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ORCHESTRA PLAYS IN FIRST CONCERT OF SEASON TONIGHT

Henri Verbrugghen Directs Minneapolis Symphony in Concert Tour

The Minneapolis Symphony orchestra will give the first of a series of two concerts in Madison at 8:15 o'clock tonight in the armory. This is the twentieth consecutive concert season of the orchestra.

The orchestra is conducted by Henri Verbrugghen, a Belgian violinist and orchestra leader, who has been with this orchestra for several years.

Special Children's Rate

The Minneapolis Symphony orchestra is brought to Madison by the Madison Orchestral association. The orchestra will give a concert this afternoon, and special rates will be allowed to school children on tickets to the concert. A special rate will be made for students attending the evening concert at the gymnasium.

The program arranged for the evening concert consists of four parts: 1. "Overture to Euryanthe," Weber; 2. "Symphony Number 5 in E Minor," Tchaikowski; 3. "Introduction to 'Loreley,'" Schumann; 4. "Overture and 'Venusberg' music to 'Tannhauser,'" Wagner.

Many of the selections included in the afternoon's program are given in this year's Music Memory contest. The "Poet and Peasant" overture, the overture to "Tannhauser," the Andante from Beethoven's "Symphony Number 5," "Finlandia," a tone poem by Sibelius, and a selection from the works of each of three of the great composers, Haydn, Grainger and Tchaikowsky, will be given in the matinee program.

PLAYERS WILL HOLD REGISTRATION TODAY

Beginning today, registration of all upperclassmen who desire to try out for the University Players will be held in Bascom hall, the Union building, and Lathrop hall.

Applications may be entered at any of the above-named buildings between 2:30 and 4:30 o'clock today, Wednesday and Thursday, at which times information concerning try-outs will be given.

The play on which the try-outs will be based is the pre-Prom production of "The Torchbearers."

M'PHERSON, TOUGH IN FROSH RACE

Frances Gore, Graydon Hough, and William Ihland Complete First Ticket

David MacPherson and Evelyn Tough are the candidates for president and vice president of the first freshman class ticket to file petitions for election. Frances Gore for secretary, Graydon Hough for treasurer, and William Ihland for sergeant-at-arms are the other members of the ticket. None of the members of the ticket is a member of a social fraternity or sorority.

MacPherson is from Carthage, Mo., and was active in debating and literary work. He won the oratorical championship of southwestern Missouri while in high school.

Evelyn Tough, Madison, was on the basketball and baseball teams in high school and participated in debating and Y. W. C. A. work.

Frances Gores is from Madison and edited the high school annual. While in high school she was secretary of her class and won scholastic honors.

Hough is from Carthage, Mo., and was business manager of the high school annual. He was on the debating team two years and won honors in scholastics.

Ihland is from DeForest. He was captain of the track team, played on the football team two years, and won the honor pin given by his school in his senior year.

Curse of Geology Trips Descends on Unwary Students

Geology field trips! Who has not heard of them?

If you aren't taking a course in geology, your roommate or someone just as dear to you is. But even if "she" is taking it, it won't do you a bit of good to get into the course because fussing is a cardinal crime on a field trip.

The trips themselves are usually a hazy blur from the time when in the utter blackness of the wee, small hours, your roommate takes you for a burglar, until you wend your weary way homeward and hang your clothes all over your room to dry.

But if you're taking it, cheer up; if not, there's another year coming. Take it! There's nothing like it.

S. G. A. CONDUCTS DANCING CLASSES

Large Number of Pupils Results in Making Friday Feature Permanent

Because of the large number of girls present at the two dancing classes sponsored by S. G. A., it has been decided to make these dancing classes a regular feature from 7 to 8 o'clock every Friday night in Lathrop parlors.

About 200 girls attended the class last Friday night and an even larger representation was present at the first class held on October 12.

The dancing class is a new plan being tried out for the first time this year by S. G. A. The purpose of it according to Lois Jacobs '24, S. G. A. president, is not only to instruct girls who do not know how to dance but to give girls who live in rooming houses, where there are small parlor facilities a place to dance. This scheme has been in operation in the University of Minnesota for some time and it has proved very successful there.

About 20 girls, working on the committee, take charge of the class, instructing and dancing with the girls who already know how to dance. Classes will be conducted free of admission from now on. S. G. A. plans to have a professional instructor later in the year.

LONGHORN BAND WEARS DISTINCTIVE HEADGEAR

When the Longhorn band appeared at the Texas-Tulane game, its members worn on their caps orange ostrich feather aigrettes, seven inches high and one-half inch in diameter. The Longhorn band wears white and orange striped uniforms with gold capes.

Foreign Flashes

AIX LA CHAPELLE, Belgian Occupied Territory — The Rhineland Separatists on Sunday proclaimed an independent republic of the Rhine province. Ten were killed in skirmishes here.

MAINZ, Rhineland, Oct. 22—The Rhineland forces entered Mayence at 4:30 o'clock this morning. They met with resistance when they attempted to occupy the city hall. Two Separatists were wounded.

BRUSSELS, Oct. 22 — Dr. Leo Deckers, the leader of the Separatist coup, said Monday that the new nation would recognize the Versailles treaty and was ready to assume its share of the indemnity.

BERLIN, Oct. 22—The new flag, red, white, and green, flies over Trier, Mainz, Aachen, Duren and other important towns. The French and Belgians who are occupying the ceding territory are unofficially behind the movement.

LONDON, Oct. 22 — Central News dispatches report that Bavaria has thrown off allegiance to Germany. 10,000 troops have sworn allegiance to Bavaria.

Birthday of Revered Man Recalls Acts of Service

As dear and familiar to the campus as is the soft verdure of the hill in the spring or the blue spruce in the winter, bending under the weight of heavy snow, is the kindly, white-haired Dr. Stephen Babcock, who celebrated his eightieth birthday yesterday. And he is young; every day finds him at work in his laboratory. These eighty years — what a store of riches they hold!

Dr. Babcock, emeritus professor in the College of Agriculture, is best known as the inventor of the Babcock test for butter fat in milk, a discovery made in 1890. With noble generosity, he gave this patent to the university, so that these many years the university has reaped the benefits of his invention.

"There is one man in this city whom I envy, a man who might have been rich, might legally have gathered a huge pile of gold, but who chose to remain poor that he might serve his state, Professor Babcock. Compare the honor and love of a great state for this man with the man who has merely lived to pile up riches for himself; the former is rich, and the latter poor indeed," said Dr. Hunt of Christ Presbyterian church yesterday.

In 1899, when he was assistant director in the College of Agriculture, the Wisconsin legislature awarded him a bronze medal. The governor said in presenting the medal:

"In the midst of the commercial spirit in which we live, surrounded by the sordid desire for wealth, its unscrupulous methods of attainment, its idolatrous worship, its unworthy power, such an example of pure minded honorable conduct, placing a public benefactor high in the confidence of the people, above all taint of suspicion, gives to the dedication of his invention to the public, even greater moral than money value and should make a lasting impression upon the citizens of the state. The acknowledgment of such an act is uplifting to the body politic, the state. It improves each community, affects each home, and inspires each individual."

And all that this great scientist says of his achievements is, "I and all that I do belong to the University of Wisconsin and through it to the people."

Ford Sails Seas Unknown; Skipper Waits on Shore

The Ford coupe belonging to Dorsey A. Buckley which mysteriously disappeared from the front of the Theta Delta Chi house last Wednesday is still missing. Dorsey says it was such a beautiful night that he thought the old boat might like to spend the night in the open, but that he neglected to throw the anchor out, and in the meantime someone surreptitiously sailed away with it. He wishes that anyone who finds a lonesome Ford with the license number 414-596 stranded in the country will call him at the Theta Delta house.

PYTHIA LIT ADMITS FIFTEEN CANDIDATES

Fifteen new girls were admitted to membership in Pythia Literary society as the result of tryouts held last Friday. Admission was based upon the initiative, executive, musical, artistic, dramatic, and forensic ability of the candidates as displayed in their tryouts.

Those admitted were: Elsie Palmer, Irma Dick, Grace Goldsmith, Ruth Powers, Ida Bjerkke, Camilla Gabel, Anita Netzow, Louise Webb, Marjorie Craft, Vanett Lawler, Erna Wolf, Ailene Blackey, Mercedes Zander, Helen Wallace, and Eleanor Hanson.

First semester freshmen are not allowed to try out but the society will hold tryouts again next semester, when freshmen will be given an opportunity to try out.

SENIOR GIRLS ORDER CLASS RINGS TODAY

Orders for Blue Dragon rings will be taken by Pat Henri of the G. L. Baljour company today and tomorrow from 12 to 5:30 o'clock in the S. G. A. office.

The senior rings will be out by December 1 this year. This is the earliest date that the seniors have ever received their rings. The stones were especially selected by a committee last spring so that seniors will be sure of getting more perfect stones than they have in other years.

Henri will be here to take orders only this one time. All those who fail to order their rings now can order them later through Dorothy Wiesler, B. 6409.

SOPHMORE COMMISSION HAS SUCCESSFUL TRIP

Members of the Sophomore commission spent last week-end at the Ela Cottage across Lake Mendota. The group left Saturday afternoon and returned to the city early Sunday evening.

"The meeting was informal and, in our opinions, completely successful. It is hoped that the trip will become traditional with Sophomore commissions in the future," said officers last night.

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LEITH AND PATCH HEAD SOPH TICKET

Mildred Rogers, Schmidt, and Simpkins Are Running Mates

Andrew Leith and Margaret Patch are the candidates for the offices of president and vice president of the sophomore class on the second ticket to enter the election race. The remainder of the ticket is Mildred Rogers for secretary, George Schmidt for treasurer, and M. Harry Simpkins for sergeant-at-arms.

Leith is a member of the track squad and was on the freshman team last year. He was also on the bag rush committee. He is a member of Skull and Crescent and Alpha Delta Phi.

Margaret Patch is secretary of Red Gauntlet and is active in the Y. W. C. A. She is secretary of the C. I. P. A. and is on the Literary magazine and Octopus staffs. She is a member of Alpha Phi sorority.

Mildred Rogers is a member of the sophomore commission of the S. G. A. board. She is on the staff of the Literary magazine and a member of Kappa Alpha Theta sorority.

Schmidt is manager of the sophomore basketball team and was on the freshman gym team. He was on the cap night committee and is on the button sales committee for Homecoming. He is a member of Skull and Crescent and Kappa Sigma.

Simpkins won his numerals in swimming last year and is on the varsity squad at present. He is a member of Sigma Nu social fraternity.

COMMERCE WOMEN WILL HEAR GARDNER

A banquet for all the women in the course in commerce will be given by the Commerce Women's club Wednesday evening October 31 in Lathrop parlors. Prof. E. H. Gardner will be the principal speaker.

HE IS HAPPY

Thursday morning you saw this classified ad in the Cardinal:

LOST — Wednesday noon, gold fountain pen without the cap, bearing initials D. Z. A. in neighborhood of library or on University Avenue. Call B. 2869.

The same day D. Z. A. was again writing quizzes with his Cardinal-found pen. **TAKE A TIP!**

Call Don the Ad-Man
BADGER 6606

CHEERING CROWD MEETS TRAIN AS BADGERS RETURN

Students Pull Victorious Team to Lower Campus on Hay Rack

Approximately 3590 students surged around the Chicago and Northwestern station Sunday noon to welcome the team home after crushing Indiana 52 to 0 in their first conference game under the tutelage of Coach Jack Ryan.

A shrill blast from the whistle of the train several blocks from the station at 12:45 o'clock was the signal for a wild outburst from the crowd. The dense throng made it necessary for the train to proceed at a rate of about 5 miles an hour.

The team stepped from their Pullmans several minutes later into the arms of hundreds that had crowded through the ticket gate.

At the front steps of the station the university farm hay rack bedecked with cardinal and white bunting was backed to the curb and the team was placed upon it. Thousands gathered in front of the station gave vent to their enthusiasm as each player stepped on the wagon.

Below Speaks

"I want to thank you in behalf of the entire squad for this warm welcome," said Capt. "Marty" Below '24, in response to the cries for "speech." "We hope that you will be with us next Saturday when we play Minnesota before the returning alumni for it is going to be a real battle."

Frequent stops were made by the procession headed by the band and the wagon which was pulled by 50 students on its way up King street, around the square and back to the campus.

On the lower campus a wide circle was formed around the wagon and as the team climbed down, the assemblage again sang Varsity.

Students Pull Rack

The hay rack, which was placed on the lower campus Sunday dent power down Langdon street morning started its trip under student uower down Langdon street at 12 o'clock.

As the crowd moved along, hundreds of students flocked from the houses to join in the procession. The wagon was drawn down Wisconsin avenue, around the square to the station.

For 15 minutes all traffic around the station was blocked and travelers attempting to catch the 12:50 o'clock train had much difficulty in getting near the station.

MONSTER BONFIRE TO LIGHT CAMPUS

Rohrbeck Heads Arrangement Committee; Big Blaze Planned

The Homecoming bonfire committee under the direction of Edward H. Rohrbeck '24 is busy itself this week rounding up empty crates and boxes and any amount of loose lumber that is available to use for the big fire which will take place on the lower campus Friday night.

From far and near all sorts of inflammable material will be brought to the campus in trucks and thrown up in a huge pile for the conflagration. It is expected that the hull of a battered and useless sailboat will be perched on top of the entire heap.

(Badger Photo) Just after the closing speech has been made at the massmeeting, the blaze will be started. The carnival will follow immediately after the bonfire at eight o'clock.



THREE SECRETARIES DO DETAIL WORK

Many Routine Tasks Are Performed By Chase, Baldauf, and Mamilton

Much of the detailed work of the Homecoming arrangements is in the hands of the three secretaries, Hamilton Chase '25, Helen J. Baldauf '25, and Frederick Clapp '25. It is the duty of the secretaries to keep in touch with all the committee chairmen in order to supply any necessary office forces or extra help they made be in need of for special occasions.

The secretaries will be kept busy during the registration of the alumni, since plans are being worked out to have alphabetical typewritten lists of all registered homecomers compiled as early as possible. Copies of these will be made, and placed in various public places. Through this device any friends may be looked up and located soon after their arrival. This system will likewise show grads to trace old classmates whom they may not have seen since college days.

A great deal of the information used by the publicity committees is gathered with the assistance of the secretaries. The committee on information works in close harmony with the secretaries, and through the joint co-operation of both, the alumni and guest will be supplied with all available data they may be in search of, with reference to any registered student, alumnus, faculty member, or working organization of the university.

On the whole it is the particular job of the three secretaries to tie up all the loose ends of the various appointed committees, and link up the work of these individual bodies into one united whole, a concrete unit force that will work most harmoniously and efficiently to make the event this year the biggest social and business success Wisconsin ever enjoyed.

CALIFORNIA STUDENT WINS LAEMMLE PRIZE

To W. E. Onions '22, a graduate student of the University of California has been awarded the Laemmle scenario scholarship for the current year, according to advices received yesterday by President W. W. Campbell from the University Pictures corporation. Carl Laemmle, president of the company, is the donor of the scholarship, which carries a cash prize of \$1,000 for the winner and another of \$1,000 for the university of which he is a member.

Onions' scenario will be produced under the title of "The Throwback" and will bear the author's pen name, William Elwell Oliver.

Going Into Business?

If so, why not eliminate some of those years of apprenticeship usually spent in gaining experience.

To help you accomplish this aim Babson Institute offers a one-year intensive training course.

From actual experience the fundamental principles of business are made clear. By positive examples, the student is shown how to apply these principles in the conduct of every day commercial affairs.

Write for Booklet

Send for booklet "Training for Business Leadership." Describes the courses in detail and gives complete information about the facilities of Babson Institute and shows how men are trained for executive roles. Write today. No obligation.

Babson Institute [An Endowed Educational Institution]
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"GOLDEN RULE NASH" WILL SPEAK HERE SOON

"Golden Rule Nash," the Cincinnati clothing manufacturer and author of a book on business principles will be the guest of Dean S. H. Goodnight at the homecoming game with Minnesota on Oct. 27.

He will give several addresses while in the city. Next Sunday morning he will talk at a union service in Christ Presbyterian church, October 29. Mr. Nash will speak at an open meeting of the Kiwanis club on invitation of Dean S. H. Goodnight who is chairman of the entertainment committee. The occasion will be a dinner at the Park Hotel which will be open to all Madison business men.

Mr. Nash is also expected to address Prof. Lecohier's class in lab-or on the morning of the same day.

REMEMBRANCE PARTY HELD BY DOWNER GIRLS

A general get-together of graduates and former students of the Milwaukee-Downer college was held on Saturday afternoon at the home of Miss Doris Engel, 1111 Rutledge street. The "Don't You Remember Party," as it was called, was the first step toward the organization of a Milwaukee-Downer club. Doris Engel is chairman, and is being assisted by Alpha Roth '24.

PROFFER OF POTTERY TO STATE LIBRARY

The proffer of W. A. Titus to the historical library of a remarkable collection of prehistoric relics from the southwest, which includes about 1,000 pieces of very beautiful cliff-dweller pottery, was received with applause and with a resolution of thanks to the donor. Other valuable collections are those of Bishop Samuel Fallows, William F. Vilas, Judge John J. Orton.

WOMEN SHARE HONORS AT OHIO UNIVERSITY

Despite the preponderance of men in the Ohio State university, women students, as usual, won the lion's share of the awards in the annual honor list of the college of arts, philosophy and science. The list, for the school year 1922-23, has just been announced.

Plan Hearing Tuesday On Smoke Ordinance

A public hearing on the proposed anti-smoke ordinance will be held by the council ordinance committee Tuesday evening to hear expressions of the public on the measure. The committee will take up also the new electrical code prepared by a special committee last winter.

The New Revelation
Thousands of morning news readers throughout Wisconsin have discovered new morning news satisfaction through reading the New Morning Edition of The Milwaukee Journal. The Journal's superiority in its presentation of state, national and world news is natural, because The Journal has better facilities for gathering news than any other newspaper circulated for Wisconsin readers.

Y. M. SECRETARY LEAVES FOR JAPAN

G. S. Phelps, Wisconsin Man, Goes to Orient For Association Work

G. S. Phelps, the first employed secretary of the University Y. M. C. A., left the United States this month to continue his work in Japan as joint secretary of the national committee of the Japanese Y. M. C. A.

Phelps, with Soichi Saito, Japanese Y. M. C. A. secretary, was on his way to America from England when he learned of the earthquake in Japan and the destruction of association buildings in that country.

It was between 1899 and 1901 that Mr. Phelps was secretary of the Y. M. C. A. here. Arthur Jorgenson, who was University Y. M. C. A. secretary in 1910, is now on Mr. Phelps' staff in Tokio.

Rambler Hotel At Kenosha Is Bombed

KENOSHA, Wis.—Kenosha police officers today continued to comb the city for suspects in connection with the attempt to destroy the Rambler hotel here with a bomb early Sunday morning. The owner of the hotel had at one time received a demand for \$3,000 from "Blackhanders."

Friends Of Landscape Plan Trip On Nov. 3

The pilgrimage of the falling leaf will be held by the Society of the Friends of Our Native Landscape Saturday, Nov. 3. Among the points under consideration for the trip are Blue Mounds and Pine Hollow near Poynette, but some other place may be chosen. Prof. F. A. Aust is secretary of the society.

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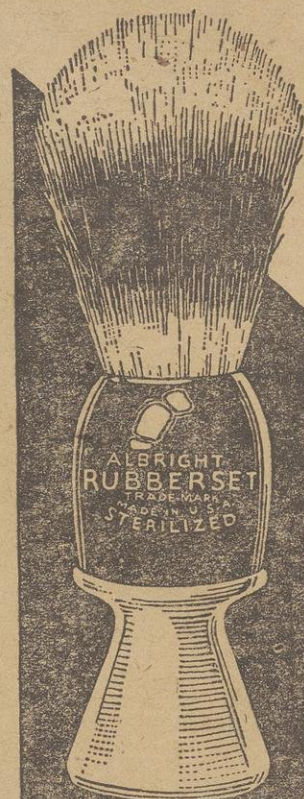
Indianapolis, Indiana

will be at Lathrop Hall, October 23 and 24, between 12 o'clock noon and 5 o'clock, to accept orders for the 1924 Blue Dragon rings. The new design adopted last year will be on display at this time.

Rings ordered now will be delivered before Christmas.

Full payment or a deposit of \$2.00 required with each order.

Taming those blooming whiskers



HAVE a clean, cool shave—quick! You need more than lather and a sharp razor. The keenest blade grows dull and pulls unless you use a supple, pliable shaving brush whose bristles have just the correct degree of stiffness to massage your beard.

3 shaving brush comforts

You will find a Rubberset Brush has 3 important comforts.

Your beard, however tough, softens easily, as Rubberset's fine, full bristles whip up a quick, generous lather... one that goes to the roots of each hair, holds it firmly erect, easy to cut.

Rubbing in the lather with your fingers becomes unnecessary. Rubberset bristles are gripped everlastingly in hard rubber. They can't come out and mix with the lather.

Each Rubberset Brush is guaranteed—unconditionally. The bristles stay in. It makes good or we do. Get yours today at any store on the campus. Made by Rubberset Company, Newark, N. J., U. S. A.

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Take a Look at This Parker D-Q \$3

A New Banded Black Pen
A Special Pen for Students

Has large ring that links it to your note-book or a pocket-clip—Free

THE idea of a super-smooth medium priced pen with good ink-capacity and a large ring-end to link to the ring of your note-book originated with students themselves. We acknowledge our indebtedness, and we know their idea is a winner for wherever this new Parker D. Q. has been introduced it has stepped right off in the lead of the medium-priced class.

Moreover, this Parker D. Q. is produced by the makers of the Parker Duofold—everywhere acknowledged as the fountain pen classic. Not only in craftsmanship, but in all mechanical features save the color and point, it is like the Parker Duofold. Yet even the point of this \$3 Parker D. Q. is 14k gold, tipped with NATIVE Iridium and polished to the super-smoothness of a costly jewel bearing. The cap is reinforced by a strong metal girde—the only pen we know of, of equal size, at less than \$5 with a banded cap.

Try this new Parker D. Q. at any near-by pen counter. It is your idea of a pen—made to the students' own specifications.

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Long or Short—Large Ring or Clip—Duofold Standards

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Keefrey Drug Company,
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Badger Pharmacy,
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208 State Street.

Parker Company,
12 S. Carroll Street.
Tiedeman Pharmacy,
702 University Avenue.
Sumner Drug Company,
15 S. Pinckney Street.
Park Hotel Pharmacy,
22 S. Carroll Street.
Menges Pharmacy,
26 W. Mifflin, 801 University
Avenue, 901 University Avenue,
1825 Monroe Street.
Cardinal Pharmacy,
University Ave., and Park St.

DAILY REPORTS
OF BADGER TEAMS

SPORT : NEWS

CONFERENCE
WIRE SERVICEEASTERN DOPE IS
UPSET IN MANY
SATURDAY GAMESPenn State Defeats Navy as
Notre Dame Trounces
Princeton

A multitude of hard games were played Saturday and while most of them resulted as expected there were some surprising upsets. Kansas came through in great style and held Nebraska to a 0 to 0 tie, Penn State scuttled the Navy 21 to 3, and Notre Dame, while doped to win, romped over Princeton by a count of 25 to 2.

Although on the defensive throughout the entire game, Kansas twice held within its own five yard line and turned the Cornhuskers back without a score. The Jayhawks were seldom able to gain and completed their few gains by means of passes.

Another hard fought battle was played between Ames and the Kansas Aggies and while the Kansas team put up a great exhibition of forward passing the Ames aggregation held it to a 7 to 7 tie.

Butler Trounces Bethany

Pat Page's Butlerites, fully recovered from the beating administered by Illinois last week, trounced Bethany to the tune of 16 to 0. The West Virginians held them scoreless until the last quarter when Butler staged a rally that garnered two touchdowns and a field goal.

Notre Dame fully justified its claim to the title of the best team in the country when it won over Princeton 25 to 2. A week after drubbing the Army by a score of 13 to 0, this feat of defeating two ranking eastern teams in two successive weeks has never before been accomplished.

Coach Rochne has mapped out about the hardest schedule imaginable and has games scheduled with Purdue, Georgia Tech, Butler, Carnegie Tech, Nebraska and St. Louis. With this prospect staring him in the face he will have to exert all his energy to keep the men on their toes and out of a slump.

Navy Falls Before Penn

Vacationing gobs going up to Philadelphia to tear the town wide open after watching their team romp away with Penn State, were thrown into deepest gloom when Penn State staged a comeback and licked the favorites by a 21 to 3 score. Wilson, playing half for Penn ran 95 yards for a touchdown and shortly after dashed 70 yards for another. In the second quarter he intercepted a pass and raced 40 yards across the Navy's goal, with perfect interference taking every tackler out of the way.

The Army, after going down in defeat before Notre Dame last week, decided to show some football and beat Alabama Poly to the tune of 23 to 6. Syracuse eked out a victory over the previously defeated Pitt team, 3 to 0, while Dartmouth trimmed Vermont University 27 to 2.

Colgate, much touted eastern team, bowed in defeat before Cornell, 34 to 7. Colgate showed signs of weakness when it failed to beat Ohio last week and the Cornell aggregation displayed unexpected offensive power.

An unexpected perseverance of attack and defense on the part of Holy Cross held Harvard to a single touchdown. Holy Cross was unable to score and the game ended 6 to 0 in favor of the Crimson.

Yale displayed plenty of offensive power but had a loose defense at times and let Bucknell score two touchdowns. The Bulldogs outclassed their opponents by a big majority however, and the final score was 29 to 14.

Man Hurt In Cave-in
Reported Out of Danger

Edward Mercier, 54, of 852 Williamson st., who suffered two fractured ribs and possible internal injuries Saturday when he was buried under sliding earth at the Monona yards of the Northwestern railroad, is believed to be out of danger by Methodist hospital attendants today.

GETS PERMIT

Patrick McEvily was issued a permit today for a two apartment house at 834 W. Wilson st. The estimated cost is placed at \$8,000.

Five Unbeaten Teams Battle
For Conference Championship

Grid Graphs

By ORIE

'Mornin' folks—one more game on our belts.

Minnesota's next in line, and may they get the "Homecoming" that Indiana got.

Well, looking back on Saturday's scores, you'll find this column predicted 12 out of fifteen right, was upset in one contest, and tied two. O. K.?

Several of the players were asked to account for the huge score they rolled up against Indiana. They were all firm in their conviction that Jack Ryan was the cause. He literally fed them football all the way down to Bloomington. Every man who went on to Jordan field was full of the dope they gave Zev. Pep and scrap, too.

Speaking of Zev, recalls a pet name for Holmes. Talking with Bobbie Costello today, and found that he was the only gent who knew Holmes' right nickname. He calls him "Zev" Holmes, inasmuch as Zev beat the English plug, and Holmes registered four touchdowns against the Hoosiers. Good name—what say gang?

The Indiana rooters were, of course, disappointed. The song writer who wrote the "Blue Hoosier Blues" must have scented this terrible outcome.

That welcome the student body and townspeople gave the team was a knockout. Now let the old-timers come around with this stuff about "You ought to see how the spirit was when I was in school." If the team gets such a welcome and a sendoff on every out of town trip, Wisconsin will soon lead the conference in both spirit and athletics. Good stuff.

Coach Richards was in town the other day and of course pulled several wise cracks. Bob Whitten was the goat of one of them. Richards says Whitten is a triple threat man. He's been threatening for three years now, and hasn't snapped out of it yet.

Jack Harris says they've got some darn good locks on their lockers down at Indiana, but, we see Marty came back from Bloomington all dressed up in a new suit.

This week it means lots of hard work for the men again. Minnesota is dying to win this game, and repeat Illinois' trick of last year. A light workout yesterday, with the heavy stuff commencing tonight.

All set for the best Homecoming yet!

GYM COACH SENDS CALL
FOR FROSH TRYOUTS

Though the Varsity gym team has not commenced practice yet this year, the new freshman trainer, Coach Masley, has issued a call for all men wishing to try out for the frosh gym squad to report to him on the third floor of the men's gym at 4:30 today. There are many excellent men in sight for the frosh squad this year and it is expected the Varsity will have to hit quite a pace to keep ahead of them. Mr. Masley is from Homestead, Pennsylvania, where he was employed by the Carnegie Steel company as a gym instructor.

FROSH SWIM SQUAD
MEETS TONIGHT IN GYM

The Freshman swimming squad will hold its first meeting at 7 o'clock tonight in the men's gymnasium. According to Coach Steinauer more tryouts for the freshman swimming squad have been held this year than for some time. Seventy men attended the tryout and Coach Steinauer believes that after a little coaching they will give the Varsity squad a good fight.

Wisconsin's Victory Last Saturday Not Truly Indicative of Her Strength

Wisconsin 52; Indiana 0.
Minnesota 27; North Dakota 0.
Illinois 9; Iowa 6.
Michigan 23; Ohio State 0.
Chicago 13; Northwestern 0.
Purdue 7; Wabash 7.

Five conference teams are as yet unbeaten, five are fighting for the pennant, and only one can have it. It will probably be not until a month from tomorrow, when several present leaders do battle, that the title will be decided.

Last Saturday's games, while they place many conference teams in a definite standing, were not at all significant. Five teams are still in the race, and any one of them may cop.

Wisconsin's victory over Indiana by a huge score makes the Badgers look dangerous, but the fact that the Hoosiers are extraordinarily weak takes from the victory much of the glamor. Wisconsin's schedule for the remainder of the schedule calls for a game with each of the contenders.

As a result of her victory over the strong Hawkeye team, Illinois looks like a winner. But her victory came only after defeat had stared her in the face for much of the game. Only three points saved her from defeat.

Minnesota has yet to play her first conference game, her crucial test coming next Saturday at Randall field here when she meets the Badger team. The 27 to 0 defeat which she administered to North Dakota Saturday, however, brands her as a dangerous foe and a likely conference contender.

Michigan is the dark cloud on the horizon of every conference team which she is to face during the remainder of the season. Ohio State, doped to hold the Wolverines or to beat them, frets today under the lash of a 23 to 0 defeat. Old Man Dope hid his face in shame after that game.

Chicago's victory over Northwestern means much in conference standing. Northwestern bitter from her defeat at the hands of Indiana the week before, fought its way through that game. Holding nothing in reserve, scrapping desperately, the Purple was set on winning, and it is all the more in the Staggmen's favor that Chicago disappointed them.

CREW WORKS DAILY
ON LAKE MENDOTAStarboard Side Has Drop on
Port Side; Football Claims
Crew Material

A good starboard side and not so good port side is the problem that's confronting Dad Vail as the crew takes its daily workout on Lake Mendota. Football has taken a number of men from the crew and these men are expected to report later in the fall. Teckemeyer, one of last year's aces, is out for football, and Smedal, captain of last year's frosh crew has not reported yet.

"Fall workouts don't count for much, anyway," said Dad. "It's the spring that tells the story."

Johnson, Benson, Jones, and Captain Scheetz are all towers of strength, but there are starboard men, and a good starboard man requires just as good a partner on the port side. Just now Dad is giving most of his attention to the frosh who are rowing on the machines.

"I can't produce a good crew in a year," said Vail, "but if I can once get a good frosh crew and keep them coming to me I'll have a winner."

There are a number of excellent prospects in the bunch of freshmen who are rowing on the machines now.

EDGERTON—Frank Roberts, a mechanic, dropped dead while at work in the Highway Trailer company.

CHICAGO TICKET
SALE IS STOPPED;
FEAR OVERSALE

The ticket sale for the Chicago game was stopped Wednesday afternoon, Oct. 17. A limited number of sales were allowed. Chicago limits Wisconsin's allotment to about 10,000 tickets.

Paul Hunter, in charge of ticket sales, says that the reason for closing the sale of tickets was due to a possible oversale. He said, "I mean by this that the tickets reserved for Wisconsin have not come and the sale probably was for more tickets than allotted us. When the tickets come and are disposed of, there may be a few left over. In case there are any extras they will be disposed of by a ticket sale. The tickets will be here in about two weeks."

Instead of reserving the whole east side of the stadium for Wisconsin this year, one half of the east side and one half of the north end are being reserved for us. The lower half of the eastern and northern sections will be for alumni while the upper half of these two sections will be for students. A row of boxes running the whole length of the east side will be divided up evenly between students and graduates.

GRID SCHEDULE
BECOMES STIFFER

Indiana Not a Fair Test; Minnesota Still an Unknown Quantity

Just as the first barrier of a hurdle race is the easiest, and each succeeding one a bit harder, so does the Wisconsin schedule appear.

The first was easy, exceedingly easy, and the Wisconsin football team, forgetting that first one, looks only to the second. Clearing the first hurdle with many, many inches to spare never yet won a race.

A win of 52 to 0 over Indiana Saturday looks wonderful to football fans, and many of those who, a week ago, said Wisconsin would not win a conference game are predicting a Badger title. "Well begun is half done," they say, but they are the optimists. Those who are more sage through their long experience with the fluctuating trend of very football season sit back and look wise.

Minnesota is strong, Illinois Saturday won from the team which tied for last year's championship, Michigan overwhelmed Ohio State, and Chicago, well, Stagg and Chicago are to be considered.

Wisconsin's schedule is a long, hard one, and each barrier passed will be less difficult than the following one. It is the clearing of every hurdle successfully that wins the race.

Back from Indiana with an uncrimped team, with his bag of tricks yet unopened, Jack Ryan yesterday resumed practice as if nothing had happened. "Forget that game," he said to the boys. "We have a hard one next week."

Another week of practice should put the Badgers in good condition for the Gopher tilt here next Saturday when Wisconsin celebrates its annual homecoming. While the Ryanmen did all that was expected of them and more at Bloomington last Saturday, there are still many wrinkles to iron out before Wisconsin meets the Northerners.

Wisconsin Saturday showed where its strength lay, and Coach Ryan will know what points of the game are yet to be stressed. But Minnesota and Indiana are not to be compared, and it cannot be expected that the play which fooled Indiana will fool the Gophers. Straight football was used throughout the game at Indiana, and with a weak Hoosier line to go against it worked to perfection.

Minnesota is as yet an unknown quantity in conference circles, having played only preliminary games thus far, but it is certain that they will oppose Wisconsin with a heavy line and a fast offense. Martineau, the "french flash" is still doing tricks on the Gopher squad.

While the Badgers took it rather easy last night, they will probably swing into heavy action again by

CROSS COUNTRY
SQUAD TRAINS
FOR GOPHER MEETCardinal Harriers Work Hard;
Minnesota Has Strong
Aggregation

Contrary to earlier opinion, the Gopher harriers will undoubtedly present a formidable front when they line up with the Cardinal runners in front of the gym next Saturday morning, awaiting the report of the pistol which will send them speeding away over the long, difficult course along the lake front and campus for a distance of four and nine-tenths miles.

That the Minnesota runners are in the best of condition and capable of giving Coach Burke's proteges an interesting morning is evident from their victory over Grinnell college in the first dual meet of the season last Saturday.

The first four places were captured by Minnesota runners. Lyman Brown, who finished first held the lead over the entire course, and finished in the good time of 26 minutes and 52 seconds. The course was five miles in length.

Second, third, and fourth places were captured by Captain Jacobson, McLaughlin, and Vy respectively. A Grinnell man finished in fifth place, but he was almost a minute slower than the runner who placed fourth. This all sounds well for the Minnesota team and will give those who thought Wisconsin would have a walk-away a change of heart.

The varsity team is in bad shape at present, due to a number of sore legs contracted by several men during strenuous workouts last week. Most of them reported to Coach Burke for light workouts yesterday afternoon, but whether they will be able to participate in the race Saturday is still a matter of conjecture.

It is evident from the results of the time-trial last Saturday that the Cardinal harriers will have to increase their speed if they are to emerge winners over the Gophers in the coming hill and dale meet. Consequently Coach Burke will not allow much loafing among his candidates this week. Work and more work will be the order of the day for the entire first half of the week.

As in previous years, the race will start and finish in front of the men's gymnasium. The course follows the lake shore about a mile and then branches off in a circle which brings the runners back to the shore again on the home stretch.

Denies Brewery Site
Will Be Parking Place

Use of the Hausmann Brewing Co. site at State and W. Gorham sts., for a filling station and parking space was denied today by William P. Hausmann, secretary and treasurer of the company. The buildings on the property, wrecked by fire last spring, are being removed by a Chicago company.

Lions To Learn How To
Watch Football Games

Coach Guy Lowman, of the university, will give an illustrated talk on "How to Watch a Football Game" at the weekly luncheon of the Madison Lions' club to be held Tuesday noon in the Park hotel. Members of the local club believe that "they will have it on any one else when it comes to knowing what goes on at a football game," according to Theodor Herfurth, president.

MARINETTE—At the annual meeting of the Country club, John E. Henes was elected president.

READ CARDINAL ADS

this afternoon. Not only the All-Americans, but also the freshman squad, now well-versed in the ways of teams which Wisconsin will meet during the remainder of the season, will be on hand to provide the opposition during the scrimmage sessions for which Ryan will call during the week.

Only slight injuries have been reported as a result of the Hoosier tilt, and it is expected that a team in the pink of condition will face the Gophers Saturday.

THE DAILY CARDINAL

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FURTHER COMMENT NOT NEEDED

Great stuff, Wisconsin! Your welcome of the team after the Indiana game demonstrated your spirit. Keep it up.

DR. BABCOCK

In the midst of college life which has come to have a most metropolitan bustle, we must not forget to stop to honor those men who have done things for this institution and for humanity. Before the deeds of these men, our petty complications and worries loom as nothing.

"For Wisconsin," we devotedly cry as we skurry after our transient activities. Never a thought do we, average students, give to the work of some of the men on this campus who have achieved great things, but who have worn their honors humbly, content only in the satisfaction that they have contributed to the university's and the world's advancement.

Yesterday, but few knew that Dr. Stephen Babcock had a birthday. Yet every student knows what this man has done. His name is practically synonymous with Wisconsin and its dairy development.

The student undergraduate body hesitates a moment in its headlong rush and congratulates Dr. Babcock on his eightieth birthday. May he have many more happy ones.

CO-EDUCATION AND THE CO-ED

Co-education is so often condemned and the co-ed declared to be an abomination to the halls of learning that one wonders what the facts of the matter may be.

With the Inferior Feminine Mind Superstition as a basis, the charge is made that co-education lowers the scholastic standards and that the men are retarded in their academic pursuits in order that their less intelligent sisters may keep apace with them. Be the truth of this what it may, it is a matter of record that at this institution as well as every other similar institution more women than men are annually admitted to Phi Beta Kappa. Further, it is to be noted that the weighted average of the women here at Wisconsin as well as at all other co-educational institutions is always from two to five points higher than that of the men. Recent figures from the University of Michigan give the women a lead of six points above the men. Evidently truth is lacking in the Inferior Feminine Mind Superstition.

The charge that co-educational schools constitute nothing more or less than matrimonial bureaus is an amusing one to say the most for it. The same charge may be made of the home town, the big city, and the country side. Matrimony seems to be a well established custom among the young people of each generation which even college can not cure. According to Professor Guyer of the Biology department, marriage among college men and women is delayed far longer than among the non-collegiate, and further, that among college women, a lesser proportion of

them marry than of their less fortunate sisters. Apparently, co-educational schools are not as successful as matrimonial bureaus!

The co-ed herself is declared to be an abomination unto the halls of education. She is variously described as a pretty, painted thing without an idea in her head; as an extreme flapper sort of an individual without any regard whatsoever for morals, laws, or conventions, and as a society bud who regards universities as winter resorts where the chief activity is social pleasure and husband-hunting: All of this is pleasant reading for the gullible public, but the truth of the matter is entirely otherwise.

The worst truth that may be said of her is that she is only a little better than the men. Her scholastic average justifies her claim to intelligence if, indeed, it needs any justification. As to the charge of the co-ed's misconception of the purpose of college life, the fact that at Wisconsin alone, more than four hundred co-eds were working part or all of their way last year, the signal success of college-graduate women are significant proofs of a proper attitude toward educational endeavors.

The phrase that refers to the non-collegiate women as the less fortunate sisters of the college woman is, indeed, a happy one.

A STUDENT RAMADAN

The Ramadan of the Mahometan's consists in the devoting of one month each year to fasting and meditation. During this period they concern themselves with the matter of their religion and with the consideration of philosophical problems, whether individual or national in nature. The benefits of such a custom are easily apparent, for it gives to the individual a clearer perspective and a better conception of values and relationships, and an unbounded opportunity for mental expansion.

To the hurried and hustling American such a custom seems most unique and fruitless. Hence to suggest the introduction of such a custom into American life would be utterly in vain.

To suggest, however, that the student, who is naturally concerned and interested in means of mental development, practice such a custom on a small scale does not sound so preposterous. A few minutes spent each night in reviewing the day's successes and failures, the progress made and how it was made would be infinitely valuable. The frosh who is finding difficulty and the student who is afraid of being sent home would find infinite aid in such a practice. The psychology of the human mind is such that the daily recognition of successes and failures, of time well spent and time wasted would bring about an unconscious influence for a better utilization of daily opportunities.

THE EXPLANATION OF GENIUS

"The Great American Desert is located under the hat of the average American." So declared John Knox, one of the world's greatest salesmen, while discussing men and their successes in life. He knew intimately hundreds and thousands of men, and such was the opinion which he drew from that intimate knowledge of them and their ways. In this same regard, the late Professor James of Harvard, perhaps the greatest of all psychologists, declared that the average man makes use of only one tenth of his natural abilities; that he develops his mental powers to only one tenth of their capacity. The army and navy psychological tests revealed the fact that the average American is only about twelve years old mentally.

These are the facts that explain the geniuses and the great men of today and of previous generations. They did not have a streak of genius in them, whatever that may be, as is the common belief. The career of any great man carefully analyzed will reveal that at no particular time did he show any great divergence from the ordinary run of his fellows; that he started with the same potentialities that they did, had the same opportunities they did, but somehow or other, he succeeded in recognizing his own capabilities and was willing to go through the drudgery of developing them. The average man is content to accept one thing, to develop himself along some one line, and to let the rest of himself stagnate. That is the difference.

The average student sometimes stops to wonder why it is that some of his fellows become such successful students, leaders in their classes and on the campus. As they know those students, they are possessed of only ordinary talents, but that they are participating in everything possible. Therein lies their success for they are not blessed with the gift of genius, but merely with the desire to develop all their potentialities. The explanation of genius and success is work.

The Sunday Tribune thinks it can bury Wisconsin's 52-0 score under a misplaced head on the inside page. It takes more than the World's Greatest Newspaper to stop Jack Ryan and his men.

Jack Harris believes in the motto, "You can't keep a good man down."

The W. C. T. U. should be overjoyed at the way the students "Got on the Wagon" Sunday.



SWEET EGLANTINE!!!! We aren't in any condition to write rockets. Not after a Sunday and Monday night date with a red haired woman, and a green-eyed one too. Not that she knocked us cold, but she's left us kinda wobbly. Oh well—

And on top of this all here comes Sister Sue complaining. She says she does not mind being quoted by amateur columnists if they would only spell her name right. It means so much and she would not have it sullied by a misplaced letter.

A friend in deed is a friend indeed, and here comes one with a contrib, not that it's so good, but that's all there is....

IN FAMOUS ANNA (s)

.....sthetic
Indi.....
.....Christie
.....Baptist
.....Rooney
Texark.....
C.....beer.
.....Held
Yes, we have no ban....

The cool breezes have inspired the following. It speaks for itself.

FUR'EAVEN'S SAKE, MABEL
Oh Coat of Fur
Whence happily comest thou?
Say whose you were--
Oh Coat of Fur!

Oh What kind Sir
Is Wiser, poorer now --

Oh Coat of Fur
Whence happily comest Thou.
DOLOROSA.

Sister Sue has just rushed in all out of breath. She had been walking around the square it seems taking good care to mind all one way traffic rules. She walked around the square four times to get to the Cat N'Fiddle twice. Oh you frosh!

The anticipated celebration next week end drives our friend Olavoy to German. The dear boy is so versatile.

NU SCHEN! DER WINE IS RED
My son, Wo gehst du, dressed so tough—
Gehst du auf der homecoming?
Her son grew sad, his voice grew rough,
Bravely answered—no'm slumming.

GIRLS! GIRLS! STOP THAT SCRATCHING

Kitty: He looked awfully silly when he proposed.
Katty: No wonder. Look at the silly thing he was doing.

We asked our red haired friend, mentioned previously, who was the most interesting man she knew. Of course we didn't exactly expect her to name us, but when she insisted that he was a "dolling" and then ecstatically gurgled, "He can bark like a dog, and wiggle his ears." Well, it's all over now.

HITS AND MISSES.

Bulletin Board

ROOMS FOR HOMECOMING

All those who will have rooms available for Friday and Saturday nights, October 26 and 27, for homecoming students, and who have not been called concerning them, are requested to list them this week if possible, by calling B. 6144 between 5 and 7 o'clock in the evening.

UNIVERSITY METHODIST CHOIR

Tryouts for the University Methodist choir are to be held from 5 to 6 o'clock Monday, Tuesday, Wednesday, Thursday and Friday in the church.

CLEF CLUB TRYOUTS

Clef Club tryouts will be held Wednesday, October 24, from 7 to 9 at the Sigma Kappa house, 234 Langdon street. Each girl will be given five minutes for tying out. Tryouts are for upper class women only.

WANTED

One dozen healthy beards for the Homecoming parade.

HOMECOMING PARADE

Groups are urged to consider floats and individual entrances for the Homecoming parade. Attractive prizes are offered for the best entrants.

HOMECOMING MEETING

There will be a meeting of all Homecoming committee chairmen and their committees in the cabinet room on the second floor, front, of the Y. M. C. A., at 7:15 Wednesday evening. All chairmen must be present.

SENIORS AND GRADUATES

Seniors and graduates taking degrees in 1924 will avoid delay at photographers and inaccuracy in handling summaries by returning summaries immediately to Badger office and by making appointments for photographers at Badger, DeLonge, Hone & McKillop, Schneider, Thomas, or Woolley studios.

Those graduating who have not received summaries are asked to call for them at Badger office any afternoon.

Final date November 1.

RIFLE CLUB

Special meeting of the Rifle club will be held at 8 o'clock Tuesday evening in the Scabbard and Blade room of the Armory. All members must be present.

A. S. C. E. MEETING

A meeting of the American So-

ciety of Civil Engineers will be held on Wednesday evening, October 24, in room 22 of the Engineering building. All candidates for membership and regular members are requested to be present.

OCTOPUS

Octopus staff meeting Tuesday, 4:30 o'clock at office, to discuss "Physical Culture Number". If you have any stuff done, bring it along.

PHI LAMBDA UPSILON MEETS

The Phi Lambda Upsilon, honorary chemical fraternity, will hold a regular business meeting at 8 o'clock, Room 201, Chemistry building.

The Dairy Science club will hold a meeting at 7:30 o'clock on Wednesday October 24 in the Dairy building. All Student's interested are invited to attend.

W. A. A.

W. A. A. will meet at 7:15 o'clock Tuesday evening in the S. G. A. room of Lathrop hall.

S. G. A.

S. G. A. board meeting will be held at 7 o'clock Wednesday night in Lathrop parlors. All district chairmen and house presidents or representatives must be present.

FOOTBALL USHERS

All men who have signed up for ushering for the Minnesota-Wisconsin game will find assignments posted on the bulletin board of the men's gymnasium Wednesday morning. Ushers must be at North gate entrance at 12 o'clock Saturday to obtain their arm bands and be admitted to the stadium.

EPISCOPAL MEN

There will be a free smoker from 7 to 8:15 o'clock Wednesday evening at the St. Francis club house 1015 University avenue for all Episcopal men. Rudolph Teschan '25 will entertain with his tricks. Music and refreshments.

DEDICATORY SERVICE

All students are cordially invited to attend the dedicatory service of the new Luther Memorial Cathedral which is to be held at 7:30 next Sunday evening under the auspices of the Lutheran Student Cabinet.

U. W. GRAD SAILS FOR YOKOHAMA THIS WEEK

Harold F. "Huck" Bowman '23, will sail from Snoqualmie Falls, Wash., this week for Yokohama aboard the freighter West Henshaw of the Admiral Oriental line. Bowman is in charge of the cargo of lumber which is the largest ever loaded on Puget Sound.

TWENTY ADDED TO CLUB ENROLLMENT

International Club Adds Members Representing Eight Different Countries

Twenty new members representing the United States, Russia, India, Japan, Porto Rico, Norway, China and Mexico joined the International Club Friday night, now making the membership of the club 45 members.

The club is open to all students and faculty members, and to all who are interested in the club. Only students and faculty members may become active members, but the others may apply for associate membership. Applications for membership may be addressed to Peter Lani, chairman of the membership committee at the International Club headquarters, 901 University avenue.

The purpose of the club as outlined by Lani is to promote a better feeling between the students, to locate foreign students in the university, and to make them feel more at home here. The social committee, of which Mr. J. A. Viljoen is chairman, is planning to bring several speakers of international repute here. There will also be national nights featuring miniature pageants, national songs and dances of one particular country.

"Membership this year is larger and represents a greater number of nations with a more friendly attitude than ever before. This is significant in the midst of all the European troubles which should be solved sooner or later by the new generation," said Takitaro Suzuki '24, president of the International club, last night.

HESPERIA DEBATES CONSTITUTIONAL PLAN

Hesperia met last Friday evening and debated the question "Resolved, that the constitution be so amended that a vote of at least seven to two by the supreme court be necessary to declare a law unconstitutional." The decision was awarded the affirmative team consisting of C. Grec, '24 and A. Nickel '25. Ralph Axley '23 offered constructive criticism.

Olin Backs Extension Of University Ave.

John M. Olin, local attorney, and author of the state law permitting municipalities to condemn in excess of the land required for street improvement, favors extension of University ave., to Washington ave., in a letter to E. E. Parker, city engineer. Mr. Olin claims that ending the extension at W. Mifflin st., would largely destroy one of the main objects of the improvement.

\$30,000 Is Fire Loss In Eau Claire Blaze

EAU CLAIRE, Wis.—Loss estimated at \$30,000 was caused by a fire which destroyed the Eau Claire Decorating Co. building here Sunday.

Just a Reminder

When it's real morning news that you desire — just remember that there's no newspaper circulated in Wisconsin for morning readers, which has as complete and authentic news of the state, the nation, and the world, as has The Milwaukee Journal's New Morning Edition.

CLASSIFIED ADS

Rates on Classified Advertisements are 1½ cents per word or 35 cents per inch of column space. Minimum charge of 25 cents. Also contract rates. Ads must be in our hands by five o'clock of day preceding publication. Business Office of the Daily Cardinal, 752 Langdon street. Call Badger 6606. Try our successful Classified Ads.

LOST AND FOUND

LOST—A Kappa Gamma Phi sorority pin. B. Walters on back. Phone B. 5421. Reward. 2x21

LOST—Grey-mixed overcoat containing fraternity pin in pocket. Reward. Call Badger 2744. 2x21

LOST—Will person who found Delta Gamma pin please return it to Frances Briggs, 703 Langdon or leave own address. Reward. 3x23

LOST—Kemper class ring with small diamond. Call John Dunlap, B. 192. 6x17

FOUND—Ladies fountain pen on Johnson street. Phone B. 2171 and inquire for H. S. Siggeko. 1x23

WANTED

WANTED—Two men students for attractive commission proposition. Juniors or seniors preferred. Apply at 708 State st. tf

WANTED—Dish washer. No eight o'clocks. 419 N. Murray st. 4x20

WANTED—Two tickets for Chicago game. Call Hatmer, Badger 6606. 2x23

FOR RENT

FOR RENT—Boys having moved to a fraternity I have a large double room for rent. Call at 702 State street. 6x19

FURNISHED HOUSE for three months. Phone B. 4998. Professor Guyer. 3x20

FOR SALE

PORTABLE VICTROLA and one dozen late records FOR SALE CHEAP. Suitable for any student. Call Fairchild 2483 6x17

FOR SALE—Oakland touring car.

RIDER'S MASTER PEN

Won't run dry in the middle of an exam. 666 State St.

RENT A TYPEWRITER

\$1.50 Per Month

KELLEY
521 State Fairchild 422

Good mechanical condition. \$150 if taken this week. Call at Cardinal office. 4x20

FOR SALE—A new Remington Portable Typewriter, only \$35.00. Call at room 123 Bascom hall, Tues. - Thurs. 2:30 or phone B. 2583. 6x23

FOR SALE—A No. 1 special Eastman Kodak, anastigmat lense 6-3. F. 1-300 sec., 2¼ x 3¼. Takes clear sharp pictures; just the thing for snap-shot work. A bargain at \$35. Call at room 123 Bascom hall Tues. - Thurs. 2:30 or phone B. 2583. 6x23

FOR SALE—Tenor Banjo. Excellent condition. Call Caldwell at B. 4421. 3x20

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EXPERIENCED TUTORING in French and Spanish. F. 184. 6x23

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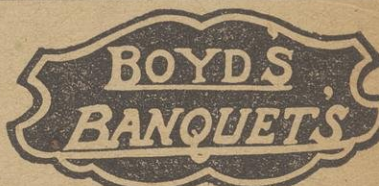
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MADISON

WISCONSIN

World of Society

Notes of Churches

Margaret Sherwood
to Marry Donald
Johnson, Chicago

Recent announcement was made at the Delta Gamma house of the engagement of Margaret Sherwood and Dr. Donald Johnson, Chicago. Miss Sherwood is a junior in the College of Letters and Science. Dr. Johnson was graduated from Leeland Stanford university, and is a member of Chi Psi fraternity.

Social Science club banquet

Members of the social science club entertained at a banquet on Monday evening in Lathrop parlors. Prof. E. A. Ross delivered an address on "Socialism and Social Revolution."

Barnard senior tea

Senior women at Barnard hall will be guests of honor at a tea from 4 to 6 o'clock this afternoon at the College Women's club. Miss Elizabeth Young, mistress of the hall, will receive.

Junior division meets

The junior division of the university league will hold a program business meeting at 2:30 o'clock this afternoon in Wesley Foundation, University avenue and Charter street. Mrs. E. J. Keller has charge of the program.

Delta Pi Delta pledges

Delta Pi Delta announces the pledging of James Stone '27, Milwaukee and Maurice Klefecker '27, Stoughton.

OIL PAINTINGS ARE
SHOWN ON STATELocal Studio Makes Valuable
Group of Homecoming
Portraits

An unusual display of oil painted photographs of the students who are taking active charge in making this year's Homecoming a success has been placed in the show case of the Badger studio on State street near the Catholic chapel.

The entire set of photographs is valued at \$400 and the studio has placed them on sale. The pictures without the frame are being sold at seven dollars apiece and the frames may be had at the added amount of eight dollars.

It was the Badger studio which took the pictures of the committee chairman for use in The Cardinal. This is the first time that a studio has made oil paintings of the members connected with a university activity.

Permits for \$8,000 and
\$4,000 Dwellings Given

Ralph Schlicht was issued a building permit today for an \$8,000 two apartment house at 2338 E. Johnson st. The Way Building Co. was issued one for a \$4,000 residence at 1150 E. Mifflin st. A permit was also issued to the postoffice for a loading platform at station "A," 640 Railroad st. The cost is estimated at \$280.

"Silk" a novel by Samuel Merwin is published by the Houghton Mifflin company, Boston, Massachusetts. It sells at \$2.00.

READ CARDINAL ADS

RIDER'S
MASTER PEN

Won't run dry in the middle
of an exam.
666 State St.

SOCIETY NEWS

All society items for the special Homecoming Cardinal must reach the society editor by 6 o'clock on Wednesday.

Tau Kappa Epsilon initiates

Tau Kappa Epsilon fraternity announces the formal initiation of Milton S. Kyseth '25, Eyeleth, Minn.; Leslie J. Pelegrin '26, Green Bay; Edward H. Seim '26, Wausau; Harold E. Reiger '26, Toledo, Ohio.

Junior Advisory tea

The third of a series of teas sponsored by members of the Junior Advisory system will be given from 4 to 6 o'clock this afternoon for freshmen women at the apartment of Miss Lydia Brown, dean of freshmen women. Marjorie Trumbull '23 and Mary Devine '25 will be hostesses for the afternoon.

Alpha Xi Delta

Alumnae members of Alpha Xi Delta will entertain fourteen pledges of the sorority at a 6 o'clock dinner this evening at the College Women's club.

College club luncheon

A 1 o'clock bridge luncheon will be given by members of the College women's club at the clubhouse, 12 E. Gilman street on Wednesday, for members and guests. Mrs. Howard Weiss is in charge of arrangements.

Pleads For Law

Rev. F. L. Latimer Tells Kiwanis Disrespect Merit
Blushes

"It is vain, wrong, selfish and un-Christian to refrain from mixing into the European situation," the Rev. Frank Latimer Janeway, chaplain of Dartmouth college, declared in an address before the Kiwanis club this noon in the city Y. M. C. A.

"Human rights must be considered above property rights. Our freedom lies between 'to do as we please and to do as we ought.'" In lamenting the present lack of respect for the 18th amendment he declared that "We have to blush at the American travesty on law."

New members were initiated. It was announced that the Rotary and Gyro clubs would be the guests of the Kiwanis club at a banquet next Monday in the Park hotel, when Arthur, "Golden Rule" Nash, will be the speaker.

THETA SIGMA PHI

Theta Sigma Phi will hold a meeting at 7 o'clock Thursday at the Sigma Kappa house. Very important.

Concerning Sports

The Milwaukee Journal devotes more space to amateur sports than all other Milwaukee papers combined. If it's sports you want, be sure that you get the New Morning Edition of The Milwaukee Journal regularly.

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In the Churches

The tenth annual banquet of the Congregational Student's association will be given tonight at the Congregational church. W. Norris Wentworth will act as toastmaster for the program during courses. Numbers will include a whistling solo by Janice Boardman; an address of welcome by the university pastor; a quartet number by Robert Hill, Gerald Wade, Carroll Robb, and Oscar Christianson; an address "From Panama to Gibraltar" by Chaplain Frank L. Janeway, Dartmouth college.

Smith Opens Campaign
For State Insurance

Insurance policies totaling over \$70,000,000 are in force under the state fire insurance fund, protecting state, county, city, school district and library properties in Wisconsin, according to summary of the work of the fund prepared by the state insurance department.

The state fire fund was established in 1903. During the fiscal year ending July 1, 1923, receipts amounted to nearly \$200,000.

A campaign has been launched by W. Stanley Smith, insurance commissioner, to get counties and cities to take advantage of the state insurance. The rates of the state fund are said by officials to be twenty-five percent below those of stock companies.

Pool Plans Meetings
To Form Committees

Selmer Neprud, field manager of the Northern Wisconsin Cooperative Tobacco pool, has issued a call for a meeting of the pool in Soldiers' grove Monday and in Gays Mills Tuesday. Local committees will be organized.



Chief Blue Cloud and Miss Blue Cloud, with their syncopating Indian Orchestra now at the Orpheum.

SOCIETY TABLETS
INDIAN LANDMARKSGroups Endeavor to Mark Indian
Mounds For Permanent
Preservation

"A report of the work of the State Archaeological society done during the summer in field work and explorations especially in Woolworth, Dodge, Jefferson and Juno counties will be given at the fall meeting," said Curator Charles E. Brown of the State Historical society yesterday.

Reports of the work done since the May meeting, which consisted in permanently preserving groups of Indian mounds and other Indian land marks by marking them with tablets, among which are those located at Fox Lake in Dodge county, and at Lake Emily in Portage county will be read.

In Madison three groups of

mounds situated on the University grounds were marked. One is in the picnic grove behind Dean H. L. Russell's residence, one in Willow Drive, and the third on the top of Eagle Heights.

The four groups of mounds the University owns are now marked. MORE osq-elTk

U. S. Orders Vehicles
To Obey Traffic Law

All vehicles employed in the distribution of mail in the city will observe traffic laws as other vehicles, according to a bulletin received from the department at Washington by Postmaster W. A. Devine. The city ordinance passed recently exempts them from complying with the traffic rules.

Margaret McLaughlin To
Address Mothers' Circle

Margaret McLaughlin, in charge of the babies at the Madison General hospital, will address the Pre-School Mothers' circle at 7:30 tonight at Randall school on the subject of infant feeding and nutrition of young children.

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The Home of Hot Judge

FOREIGN, LOCAL
NEWS

::: AT THE THEATERS :::

VODVIL, DRAMA
CINEMACritic Rates New
Parkway Picture
at Top of Ladder

By TED

The Green Goddess
Shown at the Parkway
Released through Goldwyn
Featuring George Arliss
Grade 94 per cent

We can't give any picture a grade of one hundred per cent, because we do not believe that the absolutely perfect picture has yet been made; but we can and do say that "The Green Goddess" with George Arliss comes close to the top. The Parkway for some reason has been showing rather consistently good pictures so far this season (and for fifty five cents they ought to), but there is no doubt in our mind that "The Green Goddess" heads their list.

Usually when we read a book or see a play and then go to the movie of it afterwards we are disappointed. Not so with this picture, for it has been made over into as good a picture as it was a play. We can honestly say that we enjoyed it as much as we did the play. We missed Mr. Arliss' voice and manner of speaking, though having once seen him, it would not take a great stretch of the imagination when the familiar expressions and gestures appeared on the screen to think that we again heard his words. The Rajah of Rukh, as George Arliss shows him, is not a pleasant character in spite of his sense of humor, but he certainly is entertaining even to the flick of his finger or the lifting of his eye brow. In fact Mr. Arliss' characterization is excellent and entirely beyond our description.

We were glad to see that George Arliss took Ivan Simpson over into the movie with him as the incomparable Watkins. Mr. Simpson also has lost nothing by the move, and does some very excellent work. The parts of Lucilla, the Major and Dr. Traherne are taken by Alice Joyce, Harry T. Morey, and David Powell, all of whom are good. Jetta Goudal with her shy smile and quiet manner makes an important part out of the minor role of the Ayah, while William Worthington does equally good work as the high priest.

In fact all together we recommend "The Green Goddess" highly.

In order to give you your money's worth, the Parkway has thrown in twenty minutes of dancing to start the show off. We can't say much for the male member of the company, in fact, he is rather poor, and we would have enjoyed the leading lady more if her smile were not so tightly glued to her face. The other four members, combined with the Parkway orchestra and the Parkway lighting effects are quite satisfactory.

Majestic Play is
Poor Melodrama

YOU CAN'T FOOL YOUR WIFE

Presented at the Majestic.

Featuring Lewis Stone, Leatrice Joy and Nita Naldi.

By SAPPY

There is one certain type of movie which has been worked to death, and that is the society melodrama. Every once in a while

Verbrugghen Directs Large
Orchestra in Concert Here

there pops out a good society drama, but the case is rare. "You Can't Fool Your Wife" is no exception; it belongs, as a matter of fact, to the low average of the society melodrama. The plot is old and overworked, although there is a complication that could be interesting, if it were not spoiled by a forced and awkward happy ending.

Lewis Stone tries hard to pull the plot to a higher level by his carefully studied acting, which is excellent, especially in detail work. But he has no help. Pauline Garon brings a little life and pep, but she is flooded by the tears of Leatrice Joy and the sentimental vamping of Nita Naldi.

There are two scenes, the midnight dancing-swimming party, where, by the way, some very poor diving is shown, and the bootlegger's ball which could be called fair. But that kind of thing is so overworked that it longer has an appeal.

Realizing an Ideal

The addition of The Journal's New Morning Edition is in keeping with The Journal's high ideals of giving the people of Wisconsin at all times the best possible newspaper service. It throws upon the screen of your understanding the living history of the state, the nation and the world. Read it daily!

Up Stage Bits

BY TORMENTOR

The "Up the Ladder" cast left via the Northwestern depot at the same time that 4,000 students welcomed the incoming team. The cast wished it had its ladder with it so it could get to its train.

That has good publicity possibilities. Imagine Baraboo paper (where show went to) coming out with headlines: STUDENT MOB GIVE "UP THE LADDER" CAST GREAT SENDOFF. It's been done before.

Oscar and Doug spent one whole day at the Parkway last week clearing out all the old sets and scenery left over from other days. The stuff was junked as kindling wood.

Flats and pieces aren't in vogue now any way. Drapes and lighting arrangements give all the effects needed.

May Robson has been here often enough to really celebrate a Homecoming when she comes here this week-end.

Viola Dana Flirts
Way Thru Picture

"ROUGED LIPS"

Metro Production
Featuring: Tom Moore and Viola Dana
Presented at the Madison

"Roughed Lips" stars Viola Dana in her usual chorus girl character and as in the past she plays the part with an experienced art. Kicking, flitting, and Broadway babies accompany her in making a very amusing story out of a standardized plot. Viola seems to possess the knack of renewing the kick in a last year's story.

The story opens with a prolonged fight between the heroine's Scotch papa and Irish mamma and the national feud continues through out the play in the daughter Viola. The Irish in her joins the chorus and the Scotch makes her snub Tom Moore. The latter starts out as a stage door Johnny and ends up by playing Daddy Long Legs to the orphan chorus girl.

The American in her wins out, for she marries the hero—he is a millionaire's son, as you would suspect.

"It's The Little Things in Life That Count", one of Aesop's fables, features 20 cats who prove the proverb to the over-worked and over-familied father cat.

Rambling "Kid"
Romps at Strand

BY W. M. E.

Swiftly moving action, centering around the "Kid" who is a rip snorting, hell-bent-for-election cow puncher, is the backbone of this movie.

The heroine, a sweet young thing from the east, promptly falls for the "Kid" who soon convinces the audience that he is 100 per cent proof when it comes to doing his stuff as a real cowboy.

A pink garter, probably dragged into the story to produce a devilish, risqué, atmosphere, is the cause of a good realistic battle, which contains more than the prescribed number of thrills per foot of celluloid.

A wild, wild horse is rendered remarkably docile and affectionate by a few kind words and rough riding. But in spite of that he wins the most remarkably well filmed,

Two Acts Save
Orph Bill From
Mere Mediocrity

By GUM

Two acts at the Orpheum this week save the show from being just ordinary. The foolishness of the Four Camerons provide some good side-splitters and Chief Blue Cloud with his syncopators peeps up the show considerably.

Cavana Trio

Merely a time filler.

Sargent and Marvin

"Two musical dudes" who tickle a mean guitar.

Weston's "Models D'Art"

In reproductions from famous galleries. Some very artistic tableaux.

Johnny Murphy

Clever songs and some new jokes (for a change). Not bad at all.

The Four Camerons

In "Like father-like son." You couldn't help liking the son. A lot of tom-foolishness that brings down the house. A variety of good stunts, too.

Chief Blue Cloud

Some old time Americans with a very modern jazz band. The chief is a real Indian, and he has a little flapper Indian princess who sings the latest songs very well. The dancer who assisted was most agile and he accomplishes some very difficult steps. A very good act.

well done horse race that we have seen on the screen.

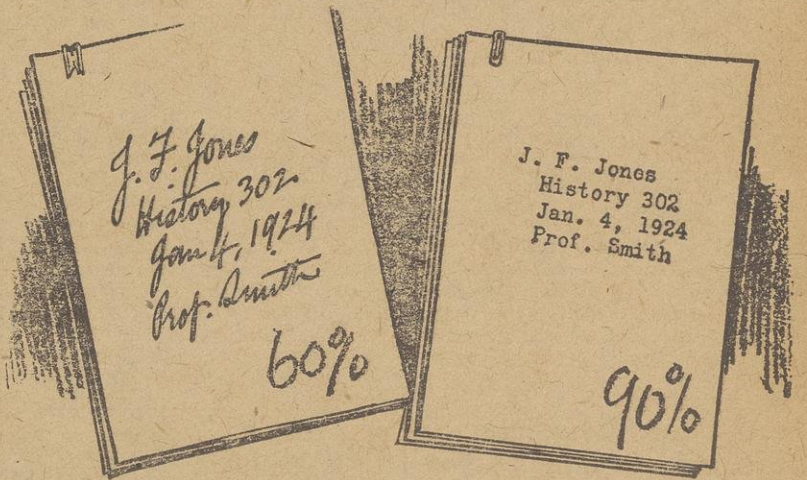
The comedy is slapstick, done in 1918 style. More dishes broken; more people fall on the restaurant floor; and someone even jumps into the lake. Ha, Ha.

That's all.

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With Gene Collins

Four Camerons

"Like Father, Like Son"

Weston's Models D'Art

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Students 75c

Seat Sale at Albert E. Smith Music Co. until 6 P. M.

Evening at the door

S. G. A. OFFICE HUMS WITH CONFERENCES

Women's Organization Starts Postoffice For Messages in Lathrop Hall

The office of the Women's Self Government association has been busy during the last two weeks when presidents of organized houses on the campus held conferences with S. G. A. officers. There are 111 organized houses this year and 20 sororities.

"Each house has its own problems or organization," Ethel Vinje, executive secretary, said yesterday. "There are, of course, certain problems common to all. We wish to help each house with its peculiar problems so that it may be organized as completely as possible early in the year. We also want to acquaint all new students with the various S. G. A. activities."

"One feature promoted by S. G. A. is new even to old students—the postoffice for bulletins and messages that has been placed in Lathrop hall across from the S. G. A. office. This innovation was tried out at Smith college last year, and proved very successful. The post-office has not yet been used very extensively here, but when people come to know about it, we expect it to be used widely. All women are urged to go by the postoffice on their way to classes to see if there are messages for them."

Police Body To Fill

Vacancies; Meet Tonight

Hearing of applicants for the three vacancies on the Madison police department and appointment of a desk sergeant will be made tonight by the police and fire commission at a special meeting. Dr. Edward H. Drews, president of the commission announced today. Three vacancies are open for patrolmen.

Woman's Party Calls

Equal Rights Parley

WASHINGTON — Miss Alice Paul, vice president of the National Women's party, announced today a special conference will be held to prepare a campaign for a new equal rights amendment to the constitution.

Madison Boy Succumbs

Sunday After Operation

Lloyd Hilton Mennes, 12 years old, son of Mr. and Mrs. Gustave Mennes, 509 N. Lake st., died at a local hospital following an operation for appendicitis, Sunday morning. He was a student at the Draper school. Funeral arrangements are pending the arrival of the boy's father, who at the time of his son's death was on his way home from a trip to California.

U. S. Making World

Agriculture Survey

WASHINGTON.—Secretary of Agriculture Wallace announced a world survey of agriculture is being made to keep American farmers informed concerning foreign competition.

Scout Executive Will

Address South Siders

Ray Overholzer, Madison Boy scout executive, will discuss scout work at the South Side Community church Monday night. The meeting will also be enrollment night for charter members.

Church Basketeers To

Be Guests of Nabors

Coach McCauley and members of the basketball squad of Plymouth Congregational church will be guests of honor at the weekly meeting of the Nabors club tonight in the church parlors. George Levis, freshman basketball coach at the university, will be the speaker.

Father Worth Only 98 Cents? Can't Estimate Value to Son --Dorward

Fathers who do not make companions of their sons are at fault if the boys 'dance to moral ruin,' Dr. William T. Dorward, Milwaukee, interim pastor of the First Baptist church, declared in the fourth sermon of his series on "Is America Dancing to Moral Ruin?" given last night at the church.

"The prodigal father has not been brought up right," he said. "He thought that his duty ended when he clothed and fed his boy. He thought his duty ended when he allowed mother to send him to the Sunday school, and once in a long time to church, but never thought of going with him."

"Dad, don't fool yourself! No one can take your place, no professor in school ma'am, no preacher, no Y. M. C. A. secretary."

"They tell us that lack of respect for authority on the part of the young people of today is the great menace of the hour in America; that is it a greater source of unhappiness and destruction than the American plight of divorce. Suppose that is true, dads, ask yourselves if you are not reaping exactly what you have been sowing. If there are traces of lack of respect and respect for authority, dads, sit down quietly and look at yourselves and see if the seed was not planted by parental neglect, or worse, indifference, when it was allowed to grow like the noxious weed it is."

"There is no such thing as a 'boy problem.' It is essentially and fundamentally a 'man's problem,' and the word 'problem' ought to be spelled 'opportunity.' It is first of all the problem or privilege of the man who has a boy of his own."

While the fathers are reading books and hearing lectures on how to bring up boys, Dr. Howard advised them to "remember when all is said and done, learn to sit down and study the boy at close quarters, and you cannot do that without the boy being near you."

"Think of the vast number of boys and youth who are sent to prison reformatories because their dads were not brought up right," he said in commenting on the fact that so many of the criminals of today are under 21 years of age.

The worth of a father to his son was stressed by Dr. Howard when he said:

"According to scientific investigation, the ingredient of a man are as follows: Fat enough for seven bars of soap; iron enough for a medium sized nail; sugar enough to fill a shaken; lime to whitewash a chicken coop; phosphorus enough to make 2,200 match tips; magnesium enough for a dose of marnesia; potassium enough to explode a toy cannon; sulphur enough to rid a dog of fleas; the whole collection of junk is worth 98 cents."

"But ad, you are worth more than 98 cents to your boy if you are on the job and show him he does not need a microscope to see your soul."

The whole nation is roused to frenzied searching if a boy is kidnapped by bandits, Dr. Dorward pointed out and declared that "Unfortunately the losing of the lad is without any dramatic excitement, though very sad and real. Being too busy to sit with the boy at the fireside or in the parlor and answer trivial questions during the years when dads are the great and only heroes of boys, the dad let go his hold and lost him."

The last of the series in answer to Prof. E. A. Ross' statement that "America Is Dancing to Moral Ruin" will be given by Dr. Dorward next Sunday evening, when he will speak on "The 20th Century Preacher."

CORNELL—A new fire truck has been purchased by the fire department here.

Ladies' Night Program Planned By Rotarians

A ladies' night program is being prepared by the local Rotary club for next Thursday night at the Park hotel when Rotarians and their wives from Beaver Dam have been invited to be the guests of the local organization. Herbert Laffin, former president of the Milwaukee Rotary club, will be the speaker. Community singing will be led by Prof. E. B. Gordon of the university. A number of Milwaukee Rotarians are also expected to attend the affair.

Workman Is Hit By Hoist; Seriously Hurt

David Sherman, 23, who was seriously injured Friday when he was struck on the head by a derrick boom, is still in a critical condition at the General hospital, attendants stated today. The man is suffering from a fractured skull. Dr. J. A. Jackson is caring for him.

A. of C. Will Consider National Parley Envoys

Copies of the new traffic ordinance recently passed by the Madison common council may be secured from the Madison Association of Commerce.

Paper Mills Planned In Alaskan Forests

SEATTLE—Plans to establish two paper mills in Alaska and two near here were announced. The pulp resources of these sections would be utilized.

Holtan In Conferences With Pool Committees

Conferences with six local committees of the Northern Wisconsin Co-Operative Tobacco pool will be held next week by John Holtan, warehouse manager of the pool. Mr. Holtan will discuss with the committees co-operative measures of employing efficient local help in the warehouse. He will visit the following places: Coon Valley, Chaseberg, Genoa, D. Soto, Viroqua and Soldier's Grove.

Dietician Will Speak On Children's Feeding

"Feeding Babies and Young Children" will be the subject of an address Monday evening at Randall school by Miss Margaret McLaughlin, dietician at the Madison General hospital. The meeting will be under the auspices of the Randall Pre-School Mothers' club. All mothers in the city are invited to hear the address.

The Tobias Will farm near Verona was sold at public auction in the court house Saturday to Tony Gaffney, the highest bidder, for \$13,000. The farm was sold by Sheriff Julius Krug following foreclosure proceedings.

Like a Ship Without a Rudder

A business man or a professional man who tries to make money through investments, without reading daily the best market and financial page that he can secure, is like a ship without a rudder. You can place implicit faith in the market and financial news of The Journal's New Morning Edition.



Go Ask Now

Let this test show how people get those prettier teeth you see

Present the coupon at your store. Try for ten days a new method of teeth cleaning, which millions now employ.

You see glistening teeth wherever you look today. They add enormously to beauty and to charm. Learn how people get them.

That dingy film

Your teeth are coated by a viscous film. You can feel it now. Under old brushing methods, much of it clings and stays. Soon it becomes discolored, then forms dingy coats. That is why so many teeth lose luster.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

That is why cloudy teeth, unhealthy teeth and gums, became so alarmingly common.

Dental science has now found ways to effectively fight that film. One disintegrates the film at all stages of formation. The other removes it without harmful scouring.

Many careful tests were made to prove these methods. Then a new-type tooth paste was created to apply them daily. The name is Pepsodent.

Leading dentists everywhere began to urge its use. Now it has brought a new dental era to the homes of some 50 nations.

It does far more

Pepsodent also multiplies the alkalinity of the saliva. That is there to neutralize mouth acids. It

Protect the Enamel

Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film combatant which contains harsh grit.

Pepsodent
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The New-Day Dentifrice

A scientific tooth paste based on modern research. Now advised by leading dentists the world over.

A Test Is Free at Your Store This Week See Coupon

multiplies the starch digestant in the saliva. That is there to digest starch deposits.

Those are Nature's great tooth-protecting agents in the mouth. Old-time methods reduced their efficiency. Pepsodent gives them manifold power.



For men who care

Dainty women by the millions use Pepsodent for beauty's sake. Children employ it by dental advice. But every man who cares for whiter, safer, cleaner teeth should employ it also. Particularly men who smoke should learn this method, for smoke stains cloud the film.

Present the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

You will know in ten days how important this method is to everyone in your home. Cut out coupon now.

10-Day Tube Free

(Only one tube to a family)

Insert your name and address, then present this coupon this week to any store named below. You will be presented with a 10-Day Tube of Pepsodent.

If you live out of town, mail coupon to The Pepsodent Company, 1104 So. Wabash Avenue, Chicago, and tube will be sent by mail.

Your Name

Address

Present coupon to

Collyer's Pharmacy
Next to Postoffice
Badger Pharmacy
University Ave. and Warren St.
Rennebohm's Central Store
208 State St.
Dettloff's Pharmacy
Cor. Pinckney and Main Sts.
The Cardinal Pharmacy
831 University Ave.
Lewis Drug Store
501 State
Andrew B. Helstrom—Park Hotel Pharmacy
Daily Cardinal, Madison



Positively keeps the hair in place the way you comb it

GLO-CO

—a liquid, not a paste or salve. Does not make the hair or scalp greasy or sticky.

ASK YOUR BARBER

NORMANY PRODUCTS CO., LOS ANGELES

