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Specimens of high grade offset inks. [192-?]

Sigmund Ullman Company

New York: Sigmund Ullman Company, [192-?]

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SPECIMENS *of*
HIGH GRADE
OFFSET
INKS



MANUFACTURED BY
SIGMUND ULLMAN
COMPANY

HOME OFFICE • NEW YORK

REPRESENTED BY BRANCHES AND AGENCIES
THROUGHOUT THE WORLD

667.5
UL45

Silver Buckle Press

667.5

DL45

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1878
OBERLIN
HIGH SCHOOL

SPECIMENS *of*
HIGH GRADE
OFFSET
INKS



MANUFACTURED BY
SIGMUND ULLMAN CO.

INVENTORS AND SOLE MANUFACTURERS OF
DOUBLETONE, ULLMANINE *and*
ESSYEW INKS

HOME OFFICE • NEW YORK
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THROUGHOUT THE WORLD

77
949.9
554
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14 Dec 67 on hand

PREFACE



OFFSET printing has established itself as one of the most beautiful as well as one of the most useful processes of the graphic arts. Being one of the newer methods of printing, the materials for this process have been of comparatively recent development, and have all had to be specially adapted for its requirements. Among such materials which have rendered possible the beautiful effects so often shown by offset printing, not the least important are the modern offset printing inks, without which it would be impossible to do the work properly.

Like all other developments, that of making inks most suitable for offset printing has been a gradual one. At first they were merely modifications of ordinary lithographic or typographic inks. But as time went on and offset printing became a specialized branch of printing, so offset inks have become a particular and different line, made in such a way as to insure for the offset printer the greatest amount of efficiency in producing the effects he wishes to show.

This book has been produced to show a comprehensive line of modern offset inks. From a great variety of colors and shades we have of necessity shown only a limited number, yet endeavoring to show each ink as the best representative of its class and kind of color. We believe we have been able to do this on account of our long and successful experience in the making of all kinds of inks. Having been manufacturers of high-grade inks since 1861—Sigmund Ullman Company have been in a peculiarly favorable position to make offset inks for every kind of offset work, and to meet the requirements of the most exacting offset printer. We are not merely ink mixers, we are true ink manufacturers making our inks from the ground up; that is to say, our varnishes and dry colors, and we are thus enabled to make these properly to meet the particular needs of offset work.

As we say, we show here only a few of the many offset inks we make. In all cases where modifications of shades are

37212

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Title-page Printed with Offset Commercial Black # 44

WALTON & SPENCER COMPANY
CHICAGO

*Sigmund Ullman Company,
New York City.*

GENTLEMEN:

The printing of this Specimen Book of Offset Inks has been most interesting and instructive.

We have used considerable quantities of your inks and find their use very profitable owing to their strength of color and the certainty of values obtained by their use without modification.

It is a pleasure to extend our congratulations for the successful results you have attained in their manufacture.

Yours truly,

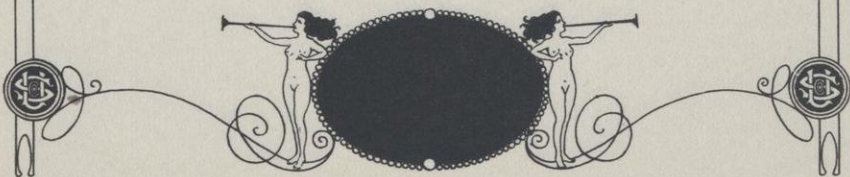
WALTON & SPENCER COMPANY
Wm. A. Vorbau, *President*

February 16, 1926.

Offset Commercial Black
#44

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Offset Satin Finish Black

#171

. . .

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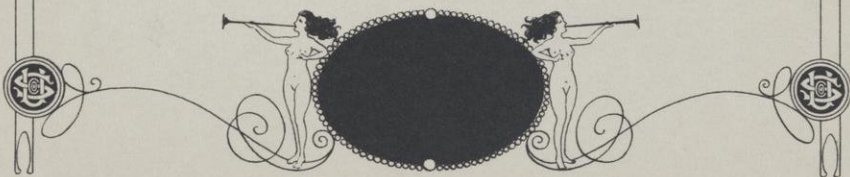
Offset Satin Finish Black

#171

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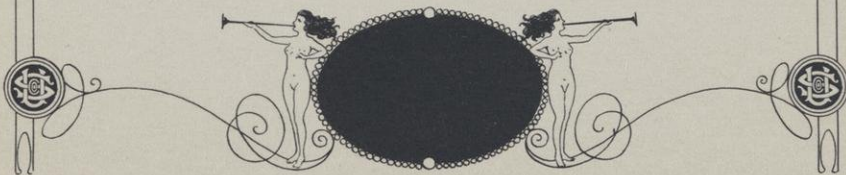
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Offset Satin Finish Blue Black
#66

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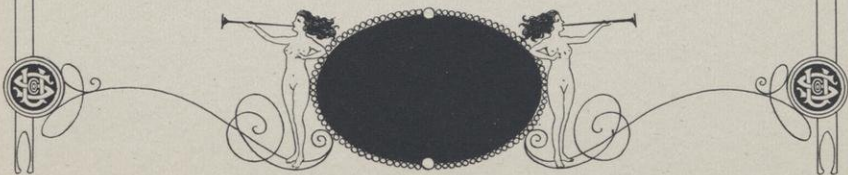
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Offset Satin Finish Blue Black
#66

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Offset Brilliant Orange

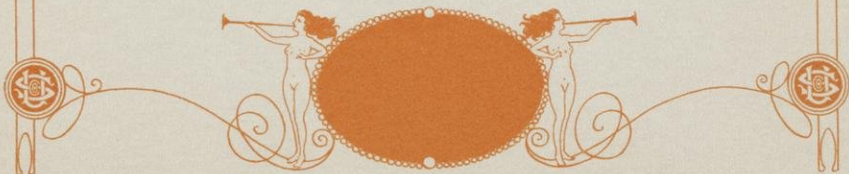
#7525

Permanence fair; not fast to alkali; not fast to alcohol

• • •

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Offset Brilliant Orange
#7525

Permanence fair; not fast to alkali; not fast to alcohol

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Offset Madder Lake
#848

Permanence excellent; fast to alkali; fast to alcohol

• • •

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Offset Madder Lake
#848

Permanence excellent; fast to alkali; fast to alcohol

• • •

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Offset Fire Red

#950

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Fire Red

#950

Permanence excellent; not fast to alkali; fast to alcohol

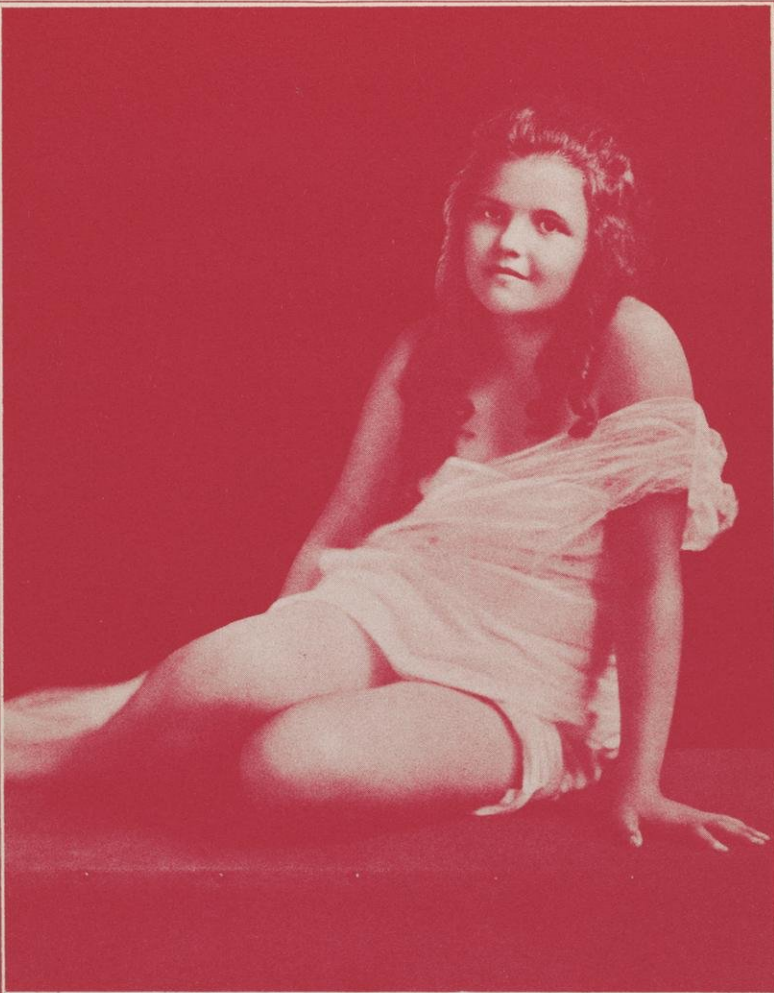
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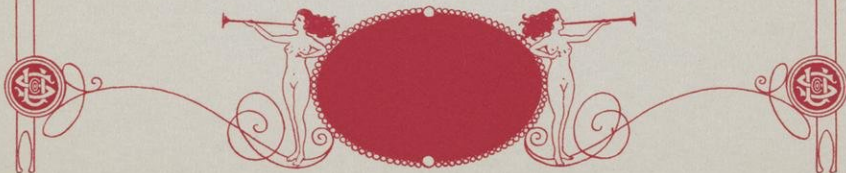


Offset Permanent Geranium
#767

Permanence excellent; fast to alkali; fast to alcohol

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Offset Permanent Geranium
#767

Permanence excellent; fast to alkali; fast to alcohol

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Offset Liberty Red

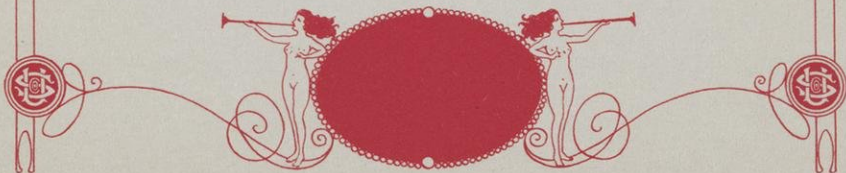
530

Permanence excellent; not fast to alkali; fast to alcohol

• • •

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Offset Liberty Red
#530

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Radio Red

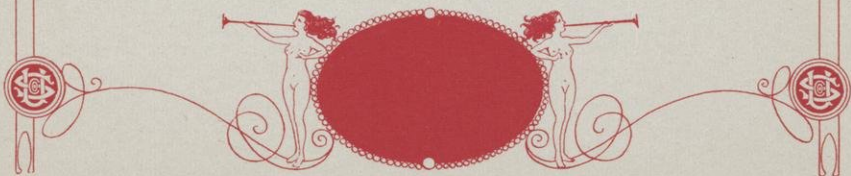
522

Permanence very good; fast to alkali; fast to weak alcohol

• • •

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Offset Radio Red

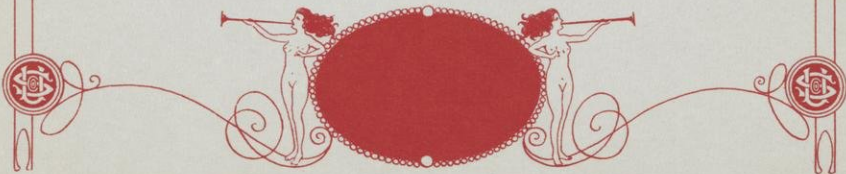
522

Permanence very good; fast to alkali; fast to weak alcohol

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Offset Federal Red

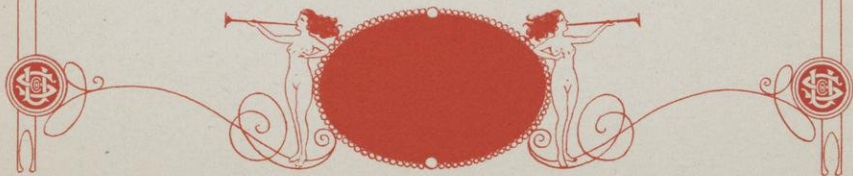
1061

Permanence excellent; fast to alkali; fast to alcohol

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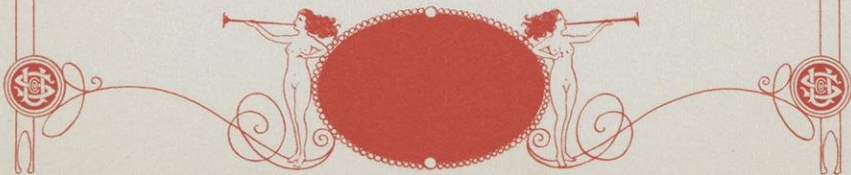


Offset Federal Red
#1061

Permanence excellent; fast to alkali; fast to alcohol

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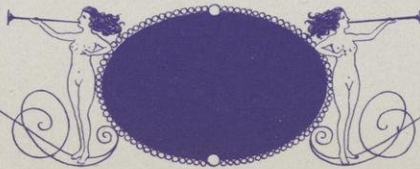


Offset Alpha Violet
867

Permanence excellent; fast to alkali; not fast to alcohol

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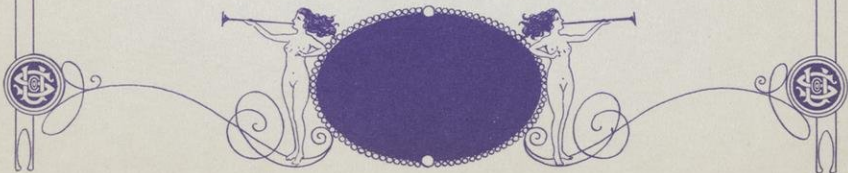


Offset Alpha Violet
#867

Permanence excellent; fast to alkali; not fast to alcohol

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Offset Beta Violet
#1064

Permanence excellent; fast to alkali; fairly fast to alcohol

• • •

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Offset Beta Violet
1064

Permanence excellent; fast to alkali; fairly fast to alcohol

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Offset Violet

502

Permanence excellent; not fast to alkali; not fast to alcohol

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Offset Violet

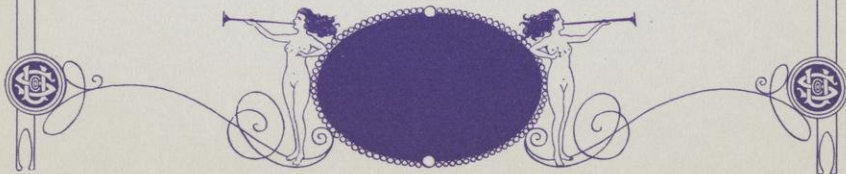
502

Permanence excellent; not fast to alkali; not fast to alcohol

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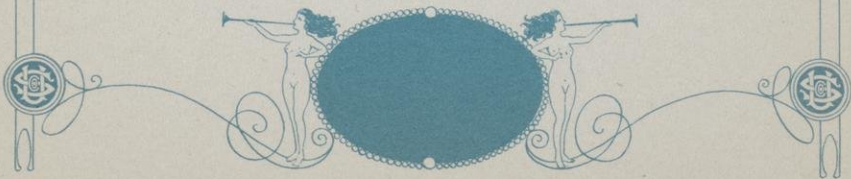


Offset Peacock Blue
#7069

Not permanent; not fast to alkali; not fast to alcohol

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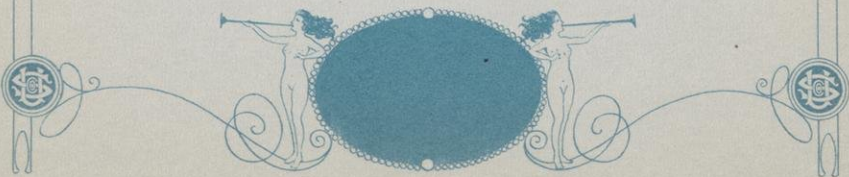


Offset Peacock Blue
#7069

Not permanent; not fast to alkali; not fast to alcohol

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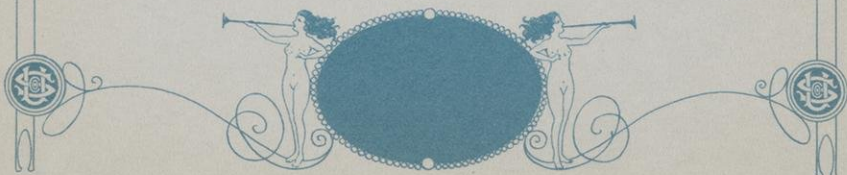


Offset Cerulean Blue
#1084

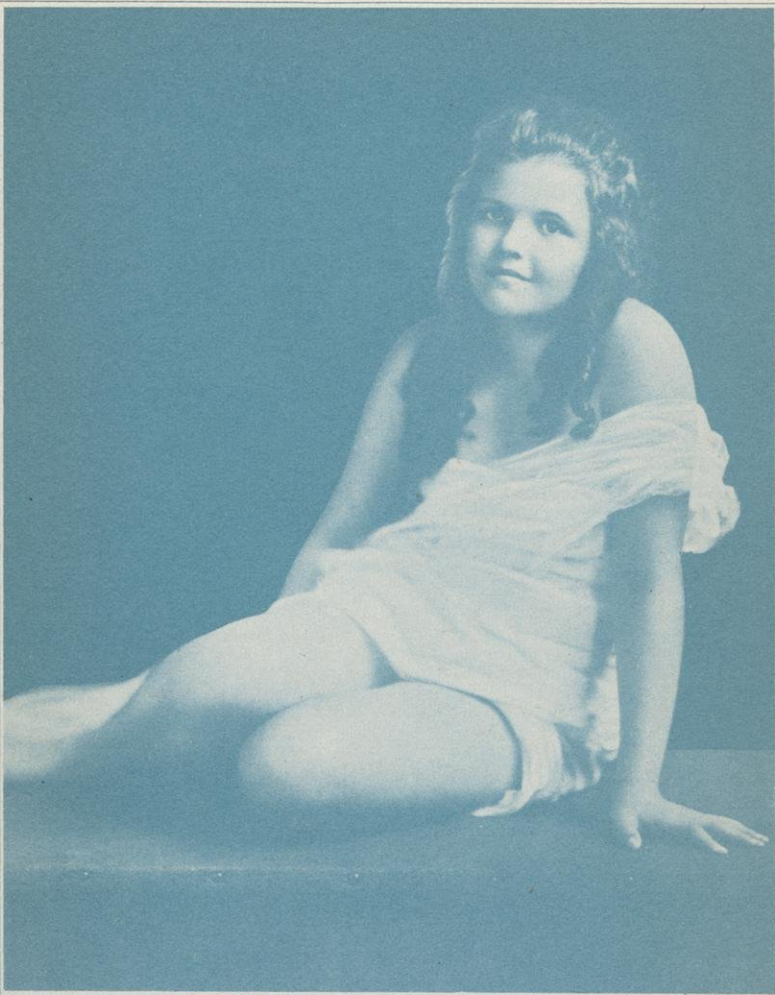
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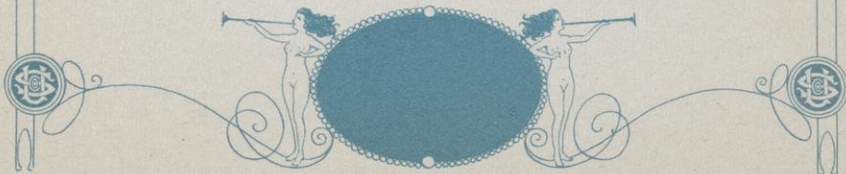


Offset Cerulean Blue
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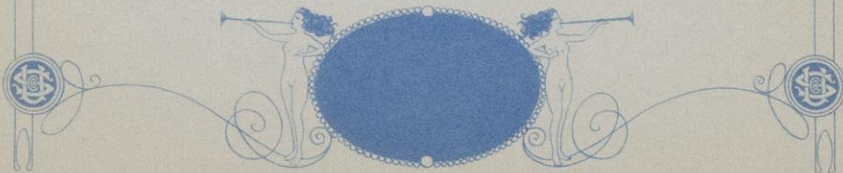


Offset Ultramarine Blue
#834

Permanence excellent; fast to alkali; fast to alcohol

• • •

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Offset Ultramarine Blue

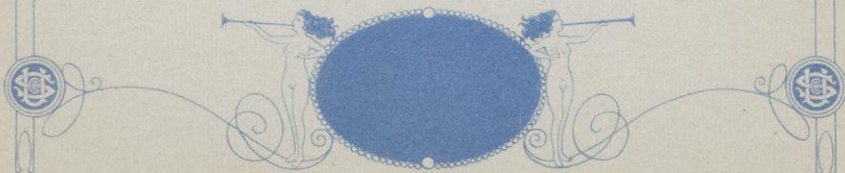
#834

Permanence excellent; fast to alkali; fast to alcohol

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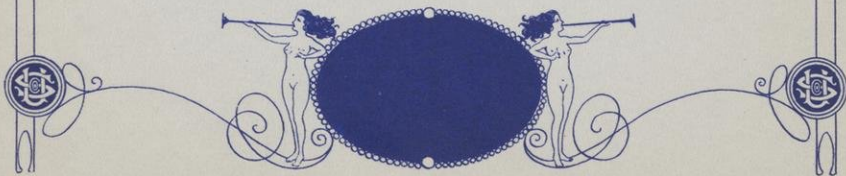


Offset True Blue
#898

Permanence excellent; fast to alkali; not fast to alcohol

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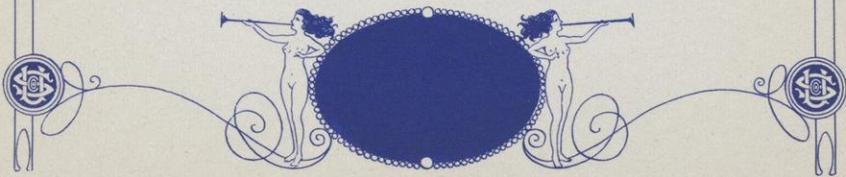


Offset True Blue
898

Permanence excellent; fast to alkali; not fast to alcohol

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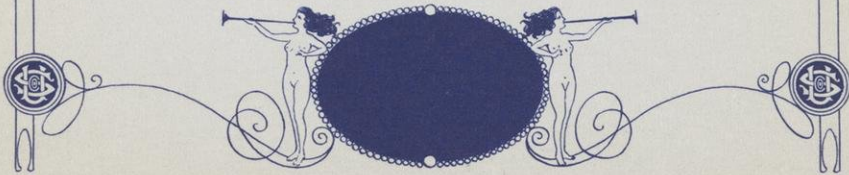


Offset Aurora Blue
1069

Permanence excellent; fast to alkali; not fast to alcohol

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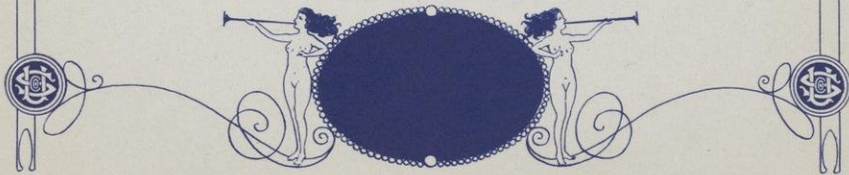


Offset *Aurora Blue*
#1069

Permanence excellent; fast to alkali; not fast to alcohol

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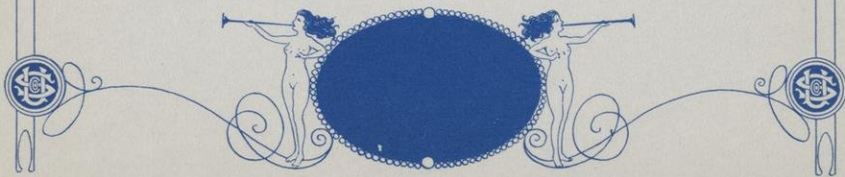


Offset Blue Lake
#64I

Permanence fair; not fast to alkali; not fast to alcohol

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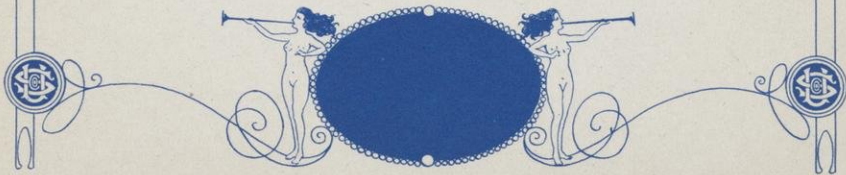


Offset Blue Lake
#641

Permanence fair; not fast to alkali; not fast to alcohol

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Offset Milori Blue

#714

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Milori Blue

#714

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Bronze Blue

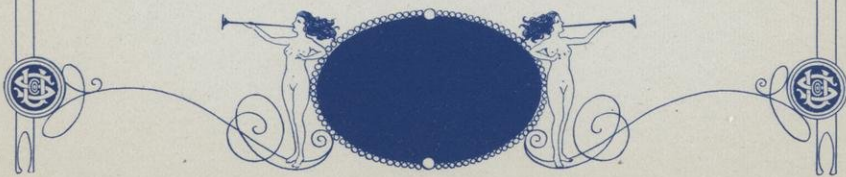
1011

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Bronze Blue

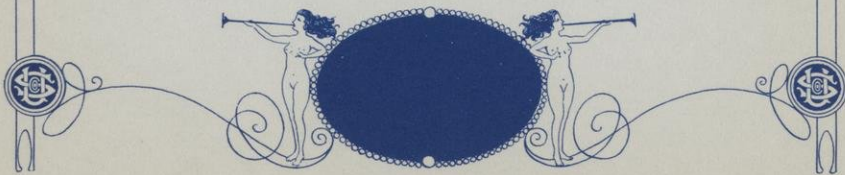
1011

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Emerald Green

#614

Not permanent; not fast to alkali; not fast to alcohol

. . .

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Offset Emerald Green
#614

Not permanent; not fast to alkali; not fast to alcohol

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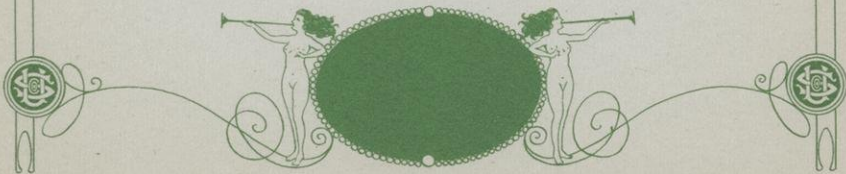


Offset Light Green
1481

Permanence excellent; not fast to alkali; fast to alcohol

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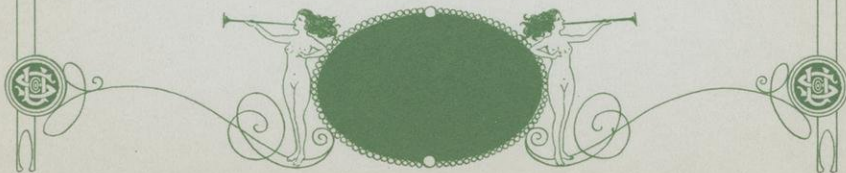


Offset Light Green
#1481

Permanence excellent; not fast to alkali; fast to alcohol

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Offset Milori Green
1067

Permanence excellent; fast to alkali; fast to alcohol

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Offset Milori Green
#1067

Permanence excellent; fast to alkali; fast to alcohol

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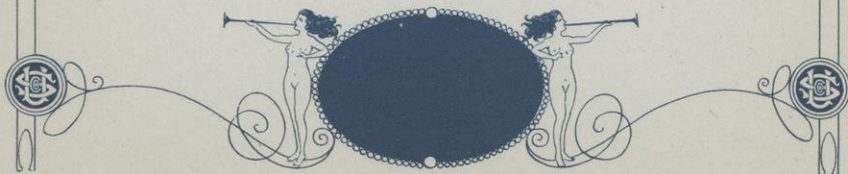


Offset Bronze Green
1068

Permanence excellent; fairly fast to alkali; not fast to alcohol

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Offset Bronze Green
1068

Permanence excellent; fairly fast to alkali; not fast to alcohol

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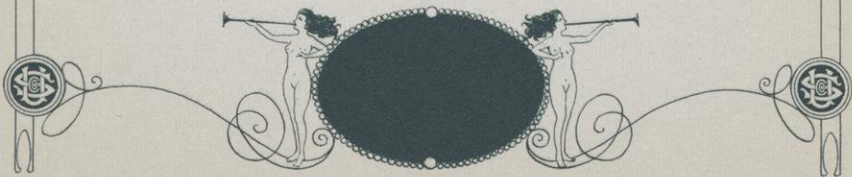
Offset Essyew Green

52

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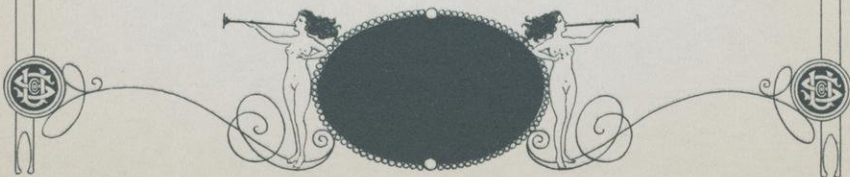
Offset Essyew Green

52

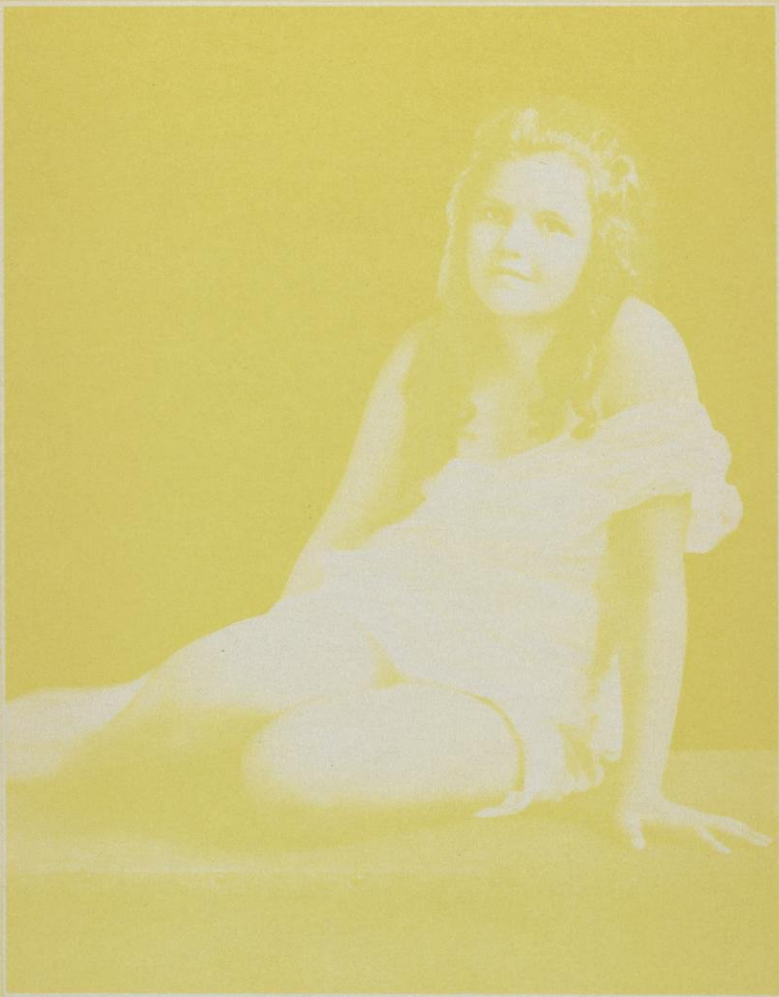
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Offset Lemon Yellow
#666

Permanence excellent; not fast to alkali; fast to alcohol

• • •
Sigmund Ullman Company
New York • Chicago • Cleveland



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Offset Lemon Yellow

#666

Permanence excellent; not fast to alkali; fast to alcohol

• • •

Sigmund Ullman Company

New York • Chicago • Cleveland



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Offset Medium Yellow
#811

Permanence excellent; not fast to alkali; fast to alcohol

• • •

Sigmund Ullman Company
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Offset Medium Yellow
#811

Permanence excellent; not fast to alkali; fast to alcohol

• • •

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Offset Deep Yellow
#719

Permanence excellent; not fast to alkali; fast to alcohol

• • •

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Offset Deep Yellow
#719

Permanence excellent; not fast to alkali; fast to alcohol

• • •

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Offset Yellow Lake Light
#800

Permanence fair; not fast to alkali; fairly fast to alcohol

• • •

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Offset Yellow Lake Light
#800

Permanence fair; not fast to alkali; fairly fast to alcohol

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Offset Yellow Lake Deep
1084

Permanence fair; not fast to alkali; fairly fast to alcohol

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Offset Yellow Lake Deep
1084

Permanence fair; not fast to alkali; fairly fast to alcohol

• • •

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Offset Light Brown
#67

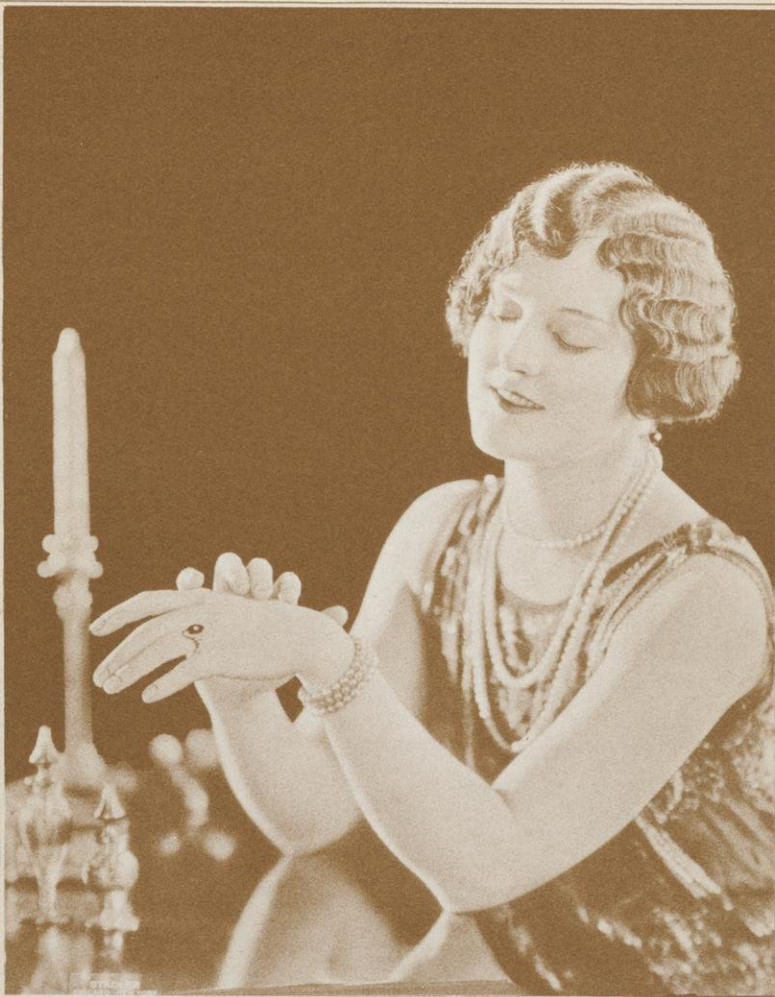
Permanence excellent; not fast to alkali; fairly fast to alcohol

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Offset Light Brown
#67

Permanence excellent; not fast to alkali; fairly fast to alcohol

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Offset Bismarck Brown
1066

Permanence excellent; fast to alkali; fairly fast to alcohol

• • •

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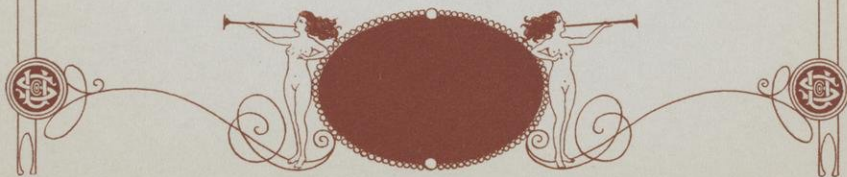


Offset Bismarck Brown
1066

Permanence excellent; fast to alkali; fairly fast to alcohol

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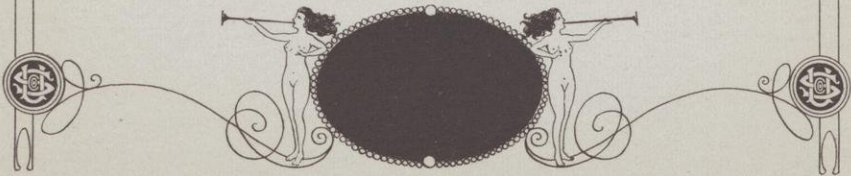
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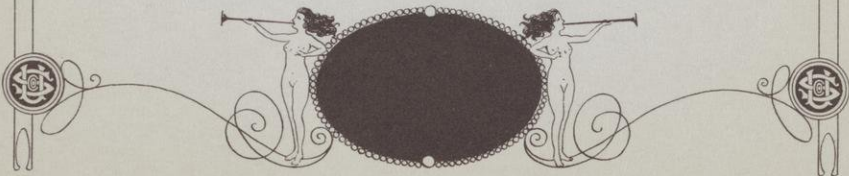
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21

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Offset Photo Brown
1065

Permanence fair; not fast to alkali; not fast to alcohol

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Offset Photo Brown
1065

Permanence fair; not fast to alkali; not fast to alcohol

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Offset Process Yellow Light
#15

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Offset Process Yellow Light
#15

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#22

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Offset Process Yellow Deep
22

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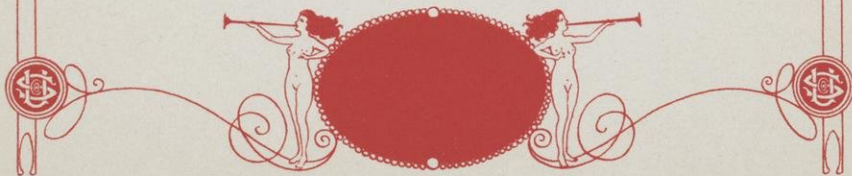
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#18

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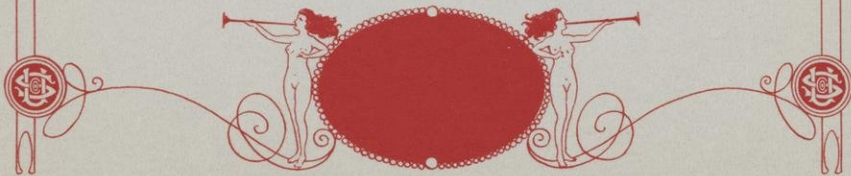
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#18

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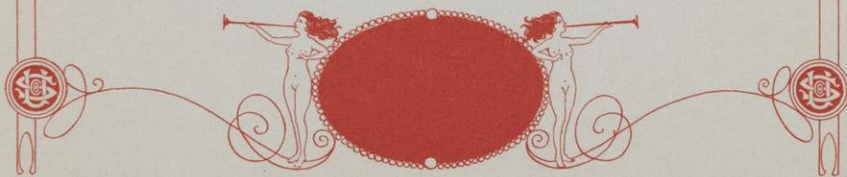
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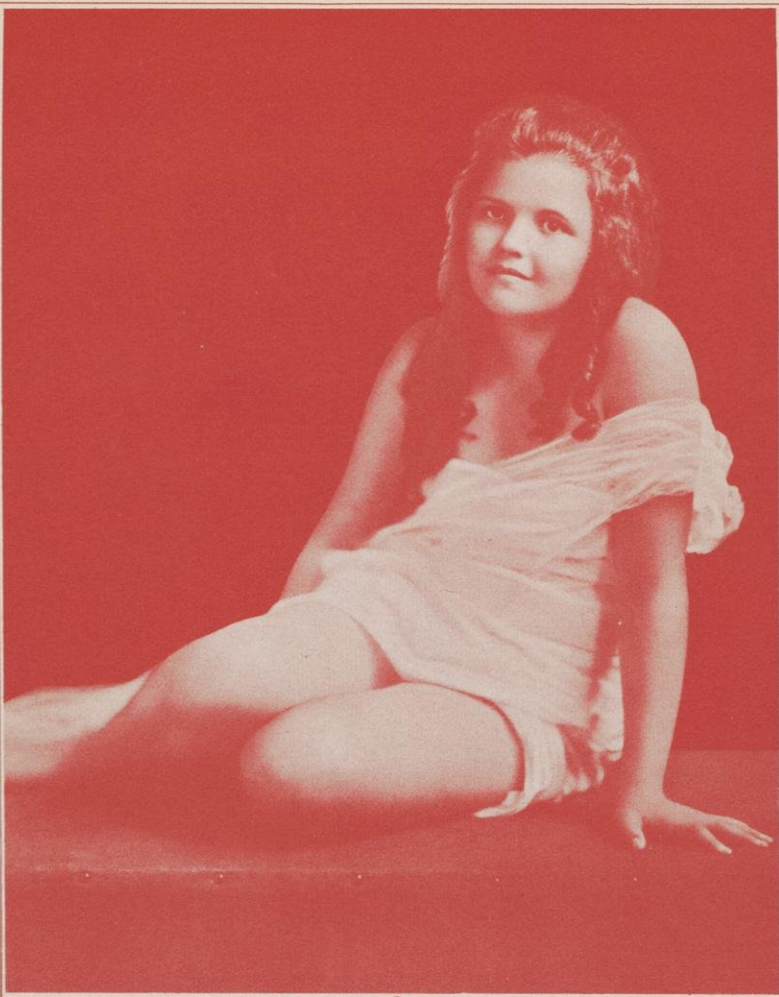
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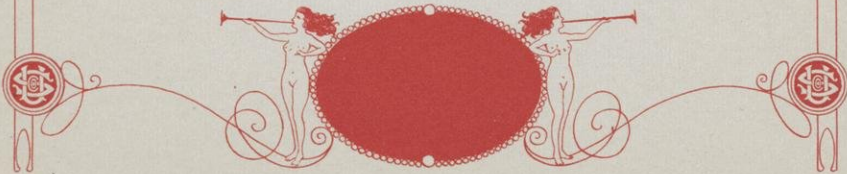
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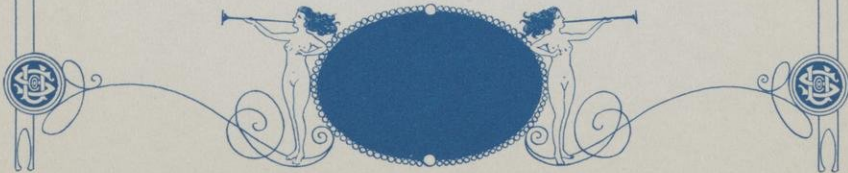
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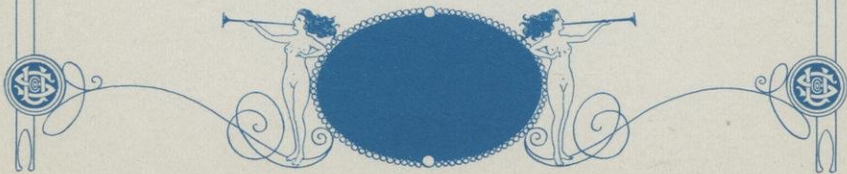
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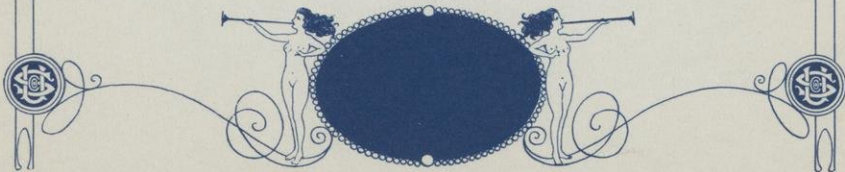
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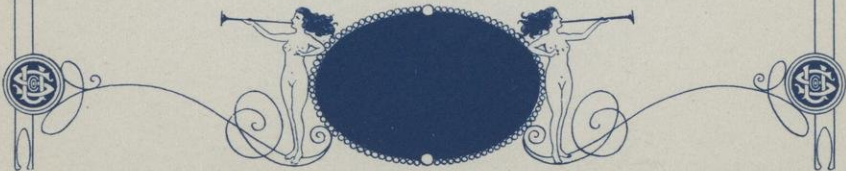
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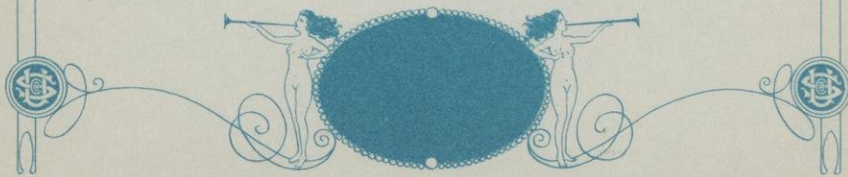
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#27

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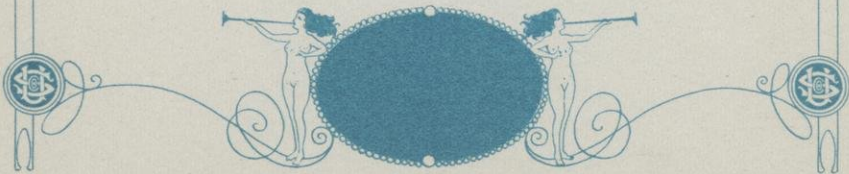
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27

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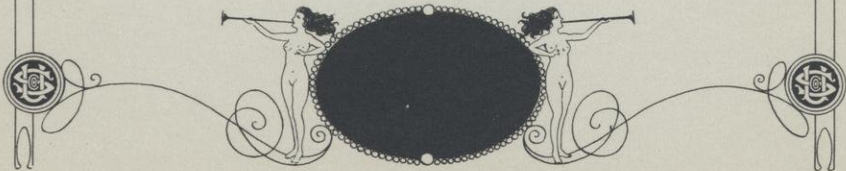
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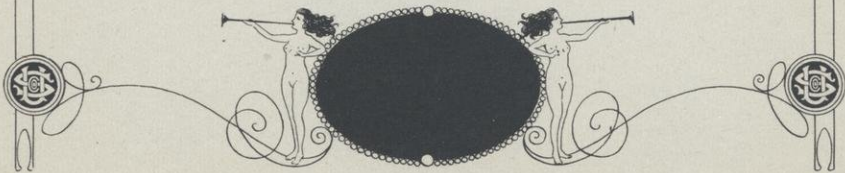
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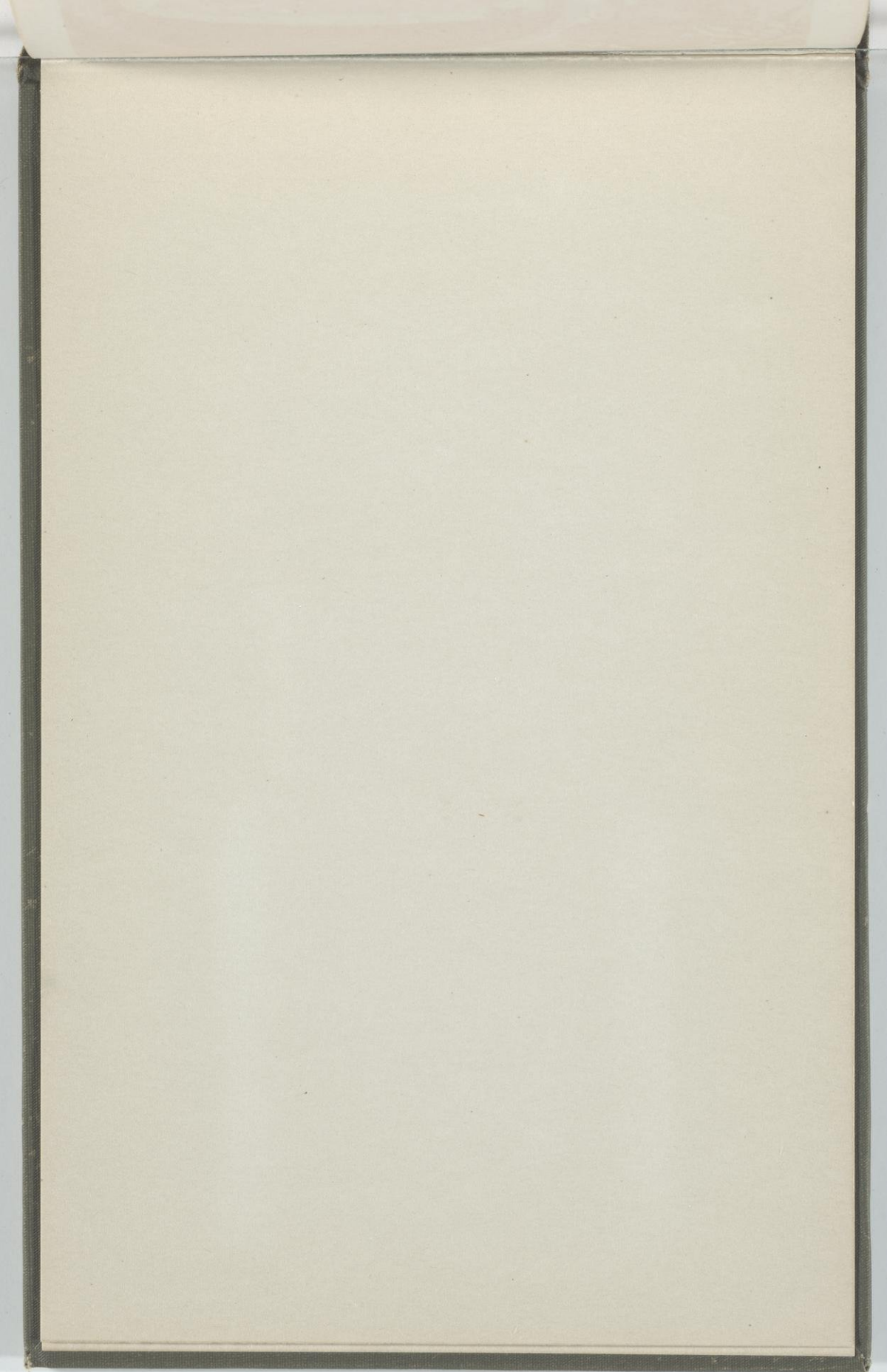


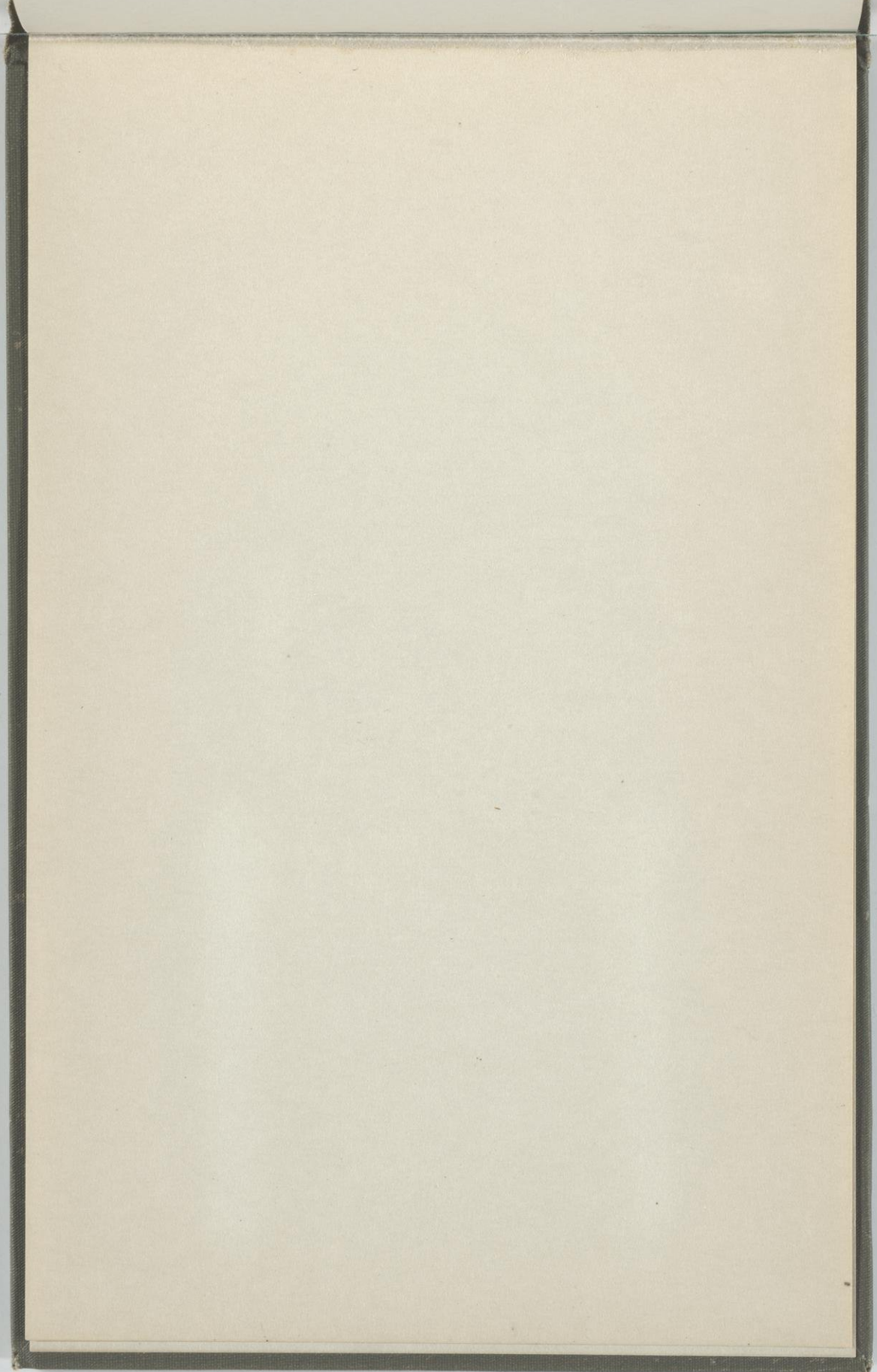


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