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## Wisconsin alumnus. Volume 59, Number 15 July 1958

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WISCONSIN  
*Alumnus*

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July, 1958

This Issue Is Dedicated to the Class of 1958

## ★Dear Editor

### Higher Education, 1958

Congratulations on an excellent issue of the *Wisconsin Alumnus*. This is a top flight treatment of higher education.

C. A. Wedemeyer, '33  
Madison, Wis.

What a striking, original and appropriate cover on your April issue. And your page 10 listing of the participating schools is unique. The insert was handled effectively with your local tie-in at the end.

Congratulations.

Howard W. Mort  
University of Chi-  
cago Alumni As-  
sociation  
Chicago, Ill.

Would it be possible to obtain a copy of the April 1958 issue of the *Wisconsin Alumnus*? I am currently serving as chairman of a curriculum review committee for the Institute of Agriculture, University of Minnesota, and would like to have a copy to circulate among our curriculum committee members. It is an excellent presentation of the educational problem.

Philip M. Raup, '42  
St. Paul, Minn.

I just finished reading the April issue of the *Wisconsin Alumnus* and want to tell you what an excellent supplement on higher education I think has been produced. My only disappointment is that in the scores of examples which are cited of outstanding programs in the country in the field of research, public service and teaching, the University of Wisconsin record should not have shown up somewhere. However, this in no way detracts from the general scope of the subject. It is well worth reading and I am sure that it will be enjoyed by the alumni of the University. . .

J. Martin Klotsche, '21  
Provost, UW-Milwaukee  
Milwaukee, Wis.

I would like to order 12 copies to be used by a group of people for promoting higher education in Marshfield.

Dr. Elizabeth Reddeman Baldwin, '32  
Marshfield, Wis.

(Note: Dr. Baldwin enclosed \$5.00 for the dozen copies, which indicates she placed a rather high value on the issue.)

I am trying to interest a number of G.I.'s in going to college after leaving the service. If you also have any extra copies of the April issue on Education in the U. S., I would guarantee a number of readers. As it is, my one issue is about worn out from passing through so many hands.

Before I close, I would like to comment on the article pertaining to the sports picture at Wisconsin this past year. It looks like we were on the low end of things, but it was so well written that it was even enjoyable to read. Of course, there is only one way to go, and that's up. No doubt, all news will be good from here on out.

PFC Donald Lubitz, '57  
Honolulu, Hawaii

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# ★ Association Report

Highlight of the directors and general meetings of the Wisconsin Alumni Association on June 14 was election of Sam Ogle '20 to the organization's presidency. The new president is public affairs director of a Milwaukee department store (see separate story, this issue.)

Succeeding Ogle as first vice president is Martin Below '24, Chicago engraving firm official, who moves from the second vice-presidency, now filled by Don Anderson '25, publisher of the Wisconsin State Journal in Madison.

Other Association officers named include Maxine Plate '35, a Milwaukee chocolate firm executive, as secretary, and Russell Teckemeyer '18, Madison investment broker, as treasurer. (See picture of new officers on page 20.)

The board also nominated Francis C. Woolard, Chicago, to the University Athletic Board. This appointment was later confirmed by the Regents. Mrs. Robert Hall (Jessie Davis '35), Milwaukee, was named as an alumni representative on the Board of Visitors to succeed Miss Plate.

The Association's retiring president, Dr. John A. Keenan '30 automatically becomes chairman of the board of directors.

In another significant action the directors invited alumni of the University of Wisconsin-Milwaukee, and its predecessors (Milwaukee State college and Teachers college) to join the Wisconsin Alumni Association.

At the general WAA meeting, encouraging reports on progress in a variety of Association activities were given by Dr. Keenan—who emphasized the need for alumni contributions to the new Alumni House project; by Treasurer Teckemeyer—who reported a sound financial condition; by Emeritus Dean Fayette Elwell—who told of the "missionary" work of the Know Your University Committee; by WAA Executive Director John Berge and other staff members.

Results of the 1958 election to the WAA board of directors was also announced at the annual meeting. New members of the board, elected through a mail ballot, include Robert Angus '48, Ft. Atkinson; Grafton Berry '34, Rhinelander; and Prof. William B. Sarles '26, Madison.

Re-elected were Don Anderson '25 and John G. Jamieson '38, Madison; Gordon R. Connor '29, Wausau; Lloyd Larson '27, Milwaukee; Charles Newlin '37, Chicago; Mrs. John Schindler '28, Monroe, and John C. Wickhem '43, Janesville.

**New Association officers Sam Ogle, Martin Below, Don Anderson, Russell Teckemeyer and Maxine Plate (see story on this page).**



## WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

### OFFICERS—1958-59

Chairman of the Board: Dr. John A. Keenan, '30, 551 Fifth Ave., New York 17, N. Y.  
 President: Sam Ogle, '20, Schusters, Inc., 2153 N. 3d St., Milwaukee 1  
 First Vice-President: Martin Below, '24, Jahn & Ollier Eng. Co., Suite 3015, Prudential Plaza, Chicago 1  
 Second Vice-President: Don Anderson, '25, Wis. State Journal, Madison 3  
 Treasurer: Russell A. Teckemeyer, '18, Thomson & McKinnon, PO Box 509, Madison 1  
 Secretary: Maxine Plate, '35, Ambrosia Chocolate Co., 1109 N. 5th St., Milwaukee  
 Executive Director: John Berge, Memorial Union, Madison 10

### DIRECTORS AT LARGE

Robert Angus, '43, 905 Van Buren St., Fort Atkinson; Dr. Norman O. Becker, '40, 104 S. Main St., Fond du Lac; Grafton H. Berry, '34, 210 N. Stevens St., Rhinelander; Oscar C. Boldt, '48, 217 S. Badger Ave., Appleton; M. Frank Brobst, '22, 9425 Grinel, Detroit, Mich.; Gordon Connor, '29, PO Box 810, Wausau; John L. Davis, '43, 1228 Tower Ave., Superior; President Conrad A. Elvehjem, '23, Bascom Hall, UW, Madison 6; John G. Jamieson, '38, 119 Monona Ave., Madison 3; Mrs. Robert D. Johns, '41, 1514 King St., La Crosse; Walter H. Keyes, '46, 115 S. Ithaca, Sturgeon Bay; Lloyd Larson, '27, The Milwaukee Sentinel, Milwaukee; Katherine McCaul, '25, Tomah; Charles O. Newlin, '37, Continental Ill. Natl. Bank & Trust Co., 231 S. La Salle, Chicago; Raymond Patterson, '45, Pres., Wayland Academy, Beaver Dam; James D. Peterson, '18, 135 S. La Salle St., Chicago; George S. Robbins, '40, Chamber of Commerce, Marinette; William R. Sachse, '50, Robert W. Baird & Co., Security Natl. Bank Bldg., Sheboygan; Mrs. John A. Schindler, '28, 532-22nd Ave., Monroe; Mrs. Silas Spengler, '19, Box 257, Menasha; Dr. Robert Spitzer, '44, Murphy Products Co., Burlington; Frederick N. Trowbridge, '23, 130 E. Walnut, Green Bay; John C. Wickhem, '43, 19 E. Milwaukee St., Janesville; Prof. William B. Sarles, '26, 112 Bacteriology Bldg., UW, Madison 6.

### PAST PRESIDENTS

Charles B. Rogers, '93, 95 N. Main St., Fort Atkinson; John S. Lord, '04, 135 S. La Salle St., Chicago 3; Charles L. Byron, '08, First Natl. Bank Bldg., Chicago 3; Earl O. Vits, '14, 635 N. 7th St., Manitowoc; Harry A. Bullis, '17, Chairman of the Board, General Mills, Inc., 400 2nd Ave. C., Minneapolis; Howard I. Potter, '16, Marsh & McLennan, 231 S. La Salle St., Chicago; Howard T. Greene, '15, Brook Hill Farm, Genesee Depot; Albert J. Goedjen, '07, 350 Bryan St., R #6, Green Bay; C. F. Van Pelt, '18, Pres., Fred Rueping Leather Co., Fond du Lac; Philip H. Falk, '21, Supt. of Schools, 351 W. Wilson, Madison 3; William D. Hoard, Jr., '21, W. D. Hoard & Sons Co., Fort Atkinson; Joseph A. Cutler, '09, Johnson Service Co., 507 E. Michigan St., Milwaukee; Walter A. Frautschi, '24, Democrat Printing Co., PO Box 1148, Madison 1; Stanley C. Allyn, '13, Chairman of the Board, Natl. Cash Register Co., Dayton, Ohio; John H. Sarles, '23, Knox Reeves Advt. Inc., 600 1st Natl. Soo Line Bldg., Minneapolis, Minn.; Thomas E. Brittingham, '21, Room 251, Del. Trust Bldg., Wilmington, Del.; Willard G. Aschenbrener, '21, American Bank & Trust Co., Racine; Warren P. Knowles, '33, Doar & Knowles, New Richmond; R. T. Johnstone, '26, Marsh & McLennan, 1300 Natl. Bank Bldg., Detroit, Mich.; Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine; Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick Lumber Co., 5001 University Ave., Madison 5; Dr. John A. Keenan, '30, Pres., Standard Packaging Corp., 551 Fifth Ave., New York 17, N. Y.

### SENIOR CLASS DIRECTORS

Class of 1956: Leslie M. Kleavy, Jr., 106 N. Prospect, Madison 5  
 Class of 1957: James G. Urban, Frankenburger House, Tripp Hall, Madison 10  
 Class of 1958: Don Hoffman, 830 Shadow Lawn Dr., Elm Grove

### ALUMNI CLUB DIRECTORS

Chicago Alumnae: Mrs. Marcus Hobart, '19, 621 Foster St., Evanston, Ill.; Chicago Alumni: Kenneth Bellile, '39, Am. Natl. Bank Bldg., 33 N. La Salle; Detroit: Irwin R. Zemon, '50, 220 W. Congress St.; Eau Claire: C. David Bugher, '46, 646 Putnam Drive; Fond du Lac: Nathan Manis, '38, Cohodas-Manis Co.; Fox River Valley: Donald C. Bradley, '43, Wis. Tel. Co., 126 N. Superior, Appleton; Green County: Mrs. Fred T. Burgy, '33, RFD #2, Monticello; Janesville: Richard C. Murphy, '49, 129 Corn Exchange; Kenosha: Mrs. Archibald Naysmith, '29, 502 Sheridan Road; La Crosse: Norman Schulze, '31, 206 Exchange Bldg.; Madison: Charles Fenske, '38, 1716 Chadbourne Ave.; Milwaukee: A. N. Renner, '48, Marshall & Ilsley Bank; Minneapolis: Marshall Diebold, '25, Northrup King & Co., 1500 N. E. Jackson St.; New York: Tom Tredwell, '23, Architectural Record, 119 W. 40th St.; Northern California: Delbert Schmidt, '38, Employers Mutual of Wausau, 114 Sansome St., San Francisco; Oshkosh: Clifford Bunks, '50, 1425 E. Nevada Ave.; Racine: Mrs. Albert E. May, '33, 224 12th St.; Sheboygan County: Robert W. Rummel, '32, 704 S. 15th St., Sheboygan; Southern California: Emil Breikreutz, '05, 1404 Wilson Ave., San Marino 9; Waukesha: Vince Gavre, '39, 102 W. Roberta Ave.

## *keeping in touch with Wisconsin*

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### TWO NEW PRESIDENTS TAKE OFFICE

By the time you get this issue, Wisconsin's thirteenth president will have been on the job for approximately a month. Dr. Conrad A. Elvehjem moved into the president's office at 161 Bascom Hall on July first.

For thirty-five years President Elvehjem has played an important part in making our University one of the top ten in America. Since 1946 he has held two administrative jobs: Dean of the Graduate School and Chairman of the Biochemistry Department. Both departments have become internationally famous under his leadership. Last year, for example, Wisconsin's Graduate School granted more doctor's degrees than any college or university in the country.

Another Badger, Sam Ogle, also stepped into presidential shoes on July first. He succeeds John A. Keenan, who now is Chairman of the Board. Other Association officers elected on Alumni Day, June 14: first vice president, Martin Below; second vice president, Don Anderson; treasurer, Russell A. Teckemeyer; secretary, Maxine Plate.

These officers already are working on plans for our 97th fiscal year which starts September first. Some of the items included in these plans are—

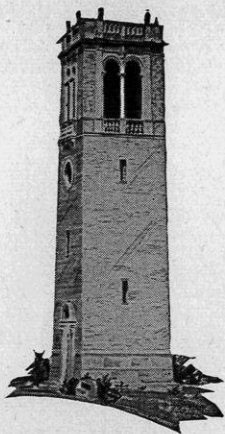
- a. Alumni House Fund Campaign, with John A. Keenan as chairman.
- b. Cooperation with President Conrad Elvehjem and the Board of Regents in their efforts to maintain Wisconsin's enviable position as one of the top ten universities in America. This includes adequate financial support from the 1959 legislature.
- c. Cooperation with the University of Wisconsin Foundation in its campaigns for gifts and bequests to the University.
- d. Expansion of our information program to make our University's aims, achievements and needs increasingly clear to alumni and students, with special emphasis on activities of Know-Your-University committee.
- e. Continued cooperation with students, faculty and alumni clubs in sponsoring preview meetings to encourage top-flight students to attend the University of Wisconsin.
- f. Accelerated membership campaigns so that WAA will become still more effective in getting things done for our University.

This six-point program indicates clearly that your Association will continue its productive activities as the strong right arm of the University of Wisconsin. Your support is important in carrying out these activities.

As usual, this issue of the WISCONSIN ALUMNUS is published later in the month than other issues in order to give you commencement and reunion news. This issue is the last for the current fiscal year, which ends August 31. The ALUMNUS is published monthly except in August and September. Your next publication as a WAA member will be the first issue of the 1958 FOOTBALL BULLETIN, which will be mailed to you on September 12.

*John Berge*

Executive Director



# WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 59

JULY, 1958

Number 15

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## Staff

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| John Berge, '22.....       | Managing Editor |
| George Richard, '47.....   | Editor          |
| Edward H. Gibson, '23..... | Field Secretary |
| Grace Chatterton, '25..... | Alumnae Editor  |

## ★Sidelines

**COVER.** Far removed from its former role in intercollegiate sports, intramural athletics, student mob exhibitions and academic pursuits is the lower campus mall that links University and State Historical Society libraries. Broad paved walks outline sizable patches of green lawn and skirt flowers, bushes and small trees. The latest addition to this beauty is a fountain in its center, the gift of alumnus William J. Hagenah. On the inside rim of the fountain, which was dedicated during Commencement-Reunion Weekend, reads this inscription: "Teachers and books are the springs from which flow the waters of knowledge." It was on this rim that we posed Sam Ogle (left), Milwaukee, who is now the president of the Wisconsin Alumni Association, and Dr. John A. Keenan, who left the presidency to take over as chairman of the Association board. For more on Mr. Ogle, see a special article in this issue of the *Alumnus*. In the background is the Historical Society Library.

**ET TV, BRUTE.** Communications researchers at the UW and at Michigan State found that more people now hear the news first on television (37 per cent), than on radio (28 per cent), newspapers (18 per cent), or word of mouth (17 per cent). Most turn to the newspaper for additional or supplementary information.

**WET END.** A burglar newly-arrived in Madison tried to hold up a grocery store in the 600 block of State Street, bungled the job, fled at high speed in his car, turned north on dead end Lake street, shortly continued his flight on foot after leaving his car in Lake Mendota.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 10, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

**S**AM OGLE is a tall, youthful, and spirited man who has three consuming interests but who, somehow, finds time in his busy life for dozens more.

The consuming interests are, in no particular order: his job, baseball and the University of Wisconsin. The others we shall examine in time.

Happily for Sam Ogle, his interests have often been more than compatible.

Take baseball and the University. His appearances on the pitcher's mound with the 1920 varsity team played no small part in the renaissance of Badger baseball after its dip into dark days during World War I. Sam came out of the service, where he had been a supply officer and where he had played on various naval station teams, to become a mainstay of the Wisconsin diamond squad.

A strikeout specialist, who was appropriately nicknamed "Long Sam", he won a number of games that season. He lost some, too. None of the losses was more heartbreaking than one the Badgers dropped to Illinois.

"The first man up for Illinois banged out a home-run," he recalled recently. "Then we went ahead and were leading by one run in the last half of the ninth inning. Up came the lead-off man again. With a man on base, he got hold of another one, sending it out to the wall. We waited for our fielder to come up with the ball . . . and kept on waiting while the hitter rounded all the bases. It turned out the ball had gone through a hole in the fence along the ground! Well, it should have been a ground rule double, not a home run at all, but the Illinois team had already picked up their bats and headed for the showers."

Later, Ripley cited in his *Believe It Or Not* cartoon this circumstance where a batter had opened and closed the same game with home runs. The hole in the fence wasn't mentioned.

Sam's service with the baseball varsity eventually led him into another important University role: presidency of the National "W" Club. He held this position during one of Wisconsin's brightest athletic years, a period in which the football Badgers went to the Rose Bowl.

This was one of the things that led Sam to declare last month at the Alumni Day Banquet which saw him introduced as the new president of the Wisconsin Alumni Association:



## Sam Ogle '20 Heads Association

"There's a good chance that great things will happen this year, particularly on our Alumni House project, because Lady Luck always seems to travel with Sam Ogle." Then in reference to his bachelorhood, he added: "Sometimes I wish that other ladies would do the same."

This was a not untypical Ogle remark. He carries with him a keen sense of humor, as well as an engaging smile and an easy-to-get-along-with personality. A walk with him even in downtown Milwaukee is apt to bring forth from half-a-dozen men either a hearty "Hello, Sam—congratulations on your Alumni Association job" or a quick huddle on some civic pursuit.

For Sam acknowledges: "I'm a joiner" and he can mention the Milwaukee Athletic Club, Elks, American Legion, Knights of Columbus, Lions, Navy League, the local and national "W" Clubs, the Milwaukee UW Alumni Club, and the World Series Club—an exclusive group whose main interest should be evident to Milwaukee Braves boosters—to bolster his contention.

It would be wrong to conclude that Sam Ogle's contributions to the University have been entirely along athletic lines. He has for example, just ended a three-year term as a member of the Board of Visitors, that inquisitive group of men and women who act as special investigators for the University Board of Regents.

Sam has been on the board of directors of the Wisconsin Alumni Association for more than a decade, moving up through two vice-presidencies to his present top position.

This plethora of Ogle activities has not been hampered a bit by the nature and locale of his gainful employment. A sign above his third floor office in Schuster's Third Street department store reads "Public Affairs." This title correctly implies a multitude of responsibilities. At one moment he may be expediting citizenship papers for a new member of the store's working force; five minutes later he may be conferring with the firm's president, Ralph T. Friedmann, on store policy in regard to charitable contributions. He frequently is involved in legislative work; he

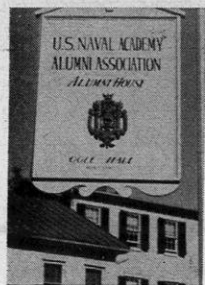
has considerable to do with handling Schuster preferred stocks; he assists in various area advancement associations to which the four Schuster stores belong; he is active in the Milwaukee Association of Commerce and now serves on two association committees, and he works with the Schuster's stamp plan that encompasses about 350 stores.

His trading stamp responsibilities bring Sam to his office rather early in the Milwaukee morning, often before eight o'clock. His days end, when the Braves are in town especially, on a different note. He likes to drive out to County Stadium about six o'clock, park his copper-colored Oldsmobile near one of the exits, munch on a couple of hot dogs, exchange baseball talk with the team's office staff, an accompanying friend, an usher or two (many know him by name) and perhaps one of the ball players. Shortly before the end of the game, unless it's a real thriller, he heads for his car, flicks on the radio and hears the game broadcast as he moves out ahead of the heavy traffic.

There's absolutely no doubting Sam's direct statement: "I get a real kick out of baseball."

His love for the national pastime extends back beyond Sam's University days, back to the little town of Waldo in Sheboygan County. There as a youngster, he got strong encouragement in the sport from his father, George B., who used to lean over the counter in his general store and boast about Sam's athletic prowess. But Waldo's pride in Sam's accomplishments extends beyond family circles. Recently, when a newspaper story concerning him failed to mention his place of origin, the Waldo mayor wrote him a brusque note:

"If you do not retract that statement about being from Oshkosh . . . we will drop your name off the list of 'boys who have made good' from Waldo."



Ogle House  
Annapolis

A letter from Sam to the *Milwaukee Journal* subsequently mollified the mayor.

The Ogle genealogy includes another Samuel Ogle, who was once a governor of Maryland. By a happy

coincidence, it is after this governor that the 200-plus-year-old Alumni House of the U. S. Naval Academy at Annapolis was named. One time when our Sam Ogle was visiting the Academy he took the opportunity of registering at Ogle Hall. When the receptionist saw his signature, she did a neat double take, then provided Sam with a special tour of the building.

Sam was graduated from high school in Waldo. After putting in one year at the University of Notre Dame, he came on to Madison. On the campus he was also active in the Sigma Alpha Epsilon fraternity, and the glee club. His love of singing carried over and during the 'twenties and 'thirties he sang regularly over a Green Bay radio station ("Sam and Guy, WHBY") at weddings and at funerals; he is still official song leader at alumni club gatherings.

After graduation, he worked briefly at Eau Claire, then at Milwaukee for the Arthur Andersen & Co. accounting firm from 1922 until 1926. In the latter year he moved to Oshkosh and the fuel and oil business. In 1936 Sam moved back to Milwaukee and a year later joined Schuster's. He's been there since.

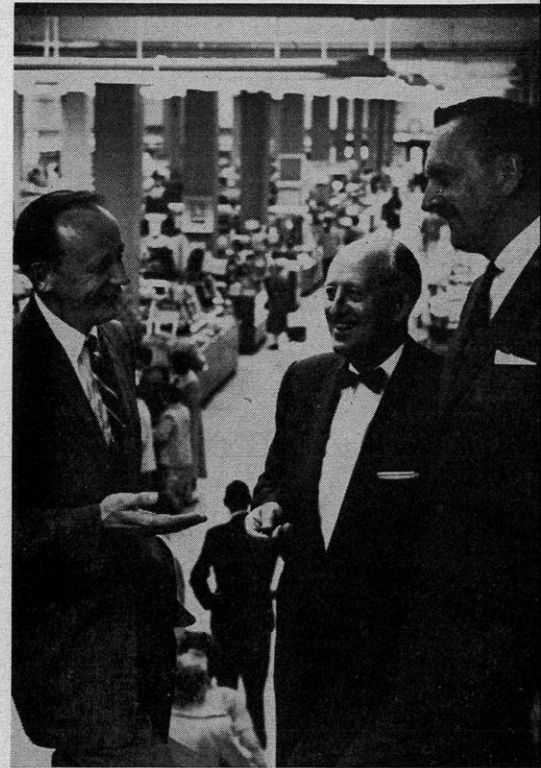
Between the World Wars, Sam kept up his interest in the navy. In 1943 he went back into active service and was assigned to a V-12 and ROTC unit at the University of New Mexico. There Lt. Cdr. Ogle was stationed as staff officer until the war's close in 1945.

He lives in an apartment on Teutonia avenue in Milwaukee's near north side—just short of 15 minutes or five miles from his office. It was at this apartment that Sam recently entertained a brother, Bill, of Spokane, Washington, and his family. Bill Ogle has also had a brush with Ripley, who featured his unusual signature . . . . .



Sam is an easy conversationalist on many subjects, but you can guess his favorites. He has the knack of expressing ideas simply and accurately.

This ability of Sam Ogle to make things clear; his close alliance with Lady Luck; his quickness to make friends; his unusual determination—all these things make it look like smooth sailing for the Wisconsin Alumni Association in 1958 and 1959.

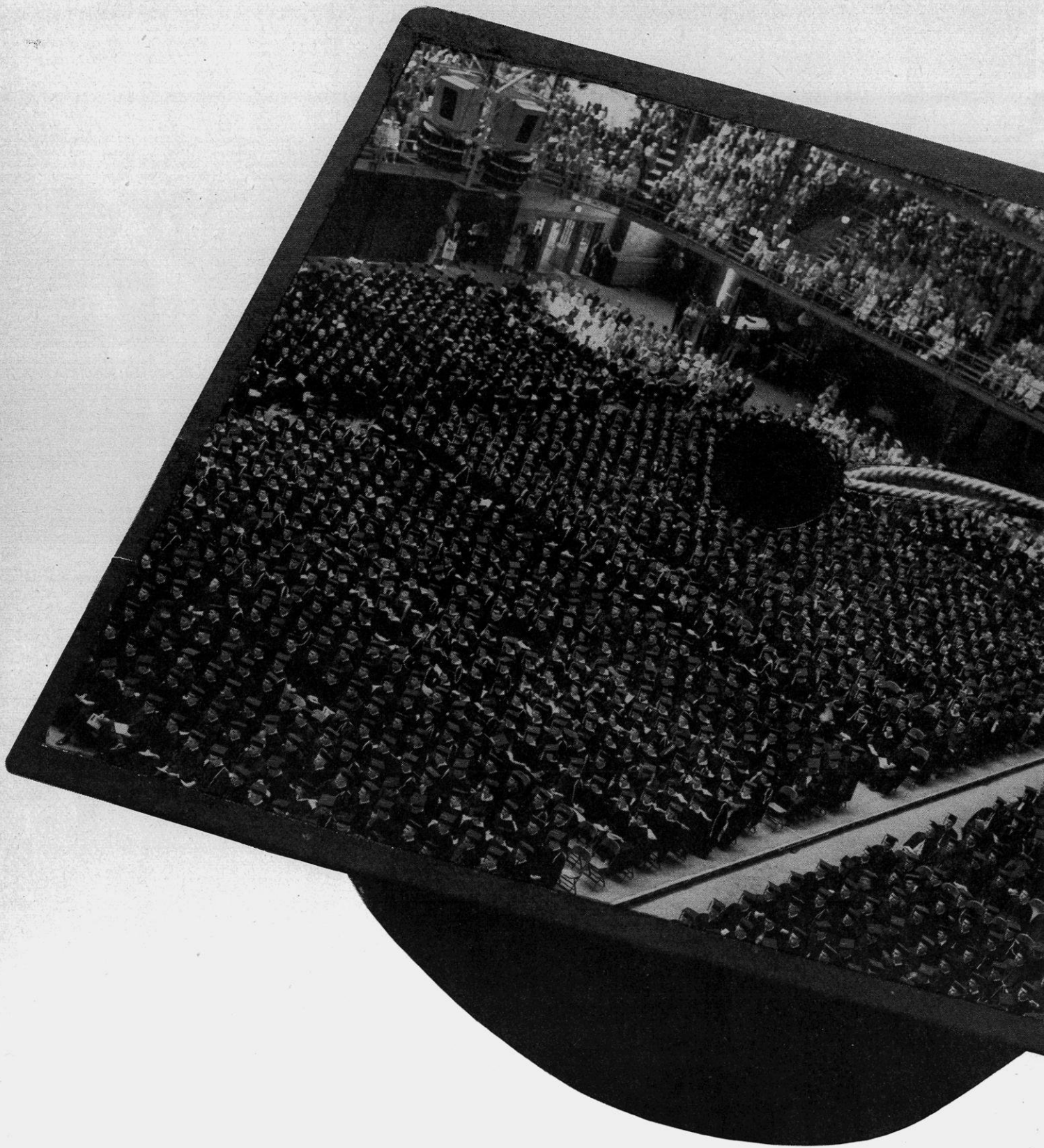


Sam pauses to talk with two fellow alumni at Schuster's department store: Ed Waterbury, who is also Milwaukee Alumni Club president, and Robert A. Heinz.

At alumni club directors meeting, Sam poses for gag picture with club scholarship winners Charles Rabos and Darlene Polachek who will enroll at UW.









# A Welcome to the Class of 1958

*from*

**Dr. John A. Keenan**

*Retiring President*

*Wisconsin Alumni Association*

I welcome you men and women of the graduation class of 1958 as alumni of the University of Wisconsin. It is a mark of real distinction to be an alumnus of this fine school. As you move into various fields of activity I hope you will always carry with you the true realization of what the University of Wisconsin has meant to you. I hope that the influence of the teachers, the administration, the environment, and your friends has been such as to create a sense of loyalty to guarantee to future generations the advantages you found waiting for you. We must not forget that all of us, men and women alike, went to the University on a scholarship. The difference between what you paid in fees and the considerable added amount it cost to educate you is the equivalent of a scholarship. In addition to financial support, we as alumni must be the salesmen for our University and for the values of higher education. Therefore, first—let us contribute something each year to the University of Wisconsin Foundation so that those coming after us will have equal financial advantage. Second, let us maintain our membership and be active in the Wisconsin Alumni Association so that each and every one of you may be conversant with the problems and objectives of your Alma Mater. Like all universities, Wisconsin needs the organized support of its alumni. Again, we welcome you as Alumni and say "It's nice to have you with us."

# a weekend for new grads..

## ★ Commencement

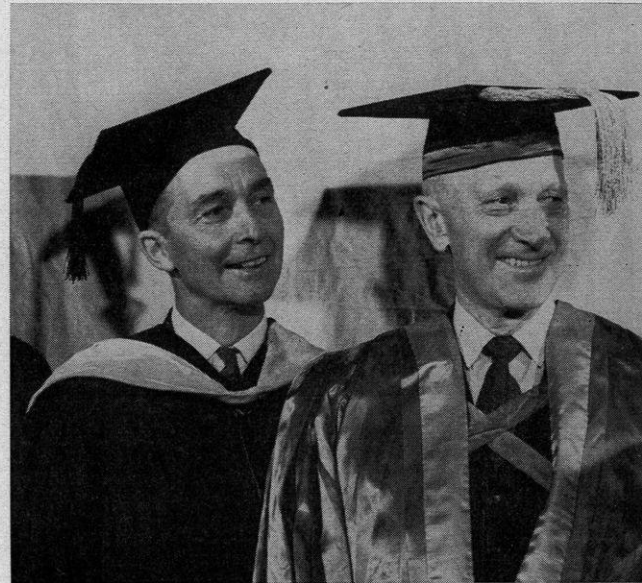
Altogether, about 2,500 degree-winners marched across the Field House platform on Monday morning, June 16, and around 1,750 received their first degree. Seventy-three percent of all graduates were from homes throughout the state's 71 counties, according to the University's statistical reporter, Joseph Lins. Only five states—Vermont, Idaho, Louisiana, Wyoming and New Mexico—were not represented. (How about a Wisconsin Pre-View in Montpelier?) One-third of the graduates were married, and men outnumbered women nearly three to one.

"I cannot call to mind—although there must be some exceptions—a single great creative idea which has resulted from group thinking," Pres. Fred said in his charge on *Individuality* at Commencement. And, said Governor Vernon W. Thomson: "We should expect more from those who carry degrees."

The class gift of '58, presented by President Dick Urfer, was in the form of a trust fund, the interest of which will be used to purchase books for the recreational reading room of the Memorial Library.

About half of 1958's graduates planned to continue their higher educations or go immediately into the armed forces.

Honorary Degree winner Dr. Wilder G. Penfield gave the main address and Cordelia K. Wagner of Chicago, a graduating senior, spoke for students being honored at the All-University Honors Convocation, on Sunday before Commencement. The UW Concert Band also participated in the event.

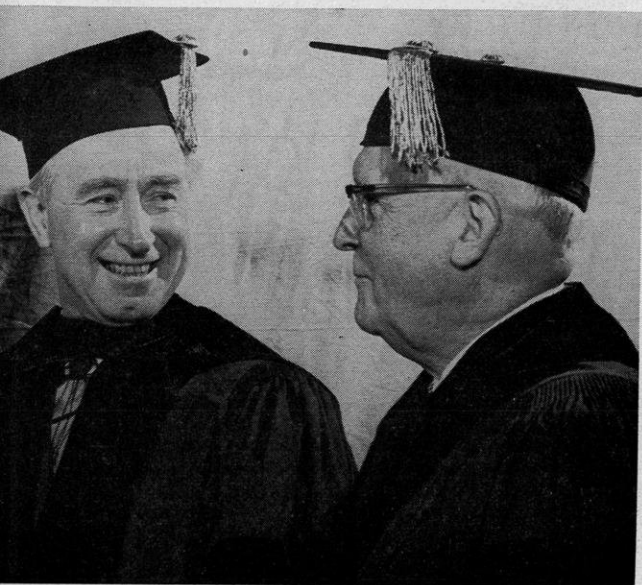


Commencement figures included Regent President Wilbur Renk, Dr. Wilder Penfield, Governor Vernon W. Thomson,

Dr. John A. Keenan, retiring president of the Wisconsin Alumni Association, addressed new graduates (see page 9).



# ..a weekend for old grads



and President E. B. Fred. Drs. Penfield and Fred received honorary degrees in the ceremony at the UW Fieldhouse.

Now the University's president, Conrad A. Elvehjem took reunion classmates back to 1919—frosch beanie and all.



## ★ Reunion Activities

For the first time in the memory of Mrs. Edith Knowles, who has been office manager and woman-of-all-talents in the alumni office for three decades, every seat for the 1958 Alumni Day Banquet was sold out on Thursday—three days before this climactic event of Reunion Weekend and a day before the full invasion of Madison by hundreds of reuning alumni.

This is mentioned to gauge the success of the reunion festivities generally. But numbers and size alone do not tell the entire story either. From one reunion chairman after another the reports came in:

"It was one of the finest reunions we've ever had!"

### *The Alumni Day Banquet*

An action-filled, fast-paced program marked the annual get-together of all reunion classes in Great Hall on Saturday night, June 14. The participants had gathered not only to meet two new presidents and to bid fond farewell to two more presidents but to honor a president's wife.

The retiring presidents honored were E. B. Fred of the University of Wisconsin and Dr. John A. Keenan of the Wisconsin Alumni Association.

The new presidents were University President Conrad A. Elvehjem and Association President Sam Ogle.

The president's wife was Mrs. Elvehjem, *nee* Constance Waltz.

A citation presented to Dr. Fred—who was the top alumni producer in the institution's history, having signed his name to more than 53,000 degrees during his 13 years term—described him as "distinguished scientist, outstanding teacher, brilliant scholar and skillful administrator, whose fine sense of human values has kept our Alma Mater in the forefront among the world's great universities."

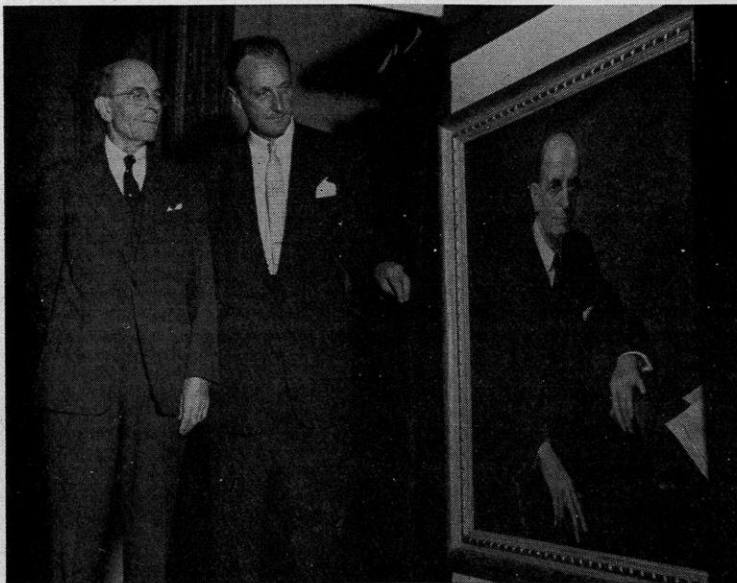
Representatives of three groups—student, state government and alumni—paid tribute to Dr. Fred. They were Richard Urfer, 1958 class president; Lt. Gov. Warren P. Knowles, a former WAA president; and Dr. Keenan.

Dr. Fred declared no era began or ended with his presidency. "This university's progress cannot be marked by such milestones," he said. "It moves forward under an impetus provided by its heritage and under the guidance of many."

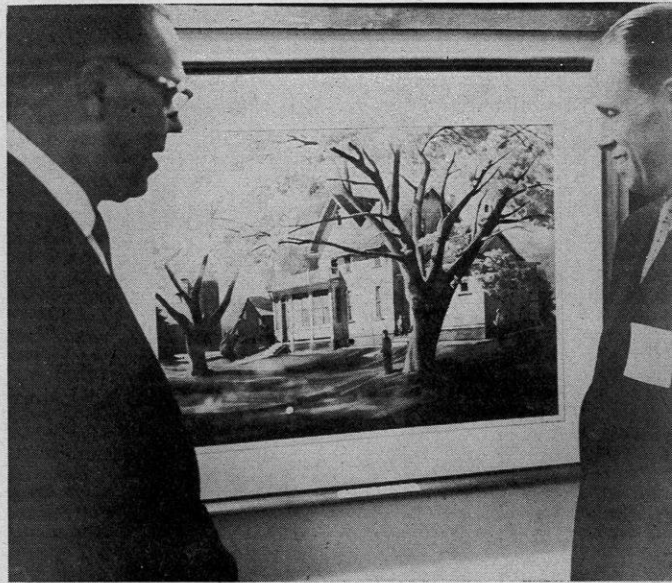
Mrs. Elvehjem was honored as the "Wisconsin Alumna of the Year" (see page 20).

Dr. Keenan took the opportunity to report on the proposed Alumni House—which will be Washburn Observatory re-

## ★ Highlights



Unveiling of a portrait of University benefactor John S. Lord was a Half Century Club highlight. Mr. Lord is shown with Dr. Keenan.



A painting of his boyhood home in McFarland was given to Dr. Elvehjem by the Class of '23. Reunion Chairman Si Johnson is on left.

modeled at a cost of \$200,000. He reported that about a sixth of the total has been received and that the drive to complete the fund is now in full progress.

Group singing was led by Emeritus Prof. Edgar B. Gordon and the accompanist was Prof. Don Voegeli.

### *The Half Century Club*

The raw recruits of '08 became full-fledged members of the exclusive Half Century Club forces in the first major event of Commencement-Reunion Weekend on June 13. Approximately one hundred of the 260 active members of the class were personally inducted into the club by Dr. John A. Keenan, president of the Alumni Association. Others were inducted by mail.

A highlight of the Great Hall luncheon was the unveiling of a portrait of John S. Lord, a great benefactor of the University and a former Association president. He now is chairman of the board of trustees of the Memorial Union building association. (See picture). UW Pres. E. B. Fred presided at the unveiling of the portrait, which was given by

a number of Chicago alumni through the University of Wisconsin Foundation. The portrait will hang in the Union Library together with a picture of another extremely loyal son of Wisconsin, George I. Haight.

Emeritus Dean Fayette H. Elwell, announced a special Golden Jubilee class gift of \$12,000 for furnishing the Wisconsin Center building.

A special address to the Half Century Club was delivered by Charles L. Byron, who is 1958 honorary chairman of the UW Foundation's Alumni Fund.

### CLASS OF 1902

*By F. O. Leiser  
Reunion Chairman*

These members of the class of 1902 gathered for a brief session in the Union lounge before proceeding to participate in the Half-century-club luncheon: Anna L. Anderson, Mrs. Maud Stephenson Batchelder, Frank W. Bucklin, Mrs. Florence White Ela, Mrs. Ella Esch Faville, Clough Gates, Mrs. Helen Sherman Harper, F. O. Leiser, Marie Hinkley Mabbett, Walter F. Mabbett, Harry

Sauthoff, Mrs. Ruth Heaton Schempf, and Otto A. Soell.

In addition, the wives of two former loyal members of the class were also present. They were Mrs. Robert K. Coe and Mrs. Frank G. Swoboda. Otto Soell also had the pleasure of his son as a guest.

At the business session F. O. Leiser, chairman of the class, read extracts from many letters from other members of the class who could not be present. According to the official record there are ninety-nine members of the class out of the original number of 320 who are counted among those still active.

### CLASS OF 1903

*By W. H. Haight*

We didn't have many, which was to be expected, but those who attended had a good time.

At our meeting, which followed the Half Century Club luncheon, old officers were re-elected, except for the position of secretary. Rowland H. Morrison was elected to take the place of Beulah Post Keachie. A resolution upon the passing of Mrs. Keachie, drafted by

## CLASS OF 1908 GOLDEN JUBILEE REUNION

By *Fayette H. Elwell*  
(Secretary-Treasurer for 50 years)  
Reunion Chairman



For his '08 classmates President Ernest Rice accepted Half Century Club membership.

A. W. Hopkins and R. H. Morrison was duly adopted.

## CLASS OF 1906

By *Otto L. Kowalke*

On the 52nd anniversary reunion of our class, June 13 and 14, there were about forty persons registered, including some wives of class members. They came from 17 cities located in five states. We attended the "Half Century Club" luncheon on Friday noon; in the evening we had dinner and delightful conversation in the Beefeaters Room of the Memorial Union. On Saturday morning there was more enjoyable conversation; at noon we had luncheon in the "Exhibition Hall" of the beautiful, new Wisconsin Center Building at the corner of Lake and Langdon Streets. All members marveled at the facilities available there. Here we also had a picture taken of the group. Then in the evening we attended the Alumni Day Banquet in Great Hall of the Union. We all hoped to have a record-breaking group present, three years from now, to celebrate our 55th anniversary of graduation.

*Wisconsin Alumnus, July, 1958*

Ninety members of the Golden Jubilee Class of 1908 registered for one of the best reunions the Class ever held.

The spotlight shown very brightly on the Golden Anniversary celebrants as the Class was inducted into the exclusive Half-Century Club.

The principal speaker at the luncheon was Charles L. Byron, Honorary Chairman of the Fourth Annual Alumni Drive. Chuck made a very effective appeal to all alumni for placing the University of Wisconsin Foundation upon their annual list of contributions, along with their church and United Givers Fund.

Announcement was made that the Class of 1908 expected to contribute at least \$12,000 toward furnishing the Wisconsin Center (\$10,000 has already been paid on pledges). Guided tours were arranged through the Center and all were greatly pleased to feel that '08 had helped equip this fine air-conditioned building to be used exclusively for adult education programs.

The class dinner held Friday evening was a sell-out and several came in after the dinner for the program. Excerpts were read from many alumni who were unable to attend the reunion.

A vote of thanks was voted Nora Neprud Grossman for serving as registrar of the reunion, Ben Polzin for supplying the Golden Jubilee ribbon badges, and Ray and Miriam Stroud for hosting the class at the Saturday noon luncheon on their Maple Bluff lawn.

In view of the fact that this was the last official reunion of the Class of 1908, a special appeal was made for memberships in the Wisconsin Alumni Association so that each alumnus might be kept up to date on all University matters through the pages of the Wisconsin Alumnus (42 per cent of the class are already members).

A complete report of the reunion is being mailed to members of the class.

## CLASS OF 1913

By *Ed Samp*  
Reunion Chairman

Approximately fifty persons were in attendance at the Forty-Fifth Reunion

of the Class of 1913 including wives and husbands, thirty-one of whom were members of the class.

The festivities started with a dinner Friday evening at the Cuba Club at which members recited their experiences, and the evening ended with the singing of various Wisconsin songs. The highlight of the reunion was a ride in a chartered bus all over the campus, including the Arboretum, which was thoroughly enjoyed by everyone. Accompanying us on the bus was the superintendent of the service department, who pointed out all of the new additions in the way of buildings, dormitories, and projected buildings on various parts of the campus. This was followed by a luncheon at the Union, at which officers for the ensuing year were elected as follows:

Dr. Erwin R. Schmidt was re-elected president;

Edward J. Samp was elected vice president;

Carl E. Dietze was elected secretary-treasurer;

Edward J. Samp served as chairman of the local Madison Committee for the making of all arrangements, in which a number of Madisonians cooperated whole-heartedly.

Letters and telegrams were read from many members of the class who could not be present this year but who pledged themselves to be back for the Fiftieth Reunion in 1963.

## CLASS OF 1917

By *Carol McMillan Reid*

Though this was a small meeting after our Sporty Forty turnout of last year, the perennial lure of Eleanor Ramsay Conlin's hospitality at her beautiful Maple Bluff home brought a goodly group together for a truly bounteous feast of food and good fellowship. The twenty-five or so faithful were mainly Madison residents, though the Albert Fiedlers and Arthur Trebilcocks came from Milwaukee. We also had visits from an honorary member, Helen Brown Hobart, '18, and from Fannie Atwood Roberts, '16, whose late husband was a seventeener. Both are from Evanston, Illinois.

At our business meeting we were pleased to learn that three worthy undergraduates had benefited this year from our \$8,000 scholarship fund. We also

PHOTO BY CAROL HANSON

1906



1908



PHOTO BY RALPH RAMSAY

1917



1918



went on record as approving the new project for additional chimes to complete the University carillon for which the Class of Seventeen was an original donor. In our annual letter to all our members this year we will stress the need for contributions to pay for these new chimes so that our carillon can ring out with subtler and richer harmonies than ever.

Our most important decision of the day was that with every get-together we become better friends and our interest in the University grows deeper and more dear.

### CLASS OF 1918

*By Lucille Campbell Kimball  
Reunion Chairman*

The Fortieth reunion opened with a reception and dinner at the Madison Club on Friday, June 13, 6:00 p.m. Our Class president, Leroy Burlingame of Milwaukee, greeted the 53 members and guests and gave a very fine resume of the history of our class.

He noted that we were graduated at the close of President Van Hise regime and now we are celebrating our 40th reunion at the close of President Fred's thirteen years.

Bill Walker arranged for some jolly entertainment by the Delta Gamma "hill billy band". They brought the spirit of the campus to us and were a real hit. After dinner toastmaster Jimmy Peterson of Winnetka introduced Professor Walter Ray Agard who gave us an excellent talk. Our own Art Nielsen of Winnetka then spoke briefly but interestingly and enlightenly regarding his last trip to Europe, from which he had just returned.

Clayton Van Pelt, chairman of the nominating committee, presented this slate of officers: president, Alice King Meloche, Madison; vice-president, Lucille Campbell Kimball, Madison; secretary-treasurer, Josephine Ferguson, Madison. Those present unanimously voted the election of the slate.

Those attending were registered by Josephine Ferguson and Mary Porter Cahoe of Madison. Miriam Hubbard Gibson handled the banking and accounting.

Our new class president, Alice King Meloche, presided at the class luncheon which was held at the Memorial Union

on Saturday, June 14. Sixty-three attended the luncheon, some of whom were not able to be present at the dinner on Friday. We feel that the reunion was a great success because many were talking enthusiastically about returning for the Forty-fifth in 1963.

### CLASS OF 1923

*By Ed Gibson*

Sparked by classmate Conrad "Connie" Elvehjem's elevation to the UW presidency, the class of '23 enjoyed one of its finest reunions. And, historically, it was the first class to reunite in the beautiful new Wisconsin Center building.

They came from far and near—including Puerto Rico, Arkansas, California, Florida, Indiana, New Jersey, Ohio, Pennsylvania, New York, Illinois and Wisconsin—all competing against the Class of '33 in largest numbers returning.

The highlight of the program, expertly handled by former Prom King and star football lineman Jim Brader, was Reunion Chairman Silas "Si" Johnson presenting "Connie" with a water color of his old farm home by artist John Warren. The gift, arranged for by Art Towell, now graces the Elvehjem living room. The girls of '23, with Mrs. Walter Schar doing the honors, presented Mrs. Constance "Connie" Elvehjem with a beautiful bouquet of red roses.

Bucky Badger statuettes were won for various and sundry accomplishments. Mr. and Mrs. L. M. Hoffman of Aguirre, Puerto Rico, were long distance champions.

A high-powered head table included the Elvehjem's, the Silas Johnson's, Jim Brader, (his lovely wife and daughter were in the audience), retiring Alumni Association President John Keenan, Sam Ogle, the newly-elected Association president, and John Berge, its executive director.

Tables were beautifully and appropriately decorated by Mrs. Vincent Kivlin and Mrs. Francis Lamb. They blended peonies, daisies and double mock orange blossoms in profusion on each table.

This group could always sing and sing it did again, led by Whitford "Whit" Huff (with an assist by his at-

tractive wife) and accompanied on the piano by talented Mrs. Kivlin.

A typical example of the Huff touch: We gather together as one mighty crew to welcome our Connies and shake hands with you.

Our Prexy's the greatest we've ever had yet and with us pulling with him he won't miss a bet!

Our future is bright and our plans are as large as the length and the breadth of Dad Vail's freshman barge!

Let's ring out the progress of 1-9-2-3 with bells we have bought with our own do-re-mi.

The Class of '23 helped build the Carillon Tower. It is now the first class to contribute money for additional bells. One of the new bells will be appropriately labeled the "Connie Elvehjem Bell."

To bring back fond memories, William "Bill" Hobbins took the whole gang for a boat ride on Mendota. We followed the Badger oarsmen as they raced "deck and deck" over the course only to be nosed out by the California crew.

We cruised around Picnic Point. The couples seen picnicking on that historic Point indicates it is *still* playing an active part in the social lives of students.

When the boat landed, George Steinmets rounded up those wanting to tour the campus—and there are so many changes since our day that one really needs a guide.

Francis Lamb, Eldon Russell and Joe Sexton played their part in planning the event. Art Towell and Fred Risser were named to handle the 40th reunion, five years hence. We had a good time—we will be back.

### CLASS OF 1928

*By Harry Thoma  
Reunion Chairman*

Do you recall a few years ago—before television—when Baron Munchausen was a radio personality and one of his stock phrases was "Vas you dere, Charlie?" Well, if you "vas dere" for the 1928 thirtieth reunion, you had a grand time. If you weren't, you missed a lot of fun.



1923



1928



1933



1938



Eighty-eight of us sat down to a fine luncheon at the Madison Club on Saturday noon after spending more than an hour getting re-acquainted over liquid refreshments, soft or hard, in the lounge. In fact everyone seemed to be having such a good time that the seating time was pushed back twice in order to not interrupt the fun. Roberta Bird Schmitz, Mort Huber and Ed Ridders did an excellent job arranging the luncheon. Roberta, especially, should be thanked for the musicians she found who provided just the right touch with their renditions of some of the old favorites of those mis-named Roaring Twenties.

We were especially glad to see Bill Schroeder back for the first time since graduation. And it was delightful to have Beth Hirsig Doyle back with us again. Marj Nee Deo, whose interesting and challenging pictures were on display in the Memorial Union, flew in for the day from Washington; and Grace Putnam Ellis of far-off California, took top honors for having come the greatest distance.



Marj Deo

The Madison contingent, as usual, turned out in fine style and had much fun meeting with the "auslanders" from all parts of the country. We do hope that more of you from outside of the environs of our home port will come back for our next reunion in 1963. We know it's worth the effort and we're certain that we can show you a good time.

Among those who sent their written regrets were Isabel Cunningham Groom, Earl D. Johnson, Don Kynaston, Bob Morse, Winks Kratz, Dick Clement, and L. O. Brockman.

We could go on at great lengths about who was back and what the gossip was, but the editor says this should be short. So here is a shorty on our Thirtieth. We hope that all of you who returned this year will be back in 1963 and that many more will join our happy group.

### CLASS OF 1933

By Mrs. John P. Whiffen

About 90 members of the Class of 1933 attended their 25th annual reunion dinner Friday night, June 13, in the

Wisconsin Alumnus, July, 1958

Continental room of the Edgewater Hotel. Some 110 were present at the buffet luncheon the following noon at the Madison Club. A cocktail hour preceded both events.

Class President Hugh Oldenburg gave a brief welcome, and Mrs. George Icke of Madison, (the former Virginia Black of Racine) who served as chairman of the class reunion, spoke.

Prizes were awarded for various achievements, with Frederick Bolender of Chandler, Colo., taking the one for the alum who came the farthest distance. He brought his family along and they visited friends in Madison before returning to their home.

An instrumental trio provided the accompaniment for the singing of songs popular in the 30s. Largest representations of returning alumni were from the school of journalism and the college of engineering.

### CLASS OF 1938

By John Jamieson  
Reunion Chairman

The Class of 1938 mixed seriousness with frivolity and nostalgia with pride in accomplishment at the twentieth anniversary of their graduation.

The class drove off the tee with a luncheon Saturday, June 14, in the Beef-eaters Room of the Memorial Union, with Madison attorney William Coyne talking one of the best games, he being master of ceremonies. The luncheon was strictly on the fairway every minute and every member—including Class President George Rooney of Akron, Ohio, who was back on campus for the first time in two decades—had an easy time shooting par.

Highlighting the luncheon was an illuminating and stimulating talk by Education Dean Lindley V. Stiles, and commendation of former Alumni Association President Larry Fitzpatrick for his work on behalf of the university.

Festivities wound up with a cocktail party at the Towne Club prior to the Alumni Day Dinner in the Union Saturday night.

The Class of 1938 was proud, by the way, of Arnold Lehmann of Cleveland, whose march "Hail, Badgers" was played at the annual Twilight Band Concert on the Union Terrace Sunday. It was dedicated to Ray Dvorak, "Mr. Badger" himself.

### CLASS OF 1948

By Nelson C. Noble  
Reunion Chairman

The tenth reunion of the class of 1948 was held at the Edgewater Hotel with 38 present to enjoy the ideal weather and buffet luncheon served in the Cabanas. A further treat was a fine view of the Wisconsin-California crew race.

A welcome was extended by the class president Ed Mills. Mary Brockett Shaver of Athens, Tennessee received a prize for being the class member present from the farthest point. Largest family citations were awarded to the Tony Ingrassias of Milwaukee and the James Conlins of Reedsburg, who each boasted of four offsprings.

All present hope to attend the next reunion and see the movies taken by Mr. Stanley Potochnik of Sheboygan.

### CLASS OF 1953

By John Langer  
Reunion Chairman

The fifth anniversary of the University's 100th graduating class—the Class of 1953—was celebrated by approximately 45 classmates and their guests, one of the largest turnouts for a five-year reunion since World War II.

The social activity commenced with cocktails and dinner at the Kennedy Manor on Friday, June 13. Following the dinner the class members introduced themselves and their guests and gave a short resume of their current occupation with a few of the members trying to stir up a little business, particularly in the law, insurance, and pharmaceutical fields.

Following the dinner the class adjourned to the Cabana of the Edgewater Hotel until the cool breeze drove the members to the Holiday Bar. A few more members of the class joined the reunion at this point, among whom was class President Bob Studt combining the reunion with his last night of bachelorhood.

Our next official class reunion will be in 1963. It is hoped that the supply of baby sitters at that time will be plentiful to permit more class members to attend.

*Largest in Dollars,*

# UW Budget Maintains Current Level

The University's 1958-59 budget will total \$47,437,435 for University operations and \$5,427,880 for University Hospitals.

The University budget will maintain current operating levels, provide salary increases averaging 2 per cent for the faculty and give civil service employees step increases and cost-of-living bonuses. It is \$3,077,377 higher than last year's budget.

The increase includes Legislative appropriations of \$654,652, and anticipates \$1,920,000 in research and services supported by contracts, gifts, grants and extension receipts, and \$500,000 in additional receipts from auxiliary enterprises such as Residence Halls.

On the University's budget, state appropriations (\$21,340,455) and federal land grant funds will provide about one half of the funds during 1958-59. The remainder is expected to come from contracts, operational receipts, and gifts and grants. Gifts and grants are expected to amount to \$8,050,000.

The total University Hospitals budget will be supported by receipts for serv-

## *Highest WARF Grant*

*The Wisconsin Alumni Research Foundation's largest annual research grant to the University—\$1,348,340—was accepted by UW Regents in June. In addition, they budgeted the first \$100,000 of an earlier \$500,000 five-year WARF grant to support a unique post-doctoral program in basic research.*

*Of the \$1,348,340 grant, \$1,145,000 is budgeted for research grants-in-aid, mostly in the natural sciences but a portion earmarked for social sciences and the humanities and for travel in connection with research.*

*Other allocations, recommended by the University Research Committee and approved by the Board of Regents include varying amounts to support Haight Fellowships, the Slichter Professorship, WARF Fellowships, symposia and lectures, the University of Wisconsin Press, and amortization of three buildings.*

*Total Wisconsin Alumni Research Foundation grants to the University for research purposes alone since its founding in 1925 reached \$12,927,197 with the addition of the 1958-59 grants.*

ices. These include \$1,858,305 from the state and the counties of Wisconsin for care of welfare cases and veterans.

The University's expenditures budgeted for 1958-59 include \$19,078,955 for instruction, \$1,820,900 for student

services, \$12,445,183 for research, \$7,680,232 for auxiliary educational and business enterprises.

Faculty salary increases in the 1958-59 budget will raise the average salaries paid professors for the academic year from \$9,976 to \$10,053, associate professors from \$7,511 to \$7,590, assistant professors from \$6,104 to \$6,153, and instructors \$5,029 to \$5,080. Even so, many—including most of the top administrators and highest paid professors—received no salary increase. Funds available were used mainly to reward the most promising younger faculty members and to adjust inequities.

The 1958-59 budget is based on an enrollment estimate of 16,460 at Madison, 5,000 at UW-M, and 1,505 in Extension Centers, a total of 22,965 students, up 541 from present enrollment.

Total direct and indirect cost-per-student for instruction on the Madison campus is expected to increase from the present \$860 to \$875. Adding student services would bring the new total direct and indirect cost to \$934. Comparable increases are anticipated for the UW-M.

## Are Academic Standards Too Low?

Is higher education, as exemplified at the University of Wisconsin, not demanding enough of its students?

Yes, declared a petition circulated in late May by a small group of outstanding University men, and signed by over 200 student leaders. The petition called for higher academic standards at the University; subsequently a special faculty committee was named to undertake a year-long study of the subject.

The petition, which encountered mixed reaction from faculty members and from other students, declared that the University has failed to challenge its students sufficiently. On the other hand, "many of us have failed to accept the academic challenge offered by the University. We must accept a good share of the

responsibility for our failure to reach the limits of our potential. But the University must assume its measure of responsibility as well. Many standards throughout the University program need a regeneration in excellence."

The student leader credited with sparking this rather unusual student expression—although similar petitions were coincidentally presented at several other major universities last spring—was Gar Alperowitz, winner of the Wisconsin Alumni Association outstanding junior award in 1957. He has prepared a special article on his view of academic standards, which will appear in an early fall issue of the *Wisconsin Alumnus* magazine.

# Compendium

A Board of Visitors report has called for establishment of "adequate budget and space for a counseling service commensurate with the stature of the University of Wisconsin." However, the present fiscal year's budget contains provision for only a small increase in this service's activities.

\*

A new school of education plan may revolutionize requirements for teacher certification; under it, students or teachers could prove by examination their general knowledge and scholarship and their teaching ability. Administrators will seek state approval and the cooperation of other teaching institutions.

\*

Biochemistry Prof. Emeritus W. H. Peterson has donated \$1,500 to enable students to attend scientific meetings.

\*

A Ford Foundation grant of up to \$175,000 to finance legal research in the public policy area is viewed as recognition of UW leadership in the field.

\*

A replica of the famous Bascom Hall "sifting and winnowing" plaque is a new addition to the University of Wisconsin-Milwaukee's Kenwood campus.

\*

An education research committee at the University found after intensive study that high quality physics instruction can be accomplished through the use of films. One of the chief drawbacks: some teacher-projectionists became bored after repeated showings to four or five classes.

\*

Deadline for application forms for international study scholarships during the 1959-60 academic year—available from the Institute of International Education, One East Sixty-Seventh Street, New York City 21—is October 15 of this year. Preference in the selection of more than 1,000 students goes to persons under 35.

## New Graduate School Dean



Named dean of the Graduate School, succeeding President Conrad Elvehjem—who quietly took office on July 1 as successor to E. B. Fred—is an internationally-famed chemist who played a key role in the chemical phase of atomic pioneering. He is Dr. John E. Willard, a member of the UW chemistry department since 1937 when he came as an instructor from Haverford college. He received his bachelor's degree from Harvard in 1930, his Ph. D. from Wisconsin in 1935. He is well known for his research in radiochemistry and war-time work at atomic laboratories.

Regents looked at preliminary plans for a new two million dollar science building at the UW-M campus and gave the go ahead on the four story building, which will be financed



under the state's new procedure of private loans to be repaid over a 30 year period by biennial state appropriations based on a percentage of student fee receipts.

## New Humanities Research Center Okayed

The Regents have voted to establish an institute for research in the humanities, particularly in history, philosophy, language and literature, beginning in September, 1959. It was a move interpreted by many as meeting criticism that the UW has neglected the study of humanities and social sciences in favor of natural and physical sciences. A faculty committee recommending the center said as much. The committee was probably thinking specifically of a speech by the widely-known UW historian, Prof. Merle Curti, in which he called for improvement in the status of social scientists. The Regents voted to earmark, insofar as possible, revenues from the proposed UW-owned shopping center for use in the field of humanities and social sciences. An estimated \$400,000 a year may be realized when the project receives final state approval and is built.

The Wisconsin Memorial Union is probably the most used student center in the nation, it was decided, after traffic counts indicated three million visits during the year.

\*

The faculty has okayed use of parking fees to amortize construction of on-campus and near-campus multideck structures. A \$40,000 surplus is expected in the parking fund for next year.

\*

The UW has chalked up another first for non-sectarian institutions: the preparation of teachers for instruction in the Hebrew language. Other languages available include French, Italian, German, Latin, Polish, Russian, Spanish and Portuguese.

\*

University officials have looked askance at a Madison plan to carry traffic westward from the campus by means of an overhead with a ramp at the biochemistry building taking the University avenue traffic 24 feet up for a distance of two miles.

## Alumna of the Year

Mrs. Conrad A. Elvehjem, wife of the 13th president of the University of Wisconsin, was named "Wisconsin Alumna of the Year" by the Wisconsin Alumni Association, and received a citation at the annual Alumni Day Banquet.

The handsome citation noted Mrs. Elvehjem's "effective leadership in town and gown activities helpful to the campus, community and state . . . her competent handling of many important offices in civic, educational and religious organizations . . . for her consistent efforts in developing scholarships for worthy students, and . . . being the first Wisconsin alumna to become the first lady of the University of Wisconsin."



a season

## Outstanding Students

A Wisconsin Alumni Association committee headed by UW President-Elect Conrad Elvehjem gave \$700 in scholarships and awards to eight student leaders in May.

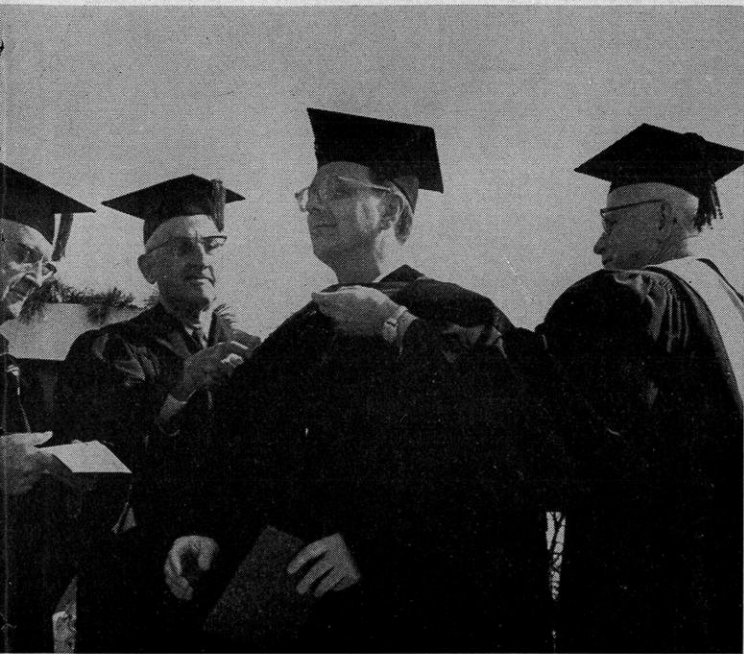
The winners were chosen on the basis of superior scholarship, participation in extracurricular activities and degree of self support.

Top junior women were Patricia Burbridge, Addison, Illinois; Mary-Kate Lorenz, and Judith Vander Muellen, both of Madison. Outstanding junior men were David Meissner, Milwaukee, John Kester, Oshkosh, and John G. Schreiner, Prairie du Chien.

WAA Life memberships were awarded to two outstanding seniors: Paul E. Kovenock, Milwaukee, and Benita Alk, Washington, D. C.

Top: Kovenock, Kester, Meissner, Schreiner and Alk. Below: Vander Meulen, Burbridge and Lorenz. All were winners of WAA outstanding student awards.





Honorary degree winner Mayor Frank Zeidler got an assist at UW-M from Pres. Fred, Prof. Andrew Weaver and Vice Pres. Ira Baldwin.

## Honorary Degree Winners

Three leaders in education, medicine and government received honorary degrees from the University in June:

*Dr. Edwin B. Fred*, retiring University president, the LL.D. degree;

*Dr. Wilder G. Penfield*, founder and director of the Montreal Neurological Institute at McGill University, Montreal, the Sc.D. degree; and

Mayor *Frank P. Zeidler*, Milwaukee, the LL.D. degree.

Mayor Zeidler, the only one of the three who attended the University, was the first person ever to receive an honorary degree at the Commencement of the University of Wisconsin-Milwaukee, held on June 13. Dr. Penfield's Wisconsin connection is through the four years he spent in Galahad High school in Hudson and a later time as teacher there.

or honors

(more on following page)



## Testimonials of Appreciation

To three Badgers who have contributed in large measure to the University through service in the Wisconsin Alumni Association went testimonials of appreciation from the Association. Dr. John A. Keenan, retiring president of the Association and present chairman of the board, received the award at the Alumni Day banquet; Lawrence J. Fitzpatrick, former Association president, at a Board of Directors meeting; and Emeritus Dean Fayette Elwell, former Association treasurer, experienced Founders Day speaker, and chairman of the Know-Your-University Committee, at the 1958 meeting of the Half-Century Club (left)—at which his class was inducted into that organization.

## Journalism Awards

Citations for distinguished service to journalism were presented in May to four leaders in the field by Dr. C. A. Elvehjem, then president-elect of the University.

Recipients were Ralph D. Casey, retiring director of the University of Minnesota School of Journalism; Anthony C. De Lorenzo, vice president of General Motors in charge of corporate public relations activities; Daniel D. Mich, editorial director and vice president of Look magazine; and Carl A. Zielke, manager of the Wisconsin Press Association.

The honor quartet received the citations during the 1958 UW Journalism Institutes.



## Benjamin S. Reynolds Award

An inspiring teacher of mathematics was awarded the annual Benjamin Smith Reynolds Award of \$1,000 for excellence in the teaching of engineers. He is Prof. Jacob Korevarr, 35, who, before he came to the United States in 1949, was referred to as "the best teacher of mathematics in Holland." The presentation was made by Wilbur H. Renk, president of the UW Board of Regents.



## Kiekhofer Award

University of Wisconsin Pres. E. B. Fred congratulated Dr. Wayne B. Swift, assistant professor of electrical engineering, who was awarded the coveted Kiekhofer Memorial Teaching Award. Prof. Swift, 30, was the tenth young Wisconsin teacher to receive the \$1,000 award since it was established in 1953 as a "living memorial" for the late Prof. William H. Kiekhofer.



# Wisconsin Women

## with Grace Chatterton

LETTERS from Wisconsin women living around the world arrive frequently at the Alumni office. Most writers long to be back on campus and join in reunion festivities. And we wish they could! Fortunately, some can be a part of recent reunion activities, although vicariously, by reading the stories and enjoying the pictures in this issue of the *Alumnus*.

Elizabeth Ann Rohr Disch '48 (Mrs. Anton) writes from Oslo, Norway, "I've been meaning to write this letter for a long time, first, to say 'thank you' for the magazine . . . and to make inquiries about what my class is doing for a reunion this year. . . . It's amazing just how far-away we feel from everything, especially in the springtime. I can remember sitting at the dorm, trying to study, and hearing all the voices coming up from the Lake Road, from the piers, and just under my window. Made things very difficult! Or maybe, it's just our youth that we miss, as both of us love Madison . . . and the University.

"Incidentally, we are going to have a 'Wisconsin' party next month, sometime, if we can find a place big enough to have it. This includes all the Norwegian students that have attended Wisconsin since the war, and all the Americans who are here at the Embassy, or who married Norwegians (like myself) and are Badgers. There's a surprising number of them, actually. And they all bring their respective wives and husbands, so that we really will be quite a gang . . . much quieter than we were as students, I think.

"We have three Norwegian-Americans of our own that take a lot of time. They still remember America (where we were for a year in 1954) as a land of orange juice, television, cars and Grandma, and are determined to go back. I would love to have made it this June for our class reunion, but it was impossible."

Emily Smith '55, was an outstanding young woman when she was on campus here. Honors were heaped on her, and justly so. Now she writes from Chico, California: "I have just finished reading the *Wisconsin Alumnus* and feel as though I'm back in Madison again. I thought I fully appreciated the University when I was on the campus but now that I am away find that I appreciate it even more and particularly enjoy being able to keep up with news and events via the *Alumnus*. I sing the magazine's praises for its variety and quality of content.

"Each time I do read the *Alumnus* I so enjoy reading the whereabouts of my classmates of 1955 in the alumni section that I'm writing briefly about myself.

"The school year of 1955-56 I spent teaching in the high school in Merrill and that summer went to Europe. (By the way, I visited Verdel Kolve at Oxford and had a delightful time enjoying the university from a student's rather than a tourist's viewpoint.) In the fall of 1956 I began studying

for my M.A. in sociology at Northwestern University and was a resident counselor during the year in one of the dormitories for upperclass women. My thesis topic developed into a study of the effects of political change on the elite of Jamaica and in March, I was fortunate to receive a grant to go to Jamaica and get source material first hand . . . a most stimulating and memorable trip. It culminated in co-authoring a paper with my major professor at Northwestern, Wendell Bell, which we presented at the American Anthropological Association's meetings in Chicago in December. By August, however, I had finished my thesis and course work and orals and headed westward to Chico, California. I am on the faculty of Chico State college as Activities Adviser; as such, I am assistant to the dean in charge of activities and housing. Dr. John Bergstresser, dean of students here at Chico, is a Wisconsin alumnus and we share many memories over coffee breaks.

"Last week I took a group of student leaders from the college to a nearby high school to put on an assembly discussing college life in general and Chico State college in particular and throughout the planning and assembly itself I kept remembering the fine experiences I had had as part of the Wisconsin Pre-View program."

This is also the time of year when Wisconsin women are awarded honors. Olga Schlueter '32, assistant personnel director for the Milwaukee public schools, received a citation recently from Whitewater State college. She is well-known as a former teacher of commercial subjects in the Cedarburg, Milwaukee, and Juneau, Wisconsin, high schools and since 1947 as a top-notch school administrator. Olga misses teaching. "It's very rewarding work," she says.

One of her chief responsibilities now is to help recruit about 500 teachers a year for the Milwaukee school system. She believes that the qualifications of a good teacher are a genuine liking for children, adequate educational qualifications, "at least a fairly good grade average," experience and an interest in activities outside the classroom such as the ability to help put out the college paper, and an active interest and participation in community life and membership in varied civic and professional organizations.

Olga is not preaching when she speaks of these things. Her own career is a demonstration of all these things plus a charming and enthusiastic personality.

While most of us are content with the good earth these days, some Wisconsin gals are intrigued with the wild blue yonder when the weather is balmy. Just about every year, at least one Wisconsin woman enters the Powder Puff Transcontinental Air Race, and this year is no exception. Trixie-Ann Gehrung Schubert '42, (Mrs. Delwyn) was flying plane No. 2 in the race from San Diego, Calif., to Charleston, S. C.

Trixie-Ann, her husband, (a professor at Los Angeles State College who received his masters degree from Wisconsin in 1947) and their three children live in Los Angeles.

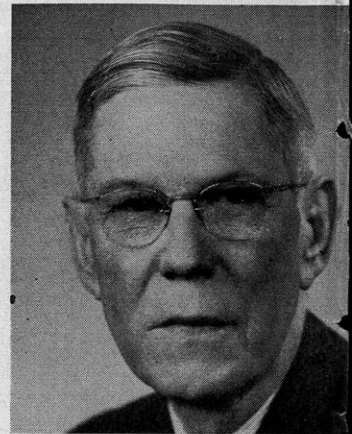
Flying has been one of Trixie-Ann's paramount interests for 14 years. She has combined this love with a talent for journalism and currently writes a national aviation column and has won the Donald Douglas and T.W.A. trophies for aviation writing.



# The Wisconsin Alumnus Salutes

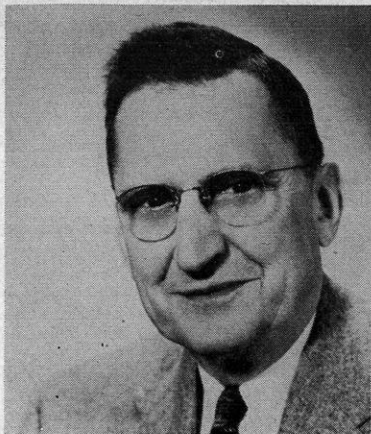
## Retiring Faculty Members Of 1958

*These statements are not intended to be complete biographies. But they do express the sincere and personal feelings of friends and colleagues, prepared especially for the Alumnus.*



*(more on following pages)*





Alanson H. Edgerton, *Professor, Education*. "Lon" Edgerton came to the University of Wisconsin thirty years ago after taking three degrees at Columbia and holding positions in New York, Michigan, Indiana and the Canal Zone. In his 34 years here his writing and teaching have resulted in national recognition which was recognized in his election to the office of president of the National Vocational Guidance Association.

His services to the state included many years as an advisor in employee selection and classification. Space does not permit elaboration of all his accomplishments in research, teaching and writing, but special mention must be made of his willingness to spend endless hours in counseling with individuals. In this process he has truly practiced what he has taught about the importance of concern for the individual.

William D. Stovall, *Director, State Laboratory of Hygiene and Professor, Clinical Pathology*. The "Hygienic Laboratory" to which "Bill" Stovall came in 1914 was examining some 7,000 specimens annually with a staff of about six. From that meager operation he has built for the State Board of Health and the people of Wisconsin a laboratory service whose staff of 90 examines over half a million specimens annually, and which is unexcelled anywhere in the world. In the field of cancer control he has been a leader among physicians, and has fostered the citizen's activities of the American Cancer Society. His

untiring efforts with the medical societies as a speaker, advisor, and friendly councillor in medical problems has endeared him to the medical profession throughout the state. He has lived his motto "example is better than precept" by spending many hours through the years at the laboratory bench and microscope with other workers, to give the physician a laboratory service so vital to the treatment of his patient. He has been an inspiring teacher to the many medical students and nurses through the years. In medical and sanitary laboratory service he has made the boundaries of the University the boundaries of the state.

Blanche L. Lee, *Professor and Assistant Agricultural Extension Director*. Doubling in size of the home demonstration program in the 22 years Blanche L. Lee has served as leader of Home Economics Extension Work in Wisconsin is only one indication of the real change she's brought about. Today's program now extends to 69 counties (this figure contrasts with 19 in 1936), and shows great change of emphasis. In 1936, making clothing and feeding the family was a large part of homemaker training. Today, state specialists and county home agents train, too, in the

field of child development, family economics, housing, home management and consumer marketing, study of government, health, and safety programs. Influenced by Miss Lee's interest in the development of people, Wisconsin women now carry out their own programs of scholarships, youth work and international understanding through County Home Demonstration Councils. This interest, coupled with her respect for her county and state staff, her leadership, fairness and friendliness, has been responsible for the development of today's strong program.

George F. Baumeister, *Associate Professor, Agriculture Extension*. George F. Baumeister has been an outstanding leader in development of dairy organizations, farm cooperatives and other special agricultural programs in Wisconsin. He led organization of the largest direct-member dairy breeding association in the United States and also Wisconsin's largest milk marketing cooperative. Mr. Baumeister entered Wisconsin extension work as Shawano County agent in 1929. His continuous efforts to develop capacities and interests of people in his county have made Shawano County outstanding in farm leadership,

particularly in cooperatives. In 1942, his appointment as district county agent leader brought Mr. Baumeister in contact with extension workers throughout Wisconsin. He assisted in formation of the "Pacemaker Corn Club" to promote adoption of improved practices in corn production. He cooperated in development of procedures for getting farmers to raise alfalfa in north central Wisconsin areas where it had practically gone out of production. These are but a few of his many contributions to Wisconsin farmers. George Baumeister's influence on farm practices will benefit Wisconsin agriculture for many years to come.

**William H. Liesch**, *Director, Bureau of High School Courses Extension*. The retirement of William H. Liesch closes an effective service of nearly four decades for the promotion of education through University Extension programs. Joining the staff at Milwaukee in 1919, he was given a field organizer's status the next year at Oshkosh, where he served a large populous area until called to the Madison headquarters in 1942 to direct the program of extension courses for high school students. In evaluation of

total results of this program, it may be said that a large progress has been made in the acquirement of credits and proficiencies by countless young people in our high schools. The large yearly increase in enrollments and known benefits are one index of a program that few states can equal, none surpass. Mr. Liesch has given this undertaking the assiduity and energy that have brought about its still growing reputation so widely creditable to the University of Wisconsin.

**Alma L. Bridgman**, *Executive Secretary and Instructor, Economics*. For 37 years Alma Bridgman more than anyone else has personified the economics department for our graduate students, both American and foreign. She has been concerned with the personal and educational problems of them all. And those who studied economics as undergraduates remember her, too—some for her stimulating quiz sections in 1a and b, others in the main economics office where so many came to her with their problems and were encouraged by her to high standards of performance.

In the UW economics department since 1921, and its executive secretary since 1927, her familiarity with the complex University organization and her personal contacts with so many campus personalities have been of immeasurable value to the department and its successive chairmen. By her example she has helped us all to put the interests of students and of the University above personal or even departmental aims or ambitions. For years to come we shall do well to test many of our departmental decisions by asking the question: "Would Alma approve?"

**Arthur R. Albert**, *Associate Professor, Soils*. "A. R." devoted thirty-seven years of outstanding service to the improvement of soil management through research. Most of this work was carried out in various parts of the state on the branch experiment stations where farmers came to him with their problems. He designed and constructed the first culti-packer seeder for sowing "grass" seed, and is widely known in the sandy areas

of the state as the best informed man on management of sandy soils. His work showed the great importance of lime and fertilizer, and, in some cases, irrigation, in the efficient production of farm and vegetable crops. He was a pioneer in the use of shelter belts to protect crops and soil from blowing sand. His cordial manner, enthusiasm and willingness to lend a helping hand have won the affection of all who come to know him.

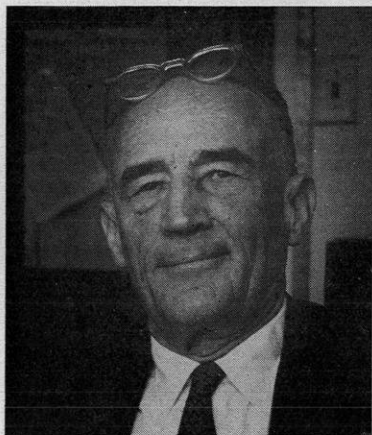
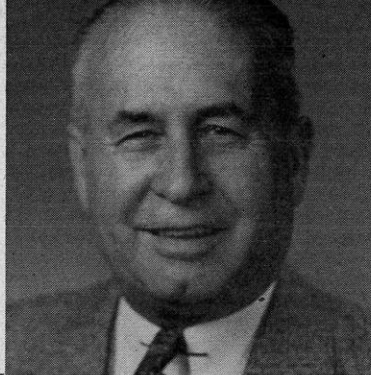


**Harlan Seyforth**, *Assistant Professor, Agriculture Extension*. A certificate of distinguished service from the National Agricultural Agents Association is an indication of the respect for Harlan G. Seyforth after 37 years service as Pierce county agricultural agent. He has been a driving force behind adoption of many improved farm practices. He started the first 4-H Club program in the county and has helped its growth from 82 members in 1921 to over 500 in 1958. He also started the first homemaker program in Pierce County. Mr. Seyforth received certificate of merit

awards from the Wisconsin Extension Workers Association in 1937 and 1946. In 1945 he received a citation from Epsilon Sigma Phi, national extension fraternity. He served as regional director of the national county agents association and was secretary of the Wisconsin County Agents association for 10 years. In spite of these and many other activities, he never failed to find time to render services when needed. His many friends are grateful for his contributions to agriculture and his willingness to work for the betterment of rural life.

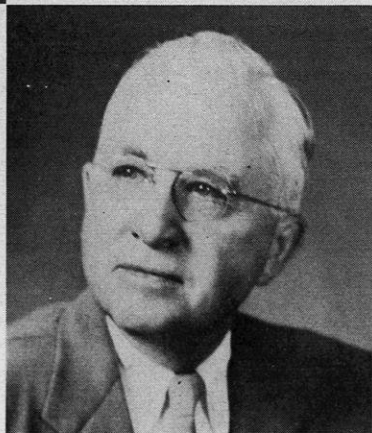
**Philip H. Person**, *Professor, Sociology and Anthropology*. Phil Person has served his University and the Milwaukee community as teacher, scholar and dedicated citizen for twenty-seven years. He was attracted to Wisconsin for his graduate work by the University's dedication to academic freedom and the informed liberalism of Ross, Gillin, Ely, and Commons. As charter founder and president of the International Institute of Milwaukee for twelve years, organizer

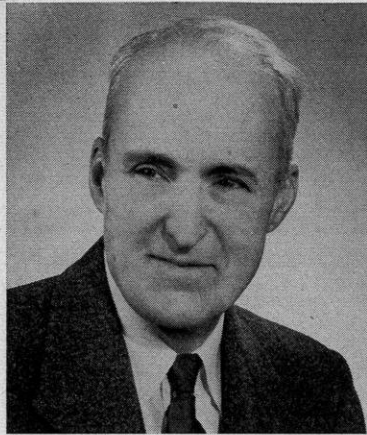
and first president of the Milwaukee Chapter of American Civil Liberties Union, and member of many committees of the Community Fund, he helped to give substance to the "Wisconsin Idea". As scholar, he compiled many ecological maps of Milwaukee. As teacher, he has helped generations of students to see their world in the light of sociology. To his friends he embodies the best in the legacy of Wisconsin progressivism.



**Cornelius C. Janzen, Professor, Economics.** Cornelius C. Janzen is a recognized pioneer in economics education. His dictionary of terms in economics was the first such book to be published in the United States; he has devoted 39 years to the teaching of economics, the last 29 of which were to the state of Wisconsin in the former state college in Milwaukee and later the Uni-

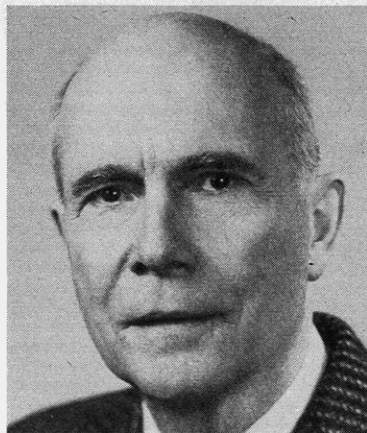
versity of Wisconsin-Milwaukee; he served as head of his department in the state college for 26 years. The "unpredictable quality of life", as he calls it, has led him to have an insatiable curiosity about the behavior of people. His extensive knowledge about the economic behavior of individuals has made his teaching unusually interesting and stimulating to students.





**Charles L. Fluke, Professor, Entomology.** A versatile, mild-mannered person who may well be called a "Father of Entomology Teaching in Wisconsin", Charles L. Fluke has distinguished himself well within his profession and by his teachings. He has attracted to the field of entomology the enthusiasm and interest of many students who enrolled

in his classes, and the effectiveness of his teaching has brought to him the reward of having been one of the best instructors on the campus of the College of Agriculture. Many technical papers on the taxonomy of *Syrphidae* have been published by Dr. Fluke and at the present time he is considered a world authority on this important insect group.



**Robert Nohr**, *Professor, Director, Physical Education for Men*. Robert Nohr has devoted the past 32 years to teaching hundreds of Wisconsin students the fine points of physical education and athletic coaching. He has served as Director of the Men's Professional Course in Physical Education since 1945. During his

administration, the department has continued to grow and expand while maintaining a healthy relationship and balance between the learning of physical skill activities and academic studies. Now, in Florida, Bob will indulge in his favorite pastimes of fishing, golf, and gardening the year around.

**Ernest V. Ryall**, *Assistant Professor, Agriculture Extension*. Ernest V. Ryall has been named the "Dean of County Agents", by the national director of agricultural extension, C. M. Ferguson. "Ernie", as he is called by his many friends, has served agriculture in Wisconsin for 37 years, 31 of those years as agent in Kenosha County. He is the only Wisconsin county agent to receive the Superior Service Award of the United States Department of Agriculture. Ernie has been instrumental in working for adequate

extension retirement systems throughout the nation. His efforts made it possible for all extension workers on a federal appointment to benefit from the federal retirement program. He has served on committees of the National Association of County Agricultural Agents for many years, as well as the state association. He has always had an interest in professional improvement and worked in establishing some of the first summer agricultural extension courses. Extension workers all over the nation hold him in high esteem.



**Selma S. König**, *Assistant Professor, German Extension*. Selma S. König became a member of the University faculty in 1946 and has since that time taught German at Racine and Kenosha. In this capacity, she has introduced many a student not only to the German language but also to German culture, for she is a

firm believer in the precept that a language cannot be learned in a vacuum. Her students will long remember her for the thoroughness of the training she imparted to them, a thoroughness that stands them in good stead both in their knowledge of German and in their general approach to the tasks of life.

**John H. Kolb**, *Professor, Rural Sociology*. John Harrison Kolb is internationally known for his research on Wisconsin rural communities and neighborhoods. Born on a farm near Berlin, Wisconsin, on April 18, 1888, he took his Ph.D. from Wisconsin in 1921. He organized the department of Rural Sociology in 1930, serving as its chairman for almost 25 years, and his reputation as scholar and teacher has attracted many graduate students. Over the years he trained more Ph.D.'s than any other rural sociologist in the

world. Generations of students will testify that he was also a superb undergraduate teacher. His contributions to the improvement of rural life in the state, through community and neighborhood organization, school reorganization, and the cultural arts, will be a lasting influence. On a number of occasions he has been called upon by federal and international agencies. His colleagues at the University will miss his energetic and insightful leadership as much as his warm and friendly companionship.

**Chester Allen**, *Director, Special Service Correspondence Study*. A dedicated exponent of the concept of adult education in many phases, Chester Allen has devoted nearly five decades to the cause of learning for the out-of-school citizenry. His introduction to the University Extension Division was in 1910; from that start in Milwaukee his service led to the Oshkosh office and to Appleton, and, in 1926, to Madison, where he was called to administer the far-flung ex-

tension field services in the state. Among the programs he administered most effectively were the courses of study for inmates in the state's correctional institutions and the Division's efforts to protect individuals from ill advised enrollments in shady commercial correspondence schools. His direction of the statewide field work in its many ramifications has, however, constituted his major accomplishment toward extension's highest vocational and cultural aims.

# Sports Roundup

by Mark Grody '50

Wisconsin's athletic teams have just about finished up the year's activities. Let's take a look at the showings that the various Badger teams made. . . .

**BASEBALL** . . . An end-of-the-season drive won the last five games on the schedule and gave the Badgers a fifth place conference finish. . . Left-fielder Ron Nieman was named Most Valuable Player for the season. . . Jim Rogneby, pitcher-out-fielder, was voted Captain-elect for the 1959 Wisconsin nine.

**GOLF** . . . In the Big Ten golf tournament, Purdue dominated the field and took both the team and individual championships. . . Wisconsin's team total of 1,577 was good for eighth place. . . Jim Remmert made the best showing for the Badgers; his 303, with rounds of 73-75-77-78, placed him eighth.

**TENNIS** . . . In the Big Ten matches at Northwestern, Iowa took the title with a 57½ point total. . . The Badger netmen took eighth place with 9½ points. . . Jerry Rotter and Al Hentzen took first-round singles pairings, Keith Anderson and Al Fraser combined for a first-round doubles win, and Fraser took two singles matches in consolation play for Badger pointage.

**TRACK** . . . Two records were shattered in the Big Ten track meet at Purdue. . . Jesse Nixon finished fourth in the 440-yard run behind Glenn Davis, who equaled the world record of 45.8 seconds. . . Minnesota's Bob Henry put the shot for a record heave of 56' 11½". . . Badger Tom Peters took fourth place in this event.

**SWIMMING** . . . In the NCAA swimming championship meet at Ann Arbor, Michigan took its second straight title with 72 points. . . Wisconsin finished fourteenth with seven points.

**WRESTLING** . . . The Badgers won five of 10 individual titles to take the state AAU wrestling championship at

Milwaukee. . . The Badgers scored 39 points to 30 for runner-up Stevens Point. In the Big Ten they won seven, lost six, for ninth place.

**BOXING** . . . A total of 10 points gave the Wisconsin team fourth place in the NCAA finals out on the West Coast. . . San Jose State won the title by taking four of the 10 individual titles. . . Badger finalists were Ron Freeman, heavyweight, Charles Mohr, 156 pounds, and Bob Christopherson, 165 pounds.

**GYMNASTICS** . . . Illinois won its ninth straight Big 10 title at Iowa City. . . Iowa finished second. . . Wisconsin did not figure in the final scoring.

**FENCING** . . . The 14th annual NCAA fencing meet was won by Illinois, which compiled 47 points in a two-day tourney at Lubbock, Texas. . . Wisconsin finished eighth with a total of 32 points. . . Defending champion New York University ended up in fifth place.

**FOOTBALL** . . . The Badgers made a somewhat unsuspected showing in Big 10 competition. . . After a fast start, the Wisconsinites dropped a couple of close ones and finished in a fifth place tie with Purdue.

**BASKETBALL** . . . Last place in the Big Ten, with a 3-11 record, was the Badgers' fate after a rather promising start.

**CREW** . . . The Badgers couldn't overcome its handicaps and showed but little at the large regattas. However, Reunion Weekend observers saw them wage a very close battle against visiting California, which the Bears won by only a few feet on a perfect Lake Mendota.

**CROSS COUNTRY** . . . Harriers could garner only one victory in their autumnal endeavors, and managed not a single win against conference opposition.

Wisconsin Alumni Club  
**BULLETIN BOARD**



Sandra Ramsey and Sue Henkel of Fort Atkinson won \$100 scholarships from the Fort alumni club. They received the awards at a meeting which was attended by UW President Conrad A. Elvehjem, who looks on with club president Elmore F. Klement.

### SAN FERNANDO VALLEY

July 31 Dinner  
 Reception Room, Anheuser-Busch Plant, Van Nuys, Calif.  
 Contact: Bertha K. McDonald, 5350 Lemp Ave., North  
 Hollywood (Poplar 2-4815)

#### Briefly Noted:

The Oshkosh Alumni Club has often honored separately the various high school athletic teams, but this year for the first time *all* letter winners for the school year were honored at one time and 82 of Oshkosh's finest young men planted their feet under the banquet table as guests of the alumni. Deral Teteak, former Oshkosh High School athlete, now assistant football coach at the University (and a man who can protect his interests at any festive board) was the main speaker.

\*

President-designate of the University of Wisconsin, Dr. Conrad Elvehjem, faced a lot of man-power and woman-power crowded into the historic Walnut Room of the Bismarck Hotel early one spring night. Before him sat members of the Chicago Alumni Club, University of Wisconsin athletes from the Chicago area, top high school athletes of the Chicago vicinity and coaches from the University.

And, for one day and then half the night, these same Chicago alumni, guests from Madison, and one lone golfer

from Milwaukee played golf on the Thorngate Country Club, north of Chicago, and gathered around the banquet table. Prizes were awarded for both good and bad golf scores. The group also listened to the University coaches review the prospects for the year ahead.

\*

Dean of Engineering, Kurt F. Wendt, and his wife met with the alumni in the St. Croix Valley area in Hudson this spring. The dean illustrated his talk on the new construction on campus as well as future planning on the Lake Mendota shoreline.

\*

The Philadelphia Alumni Club also greeted Dr. and Mrs. Conrad Elvehjem at a luncheon in their honor during April and the St. Louis alumni, not to be outdone by the Philadelphia or Chicago groups, celebrated the 97th anniversary of the Wisconsin Alumni Association with Dr. Elvehjem on June 26.

## a burning question in thailand

BY ROY MATSON

Editor

Wisconsin State Journal

The burning question in Bangkok right now is how Milt Bruhn's Badgers are coming out this fall.

And, until Milt springs loose a new breakaway left halfback, the current hero here will remain Rin Tin Tin, the dog.

I have tested the public pulse here and that is what I found.

The pulse-testing came about at a

Wisconsin Alumnus, July, 1958

charming party of the Bangkok chapter of the University of Wisconsin Alumni Association.

Thailand, I have concluded, couldn't operate without its Wisconsin alumni.

And nowhere in the world, I also concluded is there more loyalty and love for Alma Mater.

This all came about months ago when the Bangkok boys wrote John Berge, the alumni boss in Madison, that if someone from there happened to drop down on Thailand, they'd like to have him drop in on the alums and bring them up to date on dear old Wisconsin.

John wrote them I'd be so dropping and that I would bring with me two motion picture films on the university.

Now those films constitute a long, sad story in themselves.

I wanted them to show the Indians the glories of Wisconsin. They were air-shipped ahead of me. But they never quite caught up with me.

Well, Dr. Thalerng Thamrong, who works for the World Bank Mission in the Royal Palace and is the moving spirit among Wisconsin grads here, telephoned

(continued on next page)



## ★ With the Classes

### Before 1900

Dr. Elizabeth COMSTOCK '97, Arcadia, got a citation by the Wisconsin state medical society for her contributions to a medical history library, and participation in medical society affairs.

### 1900-10

Watch for the autobiography of Pat J. O'DEA '00. He plans to feature the University and the state.

The Wisconsin Academy of Sciences, Arts and Letters has presented Hugo W. ROHDE '01 with a certificate as Honorary Life Member. He joined the organization in 1898, and is now its oldest living member.

Mrs. A. J. (Arlisle MEAD) Wiesander '07 has been named Director of the Berlin Alumni Club.

We received a finely penned letter recently from Olivia MONONA '09, who informs us that she is starting on a world tour.

John D. JONES Jr. '10 has retired from the UW Board of Regents. He has served as state commissioner of agriculture, and is on the board of directors of the Federal Farm Credit Administration.

Dr. John W. WILCE '10 has told the State Medical Society that the connection between athletics and heart trouble is an often confused one. Dr. Wilce stated that athletics do not cause heart disease, but can aggravate an already present condition.

### 1911-20

The League of Women Voters has presented the Caroline Bigelow McGeoch award to Harold W. STORY '12 for outstanding contributions to civic affairs and distinguished citizenship.

Arno L. ZINKE '13 is retiring as president of the Mid-States Gunned Paper Division of Minnesota Mining & Mfg Co.

Joe HERTEL '14 is retiring from his position as poultry farm advisor in San Bernardino County, California, to accept an assignment as a poultry specialist in Peru, through the University of North Carolina.

Mr. and Mrs. Norman (Catherine BRAND-ENBURG '20) BASSETT '14 have returned from a three month holiday in the South Seas. They were celebrating their 40th wedding anniversary.

Haloid Xerox, Inc. has elected Homer A. PIPER '14 as honorary chairman of the board. The firm makes photographic equipment and supplies.

The associate director of the Wisconsin Agricultural Experiment Station, Noble CLARK '15, will visit Poland at the invitation of Polish scientists. He will participate in an international symposium.

Dr. John B. YOUMANS '15 will become the director of medical research for the army when he resigns as dean of Vanderbilt University's school of medicine. He will work at Walter Reed Institute in Washington, D. C.

Marvin LOWENTHAL '15, director of special services at Brandeis university, and a Harvard as well as Wisconsin graduate, a Phi Beta Kappa, has been awarded a high school diploma at last. He left high school in his sophomore year to attend the University. Said Lowenthal: "They always catch up to you."

Oscar ROESLER '15 has been named director of the Superior Alumni club.

Carl GILMAN '17 is retiring as county agricultural agent in Ozaukee County after a bang-up sendoff. Gilman has been the "Wizard of Oz" for 23 years.

The Indianapolis Alumni Club fund to send a local student to the University had as its first benefit, under the chairmanship of Kate HUBER '17 a book review of "The Winthrop Woman" by Anya Seton. Dr. Carl A. BUNDE '33 is chairman of the scholarship committee.

Mr. and Mrs. Louis KNOCKE '17 have attended the Brussels World's Fair. Mr. Knocke is now traveling in Europe on business.

The American Institute of Chemical Engineers will award Olaf A. HOUGEN '18 a Founders Award for "achievements which have had extraordinary impact on chemical engineering."

The Janesville Alumni Club named Roy E. BERG '20 as director, and Mrs. Walter (Isabel McLAY) Craig '20 as treasurer.

### 1921-25

Dr. Gladys L. BORCHERS '21, of the speech faculty at the University, was honored for outstanding contributions in education at Whitewater State College commencement.

After 33 years in the practice of medicine in Eugene, Ore., Harry G. TALBOT '22 has retired, and will move to Palo Alto, California.

Northwestern Mutual Life Insurance Co. announced that Donald C. SLICHTER '22, formerly vice-president of securities, is its new president.

E. E. CRANE '22 has been named vice president of the Chippewa Falls Alumni club.

Gordon A. C. GROB '23 is Hospital Recreation Supervisor (Radio) at the Veterans Administration Center, Wood, Wis., just completing his 16th year with the Federal Government.

A. J. (Carl) LUTHER '23, president of the Minneapolis Sales Executives Club, has been named the club's "Man of the Year." He is director of sales training for Archer-Daniels-Midland Co.

The Stevens Point Alumni Club has named Palmer W. TAYLOR '24 as a director.

Born in Milwaukee in 1912, the son of a barber, UW Honorary degree winner Frank ZEIDLER has devoted his life to that city and the city has three times elected him mayor, once in 1952 by a majority of almost three to one. This was the greatest margin of victory in the history of the city's election commission.

A tireless campaigner for sound city planning, improved housing, traffic control, and cultural projects, Mayor Zeidler is a nationally recognized leader in civil defense and has played an important role, since he took office in 1948, in promoting the St. Lawrence Seaway.

Educated at Milwaukee's Grand Avenue School and West Division High School, he took his advanced work at the Universities of Wisconsin in Milwaukee, Marquette, and

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## Badgers in Bangkok

(continued from page 31)

me and said they had a big deal dinner set up and were all excited about it.

"And, of course," he added significantly, "you have the films with you."

I explained why I didn't.

"Oh," he said in a small voice and there followed a long silence that dripped with disappointment.

And when we got to the banquet hall, a beautiful place with a beautiful dinner, I lamely tried to tell all about the films . . . and the lights went off.

The lights went off, the air conditioning stopped. Big power failure. We couldn't have shown the films bounced around the world after all.

But by candlelight we surely made Dear Old Wisconsin live and dance anyway.

Our brothers here were properly impressed with my glowing account of the university's accomplishments in the field of science and humanities, the changing of presidents, the face-lifting of the campus.

But the most repeated and searching questions were concerned with quarterbacks and left ends.

They were particularly desirous that the Badgers beat Michigan this fall and they were inconsolable when I told them the Wolverines weren't on our schedule until 1959. There's a savage rivalry

here between Wisconsin and Michigan grads.

And all the time we were dining and I was describing how Wisconsin almost won every game last autumn, we'd have to pause, hush, and count.

A large, family economy size lizard was over in the corner.

If he croaked seven times in a row, you see, everybody would rush out and buy lottery tickets.

But what with the films getting lost and the lights going out, it wasn't our lucky night. Our lizard friend never got beyond five croaks.

It was fun, though, so much fun I almost missed my plane.

# Visitors Report Progress at UW-Milwaukee

The University Board of Visitors, after a year-long study of the merger of the former Wisconsin State College and University Extension Division in Milwaukee into the University of Wisconsin-Milwaukee, indicated general approval Friday of the progress thus far.

"With the mechanics established, and with a staff willing to apply them, the success of the merger depends now upon the Legislature and the friends of the University to supply the funds for the much-needed increases in faculty and facilities for the united institutions," the Visitors concluded.

The Visitors, 12 citizens appointed by Alumni, the Governor, and the Board of Regents—makes continuing studies of University operations and policies with a view toward aiding the progress of the University.

The 1958 report pointed out the difficulty inherent in the Legislative directive that the "merged institutions shall be operated as an integral part of the University" and that the resulting unit should "have the same degree of self government by its own faculty as is vested in other units of the University."

"Not to recognize that certain problems do exist would be unrealistic," the Visitors said. "The Board believes that on many of the problems, the Board of Regents is the group which must assume the leadership in making the one-University idea an accomplished fact."

Among the needs that "seem common to all groups contacted at the University of Wisconsin-Milwaukee," the Visitors listed:

1. Consideration of adjustment in teaching loads;
2. Evaluation of the relative importance of teaching and research contributions to tenure and promotion;
3. Establishment of adequate travel budget for staff;
4. Increased clerical assistance.

On coordination achieved, between a number of Madison and Milwaukee colleges, schools, and divisions, the Visitors noted:

*College of Letters and Science*—"Committee members recognized that courses, paralleled wherever possible, need not be identical since Milwaukee, an urban community, has special needs which the University there should fulfill. Methods of course presentation were

left to individual professors. The rights of students to transfer with complete accreditation were established. . . . Attempts are being made to meet the needs for enlargement of the research program in Milwaukee.

*Schools of Education* at Madison and Milwaukee have made excellent progress toward integration. The University of Wisconsin-Milwaukee revised its program so that the first two years' requirements are almost identical. The School of Education at Madison will make changes in its student teaching plan which will make it more like the Milwaukee program."

*College of Engineering*—"There is a close working arrangement between the two schools because the Milwaukee staff attends all meetings of the Madison faculty. The Milwaukee school provides up to the first two years, and 80 to 90 per cent of the students transfer to Madison to complete the degree program."

*School of Commerce*—"Basic requirements for admission, course content, and program sequence are the same on each campus. The quality of teaching at Milwaukee is reflected in the fact that recently in C.P.A. tests involving students from 71 schools, students from the Milwaukee campus finished second."

*Extension*—"The University of Wisconsin-Milwaukee is responsible for the on-campus part-time and evening programs on the Kenwood and Downtown campuses while the Extension Division of the University is responsible for any off-campus courses.

*Library*—"Since the merger, through the joint efforts of the Milwaukee and Madison Library staffs, acquisitions have increased considerably, through gifts and appropriations, toward the realization of a complete Library."

*Graduate School*—"We agree with the regents completely that the merged institution in Milwaukee shall have every independent chance to grow indigenously in the soil of Metropolitan Milwaukee. . . . Where the cost of research is high due to use of laboratories, libraries, and especially trained graduate faculty, careful consideration should be given before duplicating these expensive facilities on the Milwaukee campus. It is not essential that the University at Madison be duplicated at Milwaukee in every particular."

The Board of Visitors: below, Mrs. Emery Owens, Maxine Plate, Mrs. David Jones, Mrs. George Chatterton and Mrs. Eldon Russell. Top, Arthur Cirilli, Harold Konnak (now a Regent), Bidwell Gage, Sam Ogle, John Hobbins and Arthur O'Hara.





## Potentate

Thomas W. Melham, in his long years of business and community service, never has found idleness any problem. But it's likely that the period since he became Imperial Potentate of the Mystic Shrine of North America last August has included some of the busiest months of his life.

The life of Melham—who now is manager of the Manhattan Agency for the Prudential Insurance Company—began in Brandt, South Dakota, in 1902. He was one of four brothers, one of whom, Arnold, entered the University with him. Tom Melham was graduated with a degree in commerce and business administration; his brother also did work in commerce.

After a brief period with the National Cash Register company, Melham entered the life insurance field and became one of the first men in Wisconsin to receive the professional degree of Charter Life Underwriter. Most of his business life was spent in Milwaukee, where he also became deeply involved in Shrine activities. In 1948 he was elected Imperial Outer Guard, becoming the first Wisconsin Shriner to be so honored.

He moved to New York six years ago and now lives at Hickory Hill near Northport, Long Island with his wife and two sons, John II and Thomas Jr. His daughter, Mrs. Edward R. Jaeger (Mary Lou Melham) received a degree in home economics from the University in 1952. She is living in Le Seur, Minn.

(continued from page 32)

Chicago. Prior to his election as mayor, he served seven years on the Milwaukee School Board and was engaged in private engineering work.

He was elected mayor in 1948 and re-elected in 1952 and 1956.

Numerous awards testify to his distinguished civil service. In 1948 he was named one of the 10 outstanding young American men by the Junior Chamber of Commerce. He received the 1956 Good Government Award from the Milwaukee Junior Chamber and, the same year, was honored by the U. S. Civil Defense Council for his work in that area.

He was named chairman of the Civil Defense Committee of the American Municipal Association in 1954, a member of the U. S. National Commission for UNESCO in 1953, and is a member of a wide variety of civic, honorary, and academic associations. Among other things, he is an honorary lifetime member of the Milwaukee Musicians' Union.

He is a widely quoted author of articles in his field and has written extensively for such national publications as "The American City," "The National Municipal Review," the "Bulletin of Atomic Scientists," and "The Library Journal."

### 1926-30

Mrs. Val (Margaret MURPHY) Weber '26 has been named director of the Janesville Alumni Club. Also selected was Kenneth BICK '28.

The National Home Study Council has elected Lawrence W. TICE '27, chairman of the board and president of International Textbook Co. and International Correspondence Schools, as president.

Mrs. Konrad (Charlotte ANDERSEN) TESTWIDE Jr. '28 was chosen director of the Sheboygan Alumni Club.

Reuben T. LUELOFF '29, former president of Power Products Corp. has been elected a vice-president of Bell & Howell Co., Chicago.

Ewan CLAGUE '29, Commissioner of Labor Statistics, has been chosen one of the ten outstanding career men in Federal Government by the National Civil Service League, for his "competence, efficiency, character and continuity of service."

New Alumni Club officers are Mrs. Carrol (Ruth CURTISS) Weigel '30, secretary, La Crosse, and Mrs. Donald (Ruth McDANIEL) Reinoehl '30, Lafayette County.

### 1931-35

The board of directors of Strawbridge & Clothier has elected Randall E. COPELAND '31 executive vice-president. He will continue as director of merchandise and publicity.

Robert W. RUMMELE '32 and Francis GARITY '32 have been named president of the Sheboygan Alumni Club, and secretary-treasurer of the Jefferson club, respectively.

Frederic W. BRAUN '33, CPA, has been appointed to the membership committee of the American Institute of Certified Public Accountants.

The chairman of the department of poultry husbandry at the University, Dr. H. R. BIRD '33, has been appointed to the Research Council of the Institute of American Poultry Industries, Chicago.

R. W. STALLMAN '33, professor of English at the University of Connecticut, is going to the Universities of Strasbourg and Bordeaux for 1958-59 with his family.

Leonard A. BRITZKE '35 has been ap-

pointed general manager for manufacturer of the American Can Co. Canco Division.

The Langlade County Alumni Club has named George VOSMEK '35 as director.

The Wisconsin Council of the Blind has honored George CARD '35 with a testimonial dinner. Mr. Card is president of the council, member of the World Council for the Welfare of the Blind, and first vice-president of the National Federation of the Blind.

Officers recently named to Wisconsin Alumni clubs are: Mrs. Harvey C. Sargent (Gertrude LEYDA '30), director, Superior; Margaret QUAM '30, secretary-treasurer, Burlington; Newton H. WILLIS '30, director, Waukesha County; Mrs. Milton Finn (Mollie PALEY '31), director, Superior; Dr. Robert W. MASON '32, president, Marshfield; Mrs. Catherine JOHNSON Southworth '32, treasurer, Marshfield; Elmer EBERT '34, director, Burlington; and Dr. John J. SAZMA '35, president, Chippewa Falls.

### 1936-1940

Mrs. Phillip (Alice PEASE) Morrissy '36 is the new vice-president of the Walworth County Alumni Club.

Karl BEYER, Jr. '37 is now administrative vice-president of the Merck Sharp & Dohme Research Laboratory Division.

Recently named Alumni Club officers are F. A. MEYTHALER '37, Fox River Valley director, Mrs. C. Emmett (Marian SMALL) Ford '37, La Crosse director, and Mrs. E. R. (Jane GEERLINGS) Caldwell '37, Berlin vice-president.

Dr. Gerald T. BORCHERDT '37 has been named planning and development manager in the Dlastomer Chemicals Department of E. I. du Pont de Nemours & Co.

Imogene Coca will star in a new comedy by Howard TEICHMANN '38, which will be produced in the fall. It's called "The Girls in 509."



A testimonial of appreciation to '38's Larry Fitzpatrick from President Keenan of the Alumni Association. Larry is a former WAA president himself.

James BULLIS '38 is director of the Langlade County Alumni Club, and Dwight BOYER '38 of the La Crosse Club. The La Crosse president is Trifton E. HARITOS '39, and Langlade County elected Charles LOMAN '39 vice-president, and Mrs. Rex M. (Virginia TREGANZA) Smith '39 as secretary-treasurer. Howard OLDS '39 is director at Lafayette County, and Richard J. MARSHALL '39 at Jefferson. The president of the Langlade County Club is David FROMSTEIN '40.

Wisconsin Alumnus, July, 1958



Colonel Robert E. Keating '40 is chief of staff at the Air Force Missile Development Center in New Mexico. Colonel Keating, a command pilot, flew 151 combat missions in medium and light bomb aircraft during World War II and Korea. He holds the Legion of Merit, Distinguished Flying Cross with one cluster, the Air Medal with seven clusters, Commendation Ribbon, the Croix de Guerre avec Palm and Ulcbl with silver star. He and his wife have two daughters, Gail and Jane.

42 sales offices and 15 factories give you fast, dependable corrugated box service. Better see H & D.

**HINDE & DAUCH**  
Division of West Virginia Pulp and Paper Company

### 1941-45

Robert P. HUGHES '41 is now superintendent at the Miami Copper Co., Miami, Ariz.

Don JANASAK '41 is director of the Langlade County Alumni Club, and Neelian O. NELSON '41 is president of Lafayette County Club.

Charles S. VAN SICKLE '42, Floyd E. WHEELER '31 and Joseph GOODMAN '48 have formed a law firm in Madison.

Dr. and Mrs. Arthur L. SCHERBEL '42 have left for Europe, where Dr. Scherbel will address the Belgium Rheumatism League in Brussels, and speak at the University of Zurich, Switzerland. They will then tour Germany, Holland and England, returning to San Francisco where he will present a paper to the American College of Angiology.

'42 alumni elected to Alumni Club offices include Mrs. Donald (Mary MAIN) Holloway, secretary, and Robert DUCKERT, vice-president at Janesville, John C. DeMASTER, director at Sheboygan, Mrs. William H. (Marian MARQUARDT) Wiske Jr., director at Berlin, and Stuart KOCH and Frank NEHS, directors at Fox River Valley.

'43 alumni elected to Alumni Club offices include Donald BRADLEY, vice-president, and Mrs. William T. (Mary POMEROY) Ducklow, secretary-treasurer of the Fox River Valley Club, Howard EMICH, director at Marinette-Menominee; Theodore TRAPP, director at La Crosse, and Mrs.

Kenneth (Eileen LAKING) Currier, director of the Beloit Club.

Miss Therese F. PICK '44 has been appointed personnel assistant on the staff of the American Telephone and Telegraph Co. in New York.

Joseph LUDDEN '44 has been named vice-president of the La Crosse Alumni Club.

*Food Service*, a magazine published for restaurant operators, edited by James R. MYERS, '45, Madison, has won a top award in the *Industrial Market* editorial achievement contest.

'45ers now serving as alumni club officers are Mrs. Edwin R. (Hazel HOLDEN) Stauffacher, vice-president at Lafayette County, Jack BRUSBERG, director, at Beloit, Reverend Harold GLUTH, president at Berlin, Mrs. Robert W. (Ardith MAC DONALD) Johnson, and Charles JENSEN, presidents of Fox River Valley and Stevens Point, respectively.

Officers elected to alumni club posts include: Mrs. Robert Spitzer (Marie WOERFEL '41), director, Burlington; Emilie VERCH '42, secretary, Marshfield; Mrs. Louis M. Wellford, Jr. (Marian YOUNG '42), secretary, Waukesha County; Dr. John J. SUITS '43, director, Marshfield, and Mrs. William Merkow (Rosalind DAITCH '44), treasurer, Waukesha County.

### 1946-1950

A former assistant to the Dane county district attorney, Floyd SPRINGER, Jr. '47, has been appointed to the new position of public relations manager at Johnson Wax Co., Racine.

William R. MICKELSEN '48 has received one of nine awards from the Princeton university trustees of the Rockefeller Public Service Award. He will study in Europe under the grant.

Richard STROMMEN '48 has been appointed an instructor and assistant director of the pharmacy department of the University Extension division.

Glenn H. JACOBSON '48 is one of the less than 2600 men who since 1932 have received membership in the American Institute of Real Estate Appraisers. He works for the city of Milwaukee.

The Du Pont Co. has transferred James H. HILL '48 from its rayon plant at Richmond, Va., to the nylon plant at Martinsville, Va. He and his wife (Joan HARTWELL '44) will live at the new location with their three children.

Bill and Mary FROELICH '49 are getting ready to welcome guests for their second year at the Sayner Lodge. They hope to make the 67th season at the northern Wisconsin community the best yet.

Gov. Thomson has appointed Lucian G. SCHLIMGEN Jr. '49 as plant location engineer in the state division of industrial development.

Lt. Col. C. Bruce THOMAS '49, a partner in Arthur, Dewa, Tomlinson and Thomas, attorneys, Madison, returned in April from two weeks' duty in the Pentagon where he was an Air Force Industrial Relations consultant for Headquarters, Air Force and responsible for executive handling of reported violations of several labor laws. He briefed a number of Air Force commanders on the importance of harmonious labor relations in vital classified construction projects.

Mr. and Mrs. Charles BRANCH '49 (Marguerite HENDRIX '50) have added number three: Patricia Allison.

Oscar Mayer and Co. has named A. Paul

BOWMAN '49 as operations manager of the Madison plant.

Ben J. ROSENTHAL '50 has opened his own law office in Chicago, Ill.

Officers elected to alumni club posts include: Charles J. HERRO '46, director, Waukesha County; Keith FREY '46, director, Waukesha County; Mrs. Charles R. Pihringer (Betty BLOCK '48), director, Burlington; Clarence WESTFAHL '48, director, Oshkosh; Harold WITKIN '49, vice president, Superior; Wesley C. COCHRANE '49, president, Superior; Rolland K. DRAVES '49, director, Burlington; Helen C. TIERNEY '49, director, Superior; Joseph MANDELERT '49, secretary-treasurer, Chippewa Falls; Ronald BLOMBERG '49, director, Waukesha County; Leonard SCHWEITZER '50, director, Marshfield; and Robert L. CRANE '50, director, Chippewa Falls.

## "Repayment"

As an out-of-state student at the University of Wisconsin class of 1933, I had the benefit of a Legislative Scholarship and later of a research fellowship. I would like in small measure to repay the University, not only for the scholarships, that made my education possible, but also for the many privileges and benefits of my years in Madison, not the least of which was the opportunity to work under Professor Selig Perlman in the Department of Economics. The 25th anniversary of my graduating class this June seems like a good occasion to do so. The enclosed check is for the University Scholarship Fund.

Mrs. Emanuel R. Piore, '33  
(Eleanor N. Kahn)  
New York, N. Y.

### 1946

Egg breaking is the business of Joseph and his son Nathan KASNO. They own the most modern plant in the country for cracking eggs and separating the yolks and whites. Their frozen products are used in many products, such as cake mixes.

James WHITING is a director of the Langlade County Alumni Club, and Forrest FELLOWS heads the Jefferson organization.

### 1947

General Telephone Co. of Wisconsin has named Samuel F. GLAZER director of safety. He will head a new department.

The Wisconsin Union has several changes of staff next fall. Anne MINAHAN, social director, will resign at the end of the summer session. Also leaving is Alice KEARBY '57, assistant social director. Claire SALOP '46 will become staff adviser of the news bureau and public relations committee. Larry SUHM '53 will become program counselor. Ted CRABB '54 will continue as Hoofers adviser, and direct the reservations.

Robert R. MANLEY has joined Market Planning Corp., a subsidiary of McCann-Erickson, Inc., as a management consultant.

James O. ASH, CPA, has been appointed to the membership committee of the American Institute of Certified Public Accountants.

Alumni Club officers: Maurice J. RHUDÉ, president, Marinette-Menominee, Linus

STOLL, vice-president, Sheboygan, Donald LEE and David BAPTIE, directors, La Crosse, and Glenn VISGAR, vice-president, Beloit.

### 1948

Dr. and Mrs. Samuel PERLSON are now living in Milwaukee. He has finished his residency in obstetrics and gynecology at University Hospitals, and is going into private practice.

Mr. and Mrs. Anton DISCH '49 (Lizann ROHR) are planning a "Wisconsin" party in Oslo, Norway, for grads, Americans at the Embassy, *et al.* All they need now is a place big enough to hold the throng.

Alumni club officers of '48 include Walter ERICKSON, treasurer, La Crosse; Charles WILDERMUTH, directors, Berlin; and Dr. Ralph KENNEDY, director, Fox River Valley.

### 1949

Dr. William S. APPLE, associate professor of pharmacy at the University has been named secretary and general manager of the American Pharmaceutical Association in Washington, D. C.

Keith McDONALD has resigned as a Wisconsin Dells teacher to accept a coaching position in Menomonie.

Mr. and Mrs. Alvin G. Prince (Lois TROSTLER) announce the birth of Hilary Ann.

The newly created post of public relations director for Madison General Hospital goes to John B. MATHEWS.

Ross L. PACKARD has been transferred from the Ohio Crop Reporting Office to Washington, D. C. where he is with the Enumerative Survey Section Special Statistics Branch of the Agricultural Estimate Division, Agricultural Marketing Service, U.S.D.A. He is survey statistician.

Robert T. KREIMAN has been appointed sales manager of Robertson Photo-mechanix, Inc., Chicago, Ill.

Alumni officers are: Mrs. Lyle L. (Ruth CONGER) Olson, secretary-treasurer, Lafayette County, Mrs. W. C. (Virginia DILLENBECK) Arnold, secretary, Beloit, William CHERKASKY, director, Fox River Valley, and Richard C. MURPHY, who was re-elected president at Janesville.

### 1950

Recently-elected Alumni Club officers include Larry S. MAC DONALD, director, and Mrs. Robert (Dorothy WOREL) Marsho, secretary-treasurer, Sheboygan; Don HERRLING, director, Fox River Valley; David SOLIE, director, La Crosse; Donald ENGBRETSON, treasurer, Beloit; and Robert F. LEHMAN and Lyle GRUENNERT, directors, and Robert JOHNSON, vice-president, at Jefferson.

### 1951

Robert C. EDMONDSON is now living with his wife in Cleveland, Ohio, where he is in residency in internal medicine at the Cleveland Clinics.

Among 37 young business executives awarded Sloan fellowships at Massachusetts Institute of Technology is Robert C. ERNEST. He is personnel superintendent of Kimberly-Clark Corp. at Neenah.

1952

James S. HALFERTY has been named director of the Chippewa Falls Alumni club and Marguerite STOECKER director of the Waukesha County club.

Field & Co. present their latest model, designed by Mr. and Mrs. Victor FIELD '53 (Joanie CONLIN), carrying the brand name "Laurie Lizabeth," and, according to the announcement, she has to be seen to be appreciated.

Attorney Robert H. KLETZIEN will be associated with his father in the practice of law in Menomonee Falls and Sussex, where he will be in charge of the office.

Mrs. Jack (Betsy WISEMAN) Overton has been named director at the Janesville Alumni Club, and Glenn WILPOLT vice-president at Marinette-Menominee.

Dr. and Mrs. John B. HUGHES announce the birth of Patrick Garvey. They are now living in Nevada.

E. Marvin CAMP III '52 is publicity director for WOR radio and television in New York City. Mr. and Mrs. Camp recently had a son, E. Marvin IV.

Having graduated from Northwestern university's Medill school of journalism, David W. SALAN '52 plans to live and work in Chicago, Ill.

Les BECKER '52, football coach and athletic director at Fennimore high school for six years, has resigned.

1953

Robert W. GIESE has joined Stephan and Brady advertising agency, Madison, as a director.

Edward T. HIDA has received his Master of Social Welfare degree at the Florida State University, Tallahassee.

Stout State college, Menomonie, has appointed Mary F. CUTNAW as dean of women. She had been an instructor of English and Speech.

Alumni Club officers: Robert W. MCFARLANE, director, Marinette-Menominee; Mrs. Donald (Diana HOUSER) Ryan and Mrs. Hiram (Patricia MILLER) Nowlan, Jr., directors, Janesville; Larry EGGERS, director, Beloit; Emmet J. DUFFY, vice-president, Stevens Point; Milton SPOEHR, secretary-treasurer, Berlin; Mrs. William W. (Paula CORNISH) Chandler, director, Fox River Valley; and William L. SEYMOUR, secretary-treasurer, Walworth County.

Roy S. YAMAHIRO '54 and his wife (Jacqueline PAULSON) have their first child, Mary Kathleen. He is working on his doctorate, and working as a psychologist at the Veteran's Administration Hospital while she works as a psychiatric Social Worker in Lexington, Ky.

Raymond E. GRANDE has been graduated from the General Electric Company's Advanced Science Program. The program provides young scientists and engineers of exceptional ability and motivation with a chance for further study.

Arthur VERICK is the vice president of the Burlington Alumni club.

Karl F. FOSS has been named press director of the Community Welfare Council of Milwaukee.

A baby daughter has been born to Mr. and Mrs. Donald E. WENDORFF '53. Her name is Susan Ann.

The State University of Iowa has granted the M.A. degree to Elizabeth T. STROUD.

Robert SCHMIDT is now a resident at Massachusetts General Hospital in Boston.

Lt. (jg) and Mrs. David (Pauline WERDIN) Fitzwilliam report the birth of their first child, Sandra Elise. He is stationed in Norfolk, Va., (David, that is.)

1954

Greggory Aaron is the name of Mr. and Mrs. Herbert (Bonita STEIN '55) KAMMER's first child. He is doing graduate work at the University (not Greggory).

Three is the magic number in the household of Mr. and Mrs. Paul (Nancy NEBEL '55) HANSEN. There are Cindy 3, Kathy 14 mo., and Vicki 2 mo. Hansen is employed by Minnesota Mining and Manufacturing Co. in St. Paul.

Gerald R. STRENGE is now assigned to Fort Bliss, Texas, as missiles field service representative for Douglas Aircraft Co. The Strenge's have a daughter, Pamela.

Robert MACKE, Jr. and Jack JACOBS were named vice-president and secretary, respectively, of the Oshkosh and Gogebic Range Alumni Clubs.

1954

Thomas K. NELSON, an accounting supervisor for the Wis. Telephone Co., was recently elected to the position of Alderman of the city of Brookfield.

Adrienne ROBINSON is currently employed as University Extension Representative in charge of business affairs, registration, and information at the University of California, Riverside.

Ansul Chemical Co., Marinette, has named James A. DYER to the new post of packaging coordinator.

Mark H. WALL Jr. is finishing his medical schooling in Los Angeles, and plans to take his internship at Los Angeles County General Hospital. He and his wife (Mary MICELICH) have a daughter, Yvonne Marie.

Glenn JOHNSON is the new director of the Beloit Alumni Club, and Robert W. ARNOLD is president in Walworth County.

Frederick G. BROWN has been appointed an assistant director of the Testing and Counseling Service and an instructor in psychology at the University of Missouri.

Winner of the first prize in the Nathan Burkan Memorial Competition at the University of Texas School of Law is Donald T. WECKSTEIN.

*Baby Boy Brian Bounds into Bookstaff Billet* announces the headline of a small leaflet received recently. It seems that Mr. and Mrs. Manning BOOKSTAFF have a son: Brian Jay.

Lola V. HOPKINS has received her master of science degree from Dakota Agricultural College. At the same time she won first prize in a national pharmacy paper contest, with an award of \$500.

Rollie R. BESTOR and Donald L. TAYLOR have been named directors of the Waukesha County Alumni club.

John SCHLICK is director of the Burlington club.

1955

Carlyle WAGNER is a director of the Burlington Alumni club.

'55 Alumni Club officers are Fred PETTEGREW, director, Fox River Valley; Patricia CLEARY, secretary-treasurer, Marinette-Menominee; Edward GRUTZNER, director,

Leaders read the  
Kiplinger Letter  
every Monday morning

Mr. and Mrs. Melvin G. NELSON (Joan HOLBECK) report the birth of their third child, Donald John. They now live in Racine.

Charles MONTEMAYOR has been named as Manitowoc county's first planner.

Jerry MARQUARDT is director of the Fox River Valley Alumni club, and Richard BJORKLUND has been chosen president of the Beloit club.

Kenneth K. KESSER is now manager of the Life Department of Cochran's Insurance Agency, Houston, Tex.

The Green Ram summer stock theater, on Highway 12 between Baraboo and Wisconsin Dells, is in the midst of its second successive—and successful—season under the overall direction of Claire PROTHERO. A number of Madison and University dramatists are playing major roles in the enterprise.

Mrs. Sue THRONSON Peterson recently visited Madison with her two young sons. They divided their time between relatives on both sides. Her husband Daniel PETERSON '50 is an electrical engineer with RCA, and was in Iceland on business.

Walter J. TEMPAS '51 has been appointed governmental sales representative in the Washington office of Caterpillar Tractor Co.

Alumni club officers are: James R. HOFFMAN, president, Burlington; L. James KRAMER, vice president and Charles F. MEAD, president, both of Waukesha County.

Wisconsin Alumnus, July, 1958

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Beloit, and Richard W. CABLE, director, Stevens Point.

Carlyle WAGNER has been named director of the Burlington UW Alumni club.

The La Crosse district office of the Social Security Administration has added J. William O'BRIEN to its staff. He will be a claims representative trainee.

First Lt. Fritz M. HANSON has joined his wife (Elizabeth GRIEM '56) in Madison after being released from active duty at Arnold Engineering Development Center, Tullahoma, Tenn.

Thomas S. LAUDON has been awarded a state department grant to study at the University of Queensland, Australia.

Just before entering military service, Neale KATZ was admitted to the bar. He has not decided where he will practice law after his military obligation.

Mr. and Mrs. Don ENDERS (Phyllis NAUJOKS) announce the birth of Susan Carol.

Robert A. FLEISCHER has received his discharge from the air force, and is now employed by the Fond du Lac *Commonwealth-Reporter*.

## 1956

Two graduates have received their silver wings as aircraft navigators at Ellington Air Force Base, Houston. They are Neal A. SOBIESZCZYK and Floyd E. LATHROP.

Bryn Mawr college has announced a fellowship to Diane VREULS for study in English at Oxford university.

Keith C. ROBERTS is now associated with the Medusa Portland Cement Co., working out of Wampum, Pa., as a geologist.

Lt. Don R. SPIEGELHOFF has graduated from navigator training at Harlingen Air Force Base, Texas.

Mr. and Mrs. Richard WANGELIN are now living in Evanston, Ill., where he is employed in the purchasing & traffic division of the R. R. Donnelley & Sons Co.

A summer school scholarship in Norway has been awarded to Karen TAKLE by the Sons of Norway.

Narendra N. GUNAJI has been hired as instructor in civil engineering at Ohio Northern University, Ada, Ohio.

Lt. and Mrs. Richard C. BROWN have a son, David Robert. Lt. Brown is stationed at Pinecastle AFB, Orlando, Fla.

Ellen R. CARSTENS has been awarded a Fulbright scholarship to study German at Phillips university in Marburg, Germany. She has been teaching in Wausau.

## 1957

Richard J. SELCHERT is now working as a pharmacy intern at New Lenox, Ill.

Charles NEINAS is the new sports director of WKOW Radio in Madison.

A new job as office manager for the Luedtke Engineering Co., Frankfort, Mich. is held by Erich R. LUEDTKE.

David L. PREISS is now the director of the *Playboy* magazine College Bureau. He was recently married to Eleanor OSBORNE '60. They live in Chicago, Ill.

A three year duty tour of Morocco is on the agenda for 2nd Lt. David MENZEL. He is assigned to the auditor general's office at Benguerir.

After six months of active duty in the army, Irvin T. OMTVEDT is working as a graduate assistant in the animal husbandry department at Oklahoma State university.

Robert L. ELTON has been granted a Fulbright scholarship for study in chemical engineering at the Norwegian Institute of Technology in Trondheim.

Marine second lieutenant Peter W. OLSON has been graduated from Officer Basic School at Quantico, Va.

Earl E. SCHOENWETTER is now working as a field-service representative for the avionics division of Aerojet-General Corp., Azusa, Calif.

Three army Privates have completed the basic administration course at Fort Leonard Wood, Mo. They are Charles W. SALB, Robert L. BORNHUEFTER, and Franklin D. FAUST.

Robert M. SHERN has accepted a position with the Armstrong Cork Co. and has entered the firm's building products sales training program.

Specializing in Latin America, William H. L. SMYTHE, Jr. has enrolled as a member of the class of 1959 at the American Institute for Foreign Trade, Phoenix, Ariz.

Army 2nd Lt. John H. DUNN has graduated from the 15-week basic officer course at the Infantry School, Fort Benning, Ga.

Mr. and Mrs. Tom ZILAVY (Karen THOMPSON '58) are now living at Fort Gordon, Ga., where he is stationed as a lieutenant in the army. Both plan to return to the University at the end of his army duty.

Recently graduated from officer training courses at Fort Benning, Ga. are Gerald M. GREENBERG, from the 15-week course at the Infantry School, and Jerome J.

SCHWARTZ, from the four-week airborne course at the Infantry school.

Dean HANSEN is now living in Mauston, having become associated with Hansen's, Inc. there.

Karyl KAY and Diana COLTON '56 sailed for Europe on the Christoforo Colombo. They are currently studying at the University of Rome, and their eight-month tour of Europe will include Switzerland, Sweden, Germany, Austria, Spain, France, and England.

James L. DAVIS is now employed as a commercial engineer in the lighting division of Sylvania Electric Products at Salem, Mass. He and his wife (Sherry SCHLEUNS) are living in Marblehead, Mass.

## 1958

Mr. and Mrs. Walker C. JOHNSON (Carolyn INGLE '57) have moved from Madison to Columbus, Ga., where Mr. Johnson reported as a second lieutenant at Fort Benning.

The Upjohn Co. has announced that Charles R. CHRISTIANSON has joined their Department of Chemical Process Research and Development.

Robert D. MCWAIN is employed by a Minneapolis, Minn. accounting firm.

Robert J. MOHDAHL is working for the Trane Co. in La Crosse.

Victor W. EBERT has been awarded the Detling Fellowship for graduate study at the University in the humanities and the social sciences.

## NECROLOGY

Otto J. SCHUSTER '86, former teacher, at Arlington, Va.

Mary A. SMITH, long time Madison librarian, at Winter Park, Fla.

William F. FUNK '91, La Crosse industrial executive.

John F. GALLAGHER '92, Shawano drug-gist.

Lester C. MAYHEW '92, at Ephraim.

Albert M. TEN EYCK '92, one of the first UW College of Agriculture graduates, at Brodhead.

Albert M. SAMES '94, former judge, at Los Angeles, Calif.

Charles J. O'CONNOR '94, Monrovia, Calif., citrus grower.

Mrs. Louis A. (Fannie WALBRIDGE) GODDARD '95, retired teacher, at Portland, Ore.

Alice I. BUNTING '95, Concord, N. H., a Christian Science practitioner.

Guy A. BENSON '95, former Spooner mayor and state legislator.

Rev. Frank A. HOSMER '95, retired Presbyterian minister, at Hartford, Conn.

William H. SCHUCHARDT '95, architect, at Los Angeles, Calif.

Anna J. WARNING '96, at Elkhorn.

Mrs. John W. (Mertie BENEDICT) RAYMER '97, at Pasadena, Calif.

Mrs. Herbert E. (Gertrude JANES) BOLTON '97, at Berkeley, Calif.

Clement BOBB '98, retired pharmacist and taxidermist, at Madison.

Joseph E. DAVIES '98, former ambassador to Russia, top level diplomat under two presidents, and University benefactor, at Washington, D. C.

Mrs. John A. (Jennie GODDARD) BROOKS '99, at Los Angeles, Calif.

Henry B. HOLLEN '99, at Los Angeles, Calif.

Charles T. HUTSON '99, Bainbridge Island, Wash., attorney.

Louise HINKLEY '00, Los Angeles, Calif., occupational therapist.

Lester D. WILLIAMS '01, a business executive, Highland Park, Ill.

William C. JENSEN '01, at Arthur.

Mrs. Charles (Charlotte SIMMONDS) HUNTER '02, Los Angeles, Calif.

Mrs. Gilbert T. (Edith MARTIN) HODGES '02, Wall Street Journal executive's wife, at New York City.

Mrs. E. C. (Selma STEINFORT) GRyce '02, retired teacher, at Clearwater, Fla.

Alvin BREHM '02, at Marshfield.

Robert C. WENTE '03, at Pasadena, Calif.

Emil A. RUTISHAUSER '03, at Aurora, Ill.

Henry H. OTJEN '03, prominent Milwaukee attorney.

Charles W. MCINTYRE '03, retired farmer and former principal of Palmyra High school, at Ft. Atkinson.

Mrs. George R. (Beulah POST) KEACHIE '03, retired Madison East High school mathematics teacher and long time secretary of the Class of 1903.

Fred H. KNOBEL '04, at Shelby, Mont.

William C. EDWARDS '04, Cambria veterinarian.

Bernet S. HALE '04, retired schoolteacher, at San Diego, Calif.

Ray S. HOYT '05, retired engineer, at Chatham, N. J.

James D. BARNETT '05, University of Oregon emeritus professor, at Eugene.

Ray C. HASELTINE '05, former teacher, at Mt. Horeb.

# Regents Approve Priority List For University Buildings

A Regent-approved \$26,479,750 building program and construction priority list for 1959-61 now goes to the Coordinating Committee for Higher Education and the State Building Commission.

The total is in addition to the \$15,145,550 building program for which the State Building Commission approved the development of plans and specifications during the present biennium.

The list maintains substantially the same priorities as previously planned, but adds a \$2,225,000 Chemistry Research building, which the University hopes to finance with grants from the National Institutes of Health, the Wisconsin Alumni Research Foundation, and a \$562,500 state appropriation.

"Faced with sharply increased enrollments, needs for additional research, demands for expanded public service, and the facts of the space studies (made by the Coordinating Committee staff), it is essential that the planning and construction of substantial addi-

tional facilities be continued and, if possible, accelerated," the report adopted by the Regents asserted.

First on the list of priorities is a \$500,000 request for emergency remodeling and repair funds. Priorities 2 through 9 on the list are the Law Library wing, \$645,000; Social Studies wing of Commerce, \$1,660,000; Milwaukee Science, \$2,194,500; Milwaukee Heating Plant expansion \$367,500; Extension Building, \$1,675,000; Milwaukee Fine Arts, \$1,108,800; Mathematics, \$2,250,000; and Engineering completion, \$5,244,750.

Major buildings for which funds were requested for the 1959-61 biennium in the priorities 11 through 33 included, in this order:

Psychology, \$2,200,000; Plant Science wing on Agronomy, \$1,800,000; Milwaukee General Classroom, \$2,500,000; Administration first unit, \$1,750,000; land acquisition, \$1,600,000; Madison Heating Plant expansion plans, \$70,000; Swine Research, \$250,000;

Gymnasium, \$3,000,000 in state funds plus \$2,000,000 in athletic department funds; Law School completion, \$1,300,000; Milwaukee Mathematics, Physics and Engineering, \$2,000,000; Engineering classrooms, offices and laboratories, \$2,000,000; Cooperative Housing units, \$450,000 in state funds plus additional residence hall funds; and Entomology, Forestry, Wildlife Management, \$2,300,000; and a new Music hall, \$2,500,000.

The Regents requested funds for planning, during 1959-61, the following buildings totaling \$6,390,000:

Wisconsin High school, Medical Library, Arboretum headquarters building, central garage, Bascom Hall additions, Medical Rehabilitation Center, and a Beef Research laboratory.

The Regents also approved a separate list of self-amortizing and gift projects totaling \$7,142,000. These included the Art Center and galleries, advocated by Pres. E. B. Fred, \$2,000,000; the \$2,000,000 intercollegiate athletics portion of a new Gymnasium; a \$1,800,000 Medical School research facility; \$850,000 for the first unit of the Milwaukee Student Union, \$85,000 for permanent stands for baseball and locker rooms for baseball and track; a \$175,000 crew house; \$32,000 for tennis courts; and \$200,000 for purchase of land for a golf course.

The general building summary included a list of additional structures, recommended for construction in the biennia beyond 1961, totaling \$85,355,000, of which \$13,700,000 would be in Milwaukee. The funds for these would come from various sources.

Leonard R. INGERSOLL '05, UW emeritus professor of physics.

W. Ray GILFILLAN '06, St. Paul, Minn., laundry owner.

Mrs. S. H. (Edna CLARKE) Jamieson '06, at Omaha, Nebr.

Thomas H. WITTKORN '06, at Doylestown, Pa.

B. B. BURLING '06, Milwaukee school official.

Mrs. Florence (USHER) Kayser '07, at Granada Hills, Calif.

Leon C. COMBACKER '06, at Fergus Falls, Minn.

Stanley M. SORLEY '07, Minneapolis pharmacist.

Clarence J. RICE '08, at Glendale, Calif.

Harry C. McLEAN '08, in California.

Albert I. BUCHECKER '08, Spokane, Wash., engineer.

Mrs. Walter J. (Emma KAHL) MacNeil '08, Bendle, Mich., high school teacher.

Mrs. Herbert D. (Alice EVANS) Field '08, Hollywood, Calif., author and fillm industry executive.

Roy M. LEWIS '09, Hortonville high school teacher.

Mrs. James L. (Dorothy ROGERS) Kraker '11, Beulah, Mich., social worker.

Fergus OLIVER '11, former Sheboygan businessman.

Charles H. KIRCH '12, Madison Highway Commission engineer.

John FAGERLAND '13, Arlington, Mass., manufacturer's representative.

Edwin H. KOTTNAUER '14, Los Angeles, Calif., engineer.

Mrs. William J. (Hebe LEEDEN) Aberg '16, wife of Madison attorney.

Edward B. MORSE '16, Dubuque, Ia., telephone company executive.

George T. MOORE '18, machine company executive, at Oshkosh.

Guy A. OSBORN, '18, former publishing representative, at Chicago, Ill.

John J. PINK '18, Milwaukee physician, Rychen M. PADDACK '21, at Portland, Ore.

Raymond D. LYONS '21, in Moore Haven, Fla.

Herbert E. GRANT '22, president of Milwaukee carpet firm.

Leo C. LOVEN '22, at Middleton.

Leon E. CHASE '22, Viroqua city engineer.

Melvin C. DISHMAKER '23, Milwaukee physician.

Thomas R. DANIELS '23, Middleton editor and publisher.

Marshall WALLRICH '23, former Shawano lumber company executive.

Lyman F. FISCHER '24, Manitowoc attorney.

Otis INGEBRITSEN '24, retired college dean, at Hollandale.

J. Burton CARDIFF '25, Racine insurance agent.

Mrs. John S. (Elizabeth SEARS) Boulden '25, at Baltimore, Md.

Scott MACKAY '26, former college professor, at Troy, N. Y.

Harold A. BEEMAN '26, North Hollywood, Calif., realty company owner.

Mrs. Elsa (WALLBER) Grover '27, at Milwaukee.

Gabriel G. BALAZS '27, Tire & Rubber company executive, at Uitenhag, South Africa.

Ethel C. STAFFORD '27, Evanston, Ill., schoolteacher.

Jefferson E. GREER '28, at Lake Charles, La.

Mrs. Chester L. (Norma GAULKE) Crean '28, Chicago, Ill.

John M. ENGLISH '28, at Madison.

Mrs. Herman B. (Lillian CALLIN) Block '29, at Mt. Vernon, N. Y.

Mrs. Adrian H. (Veeda CLEMENT) Vander Veer '29, at Chicago, Ill.

Ray HUBER '30, Milwaukee industrial engineer.

Mrs. Marshall R. (Janet HUEGEL) Straus '33, of Madison.

Herbert WEITZNER '33, at Berkeley, Calif.

Gretchen BROWN '35, Kankakee, Ill.

Karl W. FILTER '36, at Los Angeles, Calif.

Mrs. Stanley A. (Myrtle SIMONSEN) Tyler '36, at Madison.

## FACULTY

Prof. Ruth Wallerstein, English, killed in an automobile accident March 28 in England, where she was doing research on a leave of absence.

Prof. Paul M. Fulcher, English, after a long illness.

Emeritus Prof. Alexander N. Winchell, geology pioneer in X-Ray identification of crystal structures, who had retired in 1945.

Emeritus Prof. George S. Bryan, botany, still active in his field since his retirement in 1949.

Emeritus Prof. Warner Taylor, English, long-time director of the freshman English course.

Emeritus Prof. William F. Lorenz, psychiatrist and pioneer in extending information on recognition of early mental disorders.

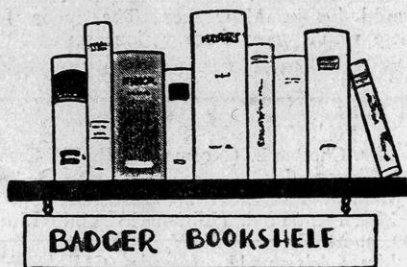
Cecilia McGuan, retired Extension division publications editor.



## Newly Married

### SPECIAL NOTE TO NEW GRADS

Is the above your correct address? To receive your *Alumnus* and *Football Bulletins* on time, keep your address up to date with the *Wisconsin Alumni Association*, Memorial Union, Madison 10.



KEN BUTLER'S LAYOUT HANDBOOKS. The Butler Clinic, Mendota, Illinois. (Price of each: \$3.75)

For the growing number of persons involved in preparing publications of periodical or one-time nature, the series of handbooks on publication layout published by the Butler Clinic (Ken Butler '25) are invaluable in providing fresh ideas. The two most recent in the series are on "Double-Spreads" and "Ken Butler's Layout Scrapbook". The former discusses ways to increase reader impact by obtaining effective linkage through placement of illustrations, headlines, text and white space. The latter contains 101 attractive layouts—varying from no illustrations to five or more illustrations. Some of the Butler Clinic's ideas and examples are complex and expensive, some are simple and cheap, some are various combinations of these adjectives. All, including the earlier "101 Usable Publication Layouts", "Headline Design", and "Effective Illustration", are well worth studying.

#### 1946

Marian J. Bode and Donald E. NELSON, Madison.

#### 1947

Joyce Ann Updike and James E. LUNDSTED, Denver, Colo.

#### 1948

Evelyn C. SCHUTTERLE and George A. Lyall, North Miami Beach, Fla.

Patricia J. POWELL and Harold H. EMCH, Jr., '50, Milwaukee.

#### 1949

Sue Frost and John S. PARSONS, Torrance, Calif.

#### 1950

Sharon A. Krahn and Kenneth R. KAMPEN, Madison.

Frances J. BORGERDING and John L. Sheehy, Milwaukee.

Ramona M. Garde and Gerald F. ROSS, Madison.

Jean L. Snider and Frederick A. BURGER, Los Angeles, Calif.

Barbara L. MOHR '55 and Robert L. HALL, Madison.

Beverly Zick and Frank W. ZAMZOW, Appleton.

#### 1951

Marilyn BODART and Henry W. NAEDLER, Milwaukee.

Barbar M. Thull and Donald S. RUSH, Madison.

Ann S. Tomlinson and Dr. Robert C. EDMONDSON, Boston, Mass.

Betty M. Vanden Branden and Gerald WALRAVEN, Green Bay.

#### 1952

Joanne Stanczak and Otto A. KRIVA, Milwaukee.

Martha Brian and Harold W. FAGER, Madison.

Nancy E. O'Nan and Pete FEDORS, Dawson Springs, Ky.

Bonnie L. BYERS and Duane H. HENDRICKSON '56, Detroit, Mich.

Barbara KANE and William Coffey, Denver, Colo.

#### 1953

Beverly M. Kirstein and William E. BATZ, Sun Prairie.

Carol J. Anderson and John O. LEER, Chippewa Falls.

Nancy L. FELS and John E. Hatch, Dallas, Tex.

Rachel V. SMITH '56 and Daniel F. DICKHUT, West DePere.

Wendy Bach and John H. SARLES, Jr., Minneapolis, Minn.

#### 1954

Elizabeth E. Herbert and John W. BECKER, Adelphi, Md.

Joan B. MACLAIRE and Lawrence STEIN, Chicago.

Mary GARSTANG '56 and Robert E. YOST, Madison.

Ruth A. SPRINGER and Robert G. Schirmer, Jr., Saginaw, Mich.

Karen J. KINZIE '58 and John S. GOODLAND, Milwaukee.

Janice E. MILLER '56 and Delmer F. WATSON, St. Joseph, Mo.

#### 1955

Eleanor A. Blake and James E. SELLE, Dayton, Ohio.

Carol L. Faust and Daniel W. TEEHAN, Madison.

Eliazebth L. KADE and Roy G. Hoenecke, Ft. Morgan, Colo.

Gail M. Ganong and John D. MALONEY, Madison.

Greta K. WISIOL and Luther H. Rogers, Appleton.

#### 1956

Carole A. MYERS '57 and Paul N. CRAIG, Sioux Falls, S. D.

Louise A. HANSON and Sidney Martinson, Minneapolis, Minn.

Beverly A. Magee and Donald G. HAUGE, Richland Center.

Shirley KREMER and Lt. James A. KLINNER, Washington, D. C.

Lu An Vincent and Norman J. WEITZEL, Jr., Janesville.

Beverly J. WORGULL and Charles F. KISSINGER '57, Wauwatosa.

Jane F. TURNBULL and Andrzej B. Przedpelski, Forest Park, Ill.

Marcia A. HASTREITER and Don B. Pirie, Milwaukee.

Patricia A. LOCK and Ronald A. Hinrichs, Austin, Minn.

Nancy J. STOTT and Donald T. FINK, Midland, Texas.

Barbara D. GRZMEHLE and John B. BEHREND '57, Milwaukee.

Ancy R. ROSEN and Dr. Irving Starkman, Chicago.

#### 1957

Elaine C. BRUSEWITZ and Donald E. NEWMAN '58, Madison.

Barbara K. MELVIN and Robert M. BARTHOLOMEW, Beloit.

Patricia H. Molus and James A. BEHRING, Madison.

Gwenyth D. CHANDLER and William H. NIEWOEHNER, Wauwatosa.

Alice KROHN and Gilbert L. HOMSTAD, Madison.

Barbara N. KOHL and James T. PLOWMAN, Ft. Lee, Va.

Alice KEARBY and Martin J. KREBS, Milwaukee.

Cecile K. BUTMAN and Jewel C. Michael, Chicago.

Caroline STODDARD and Vernon B. Fairley, Jr., San Francisco.

Diana M. ROBERTS and Richard A. ZEIGER, East Peoria, Ill.

Ethel M. ERICKSON and Carl A. RADMER, Madison.

Donna M. Hutchinson and Malcolm T. BARLASS, Ft. Lee, Va.

Jane McNEELY and Robert S. SQUIER, Madison.

Marlowe J. PETRIE '59 and William A. SORENSEN, Ft. Benning, Ga.