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WISCONSIN

ALUMINUS

pk

January/February 1986

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Alumni Weekend '86

May 9-11

Events include—

Friday, May 9

- Class of '36 campus bus tour.
- Half-Century Club luncheon (all alumni through '36) in Great Hall.
- Induction of Class of '36 into Half-Century Club.
- Seminar with John Weaver '36, emeritus president of UW System.
- Social hours and dinners by pre-'36, and individually by Classes of '36, '41, '51.
- Alumni Ball in Great Hall.

Saturday, May 10

- Campus bus tours, Classes of '41 and '51.
- *Building Tours:*
 - * College of Ag & Life Sciences, with Dean Leo Walsh. Lecture, "Red Meat, Fat and Cancer" by Prof. Michael Pariza.
 - * School of Business.
 - * College of Engineering, with Dean John Bollinger.
 - * School of Nursing.
 - * Elvehjem Museum of Art, with Emer. Art History Prof. Jim Watrous.
 - * Renovated Music Hall with Eunice Meske, director of the School of Music.

- FRCS Alumni Breakfast (*All info, reservations through FRCS office, 141 Home Ec Building, UW, Madison 53706.*)
- Class of '36 luncheon.
- Alumni Dinner, Great Hall, followed by awards ceremony and concert by Wisconsin Singers.

Sunday, May 11

- Morning open house, Chancellor's Residence.

Reservation deadline for all meal events, April 28.

All alumni welcome. Schedules, reservation forms mailed to members of classes of '36, '41, '51.

Come back to the campus in spring. Climb The Hill (Sure, you can!) Listen to the Carillon bells. Look out across the lake from Observatory Drive. Wink at Abe. Point out your old dorm window. Remember. Best of all, see again all those friends who remember you.

Detach and mail:

Wisconsin Alumni Association

650 N. Lake St.
Madison 53706

Send me _____ tickets for the 1986 Alumni Dinner, May 10 at 6:30 pm, at \$15 per person.

Name _____ Class _____

Address _____

City _____ State _____ Zip _____

WISCONSIN

The magazine for alumni and friends
of the UW-Madison

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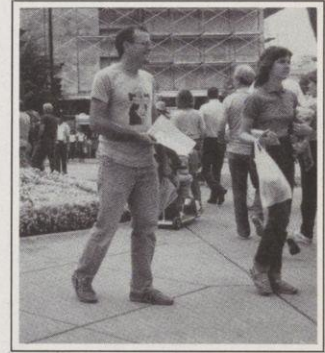
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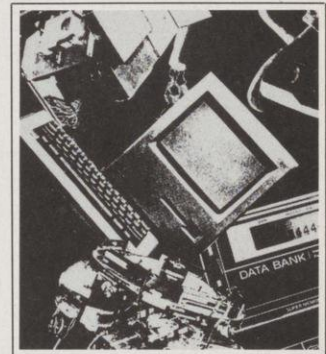
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WAA WISCONSIN
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'85-86

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Letters



Memory of the Marsh . . .

It was exciting to read the article on the Bay Marsh (Nov/Dec). I grew up on the Poultry Research Farm (where the Forest Products Laboratory now stands) on property contiguous with the marsh area. My father was chairman of the poultry department and we lived there so he could attend to its various research projects. Without modern laboratory and electrical facilities, scientists in agriculture literally worked twenty-four hours a day caring for their livestock in order to gain as much knowledge as possible and to reduce experimental errors.

During the early years when the ag engineers were working with the marsh to make it suitable for crop production, the first pump used to drain it was not electric but gasoline or diesel. My father, along with other faculty members, took turns on "pump duty." Should it rain at night, the man on duty would go down to the pumphouse in the marsh and start the pumps so that the corn crop wouldn't get flooded. This continued for several years until electric lines were run to the area and a self-starting electric motor could be installed. (Incidentally, Lake Mendota is maintained artificially high by a dam at Tenney Park on the east end, and hence the marsh is lower than the lake across Bay Drive. In dry spells the pumps were activated less frequently, and seepage from the lake provided a natural underground irrigation mechanism.)

During the Dust Bowl years of the 1930s the corn produced on the marsh was of critical importance to the College of Agriculture. It filled the silos at the dairy barns and other locations, and greatly facilitated the animal and dairy science departments to continue their research on improving our food supply from animal sources.

You state that University records are unclear as to the donor of the marsh. I believe it came from the Albert family who lived in a house not far from the current WARF Building.

JAMES E. HALPIN '50, '51, '55
Clemson, S.C.

. . . and of Romance and Song

The history of Music Hall and the School of Music (Sept/Oct) was especially interesting to me because my mother was a member of the class of 1891. At that time there were only seven buildings on campus—Bascom and North and South halls on the hill, Ladies Hall (Chadbourne), Assembly (Music) Hall and the new red brick Science Hall. Washburn Observatory was built during mother's freshman year, well away from the gas lights of the campus. Ladies Hall, where she lived, was the Memorial Union of its day and the meeting place of the societies as well as the library. It was the center of her activities, and fondly remembered by her.

No celebration of Prof. Edgar "Pop" Gordon's contribution to the School of Music would be complete without mention of his course, Music 77, popularly known as "Choral Union." It was a one-credit course meeting twice weekly, and did for UW students what his famous weekly radio program *Journeys Through Music Land* did for thousands throughout the state from 1931 to 1955.

I was in electrical engineering and my wife-to-be, Harriet Millar '26, was in pre-medic (nursing), thus we never had classes together. So in the first semester of our senior year we connived to sign up for Music 77. (The auditorium of Music Hall was full of songsters, and Prof. Gordon was the most enthusiastic of all.) The grade was based largely on attendance, so both Harriet and I received 93! We never once missed the chance to get together in Prof. Gordon's class.

Harriett, the daughter of Dean Millar of the College of Engineering, and I were married in 1929 in the old Congregational Church up near the Square, where Prof. Gordon was choir director. Ed Gordon, his son, played the organ at our wedding. "Pop" Gordon called it a choral union!

GRANT O. GALE '26
Grinnell, Iowa

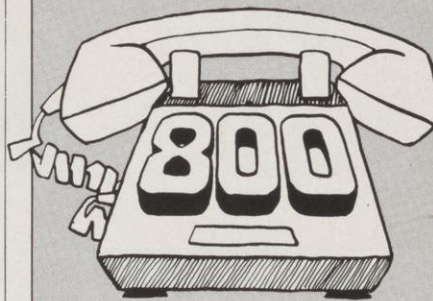
The Vietnam Feature

I have just finished reading Ellen Rulseh's article "The Night a War Came Home" (Nov/Dec). I am not a Vietnam veteran, but I have been involved in services to them here in Northeastern Wisconsin for five years.

I cannot speak for them, but I personally would like to say that Ellen's sensitivity and respect shows in this article. I just wanted to thank her and let her know I will make sure many people see it.

THOMAS KIRK MS'77
Senior Program Director,
Family Services Assoc. of Brown County
Green Bay

Don't Make a Move Till You Make a Call



The University keeps track of you through its Alumni Records Office*, which is plugged-in to a campus toll-free number. If you want to report an address change, one call does it. That's for *all* the mail you expect from the campus: this magazine, reunion notices, "On Wisconsin," Foundation mailings, the works.

In Wisconsin, except Madison:
800-362-3020
(In Madison: 263-2355)
elsewhere,
except Alaska and Hawaii:
800-262-6243

Call between 7:45 and 11:45 in the morning or 12:30 and 4:30 in the afternoon, Madison time. Be sure to ask for the Alumni Records Office.

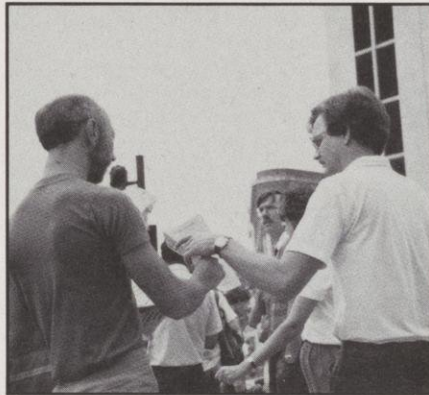
You're seeing this because you read *Wisconsin Alumnus Magazine*, but there are other alumni less classy than you. Open your heart to these unfortunates. Tell them about the 800 number. Or use it on their behalf.

*The Alumni Records Office is not a part of WAA. The good people there can't answer a question about your membership or a tour or a reunion date. We'll be glad to do that. Our phone numbers are on the index page.

MEN STOPPING RAPE



MSR members pass out their literature whenever they get the chance, such as at the Farmer's Market on summer Saturdays.



By Tom Dorman '74

Rape is an emotional word. It conjures up stark mental images that portray the worst aspects of human behavior: violence, rage, contempt, domination, fear. It isn't a comfortable subject to read about and who could blame you for turning the page in search of something more tranquil?

However, before you do, consider recent statistics: a woman is physically abused every eighteen seconds, and a rape occurs every three minutes. Men may be pressured by the environment of their world but these are the facts of life to mothers, wives and daughters. In the cities and in the suburbs, at home and on the job, women live with the specter of sexual assault. It isn't a constant pang of fear, but rather a tremor of wariness they carry through their daily routines. They shouldn't have to bear that burden alone.

Men Stopping Rape is a two-year-old campaign based in Madison and centered on the UW campus. It takes aim at the fallacy that rape is a women's problem. A volunteer effort for the most part, the organization of thirty students and non-students is spreading the word that men can and must do something about it.

"We want men to think about what's going on," says Chuck Schobert MS'80, a

co-founder of the group. "Although it's horrible, face the facts. Rape keeps women *in their place*. They may not be victims of the act themselves, but the fact that it exists—as a terror idea—restricts them from doing certain jobs and moving about at night. Men can take a responsibility for stopping it."

Schobert is a part-time biology technician at the Medical Science Center on campus. He says MSR coalesced following a *Take Back The Night* rally in 1983. Less than a dozen concerned men sat down and examined sexual assault from a male perspective and sought ways to stop it. After weeks of soul-searching discussion among themselves, and with friends and women's groups, what emerged was a portrait of sexual assault that resembles, perhaps, a dragon. Rape is the head, the most vicious aspect of the beast. But there are other behaviors and attitudes that, like limbs, support it and allow it to function. The body of the dragon is what they term the *rape spectrum*.

"What this is," says Schobert, "are actions that may be considered harmless: things like sexist jokes, gawking, whistling at women. We feel they support rape, so we want to talk about them. They're thought of as normal but they really get in the way of men and women relating. Maybe it's done in the movies, but is it really something you want going on in your relationships?"

Although the question is pertinent to a variety of age levels, Schobert and his Men Stopping Rape group are focusing on the campus community. He cites a study from

Tom Dorman, on the broadcast staff of Monroe's station WEKZ, also does freelance writing in the Madison area.

The movement has started, as UW men agree something must be done.



Photos/Chuck Schobert

Ms. Magazine that indicates the college age segment represents a large population of perpetrators and victims of sexual assaults. Seven thousand students were interviewed on thirty-five campuses. Twenty-five percent of the women said they had been victims of rape or attempted rape. Fifty-two percent said they had experienced some form of sexual victimization. On the other side, one in twelve men in the survey admitted to having fulfilled the prevailing definition of rape or attempted rape, yet virtually none of them identified themselves as rapists. Finally, three-quarters of the women raped were between the ages of fifteen and twenty-one at the time of the assault, and the average age was eighteen. Obviously, college age is a critical time.

The campus campaign, funded in part by the Wisconsin Student Association and supported by other UW-Madison offices, stepped into high gear with its *Sexual Assault Awareness Week* at the Memorial Union last spring. Aimed at men, it included evenings of slide shows, workshops and discussion. The week culminated in a "Men's March for a Rape-Free Future." Four hundred students participated and eighty marched.

"We tried to provide a vehicle for dialogue," says Schobert. "We're not saying we're experts who come to lecture. But we do have some information and a perspective we think is important, and we have some ideas. The main thing is we wanted men to talk because we found they have a lot of information, too. We all learn."

MSR organized another week-long seminar in the fall. Again it met with enthu-

siastic, if not overwhelming numerical success. Among the topics it covered this time were images of "real men" as portrayed in advertising, as well as pornography, and assault intervention through creative means other than violence. The workshops were a high-visibility attempt to spread the message far and fast. However, a great deal of time and effort is now underway behind the scenes with smaller groups. Men Stopping Rape members are going into the dorms and fraternities, talking informally to the men in their own settings. In general, the subject is relationships between men and women. Date rape is often mentioned. The Ms. Magazine study indicates almost fifty percent of the co-eds interviewed who were raped, said it happened on the first or on a casual date.

"Date rape is something we focus on because we want men to be aware of it. The point we try to make is that rape by a stranger—by some guy hiding in the bushes and jumping out—is actually not the majority of cases. Most often it's a boyfriend or a neighbor or acquaintance.

"We aren't pointing the finger at men who live in dorms or fraternities. But date rape is happening, and we're saying that when you're forcing sex, when you're not listening to someone's 'No,' you're raping her."

The forum is simple. Gatherings take on an informal tone and the structure flows toward a discussion rather than a lecture. It's men talking to men about a serious problem that exists between men and women and even between men and men.

Schobert is the first to admit that there is a long way to go to reach the majority of men on campus. MSR is becoming better known, but money and manpower is in short supply. New financial avenues are being explored while the work continues. Education is an involved process. It takes time.

"And it all may sound pie-in-the-sky," says Schobert, "but I don't think it really is. We're planting some seeds. We're getting men to know that there are some options, that rape is not a women's problem. Men can work on it. They may not do it now, but who knows what will happen down the road. Maybe a man will read something in the newspaper one day, or see an incident

on the street that will jolt him. And maybe then the things we're saying will hit home.

"I came into this as someone in tune with the sciences. I don't have formal training in social work or counseling. I guess my point is that an individual can put his concern into action, either as part of an organization or on his own."

The members of Men Stopping Rape believe an important step in living up to their name is thoughtful examination of the problem. However, inspired by the women's *Take Back The Night* rally that sparked their inception, they also stress that actions can speak louder than words.

So what can a man do on a daily basis to stop rape? Schobert lists several positive actions:

- See it for what it is and don't let people get away with making a joke of it. "It's not a case of boys being boys or men being men. It's a criminal act of violence."

- When someone tells a sexist joke, personalize it. Ask the teller how he would feel about having his mother or wife be the brunt of it.

- Listen to women and hear what they have to say about the issue. Lingered looks and suggestive comments are harassment, not compliments, to many women. Says Schobert, "Just staring at a woman can be very scary for her. Especially if she ties it to the idea that every two to three minutes a woman is raped. There's nothing wrong with looking, but consider what effect it might have on the other person."

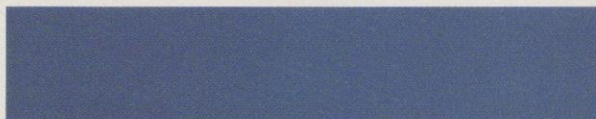
- Appraise pornography and sexual stereotypes, and consider what effects they have on your relationships. "Are you seeing a body or the total human being? I think too often men, and women too, forget about the person inside themselves and inside others."

- Act. There are incidents of sexual harassment that occur every day. It can be interrupted creatively, without resorting to violence. "Point it out for what it is. Say what you see. Often just verbalizing the situation is enough to stop it. If nothing else, call the police. That's what they are there for. But don't let it pass; it's not accepted or normal behavior."

For Men Stopping Rape, that's the bottom line, and they are spreading the message. □

He's Mapping a Place for Nature

Prof. Phil Lewis is all for urban progress, but only if it includes a wiser use of the environment than we've shown till now.



In Lewis's office at the EAC, charts show the designs he's trying to sell to planners.

Photos/Glenn Trudell

patterns for suburban sprawl, poorly designed and planned transportation routes and other costly urbanizing land uses.”

His premise that we shun those pitfalls asks us to see the landscape as a “form determinant,” a concept to which he has added in recent years such others as “urban constellations,” “circle cities,” and “ALPHA transport systems.” If applied, they will drastically change the way we view the world around us.

With a degree from Harvard’s Graduate School of Design, Lewis had joined the landscape architecture department of the University of Illinois in the mid-1950s. There he was personally responsible for three major undertakings, including a massive land-use study of that entire state in 1960. This caught the attention of then-Wisconsin Governor Gaylord Nelson, who invited him to move here and to undertake a similar project. For the taxpayers, the results include a carefully structured program for the Wisconsin Department of Natural Resources’ acquisition of recreational lands; for Lewis, the challenge further refined his theories on “environmental corridors.”

“By this term I mean the patterns of water, wetlands and steep topography that occur in linear ribbons and are most in need of protection from overuse and mismanagement,” he says. “During the Illinois study, I had discovered that most of the outstanding landscape features essential to recreation, tourism and open space were in these corridors. Studying Wisconsin, I found the same fact; 90 percent of those elements we value about our landscape—from wildlife observation to exceptional glacial remains, from burial grounds to bathing beaches—are in these corridors. I recommended, then, that if landscape planners could identify these areas in a community or region, they could give form to urban growth and preserve those spaces critical to environmental stability and human enjoyment.” As Lewis saw it, his job now was to convince Wisconsinites of this fact. This led him to join our faculty in the mid-’60s and to establish the Environmental Awareness Center.

The goals of the EAC are to develop a rural and urban design process that allows interdisciplinary teams of faculty and students to work with citizen groups and

continued

BY DOUG BRADLEY

The man who seeks to understand the landscape needs to get beneath its surface; he must look and admit that looking is not enough and that this act is hardly more than a start for those who intend to change it. . . . If one is to progress from sight to insight, the essential first step is painstaking and repeated observation . . . for it is to the landscape that we must turn and turn again; here is the beginning of all environmental design.

Grady Clay
Landscape Architecture

Grady Clay could have had Phil Lewis in mind when he wrote those words. Lewis is our Professor of Landscape Architecture and the director of our Environmental Awareness Center, and for better than three decades he has been going beneath the surface to solve the riddle of appropriate environmental design. He’s made that progression from sight to insight, his admirers say, and his research and visions have charted a new course for city planners, developers, and local governments to follow.

“It’s my contention,” says Lewis, a soft-spoken, intense man in his late fifties, “that a public informed and aware of the value and diversity of the vast scale of landscape patterns could be expected to do a more effective job of fitting new human development in harmony with these values. Then they’d be better able to avoid the urge to trade-off diversity and life-supporting



His ideas for downtown Madison include a new mass-transit system (marked here in red) and carefully controlled zoning.

Doug Bradley is an assistant to the chancellor of Extension, and a freelance writer.

agencies in identifying, protecting and enhancing the natural and cultural amenities in their localities. To this end, it has produced such as *The Open Space Preservation Handbook* for the Town of Dunn, a *Land User's Handbook for the Ridge and Valley Lands of Southern Wisconsin*, and master plans for Spring Green, Boscobel, Soldiers Grove and Prairie Du Chien. It is worth noting that the EAC's focus on the land has been enhanced by a view from the heavens.

"When I first observed nocturnal satellite images of the U.S. in the late 1970s, I found earthly 'constellations,'" says Lewis. "Its 'stars' were our urban systems and their peripheries. In all, I counted twenty-three of them, and by linking those illuminated areas so as to conserve critical resources—scenic, agricultural, cultural and natural—I saw a network of cities spanning the nation. It seemed obvious to me then to consider urban constellations as logical units for regional action." Bolstered by the fact that the 1980 federal census demonstrated that 80 percent of the total population lived within these twenty-three, he and his associates then applied the urban constellation and environmental corridor concepts. Close to home, they came up with their own constellation lying at the western edge of the Upper Midwest. It ranges from Chicago to Milwaukee, up the Fox River Valley, across the central line of the state to Minneapolis/St. Paul, down Minnesota's Cedar River west of Rochester and across northern Illinois back to Chicago. Lewis calls it "Circle City."

"It contains over 17,000,000 people," he says. "Besides major, long-settled cities with significant growth, there are small towns and cities growing formlessly. Most importantly for us, there lies within it the Driftless Area, a unique geologic region right here in Southwest Wisconsin; Madison is in the center of that. So we decided to develop the corridor idea on a regional scale and to protect that pre-glacial Driftless Area."

When he speaks of brave new worlds such as these, Lewis includes proposals like the Wisconsin Idea Guideway—a rail route transecting the center of Circle City, running from Milwaukee to Prairie du Chien via Madison and connecting the Great Lakes and Mississippi River. In the environmental corridor closest to Madison, he suggests an "E-Way," (E for environmental), an open space of wetlands and scenic prairie to be preserved from encroachment.

One wonders what, if anything, will come of these visions. "Many of Phil's ideas are within the realm of the do-able, provided they're understood," says William Belden, president of Downtown Madison, Inc., a privately financed organization concerned with the way the city's isthmus area is operated, planned, managed and promoted. "The abandoned rail corridors

"Many of Phil's ideas are within the realm of the do-able, provided they're understood."

could become a viable mode of transportation by an intra-urban line within a few years, and downtown development will follow some of his leads on infill options—such as revitalizing the urban core through use of industrial waterfront, and warehouse and manufacturing land previously under-utilized—and the like. But the Circle City concepts are difficult to market and bring down to earth. Phil has got to do that if he expects to get politicians, developers, and industry and community leaders to realize that land is a finite resource and that Circle City really exists."

Another who believes in Circle City is James Carley, a partner with his brother in the Carley Capital Group, a major development firm in Madison and throughout the country. "Circle City is already there," he says. "Actualization of it would be a whole lot easier if we used trains; I see rail transportation as one of the keys to its establishment. But I don't think it's going to become a reality in my lifetime."

Both Belden and Carley contend that the public cannot fault developers for following the line of least resistance—instead of the doctrines of Phil Lewis—by constructing on lands he would preserve. Says Belden, "Developers respond to economics. The expansion of Madison's west side is a good example of a lack of planning. But I feel that the public sector—government in particular—must take the lead on this. Politicians and city planners are going to have to change the ground rules if they want developers to build any differently."

Rod Matthews, the chairman of the Dane County Board of Supervisors, and his colleagues on the board are struggling with just such an issue in their current budget deliberations concerning the Madison E-Way. Designed to provide a continuous system linking exceptional urban resources such as the State Capitol and the State Historical Society Museum with the Arboretum, the Vilas Park Zoo and the University Bay Marsh, it's an issue of much debate. "I think we're on our way to completing the E-Way process in Dane County," says Matthews, "but a concept like this does encounter resistance in a tight budget year." One of the resisters on the board is supervisor Harland Dahlk of rural Verona. "I don't have anything against the E-Way per se," he says, "but I can't support spending county dollars on it at this time. There are other important programs

that affect people's lives more directly."

Still, there's ample room for detante between the reality of our 1980s land use and Lewis's aspirations for it. He remains optimistic. "The emphasis we're placing on Madison is crucial as a prototype for the other twenty-three urban constellations," he says. "It's our most appropriate laboratory. It can enable us to build the urban and rural interdisciplinary facilities we'll need in order to make Circle City come into being."

Those vital interdisciplinary facilities are not meant here in the academic sense. They would take the form of actual centers within each urban constellation where specialists from a variety of fields would exchange ideas, conduct research and engage the public. And it may be something that will call for even more hard-sell on Lewis's part. "This notion is one of the most difficult specific things to operationalize," says Steve Smith, Lewis's dean in the School of Natural Resources. "There are educational and operational components to it that are somewhat hard to fathom; they cause problems for specialists in other fields. I think Phil has done a super job of generating new ideas and educating communities, but this interdisciplinary facility concept may be viewed by some as unnecessary."

On the whole, Lewis and his associates are buoyed by the fact that the EAC has endured for nearly two decades. It's housed in the Steenbock Library on the ag campus, and it has been kept afloat through funds from the Extension and monies for applied research, grants and contributions. Many of its environmental design ideas have been welcomed by city planners, and there are even more-concrete achievements such as three major Circle City Conferences which attracted participants from as far away as Singapore. Now there has been funding for the ALPHA System.

It's part of Lewis's plan, although it was designed by an engineer at the University of Minnesota. ALPHA is a monorail using linear induction motors to propel and brake three-passenger, micro-processor-controlled vehicles. It will provide nonstop, on-demand, private service in seated comfort between off-line stations in a network of guideways. Its advocates say it is several times as energy-efficient as a bus or streetcar, besides being reliable, safe, vandal-proof and impervious to winter weather while permitting line capacities equivalent to the maximum flow in people-per-hour of a four-lane freeway. Grants from sources such as Madison Gas & Electric are bringing about the building of a working model, probably to zip along a part of the campus. And who knows: perhaps in years to come, the world as Phil Lewis wants to see it could be said to have begun with an ALPHA vehicle right here in Circle City in this urban constellation of which Madison is a star. □

Short Course

By TOM MURPHY

And The Winners Are—

When psychology Prof. Frank Farley asked his students to rank their personal heroes, Mom and Dad were so far out front "there wasn't even a close second," he says. After the folks, the list of women's heroines starts with Mother Teresa and Jane Fonda; their heroes are Christ, JFK, Einstein and Martin Luther King. The men agreed with them on Christ, JFK, and Mother Teresa, but put Clint Eastwood ahead of Einstein, and Amelia Earhart before Jane. Farley believes the respondents were serious and thus concludes "the American family is in better shape than many people believe." Maybe. Madonna shows up on the men's list.

Happy Birthday

You may want these crib notes for your Founders Day conversation. What was called the first "organized alumni dinner" to honor our founding was held in 1862. Twelve years later, President Van Hise asked the regents to establish an official observance day. They chose the University's actual birthday, February 5. In the 1930s it was often noted by *network* radio broadcasts—Bea Lillie was the headliner on a show from Chicago. Since 1958, there have been around 100 celebrations at this time every year. The University turns 137 this year; the Alumni Association is 125.

Healthy Birthday

Getting to be seventy-five years old isn't all that sensational any more, thanks to the kind of thing that's been going on at the University Health Services, which just passed that milestone. In 1910—as the Student Clinic—it was the second such facility to be opened in the nation, and in that year when major health worries were typhoid and diphtheria, it treated 837 patients. It became the nucleus of the med school's department of medicine, and they and the new School of Nursing moved into Wisconsin General Hospital when it was built after World War I. Today, about

64,000 patients are treated each year (in a building at University Avenue and Breese Terrace) by the service's twenty physicians and fourteen RNs, although inpatient care was discontinued in 1972.

Hey Hey, Big Spender

One of the things that makes yuppies yuppies is their tendency to spend it fairly fast. That's where they differ from earlier generations of achievers; *they* made it so they could save it. This from Prof. Ron Stampf's courses in business and family resources. Yuppies make up only about 3 percent of the population, he says, but their impact is much greater because they shop demandingly and change brands easily, keeping designers and suppliers agitated. Moreover, they inspire the masses to go out and buy slightly cheaper versions of the trend.

But Then, You Knew This

Campus sociologists Susan Sprecher and Gerald Marwell found there's nothing new when they asked students whether there are lots of members of the opposite sex they'd like to meet but don't know how. The answer was yes. The hurdles haven't changed, either: they're shyness, lack of opportunity and/or a target who's already taken. The best ice-breaker is still an introduction by a third party. Co-eds haven't stopped fretting that Mr. Possible won't ask them out; men continue to worry about the finances involved.

The Boundaries of the Campus—

They've got the name right. UW-Extension reached out to teach or advise the equivalent of more than a third of the state's population last fiscal year. Of that 1.3 million, better than two-thirds took part in workshops, etc., and 390,000 got help through office calls and consultations. There were 6000 General Extension programs on subjects ranging from the arts to engineering; 250,000 people took them. On top of that, the WHA stations, which come under Extension, have the largest public radio audience in the nation and the second-largest for prime time TV. Exten-

sion's new chancellor is Patrick G. Boyle MS'54, PhD'58.

Winter Warmup

Next year at this time, plans are that campus varsity athletes will be working out on the turf of Camp Randall without freezing a single thing. The Athletic Board has approved a \$1.5-million bubble to dome the field every winter, going in place right after the last home football game. It will be air-inflated, about 250 feet wide by 450 feet long by 70 feet high, and it will be paid for by the likes of the Mendota Gridiron Club and the W Club and other boosters, which makes it ok with the chancellor's office. Heat, blown between its two layers of plastic skin, will keep the snow off. The football team gets first dibs, for bowl-game practice and spring scrimmages but, says Associate Athletic Director Otto Breitenbach, it's also there for baseball, men's and women's soccer, track and cross country.

Older is Better

They don't print them like they used to. Our campus librarians are finding that books that are only fifty years old are apt to begin crumbling much sooner than those dating back to the 15th century. That's because of the acid used in paper-making since the '30s; it turns pages yellow and brittle. There *are* corrective measures. There's a process for neutralizing the acid, but it has to be done when the book is still fairly new. There's photocopying and plastic sheathes, but with 2.5 million books in Memorial Library alone, the costs in time and money make them highly selective procedures. It's a serious worry.

SHOULD YOU WAIT TO AUTOMATE?

*Does the competition demand it?
Heed the words of these campus authorities.*

BY SUE REYNARD

Recent news coverage of multimillion-dollar automated production systems gives the impression that automation is sweeping the nation's manufacturing sector. In reality, though, even among the most likely candidates—the 40,000 U.S. manufacturing plants with 200 or more workers—only a handful are automated or semi-automated. Still, the question is one every manufacturer will have to consider sooner or later.

And that decision will become increasingly difficult as the technology becomes more complex, according to three engineering professors here. They warn that the mere availability of automation technology should not be the deciding factor; there is no guarantee that it will actually reduce the cost of manufacturing or increase productivity.

"It's an area in which simple rules and generalizations are dangerous because each

company is unique," says Arne Thesen, industrial engineering professor and director of our Distributed Microcomputer-Based Manufacturing Systems Consortium. His colleague, mechanical engineering professor Marvin DeVries PhD '66, the international president for the Society of Manufacturing Engineers, likes to put the issues into perspective by citing IBM's \$350-million automation of its Lexington, Kentucky plant. "Most companies wouldn't gross that much money in their entire existence. But in the field of automation there is generally something for anyone at any price. That's why it's so difficult to draw guidelines."

So how does your firm tap into the treasure trove of automation? By first

having outside consultants perform a feasibility study, says Thesen. "In Europe it has been shown that when automation is pushed by technology—instituted simply because the technology is there—and not preceded by thorough feasibility studies, you're likely to fail," he explains. Industrial engineering professor Harold J. Steudel '66, PhD '74 compares such studies to a routine medical checkup. "A doctor examines the patient's body as a system to see if everything is working together. Those who perform feasibility studies take the same approach. They have to determine how well a company is being run and how well automation will fit into existing practices."

Both emphasize the wisdom of hiring outside consultants for this process. In-house engineers or facility planners often lack the resources to judge the appropriateness of automating, and in addition, the studies may take up to six months, time your company personnel can ill afford to spend away from their other duties.

Specific recommendations will, of course, depend on what type of automation you're considering. "Common use of the term includes any complex mechanical or electrical device that is computer-controlled," says Steudel. "This would cover everything from word-processing stations to parts-assembly systems."

The key element is computer technology. Says DeVries, "If any part of a factory gets automated, there's going to be a computer or at least a microchip in there somewhere." This means companies must ensure they have the computer power and programs necessary to control machines they purchase, even more important if the plan is to install automated systems one piece at a time. According to recent published reports, many businesses run into trouble when machines added at one stage require different programming than those installed at another. However, when computer compatibility has been dealt with during the feasibility study, this evolutionary approach can be a good way to ease into advanced automation without going into debt. Rexnord Corporation of Milwaukee, for example, recently built a single flexible manufacturing system "cell" for its chain division. William Evans, the firm's manufacturing systems manager, calls it "an island of technology" in Rexnord's large sea of conventional machining operations. "What we look to do is develop other islands that are small, manageable and affordable, keeping in mind that we want to integrate them all in the future."

Steudel notes that automation hardware for the shop floor falls into two general categories, each with distinctive characteristics and advantages. "Fixed" automation suits the high volume and low variety of mass production manufacturing; "flexible" automation, on the other hand, works best for medium-to-low-volume production of a greater variety of parts.

Sue Reynard is a grad student from Cleveland. This feature originally appeared in the July issue of Touchstone, the publication of the University Industry Research Program.

Fixed automation machines are designed and built for a specific job, such as assembling car parts. A significant investment of time and money is required to switch them over to another job. However, if your firm is in the majority, you produce a large number of parts in small- and medium-sized quantities, and so prefer flexible machines that can more readily change tasks.

A primary focus of recent research is integrated flexible manufacturing systems rather than individual technologies, says Steudel. A flexible manufacturing system (FMS) usually consists of several machines—typically including a robot—whose operations are computer-coordinated. FMS is too costly for low-volume manufacturing; it is used in medium-volume, or batch, production in which a part must pass through multiple stages of processing. Rexnord's utilization of FMS is worth noting. The firm produces a variety of components including bearings, couplings and chain pins. William Evans says that to fill an order for chain pins with the "old technology" took about twelve weeks as pins were moved from one part of the plant to another for drilling, milling, cutting, finishing and inspection. "The lead time was killing us, and the overhead was tremendous," he recalls. The Rexnord FMS—which includes various computerized numerically controlled (CNC) machines, a robot, and a laser inspection system—is designed to cut production time to twelve days and to reduce labor requirements. Under a program stored in a microcomputer, machinery such as lathes and drills perform precision machining and inspection maneuvers within the cell. With a change of program, the FMS can be switched over within a matter of minutes to making pins of a different geometry.

Some automation technologies, says Steudel, are adaptable to both fixed and flexible systems. For example, robots are increasingly common in mass production operations, but new developments may soon make them useful where a wider variety of parts are processed. And there are material-handling and delivery systems, used for automated storage and retrieval, that help mass producers and batch manufacturers manage inventories efficiently even if the manufacturing process itself is not automated.

There are also versatile and widely applicable developments in computer programs for manufacturing planning, adds Steudel. For example, any company could identify the most efficient pallet-loading design by using a simulation program developed in his lab. And he has designed a program that lets a manufacturer play the "what if?" game and see the gains—or losses—in time and labor that result from various rearrangements of machine tools on the shop floor.

Because new technologies often have a



Some automation systems are not only appropriate for small shops but may be essential for survival in the changing climate of manufacturing.

seductive allure all their own, Steudel says a manufacturer should give careful thought to how—and why—an operation should be automated. For example, machine shop operators who produce a wide variety of specialized parts shouldn't be installing an FMS, a system designed to process or assemble entire products. However, some automation systems are not only appropriate for small shops but may be essential for survival in the changing climate of manufacturing.

Steudel explains that large manufacturers today are holding down capital investments by reducing their inventory of parts and supplies. As a result they will contract only with those machine shops and suppliers that can quickly produce and deliver

parts as needed. Many major manufacturers have also become more cautious about purchasing defective parts and will only deal with subcontractors who can guarantee high quality.

"Machine shops can more easily meet short deadlines and quality requirements if they have computers to coordinate operations and computerized machine tools, which are more precise than manually programmed machines," he says.

But, he adds, this doesn't mean that smaller shops have to become fully automated. Nor does it mean that automation is the final answer. Weakness in marketing, management or other crucial aspects of business can quickly undermine gains made through automation. □

Computer 'Litigation': Games Lawyers Play

BY KAREN POCHERT '86

Law students are playing a new game, designed by Prof. Lynn LoPucki, to get practical experience in bankruptcy law while still within the ivory tower. A sharp departure from the traditional, the game played in his Debtors-Creditors course marks the debut of participatory legal instruction, and is quickly catching on. It's now being marketed through the University of Minnesota, approximately half the law schools in the country have access to it and it is used in classes at about a dozen of them.

In addition, it has been approved for credit in continuing legal education for practicing Wisconsin attorneys. It will offer them the opportunity to review a case after it's completed and talk about it openly

Karen Pochert, a journalism senior from Lansing, Mich., is an intern on the magazine this semester.

with the other attorneys involved — something that can rarely be done in practice.

I found the course administrator, Jill Kumerscheck, a student, in front of a computer terminal. She operates the computer equivalent of Clerk of Court, filing all the game's transactions. She explained that it features four situations, each built around a fictitious motel. Each is in litigation with several creditors.

The students play the attorneys for the various parties and, when necessary, the professor plays miscellaneous roles such as judge, a debtor or a creditor. As they come into the game, students receive a statement of facts from the client's perspective, from which they must develop a strategy. Perhaps some creditors have a major stake in the business and want it to survive; others may be concerned primarily with collecting what they're owed, or even with getting revenge.

There's the Sleep EZ Motel, a corporation in business for a year. Chris Smith,

one of its student "attorneys," explained that his client had, until recently, a good reputation for paying its bills. Danny Debtor, the president and sole stockholder, was a motel manager before striking out on his own. His statement explains that the Sleep EZ, located in a commercial area of Hardtimes County, is experiencing financial problems because of mistakes he made early on. Two years previously, to open, Danny "borrowed substantially, sold his house and scraped together \$80,000 in cash, and sank every penny into his new business. From the outset, he was short of operating capital and quickly got into arrears with his creditors," his statement says.

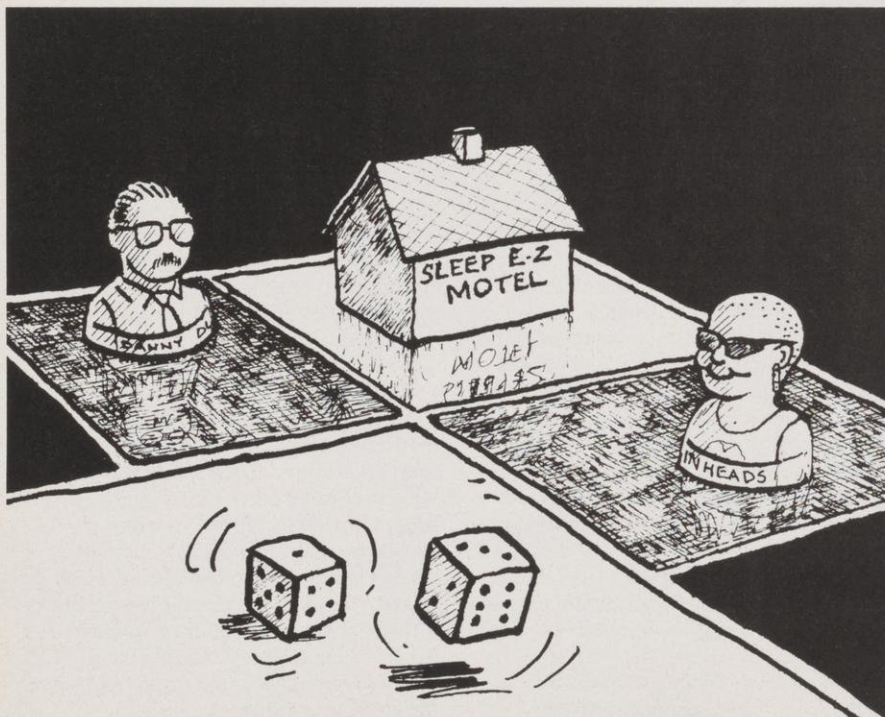
One of these is a rock band called the Skinheads, which played at the hotel bar in August of last year. Danny failed to pay \$2589 within ten days of performance as the contract stipulated. Instead, according to the band's statement, "At the end of the ten days, the debtor complained about the band's performance and offered them \$2071 in full settlement. There was a heated argument, at the end of which the debtor informed them that they would be sorry they hadn't taken his offer. Since October, the client has been getting the run-around."

The Skinheads refer to Danny Debtor as "that deadbeat," and say that they would gladly pay their attorney every dime of the recovery and much more if he would "waste him." The band's business manager interprets this suggestion as calling for "aggressive but traditional collection action."

As creditors, the Skinheads may choose from some forty options programmed into the computer, among them non-litigation, bankruptcy, and litigation. Every move a creditor makes has certain impacts to which the debtor must respond, explained Kumerscheck. "All the attorneys have different strategies, and along with those are certain risks. Their success depends on how well they manipulate the law."

LoPucki's creativity in incorporating colorful personalities into the game allows his students to become deeply involved in the roles they play. "That emotional involvement is what makes it interesting and attractive," he said.

Still, involvement won't exist, he said, unless the game is an honest one, in which the student can win. The fault with many educational exercises is that they're fixed; the instructor sits back and watches for the students to trip over some built-in mistake. "That's a very painful kind of education," LoPucki says. In his game, by contrast, students are free to do whatever they want with a case without intervention or manipulation by the professor. If they do better than other students, they win. The same analytical skills they use here are those they'll be using in the "game" that's played downtown. □



Illustration/William Feeny

They DARE You Again

*And now, another chance
to flaunt your lexical eclecticism!*

To rave reviews nationally, the first volume of the *Dictionary of American Regional English* came from Belknap/Harvard University Press in late summer. It covers words and phrases from A to C, more than 12,000 of them. And it all started here—to continue through four more volumes—under the direction of Emeritus English Prof. Frederic Cassidy.

In our May/June issue, we offered a list of words on which the DARE staff wanted a little more help. You liked the idea and you gave that help, so let's do it again.

The Rules: 1. Tell where and when you came across any of these words or phrases and what you *know* about their "local" history (In the family for years? Peculiar to a nationality or race?).

2. Give the context in which they were used.

3. Don't guess.

4. Don't give dictionary references.

Please send your information to us here at the magazine (650 N. Lake Street, Madison 53706) so we can show you off before we send it over to DARE. Now, let's all think:

day the ghost walks—payday, but where is the term used, and what's the relevance of *ghost*?

deece—Cape Cod (1909) meaning "to run fast." Is it still in use and in any other area?

demi or **dimi**—Newburgh, NY (1968) a stone the size of a man's head. Anyone recognize this?

democrat—the box elder bug, black with red "military" markings on its back. Why this designation?

dickey—in a small area of New York and Pennsylvania, it's described as a "two-section sleigh" and/or two sleighs riding in tandem. But what's a two-section sleigh?

dingbat—but *not* in the sense of a loony, *a la* Archie Bunker's favorite noun. This goes way back (1838), and was some kind of drink. Anyone know it in that sense? Any explanation?



Dr. Walker—a weed that is boiled and eaten. Presumably, from the name, it was believed to have curative powers. But why Walker? Is this a reference to its manner of growth or spread? If the plant could be identified we could go on from there.

dog-house window—said to be a feature of the Cape Cod architectural style. What exactly is this and why the name?



eating chill—said to be the same as "chills and fever." What does *eating* mean?

emmies—*Dialect Notes* attests the word once, from western Indiana, meaning molasses. Does anyone know the word? What source? Perhaps a foreign loan?

faint out—noun, Oklahoma and South Carolina, for a feeling of weakness or faintness. Still in use there or elsewhere?

fall in hell with the wicked—verb phrase, Clinton, La. (1967), meaning to be victimized. Basis? Other areas?

flower woman—Southern Illinois (1950) for some sort of pot or vase, ref being to "plant flower seeds in the 'flower woman' by the light of the moon." What is it?

fraggle—meaning to rob. From the South in the 1800s, and quoted in *Bartlett*. Does anyone know it? (Not to be confused with Vietnam War term *frag*, from fragmentation bomb.)

a game for the widow—in tick-tack-toe, this is a draw. We have only one example, from Dover, Delaware in 1968. Where else used, and when, and in any other context?

genavy—stress on second syllable, New Jersey, meaning a crowd—"a whole genavy of people." Is it used elsewhere? Any explanation?

georgia—verb (1970s) meaning to cheat someone. More evidence, especially earlier uses, needed.

hack—two senses, still not clear. One is a cock-fight, from Orlando, Florida in

1939. Was it current elsewhere? Dates? Second, perhaps an altogether different word, means an evil spell (1962, North Carolina) synonym of *curse*, *hoodoo*. What source? Is this a back-formation from *hex*? More important: how current, where, when and by whom used?

hackydam—a pseudo-place, only ref being a Time Magazine mention in 1954: "—not as hot as hell; it was as hot as hackydam—four miles below." Has anyone heard this? Any explanation of *hackydam*?

half-hammer (or **hämmer**)—a type of movement, motion or step; a hop-skip-and-jump. Why the name? What's the correct pronunciation?

hanky—as a noun: "he's kind of a hanky" (he doesn't fit in) or as an adjective: "she's too hanky" (she puts on airs). These don't jibe well semantically. How familiar are they? Still in use? Is root necessarily *handkerchief*?

Indian shutters—only example is a real estate ad from New Hampshire describing a house as having these. What are they, and how widely is the term used?

leaning toward Jones's—out of plumb. Heard in Pennsylvania in early 1960s. Is it used elsewhere?

noodlegoose—Wisconsin, "as full as a noodlegoose," and probably from the German *Nudelgans*, a goose being noodled to enlarge its liver for foie gras. Is this used elsewhere?

owenda (or **awendaw**)—a kind of cornmeal spoonbread reported from southern states. Did grandmother bake this? How did she pronounce it? We assume it's Indian, but it could be something else. All hints solicited.

pig-in—Springfield, Ohio. This is "a social gathering at which barbecued pig is the main dish." Is the term used elsewhere? (Don't send anything on *pig-out*. Please.)

up the pucker tree—West Virginia (1928); angry, therefore pouting. Used anywhere else?

The first time around, the DARE staff was able to acknowledge all your informative letters. They'll be just as appreciative of your help with this list, but because of pressures to meet the deadline for Volume 2, they won't be able to write and tell you so.

A few important words more. From William Safire in the New York Times for September 8: "—For twenty-one years, (Prof. Cassidy) has been pushing along his dream of a nonstandard dictionary that would help Americans discover one another through an understanding of their ways of talking. He has been weeding grants out of foundations, schools and government. . . . Perhaps now, with his first volume as a sample, he can get the funds needed for the rest of the project."

T.M.



Rodney Goes to College

For a new film, Bucky Dangerfield gets respect at "Grand Lakes U."

By Ellen Rulseh

You have just settled back in your seat at the movies; the aroma of fresh popcorn fills the theater. The feature opens with an aerial shot of I-90 unwinding out of Chicago. You follow a limousine as it travels north from the flatlands of Illinois into Wisconsin's blazing autumn countryside to Madison. The car's occupant is Rodney Dangerfield. He is going *Back To School*.

Watching Orion Pictures shoot a film on campus was almost as good as going to the cinema. Our *takes* of film production action in Madison included: a *sneak preview* with the production principles; the dramatic press conference; and broad pan shots of filmic action set against campus backdrops. So sit back as we ZOOM to a FLASHBACK of the UW's week on the big screen.

Friday, October 11
Memorial Union Parking Lot

ACTION! A half-dozen men were staking out a location near the lake. All wore jackets, some had on wool scarves and caps in the cold 10 a.m. air. Two held notebooks on clipboards, one with storyboard sketches of scenes.

One man said, "He says, 'Diane, I think

Rodney dresses casually for class. With him are students Brian Fielkow and Shelly Rubnitz, instrumental in bringing Orion Pictures to campus.

we can have fun without making a mess.' ” Another said, “We’ll have two shots. After they make their turn we’re going to dolly with them. They enter the car. This leaves us with a medium master of the car leaving.”

A short man with steel-framed glasses walked up to me, put out his hand and said, “I’m Alan Metter.”

“Nice to meet you. And your role with the film?”

“I’m the director.”

Another man, taller, also with glasses, and wearing a beret came over. “Chuck Russell,” he said, and he too, extended his hand. “I’m the producer.”

“Blocking out the shots on each part is our homework,” Russell explained. He pointed to another man. “He sets up where we shoot. Right now we’re just finding locations.”

“Do we *ride* to Bascom Hall?” Russell asked his entourage.

“We can walk,” said Metter.

“Let’s walk,” someone else said.

“In the red van you guys,” Russell directed, “in the red van.”

Monday, October 14
Inn Wisconsin, Memorial Union

It was at the press conference that we learned *Back To School* is the second collaboration of Metter and Russell. While local TV crews and media representatives adjusted their lights, cameras, electronic keyboards, and notepads, Gary Knowles, director of the Bureau of Communications

in the Division of Tourism for Wisconsin’s Department of Development, said, “We’re extremely proud to have film in the state. It brings people into hotels and motels; Wisconsin’s image benefits, jobs and industries get support.”

Stanley Solheim, who works as the film contact in Knowles’ bureau, is the liaison for city traffic and county police and the State Visitors Bureau. He said it makes sense to promote film in Wisconsin, as the UW-Madison is a hotbed for film study and a major center for film research.

Legislator Joseph Czarnecki distributed a press release titled “Wisconsin Ought To Be In Pictures,” which described his plan to introduce legislation to create a Wisconsin Film Bureau. It would advertise in trade magazines, scout desirable sites for film production, inform filmmakers of professional services available to them, and assist with the acquisition of permits and local approval for filming. “Our cities, forests and small towns have a lot to offer producers. At least fifteen feature-length films have already been made, in part or entirely, in Wisconsin,” he said. According to his research, virtually every state and city which has formed an office to facilitate film production has been well rewarded for its effort.

Alan Metter estimated that Orion Pictures would purchase more than \$100,000 in goods and services during the week they were in town. “We’ve got some pretty big spenders on the crew.”

There were some healthy eaters as well, according to Paul Algiers, Memorial Union’s assistant food service director, who catered some \$8000 worth of Wisconsin

Union doughnuts, baked chicken, cod almonidine, clam chowder, prime rib, bratwurst, salads, and beverages. “They really loved the cheeses,” said Algiers. “We served a mild brick they said they couldn’t even get in L.A. We wanted to give them a taste of Wisconsin. They said they were surprised they were getting nice food.” Even so, Algiers said he contracted a rate lower than would have been billed in L.A., Chicago or New York.

The film’s budget, according to producer Russell, was “just enough.”

“Not quite enough,” said director Metter. They grinned.

Orion Pictures selected the campus because, according to Metter, “This is one of the prettiest. There’s a *feeling* here. It’s politically active.” He thanked Wisconsin Student Association president Brian Fielkow for his cooperation.

Brian and fellow student Shelly Rubnitz had sent them a series of color photographs and a four-page description of the campus. When they arrived on a scouting mission, Fielkow picked them up at the airport. Said production designer David L. Snyder, “We came on a Saturday night after Wisconsin had won a football game—it was so wonderful—it was about spirit. Brian showed us the bike path, everything. We were knocked out.”

The film crew arrived on the weekend of the Iowa game and there wasn’t a room in any inn, so the entire cast and crew of eighty-some people commuted fifty miles for the first three days from a hotel in Oconomowoc.

The UW would become “Grand Lakes University”; filming locations were scheduled for Bascom Hall, the Library Mall and the Tripp dorm area. Metter told us that we would see a lot of activity; five thousand students had already signed up to be extras.

“I hope to get a *feeling* of this campus. I went to a party the other night; three fraternities and three sororities together. That wouldn’t have happened at the school I went to; there, fraternities and sororities were very competitive. The other day there was an anti-apartheid rally. Lisa Birnbach’s *College Book* says, ‘There’s something exciting in Madison.’ This is the place that I’d like to come back to school. I’m surprised there hasn’t been more filming before this.”

Back to School will be released June thirteenth. Paul Algiers was told it may premiere in Union Theater.

Metter thought that October in Wisconsin was great. “‘English light,’ is what our film director calls it.”

He and Russell had considered other schools—SMU, Texas, Washington University, University of Illinois. They’d seen Wisconsin in a preliminary phase of research. Then, “We were at SMU,” said Metter. “It wasn’t what we had in mind.



Paxton Whitehead plays rival for the hand of “Professor” Sally Kellerman.

Photos/Orion Pictures

continued

We overheard a girl who said she wished she were at home. 'Where's home?' we asked her. 'Madison, Wisconsin,' she said. We checked out of our hotel and flew to Madison the next day."

Only an eighth of the film would be shot here; the rest would be done in L.A.

Rodney Dangerfield made his way from the back of the room wearing a red sweater with big white W above the pocket. He took the chair between Russell and Metter, let out a sigh as he eased back and said in that deep and slightly nasal voice, "What's happening?"

"I never went to college," Rodney said. "Of all of them, I had picked Wisconsin. It was because I liked the school song. I learned it when I was seventeen. I wanted to come to Wisconsin. That's the truth. But I couldn't work it out."

Dangerfield looked a little red-eyed under the glare of television lights as he answered, "What do I study? Girls!"

Now that he'd gotten his first laugh, he went on to tell his audience that he has been involved with the writing of the script for a year and a half. His character is Thorton Melon, a self-made millionaire, whose paternal concern for his socially floundering freshman son compels him back to school. Herein the plot ripens as Melon falls in love with a Grand Lakes U. teacher, played by Sally Kellerman. Rodney's major is literature and economics.

Perhaps this is the film in which he will at last get some respect; Orion Pictures' media release told us that Thorton Melon wins unanimous acclaim as the most popular man on campus.

Rodney's taste for comedy grows out of his belief that "People want to laugh as

much as cry." He prefers a live audience to doing movies or TV, where "you have to do it over and over." He shot a sidelong glance at Metter and Russell. "You end up hating 'em. For the latest Miller Lite beer commercial we did 167 takes!" His advice to young comics: it's hard not to fool yourself, you learn if you belong, and it's "the toughest racket in the world."

A voice from the media asked, "How about Rodney doing Hamlet?"

"Let's do it," he said.

"What are you going to do today?"

"Today I have to walk across a room and say nothing."

Producer Russell interjected, "We're doing the *other* one, Rodney."

"I don't *know* the other one."

Alan Metter smiled, shrugged, and said, "See how well organized we are."

Tuesday, October 15 Slichter Hall

A crowd of students had assembled along the sidewalk. Two of them were figuring out how to break into the movies. "You guys, let's just go walking through."

"Yeah, just pretend you're part of the set."

"Folks," one of the film crew appealed over a loudspeaker, "if you could just keep it as *quiet* as you could while we're shooting, we'd appreciate it."

Action! someone shouted, and the extras moved into the scene: a girl on a moped pulled up on the sidewalk; a couple wearing knapsacks crossed the lawn; a guy trailing two red "Wisconsin" penants

headed for the Slichter doorway.

"That's a cut," a voice yelled through a loudspeaker.

A limo pulled up in front of the dorm. Students stood shading their eyes with their hands against the late afternoon sun. A co-ed in a denim jacket said, "I can say that this is *my* dorm." Slichter looked appropriately filmic with its oak tree, the green lawn scattered with leaves. A dozen faces peered out windows at the action. About two dozen students were positioned across the lawn, some sitting, some standing. Interspersed among them were men and women wearing blue campus police uniforms, and jackets with the word Parking. "Back up," one of the uniformed officers shouted. They moved back en masse from the curb.

"This film is infringing on our civil liberties," one grumbled.

Rodney, with his gray-white hair, in plaid slacks, a teal blue sweater and white shirt got into the black limousine.

"Rehearsal. Stand by! And—Action!"

Rodney exited the car holding two red-and-white pompons and, with two students flanking him, walked into the dorm. The crowd was cooperatively quiet. As the doors closed a voice shouted, "Cut! That's it!"

Thursday, October 17 Lincoln Statue

Several extras standing on the fringe of the crowd explained their pay scale. "It's ten dollars an hour if you have a moped or a



Photo/Mary Langenfeld

dog; five dollars for a bike. For everyone else it's four dollars an hour, and after eight hours it's six dollars an hour."

"All you do is walk around."

The casting director said that on the count of three everyone should, "move your fingers." They did, then their arms in wing flapping movements, and wiggled into a squat. The chicken dance. The casting director called it "the duck thing."

I found myself beside Linda De Scenna, the film's set decorator. She has long, straight brown hair with red highlights, and she was dressed all in white: jacket, slacks, socks, shoes.

"Why don't you take us back to L.A. with you?" one co-ed asked her. Another, who wore fuchsia-gold eyeshadow, and a black tam ornamented with a multicolored rhinestone pin, inquired, "Is it your thing to be—white?"

"It's easy to pack," Linda told her. "You just take everything white out of your closet and throw it in."

De Scenna's companion and assistant, Ric McElvin—also in white—was looking for microwaved popcorn. He had asked several people if he could get it from vending machines on campus. Everyone he talked to told him he could get popcorn at the Union down the hill. "No, it's *not* microwaved." He explained the flavor merits thereof.

A crew member carrying a paint brush climbed onto the Lincoln statue.

"What are they doing?" one of the students asked.

"They're touching up his nose." Linda said. "It's not oxidized, it sticks out. It has to be *blended*. Don't worry, it's only poster paint."

"The kids have been great," said Katherine Moore, the publicist. When I asked her how this compared with other films she's worked on she told me, "It's hard to compare." Moore has done two in Mexico, and one in Spain. "As a location, this is great," she said, "People are interested in what we're doing; in L.A. nobody even slows down. Clearly," she said (ever the publicist), "Rodney has an incredible following among college-age audiences."

A small vehicle which carried a film camera rode along the sidewalk. The bumper sticker read, "When you say Wisconsin, you've said it all."

Rodney worked with a dark-haired young man, Keith Gordon, his "son," who wore a green-and-black checked wool shirt. Rodney embraced him, swept him off his feet, and spun him around twice. Gordon grinned from ear to ear.

Below on Park Street, as drops of rain began to splatter from gray skies, amused spectators looked up to the pedestrian walkway where a crew of carpenters nailed letters on the bridge. They read: *Grand Lakes University*. Not forever, but for a celluloid moment when Hollywood came to campus. □

The News

News items are based on releases from the UW News Service and other campus departments.

NCI's New Cancer Therapy To Be Tested Here

The University Hospital is one of two testing centers for a promising new approach to cancer therapy as announced December 4 by the National Cancer Institute. The NCI itself is the other institution. Clinical tests were scheduled to begin here this month on the method, which utilizes two elements of the body's immune system.

It combines interleukin-2, a hormone that stimulates immune cells into action, and lymphocytes, the blood cells which fight infection. It was developed at the NCI in Bethesda, Md. by Dr. Steven Rosenberg, who also did tests on it there and who reported it in the *New England Journal of Medicine*. Concurrent with Rosenberg's work, it was being tested here by Paul M. Sondel '71, PhD'75 and Peter C. Kohler MD, who now begin clinical application under a \$300,000 grant from the NCI.

"We're excited and enthusiastic, but

the proof is not in yet," Dr. Sondel told a news conference. He said that Rosenberg had administered the therapy to twenty-five cancer patients. Eleven of them, "with a diverse array of tumor types, showed measurable shrinkage, though all but one had the tumor come back."

Said Dr. Kohler, "With most cancers, if there is a 20-percent response to treatment rate, it's considered successful. Fifty percent is fantastic." He said that the types of cancer responding were of the lungs, skin and colon.

Research Park, With Tight Criteria, Gets First Tenant

The first tenant should be moving into the University's new Research Park right about now. The area is on the city's far west side, on the site of the old Charmany-Reider research farms (WA Sept/Oct '84). It maintains a set of tenant criteria designed to foster University-industry interaction or to aid state and local economic development goals. And, said Wayne McGown, its director of development, "we're holding firm on the concept of our tenants meeting the re-

continued

The Way We Were—25



The campus ski jump was a mecca for the brave every winter, almost continuously, from 1919 till 1956. It towered above Muir Knoll, across Observatory Drive from North Hall. From it a good skier could land and glide out onto Lake Mendota's ice as thousands cheered and hoped he'd break something. The first scaffold was of wood, built by Norwegian students who couldn't get home over Christmas vacation; it lasted until 1930. Two years later the newly formed Hoofers scraped together \$1600 for a new one of wood and steel. It was fifty-six feet high and rated one of the best tournament jumps in the nation until building construction along the lakeshore wiped out the landing area. The picture is undated.

search or high-tech criteria we've developed. That's where some of the other research parks differ from us. Their main criterion for occupancy is rent-paying ability."

The first tenant is Warzyn Engineering with a \$2-million facility in which it will research ground-water and toxic waste engineering. The second will be a Madison-based computer software firm, Persoft, which will begin construction in the fall.

McGown expects the next major project to be a multitenant building which should be an important attraction to industry. It is likely to be a complex of three structures encompassing upwards of 250,000 square feet of space for wet and dry labs and offices. Other potential tenants include what he termed "outpost operations" for Fortune 500 companies. "These may have knowledge of ongoing research here that suggests the possibility of product development," he said. "They could then enter into a relationship with UW researchers and bring in or hire

scientists, to be housed in the multitenant facility, who would interact with our people on a daily basis."

Regents to Look At Bargaining Bills

The UW-System Board of Regents will consider the issue of bargaining rights for faculty and academic staff at its January meeting. It has opposed similar bills for nearly a decade, but it now wants to hear a full discussion and a state position in light of two bills currently before the State Legislature. Neither of the two would apply to UW-Madison faculty or Extension faculty and staff.

Katharine Lyall, the system's acting president during the board's December meeting at which the announcement was made, repeated that the administration believes bargaining does not fit with traditions of faculty input into campus policymaking.

Ronald Bornstein, system vice president for university relations, presented what he sees as several flaws in the two bills. They would: make bargaining a force more important than traditional faculty governance; name the State Department of Employment Relations instead of the regents as bargaining agent; cost taxpayers up to \$1.5 million annually; in general, cover a range of subjects broader than those in other state bargaining agreements although that range is unclear; and, with an effective date of next July 1, interfere with academic-staff classification studies.

2780 Graduate—With Propriety, If All Goes As Planned

Winter commencement on December 22—too late to be reported here—would be more decorous than it and spring commencement have been for some time, it was fervently hoped by

Club Programs

Here is a list of events scheduled for mid-January and later, as announced by clubs at our printing deadline. Most are Founders Day observances; the faculty name is that of the featured speaker. Clubs send detailed announcements to all alumni in their area.

AKRON/CLEVELAND: *March 5*, James Hoyt, dir., School of Journalism. Info: Jack Florin, 376-6148.

ALBUQUERQUE: *March 6*, Dean of Students Paul Ginsberg. Info: Phil Schlichting, 299-1177.

APPLETON: *February 2*, Wisconsin Singers. Info: Tom Prosser, 235-9330.

BARABOO: *January 19*, Mike Leckrone, dir., UW bands. Info: Chris Anderson, 356-6007.

CHICAGO: *April 30*, Prof. Joseph Kaufman, School of Education. Info: Tim Higgins, 372-5333.

CINCINNATI: *March 7*, James Hoyt, dir., School of Journalism. Info: Jim Buckman, 530-6799.

COLUMBUS, OHIO: *March 6*, James Hoyt, dir., School of Journalism. Info: Dave Tolbert, 228-5411.

DENVER: *March 14*, Frank Cook, dir., University Archives. Info: Kendra Padgett, 797-2329.

DETROIT: *May 4*, Football Coach Dave McClain. Info: John Shabino, 352-4810.

FOND DU LAC: *January 22*, Wisconsin Singers. *April 22*, James Hoyt, dir., School of Journalism. Info: Tom Massey, 922-0470.

GREEN BAY: *February 2*, Wisconsin

Singers. Info: Ray Kopish, 497-2500.

HOT SPRINGS VILLAGE: *March 22*, Wrestling Coach Russ Hellickson. Info: Val Kopitzke, 922-2848.

INDIANAPOLIS: *April 3*, Chancellor Irving Shain. Info: George Wojtowicz, 877-8770.

JANESVILLE: *February 21*, Prof. Paul Dvorak MD, Pediatrics. *April 18*, Wisconsin Singers. Info: Dave Gospodarek, 752-7408.

KENOSHA: *April 13*, Dean of Students Paul Ginsberg. Info: Rich Irving, 656-5361.

KOKOMO: *April 4*, Chancellor Irving Shain. Info: Bernard Pierce, 459-7356.

LOS ANGELES: *March 13*, Dean John Bollinger, College of Engineering. Info: Mike Fernhoff, (213) 620-1780.

MADISON: *February 5*, UW-System President Kenneth A. Shaw. Info: Dick Brachman, 836-7854.

MARINETTE: *February 16*, Wisconsin Singers. Info: Arlan Wooden, 735-3371.

MARSHFIELD: *February 17*, Prof. Robert Bless, Astronomy. Info: Rosie Endres, 387-7641.

MERRILL: *February 8*, Wisconsin Singers. Info: Chuck Sowiejka, 536-7104.

MIAMI: *March 6*, Prof. Robert Samp MD, Human Oncology. Info: Barbara Kornblau, 666-4714.

NEW YORK: *May 2*, Football Coach Dave McClain. Info: Peter Leidel, (212) 906-7104.

PHILADELPHIA: *March 27*, Wisconsin Singers. Info: Joan Kuhinka, 527-2186.

PHOENIX: *March 9*, Dean of Students Paul Ginsberg. Info: Quinn Williams, 955-1130.

PORTLAND: *April 17*, Prof. Robert Bless, Astronomy. Info: Ted Feierstein, 684-3660.

RHINELANDER: *February 1*, Wisconsin Singers. *April 8*, Tom Frost, Limnology Center. Info: Peggy Kasson, 282-5064.

ROCKFORD: *February 19*, Crew Coach Randy Jablonic. Info: Chuck Clafin, 965-5132.

SACRAMENTO: *March 13*, Frank Cook, dir., University Archives. Info: Richard Freedland, 752-1373.

SALT LAKE CITY: *March 15*, Frank Cook, dir., University Archives. Info: Jim Berry, 530-3915.

SAN DIEGO: *March 12*, Dean John Bollinger, College of Engineering. Info: Al Schein, (619) 691-1387.

SARASOTA: *January 24 and February 28*, luncheons. Info: Bee Cahoon, 792-0658.

March 21, Basketball Coach Steve Yoder. Info: Judy Skornicka, 366-6121.

SEATTLE: *April 18*, Prof. Robert Bless, Astronomy. Info: Sue Lobeck, 587-3073.

SHEBOYGAN: *March 12*, Basketball Coach Steve Yoder. Info: Tom Manning, 458-2184.

STURGEON BAY: *February 16*, Wisconsin Singers. Info: Mark Jinkins, 743-6505.

TAMPA: *March 8*, Prof. Robert Samp MD, Human Oncology. Info: Donovan Lichtenberg, 974-3533.

TUCSON: *March 7*, Dean of Students Paul Ginsberg. Info: Henry Ewbank, 297-2663.

VIROQUA: *April 4*, Henry Pitot MD, dir., McArdle (Cancer) Research Lab. Info: Reggie Destree, 788-1218.

WAUSAU: *February 4*, Wisconsin Singers. *March 20*, Dean of Students Paul Ginsberg. Info: Chuck Brown, 842-6231.

WEST BEND: *April 22*, Football Coach Dave McClain. Info: Ken Hemauer, 338-6666. □

officials and student leaders. Posters appeared around campus early in the month pointing out that *Alcohol and Commencement Don't Mix*, and the chancellor sent letters to all graduating students and their parents, reminding them of that fact. There was to be a "champagne check room" in the Field House where bottles of the bubbly would be left until after the ceremony.

Arthur Hove, an assistant to the chancellor and head of the campus Public Functions Committee, said commencement celebrating has gotten out of hand in recent years. "The overly festive atmosphere has increased to the point that it lacks the dignity such an event deserves." His views were shared by Jeff Timm, senior class secretary and a student member of the committee, who said he has letters from faculty, parents and public who are "disgusted with what goes on at the ceremony."

There were to be monitors at Field House entrances to confiscate any visible liquor, and others to survey the audience. Disruptive participants "may be asked to leave," Hove said.

An estimated 2780 were eligible to graduate. Bachelor's degrees would go to 1785, master's to 710; doctor's to 240; law to forty-two and MDs to three.



Commencement will be drier from now on.

POSITION OPEN

Director of Alumni Clubs and Student Relations in our office. Requires a bachelor's degree in communications, public relations or related field. Desirable is knowledge of UW; three years' association or organizational experience including travel and public speaking. Written and oral skills essential. Contact Carolyn Libby, Director of Administration, WAA, 650 N. Lake Street, Madison 53706.

Authorities Crack Down On Football "Rowdyism"

Six unnamed students have been disciplined by the University for rowdyism during the homecoming game on November 2. One of them has been recommended for suspension pending a further hearing; three were put on probation for two years, banned from attending UW athletic events in 1986 and ordered to complete twenty-five hours of community service; two were given one-year probation, with one of them banned from 1986 athletic events. Two others who were arrested were cleared of

charges, but a ninth faces a felony count for allegedly throwing a fiberglass bench cover over the side of the stadium. His name was disclosed by the local press due to the nature of the charges, but the office of the Dean of Students considers its disciplinary actions to be a part of a student's records and thus protected by federal privacy laws.

Increasing rowdyism at football games has brought about the formation of a campus committee on crowd control. One suggestion has been that the student seating section be disbanded. UW Police Chief Ralph Hanson favors this action, while Dean of Students Paul Ginsberg opposes it.



History-making NCAA Champs—From Left to Right: Korhonen, Michelle Lunley, Wolter, Ted Balistreri, Hering, Stephanie Bassett, Stintzi, Herbst, McKillen, Hacker, Ishmael, Birgit Kristiansen, Delaney, Phil Schoensee, Jenkins, Scott Fry.

Cross-Country Teams Run Away With NCAA Championships

The men's and women's cross-country teams shared banner headlines on the front page of the sports section for their simultaneous capture of NCCA titles on November 25 in Milwaukee.

It was a second consecutive win for the women. Among the top thirty-six runners were: Stephanie Herbst, Katie Ishmael, Lori Wolter, Kelly McKillen and Holly Hering, who scored fifty-eight points to win the fifth annual NCAA championship on the 5000-meter course at Dretzka Park.

Tim Hacker was at home on the park's icy track when he became the UW's second national champion, and led the Badgers to the men's championship.

"This is really something special," said Hacker. And indeed it is; he was only the second American champion

since 1978. The others were foreign students attending American schools.

Five Badger men—Hacker, Joe Stintzi, Scott Jenkins, Kelley Delaney and Rusty Korhonen placed among the first forth-three runners and maintained the undefeated record of the Badgers, ranked first in the nation.

At the women's award banquet, Herbst and Ishmael were announced as co-MVPs and as All-Americans, along with Wolter, with McKillen a runner-up. The men chose three-time-Big Ten-champion Hacker as their MVP. He, too, made All-American—for the fourth time—along with Jenkins, Stintzi and Delaney.

Wisconsin Governor Anthony Earl visited the teams to congratulate them on their national ranking.

continued on page 22

FRANCE

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Imagine . . . Paris, the city of light, capital of fashion and romance. Then add the TGV, world's fastest passenger train; a relaxing week's cruise on the scenic Rhone River through the Provence region, past Roman ruins and castles; and finally, the Côte d'Azur and Cannes, with its famous stretch of beach along the Mediterranean, full of sun and sophistication.

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Please send me the colorful brochure which describes the Côtes de Rhône trip in detail.

WSJ Readers Pick A Dream of a Team

Placekicker Pat O'Dea, whose gridiron legend includes a dropkicked sixty-eight-yard field goal in 1898, was named honorary captain of the UW's "dream team" when the Wisconsin State Journal asked its readers to vote last fall. The other members all played in this century. They are: Alan Ameche (this team's MVP), Jim Bakken, Ken Criter, Hal Faverty, Charles Goldenberg, David Greenwood, Bill Gregory, Elroy Hirsch, Richard Johnson, Tim Krumrie, Dennis Lick, Billy Marek, Pat O'Donohue, Pat Richter, Darryl Sims, Ray Snell, Terry Stieve, Al Toon, Mat Vanden Boom, Ron VanderKelen, Don Voss, Mike Webster, and Ed Withers. □

Good Byes to Good Guys

Two popular WAA staffers left Madison in recent months, we're sorry to report. Christine HacsKaylo, the magazine's associate editor for three years, moved in midsummer to Craig, Alaska with her husband, C. L. Cheshire PhD'83. Chris came to us just short of taking her orals for a PhD in American Lit, so many of our more recent alumni may remember her as a TA. With us, she was a versatile writer, bringing you profiles of Dean of Students Paul Ginsberg and faculty poet Ron Wallace; reports on archaeology digs, Paul Boyer's new book on the atom bomb, the subdued return to campus of the once fiery James Baldwin, among many stories. We hope to talk her into doing another feature one of these days, something on the culture shock involved in a move to an isle heavy on scenery but completely bereft of fudge-bottom pie and foreign movies.

And since December 1, we are without Steve Merrick MA'82, whom every club officer has come to know in Steve's three years here as the man to call on with any problem. Steve was director of Club Programs and Student Relations. That meant he arranged your Founders Day speakers, saw to announcement mailings, rode the bus to Singers concerts and acted as dutch uncle to the dozens of students on our board and on Homecoming committees. All of which prepared him to step up as he steps westward; Steve has moved to Albuquerque as the associate director of the alumni association at the University of New Mexico.

We miss you, Chris and Steve!

T.M.

Your gift of real estate... benefiting you and the University of Wisconsin

Alumni and friends frequently express a desire to make a significant gift to the University. It is sometimes difficult, however, to anticipate future needs and to make a contribution of cash or securities now that may be needed in later years.

But, did you know that the Internal Revenue Service has made it possible for you to make a charitable gift of real estate—your residence, vacation home, farm or undeveloped property—during your lifetime, and to continue your present use of the property. In addition, you will avoid capital gains taxes and obtain a substantial tax deduction for the value of the gift.

Here is an example of how this kind of gift might work. A couple, ages 75 and 73, owns a residence with a value of \$200,000. If they make a lifetime gift of this property, reserving the right to continued occupancy, they would be entitled to a charitable deduction of approximately \$54,000. Under the Tax Reform Act of 1984, the exact figures must be based upon a qualified appraisal.

This couple will succeed in reducing their tax bill for the year of the gift and beyond, and their current lifestyle will remain unchanged. Ultimately they will provide a substantial gift to the University, which they will have the opportunity to designate for a specific discipline, department or college within the University.

Can you think of an easier or more affordable way to gain a present benefit from your property and, at the same time, provide a future benefit for the University of Wisconsin-Madison?

For further information, please contact:
Fred Winding, Vice President,
University of Wisconsin Foundation,
702 Langdon Street,
Madison, Wisconsin 53706
608/263-5554.



University of Wisconsin Foundation

Not the Way They'd Planned It

But there's logic in looking to next year.

BY TONY RALENKOTTER '86

The first half of the season:

Wis. 38	No. Ill.	17
Wis. 28	Nev.-Las Vegas	23
Wis. 41	Wyo.	17
Wis. 6	Mich.	38
Wis. 13	Iowa	23

October 19

Wisconsin	14
Northwestern	17

Badger spirits drooped to a season low at Camp Randall as we dropped our third Big Ten decision in a row. The loss put us solidly in last place with Michigan State.

Again, sloppy offense was the culprit. Badger QB Mike Howard threw three interceptions; we turned over our only fumble, and Northwestern's John Duvic booted a last-second field goal for the Wildcats' first win over Wisconsin since 1971.

And to add injury to insult, the Badgers lost premier linebacker Rick Graf for the season with a torn ligament.

Northwestern's game was nothing spectacular, but QB Mike Greenfield

For more sports news see page 21.

hustled enough to put the Wildcats up 14-0 by the middle of the second quarter. Mike Howard looked destined for the locker room, but a gradual 51-yard drive late in the quarter finally scored fullback Joe Armentrout. Todd Gregoire's conversion made it 14-7 at the half.

In the third, Armentrout again proved himself one of the Badgers' key offensive weapons with a 32-yard up-the-middle run

Tony Ralenkotter, of Cudahy, is a senior in journalism.

that set the stage for Larry Emery's three-yard push to the goal line. With Gregoire's extra point, the score tied at 14 at the end of the period.

Victory looked possible in the fourth, when the defense forced a Wildcat punt that Nate Odomes returned to our 43 with 3:27 remaining. A few safe plays would have put Gregoire within field goal range. But we were intercepted on the next play and all of Camp Randall watched in stunned disbelief as the Wildcats moved their kicker into position to complete a 42-yard goal as time ran out.

	NW	WIS
First downs	18	14
Rushes-yards	46-147	36-156
Passing yards	144	115
Return yards	28	49
Passes	17-29-0	7-15-3
Punts	8-295	5-254
Fumbles-lost	0-0	1-1
Penalties-yards	5-40	5-47
Time of poss.	36:07	23:53
NW 7 7 0	3-17
WIS 0 7 7	0-14

October 26

Wisconsin	25
Illinois	38

We had the Big Ten cellar all to ourselves after this one at Urbana. Illinois was unmerciful from the start. Winning the pre-game toss, they elected to kick. But we fumbled the reception and the Illini recovered on our 11. A few plays later, with only 1:55 elapsed, their QB Jack Trudeau hopped over the goal line to set the vigorous tone of their game plan. The first quarter was particularly depressing, with Illinois running and kicking 21 points to our three on a Gregoire field goal.

In the second half, the deflated Badgers picked up considerably, with re-energized passing by QB Bud Keyes (who started for the injured Mike Howard). In the first half

he had completed just two of fourteen; he finished with fifteen for forty and 255 yards. Larry Emery also had a respectable day, running 101 yards on twenty carries.

Said McClain after the game, "We hung in there when we got behind badly. Our players made a great effort." Nonetheless, the Badgers haven't started the season this poorly since 1968 when, under Coach John Coatta, we went 0-7 in conference play.

	ILL	WIS
First downs	24	23
Rushes-yards	42-189	42-149
Passing-yards	256	225
Return yards	167	49
Passes	21-133	15-40-1
Punts	4-41	6-46
Fumbles-lost	3-3	2-1
Penalties-yards	5-60	1-10
Time of possession	29:39	30:21
ILL 21 0 7	10-38
WIS 3 3 6	13-25

November 2

Wisconsin	31
Indiana	20

If morale sagged after last week's game—and it had—this Homecoming victory was the right pick-up for 78,605 fans in Camp Randall. Still, down on the field, the win was hard work, with the Badgers forced to surmount a 14-0 deficit in the second quarter and overcome a pack of Hoosiers hungry for their first conference victory.

Larry Emery deserves a lot of credit for this. While he didn't score any points, he gained a career high 188 yards rushing on twenty-eight carries and took on a psychological high from his performance against the team that caused him a severe knee injury last year. The Macon, Ga. native's career rushing record stood at 1870 yards after this game, the fifth-best in UW history.

Emery wasn't a lone star, though. Coach McClain let loose the heretofore untapped energy of freshman fullback Marvin Artley, who put out 74 yards in eleven tries, including a nine-yard touch-down dash on his first run of the game in the second quarter. The dependable Todd Gregoire contributed three field goals and two conversions.

Wisconsin's defense, which let Indiana through too often early in the game, did a respectable job of holding the line, although IU tailback Bobby Howard set a career rushing record, quarterback Steve Bradley completed fifteen of thirty passes for 200 yards and split end Kenny Allen caught six of them for 113 yards. Odomes' block of a Hoosier conversion attempt in the first quarter was a defensive highlight.

Behind Mike Howard, the Badgers gradually built on their score throughout

the game to establish a 28-14 lead with 13:12 left. A 23-yard touchdown was the Hoosiers' last gasp, and Gregoire's 23-yard field goal with a minute left was Wisconsin's victory insurance.

	IND	WIS
First downs	22	16
Rushes-yards	47-202	52-288
Passing-yards	200	94
Passes	15-30-1	7-12-1
Punts	3-37	4-43
Fumbles-lost	2-2	3-0
Penalties-yards	5-45	4-42
Time of possession	30:10	29:50
IND	6	8
WIS	0	10
	11	10
	6-27	31

November 9

Wisconsin	18
Minnesota	27

Minnesota's quarterback Rickey Foggie didn't repeat last year's outstanding stats this time when the Badgers journeyed to the Humphrey Dome—he completed only five of 19 passes and had two intercepted. But the rest of his squad took advantage of three big pass plays to hand us our fifth conference loss. The teams looked evenly matched in the first quarter when Badger special team's Jeff Gamber picked up a fumbled Minnesota punt on their 34. Marvin Artley moved it to their 10, but a stall at the 5 forced a field goal by Gregoire. Then, with 1:23 left, Foggie's vaunted throwing arm clicked in to produce an 89-yard scoring play that set a Minnesota record and, with the extra point, set the score at 7-3.

Another stalled drive by Wisconsin was made useful with another Gregoire field goal in the second quarter, and a few minutes later the defense intercepted a Foggie pass at their 42. Runs by Emery, wide receiver James Ross, Artley and Howard himself brought the TD and a 12-7 edge. Then Foggie did it again to his wide receiver on the Badger 6. And again, to our 26. Then they kicked a field goal; halftime score, 17-12.

The third quarter was scoreless, but a time-eating Minnesota TD and a field goal in the fourth put Foggie and His Friends safely out of reach. Howard's 36-yard touchdown pass to Steve Vinci with four seconds on the clock was a consolation, but that was all.

	MINN	WIS
First downs	12	25
Rushes-yards	40-182	50-195
Passing-yards	242	167
Return yards	3	31
Passes	5-20-2	16-32-0
Punts	5-49	8-36
Fumbles-lost	3-1	0-0
Penalties-yards	2-12	4-35
Time of possession	21:35	38:25
MINN	7	10
WIS	3	9
	0	0
	10-27	18

November 16

Wisconsin	12
Ohio State	7

Just as Wisconsin will remember how Northwestern wrecked our 1985 season by deflating our egos in front of a home crowd, Ohio State will remember how we wrecked theirs at home. In the biggest Big Ten upset this season, the lowly UW smashed the AP-ranked number three Buckeyes' chances for the Rose Bowl.

Though the game was in Columbus, it was a happy day in Badgerland. State Street bars echoed with cheers of the victory, one of the few bright spots so far in a dismal season. Still, those cheers had a ring of fair-weather fanaticism; this Badger team was the same that was booed off the

field after going down before Northwestern. So this victory was purely for the boys in red-and-white.

"That's what really is important to me," said linebacker Craig Raddatz. "We believed in each other when no one else did. I'm not saying that people haven't backed us, but I think a lot of them were saying it would take a miracle to beat Ohio State. We didn't feel that way."

The defense did the job against the Buckeyes' apparently overrated offense, and outside linebacker Michael Reid picked up three Buckeye fumbles for the key factors in the win. Todd Gregoire kicked field goals of 49 and 19 yards on our first two possessions, but an OSU touchdown and conversion put them up 7-6 at halftime. Reid recovered his first and most important fumble—with 4:38 left in

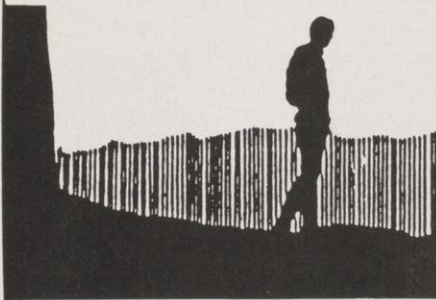
continued on page 26



Larry Emery, with 1113 yards for the season, follows Rufus Ferguson and Billy Marek into the record book.

Remember When?

Strollin' down State Street with a quarter in your jeans . . .



Times haven't changed much since your heyday in Madison. Students still need to find a job to fill those empty pockets with \$\$.

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 432 N. Murray St.
 Room 333
 University of Wisconsin
 Madison, WI 53706
CALL (608) 262-5627

Football

continued from page 25

the third quarter—on the Ohio State 22. Flanker Tim Fullington moved the ball 11 yards on a reverse, and Emery went for 10 more in two carries soon after. Artley, playing for the broken-ribbed Joe Armentrout, went the final yard for the TD.

That five-point lead was all we needed as Badger defense held strong. Wisconsin claimed its fourth victory over the Buckeyes in five years.

Badger alumni will categorize this win in the same file with the upset over Nebraska in 1974 and the season-opening shocker that downed top-ranked Michigan in 1981. But unlike recent seasons, there wouldn't be a bowl game at the end of this one.

	OSU	WIS
First downs	18	14
Rushes-yards	34-102	53-146
Passing-yards	263	76
Return yards	-2	14
Passes	20-31-0	8-13-0
Punts	6-37	8-43
Fumbles-lost	3-3	3-0
Penalties-yards	2-21	4-19
Time of possession	25:52	34:08
WIS	3	3
OSU	0	7

November 23

Wisconsin	7
Mich. St	41

It was a banner day for the white-on-white: a November snowstorm and MSU sophomore tailback Lorenzo White, that is. Amidst heavy falling snows that began just after kickoff and continued through most of the third quarter, the Spartans trounced us and helped White establish a record-breaking 233-yard rushing performance. He became the alltime Big Ten single-season rushing champion with 1470 yards, and the alltime NCAA sophomore rushing leader. He scored only one touchdown on this afternoon, however; he was content to build his yardage and act as a decoy for the next four Spartan touchdowns.

The lone Badger TD was a fourth-quarter consolation bloop when Bud Keyes found tight end Scott Sharon open in the end zone. Gregoire kicked the extra point. The loss was the worst since Michigan buried us 54-0 in 1979. It was also Coach McClain's first season-finale loss in eight years here. The faces of the team probably matched the solid red uniforms McClain had them wear as a morale booster. They didn't help anything but MSU's ability to pick their opponents off more easily against the snowy background.

"We tried every possible way to get motivated," said McClain afterward. "We substituted a lot of guys to give them a chance to play and then they didn't tackle

anybody or move the ball. It was a horrible performance. It's amazing that one week ago we could play so emotionally. There's not much to say; MSU dominated us in every phase."

Wisconsin had but one chance to make a showing. Trailing 14-0 in the second quarter, we started a drive when strong safety Robb Johnston intercepted on our 37. Keyes guided to the MSU 2 with three consecutive first downs, including passes of 12 and nine yards to Armentrout. But a fourth-and-goal pass into the end zone not only failed, but cost a 15-yard penalty for offensive interference.

	MICH. ST.	WIS.
First downs	21	12
Rushes-yards	56-513	30-74
Passing yards	76	108
Return yards	36	3
Passes	8-11-1	17-34-1
Punts	2-50	8-36
Fumbles-lost	3-1	1-1
Penalties-lost	5-30	2-20
Time of possession	32:01	27:59
MSU	7	7
WIS	0	0

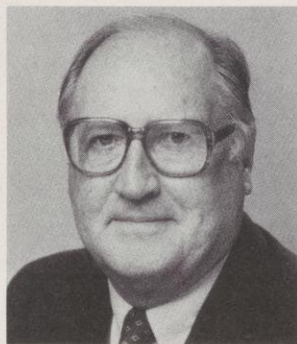
Summing up this first losing season since 1980, Bill Brophy, sports editor of the Wisconsin State Journal, wrote: "Inconsistency is the trademark that will stay with the 1985 version of the Badgers. They were young (only eight seniors played regularly) and never solved a recurring quarterback problem that hamstrung the offense. The result was a 5-6 record and an eighth-place finish in the conference.

"But they figure to be stronger next year. If they can find a quarterback, improve the offensive line, and if Rick Graf returns healthy," next season could be a winning one. □

Emery is MVP

Tailback Larry Emery, with 1113 yards on 224 carries this season after nine months of rehabilitation for a knee injury, earned the MVP award of his teammates. They voted Player of the Year titles to fullback Joe Armentrout on offense and inside linebacker Craig Raddatz on defense. Paul Gruber, a sophomore tackle, was honored as the most-improved offensive player, and inside linebacker Charlie Fawley and nose guard Michael Boykins shared it for the defense. The UPI's conference coaches team named guard Bob Landsee to its first string and Emery to the second. Gruber, Raddatz, Tim Jordan, Nate Odomes and Todd Gregoire received honorable mention.

Member News



Nelson '43



Ozawa '66, '69



Honadle '75

The class of 1933 won an Orchid Award from Capital Community Citizens for the Observatory Drive Overlook, its 50th-anniversary gift to the University. The area is just west of Elizabeth Waters dorm.

The Beijing Institute of Management in the Peoples Republic of China was where STEFAN H. ROBOCK '38, professor emeritus at Columbia University, spent June through August teaching international business.

JAMES S. VAUGHAN '38, changed jobs in October, and is now vice president for business plans for the Milwaukee Innovation Center.

Wisconsin Bell has announced the retirement of DAVID F. NELSON '43, Milwaukee, chairman and chief executive officer, with the system since 1946 and its president from 1983.

Vesterheim, considered the oldest and most comprehensive Norwegian immigrant ethnic museum in the nation and located in Decorah, Iowa, has re-elected EUGENE J. NORDBY MD '43, Madison, president of its Board of Trustees.

For outstanding teaching of engineering students here, chemical engineering Professor R. BYRON BIRD PhD '50 was this year's recipient of the college's Benjamin Smith Reynolds Award.

The Society for Industrial Microbiology elected CLIFFORD W. HESSELTINE PhD '50, to Fellowship. He is with the USDA in Peoria.

The American Society for Therapeutic Radiology and Oncology has elected ROBERT W. EDLAND '53, MD '56, LaCrosse, president. He is chairman of the radiology department of the Gunderson Clinic.

The American Institute of CPAs elected DUANE W. KUEHL '54 to its governing council. He is president and treasurer of Kuehl & Company, in Menomonee Falls.

WILLIAM F. FRALEY '61, Dallas, joined senior consultant Robert W. Lazarus & Associates, an insurance and risk management consulting firm in Plano.

EDWARD T. PENNEY MS '61 has returned to Washington as a deputy director of USIA. For the past three years he was with our embassy in Cairo.

DONALD B. BEIDLER '62, DDS, a colonel in the Air Force Dental Corps, received the prestigious Mastership Award from the Academy of General Dentistry. He is the dental surgeon at Grand Forks, N.D. AFB.

JARED REDFIELD '63 has opened a law

office in Stevens Point. He is also a lecturer in business law at the UW-Stevens Point. Jared was with a New York law firm before making the move.

Appointed chairman of the department of art at the SUNY College at Brockport, N.Y., THOMAS MARKUSEN '65, '66 will continue as professor of art, teaching courses in jewelry design, technique and history; metalsmithing; and drawing.

General Electric Research and Development Center at Schenectady honors inventors who have filed twenty or more patent applications with gold medallions. One was recently awarded to IRVIN C. HUSEBY '66.

The first endowed chair in the sixty-year history of the School of Social Work at Washington University in St. Louis has been awarded to MARTHA N. OZAWA MS '66, PhD '69.

GEORGE R. AFFELDT, JR. '68 has been named the first Gifted/Talented Specialist-Teacher in the Cedarburg Public Schools after fourteen years as a classroom teacher in the district.

DAVID R. FRIEDMAN '68, '71, formerly senior staff counsel for the Wisconsin Association of School Boards, has opened his own law office in Madison.

Grootemaat Company, Milwaukee, announced that ROBERT R. RICHTER '68 has been named president of its finance division. He's been with the organization for nine years.

In Madison, Auto Glass Specialists promoted THOMAS J. GREENHALGH '71 to vice president/senior accountant. He joined the firm in 1972.

JIM TOMLIN '71, '76 has been named director of commercial projects for IVO, Inc., Mission Viejo, Calif., which develops business properties for sale.

In honor of contributions to his field, Texas Tech University gymnastics Coach WALLACE J. BORCHARDT '72 received the Award of Merit from the Gymnastics Association of Texas.

W. PATRICK LAU '72, '75, '83 heads from Montreal, Canada to join the business faculty at UW-Green Bay.

JEFFREY L. LUEDKE '72, '74 is now a partner in charge of the actuarial office at Columbus, Ohio for Coopers and Lybrand, the accounting firm.

GREGORY J. SELL '72 was admitted to the

partnership of Touche Ross & Co. in Milwaukee. He specializes in real estate syndications and personal finance counseling.

CHUCK E. BROWN '73, '83 is now vice-president/account supervisor at CMA Marketing & Advertising, Wausau.

The new national program leader for Economic Development in the U.S. Extension Service in Washington, D.C. will be BETH WALTER Honadle '75. She will provide education programs in economic, business and industrial development, and will explore natural resources policy alternatives.

ANDREA FENTON Gilbert '76 is the new director of Ambulatory Care at Hahnemann University Hospital, Philadelphia.

Miller Brewing Company has named GARY STRAND '77 labor relations representative.

AARON J. CLIFTON '78 was recently promoted to quality assurance supervisor at the Madison plant of Oscar Mayer.

ROBERT E. JOHNSON '78 will be vice president of the Lomas & Nettleton Company. Johnson is a senior real estate investment officer at the Chicago branch.

SUSAN A. FREDERICK Liuzzo '79 of St. Charles, Illinois has been appointed vice president of marketing and planning for the Bensenville (Ill.) Home Society.

ERIC ALAN SCHAFFER '80 is now employed by Patton, Inc., Glendale, California in the position of quality assurance manager.

Palm Beach's *The Evening Times* recently featured JAMES WADDELL '81 and his activities as station chief to ninety men who are studying atmospheric conditions for the National Oceanic and Atmospheric Administration in Antarctica.

Group W Cable, Skokie, appointed MICHAEL T. LEHR '84 Public Access Coordinator.

Analyzing energy requirements in heating, cooling and power systems applications will be the concern of JOHN P. KUPSCH '84 as project engineer for the mechanical engineering department of Stetson-Dale, Architects & Engineers in Utica.

LYNN WALLICH '84 is the new associate director of the UW-Green Bay School Service Bureau.

Burke Marketing Services, Inc., Cincinnati, an international provider of marketing information services, has elected MARY ANN WESTELL '86 a partner. □

Deaths

Names in capital letters are of the individuals as students. Women's married names appear in parentheses. Due to space limitations, deaths reported as taking place before 1983 or of unknown date are not included in this list.

The Early Years

HOWSON, LOUIS RICHARD '08, '12, Chicago, hydraulic and sanitary engineer for more than seventy years, whose commissions ranged from designing the water and lighting of that city's Buckingham Fountain to advising the World Health Organization; in October.
KUENTZ, OSCAR O. '08, Fanwood, N.J., in August.
RAUCHENSTEIN, EMIL '11, Gahanna, Ohio, in August.
FROEHLICH, ARNO AUGUST '12, Sheboygan, last February.
SUTTLE, LOIS (King) '12, Surprise, Ariz., in 1984.
ADAMS, CHARLES LESLIE '13, Muskegon, in August.
BAUMEISTER, GEORGE FREDERICK '14, Orlando, in September.
FRAUTSCHI, EDNA ELIZABETH (Schmidt) '14, Freeport, Ill., in June.
BOWER, JOHN ALDEN MS'15, Highwood, Mont., in September.
BUNDY, DOROTHY E. '15, Centralia, Ill., in 1984.
GEHRMANN, JOHN HENRY '15, Davenport, in July.
JACQUES, MARJORIE (Connolly) '15, Hastings, Minn., in September.
LOOMIS, FRED PALMERLEE '15, La Jolla, in July.
PLATE, HARRY VICTOR '16, Wilmette, in 1984.
BARR, HELEN ADELINE '17, '32, River Forest, Ill., in June.
CAZIER, LUCILE (Hinrichs) '17, Lakewood, Colo., in 1983.
DAVIDSON, ROBERT M. '17, Boise, in July.
GERRITS, IRMA DOROTHY (Holst) '17, La Canada, Calif., in 1983.
SCHWEKE, PHILLIP R. '17, Reedsburg, in September.
SMITH, MAXWELL A. '17, Williston, S.C., in September.
BÉECHER, DOROTHY ALICE (Clark) '18, Pontiac, Ill., in October.
McCARTHY, MARGARET MARY '18, '30, '50, Mellen, Wis., in September.
BIGELOW, VIEVA MARION (Lott) '19, Sun City, last January.
NIENABER, KATHERINE MABEL (Gibson) '19, Madison, widow of WAA staffer Edward G. Gibson, and a frequent visitor with him at Founders Day observances throughout the midwest in the '50s and '60s; in November.
SPENGLER, SILAS L. '19, '20, '22, Menasha/Madison, in September.
ELLES, ALINE ELIZABETH (Igleheart) '20, Evansville, Ind., in 1984.
HANSEN, CLARENCE F. '20, Santa Barbara, in October.
MCCOLLUM, GEORGE WILLARD '21, Downers Grove, Ill., in 1983.

MCCONNELL, J. BEATRICE '21, Newport News, Va., with the U.S. Dept. of Labor from 1935-65, former director of its Women's Bureau and assistant director of its Bureau of Labor Standards; in August.
RUSSELL, RUTH (Brewer) '21, Chicago, last January.
WORKING, HOLBROOK PhD'21, Stanford, Calif., in October.
EDWARDS, MAX J. '22, Denver, in May.
ZELONKY, BENJAMIN '22, Milwaukee, in October.
BOESCH, MARJORIE MAY (Merrick) '23, St. Paul, in August.
GEIGER, GEORGE LEONARD x'23, Monroe, in October.
GOODENOW, FLORENCE BROWN (Clark) '23, Stuart, Neb., in 1984.
HENDRA, CHRISTOPHER '23, San Gabriel, Calif., in October.
STEIGER, CARL EMIL x'23, Oshkosh, in October.
STRATZ, LEONA E. (Burelbach) '23, Glen Ellyn, Ill., in 1983.
BARTLE, VERNETTA T. (Hodges) '24, '25, Carthage, Mo., in June.
DAVIS, RAY J. PhD'24, Preston, Idaho, in 1984.
HYNDMAN, RUTH (Rohrbeck) '23, State College, Pa., in June.
LARSON, ARTHUR JOSEPH '24, Pleasant Hill, Tenn., in August.
BUTSCHER, ANITA GLENOLA (Haig) '25, Waukesha, in July.
FOLSOM, HUGH FRANCIS, '25, '27, MD, Indian Harbor Beach, Fla., in August.
McKEE, MILDRED MA'25, Ottawa, Kan., in 1985.
TRUMBO, STRAWN '25, Ottawa, Ill., last February.
UEHLING, EDWIN ALBRECHT '25, Seattle, U. of Washington physicist who pioneered a theory of vacuum polarization named for him, and whose studies helped lead to full-body scans in medicine; in May.
BORGWALD, FLORA EMMA (Rook) '26, St. Louis, in 1984.
BEYER, GERTRUDE MARGARET '26, '29, Madison, in September.
LEITH, ANDREW T. '26, '27, '31, Haverford, Pa., in October.
MUNSON, EARL HENRY '26, Cambridge, Wis., in September.
COLE, LEOTA BELLE (Pyburn) '27, Marshall, Wis., in October.
ELLINGWOOD, RICHARD E. MS'27, Spokane, last February.
SNYDER, ROBERT HAZEN '27, Los Angeles, in August.
SORGE, RALEIGH C. x'27, Manitowoc, in August.
STUART, JOHN DOUGLAS '27, Springfield, Ill., in May.
CADDOCK, CHARLES T. MA'28, Avon-by-the-Sea, N.J., in August.
CROWELL, ARTHUR BURNELL '28, South Yarmouth, Mass., in September.
EDKINS, PHYLLIS L. (Holbrook) '28, Northfield, Ill., in June.
FROST, RUELE BRYAN MPh'28, PhD'33, Eugene, Ore., in August.

MORRISON, JOSEPHINE IRENE (Frazier) '28, Clearwater, Fla., in July.
RIPLINGER, ELLIS C. '28, Montclair, N.J., in 1983.
SECHEVERELE, CLAUDINE DEE (Henry) '28, St. Charles, Mo., in October.
SMITH, EDITH HOPE (Pearson) '28, Baraboo, in September.
BURMAN, JOHN J. x'29, Amery, in July.
DAHLGREN, ELMER GEORGE TY '29, Lake Charles, La., in October.
ECKERS, WALTER FREDERICK '29, Scottsdale, last February.
JOSEPH, ELIZABETH R. (Greenebaum) '29, Louisville, in September.
LEWIS, SANFORD A. '29, St. Clair Shores, Mich., in September.

30s

ALLEN, HAROLD SYLVESTER '30, '33, Baraboo, in October.
BOERNER, CARL FRANCIS '30, Milwaukee, in 1984.
DURKIN, MARGARET WINIFRED MA'30, Anaconda, Mont., last January.
HUNTZICKER, HARRY NOBLE MS'30, PhD'32, Evanston, in 1984.
ANDERSON, ETHEL LUCILLE (Shopen) '31, Montecedo, Calif., in July.
BRECKOW, WILLARD EARL '31, Alma, in September.
EVANS, ORRIN BRYAN '31, '35, '37, Laguna Hills, Calif., in September.
GOLDMAN, BENJAMIN LAWRENCE '31, '33, Foster City, Calif., in May.
PEARSON, JOHN WM. '31, Wausau, in September.
STEVENSON, HOMER FRANK '31, River Forest, Ill., in 1983.
CALDWELL, DESSA MARGARET (Wilson) '32, Poynette, in October.
HEFFRON, ALYCE ERMA (Appleby) '32, Milwaukee, in March.
MILLER, HARRY ELY '32, '33, Milwaukee, last February.
OZER, SOL D. PhD'32, St. Petersburg, in September.
HELLER, NATHAN WILLIS '33, Milwaukee, in 1983.
HINCHMAN, FLORENCE MARGARET MA'33, Rutland, Vt., in April.
HOLLANDER, BEATRICE (Radin) '33, New York City, in August.
IVERSON, JOHN O. '33, Ashland, in August.
WYPLER, ALFRED ROBERT '33, Weston, Mass., in August.
CLARKE, MARGARET LUCY (Lashway) '34, Madison/Coatsville, Pa., in September.
STEPHENS, HARRY '34, Tinley Park, Ill., last February.
WOOD, PRUDENCE JOAN '34, Winter Park, Fla., in September.
JASPER, CLETUS L. '35, Tucson, in May.
MARQUARDT, PEARL KATHARINE (Schueffner) '35, Sheboygan Falls, in September.
SURPLICE, RICHARD CHARLES '35, '37, Green Bay, in September.

BLERSCH, JOHN ALBERT '36, Milwaukee, in September.
 HILL, REUBEN LORENZO MS'36, PhD'38, Minneapolis, in September.
 JOHNSON, EMILY KAREN (Heller) '36, PhD'41, St. Paul, in July.
 LARSON, CLAYTON BERNELLE '36, Boulder Junction, in October.
 PERRY, ROGER KENYON '36, Madison, in October.
 CLARK, HELEN C. (Bechtel) '37, Denton, Texas, last February.
 HARRINGTON, CECIL DAVIS MS'37, PhD'40, Twin Falls, Idaho, last January.
 LINAK (HLINAK) THOMAS RICHARD '37, Anderson, S.C., in September.
 LOFGREN, GLEN KERMIT '37, Phoenix, last January.
 SAUNDERS, CLAYTON L. MS'37, Oceanside, Calif., in July.
 WITTMUS, WALDEMAR ALBERT '37, '40, Atlanta, in 1983.
 BANNEN, WM. JAMES '38, Dane, in July.
 BURRELL, FRANK CHISHOLM '38 and his wife MARJORIE (DAY x'41), Orchard Lake, Mich., two weeks apart in September.
 CONNOR, THOMAS JAMES '38, '40, Austin, Texas, in May.
 JAMIESON, FRANCIS ANDREW '38, Poynette, in October.
 LAUGHNAN, DONALD FRANCIS '38, Bellevue, Wash., in July.
 MARCHAND, ERNEST LEROY PhD'38, San Diego, in June.
 MILLER, RALPH G. '38, Newport Beach, Calif., in 1984.
 DORMAN, SOLOMON MARCUS '39, Nashville, in 1984.

MITCHELL, ALBERT ORTON PhD'39, Parawan, Utah, in October.

40s

BERG, NICHOLAS JOHN '40, Ripon, in September.
 BLEYER, JANE E. (Porter) '40, Madison, in October.
 COOK, RUSSELL JOHN '40, Seattle, in March.
 FOELSCH, GEORGE DANIEL '40, San Diego, last February.
 MACARTHUR, ROBERT ALLEN '40, Roswell, N.M., in August.
 PITTS, GAYLORD EUGENE MPh'40, PhD'42, Madison, in 1984.
 DAY, MARJORIE C. x'41, (see BURRELL, above).
 DIAMOND, MARTIN J. '41, Oakland, in July.
 HAAS, GEORGE KENNETH '41, Elk Grove, Calif., in June.
 CROMER, MARY JANE (Clarke) '42, Virginia Beach, Va., in June.
 GREENOUGH, EMOGENE MARY (McIntyre) '42, Ft. Atkinson, in September.
 JOANIS, JOHN W. '42, Stevens Point, since 1967 CEO of Sentry Insurance Co., and credited with bringing it from a property and casualty company to a diversified international organization, its assets mushrooming in that time from \$252 million to \$2.7 billion; in



November. He was a member of WAA's Board of Directors.
 MINASH, SAMUEL HENRY '42, Milwaukee, in 1984.
 MULLENDORE, DANIEL W. '42, Hackensack, Minn., in September.
 PEKOWSKY, HAROLD AUGUST '42, Garden Grove, Calif., in 1984.
 VODAK, LEONARD ARNOLD '42, Delta, Utah, in October.
 ZIEMER, PAUL HENRY '42, Chicago/Detroit, in August.
 LELCHUCK, JEROME M. '43, Miami, in August.
 MANN, HARRY '43, Shaker Hts., Ohio, in July.
 MILLER, JOHN HAROLD '43, MD, Baltimore, in April.
 REINFRIED, MARILYN ISABELLE (Reihan-sperger) '43, McHenry, Ill., in September.
 VATER, WM. ARTHUR '44, '47, Elk Grove Village, Ill., in September.
 VICK, MARY RAGLAND MA'44, Glen Ellyn, Ill., in September.
 BERMAN, BERTHA MPh'46, Peoria, in 1983.
 DOBSON, RICHARD C. '46, '47, Moscow, Idaho, in 1984.
 KOESTER, LOUIS JULIUS '47, PhD'52, Campaign, in July.
 SCHOLLER, JOHN PETER '47, Rockford, in September.
 DICKTEL, DONALD JOSEPH '48, New Bern, N.C., in 1984.
 FINK, FREDERICK AUGUST '48, Marshfield, in October.
 JENKINS, DOROTHY ANNE (Little) '48, New Canaan, Conn. last January.
 MILLER, GORDON RAYMOND '48, Long Beach, in 1984.

continued

President's Deluxe Tour "SPIRIT OF IRELAND"

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 800-556-9286
 (outside Wisconsin)

PRYDE, EVERETT PhD '48, Peoria, in August.
STANELLE, CORBIN R. '48, '64, Oconomowoc, in September.
WAGNER, ROBERT JUSTIN '48, Wauwatosa, last February.
BIECK, OSCAR HERMAN '49, '54, El Paso/Greenfield, Wis., in September.
DAY, ROBERT EVERETT '49, Tulsa, in September.
HARTHUN, KENNETH CARSON '49, Park Forest, Ill., in July.
KERCH, BARBARA LOUISE MS '49, Granite City, Ill., in May.
LANDSVERK, WALTER REUBEN '49, San Francisco, in July.
LEYDEN, EDWARD FRANCIS '49, Claremont, Calif., in 1983.
MARTIN, KENNETH ROBERT MS '49, PhD '56, Colchester, Ill., in July.
MOSIGIN, SAMUEL MARX '49, Middleton, in September.
RYAN, Sr. MARY GERTRUDE MS '49, New Orleans, in July.
YOUNG, (Mrs.) RACHEL B. MS '49, Menomonee, in October.

50s

DILLAHUNTY, CHESTER LEE '50, '52, St. Petersburg, in September.
DUFRESNE, Wm. ALEXANDER '50, '57, Green Bay, in September.
ESSON, ROGER LAWRENCE '50, Crystal Lake, Ill., in May.
HALL, BERTHA MAE MS '50, Rock Island, in July.
KEEFE, JOHN MADISON '50, '53, Wisconsin Rapids, in August.
KUSSEROW, ALLEN LOUIS '50, Richardson, Texas, last February.
MARSH, (Mrs.) LUELLA '50, Decatur, last January.

Correction

We are happy (and apologetic) to report that we erred in our November issue in listing GARY L. MILLS '59 in this column. He is alive and well, and a VP of Cargill, Inc., living in Mound, Minn.

MURDOCH, JEAN MAURINE (Gerger) '50, Greendale, in 1984.
SPAULDING, ARCHIBALD H. MS '50, Hingham, Mass., in September.
WARNECKE, EUGENE A. '50, Appleton, in October.
SCHWARTZ, MARTIN MS '51, PhD '52, Baltimore, in July.
ALDOUS, ETHELINE (Holmes) '52, Evanston, in March.
POSTICH, GEORGE '52, Avon Lake, Ohio, in August.
SCHMELING, ROBERT GORDON '52, Green Bay, in October.
WALZER, NORBERT ALBERT MS '52, Fairfield Bay, Ark., in 1983.
SATHER, SELMA A. (Casberg) MA '53, Holmen, Wis., in August.
VERNON, HARRY HOWARD '54, White Bear Lake, Minn., in July.

KELLER, ELOISE L. (Schroegel) MS '56, Kirkland, Wash., in July.
NELSON, CARTER CALVIN '56, Milwaukee, in 1983.
SPLETT, Rev. F. PAUL '56, Engelwood, Calif., in September.
KOMOREK, MARIAN FRANCIS (Millpointer) '57, Oconomowoc, in August.
MONTAG, BETTY JO MS '57, Cupertino, Calif., in 1984.
NEUMAIER, EDMUND ALBERT '57, Fairfax, Va., in 1984.
ODBERT, MARIAN MAE (Erickson) '57, Verona, in September.
PETERSON, WYMAN A. '57, Ann Arbor, in March.
PISZCZEK, JAMES WALTER '58, St. Louis, in August.
FRANEY, JAMES G. '59, Eau Claire, in April.
PEI, MARJORY L. MA '59, St. Louis, in 1983.

60s-70s

NORDBECK, JUNE GLORIA (Brodie) '60, Cos Cob, Conn., in October.
OBERG, GEORGE A. MS '60, Rockford, in April.
LOOCK, CYNTHIA (Schur) x'61, Sacramento, in August.
SOMMERS (Mrs.) LETITIA GAIL MA '62, Oakland, former board member of the National Organization of Women and co-founder and president of the Older Women's League; in November.

The Job Mart

BS '56 Marketing. Broad background of accomplishment in profitable sales production; territory, district, and national sales management; recruitment and training experience; creative merchandising; total marketing and market planning. Solid knowledge of the necessary business interface between hardlines and consumer product manufacturer/marketer and direct and two-step distribution channels. Reply to member #8195.

MS '83 Geology/Geophysics. Seek position in petroleum geology as explorationist or development/production geologist. Three years with major as a prospect generator, experienced in all aspects of wellsite and operations. Able to quickly and successfully apply technical and analytical expertise. Willing to relocate. Reply to member #8196.

Wisconsin Alumni Association members are invited to submit their availability notice, in fifty words or less, for a one-time publication at no charge.

PROSPECTIVE EMPLOYERS: Your reply to job seekers will be forwarded unopened from our offices. Address it to the member number shown, c/o Job Mart, Wisconsin Alumnus Magazine, 650 N Lake Street, Madison 53706.

MACK, CORNELIA (Moore) MS '63, Blanco, Texas, in August.
SUTTIE, JAMES COOK MS '64, Independence, Mo., last February.
BARRY, STANLEY NAZZERENO '65, Racine, in 1984.
CANT, MARY ELIZABETH (Grossmann) '65, Park Ridge, Ill., in July.
MIKKELSON, THOMAS JOHN '65, '68, '71, Lawrence, Kan., in September.
MOORE, RICHARD EDWIN MS '66, Culver City, Calif., in August.
BERGER, JEFFREY ALLAN '67, Buffalo Grove, Ill., in 1984.
OLSHANSKI, BONNIE LEE (Roberts) '67, Pleasanton, Calif., in August.
ROHDE, Wm. ALBERT '68, Elk Grove Village, Ill., in 1983.
TORTI, UFERE TORTI MS '69, PhD '74, Owerri, Imo State, Nigeria, a senator there before the 1983 coup; in 1984.
THELEN, MARK O. MA '70, New York City, in May.
BUKOWIECKI, JAMES S. '71, Mequon, in 1984.
RUTH, Wm. ELLSWORTH MS '71, McKinley, Ark., in 1983.
SCHMELING, DONALD ERICK '72, Grafton, in September.
OLLEY, PAUL STEVEN '75, Grand Rapids, in September.
MARTINEZ, ENRIQUE VICENTE MA '77, Madison, in October.
ROUSE, KENNETH DAVID '78, Portage, Mich., in August.
SELBO, Wm. BYRON '79, Lake Marion, Ill., in August.
QUIGLEY, CYRUS MIDDLETON '79, Banqui, Africa, in 1984.

Faculty and Friends

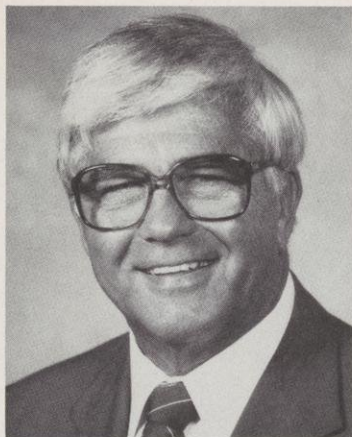
WILLIAM H. APPLGATE MS '66, Madison, assistant director of the State Historical Society from 1969-83; in September.

Prof. JOHN J. FLANAGAN, 54, on the faculty of the School of Social Work since 1966; in Madison in November.

ROBERT KNOWLES, 69, New Richmond, vice president of the Board of Regents, of which he'd been a member since 1980; in November. He was a State Senator from 1955-76. His board term will be completed by his brother, former governor Warren Knowles.

ARLENE M. MCKELLAR '24, '41, Madison, with a faculty appointment as a member of the staff of WHA and WHA-TV from 1947 to retirement in 1966, during which time she directed The Wisconsin School of the Air; in October.

CARL E. STEIGER x'23, Oshkosh, longtime leader in local and state educational and civic affairs, member of Board of Regents from 1951-65, holder of Wisconsin Alumni Association's Distinguished Service Award (1971), former director of UW Foundation, and recipient of UW honorary LLD degree (1966); in October.



BY ARLIE M. MUCKS, JR. '43
Executive Director

Can a great university have a balance between quality academic opportunity and quality athletic opportunity? Many say no. Yet the UW-Madison has indeed achieved an enviable balance during the last several years in providing an unusually high academic experience with a large number of successful athletic endeavors.

Perhaps the word *quality* is overworked—you hear it attached to most everything. But for a long period of time our university has been recognized worldwide as a quality institution of higher learning. We can take great pride in the fact that despite our high admission standards and demanding academic schedule, our athletes have gained national prominence.

A few weeks ago, history was made in Milwaukee when our men's and women's cross country teams won the coveted NCAA titles (see page 21). This is the first time in history they've been won by both men and women from the same university. What is very important, also, is the fact that the majority of these fine young athletes hail from the state of Wisconsin. They bring with them the tradition and pride that has been so important to our progress both academically and athletically.

Elroy Hirsch has talked before many alumni groups with great pride about the

eminence of our total athletic program. He tells of our twenty-four men's and women's teams involving more than 900 athletes. And, he has reminded us, if you take the standings of all of our sports for both men and women, and rank them on a scale of one to ten according to their finish in the Big Ten, and add them up, you will find that last year, our overall sports program ranked first in the conference. This is a tribute to the fine young student athletes who participate in our program and to their ability to maintain a high level both academically and athletically.

A winning athletic tradition can be invaluable in promoting the growth and betterment of any university by adding to the pride and cohesiveness of its alumni and neighbors. It's a means of opening doors into several other areas of much-needed support. All of this demands a very positive approach.

Perhaps the Wisconsin Code of Sportsmanship which hangs in the National W Club at Camp Randall Stadium is the most fitting guide in characterizing the attitude that is needed. It reads: "We of Wisconsin, players and partisans, yearn to win if win we can. But fairly! In victory undaunted . . . in defeat, proud of a game fought to the hilt . . . So today in sports . . . So ever in life."

We have a great institution that deserves the very best of its athletes, its students, its alumni. We ask that you share the pride that is ours and we ask that during the year ahead you become more active in supporting the institution that has been so important to all of you. We are proud of our champions. □

Make your nominations
now for the

1986 WAA Board of Directors

and its representatives
to the UW Athletic Board
and Memorial Union
Council.

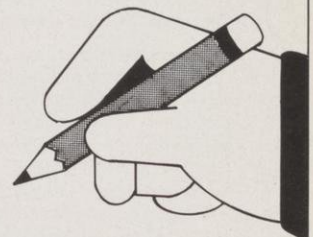
Open positions are: on the WAA board, one-year terms as third vice-president, secretary, assistant secretary, treasurer, assistant treasurer, and (ten) three-year terms as directors-at-large; on the Athletic Board, one four-year term; on the Memorial Union Council, one two-year term.

Each nominee must be:

- An alumna/us of the UW-Madison.
- A member of the Wisconsin Alumni Association.
- Interested in participating in activities of the University and of the Wisconsin Alumni Association.

Be sure your nominating letter includes the *full* name and address of the nominee, the position for which he or she is nominated and pertinent background on the individual, and your name and address.

Nominations must be received by
January 31, 1986.



Mail to:
Nominating Committee
Wisconsin Alumni Association
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Madison 53706

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Madison, Wisconsin 53706

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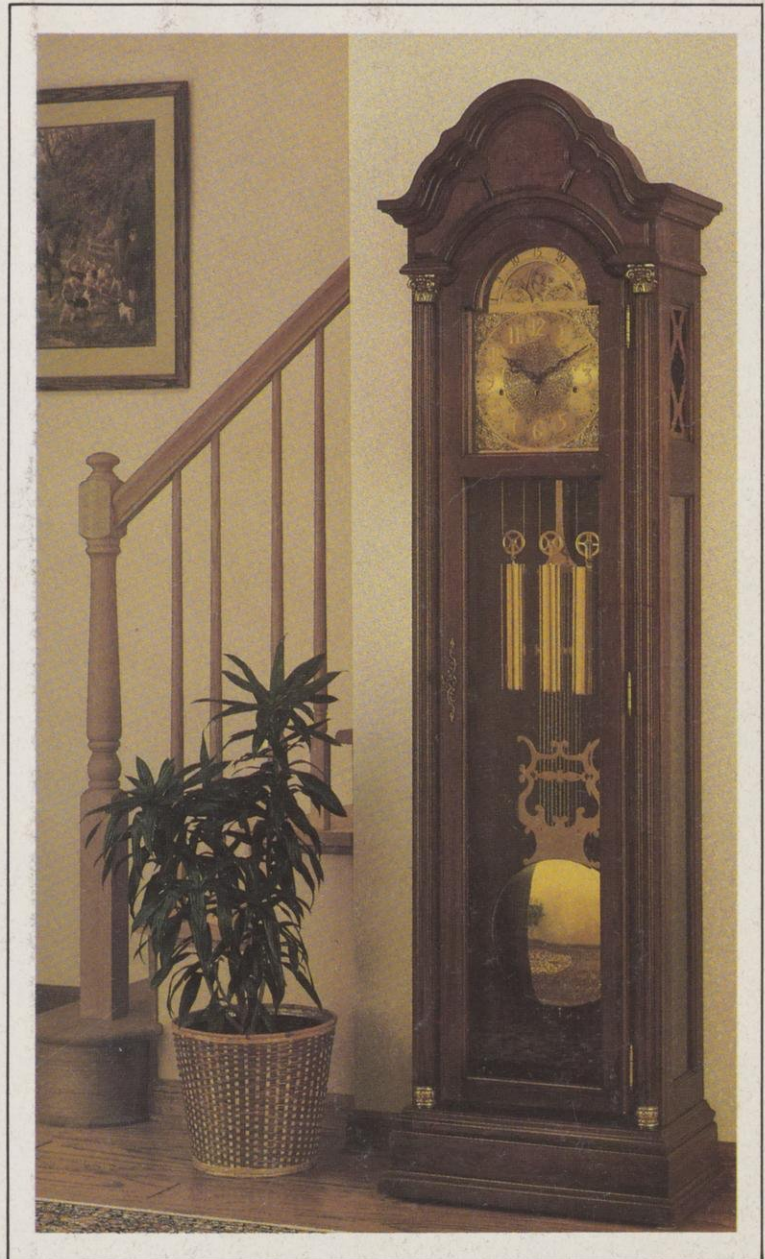
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- Carpathian elm burl on the arched bonnet.
- Hermle key-wound, cable-driven, eight-day, self-adjusting beat movement designed in the Black Forest of West Germany.
- Westminster, St. Michael's and Whittington chimes and a chime silencer switch.
- Authentic rotating 29½ day moon phase dial.
- Brass-encased weights and brass pendulum.
- Brass lyre pendulum available with a detailed re-creation of the Official University of Wisconsin Seal delicately engraved in its center, or plain with no engraving.
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- Clock measures an impressive 79" in height, 22½" in width and 12½" in depth.

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