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Children's Book Council Calendar. Vol. 18, no. 2 1960 (April-June)

New York: Children's Book Council, Inc., 1960 (April-June)

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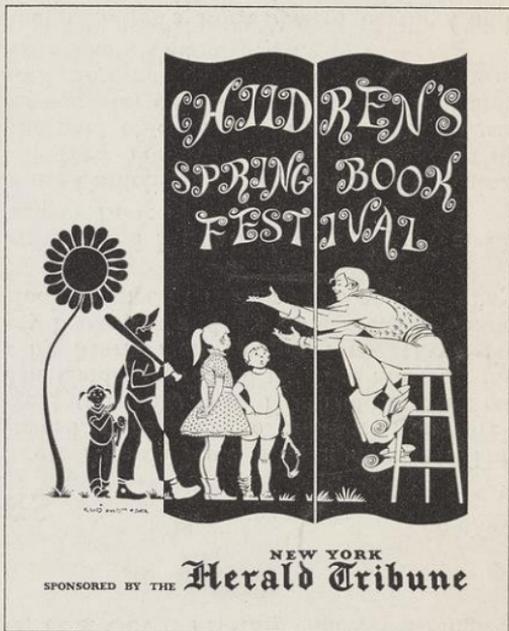
The Children's Book Council, Inc.

Calendar

APRIL • MAY • JUNE 1960

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York 10, N. Y., headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children. Executive Secretary: Joanna Foster.

**BOOK WEEK 1960:
NOVEMBER 13-19**



VOLUME XVIII

NUMBER 2

The Next Three Months

APRIL

- 1—April Fool's Day.
- 2—Hans Christian Andersen was born in 1805.
- 3-9—National Library Week.
- 4-10—National Boy's Club Week.
- 5—Frank R. Stockton, author of *TING-A-LING TALES*, was born in 1834.
- 11-17—National Sunday School Week.
- 12-19—Passover.
- 13—Thomas Jefferson was born in 1743.
- 14—Pan American Day.
- 17—Easter Sunday.
- 17-23—Pan American Week.
- 17-23—National Garden Week.
- 18—Regina Medal Luncheon.
- 19-23—Catholic Library Association Meeting in New York City.
- 21—Queen Elizabeth II was born in 1926.
- 23—William Shakespeare was born in 1564.
- 24-30—National Y M C A Week.
- 25—Walter de la Mare, poet and author was born in 1873.
- 25—Israeli Independence Day.

MAY

- 1—May Day.
- 1-7—Be Kind to Animals Week.
- 1-8—National Music Week.
- 5—Marie Shedlock, storyteller and author of *ART OF THE STORYTELLER* was born in 1854.
- 8—Mother's Day.
- 8-14—National Girls' Club Week.
- 8-14—National Hospital Week.
- 8-15—New York *Herald-Tribune* Children's Spring Book Festival.
- 9—James M. Barrie, author of *PETER PAN* was born in 1860.
- 11-14—National Science Fair.
- 12—The "Book Week" idea was first presented in a convention speech by Franklin K. Mathiews in 1915.
- 15-21—Letters From America Week.
- 16—Armed Forces Day.
- 21—The first *JUNGLE BOOK* by Rudyard Kipling was published in 1894.

JUNE

- 1-30—National Recreation Month.
- 13—John Newbery advertised his first book printed in St. Paul's Church-yard, *A LITTLE PRETTY POCKET BOOK*, in 1744.
- 14—Flag Day.
- 18—*ALICE'S ADVENTURES IN WONDERLAND* was named in 1864.
- 19—Father's Day.
- 19-25—American Library Association Convention.
- 21—Summer Begins.
- 21-28—National Humor Week.

Through The Looking Glass

A bumper crop of exciting new books is on its way to children this spring which will add to the fun of the many celebrations of this season. More and more newspapers and magazines are preparing a special reviewing salute to these books, but the grandest salute still comes from the *Herald Tribune* with its Children's Spring Book Festival, now almost a quarter of a century old! We in turn salute them and urge you to take advantage of their attractive materials.

OF SPECIAL INTEREST

Our cover is the sprightly poster created by Leonard Everett Fisher for the twenty-fourth annual *Herald-Tribune Children's Book Festival*, May 8-15. On May 8th, the special Children's Spring Book Festival Issue of the *Herald-Tribune Book Review*, will announce winners of the three annual prizes for the Spring's best new children's books. To aid you in celebrating this traditional Festival there are a number of helpful materials including the poster, bookmarks, and stickers. For order forms write to the *Herald-Tribune* Spring Book Festival, 230 West 41 Street, New York 36, Att: Mildred Meyer.

Two important library events give this three month period a wonderful beginning and a gala ending. **National Library Week** begins the month of April and there isn't room enough to even start to mention the events that are taking place all over the country or the editorials and articles that are appearing in national magazines. This is the heart of an exciting campaign to alert people to what first-class library service can mean to them and their community.

The grand finale of this period will come at the joint **American Library Association-Canadian Library Association Convention** in Montreal. There will be a wealth of things to see and do for the librarians who attend, but the most gala will be the Awards Banquet, where not only the Newbery and Caldecott Medals will be given but also the Canadian Children's Book Awards and the Laura Ingalls Wilder Award. Among the special exhibits will be one from the English-Speaking Union at the Fraser-Hickson Institute Library.

June is traditionally **National Recreation Month**. Again the theme is "Find New Worlds Through Recreation." The poster is available at 4 for \$1.00 and display strips at 100 for \$2.00.

This year each week has a special emphasis. June 8-14, for instance, is **Family Recreation Week** which would be an ideal time to encourage family reading aloud. Thousands of parents will have been stimulated by the excellent Westinghouse Broadcasting Co.'s television series "Reading Out Loud". A recommended list "For Reading Out Loud" has been prepared in connection with the program and is available through local public libraries or by sending a large stamped self-addressed envelope to Public Relations Office-Dept. RL, New York Public Library, New York 18, New York (as long as their supply lasts).

More Radio and TV News: NBC's "Howdy Doody Show" is now recommending five children's books a month to highlight the fact that reading is fun. The titles for April are "For the Youngest": JOHNNY CROW'S GARDEN by Brooke (Warne); "For the First Readers": CURIOUS GEORGE FLIES A KITE by Rey (Houghton); "For More Advanced Readers": THE ENORMOUS EGG by Butterworth (Little Brown); and PIPPI LONGSTOCKING by Lindgren (Viking); "For Family Reading Aloud": FREDDY GOES TO FLORIDA by Brooks (Knopf).

Congratulations are in order for the radio program "Let's Listen to a Story" WMCA (New York) now celebrating its sixteenth birthday. Sixteen of the scripts best for general radio and school use have been put into book form by the producer Lilian Okun. The book, LET'S LISTEN TO A STORY is published by H. W. Wilson Co. (\$3.50)

During National Library Week you may have the opportunity to see an outstanding television interview with Ralph Ulveling, Director of the Detroit Public Library, produced by the National Educational Television and Radio Center in New York as part of a series of prominent contributors to World Book Encyclopedia. This is a most effective film for portraying the special charms of library work. It will be available for local use through state library agencies.

Always of special interest is the schedule for "Carnival of Books." Check your local station for day and time in your area: ONION JOHN by Krumgold (Crowell); MY SIDE OF THE MOUNTAIN by George (Dutton); THE GAMMAGE CUP by Kendall (Harcourt); A HOME FOR PENNY by Hark (Franklin Watts); PEOPLE AND PLACES by Mead (World); THE CHEERFUL HEART by Vining (Viking); ADAM AND THE GOLDEN COCK by Dalgliesh (Scribner's); FAVORITE FAIRY TALES retold by Haviland (Little Brown); AN EDGE OF THE FOREST by Smith (Viking Press); JO ALLEN'S PREDICAMENT by Hamilton (Doubleday); LONG-NOSED PRINCESS by Hallowell (Viking); ALBERT EINSTEIN by Beckhard (Putnam); TENT UNDER THE SPIDER TREE by Inyart (Franklin Watts).

Three American Library Assoc. publications of Special Interest: BASIC BOOK COLLECTION FOR ELEMENTARY GRADES, 7th Edition (\$2.00); BASIC BOOK COLLECTION FOR JUNIOR HIGH SCHOOLS, 3rd Edition (\$2.00); and STANDARDS FOR SCHOOL LIBRARY PROGRAMS (\$2.50). A discussion guide for the STANDARDS is 65¢ separately and 50¢ when purchased with the STANDARDS.

The American Association of School Librarians (50 East Huron Street, Chicago) also has available in quantity a basic folder on school libraries entitled "Is There Something Missing in Your School?" Single copies are obtainable for a stamped self-addressed envelope. If you did not see the November issue of *The Instructor* with its excellent series of articles showing an elementary school library in action, or if you could use additional copies, reprints are available from the AASL Office for 10¢ each, quantity rates.

Another series of articles "The Effective Secondary-School Library" in *The Bulletin* of the National Assoc. of Secondary-School Principals (1201 Sixteenth Street, N.W., Washington 6, D.C.) is available for \$1.50 per copy, quantity rates.

The Iowa State Teachers College has prepared several helpful booklets which sell for 20¢ each. They include: "Library Materials for Remedial Reading," "Library Materials for Holidays," and "Library Materials for Gifted Children."

For further information on these write to the Bureau of Extension Service, Iowa State Teachers College, Cedar Falls, Iowa.

"Library Service for Rural People," Farmers' Bulletin #2142 was recently issued by the U. S. Department of Agriculture. Copies are available for 15¢ each from the Superintendent of Documents, U. S. Gov't. Printing Office, Washington 25, D.C.

AWARDS AND HONORS

The winners of the Newbery-Caldecott Awards have been announced. The Newbery Award for "the most distinguished contribution to children's literature" goes to ONION JOHN by Joseph Krumgold (Crowell). Mr. Krumgold is the first author ever to win the award twice. The Caldecott Award for "the most distinguished picture book" has been won by Marie Hall Ets for NINE DAYS TO CHRISTMAS (Viking). The 1960 Newbery bookmark and the Caldecott bookmark are now available from the Children's Book Council at 100 for \$1.00 and a display kit for \$2.00.

THE GOLDEN PHOENIX by Marius Barbeau and Michael Hornyansky (Walck) has won the Canadian Library Association's Book of the Year Medal.

Miss Anne Carroll Moore will receive the Catholic Library Association's Regina Medal at their Luncheon on April 18 in New York City. This award, given in recognition of a lifetime devoted to the field of children's literature, has been awarded to Miss Moore for "her pioneer work for children in public libraries and her influence upon children's literature." Information about the Luncheon is obtainable from the Catholic Library Association, Villanova, Pa.

The winner of the seventeenth annual Children's Book Award of the Child Study Association has been announced. This award for a young people's book which deals realistically with a social problem, goes to Zoa Sherburne's JENNIFER, published by William Morrow.

The Brooklyn Community-Woodward School's Third Annual Book Award for the book which best interprets the concept of one world for children, has been won by MARY JANE, written by Dorothy Sterling and published by Doubleday. The school's Award Committee also presented a special citation to Margaret Mead's PEOPLE AND PLACES (World).

Jacqueline Ayer's NU DANG AND HIS KITE (Harcourt) and THE BLIND MEN AND THE ELEPHANT by Lillian Quigley (Scribner) have been chosen for the "50 Books of the Year" by the American Institute of Graphic Arts.

M. Sasek has won an Excellence Award from the Society of Illustrators for THIS IS PARIS (Macmillan). It was also selected for their 1960 Illustrator's Show.

Meinert DeJong has won the second annual Aurianne Award of the American Library Assoc. for the best juvenile book which develops a humane attitude towards animal life. The winning book: ALONG CAME A DOG (Harper).

The Thomas Alva Edison Foundation has made their awards for children's books in four categories. They are THE GREAT DISSENTERS: GUARDIANS OF THEIR COUNTRY'S LAWS AND LIBERTIES by Fred Reinfeld (Crowell) for "Special Excellence in Portraying America's Past"; WILLIE JOE AND HIS SMALL CHANGE by Marguerite Vance (Dutton) for "Special Excellence in Contributing to the Character Development of Children"; Franklyn Branley's EXPERIMENTS IN SKY WATCHING (Crowell) as the "Best Children's Science Book"; and IGY: YEAR OF DISCOVERY by Sidney Chapman, published by University of Michigan Press, as the "Best Science Book for Youth."

BARTHOLDI AND THE STATUE OF LIBERTY by Willadene Price (Rand McNally) has won first prize in a contest conducted by the National League of Pen Women.

The Texas Institute of Letters has given its Book Award to Byrd Hooper's BEEF FOR BEAUREGARD (Putnam).

Dorothy Horton McGee, whose most recent book is HERBERT HOOVER (Dodd Mead), has received a special citation from the National Society, Children of the American Revolution.

The Seventeenth Summer Literary Competition Award presented by Dodd Mead in conjunction with "Compact" has been won by Mrs. William Cutlip for THE MORNING SIDE OF THE HILL.

Clifford Hicks' FIRST BOY ON THE MOON, published by Winston, has won the first annual award of the Friends of American Writers.

The Children's Services Division of A.L.A. has announced its list of notable books of 1959. They are SEVEN TALES by H. C. Andersen, translated by LeGalienne (Harper); OLD ONE-TOE by Baudouy (Harcourt); TWO UNCLAS OF PABLO by Behn (Harcourt); BROTHER FOR THE ORPHELINES by Carlson (Harper); WOLF OF BADENOCH by Chipperfield (Longmans); THE BYZANTINES by Chubb (World); REASON FOR THE PELICAN by Ciardi (Lippincott); NINE DAYS TO CHRISTMAS by Ets and Labastida (Viking); JEAN AND JOHNNY by Cleary (Morrow); THE WORLD OF CAPTAIN JOHN SMITH by Foster (Scribner); NORMAN THE DOORMAN by Freeman (Viking); YOU COME TOO by Frost (Holt); MY SIDE OF THE MOUNTAIN by George (Dutton); HOUSES FROM THE SEA by Goudey, illustrated by Adams (Scribner); FAVORITE FAIRY TALES TOLD IN GERMAN by Grimm, retold by Haviland (Little Brown); THE WOLF AND THE SEVEN LITTLE KIDS by Grimm, illustrated by Hoffman (Harcourt); ADVENTURES OF RINALDO by Holt (Little Brown); BROWN COW FARM by Ipcar (Doubleday); FAVORITE FAIRY TALES TOLD IN ENGLAND, comp. by Jacobs, retold by Haviland (Little Brown); AMERICA IS BORN by Johnson (Morrow); BLACK SYMBOL by Johnson & Johnson

(Harper); THE GAMMAGE CUP by Kendall (Harcourt); ONION JOHN by Krumgold (Crowell); ON CHRISTMAS DAY IN THE MORNING, compiled by Langstaff, illustrated by Groves-Raines (Harcourt); LUCY McLOCKETT by McGinley (Lippincott); MASTER OF MORGANA by McLean (Harcourt); PEOPLE AND PLACES by Mead (World); FATHER BEAR COMES HOME by Minarik (Harper); THE BORROWERS AFLOAT by Norton (Harcourt); TOM'S MIDNIGHT GARDEN by Pearce (Lippincott); DOCTOR PARACELUS by Rosen (Little Brown); THIS IS LONDON and THIS IS PARIS by Sasek (Macmillan); THE RESCUERS by Sharp (Little Brown); THE LANTERN BEARERS by Sutcliff (Walck); THE MOON JUMPERS by Udry, illustrated by Sendak (Harper); THE CHEERFUL HEART by Vining (Viking); and THE GIRL FROM NOWHERE by Von Gebhardt (Criterion).

IN THE SEASON

Science figures very heavily in the titles published this Spring season. For example: ADVENTURES IN ELECTROCHEMISTRY by Alfred Morgan, and FROM CELL TO TEST TUBE by Alma Payne and Robert Chambers (both from Scribner); from Harcourt there are Elizabeth Cooper's SCIENCE ON THE SHORES AND BANKS, SCIENTISTS BEHIND THE INVENTORS by Roger Burlingame, and a revision of THE EARTH FOR SAM, THE STARS FOR SAM and THE SEA FOR SAM, all by Maxwell Reed and brought up-to-date by Dr. Paul Brandwein; from Harper's WONDER OF LIGHT by Hy Ruchlis, THE FIRST FIVE FATHOMS by Mike Wilson, ROADS TO DISCOVERY by Ralph E. Lapp, DIVE! THE STORY OF AN ATOMIC SUBMARINE by Commander H. B. Harris-Warren, SPACE VOLUNTEERS by Terence Kay, and SPACE ROCKETS AND MISSILES by Raymond Yates and M. E. Russell; ROCKETS by S. E. Ellacott (Criterion); COMMUNICATIONS by Charles Marshall (Roy); THE WORLD OF FEELING by J. D. McCarthy (Roy); ELECTROMAGNETIC WAVES by Robert Irving (Knopf); THE STORY OF YOUR BLOOD by Edith L. Weart (Coward-McCann); ICE AGE COMING? by Leverett Richards (John Day); FUN WITH THE SUN by D. S. Halacy and BOOK OF EXPERIMENTS by De Vries (Macmillan).

For Israeli Independence Day there are THE PEOPLE OF ANCIENT ISRAEL by Dorothy Mills (Scribner) and GETTING TO KNOW ISRAEL by Charles Joy (Coward-McCann).

Harper's will publish an anthology, GREAT ADVENTURES IN NURSING by Helen Wright and Samuel Rappaport during National Hospital Week.

The new book, THE YOUNG SHAKESPEARE by Rosemary Sisson (Roy) will be appropriate for Shakespeare's birthday as will Holiday House's SHAKESPEARE: A PLAYERS HANDBOOK by Samuel Selden.

National Recreation Month can be celebrated by perusing the RIGHT PLAY FOR YOU by Bernice Carlson (Abingdon), and POINTERS ON PRODUCING THE SCHOOL PLAY by Helen Miller (Plays Inc.) and YOUR BACKYARD CIRCUS by Dic Gardner (John Day).

On April 17, EASTER FIRES by Wilma Hays (Coward-McCann) will be seasonal.

A helpful book during National Library Week is THE FIRST BOOK OF PUBLIC LIBRARIES by C. R. Graham (Watts) and an interesting item from the Membership Service of the Girl Scouts (830 Third Avenue, New York) is their publication called "Why Libraries and Girl Scouts Work Together."

EVANGELINE, PIGEON OF PARIS by Natalie Carlson, illustrated by Nicholas Mordvinoff (Harcourt) is fun for Be Kind to Animals Week, so is Ipcar's I LIKE ANIMALS and also of interest is the Girl Scouts' little booklet "True and False," a nature game. (10¢)

National Humor Week may be observed by reading TERRIBLE HORRIBLE EDIE by E. C. Spykman (Harcourt), JOKES, RIDDLES, AND PUNS by Helen Hoke and Joseph Leeming (Franklin Watts), GIGGLE BOX by Phyllis Fenner (Knopf), and HOW SPACE ROCKETS BEGAN by LeGrand (Abingdon).

DEAR AMERICAN FRIENDS, a collection of children's letters compiled by Lorraine Nieri (Vanguard) would be interesting during Letters From America Week.

Readers who are awaiting the Johansson-Patterson fight in June, will find the chapter on Johansson of interest in HEAVYWEIGHT CHAMPIONS by John Durant (Hastings House).

Of unusual interest since the recent birth of the Japanese Prince, is THE SUN AND THE BIRCH, story of Crown Prince Akihito and Michiko, by Charlie Simon (Dutton).

Fifty-three years ago in June, there was an international auto race from Peking to Paris to prove the practicality of the motor-car. This race is described in BOYS' BOOK OF VETERAN CARS by Ernest Carter (Roy).

MATERIALS AVAILABLE

Children's Services Division of A.L.A. (50 East Huron Street, Chicago) has single copies of a reprint about the Newbery and Caldecott Awards available for a stamped, self-addressed envelope.

Coward-McCann's Sales Department (210 Madison Avenue, New York 16) has a limited number of posters at 75¢ depicting an Elizabethan playhouse.

Criterion Books (257 Park Avenue South, New York) is offering biographical

leaflets of two of their juvenile authors, Rene Guillot and Henry Treece.

The Dobler International List of Periodicals For Boys and Girls is available through Muriel Fuller, P.O. Box 193, Grand Central Station, New York. (\$2.00)

Harper and Brothers (49 East 33 Street, New York, Att: Library Department) has a new science catalogue, "Science Books for Children, Kindergarten through Grade Nine," free on request.

Alfred Knopf (501 Madison Avenue, New York 22) has available free book-marks from a selection of their picture book titles.

Macmillan (66 Fifth Avenue, New York, Att: Children's Book Department) is offering a limited number of free Flag Day jacket displays from their new book, *YOUR FLAG AND MINE*.

MB Nubook Cards (Marie Bergren, P.O. Box 585, Oak Park, Illinois) will send free information about their helpful Advance and Review Services.

Julian Messner (8 West 40 Street, New York, Att: Editor, Books for Young People) has available a limited number of six-color illustrations from five of their picture books by Erich Kastner.

New listings of foreign children's books are available from Package Library of Foreign Children's Books (69-41 Groton Street, Forest Hills 75, New York).

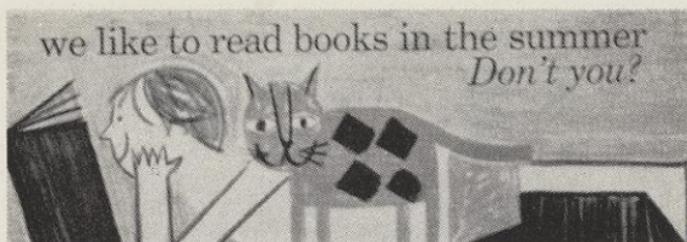
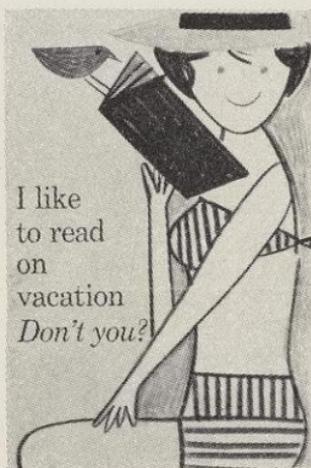
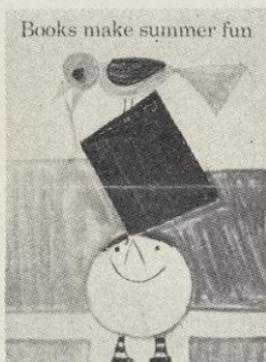
St. Martin's Press (175 Fifth Avenue, New York 10) will supply display jackets of *THE PROUD TRIBESMEN*, set on an island north of Australia.

Charles Scribner's Sons (597 Fifth Avenue, New York 17) offers a circular of outstanding history books, elementary through high school levels, "Invitation to History," and the special catalogue, "Scribner's Books for Young Adults."

U. S. Department of Health, Education, and Welfare, Office of Education, International Educational Relations (Washington 25) offers a pamphlet on materials received at their educational laboratory called, "Keep Tab on the Lab."

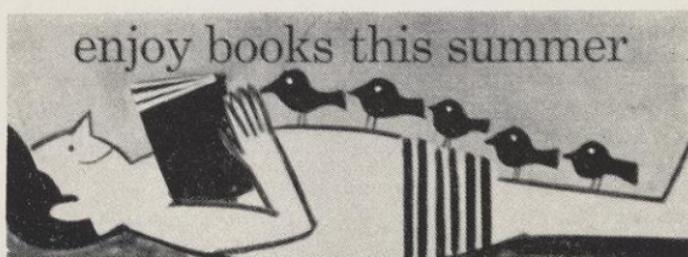
Weston Wood Studio (Weston, Conn.) has available a leaflet on their new film-strips and records.

FOR VACATION READING DISPLAYS



Once again through the cooperation of the *New York Times*, we are able to offer the second Vacation Reading Kit. This kit, Vacation Reading Kit #2, contains twelve pieces among which are the four pictured here. They are a large poster (14 x 22 inches); a small poster which stands (11 x 15½); and two streamers (8 x 22). The remainder of the kit is composed of four slit cards and four tapes for shelves or windows.

The kit is available from: The Children's Book Council, 175 Fifth Avenue, New York 10 for \$2.00—and while the supply lasts, it may be purchased together with last year's kit for a combined price of \$3.50. Please send remittance with your order—do not send stamps.



THE CHILDREN'S BOOK COUNCIL, INC.

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