

The Sphinx. Vol. 4, No. 14 May 30, 1903

Madison, Wisconsin: University of Wisconsin, May 30, 1903

https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

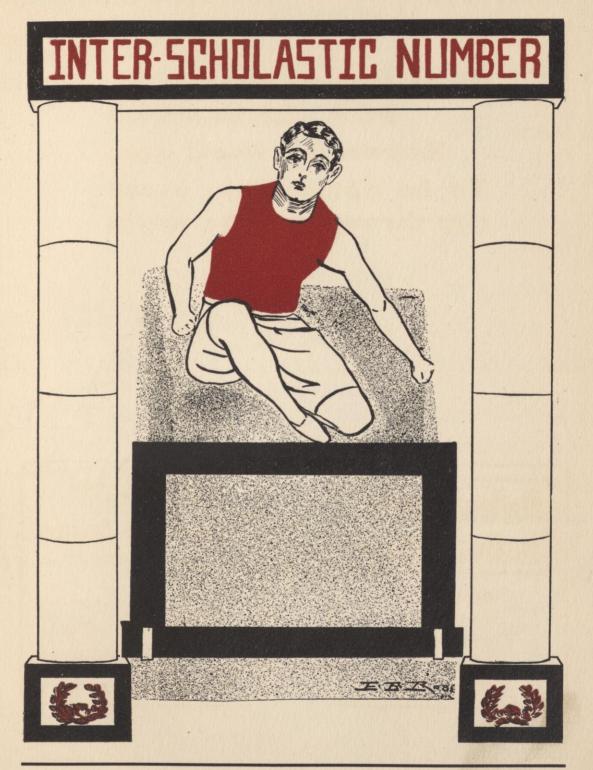
Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

THE SPHINX



VOL. IV

Madison, Wis., May 30, 1903

NO. 14

Attention!

Forward, March! And Halt at

Vincent Zach

404 State Street

The Students' Tailor

Suits to Order

Pressing, Repairing and Cleaning done neatly and quickly. Workmanship guaranteed.

TELEPHONE 53

Brown & Nevin

Corner State and Gilman Streets

Party Carriages a Specialty

Madison, Wis.

ASK FOR PRICES

...AT...

F. F. F.

LAUNDRY

7 and 9 East Main Street.

Phone 65

To Those Looking On

The trunk business seems simple. It isn't. There are many things to be considered—the kind of leather, the workmanship, the details, the finish.

Our Trunks, Dress Suit Cases, Traveling Bags

> Lack none of the above qualities. They are the best and most reasonable.

BROWN'S Trunk Factory

118 E. Main Street.



The Model Creamery

Fancy Elgin Butter
Pure Cream

Sweet Milk

Buttermilk and all

Dairy Products

207 State Street

The HAHNEMANN

Medical College and Hospital of Chicago

Continuous course. Terms begin in September, January and April. Students may enter at the beginning of any term. The largest clinics in Chicago, with a large hospital under direct control. Excellent laboratories. Graduates of colleges may be admitted to advanced standing. Descriptive catalogues sent on application. Persons interested in medical education should address

HENRY S. WILSON, M. D., Registrar,

2811 Cottage Grove Avenue

SIDNEY P. RUNDELL

High Class

HATTER

...and...

Men's Furnisher

7 East Main Street.

F. W. Curtiss

... 108 ... State St.

WISCONSIN BLOCK

Photographer

Jewelry..

Sterling Silver Novelties

Diamonds

Fine Watches, largest assortment in the State. Prices most reasonable. Fraternity and Class Pins. Finest line of Society Stationery. Goods sent on approval.

Bunde & Upmeyer

Pabst Bldg.

Milwaukee, Wis

HURLEY GREILLY

Men's

316 E. Water St. MILWAUKEE

Agents for E. & W. Dress Shirts

WABASH

New Short Line

CHICAGO and TOLEDO

Through Pullman Service

Free Reclining Chair Cars

-ON ALL-

Wabash Trains

Time tables and full information sent upon request.

F. A. PALMER, Asst. Gen. Pass. Agt. 97 Adams St. Chicago, Ill. C. S. CRANE, Gen. Pass. and Tkt. Agt. St. Louis, Mo.

DIRECTORY.

DIRECTORY.

DIRECTORY.

DENTISTS.

G. C. KOLLOCK,

OFFICEPHONE 1190 AND 794

DENTISTS.

G. C. KOLLOCK,

OFFICEPHONE 8300, HOUSE 714

OVER FAIR STORE

LAWYERS.

JONES & STEVENS,

Badger Block.

BASHFORD, AYLWARD & SPENSLEY,

Pioneer Block.

F. K. SHUTTLEWORTH,

Pioneer Block.

RUFUS B. SMITH,

7-8-9 Marston Block.



Why buy mail boxes when you can get them free with a subscription to the

Milwaukee Sentinel.

For particulars address, Circulation Department, Sentinel Co., Milwaukee.

GEM UNION INSTRUMENTS

Superior to all others in Construction, Material and Finish.



"UNION" PIVOT JOINT.

Strongest and most Durable Joint made. Warranted to last a Lifetime.

Most Complete Assortment of

Drawing & Materials In the West.

EUGENE DIETZEN CO.

181 Monroe St., Chicago, Ill.

Cudahy Bros. Co.

And Dealers in Provisions MILWAUKEE, WIS.

F. A. AVERBECK, LEADING JEWELER AND OPTICIAN

Musical Instruments

and nothing more



Groves=Barnes
Music Store



HOLLISTER'S PHARMACY DD First National Bank Block Madison, Wis.

Drugs, Biological and Surgical Instruments, Microscopic Supplies, Toilet Necessaries, Perfumery and Sundries. Standard High Grade Goods at Correct Low Prices. Every Student has a Want. We aim to Supply it. Take Rocky Mountain Tea. It Moves the World, Makes You Well--Keeps You Well. Try it.

..... Exclusive Novelties in Spring Woolens

Olson & Veerhusen

W. J. GAMM, JEWELER,

3 West Main Street.

We carry the largest stock of Diamond, and Fine Gold Jewelry, U. W. Stick and Hat Pinss Silver Novelties, Watches, Jewelry. Repairing and Engraving. All work warranted.

First National Bank, Madison, Wis.

United States Designated Depository

Directors: N. B. Van Slyke, President. Wm. F. Vilas.

M. E. Fuller, Vice President.

James E. Moseley.

B. J. S.

R I Stavens

Wayne Ramsay, Cashier Frank F. Proudfit.

Sofa Pillows, Stamping and Fancy Goods, Hair Dressing and Shampooing MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.



INTERSCHOLASTIC.

On the track they're getting ready for the tussle,
At each boarding house they're cooking extra hash,
And the Frats are all preparing for the hustle;
Every fellow's writing homeward for the cash;
Every ribbon counter's showing 'something doing,'
All the sports are betting largely on the score.
It's manifest of more excitement brewing,
For the High School Gods are back with us once more.

Burly coaches swagger past with haughty bearing; Dainty girlies swish their perfumed path along; And one "Stunner" passes on to leave us staring At another "Queen" we spot amid the throng. Blood is dancing in the veins and cheeks are flushing With the "Joy o' life" and pleasuring galore, And the liveries are emptied for the "Rushing;" The High School Gods are back with us once more.

Then the fateful hour arrives, the grand stand's filling, With a cheering crowd in vari-colored dress, And the struggles on the field keep hearts a thrilling, With the pain of loss or pleasure of success.

Though our throats are sore, and we are hoarse from yelling,

Still we strive to add our shoutings to the roar,
Which is beating through the air about us, telling
That "the High School Gods are back with us once
more!"
A. B. B.



THE SPHINX.

Published every Second Saturday during the College Year by Students of the University of Wis.

Entered at the Postoffice of Madison. Wis., as Second-Class Matter, September 28, 1901.

SUBSCRIPTION, \$1.50 PER ANNUM.

SINGLE COPIES, FIFTEEN CENTS

(If not paid before January 1st, \$2.00 per annum will be charged.)

Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Address Communications to the Business Editor FAll contributions, subscriptions and remittances for same should be addressed to
MANAGING EDITOR, 421 Murray St.

CLARA T. FROELICH, '03 M. C. NOTZ, '05.
RALPH B. ELLIS, '04. H. G. WINSLOW, '04.
ALLETTA F. DEAN, '03. L. F. VAN HAGEN, '04.
WILLIS E. BRINDLEY, '03. HARRY GARDNER, '04
J. E. BOYNTON, '05. C. R. FREEMAN, Law '05.
HARRY C. JOHNSON, '03, Editor-in-Chief.
A. B. BRALEY, '05, Managing Editor.
ERNEST ROSSITER, Exchange Editor.
E. B. Rose, 'Law '05, Managing Artist.
HERBERT F. JOHN, '03, Business Editor.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley

Yes, Percy, this is Interscholastic Day and THE SPHINX is almighty glad that you are here to enjoy it. Some time, probably, you will be here at the University yourself and you may as well look over the grounds now. The University of Wisconsin, Percy, is a great place—a great place. Today it is yours and you may do as you please with it,

also tomorrow, if you can stay that long.

There is only one thing, Percy, that you ought to remember. Do not think that life at Wisconsin is one long Interscholastic. To be sure we have boat-rides and trackmeets in plenty, but existence has not as yet degenerated into the continuous Pink Tea which you will experience during the next couple of days. To you, Percy, at present, a college student means a man who smokes a short bull-dog pipe, wears extremely wide and light trousers and spends his spare time driving in a red-wheeled trap. This is all right, Percy, as far as it goes but there is more. Yes, Percy, strange as it may seem, sometimes we study. Sometimes, late in the afternoon, when weary of the ceaseless round of gaieties, when we feel that we cannot stand for another reception and when the mere thought of the party slated for that evening fills us with repulsion—then we sit down and study. You understand, Percy, that as a rule, we are working overtime to spend our money and yet, we admit it, occasionally we study.

Another thing, Percy, is the way we are treated by our friends and boon companions. You notice that they look up to us. That is because we were the class Poet in our High School graduating class and played Sub-centre on the High School Football Team. This has opened for us the most exclusive society of the University, We are admired and respected wherever we go. If you, Percy, hold your High School record for the Two-twenty it will be a good idea to let the boys know at once. Do not hide your light under

a bushel. Tell us and be popular.

A good way to make a hit, Percy, is to let out to the boys what a Heller you are at home. We are a slow bunch down here and a little news from some place where they really do things comes like a whiff from Paradise.

If you were ever shined it would be a good thing to tell us just how you felt before, during and after. Also if you smoke, ask us for the Makins. We are always glad to meet smooth boys, and that is one of the signs.

Yes, Percy, this is Interscholastic. You are up here to have a good time and from the bottom of our heart we hope you have it. The University is a Peach of a Place if you treat it right, and probably the University will show you a good time. We like you, Percy, and we want to see more of you. We want you to enter next year and be a regular saucy College Man—just like us. It won't be all roses, but it will be quite a lot of fun—just the same. Try it, Percy, and remember that The Sphinx is with you and picks you for a winner.

OFFISHAL WITTICISMS.

"I hear," said the Whale, with a gentle wink, "they're going to try the Barnacle

for going on a big Skate."

"Yes, and they've caught the Cod loafing on the Banks again; they'll have the Herring tomorrow," replied the Sea Serpent with a sonorous "Ha! ha!"

#

"That's a horse on him," said the Dogfish as he sat on the Perch whom he had knocked over.

"Regular Perch you're on," said the Sea Urchin, with a foolish smile.

.4

"He's a heavy fish," remarked the Sardine reflectively.

"Must be, it's as much as a Tunny weighs," chuckled the Cow fish as he chewed at his cud of sea weed.

4

The unctious Sucker made a dive for the hook. "There is one like me born every minute," he said, laconically, "and this fool man has been fishing here for two hours, besides, he's giving me a tip on the inside," and with peace in his heart the Sucker turned up and died.

4

"That Angel Fish is going to the Devil," sighed the Lump Fish, as the Octopus reached out and swept in the sweet thing.

"Bright fish, that."

"Yes, he's one of the Lampreys."

Ø

Customer—Young man, have you smoked beef?

Student Helper—N-n-no ma'am; nothing worse'n cigarettes.

Ø

"Is she a bud?"

"I suppose so; her Dad runs a flour mill."

"Hear about the fix I got into?"

"No."

"Met a little peach at the meet, knew her brother. Said she'd heard he was boozing a lot and asked me what it meant. I told her boozing was college slang for debating." "Oh, how nice," she chirped, "I'll have to remember that cute slang."

"Well?"

"Well; that evening she told Prexy that she wanted to know him as president of a famous institution for boozing. Said her mother had been boozing a great deal at home in her woman's club. Next day she cut me dead on the street, and I was just getting solid there, too!"



Jane—But I can be a sister to you.

Jack—Got six already, couldn't you make it a cousin?

Notice.

As a sort of compensation to subscribers for the irregularity of its issues, THE SPHINX comes out in this special dress. We have tried to make this number the "best ever," and trust it will satisfy both subscribers and advertisers, as well as those who may buy it at the stands.

Please remember that we are still able and willing to rectify any mistakes in subscriptions and to furnish all missing numbers except the Prom. number. If you have any kick coming make it now and to us, not this summer, and to next year's

Freshmen.

Send all communications as to subscriptions to Managing Editor Sphinx, 421 Murray Street.

SONNETS OF A FRESHMAN.

X.

The little high school boys are here again—And just to think that but a year ago, I was as small and twice as green. Heigho! How soon a college training makes us men! Still I shall take the meet in, now as then, For I can take Her to it. Why, I'd go And watch the dullest play the world can show.

To have Her with me, as she oft has been. Oh, we will watch the hurdlers hurdle high, The runners run, the jumpers jump or fail, At least she will; but I shall keep my eye Upon her tender cheeks, now red, now pale; Or leaning carelessly upon the rail, I'll say bright things; she'll laugh until she cry.

XI.

For months I've been recounting conquests I Have made of maidens in the Varsity, As if the tiny god could not touch me; And now I've got it bad. I mope and sigh And cannot write or study when I try, For everywhere her perfect face I see; Ah, would again my heart were fancy free—But no, I would not know Her then, I cry. This aching throb which fills my manly breast

Is better than the emptiness before; But might I hold her to my beating chest And hear her say, "I love you," o'er and

Ah, after that I'd order Johnny's Best And celebrate for half a week or more! A. B. B.



Girlish Love.

Jack—How nicely she serves.

Mae—She ought to, she used to be a waitress.

"Know Binks, the lame guy?"
"Yep."

He proposed to Miss Dodgen, you know; she's as lame as he is; got the same step!"

"Yep."

"Well, she said she could only be a sister to him, so he calls her his 'step sister."

"T'will put more horse sense in my head," And on his youthful face there spread The Smile That Won't Come Off.

L. O. S.



Sue—Why do the wild waves roll? Prue—Probably because they'e ill bred.



"She's not strong enough to play Tennis."
"Oh, I don't know, she could always raise a racket."

A jolly young chemistry tough,
While mixing a compounded stough
Dropped a match in the vial
And after a while,
They found his front teeth and one cough.
Bart.

*

A cannibal monarch imperial
Kept his wives on a diet of cereal,
But he didn't much care
What the women should wear,
Nor did they; it was quite immaterial!
T. R. S.

Mother—(to little Johnny)—You shan't go out of the house until you have gone up town and back for me!

John put Mamie in the fire Thereby rousing mother's ire,

"Oh" she said, "you'll hurt and blister Mamie." "Ma," said John (and kissed her.)

"That there fire is bliss ter sister!"

Ø

Doctor—What you need, Madam, is a little sun and air.

Lady—But, Doctor, I already have four.

Ø

"A great deal is going to waste here," said the fat man, as he put down his twelfth beer.



Omar on the Meet.

Now the New Spring reviving all the Land. The thoughtful Rooter travels with the Band, And many Girls, (with here and there a Peach)

Wave banners at their Heroes from the Stand.

Here is a Tent wherein with joyous zest, Pink lemonade goes 'neath the Farmer's vest.

He gets a straw and colored H₂O. Next day the Tenter boozes all the Rest. I. H. H.

质

The gentle athlete won the meet, And spread o'er him from head to feet, The crowd who pass are sure to greet The Smile That Won't Come Off!

ø

"The contest will be meat for our school," said the haughty West Sider.

"I fear" replied the unknown with a slight smile, "that you will find yourself insufficiently schooled for the meet."

Ø

First Horse Thief—"How did you escape from the Punchers?"

Second H. T.—"Slipped the noose and

"Where's the rest of the gang?"
"Oh they're strung along the line."

X Epitaph.

William Burns lived fifty years In this vale of pain and tears, Now his widow sits and yearns; William burns.

Ballade of Girls To Be.

We've toasted all the maids From tall and stately Kate To Molly-still in braids-And now it's getitng late; I toast our future fate Which we know not as yet; "Or flighty or sedate The girls we haven't met."

What think you—bonny blades— Will they be "simply great?" Will love that never fades Make us grow desperate? Will motives intricate Move them to make us fret? Will they be obstinate?-The girls we haven't met.

Behind the palisades Of future years they wait; And since our fancy aids Their ways we cogitate: They'll like and love and hate-They'll snare us in their net— Make love and osculate-The girls we haven't met.

Envoy.

Prince, I prognosticate The girls we know—I'll bet Are like, except in date, The gials we haven't met.

T. N.



A Feminune Monologue.

Oh, how awfully pretty! Is this the grand stand? How perfectly scrumptous! And is that place the track? The vaulting path! Of course, how stupid of me! Is any one buried in that vault? How funny to have a grave out here!

Oh! oh!! Why don't he put on more clothes; how embarrassed he must feel; he must have wandered out by mistake. There's another! Do they all look that way? Oh my! There's Dan! Hello Dan! Dan!! Dan!!!, how foolish of me; he's miles away, he can't hear my little peep! Oh Mr. Jameson, you mustn't say such things! Liquid music indeed! I hate jollying. You meant it? Really? Honestly? But don't say such things again!

O-o-oh! What's that cornucopia? He's calling the first race! What? Do they hurdle the fence? Oh, those terribly high things! Whee! See, that handsome fellow run, isn't he nice. He lost; dear me; well he's the nicest anyway!

What are they doing over? ——? Another race! Well this is like a circus! Don't that handsome boy run again? I think he's the sweetest!— What are they trying to climb that pole for? I should think they would fasten it so it couldn't fall! It's too terribly inter!— Why! Is that the Hammer throw? The Discus? Oh! Why do they whirl and wh-? What is that man falling in the dirt doing? Jumping? I call it tumb-

How many times do they go round the track? Oh, there's that lovely fel- You will? How foolish; to be jealous of a — No I won't any more! I'm getting positively crazy! It's terribly exciting! Hear them yell! Why yes, we might. No, I don't care to see much more and I do love that canoe. There's that lovely—

Yes, Yes, I'm coming!

Another Pun of the Burglar.

"The time is out of joint," he remarked, as he swiped the barkeeper's ticker and climbed out of the window.

"From where did Nathan Hale?"

"From where John Drew, of course."

"And this," said the guide, "is where Cincinnatus left the plough."

"How harrowing," said the lady from Boston.

The punning runner chuckled as he cleared the last bar, "The common herd 'll knock 'em down," he finished gleefully.



Her beauty and wealth
Were plain to appear,
It was not for his health
But her beauty and wealth,
That he wed her by stealth,

A few millions to clear. Her beauty and wealth Were plain to a Peer.

The Varsity Band.

They swing up the street with trampling feet,

And the rat-a-tat-tat of the snare,

Then the baton swings and the cymbal "zings,"

And they're off to a rollicking air,

While the horses prance and the children dance,

And the people stop and stand,

And its "Come this way, for they're out

The Men of the Varsity Band.!

CHORUS.

Boom, Boom, Boom, Boom, Clear the way and give them room, The Major with his staff in hand, And then the Band! the Band! the Band.

They can play you a tune of the sort called "coon."

Or a dirge of the glummest kind, Or a war time song that swings along Like "The Girl I Left Behind."

And your blood will stir or your eyes will blur

To the songs of your native land,
And your heart will swell, for they play
them well,

The Men of the Varsity Band.

CHORUS.

But it's out at a game that they earn their fame.

In a thundering Badger crowd,

When "Hot Time" comes to the crash of drums

And the trombones blaring loud,

And never a whit do they blench or quit, They're fellows of grit and sand,

And we're proud all through of our Badgers

The Men of the Varsity Band!

CHORUS.

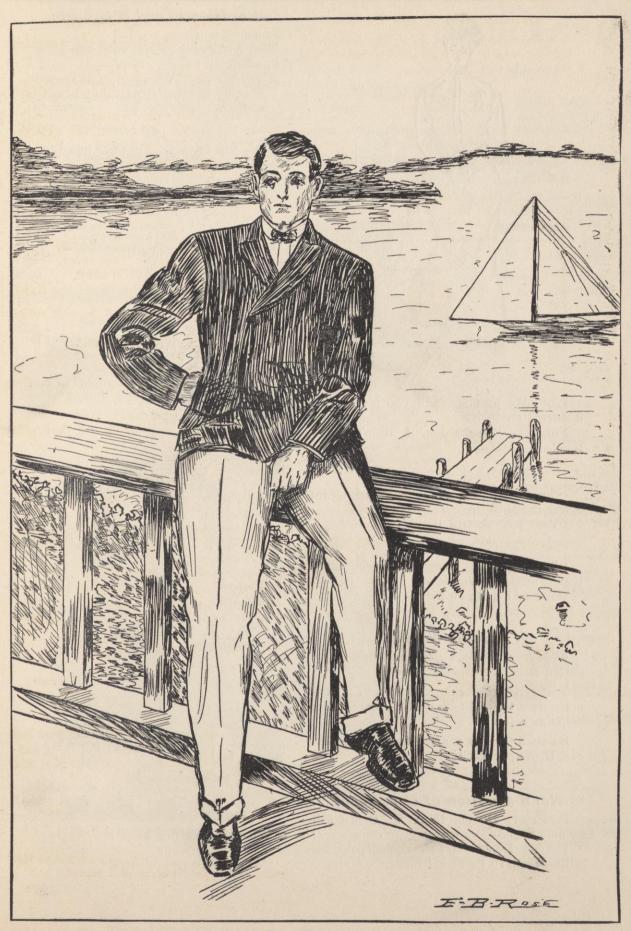
BART.

"Had some pretty exciting times here last summer. Fellow and a girl out in a sailboat, squall came along, upset the boat and dumped them into the lake."

"Kind of rough on the girl,"

"Yes, but it was rougher on the lake."

"Water fall," grasped the crowd as the man went over Niagara in a barrel.



Day Dreams.



Prof-Mr. Froelich, will you please pronounce I-t-c-h?

Froelich—Beg pardon, I didn't catch that!

"This," said the guide, "is the stream where the lame are cured by wading."

"Yes, yes; sort of limpid waters, hey?",

"This wretched dungeon is where the King confined his only son for five years." "Indeed! quite an heir hole."

Spring Notes.

The crop of dead grandmothers is reported larger this spring than usual.

The girls have changed their courting place from the Library to the lake. Office hours as before.

Baseball fever is a more fashionable disease than appendicitis.

Not a Question of Conscience.

Professor—Do you think, sir, that I will be able to pass you with a clear conscience? Loafing Lorry—If you could pass me with a clear 70 I'd be satisfied.

Wordsworth and Wisconsin.

I wandered lonely as a cloud
That floats on high o'er vales and hills,
And suddenly I saw a crowd—

Ahost of husky-Wisconsin-oarsmen-withnothing-on-their-backs-but-a-coat-ofsunburn.

"The Rhi Delts have got five new pledglings."

"Freshmen."

"In Grammar school, yes."

A man with a jag most fantastic Attended the Interscholastic. "It's amusing" quoth he,

"Seven tracks I can see,

Doing cake walks in manner gymnastic!"

"Brundel got a check from his father for the interscholastic rushing!"

"How'd he work it?"

"Told the old man he wanted to contribute to a free kindergarten fund."



"What's he blatting about?"

"That's the prologue."

"Well, he's certainly stick."

KEELEY'S PALACE of SWEETS

The largest and grandest

CANDY STORE

in the northwest.

JUST WHAT YOU WANT.

Where can we have our Select Dances this winter?

AT KEELEY'S Where can we have our Parties? AT KEELEY'S

can we get our Lunches?
AT KEELEY'S

Where can we get the Best Candies?
AT KEELEY'S

Where can we get Delicious Ice Cream Soda?
AT KEELEY'S

can furnish the Hall, the Supper, the Punch, and everything for a Select Party? has the Palace of Sweets?

112 STATE STREET.

of you want a good thing

TELEPHONE

1==2==3

Loehrer & Anderson LIVERY

E. R. Curtiss Photographer

Vilas Block

Madison, Wis.

A full line of Ladies' and Men's

Of all styles and at all prices. Strictly up-to-date. Repairing.

JOS. DUNKEL, 604 Univ. ave

GEO. A. KEMMER

Wholesale and retail Dealer in

All Kinds of Meats.

12 North Pinckney St.

Tel. 1709

Now is the time for all good men to come to the aid of their friend—Ford the photographer.

Have your prescriptions filled at Sexton's & N'Neill's.

Palmer's Lotion Soap for the complexion and all diseases of the skin. Wisconsin Pharmacy.

Always headquarters for University of Wisconsin while in Chicago-Victoria Hotel.

Ford is still waving the flag of patriotism for the students. Photos as good as the prices, and they are the best.

For a cough or cold try a bottle of our White Pine Cough Balsam, WISCONSIN PHARMACY.

Try our Antiseptic Tooth Powder for cleansing the teeth and purifying the breath. Wisconsin Pharmacy.

Summer Vacation Trips.

Write the undersigned for a copy of Wabash Summer Tour Book outlining many attractive summer vacation tours, with maps, rates, etc.; also illustrated folders telling all about the N. E. A. excursions to Boston and Epworth League excursions to Detroit in July.

F. A. PALMER, Ass't Gen. Pass. Agt., 311 Marquette Bldg., Chicago, Ill.

What's the use Say Boys, of going down town for a mid-

night lunch, Half Way House Chicago Lunch Room,

221 State St.



Our Service Reaches Nearly Every-body in Madison.

WISCONSIN TELEPHONE CO. Electric and Gas

PORTABLES

Student Lamps

McCREARY ALUMINUM and GREEN

SHADES

Electrical Supplies

HARLOFF

301 State Street Phone 560

The CO-OP

Is the Students' Busi-

ness Headquarters.....

All Students' Supplies.

Join the Co-Op and

save to yourself the

book-dealers' profits.

Fraternity Pins AND NOVELTIES

Send for Illustrations

Diamonds Watches ...Jewelry

CHARLES I. CLEGG

Saccessor to Simons Bro. & Co.

616 Chestnut Street PHILADELPHIA

Silverware, Cut Glass, Art Objects, College Pins, Rings, Prizes and Trophies and Canes.

... PURCELL ...

Dentist Lady Assistant

Kroncke Building

est corner Capitol Park

Reserved for Night Lunch Wagon.

HENRY PECHER BARBER SHOP

AND BATH ROOMS 414 State Street

VERBERKMOES

Good Groceries

226 State Street

Madison DOOK

G. Grimm & Son

Book Binders, Rulers and Blank Book Manufacturers

Telephone 469, Third Floor, 119 and 121 East Washington Ave., Madison, Wis.

Dane County Telephone Co.

(INDEPENDENT.) Over 1300 Telephones in city of Madison. Reaches 100 Toll Stations in Wisconsin, including Janesville, Beloit, Elkhorn, Delavan, Monroe, Brodhead, Dodgeville and Lancaster.

Madison Steam Laundry

111 King Street Telephone 815

Goods Called for and Delivered

The best Domestic and Imported cigars at Sexton's O'Neill's.

Stacy, Adams & Co., creators of the finest in foot-wear, have designed some decided novelties in Low Shoes for the coming season that are elegant and attractive. You can see them only at "THE HUB."

Our facilities for filling your prescriptions are par excellence. - Wisconsin

What's home without a SPHINX. 15 cents at Co-op,

College Book Store, Menges, Sumner's, Wisconsin Pharmacy.

Sexton & O'Neill, the leading druggists of Madison.

If you want the finest perfumes to be had, go to Sexton & O'Neill's.

Ford's Photos are Best

TELEPHONE

RILEY & SON

- FOR -

Fine Livery

Either Phone No. 54 COR. PINCKNEY & DOTY STS.



The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fas-tidious—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts, collars and cuffs. The best work is what we strive for and attain.

A FOR D BROS.,

Phone 172.

ESTABLISHED 1854.

Conklin & Sons

Coal. Wood and Mendota Lake Ice.

Salt, Cement, Stucco, White Lime, Hair and Sewer Pipe.

Coal Yards: 614 W. Main St. Ice Houses: 322-4 E. Gorham St., 548 W. Wilson St. Offices: 105 E. ashington Avenue.

MADISON, WIS.

A Student's Ideal BookCase.



Globe-Wernicke "Elastic"

It's convenient and possesses many good features that other cases do not.

A. HASWELL & CO.

Tracy, Gibbs & Co., Printers, 119 East Washington Avenue, Madison

Spring Suitings

A Full Line of Garments

Material and Workmanship the best and highest. Every garment embodies the highest type of the tailor's art.

M.J.GAY

302 State St.

On the way to the city.

University School of Music

All Branches Taught By Eleven Competent Teachers

Students received at any time.
Courses suited for students of any grade.
Open alike to those who desire to take
musical studies only, and to those who
wish to take other studies in the University.

No fee except for musical tuition. For extract from the catalogue, or any information, apply to

F. A. PARKER, Director, or W. M. FOWLER, Secretary,

Madison, Wis.

COKE

is an ideal#
substitute
for coal # #

Goes as far as Hard Coal and costs 25 per cent less

Uniform price \$7.50 per ton or \$3.75 for a half ton delivered within city limits, but smaller orders will not be delivered.

Gas Ranges

instantaneous Water Heaters, & Gas Grates and other Fuel appliances at cost.

Madison

Gas & Electric Co.,

East Main Street

PHONE 23

Office Open Evenings

When going to Chicago, stop at Victoria Hotel.

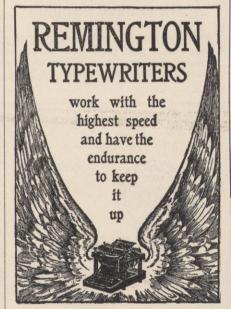
Chatelaine bags, pocket books and all kinds of leather goods at Sexton & O'Neill's.

A complete line of the newest productions for 1903 in Negligee Shirts is now shown at "THE HUB."

The name Colgate is to Perfumes and Soaps as the name Sterling is to silverware. We keep Colgate's goods.

WISCONSIN PHARMACY.

Of course all students enjoy their pipe, but since variety will add to the enjoyment of smoking, we would recommend one of Boelsing's high grade cigars. You can have them by the box in all sizes. Boelsing's, State street.



REMINGTON TYPEWRITER CO., 385 E. Water St., Milwaukee, Wis. Phone Main 1321. Catalogue on Appication.

The Best Is the Cheapest!

THE CHEAPEST

Madison's Best Bread

Rich, Sweet, Moist, Wholesome......

Geo. W. Spencer

457 W. Gilman St.



If you want the best in coffees, go to Findlay's.

If you want something you cannot get at other grocers, go to Findlay's.

If its the choicest you want in the line of fancy groceries, go to Findlay's.



It puzzles everybody to know how

The Furniture Arcade

sells so much Furniture. It is simply because they believe in quick sales and small profits.

JOHN GREIG, Prop.

Entrances, King and Pinckney Streets

The 3-button and 4-button new "STEINBLOCH" sack suits for spring are beautiful specimens of the tailoring art, and compare favorably with the productions of the highest priced tailors. Shown exclusively at "THE HUB," in Madison.

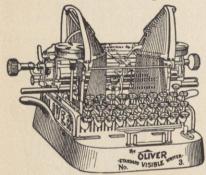
Ford is resting, but feels lonesome. Freshmen you should have your pictures taken in order to appreciate the change in appearance when a Seniorat Ford's

Hurd's stationery-an assortment of twenty-four different styles, at the Wisconsin Pharmacy.

What Hapgoods Can Do.

Hapgoods can place in high grade business and technical positions every capable 1903 man who registers at once. Opportunities with large corporations and reliable business houses. Excellent opportunities for advancement. Write to-day to nearest office. Hapgoods, 309 Broadway, New York; Monadnock Bldg., Chicago; Pennsylvania Bldg, Philadelphia.

The OLIVER Still on Top



If you are interested drop in at SCHOELKOPF'S,

'Phones, Dane 1106 Bell 4611

419-421 State St

The Regal Shoe

Offers a greater variety of styles in a greater variety of leathers, such as will please the college man, than any other.

144 Styles for Spring

All leathers. Delivered to your room for \$3.75 per pair. Catalogue ready.

Univ. Co-op. Company AGENT

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try It. 50c per Bottle AT LEWIS' DRUG STORE.

Waterman's Ideal Fountain Pen FOR STUDENTS

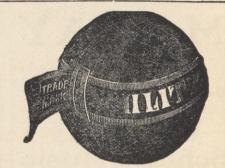


This pen is the ideal of perfection and is just what a student needs. You will find it the BEST.

L. E. WATERMAN CO., 137 Broadway, New York

Drink chlitz

The Beer that Made Milwaukee Famous



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness WHEN YOU DRINK SCHLITZ BEER.

G. SPALDING & BROS.

Largest Manufacturers in the World of Official Athletic Supplies



Base Ball Golf Lawn Tennis Field Hockey Official

Athletic Implements

Spalding's Catalogue of Athletic Sports Mailed Free to any Address

A. G. SPALDING & BROS.

New York

Chicago

Denver

Buffalo

Baltimore

We have just what you want souvenir of Madison to take 13 Song books, interscholastic Meet Fobs \$2 to The Badger 1904, Pennants,

WISCONSIN CENTRAL R'Y

BETWEEN

CHICAGO
MILWAUKEE
ST. PAUL
MINNEAPOLIS
ASHLAND
DULUTH

JAS. C. POND, G. P. A. Milwaukee

AND THE NORTHWEST

BARBER SHOP

Turkish and Russian

BATHS

CONNECTED WITH

HOTELPFISTER

The Finest in the Country

MILWAUKEE. WIS.

The New Short Line

.... OF THE

Chicago, Milwaukee & St. Paul Ry.

Between Madison, Janesville... and Chicago

The Best of Equipment

Buffet Parlor Cars on All Trains

DON'T FAIL TO TRY THE NEW SHORT LINE

F. A. MILLER, Gen. Pass. Agt. J. M. Dunn, Frt. & Pass. Agt.
Chicago Madison

Daily Excursions to

CALIFORNIA

Via



Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago

PERSONALLY CONDUCTED EXCURSIONS

every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A mostcomfortable and inexpensive means of making the trip overland.

The only route by which you can leave, home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger and Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago." for booklet, "California Illustrated."

New York 435 Vine St. Cincinnati 461 Broadway 601 Chestnut St. Philadelphia 507 Smithfield St. Pittsburg 368 Washington St. Boston 234 Superior St. 301 Main St. 17 Campus-Martius. Buffalo Detroit Chicago 2 East King St. Toronto, Ont. 212 Clark St, 99 Wisconsin St. Milwaukee.

FOWNES GLOVES Known the world over To be obtained in every city throughout the world

Pabst beer is always pure

Because it is

Brewed from

the Best Mate-

rials and ###

Brewed Right

Pfister & Vogel Leather Co.

Tanners and Curriers

Milwaukee, Wis.

Boston, 85-89 South St.
New York, 37 Spruce St.
St. Louis, 205 Board of Educa. Bldg
Chicago, 193 Lake St.
Worms, A.-R. Germany.
London, Eng., 18 Market St.,
(Bermondsey).
St. Paul, 23-24 Davidson
Block.

The Largest Tannery in the World.