



# **The daily cardinal. Vol. XXXVII, No. 61**

## **December 2, 1927**

Madison, Wisconsin: University of Wisconsin, December 2, 1927

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# WEATHER

Generally fair Friday; moderately cold wave Saturday.

# The Daily Cardinal

# PHONES

Editorial -----B. 250  
Business -----B.6606  
Night -----B.1137

VOL. XXXVII, No. 61

UNIVERSITY OF WISCONSIN, MADISON FRIDAY, DEC. 2, 1927

PRICE 5 CENTS

## Groups Organize For Campus-Wide Badger Campaign

### Fraternities, Sororities Start Ten Day Subscription Drive; Get Cups

A special fraternity and sorority drive correlated with the campus-wide campaign which started yesterday and runs until Dec. 10 was organized yesterday by the 1929 Badger circulation staff.

An extra loving cup will be donated to the sorority that sells the most yearbooks during the special drive. The sales made by the sorority solicitors during this campaign will also count toward the grand prize which is to be awarded on the basis of the full season's sale.

#### Fraternities Organize

Fraternities have been internally organized with a man in charge of the sales in each house. The same type of organization has been effected within the sororities. The sorority leaders are:

Alpha Chi Omega, Frances Campbell; Alpha Delta Pi, Bernice Perschbacher; Alpha Gamma Delta, Margaret Pink; Alpha Epsilon Phi, Faye Adelman; Alpha Omicron Pi, Helen Barron; Alpha Phi, Betty Perry; Alpha Xi Delta, Eileen Walpen.

#### Sorority Leaders

Beta Phi Alpha, Mrs. Hilda J. Henrich; Beta Sigma Omicron, Esther Sharpe; Chi Omega, Charlotte Flint; Coranto, Doris Zemmurray; Delta Delta Delta, Elna Anderson; Delta Zeta, Beulah McCashen; Gamma Phi Beta, Helen McDonald; Kappa Alpha Theta, Jean Hunter; Phi Mu, Frances Weinhausen; Phi Omega Pi, Leeta Darling; Pi Beta Phi, Jane Cannon; Sigma, Stella Thal; Sigma Alpha Iota, Gwendolyn James; Sigma Kappa, Marie Orth; and Theta Phi Alpha, Marie Zavitsky. In the sorority standings for the full year, which have no bearing on the present short drive, Theta Phi Alpha, Alpha Xi Delta, and Alpha Phi are running neck and neck for first place.

## PROFESSORS GIVEN LEAVES OF ABSENCE

Three Wisconsin professors will be on leaves of absence during the coming semester; two of them going to Europe and one to Washington.

Prof. Willard G. Bleyer, director of the school of journalism, will leave at the end of the first semester for an eight months' tour of the world, when he will gather material pertaining to the development of journalism.

Prof. Hugh A. Smith of the romance language department will leave next semester for Europe. His tentative itinerary includes Switzerland, Italy, and France.

Prof. John R. Commons of the department of economics will go to Washington during the holidays to attend the American Economic conference held there. There is a possibility that Prof. and Mrs. Commons will also visit Europe.

## Press Club To Hold "Pi Nite"

### Journalists' Mixer Set For Dec. 9 in Chi Omega Sorority House.

The first "Pi Nite," all-journalism mixer sponsored by the Press club, will be held on Dec. 9 at the Chi Omega sorority house, according to an announcement made by Ruth Blocki '30, chairman of the entertainment committee.

The plans were laid open to discussion at the club's meeting held Wednesday night in South hall. Although all former journalism dances were held in the concert room of Lathrop hall, the club members accepted the offer of Chi Omega, thinking that the proposed dance site would make for closer acquaintanceship between members of the club and journalism students.

Faculty members of the school of journalism will be invited. Tickets will be on sale Dec. 8 and 9 at South hall.

Price of tickets and the name of the orchestra will be made public immediately after the next meeting of the entertainment committee.

## Next Semester Rules For Sorority Rushing Parties Are Revised

With no specifications as to the kind of party or parties to be given during second semester rushing for this year, sororities are now looking toward the close of the first semester and the beginning of the second. Panhellenic has made few changes other than this one for the second semester.

This year rushing will be shortened from 12 days to a week. The dates set are from Feb. 6 to 12. In the revised rules for rushing these changes have been made:

Preference slips are to be in the office of the dean of women at 9 a. m. Sunday, Feb. 12.

The messengers will deliver the preference slips at noon Sunday, Feb. 12.

Rushes are expected to return the slips by 7 p. m. Sunday, Feb. 12.

Sororities will receive their acceptances Monday, Feb. 14, at 9 a. m.

Bids other than preference bids may be issued Feb. 15 at 9 a. m.

## "DATE BUREAU" NEW STUNT AT DORMS

Stanley Aranoff, University of Wisconsin student, seems to have an inkling of what constitutes success. He has established a "date bureau" at Adams hall in expectation of a rush of women seeking lads for the Xmas formal at the dorms. Assisted by a few able men, Aranoff is guaranteeing satisfaction and claims that he can produce "Any size, weight, height, or color," as the applicant desires.

## ECONOMIC STUDENTS TO FROLIC TONIGHT

A holiday frolic is being held for all agricultural and home economics students and faculty at 8:30 tonight in the Woman's building. It will be under the auspices of the Euthenics club.

There will be dancing for the students and bridge for those faculty members who do not wish to dance. Pumpkin pie and cider will be served. All students and faculty in the college of agriculture and home economics are invited. Mr. and Mrs. W. A. Sumner have consented to chaperon the party.

Arrangements for the party are in charge of Leone Heuer '28 and Lucille Geiger '28. Those assisting are Wanda Gerhardt '28, music; Eleanor Weaver '29, decorations; Gertrude Schmidt '28, reception; and Julia Fladon '29, refreshments.

## CASTALIA TO GIVE MUSICAL PROGRAM AT NEXT MEETING

Castalia Literary society at its regular meeting this week will give a musical program, Louise Rood '29, program chairman, announced today. The meeting will be held Friday in the Lathrop concert rooms at 7 p. m.

Members taking part in the program are Evelyn Feldman '29, who will give a piano solo; Mary Watts '29, who will play several violin selections and will be accompanied by Elsa Chandler '28; and Beatrice Schroeder '30, who will sing a number of vocal pieces.

A student string quartet composed of Louise Rood, Anita Vinograd, Anthony Donovan, and Leon Persson will complete the program. Two candidates for membership to Castalia will also try out at this meeting.

## Octy's Next Number Planned in Secrecy

The Octopus has something big "up its sleeve." Rumors to the effect that the humor publication was planning a surprise stunt have been circulated about the campus, but as yet no mystery-dispelling discoveries have been made. It has been ascertained, however, that the winning student novel will be a part of it.

The editorial board and staff have been holding secret joint meetings for the past few weeks, but members of either body refuse to divulge knowledge of plans discussed.

Don Abert and John Alcott, co-editors, on being approached for information, whispered for "confidential" publication. "The next Octy will, we are sure, revolutionize all modern conceptions of humor magazines. It really is unique, for in as far as we know, the University of Wisconsin is the first American university to attempt a scheme of its kind."

## Prima Donna's Colorful Voice Pleases Audience

### Plans World Tour



PROFESSOR W. G. BLEYER

## Bleyers Plan Tour Of World

### Head of Journalism School To Visit Press Exhibit At Cologne.

A trip around the world, combining journalistic research and pleasure, and culminating at the International Press Exhibition at Cologne in May, is the program planned by Prof. and Mrs. Willard G. Bleyer of the School of Journalism to occupy the coming semester and next summer.

Prof. and Mrs. Bleyer will leave Madison at the end of the semester, visiting on their round-the-world trip at Havana, the Panama Canal, Hawaii, Philippines, Japan, China, Singapore, and Burma in India, Egypt, Palestine, Greece, Italy, France, Holland, Belgium, and England.

From France, Prof. and Mrs. Bleyer will journey to Cologne, Germany, where they will attend the International Press Exhibition. The School of Journalism of the University of Wisconsin will have an exhibit at the international show.

At the British Museum and the Bodleian library at Oxford, Prof. Bleyer plans to spend approximately two months in gathering material for a study of early and nineteenth century English newspapers and matter bearing on the relations between English and American journalism.

## PLAY SERIES WILL OPEN DECEMBER 16

The New York Theater guild will present a series of three plays here Dec. 16 and 17 at the Parkway theater, instead of in February as was announced in the Daily Cardinal yesterday. The mail order seat sale for the plays will open today, according to members of the Wisconsin union, under whose auspices the famous troupe of actors will appear.

## Wisconsin Press Club is Oldest of Kind in Country

The Press club of the University of Wisconsin is the oldest of its kind in the country! The fact was brought out Wednesday night at the second formal business meeting of the rejuvenated journalistic organization.

Thirty-five years ago, a group of students met and organized the club in the history, political science, and economics room of the university. The club was founded the same year in which the Daily Cardinal began its campus circulation.

The charter members were mostly Cardinal editors and interested alumn-

#### ON THE EDITORIAL PAGE

1. He Paints Wisconsin.
2. A Senior Dialogue.

Johnson, Pianist, and Mason, Flutist, Assist Her Magnificent Program

#### By M. L. B.

Justifying that claim of Paris critics that she is the possessor of a "perfect coloratura voice," Luella Melius, leading prima donna of the Paris opera and native of Appleton, made her Madison debut at a recital at the Stock pavilion under the auspices of the Union board last night.

Mme. Melius presented a program that was especially suited to her voice, which was magnificent in the coloratura passages. Her singing was marked by flexibility and smoothness, her voice was rich and full. Two arias, sung accompanied by the flute, formed the most ambitious part of the program, and were notable for the beauty and ease of the trills.

The assisting artists were Mr. Russell Mason, flutist, and Mr. Herbert Johnson at the piano.

## Pride, Happiness Fill Singer

#### By F. A. G.

Luella Melius stood at the pinnacle of her fame last night after concluding her triumphal homecoming concert. Pride and happiness filled her voice as she spoke in her dressing room immediately after the performance.

"I studied for seven years with Jean de Reske, the world's greatest teacher," she said, "and I am doing more studying now than I have ever done before. The reason is that I now take myself much, much more seriously than while I was learning."

"In training my voice I am guided by all that is best in the world of operatic experience. I consider all constructive criticism for what it is worth but cannot afford to pay any attention to the so-called voice critics, who in the majority of cases are merely disappointed singers."

Mme. Melius was definitely of the opinion that it was quite the best plan to combine a career with marriage. "If one finds the right man, marriage is the best possible balance to a career."

"There is a distinct line to be drawn between the opera and the concert stage," said the great prima donna, "as on the concert stage you have no support from costumes, cast, or orchestra. The concert stage is the acid test of an artist's ability."

## Frosh Women Lead Upper Classmen In Paying W.S.G.A. Dues

That freshmen women are more conscientious than upper classmen in payment of W. S. G. A. dues was shown yesterday in a survey of the delinquent students who have as yet failed to pay their fees. Most of the freshmen paid their dues during the first week of registration.

About 15 per cent of the students pay after the time allotted, and thus have a fine added to the former amount.

With the money received, the W. S. G. A. finances the senior swing-out, mother's week-end, and Friday night dances. In addition it pays for the publication of the booklet "If I Were a Freshman Again," which is issued at the beginning of the year, as well of the printing of house rules and sign-out slips.

## Dancing, Vodvil, Swimming Meet On Mart Program

### Dutch Booths Will Feature Dolls, Candy, Flowers at Y. W. C. A. Bazaar.

The complete program for the Y. W. C. A. bazaar on Dec. 3 has been announced by Ruth Borchers, '28, general chairman, and by the various committees working under her. Visitors to the Dutch Mart Saturday afternoon and evening will find there not only a typical "Kirmese" or Dutch market place with its candy, flower, and doll booths, but will see also a program that has been arranged with the purpose of carrying out the idea of a typical Dutch scene.

Marion Palmer, '30, chairman of the dance committee, has announced that Thompson's orchestra has donated its services for the occasion, and that there will be dancing both afternoon and evening. Dancing in the afternoon will continue from 3 to 5, with a specialty feature of three "lucky number" prize dances to be offered at 3:30, 4:30 and 5 o'clock. In the evening the Union board and the Y. W. C. A. are combining so that the regular Union board dance will be a part of the bazaar.

#### Windsor Room Transformed

Catherine Howard, '29, chairman of the tea room committee, has planned for the transformation of the Windsor room in Lathrop hall into the Wooden Shoe Tea room as an added feature of the program. The tea-room will be open both afternoon and evening, and doughnuts, cider, sandwiches, and ice cream will be served there by waitresses in Dutch costumes.

A novel feature of the mart is the swimming meet that has been planned under the direction of Jessie Peek, '29. It is to be given as one of the specialty side shows of the bazaar with two performances in the afternoon, and one in the evening. (Continued on Page Twelve)

## ELLENOR COOK TO PRESENT PROGRAM

Ellenor Cook, lyric soprano, pianist, and folk dancer, will appear tonight in a program of songs and dances of eastern Europe at the Central High school auditorium under the auspices of the Physical Education club.

An internationally known artist, Miss Cook has appeared at the Rumanian, Polish, and Czechoslovak legations in Washington and at the United States embassies in Belgrade, Bucharest, and Warsaw. She wears brilliant peasant costumes, and sings her songs in the native languages.

Prof. E. B. Gordon of the music school, commending the kind of work Miss Cook does, yesterday said, "The folk songs Miss Cook sings are of basic importance in understanding the cultivated art of a country. We may buy a score, but we cannot get an authentic presentation such as Miss Cook gives. She has something of interest to every student of the arts."

## Circus Play To Close Saturday

### Last Performances of "He Who Gets Slapped" Tonight.

After a formal presentation tonight, and a matinee as well as an evening performance Saturday, the Wisconsin University Players who are in the cast of "He Who Gets Slapped" will bid farewell to circus life, and a play that has been one of the most successful ever staged in the Bascom theater.

The entire play is centered about a European circus. This factor has made the work of the production staff and of the costumes manager almost as difficult as that of the players themselves. The gay costumes of clowns, lion tamers, freaks, and sword swallowers blending with the colorful circus furniture give a realistic touch to the setting.

"He Who Gets Slapped" is a satire by the Russian playwright Andreyev. "He" seeks escape from the tragedy of real life in the comic life of a clown but discovers that behind the smiling mask, the clown may be a bitter and hopeless man.



## FAMOUS SOPRANO HERE TONIGHT



Ellenor Cook

Forty-Five Freshmen  
Get Purple Numerals

EVANSTON, Ill.—Forty-five freshmen from 12 different states were

awarded football numerals at Northwestern this week for their work on the freshman football squad. A number of promising backs and a quartet of likely looking ends are included in the group.



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## Speed; Weight Aid Hawkeyes

Twogood, Wilcox, Plunkitt  
Top 180 Pound Mark;  
Marrison Fast

Iowa City, Ia.—Speed and weight which will carry the men through opponents' defenses will be present on the University of Iowa basketball team this winter. It is apparent as Coach Sam Barry starts his sixth season here.

Figuring on the basis of the tentative lineup which is now being used in drills, the 1927-28 quintet will outweigh the team of last year just 15 pounds to the man. It will shade in speed and weight even the teams of 1923 and 1926, which shared the Western conference title.

## All Gain Weight

Capt. Forrest Twogood and Doyal Plunkitt, forwards, each weigh 185 pounds and are more than six feet tall. One hundred eighty pounds is the weight of Francis Wilcox, center, who was named second All-Western pivot man last winter. Wilcox has added 11 pounds to his frame since last season. He is six feet two inches tall.

The guards, Lawrence Harrison and Robert Kinnan, are comparatively light, weighing 160 and 165 pounds respectively. Even then they are huskier than McConnell and Hogan, stars of the 1927 team, both of whom weighed under 160 pounds.

With his injured knee in good trim, Capt. Twogood has added to his speed as a dribbler. He was forced to favor the knee last season. Wilcox looks

faster, too, and Harrison, who played forward on the title-sharing team of 1926, always was a bundle of energy on the court. Kinnan, a sophomore, plays with something of the lithe grace of Charles McConnell, the twice All-Western guard who completed his service last fall.

## PERLMAN ATTACKS LUXURY WORKERS

"To turn public opinion against the luxury worker should be the chief task of the needy student worker," declared Prof. S. Perlman of the economics department in a speech before the Student Workers League Tuesday night. "The job of student unionism is not to coerce the employer to pay high wages, but to oust the luxury worker," he maintained.

"The chief problem concerns the student workers who are not imbued with the notion that jobs are scarce. If the average American man once grasps the idea that jobs are not superabundant, the logical conclusion is that he will observe good manners

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## Daily Reports of Badger Teams

# CARDINAL SPORTS

## Athletics in the Collegiate World

### Theta Xi, A. K. K. Win; Meet For I-M Grid Title

#### Brilliant Play by Moldenhauer and Bachhuber Feature Upsets

Individual stars shining out last night against the gloom of Camp Randall caused Theta Xi and Alpha Kappa Kappa to fight their way through cold and wind for the honor of entering the finals in interfraternity varsity football.

Over 100 spectators braved the spicy weather to watch Bert Moldenhauer and Francis Bachhuber lead their teams to victories in two games that might well be called upsets.

While the Theta Xi's were decisively outplunging and outpassing Psi Upsilon's for a 13-0 victory, the A. K. K.'s took advantage of the breaks offered them to defeat the S. A. E.'s despite the fact that they played inferior football through the greater part of the game.

Saturday afternoon at 2:30 the two winning teams will take the field at Camp Randall to determine the fraternity championship in varsity football. The fine showing made today by the Theta Xi's will send them into the game as a prime favorite.

Alpha Kappa Kappa 6, Sigma Alpha Epsilon 0.

The game between the A. K. K.'s and the S. A. E.'s developed into a plunging game on the one hand and a fine passing attack on the other. During the first three quarters of the game, the S. A. E.'s with an aerial game mainly from Stotts to Arthur, succeeded in outplaying their opponents and scoring three first downs to their opponents' none.

In the last quarter a drowsy A. K. K. offense came to life and wrought havoc with the opposition. After the ball had been gotten in the middle of the field, two line plunges and a short pass placed them on the enemy's 35-yard line. A beautiful punt by Bachhuber sent the ball to the S. A. E. 6-yard line where it was downed.

With only three minutes left to play and lacking a majority of first downs to give them victory, the A. K. K.'s put up a desperate defense that allowed the S. A. E.'s to gain only a yard in three downs. The deciding break of the game came when the S. A. E. punt, caught by a strong wind, came down on their own 9-yard line where the A. K. K.'s took possession of it.

In the remaining two minutes, the A. K. K. offense, led mainly by Bachhuber, carried the ball in three downs over the goal line for a touchdown and victory. A try for goal failed and the game ended with a victory for the A. K. K.'s.

Alpha Kappa Kappa—Donkle, Bachhuber, Simenson, Earney, Urban, Frichette, Mainville, Huth, Weismuller, Pomainville, and Bachhuber.

Sigma Alpha Epsilon—Amstutz, Kohneman, Fredrickson, Stauffacher, Eye, Frebrantz, Grebel, Arthur, Weiner, Dinsky, and Stotts.

#### Theta Xi 13, Psi Upsilon 0

Perhaps the biggest surprise of the day was the victory of the Theta Xi's over the strong Psi U. team. The Psi U. team, possessing a strong line and a backfield star in Ed Powers, had run up large scores in all of its previous games and was looked upon as a strong contender for the championship.

The Theta Xi's with a stubborn team, smaller in size and weight, had one advantage over their rivals, and this was Bert Moldenhauer. His line plunges, aided by his team mate Johnson, proved unstoppable, and Theta Xi victory could not be questioned after the first quarter had been played.

The victors scored 14 first downs to their opponents' none, and displayed championship football. The first Theta Xi score occurred after an exchange of fumbles and punts had placed the ball in their hands, and Moldenhauer, in four attempts, carried the ball over the goal line from the enemy's 34-yard line just as the second quarter had begun. A pass over the goal for the extra point failed.

Throughout the remaining three quarters the two teams fought in the middle of the field with the Theta Xi's retaining their advantage and refusing to yield the ball to their opponents. In the last quarter, a long punt gave the ball to the Psi U.'s on their 28-yard line, and Lady Luck began her work.

The Psi U.'s endeavored to open a last minute passing attack and Powers, passing the ball, threw wild in

### Championship Harrier Squad Feasts

Wisconsin's one (1) championship team, the inmodest harriers, who are usually seen in customary semi-nudity, appeared in all their sartorial elegance last night at the annual cross country banquet in the University Club, and proceeded to conclusively prove that even a turkey dinner is not a disturbing obstacle to men of determination.

The ruddy cheeked men pounced upon their dinners and won the final race of the season with an astonishing ease, despite the fact that they were dressed in the Sunday collar, and the good suit. The banquet was marked by the total absence of the smoking fag, and proceeded in a healthy natural manner, even through the dry jokes and supposedly impromptu speeches made by the unsuspecting seniors on the championship harrier team. Doc Elsom, an old cross country enthusiast, fulfilled his part of the evening as a scintillating toastmaster, and put across one or two new jokes.

Following the eagerly partaken din-

ner our old friend Coach T. E. Jones, mentor of the cinder path travelers, proudly reviewed the successful cross country season, and was one of the many to advance that old theory of determination. "Yes," said Coach Jones, "I expected to lose this meet (the Kansas one), but we won. I expected to lose the Minnesota meet, and the Iowa contest, but we won." All of which goes to prove that the coach who expects his team to lose has a sure winner on his hands.

Doc Elsom had the boys gleefully laughing after the second joke. One of his pithy comments (made after one of the jokes) had to do with the fact that he believed Coach Jones had done more for the good of the young men at Wisconsin than any other man in the school.

Following this impressive array of speakers, Capt. John Zola, (winner of the conference harrier race, and present Western conference two-mile champion) arose and made a bold ef-

fort to speak with the dignity of a captain.

George Schutt, one of the old timers at this cross country business, and present freshman coach, offered some excellent advice about the noble habit of determination.

Mr. J. C. Roberts, king of the training room, spoke on the "spirit of the training room," with an unexpected zest.

Charles Buillamore, of the championship harriers, pulled a joke about believing in the R. O. T. C. because it means right off the cultivator (editors notice).

Then came the presentation of the trophies. Fulsom, winner of the turkey day race was given the turkey day trophy. Zola was awarded the Billie Goldie trophy, given to the best cross country runner each year.

Then following some impromptu speeches by Fulsom and Ocock, moving pictures of the harrier in action in the Iowa, Minnesota, conference and turkey races was shown.

### Wrestlers Train For Busy Season

#### Squad Practices as Coach Hitchcock Struggles For Rule Changes

While Wrestling Coach George Hitchcock is in Chicago attending the Western conference coaches meeting, the Badger grapplers are continuing intensive training for a seemingly successful season.

With six-letter men back from last year and a wealth of new material, to fill the remaining two positions and fighting for regular berths on the team, Coach Hitchcock hopes to develop a winning combination that will raise the Badgers in the Big Ten standing. The six men back from last season are: Louis Smitz, 115 conference champion; Dave Holt, 125; Louis Cohen, 125; Arthur Smith, 135; Harold Meyers, 145, captain; and Thomas Fortney, heavyweight.

The Cardinal matmen will meet Iowa and Chicago at the local armory and will travel to Urbana and Minneapolis to meet the Illini and the Gophers. They will also meet Cornell college at Mount Vernon, Ia., and Iowa State college at Ames, Ia.

At the coaches meeting in Chicago, Coach Hitchcock hopes to eliminate handclapping and other holds that tend to slow up wrestling.

The Badger coach has at all times tried to keep wrestling a clean, hard fighting sport with speed as one of the most important essentials, looking forward to this time when he hopes to abolish any holds that slow up the wrestlers. Handclapping has already been barred in the N. I. W. A. wrestling rules.

### GLASS BUILDINGS NEXT, SAYS N. Y. ARCHITECT

Buildings and whole cities of glass are the amazing proposal of William Orr Ludlow, noted New York architect, according to Popular Science monthly.

"The use of glass," says Ludlow, "is the next logical step in the evolution of the window. There would be two shells of glass to a skyscraper, eighteen inches or so apart, leaving space to be made into a least a partial vacuum.

"I believe that it will be possible to heat and cool glass skyscrapers in the same way a vacuum bottle is used to maintain heat and cold."

### KUTSCH MAY GO BACK TO IOWA

"Cowboy" Kutsch, former University of Iowa star halfback, may return to the Hawkeye college. He admitted today that he was seriously considering such a move, at the instance of friends and alumni of the institution.

Kutsch left Iowa a year ago after a series of escapades. During the past season Kutsch was a member of the Olympic Club football team. He was one of the outstanding players on the squad.

his first attempt and on his second and third trials fumbled to be thrown for a loss of 25 yards to his own 12-yard line. On the last down, preparing to kick, Powers again fumbled the ball and was downed on his 4-yard line where the Theta Xi's took the ball and Moldenhauer put it over again. Johnson kicked goal as the game ended.



In answer to numerous anxious inquiries, we wish to announce that the Daily Cardinal, official student publication of the University of Wisconsin, will not select an all-conference team this year. Not nohow.

After looking over all the best selections, and also a few like Eckersall's, we decided that the less said about it the better.

An editorial written on the Minnesota Daily breaks into the open with a few pointed remarks anent W. W. Roper, Princeton coach, who modestly picked Miles, Princeton, as fullback on his All-American team. The insult to Herbert Joesting is obvious and the slight local bias of Mr. Roper is equally obvious—but what could you do about it?

It's still a couple of weeks before Western conference basketball teams start holding their regular open-houses, yet fans are already becoming interested, largely because there is nothing else to get interested in.

Glancing around at the Big Ten teams, one sees over there Michigan's gang of overfed veterans, down yonder, Purdue's pack of ball hounds, and out west, a bigger and better and tougher Iowa five. On paper, those three appear to be the most promising of the conference teams, but none of them is guaranteed to bring home the title. That isn't done.

Other Western conference sports are also hanging on the edge ready to be pushed into active competition at any time. Wrestling, gymnastics, swimming, and hockey all figure in the winter athletic season.

That the Wisconsin field house project is not entirely dead may be proved by the fact that J. D. Phillips, business manager of the university, has been quietly investigating plans of finance used at other Big Ten schools for putting through field houses.

At Indiana, the field house is being built from football and basketball receipts, and the creditors need wait only a mere 20 years until the thing will be completely paid for. With nearly every university in the conference building, or planning to build a field house, the need for action here becomes increasingly apparent.

If you've lasted this far, you deserve a layoff. Take it.

C. D. A.

Every town has at least one man who is a prominent citizen because the town grew up around him and made him rich.

### WRESTLING MEETING

There will be an important meeting of all varsity wrestlers on Tuesday, Dec. 6, at 7:30 in the Bag room of the gym.

### Coaching Clinic To Open Soon

#### Badger Mentors to Give Advice to Visiting Coaches in Athletic Convention

An extensive and interesting program has been arranged by the Wisconsin athletic department for their annual coaching clinic to be held here Dec. 9 and 10. The first presentation will be made early Friday morning and the convocation will wind up with the Wisconsin-Coe college basketball game on Saturday night.

In addition to making the address of welcome, Director George Little will explain the correlation of physical education and intramural athletics. The hundreds of coaches from the high schools and colleges who have signified their intentions of attending the clinic will listen to all of the outstanding staff members during the two-day session.

Coach Glenn Thistlethwaite will talk on the newer developments in football this past season and the coming fall with some reference to the changes in rules. His topic for the second presentation is "Forward Pass Offense and Defense and Backfield Play." Guy Lowman's baseball lecture, with demonstrations, will cover battery work, bunting, and the breaking up of the double steal.

Basketball rule interpretations will be explained by Coach Lowman also, as he is one of the Big Ten officials. Tom Jones has chosen "How to Train for the Hurdles" as his track subject. The coaches in attendance will see the basketball team coached by "Doc" Meanwell in scrimmage on Friday afternoon, and that even the little cage mentor will deliver a lecture on his famous game.

Other topics to be covered at the clinic are: "Calisthenics, Apparatus Work, and Games" by Prof. Nohr; "Mass Boxing" and "Corrective Gymnastics" by Art Masley and Dr. Elsom; "Sprain" by George Berg; "Wrestling" by Coach Hitchcock; "End Play" by Coach Allison; "Line Play" by Coach Lieb. An interfraternity track meet is also on the schedule for Saturday.

Wisconsin's novel coaching clinic is becoming more popular each season, and those in charge of the plans predict a better attendance than last season.

### Freshmen Cagers Ready For Improved Varsity

Again the freshmen will bear the brunt of the attack of the enterprising Wisconsin varsity for Dr. Meanwell has decided to go through with his three-game practice schedule as originally planned in spite of the lopsided score of the first game with the frosh.

The freshmen will be in better shape to give the varsity a closer contest in the game next Tuesday night, for the frosh have been bolstered by the addition of several promising men from the football squad.

Two football men have also reported for the varsity squad besides Welch and Hotchkiss. Walter "Babe" Weigent and Harry Kyr, halfbacks on the gridiron, will try for a place at guard on the Cardinal cage team. Weigent was an all-state man at running guard at La Crosse high in 1923, and although he has more or less abandoned the sport since then, he is likely to

### I-M Cagers Get Auspicious Start In Opening Game

#### Fraternities Begin Play for Title With Fast Battles at Gym

The Alpha Chi Rho intramural basketball team bounced away to a fair start towards its second university cage title Wednesday when it defeated Beta Theta Pi, runnerup in the tournament last year, 21-13.

Acacia, Lambda Chi Alpha, Delta Tau Delta, Sigma Nu, and Sigma Chi were other teams victorious in the opening day's play of the 1927-28 season.

Four of the winners exhibited enough scoring ability to run up 20 or more points. Acacia's 9-7 victory over Beta Kappa was the closest registered, most of the winning teams showing indubitable scoring superiority.

#### Acacia 9, Beta Kappa 7

The Acacia's defeated the Beta Kappa's in a tight defensive battle in their game Wednesday. The Beta Kappa's staged a last half comeback but failed to pull out a victory.

Acacia—Kelly, Youngs, Fox, Morrow, Davis, Laubenstein, Bowers, Simmer, Whereatt, and Darling.

Beta Kappa—Lloyd Kaiser, G. Volk, H. Wegner, A. Bauernfeind, G. Dallman, W. Hahn, L. Goodrich, L. Schueler, Watson, M. Sampson, and W. Thompson.

Lambda Chi Alpha 12, Delta Sigma Pi 5

The Lambda Chi's had little trouble in subduing Delta Sigma Pi in their game Wednesday.

Lambda Chi Alpha—R. Gutz, Berry, Kestly, M. Gutz, Chapman, and Van Doren.

Delta Sigma Pi—Kuenkler, Lueloff, Dassow, Hiemke, Davis, Ellickson, Triner, and Weisner.

Alpha Chi Rho 21, Beta Theta Pi 13

The finalists in last year's championship game met in one of the first round games Wednesday night with the Alpha Chi Rho's still asserting their supremacy over the Beta's.

Alpha Chi Rho—Jones, Rather, Lemmer, Anderson, and Peterson.

Beta Theta Pi—Hutchins, Welch, Shoemaker, Grove, and Curtis.

Delta Tau Delta 21, Phi Beta Delta 16

The Delts sank the Phi Beta Delts by a five-point margin in their game Wednesday night.

Delta Tau Delta—Hallet, Todd, Evans, Nickles, Crain, Backus, and Murray.

Phi Beta Delta—Goodman, Kahn, Harris, Spektor, and Vogel.

Sigma Nu 20, Phi Pi Phi 6

The Sigma Nu's established a commanding lead over the Phi Pi Phi's in the first half of their game Wednesday and retained this advantage until the end of the game. The score at half time was 13-0 in favor of Sigma Nu.

Sigma Nu—Tom Reed, Lee Kleinger, Mahland, Heuer, Kreuzeman, and Don Mead.

Phi Pi Phi—Dean Hedrick, Bob Liese, Larson, Harvey Schneider, and Bill Glave.

Sigma Chi 19, Phi Kappa Tau 9

The Sig Chi's slipped a 19-9 victory over the Phi Tau's Wednesday night.

Sigma Chi—Page Johnson, Con Featherston, George La Borde, Dan Nelson, Don Dunaway, Jim Castle, Pat Lynaugh, Ralph Metcalf, Monty McCormick, Paul Mayer, and John Ash.

Phi Kappa Tau—Barney Kastein, Willis Jones, Eddie Conrad, Bill Parry, Melbourne Maertz, Jack Houren, Ernie Peacock, Frank Zeran, and Joe Sikes.

### HAYING TO RADIO

The farmer is the latest convert to the practice of combining business with pleasure, according to Capper's Farmer. When the haying crew of J. F. Laman & Son, Osborne County, Kans., wanted to hear the world series reports, Mr. Laman rigged a portable radio set up on the alfalfa field. News of the big baseball games came to the crew while they hayed.

seo service in the quest for guards. Kyr hails from Cleveland, the same place as Elmer Tenhopen, and in the two nights that he has worked out has displayed enough ability to give him consideration.

Scrimmage has been the principal thing on the program for the varsity the past two days. No letup was taken after the game with the alumni, and probably there was no need for one, for the varsity was not greatly extended to win over the former stars.



# The Daily Cardinal

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DESK EDITOR GENARO A. FLOREZ

## "ON WISCONSIN"

1. Adoption of a system for Fraternity Rushing.
2. Betterment of student Self-Government.
3. Success to the Experimental College.
4. Athletics for all.

## He Paints Wisconsin

STRIPPED OF illusions, blessed with a certain keenness of insight into the true nature of things collegiate, cursed with an unfortunate overdose of Menckanism, one Mr. Jack McGrath, a senior at the university in 1925, has given vent to an amusing verbal hemorrhage entitled "Wisconsin." The article appears in the January issue of College Humor. It's general tone can best be observed by its beginning:

"Throw the gin bottles out the window. Tell the brothers to pipe down. And everybody stay sober on State street. The legislature's in town."

From that beginning, Mr. McGrath goes on to paint his picture of Wisconsin's Prom, football spirit, Lake Mendota, rushing, and the several colleges. It is truly to be regretted that he has, throughout the entire article, gone out of his way to say unflattering things and win attention by startling statements. Naturally, the piece may create some small stir among Wisconsinites who, unsuayed by College Humor's pay check, will realize the skewness of the views presented and the cynical extravagance of the "clever" statements.

But even the most orthodox Badger will find certain keen flashes of truth in Mr. McGrath's discussion of Wisconsin. Consider his remarks concerning fraternity rushing, for instance:

"Rushing in Madison is a furious but relatively simple matter. The rushee assumes a cataleptic posture from the moment he enters the house until he is pledged Rho Rho Rho or Pi Pi Pi, according to his athletic or social proclivities. For the most part the pledge talks is a tautological squander of words."

And so the writer takes up Wisconsin habits and Wisconsin customs one by one, analyzes them, presenting them to the world with an air of sophisticated cynicism much affected among pseudo-intelligentsia and disciples of the publicity-mad sham-smashers. True, there are occasional notes of geniality. On one or two places the writer is woefully behind the times. But frequently he seems to hit the nail on the head with an accuracy that hurts.

Without comment, we present his remarks on football at Wisconsin, remarks resulting from observation two years old:

"Now it is reasonably sound to say that in comparison with many mid-Western schools, Wisconsin boasts no inflated football spirit. After all, a football game is a football game. . . . Never let an athletic defeat ruin the week-end."

Among other things, Mr. McGrath has lively things to say regarding drinking at Prom, the lure of Mendota,

sorority rushing, and the English department. When reading his statements, however, one must always remember that magazine pay checks are not freely handed out for material which fails to promote circulation.

## A Senior Dialogue

IT IS IN THE SMALL hours of the night that college men reveal themselves. It is in the intimacy of a rambling "bull session" that subtle bonds of friendship are formed and inner feelings aired. It is the time when the collegian leaves his baggy pants behind and, with inexperienced tread, enters the portals of practical philosophy. Education is designed to make men think. Where education fails, the collegiate "bull session," sometimes succeeds. It is in these interchanges of ideas that psychological adjustments are achieved. It is in the smoke-filled room, as the clock in aged Music hall tolls two, that the collegian often shapes his views, takes inventory of his mental storehouse, and assembles his materials in the fundamental pattern of his life. Let us imagine that we are listening in on Jack and Joe, seniors, having found them in a more or less serious mood.

Jack—I heard an instructor brand the whole thing "the educational swindle." Of course, he wasn't in dead earnest, but if you come right down to it, I think that most of this college career of mine has been a waste of time and money. What am I getting out of it?

Joe—Why, you're getting knowledge of the things that interest you. You're making contacts that will influence you in the right direction. You're getting all kinds of equipment for life.

Jack—A lot of boloney! In order to take a few courses I like, I have had to put up with a lot of boring requirements, a lot of stuff I have already forgotten. As for your contacts, they're the most ballyhooed and overplayed part of the whole swindle. What if I have had courses under Prof. Whoosis? Does the fact that I have slept through his lectures three times a week mean that I have been stirred by his personality to do bigger and better things?

Joe—Not at all. But if you would take the trouble to stay awake at least half the time, you'd get a new slant on Prof. Whoosis. You've got a movie mind, and if things aren't boomed over to you in elegant style, they don't penetrate. Like most of us here in college, you're afraid to think. Or else you believe that thinking is a process of poring over a text book the night before the exam.

Jack—Well, I think it's up to the prof to put his stuff over so that it keeps me awake. If he can make it interesting, I'll be on my toes mentally.

Joe—But you don't give him a fair break. In the first place, you attend class reluctantly, and when you're there all you think about is, "What time is it?" Why don't you cultivate a receptive frame of mind. The prof will deliver the goods if you will accept it, but you can't expect him to be a high pressure salesman just because you don't get to bed nights.

Jack—Even if I were always alert and thinking, I still believe this "contact" talk is pure bunk.

Joe—I don't believe you've ever made a real contact. Get to know your profs off the platform. They're men as well as pedagogues, and they're interested in you. If they were not, they wouldn't be teaching. I know that the personality and ideals of some of my profs have been the most stimulating and valuable part of several of my courses. By getting within the radius of that personality and those ideals, I have not only derived personal pleasure but the subject matter of the course comes forth in a new light.

Jack—Why don't you say what you mean? Just play up to the profs a bit and miracles will happen. Lo, B's will change to A's and C's to B's.

Joe—By which remark you again expose your movie mind. You're afraid of ideals, of thought. You think you've got to be cynical to be collegiate, but why you want to be collegiate only Allah knows.

Jack—And I suppose you're still fooled by the idea that these wonderful outside activities, chairmanships of this, that, and the other nonsense, are also vital parts of the equipment of life. More boloney!

Joe—We'll go into that some other time. I've got to figure out some plans now for my Prom committee.

Jack—And I've got to finish my history topic. I'll put yours back on your desk when I'm through.

## OTHER EDITORS SAY

### DESIRE UNDER THE ELMS

Yale wants a bulldog; Columbia wants a stadium; Princeton cries for the municipal vote; Cornell would like to see prohibition enforced; Michigan objects to its auto-ban; Dartmouth advocates acceptance of the Hopkins proposal; Washington seeks its stolen siren and pleads for a continuance of the pajama parade custom; Amherst wants Saturday night dates with Smith; Smith argues for automobile riding after dark; Vassar maintains the cause of smoking for women.

Few are the colleges of today whose student newspapers are not standards of liberty and advance agents for the millennium. Unsolicited criticism is being done. Whereas the organs of undergraduate opinion were once merely antiphonal choruses of faculty sentiments they are now upholders of various degrees of insurgency. Give a student editor an idea, and within a week he will have raised the foundations of his college and made the Associated Press and The New Student in addition. The undergraduate press room has seen and is seeing red.

Wisconsin wants a completed Union; Oregon wants the freedom of speech; Syracuse demands that the Syracuse type be defined now and forever; Illinois wants to beat Iowa; Purdue wants a band like Indiana's and Indiana wants a football team like Purdue's. . . .

—The Harvard Crimson.

Most of these young sheik bandits seemed dressed to kill.

The man who is easily puffed up should reflect on the tack and the automobile tire and be wise.

It is the wise politician who has learned that silence can't be misquoted.



Not having read any papers, prospectuses, or the Deet for the last two days, I don't know whether or not I'm qualified to write the column this morning. By the way, is Bill Paff still in school?

\* \* \*

The Arden club is going to have the editor of our campus literary magazine, John Allcott, and the editor of our campus humor magazine, Bill Paff, take tickets at the door of Music hall next Tuesday evening, besides Fritz, mascot of the Experimental college. It is, you observe, an all-university affair.

\* \* \*

There are a couple of the boys sitting around me as I write this, doing me nor the world any particular good. One of them suggests, however, that I might tell the collegiate world that he favors tight pants, stiff collars, and derbies.

\* \* \*

Apropos of nothing at all, what has become of that hirsute equine, Whiskery?

\* \* \*

Eve: "Have an apple?"  
Adam: "I'd just as lief."

\* \* \*

### PUN

Wife (sternly): "Where were you last night?"

Hubby: "I won a thousand at poker."

Wife: "Oh, grand!"

\* \* \*

### ART SECTION

Subject: Lady Godiva is standing behind her horse. The Hunt club is hard by with a horse apiece. Setting by Lichner. Music by Debussy. Sut-titles by Mencken. Costumes, Poirat of Paris. Flowers, Rentschler's. The soup stain is inevitable.

\* \* \*

1. "Where's Harry?"
2. "He's in a state of coma."
3. "The day is done, period."

\* \* \*

When I take off my old, well-used

shirt every night, I look at it sympathetically and think, "Well, my friend, you remind me of the Villa Maria or any sorority on a week-end night—the same old neck band."

\* \* \*

"Say, vat do you vash your head mit?"

"Fitch."

"Hm, how many heads you got?"

\* \* \*

This is a very technical pun, but maybe you'll get it: The knee-jerk reflex is something of a genu-flexion.

\* \* \*

When one gets to writing such rot, it means that it is very near time for the harassed author to see Lord Argon.

\* \* \*

As usual, most of the Rockets staff will not be at tea at the Arden house this afternoon, but Garibaldi and Benito will. There are a couple of reasons.

\* \* \*

There's a song out entitled, "Highways Are Happy Ways, Etc." That's all wrong—ask any girl who has turned down a ride 40 miles from nowhere.

\* \* \*

Here's a little problem in geometry about which you have not perhaps thought before. Two men and a girl, or vice versa, make an eternal triangle. Well, such a triangle is pictorially always represented as an equilateral triangle, which means that each angle is equal, and acute. Now, the paradox is this: That the triangle exists only because one of the angles is particularly obtuse.

\* \* \*

One: "Who's that girl?"

Two: "Why, she's the daughter of the famous fountain pen manufacturer."

One: "Ah, that's one thing of her old man's that'll last a lifetime."

\* \* \*

I fear that this last crack is a blot upon my escutcheon. Thus, farewell, GARIBALDI.

## Lecture Series To Start Soon

Birge Opens Series Sponsored by Phi Kappa Phi Beginning Dec. 5

E. A. Birge, former president of the university, will give an address on "Life in Inland Waters" Dec. 5, under auspices of Phi Kappa Phi, all-university honor fraternity as the first of a series of lectures planned by the organization.

Miss Abby L. Marlett, director of the home economics course, will review the past quarter century's progress of women in education in the second of the series, Jan. 10. Prof. E. E. Bennett will talk on the most recently devised ways of utilizing cheap energy and power.

### Last of Series April 17

Dr. W. S. Middleton of the Wisconsin medical staff will present a review of the past 25 years in medicine Mar. 6. The last of the series will be given April 17, when Prof. Paul Knaplund of the history department will discuss "The British Commonwealth of Nations."

All of the lectures will be held at 165 Bascom hall at 8 p. m.

The committee in charge of the arrangements for the lecture series includes Profs. Andrew W. Hopkins, P. L. Paxson, and M. V. Guyer.

### To Pick New Members Soon

According to Dean Goodnight, the elections committees of the fraternity are at work now upon the selection of a group of undergraduates whose prominence both in the classroom and in outside activities entitles them to election. This committee is headed by Miss Margaret Scallon, vice president of the society, and includes Miss White and Profs. A. T. Weaver, J. R. Roebuck, E. B. Gordon, O. L. Kowalke, B. H. Hibbard, and H. C. Bradley.

The initiation banquet for those elected will take place Dec. 6. Arrangements for the banquet are being directed by Prof. W. A. Sumner, secretary of Phi Kappa Phi, with the aid of Profs. R. S. Phillips and Walter Ebling. Prof. Thomas Lloyd Jones is chairman of a committee to select and invite a speaker for the banquet. The members of his group are Profs. Whitbeck and F. W. Roe.

When you have a room to rent, join the happy group that secures quick results with Cardinal classified ads.

## Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

### W. A. A. DUES

W. A. A. dues of 50 cents for the semester or \$1 for the year must be paid this week to Jane Horswell, treasurer. They may be left for her at the W. A. A. office in Lathrop hall. After this week an extra fine will be assessed.

### NEWMAN CLUB

The Newman club is giving an informal party at the Woman's building from 9 to 12 Saturday evening, Dec. 3.

### RIFLE TEAM

Candidates for the university rifle team are to report to Lieut. Barrett at R. O. T. C. headquarters before Friday afternoon at 4:30.

### CASTALIA

Castalia Literary society will meet tonight at 7 p. m. in Lathrop parlors.

### PHILOMATHIA

The regular meeting of Philomathia Literary society will be held Friday evening. All members are urged to attend as there is to be an election of members to represent the society in the coming intersociety debate. A regular program will also be held.

## Newton's Crown Safe Scientists' Verdict

The laurels which threatened to slip from the brow of Isaac Newton and adorn that of Prof. Einstein are safe with Sir Isaac today. The matter was decided by scientists who met at the American Museum of Natural History to commemorate the bicentury of the death of the English mathematician.

Sir Isaac was lauded as the world's greatest authority on space, time and gravitation.

Dr. G. A. Brickhoff of Harvard contended that Einstein may have accounted for discrepancies in Newton's ideas but his theories are still taught. Dr. W. W. Cambell, of the University of California, praised Newton for having laid the foundations for astronomers to discover the composition of the stars.



## Wolfson States "Clouds" Pleases

### Costumes Designed by Rock- ford Man as Local Tal- ent Fails

Owing to the complete inability of local costumers to supply adequate material or designs for the costumes of the "Clouds" of Aristophanes, the members of the Experimental College were forced to rely on outside help to secure them.

The "Clouds" will be presented to the Experimental College and the advisors only at the premiere in the University Stock pavillion on the evening of December 8.

The cast has been in rehearsal for three weeks and has rapidly rounded into playing form. All that remains is to supply the finishing touches. Victor Wolfson, director of the production expressed his satisfaction with the performers when he stated, "They are far better than any amateurs that I have ever seen, and at this stage of the game are better than many professional actors whom I have witnessed in rehearsal."

It is highly probable that after this first showing the comedy will be presented to the university at large.

#### STEAM CLEARS RAILS OF ICE

Special snow-fighting locomotives have been adopted this winter by several Eastern railroad yards to clear the switches of snow. The engines are equipped with nine pipes, arranged in a "V" just behind the cow-catcher, to spurt live steam directly beneath it and melt the hardest snow and ice. One large railroad has 25 of its locomotives equipped for this duty.

Another way of keeping switches clear of snow is that recently adopted by a New York elevated railroad. It has built into the switch rails automatic electric heating coils that operate whenever the temperature falls below a certain point.

#### MOVIE THEATERS ON WHEELS

Mussolini is making use of the motion picture screen in a special way to transmit word to the inhabitants in small Italian towns, says Popular Mechanics Magazine. Several auto trucks, with projectors and a screen that can be quickly set up outdoors and taken down for packing, constitute a fleet of traveling motion picture theaters which spread propaganda.

## University School of Music to Pick State Band, Mills Director

Steps have been taken by the university school of music to select an all-state band at the request of the last legislature. Under the supervision of Prof. C. H. Mills, head of the department, ideas on the subject have been tentatively made.

Prof. Mills has presented a few plans to President Frank who has not as yet issued any statement as to the form of selection that may be pursued.

An American Legion band was named pro tem so that it might go to the Paris Legion convention and it apparently continues as the state band until another is selected.

## APPLE SAVES MAN FROM WET GRAVE

Basis for the saying that "An apple a day keeps the doctor away" was partially discovered when Richard Doolittle, 2, of Middletown, N. Y., was saved from drowning by an apple.

Munching an apple as he walked along beside a pond he fell into the water. As he could neither swim nor float, one would naturally imagine that disastrous consequences would result. Not the case, however, as the bite of apple which stuck in his throat kept the water out of his stomach and lungs until he could be rescued by his father who was nearby.

After several minutes the lad was revived and the apple removed.

When you consider buying anything read the Cardinal ads first.

## NEW BOOK PUBLISHED BY FORMER STUDENT

Murry Ketcham Kirk, a former University of Wisconsin student, is the author of "The Beason Light," a new volume of poetry to be published in December.

Miss Kirk took a prominent part in university activities, being a member of the Wisconsin Literary Magazine staff, an associate editor of the Badger during her junior year, and a member of Theta Sigma Phi, honorary

women's journalistic sorority.

Her book is dedicated to Theodore Roosevelt and its philosophy is said to be that of the great president. Miss Kirk is also the co-author of "The Essentials of the First Insurance Business."

#### BOY SCOUTS PLANTING

Boy Scouts of Andover, Mass., have planted 1,000 red pines, says a report to the American Tree Association of Washington by Dr. Nathaniel Stowers. In preparation for Arbor Day, the association, for a stamp, will send you tree planting suggestions.

READ CARDINAL ADS

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**"A Badger's Memoirs of Wisconsin"**  
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**Buy One Now**

# Anniversary Sale

All This Week

For Engineers and Hikers

who want good, stout, warm clothing to protect them from the chilly winds and snows of winter, we carry a complete line of out-door wear which we are able to present at special "Army and Navy Store" prices.

Corduroy Breeches	\$2.98
Moleskin Breeches	\$1.98
Wool Army Shirt (Khaki)	\$2.45
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**TONIGHT**

**Thompson's Cameo Room**

**Johnny Ellicott Music**

**Saturday Night**

**Cec Brodt**



## WORLD of SOCIETY

### Announce Betrothal of Lucy J. Whitaker '26, Richard Marshall '20

The engagement is announced of Lucy J. Whitaker '26 and Richard Hughes Marshall '20, both of Madison. Miss Whitaker is a member of Delta Gamma and of Phi Beta Kappa. Mr. Marshall is affiliated with Psi Upsilon.

### 25 Years Ago

The Delta Delta Delta sorority gave a unique and enjoyable party at Wingra Park hall last night. Refreshments were served and an informal dance closed a most delightful evening. About 20 couples were present, chaperoned by Mrs. George Keeler.

Mrs. T. E. Brittingham will entertain the Gamma Phi Beta sorority at her home next Saturday afternoon.

Phi Kappa Psi fraternity danced at Keeley's hall last night. Eighteen couples attended, chaperoned by Mr. and Mrs. George E. Garg.

The Alpha Phi sorority gave a dance last night at Kehl's. Dr. and Mrs. F. H. Edsall were the chaperones. Some 30 couples were present.

Mr. Paul A. Schule has returned from New Orleans where he went as a delegate of the Wisconsin chapter of the Kappa Sigma fraternity at the biennial conclave.

### GRADUATE CLUB WILL HEAR DEAN SLICHTER

Dean Slichter of the graduate school will talk at the next bi-weekly meeting of the Graduate club. The supper will be held at Wittwer's cafe at 5:45 p. m. on Dec. 5. Reservations may be made by signing the list on the graduate bulletin board in Bascom hall or in Agricultural hall.

The meetings this fall have been attended enthusiastically by a large number of graduates. The club has as its object that of promoting an acquaintance among its constituency. This is being done by meeting together every two weeks and having supper together. The program committee has been very active in producing entertainment of an interesting nature. Among those who have appeared on the programs are: the Misses Rood and Feldman of the music school, Mr. Holmes of the speech department, Mr. Spellmann of the history department, and Prof. Vasiliyev of the history department. Some interesting programs are being planned for future meetings and it is hoped that more graduates will take an active interest in the club.

### PROM APPOINTMENTS ARE MISINTERPRETED

Due to a Daily Cardinal worker's misinterpretation of the announcement issued by Willard Momen, junior prom chairman, the paper yesterday carried an erroneous story which stated that Wallace M. Jensen '29 was made a superior assistant general chairman and placed in charge of the other assistant general chairman. Jensen is an assistant general chairman and is in charge of prom finances, but he is on an equal footing with the six other assistants and has no superior jurisdiction.

Fred Jensen, whose home address was given as Madison, comes from Menasha.

### SOCIAL EVENTS OF WEEK ARE NUMEROUS

Several fraternities are entertaining tonight at formal dinners after which they will attend the production of "He Who Gets Slapped." A number of Christmas formal will also be given.

#### Chi Phi

Chi Phi will entertain at a formal dinner tonight at the chapter house. Mr. and Mrs. Robert Reynolds will chaperon.

#### Delta Chi

The members of Delta Chi will entertain at a formal dinner tonight at the chapter house. Mr. and Mrs. Duane Kipp will chaperon.

Other fraternities giving dinners are Acacia and Pi Kappa Alpha. Alpha Sigma Phi, Alpha Chi Omega, Delta Gamma, Sigma Kappa, Pi Beta Phi, Coranto, Euthenics club, and Alpha Phi will entertain at dancing parties tonight.

### Experimental College Members to Give Tea in Honor of Meiklejohns

LaFollette house of Adams hall will entertain at a tea for the faculty and students of the Experimental college Sunday afternoon, Dec. 11, in compliment to Prof. and Mrs. Alexander Meiklejohn.

### "Clouds" Cast Suited Well to Test Actors

The "Clouds" of Aristophanes, which will be presented by the Experimental college, is well adapted for presentation by that body, as the cast is entirely male.

In the days of the Greeks when the play was written, women were unknown on the stage and were relatively unimportant in the daily life of the ancients. The parts that women play in Grecian drama are very limited and, as sometimes the case in the early English dramas, the parts were played by young boys. Even the chorus in this comic satire is composed of males.

The "Clouds" will be given by the Experimental college under the direction of Victor Wolfson to the members of the college and the faculty in the Stock pavilion on Dec. 8.

### MEN'S VANITY HELPS WOMAN COLLECTORS

Man's reluctance to admit to a woman he is "broke," makes the female of the species an efficient bill collector, believes Miss Irene Shattuck of Beaumont, Tex.

"A man is afraid, ashamed, to confess to a smiling woman collector he has no money," Miss Shattuck, secretary for a financial company, told delegates at the National Association of Finance convention.

"Masculine superiority rebels at the idea and so the woman usually comes away with some sort of payment."

### COPPER HARDENED FOR KNIVES

Far from being a lost art, as many suppose, the hardening of copper is daily practiced by modern metallurgists. Copper scissors, knives, and other cutting tools are used in a few places where they possess special advantages over steel. Alloying and "cold working," the two methods used centuries ago, are still employed successfully; a recent new way of hardening copper is by the addition of silicon, a non-metallic chemical element to copper-containing alloys.

## Play Making Up For Discussion

### Many To Attend Two Day Meeting At La Crosse.

La Crosse, Wis., Dec. 1.—How to revive, in modern form, the wholesome "home made" amusements of a less commercialized Wisconsin civilization will be mulled over Friday and Saturday by leaders of La Crosse county communities in a county recreational institute.

B. W. Meyer, La Crosse representative of the state university extension division, which is furnishing leaders for the discussions and demonstrations of the institute, predicted today that it will be the largest of its kind in scope and attendance ever held in Wisconsin.

The university extension division has supplied Edgar B. Gordon, professor of music, and Miss Ethel Theodora Rockwell, director of the bureau of the discussions and demonstrations of dramatic activities, to direct part of the institute. Miss Dorothy Enderis, recreation director of the Milwaukee public schools, will be the third member of the institute staff.

Prof. Gordon will show how minstrel shows and mouth organ and ukelele "recitals" can be made the rallying points for community groups. He also will tell what types of music are desirable and practicable for such groups, demonstrating why he recommends certain selections by playing phonograph records. Prof. Gordon will show also how to conduct community sings.

Miss Rockwell will hold several meetings to show the possibilities of community drama and pageantry. She will explain the assistance which her bureau can give to communities which organize to produce part of their entertainment. Miss Rockwell also will give instruction in story telling and dramatization for children's groups.

Miss Enderis's sections of the institute will learn how to organize picnic and mixer groups of children and adults for social games, and Miss Enderis will give a lecture, illustrated with lantern slides, on the Milwaukee program of all-year-round recreation which she directs.

READ CARDINAL ADS

EAT  
Chicken  
Bones

### PLAN FLOWER GARDENS ON NEW OCEAN LINERS

Installation of flower gardens on come of the ocean liners, from which come decorations for the dining tables recalls a queer craft that once plied between England and Ireland, says Popular Mechanics magazine. It was operated entirely by women and was the sole means of livelihood of two elderly sisters. They had a well-kept kitchen garden and a poultry yard on the deck, and supported themselves by selling the products.

"American men may be sincere enough, and sincerity is a fine virtue, but it does not help to hold a woman's regard unless there is understanding alongside of it."

20% Discount  
On All Dresses  
for  
Sports Wear  
Marguerite Wessell  
619 State St.

Baron Brothers  
INC.



NEW!

Sherbrooke Felts

\$5<sup>00</sup>

You'll agree that they're the smartest yet. Handkerchief felts in all of the new pastel shades for spring. The styles are individual, distinctive and different.

—Baron's Second Floor

DANCE

To The Bewitching Rhythm Of

BILLY ADAIR And His  
KANSAS CITY NIGHT-HAWKS

AT THE  
Loraine Hotel Crystal Room

TONIGHT  
9 to 1, and

Saturday Night, Dec. 3,  
9:30 to 12 Midnight

Admission  
\$1.50 per couple  
Informal

When You Thing of Winter  
Think of Your Shoes



Light weight shoes with thin worn soles mean colds, and colds during this time of the year are not the best things to have. The moral of this little tale is: "Wear good shoes" and get them at—

\$5.00 to \$7.50

RIPPS

234 State St.



## Weather Expert Addresses Club

Members, Geography Group  
Hear E. R. Miller, U. S.  
Meteorologist.

"The Historical Aspects of Weather Science" was the subject of an illustrated lecture given before the Geography club yesterday afternoon by Mr. E. R. Miller, meteorologist of the United States weather bureau and lecturer in meteorology at the University of Wisconsin.

Mr. Miller traced the development of the science of the study of weather from its early beginnings in pre-Christian civilizations up to the present. Describing the early knowledge of weather, he said, "In Babylonian history there are found records of a careful study of weather phenomena. One of the Babylonian kings kept an elaborate cuneiform library consisting of many clay tablets on which were inscribed the meteorological lore of the time. The Greeks made gods of the great forces of nature, and

contributed much to the knowledge in this subject.

### Greeks Made Contributions

"Heroditus was the first to assert that winds always blow from colder to warmer areas. Aristotle, who followed him, became the most distinguished astronomer and weather prophet of that period. His compilation of the existing knowledge in these subjects was the basis for much of the advancement that came later. These early Greeks recognized many weather signs and we find them handed down and in use today by farmers in many parts of Europe."

Tracing the study of weather down to the Renaissance, Mr. Miller told of the activities of Galileo and of his experiments that resulted in the discovery of the barometer.

### Mentions Scientists

A form of crude thermometer was

**Learn to Dance**  
Fox-trot, Waltz, Kinkajou  
taught by  
**Eva Marie Kehl**  
Dancing Instructor  
**STUDIO HOURS**  
9 a. m. to 10 p. m.  
337 W. Johnson St. F. 4868

introduced at the time of Galileo, said Mr. Miller, and he went on to explain that it was not until the time of Fahrenheit that it had any real scientific value.

Among the later contributors to the knowledge of weather, Mr. Miller mentioned Brandes, a German scholar, and Elias Loomis, a professor at Yale university, who were the fathers of the weather maps of today.

Desirable rooms and pleasant places to board are advertised in the Cardinal classified ads every day.

They're Better and Cheaper

### OUR HOT TAMALES

Made the new way and  
sold at new prices.

10c each

7 So. Park St.

Just across Regent at Park  
at the left of the street.

### SHORTHAND TYPEWRITER

A new French shorthand typewriter prints standard characters on a tape at 200 to 50 words a minute, said to be 50 per cent faster than the ordinary method. Light in weight, the

machine has 21 keys and can be operated with one or both hands. It is now in use in the Paris courts, the chamber of deputies, and many offices.

Tonight at 8:15  
All Seats  
RESERVED

**GARRICK  
THEATRE**

MATINEE  
TOMORROW  
25c & 35c

## Friends! Roamin' Countrymen!

DON'T FAIL TO ATTEND

AL JACKSON'S  
**GARRICK PLAYERS**

OFFERING

## "The Wild Westcotts"

A Fast-Moving Comedy Featuring Virginia Cullen & Paul Norris

STARTING SUNDAY MATINEE

"THE LAST OF MRS. CHEYNEY"  
WITH DOROTHY LA VERNE & JACK DOTY

"A Play That Has Charm—Wit—and Good Red Drama"

Christmas is Here at Kessenich's and More Than Ever it is the Wisconsin Girl's Own Store



## Crimson Day Time Frocks Are Captivating and Distinctive

SEEMING to reflect the gay parties of old Petrograd, is this handmade frock of rare charm and style. It is made of heavy crimson silk crepe with a modified Russian sleeve cut from the shoulder.

An exquisite hand embroidery of multi-colored woolen yarns is smartly used on the cuffs and on a set-in panel down the front of the blouse. A running stitch in dull green yarn outlines the V-shaped neck and forms the pattern of the sleeve. Price \$49.50



## Gay Hats Brighten the Winter Wardrobe

Bewitching felt hats with just the least suggestion of a brim, add a frivolous bit of distinctive trimming and neatness and individuality to the out-door costume.

Clever ones in shades of burnt orange, moss green, silver grey, oak brown, and misty blue are combined with blending shades of grosgrain ribbon, shell buckles, and rhinestone pins in a style which is fashion itself. Price \$5 and up.



## Under Arm Bags For Afternoon

Smart under arm bags suitable to wear with any type of afternoon dress are made of black silk moire and brightly embroidered in a helter-skelter flower design. The linings are of pale tan or cloud grey with the change purse to match. Price \$3.50.

## Rubenstein Vanities Are the Vogue

New this season are the clever red and green Helen Rubenstein compacts with lipsticks to match. The compacts have an unbreakable metal mirror separating the rouge and powder compartments, and the dainty puffs add finished perfection to the vanity case. Compacts \$2.50, lipstick \$1.

# Kessenich's

At Kessenich's Corner

The Second of a Series of Ads Designed by University Advertising Students. This Ad by Dorothy R. Parsons



# Christmas Fest Is Traditional

## All-University Affair Is Out- growth of Annual Engin- eering Event

Although newspapers have dubbed the All-University Christmas Festival as the first of its kind in the University's history, the annual affair is in reality an outgrowth of the annual ceremony held for a number of years by the College of Engineering.

The Engineer's ceremony and carol-fest has been abandoned this year and the College will join with the remainder of the University in the meeting on Sunday evening, December 18 in the men's gymnasium.

Dean A. V. Millar of the College of Engineering, who is popularly attributed with founding the Engineering ceremony, has expressed himself as glad that the University as a whole is now to sponsor the ceremony. "I am very glad that our service has grown into an all-university affair," he told the Cardinal, "and I am glad that the student body is to have charge of the meeting."

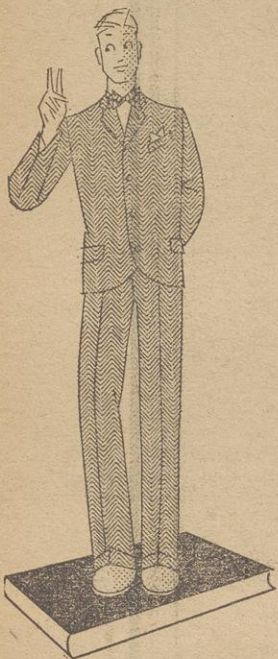
While the engineering ceremony was always open to all other students and invitations always extended to other colleges, the representatives of other groups were always reticent to attend. The features of group singing and old carols rendered by trained choruses that made the engineers' festival popular have been preserved and are being worked into the larger and dramatic festival that is being planned.

The Christmas commemoration at the University will not be limited to the one event, Richard Ela '28, and June Deadman, '29, student chairmen, have announced. All other groups who are planning special Christmas events are being invited to list these events as part of the University Christmas program.

Committee chairmen have been appointed, but are not to be announced until they have finished picking their committees. The final selection will be made before the end of this week, Ela said.

Cardinal classified ads change often because they secure results quickly. Call B. 6606 and ask for an ad-taker.

When you want "Today's Results Today," insert a classified ad in the Daily Cardinal.



George White may understand how to disrobe beautiful women artistically

BUT

Braeburn understands how to dress up University Men authoritatively.

The College Shop

Next to the Lower Campus

## Students Turn Love For Pets Into Profit

Stay, gentle reader, do not scoff if you see an otherwise normal young man parading the streets, promenading a "Peke" or a French poodle on a leash, for this is the newest way of working one's way through college.

The master of hounds receives 25 cents an hour for performing his duties as exerciser of the harriers, and he exercises several at a time.

Students in the universities which are situated in the larger cities are able to thus turn their love for pets into profits. Chicago university, New York university, and Columbia are all represented by students who are doing work of this class.

## Experts Foresee Television Limit

### Apparatus Cannot Transmit Large Enough Picture For Practical Use.

With the marvel of television achieved, many of us have believed that soon we shall sit by our firesides and view distant events as they happen, but experts now express doubt that this dream will ever be realized, reports Popular Science monthly.

Enormous obstacles, they say, still stand in the way of practical television for everybody. Chief of these is the speed difficulty. The best television apparatus developed by the Bell Telephone laboratories is able to transmit a clear action picture only about three inches square—far too small a space, engineers say, to portray a football game or a king's coronation. Yet even this requires the

transmission of 10,000 dots of light and shadow every second to produce a true effect of motion—sixteen different scenes a second, each containing 2,500 dots. Moreover, such a picture now requires elaborate apparatus that would fill a room.

To produce a picture four times larger, engineers say, would require the sending of 100,000 separate impulses a second, each reproducing a tiny spot of light or darkness. Such enormous speeds, they fear, may never be attained.

READ CARDINAL ADS

## MADISON

Special Engagement  
STARTS SATURDAY



Mary Pickford  
America's Sweetheart  
in "MY BEST GIRL"

LOVE  
THRILLS  
SIGHS—  
LOTS OF  
LAUGHTER

This is a romance of youth—with riotous comedy to rescue you always from the verge of tears. A gay, thrilling tale of love and laughter.

The kind of picture that only Mary Pickford could make—combining the tenderness of a moving love story with the rollicking joyousness that made her "America's Sweetheart."

SEE IT-AT LEAST ONCE!

LAST TIMES TODAY  
"THE FIRST AUTO"

## Orpheum THEATRE

1 P. M.—CONTINUOUS—11 P. M.  
MATINEE 25c—TONIGHT 40c  
VAUDEVILLE at 3:00-7:00-9:15

JEROME & GRAY  
IN  
"HOO'S HOO?"

MADISON'S POPULAR MALE  
CHORUS OF 40

THE MOZART CLUB

A finished chorus with artists of ability and personality—presenting a selected program of songs.

THE MENTALLY MARVELOUS  
SCHOOL GIRL

PEGGY MACKECHNIE

In "An Amazing Demonstration"

BORDNER & BOYER CO.

IN "JUMPING AROUND"

FLAGLER & RUTH

"SONGS AND SAYINGS"

FEATURE PHOTOPLAY

"BLONDES BY

CHOICE"

WITH

CLAIR WINDSOR

A SMART SNAPPY FARCE OF  
BEAUTY AND BRAINS

# PARKWAY

Last Times Today---What A Show!

A SAUCY TALE OF A PRETTY  
FLAPPER WHO WAS A NAUGHTY  
—BUT OH! SO NICE!

NAUGHTY

WITH  
PAULINE GARRON  
JOHNNY HARRON  
WALTER HERS



"SCARED SILLY" COMEDY

NEWS—NAVY FILMS

STARTING SATURDAY

ANOTHER MAMMOTH PROGRAM OF  
STAGE AND SCREEN SURPRISES—

Broadway  
After  
Midnight

A BIG SCREEN  
SHOW OF  
THE GREAT  
WHITE WAY  
WITH A  
HOST OF  
STARS

"THE FIGHTING FINISH"

A NEW "COLLEGIANS" COMEDY

MAC BRIDWELL AT THE ORGAN

AND

JOE SHOER & HIS BAND  
IN A CARNIVAL OF MERRIMENT

"AT THE NIGHT CLUB"

With An Array of Artists Including—

THE GOLD MEDAL FOUR

THE KINGS OF SYNCOPATED MELODY

GLADYS BLAIR

UNUSUAL DANCER

CONSTANCE DUIN

WHIRLWIND VIOLINIST

Madison's Greatest Show Always  
At The Parkway Every Day!!

By Popular Demand

Wisconsin University Players

Announce a

# Special Matinee

OF

# HE

Who

Gets

Slapped

Directed by William C. Troutman

# Saturday Afternoon, December 3

Formal Night, Friday, Dec. 2

Informal Night, Saturday, Dec. 3

All Seats \$1.00

Reservations Now

200 BASCOM HALL

BADGER 1717



## Prof. Watts Does Research Work

### Experiment Attempts To Case-Harden Steel by Means of Gas

Investigations into chromium plating, attempts to case-harden steel by means of gas, the development of methods of treating waste products from pea canneries and creameries to make them inoffensive, and the designing of a double-speed induction motor for use in certain industrial operations are among the current research activities of the College of Engineering at the state university.

Chromium, because of its extreme hardness and its resistance to tarnish, Prof. O. P. Watts explains, is coming into use with great rapidity as a plating material. The plating of dies with chromium has increased their life 30-fold, and a similar plating of electrotypes used in printing has made it possible to take as many as 2,500,000 impressions from the same plate. Chromium plating now is being applied to radiator bands and headlights for automobiles.

A number of important results have already come from the small sanitary laboratory recently established by Prof. C. I. Corp, who is in charge of numerous research projects in the department of hydraulic and sanitary engineering. The problem of treating peacannery wastes was brought to the laboratory by the state board of health. A method was devised and tried out in a town near Madison with satisfactory results. Encouraging progress is also being made in the development of a method of treating milk wastes. Other investigations are going on under the direction of Prof. E. W. Pegues of the University of Louisiana, here for graduate study, Mr. Glenn Cox, and Prof. L. H. Kessler.

The department of electrical engineering, according to Prof. Edward Bennett, its head, is pushing a variety of investigations. Prof. John R. Price is working on the design of a

new induction motor for industrial use. Prof. J. T. Rood has developed and is improving a device for the accurate measurement of noises. The device will be used in the research work done in cooperation with the electric railways section of the Wisconsin Utilities association to find ways of reducing noises of street car operation.

Prof. L. J. Peters and Mr. G. Koehler are investigating the performance of receiving circuits and vacuum tube circuits and other phases of radio engineering. Mr. R. R. Benedict, a graduate student, is studying the behavior of various insulating materials. Prof. L. E. A. Kelso, Prof. A. Meyer, Mr. G. F. Tracey, Mr. L. C. Larson, and Mr. C. A. Andree are other members of the department who are working with research problems.

The case-hardening of steel by means of gas instead of by the use of charcoal is being studied by Prof. R. A. Ragatz, who is trying to determine the cause for certain erratic behavior in the process which interferes with its successful use. Prof. O. A. Hougén is working on the problem of removing rust, moisture, and tar from manufactured gas. Mr. K. M. Watson and Mr. A. J. Kromholz are other members of the department of chemical engineering who are making investigations.

The only morning newspaper in madison—reaches every student—the logical advertising medium for campus trade—The Cardinal.

## ENGLISH STYLISTS OUST STRAW HATS

Straw hats of both the soft and hard varieties will be a rarity in the next few years, was the prediction of David Greene, straw hat importer, upon arriving in this country.

Straw hats are a thing of the past in England, says Mr. Greene, and he expects the Americans to follow the English in this as they have in all other matters of men's style.

Although the straw is a thing of the past, the Prince of Wales appeared with one last summer and several other prominent Englishmen are guilty of the same breach of form as outlined by the style authorities.

## Goal of Long-time Bridge Race Set At One Million Points

Superior, Wis.—Four bridge players of Superior are nearing the completion of their goal, which will be realized when one of them totals one million points.

At the rate that they have progressed they will culminate their hopes in 1930. They are now nearing the end of the fifth year of play and the score stands Mr. F. O. Lindquist 727,000, Mrs. Bernhard Lee 725,000, Mrs. Lindquist 724,830 and Mr. Lee 722,000.

The two couples have played on the average of once a week for the past five years and change partners at the end of each rubber.

Try Our Cream

Chicken on Toast

Lohmaiers

710 State

The home of Luicks Ice Cream

# Feature That!

## Pony Fur Coats

# \$45

--its a wow--

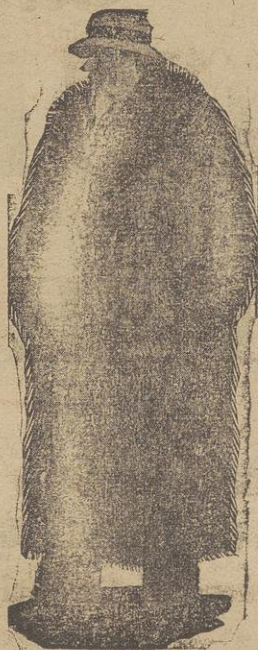
Guaranteed Service—Absolutely Odorless—  
Fancy Wool Plaid Lined—Satin Yoke Lined  
—50 Inches Long.

One of Rupp's  
Black Silk Lined  
Hats at \$5 will  
top the coat  
off.

**Ladies!**

We have  
Pony Fur Coats  
for you.

For your foot's  
sake—wear Rupp's  
Scotch Grain  
oxfords.  
Special at \$7  
Black or Tan



# Rupp's

Joe. I Geo.

326  
State St.

W. Gorham St.  
209

"Rupp's—Fit You From Head to Foot and All Points Between."



## Our New Unconditional Guarantee

The sturdy, lasting qualities of RIDER'S MASTERPEN have made it possible for us to place upon it an UNCONDITIONAL GUARANTEE of its perfection against defective workmanship or material, and against breakage—effective today.

This means IMMEDIATE SERVICE RIGHT HERE IN MADISON (Not 50 or 500 miles away). No mailing, no packing, no annoying delays, and not even a charge for postage. Just bring your Rider Masterpen to our counter and it will be serviced without charge. Your first cost for a Rider Masterpen is your last cost.

Furthermore, RIDER'S MASTERPEN holds eight times as much ink as the ordinary pen, and has a Removable Feed for easy cleaning. Exclusive features of RIDER'S MASTERPEN!

Get a RIDER MASTERPEN today and solve the pen problem for the rest of your life. Your old pen is acceptable in trade.

## Rider's Pen Shop.

REAL PEN SERVICE

650 State St.



You can reach the 1125  
faculty members and families

through

# The Daily Cardinal

1125 professors, assistants and associate professors, and instructors comprise the University of Wisconsin faculty. Their average yearly income amounts to \$3,000. Surely a rich market for the retailer who is really after business! Reach these prospective customers through the Cardinal. The Cardinal reaches every one of these faculty members and their families at the breakfast table six days of every week in the scholastic year.

and too...

You can reach the  
**9026 STUDENTS**  
**THROUGH THE CARDINAL**

The faculty-market is a small one when compared to the immense buying power of the 9,026 men and women who comprise the Wisconsin student body. The Faculty-student group when combined into over ten thousand Cardinal readers offer you an audience of intelligent, prosperous ad-reading people who will listen to your sales talk when presented in their morning paper.

**The Daily Cardinal**  
*Is the ONE Sure Way of  
Reaching the University  
Campus*



### PROGRESSIVE CLUB HEARS TAX EXPERT

"Rational taxation, to me, means, not a tax on what one earns, or can earn, nor does it imply a personal property tax, which is usually inefficient, but it does mean a tax based on the rent of land."

This was the statement of George H. Duncan, New Hampshire assemblyman, who spoke on "Some Popular Fallacies Regarding Taxation" before the 60 people who attended the Young Men's Progressive association meeting Tuesday night.

He said that most of us think too lightly about taxation, considering that one-third of a man's income goes into taxes. An open discussion followed his talk.

### RUBBER HORSESHOES

Rubber shoes for horses and mules are rapidly gaining favor and the United States Department of Agriculture advises their use to protect the animals' feet wherever necessary, according to Popular Science Monthly. Shock of hard pavements is reduced and the new shoes are "ready-to-wear," a convenience in the present-day scarcity of blacksmith shops. On treacherous surfaces the rubber horse-shoes are said to be "nonskid."

READ CARDINAL ADS

### CLASSIFIED ADVERTISING

IN THE CARDINAL

Reaches Every Student

FOR RENT—Rent a typewriter, all Standard makes, also Royal and Corona portables; lowest rates. Wisconsin Typewriter Exchange, 519 State St. Netherwoods—B. 1970. tf.

WANTED—Man student to share room remainder of school year; 408 North Henry, Apt. D. F-4938. 3x30

TYPING—Topics, themes, theses. Accurate work; very reasonable. F-1861. 5x30.

WANTED—A title; \$25 paid to person submitting winning title. New contributors magazine. Write for details. Contributors Publishing company, 80 W. Washington, Chicago. 2x1

WE BUY AND SELL ladies', men's new and used clothing. Suits, overcoats, dresses, hats, shoes, etc. Schusters' stores, 404 E. Wilson or 744 W. Washington avenue. Call B. 467 or F. 2674. tf

FOR SALE—\$65 Society brand tuxedo in excellent condition; size 38. Price, \$35. E. 2729. 6x1

### WOULD SUBSTITUTE RADIO

Cleveland, Ohio—Cleveland school children may soon receive their lessons by radio.

Superintendent R. G. Jones, of the Cleveland public schools, has recommended to the board of education creation of a broadcasting station and installation of loud speakers in all school buildings.

The best teachers obtainable would be brought before the microphone, talking to thousands of children at once.

A radio manufacturing company has offered to equip one school with a master receiving set with loud speakers for each classroom. A switch would enable the principal to bring the air lesson into any number of rooms at the same time.

Dr. J. W. Lloyd  
Osteopathic Physician and Surgeon

OFFICE HOURS

10:00 to 12:00

2:00 to 4:00

Evenings by Appointment only  
4 W. Johnson St. E. 327

EAT  
Chicken  
Bones

## Out Today New Records

A Shady Tree

Dawning

Ernie Golden Orchestra

Frank Black Orchestra

An Old Guitar and Refrain

Colonial Club Orchestra

Blue Heaven

Blue River

"Still Hot"

"A Big Hit"

SPECIAL PRICES NOW

All 10 inch  
Brunswick  
Records

All 12 inch  
Brunswick  
Records

75c

\$1.00

Formerly to \$1.50

Formerly to \$2.00

Buy the records of your favorite artists—Albert Spalding, Leopold Godowsky, Sigrd Onegin, Mario Chamlee, and the Symphonic orchestras now.

WARD-BRODT MUSIC CO

328 STATE ST.

PHONE B. 7272



Not a  
tongue-bite  
in a  
ton of it!

Edgeworth

## STRAND

Continuous Daily 1 to 11 P. M.

—LAST TIMES TODAY—

THE CHEER LEADER  
With  
RALPH GRAVES  
GERTRUDE OLSTED  
and a collegiate cast  
A DEPPY PHOTOPLAY OF FOOTBALL—  
CAMPUS CAPERS—ROMANCE & COURAGE

—ADDED FEATURES—

MABEL NORMAND COMEDY

EDGAR GUEST POEM—FILM—NEWS

CARL LAGERQUIST AT THE \$53,000  
MIGHTY WURLITZER

—STARTING SATURDAY—

A FORBIDDEN ROMANCE!  
AN HOUR OF THRILL!



—ADDED FEATURES—

CHARLIE CHAPLIN

IN

"SUNNYSIDE"

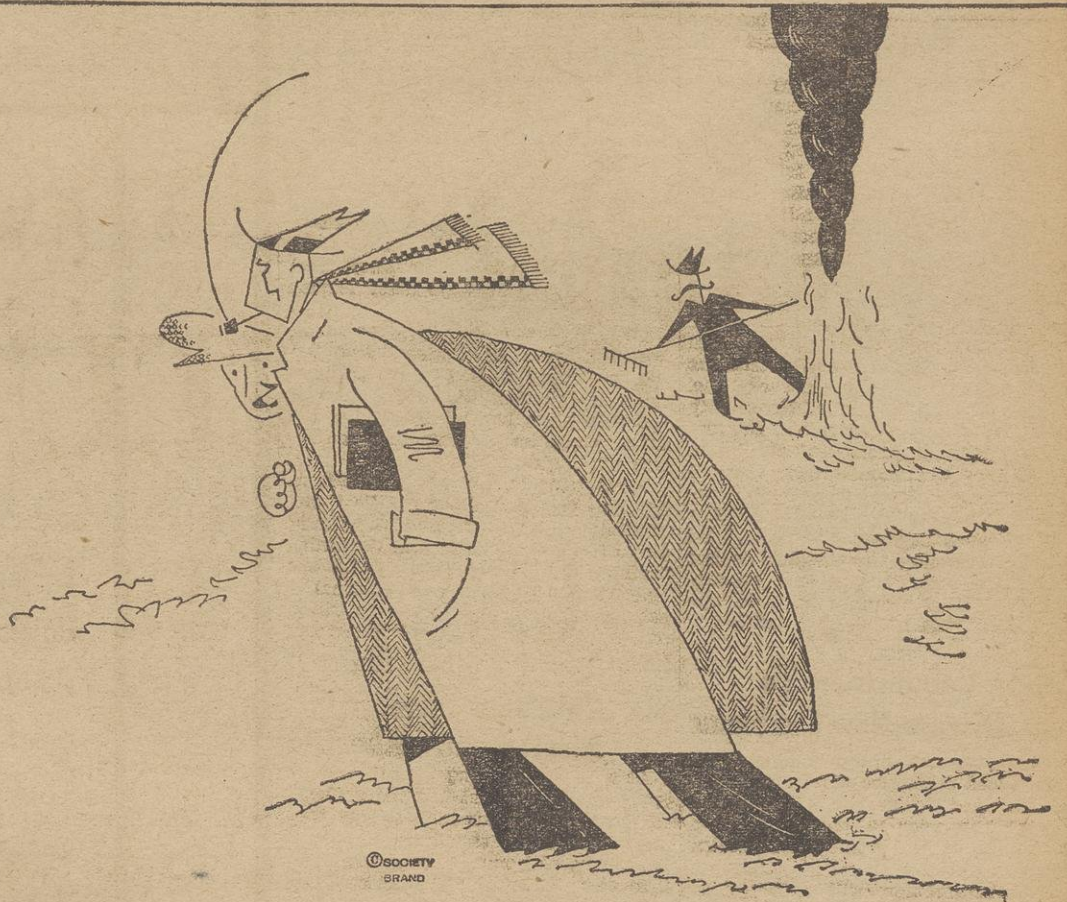
ON THE STAGE

BILLY ADAIR

AND HIS

KANSAS CITY

NIGHT-HAWKS



## On Chilly Mornings

—the college chaps who are unlucky enough to have early classes are bearing up under the burden fairly well in the new Society Brand college overcoat.

You can hardly blame them for hating to roust out so early—and you can't blame them at all for liking this coat. A wonderful style. It has all the swagger that college men insist on in clothes, and it's here in some of the richest fabrics in the world.

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## To Cut Travel Time 40 Hours

### Railroads May Hook Up With Airplanes On Long Routes.

Forty hours slashed from transcontinental train time! Such is the boon promised to the business man by a combination of rail and air service now being considered by railroad executives.

With this plan in operation, the traveler will go from New York to Chicago by rail, Chicago to Cheyenne, Wyo., by air, Cheyenne to Ogden, Utah, by rail, and the last leg of the journey to either San Francisco or Los Angeles by plane. Fantastic as it may seem, this schedule is based on existing time cards of transcontinental railway service, with flying time adjusted to fit train connections in such a way that nearly 40 hours are saved, writes William P. MacCracken, jr., Assistant Secretary of Aeronautics of the Department of Commerce, in Popular Science Monthly for December. No strain of the imagination is required to picture this journey as one of the everyday prospects of the early future. The matter has been taken up with the railroads by the Department of Commerce, and is under consideration as one of the possibilities in transportation development.

For the business man, whose time is figured in dollars, the possibilities of the service are too important to be overlooked. Suppose our business man wants to make a quick trip from St. Louis to Boston. Instead of taking the fast 9 o'clock train Monday morning, he could spend a large part of the day in his office, hop off from St. Louis at 1:30 p. m. Central time, and make the five hour flight to Cleveland in time to catch a train at 6:15 and be in Boston at 10:55 the next morning—saving half a business day in St. Louis and two hours in Boston.

Other striking illustrations are afforded. A business man could leave Minneapolis at 11 o'clock Monday morning, for example, and overtake the identical train which left Minneapolis at 4:20 Sunday afternoon at Wichita, Kans.—600 miles—by 5 o'clock the same afternoon. From Wichita he could continue to Fort Worth or Dallas, Tex., by rail, all with a saving of some eighteen hours for the trip.

Not only in air-rail service, but in independent routing does the airplane hold possibilities as a saver of time. A case in point is afforded by the trip from Washington to Norfolk. Because of geographical layout, and the intervention of Chesapeake Bay, the rail routes involve a trip broken at Richmond and occupying 6½ hours. The rail distance is about 210 miles. By airline reckoning the distance is but 145 miles, which means that an airplane passenger can make it in approximately an hour and a half.

### Study Commission To Discuss New Problems

New problems of university organization and procedure will be taken up at the meeting of the all-university study commission to be held within a few days at the home of President Frank.

The commission will probably be enlarged to bring a broader viewpoint to bear on the problems. After the first meeting sessions will be held regularly.

"When the group was first organized we were concerned chiefly with the question of the Experimental college," Dr. Frank said. "We spent considerable time on that problem and then we were confronted with the tasks of a legislative year so that work of the commission lagged."

### Arden Club to Hear Prof. Fulcher Sunday

"The Poetry of Meredith" is the subject that Prof. Paul M. Fulcher of the English department, has chosen for his talk at the Arden house Sunday from five to seven.

At each of these teas on Sunday there is a fireside discussion. The Arden club will also be at home at a tea Friday afternoon.

## VODVIL, SWIMMING ON MART PROGRAM

(Continued from Page 1)

The acts are to consist of fancy diving, stunt diving, and standard diving. The performers will be members of Dolphin swimming club and the interclass teams.

### Vaudeville Planned

Relay races will also be held, open to anyone at 15 cents a head. Between the swimming acts boat rides in the tank will be given which are sure to prove popular since it is not often that Wisconsin students have an opportunity for boat rides in the Lathrop hall swimming tank!

A vaudeville program is being planned under the direction of Rhoda Luby, '28, with performances to be given in both the afternoon and the evening. The afternoon program is scheduled for 4 o'clock, and the evening program will be given during the intermission of the Union board dance.

### Sails Around World In 35-Foot Schooner

Dover, England—After a voyage of 26,000 miles, lasting more than two years, Capt. Thomas Drake, better known as "the lone sea rover," has arrived here in his 35-foot schooner Pilgrim.

Capt. Drake, a naturalized American, started his long voyage from Seattle, Washington, in 1925.

"I am making the trip around the world mainly for fun," he said. "My voyage took me through San Francisco, on to Santa Barbara, and through the Panama Canal, which completed the first 4,000 miles. A thousand miles farther on I came to the Galapago Islands, after which I visited the coast of Chile.

"I boxed the compass to round Cape Horn, but had to return to the port of Uta, Columbia, to rid the bottom of the Pilgrim of barnacles. Then I went back to the Panama and sailed to the West Indies, where I loaded up a large collection of curios, sailed along the coast of Florida, then to New York and Nova Scotia. Returning to New York, I crossed to the Bermuda Islands, and then on to the islands of Tobago, Trinidad and Port of Spain.

"Early this year I arrived at San Fernando, and then went to a place called Brighton, where I landed to examine a natural lake. Eventually I crossed the Atlantic to Lands End, reaching there 51 days after leaving Charleston, S. C."

Capt. Drake is entirely alone in his boat, makes his own bread, and says he has never missed a night's rest since he started. At night he lets the ship steer herself, by setting the sails. Once he did this for six days and six nights.

He is going to take his boat to London, up the East Coast of Scotland, around the Orkneys and Shetlands, on to Norway, Holland and Germany, then to the Mediterranean and the Holy Land, through the Suez Canal to the East Indies, and thence to China and Japan. Then he will cross the Pacific to his home at Seattle.

### Six Students Are Elected to Rho Chi

At a recent meeting Rho Chi, honorary pharmaceutical fraternity, elected Edward Williams of Madison, former member of the state board of pharmacy, as honorary member. The following students were elected to membership: Smith S. Chao '28, Eugene Engler '28, Melvin F. Huth '29, Charles M. Johnson '29, Harry Monastersky '28, Milton Elmer Nichols '28.

### TO SHOW PICTURE ON MAKING OF TILE

A motion picture film on the subject of "The Manufacture of Building and Drain Tile" will be shown in 106 Agricultural Engineering building this afternoon at 4:30 under the auspices of the American Society of Agricultural Engineers, student branch of the University of Wisconsin.

James A. Reeves, a representative of the Mason City Brick and Tile company, will speak. All students are invited to attend.

Why all the fuss? A wet President couldn't change the law and a dry one couldn't make it effective.

Start tomorrow right with a Cardinal classified ad.

## Tells Of German School Reforms

### Former Prussian Minister Discusses Educational Changes.

Discussing the reforms in the school system of Germany, Dr. Otto Karstadt, formerly Privy Councillor in the Prussian ministry of education, said yesterday afternoon that the recent reforms in school systems of Germany, while they may seem only changes in form, are really social changes.

Dr. Karstadt, speaking under the auspices of the departments of education and of German, said that each in generation Germany reconstructs the school system because it feels that the past and future of Germany are expressed by changes in the schools.

In speaking of the new organization of the educational system, Dr. Karstadt explained that it is now compulsory for people of all classes to send their children to a public school for the first four grades. The German republic made this law in the hope that it will bring the social groups of Germany, now so sharply differentiated, into a closer understanding.

"The bases of the system are justice and social equality," Karstadt said. He emphasized the fact that the schools of Germany are now much more like American schools, and said that the "youth movement" which gives the youth of Germany a new freedom of thought and action, would bring a new understanding to America and Germany.

### Skit, Music, Enliven Spanish Club Meeting

The bi-monthly meeting of the

Spanish club was made unusually interesting and enjoyable last night, by the presentation of a skit by the pupils of J. H. Nunemaker, an instructor in the Spanish department, and by the musical selection by Miss Catherine Birong '28 of the Music school. The

Spanish club holds its meeting on the first and third Thursday of each month. The program planned for the next meeting will be announced at a later date.

READ CARDINAL ADS



## SKATES

The skating season will soon be here. You can find just the pair of skates you want at Petrie's.

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C. C. M. Hard toe hockey skates—  
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Rink and Figure skates for men and women

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Up and down the hill—eight o'clocks and afternoons—on parade up State Street in the evening—worn above the formal attire before the big party—wherever you meet Wisconsin men you see U-Approved Overcoats. They selected their U-Approved for their style rightness, guaranteed by the Style Committee of which The Co-op is a member, for their warmth that is sure death to Wisconsin's winds and for their price—reasonable enough for any college man.

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