

Zantac advertisement.

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The Clinically Measurable Difference for PPI Nocturnal Acid Breakthrough



Recent Clinical Data Supported:

- PPIs showed similar amounts of nocturnal acid breakthrough (NAB)*1
 - —Mean time of NAB ranged from 62.1% to 75.5%
- 87.5% of patients on QD (am) and BID (am & pm) dosing of omeprazole experienced NAB^{‡2}

ZANTAC 75® Is a Powerful PPI Complement

- ZANTAC 75® was clinically shown to be as effective as a second dose of omeprazole in controlling NAB in patients using PPIs BID²
- ZANTAC 75[®] is a safe, effective, and economical PPI complement^{2,3}

Zantac 75° is indicated for the relief and prevention of heartburn associated with acid indigestion and sour stomach.

* NAB = intragastric pH below 4 for greater than 1 hour.'
† NAB in PPIs as expressed in percent of time that nightlime intragastric pH was <4: omeprazole 20mg: $75.5\% \pm 5.3\%$; lansoprazole 30mg: 74.1% \pm 2.9%; pantoprazole 40mg: 72.8% \pm 3.9%; and rabeprazole 20mg: 62.1% \pm 12.9%. ‡ Not statistically significant compared to omeprazole QD or BID.

1. Tututan R, Katz PO, Castell DO. A PPI is a PPI is a PPI; lessons from prolonged intragastric pH monitoring.

Gastroenterol. 2000;118(4 suppl 2):A17. 2. Robinson M, Rodriguez-Stanley S, Mimer PB Jr, et al. ZANTAC 75™ =

Prilosec 20mg™ to block nighttime acid! [abstract]. Am J Gastroenterol. 1998;93:1623. Abstract 56. 3. Red Book®

UPDATE. Montvale, NJ: Medical Economics; May 2002:16,52,58-60,80.



Day or Night, Science Makes The Difference.

RECOMMEND

