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WISCONSIN
Alumnus

V. 61 # 14 pr
JUNE, 1960

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Spring comes to the Wisconsin campus—the reservoir on Muir Knoll

Your lucky mascot, Bucky Badger



Bucky Badger is five inches tall, with a cardinal sweater and white trousers—and a wicked gleam in his eye. Made of hard rubber and as hard to crack as the Wisconsin varsity line.

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University of Wisconsin Calendar

June, 1960

- 18 (continued from May 31) *Three Weeks Summer Session for Extension Personnel*, Agriculture Campus, attendance 150.
- 1- 3 *Third Governor's Conference on Aging*, Memorial Union and Wisconsin Center, attendance 800.
- 2 *Wisconsin High School Commencement*, Memorial Union Theater, 8 p.m.
- 2- 4 *Forest Products Laboratory Golden Jubilee*;
banquet (2nd), Memorial Union 7 p.m.
general assembly (3rd), Wisconsin Union Theater, 9 a.m.; attendance 500.
guest tour Forest Products Laboratory, 2 p.m.
public tour, Forest Products Laboratory (4th), 10 a.m.-5 p.m.
- 3 *Half Century Club Luncheon*, Tripp Commons, Memorial Union, 12:15 p.m.
- 4 *Alumni Day*
Class luncheons, 12:30 p.m.
Alumni Day Dinner, Great Hall, Memorial Union, 6:30 p.m.
- 5 *Honors Convocation*, Memorial Union Theater, 4 p.m.
- 5 *UW Band Concert*, Memorial Union Terrace, 7 p.m.
- 5 *President's Reception*, Memorial Union, 7:30 p.m.
- 6 *107th Commencement*, Stadium, 9 a.m.; in case of rain, Fieldhouse, 10 a.m.
- 6-10 *1960 Trainers Conference for Educational Specialists (CUNA)*, Wisconsin Center, attendance 40.
- 7-12 *Midwest Regional Political Science Seminar*, Wisconsin Ctr., attendance 50.
- 7-15 *International Conference on Partial Differential Equations and Continuum Mechanics*, Wisconsin Center and Memorial Union, attendance 450.
- 8-10 *State Meeting of Home Demonstration Council*; general sessions, Memorial Union, attendance 400-500.
- 8-10 *Workshop on Staff Development through Inservice Education*, for Professional Nurses, Wisconsin Center, attendance 30.
- 9-10 *Livestock Judging Conference*, UW Stock Pavilion, attendance 100.
- 9-10 *North Central Regional Conference of Veterinary Laboratory Diagnosticians*, Wisconsin Center, attendance 25.
- 9-10 *Engineering Institute*, Foundry Practices, Wisconsin Center, attendance 45, fee \$25.
- 11 *12th Annual Meeting and Scientific Sessions of the Wisconsin Heart Association* Wisconsin Center, attendance 300.
- 11 *Crew*, Navy and California, Lake Mendota, 11 a.m.
- 13-16 *State 4-H Club Week*, attendance 825.
- 13-17 *Midwest Institute on Alcohol Studies*, Wisconsin Center, attendance 70.
- 13-17 *Plumbing Heating Cooling Contractors Training Institute*, Wisconsin Center, attendance 20.
- 13-24 *AFL-CIO Industrial Engineering Institute*, Mechanical Engineering Building, attendance 30-40.
- 14 *Conference on Psychiatric Nursing*, Wisconsin Center, attendance 40.
- 14-15 *Wisconsin Association for Public Health*, Wisconsin Center and Music Hall, attendance 320. (Wisconsin Public Health Council meeting on 13th, Wisconsin Center, attendance 200).
- 14-15 *New Horizons in Public Administration Institute*, for top administrators in public welfare institutions, Wisconsin Center, attendance 25.
- 15-22 *Badger Girls State*, attendance 400.
- 16-17 *Conference on Research of the Radio Therapy of Cancer*, Wisconsin Center, attendance 150-200.
- 19-25 *31st Annual Music Clinic*, Junior Session (7th and 8th grades), attendance 500.
20 *8 weeks Summer Session* begins.
- 20-July 1 *Second Annual Summer Program of Liberal Studies for Alumni*, Wisconsin Center, attendance 30, fee \$150.
- 20-July 2 *A Training Course in Delinquency Control*, for Law Enforcement Officers, Wisconsin Center, attendance 30.
- 20-July 15 *Workshop for Employment Service Counselors*, Wisconsin Center, attendance 25.
- 20-July 15 *National Community Theater Center*, Wisconsin Center, attendance 30.
- 21-23 *P.T.A. Leadership Workshop*, Wisconsin Center, attendance 100.
- 22-July 6 *Danforth Foundation Seminar*, Wisconsin Center, attendance 30.
- 23 *Music Clinic Faculty Recital*, Memorial Union Theater, 7 p.m.
- 24 *Music Clinic Stunt Show* (Junior Session), Memorial Union Theater, 7 p.m.
- 25 *Junior High School Music Clinic Concert* (Band, Orchestra, Chorus), Fieldhouse, 3 p.m., admission 75 cents.
- 27-28 *Fundamentals in Mathematics Education*, for Elementary and Secondary School Teachers, Wisconsin Center, attendance 175-200.
- 27-29 *Physical Education Conference on Standards*, Wisconsin Center, attendance 250-300.
- 27-July 1 *International Ladies' Garment Workers*, Wisconsin Center.
- 27-July 16 *Music Clinic, Senior Session* (all state high school chorus, orchestra, band), attendance 800.
- 28-30 *New (County) Agents Conference*, Wisconsin Center, attendance 20-25.
- 27-July 23 *Seminar in Family Finance Education*, Wisconsin Center, attendance 60.
- 29-July 1 *Dilemmas in Guidance and Counseling*, Memorial Union, attendance 300-400.

Wisconsin Alumnus, June, 1960



... a hand in things to come

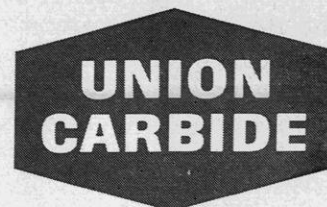
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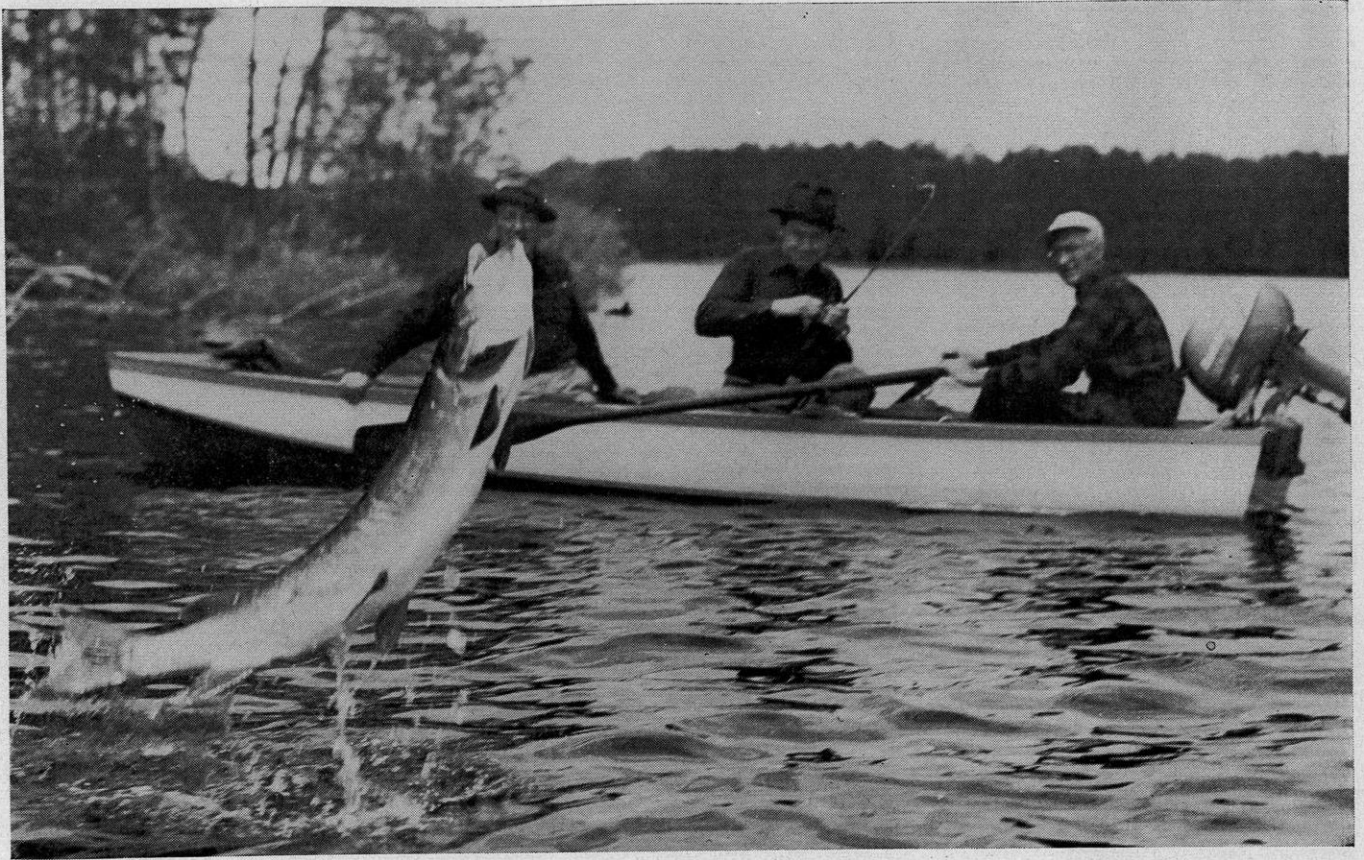
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Wisconsin Alumnus, June, 1960



Wisconsin Alumni Association

770 Langdon St. Madison 10
 Volume 61 JUNE, 1960 Number 14

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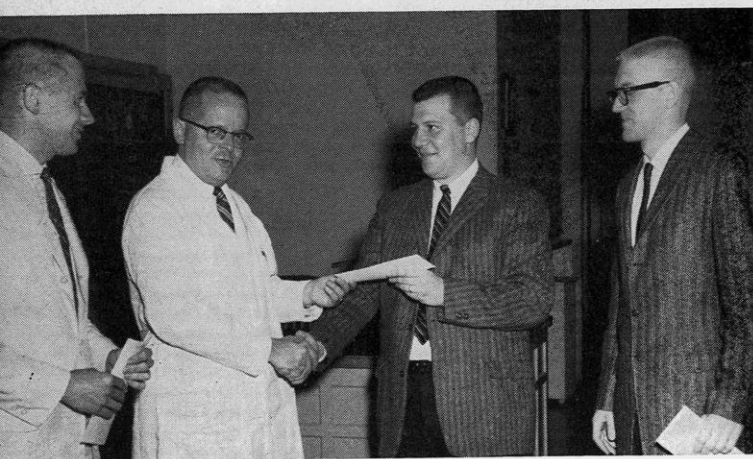
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University of Wisconsin Foundation Report



The George Ives Haight professorship in law was carried on for the third year as a result of gifts from friends and associates of the man who was frequently called Wisconsin's No. 1 alumnus.

With a bust of Mr. Haight in the background, Harlan C. Nicholls, treasurer of the University of Wisconsin Foundation, presents a check for \$6,600 to George H. Young, dean of the Law School, to carry on the professorship in Mr. Haight's name.



One of the favorite areas for contributions by alumni and friends of the University is scholarships. Pictured above are the 1960 recipients of the Lewis E. and Edith Phillips Scholarships given each year to worthy medical students at the University.

Mr. Phillips, a director of the Foundation and president of National Presto Industries, Inc., Eau Claire, Wis., established the program to aid students who have demonstrated superior scholastic ability but need assistance in financing their medical education.

Dr. John Z. Bowers, dean of the Medical School, is shown congratulating James Thomsen, a sophomore from Denmark, Wis. On the left is Richard Albertini, a freshman from Racine, and on the right is John R. Bentson, a junior from Viroqua. Each received \$500.

Officers Elected

Eleven men who have demonstrated a sincere interest in the problems and progress of the University were elected to membership in the University of Wisconsin Foundation recently. The elections took place at the annual meeting of the Foundation in Milwaukee in April.

Those elected are: James R. Brown, West Bend; William G. Brumder, Milwaukee; F. S. Cornell, Milwaukee; E. A. Dettman, Appleton; Thomas N. Herreid, Pittsburgh, Pa.; H. M. Kieckhefer, Camden, N. J.; A. B. Ordway, Oakland, Cal.; Dr. Noel Hudson Stearn, Portola Valley, Cal.; Dr. C. G. Suits, Schenectady, N. Y.; Glenn B. Warren, Schenectady, N. Y.; and Bernard C. Ziegler, West Bend.

The elections bring the membership in the Foundation to 193 men and women living throughout the country. They provide the leadership and direction for the Foundation's fund raising and promotional activities.

Directors elected by the members at the same meeting were: Stanley C. Allyn, Dayton, Ohio; William J. Hagenah, Chicago, Ill.; Earl D. Johnson, New York, N. Y.; and Gordon R. Walker, Racine. Each was elected to a six year term.

Following the meeting of the membership, the board of directors met to elect officers for the coming year. Those named are: Howard I. Potter, Chicago, Ill., chairman of the board; Frank V. Birch, Milwaukee, president; Irwin Maier, Milwaukee, executive vice president; Joseph A. Cutler, Milwaukee, vice president; William J. Hagenah, Glencoe, Ill., vice president; Abner A. Heald, Milwaukee, vice president; Herbert V. Kohler, Kohler, vice president; Oscar A. Rennebohm, Madison, vice president; Ray M. Stroud, Madison, secretary and counsel; Harlan C. Nicholls, Madison, treasurer; Robert B. Rennebohm, Madison, executive director; and James E. Bie, Madison, administrative secretary.

In addition to the officers, other directors elected to serve on the executive committee are: George B. Luhman, Oconomowoc; Wallace Meyer, Chicago, Ill.; Carl E. Steiger, Oshkosh; and Rudolf C. Zimmerman, Chicago, Ill.

As his first official act following his re-election as president, Mr. Birch appointed various members of the board of directors to serve on the committees which are active in many phases of the Foundation's and the University's program.

The Foundation was organized in 1945 by a group of interested alumni to solicit and receive money and other gifts of value for the benefit of the University. Since that time thousands of alumni and friends have contributed amounts of all sizes to the annual alumni fund or through bequests and special trust funds. The money is used to do the things needed to keep Wisconsin a great university, but for which the State Legislature can not appropriate the necessary funds.

Keeping in Touch with Wisconsin

ALUMNUS OF THE YEAR: HOWARD I. POTTER



The Alumni Awards Committee of WAA has selected Howard I. Potter, '16 as alumnus of the year. Howard has a long and productive record of service to his Alma Mater. This is indicated by his manifold activities in all of the three alumni arms of the University.

From 1937 to 1939 Howard served as president of the Wisconsin Alumni Association. He has been a member of the Association's board of directors for twenty-five years. His leadership and counsel during this quarter of a century have been very helpful in expanding present services of the Association and developing new ones that are important in keeping Wisconsin in the top ten among American universities.

Howard's cooperation has been very helpful in many Association projects. For example, his advice was instrumental in getting a favorable ruling from the Treasury Department on our appeal for tax deductibility privileges on contributions and bequests to the Wisconsin Alumni Association. Such deductibility, of course, does not apply to membership dues. This ruling comes at a very opportune time—just as WAA is getting ready to commemorate its first century of service to the University of Wisconsin.

Howard also played an important part in organizing and developing the University of Wisconsin Foundation. He was one of the original directors and the first president of UWF. He served as president from 1945-54 and since then has been chairman of the board. UWF is the fund-raising alumni arm of the University and so far has raised nearly \$5,000,000. Its major project, of course, was financing and constructing the Wisconsin Center at

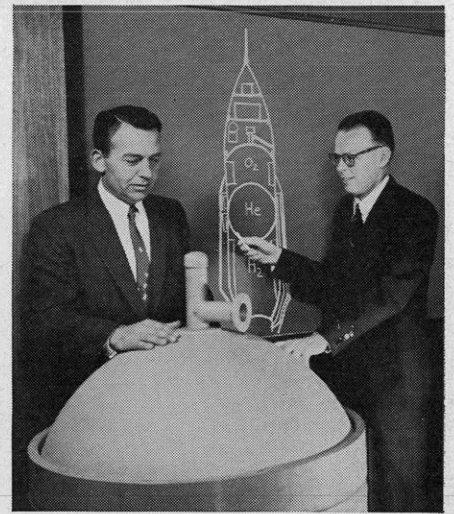
the corner of Lake and Langdon—the finest building on the Madison campus. This \$2.5 million project was dedicated and turned over to the University on April 11, 1958. If you haven't seen this fine building, be sure to see it the next time you are in Madison.

This year's alumnus of the year also is a member of the Wisconsin Alumni Research Foundation—Wisconsin's third alumni arm. WARF's primary objective is to produce money for research at the University of Wisconsin. Since its organization in 1925, WARF grants to the University total approximately \$25 million.

Selection of the alumnus of the year is the job of the Association's Alumni Awards Committee, made up of the following members of the board of directors: Dr. Norman Becker, Fond du Lac, Chairman; Dr. Robert Barter, Washington; Charles L. Byron, Chicago; President C. A. Elvehjem, Madison; Maxine Plate, Milwaukee; John Sarles, Minneapolis; Mrs. John Schindler, Monroe. Dr. Becker will present this award at the annual Alumni Dinner in Great Hall on Saturday, June 4.

This dinner is the climax of reunion activities which start this year on Friday noon, June 3, with the twentieth annual luncheon of the Half Century Club—an exclusive organization made up of Wisconsin alumni who have been graduates for fifty years or more. Members of the Class of 1910 will be inducted into the club at the June 3 luncheon.

Your Association has two award committees: the Alumni Awards Committee which selects the alumnus of the year and the Student Awards Committee which each year selects the outstanding juniors and seniors who receive awards from WAA. This committee includes the following: Prof. William B. Sarles, Chairman; James Bie, Philip H. Falk, Mrs. Paul Fisher, and Mrs. John Walsh. A list of these award winners will appear in the July issue.—John Berge, Executive Director



Donald W. Douglas, Jr., President of Douglas, discusses valve and fuel flow requirements for space vehicles with Dr. Henry Ponsford, Chief, Structures Section.

Spaceliners have the biggest thirst in the universe

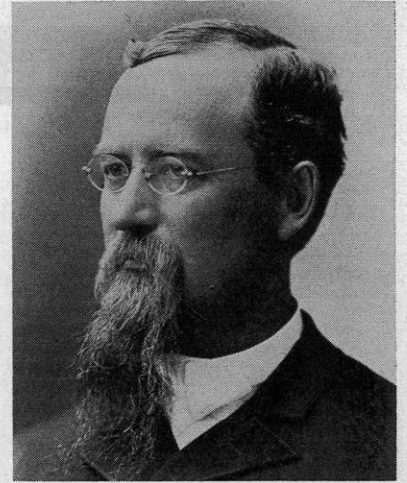
Each 6,000,000 pound thrust rocket ship now being planned for manned interplanetary exploration will gulp as much propellant as the entire capacity of a 170 passenger DC-8 Jetliner in less than 4 seconds! It will consume 1,140 tons in the rocket's approximately 2 minutes of burning time. Required to carry this vast quantity of propellant will be tanks tall as 8 story buildings, strong enough to withstand tremendous G forces, yet of minimum weight. Douglas is especially qualified to build giant-sized space ships of this type because of familiarity with every structural and environmental problem involved. This has been gained through 19 years of experience with missile and space systems.

Douglas is now seeking qualified engineers, physicists, chemists and mathematicians for programs like ZEUS, DELTA, ALBM, GENIE, ANIP and others far into the future. For full information write to Mr. C. C. LaVene, Douglas Aircraft Company, Inc., Santa Monica, California, I Section.



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A Gallery of Summer Session Leaders



John W. Stearns

Seventy-five Years of

Summer Session Leadership

SEVENTY-FIVE YEARS ago this June, something called the Stager Summer School of Languages opened its doors on the University of Wisconsin campus to a handful of students, most of them Wisconsin teachers. Today that experimental summer institute at Madison has become one of the largest University summer sessions in the country, drawing thousands of students each summer from all over Wisconsin, from every other state and U.S. territory, and from some 50 foreign lands.

Wisconsin was one of the first American state universities to foster summer work. After 75 years of progress, the Wisconsin Summer Sessions have become a teaching pattern of significant stature and utility. They promise to be of even greater educational service to a wide range of people of all ages in the years ahead. The UW looks to the optimum utilization of campus skills and resources in summer to help in teaching more undergraduates and adults than ever before in history.

Like the story of the University itself, the story of the Summer Sessions is a cast of the shadows of the professors and deans who have been in positions of leadership through the years. Here we take a look at the milestones in the 75-year history of Wisconsin's Summer Sessions in terms of the impact of seven directors known to many generations of Badger alumni.

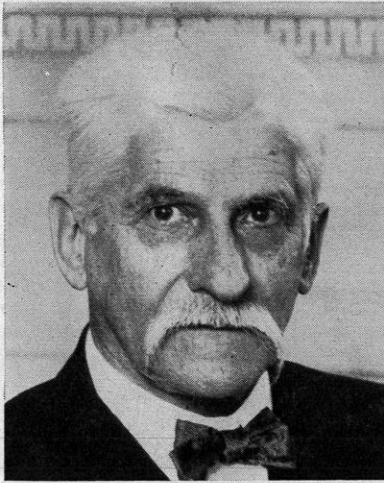
The University actually had shown its first interest in summer study when President John Bascom suggested to the Regents in 1876, and they agreed, that UW professors be encouraged to offer summer work. That impetus first bore fruit with Prof. Leo Stager's summer institute in 1885, its aim being "to do something for the spreading of science and knowledge in general."

Stager, incidentally, was not himself a UW professor. He came from Amherst. While his experiment lasted only one year, it served to attract the attention of the Madison staff to the possibilities of summer instruction.

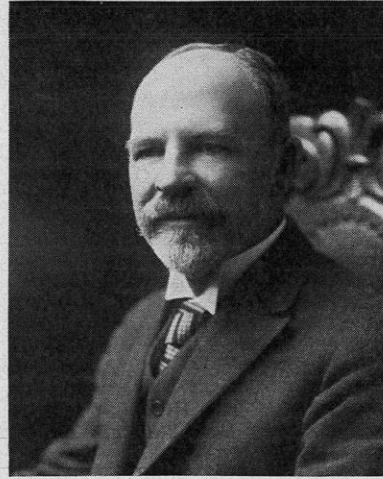
The first real UW summer session leader to emerge was the ubiquitous Dr. John W. Stearns, professor of psychology and teaching methods, and editor of the budding *State Teachers' Association Journal*. Under the sponsorship of the Association, Stearns launched a Wisconsin Summer School for Teachers at Madison in 1887.

Thanks to strong teacher support and to manifold promotion in Stearns' *Journal*, the Summer School got off to a running start. By 1889 the Legislature had appropriated \$1,000 for its support and the University faculty agreed to award academic credit for summer work, one of the first midwest institutions to do so.

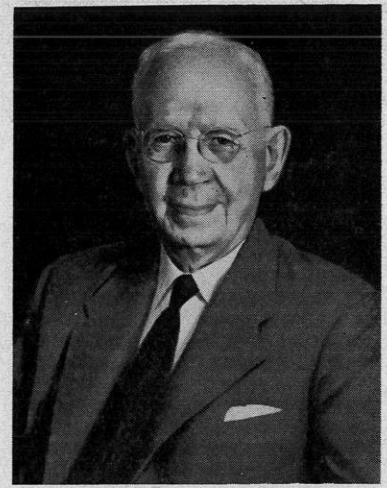
The Summer School was already beginning its evolution from a teachers' institute into an integral part of the total



Edward A. Birge



D. C. Munro



George Clark Sellery



Scott H. Goodnight

University program. In 1899, the Summer Session became an official part of the University, absorbing the Summer School for Teachers and offering work in Letters and Science as well.

Presiding over this key transition was Director Edward A. Birge, already a distinguished limnologist and later to become L&S Dean and President.

Birge was succeeded in rapid order by two other faculty leaders, both of them historians—Prof. Dana C. Munro from 1903 to 1906, and Prof. George Clarke Sellery, from 1906 to 1912. Sellery also was to serve as Dean of Letters and Science and acting President.

Under these three wheel-horses the Summer Session became fully integrated into the total University program, offering work in all Colleges.

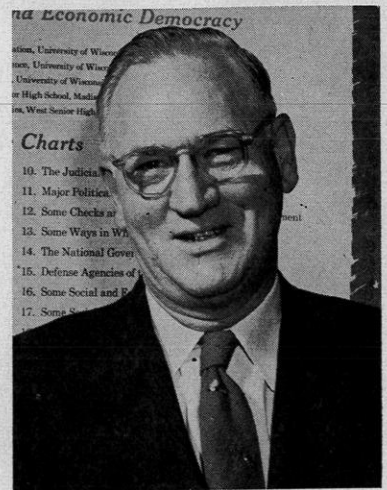
It was Dean Sellery who not only strengthened the course content and professorial caliber of the Summer Session but also pressed what today would be called a vigorous public relations program.

His 1908 *Bulletin*, for example, waxed positively poetic about "the beauty, healthfulness, and temperate northern climate of Madison," with its "series of beautiful macadamized drives along the picturesque shores of Lake Mendota, for the use of light vehicles and bicycles."

"The city water supply is exceptionally pure," the *Bulletin* proclaimed, "being drawn wholly from artesian wells, and the meteorological records show that the summer visitor is justified in expecting favorable temperatures."

These Madison Avenue strains from Madison did not fall on deaf ears. By 1917 Wisconsin's Summer Session ranked third in enrollments among American university summer schools, and its flexible format and curriculum was quickly adapted to "furthering the war effort."

In the meantime the Summer Session reins had been taken over in 1912 by the man who for 30 years, until his retirement in 1942, was to be Wisconsin's Mr. Summer School—Scott H. Goodnight, also a legendary UW dean of men.



John Guy Fowlkes



Lorentz H. Adolfson

Goodnight was responsible for many "firsts": a tent colony on the shores of Lake Mendota for impecunious students, a school for workers, a national association of summer session deans, to name only a few.

His main concern, however, as he once wrote, was "the matter of student discipline and coping with the booze hounds which infest the Summer Session." This, of course, being in the days of Prohibition.

The early Depression years threatened at first to sound the death knell of the Summer Session, but Goodnight redoubled his promotional efforts and by 1934-35 the Summer Session had regained its traditional momentum, even helping directly to balance the University's shaky budget.

Goodnight was succeeded in 1942 by another Wisconsin stalwart, John Guy Fowlkes, professor of education and soon to become Dean of the School of Education. Almost at once the Summer Session was plunged into varied defense efforts, including the introduction of a full summer semester on top of the regular eight-week session. Combined attendance passed 10,000 in 1947 when the boys came marching home to the campus. Eight-week enrollments reached a record total of 8,500 in 1949.

When Fowlkes resigned to accept an overseas assignment in 1955, the Summer Session mantle passed to Dr. Lorentz H. Adolfson, Dean of the Extension Division. His assistant is Prof. Clay Schoenfeld, former editor of the *Wisconsin Alumnus*.

Adolfson is representative of the newer breed of American summer sessions deans. He has an eminently respectable PhD—in political science—but he is not an educationist, having spent most of his adult life administering either a

Chicago business or University extension. So his orientation is away from conventional academic patterns toward those that cut across time and space barriers to meet practical needs with custom-built programs.

After 20 years on the campus, he appreciates fully the role of the summer session as an integral part of the regular academic program, but at a young 50 he also displays keen sympathy for the contributions a summer session can make to adult education, particularly in the area of refresher education.

It was under Adolfson that the University broke away in 1957 from its traditional eight-week session to introduce two consecutive four-week periods that teachers find convenient, to experiment with a special liberal-arts program for alumni, and to add other sessions as well.

Hence the fact that you now spell Summer Sessions with an "s" at the end. This summer, for example, the UW has an eight-week general session, two four-week general sessions, a 10-week law session, four five-week engineering sessions, three short sessions in agriculture, three special sessions in letters and science, two short sessions in nursing, and two special sessions in education.

All of these are "credit" sessions. That is, the courses they offer can be taken for University credit.

At the level of non-credit offerings, there's an even more bewildering array of conferences, institutes, and workshops—some 50 in all—running the gamut from a three-week clinic for high school bandsters, through an eight-day meeting of United Auto Worker stewards, to a one-day seminar for insurance men.

Against this backdrop of teaching and public service there is the on-going research program of the campus which scarcely breaks step from one January to another. At least as many scientific discoveries have been brought to fruition during the summer months at Madison as have been forged between September and June.

The UW summer program, in short, is a triple-headed enterprise. First, it is an integral part of the total teaching year, offering University work in almost all departments—over 700 regular university courses in 78 fields of study.

Second, the Summer Sessions provide unusual opportunities to professors and their acolytes for independent advanced investigative work in library and laboratory, field and factory.

Third, the Summer Sessions include a wide range of informal offerings, outside the traditional academic pattern, serving directly the cultural, vocational, and professional needs of youths and adults in the spirit of the famous *Wisconsin Idea*.

Thus the Summer Sessions have come to reflect directly the University's tripartite function—teaching, research, and service; carrying on that function without interruption between June and August, and extending that function in a number of distinctive and effective ways.

Summer Session always attracts a bevy of beautiful coeds to the University of Wisconsin. Last year, Marilyn Van Derbur, Miss America of 1958, graced the Badger campus.





WHAT THE SUMMER SESSIONS offer are in part a reflection of the needs of the people who want to attend. In general, summer students fall into two categories: the so-called "regular" student who wants to pursue his academic program around the calendar, and the "special" student of any age who finds it convenient to come to the campus only for the abbreviated summer period.

Out of every 200 people at Madison this summer: 46 will be UW graduate degree candidates; 28 will be UW undergraduate degree candidates; 4 will be UW professional school students; 22 will be special students enrolled for credit for the summer only; 100 will be miscellaneous "kids" to "oldsters" who come for non-credit institutes and workshops.

Out of every 100 credit students, 38 are teachers. A third are war veterans. Half of the total were enrolled in the UW during the previous academic year. Half of the men and a quarter of the women are married. The majority of students are over 20.

Asked what they think of summer work in comparison with that of the regular year, nine out of 10 students express definite satisfaction with their summer courses. In a survey last year, only three per cent were unhappy to the point where they felt they shouldn't have come.

Just as summer instruction measures up, summer student performance compares very well, too, with regular-year achievement. At Wisconsin the percentage of "straight-A" students is actually higher in the summer than in the winter term.

Thanks to the international fame of the University of Wisconsin, the typical summer student body at Madison is a cosmopolitan crowd. Last summer, for example, there were representatives from every state and U.S. territory and from 57 foreign lands.

Sometimes the heat of summer coupled with the rigors of such demanding subjects as qualitative analysis and German just gets to be too much. That's when a fellow needs a rest.

To teach this heterogenous summer student body, the University goes afield to industry, government, and other campuses for some visiting lecturers, but the bulk of the faculty will be made up of regular staff members glad of the chance to pick up the extra salary—and the stimulus—which are the rewards of summer teaching.

The majority of the University staff testify that summer work is at least as satisfying as that of the regular year, particularly in the chance it affords to "try something new."

Last summer UW credit enrollments at Madison reached 8,294. Five years before, in 1955, they had stood at 5,870. The 35 per cent increase is all the more striking when contrasted to the 15 per cent increase in regular-year enrollments at Madison in the same period. Enrollments this summer should break all records: 8,500 credit students, 8,500 non-credit students.

IT IS MAINLY the academic preeminence of Wisconsin that brings student visitors to Madison. As the President's Committee wrote recently:

"In the United States, and indeed in the world, few universities rank as educational institutions of outstanding achievement and influence. One of these is the University of Wisconsin."

Undoubtedly, however, the lure of the UW is enhanced by its physical setting: lakes and woods, hills and valleys, superior student living and social centers, plays, concerts, lectures, water sports—all combine to provide a summer educational experience as pleasant as it is fruitful.

Mr. Stager really started something in 1885.



Thomas E. Brittingham, Jr.
1899-1960

*The University
loses a great friend
and benefactor*

ALUMNI AND FRIENDS of the University of Wisconsin were saddened this past Easter weekend when it was learned that one of the University's greatest benefactors, Thomas E. Brittingham, Jr., 61, suffered a fatal heart attack in Wilmington, Del., his home for the past 20 years. Brittingham succumbed to the fatal seizure the day before Easter Sunday while driving his car in metropolitan Wilmington—an eyewitness said he saw Brittingham slump over the wheel of the car as it veered out of control and struck a building.

When the news of Tom Brittingham's death was received, those who had known and worked with him during his many years of service to the University were quick to eulogize this man who had done so much for his Alma Mater.

The Brittingham name first became known at the University through the contributions of Thomas E. Brittingham, Sr., who came to Wisconsin from Hannibal, Mo., in 1855 to engage in the lumber business. By 1889 the senior Brittingham had incorporated his growing business and formed the Brittingham and Hixon Lumber Co., a move which solidified his interests and gave rise to the establishment of the Brittingham fortune.

Thomas E. Brittingham, Jr., was "born in the shadow of the University" in Madison in 1899. In the early days, the Brittingham family made their home on the present site of the Alpha Delta Phi fraternity house but later they moved to the Highlands, a beautiful 15-acre estate with a stunning vista of Lake Mendota off in the distance. The estate has formal gardens and a 15-room home which was given to the University, without restriction, in 1955 by Brittingham and his sister, Mrs. Bryan Reid of Lake Forest, Ill.

Tom Brittingham was educated at the Hotchkiss School and the University of Wisconsin where he received his Bachelor of Arts degree in 1921. For two years after his graduation from the University, he worked for an oil refinery and then he entered the lumber industry and the investment field, an area where his acumen won him a respected reputation as an astute financier.

In 1925, Brittingham, along with eight other Wisconsin alumni founded

an organization whose imaginative scope has produced an amazing benefit for the University—the organization is the Wisconsin Alumni Research Foundation (WARF). The nine original trustees of WARF, beginning with a total capital of \$900, wanted to provide an agency which would protect and develop the ideas and patents of the University faculty. Some of the most notable developments to bear the WARF protection are Dr. Harry Steenbock's method of synthesizing vitamin D in food by artificial irradiation which has been largely responsible for the virtual elimination of rickets as a children's disease and was the principal inspiration behind the organization of WARF; and Dr. Karl Paul Link's developments of Warfarin, which has served as a rodenticide and a therapeutic agent used to save human lives, and Dicoumarol, an anti-clotting agent used in the treatment of heart disease.

Brittingham, who still served as president of WARF when he died, astounded the financial world in 1957 when, writing in *Barron's*, the national financial and business weekly, he announced that WARF's original capital had been parlayed into a \$29 million gain through an aggressive investment policy. Brittingham attributed the amazing success to the fact that "Two basic principles have guided the operations of the WARF fund. First, it is invested almost entirely in common stocks at all times; second, the fund is fully invested, whether the market is high, low, or in between."

This approach was typical of Brittingham's investment philosophy. He didn't approve of money lying idle and insisted that it be working, even if it was accruing only a minimal gain. When the Alumni House Fund Campaign concluded, he immediately suggested that, in line with the policies of the University of Wisconsin Foundation, the money collected be put to work by investing in short-term government bonds or other forms of securities so that the funds accumulated will continue to earn interest for the benefit of the University until construction begins. Brittingham's own contribution to the Alumni House was \$33,333.33 a sum which encouraged fellow alumni to contribute and

put the Alumni House Fund over the top of its goal of \$235,000.

Aside from his activities with WARF, Tom Brittingham made a major contribution to University development as the administrator of the Brittingham Trust Fund left by his father, Thomas, Sr., who had been a member of the University's Board of Regents and his mother who was once a member of the Board of Visitors. The younger Brittingham took the original \$240,000 left by his father and built it into a fund worth over a million dollars.

The funds from the Brittingham Trust supported the work done by Prof. Alexander Meiklejohn in the Experimental College from 1927-31. They also provided for the establishment of the artist-in-residence program which has given the campus a tremendous cultural uplift by integrating such distinguished artists as pianist Gunnar Johansen, the Pro Arte Quartet, and painters John Stuart Curry and Aaron Bohrod into the University community. The Trust has further supported studies in medicine, biochemistry, and enzymes as well as the Industrial Management project and the Lake Research program. Through the addition of new apparatus to UW laboratories, it has helped facilitate research and train students in new techniques. Eagle Heights, the thriving 28-acre community of married student housing located west of the campus, is still another development made possible through the Brittingham Trust.

Perhaps Tom Brittingham's favorite project was the scholarship program he established in 1952 to bring Scandinavian students to the University of Wisconsin. Known as the "Vikings," these students were selected each year by Brittingham who underwrote their activities while they attended the UW. The Viking scholarship departs somewhat from the traditional form of scholarship in that the Brittingham students were picked for their qualities of leadership, personality, and *joie de vivre* as well as for their academic potential. While they attended the University, "Tom's Vikings" were encouraged to participate in the same activities that form a characteristic part of the life of an average American college student. The Vikings joined fraternities, they had

the opportunity to take academic courses that appealed to them rather than be restricted by a definite program of required courses, they attended parties and athletic events, and, whenever the opportunity presented itself, they took side-trips throughout Wisconsin and the United States. Tom Brittingham felt that this was the best way for his Vikings to assimilate the nature and character of American life.

Tom Brittingham's achievements were the result of what he considered was the only measure for success—"hard work." This attitude was reflected in the sign posted in his Wilmington office—"Danger! Man at Work." And he was truly a man at work, he was president of Lumber Industries, Inc., and WARF; a past president of the Wisconsin Alumni Association; he was secretary and director of the Metropolitan Merchandise Marts, Inc., and the Kingsford Chemical Co. of Iron Mountain, Mich.; a director of the Reliance Engineering Co., and the Vitro Manufacturing Co.; he was a member of the executive committee of the United Merchants & Manufacturing, Inc., and the Christiana Oil Corp.

For his work with the Vikings, he was honored by the various governments of Scandinavia: Sweden presented him with the Order of the North Polar Star; Norway honored him with the Medal of St. Olaf; Denmark awarded him the Cross of the Knight of Canneborg, first class; and he was named an honorary member of the Icelandic-American society.

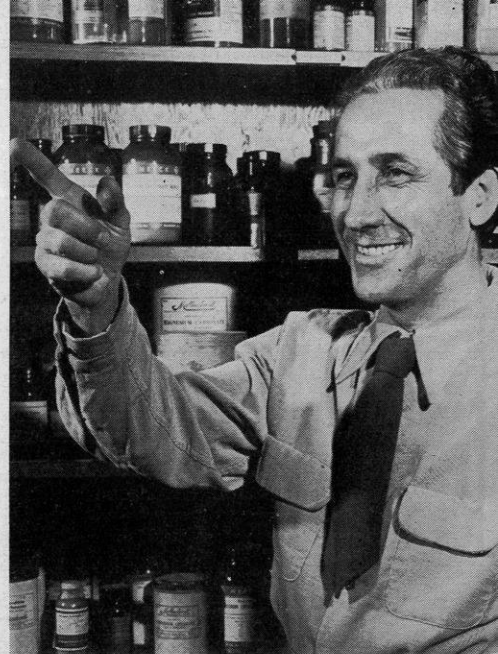
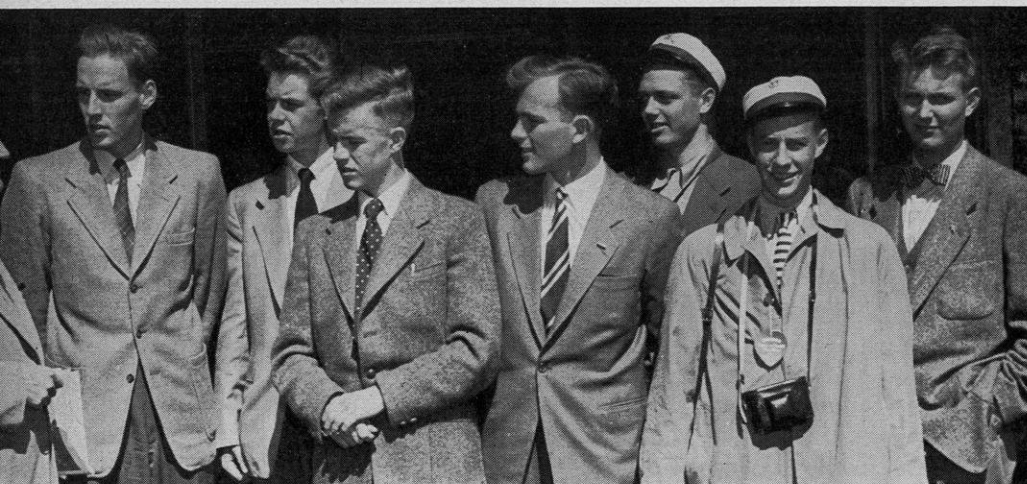
The University of Wisconsin expressed its gratitude to its loyal son by presenting him with an honorary degree in 1952. The citation accompanying that degree commended Brittingham for his "alert and abiding interest in every significant phase of the University's activity" and praised him for being "ever ready with constructive suggestions for its growth and development."

Brittingham is survived by his wife, the former Margaret Cummins; two sons, Thomas III, and Baird, both of Wilmington; his sister, Mrs. Bryan Reid; and three grandchildren.

His passing is mourned by all who have an abiding interest in the University of Wisconsin.

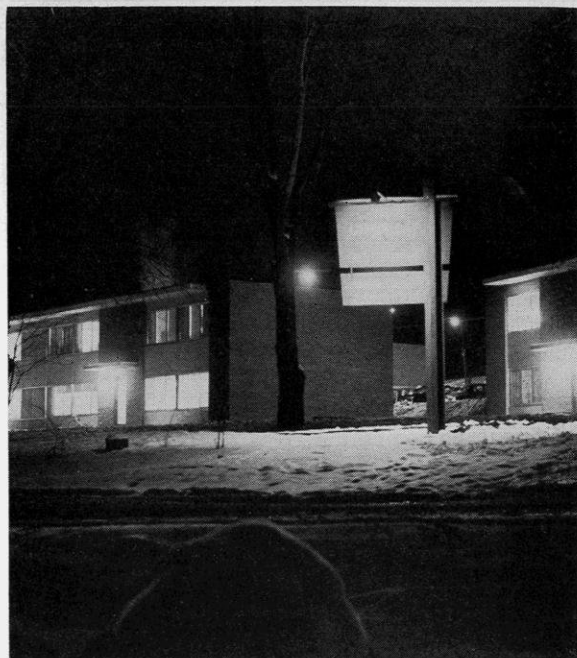
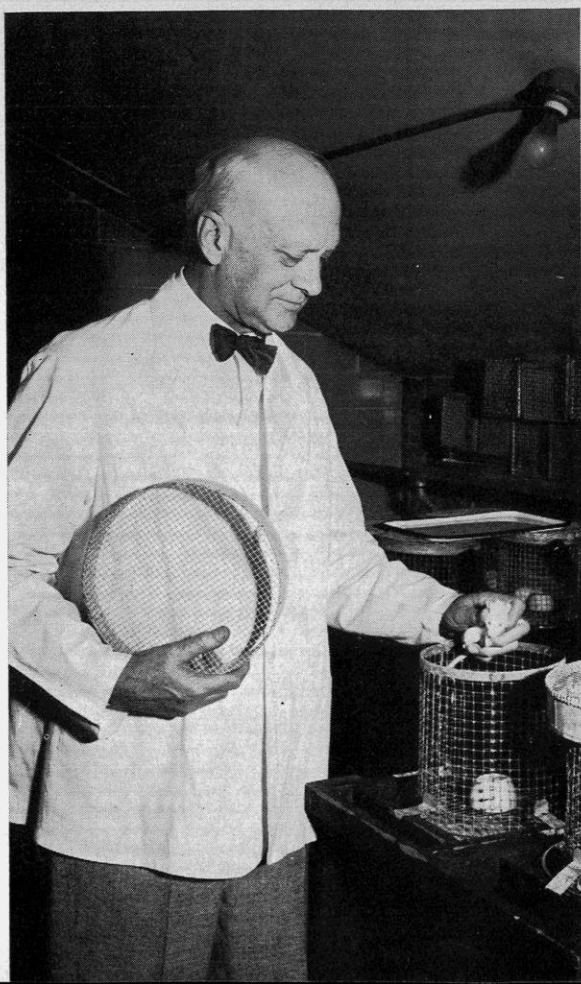
The Brittingham Legacy

Pictured here are but a few of the many academic and cultural contributions to the University of Wisconsin made possible through the generosity and guidance of Thomas E. Brittingham, Jr.



Dr. Karl Paul Link, principal discoverer of Warfarin and Dicoumarol.

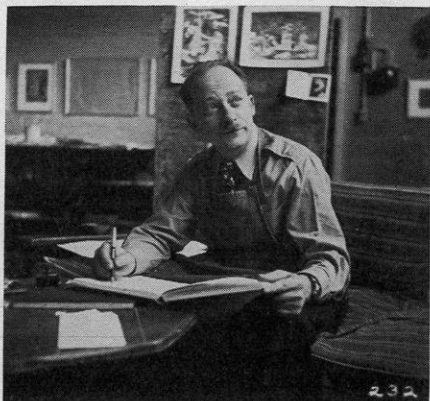
Tom's Vikings—Brittingham scholars selected from the Scandinavian countries.



The Eagle Heights apartments for married students.

Dr. Harry Steenbock—his discovery of Vitamin D was the major influence in the development of WARF.

artists-in-residence



Aaron Bohrod



Gunnar Johansen



John Stuart Curry

The Pro Arte Quartet—from left, Albert Rahier, Richard Blum, Lowell Creitz, and Rudolf Kolisch.





Portrait of a Regent

IT WAS NO SMALL SURPRISE that the unwritten rules of tradition were set aside at the April meeting of the Board of Regents. For this was the last Regents' meeting for Wilbur N. Renk, the Sun Prairie farmer who has consistently shown that he is an individual who is not necessarily shackled by protocol or tradition. It is customary when a Regent leaves the Board (Renk's term expired May 1 and Gov. Nelson has appointed Jacob F. Friedrich, Milwaukee labor leader, to take his place) for his fellow Regents to pass a resolution praising his service to the University at the meeting following the Regent's departure. This time, however, the accolades came before the resolution could be written as, one by one, the Regents present at the April meeting spontaneously gave voice to their respect for Wilbur Renk.

During his nine years as a Regent, Wilbur Renk established a memorable record of conscientious service to the University—he was originally appointed by Gov. Walter Kohler in the spring of 1951 to replace Daniel H. Grady, Portage. As a Regent, Renk was instrumental in effecting many changes which are now a regular part of the University

scene. Early in his term he spoke out strongly for those people (the taxpayers of Wisconsin) who own the University even though they never attended it. "Here we have a plant worth 71 million dollars," he noted at the time. "It might be nice to welcome stockholders to see the plant they built." The result of Renk's campaign was the installation of the information booth at the west end of the Memorial Union. Even though it was facetiously dubbed "Renk Hall," the information booth has done a land-office business, serving visitors and University people alike, since it was opened in 1951. At the same time, Renk advocated adequate parking facilities on the University campus—the parking facilities are still far from satisfactory but Renk's recommendations helped provide the impetus necessary to prevent the matter from deteriorating into a hopeless situation.

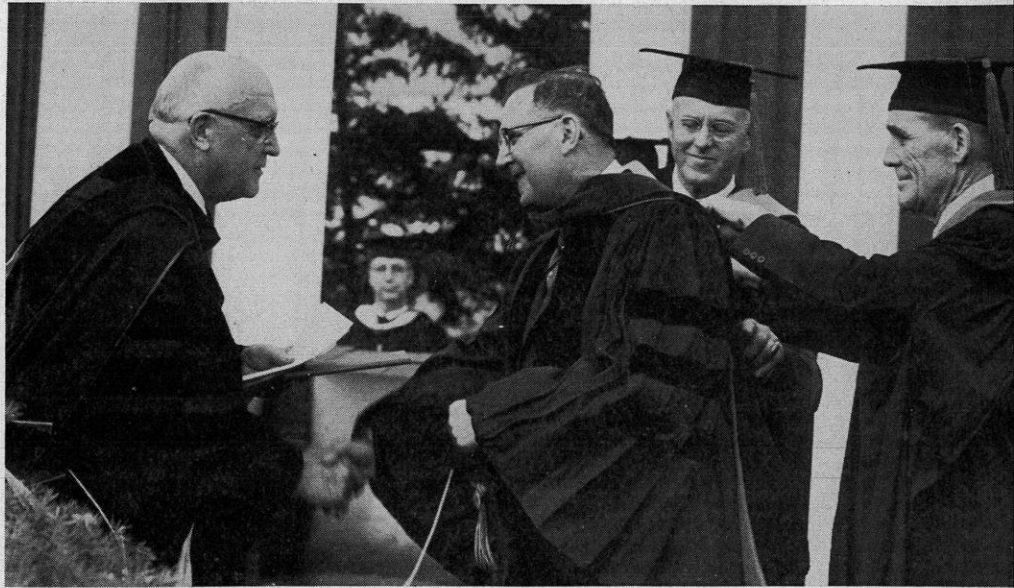
In 1952, a few short months after his appointment, Wilbur Renk upset the usual staid calm of a Saturday morning Regents' meeting when he suggested that the Regents might have been "dictatorial" in their dealings with the City of Madison and property owners in the proposed UW expansion area south of

University Avenue. At the time, Renk revealed that he had taken it upon himself to discuss the question of the tax-free, rent-producing property owned by the University with various Madison city and business officials. The inference that the Regents perhaps were acting in a "dictatorial" manner coupled with the fact that Renk had acted independently, without first consulting his fellow members of the Board, ruffled the feathers of his colleagues and Wilbur received a verbal "spanking" for his efforts. The newspapers, however, were delighted by the new Regent's show of courage and praised him for his "aggressive and independent spirit" and were happy to see that the Board had someone with "courage enough to raise his voice above a whisper." The incident set the tenor for Wilbur Renk's term as a Regent and he has continually won the respect of others because of what the *Milwaukee Journal* has called his "sturdy independence and critical inquisitiveness."

A farmer himself, Renk—along with Regent Oscar Rennebohm—was a driving force behind the commercial development of the University's Hill Farm property and the ensuing improvement of the University's agricultural facilities. As a member of the Regents' agricultural lands committee, Renk encouraged the transfer of the College of Agriculture's main experimental station from the Hill Farm area to the larger Arlington Farms in the northeastern corner of Dane County. This move nearly doubled the acreage available to the agricultural researchers and provided for its own financing through the sale of the Hill Farm property for residential and office building sites. Renk has also been a proponent of diversified farming within the state and has cautioned the College of Agriculture against "Dairyland specialization" in its curriculum.

Wilbur Renk was always concerned about the student whose educational finances were limited and he was instrumental in the establishment of cooperative dormitories such as the Zoe Bayliss and David N. Schreiner units. He also suggested an annual award as an incentive for teaching excellence and has been a consistent champion of higher faculty salaries.

When the controversy over the integration of Wisconsin State College, Mil-



Pictured here is the new University Regent, *Jacob F. Friedrick*, as he received an honorary degree from the University of Wisconsin in 1955. Pres. E. B. Fred presented the degree at the 1955 Commencement as Profs. G. William Longenecker and Ben G. Elliot assisted. Part of the citation accompanying the degree read: "For forty years he has been recognized as one of the most distinguished leaders of labor in Wisconsin . . . Through all these years, he has enjoyed the unbroken confidence of the rank and file of organized labor, and, unsullied by the slightest breath of suspicion, he has retained the respect of employers . . . He is remarkable for his intellectual grasp of the technical problems in labor legislation. His unusual ability to understand and appreciate the points of view of other people, his unflinching good humor, his rare felicity of speech, and his impeccable personal character, make him a tower of sanity in one of the most difficult and turbulent areas of human relationships."

waukee and the Milwaukee Extension Division was boiling, Renk supported the merging of the two institutions—"If the boundaries of the campus are the boundaries of the state, let's not make an end run around Milwaukee and one-third of the state's population," he said.

When he was elected to the presidency of the Board of Regents in 1957, Wilbur Renk indicated that he preferred to be a Regent for only one term. "I don't want to be reappointed," he said. "If I have any good ideas I should be able to get them across in one term and if I can't get them over in nine years, I should get out and let somebody else try." It is quite obvious that he has had some "good ideas" and managed, on several occasions, to "get them over."

Wilbur Renk came to the University of Wisconsin in 1927, majored in animal husbandry, and received his Bachelor of Science degree in agriculture in 1932 after winning honors in general scholarship in his sophomore and senior years. While on the campus, he distinguished himself by participating in

many activities: he was treasurer of the Interfraternity Council, assistant general chairman of the 1931 Junior Prom, and a member of the University's stock judging team in 1931-32. He capped off his college career by serving as general chairman of the University Livestock Show in 1932. As an undergraduate, he was affiliated with the Saddle and Sirloin Club, Delta Theta Sigma social fraternity, and Alpha Zeta, the national agricultural honorary fraternity.

It was only natural that, while at the University, Wilbur Renk should study agriculture—he comes from a family whose roots are deep in the soil of Wisconsin and Dane County. Since 1838, when Wilbur's great-grandfather, Joseph, settled on a farm near Sun Prairie, the Renk name has become respected in the breeding of championship sheep, the production of hybrid seed corn, and the raising of dairy and beef cattle. The corporation of William F. Renk (Wilbur's father) and Sons, which was formed in 1936 as one of the nation's first incorporated farms, has grown into a big business. The Renk brothers (Wil-

bur, Walter, and Robert) now farm over 2,500 acres.

Since his graduation from the University, Wilbur has been active in civic affairs as well as national politics. He has served as president of the Wisconsin Sheep Breeders Association, national director of the American Hampshire Sheep Association, a director of the University of Wisconsin Foundation, president of the Wisconsin Experiment Association, and state chairman for the 1955 Brotherhood Week of the National Conference of Christians and Jews. In 1940, he received the Wisconsin Agriculturist and Farmer's "master farmer" award.

His political history dates back to 1932 when he was Dane County Young Republican chairman. But it wasn't until 1948 that he gained political attention when he was a member of the Republican National Convention. In 1950 he served as secretary of the Kohler for Governor Club and in 1952 he was one of the leading supporters of the Eisenhower for President movement, although he has often been critical of the farm policies of President Eisenhower and Secretary of Agriculture Benson since that time.

Wilbur is married to the former Helen Shultheis of Chicago, a 1930 graduate of the University whom he met in his sociology class. They have a married daughter, Sue Caroline (Mrs. Richard Tomlin), who lives in Florida and a son, Steven, who is a UW sophomore in agriculture.

During his nine years as a member of the Board of Regents, Wilbur Renk has made a deep impression on his associates and the people of the state. In the true tradition of grass-roots wisdom, he has been a phrase-maker who can often distill the obvious from a situation that has threatened to become hopelessly deadlocked in a jumble of rhetoric. And, as the *State Journal* noted, "His horizons extend far beyond his own fence-lines."

When the Regents paid tribute to him at their April meeting, it was fellow Regent, George Watson, state superintendent of public instruction, who perhaps most appropriately appraised Wilbur Renk's nine years as a Regent. "He has made a peculiar contribution by continually bringing this Board back to reality," Watson noted.



Dr. Charles Heidelberg

Faculty News Briefs

Research Grants

The American Cancer Society has announced a \$388,334 award to the University of Wisconsin to help create a new professorship in cancer research.

Dr. Warren H. Cole, president of the Society, said that the grant will pay the major portion of the salary of Dr. Charles Heidelberg, 39 (pictured above), a biochemist, who developed 5-fluorouracil, an effective inhibitor of nucleic synthesis, an agent of considerable promise in the chemical treatment of cancer. The Society's award permits Dr. Heidelberg to continue to devote his major effort to cancer research until retirement age or until the cancer problem is solved. He is the eighth scientist to be selected for an American Cancer Society professorship in research and the second from the University, of Wisconsin, the *only* university to be so honored. Dr. James M. Price, who is conducting research on bladder cancer, received a similar award in 1957.

The grant, according to Dr. Cole, creates a new faculty level position in the

University and assures Dr. Heidelberg a position in the institution for his scientific lifetime and places him in a position "to intensify his conduct of imaginative and productive research."

Dr. Heidelberg is considered one of the outstanding scientists in the field of biochemistry of cancer. For the past several years, he has been working under American Cancer Society grants and has published 87 scientific papers on his research. He will continue his research on a new family of compounds, the fluorinated pyrimidines, for their possible clinical usefulness against cancer. The scientist labels two drugs in this group, 5-fluorouracil and 5-fluoro-2'-deoxyuridine, with radio-active carbon and traces them in human cancer patients.

Clinical use has shown that certain tumors of some patients respond favorably to these drugs while others appear unresponsive. The biochemical studies in progress by Dr. Heidelberg are aimed at possible localization of biochemical differences in tumors which differ in their clinical response.

Dr. Heidelberger is also carrying out research on the biochemical mechanism whereby certain pure chemicals (carcinogenic hydrocarbons) produce cancers of the skin of mice.

Under terms of the grant, the Society sets up a \$100,000 trust fund and pays the annual salary of the scientist out of the funds raised each year until the trust and accrued interest are sufficient to pay the remaining years of the grant. The Society pledges to pay the University during the scientific life-time of Dr. Heidelberger a total of \$388,334. However, if the cancer problem is solved before the scientist's retirement age, the \$100,000 trust goes to the University and if Dr. Heidelberger should decide to leave the cancer research field, the trust fund reverts to the Society.

*

The National Science Foundation has awarded two three-year grants totaling \$117,800 to members of the University faculty for scientific research. Zoology Prof. Arthur D. Hasler will continue his study of environmental influences on fish behavior under one grant worth \$47,800; and a \$70,000 grant will support biochemistry Prof. Robert M. Bock and bacteriology Prof. Harlyn O. Halvorson in their study of the synthesis of protein in living organisms.

*

Prof. Ruth B. Glassow of the UW's department of physical education for women has received a research grant of \$26,000 from the U. S. Office of Education to finance a two-year investigation of the degree of "Improvement of Motor Development and Physical Fitness in Elementary School Children." The investigation is an expansion of a study financed in part by the Wisconsin Alumni Research Foundation for the past six years. Working on the project with Prof. Glassow are Profs. Lolas E. Halverson and G. Lawrence Rarick, both of the UW physical education department.

*

Prof. Eugene E. Van Tamelen has been given a six-year, unsolicited and unrestricted \$50,000 research grant from The Petroleum Research Fund. The grant, which is administered under the American Chemical Society, may be used for basic research along any line which

may afford a foundation for subsequent research directly connected with the petroleum field. Prof. Van Tamelen is internationally known for his work in determining the molecular structure of natural products and chemical synthesis, or laboratory manufacture, of such compounds.

*

A Lederle Medical Faculty Award of \$15,000 has been granted to Dr. George M. Brown, Jr., instructor in physiological chemistry at the University. The award, given over a three year period, is presented by Lederle Laboratories to promising teachers and investigators in medicine and human biology. Dr. Brown, whose major research has been in the comparative biochemistry of urea synthesis, has studied the evolutionary importance of the methods of urea synthesis in different plants and animals.

*

Kudos

W. R. Marshall, Jr., professor of chemical engineering, associate dean of the University of Wisconsin College of Engineering, and associate director of Wisconsin's Experiment Station, received the 1959 Professional Progress Award of the American Institute of Chemical Engineers (AIChE). The \$1,000 award and certificate, sponsored by the Celanese Corp. of America and presented by the awards committee and council of the AIChE, is given annually to a chemical engineer in recognition of his "outstanding progress in the field of chemical engineering."

*

Dr. Farrington Daniels, professor emeritus in chemistry, has received an honorary degree from the University of Dakar, French West Africa. His degree is one of the first four the young African college has conferred and he is the first American to be honored.

*

Prof. Merle Curti, eminent UW historian, was awarded a \$10,000 prize for "extraordinary scholarly achievement" by the American Council of Learned Societies (ACLS). Part of the citation accompanying Prof. Curti's award reads: "he has both minutely and broadly interpreted American minds—American

ways of thinking about the world and man. He has shown that if intellectual history is not complete without a social context, social history is nothing without the historical sense of development and ideals."

*

The American Geographical Society has presented its Charles P. Daly Medal to a University of Wisconsin geographer, Prof. Richard Hartshorne. This is the first time the medal has been awarded in three years—it is given "from time to time by the Society, for valuable or distinguished geographical services or labors." The medal was established by and named for a former society president and first awarded in 1902 to Rear Admiral Robert E. Peary, who, seven years later, was the first man to the North Pole.

*

Emeritus Prof. Ben G. Elliott, of the UW's mechanical engineering department, has been named "Engineer of the Year" by the Engineers' Society of Milwaukee.

*

Prof. Einar Haugen, of the department of Scandinavian Studies, has been named a Knight of the Order of the North Star by King Gustaf Adolf of Sweden for his services on behalf of Scandinavian Studies in America.

*

Dr. Francis M. Forster, chairman of the UW Medical School department of neurology, has been elected president of the American Board of Psychiatry and Neurology.

*

Psychology Prof. Karl U. Smith is one of two Americans to help organize the International Ergonomics Association. The society is concerned with the customs, habits, laws, and conditions of work. It will promote communication among scientists in such fields as medicine, anthropology, psychology, biology, and engineering technology.

*

Prof. Chester W. Harris of the School of Education is the new president of the American Educational Research Association.



Our Miss Brooks

A VISITOR to the United Nations in New York City might have the good fortune to attend a meeting of the General Assembly or, possibly, he might sit in on one of the several committee meetings that are held throughout the year. The various committees usually meet in small but elegant auditoriums which overlook New York's East River. A spectator at one of these meetings is often awed by the modern beauty of the United Nations building and then, perhaps, by the gravity of the business being tackled by the individual committees. When the meeting is called to order and the regular business begins, the novelty of the surroundings and the meeting slowly begin to fade as the routine of procedure governs the action of the committee members. To maintain

interest in a subject about which he usually knows little or nothing, a visitor may twist the dials on his set of earphones and hear the discussion in as many languages as there are countries represented on the committee. And then, after the dial-twisting possibilities have been exhausted, the visitor may absently let his gaze wander out through the wall windows of the U. N. building to the East River where almost every imaginable variety of ship can be seen chugging back and forth with the commerce of the world. However, when the U. N. Trusteeship Council convenes, the studied tedium of a committee session completely passes by the boards thanks to the presence of Miss Angie Brooks, a graduate of the University of Wisconsin Law School, who is the representative for the Republic of Liberia.

Miss Brooks, at 31, is an ebullient young lady whose forthright opinions are heard often in the debate of her committee. One of the Trusteeship Council's primary responsibilities is to promote the "progressive development towards self-government or independence" of the territories held under the League of Nations Mandate, territories detached from enemy states as a result of World War II, and any territory voluntarily placed under the system by an administering state.

A consistent champion of the peoples of Africa, Miss Brooks speaks out often—once every 20 minutes on the average, somewhat of a record for an 82 member body—and vehemently on the complex problems which pertain to the administering of the mandates that come under the jurisdiction of the committee. Last year, when the committee was about to adjourn, a debate broke out over the Union of South Africa's refusal to recognize the legal right of the United Nations to assume the responsibility for an old League of Nations mandate in Southwest Africa. Three petitioners from the Southwest Africa territory appeared before the Trusteeship Council requesting to be heard but the opposition maintained that it had already acted on the resolution in question and, as a result, the petitioners were without right to speak. Miss Brooks opposed this line of reasoning and tenaciously argued that the Council was competent to hear the petitioners, in spite of the objections of the Union of South Africa. The debate forced the committee into an overtime session but they voted in Miss Brooks' favor and the petitioners were heard.

Even though Miss Brooks speaks often, she almost always has something of import to say. However, there are occasions when she will startle her colleagues with an utterance that sharply departs from protocol. These are the times when the visitor who has been twisting his earphone dials or staring off at the river, sits up and begins to concentrate on the discussion, for what he hears might be a delightful break in the customarily reserved atmosphere. Once, during a rather involved debate in 1954, Miss Brooks entered the flow of argument to announce that she had just been appointed assistant secretary of state for Liberia.

"That gave us quite a start," remarked a delegate from the British Commonwealth, "but it didn't hold a candle to her remarks during the farewell speeches at the close of the 1955 session. When it came to Angie's, she informed us she would be happy to serve the following year as chairman of the committee. You could have heard a pin drop after that one."

Nevertheless, Miss Brooks was named vice chairman for the 1956 session. But she hasn't yet managed to assume the top position.

Of the 38 women serving on U. N. delegations, Miss Brooks is one of the 17 who holds full delegate status. The bulk of the women delegates prefer to remain out of the sometimes roisterous field of debate and can be found, instead, staffing the more sedate positions on the social, humanitarian, or cultural committees of the Assembly.

Colorful behavior such as that displayed by Miss Brooks is not often found in an assemblage whose members are quite self-conscious about their dignity. But Miss Brooks' unpredictability has won for her the respect of her colleagues who affectionately refer to her as "Our Miss Brooks."

To complement her forensic singularity, Miss Brooks likes to dress in a fashion that deviates from the accepted diplomatic norm. She favors spunky cocktail hats, costume jewelry, and boldly colored dresses that are fashioned from a native African fabric.

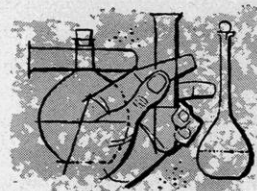
Aside from her Law degree from the University of Wisconsin, Miss Brooks has a Bachelor of Arts degree and an honorary degree from Shaw University in Raleigh, N. C. She also did post-graduate work in international law at London University. Since that time she has been active in the affairs of her native country, the oldest republic in Africa. She has been the assistant attorney general of Liberia, a part-time professor of law at the University of Liberia Law School, and, as previously noted, she is presently her country's assistant secretary of state in addition to her duties as a delegate to the UN.

Miss Brooks has been made a Commander of the Star of Africa (CSA) by her own government and was awarded the Grand Cordion of the Brilliant Star by the Government of the Republic of China.

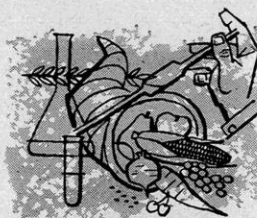


Laboratory Services for Industry

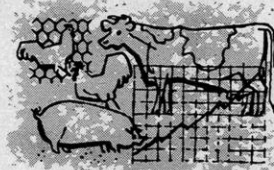
The Wisconsin Alumni Research Foundation has a large laboratory division devoted to consulting and testing services for the food, feed, drug and chemical industries. These services are divided into the following major categories:



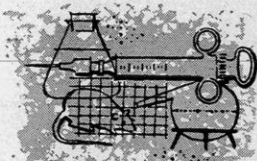
CHEMISTRY



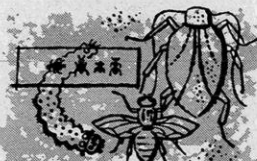
NUTRITION



ANIMAL STUDIES



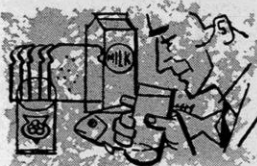
TOXICITY TESTS



INSECTICIDE TESTS



MICROBIOLOGY



FOOD TECHNOLOGY

Work is performed on a fee basis; results are confidential and are the property of the client. Income derived from the laboratory operation is added to the general fund from which grants are made to the University of Wisconsin.

With over 30 years of experience and with highly qualified technical personnel, the laboratory division has become the leader in many areas of consulting research. Inquiries are welcomed—projects of all sizes and costs are considered.

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The Knapp Graduate Center



Prof. J. Homer Herriott, associate dean of the Graduate School, chats with two of the Knapp Fellows—D. Ross McMillan, Montevallo, Ala., a mathematics student, on the left, and Victor Engman, Koforidua, Ghana, a student of geography. The colorful stairway is a part of the interior of the 104 year-old Governor's Mansion, home of the Knapp Center.

THE KNAPP MEMORIAL GRADUATE CENTER, the University of Wisconsin's unique approach to graduate student living, is concluding its ninth year as an experiment which has proved to be a significant and enriching experience for many scholars and members of the University's academic community. The Center is a memorial to the late Kemper K. Knapp, a Wisconsin alumnus who left an endowment of over \$2,000,000 to the University to be used in the teaching of the ideals of citizenship.

The idea for the Center came from the late William Kiekhofer, professor of economics, who recognized the need for intellectually broadening experiences in several academic disciplines in the face of current trends towards specialization in academics as well as society in general. Prof. Kiekhofer secured the full cooperation of the Deans of the Graduate School for his project and the Center was established in 1951 with the support of the Knapp Committee.

In an original statement of purpose for the Knapp Center, University Pres. Conrad A. Elvehjem, then Dean of the Graduate School, said: "Although there is a demand for higher specialization in education, most of life's activities have become so intimately interwoven that leaders of the future must not only excel in their own field of specialization, but they must appreciate fully the mutual problems facing all professions and all walks of life.

"We need an opportunity for outstanding students from the various fields to meet together often so that they can become acquainted with the goals, problems, ideas, and philosophy of the students in other specialties. They will become thus acquainted by living together and prepare themselves for leadership in the future."

Residents of the Knapp Center are chosen from among the more than 5,000 graduate students on campus. The department heads nominate men whom they think can contribute the most to and profit the most from this type of program. The deans of the various schools of the University then select those who will be invited to live in the Center.

In 1954, the program received added support when the Kohler Foundation announced that it would provide for the continuance of the program through the establishment of twelve resident fellowships in memory of Marie Christine



With the Knapp Center in the background, Prof. Herriott and the Knapp Fellows join James E. Bie, administrative secretary of the UW Foundation, on the grounds overlooking Lake Mendota. The Center is supported by a Kohler grant administered by the UW Foundation.

Kohler. The Kohler grant, managed by Herbert V. Kohler and administered through the University of Wisconsin Foundation, has provided extra funds so that the program might be carried out more effectively and has made possible the extension of the fellowships from ten to twelve months.

The program has united scholars from all over the world under one roof and has afforded them an opportunity to exchange ideas with other scholars who are, preferably, not in the same field of concentration. Since the beginning of the Center, the students, most of whom are candidates for doctor's degrees, have gathered to participate in seminars and discussions with their fellows and with members of the University faculty who are doing research in an interesting area of study. This interchange of intellectual activity has been stimulated by the juxtaposition of many disciplines and points of view. Taken as a whole, these gatherings have furnished the participants with a microcosmic picture of the many and complex parts of a university society. And through their probings, the Knapp students have admittedly come to realize that a university is "a many segmented but essentially unified community of scholars engaged in conserving and exploring man's knowledge of his world and of himself."

Beyond the formal scholarly gathering, the Knapp students are quick to agree that the unscheduled program was the most valuable experience to be gained from living in the Center. Former fellows concur in one man's statement: "Informal discussions at unscheduled times are still the heart of the program." Or with another's: "The important thing is getting the group together. The interchanges seem to come automatically with a well-selected group. There is no question in my mind whatsoever that the greatest benefit was derived from casual bull sessions."

Another student, commenting on the totality of his experience said, "The Center provided a welcome opportunity to

combat the isolation of the modern specialist . . . It led to a reappraisal of my discipline, reappraisal which did not try to criticize but to place my subject in its proper perspective among other meaningful fields of inquiry." One student sums up the program as "Above all . . . a complete renewal of the vitality and fellowship of academic life."

The Knapp Memorial Center is quartered in what is more familiarly known to Madison residents as the old Governor's Mansion, located at 130 E. Gilman St., on a site which covers 52,000 square feet. Built in 1854 by Julius T. White, a Madison business man who later became a general in the Union Army, the house is a massive two-story structure that has often been singled out for its "personality and distinction." In addition to the home itself, there is the beautiful sloping grounds which drop gradually down to Lake Mendota where there is an old coach house and a boat house. The latter two structures are classic in style and are interesting contrasts when compared with some of the modern buildings located along the shoreline.

At one time, the home belonged to Ole Bull, the famous Norwegian violinist. It first became the Governor's Mansion when it was purchased from Gov. Rusk by the state in 1885—it served as the official residence until 1949 when new executive quarters were purchased in Maple Bluff.

Since the beginning of the program, the Knapp Fellows have made a point of keeping in touch. Occasionally they publish reports which are assessments of the program and its progress as well as newsletters which keep the fellows informed about each other's professional and personal vital statistics.

Regardless of where they go when they leave the Center, the fellows retain an intellectual bond which unites them as participants in this stimulating Wisconsin experiment and as responsible members of the world community.

Shooting

is a family affair

SETTING NEW RECORDS on the pistol range is nothing new to Colonel Joseph J. Peot, student at the US Army War College, Carlisle Barracks, Pennsylvania, and member of the Carlisle Barracks Pistol Team, although he started shooting seriously only five year ago.

Last January Colonel Peot set a new record in the William Penn Pistol League when he shot a 590 out of a possible 600. He topped the year old record of 585x600 owned by Walt Rescorla, ex-Pennsylvania railroad policeman.

When he's not busy setting new records and competing in all the NRA matches, the Colonel is busy teaching his two boys, Tom and Jeffrey Reynolds, the fine sport. Since the boys started shooting they have been combining records for themselves . . . and with mother busy sewing new patches on all the shooting jackets of her men, shooting has become a real family affair.

While an undergraduate at the University of Wisconsin, Col. Peot shot on the ROTC Pistol and Rifle team, and was team captain during his last two years here. Following graduation in the midst of the depression, owning guns and shooting were the farthest thing removed from his daily life. So shooting had to wait until twenty years later when he fired a 343x350 with a service .45 in the annual qualification firing that the Army requires.

The fever hit! Up until that time he had never owned a rifle or a pistol in his life. This was in 1954, and his wife gave him a .22 pistol for Christmas that year. At the same time, he bought a rifle to go along with it and he was in the shooting business for good.

That winter he fired in a gallery league at Sandia Base and began to show some promise as a serious competitor. Encouraged by two shooters in the league, he decided to compete in the

Far Southwest Regional Meet at Phoenix, an outdoor shoot. This was his first try at the outdoor shooting, and in a 2700 aggregate meet. It was also the first time outdoors with his own .22 . . . he used a borrowed .45 for the match. He fired so well he made his National Rifleman Association's Master Classification . . . probably the only time this



Col. Peot carefully coaches son Tom while Jeff zeroes-in on a target. Both boys are following in the footsteps of their father as expert marksmen.

coveted classification has been copped by a first-time shooter.

Then came the "gun-buying stage" all shooters go through in building up their equipment. He has ended up with two .45's, two .38's, and just this year bought his second .22. Somewhere along the line his hand-loading equipment for the .38 and .45 showed up.

During his two years at Sandia Base he picked up his Masters Classification in the small bore rifle and the indoor pistol. In 1957 he won the New Mexico State Gallery Rifle Championship and was on the two-man team that won team honors during the same meet. Later

in the year he went to Wisconsin, his home state, and won the Wisconsin Outdoor Pistol Championship.

After the 1957 season he went to Norfolk to the Armed Forces Staff College. During that year he was too busy to even visit the range. From there he went for a 16-month tour in Korea, and again no competitive shooting. Then, last June, he came to Carlisle Barracks.

The big problem for most senior officers in the active Army today is finding time to practice. It must all be done during off-duty time and without benefit of team shooting. For this reason Col. Peot was particularly happy to learn that Carlisle Barracks has an active Pistol Club that participates in one of the best leagues in the entire country

. . . the William Penn League of Central Pennsylvania.

Col. Peot's oldest son, Tom 15, became interested in shooting when his father got the bug at Sandia Base. With coaching from his dad, he started shooting the rifle and made Sharpshooter during his first few months out in the winter of 1956-57. Then came the same break in practice his father experienced, and he didn't get back to the range until he came to Carlisle Barracks. Competing with the Carlisle Barracks Junior Rifle Club, he tied for first place with his brother, Jeffrey, in last December's Father-Son Match.

Wisconsin Alumnus, June, 1960

41st Concert Series

White Series

ROBERT CASADESUS
GERARD SOUZAY
CHRISTIAN FERRAS
NAN MERRIMAN
FESTIVAL QUARTET

For its forty-first annual season, the Wisconsin Union Concert Series will repeat the Red and White Series format which was so popular this past year. Once again, the Union Music Committee has booked a roster of artists which admirably represents the musical talent of the world's established as well as younger concert artists.

The famous French pianist, Robert Casadesus will open the season in the fall with concerts on both the Red and White series. A brilliant recitalist who has been a favorite of Madison audiences for two decades, Casadesus placed first on the Memorial Union popularity poll among pianists this season. He played in the Union Theater during its first season of operation in 1940, and returned again in 1944 and 1948.

Another Frenchman, baritone Gerard Souzay, will sing two concerts here next season for the first time. A superlative recitalist whose voice, musicianship, and handsome presence have won friends for him among critics and audiences throughout the world, he is at the peak of his vocal ability.

The Festival Quartet, which played on the Series in 1959, will return again

Red Series

ROBERT CASADESUS
GERARD SOUZAY
JANOS STARKER
NEW YORK CHAMBER SOLOISTS
FESTIVAL QUARTET

with Victor Babin, pianist; Szymon Goldberg, violinist; William Primrose, viola; and Nikolai Graudan, 'cellist.

Another great recitalist is the American mezzo-soprano, Nan Merriman, who will be making her Madison debut next season. Miss Merriman has gained plaudits for her singing from La Scala to San Francisco, and has been described, by the *Los Angeles Times*, as "one of the most distinguished products of our native musical culture."

'Cellist Janos Starker, born in Budapest, and today a professor of music at Indiana University, is an intense practitioner of his musical art. A critic commented recently that Starker's playing has moved him from "an important 'cellist to an incomparable one."

Christian Ferras, at 25, is a young violinist who, in the decade ahead, could develop into one of the outstanding concert violinists of the world. Another product of France, he has already played with most of Europe's major orchestras, and last season he made his American debut with the Boston Symphony.

The New York Chamber Soloists, directed by Margaret Hillis, have un-



Gerard Souzay, French baritone, is one of the many distinguished artists who will be a part of the 41st annual Concert Series.

dertaken a new idea which brings outstanding musicians from the ranks of America's best chamber music players to perform works which lie beyond the reach of the standard chamber music combinations. Seven of the members of the group who recently toured Europe will offer a program next season which will emphasize classic and baroque works.

Season tickets for the forty-first annual Concert Series went on sale May 2, and ticket sales will continue throughout the summer.

Tom went on to win second place in a prone match in the Junior Rifle Club match, and in his first competitive standing match, won first in the Junior "A" division with a score of 85x100 which set a new high in the Club for this year. He is still plunking away at the bulls-eye, working toward his Distinguished Classification, having just completed his Junior Expert Classification.

Twelve-year-old Jeffrey started shooting last October and has already completed his Junior Expert Classification. According to his dad, he looks like a real comer in the shooting business. Under the careful coaching of his

father, he pegged up a first in a prone match last November and a second and a first place in two December prone matches.

Col. Peot has very definite ideas about shooting and applies them in his own shooting and in his coaching of the two boys.

"It takes large helpings of what I call the three "C's" of shooting to be a winner. Those three "C's" are Coordination, Concentration and Confidence. Possibly you have to be born with coordination, but the other two come with patience and careful practice. There's another "C" I think should be included

in my formula for shooting . . . that is competition . . . lots of it!"

"Competition is the essential element that will sharpen all the ingredients that go into a good score on the range. That is another reason I am so happy to be able to compete in the William Penn League. Competition here is very tough. The successful shooter in this league must be at his best to even show", he added.

For a man who started shooting only five years ago, Col. Peot has gone a long way to prove his formula, and other would-be-champs might well heed his advice.

ADMISSION REQUIREMENTS—In actions designed to strengthen admission policies at the University, the faculty recently adopted the requirement that all new entering freshmen will be required to take the American College Testing (ACT) examinations. In addition to adopting the ACT test, the faculty actions provided that: (1) All ways be fully explored for meeting admission problems before differing standards and requirements of admission be authorized at different campuses of the University; (2) A segment of new freshmen applicants who qualify for admission but whose chances of success are considered poor be required to use University counseling facilities before registration; (3) The University carry out special studies on the meaning of ACT test scores obtained and other admission credentials received in respect to predicting success, placement in courses, counseling, advising, and selection for scholarship awards and honors programs; (4) The Committee on Admissions specify what test scores are required as part of the application for admission to terms beginning after February, 1961; (5) The registrar prepare and distribute to high schools, particularly in Wisconsin, information such as the nature of freshman matriculants as to class rank, test score distributions, the relations between these and success at the University, academic performance tabulations, and such other available information as will assist the high schools in their counsel to students and in the principal's recommendations to the University; and (6) The Committee on Admissions continue to review and study admission policies and standards of admission, including special problems of the various campuses of the University.

BASIC STUDIES FOR THE PROFESSIONS—The University faculty has accepted for study the report of a special all-University committee appointed a year ago to recommend a two-year program of basic studies for students preparing for the professions. In the report, the committee recommended creation of a Department of

University Basic Studies in the College of Letters and Science to offer a voluntary, integrated program of new courses open to students of all UW schools and colleges.

The program would consist of 45 semester credits (including University requirements in American history and institutions), to be taken usually in two continuous years. Students may, however, at their own option and with the approval of advisers, arrange the program to extend through three or four academic years so as to combine it with certain professional programs.

The courses are planned in close relationship to each other and will, where suitable, contain content from more than one department.

The committee further recommended early appointment of a department chairman to prepare for launching the program in September, 1961, and suggested that he be released from part or all of his teaching responsibilities in 1960-61 to free him for organization of the curriculum.

DOCTORS DEGREES—While the University ranks fourth among the institutions of America in number of doctorate degrees awarded in the past century, it ranks third in total doctorates awarded in the past decade, according to an article by Walter Crosby Eels in a recent issue of the publication *School and Society*.

For the period of almost a century which Eels studied, 1861-1958, 58 per cent of the doctorates were conferred by 20 privately controlled institutions and 42 per cent by 17 public universities. In the past ten years, 1948-1958, he reports, the ratio has changed to 52.2 in the 20 private universities and 47.8 in the 17 public. In the century-long period, the ranking of the first five Universities was in this order: Columbia 1, Chicago 2, Harvard 3, Wisconsin 4, California 5. In the last decade, the ranking of the first five universities was: Columbia 1, California 2, Wisconsin 3, Harvard 4, Illinois 5.

SCIENCE GRANTS—The National Science Foundation has awarded five grants totaling \$119,000 to the University of Wisconsin. Two of the grants were awarded to the UW physics department. Prof. Harold W. Lewis will study problems in theoretical physics under a grant for \$29,000. Prof. Julian Mack will study spectrum line shapes in the solar corona under a second grant of \$10,900.

The other grants are for research in the life sciences. Prof. J. E. Mitchell, department of pathology, will study soil fungi under a grant for \$28,100. Zoology Prof. W. H. McShan will use a \$31,000 grant to study the tissue of the pituitary gland. The last grant, for \$20,000, will be used by Botany Prof. Paul J. Allen to study parasitic fungi.

INDIAN LANGUAGE CENTER—The U. S. Office of Education has decided to establish another "critical language" center at the University which will become the only government-supported center in America giving instruction in Telugu, one of the languages spoken in India.

The project, provided for by the National Defense Education Act, is designed to broaden linguistic studies in America. The new center, also to teach Hindi, will begin its operations in September—the other language center located at the University is the Luso-Brazilian Center which was the subject of a feature article in the February *Alumnus*.

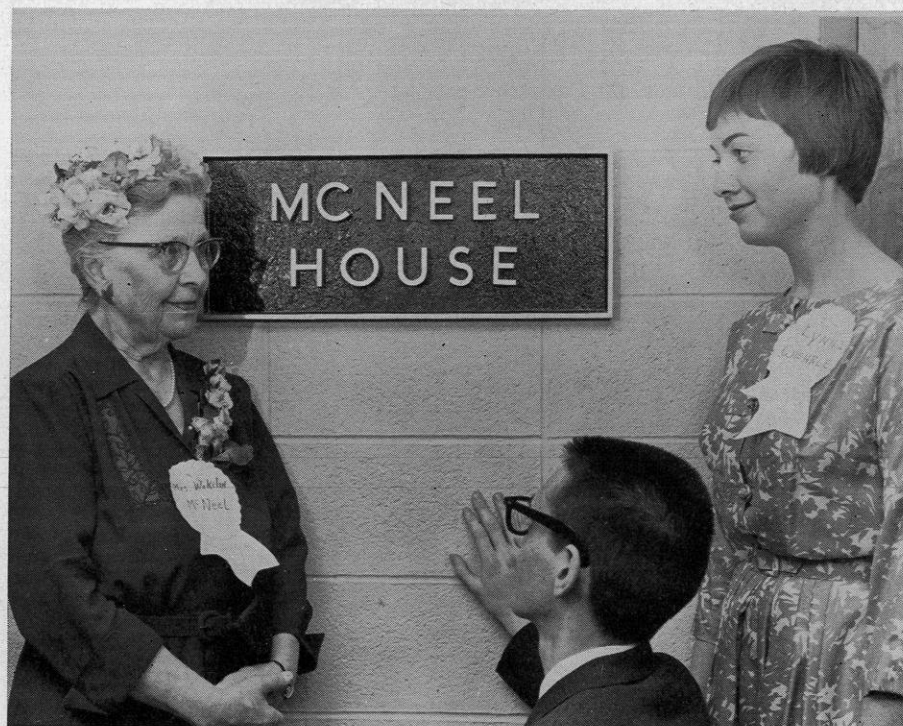
Prof. Henry C. Hart will be administrative director of the new center, and Prof. Murray Fowler will be in charge of the academic program. Hart, professor of political science, has spent much time in India, doing research for a book and teaching in an Indian college under the Fulbright program. Fowler, professor of classics and linguistics and chairman of Indian Studies, is a well-known expert on Sanskrit and, since his research in India seven years ago, has been interested in the broadening of a curriculum on the civilization of India and its languages.

The goals of the new center in its graduate language program are: (1) to train persons for work in the U. S. Information Agency and the State Department; (2) to train persons for work in American business firms with offices in India; and (3) to train interpreters or librarians who need a foundation in the languages of India.

The two languages to be taught in the center are spoken by most of the Indian population. Hindi is an Indo-Aryan language, the chief vernacular of northern India. It is divided into eastern Hindi and Western Hindi, of which the chief dialect is Hindustani. The Hindi tongue, including both dialects, is spoken by 130 million Indians and plans are that the language will someday replace English as the national language of India. Telugu, a Dravidian language of east central India, is spoken by some 33 million people. It has less relationship to Hindi than Russian has to English, which vividly illustrates its uniqueness. Unlike Sanskrit and Hindi, Telugu has not branched off from the common Indo-European source of both north Indian and European languages.

HONORS PROGRAM AT MILWAUKEE—Honors programs for undergraduates in ten academic areas will get underway next fall at the University of Wisconsin-Milwaukee, Joseph G. Baier, dean of the College of Letters and Science, has announced. The honors program at UW-M, like that on the Madison campus (see the March *Alumnus*), is intended to encourage and recognize student work of exceptional depth, scope, and originality, according to Dean Baier.

At the freshman-sophomore level, honors classes will take the form of either specially-designed new courses, separate sections of existing courses, special laboratory and discussion sections of present courses, or individual tutoring sessions. All will be limited in the number of students and will provide direct and personal instruction. The



When the Elm Drive Halls were dedicated recently, the names of 12 late distinguished UW professors were conferred in memoriam upon 12 "houses" or floors in the halls. Pictured here is Mrs. Wakelin McNeel, 3610 Nakoma Rd., Madison, chatting with her student hosts, Michael Kadin and Lynne Webrle, both of Racine, after touring McNeel House named for her husband. Prof. McNeel was the beloved "Ranger Mac" whose programs on nature and conservation delighted WHA radio audiences for 21 years.

Other late UW faculty members honored in the Elm Drive Halls include: Willard G. Bleyer, founder of UW journalism instruction; Charles D. Cool, beloved professor of French and Spanish; Dr. James C. Elsom, first UW director of physical therapy; Vivian A. C. Henmon, administrator and researcher in educational psychology; Louis A. Kablenberg, pioneer professor of chemistry; Daniel W. Mead, internationally famous hydraulic and sanitary engineer; Adam V. Millar, assistant dean of engineering and long-time adviser to students; James D. Phillips, assistant dean of engineering and business manager for the University; J. F. A. Pyre, exceptionally popular professor of English; Oliver S. Rundell, dean of the Law School and Jackson professor of law; and William F. Steve, great favorite among teachers of physics.

content and pace of the honors programs will be adapted to students who have chosen to do more intensive work in certain subjects. Entrance to the honors courses is voluntary, and students must apply for the program. They will be judged on past work, recommendations from previous teachers, test scores, and personal interviews. Students enrolled in the honors program on the Milwaukee or Madison campuses may transfer to either campus and complete the remaining requirements for an honors degree.

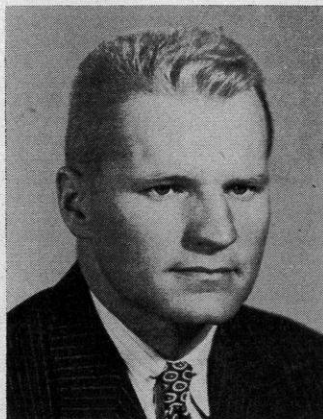
In 1960-61, honors programs for freshmen and sophomores are planned by the UW-M departments of botany, economics, English, French and Italian, philosophy, political science, psychology, Spanish and Portuguese, speech, and zoology.

UW-M ENROLLMENT SOARS—

Total enrollment at the growing University of Wisconsin-Milwaukee reached 8,436 this semester, Irene Bozak, director of admissions and records reports. This compares with 7,979 a year ago.

A total of 7,105 of these students are credit students doing either full-time or part-time academic work. This figure includes 796 graduate students, 1,322 evening school students and a 4,987 day school enrollment. Last year there were 6,743 students in these categories.

Statistics show that the UW-Milwaukee student body is largely home grown, with 7,014 of the credit students hailing from Wisconsin—5,537 from Milwaukee county—60 students at the UW-M have home addresses other than in Wisconsin, and 31 are from foreign countries.



Riley Best



"Rut" Walter

New Badger Track Coach

As of July 1, the University of Wisconsin will have a new track coach. Charles "Rut" Walter, head track coach at Northwestern University, has been named by Ivan B. Williamson, athletic director, to succeed J. Riley Best who has resigned to enter the investment business in Madison.

Best was appointed Wisconsin's track coach in July, 1950 when the late Guy Sundt vacated the post to assume duties as the University's athletic director. Best, who is a 1940 graduate of the University, had assisted Sundt since September of 1948. During World War II, he served four years and three months as an officer in the U. S. Navy. He returned to the University in 1948 after a short time in private business in Louisville, Ky.

While he was a student at the University, Best competed in the high jump, broad jump, and pole vault, and won major letters in 1937, 1938, and 1939. His leap of 24 feet, 3½ inches is the best outdoor broad jump in Wisconsin varsity annals.

"Rut" Walter has been Northwestern's varsity track coach since the 1952 season—before that, he had served as track assistant at the school since his graduation in 1930. Walter, who is a native of Kokomo, Ind., recently cele-

brated his 54th birthday. He graduated from Kokomo High School in 1926, achieving all-state honors in basketball and track. His success in these two sports carried over to his days at Northwestern where he was elected captain of both the track and basketball teams in his senior year. He was Big Ten 440 yard champion in 1928, 1929, and 1930, and won the NCAA 440 yard title in 1929 with the time of 47.9 seconds. When he graduated from Northwestern with a Bachelor of Science degree in education, he could boast of an overall "B" average.

Walter has been associated with Northwestern's athletic staff since his graduation: he was basketball assistant coach for ten seasons; he served as track assistant from 1930 to 1952; and he was director of the intramural sports program for eleven years. He served in World War II in the Navy from 1942 until 1945. He is married and has one son, Charles, who is a graduate of Michigan State University.

Walter is Wisconsin's third track coach since Thomas E. Jones, track coach from 1912 to 1948, retired in June, 1948. Guy Sundt served in 1949 and 1950, and Best has been the coach for the past ten years.

A GROUP OF COMPARATIVE oldsters returned to Madison the second week in May to show their younger counterparts how to play football and were surprised in the process by an eager group of Badgers who won the annual Varsity-Alumni game, 20-17.

The Alumni, a group of seasoned performers, many of whom are still actively participating in organized football in either the United States or Canada, were under the direction of former Badger star Don Kindt, head coach, and his assistants, an impressive list of famous Wisconsin football names, Bob Rennebohm, Elroy Hirsch, Fred Negus, and Ken Huxhold.

The Alumni players began trickling in during the early part of the week. They held their first sweatsuited workout on Wednesday, and concluded their preparation for the game with double workouts on Thursday and Friday. As usual, the highlight of these sessions was the comparison of respective waist lines and the subsequent ribbing that was heaped upon those who had shown signs of a growing "prosperity" since their college playing days.

The Varsity, although short on experience, were long on practice sessions. Coach Milt Bruhn, faced with a rebuilding job after losing seventeen seniors from his Big Ten Championship team, worked his squad, which is heavily staffed with sophomores, especially hard during the spring drills. Their performance in the windup of spring practice indicates that the hard work had paid off in dividends.

To compensate for his lack of depth and experience at certain positions and faced with a more liberalized substitution rule which will be in effect next fall, Bruhn employed a modified version

Varsity Surprises Alumni, 20-17

of "platoon" football in the Varsity-Alumni game. The effectiveness of this brand of football was quite evident to the Badgers last year when they travelled to Michigan. There, Coach "Bump" Elliott forced the Badgers to go with the first team virtually all the way by continually shuffling his line-up and substituting a fresh unit whenever the offense or defense showed signs of wavering. Bruhn plans to employ somewhat the same style of play next fall. He has three teams which will be used whenever the situation demands it: there is the offensive, defensive unit which will go both ways much of the time and then there are the separate offensive and defensive units which will be used to supplement the play of the two-way team. The system showed it has definite potential in the Varsity-Alumni game as the Badger varsity went up against a team of seasoned ball players who were allowed unlimited substitution.

The game itself was played under ideal weather conditions and began with an obvious advantage of time-tested performance in the Alumni's favor. They quickly capitalized on their edge in savvy and poise, and scored first with 7:40 left to go in the opening period. The player making the score was the perennial wonder, the redoubtable Elroy Hirsch, now general manager of the Los Angeles Rams professional football team. Hirsch had originally come to Madison just to coach the Alumni squad, but after consulting with fellow coach Ken Huxhold, who retired from professional football as a member of the Philadelphia Eagles last year, he changed his mind. Just in passing, Huxhold had said to Hirsch, "If you play, I'll play." That settled it. The two "old men" showed up on the field Saturday, dressed and ready to take on the "kids."

It was Hirsch then who broke down the field early in the first quarter, zipped past a bewildered Badger defender, and looked back over his shoulder just in time to receive a Jim Haluska strike. The pass play, which had been set up when former Badger captain, George O'Brien had recovered a Varsity fumble on his own 49, covered 51 yards. At that point, it appeared as though it could be a long afternoon for the Varsity. However, the play for the remainder of the first half leveled off, with the Varsity looking sluggish and the Alumni attack being frustrated by occasional miscues or bad breaks.

After the intermission, the character of play began to change—the Varsity had picked up confidence and came alive. In the third period, Badger guard Bill Suits jumped on a fumble on the Alumni 30; a five yard penalty then set the Badgers back to the 35. From there, quarterback Ron Vanderkelen rolled out to his right, saw Bill Kellogg breaking into the clear downfield, and fired an aerial that was right on the mark. Without breaking stride, Kellogg made a fine reaching catch, turned the corner, and raced into the end zone. Badger co-captain Hank Derleth added the extra point and knotted the score at 7 all.

The game entered the fourth quarter with the score tied. But, after an earlier field goal attempt had gone wide, the Badgers scored again with 8:07 left to play. The tally was set up by an aggressive Badger line that had twice inundated Alumni quarterback Jim Haluska under a pile of red shirts for a combined loss of 22 yards. With the ball on the two, Jug Girard stepped back into the end zone to punt. The ball was returned to the Alumni 31 and the Badgers began to systematically grind away the yardage to the goal—fullback Neil

Fleming scoring the touchdown from two yards away. Hank Derleth added his second extra point and the game took on an entirely new complexion.

However, veteran performers that they are, the Alumni came back quickly and seemingly wrapped up the contest. With Jim Haluska calling the shots, the Alumni worked their way down to the Badger 8. From there, that man Hirsch snaked his way into the clear, scooped up Haluska's pass, and wound up in the end zone with the Alumni's and his second touchdown of the day. Paul Shwaiko converted and the score was tied for the second time.

On the ensuing kickoff, the Badgers fumbled and the Alumni recovered. Time was running out. Haluska engineered the Alumni into position for a field goal and Shwaiko came back into the lineup. "Nervous Paul" stepped back, and from 21 yards away, added three more points to the Alumni score.

There were only 58 seconds left to play when the Alumni kicked off, and there was hardly an odds-maker in the house who would have given you anything for the Badgers' chances at this stage of the game. But the boys in the cardinal jerseys were planning a story-book finish. The kickoff was returned to the 38 and, on the first play from that point, quarterback John Fabry tossed to Merritt Norvell and put the ball on the 50. On the next play, Fabry faded back and pitched a long one—Ron Staley raced downfield, grabbed the ball away from Alumni defenders, and was downed on the nine. With the clock feverishly flashing off the seconds, Fabry called plays without a huddle and, on his second call, sent co-captain Tom Wiesner smashing into the end zone with the clincher just as time ran out on the clock. The elated Badgers didn't even bother to kick the extra point. They

had downed the Alumni 20-17 in a thrilling finish, and the series is all square at two games apiece.

It was a well played game, enjoyable for the fans, and profitable for the Badgers who, as reigning Big Ten Champs, will be facing a tough schedule of opponents next fall. Standouts for the Alumni were the amazing Elroy

Hirsch who still has the bounce and speed of an eighteen year-old; Ed Hart whose churning legs picked up 76 yards in six carries; and Jim Haluska who, even though he was forced to eat the football on several occasions when zealous Badger linemen pounced on him, managed to complete 11 of 21 passes. On defense, linebacker Sparky Stalcup

and behemoth defensive end Jim Temp, who appears regularly with the Green Bay Packers, were especially effective. The victory for the Varsity was mostly a team effort, but Coach Bruhn singled out the play of his two quarterbacks, Fabry and Vanderkelen, halfback Norvell, and fullback Wiesner as being worthy of special mention.

TEAM STATISTICS

<i>First Downs</i>	<i>Wis.</i>	<i>Alumni</i>
Rushing -----	8	4
Passing -----	6	6
Penalty -----	1	0
NET RUSHING		
YARDAGE -----	157	68
Number of Rushes ---	43	32
NET PASSING		
YARDAGE -----	180	160
Number of passes ---	25	22
Passes completed ----	13	11
Passes intercepted by--	1	0
PUNTS		
Total Punt Yardage --	64	199
FUMBLES BY		
Fumbles lost by ----	5	2
PENALTIES ON		
Yards lost on	3	4
penalties -----	25	40

LINEUPS

ALUMNI

LE—Hirsch, Kocourek, Reinke
 LT—Dittrich, Lanphear, Jenkins, Allen
 LG—Gehler, Shwaiko, Suminski, John Heineke
 C—Nelson, Teteak, Rabas
 RG—Amundsen, Zouvas, O'Brien, Stalcup
 RT—Jim Heineke, Temp, Cooper
 RE—Howard, Rogers, Chryst, Hill, Holmes
 QB—Haluska, Williams, Blackmun
 LH—Girard, Bridgeman, W. Hobbs
 RH—Zeman, Altman
 FB—Dixon, Hart, J. Hobbs

Varsity

LE—Richter, Staley, Novak, Bichler
 LT—Huxhold, Harms, Westfield
 LG—Matthews, Schade, Suits
 C—Gotta, Henriot, Baer

RG—Kulcinski, Perkins, Raffini
 RT—Moore, McMillan, Downham, Hubbard, Fox
 RE—Derleth, Kellogg, Vander Veeden
 QB—Fabry, VanderKelen, Carlson, Lange
 LH—Norvell, Kroner, Hess, Howe
 RH—Armstrong, Hearn, Rogenski, Vesel
 FB—Wiesner, Fleming, Montgomery

SCORE BY QUARTERS

Alumni -----	7	0	0	10—17
Varsity -----	0	0	7	13—20

OFFICIALS

Referee—Gene Calhoun; Umpire—Richard Lowell; Head Linesman—Archie Morrow; Field Judge—Bill Cregan. Back Judge—Jim Barnhill.

Plan Charlie Mohr Scholarship

On May 4, the Wisconsin Student "W" Club voted to initiate a drive to set up a Charles J. Mohr Memorial Scholarship and officially designated the week of May 9-14 as Charlie Mohr week on the Madison campus. A collection of funds for the scholarship concluded with the Varsity-Alumni game and proved to be quite successful. During the week, collection points were set up in various University buildings and

dormitories for those who were willing to give. At the weeks end, over \$2,000 had been raised: The "W" Club had given \$150; the 1959 Homecoming Committee contributed \$1,000 from its profits; and the National "W" Club contributed \$500. An intense off-campus drive is now being carried on through appeals made to prominent Madison businessmen in a letter from Dr. Stu Kelly, president of the Downtown Seconds Club, a group of local boxing supporters, and through the Madison Chamber of Commerce. It is hoped that an eventual \$10,000 can be raised.

The scholarship has two main purposes: to set up a living memorial to Charlie Mohr who was representative of everything that was fine and admi-

nable in a young man; and to encourage the young men of the University of Wisconsin to develop Charlie's high ideals and traits of character. In line with the latter intention, the committee has attempted to make the scholarship a prestige award and plan to present it to an outstanding Junior man who possesses the qualifications that would make him worthy of selection. The president of the "W" Club will act on the selection committee and announce the recipient at the annual "W" Club banquet.

Those interested in supporting the scholarship may send their contributions to: Charlie Mohr Memorial Scholarship Drive, University of Wisconsin Foundation, Wisconsin Center Building, Madison, Wisconsin.

Faculty Abolishes Boxing

—acts on other important matters

THE WISCONSIN FACULTY knocked boxing out of the University's athletic program at its May meeting by a decisive show of hands. At the meeting it was, "Resolved that it is the sense of the faculty that boxing is not an appropriate intercollegiate sport, and that it should be discontinued at the University of Wisconsin." The faculty action came just 22 days after the unfortunate death of UW boxer Charles Mohr who died as a result of the injuries he received in the finals of the NCAA boxing tournament held in Madison in April.

The machinery which ended boxing at the University came from a substitute motion presented by Prof. David Fellman of the UW political science department. Previous to Prof. Fellman's motion, Prof. Marvin A. Schaars, chairman of the Athletic Board, had asked the faculty to defer action on the resolution that boxing be abolished at the University. Prof. Schaars explained that a sporting goods company had met with the Athletic Board and had shown them a new padding material, "insulite," which is particularly effective in absorbing shock. The company explained that this material could be used in the manufacture of improved headgear and boxing gloves. Prof. Schaars also asked the faculty to wait until Vern Woodward, UW boxing coach, had an opportunity to explore the possibilities of certain rule changes which would insure greater safety to college boxers. (One of these suggested rule changes was that a knock-down would automatically end the fight.)

Before the faculty could act on the recommendation of the Athletic Board, Prof. Fellman offered his substitute motion and argued that there had been plenty of time to consider the question and that whatever action that was likely to be taken would not be predicated on an emotional reaction to recent happenings. Prof. Fellman, quoting a *Milwaukee Journal* editorial, censured boxing because its apparent primary objective is to render one's opponent helpless

through a series of damaging blows. He compared boxing with duelling which had been practiced at one time in the German universities but has since been outlawed as being too barbaric.

Speaking in defense of the sport, Prof. Frank Remington, UW Big Ten faculty representative, said that the new rule changes could modify boxing as we know it and make it an entirely different sport. He said that the practice of duelling had been changed and, in its present state, we know it as fencing, a sport which is a part of the athletic programs of many colleges and universities.

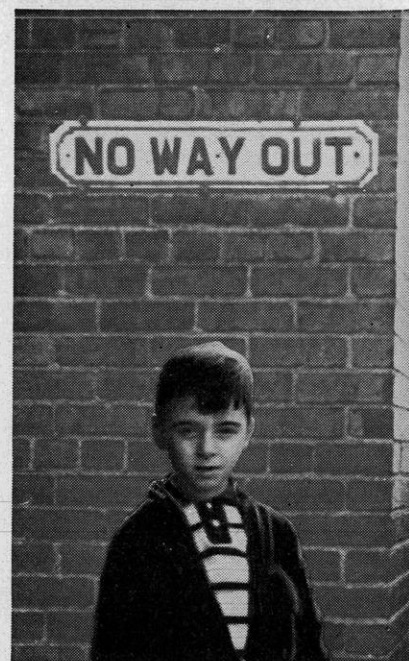
The pleas for a delay on the question were ineffective. The faculty had made up its mind and when the question was called and a show of hands was asked for, it was quite obvious that there would be no need to count the votes—after 27 years, years in which Wisconsin has been a leader in the sport, boxing was discontinued at the University.

Post-Season Participation

Acting on another topical athletic question, the faculty, without dissent, renewed its opposition to participation of any Big Ten team in the Rose Bowl, even on an individual invitation. It also indicated that it did not favor an immediate re-definition of the seasons of all intercollegiate sports but suggested that a study be made of post-season and non-regular contests in an attempt to determine reasonable seasonal limits. In effect, the faculty indicated that, for the moment, it desired no bans on any so-called post-season contest except the Rose Bowl. This latter action supported the Big Ten action which rejected a proposal to ban all post-season contests after a stormy siege of controversy had indicated that the sympathies for such a ban were not prevalent in the conference schools.

Social Rules Changes

In another action in an area of particular controversy, the faculty shifted greater responsibility onto students for



OR IS THERE?

Leukemia now gives its young victims only months of life. But there *is* hope for those with this form of cancer. That hope is research.

Research has already extended the lives of many leukemia patients by months and even years. Research alone can find a way to stop this cancer of the blood-forming tissues once it has mysteriously begun. And every day that a leukemia patient lives allows science one more day to find a cure—or even a new way to extend his life a little longer.

Every year leukemia kills 2,000 children and 10,000 adults, and the incidence is rising. Every year the American Cancer Society allocates more and more money to research specifically related to leukemia. Last year, it allotted nearly \$1,000,000 to such research, out of a total research expenditure of about \$12,000,000. Much more money is needed this year. The more you contribute, the faster research on leukemia and other forms of cancer will progress. Guard your family! Fight cancer with a checkup and a check! Send your contribution to "Cancer," in care of your local post office



AMERICAN CANCER SOCIETY

their own behavior and adopted a change in social regulations long-sought by the students; this was the repeal of a requirement for chaperones at apartment parties.

In the same action, however, the faculty provided that single men may live in apartments only if they are 21 or over—a restriction which, formerly applied only to single women.

The new statement of social legislation, approved by the faculty, includes these provisions: "The self-regulation of social behavior is one of the kinds of learning to be acquired during a student's college years . . . Each student is bound by all of the civil requirements governing this community. Beyond this, each student is expected to maintain a high level of moral integrity. The individual member of the University community, whatever his age, is in fact responsible and should willingly assume responsibility for regulating the social conduct of their members . . . any action by a member of the University community which violates either the civil statutes or a University regulation could be injurious to the members of the University community and is punishable by appropriate authorities . . . An added obligation must be assumed by those living in apartments. In all circumstances in which the apartment dweller has knowledge of people visiting his living quarters he must assume responsibility for their conduct."

ROTC—Physical Education at Milwaukee—Parking

In other actions, the faculty: (1) modified an earlier faculty action on optional ROTC to include the two-year trial period recommended by the Board of Regents, and approved the ROTC curriculum and credit provisions of the various colleges and schools (These actions were necessitated by a ruling of the Attorney General who said that the Regents had no authority in previously adopting their experimental two-year voluntary ROTC program because the faculty had not approved such a program—the Regents being authorized to act on this question only on the determination of the faculty.); (2) approved the action of the University of Wisconsin-Milwaukee faculty

WISCONSIN ALUMNI ASSOCIATION

1861-1961

One Hundred Years of Service to the University

This month, the Wisconsin Alumni Association celebrates its ninety-ninth birthday. At the same time, we are looking forward to next fall and WAA's **CENTENNIAL YEAR**. A full schedule of events are being planned to mark the Association's first one hundred years of service to the University of Wisconsin. The Centennial Year celebration will begin with a

Kick-Off Dinner

to be held on October 7, the evening before the Wisconsin-Purdue Football game.

Plan now to be a part of the Association's history—make it a point to reserve this date and join us. Further information on the Centennial Year of the Wisconsin Alumni Association will appear in future issues of the *Alumnus*.

UW Receives Ford Grant for Pension Study

The Ford Foundation has granted the University of Wisconsin School of Commerce \$250,000 for a study of the economic effects of private pension plans on the hiring and retention of older persons. The funds will be used for released time of regular faculty members and field interviews as well as for data processing. Publication of the findings will be made available to employers, unions, educators, trade associations, and government agencies.

The grant will also support study of financial security allowed by various benefit formulas, federal and state regulation of pension funds, and legal and financial aspects of pension plans. The grant is for a four year period and will begin immediately.

The research team at Wisconsin will include experts from business administration, insurance, industrial psychology, law, statistics, and mathematics. The group will make extensive use of company and worker case histories and will develop comparisons between similar companies with differing pension arrangements. This material will be analyzed in relation to national data from various government departments.

Dean E. A. Gaumnitz of the School of Commerce said, "This grant will enable the Wisconsin research team to study one of the dominant economic and social problems of the 20th century—how to provide adequate economic security in old age. We are grateful to the Ford Foundation."

abolishing compulsory physical education on the Milwaukee campus and empowering the individual schools and colleges at Milwaukee to establish their own physical education requirements as desired; and (3) approved five recommendations of the faculty Parking Committee requesting intensified efforts on parking structures in the Park Street-

Lake Street area, in the area south of University Avenue, and near Wisconsin General Hospital; urging the creation of an additional "fringe lot" served by the campus bus; suggesting that parking facilities be incorporated into new building planning, and that signs on parking lots indicate the basis of support of the parking system.



If you want to know more about what the college crisis means to you, send for the free booklet "The Closing College Door" to: Box 36, Times Square Station, New York 36, N. Y.

This could be the college your child wants to enter in 1967.

It could be any college in the country in another ten years. Or every college, for that matter. It's a sobering thought.

Farfetched?

Not in the least. The blessing of a growing population has brought with it a serious threat to our cherished system of higher education. College classrooms and laboratories are already alarmingly overcrowded by mounting enrollments. Admissions authorities see no letup . . . in fact, expect to have twice as many applicants clamoring at the gates by 1967. Even more critical is the fact that faculty salaries remain pathetically inadequate, and qualified people, dedicated but discouraged, are seeking greener fields, elsewhere.

If this trend continues, the time will come when our colleges will be less able to produce thinking, well-informed graduates. When that happens, American education will face a sad day. And so will our children, our country, our way of life.

But this threat doesn't have to become a reality. You can do your part to keep our system on a sound footing.

How?

By helping the colleges or universities of your choice. With your aid, they can assure us continued progress in science, in business, in statesmanship, in the better things of life . . . for us, and for our children.

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WISCONSIN ALUMNI ASSN.





When the Chicago Alumni and Alumnae Clubs held their annual "Wisconsin Night" at the Bismark Hotel, Martin P. Below, president of the Wisconsin Alumni Association was honored for his service. Shown here is Chicago attorney William A. Nathenson presenting Marty with the award as, from left, Mrs. Conrad A. Elvehjem; Frank B. Carney, president of the Chicago Alumni Club; and University Pres. Conrad A. Elvehjem look on.

with alumni clubs

SAN FERNANDO VALLEY, CALIF.

June 8

Theatre Party, Glendale Center Theatre

Contact: Dorothy Brumm, 812 E. Windsor, Glendale 5

DALLAS

June 4

Picnic

Contact: Raymond E. Zahn, 11024 Eastview Circle

The flurry of spring activity combined with the demands of printer's deadlines precluded our mentioning several of the Founders Day meetings of our local clubs. Nevertheless, we would like to make note of these activities as an indication of the zealous work being done in our Alumni Clubs: Dean of Commerce Erwin A. Gaumnitz spoke to the Marinette Club; Edmund I. Zawacki, Slavic languages, spoke to the Marshfield Club; the Janesville Club heard Prof. Lowell Laudon, geology; Prof. James R. Villemonite, civil engineering, spoke to the Chippewa County and Beloit Alumni Clubs; the Vernon County Club heard Frederick W. Haberman, speech; Lionel W. Thatcher, professor of commerce, spoke to the Kenosha Club; William H. Dodge, commerce, visited with the Kewaunee County Club; Prof. Wayne B. Swift, electrical engineering, spoke to the Antigo and Rhine-

lander Clubs; John Armstrong, political science, spoke to the Lafayette County Club; and Stig. A. Rossby, meteorology, spoke to the Fond du Lac Club.

*

The Southern California Alumnae Club recently held two important functions—a scholarship luncheon and tour of the world famous Descano Gardens, and a buffet dinner held at the home of Mr. and Mrs. Robert L. MacReynolds.

*

The University of Wisconsin Insurance Society, the nation's oldest (founded in 1948), held its first Alumni Reunion recently at the Cuba Club in Madison. The program featured cocktails, dinner, short talks by several alumni, an address by Dean Gaumnitz of the School of Commerce, and a talk by Prof. Charles C. Center, faculty sponsor of the Insurance Society. The Society plans to make the reunion an annual affair and is looking forward to next year's program and the presence of a growing number of enthusiastic alumni.

*

The Sacramento Valley (Calif.) Alumni Club had a "gay get-together" for their annual observance of Founders Day. Plans are now in the hopper to attend the Wisconsin-Stanford game this fall *en masse*. For further information on this activity, contact: Mrs. Sylvia (Jakoubek) Hatfield, 2151 Hillcrest Way, Carmichael, Calif.

badger bookshelf

FOLLOWING THE INDIAN WARS: *The Story of the Newspaper Correspondents Among the Indian Campaigners* by Oliver H. Knight, Jr. '59, University of Oklahoma Press.

This book tells the story of the journalists who took to the field with the troops during the expeditions against the Indians from 1866 to 1891. The 12 major campaigns and more than 1,000 fights during these 25 years are seen through the eyes of the individual correspondents. The author, himself a newspaperman for several years, was with the UW Extension Division from 1956 to 1958 and earned his PhD at the University in 1959; he is now a professor of journalism at Indiana University.

ETHICS: A CRITICAL INTRODUCTION by A. Campbell Garnett, *The Ronald Press, New York.*

This book, written by a UW professor of philosophy, is divided into three major portions: "Evolution of Morals," "Critique of Ethical Concepts," and a section of readings on the "Critique of Ideals and Institutions." In the last section, Prof. Garnett analyzes the ideal of moral life, authority and liberty, the right of property, war and revolution, and marriage and the family. He is also the author of *Religion and the Moral Life* and *The Moral Nature of Man*.

THE CREATIVE VISION: *Modern European Writers on Their Art* by Haskell M. Block and Herman Salinger, *Grove Press, New York.*

Haskell Block, professor of contemporary literature at the University, and Prof. Salinger have co-edited a volume of 22 essays by 13 eminent contemporary authors: Proust, Rilke, Gide, Mann, Pirandello, Lorca, Brecht, Sartre, Valery, Giraudoux, Anouilh, Malraux, and Duerrenmatt. Each writer discusses or interprets either his own writing, that of another writer, or the problems of creative writing.

IRONY IN THE DRAMA by Robert Boies Sharpe, *Chapel Hill (\$5.00).*

Impersonation, shock, catharsis—these are words and concepts that have

figured largely for more than two thousand years in the effort to define drama and to explain the beauty and the power over man's mind of the well-written and well-acted play. Dr. Sharpe's book is a continuation of the age-old discussion, with a freshness provided by his own special background: he has been both a teacher of dramatic literature and, as literary adviser to the Carolina Playmakers for many years, a keen observer of the actual production of innumerable plays.

The work of Robert W. Stallman

For the past ten years, Robert W. Stallman '33, professor of English at the University of Connecticut, has been publishing books which represent a definite contribution to the study of contemporary literature. Prof. Stallman's earlier publications include: *The Art of Modern Fiction* with Ray B. West, Jr. (Rinehart & Co., New York, 1949), a selection of the best in modern fiction in its three major forms (the short story, the short novel, and the novel) which suggests the chronological development of the modern short story and provides critical readings of the selections included in the text; *Critiques and Essays in Criticism* (The Ronald Press Co., New York, 1949), designed to consolidate and to make accessible the contemporary achievement in literary criticism; *The Creative Reader* with R. E. Watters (The Ronald Press Co., New York, 1954), an unusually large and varied gathering of readable short stories, plays, and poems; *The Critics Notebook* (The University of Minnesota Press, Minneapolis, 1950), a varied but integrated collection of points of view drawn from the whole body of British and American criticism from 1920 to 1950; *Stephen Crane: An Omnibus* (Alfred A. Knopf, Inc., New York, 1952), containing all of the important works of Crane—his novels, short stories, letters, and poems; and *Seventeen American Poets* (University of the Philippines Press, Quezon City, 1959).

The list of Prof. Stallman's 1960 publications is an ambitious and impressive one which includes: *The Art of Joseph Conrad: A Critical Symposium* (Michigan State University Press); *The Ambassadors* by Henry James (New American Library), the definitive text of the James novel, edited with an Afterword by Prof. Stallman; *The Red Badge of Courage and Selected Stories* by Stephen Crane (New American Library), edited with a Foreword by Prof. Stallman, this book presents both manuscripts of *The Red Badge of Courage* along with five new manuscript pages; and *Stephen Crane: Letters* (New York University Press), co-edited with Lillian Gilkes.

Scheduled for this fall is *The House That James Built and Other Literary Studies* (Michigan State University Press), a collection of Prof. Stallman's essays on modern fiction to be published in a French translation in 1961 by the American Embassy U. S. I. S., Paris.

THE SOUTH IN AMERICAN HISTORY *Second Edition* by William B. Hesseltine and David L. Smiley '53, *Prentice-Hall, Inc., Englewood Cliffs, N. J. (\$8.00).*

Like its popular predecessor, this second edition is written from a viewpoint that is predominantly national rather than Southern. The thesis is simply that the South is American. While not accepting the myths about a South that has never existed, Hesseltine and Smiley do give a clear and accurate description of what developed into a distinctive—though not universal—Southern civilization and Southern nationalism. Their study of the South begins with the year 1607 and describes the development of plantation life, the tradition of the Squires, and the influence and significance of slavery.

Thus the groundwork is laid for what is perhaps the most significant feature of the revised second edition. That is its expanded treatment of the New South.

The book is not a series of interpretative essays. Rather it is a complete text that essays a balance between facts and their significance. It contains all of the major steps in the South's past with additional materials on food, home life, literature, religion, education, health, and other topics necessary for a full understanding of Southern history.



This is the second year that trees have been sprayed for Dutch elm disease on the University of Wisconsin campus. Pictured here is a roto-mist sprayer performing the job in the area around the stock buildings at the west end of the campus. The trees are sprayed twice each year, in the spring and fall, with a dormant DDT solution—in the spring, it is essential that the trees be sprayed before any budding takes place. Spraying must also be done when the air is still, normally in the early morning or late in the evening, to insure that the spray will reach the tops of the trees and produce only a minimum of spray "fallout." The mist-blower equipment shown here sends out a concentrated spray of the DDT and its application is similar to the fine mist method used in mosquito control.

Because the American elm constitutes nearly 50 per cent

of the shade trees found in most Wisconsin communities, effective control of Dutch elm disease is essential to prevent the loss of shade, beauty, and the costs involved in removal and replanting. Since the disease kills so rapidly, it is imperative that the trees be properly protected from its attack. In addition to spraying, another effective method of guarding the trees from attack, according to Prof. Earl Wade, UW plant pathologist, is through a sanitation program of keeping trees pruned and free from possible breeding spots for the beetle that is known to spread the disease. However, this method is satisfactory only if it is done on a community-wide basis. Thus far, the preventive methods have reaped dividends at the University and in Madison—there have been only two known incidents of the disease on record in this area.

alumni news

Up to 1900

Otto A. OESTREICH '97, senior member of the Janesville law firm Jeffris, Mouat, Oestreich, Wood, and Cunningham, recently was honored by his family with an 85th birthday dinner celebration.

Arthur W. KOPP '00, retired circuit judge, recently observed his 85th birthday in Platteville.

Earl E. HUNNER '00, former general manager of the M. A. Hanna Co.'s operations in the Lake Superior Iron Ore District, and Forbes B. CRONK '05, former general mining engineer of the Oliver Iron Mining

Division of the United States Steel Corp., were recently elected life members of the Duluth, Minn. Engineers Club. Both gentlemen have been retired for several years.

1901-1910

Herman BLUM '08, Pennsylvania member of the advisory council of the Civil War Centennial Commission, is the distributor of an information packed volume—"Facts about the Civil War."

C. L. "Neil" McMULLEN '09 was the subject of a feature story appearing in a recent issue of the Vista, Calif., Press. The article dealt with his phenomenal success in growing roses—he holds the coveted gold medal certificate awarded by the American Rose Society, as well as a silver trophy from

the best old rose, and an ARS certificate for the most blue ribbons in one show (1955).

1911-1920

Oscar RENNEBOHM '11, former Governor of the State of Wisconsin, member of the Board of Regents, and chairman of the board of Rennebohm Drug Stores, Inc., Madison, was re-elected a director of the National Association of Chain Drug Stores at its annual meeting in Hollywood, Fla.

Bernard KORN '11, dean of high school principals in Milwaukee, recently retired as principal of Bay View high school.

Malcom K. WHYTE '12 was honored by a formal dinner when he retired after 13 years as president of the board of trustees of the Layton School of Art in Milwaukee.

Wisconsin Alumnus, June, 1960

He was named president emeritus and will continue as a member of the executive committee.

William H. BURHOP '13 was recently elected chairman of the board of Employers Mutuals of Wausau. He has been with Employers Mutuals since 1919—he was elected secretary of the company in 1929 and became its chief executive officer in 1959.

Lewis G. CASTLE '13, an administrator of the St. Lawrence Seaway Development Corp., recently delivered the twelfth annual Harry E. Salzberg lecture on "The St. Lawrence Seaway—Retrospect and Prospect" at Syracuse University.

Eugene C. HERTHEL '15, who retired recently from the Sinclair Oil Corp., after 43 years of continuous service, was named "engineer of the month" (April) by the publication the ENGINEER of Southern California.

Howard I. POTTER '16, chairman of the board of the University of Wisconsin Foundation, and a past president of the Wisconsin Alumni Association, retired recently as vice president of Marsh and McLennan Insurance Brokers in Chicago.

Bernice FITZ-GIBBON '18 is this year's winner of the Milwaukee Gimbel Fashion Forum award, presented annually "for the most distinguished contribution to the world of fashion by a Wisconsin native."

William J. GREDE '19, chairman of the board of Grede Foundries, Inc., Milwaukee, has been named president of the J. I. Case Co. He has been chairman of the Case Co. executive committee since 1956 and, in 1952, was president of the National Association of Manufacturers.

Sam E. OGLE '20, chairman of the board of the Wisconsin Alumni Association, and manager of the public affairs department of Schuster's Inc., Milwaukee, has been named a founding director of the Wisconsin Retail Merchants Association.

Whitney North SEYMOUR '20, president-elect of the American Bar Association, returned recently to the University to deliver the main banquet address at the annual University of Wisconsin Law School Spring Program.

1921-1930

William E. WALKER '21 was the subject of a feature article in a recent issue of the *Wisconsin State Journal*. He is the president of six radio stations in Wisconsin and Michigan, including WISM, Madison.

Carl E. STEIGER '21, president of the Board of Regents, has been elected vice president of St. Johns Military Academy in Delafield.

Walter EBLING '22, who retired from the state-federal crop reporting service last July, still keeps busy teaching two courses in statistics in the UW agricultural economics department.

George M. UMBREIT '23 is the new president of the Maytag Corp. He lives with his family in Newton, Ia.

Rev. Benjamin SAUNDERS '23 is president of the Racine Alumni Club.

William H. KOHL '24, a vice president



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COLLAGE, Entertainment and Enlightenment for College Eggheads, will make its initial appearance on the newsstands and in bookstores next fall. The editor and publisher of this new venture is David PREISS '57 who says that the magazine will be the first one seriously devoted to the nation's college audience and "it is our belief that college students today are interested in more intelligent and creative extra-curricular pursuits and will read and contribute to a magazine they can respect, identify with, and afford."

The magazine will present fiction, poetry and humorous works, non-fiction items dealing with the arts, academics, and athletics, unpublished works of art, and, on occasion, will present articles dealing with particular college problems. In addition, college correspondents from various campuses will report local news and trends of national significance. COLLAGE's editorial offices are at 1822 N. Orleans, Chicago 14, Ill.

of the H. C. Prange Co., has been named as a founding director of the Wisconsin Retail Merchants' Association.

Paul O. DUNHAM '24, has been named to the newly-created post of staff patent attorney in the patent division of Esso Research and Engineering Co., Linden, N. J.

Mrs. John F. Wyckoff (Delaphine ROSA) '27 is serving her second year on the Committee on Education of the Society of American Bacteriologists. She is also a member of the committee on the content of the curriculum of the biological sciences curriculum study sponsored by the American Institute of Biological Sciences. As a member of the committee, she will be working at a writing conference this summer at the University of Colorado, Boulder.

Jay READER '27 has developed a special swimming pool, designed specifically as a hot water massage for outdoor enthusiasts. The "therapy pool" which is in the Lake Lawn resort on Lake Delavan, may be of ultimate benefit to those afflicted with such crippling diseases as polio and arthritis.

Mrs. Robert B. Jones (Frances BEEBE) '27 recently received an award from the Japanese Zenkokai (Society of Good Conduct Commendation) for her work with a group of Japanese women. She teaches a class in conversational English at the Tokyo Y. W. C. A.

William B. MURPHY '28, president of the Campbell Soup Co., is the newly elected chairman of the Crusade for Freedom broadcast over the facilities of Radio Free Europe. He is a trustee of the Wisconsin Alumni Research Foundation.

John BARDEEN '28 has been named one of America's top physicists by *Fortune* magazine. In 1956 he shared in the Nobel prize for physics for work in developing the point contact transistor which has replaced the vacuum tube in many areas of electronics.

Wesley KLATT '29 is president of the Waukesha Alumni Club.

Roderick H. RILEY '30, a consulting economist in Milwaukee, is an economic advisor to the United States Information Agency. He is 1958-60 executive director of the Joint Economic Committee of Congress.

1931-1940

D. H. "Hank" EVERMAN '31, vice president and trust officer of the Farmers State Bank in Beaver Dam, was recently elected president of the Beaver Dam Chamber of Commerce.

Dr. Frederick J. STARE '31, chairman of the department of nutrition at Harvard University, is writing weekly columns on diet and nutrition for the *Milwaukee Journal*.

William E. SIEKER '33, Madison, has been appointed to the State Board of Tax Appeals by Gov. Gaylord Nelson.

Tom EWELL '33 is a smash in the Broadway production of "A Thurbur Carnival."

Mrs. Robert Lawther (Cheryl ELLSWORTH) '33 recently had a one-man showing of her sculpture at the Argent Gallery in New York City.

Charles F. JACOBSON, Jr., '35, executive director of the Wisconsin Investment Board, is responsible for the investment of \$550 millions of state funds, \$400 millions of which belong to more than 73,000 teachers, state employes, and municipal employes.

James R. KENNEDY '35 has been elected to the newly established position of vice president-financial of the Celanese Corp. of America in New York City. He is a vice president and director of the Wisconsin Alumni Club of New York.

Ralph M. EBERT '36 has opened a consulting engineering service in building construction in Watertown.

Harry H. LAIDLAW, Jr. '39 has been named associate dean of the college of agriculture at the University of California, Davis.

Richard J. DAVIS '39, formerly Washington public relations representative, has been appointed director of public relations for Douglas Aircraft Co., Inc., Santa Monica, Calif.

Dr. Edward W. MILL '40, chairman of the department of political science at Long Island University in Brooklyn, N. Y. has completed plans for a new program of training in international relations and diplomacy to begin at the university in September, 1960.

1941-1945

Raymond J. PENN '41, a professor of agricultural economics at the UW, has been

picked by the Department of Agriculture to study foreign trade developments in Latin America.

John BOSSHARD '42, a candidate for the Republican nomination for Third district congressman, recently submitted his resignation as judge of La Crosse County's Small Claims Court.

Charles ILTIS '43 has been awarded an educational grant for a full year of management education at the Massachusetts Institute of Technology.

John T. COLLENTINE '43 has been appointed director of research and analysis for the Madison agency of Northwestern Mutual Life Insurance Co.

James J. FIELD '43 has been chosen "man of the month" by the Cedar Rapids, Ia. Chapter of the National Association of Accountants. He has been an active member of NAA for thirteen years and has served the Cedar Rapids Chapter as associate director of special activities for the past three years.

Robert N. BOLZ '44 was elected a director of The Kartridg Pak Co., a subsidiary of Oscar Mayer & Co., at the annual meeting of shareholders in Chicago.

1946-1950

R. G. CORNELIUS '47, director of imports for H. C. Prange Co., Green Bay, has been named divisional merchandise manager at Harry S. Manchester, Inc. in Madison.

Earl W. UECKE '48, vice president of the First American State Bank in Wausau, has been named that city's outstanding young man of the year.

Dr. William A. CORPE '48 has been promoted to the rank of associate professor of botany at Barnard College in New York City.

Mrs. Joshua J. Normington (Norma SHOTWELL) '48 has been elected president of Safari Associates, Limited.

Dr. Charles R. ADLER '48, a senior development engineer with the Eastman Kodak Co., has been awarded a Sloan Fellowship to study at the Massachusetts Institute of Technology.

Mr. and Mrs. Donald W. GRAHAM (Carole KRESHECK) report from Phoenix, Ariz. that they acquired a drug store, Graham's Encanto Pharmacy, and a new son, Clay Cameron.

Members of Local 35, Madison Federation of Teachers, AFL-CIO, voted at their April meeting to urge Ralph M. GIBSON '50, Madison East high school, to become a candidate for State Superintendent of Public Instruction.

James E. BIE '50, administrative secretary of the University of Wisconsin Foundation, authored two articles published recently in national magazines. *Ford Times* (June 1960) printed his story about the Circus World Museum at Baraboo—the museum is a project of the State Historical Society and has proved to be a popular tourist attraction. "Converts through Competition," a picture story about target shooting in the 1000 yard range near Lodi, is published in the May issue of *The American Rifleman*, official magazine of the National Rifle Association.

1951

Colin McDOUGALL has been promoted to assistant sales manager of the feed ingredients department of International Minerals & Chemical Corp. in Skokie, Ill.

Carl J. SEIFERT has been appointed general manager of the Borg Fabric Division of Amphenol-Borg Electronics Corp. in Delavan.

1953

Jerome S. PICK is an associate data processing analyst with the Radio Corporation of America in Camden, N. J.

1954

Harvey KUENN was traded by the Detroit Tigers to the Cleveland Indians. As usual, he is hitting the ball at a blistering clip—he was last year's American League batting champ.

Joseph B. TRECEK, Jr. has been elected into membership by the Cedar Rapids, Ia. Chapter of the National Association of Accountants. He is employed in the financial services department of Collins Radio Co. in Cedar Rapids.

1955

J. Richard CHAICLIN works for Systems Bureau Corp. in New York City.

Mr. and Mrs. Stewart A. CLOSE are the parents of a son, Kevin Stewart.

Army 1st Lt. Robert P. SCHMITZ, assigned to the 504th MP Battalion, Fort Gordon, Ga., recently participated in Exercise Puerto Pine in Puerto Rico—the exercise was the largest peacetime airlift ever attempted.

1956

Gerald I. BOYCE has been appointed assistant to the president of Preway, Inc., producer of built-in kitchen appliances in Wisconsin Rapids.

Gary B. ADAMSON has announced his candidacy for the Republican nomination to the Wisconsin State Assembly from Milwaukee's First Assembly District. He is presently employed by the A. O. Smith Corp.

Dr. and Mrs. Philip E. SORGE (Yvonne THIBODEAU) announce the arrival of their son, Kenneth Philip, a brother for Jeanne Ellen. Dr. Sorge and his family live in Burlington where he is a veterinarian.

1957

Mr. and Mrs. Joseph A. MOUCH (Ruth CONNEY) are the parents of a daughter, Michelle. Mr. Mouch is a member of the management of United States Steel-South Works in Chicago.

Lt. (jg) and Mrs. William G. MARSHAL (Patricia GIBSON '56) are the parents of a daughter, Barbara Lynn, born at the Naval Hospital in Portsmouth, Va.

Lois NELSON is the new Portage County home demonstration agent.

1958

Craig E. EBEN, audio visual co-ordinator for the Westfield, N. J. public schools, recently attended the National Education Association Department of Audio-Visual Education convention in Cincinnati, O.

David K. LEHNERTZ, who is stationed with the United States Air Force on Okinawa, was recently promoted to first lieutenant.

David NOHLING is a graduate assistant in the Communication Arts division at Boston University.

Army 2d Lt. James R. PETERSON recently completed the final phase of six months of active military training under the Reserve Forces Act program at Fort Eustis, Va.

1959

Robert J. GILARDI has accepted a position with the Spruance Laboratory of E. I.

Treva E. CALDWELL '60 and William A. BREUCH, Madison.

1959

Barbara J. NORMAND and James O. REWEY, Beloit.

Barbara R. FALK and Phillip S. Paul, Jr., West Allis, Texas.

Susan K. SWANSON and Samuel E. BLACK, Rockford, Ill.

necrology

Albert J. REED '83, Elkhorn.
Hamilton RODDIS '99, Marshfield.

Belle M. DEANS '99, River Falls.
Sidney L. LEE '02, Madison.

Norma C. WOOD '03, Claremont, Calif.
Anton B. ZIEGWEID '05, Hinsdale, Ill.

Robert C. BROWN '08, New York City.
Mrs. Roland F. Fisher '09, (Frances ALBERS), Ft. Lauderdale, Fla.

Julia ANDERSON '09, Madison.
Dr. John D. BLACK '09, Boston, Mass.

Alfred J. KIECKHEFER '09, Milwaukee.
John H. CURTIS '10, St. Paul, Minn.



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Army 2d Lt. James M. STEWART has completed the nine-week officer basic course at The Transportation School, Fort Eustis, Va.

Marine 2d Lt. Martin R. P. WILKE recently completed the 30-week officer basic course at the Marine Corps Schools, Quantico, Va.

Army 2d Lt. George S. CRAWFORD is a helicopter pilot with the 8th Aviation Co. of the 8th Infantry Division in Germany.

Army 2d Lt. Harrison A. SMITH recently completed the officer basic course at The Engineer School, Fort Belvoir, Va.

Army Pvt. David B. MADSON recently completed advanced individual training as a light-weapons infantryman at Fort Ord, Calif.

Army 2d Lt. Wallace B. HOBART, Jr. recently completed the final phase of six months of active military training under the Reserve Forces Act program at Fort Eustis, Va.

Jeff BRIGHAM recently joined the staff of the Madison Advertising Agency as production director.

Mrs. Lloyd Tarnutzer '10, (Alta KINDSCHI), Baraboo.

Mrs. Angus Johnston '11, (Abbie W. COOPER), Evanston, Ill.

Roy LINDSEY '13, Oshkosh.

Dr. Charles W. TOMLINSON '13, Ardmore, Okla.

John E. GEFAELL '13, Madison.

Everett W. JONES '13, Waupun.

Royal A. ROBERTS '15, Berkeley, Calif.

Raleigh H. THURWACHTER '20, Waukesha.

Dr. Oswald M. DRESEN '22, Chicago, Ill.

Henry M. BLUME '23, Los Angeles, Calif.

William T. DARLING '26, Verona.

Clarence A. BAROFKY '27, Los Angeles, Calif.

Harold "Pat" MORRISSEY '30, Madison.

Robert L. DIXON '31, Whitefish Bay.

Mrs. Gordon Westby '31, (Louise WILIAMSON), Scottsdale, Ariz.

Walter E. OTT '31, Marinette.

J. Proctor KNOTT '33, Lebanon, Kentucky.

Vinson KRAPPFEL '35, Venice, Fla.

Mrs. Henry Grebler '38 (Sara SCHWARTZ), New York City.

Edmund O. TEMPLETON '42, Wilmette, Ill.

newly married

1949

Sally F. GARY and Dr. Maurice J. REUTER, Jr., '52, Milwaukee.

1953

Sally J. Felt and Robert W. PLUMMER, Madison.

1954

Joan A. Wettstein and James R. POPE, Dodgeville.

1955

Carol R. DROEGKAMP and James W. GESSERT '58, Menomonee.

1956

Virginia FAUERBACH and Russell N. VanDenburgh, San Diego, Calif.

1957

Solveig B. ANDERSEN and Gilbert A. STENGLER '60, Madison.

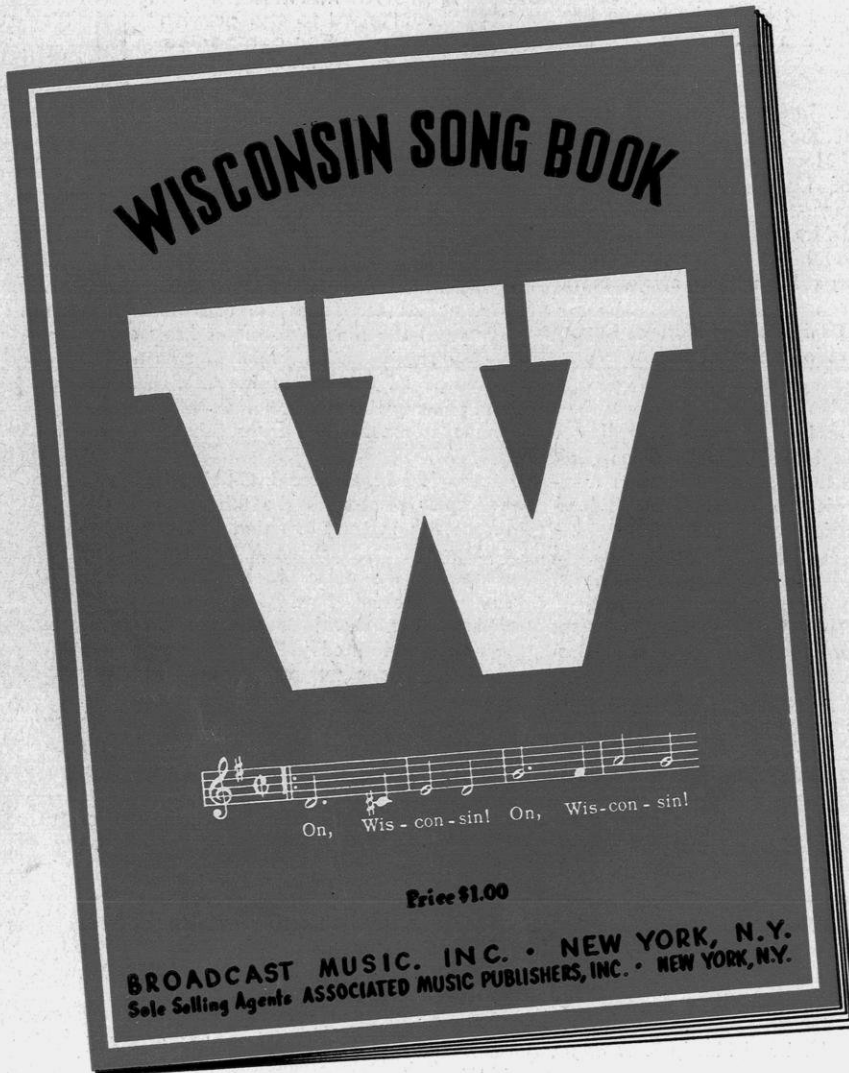
Mary L. Willmoth and Wayne G. KELLIHER, Madison.

1958

Martha M. STEWART and Jerrie W. GASCH '60, Madison.

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