

Wisconsin alumnus. Volume 65, Number 2 Nov. 1963

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NOVEMBER, 1963

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my first million-dollar year came after only 3 years' experience!"

says John E. (Buddy) Leake, Jr., Memphis, Tenn.

"Three years after graduating from the University of Oklahoma, I found myself in the top quarter of my field.

myself in the top quarter of my field. "In that year, 1959, I sold nearly two million dollars of insurance. Every year since then has been a highly successful year for me. When I graduated I had gone into business for myself as a life insurance agent with Massachusetts Mutual.

"I can't think of any other field where a man can progress so rapidly. Believe me, I'm in for the long haul!

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Principles in the Carillon rededication ceremony were, from left, James S. Vaughan, chairman of the Carillon committee, Edward H. Gibson, WAA director of alumni relations, Mrs. Fred Harvey Harrington, W. Norris Wentworth, and UW President Harrington. Below, Prof. James S. Watrous, Prof. John Wright Harvey, University carillonneur, and Whitford Huff, Madison realtor, view Prof. Watrous' new mosaic mural in the Social Science Building.

Carillon Tower Bells Rededicated this Fall

THE DULCET BELLS of the Carillon Tower were rededicated at a special ceremony early this fall. Augmented by the addition of 27 new bells, the Carillon now has a total of 51 bells which puts it in the category of major carillons in the United States, capable of playing most of the extant carillon literature.

The carillon committee, appointed by Emeritus Pres. E. B. Fred in 1957, worked for six years to collect the \$10,500 necessary for the installation of the new bells. Headed by James Vaughan of Cedar Rapids, Ia., the committee includes UW Profs. Samuel Burns, Raymond Dvorak, John Harvey, William Gorham Rice, and Edward Hugdahl; Whitford Huff, Madison realtor; and W. Norris Wentworth, first UW carillonneur, now at Indiana University.

At the rededication ceremony, Edward H. Gibson, WAA director of alumni relations, presented the bells to the University on behalf of the alumni who gave generously to the project. An open house and concert by Ira Schroeder, carillonneur at Iowa State University who played at the 1935 dedication, was also part of the program.

An added feature to the Carillon Tower rededication was the first public display of the striking mosaic mural by Prof. James S. Watrous of the art history department. The mural was especially created for the lobby of the Social Science Building, contiguous to the Carillon Tower.

"I call the mural 'Man, Creator of Order and Disorder," Prof. Watrous explains, "because the building is devoted to such fundamental studies as anthropology, sociology, and economics."

The artist spent months in his Bascom Hall studio creating first the cartoon and then the mural itself which depicts, as the name suggests, a man's giant figure that is half calm, half frenzied. The rich colors and generous use of gold highlights adds a warm note to the somewhat austere hall. Unlike the artist's murals in the Commerce Building, which completely cover two walls, the new mural is three-dimensional and is bolted to the paneling opposite the front entrance.



On the sidelines but not retired

The future still lies ahead. Even if you are an "old grad," you're still a relatively young husband and father. Make the most of it!

First of all, take stock of your family's security. Is it underwritten with the right amount of life insurance of the right kinds? Would your wife and children get *exactly* what you want them to receive? A Connecticut Mutual agent will be glad to help you answer these questions. Actually, he may be able to show you how to stretch your present life insurance to provide more money at the right times *without increasing its cost one cent*! Talk to him. You'll be glad you did.

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	1 Indison
	Asheville, N. C.
'61	Madison
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63	Milwaukee
	Wauwatosa, Wis.
53	Home Office
57	San Francisco
63	Milwaukee
54	Madison
'54	Green Bay
	Milwaukee

Madison





TOP ROW (left to right): Australia, Switzerland, Great Britain, India, Mexico, New Caledonia, Venezuela, Panama, Italy, Japan, Puerto Rico, British Guiana, Canada, France, Ghana. MIDDLE ROW: Thailand, Malaya, Philippines, South Africa, Brazil, Pakistan, Hong Kong, BOTTOM ROW: Argentina, Norway, Indonesia, Greece, Sweden, New Zealand, Colombia, Nigeria.

Meet the ambassadors

Around the world, Union Carbide is making friends for America. Its 50 affiliated companies abroad serve growing markets in some 135 countries, and employ about 30,000 local people. \blacktriangleright Many expressions of friendship have come from the countries in which Union Carbide is active. One of the most appealing is this collection of dolls. They were sent here by Union Carbide employees for a Christmas display, and show some of the folklore, customs, and crafts of the lands they represent. "We hope you like our contingent," said a letter with one group, "for they come as ambassadors from our country." \blacktriangleright To Union Carbide, they also signify a thriving partnership based on science and technology, an exchange of knowledge and skills, and the vital raw materials that are turned into things that the whole world needs.



A HAND IN THINGS TO COME

WRITE for the booklet, "International Products and Processes," which tells about Union Carbide's activities around the globe. Union Carbide Corporation, 270 Park Avenue, New York, N. Y. 10017.

Wisconsin Alumnus

Comments . . .

On Wisconsin



by Arlie M. Mucks, Jr., Executive Director

Quality From Quantity

RECENTLY RELEASED statistics indicate that there are nearly 25,000 students enrolled on the Madison campus. The experts forecast that the Madison campus will grow to 27,500 next year and in only five short years, will be over the 30,000 mark, with 33,000 students expected by 1970.

In view of this amazing proliferation of students, many people have asked: How can our University remain great if we have such a huge enrollment? Some alumni are sending their children to smaller schools because they feel that the University is not the same as when they were here, that it is too large and impersonal. They also feel that bigness breeds mediocrity.

However, President Harrington has stated publicly that the University has no intention of sacrificing quality in favor of quantity. His view is that quantity breeds quality—that a bigger University of Wisconsin is a better University. And he maintains that size enables us to give more and better attention to the varied social, intellectual and spiritual needs of the individual.

As for the continuing quality of the University, consider these indicators from recent national surveys: The University of Wisconsin is fifth in producing college teachers in liberal arts and education, ninth as a source of undergraduates going on to become doctors of medicine, ninth in winning Woodrow Wilson National Fellowships, and third in National Science Foundation fellowships. In almost any quality measurements made in the past decade, our University and its graduates ranked among the top ten institutions in the nation—this proves that we have the formula for bringing quality out of quantity.

The people of Wisconsin have set high goals for their University. This is evidenced by the size of our great institution in relation to the wealth of the state. Although our state ranks twenty-third in per capita income, our University has been a world leader in the fields of teaching, research, and public service. Each of these areas must be expanded, however, and to meet these requirements, we are building at a record rate. Unless you have the opportunity to visit the campus every week, it is impossible to visualize the changes.

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But buildings alone do not make a university professors and students do. The type of students we attract and the recruiting and retention of our faculty will determine how we will do in the quality battle during the decade ahead. The problems of building and keeping an outstanding faculty is the most difficult of our problems. Our goal is to increase the strength and standing of the University as we add more students. This involves attracting the top people in every field of knowledge, or the people who have the potential to rise to the top. The key here is a competitive salary scale, one that makes it possible for us to bid for the best in the wild scramble for qualified faculty. We can't always win, but if we continue to gain legislative support, we will at least have a chance.

It is the responsibility of those interested in our University to assist in an academic talent hunt. Top students are needed to help achieve the quality desired. Everyone likes to compete against a top runner and Wisconsin faculty members continually receive attractive offers from other schools. It is a real feather in the hat of many institutions to add faculty members from Wisconsin to their staffs. Recently, we have been in top competition with such schools as California, Stanford, and others. These schools realize that in order to meet the many challenges facing them, they must have a top notch faculty as the heart of their entire program.

It is necessary that the University use all of its talents to help the state so that our economy can continue to grow. The people have demonstrated their support of a great university. The monies necessary to produce the quality desired come primarily from a healthy and expanding economy.

We know that the students will be here in quantity and it is our task to insure the quality of their education. The trained mind is our greatest natural resource and not only our state, but our nation depends on how well we equip our students to cope with the rapidly changing patterns of life ahead. If we utilize the great resources of our University, the understanding and enthusiasm of the alumni, and tell our story well to the people of Wisconsin, our goals will be achieved.

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news and sidelights

... about the University

LeRoy Luberg Named Dean for Public Services

LeROY E. LUBERG, dean of students on the Madison campus since 1957, was appointed University dean for public services in the University's central administration by the Board of Regents in October.

The Regents named Lewis E. Drake, director of the Student Counseling Center, as acting dean of students for the Madison campus to take over Dean Luberg's former responsibilities until a permanent dean of students for Madison can be selected.

Dean Luberg will work directly under President Harrington and closely with members of the Board of Regents and Board of Visitors and with University officials on all campuses on service to all the people of Wisconsin.

Among his major functions will be that of staff advisor to the president on the University's outreach to the state—the over-all concern that all the University's resources be made as useful as possible to the people of the state, Pres. Harrington said. Dean Luberg will not operate any of the University's public service agencies, the president explained, but rather will look to the University from the public's point of view, facilitating public contact with the University agencies which can serve them.

In other changes in the central administration, mainly changes of titles with added responsibilities, former Dean of Women Martha E. Peterson, special assistant to Pres. Fred Harvey Harrington since last February, was named University dean



Luberg

Drake

for student affairs, and George R. Field, assistant to the president since 1959, was named executive assistant to the president.

Dean Peterson will coordinate student personnel work on all University campuses including student health, admissions, unions, dormitories, and student activities. Field will represent the president on internal administrative assignments on all campuses, and with state agencies and officials.

CRJT

W HEN distinguished people pass on, they often have a building or street named after them. Not so the case with the University's fourth president, John Twombly, who served from 1871 to 1874.

Considering Twombly an unjustly forgotten man of University of Wisconsin history, a special "Committee to Remember John Twombly" (CRJT) was formed on campus early in the fall. In a series of three articles, the *Daily Cardinal* carefully reviewed Twombly's career as president and pointed out that two important steps forward had been taken during his administration—the elevation of Wisconsin from a land grant college to a state university, and the establishment of coeducation as a fact of life at the University.

In October, the CRJT contemplated picketing the Regents' meeting, but the demonstration was called off at the last minute as a spokesman for the group "denied the validity of the rumors to the effect that the more militant wing of the Twombly Committee would seek to change the name of Bascom Hall to Twombly Hall."

Fred Harvey Harrington, current university president, remarked to the Regents that the *Cardinal* had said that "the matter of naming a building after former University President Twombly will probably be brought before the Regents. . . ."

"But not by me," Harrington said as the CRJT received a decided setback.

The University Is Second in Voluntary Support

WISCONSIN ranks second in the nation in total voluntary financial support for public higher institutions of education.

The ranking has just been published by G. A. Brakeley and Co., New York, based on 1960–61 statistics gathered by the Council for Financial Aid to Education and the American Alumni Council.

The study defines voluntary support as gifts and grants from all nongovernmental sources—alumni, other individuals, corporations, foundations, and other private sources. It does not include fees, charges, and other earnings, nor any state or federal appropriations, contracts, or grants.

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In total voluntary support, Wisconsin with \$8.9 million was led only by the University of California with \$15.7 million. Others in the "top ten" followed Wisconsin in this order:

Pennsylvania State, \$7 million; Purdue, \$6.8; Michigan, \$6.5; Minnesota, \$6.4; Cincinnati, \$6.2; Illinois, \$5.2; Texas, \$4.1; and North Carolina, \$3.5.

Wisconsin ranked second in foundation support, sixth in corporate support, seventh in total alumni giving, and third in "other support" not otherwise categorized.

Provost Planned for University Centers

WISCONSIN'S system of University Centers will be raised to the status of a full branch of the University with a provost in charge next July 1.

The system, for 40 years operated as an Extension Division function, now has the fastest rate of enrollment growth in the University, and plans are under way for increasing the number and scope of the Centers.

University Regents have approved the change on recommendation of Pres. Fred Harvey Harrington who also announced appointment of a committee to bring together the adult education and extension activities of the University, including University Extension, Cooperative (agriculture) Extension, Radio and Television.

The Regents approved an action on the Center system which provided:

1. That the University system of resident instruction in communities outside of Madison and Milwaukee be separated from the Extension Division as of July 1, 1964;

2. That the Center system thereafter operate under a provost who will report directly to the central administration of the University;

3. That the Center system include the eight existing University Centers, the already authorized Marshfield Center, and such other University Centers as may later be approved by the Regents and the Coordinating Committee on Higher Education; 4. That the Center system have jurisdiction over whatever new junior-senior programs the regents and the Coordinating Committee may authorize the University to offer outside of Madison and Milwaukee.

Present University Centers are at Green Bay, Kenosha, Menasha, Marinette, Manitowoc, Racine, Sheboygan, and Wausau.

National Study of Liberal Arts Alumni

THE UNIVERSITY of Wisconsin, Madison campus, is cooperating in a national study of liberal arts alumni which is being conducted by the Survey Research Center of the University of California at Berkeley.

This study, which is being financed by the Cooperative Research Branch of the U. S. Office of Education, will explore a number of significant relationships between liberal education and vocational progress. Selected male alumni from the classes of 1948, 1953, and 1958 will soon receive an extensive questionnaire asking for information on their post-college experiences.

There has been a great deal of debate concerning liberal education this study seeks to provide factual, unbiased information on how liberal arts graduates evaluate their academic training and how this education affected their later careers.

The University of Wisconsin agreed to cooperate in the liberal arts alumni study as its results should help improve vocational counseling in high schools and colleges, establish more clearly relationships between liberal education and vocational experience, and assist alumni to appraise their own vocational progress and the careers of their fellow alumni.

Automation Reaches Into the Health Field

A UTOMATION helps to build automobiles, mine coal, and drill for oil, but at the University of Wisconsin Medical Center, it is reaching into the health field.

Dr. G. Phillip Hicks, director of the bio-analytical research program



Final checking of equipment is the order of business for Profs. Ned A. Ostenso (left) and Robert P. Meyer as they prepared to depart for a twomonth program of seismic crustal studies in the far north Arctic Ocean basin near Pt. Barrow, Alaska. They are leading an 11-man UW science crew assigned to determine the structure underlying the shallow Chukchi and Beaufort seas near the northernmost point of land in the 50 states. The device they are helping to assemble is a self-recording floating seismograph to be used experimentally as an aid in studying the structure of the earth's crust in the Arctic. Profs. Meyer and Ostenso, principal investigators on the project, are associated with the UW department of geology's Geophysical and Polar Research Center demolition and recording group at Madison. Joining Wisconsin in the Arctic project are the universities of Alaska and Minnesota and the Lamont Geological Observatory of Columbia University.

for UW Hospitals, in collaboration with Dr. Walter J. Blaedel, professor of chemistry, has constructed a machine that will automatically analyze enzymes and their substrates in the blood. In many cases, machine analysis can begin directly with the sample of body fluid.

While over half the routine laboratory tests are already being performed by automation, Dr. Hicks noted that in conjunction with this a research and development program in automation is underway to make it possible to keep up with rapidly increasing demands for newer and more complex tests.

Wisconsin Third in Granting Doctor's Degrees

T HE UNIVERSITY of Wisconsin ranked third in the nation in granting doctoral degrees during the 1950–60 decade, according to figures released by the U.S. Office of Education.

During the 10-year span, UW granted 3,543 doctorates, to trail only Columbia University, with 5,610 awards, and the University of California, 4,551. Others in the top 12 were Harvard University, 3,159; University of Illinois, 3,123; University of Michigan, 2,719; New York University, 2,696; Ohio State University, 2,563; University of Chicago, 2,538; University of Minnesota, 2,249; Cornell University, 2,203; and Yale University, 2,043.

Thumbsucking and Monkeys

DETRACTORS of Charles Darwin notwithstanding, a University of Wisconsin researcher has concluded that human babies and infant monkeys are alike in one respect-they both suck their thumbs.

This is the conclusion reached by Dr. Lorna S. Benjamin, research associate at the Wisconsin Psychiatric Institute in the UW Medical Center.

"Our findings show that greater amounts of sucking during feeding will be followed by greater amounts of thumbsucking," Dr. Benjamin said. "Baby monkeys which were required to suck a great deal in order to obtain their milk ultimately suck their thumbs far more than others allowed to obtain their milk with little or no sucking."

She said that her investigations upset the previous contention that thumbsucking is a result of too little opportunity for the expression of the sucking drive during nursing. It appears, Dr. Benjamin stated, that thumbsucking can begin for one reason and be sustained for others. She found that thumb and finger sucking is clearly associated with malocclusion (improper fitting together of upper and lower rows of teeth) in the baby monkey's first teeth. There are strong indications, too, that sucking in infancy, if not stopped before permanent teeth arrive, will lead to malocclusion.

Nursing Scholarship to Honor Miss MacLachlan

A SCHOLARSHIP to aid nursing students at the University has been established in memory of Miss Margery MacLachlan, director of the School of Nursing from 1949 to 1959, who died last May 27.

Miss MacLachlan, who was the School's first graduate in 1927 and a professor of nursing, worked in nursing on local, state, and national levels during her 36-year career.

During World War II, President Roosevelt appointed her Hospital Consultant and Supervisor for all civilian nursing in Hawaii. During her leadership at the School of Nursing, the curriculum was revised and enrollment continued to increase.

Contributions for the Margery MacLachlan Scholarship may be sent to the School of Nursing.

UW Papers Available to Businessmen

A SERIES of papers and reports of specialized interest to bankers, real estate personnel, and insurance men has been compiled by staff members of the School of Commerce.

The publications may be obtained without charge by writing the Bureau of Business Research and Service, School of Commerce, UW, Madison 53706. One project report, "U.S. Savings Bonds Sales in Wisconsin," was prepared by Prof. Jon G. Udell, assistant bureau director, and a project assistant, Ole Olson, graduate student from Copenhagen, Denmark. The paper, an analysis of past bond sales in each Wisconsin county and by each bank in the state, will be used to establish a method to determine future quotas.

Other publications:

"A Model of Non-Price Competitive Strategy," of value to personnel engaged in business management, by Prof. Udell.

"Criticism of Requirements for Valuation of Life Insurance Company Security Holdings," from an article which appeared recently in the Journal of Insurance. It was written by Prof. Harold G. Fraine, UW School of Commerce, who is editor of the Journal of Finance.

"A Restatement of Appraisal Theory," by Richard U. Ratcliff, professor of land economics at Wisconsin, wherein he advocates a new and more scientific foundation for the appraisal of property.

"The Wisconsin Colloquium on Appraisal Research," edited by Prof. Ratcliff and based on papers and proceedings of the session held on the Madison campus last March.

"Bond Financing by Corporations through the Medium of Direct Placement," by Joan M. Gagnon, Hancock, Mich., a Ph.D. candidate in accounting.

Pressure of Modern Life Affects Pigs as Well

A SONG that Bing Crosby used to sing asked, "Or would you rather be a pig?" There doesn't seem to be any advantage to it in this day and age.

According to University of Wisconsin researchers, the tensions of modern life have crept into the animal kingdom. In a report given to the 17th world Veterinary Congress, Taduesz Kowalczyk, of the UW veterinary science department, noted a high incidence of stomach ulcers in hogs which may be related to "psychomatic" stresses brought about by high-pressured modern feeds and swine raising practices.



President Harrington discussed a variety of subjects with Alumni Club officers.

Club Officers Meet on Campus

MORE THAN 65 Wisconsin alumni club officers recently heard President Fred Harvey Harrington discuss certain aspects of the University ranging from the right of students and professors to be "odd," to the growing need for federal aid. Harrington was speaking at a special meeting of alumni club officers held September 21 in the Electrical Engineering Building on the campus.

In the controversial area of federal aid, President Harrington noted that "Wisconsin has been receiving federal aid for more than a hundred years—President Lincoln signed the Land Grant Act in 1862."

He also stressed the fact that out of the current University budget, more than \$90 million annually, roughly 20% comes from the federal government. This money goes primarily toward supporting research projects. The state legislature, on the other hand, provides approximately one-third of the University's operating budget.

On the question of student and faculty behavior, Harrington said that the University considers it important that individuals have the right to be different, even "odd" at times. The University encourages students to make mistakes while they

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are here and to learn to accept the responsibility for their mistakes. Out of such an atmosphere comes progress and intellectual growth.

Earlier, Harrington had opened his remarks by thanking the club officers for taking the time to come to the University and indicated that the administration was interested in working with the club officers because they, in turn, can do a great deal for the University. He also pointed out that, like the administration, alumni club officers are likely to receive many complaints about the University. Some of these complaints are legitimate and are based on a genuine concern for the University's welfare; others do not represent a responsible approach to the University and what it is trying to do.

A great deal of the misunderstanding about the University arises from the fact that it has become such a large and complex institution that people find it difficult to comprehend. This largeness is reflected in the current enrollment: more than 24,000 students on the Madison campus, more than 10,000 at the UW-Milwaukee, and an additional 3,000 at the eight (soon to be nine with the addition of Marshfield) University Centers.

Association President Charles O. Newlin, Chicago, had called the meeting to order earlier in the day and introduced Executive Director Arlie M. Mucks, Jr. who moderated the meeting. In addition to President Harrington, other speakers on the program included Athletic Director Ivan B. Williamson, Registrar Wavne L. Kuckkhan, David Fountain, president of the Green Bay Alumni Club, Bruce Rasmussen, president of the Beaver Dam Alumni Club, Ed Gibson, director of alumni relations, and Arthur Hove, editor of the Alumnus.

The alumni club officers and their families were the guests of President and Mrs. Harrington at a box luncheon following the formal meeting. In the afternoon, they attended the Wisconsin–Western Michigan football game as guests of the Athletic Department and Ivy Williamson. The Badgers complied with the spirit of the day by overwhelming Western Michigan 41–0.

Those alumni club officers who attended the conference all agreed that it was a useful tool in aiding them to carry out effective Wisconsin alumni activity in their local club areas. The University of Wisconsin continues to be a front runner in international programs. On this and the following pages, we present a series of stories illustrating how the boundaries of the campus have literally spread to the far corners of the world.

A University with an INTERNATIONAL DIMENSION

THE PROGRAMS associated with the campus Office of the Coordinator of International Studies and Programs have put the University of Wisconsin on the map in many different areas of the world.

Prof. Henry B. Hill is co-ordinator, and the activities of his office center around the overseas commitments of the University, according to Mrs. Joyce Erdman, assistant to professor Hill.

Contracts awarded to the University by the Agency for International Development account for part of the office's administrative work. Through AID, the University is involved in such projects as developing engineering schools in India, with AID funds and UW personnel. "This is a good example of how a university can contribute to government programs for underdeveloped nations," says Mrs. Erdman.

Professor Hill's office is also the clearing house for allocating available funds from a \$1,200,000 Ford Foundation grant. Made in March, 1962, and in effect for five years, the grant will support graduate training and research in non-western and other international studies.

Financed under this Ford grant to the University are five area studies programs: African, East Asian, Ibero-American, Indian, and Russian. Goals of the area studies approach are similar: to give a comprehensive picture of the countries under study by combining the approaches of language, history, political science, economics, geography, philosophy, and the arts in an integrated program.

The beginning of a unique theater program at Wisconsin also stems from this Ford Foundation grant. Aim of the program, according to Prof. A. C. Scott, director, is to give American students a practical approach to Asian theater as an essential part of Asian culture. "Our own theater is as mystic and exotic to Asians who know little of Western culture. Actually, Asian theater contains some very basic elements of special interest to our contemporary Western theater as it moves in new directions."

Professor Scott, an authority on Asian theater who has spent most of his life in the Far East since serving with the R.A.F. in World War II, was brought to the University speech department on Ford funds. The grant also provided fellowships for three qualified graduate students and helped bring four visiting lecturers, each from different Far Eastern countries, to the campus for onemonth periods this year. The availability of Professor Scott was a major impetus for the Far Eastern festival held on the campus last month.

The advisory committee on the Ford Fund can also authorize grants for initiating new projects not yet under the aegis of any of the area studies programs or for supporting worthy research projects. A geography professor investigating land reclamation in Japan for the revision of his book on Japan received \$1000 from the fund, and \$1,650 went to a political scientist as partial support of his research on the European community as a political system.

Another Ford Foundation grant, first made in 1957, then renewed in 1959 and 1961, brings the University in touch with Indonesia. Purpose of this grant was to establish a school of economics at an Indonesian university at Djokjakarta, through the cooperation of the University of Wisconsin and the Indonesian Ministry of Higher Education.

The program took members of the UW economics faculty to Indonesia to teach and brought Indonesian students here to receive their master's degrees. Ultimately, the program will have trained 36 Indonesian students, and already 15 have returned to their country trained to teach economics at the university level.

Professor Hill's office also works with the federal government through a contract the University holds with the Peace Corps for training and supervision of volunteers. Presently, the office "helps when we are called upon to," according to Mrs. Erdman, with projects such as the program of training a group of volunteers for Africa's Ivory Coast. The University supplied a supervisor, this time from the School of Education, and administered funds supplied by the government.

As the first group of students returned from France this fall from the Junior Year in France program, the co-ordination of international studies and programs took on another dimension as plans began to jell for a similar program next year for students who want to spend the junior year studying in Germany. MRS. ELIZABETH TARKOW is probably one of few women on the campus who could tell you what a plumber's snake is. It happens that she knows (a plumber's snake is a drain auger) because ordering one for shipment to Indonesia might well be part of her day's work.

Mrs. Tarkow's job, simply put, is keeping track. She handles requisitions and purchase orders which draw funds allocated for the Indonesian Project, the Junior Year in France program, and the Peace Corps group on the Ivory Coast.

There is no question that the money involved is accounted for down to the last penny. A look at Mrs. Tarkow's fat requisition and purchase order file, for example, shows that a plumber's snake, at least the one which the University sent to Indonesia, costs \$2.58. It also shows that \$82,500 has gone into books, magazines, and journals for the Indonesian project.

The record also shows that somebody had need for a burglar alarm, model 400, "Watchman." That need arose, Mrs. Tarkow explained, because the statistics laboratory which American personnel set up at the university in Djokjakarta, site of the Indonesian project, was so fascinating to some visitors that they were given to carrying parts of it home with them.

The Austrian born Mrs. Tarkow, who speaks Italian, French, Spanish, German, and English, confesses that often, if it weren't for the men in the purchasing department, she wouldn't know what she was requisitioning. However, neither her fluency in language nor the men in purchasing can help her on some of the things she has to unriddle.

Sometimes the requests she receives are urgent, and, by dint of being wired from a place as far away as Indonesia with several stages of communication in between, garbled.

Once, for example, she received an urgent communique from Indonesia. The wire dealt with the subject "mpsch." In regard to "mpsch," her instructions were to "Rush, Tarkow, please, please. Syringes, vaccine in plastic caps."

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A Woman For All Seasons

Mrs. Tarkow's deduction that smallpox vaccine and syringes were needed for the faculty at Djokjakarta was correct. After clearing the expenditure with the Dean of Letters and Science, and clearing with Purchasing that it had been cleared with the Dean's office, she called the supplier and the order was on its way within two hours.

In her sometimes-role as long-distance pharmacist, she once had to dispatch an order of gamma globulin to Indonesia to inoculate the American faculty and their families against hepatitis. Ring-worm medicine has also been the subject of requisitions she has written.

Other items which Mrs. Tarkow has shepherded through the requisition process are IQ tests, crayons, construction paper, assortments of pencils, pens, and writing materials, and once, so that it could be used as a teaching aid in an industrial management course, a Sears and Roebuck catalogue.

Her relationship with the Peace Corps project is much the same as with the Junior Year in France program. She gets the right amount of money from the right fund to the right people at the proper time. Students studying here under the Indonesian project know Mrs. Tarkow as the source of their book, travel, field trip, tuition, clothing, and insurance allowances. "There are," she says, "no extensions made on allowances."

Mrs. Tarkow, however, apparently keeps in touch as well as she keeps track. Her bulletin board is covered with postcards from students involved in the various projects, and she says she often hears from their parents as well.

It's obvious that the woman who knows what a plumber's snake is also knows something about being a mother, which she is. At a meeting for the Junior Year in France students, she reminded the girl who'd felt that students might be better informed about what clothes to take with them that this hadn't been overlooked.

"You know," she said, relating the incident later, "I bet we told those kids five times to be sure to remember to take a good warm coat."

The colorful bulletin board in Mrs. Elizabeth Tarkow's office in South Hall displays proof of her keeping in touch with students and University personnel scattered throughout the world. Indonesian cloth, a python snake skin from the Ivory Coast, and a poster from France are among the items she has received from her "foreign correspondents."



20 Wisconsin Students Spent a Junior Year in France

COMING back to the Wisconsin campus for their senior year was a big switch for 23 UW students.

They came back from Aix-En-Provence, France, returned to Madison from the capital of an ancient French kingdom and the seat of a university since the 15th century, left the Mediterranean coastline for the Mendota shoreline.

They were the first group of students to participate in the University's Junior Year in France program, now in its second year. About a third of them were French majors, and all had been tested for their competence in French before they were admitted to the program. The junior years of their academic careers they spent as students at the University of Aix-Marseille.

Their classes were taught in French. They lived with French students in university housing, with French families, or in small French hotels. They thought French, lived French, learned French.

The University of Wisconsin and The University of Michigan were joint participants in the program which the two institutions worked out carefully with officials at Aix. Eager to learn what the returning Wisconsin contingent had to say about their year abroad, Prof. Henry Hill and his staff invited them to an evaluation meeting early in October.

As the students waited for the meeting to begin, it was obvious that the year in France had left its mark. They joked in French, wrote on the blackboard in French. Some, seeing each other for the first time since they returned to Wisconsin, exchanged Gallic greetings and embraces.

Professor Hill's greeting to the group made a nice note to come home on. He told the students that their academic accomplishments had been extremely impressive, that their academic work had gone "far beyond our highest hopes, and our hopes were high."

When he asked the students to comment on the program, its values and what could be done to improve it, Professor Hill drew some of the following responses.

Consensus was that the greatest advantage to the experience was the opportunity to become more familiar and comfortable with spoken French. Apparently, however, it wasn't easy.

"You really have to put yourself

Prof. Henry Hill, co-ordinator of international students and programs, is shown here in his office with an assemblage of African figures. Prof. Hill is currently in Nigeria where he is helping set up a school of agriculture at the University at Ife.



out to ask for the simplest thing in a foreign language. Even something simple becomes complicated." That student, however, made an interesting observation. "By the time you decide how to phrase something, you've had to think about what you're saying and sometimes it becomes clear that you really haven't anything to say anyway."

"It was rewarding, but painful, this business of learning how to think and work in a different way," said another student. One participant noted that he learned that there are other ways of living besides The American Way. Another commented that the French knew more about this country than most people here know about France.

One girl was interested in being able to compare two different school systems, and the comparisons, at least in some areas, restored her faith in the system in this country, she said. Another said she realized for the first time how much propaganda is in circulation about the various countries of the world.

On the subject of housing, with which the program directors are still experimenting in an attempt to work out the most satisfactory arrangements, students agreed that they preferred living with French students or French people. The questions here center around the possibility of an International House being built, where all foreign students will live together, and whether American students should be scattered, as they were this trip, or be kept together.

One girl felt that the students should be told more about clothes to take with them before they left than this group had been told, but another co-ed, obviously recalling her own discovery process, wondered "Why spoil it for them? Finding out about things is so much fun."

It was obvious that the pioneer participants considered the year worthwhile, and as they reminisced over slides they showed for the University personnel attending the meeting, it was also obvious that this was the kind of course they wouldn't mind repeating.

Wisconsin Alumnus

FAR EASTERN FESTIVAL

WHAT do these people and organizations have in common: An internationally known specialist in Asian theater? Students who allocate funds from Humorology? The "Andres Segovia of the koto?" The director of The Wisconsin Union theater? Shanta Rao, India's great dancer? Faculty members from area studies programs on the campus? Student chairmen of several Union committees and the student president of the Union International Club? The Madison Art Association?

Last month, what they had in common was their participation in planning and presenting the first Far Eastern Festival on the campus. Cultural aspects of many Far Eastern countries were touched on or explored in some depth in the monthlong festival which brought together many departments of the university, student groups, and performing artists.

The Ford Foundation should also

be mentioned as a contributor to the Festival, as should the University Department of Speech, for one of the things which sparked the idea for the festival in the mind of Prof. Fannie Taylor, Union theater director, was the potential of having an authority like Professor Scott on the campus. The British-born professor is on the campus to direct a Ford Foundation grant-sponsored program in international theater.

Prof. Henry B. Hill was another of the planners of the festival, which was taking final shape by the end of the summer under Mrs. Taylor's co-ordination.

Shanta Rao, the great dancer from India, brought her company to the Wisconsin Union theater for one of the most distinguished programs on the festival. Enter here the Interfraternity Council and the Panhellenic Association. These two groups sponsor the annual presentation of Humorology, campus variety show, and student representatives from IF and Pan-Hel voted to contribute some Humorology funds to cultural programming at the Union.

That money from Humorology and more from the Union Theater Committee, made it possible to present the dance concert free to students and other Union members.

Another of the festival highlights was a koto concert by the Japanese Kimio Eto, blind master of the ancient stringed instrument of his country. Eto's reputation is a blend of East and West, as he is described as the Andres Segovia of the koto. His concert was also free to students and other Union members, under sponsorship of the Union Music Committee.

On October 9 contemporary literature of the Far East was under discussion by a panel of professors in the fields of Japanese, Chinese, and Indian literature, with a professor in Scandinavian Studies as moderator.

Judging from their applause, Wisconsin audiences agreed with Kimio Eto's billing as "The Segovia of the Koto." The blind Japanese musician's concert on the koto, ancient stringed instrument of his country, was a highlight of the Far Eastern Festival. Eto appeared in the Union Theater with Suzushi Hanayagi, Japanese classical dancer.



Union Literary Committee sponsored the free program for students. The next day marked the Chinese Student Association's celebration of China's Independence Day. The following Sunday, the Union International Club members cooked an Indian supper as a special activity after the Shanta Rao concert. Miss Rao and her company were special guests.

Throughout the festival month, the Union Gallery Committee, in cooperation with The Madison Art Association, sponsored an exhibition of Japanese Sumi painting in the Union Main Gallery. Rare Indian sculpture on loan to the University from the collection of Mr. and Mrs. Earl Morse '27 was also on display.

Union Film Committee film presentations on Chinese and Japanese crafts added to the visual arts emphasis of the festival.

Dance of the Far East was explored further by Korean dancer Won Kyung Cho, visiting lecturer in the Asian theater program, who explained and presented examples of ritual, court, and folk dancing in a free program in the Union Play Circle. Students were also invited to see a series of dance films, including examples from Bali, India, Tibet, and Japan, shown by the Dance Division of the Department of Physical Education for Women.

"Lute Song," October presentation of Phi Beta, play-reading group whose presentations are community favorites, also tied in with the Festival, as did a special WHA-TV presentation, "Bhuddism As An Ideology."

The success of the Far Eastern Festival points up the opportunity for combining individual student and faculty resources, and drawing foundations and departments, and student and community organizations together in a combined approach to a central theme.

Not the least of the Festival's merits was that, at a time when Nhu headlines were being made regularly on the situation in Viet Nam, students and townspeople in Madison could get a broader view of that part of the world.



President Harrington (right) is shown accepting a bronze relief of the late Thomas E. Brittingham, Jr., on behalf of the University as Tom Brittingham III, Staffan Berglund, Sweden, Erik Juel, Denmark, and Mrs. Brittingham look on.

Tom's Vikings Return

I N WHAT AMOUNTED to a sentimental journey, nearly 60 Scandinavians who had once been students at the University returned to the campus late in September to pay tribute to their lost leader and benefactor, Thomas E. Brittingham, Jr.

In a simple ceremony on Muir Knoll, the men from Scandinavia rededicated a rune stone honoring the memory of Mr. Brittingham which had been placed there in 1961. Brittingham, one of the University's most generous supporters, created a unique "Viking" scholarship program in 1952 when he went to Scandinavia to recruit outstanding student leaders in Denmark, Norway, Sweden, and Finland for a year of study at the University of Wisconsin.

The scholarships were awarded not on the basis of need, but were given to personable youths who showed promise of becoming leaders in their respective countries. The students could be expected, after their American experience, to advance good international relations between the Scandinavian countries and the United States. Mr. and Mrs. Brittingham went to Europe each year and handpicked the recipients and during the year in which they studied at Wisconsin made many travel and social opportunities available to them.

When Mr. Brittingham died in 1960, he and his wife had enjoyed a very close relationship with 62 of these adopted "sons." The family, continuing the program to its completion in 1962, added 17 more scholars to the list under the name of Valiants.

Before coming to the campus in late September, 78 of the 79 Viking and Valiant scholars, accompanied by wives and fiancees, were flown to Stillmoven, the Brittingham estate in Wilmington, Del., where they celebrated the tenth reunion of the former Wisconsin scholars.

For the last four years, the Vikings have been sponsoring a "Reverse" Viking scholarship which has taken a top Wisconsin student to study for a summer at the University of Oslo, Norway. Somewhat in the manner of the Brittingham plan, the Reverse Vikings have received tuition, room and board, and funds for a trip through the host countries. They have also been taken to visit points of interest in Scandinavian industry and have been entertained by individual Valiants and Vikings.

The Muir Knoll ceremony was attended by the Vikings and Valiants, and members of the faculty and townspeople who maintained an interest in the students while they were here on campus. Gosta Westring spoke for his fellow Scandinavians in thanking both the Brittinghams and the University for the experiences they had while on the Wisconsin campus. With Mrs. Brittingham looking on, Thomas E. Brittingham III presented a bronze relief of his father to the University. The sculpture, the work of Arne Durban of Oslo, was the gift of the Vikings and Valiants to the Brittingham family. President Harrington accepted the bronze for the University and made note of the immeasurable contribution the Brittingham family has made to the University over the years. (The most recent, a \$1 million gift to the Elvehjem Art Center.)

While they were in the United States, the Swedish contingent of

Brittingham scholars also visited ten other colleges and universities to participate in informal meetings and discussions centering on topics of common interest to this country and Sweden.

Although it has officially terminated, the Brittingham scholar program will be remembered. The rune stone resting on Muir Knoll memorializes the Viking tradition. Its inscription reads: "To a good friend, the way is not long though he be far away, Tom's Vikings erected this stone."

Wisconsin Has Long Been a Center For SCANDINAVIAN STUDIES

BACK in the 1870s, when the forerunner of today's department of Scandinavian Studies began as a language department emphasizing the teaching of Norwegian, there was some skepticism.

Teaching Norwegian, whether because of or in spite of Wisconsin's strong Scandinavian tradition, apparently struck some educators as being a bit unnecessary. "I suspect they reacted as we would today if someone told us the University was originating a course in Patagonian," says Prof. Harald Naess of the Scandinavian Studies department, quoting the department's founder, Prof. Rasmus B. Anderson.

However, one of the department members wrote a book which was favorably received, and its publication helped marshall support for the department. In 1875 the department of Scandinavian Studies was established with Professor Anderson, later minister from the United States to Denmark, as chairman.

Today, the University of Wisconsin has the longest record for continuous teaching of Scandinavian studies of any American university. Scandinavian languages are still emphasized, but, as in the other area studies programs, other disciplines such as political science and history are studied with the languages.

The curriculum offers beginning

and second year courses in Norwegian, Swedish, and Danish, and third year Norwegian. Contemporary Norwegian, Old Norse-Icelandic, and history and structure of the Scandinavian languages are also taught.

Ibsen, contemporary Scandinavian writers, Strindberg, and ideas in Scandinavian literature are among the several literature courses offered. Area studies are offered in Scandinavian life and civilization, Scandinavian history, the governments of Scandinavia, and Scandinavia in International Affairs.

At the present time, some 140 students are involved in the department, though only few of them are enrolled in the master's program. The Ph.D. is not offered in Scandinavian Studies.

One of the problems with the field, Professor Naess points out, is that there are not too many jobs available for specialists in this area. However, he says, the department encourages students to combine Scandinavian Studies with their Ph.D. work by taking it as a minor along with a related major field like German, comparative literature, or speech.

The leader in Wisconsin's department, and in Scandinavian Studies in this country, is Prof. Einar Haugen, who is now on leave at Stanford University. Scheduled for publication soon is Professor Haugen's English-Norwegian dictionary, which includes words from both Norwegian languages. The two languages of Norway, Professor Naess says, are somewhat comparable to high and low German in some respects or so and to British English and American English in others.

Because of the department's leadership in this area of study, the University Press is also involved in a substantial publication project, which involves the governments of Norway, Sweden, Denmark, Iceland, and Finland.

Literary works by contemporary writers of these countries have recently been selected for English language editions under the joint sponsorship of the Nordic Council and the UW Press. Professors Haugen, Naess, and Richard B. Vowles of the Scandinavian Studies department, are the editorial advisory committee on the project which makes available to the English reading public the work of 17 contemporary authors. Writers represented in the collection of 15 books include Nobel Prize winners from Iceland and Finland.

A cultural rather than a commercial project, the Nordic Translation Project is another illustration of the resulting contribution when universities and governments join forces on a project of international scope.

The Library Is Looking For More

Books ... Books ... BOOKS

ALWAYS MORE but never enough . . . This is the urgent need and philosophy of learning through books.

At the University of Wisconsin Libraries, first companions to classroom instruction, hundreds of newly acquired books are added daily. As these words are written, holdings have reached the impressive total of 1,600,000.

At the State Historical Library, on the Madison campus and also open to Wisconsin scholars, the sum is 600,000 books and 3,500,000 manuscript pieces. Yet these are modest accumulations of man's recorded knowledge when measured beside those of the nation's number one book center, the Library of Congress —10,000,000 volumes and pamphlets; the largest American university library, Harvard—6,930,000; and the second largest, Yale—4,570,000.

All great universities, if they are to remain great, must freshen and ever expand their streams of book supplies. The University of Wisconsin among them finds this obligation dictated not only by soaring enrollments, widening of the number of fields of study and widening of inquiry within each field, but by the heightened reading inclinations of today's individual student.

"Students are now more serious, read more, than in the past," Louis Kaplan, director of UW Libraries, stated in a recent libraries report. "Since 1953, the opening year for the Memorial Library, circulation there has increased by 103 per cent, whereas student enrollment in the same period on the Madison campus has increased by 50 per cent."

The University faculty and beyond-the-campus public are also contributors to the circulation increase, but it is still safe to say that Badger students are reading more than twice as many books as they once did while earning their degrees.

Toward perpetual nourishment of these hungry minds, \$544,000 in appropriations for the 1961-62 fiscal year was spent in supply of books for all UW Libraries including those on the Milwaukee campus. The total for the 1962-63 year will be substantially higher but will still lag behind book funds for institutions such as the University of Illinois and the University of California. The 1961-62 figures illustrate the point: As against Wisconsin's \$544,000, \$810,-000 for Illinois, and \$1,000,000 each for California's Berkeley and Los Angeles campuses.

Man's thinking, now global and extra-global, his more specialized search, widening out of ever more narrowing fields, has made inevitable a great book hunt—one to parallel his infinite courses.

Like other alerted institutions of higher learning, Wisconsin is moving into a dynamic new era of 20-century book service which calls for the employment of bibliographers—persons informed about authorship, format, and publication of books in special areas of knowledge. It is sending these librarians and certain members of the faculty abroad to ferret out needed volumes and it has on file with certain knowledgeable foreign dealers blanket orders for books.

However, one important and constantly promising source of materials for University of Wisconsin Libraries has only begun to be tapped.

"Even though we must look today to Europe, Africa, Asia and South America for book supplies, we must not forget that through our own alumni in this country we can gain a great and useful lot of books for our libraries," Director Kaplan pointed out recently.

The family shelves and drawers of Badgers—both in Wisconsin and elsewhere around the nation—are likely sites for library items which would help the University's research and instructional program, according to Kaplan. These untapped aids include old records, letters, foreign language publications, limited editions, works by little known authors, early rarities, and other recorded materials.

Wisconsin is interested in receiving not only impressive gifts such as the large and carefully chosen private library, but will welcome modest collections also—and even single volumes.

"In each household there are almost always a few desirable titles which we lack," Director Kaplan emphasized. And books which duplicate works already on UW shelves are not necessarily to be ruled out as acceptable, he said.

Members of the Friends of the Library, citizens' group promoting generally the purposes of Wisconsin's book service, are advancing a public awareness of the University's book needs and serving as tactful solicitors of book gifts. But loyal Badgers do not require formal affiliation with the Friends to uncover and bring in "gold," the director pointed out. Accountants, lawyers, ministers, doctors, in fact anyone closely enough associated with an individual to know his tastes and bookish inclinations is frequently the instrument of bringing about a fortunate donation.

New interests and lack of space for a little used specialized library may result in donation to Wisconsin if the need is made known. Persons possessing book inheritances, the sale of which would bring little, may be relieved to assign these volumes to the University. And even the most dedicated bibliophile for whom each book is a friend may be brought to share his treasures with Wisconsin scholars either now or through ultimate assignment. But all such persons of good will need first to know that the book hunt is on at Wisconsin-and their contributions are eagerly sought.

The following list is a partial one taken from book gifts made to the University since the Friends were activated. It will suggest to alumni and all individuals concerned with keeping Wisconsin scholarship out front the wide range and variety of acceptable donations:

• A family library of 1,800 books: works on science, modern fiction, English and American essays, and books on sports and travel. Especially strong in art subjects, it is the gift of the late E. J. B. Schubring, Madison attorney, and his wife.

• A collection of books on ornithology, some rare and all in good condition, from the library of the late Warner Taylor, professor of English, given by the scholar's wife.

• The Joseph Black manuscript donated by distinguished book collector and New York manufacturing chemist Denis I. Duveen. The lecture notes taken at separate periods by each of two students of Black, one of the founders of modern chemistry, make it possible to trace the development and change in thinking of the 18th-century Scotch scientist.



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• A variety of good books given on several occasions by Lloyd E. Smith, inveterate book collector and copyright specialist with Western Publishing Company, Racine, including first editions of Harriet Beecher Stowe, Sugden's *History of English Wallpaper*, and a complete file of *The New York State Mechanic*, rare 19th-century periodical.

• A "19th-century gentleman's library": 381 standard works in literature, history, and politics, all in excellent condition, from the Hanks-Vilas estate; donated by Sybil Anne Hanks, Madison, and her brother Prof. Lucien M. Hanks Jr., Bennington, Vt. These works once belonging to a UW faculty member, U. S. Senator and Secretary of the Interior Col. William Freeman Vilas, are representative of the kind which can be found in other Wisconsin homes.

• The Thomas H. Dickinson Collection of books on American and European drama and theater, photographs and other theater memorabilia; and works by Dickinson, onetime UW professor of English. Donated by the late collector-playwright and pioneer figure in the Midwestern drama movement.

• Some 50 rare books from the personal library of a beloved Wisconsin professor and pioneer in entomology, William S. Marshall, holding first editions in literature and the classics heretofore not owned by the University. The gift in memory of her father, made by Betty Marshall Harris, Madison, follows earlier donations taken from the entomologist's scientific library.

• Several volumes of unusual bibliography interest, among them first editions of Longfellow and Robert Louis Stevenson and four first editions of Charles Dickens in the separate parts as originally published. The books are the gift of Robert M. Rieser, Madison attorney.

• A considerable number of volumes in Hebrew, donated toward furthering the work of the department of Hebrew and Semitic studies. The donors of these separate gifts include the late Rabbi Joseph Baron, Milwaukee; Samuel Saffro, Milwaukee; and Hyim Howard, West Los Angeles, Calif.

• A 1,100 volume library on biochemistry donated by Prof. Harry Steenbock and specified to be used in the library of the department of biochemistry. This is a large and lifetime collection of books and professional journals in the scientist's chosen field.

• From a continuing benefactor, several groups of book gifts including first editions of Hemingway, Joyce, Edward Everett Hale, and O'Neill; many other items relating to O'Neill; Thackeray's Virginian in the original parts; and important works of Mark Twain and O'Henry. Norman Bassett, business executive and collector, Madison, is the donor.

• More than 150 volumes, largely from the 18th century, bequeathed by the late Joseph E. Tucker, professor in the department of French and Italian, and reflecting Prof. Tucker's wide interest in French history, literature, customs, thought, and every-

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day life. It contains certain rare volumes and almost every book in the bequest is either a title not formerly possessed by the University or an edition not previously owned.

• The Arthur Beatty Collection, more than 1,000 volumes from the professional library of a Wisconsin scholar of English literature, greatly strengthening holdings in English poetry of the Romantic period. Most important among them is a collection in depth of works by and about Wordsworth. The gift is made in memory of his father by Hamilton Beatty, architect, Cleveland, Ohio.

DONATIONS to University of Wisconsin Libraries have not always arrived in an original form of covers, printed pages, and familiar colophon. Certain well-wishers have contributed funds toward purchase of specified works or of materials in a selected field. Within the list of gifts realized in this manner, the following are relatively recent and representative:

• An expensive Russian scientific periodical in English translation, with subscription paid for with \$160 from R. E. Onstad, executive of Research Products Corporation, Madison, and frequent benefactor of University Libraries.

• Books on insurance purchased with \$300 given in memory of Mr. Theodore R. Schmidt by the West Bend Mutual Insurance Company.

• Books, periodicals, and library services in aid of scholarship in Hebrew derived from separate gifts totalling \$4,200 and made by the Wisconsin Society for Jewish Learning.

• Works in medicine and medical history acquired through the income of a \$33,000 trust fund established by Mr. Oscar Rennebohm, former Governor of the State of Wisconsin and University Regent. The trust will continue as an important source of funds toward library materials. Terms of the gift specify that acquisitions be housed in the Medical Library and constitute works which the University could not otherwise afford. New England Life's Eugene Carroll, CLU (Fordham '52), left, with Ben S. Stefanski, President and Board Chairman of Third Federal Savings and Loan Association of Cleveland.



Many men change careers to get ahead; this one didn't have to.

There was no question in Gene Carroll's mind that he had picked the right field for a career. Selling life insurance.

But, after a year and a half with an agency in Cleveland, his work had attracted the attention of several other companies who expressed interest in his services. This stimulated Gene to look around on his own initiative. He discovered New England Life's Clare Weber Agency and liked what he saw. Says Gene: "I've been a New England Life man since the day I entered that office."

Gene Carroll specializes in business and personal estate planning, which brings him into frequent top-level sessions with prominent men in the Cleveland area.

For example, just recently he met with Mr. Ben S. Stefanski, President and Board Chairman of the Third Federal, one of

Cleveland's leading financial institutions. Together they worked out an incentive plan which provides supplemental pension benefits for the firm's executives as well as financial protection for their families.

Gene likes doing business with men like Mr. Stefanski. And he's proud of the caliber of the insurance he can offer them. "Our Company's contract is so outstanding" says Gene, "that it gives me confidence to be able to recommend New England Life to my clients."

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November, 1963

Badger Football Report

After Four Straight Victories Badgers Lose to Ohio

Wisconsin 41, Western Mich. 0 September 21

BADGER sophomore Tom Brigham, a fourth team fullback from Two Rivers, treated those fans who stayed till the final gun went off to the longest run from scrimmage (91 yards) ever by a Wisconsin player as the Badgers overwhelmed Western Michigan, 41–0. Brigham's score came with only 23 seconds remaining in the game and supplants the 51-year-old mark established by quarterback Eddie Gillette when he raced 90 yards to score in a game against Northwestern.

The Badgers opened against the Broncos in a rather listless fashion until late in the first quarter when Lou Holland broke around his right end and, with the help of a key block from end Ralph Farmer, took off on a 78 yard scoring dash.

Western Michigan withered after Holland's run and Wisconsin scored twice in the second period: first on a sneak by quarterback Harold Brandt and then on a seven yard

Holland

swing pass from sophomore quarterback Dave Fronek to Holland. Fronek, who also did the punting for the day, kicked all three extra points and the Badgers left the field at the intermission with a comfortable 21–0 lead.

After a halftime program featuring the massed bands of 56 area high schools, Wisconsin scored three more touchdowns: on a one yard plunge by fullback Ralph Kurek, on another sneak by Brandt, and on Brigham's record run. A highlight of the second half play came when the Badger's third and fourth stringers stopped a Bronco drive on the one foot line.

Ron Smith, junior halfback from East Chicago, Ind., was singled out by the Wisconsin coaching staff as "football player of the week," and received the Stagg Medal for his allround play against the Broncos. The medal honors former University of Chicago coach and football immortal Amos Alonzo Stagg and is awarded each Monday to the outstanding Badger player in the previous Saturday's game.

Kurek

Wisconsin 14, Notre Dame 9 September 28

IN HANDING the Fighting Irish only their third opening game defeat since the turn of the century, Wisconsin uncovered a passing combination that showed every sign of duplicating last year's VanderKelen to Richter battery. Against the Irish, it was Brandt passing to Jones that provided the offensive spark to carry the Badgers to a 14–9 victory.

End Jim Jones, a junior transfer from Trinidad Junior College in Colorado, came up with the play of the day. In the closing minutes of the game, Wisconsin had a third down ten situation on the Notre Dame 31. Brandt dropped back and threw to Jones who made a soaring, one-handed catch on the Irish 15 to keep the Wisconsin drive going. Three plays later, fullback Ralph Kurek stormed into the end zone with the winning touchdown.

The Badgers had to fight all the way for this win against Notre Dame. The Irish completely domi-

Silvestri

photos by Del Desens





Smith

Wisconsin Alumnus

nated play in the first half as they scored first on a 24-yard run by halfback Jack Snow. In the second quarter, Notre Dame picked up two more points when end Tom Goberville blocked Don Hendrickson's punt which rolled out of the end zone for a safety. The score was 9–0 in favor of the Irish.

Notre Dame threatened to break the game wide open at this point as it drove deep into Wisconsin territory. But a key pass interception by sophomore linebacker Ray Marcin held the Irish at bay and Wisconsin began a touchdown drive late in the second quarter after a Notre Dame punt. Marching 56 yards in eight plays, the Badgers were on the scoreboard when, on fourth down on the Notre Dame five, Brandt found Jones in the end zone for the touchdown.

In the second half, the Badgers levelled off and showed a great deal more poise. The Wisconsin defense stiffened and completely bottled up the Irish attack. The offense began to move and, after several frustrating attempts, put together the winning scoring drive.

The victory over Notre Dame was a significant one for the Badgers. It proved that, as a team, they had the tenacity to come from behind against a strong opponent. The game also provided quarterback Harold Brandt with a boost in confidence and helped identify a definite pass catching threat in end Jim Jones who was awarded the Stagg Medal for his outstanding play in this week's game.

Wisconsin 38, Purdue 20 October 12

T HE BADGERS met their first Big Ten opposition of the young season and passed the test with a dazzling offensive display that climaxed with a three touchdown outburst in the final period.

Wisconsin quarterback Harold Brandt showed a maturing sense of poise as he guided the Badgers on touchdown drives of 80, 60, 72, and 69 yards, and passed for 14 completions in 22 attempts for 196 yards. Included in the completions was a 31 yard scoring pass to end Jim Jones who made a beautiful overthe-shoulder catch in the corner of the Purdue end zone.

The Badgers opened the scoring in the first period when Brandt carried over from the two. In the second quarter, halfback Lou Holland started around his right end, suddenly pulled up, and then lobbed a ballon-like pass to halfback Ron Smith who caught the ball just before stepping beyond the end line. The Badgers picked up another three points later in the period when, after a drive bogged down, sophomore quarterback Dave Fronek booted a 25 yard field goal.

Purdue got on the scoreboard in the first half when Badger defensive halfback Jim Nettles was tackled for a safety in his own end zone after intercepting a Purdue pass on the Wisconsin one yard line. The score at intermission was Wisconsin 17, Purdue 2.

Purdue came back to score first in the second half when their quarterback, Ron DiGravio, raced from one side of the field to the other to elude a horde of converging Badger linemen. After all his scrambling, DiGravio passed 25 yards to halfback Jim Morel for the first Boilermaker touchdown.

Wisconsin picked up three more touchdowns in the second half: on Lou Holland's four yard burst thru center, on Brandt's toss to Jones, and on a 55 yard runback of an intercepted pass by halfback Bill Smith.

Purdue collected two additional scores on a 28 yard run by quarterback Doug Holcomb and a two yard plunge by Dick Daugh. But the Boilermakers came through with too little, too late.

In addition to Brandt's finesse and smooth play calling, the Wisconsin offense was sparked by the running of halfback Carl Silvestri. With the Badgers' regular fullback, Ralph Kurek, hobbled by an ankle injury, Milt Bruhn experimented in the middle of the week with running Silvestri at the position. The experiment was a complete success as the junior from Shorewood raced through the Purdue defenses for 87 yards in 14 carries, and won the Stagg Award for his inspiring play.

The Badger Band showed off its new cardinal uniforms at the Ohio State game.



November, 1963

Wisconsin 10, Iowa 7 October 19

THE BADGER offense, which had riddled the Purdue defenses the week previous, sputtered ineffectually at Iowa City. Wisconsin fumbled often and made other costly miscues as the inspired Iowa defense hit with conviction. In fact, the Badgers managed to wander into Iowa territory only twice during the afternoon aside from the two scoring adventures which won the ball game.

Wisconsin scored first when, after a short Iowa punt, they were awarded the ball on the Hawkeye 33. In nine plays they had penetrated to the Iowa four yard line. Here the defense held and the Badgers elected to try a field goal. Dave Fronek split the uprights from twenty yards away and Wisconsin was ahead 3-0 in the first period.

But the contest was far from over. Iowa, under the leadership of quarterback Fred Riddle, came surging back after the kickoff and it was all the Badgers could do to contain the Hawkeyes. The game began to take on a definite defensive complexion with each team failing to mount a sustained drive until the third quarter when Iowa moved 66 yards in six plays and went ahead on Bobby Grier's 28-yard off tackle scoring dash.

The Badgers came back down the field, primarily on a 46-yard toss from Lou Holland to Jim Jones. However, with a mixup in the backfield, quarterback Harold Brandt fumbled and Wisconsin lost the ball on the Iowa 10. But on the next play Grier fumbled and Badger guard Bob Freimuth recovered on the Iowa 13. Four plays later, Brandt tossed a swing pass to Lou Holland for the touchdown which put the Badgers ahead, 10–7.

The fourth quarter was mainly concerned with the question of whether or not the Badgers could prevent the Hawkeyes from scoring again. It was a question which was resolved only with the sound of the final gun.

Badger fans came back from Iowa City trembling with the closeness of the game and avowing that Wisconsin was indeed fortunate to win this one.

It was the Badger defense that held the key to the day's success. As testimony to the fact, junior tackle Roger Jacobazzi was voted the weekly Stagg Award for his outstanding contribution to the defensive effort. Other Badgers such as tackle Roger Pillath, ends Ron Leafblad and Bobby Johnson, and halfbacks Bill Smith and Carl Silvestri also contributed to preserving the tenuous margin of victory.

Wisconsin 10, Ohio State 13 October 26

FOR WAYNE Woodrow Hayes, coach of the Ohio State Buckeyes, football is a way of life. For Ohio State and Woody Hayes, beating Wisconsin is an annoying habit. This was the second year in a row that the Buckeyes knocked the Badgers from the unbeaten ranks with a fourth quarter surge, and the 22nd time that Ohio has won in a series that includes only seven Wisconsin victories and four ties. In fact, the Badgers have won only one game from the Buckeyes in the last 16 years, a 12–3 decision in 1959.

Ohio began this year's ineluctable scoring drive with 7:20 remaining in the game after the Badgers' Don Hendrickson had missed a field goal —his kick hit the upright and bounced harmlessly to the ground. Ohio sophomore quarterback Don Unverfurth came into the game at this point and started moving his team down the field. On three different occasions, the Buckeyes were faced with third down and long yardage situations. Each time, Unverfurth passed his team out of the hole and kept the drive going. The key pass in the series was a 31-yard toss to end Tom Kiehfuss which put the ball on the Wisconsin eight. Two plays later fullback Matt Snell stormed into the end zone with the winning touchdown.

The game was actually decided by the talented toe of Ohio's Dick VanRaaphorst. It was he who booted two field goals in the first half, one from 36 yards out, and the other a 45-yard beauty with just six seconds remaining in the half. Wisconsin got its only score of the half in the first quarter when Dave Fronek kicked a three-pointer from 25 yards out.

It was in the third quarter that Wisconsin started a 76-yard drive that looked as though it might keep the Badgers ahead to stay, and compensate for some of their earlier missed scoring attempts. In a beautifully executed series of running plays to the short side, Wisconsin chewed up the Ohio State defense. The drive climaxed when Carl Silvestri skirted his left end and, with the aid of two key blocks from quarterback Harold Brandt and fullback Ralph Kurek, dashed 12 vards for the score. Fronek kicked the extra point and Wisconsin led, 10-6. A few plays later, the Badger defense stopped an Ohio drive on fourth down by a fraction of an inch. Then Wisconsin marched down the field and seemed to be

Ohio's Van Raaphorst kicks a field goal with six seconds left in the first half.



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heading towards another three points when Hendrickson's kick carried the distance, but hit the upright.

A look at the statistics revealed that Wisconsin had outplayed Ohio in every department, but their inability to capitalize on crucial yardage situations and to contain Unverfurth and the Buckeyes on the third and long yardage situations proved fatal. Also the luck which had stayed with them through the Notre Dame and Iowa games finally ran out and they found themselves on the wrong end of a close score.

After the game, Woody Hayes magnanimously remarked that "Wisconsin has the soundest football team they've ever had," but Milt Bruhn and his staff were disturbed about the fact that Wisconsin had been able to score only one touchdown in each of its last two games. Significantly, the week's Stagg Award went to a lineman, senior guard Ron Paar, for his defensive play against the Buckeyes.

Basketball Preview

THE BADGER basketball team, darlings of the conference two years ago when they finished with an 11–4 Big Ten record after knocking off previously undefeated and mighty Ohio State, are in for what could be a very long season.

Coach Johnny Erickson, now in his fifth season, is faced with finding a complete new front line of starters. Both Ken Siebel and Tom Gwvn. who contributed a combined total of 670 points last season, were lost through graduation, and senior center Jack Brens became scholastically ineligible over the summer. Brens, who stands 6-8 and had a 17.8 point per game average last season, was considered to be the key to this year's Badger hopes. His loss means that the Badgers will be without an experienced "big" man in the lineup this season. Three sophomores will be trying for Brens' vacated center spot-Tom Fitzpatrick (6-51/2), Dale Schultz $(6-71/_2)$, and Mark Zubor (6-6).

At forward, Erickson will have to rely on the untested abilities of junior Chuck Aslakson (6–1) and sophomores Ken Barnes (6–2 $\frac{1}{2}$), Ken Gustafson (6–4), Dave Roberts (6–4 $\frac{1}{2}$), and Emmett Terwilliger (6–2 $\frac{1}{2}$). Both Bob Johnson (6–5), a letterman last year, and Jim Jones (6–2 $\frac{1}{2}$) are out for football and will report later.

The situation is a little brighter in the backcourt, however. Here experience prevails as lettermen Jim Bohen (5–10), Dave Grams (6–1), Don Hearden (6–0), and Mike

November, 1963

O'Melia battle for a starting position along with sophomores Tom Gardner $(5-10\frac{1}{2})$, Dave Kelliher (6-1), and Paul Morenz (6-0).

Coach Erickson will have the services of two new aides to assist him in preparing this year's team for the rugged schedule ahead—John Powless and Dave Brown. Powless, who will also serve as tennis coach, was an assistant to Ed Jucker, coach of Cincinnati's powerful teams, and Brown has been the coach of outstanding Madison Edgewood high school teams. They replace Ron Nord and Johnny Orr who have left to become head coaches at Montana State and the University of Maine, respectively.

Here is the schedule for the coming season:

- Dec. 2 Kent State
 - 7 Ohio University
 - 10 Pittsburgh
 - 14 At Cincinnati
 - 17 Gonzaga
 - 20–21 Kentucky Invitational (Kentucky, Wake Forest, Princeton)
 - 27-28 Milwaukee Classic
- Jan. 4 Ohio State
 - 6 At Michigan State
 - 11 At Northwestern
 - 13 Iowa
 - 28 At Marquette
- Feb. 1 At Minnesota
 - 8 Purdue 11 Northwestern
 - 15 At Ohio State
 - 17 Indiana
 - 22 Michigan
 - 24 At Indiana
 - 29 At Purdue
- Mar. 2 Minnesota
 - 7 At Illinois

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Alumni News

1900-1910

Prof. Raymond T. BIRGE '09, who headed the physics department at the University of California for nearly a quarter of a century and Mrs. Birge (Irene WALSH '11) celebrated their 50th wedding anniversary in August. Nearly 300 guests assembled in Berkeley, Calif, for a party planned by the Birge's two children. Awarded the University's highest honor, the LL.D degree when he retired in 1955, Birge is now retired and writing the history of the UC physics department.

1911-1920

Paul KNAPLUND '14, professor emeritus of history at the University, has published an autobiographical sketch about his boyhood in Norway and his emigration to this country. Published by The State Historical Society, the book is entitled *Moorings Old and New: Entries in an Immigrant's Log.*

Dr. Barry J. ANSON '17, formerly Robert Laughlin Rea Professor of Anatomy and departmental chairman at Northwesterm University, is now research professor, Department of Otolaryngology and Maxillofacial Surgery, College of Medicine, State University of Iowa, Iowa City. He recently gave two lectures and delivered the banquet address, "The Medical Art of the Middle Ages and the Renaissance," at the Medical Audiology Workshop presented by the Division of Otolaryngology of the Department of Surgery, University of Colorado School of Medicine.

Mrs. Irvin R. MacElwee (Helen COL-LINS '18) is a member of the executive committee of the National Federation of Republican Women and is state program chairman for the Pennsylvania society of the Daughters of the American Revolution.

1921-1930

Nate GRABIN '24 has resigned as western manager of Macfadden-Bartell Corporation to accept assignments as consultant to advertisers and publishers. He has been associated with Macfadden Publications and its successor, Macfadden-Bartell Corporation, for 35 years. President of the corporation is Gerald BARTELL '37.

M. Melvina SVEC '25 has retired as geography professor at the State University of New York college at Oswego. She is currently residing in Oswego, but will return to Iowa in 1964.

Dr. and Mrs. Frederick W. ADAMS '27 (Catharine ESCH '27) visited England, France, and Switzerland during July. Dr. Adams presented a paper at the 19th International Congress of Pure and Applied Chemistry in London.

1931-1940

Jonathan H. McMURRAY '31 is manager of the Wisconsin State Employment Service district office in Marinette. E. W. ZIEBARTH '33 is dean of the University of Minnesota College of Liberal Arts.

William C. ACKERMANN '35, chief of the Illinois State Water Survey at Urbana and professor of civil engineering at the University of Illinois, is a special assistant on water resources research on the White House staff in Washington, D. C.

Robert U. HASLANGER '36 has joined United Gas Corporation as assistant to the president in the general offices at Shreveport, La. He was president and a member of the board of directors of the former United subsidiary, Escambia Chemical Corporation. The Haslangers and their two

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DR. SANFORD S. ATWOOD '34, native of Janesville, holder of three degrees from the University, and formerly provost of Cornell University, is the 16th president of Emory University, Atlanta, Ga.

Originally a specialist in plant cytology, Atwood joined the Cornell faculty in 1944, headed his department by 1949, was appointed dean of the graduate school in 1953, and provost of Cornell in 1955.

The appointment of Atwood, a Presbyterian, in July put a non-Methodist in the presidency of the Methodist-related institution for the first time in its 126-year history. Asked at a news conference to comment on the fact that he is the first non-Methodist president of Emory, Atwood smiled and suggested that he and his family might attend the Glenn Memorial Methodist Church on the campus. He said it seemed quite logical that "we could enjoy being affiliated with the church on campus, a church many of the students attend."

Emory's history dates to the founding of Emory College, Oxford, Ga., in 1836. Emory University was established in Atlanta in 1915 and the college was moved in 1919 to become the college of arts and sciences of the new university. Some 4500 students are at work in the various schools of the University, including a college of arts and sciences, graduate school, junior college and schools of medicine, law, theology, dentistry, nursing, and business administration.

At his first meeting with the Emory Board of Trustees, Atwood described the role of a private university such as Emory as being "the pace-setter, in terms of quality and standards of excellence." He cited Emory's great potential, predicted that its future is as bright as that of any private university in the United States, and said he was glad to be part of the challenge its development presents.

Wisconsin Alumnus

sons and two daughters moved to Shreveport from New York City in September.

Emmett L. TABAT '36 has been promoted to vice president-marketing and general manager of Rockwell Manufacturing Co., Pittsburgh.

Herbert KUBLY '37 has published his first novel, *The Whistling Zone*, and a book of Kubly essays based on his earlier writing was recently published in London. Kubly spent the summer in Switzerland gathering material for a book on that country for *Life* magazine.

Dr. Arleigh H. MARKHAM '38 is a liaison scientist at the General Electric research laboratory, where he is also in charge of administrative and personnel matters for the general physics research department.

Henry C. GRONKIEWICZ '40, vice president of sales and production for *Country Beautiful*, national magazine published in Elm Grove, Wis., and former business and production manager for the *Milwaukee Sentinel*, has been named executive director of the Washington, D. C. Newspaper Publishers Association.

Vice president and general manager of the forthcoming educational television station in Los Angeles is James ROBERTSON '40, who will resign his present post as vice president for network affairs of the National Educational Television and Radio Center at New York this month to take the new post.

1941-1945

Dr. Karl R. JOHANSSON '42 is chief of the research grants branch of the National Institute of Neurological Diseases and Blindness, and will supervise management of the institute's 1600 extramural research grants.

Russel C. SAUERS '42 is technical assistant to the director of Dow organic chemical production research, Midland, Mich.

Carl MILLMAN '43, president of Automatic Merchandising Corporation, Milwaukee, is the new president of the National Automatic Merchandising Association, national trade association of the food, merchandise, and service vending industry.

Lawrence T. YOUNG '43 is manager of market development for Republic Steel, Cleveland.

Charles A. HANSON '43, Milwaukee WISN radio and television personality, was honored with the 1963 community service award of the Neville–Dunne Post of the American Legion for his role in raising money for charities.

1946-1950

Robert A. WOLF '47, who has been a member of the *Milwaukee Journal* sports department since his graduation, covering the Braves since 1953, is national president of the Baseball Writers' Association, and was master of ceremonies for the annual Hall of Fame inductions at Cooperstown, N. Y. in August. Charles B. EATON '48 is a staff engineering scientist working in the advanced data systems group at the Radio Corporation of America's data systems center, Bethesda, Md.

Dr. and Mrs. Donald KIRKPATRICK '48 (Fern ABRAHAM) are living in South Bend, Ind., where he is personnel manager for the Bendix Products Aerospace division.

Colonel Robert J. JONES '48 and Mrs. Jones (Dorothy J. SANDERS '40) are in Nebraska, where he is chief, Aircraft and Base Programs Branch, Directorate of Plans, Headquarters, Strategic Air Command, Offutt AFB. He recently completed his master's degree in international affairs with the Air University Center of George Washington University and graduated from the Air War College, Maxwell AFB, Alabama, as the outstanding graduate.

Fulton CATLIN '48 has been teaching English in various colleges in the country and is now a program writer, working in programmed instruction, with Resources Development Corporation, East Lansing.

Mr. and Mrs. Robert BAUMBACH '50 (Helen BOEHM '46) announce the birth of a daughter, Marian Louise, on Sept. 4. They are in West Redding, Conn.

1951

Thomas HEFTY, Jr., his wife, and three young daughters are living in Fox Point while he is on leave from the First Na-

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tional Bank, Madison, to be associated with the First Wisconsin National Bank, Milwaukee for a year.

Le Roy L. DALTON heads a new criminal investigation division of the Wisconsin attorney general's office, which will perform "intelligence work" in the field of organized crime.



As of the first of this month, John J. Douglas '39 took over as Executive Vice President-Finance of General Telephone and Electronics, New York. Formerly president of Lenkurt Electric Co., Inc., a GT&E subsidiary in San Carlos, Calif., Douglas was named "Industry Man of the Year" by the San Francisco Peninsula Manufacturers Association last March. He, his wife, and their seven children now live in Scardsdale, N, Y. James K. KRESS, president of Green Bay Packaging, Inc., is a director of the Wisconsin State Bank.

Ruth E. LAWRENCE joined the School of Music faculty at North Texas State's University as assistant professor this fall.

Dr. Arnold E. ARONSON, a consultant in speech pathology in the Mayo Clinic, Rochester, Minn., was recently appointed assistant professor in speech pathology in the Mayo Foundation.

1952

Donald CREAGER, formerly an art teacher in Madison, has joined the U. S. Information Agency and will work in a USIA cultural center somewhere abroad.

1953

Dean P. COLEMAN is a second vice president in the trust department of The Northern Trust Company, Chicago, after joining the bank in 1955 and becoming an officer in 1959.

Mr. and Mrs. Robert C. CARSON (Jean WIEGERT '51) are living in Akron, where he is co-ordinator of research for The University of Akron. The Carsons also announce the birth of a daughter, Martha Jean.

Dr. Ivan LAKOS is assistant professor of economics in his first year with Antioch College, Yellow Springs, O.

1954

Mr. and Mrs. Raymond A. SIMMS (Marilyn EKERDT) have moved to San Antonio, Tex. where he is branch manager of the IBM office there. They were formerly in Washington, D. C. for five years.

Robert M. RENNICK is assistant professor of sociology at the State University of New York College, Cortland, N. Y. Karl W. MEYER, former dean of instruction at Wayne State College, Wayne, Neb., is now assistant director of Wisconsin State Colleges.

1955

Dr. and Mrs. Leonard W. Scarr (Paula ABRAHAMSON), Portsmouth, Va., announce the birth of Adam, their third child and second son, on Sept. 20.

Carmen MATHER is student activities co-ordinator at UW-Milwaukee, responsible for the UW-M social calendar and for advising students on campus social activities, registration of organizations, organization finances, and student government.

1956

Hilbert W. BAUMANN has joined the Arabian American Oil Company and has moved to Dhahran, Saudi Arabia, with his wife (Lois ELMGREN '57) and their children, Christine, 4, and Jeffrey, 2.

John P. IHLENFELD recently assumed the duties of assistant personnel director and personnel agent for The Transport Co., Milwaukee.

Mr. and Mrs. Arthur HOVE announce the birth of a son, James Winston. Mr. Hove is editor of the Wisconsin Alumnus.

George S. MURPHY, director of the University housing bureau since 1960 and before that fraternities advisor and parttime assistant to the Dean of Men, has resigned to be assistant dean of students at The University of California, Berkeley.

1957

Terry BERMAN, in her new job as farm director of WKKD radio in Aurora, Ill., is presumably the first woman farm director in Illinois. Terry is well known throughout the area as a livestock special-



"Who ranks whom?" is a common question among neighbors and friends, when a husband and wife team are both on active U. S. Army duty and live at the same address and wear the same rank. However, with his recent promotion from Major to Lieutenant Colonel, the question was settled in the household of Farrell B. Anderson '48. Anderson's wife, Major Alma B. Anderson, nursing science instructor at Medical Field Service School at Fort Sam Houston, Tex., where her husband is judge advocate, pins the lieutenant colonel insignia on his collar.



Howes

McKibben

Taschek

Three UW alumni who were in on the beginning of the atomic age were among the first 12 persons to receive 20-year service awards from the Los Alamos Scientific Laboratory. They are Dr. Richard F. Taschek '36, Dr. Joseph L. McKibben '40, and Robert I. Howes '34.

Dr. Taschek, who is a member of the European-American Nuclear Data Committee, worked on the isotron project of the National Defense Research Committee at Princeton University before going to Los Alamos in 1943.

Dr. McKibben is known as the "man who pushed the button" that detonated the first man-made nuclear explosion, the Trinity test of the first bomb at an isolated desert site near Alamogordo, N. M., in July, 1945.

Howes first joined the bomb project in Santa Fe in March, 1943, before work was underway on creating the Laboratory. He was a design engineer for several years and has been assistant head of the Shops Department since 1950. ist and farming consultant. She is the wife of Joseph A. Bricker, an official of the Chicago Stock Yards.

Mr. and Mrs. Donald B. KOCH (Nancy MEINKE '58) announce the birth of their third son, Douglas John, June 13 in St. Paul, Minnesota where Mr. Koch is a research chemist with the Minnesota Mining and Manufacturing Co.

Thomas L. JEATRAN has joined the San Francisco sales force of Eli Lilly and Co.

Lt. and Mrs. Lynn P. BLASCH (Carol Jean EVENSON) and daughters Allison, 2, and Amy, three months, are living in Alexandria, Va., for a year while Lt. Blasch attends the U. S. Naval Intelligence Post-Graduate School in Washington, D. C.

Richard M. HORNIGOLD was recently appointed pension actuary with the American International Life Assurance Co., New York.

John P. STEINKE is instructor in history and political science at Michigan Tech, Houghton, Mich.

Thomas T. NEREIM has been promoted to district traffic supervisor for the Wisconsin Telephone Co., Madison.

Forest W. HANSEN, a junior instructor at Johns Hopkins University for the past two years, is now instructor in philosophy at Lake Forest College, Lake Forest, Ill.

Judith Ann BEHRENS is instructor in Russian at Mercer University, Macon, Ga.

1958

John H. REILLY is an instructor of Romance languages at Queens College, City University of New York.

Mr. and Mrs. D. J. BENIKE announce the birth of a daughter, Elizabeth Ann, on August 11. Benike is a C.L.U. and heads the Madison office of the Old Line Life Insurance Co. The Benikes now have three daughters and one son.

Donald R. MURPHY was recently appointed assistant district attorney for Dane County, and is assigned to criminal cases. The Murphys (Ophelia HOCKER '57) live in Madison, where she works for the University Extension Division and teaches piano.

1959

Glenn H. MODER is public relations supervisor for the Wisconsin Telephone Co.

Dr. Richard T. CHIROFF is a resident in surgery in the Mayo Foundation, Rochester, Minn.

Dr. and Mrs. Peter M. Sheetkin (Elizabeth PROOSLIN) announce the birth of their second daughter, Kathie, on March 2, 1963.

Mr. and Mrs. Alan BOE (Janet JONES '62) have named their first baby, born August 25, Mandy Sue. They live in Libertyville, Ill.

1960

David BLACKWELL, sports director of television station WMTV, Madison, has been named director of public relations for the United Community Chest and Com-

November, 1963

munity Welfare Council. He will remain WMTV sports director.

The Rev. Thomas KOENIG is paster of the Salem Lutheran Church, Jonesboro, Ill.

Lawrence B. SHAFFER is assistant professor of physics at Hiram College, Hiram, O.

Robert J. SERBIAK is senior claim representative at the San Francisco claim office of Connecticut General Life Insurance Co.

1961

James H. MACH, assistant to the Milwaukee GOP chairman, has been named chairman of the human rights committee of the Young Republican National Federation.

Peter F. POLSTER is manager of maintenance for the Services and Construction Division of Ansul Chemical Co.

David J. PAPPAS was recently appointed assistant city attorney for Madison.

1962

Mr. and Mrs. Richard Vanseth (Donna SEILER) are living in El Cerrito, Calif., where he is studying at the University of California and she is employed by American Oil Co. in research and development.

Gerald BATTIST is working for the U. S. Patent Office and is enrolled at the Washington College of Law in Washington, D. C.

Mr. and Mrs. Larry B. DODGE (Marilyn J. HERRMAN '61) are living at Flushing, Long Island, while he is a second lieutenant with the USA Medical Equipment Research and Development Laboratory. He is on leave from E. I. du Pont de Nemours and Co., where he is a market analyst.

Robert J. LENZ is tactical officer at the Medical Field Service School, Fort Sam Houston, Tex.

Harry CORNING, Jr., is working with Univac Division of Remington Rand Corporation, St. Paul, Minn., as a computer systems design engineer. The Cornings have a daughter, Laurie.

C. David TOMPKINS is instructor of history at Western Michigan University, Kalamazoo.

Kathy FLEURY is a medical technologist at Stanford University Hospital, Palo Alto, Calif.

G. Edwin HOWE, who has attended the graduate program in hospital administration at The University of Chicago, began his administrative residency at Ohio State University Hospitals last mon'h.

Alfred A. LAUN is a Junior Officer trainee with the U. S. Information Agency. After a six month training program at Washington headquarters, he will be given a 10 month period of "on the job" training at an overseas post before being assigned to a regular position with USIA.

Richard D. MAXWELL is an instructor of English at Hamline University, St. Paul, Minn. Lynn MORTON spent the summer in Europe before going to Boston where she is teaching this year.

Lowell WOODWARD is with the Peace Corps in Costa Rica.

1963

Glydewell B. BURDICK, Jr., is a sales engineer with The Trane Co., Appleton.

David COOGAN is teaching social stuies at Mendota State Hospital's newly formed school for the emotionally disturbed.

Ray FOSS has joined the research and development division of the plastic department at the Du Pont experimental station near Wilmington, Dela.



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1950

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Kay Ann Stollenwerk and Gerald Earl McCARTHY, Janesville.

Lieselotte Baumgaertel and Dr. George MILLER, Atlanta, Ga.

Mrs. Alden MORK and Harlan Stuart HANSEN '56, Madison.

Ellen Jean Ward and Ludwig A. PETERSEN, Milwaukee,

1951

Ana Christine Calvin and Dr. Donald David SCHMITZ, Mexicali, Baja Calif.

1952

Dr. Grace Elaine LAUDON '60 and Dr. Ned Allen OSTENSO, Madison.

Joan Verlene Engle and David A. WIECKERT, Abilene, Kans,

1953

Remberta Rita FORD and Anthony Harley Guernsey, Janesville.

Mrs. Joyce Freeman Noe and Arnold N. HANSEN, Seattle, Wash.

1954

Sandra Diane Albright and Rod SYNNES, Janesville.

1955

Marjorie Jean Bakirakis and John Roy BURR, Malden, Mass.

- Barbara Mary Brener and John Charles DIXON, Wisconsin Rapids.
- Ann Windsor and Charles S. DOSKOW. Marilyn Ruth JONES and Kenneth J.

Harte, New Hampshire.

1956

Nancie CHRISTENSEN '58 and David Crawmer BRODHEAD, Wausau,

Ann Grace Zeiger and Dr. Burton Jerry FRIEDMAN, Milwaukee.

Sally Putnam Snow and Robert D. HIG-GINS, Winchester, Mass.

Elizabeth Jean LIONE and Herbert Charles HUMKE, West Allis.

- Jeanette Louisa Blodau and William R. MANN, Madison.
- Olga Clara Resta and Bruce Richard MARKGRAF, Middleton, Conn.
- Beth Marie Frohmader and Roger Edward PREUSS, Jefferson.

Linda Sue Rosenberg and Stanley Owen SHER, Washington, D.C.

Patricia Ann Bobb and Don Ray SPIE-GELHOFF, Burlington.

1957

30

Jean CHAPMAN and William J. Kiernat, Madison.

Mary Ellen Kampine and Edwin Francis DORZESKI, Marathon.

Gail GRUNNER and Thomas Edward Weesner, Oconomowoc.

Lois Jean Rudman and Armin Ian HOR-WITZ, Sausalito, Calif.

Marcella Skalski and F. Robert KO-LACKE, Madison.

Joan Kathleen Martinson and Dr. Richard Lee MOON, Menasha.

- Janis Ann MURDOCH and Joseph PUM '58, West Allis.
- Dorothy Lea HASSEMER '59 and Warren Russell REBHOLZ, Milwaukee.

Paula Jean Farnsworth and James Daniel STONER, Shaker Heights, Ohio.

1958

Diane Carol KNERR '62 and George CHRISTOFFERSEN, Amery.

Barbara Lou LAMPERT '63 and William Ernest FENSTER, Lake Delton.

Beth Ellen Turner and John Patrick GOLATA, Middleton.

Viola HAETERICH and Howard K. Oestreich, Newville.

Margaret Mary Bromley and Edward A. JEDINAK, Milwaukee.

Jo Ann KEHL and Patrick C. McDermott, Madison.

Nancy Jean Doran and James Walter PISZCZEK, Milwaukee.

Martha Will Young and Charles Harlan SPINK, Rockmart, Georgia.

Sally Ann WEIDENKOPF and Thomas Owen RONDEAU '60, Honolulu, Hawaii.

Janice Marie Swanson and Thomas Shannon WEPFER, Marshfield.

1959

Mary Jane CANARY and Joseph R. Putsch, Janesville.

Sigrid Lund and Gordon Phelps CON-NOR, Oslo, Norway.

Susan E. Wedeward and Donn Franklin GURNEY, Madison.

Roberta Louise HICKEN and Bobby Schmidt, Waukesha.

Judith Annette Weiss and John Joseph JAX, Mondovi.

Sandra Jane Frost and Peter William KLOSE, Grand Rapids, Mich.

Gael Mary Johnson and Kelland Willard LATHROP, Racine.

- Ruth Elaine Malte and Gerald Eugene MIKKELSON, Fort Wayne, Ind.
- Mary Elizabeth CLARK '61 and William Charles PARSONS, Whitefish Bay.

Kayleen J. PERSON and Duane G. Olson, Long Beach, Calif.

- Gretchen Jeanne Otto and Conrad Alfred RICHARDS, Green Bay.
- Mary Alice Woehr and John E. RICK-MEIER, Fox Point,

Alta Mae GROVES '61 and Lt. James Richard SCHLAAK, Washington, D.C.

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Constance Louise Peterson and Wavne Alan SLOTTEN, Daleyville, Wisconsin.

Donna PINE '62 and Dr. Bernhard L. WEINBERG, Madison.

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Isabel Nino-Herrera and Lloyd James HILL, Madison.

Evonna Marie HOUGUM and Robert Nelson Cheetham, Madison.

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Karen Dorothy KINGETER and Ronald M. Straka, Blanchardville,

Carol Yvonne Cosgrove and Duane Nathan LEDERMAN, Clinton.

Shirley Donderville and David Laurence NORLACH, Decatur, Ill.

Ingrid Schneider and Roger Julian REINER, Wauwatosa.

Judith Ann Kasten and Hans Walter SCHMELZING, Neenah.

Suzanne Winslow Dana and Carl SEIDEL, Pittsburgh, Pa.

1960

Martha Ann Davenport and David B. BLACKWELL, Wilmette, Ill. Josephine Julia JOYCE '62 and William

J. BORUCKI, Madison.

Merredith Ann ENGEL and Robert Arthur Oehlkers, Merrill.

Margaret K. Evans and Dr. Michael J. FREDERIKSEN, Madison,

Patricia GERTZ and Richard Lembright, Milwaukee.

Martha Louise GILDEN and George W. Glauber, Cleveland Heights, Ohio.

Nancy Ann VIALL '62 and Paul M. GREENE.

Dorothy Pryor Grant and David Garrick HALMSTAD, New York City

Patricia Cleola Conboy and John Sylvester HONISH, Rock Falls, Ill.

Jo Anne Marie Haffenbredl and William Allen JOHNSON, Wisconsin Rapids.

Ann KITZE and Arthur Roman Mlodozeniec, Madison.

Sandra Jean Smedstad and Thomas Arthur KOENIG, Cudahy.

Sandra Ann LACHOWICZ and Leo Walter Zipperer, Manitowoc.

LaVonne Helen Anderson and Richard L. MAYER, Brookings, S.D.

Kristin MORNER and John Joseph Kennedy, Hollywood, Calif.

Marilvn Hazel Elliott and William Arthur NOHR, Lac du Flambeau.

Lynne NOLTE and Derek Wernher, Wauwatosa.

Mary Eve Hughes and Robert Harry PFAU, Elgin, Illinois.

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1961

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1963

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Dawn Lea Kreft and Daryl Bert LUND, Madison.

Kathleen Gail McCULLOCH and Olaf Hans Brekke, Stoughton.

Gail Ann Johnston and Dale Wilfred McKENZIE, Madison.

Patty Jean McNAMARA and Gary Lynn PETERSON '61, Madison.

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Edwin A. JENNER '07, Fayette, Mo.

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Raymond F. HAULENBEEK '16, Newark, N. J.

Victor E. THOMPSON '16, Stevens Point.

November, 1963

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Alumnus of the Year Harry A. Bullis **Dies in Minneapolis**

HARRY A. BULLIS, Wisconsin "Alumnus of the Year" for 1963, died in a Minneapolis hospital Saturday, September 28. He was 72 vears old.

Bullis, who was former chairman of the board of General Mills, Inc., retained a lifelong interest in his Alma Mater following his graduation from the University in 1917. He served as president of the Wisconsin Alumni Association, was a charter member and director of the University of Wisconsin Foundation, and was a trustee of the Wisconsin Alumni **Research Foundation.**

In true Horatio Alger fashion, Harry Bullis rose from delivering newspapers to become the chairman of one of the nation's outstanding corporations. In addition to his business leadership, he was active in civic and governmental affairs, and educational groups. And he found



Harry Bullis

time to be an author—his Manifesto for Americans was published in 1961.

Bullis received countless honors throughout his distinguished career and they helped bring deserved recognition to the good work he did. The citation he received with his "Alumnus of the Year" award paid tribute to his character. It reads: "To Harry A. Bullis for his inspirational leadership in the fields of industry and public service, for his dedication to furthering the American ideal and the free enterprise system, for his strength of purpose which has served as a shining example for countless Wisconsin alumni, and for his unbounded energy in contributing to the enrichment of the University of Wisconsin."

The Wisconsin Alumni Association mourns the passing of Harry Bullis. His name will long be remembered as one that brought an added bit of distinction to the roll of University of Wisconsin graduates.



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- 5 Operate Through Supervision
- 6 Make Every Employe Safety Minded
- 7 Extend Efforts Beyond The Plant

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