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The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 9

MADISON, WIS., FRIDAY, OCTOBER 1, 1920

5 CENTS

TEAMS AWAIT GRID BATTLES; FANS EAGER

Iowa and Indiana Open at Bloomington; Wisconsin Takes on Lawrence

With Iowa and Indiana opening the conference football season at Bloomington next Saturday, those fans who make it a business to dope championships, will have their first basis for conjecture. Other conference universities will content themselves with preliminary games.

These preliminaries are:

Wisconsin vs. Lawrence at Madison; Northwestern vs. Knox at Evanston; Michigan vs. Case at Ann Arbor; Ohio State vs. Ohio Wesleyan at Columbia; Purdue vs. De Pauw at LaFayette.

Both Indiana and Iowa will bear watching this year. The fact that the Hoosiers piled up a score of 47 to 0 against Franklin college last Saturday demonstrates that something unusual made possible such a margin. Whether it was the strength of Coach Stiehm's squad on the weakness of the Franklin team remains to be seen.

Iowa Has Strong Team

That the Hawkeye huskies are planning to put up a fight to the finish battle against Indiana Saturday is the latest report received from the University of Iowa news service. The dispatch says: "The old gold squad is busy this week practicing as never before for the opening game on the schedule. Neither Iowa nor Indiana want to open up its season's tricks to cop the first battle, but Coach Howard Jones is prepared to go the limit if necessary to keep the team in running for the 'Big Ten' title."

Not a little attention will be paid the Badgers when they meet Lawrence Saturday at Camp Randall. For the last few years Wisconsin has been picked at the beginning of the seasons as one of the good bets for the conference title and this year is no exception. Illinois has not forgotten the drubbing Coach Richards' men gave them last year and Ohio State is still shivering from the 3 to 0 game, the result of which enabled the Badgers to stay in the championship running.

Badgers After Gopher Scalp

Minnesota defeated Wisconsin last year in the well remembered Homecoming game and has plenty of reason to fear a revengeful comeback. The Badgers never forget a defeat from Minnesota until it is smoothed over by a victory.

Most of the varsity grid fans are devoting their attention to Northwestern and Ohio State in their first preliminary games of the season since it will be with these two teams that Weston's men will fight their first conference battles. The big query at the Methodist school is, "Can McDeavitt, the new mentor imported from Yale, develop a squad which will give the other coaches in the 'Big Ten' reason for worry? At Columbus ideas are in order as to how Wilce's men will stack up without the assistance of 'Chic' Harley.

Michigan prospects look brighter this year with 10 letter men back in the harness. One of these, Frank Steketee, all-American fullback, was ineligible last year. Big things are expected from this man by way of raising the poor record made by Yost's men last year when they finished at the foot of the list.

GOLF ENTHUSIASTS TO DISCUSS PLANS

A meeting of all university men interested in golf will be held next Monday noon at 12:45 in the Trophy room of the gymnasium. The purpose of this meeting is to discuss the proposition of sending a golf team to Chicago to compete in a conference tournament October 22 and 23.

MEMORIAL FUND IS BOOSTED BY UNION MIXER PROCEEDS

Net Profits of \$450 Added;
Other Subscriptions Swell
the Fund

Four hundred fifty dollars, the net proceeds from the first all-university mixer, were added to the Union memorial fund, according to William Florea, treasurer of the board. A small part of this sum will be devoted to decorating the billiard room in the Union building which will be used as a committee room.

All but \$10,000 of the university's share of the memorial fund has been secured. The \$90,000 secured to date will be swelled by the proceeds from the three concerts and from the future all-university mixers.

Subscriptions from the alumni and friends in the state amount to more than \$200,000. Additional pledges available when the half million mark is reached, will bring the total close to the desired million dollars.

AG SCRIBE MIXER PROMISES TO BE NOVEL EVENT

"Great Unknown" and Other
Stunts on Varied Program
Tonight

The Country Magazine staff are hosts tonight to all colleges at the Ag Scribe mixer. This is to be an all-university affair and preparations have been made for a record number of guests. The stunts are to be original and entirely different from those of previous mixers. Prof. E. B. Gordon will bring forth his chief stunt, the "Great Unknown," and thus disprove the old adage that anticipation is the greater part of realization.

Lathrop hall has been chosen as the place, while Thompson's first orchestra will furnish the jazz music. The A. W. A. girls will serve cider and doughnuts. The admission price is 25 cents.

Complete arrangements have been made so that everyone can thoroughly mix and get acquainted with others of his class and college. Guests and chaperons include Dean Harry L. Russell, Dean Abbe Marlatt, Dean and Mrs. J. A. James, Prof. and Mrs. Hopkins, and Prof. and Mrs. W. A. Sumner.

ART CLUB MEETS TO PICK NEW OFFICERS

Arts and Crafts club held its first meeting of the year in the Fine Arts laboratory last night. There was a record attendance at the meeting and much enthusiasm was evident. After the president had made a short talk on the ideals of the organization, the meeting proceeded with the election of officers for the present semester.

The new officers are: R. D. Stewart, president; Marion Dedish, vice-president; Mrs. F. T. Clark, secretary; Josephine Sammis, treasurer; Irma Haak, publicity chairman; Dorothy Aftell, fine arts chairman; Lillian Stewart, membership chairman.

GILKEY ADDRESSES FELLOWSHIP MEET

Dr. Charles W. Gilkey of Hyde Park Baptist church, Chicago, speaking at the Fellowship meeting in the Y. M. C. A. last night, gave an inspiring talk that few of the 200 men who heard him will not soon forget. Holding to a vivid parable, he graphically sketched the ebb tide into which all the world has drifted since the high point of 1918, and how further ebb would endanger the whole fabric of society, especially with reference to the college man.

Wesley Travers, who is making the speaking arrangements for the meetings hopes to have some prominent Wisconsin man as speaker at the next meeting Thursday night.

TROPHY OFFERED FOR BEST TACKLER ON VARSITY TEAM

Old Football Stars on Com-
mittee to Make De-
cision

Members of the Varsity football squad will be "hitting their men harder" when they tackle them, after they read this bit of good news.

Word was received yesterday from the athletic department that Prof. A. S. Pearce, of the Zoology department, is offering a handsome trophy for the best tackler on the 1920 football squad.

"The only condition I wish to make," said Professor Pearce yesterday, "is that the man stick throughout the season."

Director "Tom" Jones of the athletic department has appointed a committee of old time football stars, among them Prof. J. F. A. Pyre, Prof. Warner Taylor, and Capt. John Wood, to act as judges at the various games.

WRITER

First Year Co-ed Writes
Stories for the Delineator
and other Magazines

Leila Riencke, a freshman in the university, is just a tiny girl although the gates of journalistic recognition have already been opened to her. She has written several stories and articles for the Delineator. Her vivid imagination and her great interest in all people led her, when a mere child, to relate her emotions and her dreams.

Her home is in Fond du Lac, Wis., but she has traveled rather extensively. Her story was centered around a little girl of the slums. Since then, her themes have been varied and usually the result of personal observations.

Miss Riencke laughed a bit when she disclosed the origin of her plots. Her characters and settings often appear to her in dreams. Sometimes, she says, they move about and completely finish the plot action; their idiosyncracies and peculiarities seem to stand out. When she awakes, she remembers her dream and uses it as the nucleus around which her plot is centered.

Miss Riencke mother is a piano artist of considerable note and a writer of unusual ability. Naturally, she is a constant source of inspiration to her daughter. In their work, both mother and daughter use pseudonyms which they are unable to disclose.

FIRST COMMERCE MIXER TONIGHT

Plans have been made for the attendance of at last 600 Commerce students at the mixer to be held tonight at 7 o'clock in the university gym, although only 300 tickets have been sold to date.

The mixer will start off with the singing of Commerce and Varsity songs, after which speeches by prominent members of the faculty and student body, among them President E. A. Birge, Prof. S. W. Gilman, "Dad" Wolfe, Prof. W. A. Scott, Prof. F. H. Elwell, Prof. F. H. Gardner, Prof. Al Haake, and Prof. K. F. McMurray. Arno J. Schmidt, president of the Commerce club, will act as toastmaster at the banquet, which will be part of the big mixer.

It is hoped that the fear of hazing will not keep any Commerce freshman from the mixer because any detainment of frosh going to the mixer will be considered as a violation and will be taken up by the student senate. The sophomores in the course in commerce are requested to aid the commerce freshmen as much as possible, and it is also hoped that all sophomores will co-operate and help make this big get-together mixer a success.

Tickets will be on sale at the gym tonight. Any student desiring a ticket before tonight may purchase

EXEMPTIONS IN CLASS RUSH ARE OUT TODAY

Clinic Lists Students Pro- hibited From Entering Fracas

The following members of the freshman and sophomore classes are excluded from the class rush to be held Saturday, according to a statement issued yesterday by Dr. Dr. Robert Van Valzah of the university clinic. The clinic advises freshmen who know that they have some physical disability but whose names are not on the list to report to the clinic and have their names added.

As there are still some freshmen who have not been examined, an additional list will be published tomorrow.

The list follows:

Sophomores

Cooper, George C., Gill, Ralph, Hood, George, Klumb, George, Lang, Sidney J. E., Powell, Harbezon H., Bissel, Schuyler P., Brown, Theodore Taggart, Stewart, Robert, Aschenbrenner, Edmund L., Carroll, Charles K., Halverson, Ellis P., Harland, Robert J., Holman, Luther L., Holmes, Herbert L., Huseby, Gordon A., Ludwig, Hubert A., Lyntis, George E., Meyer, Sheldon E., Miller, Alex. D., Oakey, Wm. A., Olson, Lloyd B., Schwartz, Samuel, Walczak, Brano, Wileman, Ralph E., Auston, F. Reed, Hartman, William A., Ahern, Thomas L., Roberts, John W., Batten, Wm. W., Hewlit, Harold G., Platten, Peter M., Seeber, Geo. K., Cohen, Leo, Frawley, J. R., McDonald, Julien, Nelson, V., Rorek, V., Willoughby, Alfred, Walters, Thomas, Knecht, Otto H., Coe, Simeon, Yapp, Clinton R., Munkwitz, Richard C., Cohen, Leo, Boyland, A. H., Karel, Karl, Karel, Louis, Lanke, Max G., Simley, Isaac T., Stibbe, Austin, Coronna, Jos., Crosse, R., Fitzsimmons, Charles, Kempton, Willitt M., Risberg, Earl

That sophomores will be given a 10 yard lead toward the bags in the class rush was the decision made by rush officials who met last night to determine a handicapped for the upperclassmen.

The meeting was called as a result of the request voiced by class members who yesterday noon determined to abide by all rules of the senate in regard to flooding and plowing up the campus and to demand a fair and square contest.

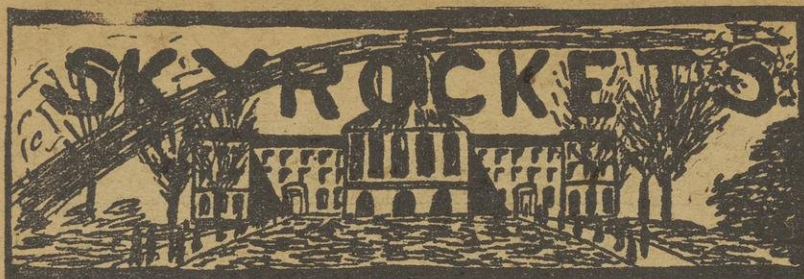
Cops will receive their clubs at the gym at 1 o'clock today by their respective captains who are requested to be there by at least 12:45.

G., Albert, Willard B., Rewley, Lloyd M., Thomas, Robert, Johnson, Royce, Norad, Anthony, Burner, Frank, Gilson, Edwin R., Duncan, Robert W., Gregory, Horace, Grimes, Earl R., McGregor, Wm. G., Newell, Douglas, Randall, Earl A., Sullivan, Howard, Ward, Gilbert, Bennett, Robert, Birnbaum, Frank, Cohn, E. Ross, Flieges, Julius, Reyer, Harold B., Schwake, Norbert, Shelhammer, John W., Venard, Vincent, Weidemann, Earl, Williams, K. G., Williams, Leonard R., Wolff, Frank, Unmuth, Martin M., Mayville, Reynold S., Nadelhoffer, Carlton F., Ruchti, Werner F., O., Gusten, Glen H., Jelinsky, Frank, Alfrey, Henry (Continued on Page 7)

CUPS OFFERED IN BADGER CAMPAIGN

The seven big prize cups offered by the 1922 Badger to co-ed participants in the subscription campaign which opens at noon Tuesday, October 5, will be placed on display this morning in the window of Sumner and Cramton, 636 State street.

one from any member of the commerce commission. All students who are already possessors of tickets are requested to sign their name on the line at the bottom of the ticket. This is also requested of all students who buy their tickets at the gym tonight.



BUBBLES
Oh! Here's to the fountain of youth;
The glistening fountain of life;
Where Freshmen babble the truth,
And ask blushing for a wife.
—O. Ridgy Nelle.

"'23 OUT"
The class of '23 is becoming altogether too obstreperous of late. Why I actually saw one make a Freshie button!!!!

SHE EARNED HER REWARDS.
John: I hear that Dorothy was given a loving cup the other day.
Jack: She deserved it!

Wxtree!!
Undoubtedly another great historical hoax has recently been uncovered. Recent events go to show that Socrates, a noted tippler in his time, died of wood alcohol poisoning from bootleg whisky. It will be recalled that he was paralyzed from drinking, the paralysis beginning at

his feet and working up. The family, to hush the matter up, gave it out that he died from drinking hemlock.

Bill Losh.

INDIAN MOUNDS
Rex: I see that Europe is willing to accept the peace treaty with our reservations.
Bex: Haven't we done our Indians enough dirt already.

Frank
He: You look good enough to eat!
She: I do.

He: Do you know that fellow there?
She: Yes, he sleeps next to me in Pol. Science.

SOME TRUTHS
The female of the species is most deadly on the kale.

OUIJI BOARD.

DETROIT, Mich.—The first contest of the final American League baseball series between Cleveland and Detroit was postponed today on account of cold weather. A double-header will be played tomorrow.

TRY
The Chocolate Shop
For
The Best Hot Fudge

STRAND
MADISON'S PHOTOPLAY THEATRE DE LUXE

NOW SHOWING
LOUISE GLAUM
—IN—
"LOVE MADNESS"
ALSO
Latest News Weekly, Comedy Cartoon, and K. C. Pilgrimage to Rome
COMMENCING SUNDAY
Exclusive Showing of University Rush Film

Burk's Restaurant

Chili Con Carne
Steaks *Chops*

126½ State St.

NEW S. G. A. HEAD IS NAMED BY COUNCIL

Marie Boden, Temporarily Ineligible; Discuss House Rules at Meeting

Marie Bodden, president of S. G. A., will be inactive during a temporary period of ineligibility. Marguerite Croskey, vice-president, will act as chief executive during this time, on account of the red tape involved in electing a new president, members of the executive council decided at their meeting yesterday noon.

The date of the compulsory meeting for freshmen and new upperclassmen was set for next Tuesday at 7 p. m., in the concert room at Lathrop hall. All house chairmen will have their first regular meeting next Wednesday at 7:15 p. m., in the S. G. A. room at Lathrop.

Plans are already being made for the fire-light evenings held in the Lathrop parlors every Saturday night. Each sorority and large rooming house will plan the entertainment for one evening.

An explanation was given at the council meeting about the rule that freshmen must be in their houses by 8 o'clock on week nights. This is not an S. G. A. rule, but is to be voted on by each house separately. The matter is left entirely to the freshmen, and if they decide to adopt this regulation, then appoint a freshmen committee which has the power to give special permissions.

Elizabeth Chandler has been appointed chairman of the joint governing committee which meets with the student senate.

There's Something You Want

GO AND GET IT
ASK ANY NEWSPAPER

GRAND

STARTING TODAY
ALLAN DAWN

Production of
Harold MacGrath's Novel

"A Splendid Hazard"

A Story of Quixotic Bravery

A First National Attraction

TRY TO GET IN

READ CARDINAL ADS

EULLER--Oct. 1 and 2

TODAY AND SATURDAY

Matinee Saturday

PRICES—Mat. 25c-\$1.50; Night, 50c-\$2.00

AUGUSTUS PITOU, INC. Presents
AMERICA'S OLDEST AND BEST PLAY
DENMAN THOMPSON'S
THE OLD HOMESTEAD
WITH ALL THE ORIGINAL FEATURES OF PAST YEARS.

WILLIAM LAWRENCE
as "UNCLE JOSH" **34th ANNUAL TOUR 34th**

SEAT SALE NOW ON

START RIGHT

QUICK SERVICE

SQUARE PRICES

We carry a complete line of student supplies and are equipped to give you prompt service at right prices.

Laboratory Note Books.

Leather Note Books.

Laboratory Aprons.

Agricultural Text Books

Drawing Instruments.

Laundry Cases.

Loose Leaf Note Books.

The Badger Pharmacy

University Ave. and Warren St.



A New Place to Buy Shoes

WE feel that you will be pleased to know that we carry a complete line of Nunn Bush Shoes; better for style than any other footwear; and the super-quality is as fine as the style.

After all the talk about high prices it will be a revelation to you when you come in and see the snappy English, Semi-English, Round Toe, Semi-Brogue and Straight last styles, lace blucher and comfort lasts, fine calf skin cordovans and kids that we are selling at

\$10, \$12 and \$13.50

There are no better men shoes made than Nunn Bush superfine quality. Nothing higher than \$13.50.

It pays to walk around the Square to

Olson & Veerhusen Co.

The Home of Hart-Schaffer & Marx

The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

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THE NEXT INVESTIGATION

THE highly commendable action of the Board of Regents last spring in appointing a committee to investigate rooming condition in Madison can now be duplicated along another line. Food prices in campus eat-shops may not be out of bounds on the wrong side of the scale, but they certainly ought to be approved by an unbiased committee.

Such an investigation can do not harm although it can serve a useful purpose in allaying considerable discussion about the question. Fully fifty per cent of the student personnel take their meals in cafeterias. They realize that food prices the country over are coming down; and yet, their meal checks show no decrease when compared with those evident during the period of inflation.

If the step is taken it should be very comprehensive. The university cafeteria at Lathrop should submit its bit to the committee just as if it had no connection with the university at all. There are doubtless many valid reasons why prices in cafeterias have not started their downward trend. Perhaps some factors in their conduct are compensating for the lower food prices.

Like the investigation of the rooming house situation, a similar one conducted into restaurants will bring to light many matters worthy of praise and others in need of correction. The greatest item in the expense account of students is that of meals. We ought to know if we are paying too much for them or if the present high scale of prices is at all justified.

* * *

HOGS, COWS, CORN, AND ART

THE great Mid-West has been called the stomach of the nation by some provincial easterner who complacently claimed the brains of the country for his own section.

We reject this conception, believing it to be the product of bigotry and narrowness of vision. No section can rightfully lay claim to a monopoly of intellect or fine spirit.

Just the same, it is a fact that the folks dwelling in the great central plain drained by the Mississippi and its tributaries are intensely interested in raising fat hogs, productive cows, and sweet corn. Such is the basis of wealth in this section. Every nerve has been strained to grow the hogs fatter and the corn sweeter.

Some years ago a practical group of educators hit upon the happy thought of enlisting the state universities in the movement of cultivating a better breed of swine and kine. The plan was tried out and rapidly won its way into popular favor. Today no state university is worthy the name that does not boast of a great agricultural college. Wisconsin admits no superior in such a college. The tax payers of the state have given bountifully to make this possible.

Gratifying as this is it should be recognized that a people have not fulfilled their mission when they have their barns and stables filled with the choicest grains and live stock. It is then time for them to turn their attention to those things which minister to parts of their nature other than material. Of all

institutions in the world the university can least afford to neglect those phases of education which are called spiritual.

The time is ripe for a rebirth of the old passion for art. When art is mentioned let no one think for a moment that the word is used here in the ordinary sense which implies long hair, Windsor ties, and gush. Real art is something far different. It is an expression of the highest emotions of man in forms of beauty which inspire and uplift for all time. Devotion to art is one of the fairest flowers of civilization and it is our task to see that our age grows to flowers as well as to grain.

Wisconsin needs a great art building and a faculty of art instructors. The venture is worth a million dollars. Has the state the vision to realize this hope?

One member of the faculty had the courage to speak straight from the shoulder to his students on this need recently and his remarks were applauded. This shows that the students are interested.

Let's grow still fatter hogs and still sweeter corn, but let us not forget that gaining all the material resources of the world will profit us little if we lose our souls.

"NO TOBACCO TESTS GIVEN GIRLS"—O'SHEA

Reports About Cigarette Tests on Women Declared False

That the recent reports about tobacco tests and their effect on co-ed gray matter are the sheer fabrication of a reporter trying to create a sensation, is the statement of Prof. M. V. O'Shea of the Education department.

About the middle of August, the Herald-Examiner published a story that the University of Wisconsin was to hire 24 co-eds, at 40 cents an hour, to smoke pipes, cigars, and cigarettes for three and a half hours daily; also for a little bonus to chew the filthy weed, as an experiment to determine the effect of tobacco on the mental ability of said co-eds.

"When a Hearst reporter in Chicago tried to interview me by long distance," said Professor O'Shea, "I told him no reports would go out till the tests were complete, but I stated specifically that no women had been used in the test, although we had been experimenting with men for over a year, testing each man for 20 days. In the face of this denial, the reporter worked up his sensational co-ed story and scattered it broadcast. Papers throughout the country made capital of it, and the story gained artistic touches with each reprinting.

"The immediate result was an avalanche of letters from parents wanting to know whether girls made to smoke for 20 days would acquire the habit for life? Several small town papers attached to their articles the names of local girls attending the university and stated 'that they were among the lucky 24.' The governor of the state received letters of inquiry from interested persons who wanted to be kept informed of exact methods and treatment and how the girls were to be cured once the deadly habit was formed. Anxious parents began to wonder if Madison was a safe place for their tenderly reared daughters who, of course, had never even thought of such a thing as smoking. Reports went even to Canada, and Wisconsin came in for a lot of criticism."

To set right anyone who may still believe this collection of lies, Prof. O'Shea explains: "It is a purely scientific test in which I am cooperating with other investigators in the country. It extends also to high school students, and when all the statistics are collected, the results will be published. I have no personal concern as to whether the results are beneficial or detrimental, and the findings will not be used either for or against tobacco using." This is no W. C. T. U. crusade, or Anti-Smoke campaign, and unlike "What Happened to Jones" has no moral attached to it.

PARALYZED BY PADDLING

EMPORIA, Kansas — Andy McCoy, a freshman at Emporia college, is paralyzed from the waist down as the result of a "paddling" which he received at the hands of upperclassmen. McCoy lives in Wichita, Kas.

COUPON BOOKS SELL FAST AS TILTS APPROACH

1,500 Books Published, But Fear Supply Will Soon Be Exhausted

Although 1,500 athletic coupon books have been put on sale by the athletic department this year, the authorities fear that this number will not suffice to supply the demand. The books, containing coupons which will enable that holder to attend forty athletic events carded on the Wisconsin schedule this year, have been purchased by many followers of Badger fortunes on the gridiron, track, basketball court, and diamond.

At the beginning of the 1919 season, the department issued one thousand books, but an unprecedented demand forced the issue of an additional five hundred. To lessen the delay occasioned by a re-publication of the coupons, it was decided to issue 1,500 of the books at the start of the year and to restrict the entire issue to that number.

The books entitles the owner to all inter-collegiate and intra-mural athletic contests and to reserved seats where reservations are made at Camp Randall and Annex. Coupon holders whose orders are received for the Northwestern game before Saturday, October 9, and the Illinois game before Saturday, November 5, will receive first consideration in the allotment of seats. For the basketball games played with conference teams, coupon holders will have exclusive opportunity to exchange coupons for seats 24 hours before day of the game.

All employees of the university are privileged to buy these coupon books. The price remains at \$7.50.

BULLETIN BOARD

PYTHIA MEETS

Important meeting of Pythia, Friday night at 7 o'clock, fifth floor Lathrop hall.

GLADYS BORCHERS, President.

SWIMMING TEAM

Candidates for varsity swimming squad report 7 o'clock Friday night at the gym.

LITERARY MAGAZINE

Anyone interested in its subscription campaign to apply to Mr. Powell at the "Lit" office, 3rd floor, Union building, at 5 o'clock this afternoon.

All interested in advertising see Mr. Oakey there at the same time.

GOLF ENTHUSIASTS

A meeting of all university men interested in golf will be held next Monday noon at 12:45 in the Trophy room of the gymnasium, the purpose of which will be to discuss sending a team to Chicago to compete in a conference tournament, October 22 and 23.

AGRICULTURAL LITERARY SOCIETY

Regular meeting Friday, 7 o'clock. Business to close early to attend Country Magazine mixer.

Y. W. C. A. Outing

All junior girls are asked to bring advisees for Y. W. C. A. walkout Friday afternoon. Meet back of Bascom hall from 8:30 to 4:30. Supper at Picnic point.



She Loves Me, She Loves Me Not

If you are not quite sure whether that nifty brown double breasted that you have been carrying around in your mind likes you as well as you like it—come in and let us see how you both look together.

You can't make love satisfactory over the telephone—or thru' typography—it takes the try on to tell the story—and try ons here are as free as engagement rings in Turkey.

Faint heart never won fair lady—so throw away your flower and come in and see ours.

The Fall Suits are here.

The Fall Shirts are here.

The Fall Hats are here.

And your friends are here.



Classified Ads

RATE

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

Ads ordered by telephone are accepted only from persons listed in the telephone or student directory. In return for this courtesy the advertiser is expected to remit promptly.

Classified ads will be accepted at the Cardinal office until 6 p. m. for the following morning.

PHONE BADGER 6606.

ONE SINGLE and one double, well furnished room for men. Block and half from university. Price reasonable, 204 Bernard court, 2d flat. 2x30

WANTED—Man to share double room with student. Close to campus. Call at 245 N. Orchard or B. 5684. 4x30

FOR RENT—Nicely furnished single room for lady. B. 5576.

FOR SALE—No. 5 Underwood typewriter, almost new. Phone B. 7818 after 5:30 p. m. tf.

FOR RENT—Handsomely furnished 2 room apartment with private bath and porch for 3 men. Also large front room for men. Mrs. G. N. Pierce, 424 No. Pinckney.

FOR SALE — Double-decked bed; good condition. Call Van Deusen's.

WANTED—University girl to work in home in exchange for board and room. Badger 5050.

WILL the person who took a leather covered index note book by mistake from men's gym, please return it to address inside, or to University Y?

READ CARDINAL ADS.

PERSONAL—Will John Hanasek please call at Cardinal office.
LOST—Poly Phase Duplex slide rule. Return to Fred Goetz, 740 Langdon street. Reward. B. 6213.

FOR RENT — To girl students, double room, half block from Chadbourne. Girl leaving school, will sub-rent cheaply. Badger 5017. 3x1

FOR RENT—Two furnished, well located double rooms for men. These desirable rooms are only one block from the chemistry buildings; 1213 W. Johnson or call B. 3400. 3x1

DESIRABLE ROOMS for women. Low rates. Wingra Park. B. 3711. 5x1

WE buy second hand clothes and shoes. Call B. 2742. tf.

FOR SALE—Sleeping cots. 1120 Atwood avenue. 6x22

FOR SALE—Hammond Typewriter, brand new. Phone B. 4533. 6x26

LOST—Friday, Sept. 24, Main hall, brown Cordova purse, name Dorothy Sutor. Return to Registrar's office. Reward. 4x26

FOR RENT—Half of double room, two blocks from campus, at 619 Langdon street. 4x29

UPPERCLASS room mate wanted, at room 17 Pearson's dormitory; front room, 536 State street. Medic or Journalism student preferred. Call at 1 p. m.

LOST—Black velvet purse, between Park and 228 N. Mills, Sunday afternoon. Florence Healy, B. 3111.

LOST—Taupe fox scarf. Name inside. Reward. Call B. 159. 3x30
I DO fine laundering, especially georgette and silks. Call 3236. 5x30

LOST—Pair of shell-rimmed glasses in Bascom hall. Finder call B. 2031. 3x30

FOR SALE—A "Buscher" B flat Cornet, with leather case and all attachments. Good as new. For quick sale, \$37.50. Other articles of commercial value taken in exchange. George Bogart, 121 W. Main street.

LOST—Near West Johnson and North Lake, Note Book. Set of Mechanical Drawing instruments. Mechanical Drawing Text Book. Finder please return to Mr. Wolf, Y. M. C. A., and receive reward. 3x30

WANTED PIANO—Wanted to rent upright piano. Phone B. 6734. 6x30

LOST—Fraternity pin, with owner's name on back. Finder kindly call B. 7629. 3x30

LOST—Kappa Delta pin lost Tuesday morning, between 224 North Murray and Ag. hall. Finder please call B. 6779, and receive reward. 1x30

FOR RENT—Double room with board, 1211 Mound street. B. 745. 3x30

LOST—Kappa Key. Finder please return to 317 Langdon or phone Badger 2408. Reward.

FOR SALE—Three first class Mandolins, six eight, and ten dollars. Good bargains. Guitars, seven, nine, and twelve dollars. Other articles of commercial value taken in exchange. George Bogart, 121 W. Main street.

HAVE your autos, suitcases or other belongings monogramed. B. 4266. 6x30

LOST—Alpha Chi Omega pin. Finder please call Badger 307. Reward. 2x29

WANTED — Barber for evenings and Saturdays. Inquire Cardinal Hotel Barber shop. Will pay 75 per cent commission. 5x29

WANTED ROOM MATE—To share double. A block and a half from Library on Langdon street. Call at 631 Langdon street. 2x29

FOR SALE—Mechanical Engineering books and instruments, freshman year. B. 3682.

Dr. J. A. Bancroft
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NEENAH—A class for women voters is to be an innovation when the Neenah Industrial school opens on October 4th. The rights of wo-

men under the Susan B. Anthony amendment to the constitution and voting methods will be taught.
READ CARDINAL WANT ADS

Private Party

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THOMPSON'S HALL
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We have just returned from New York with all the latest up-to-date dances and dance combinations. Classes for students begin Thursday, Sept. 30th. Private lessons by appointment day or evening. Telephone Badger 1770.

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Mrs. F. W. Kehl, Annette and Leo Kehl,
Assistants

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SUEDE COATS (Rubberized)

FLANNEL SHIRTS

Collar Attached Dress Shirts and
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See us today about your wearing apparel needs.

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222 State St. Off the Square In location
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SOCIETY NEWS

Sorority Pledges

The following pledgings are announced:

Alpha Mu of Alpha Delta Pi—Harriette Greene, and Doris Gormley.

Tau of Delta Zeta—Olga Anderson, Helen Bnob, Thelma Henry, and Mabel Sauerhering.

Alpha Xi Delta—Rowena Brown, Hazel Goddard, Lila Ekern, Ruth Eken, Alethea Smith, Babette Stege, Ellis Schmidt, and Gertrude Stevens.

Fraternity Pledges

Fraternities announce the following pledges:

Delta Tau Delta—Allen Hendry, Mexico City; Denton Stegeman, Ft. Thomas, Ky.; Jack Murdock, Sault St. Marie; Neil O'Day, St. Louis, Mo.; Leonard Hall, St. Louis, Mo.; Murray Whitfield, Peru, and John Riley, Madison.

Sigma Chi—William Pauly, Mike Stone, Fred Coblenz, Stafford Harrison, Curtis Moss, Floyd Dorsey, and Henry Capron.

Sigma Nu—Walter Frautschi, Madison; Earl Mecartney, Hinsdale, Ill.; David Farrand, Green Bay; Gordon Roberts, Milwaukee; Leslie Jones, Wallace, Idaho; Philip Freeman and Meredith Hendricks, Fox Lake, Ill.

Sigma Phi Epsilon—Carl Otto, Milwaukee; Harold Weisse, Raenslar, Ind.; Charles Holm, Racine; Harold Holm, Racine; Berger Hagan, Stoughton, and Harold Smith, Grand Rapids, Wis.

Pi Kappa Alpha—Russell Quarberg, Mondovi; Leslie McClure, Litchfield, Minn.; Norman Scott, Sioux Falls, S. D.; Milo Smith, Huron, S. D.; Norman Lillis, Rockford, Ill.; Claire Howell, Fennimore; Meredith Neihause, Fennimore; Robert Burney, Huron, S. D.; Flavian Leinfelder, La Crosse; Edgar Kusterman, Milwaukee; Harrington Yost, Mosinee.

CAMPUS COUNCIL PLANS RECEPTION FOR NEWCOMERS

"Sparks" Dodge is Headliner on Classy Program at Lathrop Saturday

Music and vaudeville stunts with Sparks Dodge, well known sleight-of-hand performer, as head liner on the program will mark the reception for all university students given by the Campus Religious council, Saturday, October 2 at 8 p. m., in Lathrop gym. The reception is being held for the purpose of helping the new students get acquainted and affording them an opportunity of meeting the people active in campus religious life.

"The committee wants to make it clear that there will be no speeches and that the affair is to be purely a social get-together gathering," said John G. Baker, chairman of the Campus Religious council committee. In addition to "Sparks" Dodge, the stunt committee chairman, Fern Constance, has promised many more high class artists on the program. Katherine Rosenberry, in charge of the musical program, says that exceptional talent has been secured.

Refreshments for over a thousand persons are being prepared for by Olga Anderson, chairman of the "Eats" committee. Lathrop gym promises to present an attractive appearance Saturday night, judged by the decorations planned by Ruth Storms, chairman of the decorations committee.

Dean F. Louise Nardin and Dean Scott H. Goodnight have been invited as chaperons. All the student pastors of the city will be present to greet the newcomers. "Dad" Wolf of the Y. M. C. A. and Miss Mary Anderson of the Y. W. C. A., will also be there. A cordial invitation has been extended by the Campus Religious council to all students, but especially strangers on the campus. Admission is free.

AT THE STRAND

J. Parker Read's "Love Madness" with Louise Glaum as the star is now showing at the Strand theater. The story is a tense drama of a woman's love for her husband and her sacrifices to clear him when she finds him convicted of a murder of which he is innocent. The work of Louise Glaum in this role is some of her best on the screen.

Theta Delta Chi—J. A. Gibson, Wisconsin Rapids; Fordyce Tuttle, Madison; Edgar Habighorst, Marinette; Van Dyke Parker, Madison; Leighton McKinney, Bloomington, Illinois.

Phi Beta Pi—Paul Gatterdam, La Crosse; Cecil Gull, Boscobel; Alfred Hartlett, Wausau; Leland Deitsch, Plymouth; Robert Traube, Wausau; Jesse Brooks, Boscobel; Ronald Drake, Madison.

Sigma Alpha Epsilon—Paul Robertson, Evanston, Ill.; Carl Adsit, Chicago; Robert Lynn, Antigo; Cecil Rhodes, Estherville, Ia.; Orville Frye, Emmetsburg, Ia.; George Reeves, Leavenworth, Kansas.

Alpha Tau Omega—Hilary Bacon, Evansville, Ind.; Everett Brogue, Centerville, S. D.; Robert Butts and Porter Butts, Springfield, Ill.; Clayton Cheney, Milwaukee; Carl Hausmann, Madison; Clark Hazelwood, Madison; Joseph Heil, Milwaukee; Russell Martin, Mt. Horeb; James Rowley, Wausau; Edwin Siggelkow, McFarland.

From Queen Engaged

Announcement is made of the engagement of Dierdre Cox to Robert Frederic Graves of La Grange, Ill. Miss Cox, who was a junior in the university last year, is a member of the Alpha Phi sorority and led the 1920 Prom, besides participating in many other activities. She has been visiting at the Alpha Phi house, Sterling place.

Helen Seymour has been visiting her cousin, Patsy Watson at the Kappa Gamma house, 425 North Park street.

Kappa Psi Smoker

Zeta Psi of Kappa Psi will entertain all pharmacy students with a smoker at their rooms in the Woman's building, Friday evening, October 4.

OUTING CLUB PLANS RIDE ON SATURDAY

Outing club begins activities Saturday with a bicycle ride to Picnic Point, starting in front of Lathrop hall at 10 o'clock, and returning at 12. Bicycles will be provided this time, and all girls wishing to go are asked to sign up on the Outing club bulletin board in Lathrop hall.

Roller skates and bicycles are much in demand for such expeditions, and those having either to rent may do so by putting a slip in the box on the bulletin board, giving name, address, telephone number, and object to be rented.

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Kessenich's

(Continued from Page 1)

**RUSH EXEMPTIONS
LISTED BY CLINIC**

F., Rupp, Harold, Stewart, F. C.,
Hothling, Eugene, Nelson, Carl O.,
Strothman, Edmund, Stuart, James
R., Hassler, John, Cutler, Roy,
Bells, Harry, McDonald, Lawrence,
Heald, Benjamin, Kaulman, Otto,
Marshall, Jack, Walliser, George,
Jacquith, Clifford, Cafferty, N.,
Groessl, Quinn, Zander, Arnold,
Kelley, James, Tolles, Earl, Morse,
James, Dogler, Louis, Finley, Geo.
W., Buckley, B. F., Kirsme, Walter,
Lee, Robert, Webster, Francis L.,
Heggstad, Ernest, Johnson, Gus-
tavus E., Fensel, Alden C., Strath-
earn, John G., Behm, Carl A.,
Balch, Henry W., Bartels, Wm. C.,
Bouchea, George, Bolens, Douglas,
Brand, Walter J., Brandt, August
A., Brindley, J. W., Burgett, Don-
ald W., Byrn, Elmer, Austin, Arthur
E., Arnold, Leslie W., Ames, Ken-
neth S., Anding, Henry M., Ahrens,
H. G., Carberry, W. F., Clifford,
Franklin, Decker, Harvey, Day,
Harold P. S., Day, John D., Donald-
son, Clarence W., Flekke, Adolph,
Fletcher, Harold C., Sanser, Her-
bert, Galloway, Beverly S., Gilson,
Richard F., Gyson, F. E., Hazen, G.
B., Heath, Harold J., Hipke, Mal-
colm, Higginbotham, Earl H., Hof-
berger, Raymond P., Huntington,
J. C., Kolberg, Everett, Kojis, Ferd-
inand, Luehne, Otto F., Levistein,
Irwin A., Lewis, Percy F., Lyon,
Wm. J., Lunney, Julian M., Long-
cor, Willard H., McKay, Frank D.,
Massey, George, Mangold, John,
Mahoney, D. J., Miller, B. L., Merry,
Harold, Miles, Thos. M., Moran,
Donald, O'Hara, James T., Opsal,
Forest H., Parmley, John H.,
Pfister, Walter, Pfleger, Walter E.,
Robertson, D. Leonard, Rice, Ir-
ving J., Ruffalo, Anthony, Sawtelle,
Rolfe B., Schafer, Spanley M.,
Schnoof, Harry W., Schwartz, Har-
ry, Schalten, Adrien, Stahlkopf, El-
mer C., Stewart, John C., Syme,
David H., Weitermann, E. C.,
Heintz, William D., Hoffman, Her-
man J., Leemhius, Carl W., Shapiro,
Herman, Bacon, Francis, Schee,
John H., Pratt, Percy, King, Paul
C., Riggert, Edwin, Weber, Clarence
W., Eichler, Kenneth W., Tomsich,
Mario Benj., Honass, Alf., Matteson,
Roger P., Willey, Chas. S., Schram,
Donald F., Stein, B. A., Leighton,
Fred A., Shaw, Ralph, Sanford
Leonard, Watson, Ernest S., Cor-
nell, Wm. A., Tobey, Paul T., Von-
koss, Herman K., Flummer, Richard
T., Thomas, George H., Young, Al-
bert G., Brooks, W. E., Cusick,
Francis L., Beardsley, Vernon C.,
Sato, Junzo, Allison, H. A.

Freshmen

Hausmann, Carl G., Ramirez,
Fidel T., Morris, Edward David,
Klare, Richard H., Delfosse, Joseph
Thompson, Pfeifer, Russell George,
Hjorth, Albert Nathaniel, Mason, W.
A., Rowen, Leo Vivian, Brandt, Har-
old, Cappon, Lester Jesse, Hail,
Joseph Frank, Vandrell, Earl F.,
Baldwin, R. M., Hahn, L. E., Horst-
meier, Paul Henry, Kutzback, Vic-
tor Reyoen, Wiley, Richard B., Lien,
Ruben J., Back, Adolph B., Kapp,
Edgar B., Moore, Lester T., White-
head, Francis, Ballam, Cyril J.,
Houghton, Leonard, Peterson, Fred-
erick R., Price, Ferdinand, Wehrs,
Marquard W., Bradford, R., Far-
low, Harry C., Harris, Robert E.,
Scholes, Robert H., Shapiro, Lazare
M., Butts, Robert P., Field, Ted
Howard, Hanson, Curtis R., Abram-
son, Barney, Casper, Wm. J., Chase,
M. A., Eddy, Wilbur, Erickson, Mil-
ton H., Korfmacher, Raymond,
Wegner, Lester P., Roberts, John

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ter W., Cunningham, L. L., Emery,
John C., Gehrke, Harry H., Hal-
perin, M., Hill, Fred C., Knudson,
Harold R., Fitzgerald, John Drake,
Schmidt, Victor, Thoeny, O. W.,
Brown, H. A., Butler, Richard,
Bruhnke, Leslie, Hance, Willard,
Jardine, Tom Forrest, Herrman,
Raoy F., Armbruster, P. R.,
Czamanski, P. W., Doran, Armin C.,
Evans, E., Gibson, E. A., Mac-
Gregor, D. A., McGrath, M. F.,
Richard, C. F., Thorsen, Adolph,
Voigt, Edwin, Wandrey, L. O.,
Young, Earl D., Carter, R. H., Hig-
gins, Wm. J., Breivogel, M. W.,
Buchanan, J. Leo, McKeeth, G.,
Pfeifer, R. J., Edwards, B. J., Pet-
erson, W. I., Smith, Edgar, Bowser,
W. E., Flower, Earl H., Mintz,
Charles Stower, Perhn, Douglas,
Wisch, Carl F., Smith, I. D., Tiet-
gen, Wm., Preston, Rolland, Willis,
Wilfred Chester, Bunde, Herbert
Albert, Jackson, Benj. F., Morgan,
Arthur Roberts, Boughton, Elmer,
Clark, Farnham, Iverson, C. F.,
Besaw, E., Gesme, I. A., Exley, M.
M., Kriz, A. W., Plummer, Richard

T. Thomas, George H., Beggs, Ken-
neth, Ewing, Andrew, Horton,
Stephen, Keeley, Paul, Weidenfeller,
Fred, Greiling, David J., Michael,
John H., Paxton, J. F., Vance, Geo.
Sheldon.

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Do Not Fail to Har These Numbers:

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Ziegfeld Follies of 1920—Fox Trot.... Smith's Orchestra
Cuban Moon—Fox Trot..... Smith's Orchestra
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Beautiful Hawaii—Waltz..... Ferera-Franchini
Hawaiian Twilight—Fox Trot Hawaiian Trio
18689—85c

Virginia Judge—Part I..... Walter C. Kelly
Virginian Judge—Part II..... Walter C. Kelly

The list contains twenty numbers all worth hearing.

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FROSH WORKED HARD ON GRID

"Keg" Driver Whips Prep Squad Into Good Shape

With "Keg" Driver, old-time varsity star, putting forth every effort to whip the squad into shape, and with Bob Quick barking instruction in the elementaries of the game at the men, the 1920 freshman football team bids fair to develop into one of the best aggregations ever turned out at Wisconsin.

A complete new set of signals has been issued and the men are being schooled in simple formations as a preparation for the light scrimmage which will be indulged in the latter part of this week. The weaker men will be weeded out within a very short time, and Coach Quick stated that the youngsters would line up against the varsity gridders for the first time next Tuesday.

It is imperative that all freshman candidates for the yearling football squad report at the gymnasium before Saturday afternoon to get the admission tickets which will be issued to them free of charge. Athletic authorities decided that the men would derive much benefit from watching the varsity stack up against Lawrence and took the means of issuing free admissions to them in order to insure a full attendance at the contest.

WOMEN PRESIDENTS DISCUSS SCHEDULE FOR SOCIAL EVENTS

The presidents of the women's organizations on the campus discussed the plan of entertainment to be followed during the coming year at a short, informal meeting of Keystone yesterday noon in Lathrop parlors. Each organization has a schedule of regular events which Keystone has arranged, and this plan will be followed, as far as possible, to avoid conflicting dates.

Elizabeth Chandler, president of Keystone, made the announcement that Keystone members will henceforth be considered ex-officio members of the S. G. A. legislative board, and privileged to attend the meetings.

The organization plans to check up carefully upon the point system this year and to make some necessary changes in the system as soon as they can be worked out. The first regular meeting of Keystone will be held next Thursday evening at 7:15 in Lathrop.

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CARDINAL SCRIBES ENJOY "PI" AND "TOASTS" AT ANNUAL FEED AT CAPITOL

Sixty ravenous reporters and eager editors sat down to a special edition of editorial edibles containing everything from journalistic pi to toasts, when the annual banquet of The Daily Cardinal staff was held at the Capitol cafe last night.

Co-operation was the keynote sounded to produce the best university newspaper Wisconsin ever has had, in the speeches given by present and former heads of the paper who dwelt upon all the Cardinal virtues, when they were called on for brief speeches by Foster Strong, who edited the toasts of the evening.

Prof. Al P. Haake, as a former editor of the paper, told about the difficulties the news hounds used to have in the good old days, when the

ultra eloquence of the editorials on one occasion moved the university to turn out en masse and treat three old-clothes merchants who piled their erstwhile trade at the corner of Lake and Langdon streets, to a frosh-style party in the lake. The Cardinal is one of the most worthwhile activities on the campus, he asserted.

"Subscribe for the Cardinal," was the text of Carson Lyman, managing editor. As if everybody didn't subscribe already! He urged a closer co-ordination between the journalism department and the Cardinal.

Marion Goodwin, woman's editor, told of the work of the indispensable contingent in dishing up the daily deet, and expressed the view

that with steady co-operation by all members of the staff the paper would continue its steady trend of improvement.

Irvin Maier, business manager, told of how the Daily Cardinal on a former occasion was rated by The New York Evening Post as the foremost college paper in America, and urged all members of both the editorial and business staffs to work hard during the coming year to keep the paper up to its old prestige.

A flashlight fusillade aimed at the assembled editorial physiognomies by the staff photographer spelled "30" as the forms were closed and the banquet went to press.

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There's a certain unusual "Class" in "Hub" Clothes that appeals to the young man who strives for a smart, well dressed appearance.

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