



The University of Wisconsin press bulletin.

Vol. 31, No. 16 June 10, 1936

Madison, Wisconsin: University of Wisconsin, June 10, 1936

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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN

PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, June 10, 1936

MADISON, WISCONSIN

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WIS. LEG. LIBRARY

Published bi-weekly by the
University of Wisconsin

Entered as second class matter
Jan. 11, 1909, at the Post
office at Madison, Wisconsin,
under the act of July 4, 1894.

Vol. 31, No. 16

Job Outlook for U. W. Graduates is Best in Years

Many Commerce Seniors Get Jobs With Big State, National Firms

With graduation exercises still almost two weeks off, 27 members of the senior class in the school of commerce at the University of Wisconsin have already been placed definitely in positions with some of Wisconsin's and the nation's largest industrial and business firms, it has been revealed by Prof. F. H. Elwell, director of the school.

Many other commerce seniors are being considered for other positions, Prof. Elwell said, but definite word as to their appointment has not yet been received. Prof. Elwell, along with Prof. Henry R. Trumbower, director of placements in the State University's economics department and school of commerce, asserted that the outlook for this year's graduating class is the best since 1930.

The largest demand for graduates of the commerce school is coming from the accounting, statistics, and banking and finance fields, the professors said. They declared that not only are more firms sending out recruiting agents than last year, but they are looking for more men. Both reported that all of the commerce or economic graduates of the University in 1935 had found employment.

Commerce seniors who have already been placed in positions this year, their home towns, and the firms with which they have been placed, are as follows:

Fred C. Cady, Green Bay, placed with Ernst and Ernst, Minneapolis, Minn.; Robert DeWilde, Sheboygan, Kimberly Clark Corp., Neenah; Dorothy Dick, Manitowoc; First Wisconsin National Bank, Milwaukee; James Ellickson, Arlington, National Theater Supply Co., New York City; Donald Erickson, Madison, Arthur Anderson and Co., Chicago, Ill.;

Clifford Grovogui, Baileys Harbor, Herpolzheimer Co., Grand Rapids, Mich.; Richard Guenther, Chilton, Ernst & Ernst, Detroit, Mich.; Irvin R. Hansen, Osceola, Haskins and Sells, New York City; Harland E. Holman, Waupaca, General Mills, Minneapolis, Minn.; Ben L. Johnson, Racine; J. I. Case Co., Racine; George B. Kay, Platteville, Harris Trust and Savings, Chicago, Ill.

Sam G. Kingston, Stevens Point, Stevens Point Bank, Stevens Point; Myron Kobernat, Rhinelander, Lumberman's Acceptance Corp., Rhinelander; Lewis Kranick, Racine, A. B. Dick Co., Chicago, Ill.; Arthur E. Larson, Madison, Arthur Anderson & Co., Chicago, Ill.; Cecil Monson, Gratiot, Rennebohm Drug Stores, Madison; James J. O'Brien, Ashland, Fisher Body Co., Janesville;

Holden M. Olsen, Madison, National Cash Register Co., Dayton, Ohio; Jane O'Melia, Rhinelander, West Bend Aluminum Co., West Bend; Victor V. Schlitz, Milwaukee, Washburn-Crosby Co., Chicago, Ill.; Arthur H. Smith, Milwaukee, General Mills, Inc., Minneapolis, Minn.; Clarke Smith, Delevan, Business Manager's office, University of Wisconsin, Madison; James J. O'Brien, Ashland, Fisher Body Co., Janesville;

Lawrence W. Sternberg, Wausau, Arthur Andersen & Co., Chicago, Ill.; Myron J. Thompson, Madison, Aetna Life Ins. Co., Hartford, Conn.; Ruth E. Warnke, Milwaukee, Secretary, Department of Economics, University of Wisconsin, Madison; Donald C. Wilkinson, Spring Green, Wisconsin Power and Light Co., Madison; and Rogers A. Witt, Wisconsin Rapids, National Cash Register Co., Dayton, Ohio.

Nation's Leaders in Engineering Education Meet at U. W. June 23

Many of the nation's most eminent leaders in the field of engineering education will come to the University of Wisconsin campus this month to attend the annual convention of the Society for the Promotion of Engineering Education, which is to be held at the State University June 23-26.

Between 1,000 and 1,500 persons, including members of the families of those attending the convention, will come to Madison for the session. The convention is being held under the auspices of the State University's college of engineering.

A large number of University faculty members have been named to committees which have charge of plans for the convention. These committees are working under a general committee composed of three members of the college of engineering faculty. Members of this committee are Frederick E. Turneaure, dean of the college; and Professors F. M. Dawson and Ben G. Elliott.

The national meeting of this large group has not been held at the University of Wisconsin since 1910, although sectional meetings consisting of delegations from several states have met on the Wisconsin campus several times.

The program for this year's convention will provide for sectional sessions for the several divisions of engineering education, and for general sessions as well. All sessions of the convention will be held in various University buildings.

State Veterinarians to Meet June 29-30

Members of the Wisconsin Veterinary association will combine pleasure with business when they hold their semi-annual meeting in Iron county, June 29-30.

Their two-day session, at which Dr. L. A. Marillat, formerly of the Chicago Veterinary college, will be one of the speakers, will be held at Spider Lake, near Manitowish. About 250 veterinarians from all sections of Wisconsin are expected to be in attendance.

Officers of the association are Dr. C. F. Vande-Sand, Kiel, president, and Dr. B. A. Beach of the University of Wisconsin college of agriculture, Madison, secretary.

Distinguished Business Group Joins Badger Research Foundation

At the annual meeting of the Wisconsin Alumni Research Foundation held in Chicago recently, the following were elected to membership:

David A. Crawford, Chicago, president of the Pullman Company; Charles S. Pearce, Chicago, chairman of the board, Colgate-Palmolive-Peet Corporation; Walter J. Kohler, Kohler, Wis., former governor and president of Kohler Company; George C. Thorpe, Madison, Wis., former president Illinois Steel Company; and Fred J. Clausen, Horicon, Wis., vice president, John Deere Plow Company, and chairman committee on taxation, United States Chamber of Commerce.

The addition of these names brings the membership to fourteen. Dr. H. L. Russell, former dean of the University's College of Agriculture, continues as director. His report of the first ten years of the Foundation's operations was read.

The Wisconsin Alumni Research Foundation was organized in 1925 as a private corporation to aid and promote scientific investigations and research, and to develop and patent for public and commercial use discoveries and inventions of the State University staff, students or alumni. This effort was a pioneer enterprise in supporting research in a state university, and has been widely copied by similar institutions throughout the United States.

Helped U. W. Research

At present, the Foundation is best known through its licensing of manufacturers of foods and pharmaceuticals and producers of milk to use the Steenbock method of introducing vitamin D into their products. The Hart process of utilizing copper with iron in the treatment of secondary anemias is another discovery to be placed on an income producing basis. The Foundation has been made the assignee of twenty-one patent applications, and sixteen U. S. patents have already been granted.

The Foundation maintains an office and a large testing laboratory at Madison and business offices in Chicago and New York. In addition to providing funds for natural science research to be administered by the University, and maintaining fellowships, it has materially helped the University of Wisconsin by assisting

U. Students Make Plans to Welcome Frosh to Campus

Student Chairmen, Assistants Named to Welcome Freshmen to U. W. Next Fall

With the appointment of Robert Gunderson, Sparta, and Margaret Schuler, Oak Park, Ill., as co-chairmen for the event, plans are already being made for the annual Freshman Orientation period during which first year students will be welcomed to the University of Wisconsin next September.

The Orientation period is held during the week immediately preceding the opening of school next September to help the new students entering the State University become acclimated to the campus before the thousands of upperclassmen return to their studies.

About 200 upperclass students will return to the campus a week early in order to help the two student co-chairmen and faculty members welcome the freshmen to the campus, and make easier for them the transition from high school to college. It is expected that one of the largest freshman classes ever to enter the State University will be welcomed to the campus during next fall's orientation period.

Besides actual registration of the new students, and assignment to classes, the program for the period consists of numerous placement tests, convocations presided over by deans and faculty members, and social affairs in the Memorial Union, student clubhouse at the University, and in the various student churches surrounding the campus.

Among the more important events on the program are the individual half-hour conferences between students and faculty members of departments in which the student plans to study in the University, and the President's convocation, at which first year students are officially welcomed to the University by Pres. Glenn Frank.

Twenty-seven assistant chairmen have already been named by the two co-chairmen in charge of the period. They are as follows:

James Doyle, Oshkosh; Conrad Shearer, Kenosha; Ed Nestingen, Sparta; Hugh Ingerson, Harold Roberts, and Lorraine Hubbard, all of Madison; Paul Tuttrup, Appleton; Gerald Rubin, Joe Tussman, William Bowman, Richard Tinkham, Elaine Zimmer, and La Vergne Cook, all of Milwaukee;

Charles Treleven, Nekoosa; Emerson Rose, Kenosha; Odvar Haug, Stoughton; Wallace Drew, Rothschild; Lois Roehl, Wauwatosa; Jean Christopher, LaSalle, Ill.; Mary Hill, Toledo, Ohio; June Hosier, Detroit, Mich.; Margaret Heinecke, Belleville, Ill.; Ruth Bachhuber, Wausau; Mary Jane Howell, Beloit; and Martha Forster, Philadelphia, Pa.

worthy scientific students in continuing their undergraduate and graduate work, and in holding able men on the faculty against the inducements of endowed institutions.

The study reveals the need for an enlargement of the University's school of social work.

State Citizens Raising Funds for Arboretum Memorial to Olbrich

In memory of the late Michael B. Olbrich, graduate of the University of Wisconsin and member of the University board of regents from 1925-29, a memorial will be erected soon at the west entrance of the State University's beautiful 800-acre arboretum, wild life refuge, and forest experimental preserve surrounding Lake Wingra on the outskirts of Madison.

Mr. Olbrich played a leading part during the years that he was a member of the board of regents in starting the arboretum, which gives the State University one of the largest outdoor laboratories in the world for the study of plants, birds, mammals, insects, aquatic life, soils and their interrelation to life in nature.

A campaign to raise a fund of \$15,000 with which to purchase the land needed for the site of the memorial at the west entrance to the arboretum is now in progress, and as soon as the funds are raised it is planned to erect to Mr. Olbrich's memory a permanent memorial. Those who desire to contribute to the fund for the memorial may send their contributions to J. D. Phillips, business manager of the University, who is treasurer of the fund.

U. of W. Social Work Students Work in All Parts of State, Nation

Although the University of Wisconsin's school of social work is one of the smaller of such schools in the country, many of its 388 students during the past 17 years since it was started have held responsible positions in all parts of the nation and have influenced the current of social work thought, it is revealed in a study recently completed by Prof. Helen I. Clarke, of the sociology department, and Ruth Block, senior social work student from Oconomowoc.

The study reviews the history of the school of social work since it was started 17 years ago, in 1919. It reveals that from 1920 through 1935, there were 388 students who have had the advantage of professional social field work courses at the University. Most of these students continued in social work on leaving school, filling 327 positions in this field.

"Many of the 388 students have held responsible positions and have influenced the current of social work thought," the study declares. "One woman student for awhile directed the Texas Emergency Relief administration and eventually went on to the Federal Emergency Relief staff. Another is editor of the American Public Health Nursing magazine.

Two are on the staff of the N. Y. School of social work, and another is developing a department of social work in a N. Y. teachers' college. From Providence, Rhode Island, to San Francisco there has been a spread of Wisconsin students, a majority of them however working in Wisconsin and the middle west."

The study reveals the need for an enlargement of the University's school of social work.

separable part of the growth and development of modern plant pathology in America. In Wisconsin he has contributed not only to the protection of a cash crop industry, such as cabbage growing but as well to the entire plant industry of the state.

As founder and chief benefactor of the Hispanic Society of America, Mr. Huntington has contributed a long list of publications in the field of Hispanic art, literature, and civilization in general. He is universally recognized as a bibliographer of solid competence.

Mr. Brown has a distinguished record of achievement as a gas engineer, and has been notably successful in solving the problems of human relations that have come before him. He was president of the American Gas Association in 1923, and has shown himself a helpful friend to the public service and utility commissions with which he has dealt.

Editor Honored

Dr. Bowman's reputation as a geographer has spread across several continents. He has inspired and promoted various researches and publications, particularly upon the geography of South America, and has striven constantly to establish a fruitful relationship between geography and the social sciences. He was only recently chosen president of Johns Hopkins university.

Besides his editorship of the Richmond, Va., News-Leader, Mr. Freeman has long been distinguished for his studies in the military history of the Civil war. He is author of a recent four-volume work on "R. E. Lee," generally conceded to be a work of extraordinary merit, both as to scholarship and literary style.

Grant Wood is one of the most famous of contemporary American artists. He studied at the Chicago Art Institute and the Academy Julian, in Paris, and is now associate professor of graphic and plastic arts at Iowa State University. His paintings, "American Gothic" and "Dinner for Threshers" have won him international fame.

Faculty Member Cited

Dr. Jones has been professor of plant pathology at the College of Agriculture for 26 years, and has won wide recognition for his work in this field. Both Wisconsin and the nation owe much to this investigator whose research work forms a large and in-

Badger 4-H Club Members to Meet at Summer Camps

To Take Up Project Studies at Series of Meets in All Parts of State

Many 4-H club members under the direction of their local county and state leaders will turn their attentions to project study and the great out-of-doors at a series of camps to be held throughout Wisconsin during the summer months.

Beginning in June and continuing into September, camps will be held at convenient points for the respective areas, announces the state club department.

As a part of their camp program plans, club members will

occupy their time with such things as

project and handicraft instruction,

hikes and nature study, health examinations and instruction, and demon-

stration and judging work.

Following are the camps already scheduled for the various areas: State club week, Madison, for all counties, June 17 to 22; Lake Nebagamon 4-H camp, Douglas, Bayfield and Washburn, June 23 to 27; Price county one-day, Price, June 24; Marathon county one-day camps, Marathon, June 26 to 27; Shawano Lake 4-H camp, Shawano, Lincoln and Langlade, June 28 to July 1; Outagamie 4-H camp, Outagamie, July 9 to 12;

Polk county one-day camps, Polk, July 10 to 11; Buffalo county one-day camp, Buffalo, July 13; Waukesha county one-day camp, Waukesha, July 15; Green county, Green, July 13 to 15; Clark county one-day, Clark, July 14; Washington one-day, Washington, July 16; Wood county one-day camps, Wood, July 17 to 18; Lake Noquebay 4-H camp, Marienette, July 21 to 25; Eau Claire 4-H camp, Eau Claire, July 27 to 30; Trail's End 4-H camp, Rusk and Barron, July 28 to August 1; LaCrosse county, LaCrosse, July 31 to August 2;

Lake Jordan 4-H camp, Adams, July 31 to August 2; Trempealeau, Trempealeau, August 2; Forestry School for Junior Forest Rangers, at Madison, August 3 to 5; Monroe county one-day, Monroe, August 5; Barron county, Barron, August 10 to 12; Grant Park 4-H camp, Milwaukee, August 11 to 14; State Fair camp, West Allis, August 21 to 29; second state Conservation camp, place not decided, September 3 to 6; Sawyer county round-up, Sawyer, September 4 to 7; Lake Galilee 4-H camp, Ashland, date not set; and Jackson one-day, Jackson, date not set.

U. W. Alumni to Attend "Alumni University" at Reunion This Month

Alumni of the University of Wisconsin, returning to their Alma Mater for annual class reunions during commencement weekend, will have their first taste of adult education on Friday, June 19, when the Wisconsin Alumni Association sponsors the first of a series of annual "Alumni Universities."

Hundreds of alumni are expected to return to the campus of the State University during commencement weekend, June 19-22, for class reunions, especially since this is the Diamond Jubilee year of their association, which was started in June, 1861, 75 years ago. The reunion classes this year are those of 1886, '91, '92, '96, 1901, '06, '11, '29, '30, '31, and 1932.

During the first annual "Alumni University" on June 19, six outstanding members of the University faculty will lead round table discussions at which the alumni will be "students." The sessions will start at 9 o'clock in the morning and conclude with a dinner to be held in the Memorial Union at night. Each class will be approximately an hour and a half in length, with the latter part devoted to a general discussion by those attending.

Members of the faculty for this year's venture include Professors John L. Gillin of the Sociology department, Philo M. Buck of the Contemporary Literature department, C. K. Leith of the Geology department, John M. Gauss of the Political Science department, Aldo Leopold of the Agricultural Economics department, and G. W. Longenecker, director of the University Arboretum.

Situations Wanted

Several young men and women who have had special training in the editorial and business problems of weekly newspapers will complete their work in the School of Journalism of the University of Wisconsin and will be available for employment in Wisconsin offices about the middle of June.

Several others who had special work in local advertising are also available in the 1936 class.

A number of juniors who have had three years of study would be interested in summer vacation positions to gain experience. They would work for reasonably small pay from June 15 to September 15, or shorter periods.

Any publisher who is interested in these journalism graduates or students may obtain names and qualifications from Prof. Grant M. Hyde, 301 South Hall, Madison.