



The daily cardinal. Vol. XXXI, No. 202 August 3, 1921

Madison, Wisconsin: University of Wisconsin, August 3, 1921

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Summer Session Edition

The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 202 MADISON, WIS., WEDNESDAY, AUGUST 3, 1921

10 CENTS

DISCUSS WORK OF EDITORS AT ROUND TABLE

Plans for Central Inter- scholastic Press Asso- ciation Are Enlarged

"Professional training in journalism with its background of economics, political science, history, languages, and literature, can not be given in high schools," declared Prof. W. G. Bleyer Monday afternoon in a round table discussion in the journalism lecture room.

"The two legitimate reasons for encouraging high school journalistic courses," Prof. Bleyer went on to say, "is that they make English composition real and vital, and that they bring out latent ability in the gifted pupil."

A division of the Central Inter-scholastic Press association conference into two parts, a meeting of editors and advisors at Madison in October, and a contest in May, was the plan approved by the high school principals and teachers who met to discuss problems connected with high school publications.

The conference and contest this year were held jointly in May, but by the new plan the student editors can put into practice in their papers during the school year the ideas they get at the autumn meeting and their publications will be judged at the end of the year's work.

Two sessions, meeting simultaneously, one for the student managers of the high school papers and the other for the faculty advisors, is a further extension of this year's plan, to be tried at the October conference.

The contest in May will follow the present plan of offering prizes in different classes. Magazines will be judged separately from newspapers and in each, grouping will be done according to the size of schools represented.

Awards will be made on the basis of three consecutive issues submitted by the school. A score card will be sent out in the fall, and the ratings of the contestants will be sent to all schools entered. "West High Weekly" of Minneapolis won first place among newspapers this year, and "The Comet" of Milwaukee, first place in magazines.

High school students are the officers of the press association which includes Illinois, Iowa, Minnesota, Michigan, and Wisconsin, with other states asking to come in. The advisory board consists of George W. Greene, a senior in the journalism department here, and Charles P. MacInnis, managing editor of next year's *Cardinal*.

The 75 high school delegates and the 10 faculty advisors at this year's conference were entertained by Theta Sigma Phi, Sigma Delta Chi, and the University Press club. They will be hosts again this year.

TENNIS DOUBLES PLAYED OFF SOON

"Nick" Aagesen and Phillip K. Schuyler are the men slated to play O. W. Palmer and R. M. Stauffer in the tennis finals, to decide as to which team will be given the sterling silver medals for first place. The losers who are entitled to second place will receive bronze medals. Stauffer won over all in the singles; Aagesen is a varsity tennis man so the matches will undoubtedly be interesting.

RIORDAN TO TAKE PROFESSORSHIP AT JAPAN UNIVERSITY

Economics Graduate to Enter
Business Administration De-
partment at Tokio

Hugh L. Riordan, graduate student in economics, will sail for Japan three weeks from today to take up his duties of professor in the department of business administration in the Imperial University of Tokio. He will leave San Francisco aboard the *Shinyo Maru* and will touch at the Hawaiian Islands on his sixteen-day trip across the Pacific.

Mr. Riordan's appointment was arranged through the office of Frank A. Vanderlip, New York, Baron Shidehara, Japanese ambassador to this country, signed the final contract late in June.

During the past year Mr. Riordan assisted Prof. E. H. Gardner in the marketing courses of the Commerce School. He was graduated from Wisconsin with the class of 1920, having returned to the university in 1919 after two years of service in the United States Marines. Last June he received his master's degree in economics. Mr. Riordan is a charter member of the Wisconsin chapter of Delta Chi fraternity.

VETS HAVE EXHIBIT OF WAR RELICS AT WORTHAM CARNIVAL

Survivor of "Princess Pats"
Conducts Show With Ex-
Soldiers As Aids

Probably the most romantic of all of the out of the ordinary people that travel with the Wortham shows, is Major Louis Lance one of the eight living survivors of the famous "Princess Pats". The major, with Lt. Colonel Victor Peralta and a number of wounded ex-service men have an exhibit of war relics that is one of the most complete on the road.

The exhibit is independent of the carnival company and operates to give the public a chance to see these relics, including a miniature trench system, as well as to provide employment for these wounded ex-soldiers and to promote the cause of disabled veterans in general.

Mrs. Lance, who travels with her husband, was in the 349th French Ambulance corps and has been gassed and wounded. The major, who was a well known four minute speaker after being invalided home, is the wearer of several decorations and was wounded several times.

The exhibit is free but a donation is taken, the visitors giving as they see fit and receiving with a donation of fifty cents an iron cross. This is one of the few "war museums" on the road that is operated solely by wounded ex-service men.

SUMMER LEAGUE FINISHES TONIGHT

The last game of baseball will be played this evening between the Summer School team and the Lake Street nine unless the P. A. D.'s wish to play the winners of this game. The Lake Street gang and the Summer School team have both last to the law frat and if the lawyers want one last match they are entitled to it.

GIVES NEW MACHINES TO MINING LABORATORY

A gift of a Deister concentrating table and a Deister slime classifier was recently made to the ore-dressing laboratory by the Burgess laboratories of Madison.

ENVIALE

Photographer Gets Inside
the Lines as Pier "For
Women Only" is Opened.

The woman's pier was invaded yesterday by a man. The sign "For Women Only" phased him not at all. He walked boldly out—for he knew he had the password—"a newspaper man."

Yes, he was the official photographer, come to take pictures of the events in the opening of the new pier for university women.

Despite the unusually high waves, the program was carried out according to schedule and tests, demonstrations of life saving, diving, swimming strokes and stunts followed each other in rapid succession.

The "hit" of the afternoon was made by Miss Olga Anderson, assistant swimming teacher, who stood upright on her aqua plane with the launch going twenty-five miles an hour.

But the most peculiar "stunt" was to see a girl, fully clothed and apparently in her right mind, deliberately dive off the pier. A hasty explanation through the megaphone made it clear that this was not a suicide but merely one of the American Red Cross tests to see how quickly shoes, stocking and outer clothing can be removed in the water.

A cordial welcome was extended to the women of the university to make frequent use of the pier.

25 GEOLOGY STUDENTS CAMP AT DEVIL'S LAKE

Twenty-five men will attend the summer field course in geology and physiography conducted by the university at Devil's Lake this year under the supervision of W. O. Blanchard of the geology department. The camp, which has been held each summer for several years, will open Aug. 8 and continue until Sept. 3.

"The course offers an ideal way of studying geology," said Dr. Blanchard. "The camp is on the edge of the driftless area where both glaciated and unglaciated land can be studied. The region shows a great variety of geological and physiographical features within a short distance."

From daylight until dark, the students work in the field when the weather permits, and at night there are discussions of the day's work and assigned readings. An extensive report is prepared by each man which includes a detailed description of the geology and physiography of the entire area, maps and photographs, and a discussion of the past geological history that may be interpreted from the features studied. Three weeks will be spent at Devil's Lake and one week will be used for studying geological features near Camp Douglas, Waterloo, and Madison.

545 BONUS STUDENTS AT SUMMER SESSION

Bonus students to the number of 545, including 2 women, were enrolled in the summer session this year. This is 75 more than last summer and nearly half as many as were enrolled during the regular winter session.

The men have registered for courses of varying lengths. Some are taking a two-weeks' course in engineering, others a four-weeks' in surveying at Devil's Lake, one has gone on the mining engineering trip through the Northwest, and others are taking the regular six-weeks' course or the ten-weeks' law course.

The number of bonus men next fall will not be many less than this year according to university officials in charge of them.

EXAMS FRIDAY END SUMMER SCHOOL TERM

Biggest Wisconsin Summer Session Closes in All But Law School

School is out—Friday, and then many of the pleasant acquaintances formed at the summer session will terminate. The family of 4,500 will break up, radiating to all parts of the country, and the biggest of Wisconsin summer terms will close most successfully.

Last classes in all but the Law school will be held on Friday, in most cases the regular recitation periods being given over to exams. The registrar's office mails out grades a few weeks after school closes, and certificates of credit to those who desire them. Those desiring to know the outcome of their six weeks work sooner may obtain their grades by leaving an addressed card or envelope with their exam books.

The present summer session is perhaps the most successful one the university will have had. In point of attendance, this session exceeds the previous high mark by over 900, with students from practically every state and a number of foreign countries.

Of those who leave now some will be back in the fall, some will return next summer, and still others will have but the recollection of the past six weeks as their memory of association with the Wisconsin campus.

After the outgoing avalanche of "eds" and co-eds during the week end, the campus will settle down again to rest peacefully for six weeks, until school reopens in September.

The Northwestern and St. Paul lines will run special accommodations to take care of the students, although as yet no special trains have been announced.

LAST CHANCE TO SECURE BADGER

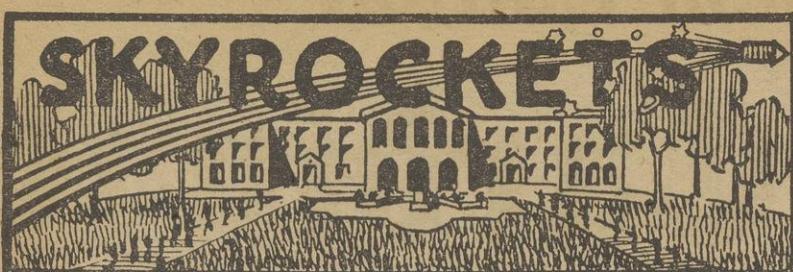
Copies of 1922 Year Book On Sale Until Friday; Will be Shipped to Purchaser

The last opportunity to buy a Badger will be open until Friday, the last day of school, and to make things easier for the purchaser, the business staff has arranged that the student may have the book sent directly to his home, by merely leaving his name and address at one of the numerous places of sale. No packing or shipping charges will be made.

The Badger is an excellent book to take home for the sake of memories of the good times at the university, as well as for the high grade of talent displayed throughout the book. Teachers will also find it invaluable and may use it to good advantage in showing it to their students and thus interesting them in a university education.

The Badger may be procured at Manges pharmacy, the Co-op, University pharmacy, and at Tiedemann's pharmacy.

Today's issue of the Summer Session edition of The Daily Cardinal will be the last one. The first issue of the regular edition will appear September 19. Subscriptions for this may be made at the Cardinal office in the Union building, Langdon street, now. The price is \$3.50 for the full year.



FAMOUS FIRST LINES

"What are you going to do after Friday?" * * *

Which reminds us that no answers have come to our quires for a "position for a man with a college education" nor to our hints at an invitation to "spend a few weeks."

INFAMOUS MARKS

Easy....

....Antony.

Con. .69.

German....

....of distinction

....ing time.

....ed down.

111.

Packey's

* * *

THE CO-EDWARD'S MOTTO

(Bowing to Miss Print)

I want to be a wild, bad boy
Like other boys 'round here;
I want to fuss the maidens coy,
To smoke and drink near-beer.

I want to walk with rough girls
too,
At night in shadowed wood,
And tell them things they shouldn't
do
Are just the things they should!

* * *

We are glad for the honor of the school, that Norma, star of the night, has come out with a statement absolving all the nice boys who gave her a birthday party from any of the blame cast on them by journalistic reports. She asserted that they all behave properly during the evening, which, she goes on to say, was spent in playing Blindman's Bluff, Drop the Handkerchief, Post-Office, Hot-Hand, and similar harmless little games. She ends her statement with the remark that she went to bed at eleven o'clock, which would certainly prove that a quiet, mannerly evening was spent.

FORENSICS OFFERS BIG FIELD
IN INTERCOLLEGIATE ACTIVITYWisconsin Ranks With
Foremost in Forensic Cir-
cles; Winner N. O. L.

By CHARLES D. ASSOVSKY

If an interested inquirer were to take the lists of "Who's Who" of 'varsity alumni and compare it with the list of "Who's Who" in 'varsity debating circles, he would be surprised to note that the lists coincide to an unusual degree.

When Sterling H. Tracy, '22, with his oration "America and Britain for Civilization" won the Northern Oratorical League contest last May, Wisconsin's preeminence in the field of forensics in the middle west was again firmly established.

Control of forensic contests is lodged in the Forensic Board, composed entirely of students elected by the school at large and the literary societies. This board works in conjunction with the Department of Speech in the furtherance of forensics.

The forensic activities are centered in the work of the various literary societies. There are at present six such societies on the campus. Philomathia, Athenae, Hesperia, and Agricultural Literary society among the men, and Phytha and Castalia among the women, act as a nucleus for furnishing material for the intercollegiate teams and give valuable training in parliamentary procedure to many hundreds of student members.

The Joint Debate, which is considered by many to be the greatest forensic event of the year, and which brings out the keenest competition, is an annual event which takes place between two of the three oldest men's literary societies. Next year, Philomathia, by reason of its victory over Hesperia this year, will debate with Athenae, the winner to debate Hesperia the following year. Wisconsin maintains a chapter of

As we wandered by the hitching block in front of the Pi Phi roost last evening we eavesdropped to this extent:

Walt Schulke: Well, Adene, if you won't marry me what will you do when you grow up?

Adene: Oh, I'm going to be a retired telephone operator.

The Gam Phis have begged us to announce that they cannot be reached at the house. Due to the unwanted activities of the housemother, they have taken quarters elsewhere.

A FORCE OF HABIT

Co-Edward: I took one of the girls from the 5 and 10 home last night and stole a kiss.

Co-Eddie: What did she say then?

Co-Edward: Is there anything else

* * *

HAIL AND FAREWELL
I might have practised more discretion

Before I woke the cold gray dawn
With this lamentable confession—
"My bank account is over-drawn."

Oh, life is but a blind expression
Of Gods at play, and I'm a pawn,
A harmless toy of their possession,—
My bank account is over-drawn.

Six weeks have left a vague im-
pression:

The lake at night, a moon-lit lawn,
Then yielding with a slight conces-
sion,—

My bank account is over-drawn.

Princess, good-bye to summer-ses-
sion,—

My bank account is overdrawn.

OSCAR WILDEST.

* * *

If we didn't know Oscar, by sight
we'd help him out.

* * *

FAMOUS LAST LINES

"As far as we go; all out!" as
the conductor said when the car hit
the bumper.

HI N. LOW...

Student Dance
—at—
Bernard's Park

EVERY
Friday and Saturday

BOATS LEAVE AT THE FOOT OF
PARK STREET

First Boat at 8 O'clock and Every Half
Hour After

Northwestern, Oberlin, and Michigan gathered at Ann Arbor to form an association for promoting interest in public speaking in the colleges of the northwest. These schools became charter members and Iowa State university was admitted in 1891. The university of Chicago came in 1893 and the university of Minnesota in 1899. In 1908 Chicago withdrew and Illinois was elected to fill the vacancy.

During the years in which the N. O. L. contest has been held, Wisconsin has won four first and ten seconds. Wisconsin men who have taken first place are: Max Loeb,

1905, Charles C. Pierce, 1909, Alvin C. Ries, 1913, and Sterling H. Tracy, 1921.

Miss Gwendolyn Jacobs, Janesville, spent the week end here, at the Alpha Delta Pi house.

Miss Grace Jones, Brandon, is in Madison, a guest at the Phi Mu house.

If you walk I'll teach you
to dance. Results absolutely
guaranteed.

Theatrical coaching
SARI FIELDS
B. 1806

For a real soft water

SHAMPOO

Come to
Rosemary Beauty
Shop

Open Tuesday and
Thursday night
De Longe Building
523 State St.
Telephone B. 6211

Sumner & Cramton

Writing Paper and Tablets
Drugs and Photo Supplies

DEVELOPING AND PRINTING
POSTAL STATION NO. 9

670 State Street

EXHIBIT OF

School Maps and Books

Daily—9:00 A.M. to 9:00 P.M.
AT THE PARK HOTEL—Room 643

Rand McNally & Company
CHICAGO

Excursions To Lake Waubesa

A delightful 2-hour Boat Trip on two of Madison's Lakes, Monona and Waubesa, and the Yahara River.

Daily Schedule: 9:30 A.M., 2:00 and 7:00 P.M.

EXTRA BOATS SUNDAYS

BOATS MAY BE CHARTERED FOR PARTIES, PICNICS, ETC.

WIRKA BOAT LINE

DOCKS: FT. S. HANCOCK ST.
ON LAKE MONONA

PHONE F. 54

The Daily Cardinal

Member Wisconsin Intercollegiate Press Association
Member Western Conference Editorial Association

10

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.50 a year; \$2.00 a semester in advance.

SUMMER SESSION EDITION—Published Monday, Wednesday and Friday afternoons throughout the session. Subscription price \$1.00.

Editorial Offices—Union Building, Phone Badger 250. Capital Times Building, Phone Badger 1137.

Business Offices—Union Building, Phone Badger 6606.

Charles P. MacInnis Managing Editor
Corrington C. Gill Business Manager
Maurice Perstein Desk Editor
Willet Kempton Skyscraper Editor
Mary Bridgeman Society Editor
Maynard V. Brown Editorial Writer

Special Writers—Katherine Rockwell, R. R. Smith, Nell K. Gleason, Walter Pfister.

Reporters—Ruth Morgan, Florence Bailie, George Schlotthauer, L. O. Hughes, Carl J. Himmelstein.

Phillip G. Bredesen Advertising Manager
F. W. Carlin Circulation Manager
W. F. Kirchner Assistant Circulation Manager
Helen Gill Business Assistant

GOOD BYE—GOOD LUCK

THE close of the Summer session brings with it little of the feeling of relief that we had anticipated. If there does exist any momentary pleasure—thoughts of no more grinding over dusty text books—such pleasure is greatly mitigated when we remember that with the passing of the text books passes also many pleasant friendships and associations which the summer has brought us.

Many of the summer session students will return next fall. Others, perhaps not so fortunate, will be unable to return until another summer or two has passed. Still others will within the next few days, receive their belated degrees.

No matter where the next year will find them, nor what their year, or class, or college,—each will remember with pleasure and profit the summer at Wisconsin. For they have been privileged to spend a summer at once of the best and most healthful summer resorts that the north can boast and still at the same time attend one of the leading state universities.

Friendships have been made that will last throughout life. Ideals have been formed and perspective gained. Goals have been chosen toward which all future efforts will be expended.

Many have learned at first hand what a subtle, elusive and yet insistent thing the Wisconsin spirit is. They have learned that it is a spirit of achievements of purpose, of high ideals, of fair play. They will look back on their summer at Wisconsin with pleasure at memories of their good times and regrets that it was so soon over.

In its news and editorial policy the Cardinal has endeavored to interpret Wisconsin's ideals and achievements and record and portray the summer's work so that it shall be a part of the history of the institution. But not only in printers' ink shall the record stand. It is marked indelibly on the minds and consciousness of each and every student who has attended.

It has been a successful summer. We know that in the years ahead merited success will follow.

Till we meet again—Goodbye—Good Luck!

THE UNION MEMORIAL

THE Union Memorial building will express in concrete form Wisconsin's deep gratitude, and love for her war heroes. Not only will it be a worthy memorial to those men and women who unreservedly offered themselves in their country's service but it will also serve another equally altruistic purpose.

It will furnish for the men of the university

a building which will serve for their mass meetings and clubrooms. The need for this building is great. At the present time the gym is the only place where large mass meetings may be held. Cooperation between the students which is necessary in the formation of varsity spirit has been sadly hampered by lack of a proper place to meet.

Much of the time the gym has not been available to the students for anything of this sort. It cannot serve as an armory, a gym and a union building as well.

The Memorial building is assured. Over half a million has already been subscribed to the fund. The university regents have approved the purchase of the site for the building. Before many months have passed the physical work toward the erection of the building will be well under way.

JOURNALISM IN THE SCHOOL

IN AN editorial published recently in this column, attention was called to the practice of certain superintendents of schools who, in an effort to introduce popular subjects into the high school curriculum, have hit upon journalism. With the subject only in mind, they have appointed any teacher, no matter how slight his preparation, whose program would permit an additional subject to teach the course. This was justly designated as educational malpractice, and as such should be discouraged. The subject itself was not under fire, however. Journalism properly taught and a school paper carefully directed, which is the best of laboratories, may be among the most valuable influences in the community.

It is no longer in an experimental stage. Even those are at least partially converted who formerly felt that anything which gives as much pleasure as news writing and editing give to the average lively high school boy and girl could not possibly be classified as work. At any rate they no longer frown upon it as a legitimate school activity.

Wise educators know there is nothing so valuable as the right kind of publicity, and the school paper tactfully but firmly directed, is an organ which may be made to reach the home of every child in the school.

The high school paper stands between these two extremes and has elements of each. The students regard the paper as their own, a privilege and a responsibility, and the wise teacher knows it is one of the best means of developing clean, forceful writing. Care must be taken to avoid looseness of organization and the paper should have a very definite place in the course of study.

As a mere matter of information, the modern press is too important an institution to be ignored. The high school student should know of it just as he should understand the city government and civic responsibilities. He should learn to judge to some extent, that he may later demand the best the newspaper can give. It need not be a complete subject. Simple treatment is always best, and arouses the clearest thinking.

The main value of either the subject or the paper is not vocation, though, when closely correlated with the school print shop and in cities where actual practice in gathering and writing news for local papers is possible, it may approach it to some degree.

Its real function is not to attempt to produce star reporters, nor should it be to supply high school boys to the newspapers as a cheap grade of reporters, but to give an intelligent understanding of one of the greatest of modern institutions, to give an incentive to composition, otherwise dull and meaningless, and to mold and reflect the spirit of the little community of which the young person finds himself for the time being an important member.

—From Summer Session, California.

BULLETIN BOARD

The Bulletin Board is run as a regular department of the summer session Cardinal. It is open for use by all organizations to announce their activities. Material should be left at the Union building office not later than 3:00 p. m. on the date of issue. Phone messages cannot be guaranteed.

The News Sheet

The Y. M. C. A. News Sheet is a monthly publication devoted to the religious activities on the campus. It is conducted by a board of editors composed of three members of the student Y. M. C. A.

KANSAS STUDENTS

Kansas picnic at Sunset Point Thursday, July 28, starting from Lathrop at 5:30. Campfire supper. Bring your own lunch (steak or weiners or bacon to fry.) Sunset Point can be reached by taking the Wingra car, following it to the end of the line, and walking a short way along a shady lane.

Art Students Celebrate

A studio party picnic will end the summer school session for the students of commercial art and figure sketching in the manual arts department. It will be held on Comstock Knoll, Thursday afternoon, commencing at 5 o'clock. New and original stunts are being planned for the entertainment, and a novel menu has been arranged for the picnic supper.



Before You Go

Visit our store and take home with you one of those little things which you saw at our shop.

You will see something which you did not see last time.

THE
K-K
SHOP
State at Frances

Dr. J. A. Bancroft
Dr. V. G. Bancroft

DENTISTS

Badger 3682 901 Univ. Ave.

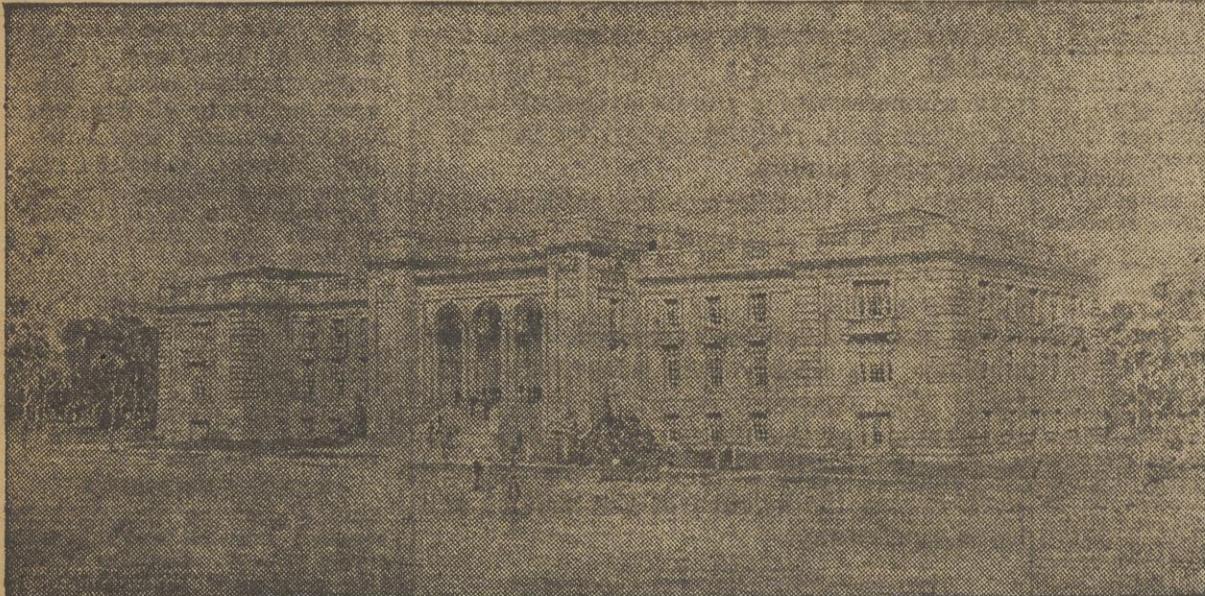
Orange Juice
The Candy Shop

DR. SCHEURELL

DENTIST
Offices above University Pharmacy

B. 5819 672 State St.

Wisconsin's Union Memorial A Reality



Wisconsin's Memorial Union building is no longer a dream of the future. Its success is assured.

Just how fine and complete a building it will be will depend upon the financial support received from alumni, students and friends who have not yet subscribed and who will be asked to do so during the coming fall and winter months. The possibilities look good.

The total subscribed will shortly pass the \$500,000 mark, making all pledges binding, and it is planned to start actual work on the first unit of the building late this year or early in 1922. This unit will be a commons, providing dining facilities when completed for 1,500 students.

Regent Authorize Site

The Board of Regents was authorized by the recent legislature to provide a site for the building. This site is located on Langdon street where the present Union building now stands, with adjoining lots.

While some sort of a Union building could be erected for \$500,000, members of the Memorial Union Building committee declare that this amount will not provide a structure large enough and fine enough to meet Wisconsin's needs. It would not provide a building comparable to the Michigan Union, or to those of several of the other state universities.

To Renew Campaign

The Memorial committee, therefore, has wisely decided to renew the campaign with a view of increasing the fund to \$1,000,000. This amount will not only provide a building that will meet the needs of University of Wisconsin students for years to come but will allow for making the memorial section of the structure one worthy of Wisconsin's tribute to her sons and daughters who served in the World war. This entire project grew out of the memorial idea at the beginning. A lasting tribute to the University of Wisconsin's soldiers was desired and the committee decided that nothing more suitable than a Memorial Union could be planned.

Alumni Respond Slowly

The committee has practically completed its plans for renewing the campaign with the opening of the new school year in September and it is hoped that the campaign will have been pushed to a successful completion by the time the University closes next June. Dr. S. H. Goodnight, dean of men at the university, will devote a large part of his time during the coming term to the completion of the campaign. The active support of the Alumni Association and its new president, Israel Shrimski of Chicago, has also been pledged.

An analysis of the campaign results to date indicate that it should not be a difficult task to increase the fund to \$1,000,000. In fact a united support by students and alumni would make the task an easy one. Consider these figures:

The committee has listed in its records the names of 14,000 alumni and several thousand additional names of former students. To date subscriptions have been received from less than 2,000 alumni. Many of those not signed up yet hesitated, no doubt, in the belief that it was a doubtful project, and it is believed that a large number of them will subscribe as soon as they are advised of the success of the initial drive for \$500,000 and of the necessity of increasing the fund to \$1,000,000 to provide a building of

which Wisconsin's sons and daughters need not be ashamed.

Of the 7,000 students who were enrolled at the university in 1919-20, subscriptions were obtained from only 3,337—a little less than half. Two new classes have entered school since the former campaign and all of these, together with the present juniors and seniors who were not reached in the former campaign will be asked to do their share in another university campaign to be carried out this coming fall. The campaign in the city of Madison will be completed at the same time. Madison business men and alumni have subscribed about \$30,000 to date. Yet there are nearly 1,000 alumni in Madison who have not yet been reached and scores of business concerns are yet to be heard from. Many have promised subscriptions, but have not yet signed up.

New Material Ready

Again there are hundreds of loyal alumni residing in some of the large cities outside of Wisconsin who have not yet been asked to subscribe, owing to failure to obtain proper organizations in these cities. A determined effort will be made to get working committees on the job in these cities.

A new pamphlet will be issued along with other up-to-date literature for use in the renewed campaign and there is every reason to hope for a successful outcome.

Present students in the University of Wisconsin have a rare opportunity to give their support to a project which will be a source of pride to them in future years. They

should be ready this fall when the Union Board says:

"Let's go!"

The proposed memorial building, which will be a reality in the near future due to \$500,000 in subscriptions, is to be beautiful as well as useful, according to architect's sketches and working plans. Although the plan of building the structure by units was adopted recently, the building upon completion will be materially the same as original plans indicated.

The site chosen for the proposed building is that of the present location of the Union building, on Langdon street, east of the University clinic. The location is considered ideal, for in time this square will become the center of the most important buildings of the university.

Although no definite information is available at present, it is believed that building operations will start early next spring. Probably the first in order of the units to be constructed will be the commons to provide eating facilities for several thousand students, which will be followed by provision for offices, meeting rooms, and the theatre.

The exterior of the building will be faced in Bedford limestone, designed to harmonize with the State Historical library. Delicate touches, such as the triple arched central entrance will cause it to stand out as a true memorial. The proposed building bears a similarity to the Pan-American building at Washington which stands foremost among successful edifices of the world.

The interior of the building will

be constructed in a style consistent with the beauty of the exterior, and will include a memorial and trophy room, reading and social rooms; commons consisting of dining rooms; rooms for Union board, Senate, Court, debating societies, spaces for dancing, offices for various student organizations billiard and bowling rooms; alumni quarters and faculty rooms; and a theatre.

Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

No ad accepted over the telephone.

FOR SALE—Oak roll top desk. Call F. 1757 or B. 6606.

FOR SALE—1st class, tenor banjo. A bargain. Phone B. 4770.

LOST, REWARD—Small red engagement book at water carnival. Tel. B. 4903 between 12 and 1 Saturday.

FINDER OF PIN who phoned B. 6263, please phone again.

LOST—Black Palm Beach coat. Please return to 150 West Gorham or Cardinal office. Reward.

FOR RENT—Cottage on Lake Mendota after Aug. 8. Phone Badger 1384.

WANTED—Six college men for the rest of the summer. Sleeping in the open. Pay \$100 a month. If interested write Mr. Dennis, 2043 Cleveland Ave., Chicago.

LOST—Long black case containing pair of tortoise-shell rim glasses, on State (between Irving and 421 N Lake). Call Fairchild 1127.

LOST—A Fort Wayne Medical Corps pin last week, in shape of Red Cross. F. 155 or Cardinal office.

FOR SALE—A fine bed roll for camping. A 1915 and a 1918 Badger, etc. Call B. 6123.

FOR RENT—Two furnished rooms for girls during August. 629 Mendota court.

LOST—Saturday evening at Open Air theatre, bank check book containing certificate of deposit and bills. Please call B. 1358. Reward.

MORGAN'S
MALTED
MILK

HATS---

FOR PRESENT WEAR—FOR
FALL AND WINTER TOO

Fascinating new models in all the various shades, attractively designed in quality materials—Duvetynes, Velvets, Baronne Satins, Taffetas, Ribbons, Georgettes, Organdies—also Straws and Flowers. These Duvetynes are especially selected for the teachers of the South and can be bought for extremely low figures.

Mrs. Lee Scanlan

230 State Street