquor, and attendants with mops.)

King. Let's drink. (they all drink. King sets rotten liquor on table for Omlet.) Come on, boys, let's have a good fight.

(Omlet and Twofleas shake and fight.)

Omlet. My, how offensive you are today.

King. Stay, let us drink again. (Queen drinks rotten liquor and passes out. Omlet and Twofleas change swats while drinking.)

Omlet. What, villain, you have killed my mother? Whiskey, do your work. (Pours rotten liquor down king's throat.)

Twofleas. Let's have just one more drink, Omlet, old egg. Then we'll both pass out.

(They shake and drink. Twofleas passes out.)

Omlet. I'm almost gone now. Voracious, tell the world I tried to keep my head above water.

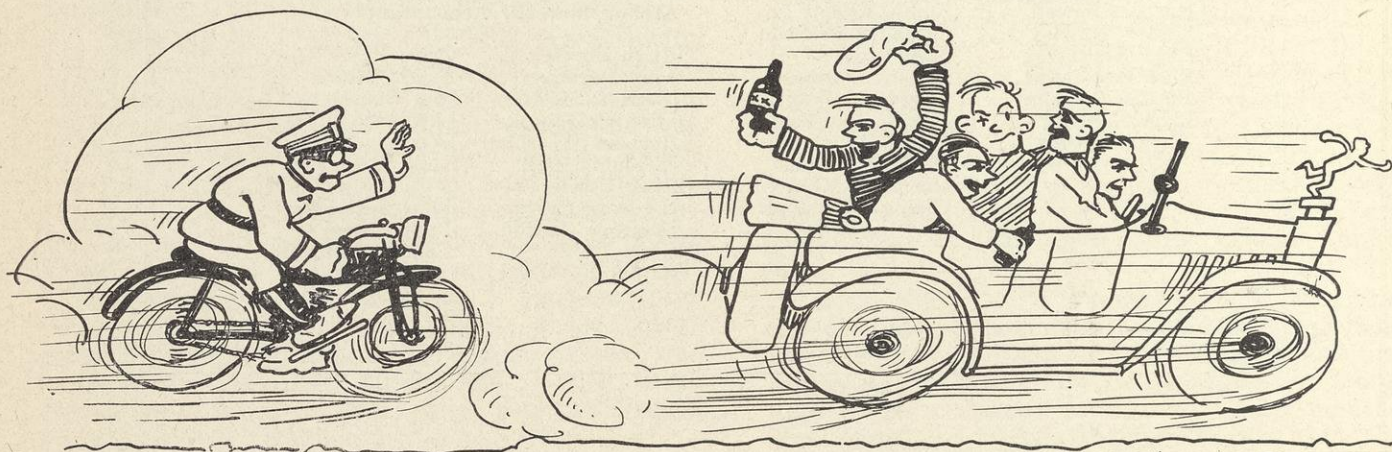
Voracious. Don't kid yourself, I can't swim any better than you can.

Omlet. This old crow quite overpowers my spirit.

(Passes out)

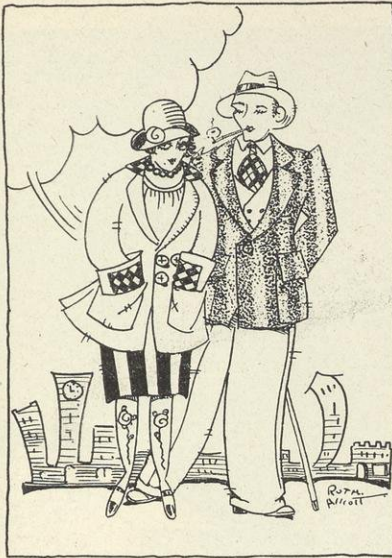
(Voracious sits down to another stein as the curtain drops and ends the punishment.)

—W. A. J.



DON ALBERT

AS THE HELLO GIRL SAID:—I AM TRYING TO GET YOUR PARTY.



"Did you see Ziegfeld's Follies?"
 "No, his errors are his own business."

"If you put two and two together, what do you get?"
 "Four."
 "Nope; a kiss."

A Modern Family Characterized

Mother—finesse
 Daughter—fiancé
 Father—finance
 Son—failure.

"Hey, fellah, why don't you get a haircut?"
 "I'm afraid it will make me light-headed."

Jack was ambling home at one in the morning from the Delt house, feeling very happy after the stag party. Pausing to look into a shop window, he saw a dummy figure marked "Reduced to thirty cents". "Poor chap", said Jack, sympathetically, "I've been reduced to that myself now."

"I didn't wear any clothes in my eight o'clock this morning."
 "Good heavings!"
 "Naw, I didn't go to my eight o'clock this morning."

Classified Ads.

We hear that Mary's lost her heart
 She may have lost her head
 Her father gave her hand to him
 Whom Mary's going to wed.

Mary caught a cold last night,
 Of her voice she was bereft.
 Mary better watch her step
 Or she'll have nothing left!

Mistress (severely): If this occurs again, Jane, I shall be compelled to get another maid.

Jane: I wish you would, mum; there is enough work here for two of us.

A Sunday school teacher was asking her class what was meant by a man possessed of evil spirits. Finally one little boy raised his hand, and she said, "Johnnie, you may answer".

Johnnie: A man possessed of evil spirits is a bootlegger.

Commissary Complaints

Breakfast Brings Battle.
 Luncheon Lacks Luster.
 Dinner Develops Dyspepsia.
 Chapter Cans Cook.

Finis

"I wish I was a Scotchman."
 "Why?"
 "They have such close friends."



A CLOSE FINISH





"Why don't they build little beach railroads?"

"Tracks in the sand don't last long enough."

"No soap," remarked the room-mate as he washed with Sapolio.

'Tis sweet to love,
But gee, it's hell
To write her poems
And have her tell!

Father, I cannot tell a lie.
Vell, you can't expect to get py
in der clothing pizness, then.

A second semester Freshman is very seldom a Phi Bete, but you'll find many that are Pro Bates.

No More'n That

"Whass a difference between 'moron' and 'mormon'?"

"Moron's man of low intelligence; mormon's man who thinks he can handle more'n one jane at a time."

"No difference then."

"Nope."

Is that girl over in the corner an Alpha Gloom?

No, she's just drunk.

Scales of Time

Is the train on time?
Naw, it's an hour late.
All right, then. I'll wait.

Did you hear about my room-mate? He was out walking the other day, and he came by a cornerib. But he threw a cigarette carelessly away, and it caught onto the corn-crib. In a minute the place was ablaze. The corn started to pop furiously, and my room-mate—he thought it was snow, and he froze to death!!



"She is not the kind of a person one well overlooks."

"No, but she IS the kind one looks over well."

Not all those who wear their coats open and keep their hands in their pockets do so to keep cool. Some of them have keys on their watch chains.

"Who was your friend that I saw you with last night?"

"That wasn't my friend, that was my roomie."

"This hurts me worse than it does you," said the boy to the tack as he sat down on it.

Hitch your flagon to a bar,

NO. 348

Another absent minded professor is the one who set a match to his daughter and kissed his pipe good-night.

The fundamental difference between French and German diet is that Frenchmen eat frogs and the Fritzies drink their hops.

Bible times—They wanted cream, and there was cream.

Fraternity times—They wanted cream, and there was milk.

"Well," as the mistaken man said when he fell into the cistern.

I got wet last night when I got into bed.

When I jumped in, the pillow slipped, the bed spread, and I fell in the spring.

"My girl is so refined that she won't live on the edge of the lake."

"Why?"

"Because sometimes the lake is rough."



It Comes Off.

Columned throat and hair of night,
Eyes where black has learned to glow,
Why dash that red against that white—
Gash of blood in a field of snow.

Don't you know you leave a stain
On those who for your beauty fall?
To keep that schoolgirl look's all rite,
But keep it to yourself, that's all!

The Pater's Morning Mail

From the Engineer

Dear Dad:—

Purchased 4 ply M. E. outfit No. k36, dimensions $4\frac{3}{4}$ "x 16 7/64". Cost not to exceed \$46.50. Comprises 4 bolts; double slung, differential gear shaft; super dessicated calipers and rhythmic thrill oscillator. Will send bill at once. "Pat"

Law

Mr. John J. Stanton, Jr. Plaintiff

vs.

Mr. John J. Stanton, Sr., Defendant.

Know all men by these presents,

WHEREAS, said plaintiff, hereinafter known as party of first part, being a filial desecendant of said plaintiff, hereinafter known as party of the second part, and,

WHEREAS, it being the duty of the party of the second part to keep, provide, maintain and lawfully upbringing party of the first part, and

WHEREAS, said party of the first part is in dire and unfortuitous circumstances,

BE IT HEREIN RESOLVED, that aforesaid party of the second part afford immediate financial succor to the party of the first part.

Witness herewith my hand,

John J. Stanton, Jr.

Commerce

Mr. J. J. Stanton

48 Rowley Row

Indianapolis, Ind.

My dear Mr. Stanton:

I have your favor of the 14th inst. at hand and beg to note that everything in my power will be done to have the matter you referred to taken care of.

May I remind you that the allowance is now overdue, and that a prompt settlement of this account would be very greatly appreciated?

Yours very truly,

per W.A.S.

Wm. A. Stanton.

Agriculture

Dear Paw,

Sunday Nite

I am fine. How are you? We are testing cows here at school now. Nellie gave four (4) buckets today. She doesn't use much fodder, either. We spread four loads of fertilizer over the north forty yesterday. I need some new shirts and things, too, Pa, so would like to receive \$14.85 from you soon.

Your dutiful son,

Sisura.

L. & S.

Western Union

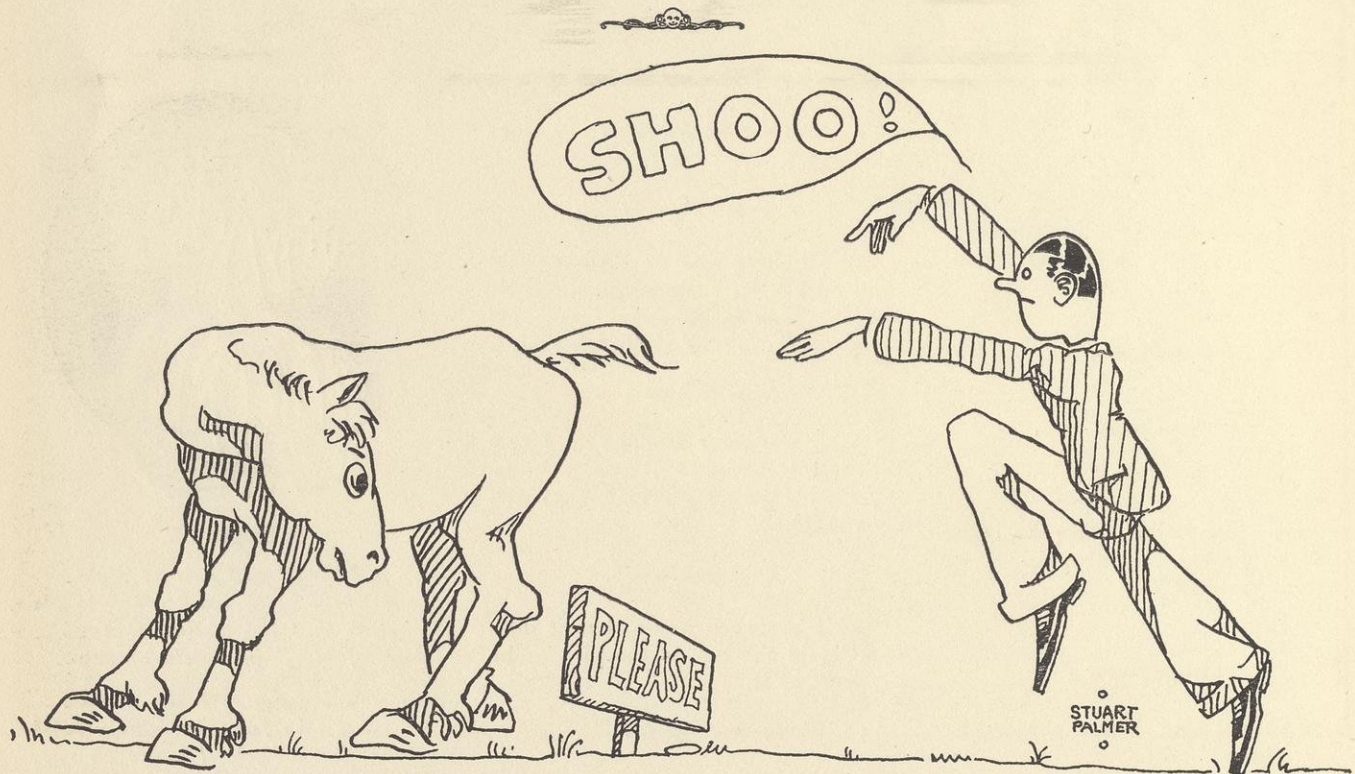
FOR GODS SAKE SEND HUNDRED BUCKS STOP AM DEAD BROKE

Collect

Signed

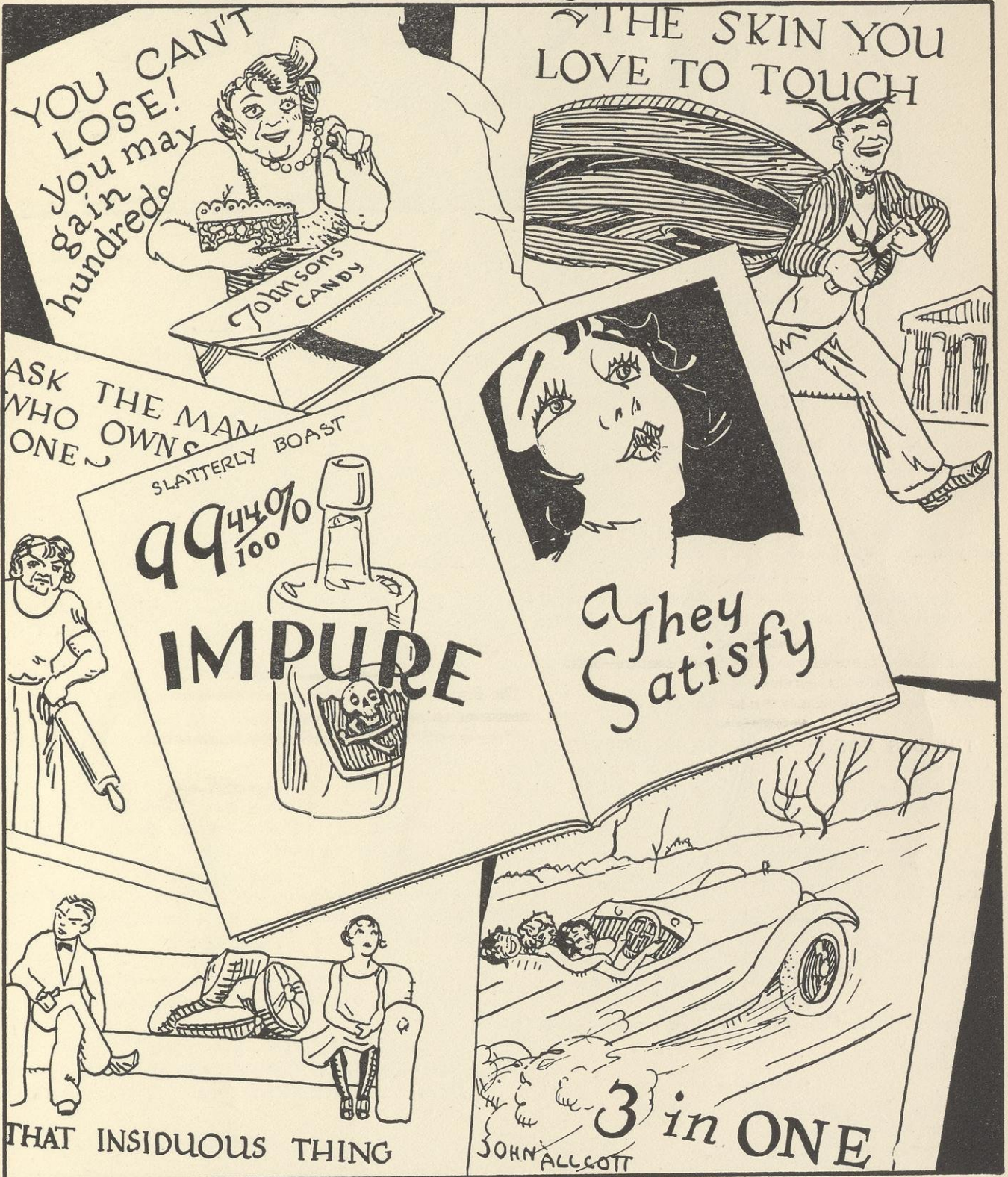
Reginald

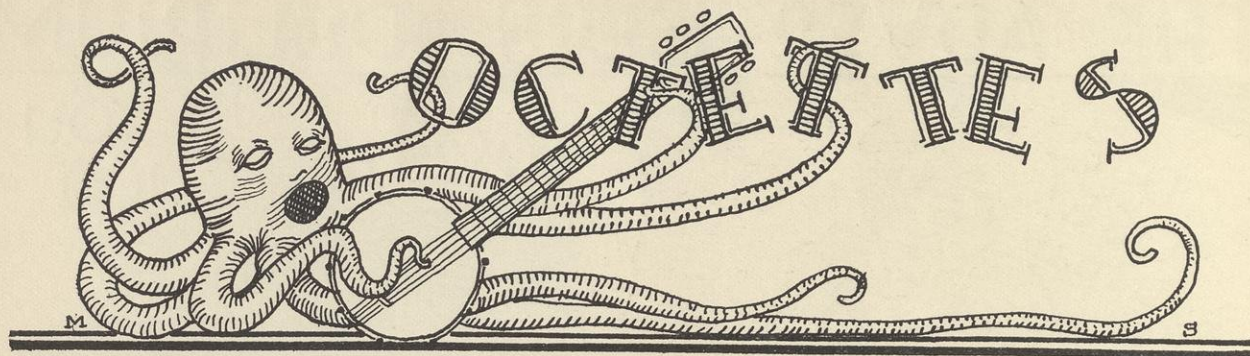
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PICTURE OF A MAN SHOEING A HORSE

THE ADVERTISERS DELIRIUM





The gloomiest man in the world is he who took the smoke cure—and was cured!

There's one ray of light in the coming aircraft craze—they may gum up the radios.

WE ARE AGAINST TABLOID NEWSPAPERS. WE'D HAVE TO BUY COAL NEXT WINTER.

One advantage of being an editor is that you can always pick suitable verses to read to your sweetie, and then send the writer a "rejected" slip.

A sure way to keep a job is to get things so mixed up on your first day that they can't afford to fire you.

An optimist is a man who doesn't pay his telephone bills in the hope that the Bell company will go bankrupt.

Ad in Daily Nebraskan: "The Green Lantern—Blink your Lights—Fountain service."

At Wisconsin, one simply winks.

THE DES MOINES REGISTER IS SEGREGATING ITS CRIME NEWS. THAT'S NOTHING NEW,—THE CHITRIB HAS BEEN SEGREGATING IT FOR YEARS —ON PAGE ONE.

A boycott of local barbers is in full sway at the University of Utah. The Mormons are stealing the House of David's thunder.

University of Alabama students are to compete in a five-mile walking contest. The winner's prize will be a pair of shoes. Some dealer has an eye for business.

Head in Daily Pennsylvanian—"Honor Abolished at Oklahoma."

Comment reserved.

"Grinnell Meet Will Be Stiff."—*Headline.*
Formal?

Don't ask a married man why he did it.

Married men seldom have anything to say for themselves.

And then to end the list, there was the dumbdora who thought that England had prohibition because there were corn laws in the old country!

WE'VE NEVER SEEN THE LADY, BUT—

New York—A half-million dollar insurance policy was taken out by Mischa Elman, it became known today as the noted violinist left for San Francisco, where, on May 10, he will marry Helen Katten, niece of Mayor Elkus of Sacramento.

And the lady from Boston said, on her first visit to California: "My; I always thought fig-leaves were much larger than that!"

WE ARE IN FAVOR OF ABOLISHING FULL DRESS SUITS. WHY WEAR 'EM WHEN YOU CAN'T GET FULL?

The district attorney is going to make all the Madison drunks tell the court where they got it.

It is reported that an addition is to be built on the local courtroom.

The Milwaukee Sentinel carried a story on Mr. Dawes. A sub-head was: "Puffed Between Courses." The "o", of course, was an error.

American music has been uplifted! Two grand pianos were shipped to Washington by aerial freight.

The only time we ever wanted the earth, with or without a fence, was during our first airplane ride.

A SCIENTIST HAS DISCOVERED THAT MAN REACHES HIS HIGHEST MENTAL DEVELOPMENT AT SIXTEEN. WE KNEW THAT FIVE OR SIX YEARS AGO.

Within a few years the motion-picture business will be at an end. Everybody will either be acting in 'em or running a theater, and there'll be no one to watch 'em.

An old-time Standard

It requires a business with a high and steadfast standard to manufacture any article—but especially such dainty, perishable things as chocolates—and keep the high quality always the same for eighty-three years.

The package of chocolates shown below is the direct descendant of the original popular assortment of Whitman's, made continuously since 1842. This and other Whitman assortments of chocolates and confections are sold through selected stores, each store supplied direct from Whitman's.

STEPHEN F. WHITMAN & SON, Inc.
Philadelphia, U. S. A.
New York Chicago San Francisco



"On Choosing Chocolates."
A booklet of real charm and interest to all who prize fine sweets. Write us for a copy.



Whitman's famous candies are sold by

Loemier's Candy Shop, 426 State St.
Cardinal Pharmacy, 831 University Ave.
The Chocolate Shop, 528 State St.
Collyer's Pharmacy, 14 E. Mifflin St.
Dettloff Pharmacy, Main & Pinckney St.
J. C. Keefrey, 19 N. Pinckney St.

Rennebohm Square Drug Store
Rennebohm Badger Pharmacy
University Pharmacy, State & Lake Sts.
Norris Court Pharmacy, 920 E. Johnson St.
Rennebohm Central Store, 208 State St.

**Special
Wisconsin
Package**



Madison Railways Company

Motor Coach Time Tables

NAKOMA-TENNEY PARK

Nakoma	Allen and Regent Streets Eastbound	Westbound	State and Carroll Streets Eastbound	Westbound	Sherman Ave. & Baldwin Street
7:25 A. M.	7:35 A. M.	7:45 A. M.	7:46 A. M.	‡ 7:34 A. M.	‡ 7:25 A. M.
And almost every 30 min. until	And almost every 30 min. until	And almost every 30 min. until	And almost every 30 min. until	And almost every 30 min. until	And almost every 30 min. until
*11:25 P. M.	*11:35 P. M.	11:15 P. M.	10:46 P. M.	11:04 P. M.	10:55 P. M.

SUNDAYS

8:00 A. M.	8:10 A. M.	8:50 A. M.	8:21 A. M.	8:39 A. M.	8:30 A. M.
9:00 A. M.	9:10 A. M.		9:21 A. M.		§ 9:30 A. M.
and every hour from			and every hour from		
10:25 A. M.	10:35 A. M.	10:15 A. M.	10:46 A. M.	10:04 A. M.	9:55 A. M.
to	to	to	to	to	to
*11:25 P. M.	*11:35 P. M.	11:15 P. M.	10:46 P. M.	11:04 P. M.	10:55 P. M.

Route: Mandan Crescent, Nakoma Road, Monroe Street, Commonwealth Avenue, Allen Street, University Avenue, Gilman Street, State Street, Capitol Park, North Hamilton Street, East Gorham Street, Sherman Avenue to Baldwin Street and return.

WINGRA PARK

Monroe and Lincoln Sts.	Main and Pinckney Streets
‡ 7:30 A. M.	‡ 7:45 A. M.
And almost every 30 min. until	And almost every 30 min. until
11:30 P. M.	11:15 P. M.

Route—Monroe and Lincoln, south on Lincoln to Adams; Adams, Randall, University Avenue, Gilman Street, State Street, around Capitol Park and return. When westbound on Adams turn north on Van Buren and west on Monroe to Lincoln.

Flowers are a Part of the Spring Formal

Flowers, as a part of the decorations for your spring formal, will help make it a success. Flowers are a part of the spring formal itself. Call us for quotations on flowers for your spring parties.

Smith-Knox Floral Co.

BELMONT HOTEL CORNER

Phone Badger 385

Reliable

"Your father looks very nice in his grey hair."

"Yes, dear old chap. I gave him those."

—Drexerd.

English Prof: Correct this sentence: "Before any damage could be done, the fire was put out by the volunteer fire department."

Frosh: "The fire was put out before any damage could be done by the volunteer fire department."

—Drexerd.

Smythe (looking out of the window): By Jove, Jones does keep up the old Christmas customs. They're taking in the Yule log. No-o, I'm wrong, it's Jones.

—Punch.

Dumb: You certainly sling a terrible lingo. You ought to go to London and learn the King's English.

Dumber: Oh, I know he's English.

—Drexerd.



College Beauty Shop

OUR PERMANENT WAVE SYSTEM

is second to none in merit, effectiveness and durability. Your hair will truly be a thing of beauty, a joy forever, when you have it permanently waved at this shop. Expert attendants and courteous service.

ADVANCED EDMOND'S SYSTEM

321 N. Frances

B. 5306



But the whole team doesn't play first base

To suppose that a baseball nine will all cover just one position is as far from the truth as to think that everyone in the electrical industry is an engineer.

This field will always need trained engineers. But with its great manufacturing, construction and commercial activities, the industry must have non-technical men too.

Since the industry is manned by many types, the result of your work will depend a good deal on the success with which you team up. The qualities that win are not only efficiency attained by the light of a study lamp, but that all-pull-together spirit of the athletic field.

This point of view may be useful to the man who has wondered whether campus activities, with all their striving and stern testing, their setbacks and their triumphs, have any counterpart in after life.

*Published in
the interest of Elec-
trical Development by
an Institution that will
be helped by what-
ever helps the
Industry.*

Western Electric Company

Since 1869 makers and distributors of electrical equipment

Number 49 of a series

The Gallant Swain of Yesterday Called On a Prancing Steed

Today He Whirls Up To The Curb in a Badger Rent-A-Car

Back in those good old days when knighthood was in flower and all that sort of thing, the gallant swain called on the lady of his choice with prancing steed. Today the gallant college gent calls for his girl with a well-tuned motor from the Badger-Rent-A-Car. Tucked in beside him, he turns away from the drabness of life towards the open road. The golden hours of youth are theirs. For a modest sum you may acquire a motor for as long as you wish without the worries of ownership. Call F. 2099 for appointments.

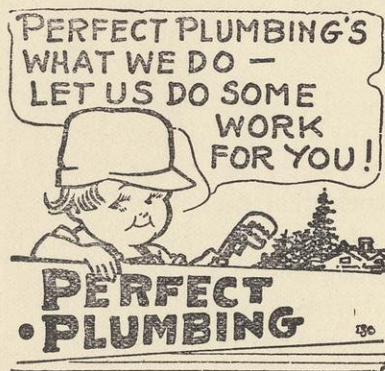
We Deliver The Car To Your Door

Badger Rent-A-Car

Sedans--Tourings--Coupes--Roadsters

313 W. Johnson St.

Madison, Wisconsin



If you knew the perfect nature of the plumbing work we have done for others in this community we feel quite certain that you would have employed us long ere this. But you needn't put it off any longer. Send for us and get acquainted with the perfect plumbing we do.

F. Wigglesworth
PLUMBING & GAS FITTING

1904 Monroe St.

B. 6396

Prof.: Which is correct: "A herd of camels" or "a drove of camels?"

Stude: I always thought they came in packs.

—Scalper.



The same old story. Night, the moon, a road and a parked car.

A cop came up on his motoreycle and flashed his light in the car.

"No parking, you can't loaf here," he stated.

"Do I look like I'm loafing?" was the reply.

—Black and Blue Jay.

Dr. J. A. Bancroft
Dr. V. G. Bancroft

Dentists

Corner Park and University Avenue

Above Menges Pharmacy

901 University Ave.

Badger 3682

Smart Men's Wear

Specialists in Clothes Collegiate

Langrock Suits
Stein Bloch Suits
Bostonian Shoes
Stacy Adams Shoes
Knapp Felt Hats

KARSTENS

22-24 N. Carroll Street

Pretty Girl: I live at 515 East Fourth Street—now don't you dare follow me.
—*Cougar's Paw.*

Jim Brown says he's tired of getting up every morning and washing the dog tracks off his face. He says he'll either have to lock the dogs outside the house or quit whistling in his sleep.
—*Saturday Evening Post.*

Doctor: Give me a match, will you?
Young Husband: I haven't one.
Doctor: How'd you light that cigarette, then?
Young Husband: Oh, I throw them up in the air and let them light on the ground.
—*Blue Baboon.*

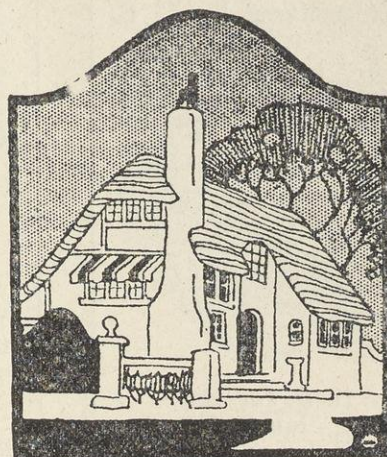
W. C. MALONE

Dealer In

Groceries, Fruits, Vegetables
WHOLESALE and RETAIL

Phones B. 1163-1164

434 State St.



Homes for Fraternities and Sororities

FOR the past twenty-five years we have been intimately associated with fraternity and sorority housing problems. Finance, operation and the "new house"—all are familiar subjects to us. Assistance has been given to over twenty-five fraternities—buying, selling, financing and building their houses. All in all an organization that "understands" fraternity matters.

We will be glad to confer with your "New House" committee about your plans. Now is the time to get started—the spring "drive" will soon be on.

Call Badger 6920



Stanley C. Hanks Co.

208 First Central Building



Buy them for the picnic luncheons at the house, afternoon Teas.

Tater Flakes are Nourishing Fresh Daily

G. & S. Tater Flakes Company

710½ State St. F. 1520

Take a Boat Trip On Lake Mendota

There's no more wonderful way to spend a week end than by taking a boat trip. Telephone Badger 373 for rates for special boating parties.

Barnard Boat Co.

Badger 373

J. B. Drives Fuel Co.

COAL, WOOD, COKE, BUILDING MATERIAL

Phone B. 628; F. 4191
303 S. Patterson St.

"GOOD COAL MAKES WARM FRIENDS"

Rennebohm Drug Stores Are More Than Handy

There's a Rennebohm Better Drug Store near you and, of course, it's handy. But you get more than convenience at Rennebohm's. You get fresh merchandise, fair prices, and fast service. Try us first—we have it or we can get it!

Rennebohm

Better Drug Stores

Badger Pharmacy
Cor. Univ. and Warren
Central Store
Next to Madison Theatre
Loraine Drug Store
Loraine Hotel
Square Store
13 West Main Street

"Wha' d'ye shay—lesh go up on th' roof an' hav' a drink on th' housh."

—Log.



"Who's that guy you were talking so nice to?"

"Ah, that's my old family druggist."

"What did he say?"

"No."

—Columns.



"Yes, Oswald, when a fraternity man says a brother is funny looking but he comes from a good family, that means he has a car at school."

—Columns.



"Whither away?"

"To the drug store for some rouge."

"Ah, I see, walking for your complexion."

—Outlaw.

Picnic Lunches A Specialty

The Badger Tea Room

Regular luncheon - - 65c
Regular dinner - - 85c

Served Daily Except Sunday

Try Our Southern Punch

Badger Tea Room

Woman's Building

240 W. Gilman F. 2606
Mrs. Main, Mgr.

Our new lines of Swimming Suits

are now ready for
your inspection

THREE-PIECE SUITS

\$4.95

We carry the
Jantzen

Wilson and
Lewis Lines
also

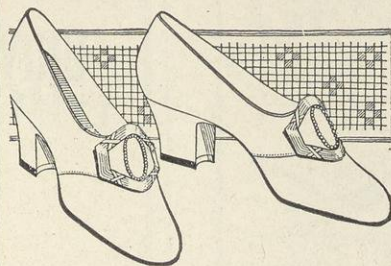
A fine line of bathing caps

**GEO. LEVIS SPORTING
GOODS CO.**

"If Athletic We Sell It"

B. 3366

207 State



MAY

The Month of New Shoes

Shoes for hiking, for formal dance wear, for school, for tennis and for this summer.

You go past the store every day; drop in and see our latest line.

WALK-OVER

BOOT SHOP

611 State Street
Jay F. Rose, Proprietor

Satin Frocks are Appropriate

for many summer
occasions



They are of crepe back satin. Lightsome enough for wear at informal evening functions, yet simple enough to be in good taste for the afternoon. Stitchery in gay colors, too, adds its note of brilliance.

The French Shop

533 State St. and Park
Hotel Building

Powerfully Hungry?

--then come to Franks

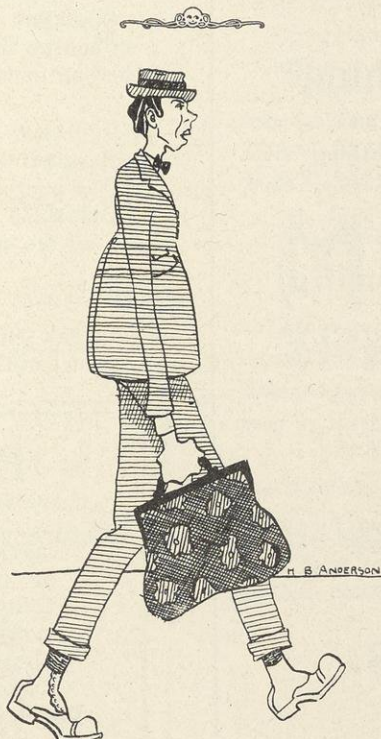
If you're "powerfully hungry" come to Frank's. We serve quality food, well cooked, reasonably priced, and plenty of it. You'll be "chuck full" and happy when you leave.

FRANK'S

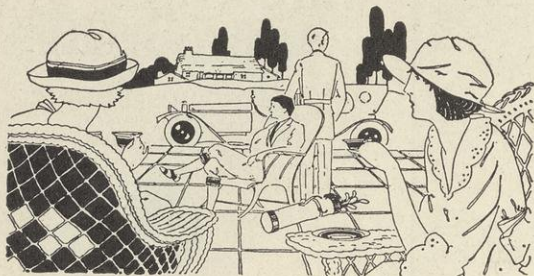
RESTAURANT

821 University Ave.

He who hesitates gets lots of advice.



AGED IN (THE) WOOD



What are you doing these Warm Spring Days?

Hiking?

Knicker suits of tweed, shaker knit sweaters, well made blouses of cotton or flannel are suggested.

Golfing?

Swagger sports suits of kasha or flannel solve the problem of "smartness with comfort."

Picnicking?

There are good-looking two-piece frocks of flannel, smart separate skirts and slip-on sweaters.

Tennising?

Smart frocks of silk with full, pleated skirts, or separate skirts and over-blouses.

Bathing?

Very gay and colorful are the bathing suits and accessories, caps, shoes and parasols.

Motoring?

Stunning top-coats of cheviots or mixtures. Frocks to wear beneath in many attractive new styles.

All this sport apparel, specially selected for Wisconsin women, awaits you here.

Baron Bros.

UNIVERSAL GROCERY CO.

17 Stores in Madison 17

1101 W. Dayton St.
412 State Street
817 University Ave.
1401 University Ave.
526 S. Park Street
2136 Regent Street
1723 Monroe Street
1342 Mound Street
553 W. Main Street
119 W. Main Street
121 E. Main Street
301 N. Hamilton Street
908 E. Johnson Street
407 Atwood Avenue
2104 E. Washington Ave.
2541 Winnebago Street
1402 Williamson Street

"ON WISCONSIN"

We Are For You 100 Per Cent

The country lad had just deposited a nickel in a pay station phone.

Operator: Number, please?

Country Lad: Number hell, you had better give me my chewing gum.
—Cents.

Burglar: Don't be scairt, old lady, all I want is your money and—

Old Maid (Interrupting): Oh, go away. You're just like all the other men.
—Gargoyle.

"Aren't you wearing my classpin? Where is it?"

"Don't ask embarrassing questions."
—Log.

Palace of Sweets

Before you leave school

do the nice thing by the girl, by friends, and teachers that have helped you, and leave a box of Pal Candy.

Don't Forget Our Soda Fountain, Toast-wiches and Salads

O. M. Nelson & Sons

Jewelers
and

Diamond Merchants

Quality Merchandise—Moderate Prices

See our unusual display of goods suitable for
Graduation Gifts
Continuous Service for Nearly
Half a Century

Nelson Building

21 N. Pinckney

Mr. Newlywed (to wife with baby in her arms): I just paid the doctor another ten dollars on his bill.

Mrs. Newlywed: Oh Goody! Two more payments and the baby is ours.
—*Saturday Evening Post.*



"Little girl, why are you so interested in these birds?"

"Well, I just learned that there ain't no Santa Claus, and I'm out here to investigate this stork proposition."
—*Chaparral.*



She was only a taxidermist's daughter, but she knew her stuff.

—*Burr.*

Shampooing

Facial and

and Manicuring

Scalp Treatments

Scott's Beauty Shop

Mrs. F. Scott, Prop.

MARCELLING A SPECIALTY
Phone B. 7170

Mahoney Apartments—2nd Floor

672 State, Madison, Wis.

GENIUS...

while you wait

Genius is too often like the poet's lady—"uncertain, coy, and hard to please." Mennen Shaving Cream is a stroke of genius, but it hasn't a trace of temperament.

I know baseball pitchers who reach the heights only when the sun shines hotly. Mennen Shaving Cream strikes out the whiskers regardless of the water's temperature. Tepid, luke-warm, or cold water suits Mennen's as well as hot.

A certain matinee idol must have a sympathetic audience to do his best. Mennen's gives you a perfect performance even if the water is hostilely hard or aggressively alkaline.

Many race horses are unable to run fast unless track and weather conditions are ideal. Weather never makes Mennen Shaving Cream too hard or too soft in the tube. Mennen's is always the same creamy consistency—ready to give you a zippy, gorgeous shave.

Anywhere, anytime, under any circumstances, Mennen Shaving Cream will give you absolute beard softening by the white magic of dermutation.

Druggists have Mennen's in 50c tubes.

Millions of men use Mennen Talcum for Men after every bath and every shave. Luxuriously soft, cooling and absorbent. Tinted to match the color of your skin. 25c.

Jim Henry
(Mennen Salesman)

MENNEN SHAVING CREAM

\$100.00

The cap stay on, the cream comes out! Coin a name for this Mennen invention. \$100 to the winner. Contest closes July first.



Madison's Greatest

Recreation park---the wonderful ten-piece STUDIO Band---the Radio Jimmies---a splendid floor---restaurant facilities (now being completed)---picnics on beautiful Lake Mendota.

Student Dancing
Fri.--Sat. each week

Bernard's Park (Division of Studio)

Cubism.

"Eleven shot in crap game."—Inquirer.
And so it came to pass.—Punch Bowl.

—Frigol.



That's Hard.

Jeweler (to applicant): Have you had any experience with stones?

Applicant: Yessir, I broke them for five years.

He (lighting last Fatima): I'd like to offer you a cigarette, but—

She: Don't bother. I never smoke cigarette butts.

—Cornell Widow.



Monkey: Does your mother still wash for Mrs. Lock?

Glands: Why, my mother never washed in her life.

Monkey: Oh, the dirty old woman!

—Parakeet.

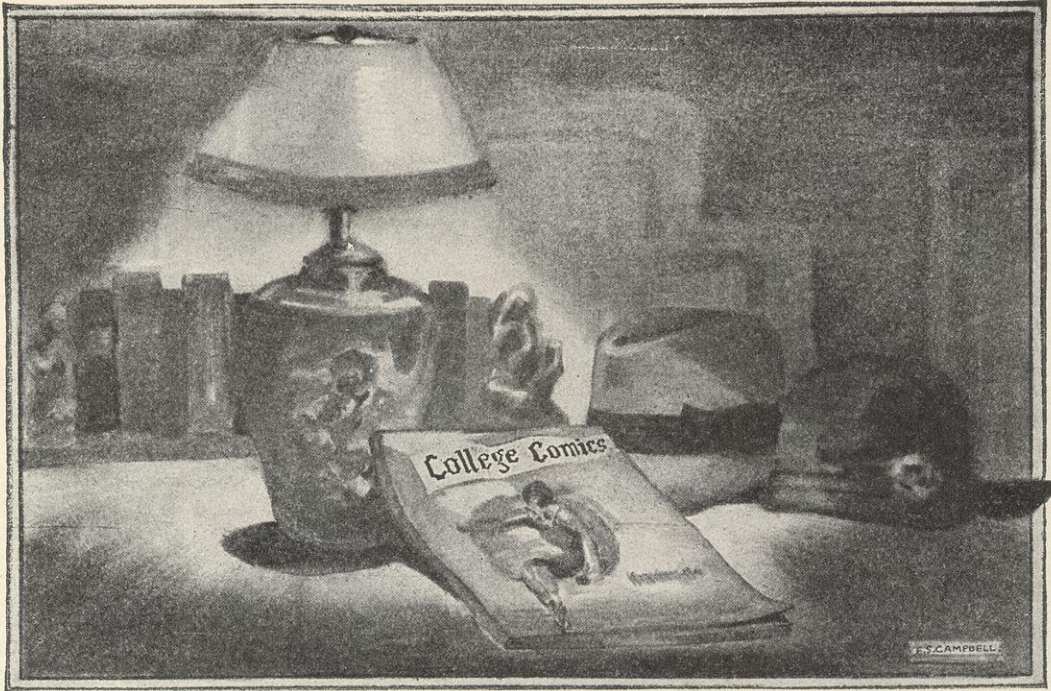
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"I hear that Joe was kicked out of Harvard for cheating."

"Yes, he got caught with a flower in his buttonhole during a botany exam."

—Jack-O-Lantern.

Applicant: How much do I get for doing the weeping act in this show?

Manager: Thirty-five cents an hour.

Appl.: What? For crying out loud!

—Royal Gaboon.

She: How do I know that you'll be faithful?

He: I have been to others.

—Maniac.

"What d'ya want?"

"A rubber band, and make it snappy."

—Panther.

"I beg your pardon," said the sheik; "I have the right desert, but the wrong tent."

—Record.

Sign in Ku Kluxer's office window —"Will be back at one. Out to lynch."

—Columns.

5

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"Maker's of Quality Candy"

10

THE HUB

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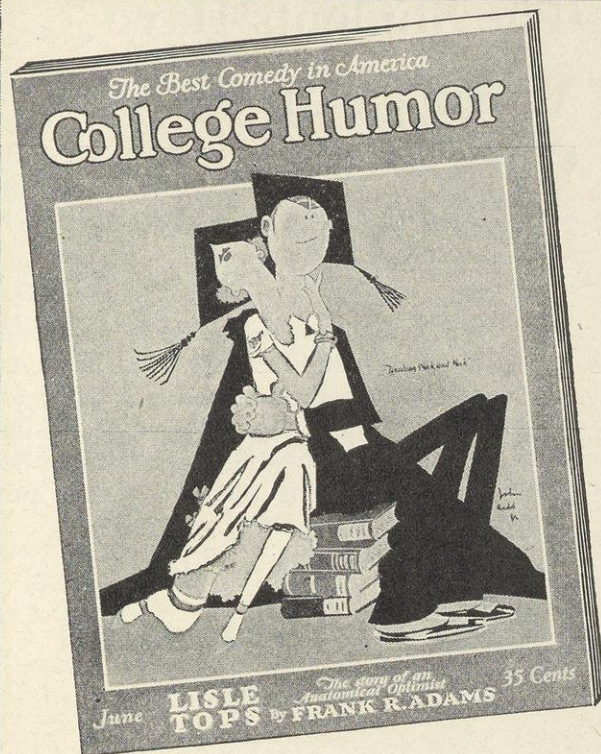
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Charles Collins
Robert Benchley

An artistic steeplechase — no handicaps by:

Franklin Booth
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R. F. Schabelitz
Ralph Barton

The very best from the leading college comics — and the second installment of "GLITTER" by Katharine Brush.

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COLLEGE HUMOR now has vacation openings for college men who will work on a salary and bonus arrangement, for a ten weeks period. Go-getters with previous sales experience wanted.

Fair: You'll have to tease mother if you want me to go.

Smooth: What'll I tease her about — her age?

—Lord Jeff.

She (back from a honeymoon in Switzerland): Don't you remember that wonderful gorge in the Alps,

He: Sure do; it was the squarest meal I ever had.

Named

She: What would you call a man who hid behind a woman's skirts?

He: A magician.

—Banker.

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—because of good Malted

The difference between a neophyte and a campus celebrity is that one orders a malted anywhere he happens to be, the other makes it a point to come to the Campus Soda Grill. And so, after every class you'll find the connoisseurs of malteds hiking for our store. Try one yourself!

Campus Soda Grill

714 State

Caller at newspaper office: I'm trying to find my son. He's been missing three weeks. He disappeared and I don't know where he is.

Reporter—Lost, eh?

—Belle Hoppe.

Father: We shall now decide upon your future career. Have you any plans for the future?

Daughter: Yes, daddy, Bill has them at the architect's right now. It's going to be a Spanish villa in a sunken garden.

Deep Secret.

Miss Saginaw: What did you have for supper tonight?

R. B. Venters: I don't know. I ate at a cafeteria.

—Spencerian Owl.

Nagging Wife: Is everything shut up for the night John?

Mr. Henpeck: That depends on you; everything else is.

—Froth.

Cop—"Where are you going?"

Woozly One—"Don't tell me, mister. Let me guess!"

—Sun Dial.

Just because they use asbestos curtains doesn't mean that it is a hot show.

—Exchange.



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Suits at \$39.75, \$42.50,
\$45.00 and \$49.50

"Do Ah wins this hand, Ah leaves for Flahidah tomorrow."

"Yes and does yo' win it wid dem cards up yo' sleeve, Ah'm gonna Tampa wid yo' tonight."

—The Pup.

She (very coyly): Oh, hello—?

He. Hello. How's my girl today?

She (enthusiastically): Oh, just fine.

He (brutally): How do you know?

—Parakeet.

Old Lady: Pardon me, sir, are you a minister?

He: What the h-ll did you say?

Old Lady: Nothing.

—Whirlwind.

He: It feels like rain.

She: What?

He (disgustedly): Water.

—Puppet.

Photographer: Watch the camera, and you'll see a pretty little dickey bird come out.

Modern Child: Oh, don't be an ass; expose the plate and let's get this thing over.

—Gateway.



Berg
Sta-Shape
REG. U.S. PAT. OFF.
Hats

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The Bergsnap — a smart flat-brim felt for Spring—a Sta-Shape hat that "retains the style lines longer."

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To all University Organizations---

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Pat: Faith, Moike if you were in a plane 2,000 feet above San Francisco, and the engine suddenly went dead, what would you do?

Mike: Begorra Pat, I would sing "California, Here I Come."

—The Pointer.

Aunt Hilda, after a brief survey of the college comic, looked up at her nephew with a horrified expression of wonder.

"Aren't you afraid", she asked, "that young ladies will read these papers?"

—Jack-o-Lantern.

Illustrate the word archaic.
"Archaic tastes better than yours."

—Columns.

"Did you call this coffee?"
"No, I turned on the spigot."

—Wampus.

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When Randall's press your suit, the press stays in! Let us call for your suit and see for yourself: An expert job for

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— HANK LATHERS —

"Dost not then derive ambition e'en from the animals?"
"Yeh; I wanta neck as long as a giraffe."



"What's the matter with John?"
"Why, he thinks Robin Hood was Little Red Riding Hood's brother."

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Lines to a Co-Ed Who Flunked

Of all sad lines of man or maid
The saddest are these, "She might have stayed."



"And what do you tell the other men that come to see
you?" he asked as he released her from his close embrace.
"Do you lead them to believe that you love them?"
"Yes, dearest" she whispered. "Do you mind?"
"Ah, but it will be hell for them later," he murmured.
"The poor trusting fools." —Amherst Lord Jeff.



Extract from letter of mother to son in college:

"Dear Son: I do wish you would not shoot the little
craps. Remember that they love life as well as you."
—Frvol.



"That egg's been in hot water a long time."
"Hard boiled, eh?"
"Naw. Cracked."



"Waiter, this banana is very small."
"Yes, sir."
"And, waiter, it is also very rotten."
"Perhaps it's just as well that it's small then."
—Royal Gaboon.

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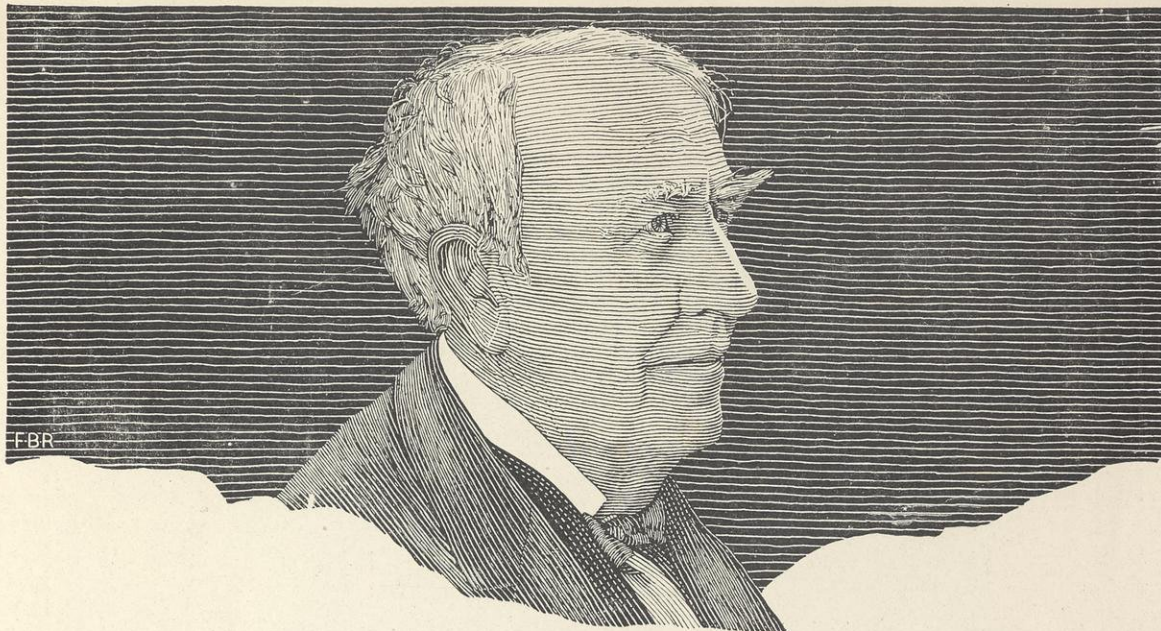
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Vol. VI.

May, 1925

No. 8



And he has lived to see it



In 1881 Edison shipped to the Paris Exposition his "Jumbo" dynamo—eighth wonder of the world. It could light 1000 lamps. Now there are G-E generators large enough to supply current for over a million lamps, each with four times the candle-power of the lamp of 1881.

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