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Nurses Service Organization advertisement.

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"LET ME FOLLOW YOU AROUND ON YOUR JOB FOR A FEW HOURS.

And even though you're a good nurse... I may catch you in enough situations to get you sued for malpractice."

That's what an experienced liability lawyer told us. And he knows what he's talking about. Because the better a nurse you are, the more chances you have of doing something that could get you sued for malpractice.

And, in many cases, for responsibilities you may not even know you have.

That's why it's absolutely essential that you protect yourself with Nurses Malpractice Insurance today. That's why the **IMMEDIATE ACTION REPLY CARD IS ATTACHED**. The Sooner You Mail It . . . The Sooner You'll Be Protected.

ONCE YOU'RE SUED FOR MALPRACTICE, IT'S TOO LATE TO PROTECT YOURSELF. And courts today are well aware of what's considered "your nursing responsibilities." So it's highly unlikely they'll show much sympathy for defenses like these.

"It's impossible to watch every patient. I work on a crowded floor."

"Nobody's perfect. Sure I make a charting mistake now and then."

"Who can follow nursing procedures 100%? I'd never get anything done."

"I've got a lot to do. I can't spend every minute supervising."

"Sure, sometimes I follow doctor's orders even when they appear questionable."

For a long time, Professional Liability Insurance has been a fact of life for doctors. Now it's just as essential for you, too. And now there's no reason to risk your financial future. Because you're eligible for Nurses Professional Liability Insurance for only 19¢ a day.

THIS 19¢ A DAY PROTECTS YOU WITH \$2,000,000.00 WORTH OF MALPRACTICE PROTECTION.

The same 19¢ a day protects you with—

- Up to one million dollars for any one covered occurrence if you're named in a malpractice suit.
- Your legal defense is taken care of for you . . . so you won't have to search for a lawyer experienced in malpractice law.
- Your legal defense expenses are paid WIN OR LOSE.
- You are protected 24-hours a day—ON AND OFF DUTY.
- You are protected even when you change jobs.



AND THE SAME 19¢ A DAY PROVIDES YOU WITH THESE FOUR (4) ADDITIONAL COVERAGES—AT NO ADDITIONAL COST:

1. **YOU ARE REIMBURSED** for wages and expenses when you miss work to appear in court as a defendant—up to \$150 per day, \$4,000 per suit.
2. **YOU GET PERSONAL LIABILITY COVERAGE.** Up to \$1,000,000.00 per occurrence to protect you when someone is injured in or around your home, and sues you for non-nursing responsibilities.
3. **MEDICAL EXPENSES** if someone is injured in or around your home—up to \$1,000.00 per person, \$50,000.00 per accident. **THIS IS ADDITIONAL PERSONAL LIABILITY COVERAGE.**
4. **PLUS PERSONAL INJURY PROTECTION** in case you are sued for slander, libel or improper conduct in carrying out your nursing duties. You are covered for up to \$1,000,000.00 per claim. \$2,000,000.00 Annual Aggregate for all claims.

SEND NO MONEY

If you qualify, you'll receive your policy along with a bill for the \$67 annual premium. Nursing87 endorses this protection . . . and sincerely believes it's the wisest 19¢ a day you can spend. That's why you should fill in and mail the attached **IMMEDIATE ACTION REPLY CARD TODAY**

YOU CAN'T DEPEND ON YOUR COVERAGE AT WORK. It may not be enough to cover a large judgment against you. So you really need your own coverage. Coverage that protects your own interests.

When you purchase this coverage you also get this **"No Ifs, Ands, Or Buts" Guarantee.** You can cancel your Nurses Professional Liability Insurance at any time; you'll receive a full refund of the unused premium. You can't lose. So there's no reason to put off getting this vital protection. Send your Application now.

Fill in and mail your Application—
BEFORE you accidentally give the wrong drug.

BEFORE you make an "honest error" in reporting.

BEFORE somebody you supervise makes an error.

BEFORE you get sued for malpractice.

BEFORE you have to get a lawyer to defend yourself.

BEFORE you might have to pay a million dollar settlement.

If you have any questions, or need help completing the Application, call toll-free **1-800-247-1500** any business day between 8:30 a.m. and 6:00 p.m. eastern time. (In Pa., call 1-800-445-1515).

Program differs slightly in Texas. Program not available in Hawaii, Wyoming, or outside the United States.

Endorsed by the Nurses Service Organization. Coverage provided by American Casualty Company of Reading, Pa., one of the CNA Insurance Companies, and is offered through Rollins Burdick Hunter.

 **Nurses Service Organization™**

Providing Financial Services For Nurses Since 1976™