



Wiscetiquette : a brief brief on etiquette at Wisconsin. September 1947

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WISCE TIQUETTE

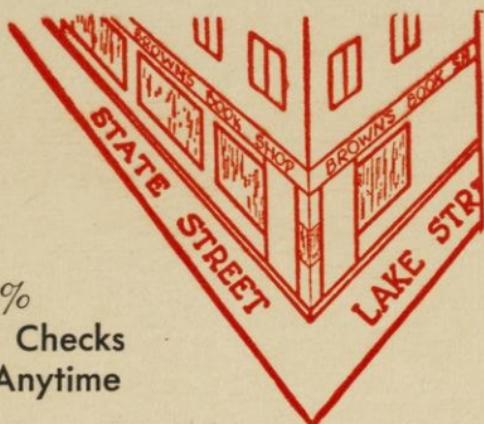


A BRIEF GUIDE TO
WISCONSIN STUDENT
SOCIAL CUSTOMS
AND ACTIVITIES
1947

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Wiscetiquette

A Brief Brief on Etiquette At Wisconsin

Sponsored by the Women's Affairs Committee
of the Women's Self-Government Association

PHYLLIS RASMUSSON, President

September 1947

Published and Presented Through the Courtesy of

BROWN'S BOOK SHOP, Inc.

State at Lake Street

Madison, Wisconsin

Revised Edition

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FORETHOUGHT

Come on, now,—smile!

We've written this little booklet to help you do just that. No more of those frustrating "What'll I wear, what'll I say!" tizzies for you at Wisconsin, regardless of whether you're going to President Fred's tea or a mere beer party. Although we don't offer any ten commandments of manners, we do want you to know University's basic etiquette rules that will help you really enjoy Wisconsin's social functions.

So smile!—Have fun! Wisconsin's the place for it!

ON THE HILL . . .

Don't let our Hill discourage you—after you develop the traditional leg muscles owned by every true Wisconsinite, you'll regard it as fondly as the rest of us old-timers. But on you're first few jaunts up it, just remember:

- 1—It can't be done in no time at all so don't plan on getting up at 7:40 for a 7:45 class.
- 2—A trip up the Hill in the wee hours of the morning is not conducive to conversation, so don't feel hurt if your walking companion does nothing more than



say "hello" to those friends of his taking the downward trek.

3—Straighten up and fly right! Walking in a right angle position won't help you get up the Hill any faster, although it may draw laughter from the numerous observers.

Cutting Remarks:

There is no such thing as cutting at Wisconsin—not legally, that is. You're expected to attend those classes that you've paid for. It's not a bad idea to equip yourself with pencil and paper so you won't turn into a Note Borrower, the most dreaded of campus parasites.

As for studying—we won't even mention it. You wouldn't be coming to Wisconsin unless you intended to really hit those books (we sincerely hope!). Wisest plan of action in a study drive is a continuous one—it's amazing how much more free time you'll have if you do those assignments as they come, and not let them pile up on you. Fair warning you know. . . .

They Come With the Course:

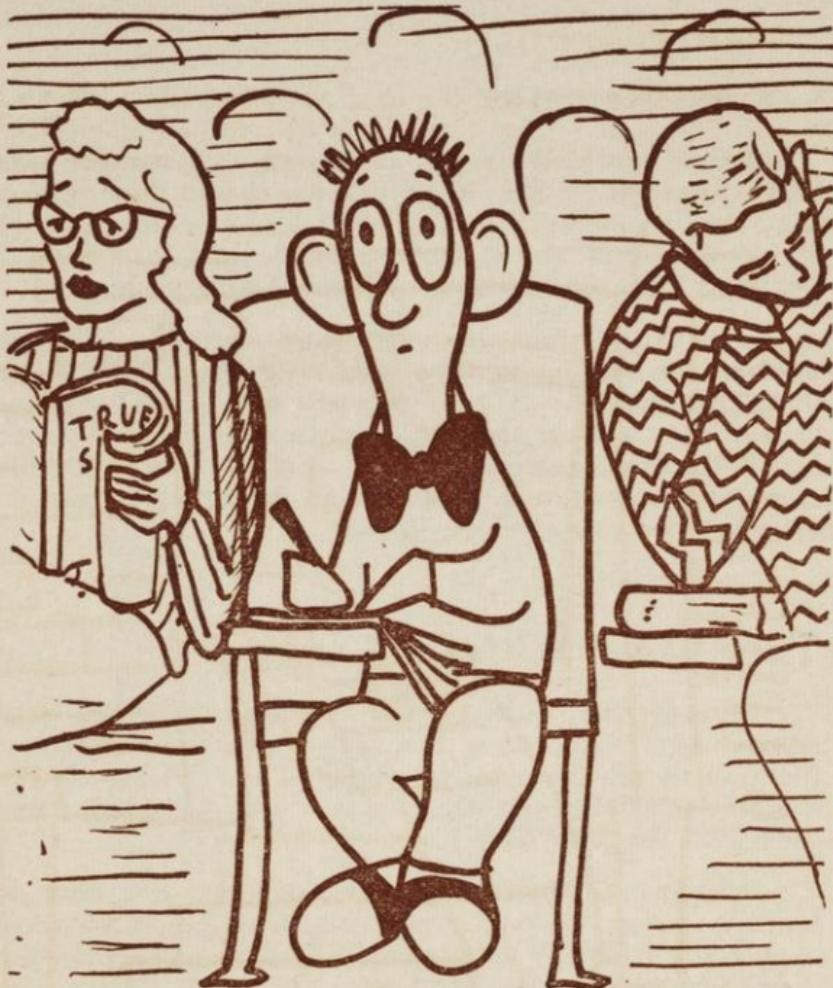
In case you didn't know, professors are essential around here. And they are also human. Don't avoid them as if they were only icebergs wired for sound—nor should you polish Ye Ole Apple. Just remember that they CAN be your friends.

Wisconsin is strict about cribbing—it's not hard to flunk a course, be fined grade points, or get thrown out of school if you're caught with a few notes up your sleeve, or sweater, or what have you. No matter how foolproof your system may be, the odds are against you, and it's a mighty poor gamble.

Quickest way to antagonize a professor is to prepare to desert his lecture hall five minutes before the bell. Really, you have plenty of time to make it to your next class, and that blonde will wait—oh, yes, she will!

Your Clotheshorse:

As to clothes, you'll find that casuals are your best bet. But casuals, in our estimation, also means neatness, not sloppiness. You men will find that slacks and sweaters are as popular as suits. Loafer jackets or sport jackets



especially meet the feminine approval, but NOT suspenders without a jacket or V-neck sweaters without a shirt. And puleeze keep a clean shave—the cave man look is definitely taboo (although there isn't a girl alive who doesn't enjoy a little of those cave man TACTICS—a little, we say).

As for you fems, the classic sweaters, skirts, sport suits and flats reign eternal. If, when the temperature falls below the zero mark, you need your legs covered up, wear ski pants—jeans and slacks are a thing of the past, thank goodness. Hats are saved for rushing teas, church, or extraordinary occasions.

Your Passport:

Hold on to your fee card for dear life! It's an old custom around here to whip it out for all identification purposes as well as for admission to various events, checking out library books, cashing checks, buying tickets,



voting—you'll use it everywhere except church! If you like to chew on such things or rip them up, protect it in a celluloid folder. It's one thing you can't do without while at the U.

Standing Room Only:

Just between you, me, and graduation day, you'll be spending a major portion of your college life in the Quon-set Huts. You'll find all of your reserved reading list books there. You will also find the huts easily enough—you can't miss them!

Incidentally, the penalty for overdue books is enormous; starting at \$.50 the first hour overdue, it gets worse every minute.



DATING . . .

Five long, dark nights you've crammed away on unknown quantities, and now at last the weekend! You'll undoubtedly cut loose with a few capers to put you back on the work-assembly line Monday morning. We realize that by this time you've each developed your own approach along the dating line, but—mind if we add our sentiments to the subject?

. . . You'll Be Blue If You Don't Do the Work Assigned To You!

Just 'cause you've heard all about that wonderful date life at Wisconsin is no reason to assume that all time is fun time—far from it. Far wiser is the gal who accepts only those dates that don't interfere with those learned in History 3A, and the fellow that goes stepping only with that term paper well under way. Time was when a Wisconsin coed and "Ed" could sling their books on a desk, and not stop to break their backs (the books', that is) until finals came along—but, quoth the Regents, "Nevermore!" Seems that that 1.3 has become almost as essential as a toothbrush around here—for the girls, in order to keep that well-coveted room; for the fellas, to eliminate unnecessary competition.

But 'nuf of this fatherly talk. . . . Onward to greener pastures!

Either With or Without a Date Here's Where People Congregate!

We don't imagine that the majority of you big time operators will have much trouble filling up your respective date books, what with the increased man supply to make life luscious for you gals, and the additional experience of you vets. But for those of you who find it difficult to meet the opposite sex, cheer up! Union dances, get-togethers, dormitory and sorority open houses ought

to cure you of that attack of bashfulness, especially if you let a co-ed wage the counterattack.

Informality usually earmarks these dances, the cut-ins being encouraged while the cut-ups are bounced. A friendly "May I cut in, please?" is always a welcome note to a girl's ears, and no fellow can take offense if you whisk your prize away in a hurry. Besides, he has a perfect right to cut in on YOU if the lady is sufficiently attractive to warrant added attention. And co-eds, here's a word to the wise—be smooth, and don't ask a boy to dance with you. Believe us, if you're looking your best, he'll jump at the chance to take the initiative.

There just is no such thing as a "hands off" attitude regarding a man at Wisconsin, gals, so share your acquaintances. Don't feel you have a monopoly on a man because he dances with you twice; no man likes to feel "possessed," especially on first sight, and the "hard, but not too hard to get" play will probably make your greatest gains for you.

Tradition says that it's perfectly permissible to allow a new acquaintance to escort you home. However, it's just as customary to be independent, and to come and go "unattached."

Don't Worry, Don't Ruin A Blind Date's Fun!

Soon after arriving you'll most definitely become acquainted with Wisconsin's Great Gamble—right here we're not referring to the essential 1.3 grade point—but instead, to the blind date. It's all a game of chance, and who are you to turn up your nose at Lady Luck? Freddie's brother may do a breath-taking rhumba, or your roommate's friend might emerge as the sharpest character in a pair of size 13's. If the match doesn't meet your approval, don't be a party pooper—perhaps you're not the "Greatest" in his opinion, either. Even if you do draw a creep or two, don't forget the "Grin and Bear It" principle embodied in this game.

On the other hand, don't assume the responsibility of amusing the entire party or you will be considered either a slight pain or a rather frustrated wolf.



Wanna Know Where To Go?

It all depends, we say—depends on your date. If you've picked yourself an athletic young Diana, fellas, then for goodness sake, take advantage of the fact! Take her biking, hiking, canoeing, skiing, skating, anything that will make use of her innate abilities. Skis, skates, and all other paraphernalia can be rented from Hoofer's headquarters at the Union.

Or, if she's not quite so muscle-minded, try bowling, or a movie, or even a fast game of ping pong. Or even

better yet, maybe, if she's the sweet, young, delicate thing, try some of the concerts and plays at the Union or maybe a bit of cheek-to-beard dancing. Wisconsin's full of places to go at a minimum of cost and a maximum of pleasure.

As for means of transportation—'tis really no problem up here. For few and far between are the Wisconsin coeds who haven't developed for themselves a good set of leg muscles (it's a fact, like it or not, boys!) and just as rare is the coed who wouldn't just as soon walk to a movie if she has a masculine hand to guide her.

When it comes to those more special evenings, one can hail a zone cab (10 cents for the first zone, 15 cents in the second, and so on) to help relieve the situation, or a double or triple date with one of the buddies might solve the problem. Anyhow, chalk transportation off your list of worries, bud—it's but a minor detail in making a date of the "repeat performance" type.

No Fluff, No Bows Just Simplicity Goes

We know you've got 'em, so don't be afraid to wear 'em. We're referring of course to your "good" clothes. The Wisconsin date that doesn't require heels and a well-pressed and clean dress is a rare out-of-date item. We Wisconsin coeds try to please, and so, in compliance with an urgent request direct from Joe College who likes his women "clean, neat, and good looking," it has become a custom to make a date a dress-up affair. After all, gals, you want to be able to stand up under the rigid fire of a bull session, so save your left over, bulky sweaters and unpressed skirts for your Zoology instructor, and really turn your Wisconsin charm full force on your date (no man's immune to femininity, you know.)

When Grandma went to college, she packed skirts and blouses. Those, plus sweaters, jackets, and pearls, in 47 will give you a complete classroom wardrobe, but note, we said classroom. You just don't wear them to anything except a class or for a coke date.

We aim to include you in this review too, fellas; we have plenty to say in regard to YOUR date attire. One good suit will get you almost any place you'd like to go,

so get yourself one in which you're comfortable—our vote goes to the smooth, gabardine variety. A sports jacket will suit those in between occasions and will be just what you'll wish you had if you haven't.

But puleeezzze, Mr. Muscle Man, don't try to impress your date by showing off those biceps in a tee shirt! If you do have an Atlas build, take the little lady swimming some fine spring day.

At Wisconsin we dress for the occasion. If he says picnic, put on a pair of slacks; that is, if you're the type. If it's a toboggan party, get out the snowsuit; if it's formal, go formal. But don't, don't get your signals mixed. There's nothing more embarrassing than turning up at a dance in a sweater and skirt.

To Date a Honey You Don't Need Money!

In Wisconsin dating, the actual cash disbursements have no correlation with the total amount of fun derived. Discounting the "Big" affairs, the average date will not run you into financial frustration. S'absolutely amazing the maximum of fun you can ooze out of the minimum of change.

And gals, take it easy on your date's pocketbook—it's probably flat enough at the beginning of the evening without any squeeze play on your part. Don't forget that those government checks only come through once a month, if then!

Stardust and Romance Means a Wisconsin Dance

There's nothing quite as exciting as a formal, and Wisconsin's just the place for them. Even a movie setting doesn't have the glamour and intrigue of the Union Terrace when party-bedecked couples are dancing against the Lake Mendota backdrop. So dust off those tuxes, fellas, and fix up those formals, gals, and make way for Mr. "I'm having a wonderful time!"

Styles have changed, gals, and it's no longer proper to flaunt your sex (if it ever was), so make sure that your

formal attire is adequate. A skimpy dress can prove to be just as embarrassing to your date as it might be to you, so playing the role of the "undercover" girls might not be as unbecoming as it sounds.

Formals can be spelled to read "corsages," at least to the male element who finances the deal. Much last minute, under-the-breath (we hope) cursing can be eliminated, fellas, if you'll only stop to ask your date the color of the dress she's planning on wearing and whether she wants a top-knot or shoulder corsage. The idea is to find out first, and then carry the information to the nearest florist —he can find something that will go with even the gaudiest formal.

For you coeds, a word to the wise. Just because the ratio on campus is 4 to 1 with the girls on the lucky small end, is no reason to make him sweat out half an hour waiting for his $\frac{1}{4}$ claim. There's no better way to start an evening out wrong than to start it out an hour late, so how's about allowing fifteen minutes for that shower instead of deducting them from the zero hour. Makes for better domestic relations, believe us.

A Word to You, My Husky Male, A Fraternity Pin Means, "Not for Sale"

A fraternity pin decorating the sweater of the sweet young thing that sits next to you in Chem lecture usually means "hands off" fellas, and it's one sign that's not to be disobeyed. However, each particular pinning has its own individual meaning, ranging anywhere from an engagement to just a passing interest. It's wisest, however, to ascertain that interpretation before continuing on any advanced maneuvers.

A Little Kiss, a Little Love, We Know That's What You're Thinking of

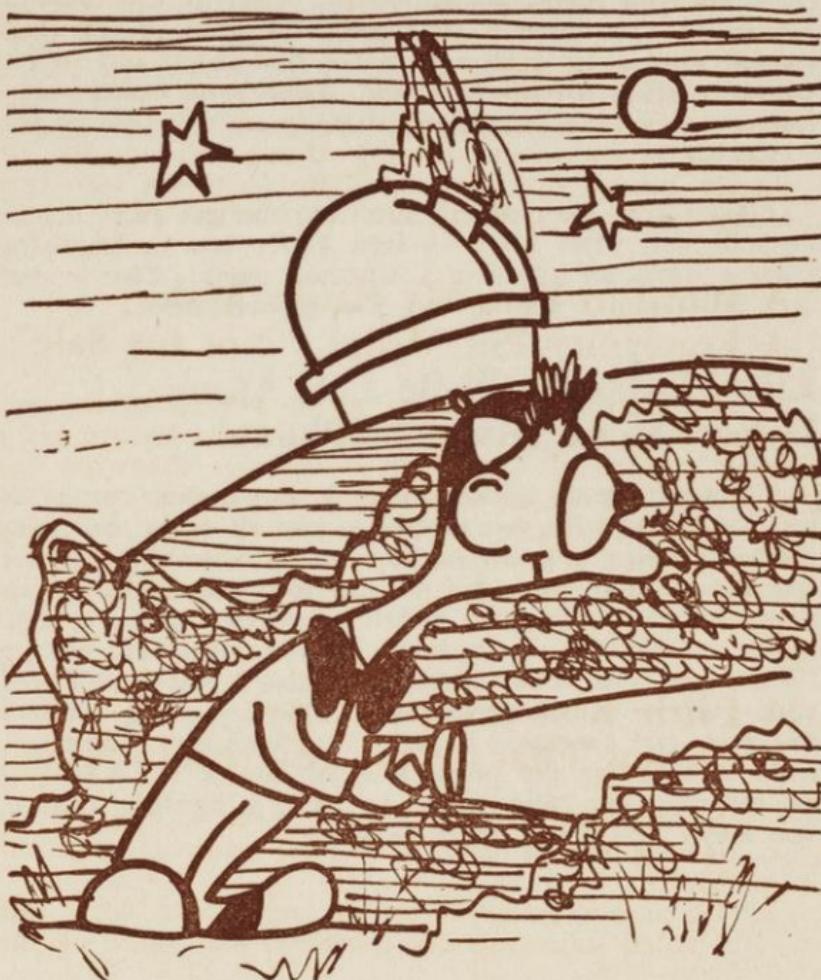
No doubt, this is what you've been waiting for, and so we're going to give it to you straight from the—shoulder.

We're not going to set up any "Nice Girls Don't . . ." rules, 'cause we don't believe that there are any.

In other words, we're leaving it all up to your own discretion, AND your conscience. In our humble opinion, there is no such thing as "duty" gals, and just because a fella has shown you a good time is no reason for you to "back the attack." The first nighter situation is often amusing and if you're a wise little chick, you'll keep it so, and not let it get serious.

On the other hand, if you are quite madly in love, why not discover your own private alcove and hammer up your reserved sign on it? It's the easiest way NOT to attract attention.

We repeat, it's your own problem, but remember, practice DOESN'T make perfect, in this case.



Nicest Vices

So you don't like beer—rodger! But don't be ashamed of the fact. A coke is probably lots more flattering to his pocketbook—and a reputation as a hard liquor woman is not so good. If you do like beer—fine! But remember, there's no redeeming quality in being looped, snowed, plowed, or what have you. As a matter of fact it is usually regarding as disgusting.

To smoke or not to smoke is no question at Wisconsin. It makes absolutely no difference which path you choose; it's purely a personal question.

Big Wisconsin beer parties, famous as they have become, call for a few more words. They're fun, they're informal, and they're no rougher than you and your friends choose to make them. So go ahead and enjoy yourself. But we hope that the women in the crowd will remember that popularity at Wisconsin is not spelled B-O-O-Z-E!

If he says "beer party" don't let him get away before he tells you what kind. A beer party can be anything from a dress up affair to a costume party. That's your cue, fellas—don't slip up on the apparel info.

Like Garbo You'll Be Left Alone If You Monopolize the Phone!

Make it short, buddy, make it short; she'd probably love to go out with you or talk to you all night, but she's probably also got a pile of homework to get done before she can indulge in either of the afore-mentioned pleasures. Besides, calling for a date requires a definite technique, so brother, learn how! If you start out with a "What are you doing Saturday night?" you've defeated your purpose before you've had a fair beginning. What's the poor girl supposed to say . . . "Nothing" Why not come straight to the point and ask her if she'd like to go dancing, etc. She ought to have a fighting chance, you know. Be suave, man, be suave.

W. S. G. A. Does the Ruling And, Sister, When We Say That We're Not Fooling!

The W. S. G. A. letterhead on the rules you've been receiving is nothing to be sniffed at, gals. Those rules can, in fact, mean the difference between staying in school and going home on the sore-eye special. So don't say "pooh" to the paragraphs about staying out of men's apartments, and coming in on time (through the doors and not the windows), but treat that paper of W. S. G. A. rules with the respect due to something which might well serve as a ticket home.

And, fellas, you're expected to know the rules, too. The fact that her date didn't know what the score was doesn't get a girl out of anything, so play safe and acquaint yourself with the regulations.

PERSONAL . . .



Brushing Up On Rushing:

Fraternity and sorority rushing parties can be very pleasant events in spite of what you may have heard about them; just loosen up a bit and forget about yourself. After all, their purpose is to let the rushee see the fraternity as much as it is for them to see you. It's a good idea to have a remark about something besides

the weather to throw into the conversation if there seems to be a lull. You'll probably be asked for about the twenty-seventh time, "How do you like Wisconsin?" Naturally, you'll love it.

If you girls are worrying about the proper clothes to wear, remember that a good-looking and simple dress is far better than an ornately expensive one. Be sure you wear one that you feel comfortable in; it's impossible to be your smoothest with one eye watching a squirming skirt and the other a slippery shoulder pad.

Hat, gloves, and purse are the rule for the first formal tea, and although almost any type of dressy dress is permissible, the majority of girls will wear darker shades, or black. Originality within limits of good taste, however, is often admired. Above all, don't try to be a femme fatale, for a fresh young face is really much more appealing.

The question of whether or not to join a fraternity or sorority should be your own choice. The group that your mother selected twenty-five years ago may be quite different from the same one now. You'll soon find that it's not the house or the campus gossip that makes a fraternity the one for you, but the personalities of the men or girls in them.

On the other hand, if you're independent, be proud of it, and don't let anyone argue you into something you don't think you want. You can go to just as many beer parties and have just as many dates, with or without the pin. But whether Greek or Independent, don't be pig-headed about it—a single piece of hardware on a sweater basically makes no difference on the Wisconsin campus—it's just a matter of choice.

Know Which Side Your Bread Notes Are Buttered On . . .

If you're anxious to remain in the good graces of your friends' mothers you'll find a prompt bread and butter note after your gay weekend at their homes will do wonders. Uncle Bertram may be only too happy to send a check for you to spend on a whimsey or two, but

a chatty little note telling him what you bought with it or what a pleasant surprise it was will be really appreciated. A sincere thanks is so much better than a stream of gushy superlatives which you wrote with your fingers crossed. Who knows, that personal touch may warrant a return engagement.

Poise or Poison?

Shall we label this one "for fellows only?" It concerns your manners, Sir Galahad, something which you don't dare overlook if you expect to date the same girl more than once.

Though she may look the veritable Amazon, every coed would like to be considered just a little helpless and would like to be pampered just a little bit. There isn't a girl alive, no matter how modern she claims she is, who doesn't think twice as much of a man who knows what he's supposed to do when.

Holding her coat for her and rising as soon as she enters the room may seem awfully trivial, but they make a big difference to her. The main thing is to be unostentatious about your manners though, for it's often better to let her walk half a block on the street side of the sidewalk than to trip her flat while you switch.

The quickest way to alienate your date is to ignore her. Forget to introduce her just once to your friends, neglect to ask her if she'd like to dance, or leave her alone in a booth while you table-hop, and you will quickly knock your name off the top of her list. And remember, when you're introducing her, the girl's name comes first, unless you're introducing her to an older woman.

But make her feel that you're glad you're out with her and no one else, and you've made a conquest, my friend!

Table Talk

Any written rules in etiquette are usually ignored as completely as a "Go Slow" sign on a race track, but DO

keep in mind all the things that your mother taught you. Remember that discussing food in colorful phrases depicting your dislike for it could spoil the food for someone who thinks its delicious.

Don't worry about using the third or fourth fork on the right of your salad; in fact, just don't worry! You'll find that you'll have fewer troubles if you stop debating about how you should eat that olive, and concentrate on the conversation.

A good and still applicable rule is to watch your hostess. No doubt, she's read up on it all before the luncheon or dinner, and besides, you're not expected to be more correct, especially conspicuously so, than the person who's giving the party.

Clothes customs are pretty well set and followed, so don't wear anything so drastic that it might be termed taboo by the more conservative.

Parting Is Such . . .

Something should be said about the fine talent of knowing how long a welcome lasts. For rushing, open-houses, or teas, twenty minutes is a good time to stay. Those informal visits with your friends are a more delicate matter, since everyone is almost always on the verge of doing something or other. If he or she is a bit restless it's usually a good sign that it's time to fold your tents. The chances are that you could stand some studying, too, if you've got the motivation.

A word to the fellows on the subject of closing hours at the women's dorms. If you just CAN'T think of a thing to say to a date in those closing moments, you're not breaking any rules if you say "good night" early. An early parting may make the evening a greater success than squeezing the brain cells absolutely dry of amusing conversation and staying to the very end.

Loser's Weepers

The Union checkroom and the information window at Bascom can be the most wonderful places in the world when they produce your precious wallet or a mighty

important notebook. Be sure to remember this when you find some article and debate as to whether or not to walk a few steps to one of these two places. Some day it might be YOUR favorite pen in question.

Hold That Line!

Reception lines, luckily, are rare, but when you're suddenly exposed to one, chin up and trot down. By the time you emerge at the other end, you undoubtedly will have had your John Henry changed several times. But armed with a sense of humor and a good right hand, you'll find it isn't half as bad as you expected. Just be glad that you're not on the other side of the line.

As Others See Us . . .

We don't mean to sermonize, but please don't think poorly of us if we call attention to gum chewing. We enjoy a good chew ourselves, but only in the privacy of our room, thank you. If you're one of the many who like the sound of their gum as well as the "chew" of it, you'll be wise to indulge in your gum-cracking talents ONLY in private.

Most professors have long since given up the sight of rows of the proverbial bright shining faces in lectures, but a slight semblance of interest on the part of the students might inspire them to bigger and better things. Why don't you try going to bed nights?—does wonders for the appearance as well as the grades.

In your more informal moments remember that relaxation does not entail stretching out on public sofas while dropping ashes hither and yon on the carpeting.

Ahoy, Roommates!

We claim that it's an impossibility to go through college without ever having experienced a roommate, especially on this crowded campus.

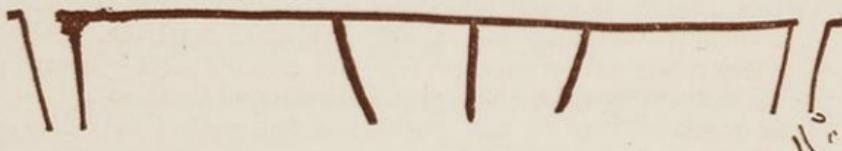
The latest synonym for roommate is compromise. If you have a habit of enjoying a good stiff wind from

two wide open windows, or burrowing out of bed at 4 a. m. for a little frantic studying, it might be best to wise-up the roommate on these peculiarities. Of course, he'll warn you of his little oddities, too. If you can get together as to when you're going to burn the midnight oil, chances are your "home, sweet home" will remain that way.

Share and share alike is a fine motto—on some things—but remember the roommate's heart-beat and last dime are not included in this list no matter how desperately you need them.

It's quite amazing how quickly you'll take your roommate into your confidence; it takes two people to have one of those heart-to-heart talks that usually prove to be so interesting. And while you're talking, why not try airing those troubles and dreams of yours? Who knows, perhaps he knows that dream and will introduce you.

TRADITIONS . . .



Yup, we're chuck full of 'em at Wisconsin. Whether you're going to college to be sentimental or just plain "mental," you'll find that you'll have plenty to tell those grandchildren of yours in the years to come. . . .

Is You Is Or Is You Ain't a Lady . . .

You've seen the stately statue of honest Abe that for years has been sitting at the top of Bascom Hill and the

swarm of males hanging around it trying to coax the young ladies to step in front of him. But it's only a ruse, gals, for ol' Abe only stands up for chaste lassies and since he is liable to forget his manners—why tempt fate?

The Huts . . .

Wisconsin's got its own private grapevine system—only it's not so private. Just take a gander at the paint on the Quonset huts and you'll see what we mean. The easiest way to keep up with campus events is to read the huts, for the paint jobs on them are constantly changed with the times. Just one fair warning—don't be too alarmed if you bump into a paint brigade some dark night—the best paint jobs are always done in pitch darkness.

The Law . . .

Joe's the man we're talking about. He's chief cab-checker, parking ticket-writer-outer, and smoker-stopper at Wisconsin, and he's got a big silver badge to enforce all of his decisions. Hammersley's the name—Joe Hammersley.

A Coed Yet?

It isn't enough to have just paid your fees at Wisconsin to become a true, dyed-in-the-wool coed. No siree. But get yourself firmly kissed under the clock in Music Hall at 12 o'clock (midnight, that is) and you will graduate cum laude into the Wisconsin tribe of true coeds. Or if Music Hall is occupied, the ski slide will do. Or the Carillon. Or Observatory Hill. Or even Picnic Point. You'll find your coed degree the easiest one to obtain at the University.

Etc., Etc. . . .

We could go on for pages and pages listing Wisconsin traditions; the Homecoming, Winter Carnival, St. Pat's day, Work Day, Senor Swingout, Red Cross fair, Sad Sack Shuffle, Haresfoot—and on and on and on into the night. But we know that you'll learn about them all just as soon as you arrive at Madison, so—

Nuff said!

CLOTHES CALENDAR

Saturday or Friday Night—

MEN—Tweed suit—white shirt.

WOMEN—Heels, simple wool dress or good suit.

Prom—Mil Ball—Formal Dances—

MEN—A tux will get you anywhere if it's formal—tails are nice but not necessary. Don't forget the flowers to MATCH your date's dress—and a boutonniere for yourself. Mil Ball—dig out the ole uniform, son! Semi-formal, a dark suit and white shirt does it. Spring formals, usually mean a white coat and dark pants.

WOMEN—This is your chance, gals, so do it up brown—only don't over do it. Conservative dress is still best taste.

Pres. Fred's Tea and All Others—

MEN—Best suit, well pressed, but definitely! These affairs are NOT informal!

WOMEN—Tea dress, crepe or silk—hat, gloves, and purse, and naturally, heels.

Workday—

MEN—Any old thing you can dig up: This is the one time of year that you can look like h--- if you want to and get away with it.

WOMEN—This is about the only time of year that Wisconsin girls wear their jeans in public.

Weekdays and Classes—

MEN—Sweaters and shirts (with or without ties)—if you like tee shirts, wear a sweater over it, please. Slacks will do very nicely.

WOMEN—Sweaters, skirts, blouses, suits—use your imagination gals, but remember that jeans and slacks in classrooms are out!

Winter Carnival (also called Plaid Shirt Week)—

MEN—In our estimation there's nothing as manly looking as a ski sweater and snow pants. A plaid shirt is in place for this entire week.

WOMEN—Snowsuits, plaid skirts, and snowboots.

Beer Parties—

Fellows, this is your responsibility; let the girl know if she is supposed to dress up or wear a skirt and

sweater. If it's a costume party, ask her for suggestions—she'll have 'em!

Senior Swingout—

WOMEN—White dresses or coats for seniors—pastels for underclassmen.

Church—

MEN—Here's where you put on your best suit again.

WOMEN—You get dressed up for church at Wisconsin—good suit, crepe dress, hat, gloves, purse, etc., etc.

Concerts, Plays—

MEN—Another dressy occasion. We told you you'd make good use of that suit.

WOMEN—Be dressed up, but not flashy. You don't need a hat for this.

AFTERTHOUGHT

There it is—the easiest snap course at the University. And if you've managed to absorb this much of it, you'll automatically get an "A" in it.

Life at Wisconsin is at its best . . . full of opportunity, joy, and fun. It's a place where you can get new ideas, but yet develop your old ones; where you can laugh, but yet know that you can be taken seriously; where you can learn, but yet know that you are also teaching others through your constant association with them.

You've chosen to go to college, to the University of Wisconsin—you've enrolled, paid for your fees, your room and board, your books—Now you're all set.

For what?—That's entirely up to you. We've tried to give you a start, small as it may be, on your college career. But what you actually do get out of it depends on you, on your patience, your willingness to work, your ability to accept a disappointment as just one step toward your goal.

Yet it's all up to you. We can't guarantee you good marks, a diploma, or even an education. But we can guarantee you one thing:

You'll love Wisconsin!

CALENDAR

SEPTEMBER

Mon., 22—New Student Week opens. Registration for Freshmen opens.
Tues., 23, 7:30—President's Convocation, Union Theater.
Wed., 24, 7:30—WSGA-WMA Night—So you wanna be a Badger, Great Hall, Union Theater.
Thurs., 25, 7:30—Open house for new students, Union.
Fri., 26—Open house at Student Churches.
Sat., 27, 9:00—Campacabana, Great Hall & Tripp.
Sun., 28, 3:00—President's Tea, Great Hall.
Mon., 29—Instruction begins.

OCTOBER

Thurs., 2, 7:15—WAA Open House, Lathrop.
Fri., 3, 9:00—Union Date Dance, Great Hall.
Sat., 4, 9:00—Campacabana, Great Hall.
Mon., 6, 4:00 & 8:00 p. m.—U. S. Marine Band, Stock Pavilion.
Thurs., 9—Ag—Home-ec Walk-around, Ag Campus.
Fri., 10, 9:00—Kickoff Ball, Great Hall.
Sat., 11, 9:00—Campacabana, Great Hall.
Sat., 11, 9:00—770 Club, Tripp Commons.
Sun., 12, 3:00—Women's Local Student Association Freshman Tea.
Sun., 12, 8:00—Pro Arte Quartet, Music Hall.
Thurs., 16—Masconi—Pocket Billiard Exhibition, Union Theater.
Fri., 17, 8:00—Bel Canto Trio, Union Theater.
Sat., 18, 8:00—Bel Canto Trio, Union Theater.
Sun., 19, 4:15—Sunday Music Hour. Pro Arte Quartet and Gunnar Johansen, Union Theater.
Tues., 21, 7:30—Shuffle Shop opens, Great Hall.
Tues., 21, 8:00—Ballet Theater, Union Theater.
Wed., 22, 8:00—Ballet Theater, Union Theater.
Fri., 24, 9:00—Kickoff Ball, Great Hall.
Sat., 25, 9:00—Campacabana, Great Hall.

NOVEMBER

Sat., 1, 9:00—Campacabana, Great Hall.
Sat., 1, 9:00—770 Club, Tripp Commons.
Fri., 8, 8:00—Wis. Univ. Band Concert, Union Theater.
Fri., 7, 9:00—Kickoff Ball, Great Hall.
Sat., 8, 8:00—Homecoming Band Concert, Union Theater.
Sat., 8, 9:00—Homecoming Ball, Great Hall & Tripp.

Sun., 9, 4:15—Sunday Music Hour, University Symphony, Union Theater.
Fri., 14, 8:00—Susan Reed, Ballad Singer, Union Theater.
Fri., 14, 9:00—Harvest Ball, Tripp.
Fri., 14, 9:00—Kickoff Ball, Great Hall.
Sat., 15, 7:30—Wiskits, Union Theater.
Sat., 15, 9:00—Charity Ball, Great Hall.
Fri., 21, 8:00—Spivakovsky and University Orchestra, Union Theater.
Sat., 22, 8:00—Spivakovsky and University Orchestra, Union Theater.
Thurs., 27—Thanksgiving.
Sat., 29, 9:00—Campacabana, Great Hall.
Sun., 30, 8:00—Rhythms of Spain—Concert, Union Theater.

DECEMBER

Tues., 2, 8:00—Gunnar Johansen, Pianist, Music Hall.
Sat., 6, 9:00—Haresfoot Follies, Great Hall.
Sat., 6, 9:00—770 Club, Tripp Commons.
Fri., 12, 9:00—Men's Halls Assoc. Dance, Great Hall.
Sat., 13, 9:00—Women's Lodging House Formal, Tripp Commons.
Sat., 13, 9:00—Campacabana, Great Hall.
Sun., 14, 8:00—University Chorus, Music Hall.
Sat., 20—Christmas Recess opens.

JANUARY

Mon., 5—Classes resume.
Sat., 10, 9:00—Campacabana, Great Hall.
Sat., 10, 9:00—770 Club, Tripp Commons.
Thurs., 15, 8:00—Hazel Scott, Pianist, Union Theater.
Sat., 17, 9:00—Pre-Prom, Great Hall & Tripp.
Sun., 18, 4:15—Sunday Music Hour—University Concert Band, Union Theater.
Mon., 26—Final Examinations.

FEBRUARY

Thurs., 5—Registration for new and re-entered students.
Fri., 6—Prom, Union.
Sat., 7, 9:00—770 Club, Tripp Commons.
Mon., 9—Instruction begins.
Winter carnival week opens.
Thurs., 12, 8:00—DePauw Infantry Chorus, Union Theater.
Sat., 14, 9:00—Snow Ball, Great Hall and Tripp.
Sun., 15, 4:15—Sunday music hour—Artists of the future, Union Theater.
Sun., 15—Wisconsin Hoofers Ski Meet, Muir Knoll.

Thurs., 19, 8:00—Pearl Primus Dance Group, Union Theater.
Fri., 20, 9:00—Ag. Mid-Winter Ball, Great Hall.
Sat., 21—Little International Livestock Show, Stock Pavilion.
Sat., 21, 9:00—Campacabana, Great Hall.
Sat., 21, 9:00—770 Club, Tripp Commons.
Mon., 23—Student Government Emphasis week begins.
WSGA Fiftieth anniversary celebration begins, Play Circle.
Tues., 24, 8:00—Keynote Speech, Careers Conference, Union Theater.
Wed., 25—WSBA Careers Conference, Play Circle.
Wed., 25, 4:30—WSBA Careers Conference reception, Reception room.
Wed., 25, 8:00—Licia Albanese, Soprano, Union Theater.
Wed., 25—WSGA Careers Conference, Play Circle.
Fri., 27, 8:00—Licia Albanese, Soprano, Union Theater.
Sat., 28, 8:00—Humorology '48 Show, Union Theater.
Sat., 28, 9:00—Union Leap Year Date Dance, Great Hall.
Sun., 29, 4:15—Sunday Music Hour, Union Theater.

MARCH

Fri., 5, 9:00—I-F Ball, Great Hall and Tripp.
Sat., 6, 9:00—Red Cross Night, Great Hall.
Mon., 8—Religious Emphasis Week opens.
Sat., 13, 9:00—Engineers St. Pat's Dance, Great Hall.
Sun., 14, 4:15—Sunday Music Hour—University Symphony, Union Theater.
Sun., 14, 8:00—Religious Emphasis Week convocation, Union Theater.
Sat., 20, 8:00—Robert Casadesus, Pianist, Union Theater.
Sat., 20, 9:00—Campacabana, Great Hall.
Sat., 20, 9:00—770 Club, Tripp Commons.
Sun., 21, 4:15—Sunday Music Hour, University Band, Union Theater.
Sun., 21—Palm Sunday.
Wed., 24, 8:00—Orchesis, Union Theater.
Sat., 27, 8:00—Minneapolis Symphony, Union Theater.
Sat., 27, 9:00—Campacabana, Great Hall.
Sun., 28—Easter.

APRIL

Fri., 9, 9:00—Military Ball, Great Hall and Tripp.
Sun., 11, 4:15—Sunday Music Hour, Gunnar Johansen, Pianist, Union Theater.

Sun., 11, 8:00—Sigma Alpha Iota Concert, Music Hall.
Tues., 13, 3:00—WSGA Fashion Show, Union Theater.
Sat., 17—Spring Recess begins.
Mon., 26—Classes Resume.
Mon., 26, 8:00—Haresfoot Production (runs through Saturday, May 1), Union Theater.

MAY

Sat., 1, 9:00—May Day Dance, Great Hall.
Sun., 2, 8:00—Leonard Warren, Baritone, Theater.
Tues., 4, 8:00—Leonard Warren, Baritone, Theater.
Wed., 5, 7:00—Tournament of Song Prelims, Music Hall.
Sat., 8—Work Day.
Sat., 8, 9:00—Campacabana, Great Hall.
Sat., 8, 9:00—770 Club, Tripp Commons.
Sun., 9, 8:00—A Cappella Choir, Music Hall.
Sat., 15, 9:00—Campacabana, Great Hall.
Fri., 21, 6:00—Senior Swing-Out, Bascom Hill or Union Theater.
Fri., 21, 8:00—Tournament of Song, Union Theater.
Sat., 22, 9:00—Campacabana, Great Hall.
Sat., 22, 9:00—770 Club, Tripp Commons.
Sun., 23—Spring Music Festival, Combined University Choruses, Stock Pavilion.
Sat., 29—I-F Picnic.
Sat., 29, 9:00—Campacabana, Great Hall.

JUNE

Mon., 7—Final Examinations.
Tues., 15, 9:00—Senior Ball, Great Hall.
Sat., 19—Commencement.

1947 Football Schedule

	Wis.	Opp.
Sept. 27—Purdue at Madison
Oct. 4—Indiana at Bloomington
Oct. 11—(W-Club Day) California at Madison
Oct. 18—Yale at New Haven
Oct. 25—Marquette at Madison
Nov. 1—Northwestern at Evanston
Nov. 8 (Homecoming)—Iowa at Madiosn
Nov. 15 (Dad's Day)—Michigan at Madison
Nov. 22—Minnesota at Minneapolis

Junior Varsity Football Schedule

Saturday Morning, Sept. 27—Purdue at Madison
Saturday Afternoon, Oct. 4—Gogebic Junior College at Iron Wood, Mich.
Friday Afternoon, Oct. 10—To be filled
Saturday Afternoon, Oct. 18—To be filled
Friday Afternoon, Oct. 24—Northwestern at Madison
Friday Afternoon, Oct. 31—Northwestern at Evanston
Saturday Morning, Nov. 15—Michigan at Madison
Friday Afternoon, Nov. 21—Minnesota at Minneapolis

150-Pound Football Schedule

Saturday Afternoon, Oct. 18—Illinois at Madison
Friday Afternoon, Oct. 31—Ohio State at Columbus, Ohio
Friday Afternoon, Nov. 14—Michigan at Madison
Saturday Morning, Nov. 22—Illinois at Champaign

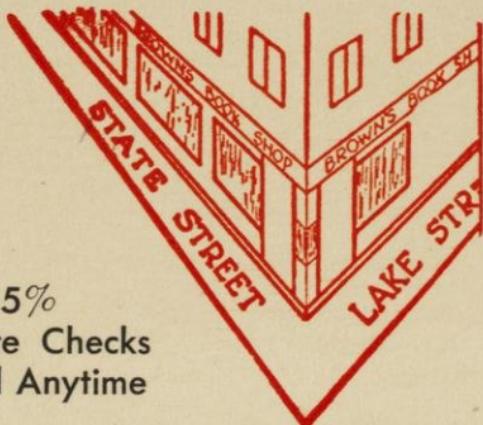
1947-48 Basketball Schedule

	Wis.	Opp.
Dec. 6—Marquette at Madison
Dec. 8—Butler at Madison
Dec. 12—To be filled
Dec. 19—California at Berkeley
Dec. 20—California at Berkeley
Dec. 22—Oklahoma at Norman
Dec. 31—Marquette at Milwaukee
Jan. 3—Illinois at Madison*
Jan. 5—Minnesota at Madison*
Jan. 10—Indiana at Bloomington*
Jan. 12—Iowa at Madison*
Jan. 17—Michigan at Madison*
Jan. 19—Purdue at Madison*
Jan. 24—Illinois at Champaign*
Feb. 7—Northwestern at Chicago Stadium*
Feb. 9—Michigan State at Madison
Feb. 16—Ohio State at Columbus*
Feb. 21—Iowa at Iowa City*
Feb. 23—Northwestern at Madison*
Mar. 1—Minnesota at Minneapolis*

*Western Conference games.

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